

AMERICAN RESCUE PLAN ACT: ANNUAL RECOVERY PLAN

STATE AND LOCAL FISCAL RECOVERY FUNDS

July 31, 2022

GENERAL OVERVIEW	5
EXECUTIVE SUMMARY	5
USE OF FUNDS	7
Housing	9
Revenue Replacement	11
Economic Opportunity and Inclusion	11
Climate & Mobility	12
Equitable Pandemic Response	15
Arts & Culture	16
Behavioral Health	17
Early Childhood	18
Evaluation & Compliance	19
Remaining ARPA Funds To Be Allocated	19
Other Recovery Funds	19
PROMOTING EQUITABLE OUTCOMES	21
Language and Communication Accessibility	26
Geographic and Demographic Distribution of Funding	26
Building on Existing Initiatives	26
COMMUNITY ENGAGEMENT	28
LABOR PRACTICES	31
USE OF EVIDENCE	31
PERFORMANCE REPORT	32
FUNDS AUTHORIZED, OBLIGATED & EXPENDED BY PROJECT AS OF JULY 31, 2022	34
Definitions	34
Table of Expenses by Priority & Project	34
PROJECT INVENTORY AS OF JUNE 30, 2022	41
Housing	41
Acquisition Opportunity Program	41
Substance Use Services/Low Threshold Spaces	43
Additional Land Acquisition Opportunities	45
Mortgage Relief Program	47
Digital Equity in Public Housing	49
Cash assistance to individuals facing housing insecurity	51
First Generation Matched Savings Homebuyer Program	52
Humphreys Studios	54
Housing Pilot for Families Impacted by Violence	56
Housing Search and Stabilization Services for BHA Vouchers	57

Revenue Replacement	59
Revenue Replacement	59
Economic Opportunity and Inclusion	59
Small Business Fund 2.0	59
Commercial Rental Relief Fund	61
All-Inclusive Boston Campaign	62
Workforce Digital Literacy	64
Commercial Space Supports	66
Basic Needs Assistance for Families Not Eligible for Previous COVID-19	Benefits 67
Young Adult Job Opportunities (19-24)	69
High Roads Kitchen Restaurant Relief Fund	72
Credit Booster Program	73
Small Business Technical Assistance	75
Climate & Mobility	76
Fare Free Bus Pilot	76
Green Jobs Program	78
Traffic Calming and Street Safety Improvements	80
Green Residential Building Retrofits	81
Equitable Pandemic Response	83
COVID-19 Testing	83
COVID-19 Vaccination	85
Food Access Community Grants	86
Social Determinants of Health Community Grant Program	88
Community Violence Intervention Program	89
Digital Infrastructure for City Services	92
Public Housing Food Assistance	93
Personal Protective Equipment	95
Creating Language Access for Federal Funding	96
Emergency Assistance for Haitian Asylum Seekers	98
Boston Food Sovereignty Program	99
BPHC Staffing Supports	101
Boston School Food Distribution without Cost	102
Arts & Culture	104
Reopen Creative Boston Fund	104
Workforce and Career Development for Creative Workers	105
Direct Support for Creative Workers	107
Behavioral Health	108
BPS Student Behavioral Health Supports	108

N	Mental Health Services	110
S	Substance Use Services/Coordinated Public Health Response in Target Areas	111
S	Substance Use Services/Workforce Development	113
S	Substance Use Services/Harm Reduction	114
S	Substance Use Services/HIV	116
В	BPS Family Mentoring and Leadership	117
Early	y Childhood	118
V	Workforce Hiring and Retention for Childcare Sector	119
C	Childcare Business Development	120

GENERAL OVERVIEW

I. EXECUTIVE SUMMARY

The American Rescue Plan Act (ARPA) plays a critical role in realizing Mayor Michelle Wu's vision for Boston's equitable and resilient recovery from the COVID-19 pandemic. These federal resources lay a foundation for the future and accelerate a Green New Deal for Boston. Alongside the Operating and Capital Budgets, these investments will jumpstart solutions to long-term challenges; deliver equity, climate resiliency, jobs, and health across departments and sectors; and lay the foundation for long-term financial sustainability.

As of July 31, 2022, more than 1,500 people in Boston have died from COVID-19, and over 198,000 have been infected. Across industries and sectors, businesses have sustained heavy losses, with nearly 100,000 jobs lost at the height of the pandemic. In particular, working families with children have been deeply impacted by the disruption to in-person public schooling. The weight of these challenges have disproportionately fallen on low-income families, communities of color, and immigrant communities. Overall, the City of Boston received \$558.7 million from ARPA State and Local Fiscal Recovery Funds.

In listening sessions, multilingual surveys, and City Council hearings, the City heard from residents, elected officials and other stakeholders about the needs that COVID-19 surfaced or exacerbated, and how ARPA funds should be prioritized to tackle those challenges. Across forums, the City heard that affordable housing and opportunities for homeownership are the top priority for most Boston households; other important challenges included climate resiliency, economic opportunity, childcare, continued response to the ongoing COVID-19 pandemic, mental health, and opportunities for joy and healing. In response to this feedback, the City budgeted its ARPA funds with a major concentration on housing, in addition to supporting the city's economy, neighborhoods and City residents in other key areas:

Boston's American Rescue Plan

- ★ \$235M in unprecedented funding for safe, healthy, and affordable housing
- **★ \$95M** to ensure the stability of **core City services**
- ★ \$61.1M to promote economic opportunity and inclusion
- ★ \$50M to advance climate resilience and improve mobility
- * \$38M to ensure an equitable public health response to the ongoing pandemic
- ★ \$26.3M to strengthen arts and culture and activate our neighborhoods
- ★ \$23.6M to support behavioral and mental health
- ★ \$17.7M to focus on early education and childcare
- ★ \$5M for program evaluation and equitable administration

Underlying all of these impacts, the COVID-19 pandemic exposed the vulnerability of lower income, residents of color to both economic and health shocks; Boston's approach to the ARPA funds, as outlined above, will prioritize the recovery for those residents. As of July 31, 2022, \$551.7 million has been budgeted to continue the response to the COVID-19 pandemic and to help drive an equitable recovery for all Boston residents. The focus of this report is on activity as of June 30, 2022 and, at that time, only \$189.5 million had been formally appropriated by the Boston City Council. This first portion of allocated funds was used to address the gaps that were identified early on in the pandemic. The funds were rapidly put to use to stem off some of the urgent health and economic impacts over the past year. On July 13, 2022, an additional \$362.2 million was appropriated to support once-in-a-lifetime, transformative investments in Boston's future, which will meaningfully improve residents' lives for years to come. The City, along with its partners, is committed to efficiently and effectively utilizing these funds to support Boston's families, businesses and nonprofits.

As Boston implements new recovery programs, the City will continue to measure its progress across race, ethnicity, gender, neighborhood, sexual orientation, disability status, and industry. Many residents face differing levels of access to government resources and some face significant barriers in learning about potential relief programs due to language and communication challenges, the digital divide, immigration status and other cultural barriers. Communicating with Boston's hardest hit residents has been central to our approach thus far and will continue to be a priority to ensure that all residents can easily access resources that they desperately need.

To learn more about Boston's American Rescue Plan and see updates, please visit boston.gov/recover.

For additional information or questions, please email recover@boston.gov.

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II. USE OF FUNDS

The City of Boston is taking a holistic approach and using a variety of City, state and federal funding sources to support a strong and equitable recovery. As of June 30, 2022, \$189.5 million from ARPA funds has been allocated across 50 projects. This first portion of allocated funds was used to address the gaps that were identified early on in the pandemic. The funds were rapidly put to use to stem off some of the urgent health and economic impacts over the past year. On July 13, 2022, an additional \$362.2 million was appropriated to support once-in-a-lifetime, transformative investments in Boston's future. The City, along with its partners, is committed to utilizing these funds to support Boston's families, businesses and nonprofits quickly, efficiently and effectively.

To see how all ARPA funds are being put to work, please visit our <u>American Rescue Plan Projects public dashboard</u> on <u>boston.gov/recover</u>. A snapshot of the dashboard is below in Figure 1.

Figure 1: American Rescue Plan Act Projects Dashboard (as of July 20, 2022)

Mayor Wu is taking an "all funds" approach to our ARPA implementation to ensure an equitable allocation of resources across all neighborhoods and communities. As such, the City is leveraging the City's FY23 Operating and Capital budgets to complement ARPA investments and jumpstart solutions to long-term challenges and advance equity, climate resilience, jobs and health, laying the foundation for a Boston Green New Deal. ARPA funding, alongside new commitments in the Operating and Capital Budgets, will expand upon and provide staffing support for executing current and future ARPA projects. Additionally, these investments won't be considered in isolation, but will also leverage a variety of funding sources, including other federal, state and private resources.

Bostonians, from residents to elected officials, have articulated their needs and priorities through listening sessions, a citywide survey, and countless other forums. The Boston City Council is a key partner in our public process for ARPA implementation and has provided feedback on goals and proposed investments for specific districts, as well as citywide objectives. More details on Community Engagement processes and feedback can be found in the Section IV below.

At a high level, Boston's ARPA strategy was built on a series of key values set by leadership that include the following:

- ARPA ELIGIBILITY: Meets the federal criteria established in the legislation and rulemaking
- BIG, URGENT CHALLENGE: Tackles one of Boston's systemic challenges
- FISCAL SUSTAINABILITY: Ensures strong financial sustainability of City Budget
- TRANSFORMATIVE SOLUTION: Changes the way we work and pilots a new way of providing needed services and supports to Boston residents
- LASTING LEGACY: Builds something enduring that will last beyond ARPA
- RACIAL EQUITY: Proactively invests in historically excluded communities that are disproportionately impacted by COVID-19
- HEALTHY RECOVERY: Continues equitable response to COVID-19 pandemic
- GOOD JOBS: Creates good jobs with career pathways in growing industries
- CLIMATE JUSTICE: Promotes climate action and environmental justice through healthy, connected communities

This framework helped Boston establish a strategy to accelerate a Green New Deal for Boston, which will make a positive, tangible impact on residents' lives for many years to come. The following transformative investments focus on long-term solutions to tackle some of Boston's most pressing challenges:



\$235M in unprecedented funding for safe, healthy,

and affordable housing



\$95M to ensure the stability of **core City services**



\$61.1M to promote **economic opportunity and inclusion**



\$50M to advance **climate resilience** and **improve mobility**



\$32.2M to ensure an equitable public health response to the ongoing pandemic



\$26.2M to strengthen arts and culture and activate our neighborhoods



\$23.6M to support behavioral and mental health



\$17.7M to focus on early education and childcare



\$5M for program evaluation and equitable administration

Housing

As of July 31, 2022, \$234,959,933 has been authorized for **affordable housing**. More details on the four largest allocations under this priority area are described below:

Affordable Homeownership Development (\$58,000,000)

To address historical inequities in wealth and assets impacting communities of color, the Mayor's Office of Housing (MOH) will utilize these funds to promote homeownership for low and moderate income Bostonians. The majority of this funding will be used to develop green, affordable homeownership opportunities, leveraging a similar investment from the Massachusetts' Commonwealth Builder program. To accelerate production, the Mayor's Office of Housing will issue a rolling application cycle for homeownership projects (instead of its existing annual funding round). In addition, MOH will expand its current homebuyer financial assistance programs, including the One+ Boston Mortgage program and down payment assistance for first-time homebuyers.

Acquisition Opportunity Program (\$46,125,000)

The Mayor's Office of Housing (MOH) will use these ARPA funds to support the acquisition of occupied properties and vacant or underutilized land near transit to preserve tenancies and create affordable housing and economic opportunity. To date, the Acquisition Opportunity Program has helped the City's development partners compete in the speculative market, supporting the acquisition of 632 units. MOH will coordinate with the Transportation and Public Works departments to identify strategic acquisition opportunities in transit corridors vulnerable to speculation and displacement pressure. possible. Acquisitions will align with key investments from the Transportation department, which include planning initiatives on Blue Hill Avenue, the Columbia Road corridor, and Columbus Avenue.

Healthy Housing and Environmental Justice In Public Housing (\$32,000,000)

The Boston Housing Authority (BHA) will use this funding allocation to vastly improve housing quality for 1,040 households through improvements to ventilation and windows units at five federally-assisted housing developments. These investments will improve air quality, increase energy efficiency, and improve resident comfort across five sites: Franklin Field, Ruth Barkley, Alice Taylor, Roslyn and Rockland Apartments. The majority of residents are extremely low-income and hail from historically marginalized racial and ethnic groups who have been severely impacted by the COVID-19 pandemic. Notably, this funding is complemented by other City capital budget and BHA capital fund investments in other neighborhoods and properties.

Transforming Publicly-Owned Land into Green, Mixed-Income Communities (\$30,000,000)

The Mayor's Office of Housing (MOH), working closely with the Boston Planning and Development Agency (BPDA) and other city departments, will utilize these ARPA funds to develop deeply affordable multifamily rental housing as part of larger mixed-income communities on strategically located city-owned land. MOH and BPDA will coordinate with the Streets cabinet to maximize City investments and produce well-designed, carbon neutral, transit-oriented communities that connect low and moderate income Bostonians to good paying jobs and essential services. This investment will serve as a catalyst to develop these

underutilized parcels and create thousands of units of mixed income housing.

Revenue Replacement

The City of Boston has calculated a significant loss in general fund revenue due to the COVID-19 pandemic, much more than the **\$95 million** allocated for revenue replacement. City general fund revenue closely aligned with the tourism and hospitality industries was dramatically impacted, including excise taxes for hotel room occupancy, meals taxes and aircraft fuel. Additionally, overall COVID-19 operational disruptions and stay at home orders significantly reduced revenue for building permits and parking fines.

The revenue replacement will be transferred to the City's general fund to provide for government services and prevent public-sector lay-offs, and also allows for investments in post-COVID recovery efforts such as sector-specific job training efforts, expanding public transit options, bolstering food security and homelessness prevention programs, behavioral and mental health supports, environmental supports to protect the City's tree canopy, expanding housing vouchers and services for individual experiencing homelessness and increasing capacity to support equity priorities.

Economic Opportunity and Inclusion

As of July 31, 2022, **\$61,107,533** has been authorized to **promote economic opportunity and inclusion**. More details on the three largest allocations under this priority area are described below:

Small Business Fund 2.0 (\$13,041,624)

With this funding, the City was able to reopen its Small Business Relief Fund to issue grants to help small businesses in the hardest hit industries cover all business expenses to help their recovery and growth. Businesses were able to apply for two types of grants:

- Relief Grant: Up to \$10,000 to support outstanding debts for rent/mortgage, inventory, payroll, or fixed expenses, and/or
- Growth Grant: Up to \$10,000 to support business growth through tools, technology, materials, personnel, or other costs associated with investing in the growth of the business.

In total, from April 2020 to September 2021, the Small Business Relief Fund disbursed over \$29.7 million through 5,683 grants to small businesses.

Creating an Ecosystem to Grow BIPOC-Owned Employer Firms (\$9,000,000)

One of the key drivers of generational wealth creation is through entrepreneurship and business ownership. Therefore, the Mayor's Office of Economic Opportunity & Inclusion will create a new fund to grow and sustain employer firms owned by people of color in all sectors, with a particular focus on emerging industries as well as sectors that have little to no participation in the City's procurement. This fund will create a system in which businesses of all sizes and varying stages will be comprehensively assessed, intervened, and scaled to ensure that they can thrive and grow in Boston. This new fund will strengthen the pipeline for producing and preparing the next generation of BIPOC-led employer firms.

Commercial Rental Rebate Pilot Program (\$9,000,000)

As we emerge from the pandemic, the City's priority is to identify creative ways to bring people back to major commercial districts to revitalize the economy, including Downtown, Back Bay, and the Seaport. However, one of the biggest hurdles a small business continues to face is the cost of rent. This initiative will prioritize helping small businesses, specifically women- and minority-owned businesses, move into these commercial districts to support their growth and build wealth in every neighborhood while supporting bringing people back downtown.

Economic Opportunity & Inclusion Program Highlight: All-Inclusive Boston

All Inclusive Boston launched in April 2021 to highlight designations, landmarks, entertainment venues, restaurants, arts & culture, and neighborhoods across all of Boston to attract visitors and encourage them to explore the entire city. The campaign spotlights many small businesses who were negatively impacted by the pandemic.



To learn more about the All-Inclusive Boston campaign, please visit: www.bostonusa.com/allinclusivebos/

Climate & Mobility

As of July 31, 2022, \$50,025,000 has been authorized to advance climate resilience and improve mobility. More details on the four largest allocations under this priority area are

described below:

Fare Free Bus Pilot (\$10,000,000)

This program eases financial burdens for residents and prioritizes transit equity as it focuses on three essential bus lines that run through the Boston neighborhoods of Mattapan, Roxbury, and Dorchester. Over half of riders on Routes 23, 28, and 29 are classified as low-income, according to MBTA's most recent system wide survey, and these bus routes run through neighborhoods that are also home to many minority-owned businesses. All three routes run through transit corridors experiencing some of the most delays in the bus system.

The Fare Free Bus Pilot program <u>has already shown</u> that free fares lessen riders' financial burden at a time when economic vulnerability is at a historic high, and ensures that residents can easily participate in Boston's reopening, recovery, and long-term renewal. This program provides a direct benefit to many of Boston's transit-critical residents, which the MBTA defines as "residents who are low-income, people of color, seniors, people with disabilities, or who live in households with few or no vehicles". In addition, the Fare Free Bus Pilot helps meet other City-wide goals of reducing greenhouse gas emissions, easing traffic congestion, and bringing people back into our economy through the transit system.

Green Jobs Program (\$9,000,000)

The Green Jobs Program provides career development opportunities for young people who are unemployed or underemployed, in green jobs and careers that help prepare for the impacts of climate change. This partnership is led by the City's Environment Department and Office of Workforce Development, in collaboration with the Office of Public Safety, Department of Youth Engagement and Employment, and Boston Centers for Youth & Families. The City of Boston's green jobs program is inspired by the Philadelphia PowerCorps PHL model that builds opportunities for young people by tackling pressing environmental challenges and developing the skills required to secure meaningful work.

Walkable City (\$8,000,000)

These ARPA funds will update critical infrastructure and create walking environments that are safe and inviting for all, regardless of age or ability. Funding will complement routine state of good repair programs such as sidewalk repair and handicap ramp compliance that are in the City's Capital budget, with a focus on specific outcomes related to helping small businesses and improving access to schools. The primary investment will be to support planning and design of walk-friendly neighborhood business districts, a top recommendation of <u>Go Boston 2030</u>.

America's Best Biking City (\$8,000,000)

ARPA funds will support critical infrastructure investments in bike safety and connectivity in Boston. The Streets cabinet will work with residents at the neighborhood scale to plan and

design connected networks of bike routes. Together, they will co-create design plans that close gaps in the existing network and add new low-stress routes for people of all ages. These networks will connect homes with health centers, parks, schools, and local business districts; construct accessible pedestrian routes; and calm traffic to benefit all users. This investment would further catalyze the City's own investments in capital construction of these routes, promising returns in a much shorter timeframe than the City's typical capital plan.

Climate & Mobility Program Highlight: Solarize Eastie

The Solarize Eastie pilot program and the Mass Save Community Partnership enhance equity in Boston neighborhoods and provide cost-saving energy efficiency solutions to residents, small businesses, houses of worship, and local nonprofits in environmental justice communities. The two programs are supplemented by American Rescue Plan Act funds.

Solarize Eastie works to bring East Boston residents the opportunity to generate clean, renewable energy for their homes, reduce energy costs, and increase energy resilience. This program offers a variety of payment support, including a 15% discount below the average cost of solar PV installation, up-front subsidies for income-eligible building owners, and no-cost options. More than half of East Boston's 45,000 residents are Latinx immigrants, and the neighborhood median income is \$52,935. Solarize Eastie will support low- and moderate-income residents to install solar without any FICO score requirement or any upfront or ongoing payment obligation.



The Mass Save Community First Partnership will bring energy cost savings to residents and small businesses in East Boston, Roxbury, Dorchester, and Mattapan. All four neighborhoods are considered environmental justice communities, historically experiencing disproportionately low Mass Save participation rates. With intentional and equitable outreach to these communities in the first year of the program — in particular for renters — the Community First Partnership will share no or low-cost energy efficiency opportunities with residents.

These programs will simultaneously work to reduce energy use and transition residents from utilizing fossil fuels to renewable energy, while delivering immediate benefits to residents in energy-burdened neighborhoods. These partnerships expand upon the Wu administration's

commitment to energy democracy and becoming a Green New Deal city.

To learn more about Solarize Eastie, please visit their website.



Equitable Pandemic Response

As of July 31, 2022, \$32,200,000 has been authorized to ensure an equitable response to the ongoing pandemic. More details on the three largest allocations under this priority area are described below:

COVID-19 Testing (\$13,350,000)

ARPA funds will be utilized to support ongoing COVID-19 testing efforts, including funding operations at test sites including supplies, staff, and clinic infrastructure. Funds will continue to primarily be distributed to community health centers and clinical partners who will support testing efforts including education, outreach, and administration of COVID tests. These testing programs will focus on serving neighborhoods and communities most affected by the COVID-19 pandemic.

COVID-19 Vaccination (\$9,000,000)

ARPA funds will be utilized to support ongoing COVID-19 vaccination efforts. This includes funding operations at vaccine clinics, including staff and clinic infrastructure. Funds will primarily be distributed to community health centers and other local partners who will support a variety of vaccination efforts including education, outreach, and administration of vaccines. Funds will also support vaccine ambassador programs, educational events, and development of materials. These vaccination efforts will focus on neighborhoods and populations disproportionately impacted by COVID-19 and with lowest vaccination rates

Social Determinants of Health Community Grant Program (\$2,600,000)

The focus of this grant program is to report sustainability of local non-profit community-based organizations that promote and provide resources for food security, active living, environmental health, healthy housing, and chronic disease prevention in lower-income neighborhoods, with a focus on the Boston neighborhoods most adversely impacted by COVID-19 infections. The funds will address six of the Key Recommendation areas in the Healthy Equity Now Plan: (Rec 2) Provide Meaningful Employment, (Rec 3) Provide Quality Housing, (Rec 5) Eliminate Food Insecurity, (Rec 6) Provide Free or subsidized child care, (Rec 8)

Promote Active Living and (Rec 9) Invest in Youth.

Arts & Culture

As of July 31, 2022, **\$26,257,534** has been authorized to **strengthen arts and culture and activate our neighborhoods**. More details on the three largest allocations under this priority area are described below:

Elevating and Investing in BIPOC-led Cultural Organizations (\$15,000,000)

Investing in Boston's artists and creative economy is a crucial step to creating a healthier and more vibrant city. This program aims to tackle the systemic lack of investment in BIPOC and immigrant cultures in Boston. Lack of public and philanthropic funding for cultural infrastructure in Black and Brown communities has prevented creative innovation, sustainability, and growth. Addressing this head-on with ARPA funds will be an investment in the future cultural anchors that we want to see thriving in the city.

This program will offer multi-year grants for organizations, grants for cultural facilities and venues, contracts with festivals and event producers, and support for individual creative workers. The Office of Arts and Culture will directly engage with an advisory group throughout this process to ensure that ARPA funding is distributed in a way that is equitable and provides the most benefits to Boston's cultural ecosystem.

Creative Neighborhood and Downtown Activations in our Public Spaces (\$4,350,000)

This program will support place-based activations around the City for artists, cultural workers, and communities. Activities will include City-produced and contracted events in target areas that further City policy goals and initiatives, reanimating downtown, creating a sense of community connection to new infrastructure investments like those along Blue Hill Avenue and working with Main Streets. Additionally this will support and expand existing programs that work to reduce barriers and expand opportunities for Boston residents to be active citizens in their communities, like the Love Your Block program. This work cuts across several departments including: Mayor's Office of Arts and Culture, Mayor's Office of Tourism, Sports, and Entertainment, Mayor's Office of New Urban Mechanics, and the Office of Small Business.

Reopen Creative Boston Fund (\$2,782,534)

The City of Boston and Boston Cultural Council (BCC) utilized ARPA funds to disburse grants to almost 200 arts and cultural organizations general operating support and COVID-19 relief. Reopen Creative Boston supported the recovery of arts and culture organizations from the economic impact of COVID-19. A range of organizations benefited from this support — from small dance groups, to organizations that focus on engaging communities through film, to some of Boston's most beloved cultural institutions. For the first time, the BCC changed the funding structure to ensure that organizations with the lowest budgets received the highest grant

amounts. This funding strategy aimed to better support small to medium-sized organizations.

Behavioral Health

As of July 31, 2022, \$23,600,000 has been authorized to **support behavioral and mental health**. More details on the three largest allocations under this priority area are described below:

Center for Behavioral Health and Wellness (\$12,000,000)

This funding will go toward developing and implementing initial priorities of a new behavioral health and wellness initiative for the City. Through this investment, Boston Public Health Commission (BPHC) will initiate the work in coordination with other city departments and programs, and focus on three critical initial priorities: strategies to expand a diverse and accessible behavioral health workforce; capacity building and training programs across city and community partners; and public communications about wellness, mental health, and substance use that address stigma, offer skills to the public, and acknowledge barriers to care. While there are several programs and departments throughout the city that are working every day to support the mental and behavioral health and wellbeing of Boston residents, there are significant gaps in services, and a lack of attention to prevention and early intervention of mental and behavioral health issues. Strengthening the City's training resources, fostering community-wide workforce and community prevention and resilience capacity, and building a diverse behavioral health workforce pipeline will help fill this critical need for support and services.

Substance Use Disorder Services (\$6,750,000)

A public health response to the substance use disorder crisis requires additional investment to ensure harm reduction, outreach response, and recovery services are sustained and expanded across the city. These resources will be used for the recovery services encampment response, additional small engagement centers located in neighborhoods with demonstrated need, expanded harm reduction outreach teams, community engagement to address substance use and unsheltered residents, and a Citywide Encampment Response and serVice Engagement (CERVE) team which will be responsible for providing city-wide outreach.

BPS Student Behavioral Health Supports (\$1,600,000)

This funding expanded student and family support in the Boston Public Schools for behavioral health, including additional dollars to ensure a full time social worker in every school. This project recognizes the complexity of trauma and the various modes of healing that must integrate the collectivist, indigenous, African and eastern cultures of Boston students. Social workers will provide both individual student and family support, while working to address racist and harmful structures and conditions in schools, and contributing to the design and

implementation of school-wide culturally and linguistically sustaining practices.

Early Childhood

As of July 31, 2022, \$17,750,000 has been authorized to focus on early education and childcare. More details on the three largest allocations under this priority area are described below:

Growing the Early Education and Care Workforce (\$7,750,000)

This ARPA funding will expand the supply of childcare and enhance the available workforce by supporting aspiring early educators in accessing apprenticeships, earning their Associate's degree, gaining licensure from the Massachusetts Department of Early Education and Care (EEC), and receiving business development training from the Childcare Entrepreneurship Fund. This infusion of funds will significantly grow both the number of Family Childcare Centers (FCCs) in Boston and the number of trained educators to be placed in center-based programs. Additionally, these funds will serve child care educators and will ensure that those entering the field and those who are upskilling can do so debt-free. The child care workforce in Boston is 92% women, 62% people of color, and 39% immigrants (ACS, 2014 - 2018). The Childcare Entrepreneur Fund, an existing City-run grant program, granted funds to providers who are 99% women, 85% people of color, 65% Latinx, and 42% native Spanish speakers. The City anticipates a similar impact with these ARPA funds across Boston.

Stimulus Funds for Childcare Centers (\$5,000,000)

In order to support the childcare sector, the City will use these ARPA dollars to provide grants to childcare centers in the City of Boston. Grants will be designed to meet three objectives: immediate wage and benefit relief (uses include hiring and retention bonuses, new benefits, and educational debt remediation); consulting work to design a new compensation structure focused on equity; and a sustainability plan for the compensation plan based on the state reimbursement system, braided funding streams, and other funding sources. This investment further strengthens Boston's early education and care ecosystem, giving centers time to recover and rebuild their finances and creating equitable compensation structures while informing public policy efforts.

Streamlining Access and Enrollment (\$2,000,000)

The Office of Early Childhood will use this funding to build a user-friendly, multilingual process, accessible via a dynamic, streamlined web portal, for enrollment in early education programs, including Universal Pre-K seats, other center-based programs, and family-based programs; and align the enrollment process so that all families know what options are available for their children. Through this portal, families will be able to find information regarding childcare in a single place. Community-based and Boston Public Schools Universal Pre-K programs will be accessible in the same system and at the same time for families.

Evaluation & Compliance

As of July 31, 2022, **\$5,000,000** has been authorized for **evaluation and equitable administration** of ARPA funds. Funds will go towards creating evaluation and impact studies, supporting City departments in program design, ensuring an equitable administration of funds (language access, demographic data collection, etc.), and reserving funds for uniform audit and compliance.

Remaining ARPA Funds To Be Allocated

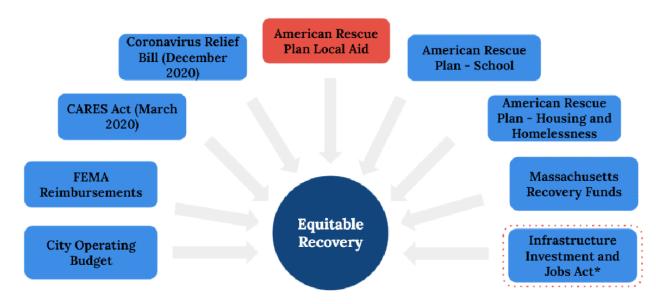
As of July 31, 2022, there is **\$7 million** in ARPA funds that have not yet been appropriated by the City Council.

Other Recovery Funds

While the \$558.7 million investment in Boston expected from the American Rescue Plan Act is a once-in-a-generation opportunity, it is not the only available resource for an equitable recovery. Other recovery funds include the Operating Budget, bolstered by \$95 million in revenue replacement through the American Rescue Plan Act. These funds will be transferred to the City's general fund to provide for government services and prevent public-sector lay-offs but also allows for investments in post-COVID recovery efforts such as sector-specific job training efforts, expanding public transit options, supporting food security and homelessness prevention programs.

Starting in FY20, Boston began tracking costs for reimbursement from the Federal Emergency Management Agency (FEMA) provided through the Commonwealth of Massachusetts for costs related to COVID-19 such as emergency feeding, homeless sheltering and personal protective equipment (PPE) for first responders. FEMA costs are currently estimated at \$16 million.

Figure 2: Available Resources for Recovery



In March 2020, the Coronavirus Aid, Relief, and Economic Security Act (CARES Act) provided \$121 million for the Coronavirus Relief Fund used for public safety payrolls, economic support for new unbudgeted youth jobs, emergency food, unemployment costs, distance learning technology and curriculum, public health measures, COVID-19 testing, contact tracing, vaccination programs, PPE and small business support. CARES also provided \$32 million in K-12 education aid through the Elementary and Secondary School Emergency Relief (ESSER I) program. The Coronavirus Relief Bill in December 2020 provided an additional \$123 million for ESSER II for K-12 education and \$20.7 Million for Emergency Rental Assistance. In addition to ARPA State & Local Fiscal Recovery Funds (SL-FRF), APRA provides an additional \$276 million for ESSER III for K-12 education and an additional \$30 million for Emergency Rental Assistance.

Figure 3: Federal COVID-19 Resources

CARES Act (March 2020) \$208 Million for Boston	Received (\$mm)
Coronavirus Relief Fund (CRF)	\$121.00
Elementary and Secondary School Emergency Relief (ESSER I)	\$32.00
Other targeted grants (Age Strong, Housing, Arts, etc.)	\$54.80
Coronavirus Relief Bill (December 2020) \$144 Million for Boston	
Elementary and Secondary School Emergency Relief (ESSER II)	\$123.00
Emergency Rental Assistance Program (ERAP)	\$21.00
Federal Emergency Management Agency (FEMA) \$14 Million for	

Boston	
Federal Emergency Management Agency (FEMA)	\$14.00
American Rescue Plan Act (March 2021) \$865 Million for Boston	
Emergency Rental Assistance Program 2 (ERAP2)	\$30.10
Elementary and Secondary School Emergency Relief (ESSER III)	\$276.00
State and Local Fiscal Recovery Funds (SLFRF)	\$558.70
Total \$1.23 Billion for Boston	\$1,231.00

III. PROMOTING EQUITABLE OUTCOMES

From the beginning of the pandemic, the City of Boston has prioritized equity in responding to the immediate impacts of the COVID-19 pandemic as well as the long term effects and recovery. The City has closely analyzed health and economic impacts of the pandemic by age, race, ethnicity, immigration status, gender, neighborhood, and industry. The City has also sought input and listened to impacted communities, area experts and stakeholders through surveys, the Health Inequities Task Force, the Food Access Agenda, and the other forums.

As stated in the Boston Planning and Development Agency's "Relief, Reopening and Recovery", "the pandemic exposed and exacerbated the hazards of a polarized labor market, the deterioration of workplace health and safety conditions, the undermining of worker rights, and the retrenchment of economic and social safety nets. The result is hardship imposed on women, low-paid workers, workers without a college degree, non-white racial and ethnic communities, immigrants, younger workers, and small businesses." The following populations are highlighted in the report as most impacted:

GENDER: Women fared substantially worse than men as health restrictions and drop in demand affected female-dominated sectors such as retail, hospitality, and the care sector, a fact that gave rise to the phrase "she-cession," contrasted with experiences during the past recessions that have tended to have a larger effect on male-dominated industries such as manufacturing and construction. Gender differences in job losses due to the COVID-19 pandemic are partially explained by differences in employment between men and women. For example, among Boston residents, women make up 92 percent of childcare workers, and 67 percent of restaurant wait staff. Women were further disadvantaged by school closures and difficulties in finding childcare. This increased the non-paid at home work performed by women, particularly single mothers in households with young children.

EDUCATION: Low-paid workers lost more jobs and more hours of work than those with higher pay, partly a reflection of the restrictions imposed on lower-wage services

sectors and the ability of higher paid professionals to work from home. Workers with college degrees could often go on working from home, while those without college degrees were likely to face dire alternatives: essential workers risk their lives and nonessential workers risk their livelihoods. Within the occupations deemed essential, the category of frontline workers assume greater risks of infection. While essential workers, in general, tend to mirror the demographic characteristics of the labor market, frontline workers, on average, are less educated, have lower wages, and have a higher representation of minorities.

RACE: Black/African-Americans and Hispanics are over-represented among confirmed COVID-19 cases in Boston. As of February 20, 2021, Latinos/Hispanics accounted for 31 percent of the COVID-19 cases, despite being only 19.7 percent of the city's population. Black/African-Americans made up 24 percent of known cases and 22.1 percent of the city's population. The older age distribution of the White and Black populations in Boston have increased mortality from COVID-19 for these groups. Whites make up 44 percent of the city's deaths, while Black/African-Americans make up 33 percent and Latinos/Hispanics make up just 12 percent.

Non-white racial and ethnic communities experienced much higher levels of unemployment than their white counterparts due to the COVID 19 pandemic. Part of this racial employment gap can be explained by the overrepresentation of African American and Latino workers in low-paying jobs in the service sector where revenues have plunged because of public health concerns from the coronavirus. For example, though Hispanic workers make up about 17.8 percent of the Boston resident workforce, they make up almost 36.6 percent of the hospitality and food service industries like hotels and restaurants, which suffered high employment losses. Black residents are 33 percent more likely than residents overall to work in Retail Trade, another hard-hit-in-person sector. Much of the unemployment gap between people of color and whites can be explained by differences in occupations across these groups. Working remotely is also an advantage during the pandemic, and white workers are 37 percent more likely than minorities to hold jobs that can be performed remotely. Structural racism is the major reason for this overrepresentation in lower-paying and in-person jobs that are likely to be threatened by reductions in hours or pay, temporary furloughs, or permanent layoffs.

NATIVITY & CITIZENSHIP: The pandemic-induced economic crisis is impacting immigrants harder than the native born. Unemployment among immigrants nationally was 7.3 percent in December 2020, compared to 6.3 percent for the native born. In Boston, 29 percent of the city's population is foreign-born, while 110,000 of the city's 194,000 foreign-born residents are low-income. Some immigrants, especially those

without legal status (~33,000 in Boston), are ineligible for certain federal and state relief programs. Under the CARES Act, some U.S. citizens and immigrants with status in "mixed status families" were not able to receive the stimulus tax rebate because their head of household was ineligible (this has changed under the 2nd federal relief package and applies retroactively but will take several months to implement). Undocumented immigrants are also not eligible for regular Unemployment Insurance or the Pandemic Unemployment Insurance through the CARES Act. Approximately 7 percent of immigrants, and 10 percent of non-citizens do not have health insurance. Forty one thousand seniors (aged 60 or over) in Boston are foreign born, and 10,500 are not U.S. citizens, many of whom may be undocumented and ineligible for relief programs. Boston's health care, construction, and hospitality industries depend on the immigrant workforce. Despite being 30 percent of the city's resident workforce, immigrants make up 49 percent of accommodation and food service workers, 41 percent of construction workers, and 35 percent of healthcare workers. Ensuring that Boston's immigrant workforce is physically healthy and financially stable during this pandemic will help our economic recovery efforts happen more rapidly, as Boston and the region's economy depends on immigrants.

AGE: The unemployment crisis has been particularly pronounced for the youngest workers. While unemployment rates by age are not calculated at the local level, nationally the unemployment rate among workers 16 to 19 years old was 14 percent at the national level in November, more than twice the overall rate of 6.7 percent. Unemployment at the height of the crisis, in April, was 31.9 percent for this group. Workers 20 to 24 years of age also continue to see high rates of unemployment, peaking at 25.7 percent nationally in April and still at 10.5 percent as of November. These rates were likely higher for Boston's young workers because the overall unemployment rates were higher in Boston than nationwide. Recessions are typically hard on young workers who are often the first to be laid off when firms reduce their workforce. This recession has been particularly harsh because its biggest employment impacts have fallen on service sector jobs particularly common among teen and young adult workers. Boston teen employment has high concentrations in Accommodation and Food Services and Retail Trade, two sectors hit hard by the current pandemic. The impact of the pandemic economy on young workers could stretch beyond the current crisis into the years ahead. Young people graduating during recessions see lasting impacts on the development of their careers and earnings because they miss time in the labor market, because they are forced to settle for jobs that are a poorer fit for their skills or which offer fewer opportunities for advancement, or because firms are less willing or able to invest in young workers in tougher economic times.

SMALL BUSINESS: The disproportionate burden of COVID-19 is also apparent when examining its effect on small businesses, many of which operate in the services sector and other hard-hit sectors such as tourism and retail. Minority- and women-owned businesses closed at significantly higher rates due to the pandemic. According to a National Bureau of Economic Research study, 41 percent of African-American businesses closed their doors, Latino businesses fell by 32 percent, and Asian businesses declined by 26 percent from February to April. Small businesses do not have the capital to withstand the shutdown, the partial reopening, or reduced demand. Typically, they have smaller balance sheets than do their larger counterparts, are highly dependent on a few large B2B customers or depend on consumer demand from large businesses' employees, as is the case with small businesses who relied on traffic from downtown office workers, who are now working from home. At the end of October, small businesses revenue in Suffolk County was still down 53.5 percent compared to January levels. Women and minority-owned businesses in Boston are in industries more affected by the pandemic. Women own only 18 percent of the businesses in the city, but over half (54%) of those are in the service sector which includes hair salons and other personal care services.

Black, Hispanic, and Asian business owners are over-represented in retail, food, and other services. When small and mid-sized businesses close, it has distributional consequences affecting not only owners, in most cases family owned, but also the people they employ and the communities they anchor. The COVID-19 pandemic also affected the "hustle economy" and its temporary, gig, and contract workers, representing an already precarious segment of the labor market, dominated by platforms that take a cut of the worker's earnings, and force them to bear up-front costs and risks to "produce" their work. For these workers, there is no minimum wage, no benefits and the platforms have complete control of payment and recommendation algorithms. In addition, self-employed workers had the most widespread reduction of income during the crisis.

Underlying all of these impacts, the COVID-19 pandemic exposed the vulnerability of lower income, non-white residents to both the economic and healthcare shocks; Boston's approach to the funding, as outlined above, will prioritize the recovery for those residents most impacted. As Boston both designs interventions and measures their impact, the City will continue to disaggregate both inputs and outcomes by age, race, ethnicity, immigration status, gender, neighborhood, and industry.

Citywide Equity & Inclusion Statement

The City of Boston acknowledges the root causes of the present and historical inequalities that persist in our society. We believe that we can build a city for everyone where identity does not determine life outcomes, but rather makes us a more empowered collective. We define equity as the proactive process of providing historically excluded communities the resources they need to live and thrive in Boston. Inclusion requires creating and maintaining structures that allow all people to be valued. Doing this work effectively means transforming City practices, eliminating systemic barriers to access, and empowering constituents to thrive.

While many programs funded by ARPA will specifically target disproportionately impacted communities, the City of Boston knows that program design and measurement alone will not be sufficient to reach our hardest hit residents. Many of our residents face differing levels of access to government resources and some face significant barriers in learning about potential relief programs due to:

- Language and Communications challenges, including persons who speak a Language Other Than English (LOTE) and persons with a disability such as persons who identify as blind or have low vision and persons who are deaf or hard or hearing;
- The Digital Divide and lack of access to the internet;
- Being foreign born and lacking a formal immigration status which limits qualification for some programs and fear of unintended repercussions; and
- The multitude of news and trusted information sources for our most impacted communities.

Communicating with and hearing from our hardest hit residents has been central to our approach thus far and will continue to be a priority to ensure that Boston residents can easily access resources that they desperately need. Given all of these considerations the City has designed a layered approach to overcoming the barriers outlined above. The City has provided translation and interpretation for programs rolled out to date and the Mayor also offers frequent COVID response and recovery press conferences that offer ASL interpretation. Additionally the City works with trusted community leaders and local media outlets to ensure key information is reaching far and wide. Lastly, for our upcoming community engagement campaign the City has created multilingual paper flyers and have provided an option for call-in numbers to ensure an internet-enabled device is not required for participation. Our community engagement plan for ARPA specifically is outlined more fully in the following section.

Language and Communication Accessibility

Throughout the pandemic, language and communication accessibility was prioritized. With ARPA funding, the City intends on continuing to elevate the needs of our communities whose primary language is other than English and residents that are unable to see or hear. Being able to communicate how the ARPA funds are being spent and how residents can access ARPA funding in real time is a goal that the City seeks to achieve and maintain. To ensure that funding is not a barrier for language access, the City has set aside **\$250,000** for all ARPA-funded programs.

Geographic and Demographic Distribution of Funding

From the Boston Resiliency Fund to the Rental Relief Fund, the City has tracked geographic and demographic distribution of funds and resources throughout the COVID-19 pandemic. Now, as the city and its residents begin to recover, the City is building on the lessons learned from that past experience to improve our outreach to disproportionately impacted communities. Already, ~90% of the allocated funds to date are reserved for disproportionately impacted communities, which the City is considering through the lenses of neighborhood, race/ethnicity, gender, business sector, socioeconomic status, and place of birth. In addition, all City projects with ARPA funding will be required to submit information on how they will promote equitable outcomes (language access plans, etc.) before implementation and then report publicly on demographic and geographic distribution of funds.

Building on Existing Initiatives

Health Equity Now Plan

The pandemic highlighted already existing inequities and unfair burdens that some residents were already facing prior to COVID-19. In particular, COVID-19 exacerbated health inequities that exist when looking at the social determinants of health. With the convening with community stakeholders the Health Equity Now Plan was developed and provides a community led roadmap towards addressing the existing health and social inequities. The City seeks to take this plan, align it with existing initiatives that are focused on addressing and increasing equity, and use the plan as a guide to develop new programming to help alleviate and prevent inequities

Equitable Procurement

The City of Boston is focused on strengthening business opportunities for people of color and women. In 2018, the City launched a comprehensive Disparity Study to compile the data and the community input needed to understand the structural gaps, and achieve that change. This

multi-year process was conducted by BBC Research and Consulting and guided by the Supplier Diversity Council as well as the many voices of residents and business owners who contract with the City.

The City of Boston still has a lot of work to do in increasing equitable access to city contracting and in growing business opportunities in the Black community, the Latino community, the Asian community, and for women. The steps outlined by the Disparity Study and Executive Order puts in place the steps the City must take to eliminate the root causes of inequity, wherever they exist, as well as unlock more opportunities for positive change as our City moves forward. The actions called for by the Disparity Study and Executive Order represent the most important structural reforms to city contracting in a generation.

Digital Equity

Being able to access reliable broadband, especially during the pandemic, is a crucial component of our recovery efforts. During the pandemic it became apparent that there would be heavy reliance on the internet and that broadband access and equipment would be a necessity. The City seeks to increase access for our most vulnerable populations, including senior citizens, as well as school-aged children. The City also recognizes that digital literacy is an important component of digital equity and seeks to ensure that resources are provided towards this.

In February 2022, the City received over \$12 million to bring digital equity and inclusion to nearly 23,000 Boston public housing residents, library users, and school-age families. This new funding provides free access to wireless broadband service and devices to help public housing seniors and residents get online, and will also provide Chromebooks to BPS students. As part of this investment, the Boston Public Library (BPL) will receive \$2.2 million in Emergency Connectivity Funding (ECF) to acquire and distribute Chromebooks and home router Wi-Fi access for 3,000 BPL patrons in public housing. In addition, the Boston Public Schools will receive nearly \$10 million for Chromebooks and to support connectivity for 20,000 Boston Public Schools' families. This deployment will address additional needs following BPS' initial distribution of 55,000 chromebooks and 8,000 hotspots/home routers.

Food Access Agenda

The COVID-19 pandemic exacerbated existing food security issues, especially among communities of color, highlighting a need to reassess any changes in food security needs in Boston. In fall of 2020, a community-led process resulted in the <u>Mayor's Food Access Agenda</u>, which provides recommendations and implementation strategies for the future. The City will leverage these recommendations to address food insecurity in Boston.

IV. COMMUNITY ENGAGEMENT

From the very beginning of the pandemic, the City has directly engaged with residents and stakeholders, through the Health Inequities Task Force, the Boston Food Access Council, Neighborhood Liaisons, Small Business surveys, weekly calls with local nonprofits, and many other streams of communications with the community.

In addition, BPDA Research's data analysis confirms what the City heard from residents throughout the pandemic. East Boston, Mattapan, Roxbury, Dorchester and Hyde Park had the highest estimated rates of unemployment of residents and the highest rates of confirmed COVID-19 infections. Boston's Black and Latino residents experienced disproportionate health and economic impacts, and Asian residents suffered due to language barriers, immigration status and hateful discrimination. These findings plus engagements conducted by various departments within the City of Boston allowed the City to move swiftly in identifying gaps in services and develop the first allocation of ARPA funds.

In order to plan for the use of the remaining ARPA funds, the City organized an ARPA-specific listening campaign, the Let's Go **Better** campaign, which consisted of 15 issue-specific meetings totalling more than 600 attendees. This campaign was conducted in partnership with the City Council and in collaboration with an external taskforce, a group of over 30 community leaders representing residents and organizations from kev sectors including community health, education, non-profit services and private industry.

The campaign focused around three strategic goals: public health, wealth and jobs. In addition, the City also hosted meetings with immigrant-serving organizations and those in the arts and culture sector to understand the issues facing some of the city's hardest-hit communities.

BOSTON, LET'S GO BETTER!

Help inform how the City of Boston invests \$400m in one-time federal funds to jumpstart Boston's equitable recovery.

To participate, you can fill out our survey, join us for a community meeting (schedule below), call **311** or visit **boston.gov/recover** to learn more.

Initial Community Meetings

5:30-7:30pm

August 26

Affordable Homeownership

August 31 (3pm)

Supporting Small Businesses

September 1 (12pm)

Substance Use Disorders

September 1

Access to Internet & Career Training

September 8

Career Training for Quality Jobs (i.e. green jobs, life sciences)

September 14 (3pm)

Supporting Small Businesses

September 15

Quality Jobs & Childcare

September 16

Affordable Homeownership

October

Additional community meetings



SURVEY: BIT.LY/GOBETTERBOS

To request translation and/or interpretation services, please contact: **noreily.cirino@boston.gov** and **LCA@boston.gov** two weeks in advance.





To ensure equitable grassroots participation in the Let's Go Better campaign, the City worked with local community leaders to publicize events. There was a particular focus on driving engagement from communities that were disproportionately impacted by COVID-19 as described above. Interpretation services were available to residents at all community meetings and documents/fliers were available in multiple languages to ensure every voice can be heard. Additionally, for each topic stakeholder groups (experts, activists, communities most impacted by the topic) were specifically invited to provide input.

ARPA LISTENING CAMPAIGN - FALL 2021

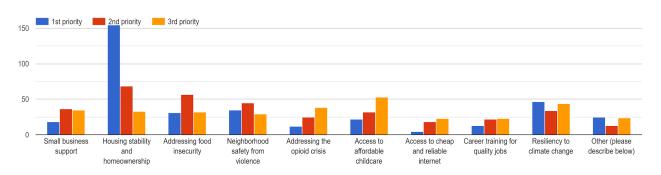
Figure 4: Let's Go Better Listening Campaign Focus

Focus of ARPA Community Process Fall 2021 Community Meetings To Date (15) Food Insecurity (4 meetings) Substance Use Crisis Strengthening Our Closing the Racial Violence and Trauma Health and Wealth Gap Well-Being eownership Prevention Opioid Epidemic Public Small businesses Affordable Homeownership Wealth Violence & Health (2 meetings) Food Insecurity Small Businesses (2 meetings) Digital Access & Literacy Career Pathways in Growth Industries Jobs Childcare Training our The Arts Sector Workforce for the Immigrants in Boston Future Career Pathways **Additional Lens** I Total meeting and survey Digital Access & Literacy participants in Boston: 881 While exploring investment opportunities in these areas orporate Arts & Culture and Climate Resiliency 9

In addition to the listening sessions, the City also utilized digital tools, including two online surveys which received about 500 responses. The survey was available in 12 languages: English, Arabic, Cabo Verdean Creole, Simplified Chinese, Traditional Chinese, French, Haitian Creole, Brazilian Portuguese, Russian, Somali, Spanish, and Vietnamese. Residents were asked to prioritize their top 3 focus areas. **Affordable housing, housing stability** and **homeownership** were the clear top priority for nearly 40% of respondents and the second priority for another 20%. The chart below shows how the remaining areas were prioritized.

Figure 5: Let's Go Better Survey Responses - Overall Priorities

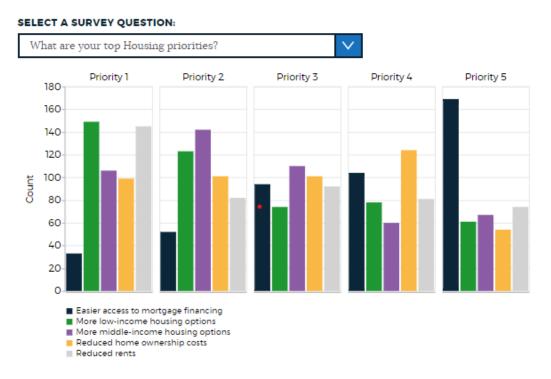
Which of these areas would you prioritize for your recovery?



To read a complete summary of the feedback from the Let's Go Better campaign, <u>visit the City's</u> <u>website here.</u>.

In February 2022, the City's Office of Budget Management (OBM) also hosted four virtual listening sessions to survey and educate residents and solicit public feedback on the FY2023 Operating Budget, FY23-27 Capital Plan, and ARPA Funding. The City also released a multilingual digital survey for residents who were not able to attend the virtual listening sessions that asked residents to share their top priorities across a number of issue areas, as shown in the figure below for Housing.

Figure 6: Budget Listening Tour Survey - Housing Priorities



To read a complete summary of the feedback from the Budget Listening Tour, <u>visit the City's</u> website here.

The public feedback from these various forums directly informed the package of transformative investments filed by Mayor Wu in April 2022 for the remainder of the ARPA funds. The City Council's Committee on Boston's COVID-19 then hosted six hearings and seven working sessions over the last three months to gather additional public testimony and comments from Councilors.

The City, led by the Office of Community Engagement and its Departments, will continue to learn from and listen to residents as the ARPA projects are implemented to ensure that services are being provided to those hardest hit by the COVID-19 pandemic. Beginning with Housing, the Office will host both in person and virtual meetings to ensure the City is meeting the needs of all its residents, members and business community.

V. LABOR PRACTICES

On large-scale infrastructure projects, the City is committed to using strong labor standards to promote effective and efficient delivery of high-quality infrastructure projects while also supporting the economic recovery through strong employment opportunities for workers. The ARPA-funded infrastructure projects will afford the City a generational opportunity to review and expand its ordinances, policies, and executive orders relative to creating jobs for City residents, including especially women and people of color. The scale of the work — and the procurement and contracting necessary to accomplish it — will give Boston the leverage and opportunity to create not only jobs for Bostonians, but careers. Where appropriate, the City will encourage transparency and disclosure of standards of pay, benefits, and working conditions on ARPA-funded projects and specify minimum standards.

VI. USE OF EVIDENCE

Throughout the COVID-19 pandemic the City has actively evaluated and collected evidence on the health and economic impacts and which subsets of our population have been most deeply impacted by both the virus and the circumstances that were created by the public health measures taken to protect our City. This evidence has informed the allocation of COVID-19 recovery funds.

In addition, the City has dedicated **\$5 million** to support the equitable administration of all ARPA funds. Of that allocation, at least \$2 million is intended to fund impact studies or formal program evaluations for individual ARPA-funded programs, in partnership with our internal Analytics team. These funds will support the data collection and analytics needed to measure the impact of Boston's Rescue Plan; it will also be important to use qualitative methods like

focus groups and interviews, to include residents' experiences and perspectives.

VII. PERFORMANCE REPORT

Gathering and monitoring data on program outcomes by demographic information is critical to successful implementation and continual improvement of Boston's Rescue Plan. Boston has been planning for this tracking from the beginning and set up internal structures to capture this data. To know whether resources and programs are being equitably distributed and reaching targeted groups, it is critical to collect data by race/ethnicity, gender identity, socioeconomic status, and disability status, as well as by neighborhood.

The Equity and Inclusion Cabinet, in partnership with the Analytics team, has developed a standardized, inclusive approach to collecting disaggregated demographic data across all ARPA-funded programs. There is detailed guidance for projects on required questions for race, ethnicity, gender, and neighborhood depending on the primary target of funding/services, whether it is a "place-based" program like a street safety improvement or a "people-based" program like homeownership assistance program. Departments may include additional demographic questions, related to age, disability, employment status, country of birth, primary language spoken at home, sexual identity, military service, etc.

Figure 7: Demographic Data Collection Guidance

What is your zip code?

- Open response, validated for 5 digit numbers
- Prefer not to answer

What is your neighborhood? (check one)

- Not a Boston resident
- Allston
- Back Bay
- Bay Village
- Beacon Hill
- Brighton
- Charlestown
- Chinatown
- Dorchester
- Downtown

- East Boston
- Fenway / Kenmore
- Hyde Park
- Jamaica Plain
- Leather District
- Longwood Medical Area
- Mattapan
- Mission Hill
- North End
- Roslindale

- Roxbury
- South Boston
- Seaport / South
 Boston Waterfront
- South End
- West End
- West Roxbury
- Prefer not to answer

What is your gender? (check one)

Man

Non-Binary	
Woman	
 Prefer not to answer 	
 Not listed here 	
What is your race? (check all that apply)	
 American Indian and Alaska Native Asian Black or African American Native Hawaiian or other Pacific Islander White Prefer not to answer Not listed here 	
Are you of Hispanic or Latino origin? (check one	2)
 Hispanic or Latino origin Not Hispanic or Latino origin Prefer not to answer Do you identify with any of the common ethnicitapply, leave blank if not applicable)	ities in Boston listed below? (check all that
 Cape Verdean Middle Eastern or North African Other African identity not listed here Chinese Indian Vietnamese Other Asian identity not listed here 	 Other Caribbean ethnicity not listed here Brazilian Colombian Salvadorian Other Central or Southern American ethnicity not listed here Not applicable, I do not identify with an ethnic identity other than my
DominicanHaitianJamaicanPuerto Rican	race • Prefer not to answer • Not listed here

FUNDS AUTHORIZED, OBLIGATED & EXPENDED BY PROJECT AS OF JULY 31, 2022

Definitions

<u>Authorized funds</u>: Total amount of funds that City Council has voted to accept and expend and are available for spending.

<u>Obligated funds</u>: Total amount of authorized funds the City has contracted to spend through procurements and purchase orders but has not paid for to date.

Expenditures: Total amount of authorized funds that the City has spent to date.

Table of Expenses by Priority & Project

Priority	Authorized Funds as of July 31, 2022 (\$)	Authorized Funds as of June 30, 2022 (\$)	Obligated Funds as of June 30 , 2022 (\$)	Expenditures as of June 30 , 2022 (\$)
Housing	\$234,959,933	\$30,459,933	\$12,303,149	\$7,429,531
Affordable Homeownership Development	\$58,000,000	\$0	\$0	\$0
Acquisition Opportunity Program	\$46,125,000	\$20,125,000	\$3,975,000	\$3,975,000
Healthy Housing and Environmental Justice In Public Housing	\$32,000,000	\$0	\$0	\$0
Transforming Publicly-Owned Land into Green, Mixed income Communities	\$30,000,000	\$0	\$0	\$0
Deep Energy Retrofits for Affordable Housing	\$20,000,000	\$0	\$0	\$0
Create Permanent Supportive Housing for Homeless Individuals with substance use and behavioral health disorders	\$19,000,000	\$0	\$0	\$0
Mass-Cass Temporary Low-Threshold Shelter Sites	\$18,600,000	\$3,900,000	\$3,900,000	\$443,801
Additional Land Acquisition	\$2,000,000	\$2,000,000	\$0	\$0

Priority	Authorized Funds as of July 31, 2022 (\$)	Authorized Funds as of June 30, 2022 (\$)	Obligated Funds as of June 30, 2022 (\$)	Expenditures as of June 30 , 2022 (\$)
Opportunities				
Mortgage Relief Program	\$1,300,000	\$1,300,000	\$1,293,216	\$987,400
Temporary Housing Support for Migrants	\$1,100,000	\$0	\$0	\$0
Rapid Rehousing Pilot for returning citizens	\$1,100,000	\$0	\$0	\$0
East Boston Blue Line Portfolio	\$1,000,000	\$0	\$0	\$0
Digital Equity in Public Housing	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
Cash assistance to individuals facing housing insecurity	\$800,000	\$800,000	\$800,000	\$800,000
Emergency Housing Support Pilot for City Workers	\$750,000	\$0	\$0	\$0
First Generation Matched Savings Homebuyer Program	\$500,000	\$500,000	\$500,000	\$0
Humphreys Studios	\$434,933	\$434,933	\$434,933	\$0
Housing Capacity Study for Dorchester YMCA Washington Street	\$400,000	\$0	\$0	\$0
Predevelopment Funds for Housing Development by The People's Academy	\$250,000	\$0	\$0	\$0
Housing Search and Stabilization Services for BHA Vouchers	\$200,000	\$200,000	\$200,000	\$200,000
Housing Pilot for Families Impacted by Violence	\$200,000	\$200,000	\$200,000	\$23,330
Support for families of victims of Violence (led by Louis D. Brown Peace Institute)	\$100,000	\$0	\$0	\$0
BHA Veteran Housing Capacity Study	\$100,000	\$0	\$0	\$0
Revenue Replacement (FY22 & FY23)	\$95,000,000	\$55,000,000	\$55,000,000	\$55,000,000
FY22 Revenue Replacement	\$55,000,000	\$55,000,000	\$55,000,000	\$55,000,000
FY23 Revenue Replacement	\$40,000,000	\$40,000,000	\$0	\$0

Priority	Authorized Funds as of July 31, 2022 (\$)	Authorized Funds as of June 30, 2022 (\$)	Obligated Funds as of June 30, 2022 (\$)	Expenditures as of June 30 , 2022 (\$)
Economic Opportunity and Inclusion	\$61,107,533	\$25,657,533	\$21,012,970	\$18,262,970
Small Business Fund 2.0	\$13,041,624	\$13,041,624	\$12,667,168	\$12,667,168
Creating an Ecosystem to Grow BIPOC-Owned Employer Firms	\$9,000,000	\$0	\$0	\$0
Commercial Rental Rebate Pilot Program	\$9,000,000	\$0	\$0	\$0
Commercial Rental Relief Fund	\$4,195,909	\$4,195,909	\$3,025,802	\$3,025,802
Reimagining Boston's Main Streets	\$3,650,000	\$0	\$0	\$0
Transforming the Workforce for the 21st Century	\$3,000,000	\$0	\$0	\$0
Immigrant Economic Resilience Initiative	\$3,000,000	\$0	\$0	\$0
Expanding Tuition Free Community College	\$3,000,000	\$0	\$0	\$0
All-Inclusive Boston Campaign	\$2,920,000	\$1,920,000	\$1,000,000	\$1,000,000
Workforce Digital Literacy	\$2,000,000	\$2,000,000	\$2,000,000	\$0
Commercial Space Supports	\$1,080,000	\$1,080,000	\$0	\$0
Supporting Small Businesses in Digital Commerce	\$1,000,000	\$0	\$0	\$0
Early College STEM Pathway	\$1,000,000	\$0	\$0	\$0
Basic Needs Assistance for Families Not Eligible for Previous COVID-19 Benefits	\$1,000,000	\$1,000,000	\$1,000,000	\$1,000,000
Young Adult Job Opportunities (19-24)	\$500,000	\$500,000	\$0	\$0
High Roads Kitchen Restaurant Relief Fund	\$2,070,000	\$1,070,000	\$1,070,000	\$570,000
Credit Booster Program	\$500,000	\$500,000	\$250,000	\$0
YouthBuild Boston	\$350,000	\$0	\$0	\$0
Supports for Immigrant-Owned Businesses	\$350,000	\$0	\$0	\$0

Priority	Authorized Funds as of July 31, 2022 (\$)	Authorized Funds as of June 30, 2022 (\$)	Obligated Funds as of June 30, 2022 (\$)	Expenditures as of June 30 , 2022 (\$)
Small Business Technical Assistance	\$350,000	\$350,000	\$0	\$0
Newmarket Business Association Workforce Development Programs	\$100,000	\$0	\$0	\$0
Climate & Mobility	\$50,025,000	\$13,500,000	\$5,768,000	\$420,134
Fare Free Bus Pilot	\$10,000,000	\$8,000,000	\$3,018,000	\$420,134
Youth Green Jobs Program	\$9,000,000	\$3,000,000	\$2,750,000	\$0
Walkable City	\$8,000,000	\$0	\$0	\$0
America's Best Biking City	\$8,000,000	\$0	\$0	\$0
Municipal infrastructure for food waste disposal	\$2,500,000	\$0	\$0	\$0
Growth & Maintenance of the Boston's Tree Canopy	\$2,500,000	\$0	\$0	\$0
Electrification of BPS School Buses	\$2,500,000	\$0	\$0	\$0
Traffic Calming and Street Safety Improvements	\$2,000,000	\$2,000,000	\$0	\$0
Building New Neighborhood Food Systems	\$1,600,000	\$0	\$0	\$0
Farmers Market Coupon Program	\$800,000	\$0	\$0	\$0
Chinatown Microgrid Pilot	\$750,000	\$0	\$0	\$0
Green Residential Building Retrofits	\$500,000	\$500,000	\$0	\$0
East Boston O'Donnell Playground	\$500,000	\$0	\$0	\$0
District 4 Parks and Green Spaces	\$500,000	\$0	\$0	\$0
Center for Hard to Recycle Materials	\$500,000	\$0	\$0	\$0
Mission Hill Last Mile Transportation	\$275,000	\$0	\$0	\$0
Halal Foods for Refugees	\$100,000	\$0	\$0	\$0
Equitable Pandemic Response	\$32,200,000	\$14,000,000	\$11,919477	\$3,221,175
COVID-19 Testing	\$13,350,000	\$3,450,000	\$3,450,000	\$0

Priority	Authorized Funds as of July 31, 2022 (\$)	Authorized Funds as of June 30, 2022 (\$)	Obligated Funds as of June 30 , 2022 (\$)	Expenditures as of June 30 , 2022 (\$)
COVID-19 Vaccination	\$9,000,000	\$3,000,000	\$2,975,000	\$0
Social Determinants of Health Community Grant Program	\$2,600,000	\$1,500,000	\$1,500,000	\$0
Food Access Community Grants	\$2,213,459	\$2,213,459	\$2,148,623	\$2,093,990
BPHC Staffing Support	\$2,150,000	\$150,000	\$150,000	\$38,273
Tech Goes Home Grant	\$2,000,000	\$0	\$0	\$0
Personal Protective Equipment	\$1,400,000	\$400,000	\$400,000	\$0
Digital Infrastructure for City Services	\$1,000,000	\$1,000,000	\$5,570	\$0
Community Violence Intervention Program	\$1,000,000	\$1,000,000	\$318,000	\$118,000
Public Housing Food Assistance	\$500,000	\$500,000	\$500,000	\$500,000
Villa Victoria Inquilinos Boricuas en Acción Grant	\$400,000	\$0	\$0	\$0
The Phoenix Grant	\$400,000	\$0	\$0	\$0
South Boston Community Health Center Grant	\$400,000	\$0	\$0	\$0
Creating Language Access for Federal Funding	\$250,000	\$250,000	\$25,743	\$24,371
Emergency Assistance for Haitian Asylum Seekers	\$244,333	\$244,333	\$244,333	\$244,333
Boston Food Sovereignty Program	\$202,208	\$202,208	\$202,208	\$202,208
St. Mary's Center for Women and Children Grant	\$200,000	\$0	\$0	\$0
NamaStay Sober Grant	\$200,000	\$0	\$0	\$0
Gavin Foundation Grant	\$200,000	\$0	\$0	\$0
Harvest on the Vine Food Pantry Grant	\$100,000	\$0	\$0	\$0

Priority	Authorized Funds as of July 31, 2022 (\$)	Authorized Funds as of June 30, 2022 (\$)	Obligated Funds as of June 30 , 2022 (\$)	Expenditures as of June 30 , 2022 (\$)
East Boston Community Soup Kitchen Grant	\$100,000	\$0	\$0	\$0
Boston School Food Distribution without Cost	\$90,000	\$90,000	\$0	\$0
Arts & Culture	\$26,257,534	\$3,782,534	\$2,925,184	\$2,925,184
Elevating and Investing in BIPOC-led Cultural Organizations	\$15,000,000	\$0	\$0	\$0
Creative Neighborhood and Downtown Activations in our Public Spaces	\$4,350,000	\$0	\$0	\$0
Reopen Creative Boston Fund	\$2,782,534	\$2,782,534	\$2,630,000	\$2,630,000
Arts Corridor	\$2,000,000	\$0	\$0	\$0
Allston-Brighton Community Spaces	\$1,000,000	\$0	\$0	\$0
Workforce and Career Development for Creative Workers	\$500,000	\$500,000	\$0	\$0
Direct Support for Creative Workers	\$500,000	\$500,000	\$295,184	\$295,184
Active Engagement for Seniors	\$100,000	\$0	\$0	\$0
Nazzaro Community Center Senior Programming	\$25,000	\$0	\$0	\$0
Behavioral Health	\$23,600,000	\$5,100,000	\$3,220,267	\$1,651,549
Center for Behavioral Health and Wellness	\$12,000,000	\$0	\$0	\$0
Substance Use Services/Harm Reduction	\$6,750,000	\$750,000	\$750,000	\$0
BPS Student Behavioral Health Supports	\$1,600,000	\$1,600,000	\$870,267	\$870,267
Mental Health Services	\$1,000,000	\$1,000,000	\$250,000	\$0
Substance Use Services/Coordinated Public Health Response in Target Areas	\$750,000	\$750,000	\$750,000	\$584,855

Priority	Authorized Funds as of July 31, 2022 (\$)	Authorized Funds as of June 30, 2022 (\$)	Obligated Funds as of June 30, 2022 (\$)	Expenditures as of June 30 , 2022 (\$)
Substance Use Services/Workforce Development	\$600,000	\$600,000	\$600,000	\$196,427
Mental Health Crisis Response Pilot	\$500,000	\$0	\$0	\$0
BPS Family Mentoring and Leadership	\$400,000	\$400,000	\$0	\$0
Early Childhood	\$17,750,000	\$2,000,000	\$1,806,083	\$1,438,998
Growing the Early Education and Care Workforce	\$7,750,000	\$0	\$0	\$0
Stimulus Funds for Childcare Centers	\$5,000,000	\$0	\$0	\$0
Streamlining Access and Enrollment	\$2,000,000	\$0	\$0	\$0
Workforce Hiring and Retention for Childcare Sector	\$1,570,000	\$1,570,000	\$1,411,580	\$1,411,580
Non-standard Work Hours Childcare Pilot	\$1,000,000	\$0	\$0	\$0
Childcare Business Development	\$430,000	\$430,000	\$394,503	\$27,418
Evaluation & Compliance	\$5,000,000	\$0	\$0	\$0
Evaluation, Compliance and Equitable Administration	\$5,000,000	\$0	\$0	\$0
Total	\$551,700,000	\$189,500,000	\$113,955,130	\$90,349,541

PROJECT INVENTORY AS OF JUNE 30, 2022

This inventory includes projects undertaken as of June 30, 2022, sorted by priority and funding amount.

As a result, the inventory <u>does not</u> include the 72 new projects authorized on July 13, 2022 that are listed in the <u>Table of Expenses by Priority & Project</u> above.

Housing

Acquisition Opportunity Program

Cabinet / Department: Mayor's Office of Housing

Project Expenditure Category: 2.15-Long-term Housing Security: Affordable Housing

Unique ID: 9026

Funding Amount Allocated as of June 30, 2022: \$20,125,000

Status of Completion: Completed less than 50%

Link to Website: Acquisition Opportunity Program Website

Description: The City has a rolling RFP for qualified nonprofit and for-profit developers to purchase units off of the private market and create long term income-restrictions for low- and moderate-income tenants. With the new ARPA funds in place, the City will issue an updated RFP based on the successful experience with the existing AOP, with the goal of accelerating acquisitions with ARPA funds. Developers have a choice to pre-qualify as AOP buyers or to apply on a property-by-property basis. To qualify developers must keep the tenancies of residents in good standing, keep affordable rent levels for the units in the property long-term, agree to set aside at least 40 percent of the units for low- and moderate-income families, have investor-owned rental properties that are fully or partially occupied, and agree that no tenant in good standing will be displaced from their unit.

Structure and Objectives: The City will partner with developers to acquire developments ranging in size from 3 units to upwards of 150. The City will target occupied properties where the majority of tenants are or likely are low-income and in need of rent protections.

Promoting Equitable Outcomes: MOH encourages developers to apply who have not previously worked with MOH, and helps in supporting these developers to succeed. Also, this project is, at its core, an anti-displacement tool, and therefore seeks to keep people in their communities of choice by income-restricting their current homes. Developers often

work with tenant organizations in identifying properties that might be a good match for AOP, and MOH requires that developers engage with tenants to prevent displacement.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Outcome	Buildings Acquired through the AOP	6	2	12/31/2026
Outcome	Units Acquired through the AOP	150	17	12/31/2026
Output	Developers actively participating in AOP	7	12	12/31/2026

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal of this project is to increase affordable housing inventory, protect affordable rental housing stock, and prevent displacement across Boston neighborhoods through the acquisition of occupied buildings.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: Boston's Acquisition Opportunity Program helps buyers of unsubsidized housing purchase the property and income restrict it, providing an opportunity to both save existing tenants from displacement and create a long-term source of affordable housing. In 2020, Enterprise released "Preserving Affordability, Preventing Displacement: Acquisition-Rehabilitation of Unsubsidized Affordable Housing in the Bay Area." This study provides case studies of efforts in San Francisco, San Mateo County, and Oakland to purchase existing, unsubsidized rental housing and convert these properties into income restricted housing. Given that both the Bay Area and Greater Boston have high cost housing, and high development costs, this study is instructive to our efforts in Boston, where existing housing that is affordable to low- and moderate-income households are lost due to rising rents. This report outlines the benefits "acquisition-rehabilitation" as a:

- Direct anti-displacement strategy that advances racial and economic equity through a place-based approach;
- Fast and cost-effective strategy [the per unit costs are cheaper than new construction];
- Flexible strategy that expands housing choices; and
- Long-term, environmentally sustainable strategy.

In addition, among anti-displacement strategies, Chapple and Loukaitou-Sideris state that the acquisition of unsubsidized affordable housing has a high potential for preventing displacement.

Total project spending allocated toward evidence-based interventions: \$20,000,000

Additional questions for projects with capital expenditures:

<u>Capital Expenditure?</u> Yes

Total Expected Capital Expenditure? \$3,975,000

<u>Type of Capital Expenditure:</u> Affordable housing, supportive housing, or recovery housing development

<u>Written Justification:</u> The AOP was created to support the acquisition of existing rental housing and take it out of the speculative market preserving its affordability for Boston's workforce for the long term. MOH first issued the RFP in May of 2016 and the program has been both successful and in high demand since its inception. As our most immediate tool to stem resident displacement, AOP has brought over 600 units onto the City's income-restricted inventory. This program is essential to support mission-oriented developers to compete in Boston's high cost market, where affordable housing buyers often see gaps upwards of \$100,000 per unit to maintain affordability, and are often competing with cash offers for condo conversions.

Additional information for specific expenditure categories:

Number of households receiving eviction prevention services (including legal representation): Not applicable

Number of affordable housing units preserved or developed: 17

Substance Use Services/Low Threshold Spaces

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 1.13-Substance Use Services

Unique ID: 9044

Funding Amount Allocated as of June 30, 2022: \$3,900,000

Status of Completion: Completed 50% or more

Description: Led by the Office of Recovery Services, ARPA funds will support 5 core priorities for individuals with substance use disorder: (1) workforce development, (2) short-term/transitional housing and low-threshold spaces, (3) harm reduction services,

- (4) coordinated public health response in target areas, and (5) strategies to address the uptick in HIV. Within (2), funds will be used to:
 - Expand services to address housing stability including funding for short-term and transitional housing for individuals awaiting housing placements,
 - Expand technological supports such as iPads, laptops and hotspots that will allow access for newly housed individuals to attend recovery meetings and telehealth along with navigators and case managers to conduct placements, assessments and complete telehealth appointments while mobile,
 - Investment in sustainable recovery support services for people in early recovery, and
 - Day and night respite centers in neighborhoods across the City.

Structure and Objectives: Transitional housing support utilizing emergency hotel placement for people experiencing SUD and homelessness.

Promoting Equitable Outcomes: The core focus of the program centers on our City's most vulnerable and disenfranchised individuals.

Performance Report:

Type of Metric	Metric		Timeframe
Output	Increase number of people accessing housing services	100	Annual
Output	New low-threshold day or night time drop-in space	1	Annual
Output	New devices to be used for telehealth, treatment and housing services	20	Annual
Output	Increase number of placements into transitional housing by Substance Use Services/Low Threshold Spaces	50	Annual
Outcome	Increase number of housed individuals	5	Annual
Outcome	Increase in individuals accessing low-threshold spaces	5	Annual

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Provide housing assistance to the City's most vulnerable unsheltered individuals.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$1,744,790

Additional questions for projects with capital expenditures:

Capital Expenditure? Yes

Total Expected Capital Expenditure? \$153,404.00

<u>Type of Capital Expenditure:</u> Behavioral health facilities and equipment (e.g., inpatient or outpatient mental health or substance use treatment facilities, crisis centers, diversion centers)

Additional Land Acquisition Opportunities

Cabinet / Department: Mayor's Office of Housing

Project Expenditure Category: 2.15-Long-term Housing Security: Affordable Housing

Unique ID: 9027

Funding Amount Allocated as of June 30, 2022: \$2,000,000

Status of Completion: Completed less than 50%

Link to Website: Mayor's Office of Housing Website

Description: Through development partners or direct City acquisition, MOH will secure key vacant or underutilized property for affordable housing or commercial development. Funding can be prioritized for community land trusts or other community ownership models.

Structure and Objectives: Will seek funding a recipient with experience in capital grants & loans & a mission towards supporting land trusts. They must work with Boston-based land trusts to seek input on program structure & to ensure all have equal opportunity to access funding

Promoting Equitable Outcomes: MOH's housing development efforts are aimed at creating opportunities for lower-income Bostonians to stay in and live in our City. In order to engage in funding opportunities, development teams must report on their equity & inclusion strategies, outlining how minority and women-owned businesses and minority and women workers will benefit from the economic development opportunities the projects create throughout the lifecycle of a project. Additionally, MOH seeks to prioritize projects and/or properties in neighborhoods that do not currently meet (or exceed) the city-wide average of % of housing in a neighborhood that is income-restricted. Too often, mission-oriented buyers seeking to increase housing affordability are unable to compete for land because the speculative market drives up the price of land. Additionally, speculative buyers are able to adhere to short closing timelines that disadvantage buyers

who depend on complex public funding sources. This acquisition-focused funding will allow buyers aligned with our affordable housing and equity goals to compete with these buyers by streamlining public processes specifically for acquisitions. Over time, this will support Boston's growth as a more equitable and inclusive city by distributing affordable housing across the city's neighborhoods.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Developers actively engaged in property-specific acquisitions	4	1	End of FY2022
Output	Parcels purchased for affordable housing development	2	0	End of Calendar Year 2022

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> 1) Support developers to acquire at least two parcels of land for future affordable housing development 2) Create a system for flexible and quick deployment of city resources for land acquisition that is replicable for future purchases 3) Develop a fund to continue the program after initial funds are expended.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: Among anti-displacement strategies, Chapple and Loukaitou-Sideris state that land acquisition that is placed within community control (such as a community land trust) has high potential for preventing displacement, largely because the future use of such properties is for income restricted housing production. We do not have to look any further than the Boston neighborhood of Roxbury 4 for an example of the effectiveness of a community land trust. Chapple and Loukaitou-Sideris summarize an evaluation of the Dudley Street Neighborhood Initiative as: The most prominent and well-studied example of a CLT is the Dudley Street Neighborhood Initiative (DSNI) in Boston, which had notable stabilizing effects on the residents of the neighborhood. DSNI is a CLT that covers 225 permanently affordable housing units, commercial and nonprofit space, as well as community amenities like a playground, urban farm, and more. Because of the CLT's presence in the neighborhood, its residents were less hard hit by the Great Recession of 2007-2009 (Louie, 2016). DSNI, which owned the land 5 and leased out the housing to the residents, had ensured that no subprime mortgages were sold in the neighborhood; therefore, foreclosures during that time were minimal. Compared to a similar sized area nearby that had 85 foreclosures in 2008 and 2009, DSNI only had 1 (Louie, 2016).

Total project spending allocated toward evidence-based interventions: \$2,000,000

Additional questions for projects with capital expenditures:

<u>Capital Expenditure?</u> Yes

Total Expected Capital Expenditure? \$2,000,000

<u>Type of Capital Expenditure:</u> Affordable housing, supportive housing, or recovery housing development

<u>Capital Expenditure Narrative</u>: Community ownership is an incredibly powerful tool to stem displacement and maintain affordability. The City of Boston intends to use these funds to support community land trusts in acquiring open space and affordable housing for community use with community control. The City's land trusts have been engaged in a multi-year effort to better organize and pool resources to create organizational capacity, and are poised to use this critical funding to grow the number of community-controlled assets in the City of Boston.

Additional information for specific expenditure categories:

Number of households receiving eviction prevention services (including legal representation): 0

Number of affordable housing units preserved or developed: 0

Mortgage Relief Program

Cabinet / Department: Mayor's Office of Housing

Project Expenditure Category: 2.2-Household Assistance: Rent, Mortgage, and

Utility Aid

Unique ID: 9025

Funding Amount Allocated as of June 30, 2022: \$1,300,000

Status of Completion: Completed 50% or more

Link to Website: Mayor's Office of Housing Website

Description: This program will help Boston homeowners at risk for foreclosure remain in their homes, providing stability for those homeowners and neighborhoods which have historically experienced high foreclosure rates, all of them majority minority neighborhoods. We expect to begin the program in early September. Funding will likely be added to existing contracts with foreclosure counseling providers and may be

supplemented with State funding. Approximately 50 homeowners will be assisted with ARPA funds. An additional 150 homeowners will be assisted with other City (Neighborhood Development) sources.

Structure and Objectives: The City of Boston created an Emergency Foreclosure Prevention fund for income qualified homeowners at high risk of foreclosure because of the negative impacts of the COVID-19 pandemic.

Promoting Equitable Outcomes: The target population for BHC's Foreclosure Prevention and Intervention services are all Boston owner-occupants who are experiencing difficulty with their mortgage payments and/or other housing expenses or who anticipate difficulties with these payments due to life events. We also target some of our marketing efforts to city neighborhoods with lower income areas that have experienced higher petition numbers and rates of foreclosures, in particular Dorchester, Mattapan, Hyde Park, Roslindale, Roxbury and Jamaica Plain. The highest levels of foreclosures continue to occur in these low/moderate income census tracts where household income is less than 80% of the median income. Eighty nine percent (89%) of our closed cases are generally in these neighborhoods of Boston which historically experienced high foreclosure rates and 83% of these clients had incomes less than 80% of the median income. Eighty four percent of the clients assisted were homeowners of color and the mortgage relief program will prevent foreclosures in these neighborhoods. The contracted non-profit agencies who provide our foreclosure prevention services are in these Boston neighborhoods and offer multilingual services. The program will be marketed to Boston Homeowners who are experiencing delinquencies and who are working with counseling agencies. In addition, we will market these foreclosure prevention and intervention services as follows:

- 1) postcards to homeowners in high-foreclosure neighborhoods;
- 2) in partnership with Assessing, insert information in tax bills;
- 3) promote information through social media, web pages, universal hub & newspaper ads.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Homeowners assisted with mortgage relief funds	50	72	12/31/2026
Outco me	Foreclosures prevented by homeowners receiving mortgage relief assistance.	100	72	12/31/2026

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Prevent foreclosures among low/mod Boston homeowners who have been impacted by the COVID crisis. We believe that more than 75% of these homeowners will be low/mod households of color.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions; \$0

Additional information for specific expenditure categories:

Number of households served: 72

Digital Equity in Public Housing

Cabinet / Department: Mayor's Office of Housing

Partner Department (if applicable): Boston Housing Authority

Project Expenditure Category: 2.4-Household Assistance: Internet Access Programs

Unique ID: 9021

Funding Amount Allocated as of June 30, 2022: \$1,000,000

Status of Completion: Completed less than 50%

Link to Website: Boston Housing Authority Website

Description: Support internet access and digital literacy for City of Boston residents negatively impacted by the pandemic, by expanding free public wifi in public housing and/or supporting digital literacy, internet connectivity and access to modern technology. According to an August 2020 survey by the BHA, one in three seniors and one in three Limited English Proficiency residents whose first language is Spanish do not have internet access at home. BHA's public internet initiatives, coupled with digital literacy efforts and purchase of equipment brings digital equity to residents' doorstep, overcoming financial, technological and educational barriers. BHA will support residents in accessing internet services in common spaces in their developments, as well as through distribution of devices and by enhancing access to digital literacy efforts.

Structure and Objectives: Expanding free Public Wifi in public housing, supporting digital literacy, increasing internet connectivity and access to modern technology, simultaneously improving telecommunications systems that benefit BHA government operations.

Promoting Equitable Outcomes: Low-income residents, people of color, non-English speakers and seniors disproportionately face barriers to internet access. This project

serves to overcome these barriers within BHA's population

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Buildings Wired and Configured (for Free Public/Community Internet Access)	15	15	Fall 2021 - Spring 2023
Output	Digital Literacy Class Cohorts	3	3	Fall 2021
Outcome	BHA Public Housing Communities With Free Public Internet Access	15	15	Fall 2021 - Spring 2023
Outcome	Seniors, persons with disabilities enrolled in digital literacy classes	60	105	Fall 2021 - Spring 2022

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals: n/a

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: n/a

Total project spending allocated toward evidence-based interventions: \$0

Additional questions for projects with capital expenditures:

<u>Capital Expenditure?</u> Yes

<u>Total Expected Capital Expenditure?</u> \$700,000

<u>Type of Capital Expenditure:</u> Devices and equipment that assist households in accessing the internet (e.g., tablets, computers, or routers)

Additional information for specific expenditure categories:

Number of households served: 1,500

Cash assistance to individuals facing housing insecurity

Cabinet / Department: Mayor's Office of Housing

Partner Department (if applicable): Boston Housing Authority

Project Expenditure Category: 2.3-Household Assistance: Cash Transfers

Unique ID: 9019

Funding Amount Allocated as of June 30, 2022: \$800,000

Status of Completion: Completed less than 50%

Link to Website: Boston Housing Authority Website

Description: The Boston Housing Authority (BHA), a subgrantee of the City of Boston, will conduct a cash assistance pilot. The BHA will identify a subset of its tenants, voucher holders, or, in partnership with the Supportive Housing team at the Department of Neighborhood Development, Rapid Rehousing clients to deliver cash assistance. The BHA will target several hundred households for either one-time or short-term recurring cash payments based on economic factors, existing benefits programs and housing-related needs. One likely target population is formerly homeless residents who are housed at BHA public housing, a project-based voucher site, or through BHA-run mobile voucher programs, with cash assistance beginning at time of placement or move-in to ensure basic needs are met. Based on data known to the BHA, the BHA will structure payments to avoid interference with other benefit programs or excessive assistance/subsidy to a particular household.

Structure and Objectives: This project aims to promote economic recovery and mobility for BHA households w/ children through direct cash assistance. New voucher recipients and public housing residents will be selected through a lottery.

Promoting Equitable Outcomes: This project intentionally focuses on households who recently experienced housing instability, with the past two years, and provides flexible financial assistance to low income households (at or below 30% AMI) with children.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Public housing households, Section 8 Voucher Holders, and/or Rapid Rehousing Clients assisted	300	September 2021 - June 2022
Outcome	Enrolled households facing extreme financial burdens attain basic needs during pandemic recovery	100%	September 2021 - June 2022

Evidence & Evaluation:

If there is an evaluation being conducted on the project: Yes

<u>Evaluation Design:</u> The evaluation will include a combination of surveys and interviews with eligible applicant households that receive gift cards as well as eligible applicant households that receive full payments.

Research question(s):

- What types of outcomes does cash relief produce on whole family outcomes such as housing stability, food security, mental health and child well-being?
- What impact does cash relief have on childhood poverty and economic insecurity? Are there differences between households who receive cash relief and households who participate in self-sufficiency programs?
- What connections did participating households make to public sources of cash or support, specifically the Child Care Tax Credit, being offered at the federal level?
- Does cash assistance for formerly homeless families receiving new housing choice vouchers help these families become more stable?
- Are impacts different for new voucher holders as opposed to existing public housing residents?

Y/N can disaggregate outcomes by demographics: Yes

Estimated date of completion: 11/30/2022

Additional information for specific expenditure categories:

Number of households receiving eviction prevention services (including legal representation): 0

Number of affordable housing units preserved or developed: 0

First Generation Matched Savings Homebuyer Program

Cabinet / Department: Mayor's Office of Housing

Project Expenditure Category: 2.18-Housing Support: Other Housing Assistance

Unique ID: 9024

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed less than 50%

Link to Website: Mayor's Office of Housing Website

Description: Funding will be used to supplement our existing partnership with the Massachusetts Affordable Housing Alliance (MAHA) so that income qualified first generation Boston buyers can be enrolled in MAHA's current first generation homebuying

program called STASH. Enrollees receive financial literacy and individualized coaching, and a 2:1 grant match of up to \$5,000, provided they can save \$2,500. The grant money can be used by the buyers toward the purchase of a home. The funds will be distributed to MAHA through an amendment to an existing grant agreement. With these funds, we expect to have 125 new participants enrolled in the program with approximately 80 (64%) of those participants purchasing homes.

Structure and Objectives: Program is designed to provide first gen buyers with purchasing their home. Participants graduate from a Home Buying course and attend monthly meetings. Participants must save \$2k of their own funds and when they purchase a home they receive a \$5k grant.

Promoting Equitable Outcomes: Our main goal is to serve low- and moderate-income first generation BIPOC buyers who historically have not had access to familial sources of wealth/cash for a down payment. MAHA uses social media, email blasts and outreach to home buying education class participants to recruit participants into their program. Currently, there is a waiting list to participate. This program will help close the racial homeownership gap by providing financial support to income qualified predominantly BIPOC first generation buyers. The current program has been in existence since 2019.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Individuals enrolled in the First Gen Program	125	88	12/31/2026
Outcome	Enrollees who purchased a home in Boston	64	13	12/31/2026

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal of the project is to increase the number of BIPOC first generation low and moderate income homeowners in Boston. Funds from ARPA will be used to support and expand an existing program/project.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: Boston is among the first cities to have a homeownership program focused on first generation homebuyers. As such, no studies have been completed on this type of program. Research from the Urban Institute suggests such a program could be very important for overcoming barriers to homeownership, especially for households of color.

According to a 2018 Urban Institute study, "Having a homeowner parent increases a young adult's likelihood of being a homeowner by 7 to 8 percentage points." In a 2021 follow up study, the Urban Institute found a down payment assistance 8 program focused on first generation buyers would help to reduce the wealth disparities between white and non-white households, by helping upwards of 2.5 million households nationwide become homeowners. In August 10, 2021 testimony to the Boston City Council on this topic, Urban Institute's Janneka Ratcliffe outlines the importance of multi-generational homeownership, "[Homeownership] forms the basis for further wealth by funding businesses, paying for higher education, and helping children buy their first home. In fact, all else equal, we find that when parents own a home, their children are more likely to be homeowners as young adults (ages 18-34)." She went on to add that it's not enough that someone's parents owned a home at some point in their childhood, but that, "Our research shows that only continuous homeownership by parents over the 16-year study period led to statistically higher home ownership for their children. In other words, parents having a late start to homeownership or intermittent episodes of homeownership does not have the same wealth-building effect as sustained homeownership."

Total project spending allocated toward evidence-based interventions: \$500,000

Humphreys Studios

Cabinet / Department: Mayor's Office of Housing

Partner Department (if applicable): Arts, Economic Opportunity and Inclusion

Project Expenditure Category: 2.36-Aid to Other Impacted Industries

Unique ID: 9047

Funding Amount Allocated as of June 30, 2022: \$434,933

Status of Completion: Completed less than 50%

Description: Humphreys Street Studios is an important hub of artistic endeavor and creative sector businesses. It is a cultural anchor located in Upham's Corner, the City's Arts and Innovation District. The City has recognized the value of the studios based on the belief that sustainable opportunities for local residents and businesses can be created by supporting and empowering the significant artistic and entrepreneurial talent that exists in the neighborhood. The property (11-13 Humphreys Street) was recently listed for sale. In an effort to preserve the artist studios; the tenants, New Atlantic Development, and Place Tailor have been working towards purchasing the property with tremendous support from the Mayor's Office of Arts and Culture, the Mayor's Office of Economic Development, and the Mayor's Office of Housing, as well as the surrounding community and local elected officials. This funding will be used to preserve approximately 29 artists' studios. The current partnership between the artists and New Atlantic Development, and their plan for

acquisition and development for the site, speaks directly to the principle of development without displacement, which is guiding the wider Upham's Corner Arts and Innovation District efforts.

Structure and Objectives: Funding will preserve the long-term affordability of 29 artist studios and enable development of 10 new homeownership units which will be affordable to households of 80%, 100% and 120% AMI.

Promoting Equitable Outcomes: Preservation of affordable artist commercial space and the creation of 10 units of affordable ownership housing to be sold to first-time homebuyers.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Outcome	Number of artist studios preserved	29	12/31/2026
Outcome	Number of affordable housing units created	10	12/31/2026

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Acquisition of existing building and abutting parcel will assist with the stabilization of commercial artist space and the creation of 10 affordable ownership units.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

Additional questions for projects with capital expenditures:

Capital Expenditure? Yes

<u>Total Expected Capital Expenditure?</u> \$434,933

<u>Type of Capital Expenditure:</u> Other: This project incorporates two capital expenditure types: "Affordable housing, supportive housing, or recovery housing" & "Mitigation measures in small businesses, nonprofits and impacted industries"

Housing Pilot for Families Impacted by Violence

Cabinet / Department: Mayor's Office of Housing

Project Expenditure Category: 2.18-Housing Support: Other Housing Assistance

Unique ID: 9028

Funding Amount Allocated as of June 30, 2022: \$200,000

Status of Completion: Completed less than 50%

Link to Website: Mayor's Office of Housing Website

Description: This project aims to address the housing related needs of households who have been impacted by community violence. The City of Boston, alongside other key stakeholders, have already established a bi-weekly Housing Assistance Network for households who have experienced violence to allow social service providers, medical providers, and other relevant stakeholders to coordinate care for households who have been impacted by violence in their communities. Many of the households assisted through this coordination are households of color, oftentimes single female heads of household, who are caring for children and other loved ones in the aftermath of community violence. The City will leverage this existing network to connect with households who are connected to existing organizations as part of their trauma response and medical care. This project will enable impacted households to re-establish a sense of safety by facilitating connections to new housing either within the City of Boston or outside the City of Boston.

Structure and Objectives: This program and funding aims to provide support to families impacted by violence in their community. It addresses public safety issues by providing temporary housing and relocation assistance to families.

Promoting Equitable Outcomes: This project aims to address the housing related needs of households who have been impacted by community violence. The City of Boston, alongside other key stakeholders, have already established a bi-weekly Housing Assistance Network for households who have experienced violence to allow social service providers, medical providers, and other relevant stakeholders to coordinate care for households who have been impacted by violence in their communities. Many of the households assisted through this coordination are households of color, oftentimes single female heads of household, who are caring for children and other loved ones in the aftermath of community violence. The City will leverage this existing network to connect with households who are connected to existing organizations as part of their trauma response and medical care. This project will enable impacted households to re-establish a sense of safety by facilitating connections to new housing either within the City of Boston or outside the City of Boston.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Households receiving housing related assistance	70	20	12/31/2026
Outcome	Households secure new permanent housing	75	10	12/31/2026

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goals of this project are to secure new housing for households impacted by community violence to prevent doubling up of households and minimize risk of homelessness.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of households receiving eviction prevention services (including legal representation): 20

Number of affordable housing units preserved or developed: 0

Housing Search and Stabilization Services for BHA Vouchers

Cabinet / Department: Mayor's Office of Housing

Partner Department (if applicable): Boston Housing Authority

Project Expenditure Category: 2.18-Housing Support: Other Housing Assistance

Unique ID: 9022

Funding Amount Allocated as of June 30, 2022: \$200,000

Status of Completion: Completed less than 50%

Link to Website: Boston Housing Authority Website

Description: The Boston Housing Authority (BHA), a subgrantee of the City of Boston, will

stabilize renter households by expanding programming to support the hardest hit households with housing search and stabilization services for BHA rental vouchers.

Structure and Objectives: The BHA will preserve and expand its capacity to support housing search for Section 8 voucher holders and, as appropriate, tenants in other BHA-administered voucher programs who lack housing search services.

Promoting Equitable Outcomes: The majority of BHA renters hail from underserved and/or historically marginalized communities. BHA's communities are diverse in ethnicity, origin and language. Voucher holders face severe discrimination in Boston's rental market and typically cannot access units advertised by real estate brokers. While source of income discrimination is a violation of state fair housing law, and while the BHA has partnered with fair housing enforcement agencies to deter discriminatory actions in the real estate market, the problems facing voucher holders persist. As such, it is appropriate to take additional measures to mitigate the barriers to fair housing choice, including expanding housing search services for this population.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	New landlords taking Section 8 vouchers	100	115	Annual
Output	Families provided housing search	250	188	Annual
Outcome	Families housed through expanded housing search	250	81	Fall 2021 - Fall 2022

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals: n/a

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: n/a

Total project spending allocated toward evidence-based interventions: \$0

Revenue Replacement

Revenue Replacement

Cabinet / Department: Finance Cabinet

Project Expenditure Category: 6.1-Provision of Government Services

Unique ID: 0000

Funding Amount Allocated as of June 30, 2022: \$95,000,000

Description: City of Boston Revenue Replacement

Economic Opportunity and Inclusion

Small Business Fund 2.0

Cabinet / Department: Office of Small Business

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Unique ID: 9003

Funding Amount Allocated as of June 30, 2022: \$13,041,624

Status of Completion: Completed 50% or more

Link to Website: <u>Small Business Relief Fund Website</u>

Description: The SMALL BUSINESS RELIEF FUND 2.0 is designed to help small businesses with business expenses to help in their recovery and will assist businesses that seek to grow beyond the pandemic. Businesses will be able to apply for two types of grants: 1. Relief Grant: Up to \$10,000 to support outstanding debts for rent/mortgage, inventory, payroll, or fixed expenses, and/or 2. Growth Grant: Up to \$10,000 to support business growth through tools, technology, materials, personnel, or other costs associated with investing in the growth of their business. All applicants will be considered for either one or both grants. Grants will be allocated primarily according to the budget included in this application. Businesses will be able to apply for a Relief grant and/or a Growth grant. Relief grants must be used to help businesses address fixed debts, payroll, accounts payable, lost sales, lost opportunities, and other working capital expenses that could have been recognized had the COVID-19 pandemic not occurred. Growth grants must be used on tools, materials, or personnel to invest in the growth of the business.

Structure and Objectives: The SBRF 2.0 is designed to help small businesses that experienced negative economic impacts by providing grants to assist small businesses with expenses to help in their recovery and will assist businesses that seek to grow beyond the pandemic.

Promoting Equitable Outcomes: In order to promote equity, we avoided using a first-come-first-serve model of awarding grants as we found business owners with the most need are often informed of opportunities later than others. The application

remained open for several months, with business owners and landlords able to add on or update applications at any point. Our team also provided support to applicants who were not comfortable submitting a digital application, needed help gathering application components, or needed other in-person support.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Businesses Funded by Small Business Fund 2.0	400	1,044	By August 31, 2022
Outcome	Funded businesses are still in operation	70%	Pending evaluation	December 31, 2022
Outcome	Funded businesses report business growth (revenue, employee, etc.) as measured by OED survey	25%	Pending evaluation	December 31, 2022

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal is to help small businesses that experienced negative economic impacts by providing grants to assist small businesses with expenses to help in their recovery and will assist businesses that seek to grow beyond the pandemic.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of small businesses served: 1,044

Commercial Rental Relief Fund

Cabinet / Department: Office of Small Business

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Unique ID: 9004

Funding Amount Allocated as of June 30, 2022: \$4,195,909

Status of Completion: Completed 50% or more

Link to Website: Commercial Rental Relief Fund Website

Description: Leveraging these funds, City of Boston will reopen the Commercial Rent Relief Fund for businesses and new landlord applications until end of day on December 31, 2020 for applicants needing support for rent for January, February, and March of 2021, as well as for those with rent owed from April 1- December 31, 2020. Applicants will be reviewed on a first-come, first-served basis. The COVID-19 Commercial Rent Relief Fund will work with business owners and their landlords as a partnership to ensure their survival through, and growth beyond, the pandemic. This Fund will support small businesses through a direct payment to landlords. The Commercial Rent Relief Fund will seek to serve at least 250 small business owners. Landlords can receive up to \$15,000 in the form of a grant to cover rent between April 1, 2020 and March 31, 2021. Landlords will agree to work with business owners so they may remain in their commercial space for a minimum of 12 months from the date of the grant.

Structure and Objectives: The objective of this program is to assist small businesses in commercial spaces that experienced a negative economic impact through a direct payment to landlords, and reduce commercial space evictions.

Promoting Equitable Outcomes: In order to promote equity, we avoided using a first-come-first-serve model of awarding grants as we found business owners with the most need are often informed of opportunities later than others. The application remained open for several months, with business owners and landlords able to add on or update applications at any point. Our team also provided support to applicants who were not comfortable submitting a digital application, needed help gathering application components, or needed other in-person support.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Small businesses funded through this fund in an agreement with Landlords	250	285	By August 31, 2022
Outcome	Funded businesses remain open (outreach not started)	70%	Pending evaluation	By December 31, 2022
Outcome	Minimum vacancy-rate in neighborhood commercial districts (outreach not started)	80	Pending evaluation	By December 31, 2022

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal of this program is to assist small businesses in commercial spaces that experienced a negative economic impact through a direct payment to landlords, and reduce commercial space evictions.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions; \$0

Additional information for specific expenditure categories:

Number of small businesses served: 285

All-Inclusive Boston Campaign

Cabinet / Department: Mayor's Office of Tourism, Sports, and Entertainment

Project Expenditure Category: 2.35-Aid to Tourism, Travel, or Hospitality

Unique ID: 9002

Funding Amount Allocated as of June 30, 2022: \$1,920,000

Status of Completion: Completed less than 50%

Link to Website: All Inclusive Boston Website

Description: A two-phase marketing project includes: 1) Extension of the All-Inclusive Boston tourism campaign for Spring 2022 and 2) B-Local "shop local" app 2021 holiday campaign. The B-Local campaign supports the 2,700+ small businesses on the app. Concluding on 12/31/21, the app drove over \$1.6 million in user spending at small businesses and issued over \$40,000 in direct payments to businesses through user reward redemptions. The All Inclusive campaign supports the entire tourism and hospitality industry.

Structure and Objectives: To aid in the recovery of our local tourism industry, support small businesses, and neighborhood and downtown revitalization.

Promoting Equitable Outcomes: Our goal is to attract new and diverse visitors to Boston, to spotlight all neighborhoods across Boston, and support and highlight small businesses.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Redeemed B-Local Boston Points Rewards	455,000	405,828.56	Redeemed by users by 12/31/21
Output	B-Local User Downloads	10,000	12,000	Reach by 12/31/21
Output	Redeeming B-Local Businesses	500	350	Registered by 12/31/21
Output	Digital ad impressions	18,000,000	18,200,000	Reach by 6/30/2022
Output	Video views on social media platforms (by 5/30/22)	750,000	1,013,697	Reach by 6/30/22
Outcome	B-Local Economic Activity generated	\$1,000,000	\$1,781,252	By 12/31/21

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Our goal is to promote the recovery of our local tourism industry, support small businesses, and neighborhood and downtown revitalization across all parts of Boston.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$0

Workforce Digital Literacy

Cabinet / Department: Economic Opportunity and Inclusion

Partner Department (if applicable): Office of Workforce Development

Project Expenditure Category: 2.4-Household Assistance: Internet Access Programs

Unique ID: 9001

Funding Amount Allocated by June 30, 2022: \$2,000,000

Status of Completion: Completed less than 50%

Link to Website: Office of Workforce Development

Description: The proposed project will provide funding, on-site training, and technical assistance to a cohort of occupational training providers with the aim of enhancing their capacity to bridge the digital divide within the communities they serve. Through intensive and holistic engagement, the initiative will support organizations seeking to modernize operational models and pedagogical competencies to reflect the needs of the modern economy.

Structure and Objectives: To provide employment or other training that will enhance digital literacy skills and make them better able to achieve living wage jobs and to cope with the demands of a society that uses the internet for education and other daily-life activities.

Promoting Equitable Outcomes: Our primary goal is to equip individuals with the skills to work toward or achieve living wage jobs. We are reaching out to individuals of all races and backgrounds who are unemployed, underemployed, and career changers throughout the City. That is the best way to achieve equitable outcomes.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Buildings Wired and Configured (for Free Public/Community Internet Access) 15		15	Fall 2021 - Spring 2023
Output	Digital Literacy Class Cohorts		3	Fall 2021
Outcome	BHA Public Housing Communities With Free Public Internet Access		15	Fall 2021 - Spring 2023
Outcome	Seniors, persons with disabilities enrolled in digital literacy classes	1 60 1		Fall 2021 - Spring 2022

Evidence & Evaluation:

If there is an evaluation being conducted on the project: Yes, an evaluation has been or will be conducted.

<u>Project Goals:</u> Although a formal evaluation is not planned at present, data will be collected to determine how many individuals will be served and to measure results. The overall goal is to improve digital literacy and to equip residents to use technology to improve their work, education, and/or at-home situation.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: Technology affects almost every aspect of 21st century life, from transport efficiency and safety, to access to food and healthcare, socialization, education, and productivity. The power of the internet has enabled global communities to form and ideas and

Total project spending allocated toward evidence-based interventions: \$400,000

<u>Evaluation Design:</u> OWD will conduct a bundled evaluation of grantees that are implementing the digital literacy grants. The evaluation will examine program design, implementation, and outcomes using surveys, interviews, and focus groups with grantee staff and participants.

<u>Research question(s):</u> This research is intended to assist OWD in establishing locally-relevant workforce services and defining funding priorities. In addition to informing our strategic direction, findings are also being used to reassess monitoring and evaluation principles in

Y/N can disaggregate outcomes by demographics: No

Estimated date of completion: TBD

Additional information for specific expenditure categories:

Number of households served: 1,500

Commercial Space Supports

Cabinet / Department: Office of Small Business

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Unique ID: 9049

Funding Amount Allocated as of June 30, 2022: \$1,080,000

Status of Completion: Completed less than 50%

Link to Website: Small Business Development Website

Description: The Commercial Space supports Funds will provide grant funding for revitalization of underserved neighborhoods and businesses that do not qualify for CDBG

funds, filling a critical gap in rebuilding neighborhood revitalization equitably across our City.

Structure and Objectives: To assist businesses who would not qualify for CDBG funding under the City of Boston's Restore & Design program. This funding will allow us to expand to all neighborhoods of Boston to ensure citywide revitalization and business recovery.

Promoting Equitable Outcomes: Our team's ReStore program focuses primarily on areas that are low to moderate income. We will create equitable outcomes by continuing our focus in these areas.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Identify Restore & Design projects	30	7	By December 31, 2023
Outcome	Storefront signage or facade completed	30	0	By December 31, 2024

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Our goal is to assist businesses who would not qualify for CDBG funding under the City of Boston's Restore and Design program. This funding will allow us to expand to all neighborhoods of Boston to ensure citywide revitalization and business recovery.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of small businesses served: 0

Basic Needs Assistance for Families Not Eligible for Previous COVID-19 Benefits

Cabinet / Department: Mayor's Office of Immigrant Advancement

Project Expenditure Category: 2.3-Household Assistance: Cash Transfers

Unique ID: 9014

Funding Amount Allocated as of June 30, 2022: \$1,000,000

Status of Completion: Completed

Link to Website: Immigrant Advancement Website

Description: The City of Boston Equity and Inclusion Cabinet and the Mayor's Office for Immigrant Advancement are awarding \$1 million dollars of ARPA funds to the Massachusetts Immigrant Collaborative (MIC) to support Boston residents who were not eligible for federal COVID-19 relief benefits. MIC will distribute the funds as cash assistance to families in need, regardless of immigration status. Eligible Boston households can apply for up to \$1,000 in cash aid until funding is exhausted (the program will run from September 2021 to December 2021). Approximately 1,200 households in need will benefit from this pandemic relief grant to help pay for rent, utilities, food, school supplies or other basic needs.

Structure and Objectives: This program is intended to serve immigrant families facing economic struggles that have not been able to access certain social safety-net programs for financial relief. The nonprofit group selected serves immigrant communities across Boston.

Promoting Equitable Outcomes: This program is intended to serve immigrant families facing economic struggles that have not been able to access certain social safety-net programs for financial relief. The non-profit group selected to administer the program, MIC, has 11 partner organizations located in Boston serving multiple neighborhoods. Their emergency relief efforts have benefitted immigrant communities in Dorchester, Hyde Park, East Boston, Mattapan, Roslindale, Brighton, West Roxbury, Charlestown, South Boston, Jamaica Plain, and Allston, among others. All organizations in the collaborative are currently working with immigrant communities and serve populations with different age groups, nationalities and ethnicities, and immigration status. They have expertise in supporting immigrant youth, immigrant workers, Temporary Protected Status recipients, the undocumented, as well as Haitian, Muslim, Cape Verdean, Latinx, Brazilian, Afro-Caribbean, and Asian immigrants. All organizations have intake processes both for providing services and cash or food assistance, which help communicate with the communities directly. Partners are also trained and well-equipped to serve undocumented immigrants who are not eligible to receive emergency relief from other funding sources or programs.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe	
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Output	Approximately 1,200 immigrant households receive financial relief for basic needs	1,200	1,719	September 2021 - February 2022
Outcome	Households are able to use the funds to pay for critical expenses such as rent, utilities, food, school supplies, etc.	1,200	1,719	6 months (Sept 2021 - Feb 2022)

Evidence & Evaluation:

If there is no evaluation being conducted on the project: No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> This program is intended to serve immigrant families facing economic struggles that have not been able to access certain social safety-net programs. The program provides one time cash assistance for financial relief for those unable to cover the basic needs.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: 1200+ families received funding with an average payment of \$739 per family. Over 3000 families applied for funding. The quick disbursement and continuing requests for funding demonstrate a continuing need for cash to cover basic needs.

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of households served: 1,219

Young Adult Job Opportunities (19-24)

Cabinet / Department: Department of Youth Engagement and Employment

Project Expenditure Category: 2.10-Assistance to Unemployed or Underemployed Workers (e.g., job training, subsidized employment, employment supports or incentives)

Unique ID: 9015

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed less than 50%

Link to Website: Youth Engagement and Employment Website

Description: The Young Adult Workforce Development (YAWD) grant is aimed at assisting local organizations' efforts to create more equitable economic opportunity by strengthening workforce training and development opportunities for underrepresented young adults ages 19-24, that will lead to job placements across local labor markets or entrance into pathways, job readiness, or post-secondary programs. The ultimate end-goal is to support these young adults to secure long-term employment to increase economic viability. The YAWD grant is deliberately focused on creating access to workforce development opportunities for young adults who are considered disconnected and have lived life barriers that may affect their ability to navigate workforce readiness and job opportunities successfully, and who otherwise would not have access to services. This funding will be awarded to 5-8 local nonprofit organizations to support in expanding their existing workforce readiness programming, with the expectation that young adults will be connected to employment opportunities that offer access to explore career pathways through vocational training, internships, apprenticeships or accredited programs that directly correlates to local jobs in the private and public sector. Types of potential job pathways include: green jobs, voctech jobs, infrastructure, healthcare, public service and human services, financial services, information technology, business, entrepreneurship, etc.

Structure and Objectives: The (YAWD) grant will provide funding awards up to \$75,000 maximum - and focuses on small cohort programming where funding is allocated to support competitive wages/salaries, payments for training and participation (i.e. pd, courses, certifications)

Promoting Equitable Outcomes: This Young Adult Workforce Development grant funding is intended to further City of Boston equity goals through the lens of creating fair, accessible and timely access to equitable workforce readiness opportunities for all of Boston's young adult's (specifically, BIPOC (Black, Indigenous, or People of Color) young adults and historically marginalized or economically disadvantaged populations). The outcomes of this grant funded initiative should support local conversations and efforts to address gaps in job preparation and access to sustainable workforce development opportunities and empower young adults from underrepresented groups to seek out job development programs to increase their socioeconomic position in life.

Intended Outcomes

- Closing skills gaps to ensure young adults are prepared to compete for new and existing jobs.
- Expand academic credentials, certification and/or educational attainment.
- Job attainment paying at-minimum 30% above living wage.
- The funding will aim to measure employment, economic, and educational outcomes for participating young adults.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Nonprofit, Community-Based Organizations (Grant Recipients)	5-8	Annual
Output	Target Young Adult Participants Across Grantees	75-100	Annual
Output	Minimum workforce/job training, coaching or workshop sessions completed	5	Annual
Output	Minimum workforce/job training, coaching or workshop service hours completed	50	Annual
Outcome	Young adults are connected to workforce development program that leads long-term employment	100%	Annual
Outcome	Young adults will transition into a desired career track	75%	Annual
Outcome	Young adult participants will receive certificate, crediantal and educational attainment at the end of the program.	70%	Annual

Evidence & Evaluation:

<u>If there is an evaluation being conducted on the project:</u> Yes, an evaluation has been or will be conducted.

<u>Evaluation Design:</u> Data Collection & Evaluation: As a requirement to accept funds, each accepted grantee must collect geographic and demographic data of participants to ensure funding is targeting underrepresented and marginalized young adults. At minimum, the following data should be collected:

- Neighborhood
- Zip code
- Race
- Ethnicity
- Age
- Disability

- Employment
- Language Spoken
- Gender Identity
- Veteran Status
- Etc.

Accepted grantees will be required to develop an evaluation plan that consists of a pre and post surveys to assess the program experience and impact of young adult participants.

We will also provide access to a secure file sharing platform where organizations can submit youth participant data and demographic information, activities participants engage in, services rendered, and outcome achieved.

Research question(s):

- 1.) What are the goals and intended outcomes of your workforce development program and what metrics will be put in place to track progress and inform how you will meet those outcomes?
- 2.) Please share how the education/training program components will aim to close skills gaps to ensure young adults are prepared to compete for new and existing jobs, expand academic credentials, certification and/or educational attainment and eventually lead to a job placement with livable wages.
- 3.) Describe the measurable impact the education/training program aims to have on the young adult participants and/or the primary area of focus. What does the program anticipate will change as a result of its activities?
- 4.) Describe your education/training program framework and design that ensures employment, economic and/or educational outcomes are achieved.

Y/N can disaggregate outcomes by demographics: Yes

Additional information for specific expenditure categories:

Number of workers enrolled in sectoral job training programs: 0

Number of workers completing sectoral job training programs: 0

Number of people participating in summer youth employment programs: 0

High Roads Kitchen Restaurant Relief Fund

Cabinet / Department: Office of Small Business

Partner Department (if applicable): Office of Workforce Development

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Unique ID: 9005

Funding Amount Allocated as of June 30, 2022: \$2,070,000

Status of Completion: Completed 50% or more

Link to Website: Restaurant Revitalization Fund Website

Description: Businesses will receive \$5,000 to cover any business-related expense (these funds are not required to be tied to rent or payroll) This grant will also provide a retention bonus to new/existing employees during the 3-month pilot period for a total of \$900 per worker at the conclusion of the three-month pilot (\$300 @ 3 months = \$900) At the end of the three-month period, employees will be eligible for free tuition towards their Associates degree at BHCC, RCC, or BFIT, replicating the Mayors Tuition Free Community College initiative or at an occupational skills training program with an existing partnership with OWD. Restaurants that have tipped employees are eligible to receive an additional \$15,000 grant if they pay the One Fair Wage (\$12.75 per hour) to tipped employees for one month. Restaurants must complete the High Road Kitchens Equity Toolkit and Training program within nine months of receiving grant funds. Restaurants must also complete City of Boston survey completion and share a written plan for achieving full wage parity for tipped and non-tipped employees within five years (by August 2026). This program is split funded with City of Boston FY22 Operating Funds. Federal ARPA funds will cover some of the business grants and the tuition assistance program for restaurant workers.

Structure and Objectives: Objective of this program is to assist food establishments that experience a negative economic impacts, by providing grants and employee retention and recruitment programs.

Promoting Equitable Outcomes: This project allowed those with no access to higher education receive free college credits and access to minimum wage, something that is not often seen in the food service industry. The beneficiaries are those who are making below minimum wage and do not have access to steady employment.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Businesses Funded by High Road Kitchen Restaurant Relief Fund	25	57	By March 31, 2022
Output	Employee tuition awards granted	25	0	By December 31, 2024

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal of this program is to assist food establishments that experience a negative economic impacts, by providing grants and employee retention and recruitment programs.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of small businesses served: 57

Credit Booster Program

Cabinet / Department: Mayor's Office of Housing

Project Expenditure Category: 2.18-Housing Support: Other Housing Assistance

Unique ID: 9023

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed less than 50%

Link to Website: <u>Urban Edge Credit Counseling Boot Camp Website</u>

Description: This program will provide an incentive, in the form of a \$5,000 grant, to low and moderate income homebuyers who can raise their credit score by at least 20 points to a minimum score of 680 by taking a credit bootcamp or counseling program at an approved non-profit partner agency. Funds will be distributed through an RFP process to qualified non-profit partner agencies, who currently conduct credit boot camp type counseling programs. The intended outcome is to have 70 percent of enrollees increase their credit score to 680 within two years.

Structure and Objectives: A contract for \$25k was awarded to UrbanEdge to provide these services: 5 credit bootcamps per year, counseling, and anticipate providing the grant to 38 low/mod participants who complete the counseling and raise their credit score by 20 points

Promoting Equitable Outcomes: We intend to serve low and moderate income, primarily BIPOC first time homebuyers who have been shut out of the homebuying market because of a low credit score. Our non-profit agencies will use social media, email blasts, and outreach through existing programs to recruit participants. The City will also use the

same to direct participants to the program. Our project will help close the racial homeownership gap by assisting primarily BIPOC residents to become homeowners in Boston.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Individuals enrolled in the Credit Booster Program	100	19	Annual
Outcome	Enrollees of the credit booster program who get their credit score up to 680 within two years	70%	Pending evaluation	Annual (progress)

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal of the project is to close the racial homeownership gap in Boston, primarily for low and moderate income buyers.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: One of the barriers to home ownership and being able to take advantage of affordable mortgage products is poor credit. For example, the state's two main affordable mortgage products offered by MHP and MassHousing, require at least a 640 credit score. Thes

Total project spending allocated toward evidence-based interventions: \$500,000

Additional information for specific expenditure categories:

Number of households receiving eviction prevention services (including legal representation): Not applicable

Number of affordable housing units preserved or developed: Not applicable

Small Business Technical Assistance

Cabinet / Department: Office of Small Business

Project Expenditure Category: 2.30-Technical Assistance, Counseling, or Business Planning

Unique ID: 9050

Funding Amount Allocated as of June 30, 2022: \$350,000

Status of Completion: Completed less than 50%

Link to Website: Small Business Technical Assistance Website

Description: The Small Business Technical Assistance grant will be awarded to one subrecipient to provide Technical Assistance to our small businesses who receive SBRF 2.0 funding. The OEOI Small Business Unit runs a successful Technical Assistance Program and will provide oversight of these services and programs. This program will provide Technical Assistance to businesses who receive the Small Business Relief 2.0 funds. The City is in the process of subcontracting with a local nonprofit provider to provide the TA support to business grantees. Businesses will work with the selected subcontractor to discuss their goals of using the Small Business Relief 2.0 Funds. The subcontractor will identify a provider to assist with those needs (such as marketing, hiring, technology, etc.).

Structure and Objectives: This program will provide Technical Assistance to businesses who receive the Small Business Relief 2.0 funds. The City is in the process of subcontracting with a local nonprofit provider to provide the TA support to business grantees.

Promoting Equitable Outcomes: The project will focus on providing accessible support to help businesses grow. We will promote equitable outcomes by ensuring that this support is widely available to our already diverse small business grantee population. This project will target communities that have been historically underinvested, which will create more access and opportunities for small businesses, which is key to the survival and growth of small businesses. In addition, the program will use a diverse group of business coaches/mentors to support small businesses who have a variety of experience, and are able to respond to the needs of each unique business, which will in turn give back to the overall community.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Businesses participated in Technical Assistance Programs	50	12/31/2024

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal is to provide Technical Assistance to businesses who receive the Small Business Relief 2.0 funds. The City is in the process of subcontracting with a local nonprofit provider to provide the TA support to business grantees.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of small businesses served: 0

Climate & Mobility Fare Free Bus Pilot

Cabinet / Department: Boston Transportation Department

Project Expenditure Category: 2.37-Economic Impact Assistance: Other

Unique ID: 9048

Funding Amount Allocated as of June 30, 2022: \$8,000,000

Status of Completion: Completed less than 50%

Link to Website: Free Route 23, 28, and 29 Bus Program

Description: The City of Boston will eliminate fares on the 23, 28 and 29 bus routes for a two-year period starting in early March 2022. The two-year investment will allow the City of Boston and transit partners to measure the benefits of fare-free bus service.

Structure and Objectives: Free fares save money for low-income households by reducing transportation cost burden. The objective is to maximize that reduction in cost burden. The project is being evaluated for success in terms of cost savings for riders, service quality benefits, environmental benefits, and broader economic benefits. These will be reported publicly and periodically.

Promoting Equitable Outcomes: The three routes selected for this program serve many of Boston's historically underserved communities. They run where subway service does not reach. These communities are primarily black and brown, and include many low-income households. Throughout the project, we will be monitoring for service quality and economic benefits, as well as investigating potential environmental impacts of free fares. We will use equitable engagement strategies and collect anonymized demographic data from those who participate to ensure we are reaching a representative sample of folks, especially hard to reach populations such as those for whom English is not their first language.

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Outcome	Percentage ridership change	0.2%	Awaiting evaluation	Feb. 2024
Outcome	Percentage travel time change	0%	Awaiting evaluation	Feb. 2024
Outcome	Change in reliability perception	0.2%	Awaiting evaluation	Feb. 2024
Outcome	Percent of riders saving money	0.5%	Awaiting evaluation	Feb. 2024
Outcome	Average amount of money saved per rider per month	30%	Awaiting evaluation	Feb. 2024

<u>If there is an evaluation being conducted on the project:</u> Yes, an evaluation has been or will be conducted.

<u>Evaluation Design:</u> The evaluation consists of surveying, focus groups, modeling, and data analysis.

For surveying and focus groups, we will complete: four (4) surveys of riders of routes 23, 28, and 29, aiming for 250 respondents per route for each survey, to take place roughly every six months; ten (10) focus groups of roughly five (5) riders each (of routes 23, 28, and 29), half of which will take place in or around September of 2022 and the other half in or around September 2023; two (2) focus groups of operators of routes 23, 28, and 29, each containing roughly five (5) operators; one (1) survey of business owners located immediately adjacent to routes 23, 28, and 29; two (2) focus groups of business owners located immediately adjacent to routes 23, 28, and 29; and two (2) focus groups of community leaders in the neighborhoods where routes 23, 28, and 29 run.

Modeling will investigate the environmental and economic program impacts. We will use information from the surveys and focus groups to determine the economic impact of the fare-free program for riders, including how much money is saved per rider per month. Where data is available, we will also attempt to model the extent to which rider savings from the program are spent in the local economy. Where data is available, we will evaluate the impact of the fare-free program on reducing greenhouse gas emissions in the local transportation sector and improving air quality for adjacent communities.

We will also use MBTA operational data to evaluate the program's impact on ridership, travel times, and reliability.

Research question(s): The main goals of the program are as follows:

- Provide a direct benefit to many of Boston's transit-critical residents
- Provide monetary support to some of Boston's most economically disadvantaged residents and businesses
- Bring people back to transit, and make it easier to attract new riders
- Improve rider experience and satisfaction on these bus routes
- Reduce greenhouse gas emissions and improve air quality
- Improve travel times and reliability on routes that frequently run behind schedule

The research questions seek to evaluate how successful this program is in reaching each of these goals.

Y/N can disaggregate outcomes by demographics: Yes

Estimated date of completion: 06/24/2024

Green Jobs Program

Cabinet / Department: Environment

Partner Department (if applicable): Office of Workforce Development

Project Expenditure Category: 2.10-Assistance to Unemployed or Underemployed Workers (e.g., job training, subsidized employment, employment supports or incentives)

Unique ID: 9012

Funding Amount Allocated as of June 30, 2022: \$3,000,000

Status of Completion: Completed less than 50%

Link to website: Green Jobs Program Website

Description: The City of Boston will develop programs to support expansion of green job training opportunities for Boston residents, with a particular focus on women, people of color, immigrants and returning citizens. Our intent is to support the Boston community's recovery from the COVID-19 pandemic and to connect unemployed and underemployed residents to quality employment opportunities in the green jobs sector. This includes both grantmaking for external organizations that are training and connecting residents to green jobs, and building further pathways for green jobs with the City of Boston's workforce (e.g., horticulture and tree maintenance, green stormwater infrastructure, building management). We also intend to conduct targeted outreach to improve the efficacy of programs to conduct green jobs training and hire residents into green job opportunities. We expect job placement rates in the range of 70-80% for mature programs, but want to also support emerging programs where there is high potential, but

which may have lower placement rates early on.

Structure and Objectives: The "earn-and-learn model" gives participants access to job training and subsidized employment, giving them qualifications and job experience to succeed in green careers.

Promoting Equitable Outcomes: The priority of this program is to create training and equitable/growing job opportunities for people from marginalized communities to fight climate change. The project exposes people who have traditionally not been involved in environmental conservation work - particular people from Black and Brown communities. This project gives them the tools and knowledge to create a career path into jobs in the growing green industries.

Performance Report:

Type of Metric	Metric		Timeframe
Output	Partnerships with job training programs	4	Annual
Output	Number of people enrolled in training programs	100	Annual
Output	Number of people participating in summer youth employment programs	50	Annual
Output	Workers completing sectoral job training programs	75	Annual
Output	Unemployed or underemployed trainees	50	Annual
Output	Women enrolled in training programs	40	Annual
Output	People of color enrolled in training programs	40	Annual
Outcome	Graduates placed into jobs	60	Annual

Evidence & Evaluation:

If there is an evaluation being conducted on the project: Yes, an evaluation has been or will be conducted.

Evaluation Design: We are in the process of designing an evaluation process

Research question(s): We are in the process of designing an evaluation process

Y/N can disaggregate outcomes by demographics: Yes

Estimated date of completion: TBD

Additional information for specific expenditure categories:

Number of workers enrolled in sectoral job training programs: 0

Number of workers completing sectoral job training programs: 0

Number of people participating in summer youth employment programs: 0

Traffic Calming and Street Safety Improvements

Cabinet / Department: Boston Transportation Department

Project Expenditure Category: 2.22-Strong Healthy Communities: Neighborhood

Features that Promote Health and Safety

Unique ID: 9030

Funding Amount Allocated as of June 30, 2022: \$2,000,000

Status of Completion: Completed 50% or more

Link to Website: Neighborhood Slow Streets Website

Description: The Boston Transportation Department will expand the existing Slow Streets program with a \$2 million investment that focuses on improving street safety at the neighborhood level with an emphasis on long-lasting improvements for safety and quality life in the most vulnerable neighborhoods.

Structure and Objectives: This project improves pedestrian access and safety in our neighborhoods by designing and building better crosswalks near parks, schools, libraries, and other community centers.

Promoting Equitable Outcomes: Our priority areas serve higher populations of HHs with youth, people with disabilities, and people aged 65 and older -- groups more likely to suffer severe injury or death in a car crash. We also account for past crash rates on local streets and the presence of pedestrian generators, such as community centers, parks, libraries, and schools. In Boston, the prioritized areas tend to be of lower-income and with more residents of color.

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Constructed speed humps	98	97/98	By Summer 2022
Output	Raised crosswalks	4	4	By Summer 2022

Output	Intersections with curb extensions or crossing islands	9	2	By Summer 2022
Output	Mini Roundabout	1	1	By Summer 2022
Outcome	Drivers travel at or under 25 MPH	85	TBD	1 year and 3 years post-construction

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> To slow traffic speeds and improve pedestrian safety by using proven safety countermeasures and other treatments shown by national and local study to be effective.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate:

- https://safety.fhwa.dot.gov/provencountermeasures/
- https://www.ite.org/technical-resources/traffic-calming/

Total project spending allocated toward evidence-based interventions: \$2,000,000

Green Residential Building Retrofits

Cabinet / Department: Environment

Project Expenditure Category: 2.23-Strong Healthy Communities: Demolition and

Rehabilitation of Properties

Unique ID: 9013

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed less than 50%

Link to website: **Environment Website**

Description: The City of Boston will develop programs to support efficiency, electrification and renewable energy (e.g., solar PV, battery storage, heat pump installation) in residential buildings, including addressing barriers to such installations, like roof replacement and electrical upgrades. This will be done in concert with community service providers to leverage existing programs, such as weatherization incentives. Disbursement of funds will primarily occur in Q1 and Q2 of 2022, through grants to entities administering such services. By making programs more accessible to EJ

communities, this project is intended to improve air quality and decrease energy cost burden for residents.

Structure and Objectives: This is intended to bring the benefits of efficient homes powered by renewable energy to Environmental Justice communities, by partnering with trusted local community groups to conduct outreach, including in languages other than English.

Promoting Equitable Outcomes: This project is intended to bring the benefits of efficient homes powered by renewable energy to Environmental Justice communities. We will partner with trusted local community groups to conduct outreach to low- and moderate-income residents in Qualified Census Tracts, including in languages other than English. We will also collect demographic data for program participants to measure the populations that are benign served by this program.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Households installing some combination of solar PV, battery storage, and/or heat pumps	65	2022-2023
Outcome	Projected average energy savings per household over 25 years	47,000	2022-2023

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Improve air quality and decrease energy cost burden for residents by supporting efficiency, electrification and renewable energy in residential buildings in Environmental Justice communities.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate:

- Reducing energy cost burden
 - A National Renewable Energy Laboratory study on two Colorado low-income rooftop solar programs resulted in an average \$400 annual savings for participants.
 - An ACEEE study estimated that if the low-income housing stock were brought up to the efficiency level of the average U.S. home, 35% of the low-income energy burden could be eliminated.
- Improving air quality

- A Rocky Mountain Institute report documented the connection between gas appliances and increased levels of pollutants, including carbon dioxide and nitrogen oxide, that impact residents' health. Low-income households are at higher risk.
- An analysis appearing in Applied Energy showed that electrification can bring notable health benefits, especially when coupled with decarbonization of the power sector.

Total project spending allocated toward evidence-based interventions: \$500,000

Equitable Pandemic Response

COVID-19 Testing

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 1.2-COVID-19 Testing

Unique ID: 9034

Funding Amount Allocated as of June 30, 2022: \$3,450,000

Status of Completion: Completed less than 50%

Link to Website: Boston Public Health Commission Website

Description: This funding of this project is meant to support testing services to high transmission communities within the City of Boston. These services are provided by a combination of private testing companies, community health centers, and our Public Health Preparedness staff. This project funding allows us to provide equitable, low-barrier, access to testing services for all Boston residents across the city, with the intended outcome of reduced covid rates across the city.

Structure and Objectives: ARPA funds are being utilized to support ongoing COVID-19 testing efforts throughout the grant period. This includes funding test sites for operations including supplies, staff, and clinic infrastructure

Promoting Equitable Outcomes: Throughout the pandemic, we have utilized COVID-19 infection data to determine where to focus efforts. COVID-19 infection and death rates have impacted those identifying as black/African American and Latinx. In addition, we have seen higher COVID-19 positivity rates in East Boston, Dorchester (all 4 zip codes), Hyde Park, Mattapan, and Roxbury. We will keep our focus on ensuring equitable, low-barrier, access to testing for vulnerable populations and in neighborhoods with high transmission rates. Outreach efforts will continue to include partnerships with CBOs, FBOs, and CHCs. We will also utilize the Mayor's Health Line to inform residents about these services. By focusing testing efforts on neighborhoods and populations that have had higher COVID-19 infection rates, we hope to maintain equitable, universal levels of service across the city based on need.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Test site in each zip code	1	1	Quarterly
Output	Partnerships with CBO, FBO or CHC for testing sites	5	5	Quarterly
Outcome	Neighborhoods with positivity over 8%	4%	3%	Weekly
Outcome	Tests completed daily across the city	4,000	1,000	Weekly
Outcome	% Positivity for City of Boston	4%	7%	Weekly

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> By focusing testing efforts on neighborhoods and populations that have had higher COVID-19 infection rates, we hope to maintain equitable, universal levels of service across the city based on need. In doing so we expect to reduce COVID transmission rates within the community.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

COVID-19 Vaccination

Cabinet / Department: Boston Public Health Commission

Partner Department (if applicable): Health and Human Services

Project Expenditure Category: 1.1-COVID-19 Vaccination

Unique ID: 9035

Funding Amount Allocated as of June 30, 2022: \$3,000,000

Status of Completion: Completed less than 50%

Link to Website: Boston Public Health Commission Website

Description: This funding of this project is meant to support vaccination services to high transmission communities within the City of Boston. These services are provided by a combination of private vaccination companies, community health centers, and our Public Health Preparedness staff. This project funding allows us to provide equitable, low-barrier, access to vaccination services for all Boston residents across the city, with the intended outcome of reduced covid rates across the city.

Structure and Objectives: ARPA funds are being utilized to support ongoing COVID-19 vaccination efforts throughout the grant period. This includes funding test sites for operations including supplies, staff, and clinic infrastructure

Promoting Equitable Outcomes: Throughout the pandemic, we have utilized COVID-19 infection data to determine where to focus efforts. COVID-19 infection and death rates have impacted those identifying as black/African American and Latinx. In addition, we have seen higher COVID-19 positivity rates in East Boston, Dorchester (all 4 zip codes), Hyde Park, Mattapan, and Roxbury. We will keep our focus on ensuring equitable, low-barrier, access to vaccination for vulnerable populations and in neighborhoods with high transmission rates. Outreach efforts will continue to include partnerships with CBOs, FBOs, and CHCs. We will also utilize the Mayor's Health Line to inform residents about these services. By focusing vaccination efforts on neighborhoods and populations that have had higher COVID-19 infection rates, we hope to maintain equitable, universal levels of service across the city based on need.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Vaccine clinic per neighborhood identified as having a vaccine rate below the City average	1	1	Quarterly
Output	Contracts or MOUs with CBOs partnering around outreach	6	6	Quarterly
Outcome	City of Boston residents fully vaccinated across all neighborhoods and all age groups	80%	67%	Weekly (tracking)

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals: By focusing vaccination efforts on neighborhoods and populations that

have had higher COVID-19 infection rates, we hope to maintain equitable, universal levels of service across the city based on need. In doing so we expect to reduce COVID transmission rates within the community.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$0

Food Access Community Grants

Cabinet / Department: Office of Food Justice

Partner Department (if applicable):

Project Expenditure Category: 2.1-Household Assistance: Food Programs

Unique ID: 9016

Funding Amount Allocated as of June 30, 2022: \$2,213,459

Status of Completion: Completed 50% or more

Link to Website: Food Justice Website

Description: The Mayor's Office of Food Access (OFA) endorses a just, resilient, and robust food community in Boston that supports the wellbeing of all Boston residents. We recognize that root causes of food insecurity are complex and that addressing food access issues requires multi-dimensional solutions. \$1.9 Million of the American Rescue Act Funding will be available through two different grant opportunities for the Boston community. In addition, \$200,000 of the funding allocated for this initiative will be used on a City-wide campaign to destignatize food assistance. Finally, \$10,000 will be used for emergency food distribution.

Structure and Objectives: Goals: Increase awareness of different food resources; Address stigma associated with food insecurity; Enhance outreach efforts around the food safety net network; Support community-driven solutions to create a more just food system.

Promoting Equitable Outcomes: Required grantees to serve 8 target populations most impacted by food insecurity as well as selected grantees that serve low-income neighborhoods disproportionately impacted by food insecurity. 8 target populations are BPS students, Immigrants, Older adults, persons with disabilities, persons experiencing homelessness, residents of public housing or rental voucher holders, veterans and youth.

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Number of nonprofits, Community-Based Organizations receiving Community Solutions grants	14	14	11/30/2022
Output	Number of nonprofits, Community-Based Organizations receiving Food Safety Net De-stigmatization grants	20	18	11/30/2022
Outcome	Grants awarded to nonprofits and CBO's serving people in priority neighborhoods and low income residents	34	34	Annual
Outcome	Outreach interventions sent to Boston residents seeking information related to safety net and emergency food programs	3,000	73,980	Annual
Outcome	Low income communities benefit from the Equity in Food Access grant proposals.	100	14,503	Annual

<u>If there is an evaluation being conducted on the project:</u> Yes, an evaluation has been or will be conducted.

<u>Evaluation Design:</u> Quarterly reports on demographics, activities, goals and challenges. Biweekly meetings around challenges and quarterly meetings to problem solve. Quarterly analysis of reported data.

Research question(s):

- What populations are your services reaching?
- What activities have you conducted as an organization?
- How many residents have you served?
- What challenges are you experiencing?
- What is your awareness of City of Boston food resources?

Y/N can disaggregate outcomes by demographics: Yes

Estimated date of completion: 11/30/2022

Additional information for specific expenditure categories:

Number of households served: 41,853

Social Determinants of Health Community Grant Program

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 2.22-Strong Healthy Communities: Neighborhood

Features that Promote Health and Safety

Unique ID: 9041

Funding Amount Allocated as of June 30, 2022: \$1,500,000

Status of Completion: Completed less than 50%

Link to Website:: Boston Public Health Commission Website

Description: These funds will support sustainability of local non-profit community-based organizations & family childcare small businesses (Organizations) that promote and provide resources for food insecurity, active living, environmental health, healthy housing, and chronic disease prevention in lower-income neighborhoods, with a focus on the Boston neighborhoods most adversely impacted by COVID-19 infections. The funds will address six of the Key Recommendation areas in the Healthy Equity Now Plan: (Rec 2) Provide Meaningful Employment, (Rec 3) Provide Quality Housing, (Rec 5) Eliminate Food Insecurity, (Rec 6) Provide Free or subsidized child care, (Rec 8) Promote Active Living and (Rec 9) Invest in Youth. We will fund up to 75 Organizations with a sustainability grant to support program operations, payroll, services, and activities. These organizations provide meaningful employment and provide services directly to Boston residents. The focus will be on Organizations serving residents who live in Dorchester, East Boston, Hyde Park, Mattapan, and Roxbury. Some examples of possible funded activities include: supporting payroll and benefits for employees (Rec 2), rental or mortgage assistance (Rec 2, 3), continuity of food insecurity, active living, or youth programs and education (Rec 5, 8, 9), improvements to Organization facilities including housing (Rec 3), childcare scholarships for families (Rec 2, 6, 9.)

Structure and Objectives: Support operating costs for CBOs providing direct SDH services to Boston neighborhoods. Funds are delivered by subcontracts managed by BPHC's Division of Chronic Disease Prevention & Control & related city depts to ensure alignment w/all city efforts

Promoting Equitable Outcomes: CBOs were chosen based on 1) the population they serve 2) their demonstrated work in the community and 3) their demonstrated financial need. The BPHC team was very purposeful to choose a mix of organizations that touch all priority neighborhoods and social determinants of health topics, and demonstrated a financial need

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	# of CBOs supported	34	34	Annual
Outcome	Organizations offering services that address at least 1 of the six identified Health Equity Now Plan Key Recommendation areas: 2, 3,5, 6, 8 and 9.	34	34	Annual

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Provide operational support for CBO partners who have been negatively impacted financially by COVID-19. CBOs are not completing activities that can be evaluated.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

Community Violence Intervention Program

Cabinet / Department: Health and Human Services

Partner Department (if applicable): Boston Public Health Commission, Boston Centers for Youth and Families

Project Expenditure Category: 1.11-Community Violence Interventions

Unique ID: 9040

Funding Amount Allocated as of June 30, 2022: \$1,000,000

Status of Completion: Completed 50% or more

Link to Website: <u>Boston Public Health Commission Website</u>

Description: This project seeks to expand BPHC's case management services with a specific focus on addressing gaps relating to outreach and engagement to proven-risk men over the age of 25 in the city of Boston. This initiative will perform the following core activities:

• Outreach: Assess and identify "Proven Risk" or affiliates of known "Proven Risk"

- individuals over 25 years of age to engage them in services.
- Case Management: Provide case management services to eligible men over the age of 25. Case management services include Covid-19 related health services and supplies, re-entry planning, an assessment of social needs, creating a service plan, coordination of services for clients, and transition planning upon the conclusion of the service plan.
 - PLEASE NOTE: On a case-by-case basis MHI may enroll individuals outside the targeted age, race, and gender demographic.
- Connection to Services: Connect MHI clients to health and social resources including Covid-19 information, vaccinations, education, employment, legal (court advocacy/probation/parole) behavioral health services and other necessary stabilizing efforts such as nutritional support & emergency housing referrals.

Structure and Objectives: Objectives of assistance program is to address inequitable rates of Covid-19 infection, vaccinations and community violence experienced by proven risk males over the age of 25 in Boston via case management & pro-social activities

Promoting Equitable Outcomes: This project addresses inequitable rates of Covid-19 infection, vaccinations and community violence experienced by proven risk males over the age of 25 in Boston. The project focused its outreach and service delivery to individuals from the communities of Mattapan, Dorchester, Hyde Park and Roxbury, which are populated by majority residents of color and represent the highest rates of firearm activity and victimization in the city. In 2020-2021, Black males over the age of 25 have been identified via Boston Police data as the highest risk for being perpetrators and victims of gun violence in the City of Boston. Additionally, these neighborhoods have the highest rates Covid-19 infections and lowest rates of vaccination.

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Outreach Enrollment & Case Management: # of Clients enroll in MHI developmental case management services and are retained for a minimum of 90 days	40	59%	10 months
Output	Covid-19 Education: # Clients receive increased knowledge and support to access vaccination/testing sites. Clients also receive education about COVID-19	40	59%	10 months

	prevention and vaccination including debunking of common myths and misinformation			
Output	PPE distribution: # of Clients receive PPE to prevent COVID-19 infection	40	56%	10 months
Outcome	Outreach Enrollment & Case Management: Clients are active in strength based, stabilizing developmental activities.	90	100%	10 months

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goals of this project are to reduce inequitable rates of Covid-19 infection, vaccinations and community violence experienced by proven risk males over the age of 25 in Boston through the delivery of case management and connection to services. Case management includes providing Covid-19 related health education, services and supplies, pro-social programming, re-entry planning, an assessment of social needs, creating a service plan, coordination of services for clients, and transition planning upon the conclusion of the service plan. Connection to services and social resources includes assistance with scheduling vaccinations, education, employment, legal (court advocacy/probation/parole) behavioral health services and other necessary stabilizing efforts such as nutritional support and emergency housing referrals.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: The Men's Health Initiative is an intervention based on Partnerships Advancing Communities Together (PACT) and the Safe and Successful Youth Initiatives (SSYI) in Boston. Since SSYI's inception, the initiative has been independently evaluated in 2013 and 2019 by the American Institutes for Research. The National Institute of Justice's CrimeSolutions, which presents programs and practices that have undergone rigorous evaluations and meta-analyses, <u>rated SSYI a "Promising Program"</u>.

Total project spending allocated toward evidence-based interventions: \$223,273

Digital Infrastructure for City Services

Cabinet / Department: Department of Innovation and Technology

Project Expenditure Category: 3.4-Public Sector Capacity: Effective Service Delivery

Unique ID: 9011

Funding Amount Allocated as of June 30, 2022: \$1,000,000

Status of Completion: Completed 50% or more

Link to Website: Innovation and Technology Website

Description: This project will invest in the expansion of Wicked Free Wifi through an investment in inside wiring, including rooftop propagation at City buildings. This project also invests in the networking infrastructure of City buildings, allowing for more reliable internet access and increased support for new hybrid working styles, such as video conferencing. Finally, this project supports the creation of the B-Together app, which is the City of Boston app allowing users to store vaccine cards for easy access when entering establishments requiring proof of vaccination.

Structure and Objectives: Expanding free wifi access and access to information on public health awareness and preparation

Promoting Equitable Outcomes: This project expands free wifi access and access to information on public health awareness and preparation.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timefra me
Output	Geolocating what we have to fill in with WickedFree Wifi	Conduct Broadband Study & Analysis	Complete	Sept. 2021
Output	Begin inside and vertical riser wiring for wireless access point placement	50 buildings	Not Started	FY23
Output	The completion of access point installations and completion of successful testing	Install the access points and test/configure the wireless signal	Not Started	End of FY23
Outcome	Coverage of WickedFree Wifi in City buildings	TBD	50%	Oct-21

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> This project will invest in the expansion of Wicked Free Wifi through an

investment in inside wiring, including rooftop propagation at City buildings. This project also invests in the networking infrastructure of City buildings, allowing for more reliable internet access and increased support for new hybrid working styles, such as video conferencing. Finally, this project supports the creation of the B-Together app, which is the City of Boston app allowing users to store vaccine cards for easy access when entering establishments requiring proof of vaccination.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: N/A

Total project spending allocated toward evidence-based interventions: \$0

Public Housing Food Assistance

Cabinet / Department: Mayor's Office of Housing

Partner Department (if applicable): Boston Housing Authority

Project Expenditure Category: 2.1-Household Assistance: Food Programs

Unique ID: 9020

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed less than 50%

Link to Website: Boston Housing Authority Website

Description: The BHA, a subgrantee of the City of Boston, will address food security at targeted public housing communities through outreach from its management staff, through its resident-facing programs, and through resident task force leaders. Means of distribution may include a combination of: delivery of groceries; delivery of prepared meals; coordination with or subsidy or expansion of mobile service providers who bring fresh produce to underserved neighborhoods; distribution of gift cards; and distribution of coupons to facilitate discounted purchasing of healthy food. The BHA is currently in the process of auditing food resources across and adjacent to its housing portfolio and will make programmatic decisions based on how funds can effectively be leveraged to fill gaps in access.

Structure and Objectives: The BHA is addressing the public health and negative economic impact of food insecurity exacerbated by the COVID-19 pandemic. The primary distribution at this time is grocery delivery at public housing sites.

Promoting Equitable Outcomes: BHA is identifying sites for food distribution based on need, conducting multilingual outreach at these sites, and reviewing distribution over time during the ARPA-eligible period.

Type of Metric	Metric	Goal	Timeframe
Output	Maintain or expand food distribution services at 6 or more public housing communities	6	Fall 2021 / Winter 2022
Output	Improve food security for at least 500 residents during grant period	500	Fall 2021 / Winter 2022
Outcome	BHA public housing communities served by meal or grocery program, below-market or subsidized produce, congregate meal program, or other intervention during grant period.	40	Fall 2021 / Winter 2022

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals: N/A

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: N/A

Total project spending allocated toward evidence-based interventions: \$0

Personal Protective Equipment

Cabinet / Department: Boston Public Health Commission

Partner Department (if applicable):

Project Expenditure Category: 1.5-Personal Protective Equipment

Unique ID: 9036

Funding Amount Allocated as of June 30, 2022: \$400,000

Status of Completion: Completed 50% or more

Link to Website:

Description: As part of performing public safety services during COVID-19, a critical responsibility of BPHC has been to ensure the safety of its employees and the constituents which they served. One critical component has included providing proper personal protective equipment (PPE) and hygiene supplies to both staff as well as the community partners served through the work of BPHC's department bureaus. The Office of Public Health Preparedness maintains a storeroom of PPE supplies for these needs. The storeroom is maintained by a dedicated staff member of the department who oversees inventory, distribution, and restocking. Items are restocked as needed with typical 2-3 orders per month being placed, with values of each month's orders being roughly \$100,000 depending on the needs. (Needs may increase or decrease due to surge infection periods, vaccination clinics being held, or other community needs that require large purchases of items such as masks, or sanitizers.)

Structure and Objectives: The Office of Public Health Preparedness maintains a storeroom of critical personal protective equipment (PPE) & related hygiene supplies, manages a distribution program to distribute these resources to BPHC staff, programs, & community partners.

Promoting Equitable Outcomes: Through our resource request process, we ensure that organizations who are requesting PPE will be distributing these resources to communities and populations that have been disproportionately impacted by COVID-19. Equitable distribution of these supplies promotes equitable outcomes by reducing the risk to residents from COVID-19 and all of the associated health impacts that it causes.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Masks distributed	8,000	80,335	Quarterly
Output	Hand sanitizers distributed	2,000	1,698	Quarterly
Output	Surface Disinfectants & cleaning supplies distributed	1,500	3,324	Quarterly

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> To ensure BPHC staff, community partners who serve underserved and high risk populations and residents of Boston have access to PPE equipment and the

related hygiene supplies.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate(if not, please write "No strong or moderate evidence"): There is strong evidence that this intervention is appropriate.

Total project spending allocated toward evidence-based interventions: \$248,174.26

Creating Language Access for Federal Funding

Cabinet / Department: Office of Language Access and Communications

Project Expenditure Category: 7.1-Administrative Expenses

Unique ID: 9031

Funding Amount Allocated as of June 30, 2022: \$250,000

Status of Completion: Completed less than 50%

Link to Website:

Description: LCA is working with City of Boston departments who received ARPA funds to further increase access to their projects and ensure collaboration, engagement and participation with persons who speak a Language other than English and persons with a disability. We will meet with departments to discuss their projects including their outreach, meetings, documents, etc. and go over the LCA standards in the City and provide guidance on the accommodations that should be present within their projects. The goal is to ensure that we are able to have the accommodations already available to projects based on the department's audience and recorded need and also, providing additional accommodations as appropriate and needed based on the standards within the Language and Communications Access Policy and Language and Communications Access Ordinance. Accommodations may include but are not limited to, translation of documents, presentations, flyers and interpretation at meetings, assistive technology as needed, CART and ASL and much more! Based on our meetings with departments and LCA standards, we will make an estimate on the amount of funding departments will need from LCA to support the increase in access.

Structure and Objectives: The ARPA projects support food insecurity, health and wellbeing, immigrants, womxn, neighborhood development, and small businesses. The goal is to provide funding for departmental projects to reach LOTE residents and residents who have a disability

Promoting Equitable Outcomes: The goal is to ensure that we are able to have the accommodations already available to projects based on the department's audience and recorded need and also, providing additional accommodations as appropriate and needed based on the standards within the Language and Communications Access Policy and

Language and Communications Access Ordinance. LCA's standards for language access are determined by the City's language and communications access policy which adopts HUD's guidelines for determining threshold languages using the data from the American Community Survey. However, LCA doesn't limit departments from going above the standards to provide greater access.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	ARPA projects provide ASL Services	40	11	Annual
Output	ARPA projects provide CART Services	40	7	Annual
Output	ARPA funded grant opportunities translated into the top 5 languages	90	33	Annual
Outcome	ARPA projects provide document translation	50	22	Annual
Outcome	ARPA projects provided with interpretation	60	11	Annual
Outcome	Number of interpreters provided for ARPA translation projects	60	29	Annual

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals: N/A

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: N/A

Total project spending allocated toward evidence-based interventions: \$0

Emergency Assistance for Haitian Asylum Seekers

Cabinet / Department: Mayor's Office of Immigrant Advancement

Project Expenditure Category: 2.37-Economic Impact Assistance: Other

Unique ID: 9029

Funding Amount Allocated as of June 30, 2022: \$244,333

Status of Completion: Completed

Link to Website: Immigrant Advancement Website

Description: IFSI-USA will use the Grant funds to provide emergency food assistance and hire four (4) full-time staff members to support the organization's work with recently-arrived Haitian asylum seekers. These positions will include: two (2) case managers, one (1) social worker, and one (1) legal case coordinator/manager. These four (4) new staff members will be responsible for providing the following services: Case managers: Wraparound support, including connecting families to housing, food/basic needs, healthcare, legal services, and assisting with school enrollment. One case manager will focus on supporting the adults with services, and the other will focus on supporting youth and children. Social worker: Deliver culturally-competent, trauma-informed therapeutic interventions to families and connect individuals with additional mental health services. Legal case manager: Assist lawyers with case coordination in preparation for asylum hearings and applications for other forms of immigration benefits and relief.

Structure and Objectives: The aim is to provide wraparound support, including mental health, legal, and case management, to Haitian families seeking asylum that were impacted by COVID-19 and experienced heightened food and housing insecurity due to unemployment.

Promoting Equitable Outcomes: This program is intended to serve asylum-seeking immigrant families that were impacted by COVID-19 and are facing economic struggles due to unemployment. The non-profit organization selected to administer this program, Immigrant Family Services Institute, Inc., serves multiple neighborhoods across Boston and has participated in COVID-19 emergency relief efforts benefitting immigrant communities in Dorchester, Hyde Park, Mattapan, South Boston, and Jamaica Plain, among others. They have expertise in supporting immigrant youth, immigrant workers, Temporary Protected Status recipients, and the undocumented, with a particular focus on the Haitian community.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Total number of individuals served	1	614	Nov. 2021 - June 2022

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goal of this project is to connect Haitian asylum-seeking families to support services that can comprehensively address their psychosocial, legal, and basic needs. The administrator will use funding to hire support staff in order to meet these goals.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

Boston Food Sovereignty Program

Cabinet / Department: Office of Food Justice

Project Expenditure Category: 2.1-Household Assistance: Food Programs

Unique ID: 9017

Funding Amount Allocated as of June 30, 2022: \$202,208

Status of Completion: Completed 50% or more

Link to Website: Food Justice Website

Description: This program will increase growing spaces for low-income families of color. In Boston, there are no more spaces available for community gardens and the waiting list is years for most. During the Food Access Assessment, we heard low-income residents asking for available space to grow their own food, especially ethnic vegetables that are difficult to locate in the Caucasian markets. This initiative also seeks to create space that helps them cope with the stress, create links between neighbors, and pass farming and cooking knowledge between generations. We will partner with local Boston farmers to build, install and provide supplies to low-income families in Boston including the BHA locations and the Boston Public Schools

Structure and Objectives: Goal 1. The goal of this program is to increase growth spaces for low-income families of color. Goal 2. Support low-income households disproportionately affected by COVID 19 through a subsidized Community Supported Agriculture (CSA) program.

Promoting Equitable Outcomes: OFJ used targeted advertising in priority neighborhoods and worked with organizations that provide direct services to target populations. Raised beds were awarded to low-income residents, prioritizing applicants who identified as Black, Indigenous, and People of Color (BIPOC).

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Households receiving the raised beds and TA from Boston local farmers or gardners	500	340	Fall 2021 through Summer 2022
Output	Farmers, gardeners or CBOs building raised beds and providing TA	10	5	Fall 2021 through Summer 2022
Output	Gardening workshops	20	6	Fall 2021 through Summer 2022
Outcome	Raised beds installed at low income households	100	340	Fall 2021 through Summer 2022
Output	CSA boxes distributed to low-income, elderly, and/or disabled Boston Residents	1,800	1,800	Fall 2021 through Summer 2022

If there is an evaluation being conducted on the project: Yes, an evaluation has been or will be conducted.

<u>Evaluation Design:</u> The program is being evaluated using qualitative methods (interviews, focus groups, observations).

Research question(s):

- Was the grant application process easy?
- Did you find that you were able to build the beds with the money provided?
- Did you need to hire new staff
- Were you connected with people that are experiencing food insecurity (specifically)?
- Have you heard stories or updates from residents?
- Is there a structure in place for maintaining the raised beds?
- What would you change about the process?
- We're hoping to get program participants together, ideally at a BHA site is that something you'd be interested in?
- What other ways can we help connect the UF community?
- What is the state of raised beds?

Y/N can disaggregate outcomes by demographics: Yes

Estimated date of completion: 09/30/2022

Additional information for specific expenditure categories:

Number of households served: 2,140

BPHC Staffing Supports

Cabinet / Department Owner: Boston Public Health Commission

Project Expenditure Category: 3.1-Public Sector Workforce: Payroll and Benefits for

Public Health, Public Safety, or Human Services Workers

Unique ID: 9037

Funding Amount Allocated as of June 30, 2022: \$150,000

Status of Completion: Completed 50% or more

Link to Website: Boston Public Health Commission Website

Description: These funds support temporary, contract staff positions that provide testing, vaccination, and contact tracing services to staff and thus protect City of Boston residents and their families and friends. More than ½ of current BPHC permanent staff reside in 3 neighborhoods (Dorchester, Hyde Park, Roslindale) and providing testing and vaccine availability also protects employees' family members and neighborhoods.

Structure and Objectives: ARPA funds are being utilized to support ongoing staffing for employee COVID-19 contact tracing, vaccination and testing efforts throughout the grant period.

Promoting Equitable Outcomes: Funds staff for testing, vaccination, & contact tracing at BPHC, which protects City of Boston residents. Over ½ of BPHC staff reside in DOT, Hyde Park, Roslindale, these services protects employees family members & neighbors

Performance Report:

Type of Metric	Metric	Timeframe
Outcome	Increase in # of employees vaccinated	No less than monthly
Outcome	Increase in # of employees tested	No less than monthly

Use of Evidence:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals: By focusing vaccination efforts on neighborhoods and populations that

have had higher COVID-19 infection rates, we hope to maintain equitable, universal levels of service across the city based on need. In doing so we expect to reduce COVID transmission rates within the community.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

Boston School Food Distribution without Cost

Cabinet / Department: Office of Food Justice

Project Expenditure Category: 2.1-Household Assistance: Food Programs

Unique ID: 9018

Funding Amount Allocated as of June 30, 2022: \$90,000

Status of Completion: Completed less than 50%

Link to Website: Food Justice Website

Description: This project will support BPS families and community members by offering Culturally Relevant Food Distribution at No Cost. This project seeks to complement school meals and increase food access to BPS families, keeping dignity, the freedom of choice, and cultural relevance front and center of solutions.

Structure and Objectives: Goals: Increase access to healthy and culturally relevant foods provided at no cost for BPS students and families; Increase awareness of safety net and emergency programs; Increase power and dignity for people to choose food

Promoting Equitable Outcomes: By partnering with Community Hub Schools, OFJ is targeting BPS schools with higher proportions of low-income, muliti-lingual students who are from some neighborhoods that experience higher rates of food insecurity: Dorchester, Roxbury, Mattapan.

Type of Metric	Metric	Goal	Timeframe
Output	Schools providing culturally	14	Fall 2021 through

	appropriate food without cost		Summer 2022
Output	Households receiving culturally appropriate food at the BPS Community Hub locations	1500	Fall 2021 through Summer 2022
Outcome	Families who received culturally appropriate food who are part of the BPS community	75	One year Winter 2021- Fall 2022

If there is an evaluation being conducted on the project: Yes

<u>Evaluation Design</u>: The grantee will create qualitative data collection methods to gather feedback from families about the schedule (time/day of distribution), food options available, if the food distribution is meeting their needs, and feedback on how to improve. The grant

<u>Research question(s)</u>: The number of foods distributed by neighborhood, the type of foods distributed by category, and the number of people/ households served.

Y/N can disaggregate outcomes by demographics: Yes

Estimated date of completion: 11/30/2022

Additional information for specific expenditure categories:

Number of households served: TBD

Arts & Culture

Reopen Creative Boston Fund

Cabinet / Department: Mayor's Office of Arts and Culture

Project Expenditure Category: 2.36-Aid to Other Impacted Industries

Unique ID: 9006

Funding Amount Allocated as of June 30, 2022: \$2,782,534

Status of Completion: Completed 50% of more

Link to Website: Mayor's Office of Arts and Culture

Description: Reopen Creative Boston fund is a \$3M grant program to cover expenses related to reopening the arts and culture sector and resuming cultural programming and services. The Arts and Culture sector has been identified as one of the hardest hit industries due to the cancellation of all live events and venue closures in 2020. As a result

of the industry shut down, cultural organizations and venues do not have the revenues required to resume business at FY2019 levels. Additionally, there continues to be uncertainty around the economics of live events both in terms of successfully booking full seasons of artistic content as well as consumers' comfort level returning to in-person activities.

Structure and Objectives: Grants were made up to \$50,000 to cover costs for restarting programs and reopening facilities. Eligible costs included payroll, facilities expenses, and costs related to ongoing organizational shifts.

Promoting Equitable Outcomes: MOAC is addressing equity concerns by using the Boston Cultural Council application as the baseline questions for Reopen Creative Boston. The Boston Cultural Council application is focused on equity, and includes questions on: the demographics served and represented by the grantee, the amount of funding going to artists directly, and the grantee's demonstrated commitment to DEIB (diversity, equity, inclusion, and belonging). All applications were scored on these questions in addition to their financial need as a result of COVID-19. The Boston Cultural Council grant is also only available to organizations with budgets under \$2M and includes many first time grantees, BIPOC (Black, Indigenous, People of Color) organizations, and organizations that serve areas hardest hit by COVID-19. By leveraging that application and outreach process for ARPA, we aimed to make it that much easier for those small and historically underserved organizations to access these federal funds.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Organizations supported by Reopen Creative Boston	75	By 2022
Output	Facilities / Venues supported by Reopen Creative Boston	10	By FY2023
Outcome	Arts and culture offerings	22	By FY2023
Outcome	Hiring of artists and creative workers	Pending	FY2023

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals:

- 75 Organizations supported by Reopen Creative Boston
- 10 Facilities/Venues supported by Reopen Creative Boston

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: Massachusetts nonprofits and municipal cultural organizations reported \$588,334,079 in lost revenue in 2020, and individual artists, teaching artists, and scientists/humanists cited \$30,403,616 in lost personal income due to the pandemic.

Total project spending allocated toward evidence-based interventions: \$2,678,500

Additional information for specific expenditure categories:

- If aid is provided to industries other than travel, tourism, and hospitality (EC 2.36), please describe if the industry experienced at least 8 percent employment loss from pre-pandemic levels, or the industry is experiencing comparable or worse economic impacts as the national tourism, travel, and hospitality industries as of the date of the Final Rule, and rationale for providing aid to the industry
 - The Arts and Culture sector has been identified as one of the hardest hit industries due to the cancellation of all live events and venue closures in 2020.

Workforce and Career Development for Creative Workers

Cabinet / Department: Mayor's Office of Arts and Culture

Project Expenditure Category: 2.10-Assistance to Unemployed or Underemployed Workers (e.g., job training, subsidized employment, employment supports or incentives)

Unique ID: 9008

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed less than 50%

Link to Website): Mayor's Office of Arts and Culture

Description: Workforce and Career Development for Creative Workers is a project to fund technical assistance and professional development programs for creative workers and artists who have been negatively economically impacted by COVID-19. An RFP will be released for providers who can assist with a variety of immediate needs for workers, including: financial and business workshops, financial wellness and business development, building working capital, asset-building, microenterprise development, pricing work, marketing and fundraising strategies, and legal technical assistance for sole proprietors.

Structure and Objectives: The goals of the project are to help artists and creative workers stabilize their financial health by helping them grow their business, build a savings practice, and participate in workshops and training that further their careers.

Promoting Equitable Outcomes: This project builds on an existing program that focused both on low-income workers and workers of color. We built requirements into the RFP to ensure that populations hardest hit by COVID-19 are prioritized with these services, and also rated providers more favorably if they have language access programs. The resulting pending contracts are 58% with W/MBE and include our first artist services provided entirely in Spanish.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Artists served through the program	150	Calendar year 2022

Evidence & Evaluation:

If there is no evaluation being conducted on the project: No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> RFP for consultants who can create professional/business development programs for artists, with a focus on COVID demographics and post-COVID content

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: There is strong evidence for this intervention based on previous years of a similar but smaller program. Artists graduated from the program with an increase in their savings and with working business plans. We tailored the RFP to respond to changes in creative industries resulting from COVID-19 and prioritized communities that were also hardest hit by COVID-19.

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of workers enrolled in sectoral job training programs: Not applicable

Number of workers completing sectoral job training programs: Not applicable

Number of people participating in summer youth employment programs: Not applicable

Direct Support for Creative Workers

Cabinet / Department: Mayor's Office of Arts and Culture

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Unique ID: 9007

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed 50% or more

Link to Website: Mayor's Office of Arts and Culture

Description: Direct Support for Creative Workers will fund remaining applications for relief from the 2020 City of Boston Artist Relief Fund as well as support payments to artists for artist-driven projects. For all direct artist payments we will prioritize funding for populations hardest hit by COVID-19. Funding for artists takes into account the financial impact of COVID-19 on gig workers particularly in performing arts and live events businesses who lost significant portions of their income continue to have difficulty returning to pre-COVID-19 income levels.

Structure and Objectives: to support individual creative workers who have been negatively economically impacted by COVID-19 due to the cancellation of paid work. Additionally, funding supported low-income and BIPOC creative workers specifically.

Promoting Equitable Outcomes: Review criteria for funding includes prioritizing creative workers who have been most impacted by COVID-19, including BIPOC and immigrant individuals and low-income individuals. Additionally, we prioritized individuals living in or serving geographies of Boston that were most impacted by COVID-19. By including this in the weighting of review criteria in the application, we ensured that these populations were most served. Lastly, we are always working to improve our communications and process to make sure that BIPOC and Immigrant residents take advantage of City services. Evidence of this can be found in the majority BIPOC/Immigrant demographics of the applicants to the Opportunity Fund, and the fact that respondents' demographics closed mirrored the demographics of Boston.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Artists receiving COVID-19 relief funds	150	Calendar Year 2021
Output	Jobs/projects for artists/creative workers	15	FY22

Evidence & Evaluation:

If there is no evaluation being conducted on the project: No, an evaluation hasn't been and

will not be conducted.

<u>Project Goals:</u> Closeout Artist Relief Fund, Support Art Train Projects, and increase the allocation of grants to individual artists for community events and professional development for those living in areas hardest hit.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: The Mayor's Office of Arts and Culture collected data on individual creative workers during pandemic closures, finding that 87.1% reported experiencing cancellations of classes, residencies, gigs, performances; 75.2% experienced closure of spaces to create and present their work; and 53.9% experienced cancellation or reduction of hours and/or pay from "day jobs," side gigs, or part-time employment. The majority of respondents also reported not being able to make up lost income due to COVID-19.

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of small businesses served: Not applicable

Behavioral Health

BPS Student Behavioral Health Supports

Cabinet / Department: Boston Public Schools

Project Expenditure Category: 2.25-Addressing Educational Disparities: Academic, Social,

and Emotional Services

Unique ID: 9009

Funding Amount Allocated as of June 30, 2022: \$1,600,000

Status of Completion: Completed

Link to Website: BPS Behavioral Health Services Website

Description: Expand student and family supports in the Boston Public Schools for behavioral health, including additional dollars to ensure a full time social worker in every school.

Structure and Objectives: Expand student and family support in the Boston Public Schools for behavioral health, including additional dollars to ensure a full time social worker in every school.

Promoting Equitable Outcomes: The project considers equity by directing work to our most impacted and most historically marginalized communities.

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Full time social worker or social worker equivalent positions hired and placed in schools	13	100%	Annual
Output	Social Work Counseling Sessions	443	100%	Annual
Output	Students served and rate of service	489	100%	Annual
Output	home visits (virtual and in person)	43	100%	Annual
Output	Restorative Justice circles kept to resolve harm or infractions	83	100%	Annual

If there is no evaluation being conducted on the project: No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goals of this project are to provide social work support to families impacted by the COVID-19 pandemic

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

Mental Health Services

Cabinet / Department: Health and Human Services

Partner Department (if applicable): Boston Public Health Commission

Project Expenditure Category: 1.12-Mental Health Services

Unique ID: 9039

Funding Amount Allocated as of June 30, 2022: \$1,000,000

Status of Completion: Not started

Description: Health and Human Services is launching a Mental Health Initiative which is a three-pronged approach to strengthen these services as the City recovers from COVID. The three pronged approach includes an anti-stigma campaign to encourage a breakdown of barriers in addressing mental health issues in the community, increasing access to mental health services for our hardest hit communities through a resource guide and web portal and a grant program to support strengthen access to clinicians of color in

partnership with community-based organizations working in neighborhoods hardest hit by COVID. In addition, the Boston Public Health Commission will create a new LOSS (Local Outreach to Suicide Survivor) team to promote a healthly grief process and trauma protection for Boston residents who are impacted by suicide and to increase education on resources regarding suicide prevention and behavioral concerns. The overall intended outcome of the project is to increase awareness of mental health issues in the City and increased access to mental health services in targeted communities.

Structure and Objectives: Family members, friends, and peer groups impacted by death suicide often do not access services or are delayed in accessing services. The response team would aim to shorten that time. This project is to advance plans to create a response team.

Promoting Equitable Outcomes: The goal of this project is to ensure our support is targeted to BIPOC by partnering with organizations and CBO's that focus on that population.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Number of organizations receiving funds to expand mental health services for communities of color	15	Yearly
Output	Impressions hit through public awareness campaign regarding mental health and stigma	Pending	Monthly
Output	Unique number of visitors to boston.gov website on mental health supports and services	Pending	Monthly
Outcome	# of people reached by non profit partners with additional mental health supports	1,000	Annual

Evidence & Evaluation:

If there is no evaluation being conducted on the project: No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Develop a framework for death by suicide response team, advocate for going support for the team, and connect response effort to prevention efforts.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: We are working with National Local Outreach to Survivors of Suicide (LOSS) Team effort to learn and use the emerging effective they have developed and adapting

Total project spending allocated toward evidence-based interventions: \$225,000

Substance Use Services/Coordinated Public Health Response in Target Areas

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 1.13-Substance Use Services

Unique ID: 9046

Funding Amount Allocated as of June 30, 2022: \$750,000

Status of Completion: Completed 50% or more

Link to Website: Boston Public Health Commission Website

Description: Led by the Office of Recovery Services, ARPA funds will support 5 core priorities for individuals with substance use disorder: (1) workforce development, (2) short-term/transitional housing and low-threshold spaces, (3) harm reduction services, (4) coordinated public health response in target areas, and (5) strategies to address the uptick in HIV. Within (4), funds will be used to: expand medical and behavioral health supports in the target areas, including: LICSW support for people in crisis, expanding medical and psychiatric supports for unhoused individuals in the area, and expanding medical and psychiatric support for newly housed individuals. Increase cleaning efforts, targeting the cleaning of encampments, as well as in the collection of needles. Storage service to address the collection and storage of personal belongings for unsheltered individuals for up to 60 days. Enhance transportation to treatment and services outside of Boston. Enhance engagement between the task force and the community by creating funding opportunities to support targeted efforts.

Structure and Objectives: Increase security measures, behavioral health support and medical care on street and in the Engagement Center in response.

Promoting Equitable Outcomes: The core focus of the program centers on Boston's most vulnerable and disenfranchised individuals.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Increase number of people accessing medical services	100	911	Annual

Output	Increase hours of cleaning services by 2 hours	2	1.5	Daily
Output	Increase nursing staff available to assist	2	1	Weekly
Output	Transports to care	500	1,645	Annual
Output	Individuals belongings stored	50	34	Annual
Outcome	Decrease in calls to 311 for public defecation	5	.26%	Annual
Outcome	Decrease in 311 trash pick-up calls	5%	0.10%	Annual

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Minimize biohazard waste (i.e. discarded syringes) to improve public health and safety. Engage vulnerable populations in the process of community improvement.

<u>If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate:</u> No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$733,726

Substance Use Services/Workforce Development

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 1.13-Substance Use Services

Unique ID: 9043

Funding Amount Allocated as of June 30, 2022: \$600,000

Status of Completion: Completed 50% or more

Link to Website: Boston Public Health Commission Website

Description: Led by the Office of Recovery Services, ARPA funds will support 5 core priorities for individuals with substance use disorder: (1) workforce development, (2) short-term/transitional housing and low-threshold spaces, (3) harm reduction services, (4) coordinated public health response in target areas, and (5) strategies to address the uptick in HIV. Within (1), funds will be used to: Increase syringe collection efforts and

cleaning through incentive programs for individuals on the street or in shelter. Expand opportunities to engage with community members, businesses, and the City to create a more coordinated approach to dealing with the unique challenges of specific neighborhoods. Add peer-led street cleaning services in the Mass/Cass area.

Structure and Objectives: Increase peer-led syringe collection and cleaning program. Expand community-led mobile outreach in Nubian Square.

Promoting Equitable Outcomes: The core focus of the program centers on our City's most vulnerable and disenfranchised individuals.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Provide paid workforce opportunities to individuals	100	66	Annual
Output	Provide on-the-job training to individuals returning from incarceration and/or experiencing homelessness		66	Annual
Output Provide full-time employment to individuals returning from incarceration and/or experiencing homelessness		10	17	Annual
Output	Output Workforce development workshops training on basic job readiness skills		20	Annual
Output	Output New treatment, medical or wellness referrals		232	Annual
Outcome Engaged treatment, medical or wellness services		50	17	Annual
Outcome	Individuals introduced to community partners and resident groups	100	50	Annual

Evidence & Evaluation:

If there is no evaluation being conducted on the project: No, an evaluation hasn't been and

will not be conducted.

<u>Project Goals:</u> Engage homeless, addicted and other vulnerable citizens in meaningful work that improves safety and reduces the threat of disease in the community.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: Moderate evidence suggests that peer engagement improves outcomes for individuals and communities.

Total project spending allocated toward evidence-based interventions: \$478,570

Substance Use Services/Harm Reduction

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 1.13-Substance Use Services

Unique ID: 9045

Funding Amount Allocated as of June 30, 2022: \$500,000

Status of Completion: Completed less than 50%

Description: Led by the Office of Recovery Services, ARPA funds will support 5 core priorities for individuals with substance use disorder: (1) workforce development, (2) short-term/transitional housing and low-threshold spaces, (3) harm reduction services, (4) coordinated public health response in target areas, and (5) strategies to address the uptick in HIV. Within (3), funds will be used to: Provide services to address substance use disorder exacerbated by the pandemic, including: Mass & Cass specific expenses related to direct outreach and expansion of services hours, and specific outreach to vulnerable populations on substance use disorder. Expand syringe service hours into the evening to meet the need for additional skilled providers. Adding harm reduction vending machines in high use areas will allow individuals to access safer use supplies (syringes, condoms, Narcan, etc.) at any time of the day or night.

Structure and Objectives: Increase syringe access at 26 Atkinson street and on evening outreach routes. Expand access to transitional housing and syringe services through the Roundhouse Low Threshold Housing Program

Promoting Equitable Outcomes: The core focus of the program centers on our City's most vulnerable and disenfranchised individuals.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
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Output	Increase number of placements into transitional housing by Substance Use Services/Harm Reduction	50	39	Annual
Output	Increase number of people accessing syringe services	100	52	Annual
Output	Increase number of syringes collected	100,000	28,175	Annual
Output	New interactions from engagement teams	25	12,381	Monthly
Output	Increase number of placements into transitional housing by Substance Use Services/Harm Reduction	50	39	Annual
Outcome	Increase in people accessing services	5	3	Annual
Outcome	Increase number of needles collected	5	28,175	Annual

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Provide housing assistance to the City's most vulnerable unsheltered individuals and improve the quality of the impacted neighborhood for residents.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence.

Total project spending allocated toward evidence-based interventions: \$146,375

Substance Use Services/HIV

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 1.13-Substance Use Services

Unique ID: 9042

Funding Amount Allocated as of June 30, 2022: \$250,000

Status of Completion: Completed less than 50%

Description: Infectious Diseases Bureau (IDB) supports the provision of HIV services across the care continuum through multiple funding streams including: COB funding, Ryan White HIV/AIDS Part A funding, & the Ending the HIV Epidemic Initiative funding.

The three priority populations for the Boston Eligible Metropolitan Area (EMA): are 1) heterosexual women of color; 2) persons who inject drugs (PWID) and 3) MSM (men who have sex with men) of color. Within these groups, there is need to expand HIV care affecting our immigrant communities (non-US born individuals), transgender individuals, & youth (20-44 years). These priority populations underscore a critical need to ensure an equity lens to planning and implementation of HIV services. The changing landscape of public health in Boston presents an opportunity for BPHC to conduct more nuanced and comprehensive assessments of the state of HIV in Boston, specifically with a focus on understanding key risk factors for HIV transmission, how we prioritize equity in our current approach, and the gaps in HIV prevention and treatment. This assessment will allow BPHC to understand the current unmet needs more fully in addressing HIV in Boston, review how internal & external resources are aligned & distributed for maximum benefit & will take into consideration and build on existing Suffolk County HIV strategic plans. This work will also compliment, inform, & where appropriate, collaborate with any internal strategic planning process for the Bureau

Structure and Objectives: Will lead to better understanding of unmet needs for addressing HIV in Boston, how internal & external resources are aligned & distributed, inform the next procurement for prevention funding, & build on existing Suffolk County HIV strategic plans

Promoting Equitable Outcomes: In addition to the continued emphasis of social determinants of health at all levels of the assessment, BPHC will utilize its equitable community engagement framework to ensure the voices of those groups most impacted by HIV are at the forefront of the assessment. Finally, the results of the assessment will influence the funding of new and existing investments in the prevention and treatment of HIV in Boston. This will include the identification of new partnerships that promote equitable access to care across the HIV continuum.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Number RFP applications reviewed	2	3	Annual

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

Project Goals: Minimize biohazard waste (i.e. discarded syringes) to improve public health

and safety. Engage vulnerable populations in the process of community improvement.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

BPS Family Mentoring and Leadership

Cabinet / Department: Boston Public Health Commission

Project Expenditure Category: 2.25-Addressing Educational Disparities: Academic, Social,

and Emotional Services

Unique ID: 9010

Funding Amount Allocated as of June 30, 2022: \$400,000

Status of Completion: Not started

Description: This project will support us in strengthening school-based engagement efforts while at the same time expanding community-based access for families. The Pandemic highlighted for many schools the need for increasing their ability to effectively engage families as partners. To support schools in implementing high impact engagement efforts that support student achievement and school improvement, this project will expand the district's parent ambassador and cultural broker pipeline work. The district will work with partners to recruit families whose first language is not English.

Structure and Objectives: The model seeks to support linguistically and culturally diverse families that often face barriers to serving in leadership roles at the school and district level, or being effectively engaged as partners in educating their children.

Promoting Equitable Outcomes: Parent ambassadors will help redesign and improve district recruitment efforts around parent leadership such as School Parent Councils and School Site Councils to ensure better representation.

Performance Report:

Type of Metric	Metric	Goal	Timeframe
Output	Parents enrolled that transition be the parents ambassador roll	TBD	Annual
Output	Parents trained as facilitators and recruiters for SSC, SPC, or Parent University	TBD	Annual
Outcome	Improved parent representation on SSC and	TBD	Annual

	SPC		
Outcome	Self efficacy and satisfaction of parents participating in classroom based programming	TBD	Annual
Outcome	Parent ambassador self efficacy	TBD	Annual

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> When parents gain leadership skills, they can be powerful advocates for equity.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate: No strong or moderate evidence

Total project spending allocated toward evidence-based interventions: \$0

Early Childhood

Workforce Hiring and Retention for Childcare Sector

Cabinet / Department: Mayor's Office of Women's Advancement

Project Expenditure Category: 2.11-Healthy Childhood Environments: Child Care

Unique ID: 9033

Funding Amount Allocated as of June 30, 2022: \$1,570,000

Status of Completion: Completed 50% or more

Link to Website: Office of Early Childhood Website

Description: The Childcare Sector, already a low-paying sector before the pandemic, has a severe workforce shortage. This workforce shortage limits childcare programs' ability to serve the number of children they are licensed to care for. To incentivize hiring, the Mayor's Office of Women's Advancement will provide direct grants to childcare businesses in the City that have hired new childcare staff (or rehired previously laid-off staff) since July 1, 2021. The grant will be for the providers to reimburse themselves or it will be intended as a bonus for the employees they hire or re-hire. The intended outcomes of this program are to draw qualified caregivers back into the childcare workforce with better pay, help childcare workers remain in the field with augmented pay, and help childcare businesses retain their workers with annual bonuses. To avoid more FCCs from permanently closing.

Structure and Objectives: Provide all 457 family child care providers a one-time flexible spending grant for their businesses to provide additional financial support to stabilize providers as they continue to recover from the negative economic impacts of the pandemic

Promoting Equitable Outcomes: These funds will empower women, specifically women of color and immigrants. In Boston, 92% of childcare providers are women, 62% are people of color, and 39% are immigrants. Also, by providing a one-time grant, we keep qualified caregivers and prevent more closures that lead to a further gap between the supply and demand of childcare and increased prices. These increases significantly impact the most vulnerable families and children and lead to more women leaving the workforce to stay home.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Outcome	Childcare businesses apply for grants	457	446	Within one month of sending application
Outcome	Family Child Cares that remain open in the City of Boston	457	457	In the first year of receiving the grant
Outcome	Retained childcare employees hired in the first year and receiving retention grants	80	0	During the first year of receiving the grant
Output	Organizations share information about the hiring and retention program on social media	15	1	In the first week
Output	Recipients open email about grant program	459	97.5%	Within 1 week of sending

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> Draw qualified caregivers back into the childcare workforce with better pay, help childcare workers remain in the field with augmented income, and help childcare businesses retain their workers to prevent more FCCs from permanently closing.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate(if not, please write "No strong or moderate evidence"): Studies have found that FCCs fared worse than centers in most measures of economic hardship that directly impact individual providers. Additionally, FCC providers assumed the burden of increased financial risk, taking on personal credit card debt and skip

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of children served by childcare and early learning services (pre-school/pre-K/ages 3-5): 3,720

Number of families served by home visiting: Not applicable

Childcare Business Development

Cabinet / Department: Mayor's Office of Women's Advancement

Project Expenditure Category: 2.11-Healthy Childhood Environments: Child Care

Unique ID: 9032

Funding Amount Allocated as of June 30, 2022: \$430,000

Status of Completion: Completed 50% or more

Link to Website: Office of Early Childhood Website

Description: This project includes training and grants for Family Child Care (FCC) businesses. FCCs are small businesses that offer childcare in the provider's home. This project intends to focus on training these small business owners in technology and marketing and conducting developmental screenings. The training will take place in cohorts of 30 or fewer participants and is intended to enhance the provider's skill in the training area while also providing the provider with a community of similarly situated entrepreneurs to support them. Entrepreneurs in the technology and marketing workshop cohort will receive a chromebook or laptop and a grant in order to support their efforts to expand their childcare businesses. MOWA plans to issue RFPs for these workshops in early 2022, with workshop cohorts taking place over the following two years. The intended outcomes of this program are to 1) improve FCC marketing and technology skills to help 50 Boston childcare providers serve more children and 2) teach 200 FCC providers how to conduct developmental screenings and follow up with families if additional intervention is warranted.

Structure and Objectives:

- Structure: trainings in technology, marketing, grants for 50 FCCs, and trainings on developmental screenings & grants for 200 FCCs.
- Objective: help childcare providers serve more children and increase quality of the early

interventions they provide

Promoting Equitable Outcomes: All trainings and materials are in Spanish and English. Coaching is based on participants' preferred communication method and timing. The program is designed to work with their comfort level with technology to ensure their success.

Performance Report:

Type of Metric	Metric	Goal	Progress to Goal	Timeframe
Output	Proposals submitted in response to RFP for technology and marketing workshops	3	3	By June 30, 2022
Output	Proposals submitted in response to RFP for developmental screening workshops	1	100%	By June 30, 2022
Outcome	FCC operators completing developmental screening workshops	200	34	By June 30, 2024
Outcome	Increase in family childcare businesses in Boston conducting developmental screenings	10	25%	Annual
Outcome	FCC operators completing marketing and technology workshops	50	0	By April 30, 2023

Evidence & Evaluation:

<u>If there is no evaluation being conducted on the project:</u> No, an evaluation hasn't been and will not be conducted.

<u>Project Goals:</u> The goals of this program are to 1) improve FCC marketing and technology skills to help 50 Boston childcare providers serve more children and increase their outreach and income 2) teach 200 FCC providers how to conduct developmental screenings and follow up with families if additional early intervention is warranted, to increase the quality of their program.

If there is strong or moderate evidence, cite the evidence for why this intervention is appropriate(if not, please write "No strong or moderate evidence"): Experts estimate one in six children have a learning delay or social emotional concern, yet only 20-30% of those

needs were identified before entering school.If social emotional problems are identified and addressed early, children are less likely to be p

Total project spending allocated toward evidence-based interventions: \$0

Additional information for specific expenditure categories:

Number of children served by childcare and early learning services (pre-school/pre-K/ages 3-5): 350

Number of families served by home visiting: Not applicable