

City of Chula Vista
Recovery Plan

**State and Local Fiscal Recovery
Funds**
2021 Report

**City of Chula Vista’s
Coronavirus State & Local Fiscal Recovery Funds
2021 Recovery Plan**

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Summary

On May 10, 2021, the U.S. Department of the Treasury announced the launch of the Coronavirus State and Local Fiscal Recovery Funds, established by the American Rescue Plan Act of 2021, to provide \$350 billion in emergency funding for eligible state, local, territorial, and Tribal governments. The Coronavirus State and Local Fiscal Recovery Funds provide substantial flexibility for each jurisdiction to meet local needs—including support for households, small businesses, impacted industries, essential workers, and the communities hardest-hit by the crisis. These funds also deliver resources that recipients can invest in building, maintaining, or upgrading their water, sewer, and broadband infrastructure.

The City of Chula Vista’s allocation from the American Rescue Plan Act (ARPA) of 2021 State and Local Fiscal Recovery Funds (SLFRF) is \$57.5 million, with the first allocation received in May 2021 in the amount of \$28.7 million. The balance of funding is anticipated to be received no earlier than June 2022.

Staff carefully evaluated the allowable uses of ARPA SLFRF funds to leverage these resources possible for the community on unfunded projects that would negatively impact the City’s General Fund. Staff believes the adopted spending plan makes critical investments in economic development, small business recovery, strategic infrastructure projects, operational support and public health while working to minimize arduous federal reporting requirements through the revenue recovery/replacement approach. Most importantly, the adopted spending plan prioritizes the importance of equity as we work towards a community recovery from the COVID-19 health and economic crises.

Use of Funds

The table below reflects the City Council approved allocation of the City of Chula Vista’s SLFRF funds. Detailed descriptions of planned project expenditures are included in the Project Inventory section of this document.

Category	FY 2022	FY 2023	Total
Revenue Recovery			\$ 32,200,000
Governmental Funds	\$ 14,000,000	\$ 18,200,000	
Public Health			\$ 19,735,250
HVAC (GGV0261)	\$ 9,000,000	\$ 9,500,000	
COVID Testing/Vaccinations	\$ 667,625	\$ 567,625	
Premium Pay to Essential Workers	\$ 1,000,000	\$ 500,000	\$ 1,500,000
Economic Development			\$ 3,200,000
Small Business Grants	\$ 2,600,000	\$ -	
Choose Chula	\$ 300,000	\$ -	
Curb/Sidewalk Café Grant	\$ 300,000	\$ -	
Infrastructure			\$ 900,000
Broadband Design (GGV0263)	\$ 900,000	\$ -	
TOTAL	\$ 28,767,625	\$ 28,767,625	\$ 57,535,250

Community Engagement

The City of Chula Vista consistently engages with constituents, community organizations, businesses and the broader community to inform the use and prioritization of funds. Staff has invested thousands of hours on community outreach to have the wants and needs of the community drive the programming of funds, which are reflected in the City's policy documents. Efforts to engage with the community on projects to be supported by SLFRF included:

- Digital Equity and Inclusion Plan
- Telecommunications Master Plan
- COVID-19 Economic Recovery Plan
 - Over 900 business owners and 600 community surveys were received which detailed the needs of businesses and the community during the pandemic and into the recovery.
- Business Surveys on American Rescue Plan Spending Needs
 - Sent to 7,636 businesses and received over 300 responses. A majority of respondents indicated they would like funds to replenish depleted reserves; cover payroll, rent, equipment, and other debt that has accrued during the pandemic.
- Loma Verde Community Outreach

The proposed funding plan of the City of Chula Vista's SLFRF funds was also discussed in a public hearing on August 24, 2021, allowing for receipt of public comment. The resolution accepting and appropriating the SLFRF funding was subsequently unanimously adopted by City Council.

Promoting Equitable Outcomes

The City is committed to advancing intentional equity and inclusion efforts to unify existing projects and programs, and create a future action plan to ensure equitable practices in all facets of City operations. Later described in the Project Inventory section, \$0.2 million in funding is to be allocated towards third party assistance in facilitating equity and inclusions discussions, as well as collaborating with internal and external stakeholders to create a broader city-wide approach and action plan.

The Equity and Inclusion effort are being pursued in conjunction with the City Manager's acceptance into the Leadership Institute on Race, Equity and Inclusion led by the International City/County Management Association (ICMA), Kettering Foundation and National Civic League. The City Mayor and Budget Manager are also participating in the Bloomberg Philanthropies City Budgeting for Equity & Recovery program, focusing on equity in budgeting for capital improvement projects. The City's Economic Development Department has also had an inclusive economic development strategy since 2016, and partners with San Diego Regional Economic Development Council on a Countywide Inclusive Economic Development strategy.

Subsequent reports will also include project-specific updates on the City's approach to achieving equitable outcomes utilizing both qualitative and quantitative data.

Table of Expenses by Expenditure Category

The City of Chula Vista's planned and cumulative expenditures for the \$57.5 million allocation in SLFRF funds are categorized below by the Treasury Expenditure Categories.

Category		Planned expenditures	Cumulative expenditures to date (\$)
1	Expenditure Category: Public Health		
1.1	COVID-19 Vaccination	\$335,250	\$0
1.2	COVID-19 Testing	\$900,000	\$0
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency	\$18,500,000	\$0
2	Expenditure Category: Negative Economic Impacts		
2.9	Small Business Economic Assistance (General)	\$3,200,000	\$0
4	Expenditure Category: Premium Pay		
4.1	Public Sector Employees	\$1,500,000	\$0
5	Expenditure Category: Infrastructure		
5.17	Broadband: Other projects	\$900,000	\$0
6	Expenditure Category: Revenue Replacement		
6.1	Provision of Government Services	\$32,200,000	\$250,100
7	Administrative and Other		
7.1	Administrative Expenses		
Total		\$57,535,250	\$0

Project Inventory

The name, project expenditure category, funding amount and a brief description of each project approved to be funded with SLFRF are provided below. Due to the timing of the receipt of SLFRF funds, interdepartmental coordination and project approvals via City Council resolution, additional detailed information on respective project activities, timelines, delivery mechanisms and partners will be provided in a subsequent report.

Public Health (EC 1)

Heating Ventilation and Air Conditioning

Project Expenditure Category: 1.7 – *Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency*

Funding Amount: \$18.5 million

Total Expenditures to Date: \$0

The Public Works Department contracted with Kitchell to prepare a facilities condition assessment report that included an evaluation of the Heating, Ventilation, and Air Conditioning (HVAC) systems at various City facilities. Included in the report was the recommendation to replace major components of the HVAC system at Police Headquarters. These components are original to the building that was constructed in 2004. Given the critical nature of this building, staff is recommending a single project to address all HVAC replacement and repairs as opposed to addressing HVAC needs at this facility through a phased approach. The ARPA funding will allow the City to address a major capital need and install a system that allows for a higher level of air filtration at a key 24/7 public safety facility, providing protection against viruses through the enhanced air filtration unit.

COVID Testing/Vaccinations

Project Expenditure Category: 1.1 – *COVID-19 Vaccinations* & 1.2 – *COVID-19 Testing*

Funding Amount: \$1.2 million (\$900,000 Vaccinations, \$335,250 Testing)

Total Expenditures to Date: \$0

On March 13, 2020, the President declared the COVID-19 pandemic of sufficient severity and magnitude to warrant an emergency declaration for all states, tribes, territories, and the District of Columbia pursuant to section 501 (b) of the Robert T. Stafford Disaster Relief and Emergency Assistance Act, 42 U.S.C. 5121-5207 (the “Stafford Act”). Chula Vista was one of the first cities in San Diego County to proclaim a local emergency due to COVID-19. In response to the disproportionate impact of the pandemic on the South Bay region and to better serve and protect the community, the City of Chula Vista opened a City-run public COVID-19 testing site, free to Chula Vista and the surrounding communities. This testing site became one of the highest utilized testing sites in San Diego County due to the dates/hours of availability (Sunday-Thursday, 12pm-8pm). The testing site served the community from October 2020 – April 2021, completing more than 55,000 tests. Through the FEMA Public Assistance program, the Chula Vista Fire Department was able to hire hourly EMTs to perform the testing and the City hired temporary administrative staff to help with the clerical duties of the testing process.

As vaccines became available to San Diego County residents, the demand for testing decreased significantly. The City testing site, as well as several other sites around San Diego County were demobilized. Many of the personnel resources were reassigned to focus on vaccine administration.

However, because of vaccine hesitancy, new virus variants, and a portion of the population who are not yet eligible for the vaccine, case rates and testing positivity percentage are on the rise. The City must shift our resources to meet the new increased demand for testing and will need funding, to once again, support a testing program and provide vaccinations.

The City would like to allocate \$900,000 toward the COVID-19 testing program to hire staff, purchase testing materials, including personal protective equipment, and cover any miscellaneous costs that may arise. Miscellaneous costs may include registration system software, paper materials, courier services, etc. Without a cure for COVID-19, the impending flu season, and the need for data-driven decisions, testing remains an integral part in the fight against COVID-19.

Negative Economic Impacts / Economic Development (EC 2)

Small Business Grant Program

Project Expenditure Category: 2.9 – *Small Business Economic Assistance (General)*

Funding Amount: \$2.6 million

Total Expenditures to Date: \$0

In summer 2020, as part of inclusive economic development research and pandemic recovery efforts, surveys were sent to residents and business owners to better understand the impacts of the pandemic. Over 576 business owner surveys were received, and 794 community surveys were received which detailed the immediate needs of businesses and the community during the pandemic. The make-up of respondents and their expressed needs was used to inform the program framework and requirements for the Chula Vista CARES Small Business Grant Program which funded 279 small businesses. In summer 2021, a survey was sent to 7,636 businesses with email addresses on file and 180 survey responses were received. Most respondents indicated they would like funds to replenish depleted reserves, cover payroll, rent, equipment, and other debt that has accrued during the pandemic. The survey was also sent to the Third Avenue Village Association for distribution. Staff will bring back for City Council approval a small business grant program that mirrors the program implemented under the CARES Act in 2020 and recommend partnership with the San Diego Foundation to administer and distribute the funds. Staff proposes to continue to target the businesses that were forced to close during the pandemic.

“Choose Chula” App

Project Expenditure Category: 2.9 – *Small Business Economic Assistance (General)*

Funding Amount: \$0.3 million

Total Expenditures to Date: \$0

Small businesses were disproportionately impacted by the pandemic and providing support to aid in their equitable economic recovery is critical. Staff sought creative ways to bolster a circular economic recovery, increase consumer confidence and provide businesses with marketing support, a key area of help identified in a city-wide business survey. The *Choose Chula* app is a free platform, funded by the City of Chula Vista, designed to reward residents and visitors with points for shopping at local businesses right here in Chula Vista. Each local reward point equals \$1, which can be easily redeemed at local businesses that choose to participate. This way we keep our local economy robust and the dollars in the community.

The *Choose Chula* small business support mobile application (app) pilot program launched June 15, 2021 with the state-wide reopening. In the first month of the soft launch, over 100 applications were received resulting in 89 businesses being admitted into the app program, and there were

over 1,500 app downloads. ARPA funds will be directed towards continued technology optimization, administration and marketing costs for the program as well as funding the rewards budget that rewards app users with digital “Chula Points.”

Grants for Curb and Sidewalk Cafes

Project Expenditure Category: 2.9 – *Small Business Economic Assistance (General)*

Funding Amount: \$0.3 million

Total Expenditures to Date: \$0

On July 13, 2021 City Council approved a process to create attractive and accessible curb cafes and sidewalk cafes along the Third Avenue business corridor, and to offset the cost to permit and construct these facilities. This action also appropriated \$0.3 million of ARPA SLFRF funds for Fiscal Year 2022 to be dedicated to a reimbursement grant program for these facilities. These business enhancement efforts were guided by the City’s pursuit to facilitate a safe re-opening and recovery of Chula Vista’s local economy and boost consumer confidence. As businesses quickly responded to public health restrictions at the onset of COVID-19 and negative economic impacts, one outcome was the growth of both permitted and unpermitted outdoor dining spaces or “parklets.” Now, as business are no longer operating under public health restrictions, cities are tasked with reviewing, enforcing and updating local business operating standards. CDC guidance for bars and restaurants has highlighted the use of outdoor dining in reducing the risk of COVID-19 exposure compared to indoor dining.¹

On June 15, 2021, California Governor Gavin Newsom announced a fully reopened California and a lift of pandemic executive orders. While restaurants, bars, and breweries may operate at full indoor capacity, they are still recovering financially from eighteen months of reduced occupancy and revenues. The continued opportunity to operate outdoors with increased occupancy will help these businesses better recover over the next year or so. In addition, during this time the community has enjoyed the opportunity to be outside when enjoying a meal or a beverage. As a result, staff is proposing to terminate the existing encroachments in the right-of-way, but replace it with a program that will provide appropriately designed and constructed improvements within the right-of-way that are permitted and ADA accessible. Proposed improvements will not be allowed to encroach or impact surrounding businesses but must only be located in front of the existing business. This will ensure and encourage more thoughtful placemaking with a goal of generating increased economic activity along Third Avenue.

Premium Pay to Essential Workers (EC 4)

Project Expenditure Category: 4.1 – *Public Sector Employees*

Funding Amount: \$1.2 million

Total Expenditures to Date: \$0

California Government Code, Title I, Section 3100 declares all government employees Disaster Service Workers who can be called upon in any emergency. Since March 2020, City employees were called on to respond to the pandemic in both their normal work duties and a variety of activities that are outside of their normal duties (e.g., food distribution, COVID testing and vaccination scheduling and site management). Essential Worker Premium is to recognize workers

¹ Center for Disease Control & Prevention, Considerations for Restaurant and Bar Operators, <https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/business-employers/bars-restaurants.html>

performing essential duties during this public health emergency. As noted above, Premium Pay to Essential Workers is included in this category and in the Governmental Fund Revenue Recovery (Replacement) Category; the total allocation for premium pay for both categories is \$5.59 million.

Infrastructure (EC 5)

Broadband Design

Project Expenditure Category: 5.17 – *Broadband: Other projects*

Funding Amount: \$0.9 million

Total Expenditures to Date: \$0

As part of stakeholder engagement for the development of the Digital Equity & Inclusion Plan (DEIP), the City of Chula Vista hosted multiple workshops with key community stakeholders to better understand the local digital divide and to uncover opportunities for collaboration on digital equity projects. The first workshop was conducted in July 2019 and included over 50 attendees throughout the San Diego region, including community-based organizations, academic institutions, regional agencies, private businesses, and city staff. In January 2020, the city conducted the second workshop. At this workshop, the city was able to gain feedback from practitioners that advocate on behalf of the needs of a wide group of the city's population and tailor strategies for the DEIP. The list of workshop attendees included the regional public agencies, academic institutions, non-profits and private sector, including SANDAG, Port of San Diego, San Diego Airport, City of Carlsbad, Chula Vista Elementary School District, T-Mobile, AT&T, Verizon, Cleantech San Diego, Computers 2 Kids, and the San Diego Futures foundation. This project will begin implementing the City's Digital Equity and Inclusion Plan and Telecommunications Master Plan by getting engineering and construction documents prepared that will be able to provide high-speed wireless internet access (Wi-Fi) to the public at all City facilities in the future. Staff will look to future grant opportunities of the proposed Federal infrastructure bill to fund construction.

Revenue Replacement (EC 6)

Project Expenditure Category: 6.1 *Provision of Government Services*

Funding Amount: \$32.2 million

Total Expenditures to Date: \$0

An eligible use of the ARPA funding is for the replacement of revenue loss of local governments due to the COVID-19 public health emergency. This will ensure continuity of vital government services by filling budget shortfalls as a result of the pandemic. These funds are not allowed to fund the following:

- Directly or indirectly offset reduction in net tax revenues;
- Contribute to rainy day fund, financial reserves of similar funds;
- Into a pension fund;
- Payment of interest or principal on outstanding debt instruments incurred prior to March 3, 2021.

The table below reflects staff's recommendation for allocation of the *Revenue Replacement* ("Recovery") ARPA funds.

Governmental Fund Revenue Recovery Recommendation				
Category	FY 2022	FY 2023	FY 2024	Total
Operational Support				\$ 7,290,000
Development Services Fund	\$ -	\$ 1,000,000	\$ -	
COVID Premium pay	\$ 2,900,000	\$ 345,000	\$ 845,000	
Funding new positions	\$ 350,000	\$ 350,000	\$ -	
PW Proj Management-Non CIP Proj (PWP0001)	\$ 1,000,000	\$ 500,000	\$ -	
Infrastructure				\$ 21,500,000
Main Street Fiber (GGV0258)	\$ 300,000	\$ -	\$ -	
Telegraph Canyon Culvert Repair (DRN0208)	\$ 3,200,000	\$ 9,000,000	\$ -	
Loma Verde Reconstruction (GGV0247)	\$ 4,000,000	\$ 4,000,000	\$ -	
Rehabilitation of the YMCA Building (GGV0262)	\$ 1,000,000	\$ -	\$ -	
Economic Development				\$ 3,410,000
Public Art Grants(Library)	\$ 400,000	\$ -	\$ -	
Starlight Parade	\$ 200,000	\$ -	\$ -	
Equity and Inclusion	\$ 100,000	\$ 100,000	\$ -	
University Innovation Center/Recruitment	\$ 550,000	\$ 2,060,000	\$ -	
TOTAL	\$ 14,000,000	\$ 17,355,000	\$ 845,000	\$ 32,200,000

Operational Support (\$7.29 million)

Development Services Fund Revenue Recovery

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$1.0 million

Total Expenditures to Date: \$0

This funding will be used to offset personnel and contract costs incurred by the Development Services Fund in providing public services. Such services include providing permitting and code information to the general public, as well as processing and issuing various permits and conducting related inspections. Funds will also be used to digitize permit records, increasing ease of access to public records, and to support continued automation efforts, increasing permitting efficiency.

Essential Worker Premium

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$4.09 million

Total Expenditures to Date: \$250,100

California Government Code declares all government employees Disaster Service Workers who can be called upon in any emergency. Since March 2020 City employees were called on to respond to the pandemic in both their normal work duties and a variety of activities that are outside of their normal duties (food distribution, COVID testing and vaccination scheduling and site management). Essential Worker Premium is to recognize workers performing essential duties during this public health emergency.

New City Positions

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$2.2 million

Total Expenditures to Date: \$0

A number of new positions, as detailed in following table are being recommended to be added to the City's General Fund staffing to support operations and the delivery of projects.

Information and Technology Department

The position being proposed in the Information and Technology Department is critical to manage and protect the city-wide network as we begin to implement the Telecommunications Master Plan. Included in the funding is 1.0 Chief Information Security Officer whose position will be utilized along with an existing Senior Network Engineer position to significantly strengthen the City's information security posture and ensure alignment with the National Institute of Standards and Technology (NIST) to help thwart cyber security threats such as Ransom Ware attacks on the City's critical infrastructure. This position is not offset by revenues so is proposed to be funded initially by unrestricted reimbursement from ARPA to the General Fund. The annual estimated cost for this position is \$176,282 and will be funded by unrestricted reimbursement from ARPA to the General Fund.

Finance

The position being proposed in the Finance Department is 1.0 Senior Management Analyst that may be partially offset through grants; since all grants have different requirement, this position is

proposed to be initially funded by the General Fund. The position will be coordinating ARPA reporting and compliance requirements on behalf of the City, ensuring APRA spending complies to all applicable program rules, providing technical support to other City departments, coordinating reporting to the Department of Treasury and assisting with related program audits. This role will serve as a central grant coordinator/analyst, a position that currently does not exist. The annual estimated cost for this position is \$126,000 and will be funded by unrestricted reimbursement from ARPA to the General Fund.

Infrastructure (\$21.5 million)

Main Street Fiber

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$0.3 million

Total Expenditures to Date: \$0

The funding will allow the City to connect sprawling City facilities (Otay Recreation Center, Animal Shelter and Public Works Facility) to the existing fiber backbone located at City Hall. This will allow the future opportunity to provide free high-speed wireless internet access (Wi-Fi) to the public at the Otay Recreation Center. Connecting these facilities will assist the City in beginning to bridge the digital divide that was highlighted during the COVID-19 pandemic.

Telegraph Canyon Channel from Hilltop Park to Third and L Street

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$12.2 million

Total Expenditures to Date: \$0

The need for Telegraph Canyon Channel improvements was identified as part of the City's Measure P asset management program. To help identify the needs of our community and to evaluate the state of our infrastructure, the City formed the Asset Management Program Advisory Committee (AMPAC) in March 2014. The committee continues to provide input into setting priorities for the Asset Management Program. Members of the AMPAC are residents, business owners, community leaders, and stakeholders. AMPAC members visited various asset management systems and observed and discussed the issues associated with each system. AMPAC reviewed the City's overall Asset Management Program methodology and helped to guide and reach consensus on how to address infrastructure deficits. A technical committee was formed within AMPAC to further engage the public in the understanding and review of the asset management methodologies and logic used to define preservation and restoration costs and schedules. A comprehensive inventory of assets took place for each asset management system. Where accessible, assets were visited, and their conditions were assessed. Based on the condition, actions required to restore the asset were identified, and the cost and timing were estimated. Through assessment of risk (probability and consequence of failures), activities were prioritized and communicated regarding urgency and the financial and resource requirements. In July and August 2015, the City of Chula Vista engaged a research firm to conduct a public opinion survey to identify resident priorities and secure input on potential local funding mechanisms (bond or sales tax) to upgrade, repair and maintain critical infrastructure. In addition, a survey mailer was distributed to 54,000 households and an online version posted on the City website from January through May 2016 to secure broad public input on infrastructure priorities. More than 3,000 responses were received. The Telegraph Canyon existing storm drain system is not adequate to convey water during a 100-year peak flow event requiring significant drainage improvements to be made to protect both private and public facilities.

Loma Verde Recreation Center

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$8 million

Total Expenditures to Date: \$0

The project is to demolish and reconstruct the existing recreation center to provide the following: a new multi-purpose gymnasium, dance rooms, crafts room, fitness room, classroom space, game room, hard courts, restrooms, changing rooms, staff offices, lifeguard staff room, break room, new pool mechanical equipment, wet and dry storage, replacement pool and associated pool deck area. Notably, the Loma Verde Recreation Center will serve several adjoining Qualified Census Tract areas.

The City held fourteen (14) community engagement events in 2019 promoting the project. Events ranged from a booth at the “Day of the Child” Community Event, Measure P Citizens Oversight Committee, District 4 Town Hall meeting, Stakeholder meeting at Loma Verde School and Castle Park High School, Healthy Chula Vista Advisory Commission and “Cafecito” (Coffee Time) at the New Direction Family Resource Center and Fair Winds Resource Center. The Parks and Recreation Commission reviewed the project during their meeting held on January 21, 2021 and voted unanimously to approve the design for segments 1 and 2 of the Center. On April 22, 2021, the Citizen’s Oversight Committee (COC) recommended approval of the Measure P spending plan for FY21/22 through FY 26/27 by a vote of 13-1 including appropriating funds to construct segments 1 and 2 of the Center and to complete the design and preparation of construction documents for the Center’s segment 3. Project funding recommended to date by the COC totals \$16.22 million.

Rehabilitation of the former YMCA Building

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$1 million

Total Expenditures to Date: \$0

The project is to develop a space that supports the Chula Vista arts community to showcase work and gather where the community feels welcome and can experience art and culture. The focus of the building will be to create intergenerational collaborative opportunities while also supporting the development of opportunities for artists in residence. The building will be an opportunity for the Chula Vista arts community to grow their skills and showcase their talent.

Economic Development (\$3.41 million)

Public Arts Grant

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$0.4 million

Total Expenditures to Date: \$0

The Public Arts Grant is proposed for two purposes. The first \$300,000 will be to support the local artists who were directly impacted by the loss of the City of Chula Vista’s Performing Visual Arts Grant. Each year, the City program would grant monies directly to artists to perform/create within city limits to support the following:

1. To increase public awareness of, and participation in, performing and cultural arts in our community

2. To support individuals/groups/agencies/organizations that can provide the most accessibility to the cultural arts
3. To encourage the growth of local arts resources
4. To support and encourage new organizations and individuals applying for funding
5. To promote cooperation and collaboration among the Chula Vista Public Library and local schools and performing and visual arts individuals/groups/agencies/organizations
6. To develop cultural venues which will attract both residents and tourists
7. To serve the cultural needs of the community
8. To broaden and leverage public and private support for the performing arts
9. To maintain and preserve the City's artistic cultural and historic heritage
10. To support exemplary community arts education

The requested amount would be granted to the arts community in a similar fashion to the City's grant program, where artists would be paid to create/perform art within our community. Our goal is to continue to promote and stimulate the growth of performing and cultural arts within the City of Chula Vista through a grant application process for local performing and visual arts groups and individuals. The grant fund supports art projects such as: dance, design arts, media arts, music, photography, theater, traditional/folk arts and visual arts, or interdisciplinary expressions involving more than one of the above fields.

The remaining \$100,000 will be allocated for the Small Business Art Incentive Program. Our goal is supporting our local businesses and artists by providing an incentive for local businesses to purchase art for their businesses that are created directly from our local artists within Chula Vista to further stimulate the art economy.

Starlight Parade

Project Expenditure Category: *6.1 Provision of Government Services*

Funding Amount: \$0.2 million

Total Expenditures to Date: \$0

The Starlight Parade is City-sponsored events where the City Council commits funding, staffing and other in-kind support for these annual celebrations. These beloved events were cancelled in 2020 and these funds will help reactivate events for local and regional residents and visitors.

The Starlight Parade has been a cherished community event for more than 50 years and has brought tens of thousands of people to Chula Vista. The 2019 Starlight Parade attracted more than 30,000 people to Third Avenue and supported businesses, restaurants, and pubs while promoting community engagement, generating widespread media coverage and social media attention, and promoting sponsor support. Parade entries included spectacular floats, including schools, bands, dance groups, music performances, veterans and military groups, car clubs, local merchants, and more. After cancelling the December 2020 parade, we expect thousands of spectators and parade participants at our next event. The return of the Starlight Parade will celebrate our businesses and community as we emerge from the pandemic and bring the magic and spirit of the holidays to the historic Chula Vista Third Avenue Village business corridor.

Equity and Inclusion

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$0.2 million

Total Expenditures to Date: \$0

The City has embarked upon advancing intentional equity and inclusion efforts to unify existing projects and programs and create a future action plan to ensure equitable practices in all facets of city operations. This funding would be allocated towards third party assistance in facilitating discussions and collaborating with internal and external stakeholders to create a broader city-wide approach that may result in an Equity and Inclusion Action Plan. The Equity and inclusion effort are being pursued in conjunction with the City Manager's acceptance into the Leadership Institute on Race, Equity and Inclusion led by the ICMA, Kettering Foundation and National Civic League.

University Innovation Center and Recruitment

Project Expenditure Category: 6.1 Provision of Government Services

Funding Amount: \$2.61 million

Total Expenditures to Date: \$0

This funding will serve as a catalyst tool for recruiting and seeding appropriate institutions to locate on the University and Innovation District site on 375-acres of city-owned land in Eastern Chula Vista. The City aims to recruit and co-locate a unique mix of academic partners in an environment different than a traditional university campus. Instead, academic institutions, including a four-year university, will integrate with commercial, retail and residential functions in an urban, mixed-use setting. This will provide a collaborative learning and research environment for engaging students, faculty and corporations in the creation and application of knowledge for cross-border economic, social and cultural development. The University will offer a globally desirable range of academic, entrepreneurial, and urban amenities to attract the talent and investment that will sustain a world-class educational-innovation ecosystem.

One proposed concept is the development of an innovation center at the Chula Vista Elite Athlete Training Center (CVEATC) in the interim to establish a physical presence on the university site. Establishing the Innovation Center at the CVEATC solidifies the valuable relationship between the existing asset of CVEATC and the planned University-Innovation District.

Performance Report

On August 24, 2021, the City of Chula Vista City Council unanimously adopted a resolution to accept the American Rescue Plan SLFRF funds and appropriate approximately \$28.76 million of said funds. The remaining \$28.76 million of the \$57.5 million allocation is to be received next year will be appropriated during the budget development process of the Fiscal Years 2023 and 2024.

As of August 31, 2021, \$250,100 in project expenditures have been incurred for the 6.1 – Provision of Government Services expenditure category. These expenditures were for stipends related to the COVID-19 response.

Detailed project inventories, including key performance indicators, for major projects will be provided in a subsequent report.

Use of Evidence

Staff will identify whether SLFRF funds are being used for evidence-based interventions in a subsequent report.