2011 Jun \$14,911	<u>Jul</u>	Submission date: August 31, 2011 Key First and second residential 1-4 family mortgages, including residential mortgages held for sale.	Person to be contacted about this report: David Turner, Chief Financial Officer Comments
<u>Jun</u> \$14,911			
<u>Jun</u> \$14,911			
	\$14,835	First and second residential 1-4 family mortgages, including residential mortgages held for sale.	
\$496			The mortgage division originated mortgage loans totaling \$483 million in July 2011. Overall production decreased 2.7% from the prior month. New purchase originations decreased 10.1% from prior month, and refinancing originations increased from the prior month 11.1%. Application activity in July decreased 14.2% as compared to prior month.
	\$483	Loan originations designated for the secondary market and those to be held in portfolio on Regions' balance sheet.	
\$173	\$192	Total originations designated as refinance status.	
\$324	\$291	Total originations designated as new purchase status.	
\$13,644	\$13,545	Average balances include Home Equity loans and HELOCs.	Home Equity average balances declined \$99.5MM or 0.7% in July to \$13.5B. The HELOAN portfolio declined \$6.4MM or 0.4%, while HELOC balances declined \$93.1MM or 0.8%. Portfolio run-off continues as payoffs/paydowns outpace production.
\$97	\$72	New Home Equity loans, lines and increases.	
\$22,566	\$22,405	Total portfolio of Home Equity loans and funded and unfunded HELOCs. Funded portion included in average balance above.	
\$38	\$1,128	Regions Financial Corp was an Agent Bank until the current portfolio was acquired on June 30, 2011.	Regions completed its purchase of the Regions-branded credit card portfolio from FIA Card Services, effective June 30, 2011. The transaction acquired the portfolio of over 500,000 existing Regions consumer credit card accounts with balances of \$947MM and 40,000 business credit card accounts with balances of \$129MM. Month end consumer credit card principal balances increased by \$0.7MM, or 0.1%, in July to \$948MM. The average balance comparison for July versus June was not meaningful since the portfolio was acquired on the last day of June.
\$0	\$20	Regions Financial Corp was an Agent Bank until the current portfolio was acquired on June 30, 2011.	
\$5,424	\$6,709		
		I	1
\$2,892	\$2,923	Includes consumer direct, indirect, other revolving (i.e., overdraft lines) and student loans held for sale.	July Other Consumer Lending balances increased by \$31MM or 1.1% when compared to June. Balances are being favorably impacted by the re-entry of Indirect Lending that generated \$94MM in new production for the month, offset by the continued run-off of the legacy Indirect Lending portfolio.
\$157	\$141	Includes direct and student lending origination activity.	
	\$324 \$13,644 \$97 \$22,566 \$38 \$0 \$5,424	\$324 \$291 \$13,644 \$13,545 \$97 \$72 \$22,566 \$22,405 \$38 \$1,128 \$0 \$20 \$5,424 \$6,709 \$2,892 \$2,923	\$324 \$291 Total originations designated as new purchase status. \$13,644 \$13,545 Average balances include Home Equity loans and HELOCs. \$97 \$72 New Home Equity loans, lines and increases. \$22,566 \$22,405 Total portfolio of Home Equity loans and funded and unfunded HELOCs. Funded portion included in average balance above. \$38 \$1,128 Regions Financial Corp was an Agent Bank until the current portfolio was acquired on June 30, 2011. \$0 \$20 Regions Financial Corp was an Agent Bank until the current portfolio was acquired on June 30, 2011. \$5,424 \$6,709 \$2,923 Includes consumer direct, indirect, other revolving (i.e., overdraft lines) and student loans held for sale.

SCHEDULE B: COMMERCIAL LENDING (Millions \$) 1. C & I	<u>May</u>	<u>Jun</u>	<u>Jul</u>	<u>Key</u>	<u>Comments</u>
a. Average Total Loan and Lease Balance	\$35,837	\$35,797	\$35,928	Average outstanding funded balances (net of deferred fees and costs) for commercial related	Loan demand in the middle market, while somewhat soft by historical standards, picked up some momentum throughout fourth quarter of 2010 and into the first seven months of 2011. The stagnant economy continues to drive more conservati leverage positions; however, more robust loan demand is seen in the upper end of the market and in certain industries. —Outstanding loan balances increased \$131 million in July as compared to June levels. Commercial line utilization rates
				loans and leases. Also includes owner-occupied commercial real estate mortgage and construction loans made to operating businesses.	
b. Renewal of Existing Accounts	\$2,159	\$2,949	\$2,068	Renewal of existing funded and unfunded commitments for commercial and owner-occupied	increased in July as compared to June.
				real estate related loans based upon posting date of renewal. Also includes letters of credit.	
c. New Commitments	\$1,121	\$1,703	\$1,132	New funded and unfunded commitments for commercial and owner-occupied real estate related loans	
				based upon posting date of the commitment. Also includes letters of credit and leases. Variable Rate Demand Note (VRDN) fundings are excluded from new commitment activity.	
2. Commercial Real Estate					
a. Average Total Loan and Lease Balance	\$14,777	\$14,489	\$13,656	Average outstanding funded balances (net of deferred fees and costs) for commercial investor-	In July, commercial real estate balances decreased \$833 million from June levels. While production levels are somewhat
				owned real estate related loans. Also includes Commercial loans held for sale.	increasing, they remain far below what we would expect in normal market conditions. Construction starts are at a multi- generational low and developers continue to remain cautious, however, pipelines appear to be rebuilding in the multi-fam sector. Regions' focus in the commercial real estate market is to take a realistic and aggressive approach to identifying
b. Renewal of Existing Accounts	\$928	\$1,288	\$687	Renewal of existing funded and unfunded commitments for commercial investor-owned real	problems, understand the global financial position of our commercial real estate clients, and seek improvements to loan structures (such as additional security or principal curtailments) as appropriate.
				estate related loans based upon posting date of renewal. Also includes letters of credit.	
New Commitments	\$118	\$151	\$95	5 New funded and unfunded commitments for commercial investor-owned real estate related loans based	
				upon posting date of the commitment. Also includes letters of credit. Variable Rate Demand Note (VRDN) fundings are excluded from new commitment activity.	
SCHEDULE C: MEMORANDA - SMALL BUSINESS LENDING (Mi	llions \$)				
4. Small Business Loans ³					
a. Average Total Loan Balance	\$12,906	\$12,868	\$12,920	Average outstanding funded balances (net of deferred fees and costs) for commercial and commercial real estate related loans made to small business clients, which we generally define as clients with revenues up to \$20 million. These balances	result of price hikes vs. improved sales. As a result, trends are still not supportive of capital spending or hiring. We still
				are reflected as components of C&I, Commercial Real Estate and First Mortgage reported above.	
b. Originations	\$634	\$634 \$672	c	New and renewed production of funded and unfunded commitments made to small business	believe business owners will remain cautious about adding jobs and expansion even as sales and profits pick up. Small business line utilization rates increased in July as compared to June.
				clients, which we generally define as clients with revenues up to \$20 million. These originations are reflected as components of C&I and Commercial Real Estate reported above.	
SCHEDULE D: OTHER INTERMEDIATION ACTIVITIES (Millions	\$)				
1. MBS/ABS Net Purchased Volume					
a. Mortgage Backed Securities	\$992	-\$1,422	\$27		Net purchase volume as captured in bond accounting system. Reflects settlement date. Consists of Government and Agency Fixed-Rate Mortgage-Backed Products. The Asset Backed securities consist of Non-Agency Commercial Mortgage Backed products.
b. Asset Backed Securities	\$0	\$30	\$52		
2. Secured Lending (Repo, PB, Margin Lending)					
a. Average Total Matched Book (Repo/Reverse Repo) ¹	N/A	N/A	N/A		
b. Average Total Debit Balances ²	\$1,232	\$1,208	\$1,186	Reflects average margin receivables as recorded on the general ledger.	-
3. Underwriting					
a. Total Equity Underwriting	\$65	\$93	\$57	Total equity underwriting activity. Represents Regions' participation percentage.	The Morgan Keegan Equity department participated in 8 offerings during May 2011, 9 during June 2011, and 6 during July 2011. Gross debt issuance for May, June, and July was \$5.5 billion, \$9.7 billion, and \$7.9 billion respectively.
b. Total Debt Underwriting	\$612	\$1,245	\$830	Debt issuances delivered monthly. Represents Regions' participation percentage.	
Notes:					

^{3.} Memoranda: these loans are already accounted for in either consumer lending, commercial lending, or a combination of both, and include loans guaranteed by the Small Business Administration and/or any other loans that are internally classified as small business loans.

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PART II. QUALITATIVE OVERVIEW

Please provide a brief overview of the intermediation activity during the month. This discussion should include a general commentary on the lending environment, loan demand, any changes in lending standards and terms, and any other intermediation activity.

I. Company Description

Regions Financial Corporation ("Regions" or the "Company") is a financial holding company headquartered in Birmingham, Alabama, which operates throughout the South, Midwest and Texas. Regions provides traditional commercial, retail and mortgage banking services, as well as other financial services in the fields of investment banking, asset management, trust, securities brokerage, insurance and other specialty financing. At June 30, 2011, Regions had total consolidated assets of approximately \$130 billion.

Regions conducts its banking operations through Regions Bank, its brokerage and investment banking business through Morgan Keegan & Company, Inc. ("Morgan Keegan"), and its insurance brokerage business through Regions Insurance Group, Inc.

II. Overall Summary

In July, new and renewed commitments decreased by \$2.1 billion to \$4.7 billion for the month, while average balances grew \$0.2 billion from June to \$82.0 billion.

The month over month decrease in new and renewed commitments was driven by a \$0.9 billion decrease in C&I renewals, a \$0.6 billion decrease in C&I commitments and a \$0.6 billion decrease in Commercial Real Estate renewals.

III. Consumer Lending

A. Mortgage Lending

The mortgage division originated mortgage loans totaling \$483 million in July 2011. Overall production decreased 2.7% from the prior month. New purchase originations decreased 10.1% from prior month, and refinancing originations increased from the prior month 11.1%. Application activity in July decreased 14.2% as compared to prior month.

Regions' mortgage division rolled out the U.S. Treasury sponsored Home Affordable Refinance Program (HARP) in late March 2009, which provides borrowers who have an existing loan owned or securitized by Fannie Mae or Freddie Mac, the ability to refinance to more beneficial financing terms with no new or additional mortgage insurance required, even if their current loan-to-value ratio is higher than it was on the original loan. The loan-to-value ratio cannot exceed 125%. July originations included approximately \$26.4 million related to 161 loans refinanced under the Home Affordable Refinance Program.

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Regions' has implemented the U. S. Treasury sponsored Home Affordable Modification Program (HMP) for FNMA/FHLMC loans serviced by Regions. This program is designed to assist mortgage borrowers who have an existing loan owned or securitized by Fannie Mae or Freddie Mac, and who are in imminent danger of default or are already in default to obtain modified financing terms prescribed by the program. On March 26, 2010, the U.S. Treasury announced program modifications to the existing HMP program. These program modifications are designed to expand flexibility for mortgage servicers and originators to assist more unemployed homeowners and to help more people who owe more on their mortgage than their home is worth because their local markets saw large declines in home values. In accordance with the program guidelines, Regions has distributed approximately 2,550 modification packages to eligible borrowers subject to a ninety-day trial period. The first modifications under this program were seen in July 2009. In the month of July, Regions completed 66 modifications totaling \$8.9 million in unpaid principal. Regions currently services approximately \$26 billion of Agency mortgages.

B. Home Equity Lending

Home Equity production decreased 26.5% to \$71.6MM from prior month due in part to seasonality and decreased 26.8% versus same period prior year. Activities for July included: daily pre-approved point of sale Equity offers at DDA account opening, pre-approved direct mail offer with lead lists to the branches, payment savings/utilization mailing to existing customers as well as continued momentum from targeting the lending needs of customers that do not qualify for the traditional HELOC product but are NOT considered subprime borrowers.

Overall Home Equity average balances declined \$99.5MM or 0.7% in July to \$13.5B. The HELOAN portfolio declined \$6.4MM or 0.4%, while HELOC balances declined \$93.1MM or 0.8%. Portfolio run-off continues as payoffs/paydowns outpace production.

C. US Card - Managed

Regions completed its purchase of the Regions-branded credit card portfolio from FIA Card Services, effective June 30, 2011. The transaction acquired the portfolio of over 500,000 existing Regions consumer credit card accounts with balances of \$947MM and 40,000 business credit card accounts with balances of \$129MM. Month end consumer credit card principal balances increased by \$0.7MM, or 0.1%, in July to \$948MM. The average balance comparison for July versus June was not meaningful since the portfolio was acquired on the last day of June.

D. Other Consumer Lending

Other Consumer Lending production decreased 10.2% in July to \$141MM from prior month and increased 133% versus same period prior year due to our re-entry into Indirect Auto Lending. Other Consumer Lending activities for July included: daily pre-approved point of sale Auto/Unsecured LOC offers at DDA account opening; pre-approved direct mail offer with lead lists to the branches, and

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continued momentum from targeting the lending needs of customers that do not qualify for traditional credit products but are NOT considered subprime borrowers.

Regions' Ready Advance™ product, a short-term, small-dollar line of credit with limits ranging from \$50 to \$500, continues to gain momentum. New Ready Advance™ production, which is included in the \$141MM above, totaled \$4.6MM in July. Program to date 34,919 accounts have been established.

Overall, July Other Consumer Lending balances increased by \$31MM or 1.1% when compared to June. Balances are being favorably impacted by the re-entry of Indirect Lending that generated \$94MM in new production for the month, offset by the continued run-off of the legacy Indirect Lending portfolio.

E. Customer Assistance Program

Regions' continues to work to meet the unique needs of financially troubled borrowers to stem foreclosures and keep customers in their homes. Well before the full effects of the credit crisis were realized, Regions launched an extensive Customer Assistance Program (CAP) for troubled borrowers. As unemployment levels continue to be elevated and the housing crisis lingers our goal remains the same to ensure customers who encounter financial difficulty know they have options and that Regions wants to work with them.

As a result, Regions has taken steps including renegotiating the terms of mortgages and home equity loans, keeping families in their homes and allowing Regions to maintain a foreclosure rate well below industry average for residential first mortgages. Overall, the number of Regions serviced first mortgage loans in the foreclosure process is less than half the national average. (1.97% for Regions vs. 4.52% nationally in the first quarter of 2011.) Since inception of the program, Regions has restructured more than \$3.5 billion in mortgages, including \$37 million in July 2011. Regions has assisted more than 38,000 homeowners with solutions.

In addition, Regions introduced the U.S. Treasury sponsored Home Affordable Modification Program for loans serviced on behalf of Fannie Mae and Freddie Mac back in late March 2009. To date, we have initiated 2,550 trial period modifications for \$384 million and of those 1,858 have been completed for \$280 million.

IV. Commercial Lending

A. Commercial and Industrial Lending

Loan demand in the middle market, while somewhat soft by historical standards, picked up some momentum throughout the fourth quarter of 2010 and into the first seven months of 2011. The stagnant economy continues to drive more conservative leverage positions; however, more robust loan demand is seen in the upper end of the market and in certain industries. Outstanding loan balances increased \$131 million in July as compared to June levels. Commercial line utilization rates increased in July as compared to June.

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Regions defines small business, in general, as clients with revenues up to \$20 million. Small business lending activity is reflected within our Commercial and Industrial, Commercial Real Estate and First Mortgage outstanding loan balances and production.

We expect small business demand to improve only modestly as consumer spending continues to remain weak, and the economic recovery remains sluggish. The July 2011 NFIB survey states that reports of positive earnings trends is largely the result of price hikes vs. improved sales. As a result, trends are still not supportive of capital spending or hiring. We still believe business owners will remain cautious about adding jobs and expansion even as sales and profits pick up. Small business line utilization rates increased in July as compared to June.

B. Commercial Real Estate Lending

Regions' focus in the commercial real estate market is to take a realistic and aggressive approach to identifying problems, understand the global financial position of our commercial real estate clients, and seek improvements to loan structures (such as additional security or principal curtailments) as appropriate. In addition, we are selectively originating new loans to the right clients that meet our profitability and credit quality hurdles. Also, as homebuilders sell existing inventory, we continue to convert lot loans to residential construction loans, in turn, reducing our land and lot portfolio.

While production levels are somewhat increasing, they remain far below what we would expect in normal market conditions. Construction starts are at a multi-generational low and developers continue to remain cautious, however, pipelines appear to be rebuilding in the multi-family sector. The demand for financing for purchase of existing properties also remains limited as transaction volume remains low. Finally, competition for the construction opportunities that are available is increasing.

V. Treasury Activities

Management of interest rate risk is among the most fundamental tenets in banking. Banking institutions utilize the Available for Sale investment portfolio as a primary tool to balance the inherent interest rate risk arising from core banking activities. Agency Mortgage-Backed securities provided an efficient means to offset asset sensitivity and maintain the desired liquidity profile, while offering a compelling risk adjusted return on the use of capital. Mortgage-Backed security activity in July totaled \$27.38 million, which consists of Government and Agency Fixed-Rate Mortgage-Backed Products.

Asset-Backed security activity in July totaled \$52.19 million, which consisted of Non-Agency Commercial Mortgage Backed products.

VI. Equity and Debt Activities at Morgan Keegan

The Morgan Keegan Equity department participated as a co-manager in five secondary equity transactions in July and participated in one closed-end fund. The syndicate calendar was active the last two weeks of July with 13 IPO's pricing. The most notable was Dunkin' Brands which priced above its

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filing range and traded up in the open market. The IPO backlog remains stable with 122 deals waiting for the markets to stabilize. The activity in August seems to be slow, but hopeful to see a strong fourth quarter. Debt municipal issuance continues to trail last year's pace – as of the end of July it was down 45% from this time in 2010. August is not expected to be better (primarily due to summer, but also market turbulence due to US credit rating downgrade by S&P), but we do expect improvement in September and for the rest of the year. Corporate issuance has slowed due to seasonality and spread volatility. This slow down is expected to continue at least through August.