



CITY OF LAS VEGAS

Recovery Plan

State and Local Fiscal Recovery Funds

2024 Report

BUDGET

LAS VEGAS CITY MALL
4000 LAS VEGAS BLVD
LAS VEGAS, NV 89159

89159-0000

LETTER FROM THE MAYOR



Dear Neighbor,

In the years since the global COVID-19 pandemic, the city of Las Vegas has worked diligently to strengthen our community and support our residents. The American Rescue Plan Act funds continue in aiding our recovery efforts along with our community's priorities: nonprofit support, affordable housing, business assistance and public assistance.

This report provides the latest update on how the city has distributed these funds, showing the impact on residents, businesses and the wider community. These efforts have helped revitalize the city and aid our most vulnerable residents, truly demonstrating the city's motto, "building community to make life better."

Please read this report to see how our city is utilizing these funds and let us know what you think. You can contact our Customer Care Center at 702.229.CITY, reach out through our social media channels or the city website, www.lasvegasnevada.gov.

A handwritten signature in black ink that reads "Carolyn Goodman". The signature is fluid and cursive.

Carolyn G. Goodman

Mayor, City of Las Vegas



Carolyn G. Goodman
Mayor



Brian Knudsen
Mayor Pro Tem Ward 1



Cedric Crear
Councilman Ward 5



Victoria Seaman
Councilwoman Ward 2



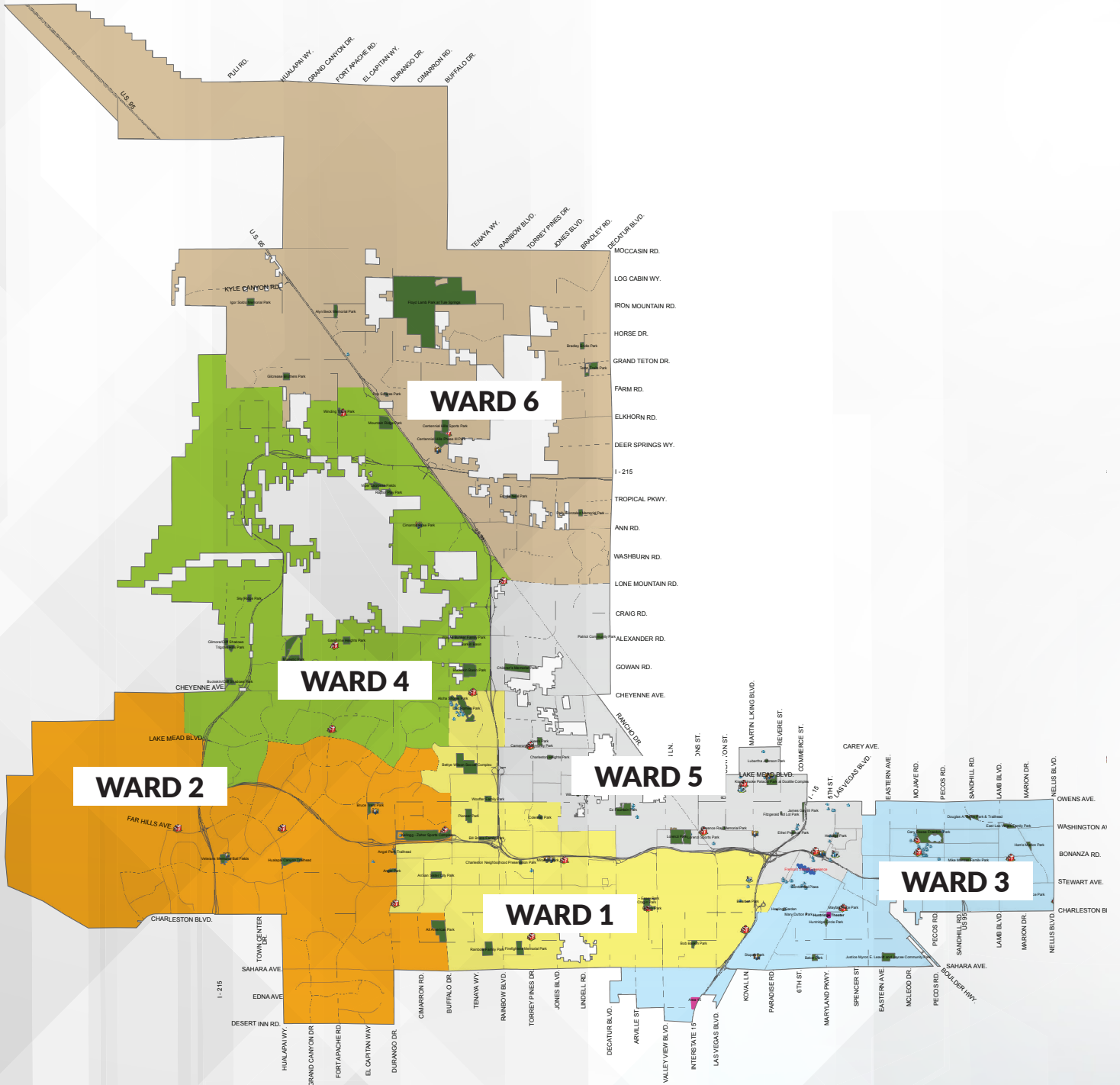
Olivia Díaz
Councilwoman Ward 3



Francis Allen-Palenske
Councilwoman Ward 4



Nancy E. Brune
Councilwoman Ward 6





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Business Assistance: \$12.7 million	15
Household Assistance: \$11.85 million	20
Public/Mental Health: \$43.44 million	26
Workforce Development: \$12.75 million	34
Youth and Education: \$13.98 million	39
Other Public Services: \$12.65 million	46



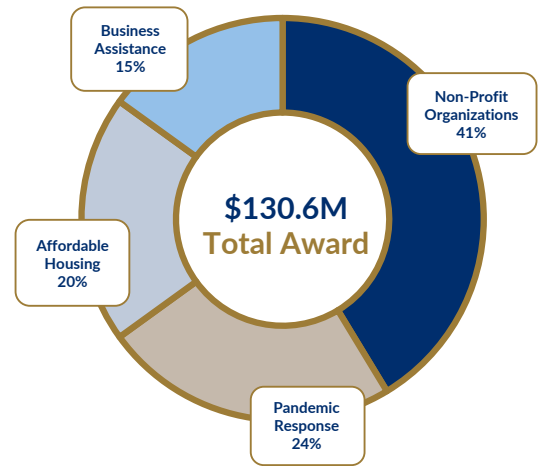
GENERAL OVERVIEW

Executive Summary

This fourth annual Recovery Plan Report provides an update on the city of Las Vegas' work in responding to the COVID-19 pandemic and promoting economic recovery during the period of July 1, 2023 to June 30, 2024, as required by the United States Department of Treasury under the provisions of the Coronavirus State Fiscal Recovery Fund and the Coronavirus Local Fiscal Recovery Fund established under the American Rescue Plan Act.

On March 11, 2021, President Biden signed the American Rescue Plan Act of 2021 (H.R. 1319) into law. The Act established the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) to deliver aid to eligible state, local, territorial and Tribal governments to respond to the COVID-19 emergency and bring back jobs. The American Rescue Plan provides \$350 billion to state and local government in emergency relief to support the public health response and lay the foundation for a strong and equitable economic recovery.

The city of Las Vegas received \$130.6 million in SLFRF funding that must be obligated by December 31, 2024 and fully expended by December 31, 2026. As of June 30, 2024, \$130.6 in SLFRF funding has been obligated for projects and \$115.05 million has been expended. The city established a systematic project evaluation process to move funding into the community rapidly while ensuring the greatest impact. A committee was created to review and evaluate all pre-applications and to provide assurance requests are in compliance with U.S. Department of the Treasury guidelines and are an appropriate eligible use. The review committee also considered how quickly an organization is able to get the funds to those in need.



Based on the reviews and in alignment with the City Council's 2020 Strategic Plan priorities – public safety, healthcare and economic diversification – the committee made recommendations on projects that provide the most positive impacts on the community and those affected. Those recommendations were presented to the City Council and approved during the February 16, 2022 City Council meeting. The Council voted to award \$130.6 million awarded in American Rescue Plan Act funding for community projects, which were divided into four categories:

- 20% awarded for affordable housing projects
- 41% awarded for non-profit organizations
- 15% awarded for business assistance
- 24% awarded for pandemic response



Uses of Funds

The \$130.6 million in funding focuses on seven major program categories:

- Permanent Affordable Housing
- Business Assistance
- Household Assistance
- Public and Mental Health
- Workforce Development
- Youth and Education
- Other Public Services

The city awarded \$26 million, 20 percent of its SLFRF funds, to proposals addressing the affordable housing shortage. Affordable housing was in a state of crisis before the COVID-19 pandemic began in 2020. Across the country, supply constraints led to a severe shortage of homes available for low-income renters. According to the National Low Income Housing Coalition's 2023 reporting, in Nevada there are only 17 affordable and available homes for every 100 extremely low-income renter households.¹ Acquiring land and properties for affordable housing will help alleviate this crisis and address the dire need for affordable housing and preventing homelessness among the most vulnerable of the city's residents.

For non-profit organizations, the city awarded \$53.9 million – 41 percent of its SLFRF funds – to expand workforce development initiatives, supportive homeless services, early education and health care programming. Another 15 percent of funding – \$19.6 million – went to businesses to address support needed for reopening, supporting minority-owned businesses, small business support, job restoration and employment access. The remaining \$30.9 million, 24 percent, went toward public pandemic response support, including equitable access to vaccination and testing, homelessness support, administration of SLFRF funding and restoration of city services.

Based upon the U.S. Treasury's eligible use categories, the city of Las Vegas approved projects to allocate SLFRF funds as follows:

- Public Health (EC1): \$2,349,511
- Negative Economic Impacts (EC2): \$45,023,566
- Public Health-Negative Economic Impact: Public Sector Capacity (EC3): \$5,858,739
- Revenue Replacement² (EC6): \$76,486,923
- Administrative (EC7): \$850,000

¹See National Low Income Housing Coalition: https://nlihc.org/sites/default/files/SHP_NV.pdf

²In recognition of the city's significant revenue loss and allowed by the U.S. Treasury, the city decided to apply \$75,727,543.19 of the SLFRF award toward government services (public safety resources). An additional \$759,379.75 will be applied, providing the city with the ability to fund additional community projects from its General Fund. These projects are identified with an asterisk in the project inventory tables.



Community Engagement

In 2021, the city of Las Vegas solicited community feedback by offering an online survey to determine the extent of support needed in areas of public assistance, business assistance, affordable housing and services provided by nonprofit organizations. In response to the question of the most important programs, affordable housing was the top need identified by the community.

Labor Practices

The city of Las Vegas has existing policies that hold all of its contractors, including construction contractors, to high labor standards. The city, through its process of executing grant agreements, requires projects funded through the city's SLFRF to agree to comply with applicable labor standards and maintain documentation on workforce practices on any infrastructure projects being pursued. Also, each project funded is required to demonstrate how projects are using strong labor standards to promote effective and efficient delivery of high-quality infrastructure projects while also supporting the economic recovery through strong employment opportunities for workers (e.g., project labor agreements, community benefits agreements, prevailing wage requirements and local hiring). The city of Las Vegas encourages and promotes local contractors to participate in the city's procurement processes. Contractors are required to pay a living wage, which must be adjusted upward if they do not offer benefits. These policies extend to any contracts for work within the SLFRF expenditure categories.

Use of Evidence

The city of Las Vegas established a rigorous evaluation and review process for all proposed projects utilizing SLFRF. Many of the projects approved by the Las Vegas City Council as part of the city of Las Vegas' SLFRF plan are based on preliminary evidence that supports the conclusion that program implementation will achieve the desired outcome. The city allocated approximately \$28 million of the total amount of its funding toward projects backed by strong, moderate or preliminary evidence-based interventions. The city's plan to implement evidence-based intervention and evaluation requires working with existing community resources, partnering with credible institutions in evaluation and research and conducting research in clearinghouses and databases (e.g., Pew and Clearinghouse for Labor Evaluation and Research), to find similar evidence intervention and evaluation programs that can be applied. Throughout the city's grant agreement process and periodically, specific information was collected, including logic models or formalized project maps to guide project design and program evaluations.










Performance Report

The city of Las Vegas collaborated with each entity for input to ensure measurable key performance indicators are part of the evaluation process for each funded project. The city collects data from each entity on a monthly basis to report mandatory performance indicators and report in annual reports as required by the U.S. Treasury.

To develop a comprehensive and balanced set of performance measures, the city – in coordination with each awarded entity – identified mandatory performance indicators and programmatic data for each project. In addition to the required data for each expenditure category, the city developed common measures and data to collect from entities based on type of project or program, as listed under the performance measures under each category. The following is a summary of services provided based on the performance indicators and data.

CITY OF LAS VEGAS

SUMMARY OF IMPACTS

148,537	Individuals served who reside in the city of Las Vegas	
107,129	Individuals served residing in QCTs	
74,830	Individuals connected to public and mental health services	
76,320	Youth enrolled in mentorship/tutoring programs	
9,559	Individuals who received household assistance	
3,532	Individuals who received business assistance	
4,550	Participants enrolled in workforce/career development	
4,110	Participants completed workforce/career development	
773	Businesses served and operating in the city of Las Vegas	



Promoting Equitable Outcomes

Community-level disparities data indicates that certain groups have different levels of access to benefits and services across groups³. According to the National Equity Atlas, 27 percent of Black and 21 percent of Latino Las Vegans live in poverty, as compared to 6 percent of White Las Vegans.⁴

Following the hiring of the city's first Diversity Outreach Officer in 2021, the city began supporting residents through multicultural events and community engagement, supplier diversity and small businesses engagement and language accessibility.

During FY24, the city participated in multiple community events, workshops and forums fostering community engagement, inclusion and collaboration while celebrating diversity. These events included the second annual H.O.N.O.R. Latino Awards, the African Chamber of Commerce and Tourism State of the Chamber, the Year of the Dragon Celebration at Chinatown Plaza and more.

The city's Diversity Outreach Officer is overseeing the Language Access Plan for the city of Las Vegas required by the Governor's Office of New Americans. The city advocates for diverse owned businesses across the city departments and promotes technical assistance resources to help small businesses with procurement opportunities. The Officer collaborates with multiple city departments supporting entrepreneurship in underrepresented communities of color and collaborates with other public agencies in maximizing resources and outreach. Some strategic partnerships the city participates in are Spanish language business incubator programs, small business expos, artist and entrepreneurship workshops, culture and commerce events and more.

³See Applied Analysis: <https://files.lasvegasnevada.gov/community-services/NERA-2018-Q3.pdf>

⁴See National Equity Atlas: <https://nationalequityatlas.org/indicators/poverty#/?geo=07000000003240000>



The U.S. Treasury emphasizes the disproportionate impacts of the COVID-19 public health emergency on low-income communities. This guidance provides that directing funds to Qualified Census Tracts (QCT) is one strategy to help remedy the negative impacts of the pandemic on low income communities. QCTs are a designation used by the U.S. Treasury and the U.S. Department of Housing and Urban Development (HUD) to define underserved and disproportionately impacted communities. A QCT is a census tract or geographic area in which at least 50% of the households have an income less than 60% of the area median gross income. The city of Las Vegas awarded 33 organizations that operate within a QCT \$26 million to advance equity throughout these low-income communities to assist with operational costs and carry out programs for affordable housing, business and household assistance, public and mental health services, workforce development, including youth and education programming. The subrecipients and beneficiaries awarded SLFRF funds and operating in QCTs are identified in the map below, within the greater Las Vegas Metropolitan area. Although some awardees are located outside the city's jurisdiction, these organizations largely serve city of Las Vegas residents and businesses.

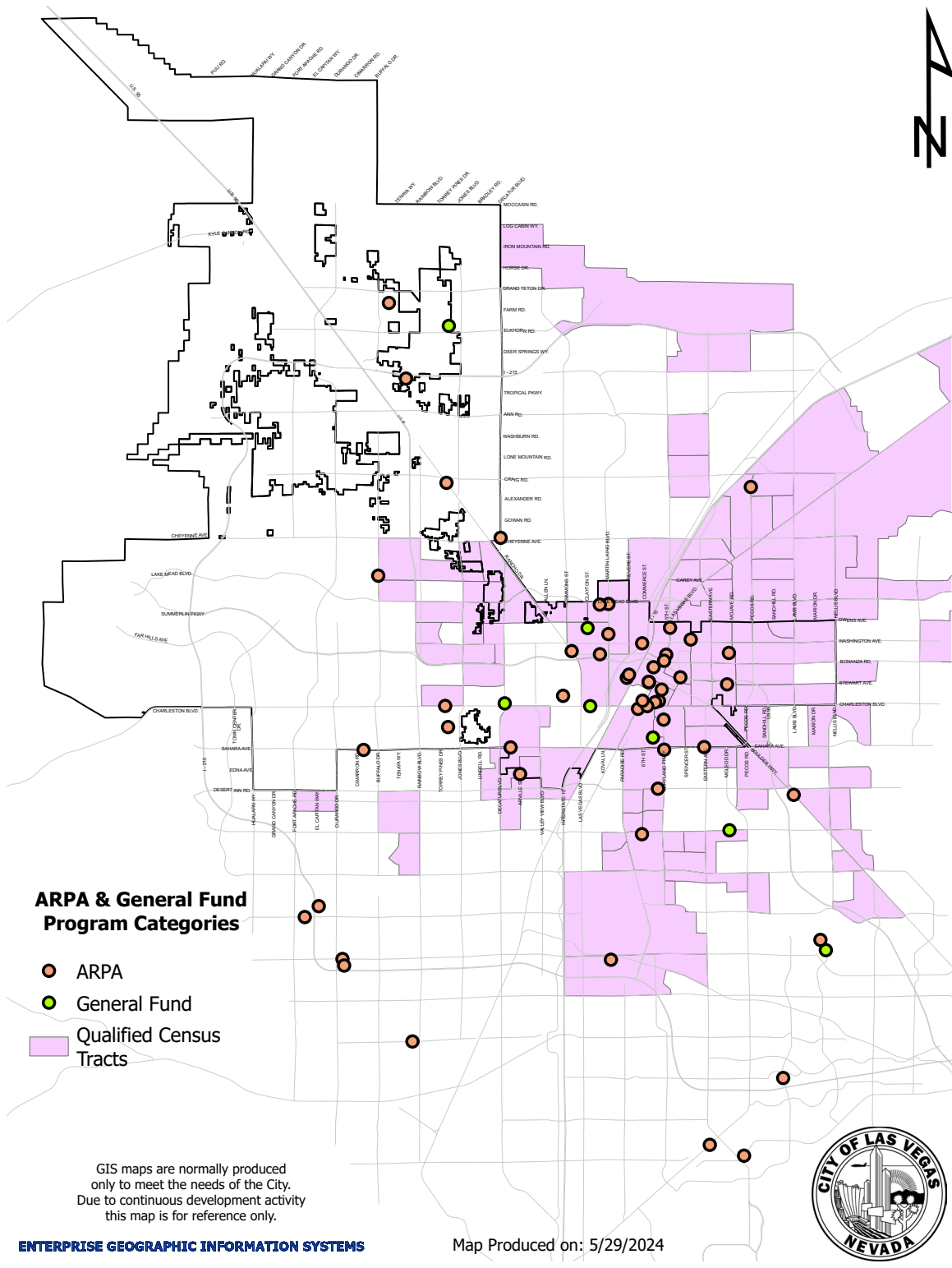


Figure 1: Locations of Subrecipients and Beneficiaries in the Greater Las Vegas Metropolitan Area



EXPENDITURES

Summary of Expenses by Expenditure Category

Through June 30, 2024, \$115 million of the total \$130.6 million in SLFRF funds have been spent. Expenditures for initial and administrative projects are noted in the table below. The Las Vegas City Council approved the funding plan to disburse funding awards for 111 different projects. Additional details on each of these projects are described in the Project Inventory section of this report. Expenditures beyond FY24 for these projects will be incorporated into future reports.

Expenditure Category (EC)		Obligated Amount	Cumulative Expenditures
1	Public Health	\$2,349,510.81	\$1,989,139.09
2	Negative Economic Impacts	\$45,023,566.24	\$32,236,551.77
3	Public Health-Negative Economic Impact: Public Sector Capacity	\$5,858,739.01	\$4,591,203.55
4	Premium Pay	\$0.00	\$0.00
5	Infrastructure	\$0.00	\$0.00
6	Revenue Replacement	\$76,486,922.94	\$75,727,543.19
7	Administrative	\$850,000.00	\$504,567.20
Total Expenditures		\$130,568,739.00	\$115,049,004.80

PROJECT INVENTORY

This section outlines each of the 111 projects within the seven major program categories: permanent affordable housing, business assistance, household assistance, public and mental health, workforce development and youth and education. An additional section for other public services is included, containing six city-run projects. Each of these sections provides: 1) an overview of projects under the category, 2) a review of the evidence-based interventions, 3) performance measures for the reporting period and 4) a project spotlight of programs and outcomes.

Permanent Affordable Housing: \$23.1 million

Eight projects were awarded a total of \$23,184,834.02 under the permanent affordable housing category. These projects will increase the number of available affordable housing units to boost the city’s housing inventory and address the needs of low and medium-income residents. Acquiring land and catalyzing new development will increase tax revenues, provide new jobs, increase residential options and provide much needed services for residents. This will also assist in diversifying the economy through helping support smaller industries that are growing in the city.

Catholic Charities of Southern Nevada, a homeless shelter, is utilizing SLFRF funds to renovate its campus and enhance the delivery of its services to people experiencing homelessness. Services provided to their clientele includes intensive case management, employment support, community meals, food pantry access, emergency shelter and more. Other awarded organizations are working to expand their spaces to serve a larger clientele.

Funds allocated to city-run projects assist in increasing the capacity to operate the city’s Courtyard Homeless Resource Center, which provides services, referrals and overnight respite to people experiencing homelessness. In FY24, the Courtyard served 12,671 unduplicated clients.

Below is an overview of projects, the award amount and expenditure category (EC).

Project Name	Allocation	EC #	Expenditure Category
Visions Park, LLC: Affordable Housing for the Blind	\$4,000,000	2.15	Long-term Housing Security: Affordable Housing
City of Las Vegas: Desert Pines Affordable Housing Development	\$6,000,000	2.15	Long-term Housing Security: Affordable Housing
WestCare Nevada, Inc.: The Village at the Women’s and Children’s Campus	\$2,500,000	2.15	Long-term Housing Security: Affordable Housing
Catholic Charities of Southern Nevada: Permanent Supportive Housing	\$2,000,000	2.15	Long-term Housing Security: Affordable Housing
City of Las Vegas: Affordable Housing Permitting Program	\$500,000	*	Refer to Use of Funds section



Table B: Permanent Affordable Housing Project Inventory Summary

City of Las Vegas: Courtyard Operations	\$2,684,834.02	*	Refer to Use of Funds section
City of Las Vegas: Strategic Land Acquisition Fund	\$2,500,000	*	Refer to Use of Funds section
City of Las Vegas: Affordable Housing	\$4,000,000	*	Refer to Use of Funds section

**Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category.*

Use of Evidence:

The U.S. Department of Housing and Urban Development's (HUD) large-scale Family Options Study⁵ illustrates that access to housing that is affordable leads to sustainable benefits in reducing food insecurity and school mobility and improves the well-being among adults and children. Additional studies are referenced by SLFRF-funded entities that show that supportive housing helps people with disabilities exit homelessness and is less costly than public costs related to chronic homelessness.⁶ WestCare Nevada cites the International Journal of Therapeutic Communities in providing substance abuse treatment to disproportionately affected communities, supporting their work that longer duration of treatment leads to better outcomes.⁷

Performance Report: The following performance measures below will be tracked for projects under the permanent and affordable housing category and included in future annual reports. As most projects under this category are capital projects under development, output measures will be available closer to project completion.



⁵See *Housing and Urban Development: Family Options Study*.

⁶See Columbia University Mailman School of Public Health: http://www.csh.org/wp-content/uploads/2014/01/FUSE-Eval-Report-Final_Linked.pdf

See also: Sadowski, L., et al. 2009. "Effect of a Housing and Case Management Program on Emergency Department Visits and Hospitalizations Among Chronically Homeless Adults." *JAMA* 301 (17), 1771-1778; Basu A., et al. 2012. "Comparative Cost Analysis of Housing and Case Management Program for Chronically Ill Homeless Adults Compared to Usual Care." *Journal of Health Services Research*. DOI: 10.1111/j.1475-6773.2011.01350.

⁷See Turner, B. and Deane, F.P. (2016): <https://www.emerald.com/insight/content/doi/10.1108/TC-09-2015-0022/full/html>

Project Spotlight: WestCare

Amount Awarded: \$2,500,000

Amount Received as of June 30, 2024: \$0.00



WestCare's Village at the Women's and Children's Campus is currently the only residential treatment facility for women and women with their children, that have substance use and/or co-occurring disorders in Nevada. The Village provides a one-stop spot where women can learn the necessary skills to transition back into the community and gain self-sufficiency. SLFRF funds will go toward an expansion of the campus to increase the number of beds available to clients, adding 63,623 square feet of space and 84 new transitional living units. Permits were awarded in December 2022 and an environment review was approved in August 2023. WestCare is currently awaiting a competitive bidding process to award a contractor to move forward with construction for this project.

Business Assistance: \$12.7 million

Project Overview:

Nineteen projects were awarded \$12,703,000 million under the business assistance category. City projects are using SLFRF funds to assist local businesses, minority-owned businesses and areas that have been disproportionately affected by the COVID-19 pandemic. Grant assistance, training and educational programs have been provided to businesses to better navigate changes in the food industry since the onset of the pandemic and advance minority-owned businesses. Other organizations receiving SLFRF funds are using resources to assist low and moderate income, minority and women-owned businesses and entrepreneurs with technical assistance.

The city of Las Vegas developed a Business Security grant program, with the use of SLFRF funds, to help small business owners operating in a QCT for site security improvements. With funding through this city program, 117 small businesses have benefited by adding fencing, security cameras, lighting, gates and other security measures.

The Open Rewards program administered by BluDot Technologies has served over 18,000 consumers and created over \$2.8 million in economic impact for 695 local businesses in the city of Las Vegas. Based on consumer surveys, 91% of users have reported that the business rewards program has positively influenced their decision to shop local.



Figure 2: BluDot Technologies Business Reward Program



Below is an overview of projects, the award amount and expenditure category (EC).

Table C: Business Assistance Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
Workforce Connections: Regional Sector Partnerships	\$1,000,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
City of Las Vegas: Business Assistance Program	\$1,510,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
Access Community Capital: Small Business HUB Program	\$700,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
BluDot Technologies Inc.: Business Reward Program	\$1,190,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
MYS LLC: MBE Certification Program	\$1,100,000	2.29	Assistance to Small Businesses: Loans or Grants to Mitigate Financial Hardship
Nevada Business Opportunity Fund: Nevada Women's Business Center	\$50,000	2.30	Assistance to Small Businesses: Technical Assistance, Counseling, or Business Planning
Latin Chamber of Commerce Community Foundation: Technical Assistance for Small Businesses	\$500,000	2.30	Assistance to Businesses: Technical Assistance, Counseling, or Business Planning
Leadership Foundation of Greater Las Vegas: Technical Assistance for Small Businesses	\$500,000	2.30	Assistance to Businesses: Technical Assistance, Counseling, or Business Planning
Urban Chamber of Commerce Community Development Corporation: Technical Assistance for Small Businesses	\$500,000	2.30	Assistance to Businesses: Technical Assistance, Counseling, or Business Planning
StartUpNV: AngelINV	\$1,000,000	2.32	Assistance to Small Businesses: Business Incubators and Start-up or Expansion Assistance
300 Stewart Avenue Corporation dba The Mob Museum: Public Artwork and Property Activation	\$300,000	2.35	Aid to Impacted Industries: Aid to Tourism, Travel, or Hospitality
City of Las Vegas: Ghost Kitchen Food Hall	\$1,000,000	*	Refer to Use of Funds section
City of Las Vegas: Mobile Food Vendor Safety and Education Program	\$1,000,000	*	Refer to Use of Funds section
City of Las Vegas: Mixed-use Development Project on D and Jefferson	\$1,000,000	*	Refer to Use of Funds section



Table C: Business Assistance Project Inventory Summary

City of Las Vegas: Community Prototyping and Maker Center	\$375,000	*	Refer to Use of Funds section
City of Las Vegas: Downtown Recovery Campaign	\$350,000	*	Refer to Use of Funds section
Downtown Las Vegas Alliance: Small Business Incubation Program	\$313,000	*	Refer to Use of Funds section
City of Las Vegas: Business Accelerated Program	\$250,000	*	Refer to Use of Funds section
Downtown Las Vegas Alliance: Playcation Campaign	\$65,000	*	Refer to Use of Funds section

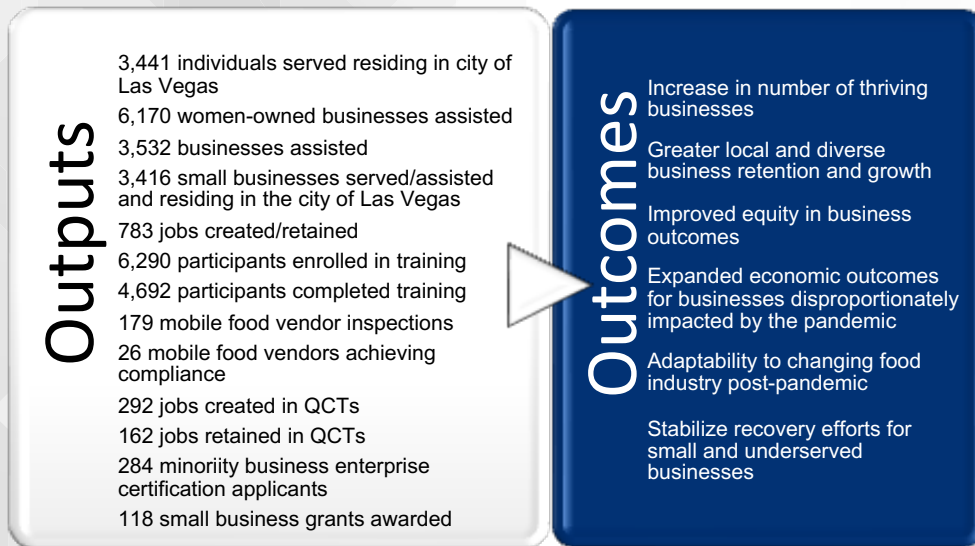
**Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category.*

Use of Evidence:

These business assistance projects intend to build and develop the capacity and skills of local businesses and successfully provide assistance to minority-owned businesses around basic business development services. These programs will be evaluated at the end of the project period to measure its effectiveness.

Performance Report:

The following is an aggregate summary of performance measures for projects in the business assistance category, as tracked and reported by each organization:



**Project Spotlight: Access Community Capital:
Small Business HUB Program**

Amount Awarded: \$700,000

Amount Received as of June 30, 2024: \$432,729.01

The Small Business HUB program is designed to catalyze the growth and success of local entrepreneurs. Over the past year, the program created a nurturing environment for business owners at various stages of development, focusing on sectors from technology to traditional brick-and-mortar establishments. A curated blend of resources are provided, including one-on-one mentorship, strategic networking opportunities, comprehensive workshops on business topics and access to capital.

During FY24, the program successfully conducted 13 Business Opportunity Success Sustainability workshops, including six in-person workshops in the West Las Vegas Library and seven online workshops. The in-person workshops had about 35 attendees on average, demonstrating a robust interest and engagement from the community. Sessions covered critical topics ranging from financial management and marketing strategies to legal compliance and operational efficiency, providing practical insights and tools essential for business growth.

In addition to these workshops, the program held monthly business advisory meetings tailored specifically for more mature businesses looking to scale. Business owners receive personalized advice and guidance from industry experts. These topics often include advanced financial planning, market expansion strategies and technology integration.

Performance metrics over the past year reflect the program's broad impact:

- Engagement with more than 200 local businesses
- 25% increase in business registrations
- Facilitation of funding access, with more than 10 businesses successfully securing more than \$500,000 in financing for growth and expansion
- Revenues for participating businesses grew over \$3,000,000 during the course of the program



Project Spotlight: MYS LLC: MBE Certification Program

Amount Awarded: \$1,100,000

Amount Received as of June 30, 2024: \$710,694.99



M.Y.S. Firm, a small woman- and minority-owned business, provides professional consulting services specializing in equitable and inclusionary community programming. The Diversity Certified Program, lead by M.Y.S. Firm and funded with SLFRF funds issued by the U.S. Treasury via the city of Las Vegas, has provided critical one-on-one support and tailored assistance to more than 200 Southern Nevada small, minority-owned businesses financially impacted by the COVID-19 pandemic. The team's focused efforts have contributed to the economic revitalization of the Las Vegas community by positioning diverse businesses to increase their competitiveness through the acquisition of Minority Business Enterprise (MBE) and Disadvantaged Business Enterprise (DBE) certifications, at no cost. The success of this initiative is measured not only by quantitative metrics such as certifications obtained, but also by the qualitative uplift stated by business owners who report excitement about the immediate increase to networking opportunities and expanded bidding pool. Hundreds of Nevada-based businesses have applied with the majority qualifying and receiving immediate and customized certification assistance, ushering a new realm of opportunity for financial and networking development.

Community engagement is at the heart of the success of the Diversity Certified project. Unprecedented grassroots outreach efforts have been conducted by M.Y.S. Firm staff, a diverse group of community outreach specialists and individual business advocates within Southern Nevada. The personal connection with eligible business owners is further magnified through partnerships with local chambers of commerce, economic development authorities and public offices.



Household Assistance: \$11.85 million

Project Overview:

There are 18 projects totaling \$11,845,000 million under the household assistance category. These funds assist people experiencing homelessness, address food insecurity in areas with low-income and minority populations and enhance the quality of life for those most impacted by the COVID-19 pandemic.

The city's specialty courts assist people experiencing homelessness with traffic violations and misdemeanor criminal convictions in an effort to match clients with case management and reduce recidivism. Funds provide assistance with job reintegration programming and case management for families, with an emphasis on women recovering from trauma and re-entering the workforce and connection to permanent housing. Programming has been expanded to assist with eviction prevention.

Organizations receiving SLFRF funds for household assistance are addressing food insecurity concerns in areas hardest hit by the pandemic with resources and education to community members. Catholic Charities of Southern Nevada has completed construction on their Meals on Wheels warehouse (Warehouse) and anticipates final inspection and occupancy approval in the beginning of FY25. The non-profit organization provides nutritionally balanced meals directly to the homes of approximately 2,400 older adults throughout Las Vegas weekly. With the completion of the Warehouse renovation, the storage capacity and program will increase to serve approximately 1,000 additional clients.

Habitat for Humanity is providing financial education classes as part of their Financial Peace Project, with classes in both English and Spanish. The Immigrant Home Foundation is providing free legal immigration advice and assistance to 180 low-income residents of the city of Las Vegas with SLFRF funds.

Three Square used SLFRF funds to expand outreach efforts and mailed over 89,000 postcards to ensure low-income residents are aware of the services they offer. One testimonial from a Three Square call center worker: "This week I was able to assist four seniors with completing their SNAP applications over the phone". Unshakeable used SLFRF funds to assist women recovering from various traumas. Clients receive career coaching and services to remove barriers to employment. More than 463 women participated in the program. Caridad Charity utilized SLFRF funds to hire and house formerly homeless veterans and currently homeless individuals. Family Promise of Las Vegas served families with children at risk for homelessness and/or currently experiencing homelessness. SLFRF funds are being used to build its Family Navigation Center. The architectural and engineering designs for the project are nearing completion.

Below is an overview of projects, the award amounts and expenditure category (EC).

Table D: Household Assistance Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
City of Las Vegas: Fresh Start Specialty Court	\$50,000	1.11	Community Violence Interventions
Catholic Charities of Southern Nevada: Meals on Wheels	\$3,000,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Caridad Charity: Caridad Gardens	\$100,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Unshakeable: Empower to Employ	\$50,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
The Immigrant Home Foundation: Immigrant Worker Relief Program	\$600,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
The Just One Project: Extending Roots to Rebuild Our Future	\$1,000,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Legal Aid Center of Southern Nevada: Legal Aid Center: Eviction Prevention Program	\$500,000	2.16	Assistance to Households: Long-term Housing Security: Services for Unhoused Persons
The Salvation Army, a California Corporation: Emergency Shelter	\$2,000,000	2.16	Assistance to Households: Long-term Housing Security: Services for Unhoused Persons
The Nathan Adelson Hospice: Families in Need	\$80,000	2.16	Assistance to Households: Long-term Housing Security: Services for Unhoused Persons
Olive Crest: Project Strong Families	\$150,000	2.18	Assistance to Households: Housing Support: Other Housing Assistance
Habitat for Humanity Las Vegas, Inc.: A Brush With Kindness – Neighborhood Revitalization	\$325,000	2.18	Assistance to Households: Housing Support: Other Housing Assistance
Family Promise of Las Vegas: The Family Promise of Las Vegas Navigation Center	\$1,000,000	2.18	Assistance to Households: Housing Support: Other Housing Assistance
Habitat for Humanity Las Vegas, Inc.: The Financial Peace Project	\$50,000	2.18	Assistance to Households: Addressing Educational Disparities: Aid to High-Poverty Districts



Table D: Household Assistance Project Inventory Summary

Mario’s Northtown Market, Inc.: Mario’s Westside Market Expansion	\$1,500,000	2.31	Rehabilitation of Commercial Properties or Other Improvements
Three Square: Call Center	\$40,000	2.37	Economic Impact Assistance - Other
Hearts Alive Animal Rescue	\$250,000	2.34	Assistance to Impacted Nonprofit Organizations
City of Las Vegas: James Gay Park Master Plan	\$1,000,000	*	Refer to Use of Funds section
Toni’s House: Reducing Homelessness in Las Vegas	\$150,000	*	Refer to Use of Funds section

**Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury’s Revenue Replacement expenditure category.*

Use of Evidence:

Organizations awarded SLFRF funds cited multiple evidence-based models and interventions that inform their respective projects in providing household assistance. Below is an overview of interventions referenced by the awardees.

The city’s Municipal Court Fresh Start Specialty Court and Toni’s House use Cognitive Behavioral Techniques (CBT) in working with clients. This includes motivational interviewing, contingency management, relapse prevention and training skills. The Court’s practices are informed by the NADCP Drug Court Best Practice Standards⁸ – the most current synthesis of evidence-based drug court practices.

Unshakeable, an awardee implementing a program called “Empower to Employ,” cites The WorkNet Model of Career Development and Job Placement for People with Barriers⁹ to focus on the identification and removal of barriers to employment.

Housing First is cited by the National Alliance to End Homelessness as a philosophy with increasing evidence as an effective way to end homelessness.¹⁰ The approach places an emphasis on providing permanent housing to people experiencing homelessness first, instead of requiring clients to address other issues prior to accessing housing services. This model is cited by multiple SLFRF-funded organizations as an evidence-based approach in providing care to people experiencing homelessness.

The Just One Project cites the Journal of American Dietetic Association for the evidence-based intervention for their Extending Roots to Rebuild Our Future Project funded with SLFRF. The Journal developed a three-stage continuum of evidence-based strategies, called Evidence-Based Strategies to Build Community Food Security, as a methodology to remove barriers to food access.¹¹

⁸See: NADCP Adult Drug Court Best Practice Standards: <https://www.nadcp.org/standards/adult-drug-court-best-practice-standards/>

⁹See: The WorkNet Model – An Overview: <https://www.cru.org/content/dam/cru/communities/inner-city/WorkNet/Overview-of-the-WorkNet-Model.pdf>

¹⁰See National Alliance to End Homelessness: <https://endhomelessness.org/resource/housing-first/>

¹¹See Journal of the American Dietetic Association: https://www.researchgate.net/publication/8062438_Evidence-Based_Strategies_to_Build_Community_Food_Security

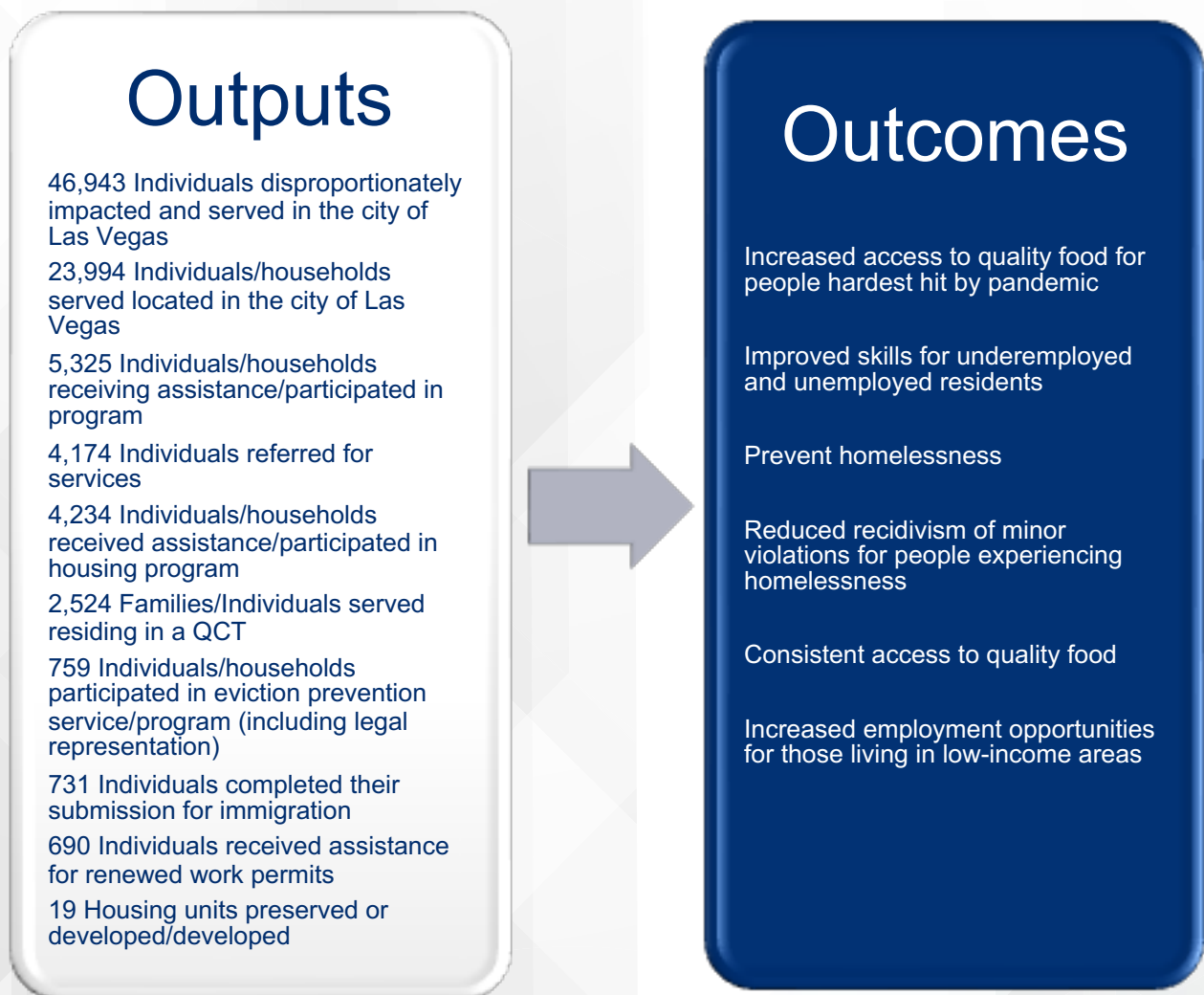


Olive Crest utilizes The Protective Factors Framework to limit the likelihood of child abuse and neglect, ensuring parental resilience, social connections, concrete support in times of need, knowledge of parenting and child development and social emotional competence of children.¹²

An analysis of California's Shriver Housing Pilot Project found clients that received full representation were significantly less likely to end their cases by default (8%) than were self-represented defendants (26%) and on average had more time to move, were ordered less often to pay holdover damages, landlord attorney fees and other costs.¹³

Performance Report:

The following is an aggregate summary of performance measures for projects in the household assistance category, as tracked and reported by each organization:



¹²See Center for the Study of Social Policy's Strengthening Families: https://www.flgov.com/wp-content/uploads/childadvocacy/strengthening_families_protective_factors.pdf

¹³See NPC Research, 2017: https://www.courts.ca.gov/documents/Shriver-Legislative-Report_June-30-2020.pdf

Project Spotlight: Mario's Northtown Market, Inc.

Amount Awarded: \$1,500,000

Amount Received as of June 30, 2024: \$1,500,000



Mario's Northtown Market, Inc., dba Mario's Westside Market, is a small business that operates in a QCT within a food desert in the city of Las Vegas. Mario's Northtown Market expansion assures the availability and better choices of quality and nutritious foods. The centralized location of Mario's larger market allows those in the area to easily access fresh foods and healthy hot prepared meals since many residents do not have access to the means to cook food.

As a small business disproportionately impacted by the pandemic, SLFRF funding awarded to Mario's Northtown Market went toward the purchase, expansion and relocation of the current market into a larger store in the same neighborhood to serve the growing community. The majority of Mario's customers walk or take public transportation to get their groceries. This location provides easy access as well as convenience along city bus routes. In March 2023, construction began. Grant funding allowed for the purchase of new shelving, coolers and freezers, check-stand equipment, kitchen equipment, décor and more. Shelf space increased by over 500 feet and the produce department tripled in size. The grand opening of the new location was held in October 2023 with an overwhelmingly positive response from the community.

Feature Story: The Jewel of the West Side¹⁴

When the CVS Pharmacy at 1425 West Lake Mead Blvd. in Las Vegas shuttered its doors,

¹⁴Story by Kevin Stoker, University of Nevada, Las Vegas



the drug store chain continued a trend of retailers that opened stores in the Historic West Side, only to later close them – that is except for Mario’s West Side Market.

Mario’s grocery store is an oasis in an area designated as a Food Desert because of west side’s limited access to food distribution. Opened in 1997 by Mario Berlanga Jr. and his partner and mentor Sam Johnson, Mario’s thrived by melding savvy business practices with a strong commitment to customers and the community.

“I was born a couple of blocks over in the projects at Marble Manor,” Mario said. “I grew up here so I’m happy to be here.”

The old store, however, had not aged well. It operated out of a 10,000-square foot building with only 125-linear feet of shelf space. The empty CVS, located across the parking lot from Mario’s, offered a much newer building with 15,000-square-foot of space. But relocating Mario’s into the CVS building would require money, likely a lot more money than Mario and his partners could raise on their own.

“If you want to make the community better, it’s going to cost money,” Mario said.

The new store opened in October 2023, with nearly four times the shelf space, including 60-linear feet devoted to produce. Mario’s has the look of a modern big-box grocery store but with the feel of a small neighborhood market.

Customers often tell Mario that the store looks amazing. They take pride in how the store looks. One customer even described the new Mario’s as the jewel of the Westside.

“Everybody comes in and wants to take a picture with me,” Mario said. “I’ve taken a million selfies.”

Mario tries to tell customers that it’s not just him. He gives a lot of credit to his partners, Bill and Kathy Johnson, as well as the city of Las Vegas and Clark County.

“It’s worth the gamble,” he said. “It’s going to be tough but I’m sure we can do it.”

Pausing for a moment, Berlanga added, “I know we can do it.”

Public/Mental Health: \$43.44 million

Project Overview:

The 27 projects awarded \$43,449,165.98 million for public and mental health include programs and capital projects. The city's Department of Public Safety is equipping its Conditions Team to address health, safety and hygiene concerns in the community alongside the city's Multi-Agency Outreach and Resource Engagement (MORE) Teams and Rapid Response Teams in high-tourist areas, particularly downtown Las Vegas. The city's Municipal Court is establishing a mental health court and psychiatric stabilization program to provide treatment and promote the recovery of its participants diagnosed with serious mental illnesses, per evidence-based models.

Several health and wellness centers are in progress. The city will oversee development of two centers built in Medically Underserved Areas (MUA), providing services to those who have been disproportionately impacted by COVID-19.

Funds will support continued operation of the city's Recuperative Care Center (RCC) and its expansion, to provide medical recovery for those experiencing homelessness who do not have a safe environment to recover on their own. Equipment to reduce disease transmission routes in public facilities will also be purchased by the city to better manage pandemic recovery and response.

Organizations awarded funding in the public health and mental health category will promote programs for people with disabilities to access physical and health education; recovery support services and job training provided to adults with substance abuse disorders; direct dental preventative services for children; and assistance specific to people living with diabetes who have experienced financial hardship.

Foundation for Recovery's program aims to address preventable opioid overdoses in the city of Las Vegas and expanding community recovery support services. With funding, the program provides assessments, linkages to services and peer support and to date has served a total of 1,078 individuals. Opportunity Village is using SLFRF funds for its new project expansion, to create a secondary service site in the city of Las Vegas. This project will provide a more convenient service location for people with intellectual, developmental and related disabilities. According to a 2018 report from the U.S. CDC, nearly one in four people have a disability, with more than half of the disabilities classified as severe.¹⁵ From 2015-2019, the U.S. Census determined that 8.8% of the Las Vegas population (under age 65) has a disability.¹⁶ People with disabilities experience barriers of a traditionally underserved community, facing higher unemployment, homelessness and poverty rates, as well as less access to services.¹⁷ This convenient community will render critical programs to those with disabilities as well as to the wider community.

Raise the Future NV used SLFRF funds to provide Trust-Based Relational Intervention (TBRI)¹⁸ principles and training to school staff (teachers, administrators and support staff) and Family Court personnel to gain understanding of the impacts of trauma on the brain and child development through training in TBRI.

¹⁵See Centers for Disease Control and Prevention. *County-Level Geographic Disparities in Disabilities Among US Adults, 2018*: https://www.cdc.gov/pcd/issues/2023/23_0004.htm

¹⁶See United States Census Bureau: <https://data.census.gov/>

¹⁷See Urban Institute, *People With Disabilities Living in the US Face Urgent Barriers to Housing*: <https://www.urban.org/>

¹⁸See National Library of Medicine. *Trust-Based Relational Intervention (TBRI): A Systemic Approach to Complex Development Trauma*: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3877861/pdf/wcys34_360.pdf

The Tyler Robinson Foundation seeks to strengthen families financially and emotionally as they cope with the tragedy of a pediatric cancer diagnosis. The SLFRF funds are used to cover mortgage and rent payments, car payments and insurance, utilities, emergency food assistance and gas to get to treatments.

Family and Child Treatment of Southern Nevada, Inc., (FACT), is a non-profit agency with the mission of helping Nevadans to heal from the traumas and cycle of abuse, neglect and violence. Through the SLFRF funding, FACT has been able to provide 804 mental health treatment and advocacy hours to 98 victims of abuse. FirstMed serves a low-to-no-income population, consisting of many that do not have insurance, providing medical and behavioral health services to bridge the gap in housing and supportive services. With SLFRF funds, FirstMed provided assistance to 1,938 uninsured individuals.

Below is an overview of projects, the award amount and expenditure category (EC).

Table E: Public/Mental Health Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
City of Las Vegas: Mental Health Court	\$50,000	1.12	Public Health: Mental Health Services
City of Las Vegas: Specialty Courts	\$150,000	1.12	Public Health: Mental Health Services
Foundation for Recovery, Inc. : Las Vegas Center for Recovery	\$242,156.81	1.13	Public Health: Substance Use Services
Future Smiles: City of Las Vegas Builds Healthy Smiles and Communities	\$130,000	1.14	Other Public Health Services
Community Outreach Medical Center: Community Resource Advocacy Program	\$100,000	1.14	Other Public Health Services
Nevada Diabetes Association for Children and Adults: Emergency Medical Assistance Program	\$50,000	1.14	Other Public Health Services
Nevada Donor Network	\$500,000	1.14	Other Public Health Services
United States Veterans Initiative (U.S.VETS – Las Vegas): COVID-19 Response and Recovery for Homeless and At-Risk Veterans	\$400,000	1.7	Public Health: Other COVID-19 Public Health Expenses
Raise the Future: Improving Mental Health and Wellbeing for Youth and Families At-Risk of Entering or Currently involved in the Child	\$525,000	2.13	Assistance to Households: Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System



Table E: Public/Mental Health Project Inventory Summary

FirstMed Health and Wellness Center: FirstMed Care First	\$250,000	2.21	Assistance to Households: Medical Facilities for Disproportionately Impacted Communities
Dignity Health – St. Rose Dominican: Dignity Health St. Rose Dominican Wellness Center at the Sahara Campus	\$1,000,000	2.21	Assistance to Households: Medical Facilities for Disproportionately Impacted Communities
Opportunity Village: Las Vegas Neighborhood Club	\$574,000	2.21	Assistance to Households: Medical Facilities for Disproportionately Impacted Communities
Family and Child Treatment of Southern Nevada, Inc.: FACT COVID Recovery Program	\$100,000	2.34	Assistance to Impacted Nonprofit Organizations
Tyler Robinson Foundation Inc.	\$100,000	2.34	Assistance to Impacted Nonprofit Organizations
VMSN Inc.: VMSN Healthcare Safety Net Expansion	\$1,400,000	2.34	Assistance to Impacted Nonprofit Organizations
City of Las Vegas: Downtown Security and Intervention	\$1,600,000	*	Refer to Use of Funds section
City of Las Vegas: Health and Wellness Center Main Street	\$1,000,000	*	Refer to Use of Funds section
City of Las Vegas: Recuperative Care Center (RCC) Operations	\$4,315,135.98	*	Refer to Use of Funds section
Roseman University of Health Sciences: Roseman College of Medicine GENESIS Initiative	\$300,000	*	Refer to Use of Funds section
City of Las Vegas: Detention Center Units Conversion for Medical	\$2,000,000	*	Refer to Use of Funds section
City of Las Vegas: East Las Vegas Health and Wellness Center	\$6,000,000	*	Refer to Use of Funds section
City of Las Vegas: Psychiatric Stabilization Program	\$200,000	*	Refer to Use of Funds section
City of Las Vegas: Recuperative Care Center (RCC) Expansion	\$7,500,000	*	Refer to Use of Funds Section
City of Las Vegas: Installation of HVAC Ultraviolet Disinfection Units at Public Access Government Facilities	\$60,000	*	Refer to Use of Funds section
Foundation for Recovery, Inc. : Las Vegas Center for Recovery	\$902,843.19	*	Refer to Use of Funds section



Table E: Public/Mental Health Project Inventory Summary

Nevada Health and Bioscience Asset Corporation: Kirk Kerkorian School of Medicine at UNLV Biomedical Research Facility	\$13,000,000	*	Refer to Use of Funds Section
Southern Nevada Health District: Health Laboratory	\$1,000,000	*	Refer to Use of Funds section

**Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category.*

Use of Evidence:

Entities receiving SLFRF funding referenced several evidence-based practices that inform their work to assist communities with public and mental health. Below is a summary of the interventions that inform the work of SLFRF – funded organizations.

The city’s Municipal Court’s practices conform to the NADCP Drug Court Best Practice Standards, the most current synthesis of evidence-based drug court practices that lead to improved outcomes for those involved in the justice system because of their substance use and/or mental health disorders.¹⁹

Interviewing and other Cognitive Behavioral Therapy (CBT)²⁰ techniques to modify participants’ thinking and behavior and move them through the Stages of Change are evidence-based methods in CBT used in SLFRF-funded programming.

The Substance Abuse and Mental Health Services Administration (SAMHSA) has well documented the evidence supporting socialized peer-based models of recovery support and has included publications and funding to support the work the Foundation for Recovery is implementing with SLFRF-funds.²¹

The Risk-Need-Responsivity²² model is an evidence-based practice that has been used with increasing success to assess and rehabilitate individuals in the criminal justice system. This is based on three principles: 1) the risk principle asserts that criminal behavior can be reliably predicted and that treatment should focus on the higher risk offenders; 2) the need principle highlights the importance of criminogenic needs in the design and delivery of treatment; and 3) the responsivity principle describes how the treatment should be provided. The city’s Municipal Court references this model in implementing its psychiatric stabilization program to help defendants with immediate needs, who are incarcerated and in crisis.

The National Institute for Medical Respite Care (NIMRC) identified strategies for medical respite care programs that the city’s RCC is modeled from to care for those experiencing homelessness

¹⁹See National Association of Drug Court Professionals: <https://www.nadcp.org/standards/adult-drug-court-best-practice-standards/>

²⁰See ScienceDirect: https://www.colorado.edu/clinicalpsychology/sites/default/files/attached-files/arch_craske_2009_first_line_treatments.pdf

²¹See Substance Abuse and Mental Health Services Administration: <https://www.samhsa.gov/brss-tacs/recovery-support-tools/peers>

²²See Psychiatry Online: <https://ps.psychiatryonline.org/doi/pdf/10.1176/appi.ps.201400448>

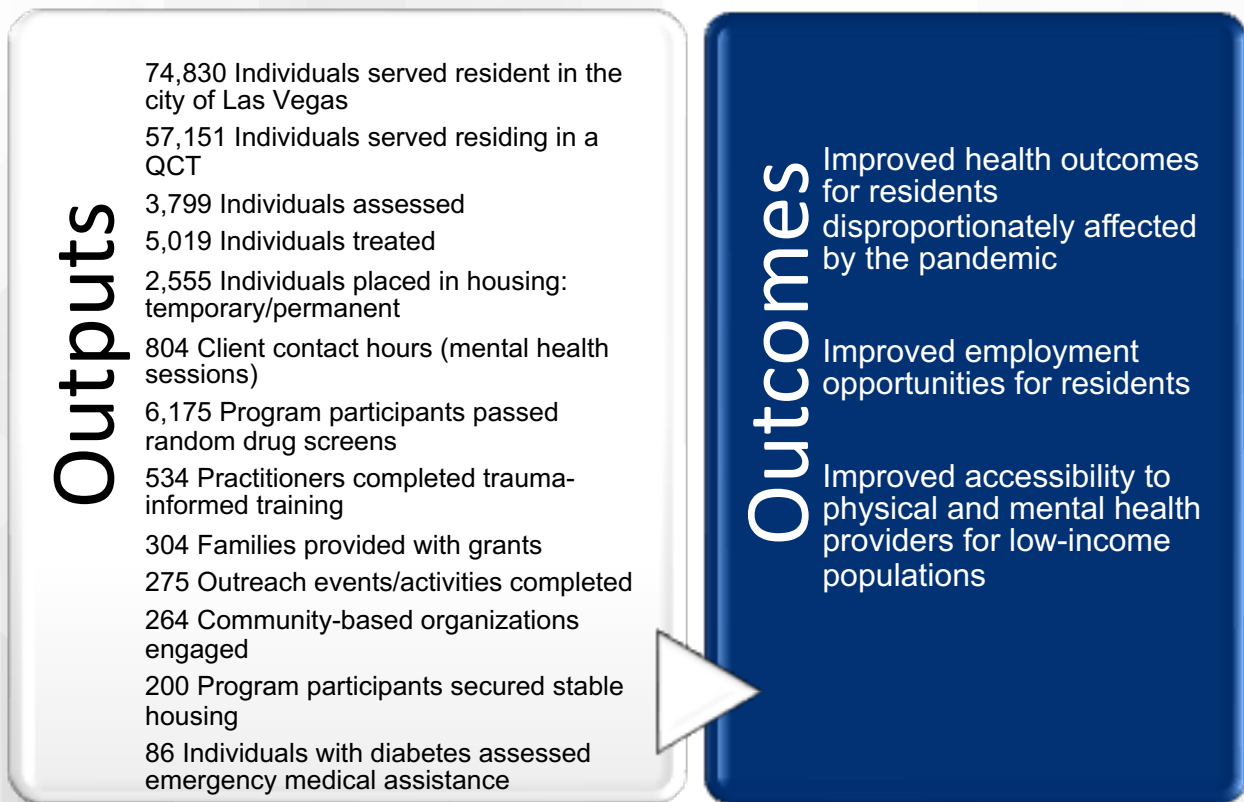
who are not ill enough to stay in the hospital but haven't recovered well enough to return to the streets.²³

Trauma-Informed Care²⁴ is an evidence-based approach in working with veterans and their families, utilizing CBT and Solution Focused Brief Therapy through assessments, Motivational Interviewing, the Stages of Change Model, Dialectical Behavioral techniques and Harm Reduction techniques.

Community Outreach Medical Center is utilizing SLFRF funds to provide information and resources on vaccinations to individuals and families disproportionately impacted by the COVID-19 pandemic. The organization refers to multiple studies lauding incentives to reduce barriers in accessing care and improved health outcomes, including the Lancet Regional Health-Americas and the U.S. Department of Health and Human Service's recommendations.²⁵

Performance Report:

The following is an aggregate summary of performance measures for projects in the public and mental health category, as tracked and reported by each organization:



²³See National Institute for Medical Respite Care: *Creating Places to Heal*: https://nimrc.org/wp-content/uploads/2021/09/Standards-for-Medical-Respite-Programs_2021_final.pdf

²⁴See American Family Physician: <https://www.aafp.org/pubs/afp/issues/2017/0515/p655.html>

²⁵See The Lancet: [https://www.thelancet.com/journals/lanam/article/PIIS2667-193X\(22\)00022-9/fulltext](https://www.thelancet.com/journals/lanam/article/PIIS2667-193X(22)00022-9/fulltext); see also National Strategy for the COVID-19 Response and Pandemic Preparedness: <https://www.whitehouse.gov/wp-content/uploads/2021/01/National-Strategy-for-the-COVID-19-Response-and-Pandemic-Preparedness.pdf>

Project Spotlight: Future Smiles: City of Las Vegas Builds Healthy Smiles and Communities

Amount Awarded: \$130,000

Amount Received as of June 30, 2024: \$130,000

Future Smiles used the SLFRF funds to serve 13 city of Las Vegas Title 1 schools: Arturo Cambeiro ES, C.C. Ronnow ES, Doris Hancock ES, Doris Reed ES, J.T.McWilliams ES, Kermit R. Booker ES, Matt Kelly ES, Ollie Detwiler ES, Red Rock ES, Robert E. Lunt ES, Rose Warren ES, Vail Pittman ES and Wendell P. Williams ES. The project supported school-based dental health education and hygiene kits for 11,512 children. Direct dental prevention was provided to 1,319 children, with 934 children receiving fluoride treatments and 5,000 sealants, an average of five sealants per student. Sealants are an essential protective application that promotes the absence of cavities in healthy teeth for years in the child's future. Future Smiles received SLFRF funds from the city of Las Vegas totaling \$130,000 and provided \$532,522 in dental services to children.



The program has seen an increase in uninsured children at these schools since the COVID-19 Emergency Orders ended. In School Year 2022-23, the student population presented with 60% Medicaid vs 34% Uninsured. In comparison in SY 2023-24, the student population presented with 43% Medicaid vs 55% Uninsured (nearly a 20% decrease in coverage). This change in Medicaid enrollment is staggering and can be directly linked to current Medicaid enrollment requirements and revalidation post-pandemic.

**Project Spotlight: United States Veterans Initiative (U.S. Vets – Las Vegas):
COVID-19 Response and Recovery for Homeless and At-Risk Veterans**

Amount Awarded: \$400,000

Amount Received as of June 30, 2024: \$166,420.63

U.S.VETS Las Vegas is the largest provider of housing and wraparound services for unhoused veterans in the state of Nevada. Since its opening in 2001, the organization has grown from one to three locations with more than 300 beds for emergency and permanent housing. U.S.VETS is a Commission on Accreditation of Rehabilitation Facilities (CARF) accredited organization which demonstrates The organization’s commitment to upholding internationally accepted best practices in its field. In the last year, U.S.VETS – Las Vegas provided for 105,999 bed nights, engaged 559 veterans through outreach, served 89,820 meals, placed 87 veterans into jobs and prevented 322 veterans from becoming homeless.

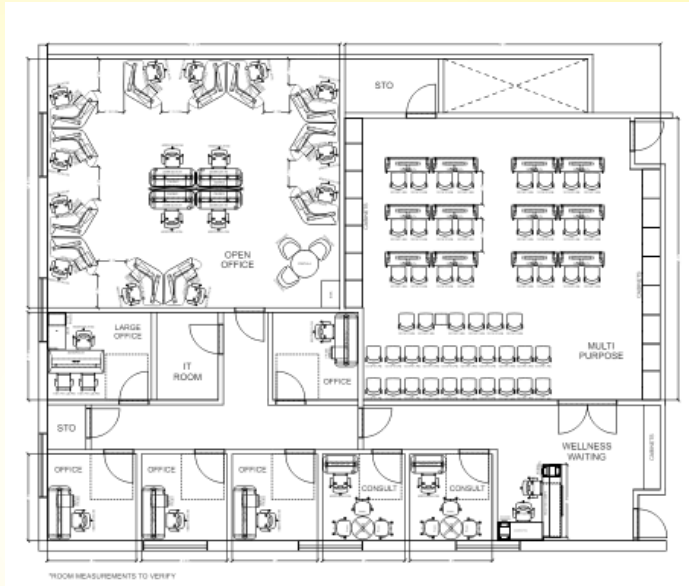


**Project Spotlight: Dignity Health
St. Rose Dominican: Dignity Health St. Rose Dominican
Wellness Center at the Sahara Campus**

Amount Awarded: \$1,000,000

Amount Received as of June 30, 2024: \$972,410.68

Dignity Health – St. Rose Dominican Hospital (St. Rose) was awarded \$1 million to build out the 3,382-square-foot Sahara Wellness Center on the second floor of the St. Rose Sahara Neighborhood Hospital, located in central Las Vegas. Funds covered the costs of construction, equipment, architect and engineering fees, permit and inspection fees, furniture, fixtures and equipment and project management. The Wellness Center, completed on time and within budget, has one



large classroom, two consult rooms, five offices and 18 workstations.

At the Wellness Center, St. Rose Community Health staff will provide free disease management programs and health navigation to local residents, addressing the social issues and root causes that can lead to poor health. Programs housed at the Center include the Ryan White Part A program, providing Medical Nutrition Therapy, health education and Medication Therapy Management for people living with HIV; the Engelstad Foundation R.E.D. Rose Program, providing free breast health screenings and breast cancer treatment for women who are uninsured or underinsured; and the Pathways Community HUB Program, which uses Community Health Workers to support individuals at risk of poor outcomes and helps them tackle the barriers they face. In addition, Medicare Assistance Program counselors and Nevada Health Link Exchange enrollment facilitators will help people choose appropriate healthcare coverage.

Workforce Development: \$12.75 million

Project Overview:

The 12 projects receiving \$12,745,000 million under workforce development include training opportunities, support for small businesses and job assistance for people experiencing homelessness.

City projects are focused on youth skills-based training and establishing a small business support center to bridge skills gaps. Construction for an education training center will allow for workforce training and job placement support. People experiencing homelessness will also receive assistance through service providers and at the city's Courtyard Homeless Resource Center with job training and connection to employment.

Youth-focused workforce development programming includes projects to assist at-risk youth with hospitality and culinary job-training skills and job placement assistance. Organizations are matching participants with apprenticeships and appropriate job training platforms, removing barriers to education, technical training and employment opportunities for low to moderate income, under/unemployed and traditionally underserved populations.

Below is an overview of projects, the awarded amounts and expenditure category (EC).

Table F: Workforce Development Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
City of Las Vegas: Workforce Development and Business Support	\$62,354	1.8	COVID-19 Mitigation and Prevention: COVID-19 Assistance to Small Businesses
City of Las Vegas: Strong Future Youth Employment Program	\$815,946	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
City of Las Vegas: Second Chance Employment	\$1,000,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Tech Impact: Tech Impact's City of Las Vegas Workforce Training and Job Placement Program	\$125,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Ahern ACT, LLC: Ahern ACT: Advanced Career Training	\$500,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Goodwill Industries of Southern Nevada Inc.: Mobile Career Coaching and Employer-Driven Training Springs	\$500,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers



Table F: Workforce Development Project Inventory Summary

Lutheran Social Services of Nevada: Employment Navigation Program	\$500,000	2.10	Assistance to Households: Assistance to Unemployed or Underemployed Workers
Vegas PBS: Workforce Development & Strong Future Youth Employment Programs	\$481,700	*	Refer to Use of Funds section
City of Las Vegas: Genos All Access – Critical Workforce Development Skills (Emotional Intelligence)	\$150,000	*	Refer to Use of Funds section
City Impact Foundation: CIC Technology Lab	\$360,000	*	Refer to Use of Funds section
City of Las Vegas: Construction of East Las Vegas Workforce Employment Training Center	\$8,000,000	*	Refer to Use of Funds section
The Chef Jeff Project Inc.	\$250,000	*	Refer to Use of Funds section

**Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury’s Revenue Replacement expenditure category.*

Use of Evidence:

According to HUD, one of the most effective strategies to support individuals in ending homelessness and moving into permanent housing is increasing access to meaningful and sustainable job training and employment. Lack of employment, insufficient wages and benefits are the primary reasons why individuals and families in the U.S. find themselves sharing housing despite not wanting to, living in their cars, tents, on the street, in temporary shelters or public housing

Small Business Development Centers (SBDC) make special efforts to reach minority members of socially and economically disadvantaged groups, veterans, women and those with disabilities in the business community. An SLFRF-funded project is establishing an SBDC to boost small businesses and the local economy while assisting minority-owned businesses. Generation USA outlines a data-centered, seven-component methodology to help students succeed in the tech field.²⁶

Tech Impact is utilizing a research-based curriculum, including Tech Elevator and Cisco IT Essentials PC Hardware and Software, to help participants access the tools needed to thrive. The city’s Youth Development and Social Initiatives Department referenced the Las Vegas Global Economic Alliance’s Workforce Blueprint in developing its employment program. The Workforce Blueprint utilizes data to identify local current and future workforce needs, local training capacity and focuses on diversity, equity and inclusion to promote positive economic change.²⁷

²⁶See Generation USA: <https://usa.generation.org/about/>

²⁷See Las Vegas Global Economic Alliance: <https://lvgea.org/wp-content/uploads/2022/03/2022-Workforce-Blueprint.pdf>

Performance Report:

The following is an aggregate summary of performance measures for projects in the workforce development category, as tracked and reported by each organization:

Outputs

3,220 Individuals served residing in a QCT/low-income individuals

4,500 Participants enrolled in sectoral job training/workforce/career development program

4,110 Participants completed sectoral job training/workforce/career development program

1,736 Youth enrolled in job/skills training program

1,231 Youth completed job/skills training program

420 Youth obtained livable wage employment

119 Number of participants obtaining jobs/new jobs created

Outcomes

Improved employment opportunities for most impacted residents

Increased number of participants employed six months after job placement

Improved skills for underemployed or unemployed residents

Project Spotlight: City of Las Vegas: Second Chance Employment

Amount Awarded: \$1,000,000

Amount Received as of June 30, 2024: \$921,160.80

The city of Las Vegas Second Chance Employment Program is a multifaceted initiative designed to address the challenges of homelessness and unemployment by providing comprehensive support to individuals in need. The program focuses on offering low barrier access to job training, education, housing and employment opportunities, recognizing the diverse barriers individuals may face in securing stable employment. Through a range of support services, including transportation, legal document retrieval, certifications and work-related clothing, the program aims to facilitate successful employment outcomes for participants.

A key aspect of the program is its collaboration with Second Chance employers who are committed to hiring individuals experiencing homelessness or those with a history of incarceration, ensuring fair and equal access to employment opportunities. Additionally, the program values the lived experiences of individuals and creates pathways to employment through volunteer opportunities and connections with homeless resource centers. By addressing both the employment and housing needs of participants, the program offers master leased housing units and ongoing case management to ensure housing stability and financial sustainability. Moreover, the program provides relocation support in the form of financial assistance for rental application fees, deposits and utility payments, further reducing barriers to accessing stable housing and employment. During FY24, 159 individuals were served, 45 were housed and 65 employed with 88% of funding expended.

Testimonials: Meet Roy – a testament to the transformative power of resilience and community support. After facing homelessness and unemployment, Roy’s journey is a beacon of hope. Despite challenges, he found stability through sheer determination and the help from the city of Las Vegas’ Second Chance Employment program. From living in his vehicle to securing employment and advocating for others, Roy’s story inspires us all. His journey showcases the resilience of the human spirit and the potential for positive change, lighting the way for a brighter future for himself and others in similar situations.



Project Spotlight: Ahern ACT, LLC: Ahern ACT: Advanced Career Training

Amount Awarded: \$500,000

Amount Received as of June 30, 2024: \$500,000

The city of Las Vegas SLFRF funds awarded to the Ahern ACT Commercial Drivers License (CDL) Training Program was instrumental in training Class A CDL drivers and facilitating their employment within Las Vegas. This grant provided crucial funding that enabled Ahern to enhance the organization's curriculum to exceed industry standards. With these resources, Ahern was able to offer comprehensive training programs to not only teach the technical skills required for obtaining a CDL, but also emphasize safety, compliance and professionalism. With the need for drivers in Las Vegas and throughout the United States, Ahern reported the organization was able to provide a first-class training experience to students as they begin their careers in the trucking industry.

Furthermore, the funding facilitated partnerships with local employers, allowing Ahern to establish direct pipelines for our graduates into employment positions within the Las Vegas area. Through job fairs, networking events and employer partnerships, graduates have had opportunities to interview and secure positions with reputable



companies in the transportation sector. These companies include AX Transportation, May Trucking, Swift Transportation, Schneider, American Eagle Ready Mix, Boulder Placement and more. This benefited program participants by providing them with stable, well-paying jobs but also contributes to the economic vitality of Las Vegas by addressing workforce needs in crucial sectors.

Youth and Education: \$13.98 million

Project Overview:

The 19 projects awarded approximately \$13,988,602.24 million for youth and education are designed to improve academic outcomes and fill the connectivity and funding gaps for students in low-income areas to promote equitable access to education.

City departments are using SLFRF funding to address the impacts of COVID-19 pandemic on student learning. Broadband connectivity is being upgraded to improve wireless technology to help close the digital divide in a predominately low-income area.

DISCOVERY Children’s Museum and Girl Scouts of Southern Nevada received SLFRF funding for the purpose of directly benefiting the entities as a result of a negative impact of the pandemic, as non-profits operating in a QCT. Discovery Children’s Museum operating in downtown Las Vegas provides STEAM learning opportunities to low-income children and families. The CORE Powered by the Rogers Foundation Academy provides multi-year individualized academic support, supportive advisors and mentors, a social-



Figure 5: Girl Scouts

emotional learning curriculum and college and career exploration opportunities. With the support of SLFRF funds, Girl Scouts of Southern Nevada was able to offer a diverse range of programs, from STEAM education to witnessing something as amazing as the Solar Eclipse, ensuring that girls from all backgrounds have access to life-changing experiences.

Klothes 4 Kids is another non-profit organization operating in a QCT that received SLFRF funding for the purpose of directly benefiting the entity as a result of a negative impact of the pandemic. This charitable organization provide new clothing, shoes, toiletries, toys and more to children and youth in the foster care system. After-School All Stars program provides after-school programming for grades six to eight at Fremont Middle School. Educators provide homework help, online resources and assistance with math and reading. The Theta Pi Lambda Foundation (TPL) is using SLFRF funding for programs and workshops with the aim of mentoring disadvantaged youth in Southern Nevada to help increase high school graduation rates and college enrollment.

Greater Las Vegas Inner-City Games, After-School All-Stars at Fremont Middle School program, is using SLFRF funding to provide opportunities for students to engage in a safe, academically enriching, social environment as an extension of their day. During the last school year, 760 youth benefited from an inclusive program that offered classes they may not have been able to participate in regularly due to financial or location restrictions. In the surrounding neighborhoods, the students do not have adequate sports space, musical equipment, or professional instructor coaching. With the program on campus, students could access diverse classes in sports, mural artwork, complex tabletop games, mariachi and STEM. The basketball and soccer classes provided valuable time practicing on a regulated court and a real turf field with qualified coaches.



Figure 6: Greater Las Vegas Inner-City Games

Below is an overview of projects, the award amounts and expenditure category (EC).

Table G: Youth and Education Project Inventory Summary			
Project Name	Allocation	EC #	Expenditure Category
Girl Scouts of Southern Nevada	\$300,000	2.34	Assistance to Impacted Nonprofit Organizations
City of Las Vegas: Charter and Private School Assistance Program	\$615,000	1.4	COVID-19 Mitigation and Prevention: Prevention in Congregate Settings
City of Las Vegas Strong Start Academy Elementary School	\$120,000	2.24	Addressing Educational Disparities: Academy, Social and Emotional Services
Battle Born Academy	\$100,000	2.24	Addressing Educational Disparities: Academy, Social and Emotional Services
Klothes 4 Kids	\$49,999.99	2.34	Assistance to Households: Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System
City of Las Vegas: ReInvent Schools Las Vegas Safekey Program	\$200,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services
CORE Powered by the Rogers Foundation: CORE Las Vegas Cohort	\$440,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services
Greater Las Vegas Inner-City Games dba After-School All-Stars Las Vegas: Focusing on Fremont: Providing After-School Solutions for At-Risk Youth	\$65,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services



Table G: Youth and Education Project Inventory Summary

TPL Foundation: Men and Divas of Tomorrow	\$250,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services
Las Vegas Clark County Library District Foundation: Teachers in Libraries	\$400,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services
Big Brothers Big Sisters of Southern Nevada: Strong Start School Based Mentoring	\$183,000	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services
Foundation for Positively Kids, Inc.: Positively Kids Pandemic Management Program	\$20,620.25	2.25	Assistance to Households: Addressing Educational Disparities – Academic, Social and Emotional Services
StartUp Vegas: Vegas Technology Academy	\$750,000	2.32	Assistance to Small Businesses: Business Incubators and Start-up or Expansion Assistance
DISCOVERY Children’s Museum	\$480,000	2.34	Assistance to Households: Addressing Impacts of Lost Instructional Time
The Neon Museum: Increasing Access to the Neon Museum by the COVID-19 Impacted Community	\$125,000	2.34	Assistance to Impacted Nonprofit Organizations
300 Stewart Avenue Corporation dba The Mob Museum: Educational Outreach and Community Resource Extensions	\$70,000	2.36	Aid to Impacted Industries: Aid to Other Impacted Industries
City of Las Vegas: Strong Start Academy Elementary School	\$6,840,000	*	Refer to Use of Funds section
City of Las Vegas: Youth Development and Social Innovation/Strong Start Initiative	\$2,650,000	*	Refer to Use of Funds section
City of Las Vegas: The Las Vegas My Brother’s Keeper Alliance – Business Advisory Council Expansion	\$330,000	*	Refer to Use of Funds section

**Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury’s Revenue Replacement expenditure category.*



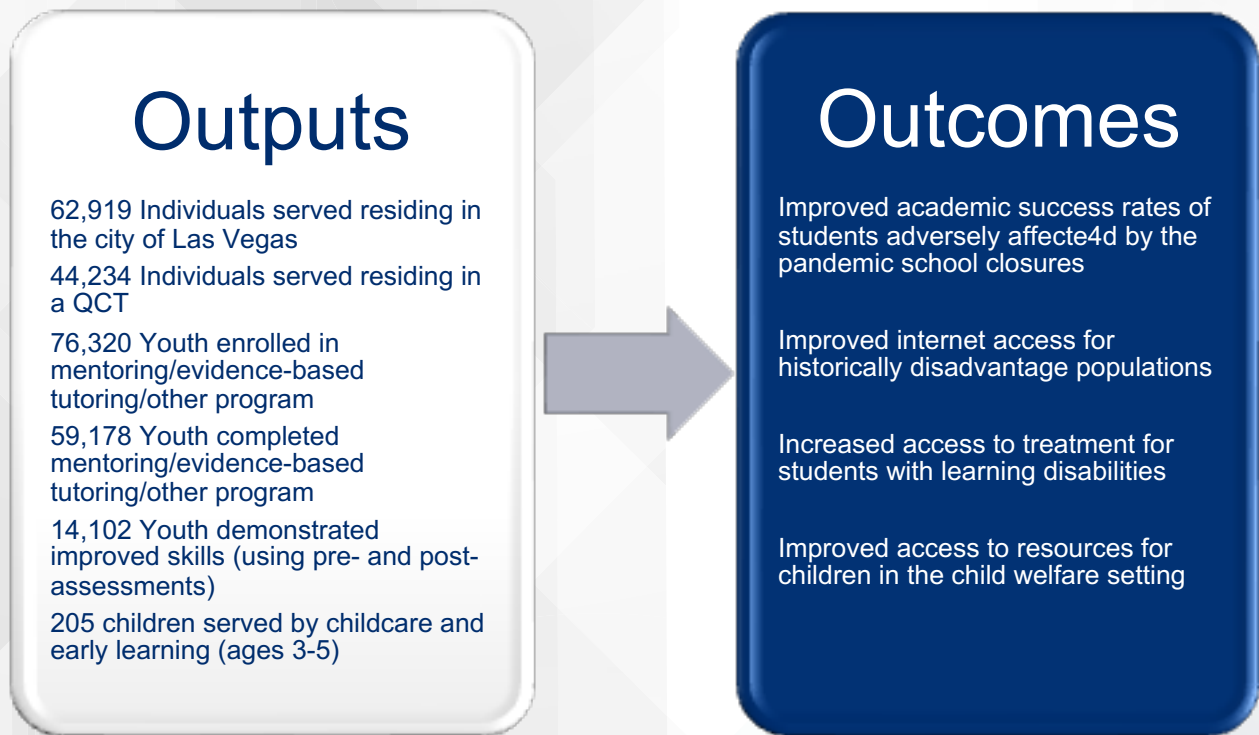
Use of Evidence:

In 2021, a Thomas Fordham Institute report on school effectiveness ranked Las Vegas second worst in the country.²⁸ The report measured this by analyzing academic growth, academic growth for traditionally disadvantaged students, improvement in achievement in recent years and high school graduation rates. The report hypothesizes that perhaps the prevalence of charter schools and school choice in some metro areas accounts for their much higher ratings. The programs funded by SLFRF for youth education intend to address achievement gaps with a focus on disadvantaged groups.

Various methodologies are used to carry out youth educational programming across projects. Organizations receiving SLFRF funding cited two methodologies informing their work: Two Generational and Applied Behavioral Analysis. The evidence-based Two Generational (2Gen) approach was pioneered by the Aspen Institute, which is linked to increased educational outcomes, health and wellbeing, social capital and workforce development.²⁹ This methodology recognizes the whole family unit to address individual family member's needs in achieving educational success and economic prosperity and will guide some of the work done using SLFRF funding. Applied Behavioral Analysis and Behavior Therapy/Behavior Modification will also be utilized in programs to enhance social emotional thinking with family and peers.

Performance Report:

The following is an aggregate summary of performance measures for projects in the youth and education category, as tracked and reported by each organization:



²⁸See Thomas B. Fordham Institute: <https://metro.fordhaminstitute.org/#defining-quality>

²⁹See Aspen Institute: <https://ascend.aspeninstitute.org/2gen-approach/>

Project Spotlight: Battle Born Academy

Amount Awarded: \$100,000

Amount Received as of June 30, 2024: \$89,246.50

Battle Born Academy (BBA) is a start-up charter school located in Las Vegas, Nevada. In the 2023-2024 school year, BBA expanded to serve approximately 275 families in grades K-7 and plans to continue expanding, building to serve more than 500 families in grades K-8 annually. Through SLFRF funds, Battle Born was able to expand its mission and continue to focus on high quality academics and well-rounded learning experiences for our students. This year, BBA invested in a literacy coach who provided daily coaching and support to deliver small-group instruction for K-2 students, lower class sizes in literacy spaces, train teachers in the latest research about the Science of Reading and support families to continue literacy instruction at home. BBA also invested in a first grade teaching assistant, using funds to further that work



in the critical first grade space, where students are moving into more robust literacy. The teaching assistant lowered class sizes to provide daily small group instruction in phonics and math to first grade students. BBA saw tremendous growth in first grade students, with students averaging 10 points of annual growth on the NWEA MAP Assessment. BBA first grade students completed a trimester-long hands-on project that combined math, reading, science and social studies to build working models of the solar systems, design bird houses, write limericks and other short poems and write their own family history books.

Battle Born Academy also focuses on family and community involvement, investing parents and families into their children's education to create a strong culture around school, literacy and family support. The family communication system, implemented with the support of SLFRF funds, reached more than 90% of our families and increased family communication. Across K-7, 100% of students and families completed at least one family-teacher conference, with more than 90% completing all three family conferences offered this year. BBA students demonstrate leadership and self-advocacy by leading the conferences, showcasing a portfolio of their work, test scores and reflections. In 2022-2023, BBA had a rate of 38% chronic absenteeism, in keeping with disturbing post-pandemic trends nationally. Through strong family relationships, BBA was able to reduce that to 25% in the 2023-2024 school year, a tremendous shift in school-going culture.

Project Spotlight: City of Las Vegas: Charter and Private School Assistance Program

Amount Awarded: \$615,000

Amount Received as of June 30, 2024: \$615,000



Through SLFRF funds, the city's Charter and Private School Assistance Program addressed youth education needs with programming in four disadvantaged schools, supporting educational equity and excellence through authentic school-family-community partnerships. This programming assisted with attendance issues, behavioral issues and closing the achievement gap and include STEM classes to learn coding, drone programming, building applications and mathematical reasoning and modeling. Students with developmental delays gained access to diagnostic and treatment services. The COVID-19 pandemic dramatically impacted scholar learning at Democracy Prep at the Agassi Campus (DPAC). In the 2023-2024 school year, Measure of Academic Progress (MAP) assessment

proficiency rates for K-8 DPAC scholars remain low and has fluctuated, with overall middle of year performance about 5% lower than the beginning of the year performance.

A new initiative, iReady, was launched this year to provide personalized instruction tailored to each student's needs. DPAC staff assigned lessons to students based on their performance on recent assessments to provide focused and individualized test prep. Weekly town hall meetings for grades 3-8 have focused on preparing students for SBAC assessments and celebrating scholars for both academic and behavioral excellence.

Beacon Academy also used SLFRF funds to address learning loss in the aftermath of the COVID-19 pandemic. Grant funds were used to add staff to provide direct academic and social-emotional support for Beacon Students. The goals outlined as part of the grant agreement were:

- 75% of students average a credit earning rate of 1.5 credits per term
- 60% of students will earn a C or higher in core subject areas; and
- 90% of surveys completed by students and guardians will have an overall favorable rating at the end of each semester.

More than 60% of Beacon students demonstrated academic proficiency by earning a C or higher in core subject areas. This figure increased from 60.8% for the 2022-2023 school year to 65.4% for the 2023-2024 school year.

While 66.1% of students met the goal during the first half of the 23-24 school year, 69.7% of students are on pace to meet the goal for the year. The percentage of students withdrawn for non-attendance was 23% prior to the grant cycle and was decreased to 12.7% by the end of the grant cycle due to increased student retention efforts. Beacon students and families consistently provide positive feedback about their experience with us. During the most recent survey collection cycle, over 98% of survey respondents agreed that they would recommend Beacon to other students and 95% reported their experience at Beacon has been more positive than their previous schools. A vast majority of students attending Beacon are young adults juggling multiple responsibilities. Most students are employed and some have already started families. The positive feedback from students illustrates the benefits of the school's intentional, flexible academic program. Student feedback samples are included below.



GRADUATE CLASS OF 2023

You did it!

ANGELA PEREZ

What is your intended college major or career interest?

Medical Field

What piece of advice would you give to other BANV students?

It benefited me by going to school Monday & Tuesday. Learning by getting helped by other teachers.

Student Message to BANV Staff:

Thank you Mr. Penas!



"Beacon has given me the opportunity to graduate, I wouldn't have had otherwise."

"I love the support we have from teachers! They help push us further along to meet our goals

It's a very welcoming and comfortable environment."

"Since I've joined Beacon, I've been able to work at my own pace and it's amazing!"

"I love my experience at Beacon! It's better than any other school I've attended."

Other Public Services: \$12.65 million

Project Overview:

Funding in this category is going toward six city-based projects, for a total amount of \$12,653,118.76 million. These funds will directly increase the city of Las Vegas staffing and services levels to pre-pandemic levels and provide additional support for continued pandemic recovery response.

Below is an overview of projects, the award amounts and expenditure category (EC).

Project Name	Allocation	EC #	Expenditure Category
City of Las Vegas: Arts Grants Program	\$585,000	2.37	Negative Economic Impact: Economic Impact Assistance - Other
City of Las Vegas: City of Las Vegas Service Level Restoration	\$5,858,739.01	3.5	Public Sector Capacity: Administrative Needs
Booth Management Consulting: City of Las Vegas ARPA Administrative Costs	\$850,000	7.1	Administrative: Administrative Expenses
City of Las Vegas: Data Management and Improvement	\$500,000	*	Refer to Use of Funds section
City of Las Vegas: Outreach Support	\$50,000	*	Refer to Use of Funds section
LVMPD 9-1-1 Back up Build Out	\$3,000,000	*	Refer to Use of Funds section

**Projects marked with an asterisk indicate city applied General Funds, per provisions of the U.S. Treasury's Revenue Replacement expenditure category.*

Use of Evidence:

Projects awarded SLFRF funds cited evidence-based models and interventions or program evaluations models will be developed. The city of Las Vegas Arts Operating Support program will help to support the economic and cultural recovery of the community. Evidence shows that non-profits who receive government funding spend more on their programs and services and tend to stay more closely aligned to their missions.³⁰

³⁰See *Public Administration and Development*: https://www.researchgate.net/publication/332510620_How_does_government_funding_affect_nonprofits_program_spending_Evidence_from_international_development_organizations



**Project Spotlight: Booth Management Consulting
City of Las Vegas ARPA Administrative Costs**

Amount Awarded: \$850,000

Amount Received as of June 30, 2024: \$504,576.20

The city of Las Vegas selected Booth Management Consulting, through a competitive bidding process, to provide effective management and oversight of the grant administration program, including monitoring and compliance with legal, regulatory and other technical assistance.

Booth Management Consulting, LLC is a minority and woman-owned regional Certified Public Accountant (CPA) firm headquartered in Columbia, Maryland, with offices in Washington State and Texas. Since 1998, BMC has been providing grants management, oversight and monitoring, accounting support, compliance auditing and human resource support services to federal, state and local governments, non-profit organizations and commercial entities.

In 2022, BMC was awarded a contract with the city of Las Vegas to provide ARPA grant management services. Working with the Office of Strategic Services, BMC's grants management division offers comprehensive federal grants management services that cover the entire process, from managing grant applications to grant closeout. Services provided help ensure compliance with program guidelines and include determining eligibility with federal regulations, assessing project risks, developing policies and procedures, reviewing cost reimbursement requests, evaluating and monitoring post-award activities, establishing subrecipient monitoring programs, providing continuous guidance and consultation, technical assistance and training for subrecipients and performing grant closeout.



AMERICAN RESCUE PLAN

