



City of Phoenix
Recovery Plan

State and Local Fiscal Recovery Funds
2025 Report



City of Phoenix
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GENERAL OVERVIEW

Executive Summary

On March 11, 2021, the American Rescue Plan Act (ARPA), a federal stimulus bill addressing the health and negative economic impacts of the COVID-19 pandemic, was signed into law. ARPA includes the Coronavirus State and Local Fiscal Recovery Fund (SLFRF), an allocation of emergency funding for state, local, territorial, and tribal governments. The City of Phoenix was awarded \$396,080,366 and received the total award over two tranches between 2021 and 2022.

As per US Treasury guidelines, ARPA eligible uses include:

- Respond to the far-reaching public health and negative economic impacts of the pandemic, by supporting the health of communities, and helping households, small businesses, impacted industries, nonprofits, and the public sector recover from economic impacts
- Provide premium pay for essential workers, offering additional support to those who have and will bear the greatest health risks because of their service in critical sectors
- Invest in water, sewer, and broadband infrastructure, making necessary investments to improve access to clean drinking water, to support vital wastewater and stormwater infrastructure, and to expand affordable access to broadband internet
- Replace lost public sector revenue, using this funding to provide government services up to the amount of revenue lost due to the pandemic

At the time of the award, the direction of City Council indicated that a strategic plan would be approved for each tranche and thus the entire SLFRF allocation would be approved between 2021 and 2022. Phoenix received its first SLFRF allocation of \$198 million on May 19, 2021. City Council approved the first tranche strategic plan, a document detailing approved ARPA programs, on June 8, 2021. The second tranche strategic plan was approved on June 7, 2022. In total, the City of Phoenix APRA Strategic Plan of \$396 million includes 78 programs spanning areas such as COVID-19 testing and vaccine efforts, homelessness and mental health services, business assistance, family financial assistance, youth sports and education, technology and wireless network improvements, and food insecurity.

As of September 27, 2023, Maricopa County has suffered 19,197 reported deaths from COVID-19 and has had over 1,568,948 confirmed positive cases. Prior to March 2020, the City of Phoenix unemployment rate was 3.9%. The rate jumped to 12.9% in April 2020, the highest during the pandemic. Additionally, the City, like all government agencies across the country, faced revenue losses as a direct result of COVID-19. Businesses and residents felt the instantaneous negative economic impact of COVID-19 and many continue to feel the impact of the pandemic today as new, highly contagious variants appear. When the City received Coronavirus Relief Funds (CRF) during the beginning of the pandemic, the City drafted guiding principles to ensure funds were appropriately allocated to relief programs and were in line with City values.

CRF guiding principles included:



1. Respond to COVID-19 impacts
2. Prepare for audit by the federal Office of Inspector General
3. Allocate to one-time uses
4. Use existing process and leverage other funds where possible
5. Preserve City services and City employees who provide them
6. Reduce the economic burden on residents and businesses
7. Identify opportunities for ongoing improvements for a post-COVID-19 economy

Using these same principles, the first ARPA strategic plan sought to meet the urgent needs of the residents with nearly 78% of funds allocated to the Community Investment focus area and the remaining in City Operations. Below includes a current breakdown of the key spending areas in the strategic plan.

Focus Area	Amount Allocated
Better Health and Community Outcomes	\$16,614,644
Affordable Housing and Homelessness	\$158,806,713
Education	\$20,234,832
Neighborhood Sustainability	\$46,436,455
Workforce	\$52,092,286
Phoenix Resilient Food System	\$14,106,061
City Operations	\$87,789,375
TOTAL	\$396,080,366

As of June 30, 2025, the City has spent approximately \$334 million in ARPA funding. As a result of this funding, many families have received testing and vaccination services, many businesses were able to receive financial assistance, and many families were able to stay in their homes and avoid evictions. Phoenix will continue to execute its recovery plan with a commitment of community engagement, sustainability, and equity.

Uses of Funds

Review of CARES Act and Other Relief Programs

Prior to ARPA, the City received COVID-19 relief dollars from various federal programs. The following information details funding from the CARES Act and the implementation of the Emergency Rental Assistance Program.

On March 27, 2020, the CARES Act was signed into law to address economic fallout resulting from the COVID-19 pandemic. The City was awarded \$293 million in Coronavirus Relief Funds (CRF), and its intended use was to cover expenditures incurred due to the public health emergency. On May 5, 2020, the City Council approved a plan to allocate CRF in three major categories:

- Community Services - \$75 million
- City Operations - \$75 million
- Reserve to Preserve City Services - \$143 million

Programmatic expenditures under Community Services were broken down into seven sections and funding allocations changed as necessary with reallocation of certain funds throughout the year:

- Business Assistance
- Utility and Rent/Mortgage Assistance
- Distance Learning and Wi-Fi Access
- Mitigation and Care for Vulnerable Populations
- Food Delivery
- Better Health Outcomes and Community Testing
- Unallocated Funds

On February 9, 2021, City Council approved \$51.1 million for the City's Emergency Rental Assistance (ERA) 1.0 Program to provide financial services to residents needing rent and utility assistance. Funding for this program came from the Consolidated Appropriations Act of 2021, enacted on December 27, 2020. To best serve the community, the City agreed to administer \$26.1 million through the Human Services Department and the remaining \$25 million through Wildfire, an experienced nonprofit corporation focused on ending poverty. The City's ERA Program launched on March 8, 2021, with the Human Services Department scheduling and completing appointments through its Central Intake Line (602) 534-AIDE (2433). On March 22, 2021, Wildfire opened its online application portal and has since been receiving and completing ERA applications through 11 subcontracted agencies.

Additionally, the federal government allocated \$21.5 billion to continue the national emergency rental assistance program, known as ERA 2.0. The City received \$55.3 million in the ERA 2.0 allocation. As of June 30, 2022, the City's ERA program cumulative direct services expenditures total \$97,337,216, which includes 13,494 households served and 35,441 residents served. Phoenix received \$35 million of ERA 1.0 reallocated funds. All program funds have been expended.

ARPA SLFRF

Fortunately, the City of Phoenix was well-positioned in 2021 to propose new programs through its annual budget process. The City had a surplus of \$153 million and as per standard practice, solicited feedback from the community on how to use the surplus through virtual budget hearings in April 2021. In addition to the budget hearings, the City launched FundPHX in November 2020, an online tool designed to educate and engage the public in the City's annual budget process. Budget hearing public comments and FundPHX responses were used to make changes to the budget. This incredible timing of community engagement provided advantageous information for the planning of the first allocation of ARPA funds. City leaders recommended a robust ARPA strategic plan to City Council on May 18, 2021. At this meeting, councilmembers and the community commented on the proposed programs. City leadership took the feedback from this meeting and on June 8, 2021, the City Council approved the recommended ARPA Strategic Plan.

The first strategic plan only covered programs for the first tranche. Discussions surrounding the second allocation began in January 2022 with a City Council Work Study. The second tranche strategic plan was approved on June 7, 2022, after several previous meetings, revising program allocations by City Council and community feedback. In total, the City of Phoenix APRA Strategic Plan of \$396 million includes 65 programs spanning areas such a COVID-19 testing and vaccine efforts, homelessness and mental health services, business assistance, family financial assistance, youth sports and education, technology and wireless network improvements, and food insecurity.

During the June 7, 2022, City Council Formal meeting, staff indicated reallocation exercises would be performed throughout the remaining duration of the grant to analyze all programs with unused, underspent, or reprioritized funding that may be used for other ARPA eligible uses. The intent of the reallocation exercises was to ensure full utilization of all awarded ARPA funds. The first reallocation exercise (in December 2022) resulted in the approval of \$21.2 million, for three affordable housing and homelessness projects. The second reallocation exercise (in November 2023) resulted in the approval of \$19.6 million and the third reallocation exercise (in February 2024) included approval for \$15 million. The fourth and final reallocation exercise (in November 2023) resulted in the approval of \$13.9 million. This final reallocation assisted the City in meeting the ARPA SLFRF obligation deadline of December 31, 2024.

Staff underwent several meetings to determine key performance indicators, identify evidence-based interventions where appropriate, and ensure equitable outcomes are being promoted for all programs as required. This continues to be completed when new programs are approved.

The Project Inventory and Performance Report section of this plan details all 75 programs with programmatic data, including expenditures as of June 30, 2024. The [City's ARPA website](#) is updated monthly and includes all strategic plan information.

There are seven main Expenditure Categories (EC) provided by the US Treasury and the City has programs in expenditure categories as shown below.

Expenditure Category	Program Information
Public Health (EC 1)	8 programs, totaling \$41.34 million
Negative Economic Impacts (EC 2)	59 programs, totaling \$256.48 million
Services to Disproportionately Impacted Communities (EC 3)	1 program, totaling \$21.20 million
Premium Pay (EC 4)	1 program, totaling \$21.07 million
Revenue Replacement (EC 6)	5 programs, totaling \$48.56 million
Administrative (EC 7)	4 programs, totaling \$7.42 million

COVID-19 relief dollars have supported strong investments in the community such as rental and utility assistance, business and nonprofit assistance, expansion of shelter capacity, supportive services, and more. The City’s investments will continue to stabilize Phoenix families and businesses and protect the most vulnerable populations from the negative economic impact of the pandemic.

Promoting Equitable Outcomes

The pandemic exacerbated preexisting inequalities in communities across the country. Along with wide disparities in infection and recovery rates by race, ethnicity, socioeconomic status, and place of residence, research shows poverty levels are increasing, and inequality is accelerating. These challenges exist in Phoenix as well, as evidenced by the current high need of financial assistance for those struggling to pay rent and utilities. The goal is to proactively advance racial equity and inclusion while implementing recovery resources. It is imperative Phoenix delivers relief efforts with a focus on delivering measurable benefits to residents most impacted and is mindful to not leave communities of color behind.

The City Council was intentional in approving a strategic plan with an equity lens. Many programs target vulnerable groups, such as individuals without homes, seniors, veterans, and youth groups. It was important to provide services and engage with communities hardest hit by the pandemic, including nonprofits, businesses, and frontline workers. Staff were intentional in the development of key performance indicators for each program and are making sure to answer program questions to build strong performance such as:

- Are there particular historically underserved, marginalized, or adversely affected groups that you will serve?
- How equal and practical is the ability for residents or businesses to become aware of the services?
- Are there administrative requirements that result in disparities in ability to complete applications or meet eligibility criteria?
- Are the intended outcomes focused on closing gaps, reaching universal levels of service, or disaggregating progress by race, ethnicity, and other equity dimensions where relevant for the policy objective?

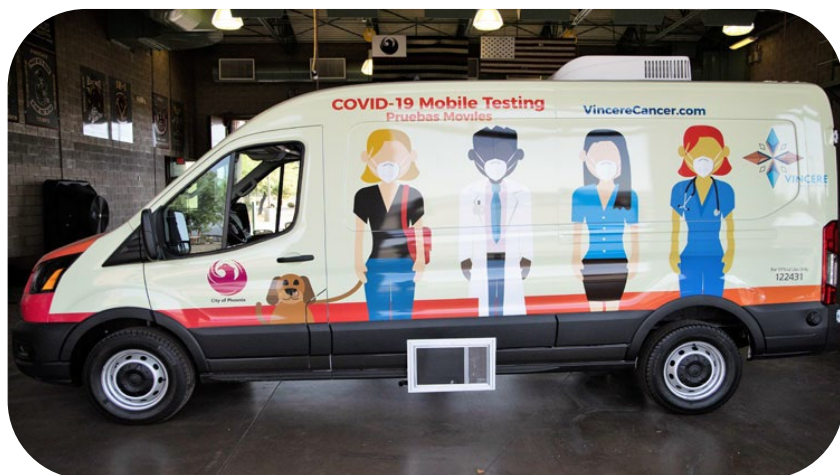
The City of Phoenix provides program data, both qualitative and quantitative, on the City’s [ARPA website](#). This information will provide information to the public of how the City is achieving its

intended targets for each program. As noted in the Project Inventory and Performance Report portion of this report, the City's strategic plan targets key areas to address equity, particularly in the category of Negative Economic Impact:

- **Negative Economic Impact:** The City currently has 59 programs that fall under the Negative Economic Impacts expenditure category. These programs consist of assistance to households, small businesses, and nonprofits who have been impacted by the pandemic. This also includes food assistance, health and educational assistance, barriers to employment, and other strategies to assist disadvantaged groups with access to more opportunities in the community.

Several programs below highlight how Phoenix is striving to achieve equitable outcomes in the community and deliver services to those most impacted by the pandemic.

COVID-19 Testing and Vaccination Services



Access to COVID-19 testing in the hardest hit areas and low-income neighborhoods had been a top priority of the City of Phoenix. This was critical to achieving health equity in the community. The Phoenix Fire Department and the Public Works Department, in collaboration with other City departments, assisted community partners with organizing and promoting testing services at no cost to residents in underserved

areas disproportionality impacted by COVID-19. Locations were chosen based on community spread data by zip code. Once vaccines became readily available, the departments also offered vaccination services to residents.

Phoenix provided free testing until December 2022 via mobile vans in different locations and residents signed up for a test via an online form. To ensure equitable access, the testing vans also provided walk-in service.

Heat maps showing the diverse locations the COVID-19 testing and vaccination administration were provided in **Appendix A**.

Bus Card Subsidy Program

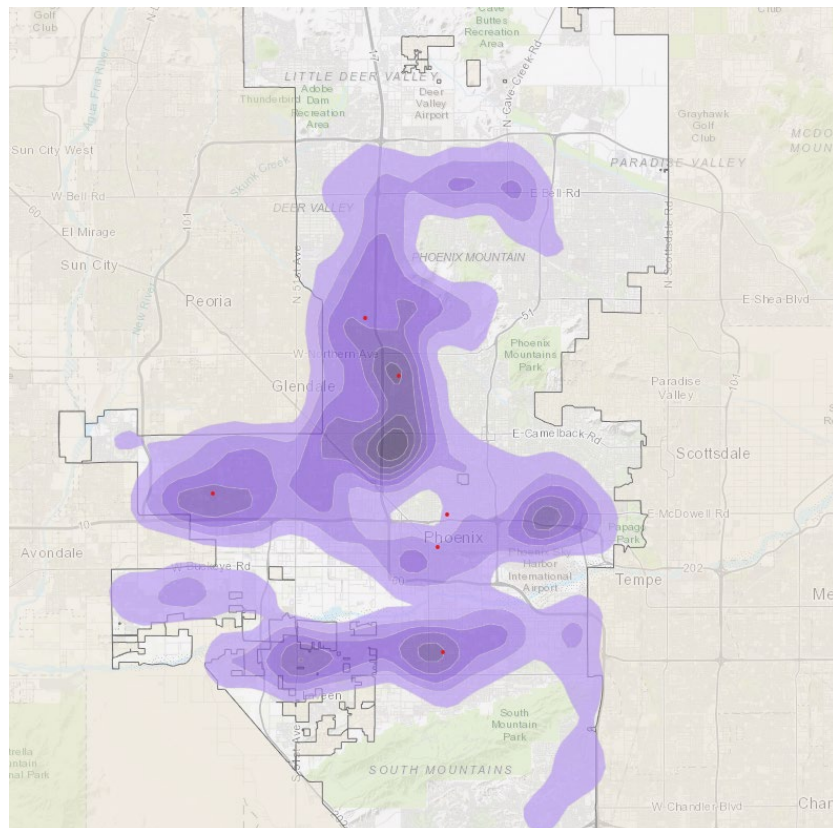
Public transportation services were disrupted during the pandemic, hitting low-income communities the hardest as many rely heavily on public transportation for day-to-day activities. Over 40

community-based organizations received and distributed monthly passes to those in need. Upon receiving a transit pass, recipients completed a survey detailing how they plan to use the pass and other demographic information. This intentional method was applied to solicit feedback and data. The results of the survey and a list of organizations can be found in **Appendix B**.

Family Assistance Resource Program

In September 2021, City Council approved the allocation of \$12 million to support the Family Assistance Resource (FAR) program which provided 1,000 participants with \$1,000 in temporary financial assistance per month for 12 months to spend on household expenses, such as childcare, groceries, utility bills, transportation, etc. The program began in January 2022 and ended December 2022. In order to address the emergency financial situation many families were facing as a result of the pandemic, there was no application process for this program. Families with children who received Emergency Rental Assistance, resided in City-owned public housing, or had a Section 8 voucher were randomly selected via a lottery system and asked to participate.

Staff successfully held seven in-person community events at various locations across the City to distribute cards directly to participants and answer program questions. Locations were chosen based on where participants lived to make access to the event easier. Staff additionally assisted several residents with transportation challenges by meeting them at community libraries close to their homes. The heat map below shows the areas of Phoenix where participants live, and the red dots are the locations where staff held the events.



Appendix C includes participant demographic information. Several surveys were completed by participants. The first program survey was distributed electronically in English and Spanish at the end of March 2022, and it had a survey response of 47 percent. The questions requested additional information about the participants and program feedback. All responses were anonymous. Below is a summary of the results:

- 90 percent of participants described the first month of using the card as very easy/easy.
- Over 50 percent of participants stated they are currently employed with part-time or full-time jobs. Of those currently unemployed, nearly 200 participants are actively searching for work.
- Financial goals for many in the program included providing for their families, learning to set a budget, getting out of debt, and/or finding stable housing.
- Nearly 80 percent of participants experienced stress, anxiety, or worry related to paying monthly bills.
- 98 percent of participants are satisfied with the program.

On October 1, 2022, an in-person feedback session was held at South Mountain Community College where 26 families attended and provided feedback about the FAR program. Many expressed their satisfaction with the program and recommended improvements for future programs such as increased flexibility with use of cash and uncreased length of program to 30 months. Family members also provided recorded testimonials, sharing stories of how the funds changed their lives during a critical time in their lives.

Micro and Small Business Assistance

Phoenix had a successful micro and small business assistance program during CRF. The two programs were combined for the ARPA program based on lessons learned. Award amounts range from \$3K to \$15K and were based on the applicant's number of employees. Funds assisted businesses impacted by COVID-19 and/or located in Qualified Census Tracts (QCTs).

With the intention of promoting equitable outcomes, the ARPA micro and small business program awarded 70 percent of grants to businesses in QCTs. Comparatively, under CRF, the previous small business assistance program awarded only 33 percent of grants to businesses in QCTs. This is a testament to the work of staff to target businesses in these areas to ensure businesses were made aware of the programs and received assistance during the application process.



An additional, more specialized program supporting small businesses in Phoenix is the Small Business Workforce program, providing assistance to small businesses (less than 100 employees) in Phoenix. PHXbizConnect, an exclusive-for-Phoenix businesses social media platform, gives small business owners connections to each other, business webinars, and City resources. The program had a total of 1,327 businesses registered and of the businesses:

- 54 percent of business owners registered on PHXbizConnect are women, and
- 51 percent of business owners registered on PHXbizConnect are Black, Indigenous, and People of Color (BIPOC)

Phoenix Resilient Food System Programs

The Phoenix Resilient Food System Programs work intentionally to address food insecurity while promoting equitable outcomes. As families struggled to keep their jobs and purchase essential items for their homes amid supply-chain crises, low-income communities were already at a disadvantage prior to the pandemic as they suffered through food insecurity, lacking consistent access to enough food for every person in a household to live an active, healthy life. Defined by Feeding America, food insecurity does not exist in isolation and low-income families are affected by overlapping issues such as lack of affordable housing, social isolation, economic/social disadvantage resulting from structural racism, chronic or acute health problems, high medical costs, and low wages. Below are several programs that, supported by data, demonstrate the City is providing services to disproportionately impacted families.

Worker Cooperative Sustainable Food System Business Incubator & Training Program

In partnership with Thrive Consultancy, Inc., the program focused on developing worker cooperatives for sustainable food businesses. BIPOC and women were given priority the program. Of the 98 applications, 56 were BIPOC. Of the 58 participants who completed the training program, 29 are BIPOC.

Phoenix Urban Ag Fellowship Program

This program funded a one-year fellowship for youth, aged 18-24, with local food producers. A goal of 60 percent for BIPOC participants is included. Upon completion of the fellowship, participants were eligible to enter the Worker Cooperative Sustainable Food System Incubator. Fellows learned at their Host Farm and participated in other Educational Workshops hosted throughout the year. Of the 21 eligible applications, 17 were BIPOC applicants. Of the nine fellows selected, seven are BIPOC. The photo on the left shows the fellows at the Arizona Worm Farm workshop.



Phoenix Backyard Garden Program



In partnership with a nonprofit organization and two small businesses, this program provided Phoenix residents with a free backyard garden, including education and training support for one year. The residents have a choice of three systems: a traditional raised bed, advanced raised bed, or aquaponics. Priority is given to BIPOC, low income, and residents in food desert areas. About 75 percent of participants

are BIPOC. Since the inception of the program, 218 gardens have been installed, 776 individuals have been assisted, and over 4,670 pounds of food has been produced. The picture above shows resident gardeners at an Aquaponics class at the Cartwright Aquaponics Learning Garden.

Funds to Feed Program

In partnership with Local Initiatives Support Corporation (LISC) Phoenix, funds are being provided to community/grassroots organizations and school districts for assistance with meal preparation to families in COVID-impacted areas. The organizations funded serve primarily BIPOC communities. A focus on equity and inclusion was a foundation of the program. LISC engaged a consultant to hold listening sessions with residents and organizations interested in applying for these funds to create processes that would invite applications from

hyperlocal organizations and to design reporting that would not be an obstacle to the organizations. As a result, those applicants selected have been able to successfully implement food preparation and delivery to their clients. Fourteen organizations are funded and nine are BIPOC, or 64 percent. The photo above shows members representing the Funds to Feed organizations hosting a “Politics of Place” event in April 2022.



Youth Sports League Grants

The Youth Sports League Grants program offered financial assistance to at-risk, underserved, and low-income youth who participate in youth sports and recreational leagues. At the height of the pandemic, recreational leagues were closed, and low-income families continued to struggle to pay for recreation leagues for their children. This program strived to increase access to recreation programs and increase physical activity for youth.

This program consisted of an internal program which discounted City recreational programs within the Parks and Recreation Department, as well as an external program where nonprofit organizations applied for funding for their respective youth recreational programs. The internal program discounts were offered at facilities in areas within the low to moderate income demographic. Outreach executed by staff to raise awareness of the grant opportunities included flyers, social media, and additional participation for program facilities for department-wide field trips. The process used to determine discounted programs included recreation staff identifying programs and price ranges that would best fit the participants. For example, the City’s South Division identified small centers and provided price discounts based on previous pricing and what families in the area would be able to contribute. In addition, scholarship discounts were provided to those families that could not afford the reduced pricing. Each division through the Parks and Recreation Department participated in similar processes. The external program enabled non-profit organizations to deliver free and/or affordable sports opportunities to Phoenix Youth. The program was administered through a structured application process, ensuring equitable distribution of resources and maximizing community impact. Since the Youth Sports League Grants Program's implementation, over 4,800 youth across the City have engaged in approximately 161 youth sports activities.

Parks Activation Grants



Over the past decade, the Phoenix area has seen significant growth, and the use of parks by community members has increased notably since the COVID-19 pandemic. However, some parks and facilities in Phoenix face considerable challenges related to illegal or negative behaviors. These behaviors include drug use, violent crimes, theft, trespassing, vandalism, excessive littering, and the misuse of park amenities. Such activities not only disrupt the community and pose health and safety risks but also result in costly repairs or the need for complete re-engineering of park

facilities. These issues have been further aggravated by the economic instability and hardship brought on by the COVID-19 pandemic.

To address these challenges, the Parks and Recreation Department has focused on activating park spaces to promote positive behaviors and uses. The ARPA-funded Park Activation Neighborhood Grant program enhanced this initiative by providing neighborhood groups and nonprofits a valuable opportunity to activate parks within their communities. The program allocated funding to these groups to facilitate activation events and programming in parks located within Qualified Census Tracts (QCTs) and serving affected populations. This initiative created additional opportunities for park activation in communities most impacted by the COVID-19 pandemic. The programming launched spring of 2024.

Events and programming occurred in QCTs within each of the eight Phoenix council districts. Park activation events included movies in the park, food/grilling, live music, art and other community connection events. Primary outreach consisted of community flyers for events at each designated park. Program staff also shared information regarding events on social media channels, media alerts, and local news programming. Several organizations shared a digital newsletter, reminders, and facilitated Facebook promotion events. Some hosted community canvassing events and shared information on local radio stations such as Mega 104.7 FM. Additionally, some organizations were involved with and collaborated with the United States Attorney's Office, Community Conversation Listening Sessions.



A total of \$332,000 was distributed to communities within the QCTs and 47 organizations received grants. Over 200 park activation events were held throughout various park locations. A total of 39 Parks locations/sites were activated.

Community Engagement

Phoenix has a proud history of engaging its community during critical processes, such as the annual budget approval, the City of Phoenix General Plan, street improvements, water resource planning, and more. Engagement ranges from community meetings, website updates, on-site engagement at a variety of diverse locations, social media messaging, as well as innovative virtual participation such as virtual public comment and FundPHX, an online budget tool used by residents. Information is available in both English and Spanish, and the City has the capability to translate information into any other language as well.

It is a top priority of the City to ensure the community, especially among groups with significant barriers to services, are aware of ARPA relief programs. Program evaluations will include capturing participant satisfaction. Valuable feedback from participants will allow staff to make changes to current and future ARPA programs. Also, the [ARPA website](#) serves as an online resource with information about all programs, including links to important application processes. The City advertised programs through GroceryTV, a service that provides digital advertising in checkout lines in grocery stores located in target zip codes and neighborhoods throughout Phoenix. This tool was successfully used to promote CARES Act programs in 2020.

As seen from the Bus Card Subsidy Program, collecting participant feedback throughout the duration of a program is important. To gather additional feedback for many direct service programs, departments are gathering feedback via surveys, evaluations, and/or focus group meetings.

Labor Practices

The City of Phoenix prides itself for using strong labor standards in all City procurements. For ARPA projects, strong labor standards promote effective and efficient delivery of high-quality infrastructure projects while also supporting the economic recovery through employment opportunities for workers.

The City follows the Contract Work Hours and Safety Standards Act for all federally funded projects. The City always includes its Equal Employment Opportunity language in contracts and contractors must comply with City Code, 1969, Chapter 18, Article V, as amended. This includes Title VI which prohibits discrimination based on race, color, and national origin. Language in City contracts go further to prohibit discrimination on religion, sexual orientation, gender, age, disability, nor otherwise commit an unfair employment practice. When applicable, the City applies the Davis-Bacon Act to pay local prevailing wages.

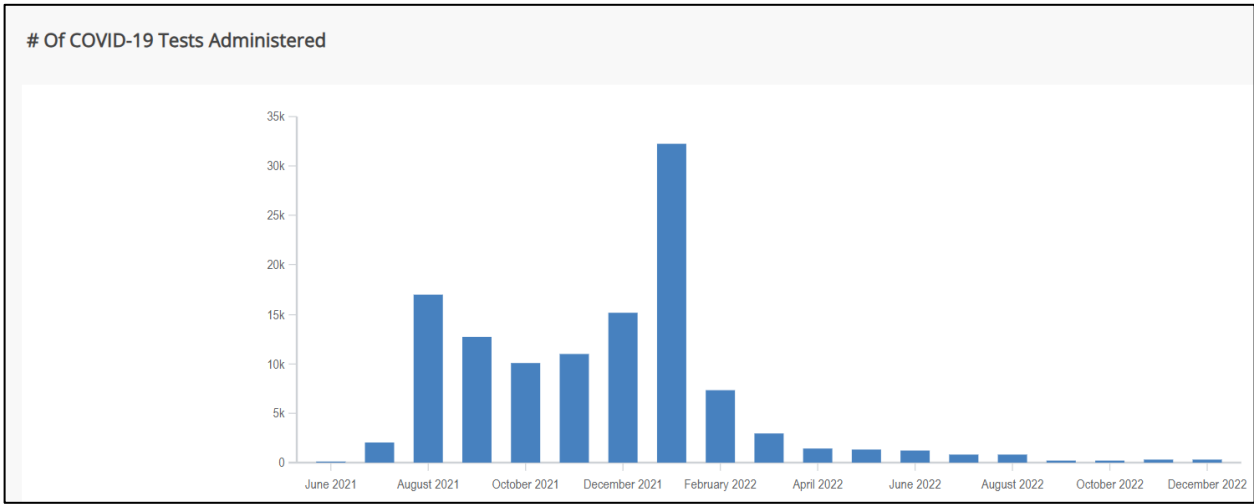
Use of Evidence

For each ARPA project, staff have identified evidence-based interventions. In the Project Inventory section, each program will list the link to the related evidence-based intervention.

Performance Report

In order to measure results for projects and ensure performance management, departments are required to create key performance indicators for each program and must report data in the ARPA portal (created by staff to facilitate report tracking) on a monthly basis. The data is then reviewed by staff and once approved, is uploaded to the [ARPA website](#).

Below is an example of data shown on the [website](#) for the Better Health and Community Outcomes program demonstrating the number of COVID-19 tests administered by the City of Phoenix:



In the next section, Project Inventory, each program includes its key performance indicators and associated data. This section will include most, if not all, programs with key performance indicators.

PROJECT INVENTORY

The City of Phoenix City Council approved the \$396 million State and Local Fiscal Recovery Funds allocation from ARPA at two different meetings: June 8, 2021, and June 7, 2022. Two strategic plans and three reallocation requests detailing City programs were approved, and the list below includes all 78 programs and approved allocations. Each program includes the following:

- Project Name
- Allocation
- Identification Number
- Expenditure category
 - *Denotes areas where the City must identify the amount of the total funds that are allocated to evidence-based interventions.
 - ^Denotes where the City must report on whether projects are primarily serving disproportionality impacted communities.
- Overview
- Project Demographics
- Community Outreach
- Promoting Equitable Outcomes
- Use of Evidence
- Performance report, which includes key performance indicators
- Additional Information (including photos, charts and graphs) if applicable

This section will be updated periodically [online](#) as staff defines related program information and is able to provide performance report summaries. This report will be submitted annually as required by the US Treasury.

Project Name	Administrative Oversight, Compliance & Outreach Efforts
Allocation	\$1,917,403
Identification Number	350032
Expenditure Category	7.1 Administrative Expenses
Overview	Funds were used to provide staffing necessary to support federal compliance efforts. Staffing additions also assisted with enhancing community outreach to improve service delivery and to increase transparency on City progress for all approved programs via an enhanced website. This includes an allocation of \$554,325 to provide integration services to improve the Human Services Department case management system that touches several ARPA programs. The funds are fully expended.
Project Demographics	This section is not applicable per U.S. Treasury Guidance.
Community Outreach	This section is not applicable per U.S. Treasury Guidance.
Promoting Equitable Outcomes	This section is not applicable per U.S. Treasury Guidance.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.

Project Name	Affordable Housing Program – Gap Financing
Allocation	\$6,000,000
Identification Number	350084
Expenditure Category	2.15 Long-Term Housing Security: Affordable Housing*^
Overview	On February 7, 2023, the City issued a Request for Proposal (RFP) seeking proposals from eligible affordable housing developers in need of gap financing to aid in the construction or rehabilitation of multifamily affordable housing. A total of \$6 million was made available. The program is modeled after the City's use of HOME Investment Partnership Program (HOME) funds from the U.S. Department of Housing and Urban Development (HUD). The City awarded funds to the following four projects.

- Trinity Housing Development was awarded \$2 million for their project, **Mesquite Terrace**.
 - Located at 5055 North 19th Avenue.
 - A total of 297 affordable units at or below 60 percent of Area Median Income (AMI), consisting of one-, two-, and three-bedroom units.
 - ARPA funds will support 41 units, at or below 60 percent AMI.
 - The project is 100 percent complete, with a final Certificate of Occupancy issued in June 2024.

- Ulysses Development was awarded \$1 million for their project, **Dahlia Village**.
 - Located at 3620 South 12th Street.
 - A total of 126 affordable units at or below 60 percent AMI, consisting of one-, two-, three-, and four-bedroom units.
 - ARPA funds will support 8 units, at or below 60 percent AMI
 - The project is approximately 90 percent complete, with an anticipated completion in the Fall of 2025.

- Chicanos Por La Causa was awarded \$896,564 for their project, **25th @ Bell**.
 - Located at 16801 North 25th Street.
 - A total of 53 affordable units at or below 60 percent AMI, consisting of studio, two-, and three-bedroom units.
 - ARPA funds will support 16 units, at or below 40 percent AMI
 - The project is approximately 50 percent complete, with an anticipated completion in the Fall of 2025.

- Trinity Housing Development was awarded \$2 million for their project, **Acacia Heights III**.
 - Located at 4747 North 7th Avenue.
 - A total of 68 affordable units at or below 60 percent AMI consisting of one-, two-, and three-bedroom units.
 - ARPA funds will support 41 units, at or below 60 percent AMI

- The project is approximately 25 percent complete, with an anticipated completion in the Fall/Winter of 2025.

Project Demographics

All supported projects are constructing units that will be made available to households at or below 60 percent of the Area Median Income.

Community Outreach

Staff provided an overview of program recommendations at the January 10, 2023, City Council Policy meeting. On February 7, 2023, notice of the RFP opportunity was provided via the Housing Department list serve. Outreach to families who are eligible for housing will occur as the project nears completion.

Promoting Equitable Outcomes

Funds require all units to be made available to households at or below 60 percent AMI, and ARPA-assisted units must have the same proportional unit mix and square footage as the non-assisted units.

Use of Evidence

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/home-investment-partnership-program>

Performance Report

KPIs:

- # of affordable housing units directly supported by ARPA funds, and total constructed units:
 - Mesquite Terrace – **41** units supported by ARPA funds and **297** total constructed units.

Outcomes:

The ARPA Affordable Housing Gap Financing Program aims to support the creation of new affordable housing units by providing funds to developers to fill a financial gap to successfully close and complete construction. There is a high need for affordable housing in the Phoenix community, as stated in the City of Phoenix's Housing Phoenix Plan and 2024 Housing Needs Assessment.

Project Name

Affordable Housing Program – Moreland Phase I

Allocation

\$10,000,000

Identification Number

350091

Expenditure Category

2.15 Long-Term Housing Security: Affordable Housing*^



Overview

The Moreland Phase I is the first phase of a two-phase redevelopment of the former Deck Park Vista affordable housing apartment community that will redevelop 56 units into a total of 237 multi-family rental units for both phases. The Moreland Phase I will be located at 1125 N. 3rd Street in the Phoenix Downtown Core, an area of opportunity, which offers nearby bus and light rail transportation routes, a grocery store, employment centers, and various cultural amenities. Construction of The Moreland Phase I will consist of 132 apartment units with 131 affordable apartment units serving very low-income residents at 60 percent of the Area Median Income (AMI) or below, and one manager's apartment. Units will consist of studio, one, two, and three bedrooms in a five-story elevator-served building to serve a variety of family sizes from single individuals to six-person households. Phase two, which is planned to be constructed in the future, will include an additional 105 mixed-income units.

The Moreland Phase I will include a leasing office, maintenance office, interior courtyard, community rooms, fitness center, playground and outdoor BBQ area, Wi-Fi, and security cameras. The development will also include a structured parking garage. Construction is expected to begin in Fall/Winter of 2025. Additional funding for this project will come from four percent Low Income Housing Tax Credit equity and a private mortgage. The property will be managed by a co-development partner, Brinshore Development, LLC, secured through the City's procurement process. Residents of the Moreland Phase I will receive rental assistance in the form of U.S. Department of Housing and Urban Development (HUD) Section 8 Project-Based Vouchers.

Project Demographics

The Moreland Phase I will serve very low-income residents at 60 percent of the AMI and below. Please see the chart in the Additional Information section listing the income limits as determined by HUD for use in its programs.

Fifty-six of the units will be designated for residents who previously occupied the former Deck Park Vista affordable housing community and have priority to return to the newly developed The Moreland Phase I community. An additional 75 units will be offered to residents from the Choice Neighborhoods Edison-Eastlake Community (EEC) public housing sites as an off-site option, who also have priority rights to return. These residents were temporarily relocated as part of the Choice Neighborhoods redevelopment in

the EEC neighborhood. The EEC, located in a qualified census tract, is a severely low-income target area where 577 public housing units existed, representing the largest concentration of public housing in the state of Arizona.

Additional demographic data will be provided when the property is leased and households occupy the units after construction is complete.

Community Outreach

Former residents of Deck Park Vista attended at least five resident community meetings. One of the community meetings was designed to solicit feedback on the housing plans and design from former residents who have a right to return priority to the newly developed site. In addition, individual household meetings were held to discuss relocation options, and they received housing navigation and relocation counseling services. Meetings also occurred with the surrounding neighborhood residents to discuss the project.

Numerous resident meetings were held as part of the Choice Neighborhoods EEC planning phase to gather input from residents about what is important to them and what they would like to see in their new community. These efforts resulted in the EEC One Vision Plan. Choice Neighborhoods residents are being informed of the option to move to The Moreland Phase I.

Promoting Equitable Outcomes

Construction of this project triggers Davis Bacon minimum wage requirements, and HUD Section 3 requirements, which provides low-income residents with the first opportunity to be hired for jobs related to the construction of the project.

Once construction is complete, the apartments will be rented following federal, state, and local laws.

Residents of The Moreland Phase I will receive supportive services, such as employment, health, and financial well-being services provided by the City of Phoenix and our partners, to improve self-sufficiency and quality of life.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

This affordable housing project is in the pre-development stage with financial closing and construction start projected for Fall/Winter 2025.

KPIs:

- # of Affordable Housing Units Constructed
- # of Affordable Housing Units Leased

Outcomes:

The Moreland Phase I Affordable Housing Development Project aims to provide additional affordable housing units for the City's low-income residents, of which there is a high need in the Phoenix community as stated in the [City of Phoenix's Housing Phoenix Plan](#).

Residents of The Moreland Phase I will receive supportive services, such as employment, health, and financial well-being services provided by the City of Phoenix and our partners, to improve self-sufficiency and quality of life.

Additional Information

Phoenix-Mesa-Chandler, AZ MSA – FY 2025 Income Limits

Provided by the U.S. Department of Housing and Urban Development – Median Family Income - \$109,600

	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person
80% Income Limits	\$62,850	\$71,800	\$80,800	\$89,750	\$96,950	\$104,150
60% Income Limits	\$47,160	\$53,820	\$60,600	\$67,320	\$72,720	\$78,120
50% Income Limits	\$39,300	\$44,850	\$50,500	\$56,100	\$60,600	\$65,100
30% Income Limits	\$23,600	\$26,950	\$30,300	\$33,650	\$37,650	\$43,150

Project Name	After-School Grant for Phoenix Schools
Allocation	\$601,463
Identification Number	350030
Expenditure Category	2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services*^
Overview	During the COVID-19 pandemic, the Parks and Recreation Department saw an unprecedented surge in park usage. Although many programs successfully transitioned to virtual formats, in-person after-school and youth sports programs were temporarily suspended. In response, the department developed a plan to offer

safe, affordable, and inclusive recreational opportunities for youth during critical after-school hours, utilizing ARPA funds to support these initiatives in vulnerable communities across the City. The goal was to create a supportive and educational environment during these essential after-school hours.

The program provided grants to local K-12 schools and their partners to offer structured and enriching activities for children during these crucial after-school hours. Schools that committed to providing free or affordable after-school programs were eligible for funding. The application process determined eligibility based on the school's United States Department of Agriculture (USDA) Title I Free and Reduced Lunch Rate, which needed to be at or above 50%.

Additionally, priority was given to after-school programs that met the following criteria:

- Provided a clear, detailed program plan including program components, staff/organizational chart, program start/end times, and a safety plan.
- Submitted a detailed program budget outlining costs for staff, supplies, food/snacks, and safety equipment.
- Had adequate indoor program space for participants.
- Did not duplicate existing services, such as offering similar programs at the same time, for the same age groups, or with similar components within the same school campus or after-school site.
- Had a willingness to formalize grant funding through an Intergovernmental Agreement (IGA) for school districts.

Overall, the After-School Program recognized the importance of supporting children's social, emotional, and mental health needs during these challenging times. By providing after-school programs, it aimed to address the disparities exacerbated by the COVID-19 pandemic, particularly in high-poverty school districts.

Project Demographics

During the application process, schools and non-profit organizations were asked to identify the demographics they serve in their respective areas.

As community investment efforts continued and parents gradually returned to the workforce, a critical challenge emerged: the need for reliable, secure, and affordable recreational and educational options for their children.

After-school programs provide a structured and supportive environment where children can engage in activities that promote their well-being. These programs helped mitigate the negative effects of the pandemic on children's overall development by addressing their needs.

By offering free or affordable after-school programs, these grants ensured that financial barriers did not prevent children from accessing these valuable opportunities. This inclusivity allowed children from diverse socioeconomic backgrounds to participate and benefit, promoting equity in access to educational and recreational resources. Offering programs based on the USDA free and reduced lunch rate further reduced financial barriers, enabling children from economically disadvantaged backgrounds to benefit from the after-school resources.

Selected applicants served Phoenix neighborhoods where crime, poverty, and food insecurities are prevalent, and where many students are exposed to multiple Adverse Childhood Experiences (ACEs) such as neglect, abuse, and other forms of household dysfunction. These families face severe income-related challenges, including limited access to housing and transportation. Moreover, several sites indicated in their funding applications that they had conducted community needs assessments. These assessments identified subgroups of students significantly behind in math and reading who needed more instructional time. The results also highlighted the need for students to have greater access to STEM (Science, Technology, Engineering, and Math) activities.

Community Outreach

Grant application details were made available online on the City of Phoenix website. Additionally, information was distributed to community partners and shared through email lists.

Promoting Equitable Outcomes

Investments were made to promote equitable access and outcomes in afterschool programming. These investments proved to be crucial in ensuring that more youth had equal opportunities to benefit from valuable afterschool programs.

By using ARPA funding to support after-school initiatives, the aim was to bridge the opportunity gap and provide resources to communities in need of additional resources. This approach recognized that access to quality after-school programming can have a positive impact on educational outcomes, social

development, and overall well-being for children, youth and their families.

These grants were instrumental in expanding the reach of afterschool programs, making them available to a broader range of youth who may have previously faced barriers to participation. By prioritizing schools that have a USDA free and reduced lunch rate of 50% or higher, the After-School Program demonstrated a commitment to providing affordable programs to families in need. These affordable programs also helped to reduce financial burdens on families who may have struggled to afford other extracurricular activities or enrichment programs particularly during the pandemic.

Use of Evidence

<https://ebccp.cancercontrol.cancer.gov/programDetails.do?programId=201624>

Performance Report

KPIs:

- # of grant applications: **22***
- # of total registered participants: **117** this year.
- # of successful awardees: **17***
- # of successful awardees that have a U. S. Department of Agriculture free and reduced lunch rate of 50% or higher: **17***

** Note: grant applications were only accepted the first year of the program.*

Outcomes

The afterschool program significantly enhanced access to educational, recreational, and supportive services, leading to improved economic outcomes for working families and educational achievements for youth. Since its inception, over 20,000 children have participated, benefiting from structured activities in over 200 programs that promote academic enrichment and social development. Notably, participants have demonstrated improved academic performance, increased school attendance, and enhanced social skills. For instance, the Circus Arts Club at Bethune Elementary School, funded by the ARPA grant, provided students with opportunities to learn various circus skills, fostering teamwork and self-confidence. The program culminated in a successful "parent night" performance, where students showcased their talents to an appreciative audience of parents, staff, and peers. Feedback from participants throughout the programs underscores the program's positive impact:



- "This program helped me believe in myself. I never thought I could be good at math, but now I love STEM!"
- "Before this program, I was shy and didn't speak up in class. Now, I'm more confident to share my ideas."
- "Since my daughter joined the program, I've seen such a huge boost in her confidence and academic performance."

These testimonials highlight the program's success in supporting both families and students during a critical recovery period following the COVID-19 pandemic.

Although the program ended in December 2024, several of the programs noted that they are committed to sustaining their afterschool programs beyond the ARPA grant period. To achieve this, they plan to secure funding through a combination of local partnerships, private donations, and ongoing community support. Additionally, many of the organizations will explore opportunities for additional grants and collaborate with local businesses and organizations to ensure their program's continuity. By fostering long-term engagement with parents and families, they aim to maintain high levels of participation and ensure that the programs remain a valuable and lasting resource for students.



Additional Information

Below are photos from some of the events/programs.



Project Name	Airport Childcare Tuition Scholarship & Childcare Facility
Allocation	\$5,000,000
Identification Number	350049
Expenditure Category	2.11 Healthy Childhood Environments: Child Care*^
Overview	The City Council approved \$5 million as part of the City’s ARPA Strategic Plan to provide childcare assistance to badged airport workers. The program has been updated to include families whose household income is at 400 percent or below the federal poverty guideline. The scholarship is available at First Things First certified Quality First childcare sites throughout Maricopa County. Additionally, the program provides up to \$3 million in funds to support tenant improvements as part of a purpose-built childcare facility for airport workers at the 44th Street Sky Train station at Phoenix Sky Harbor International Airport. Construction for the facility shell by the Aviation Department is underway and is expected to be completed in Fall 2025.

Project Demographics	The program is targeted to lower-income workers who support the essential functions of Phoenix Sky Harbor International Airport, by being badged to provide services including airline, concessions and contractors.
Community Outreach	Aviation staff and the project contractor through First Things First, Valley of the Sun United Way, conducted outreach to a variety of groups, including concessions companies and custodial contractors, airlines, labor organizations and community groups. VSUW attended multiple job fairs to promote the program and has worked to provide information to airport stakeholders. Staff also produced videos sharing testimonials about the scholarship program shared on social media (https://www.youtube.com/user/PhoenixSkyHarbor) and Sky Harbor's new employee information page (https://www.skyharbor.com/employees).
Promoting Equitable Outcomes	The program is intended to provide funding for childcare scholarships to low-income workers at the airport. The program restricts participation to 400 percent or below the federal poverty level. Additionally, the airport childcare facility will be constructed in an area where few childcare facilities are located, described as a childcare desert in South Phoenix.
Use of Evidence	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/child-care-subsidies
Performance Report	KPIs: Since the start of the program, scholarships have supported 81 distinct children, for a cost of approximately \$1,475,026. Outcomes: The program aims to support two outcomes for Sky Harbor: Increased satisfaction for Sky Harbor employees and reduced turnover in the population using childcare.

Project Name	Area Agency on Aging's Goods2HOME
Allocation	\$2,000,000
Identification Number	350059
Expenditure Category	2.37 Economic Impact Assistance: Other*^



Overview

The COVID-19 pandemic caused disproportionate effects on vulnerable populations including elderly and chronically ill individuals. During the height of the pandemic, the CDC recommended preventive behavior to reduce infection among at-risk populations including staying at home and avoiding public places such as grocery stores and shopping centers. In response to these recommendations, the Goods2Home Program was created by the Area Agency on Aging, Region One (AAA) to assist seniors in obtaining household products including paper, laundry, and cleaning products, along with essential groceries and prescriptions. These household items are delivered for free to low-income seniors and disabled adults.

Project Demographics

Any individual 60 and older living in low-cost affordable housing, which requires an income of 50% or below Area Median Income (AMI) or HUD Senior housing which has income guidelines at 30% or less AMI.

Additional Information section below includes breakdown of participant demographics.

Community Outreach

Area Agency on Aging's primary target population was City of Phoenix HUD housing sites as most of the residents who live there are on a limited income and had frequent requests for the items the program was providing. The AAA Pandemic Response Program Coordinator developed good relationships with City of Phoenix Housing Service Coordinators who identified clients needing Goods2Home supplies.

A schedule was developed for the delivery of supplies to two to three housing sites per month. Housing Service Coordinators provide ongoing communication to residents regarding the Goods2Home Program and how they may qualify. The attached postcard was sent to all the Service Coordinators at the HUD housing sites along with a flier in both English and Spanish. The program is also advertised through the AAA Senior Helpline at (602) 264-4357 and website: [Programs – Area Agency on Aging \(aaaphx.org\)](https://www.aaaphx.org).

Promoting Equitable Outcomes

The Goods2Home Program provides common hygiene and nutritional household products which includes paper, laundry, and cleaning products and essential groceries to older and disabled adults 60 and older who are a City of Phoenix resident and were impacted by COVID-19. The AAA Pandemic Response Program

Coordinator works with senior housing site coordinators to identify older adults who need the services and meet the qualifications. HUD housing sites are selected based on logistics to efficiently deliver supply kits to larger group sites rather than individual homes. In addition, HUD sites are located throughout the City of Phoenix, which facilitates equitable distribution rather than selecting two or three sites in one or two areas of the City.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/social-service-integration>

Performance Report

KPIs

- # of Seniors Served: **615**

Outcomes: The Goods2Home Program served 615 City of Phoenix residents as of December 2024, which is when the program ended. The Goods2Home Program receives frequent positive feedback from assistance provided through verbal comments and written notes. The program has successfully assisted senior and disabled adults with saving the cost of delivery fees associated with other grocery home delivery programs, savings from hygiene and nutritional items provided, and prevented unnecessary exposure of vulnerable populations having to visit grocery stores and shopping centers. This leads to improved health outcomes.

Additional Information

One of the HUD housing sites that receives Goods2Home kits is specifically for grandparents raising grandchildren. The kits are especially helpful to them as the grandparents live on a very limited income with very few resources.

At the 2024 USAging Conference which will be held in Tampa, Florida in July, Goods2Home will receive an Achievement Award.



AREA AGENCY ON AGING
REGION ONE, INCORPORATED

Goods²HOME

In partnership with the City of Phoenix, the Area Agency on Aging is able to assist Phoenix residents age 60 and older with the delivery of essential goods.

Call:
602-883-3535

Household Items Delivered Safely to Your Door!



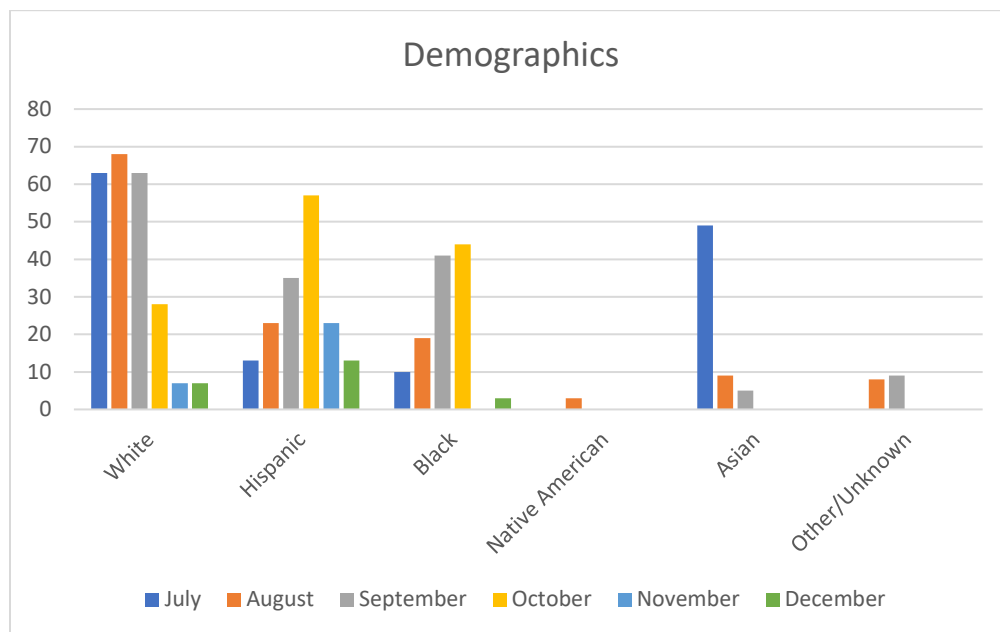
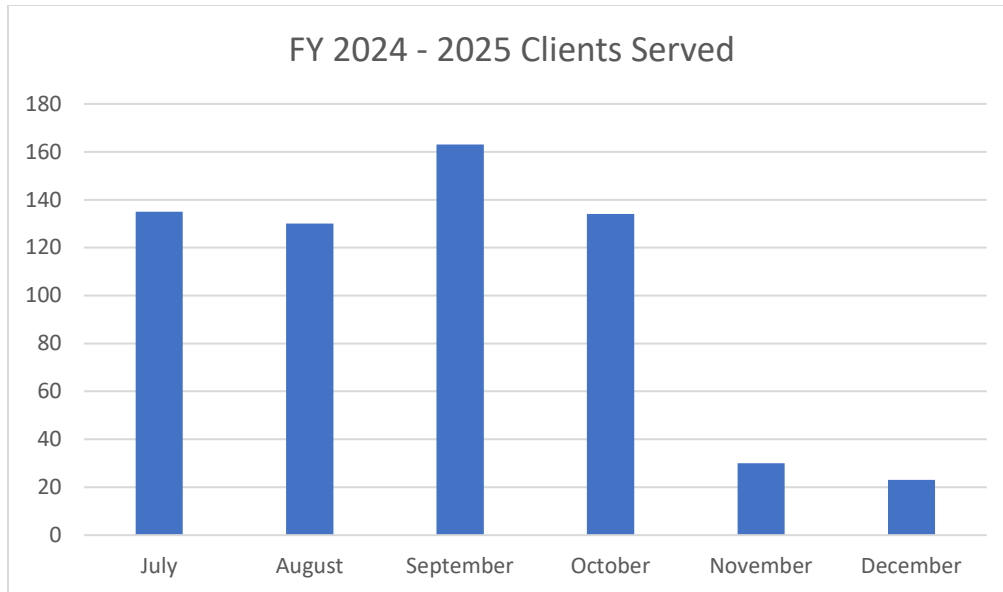
The image above is an example of marketing material used for the program.



Delivery Locations and Demographic Data:

Aeroterra	Hong Lok	Morningside Villa
Chicanos Por La Causa	Broadway Terrace	Tanner Manor Apartments
Fellowship Towers	Urban League Manor	El Caro
Marcos de Niza	Vista Village	St. Mary's Manor
Maryvale Parkway	Guadalupe Huerta Senior	Apartments
Memorial Towers	Casa Mia Senior	Casa De Paz
Amber Pointe	Maryvale Parkway Terrace	Paradise Valley
Lemon Grove	Sunnyslope Manor	Washington Manor
Plazas de Merced	Casa de Primavera	Apartments
Casas de Shanti	Aeroterra	Grand Families Apartment
Camelot Casitas	Soluna	Kivel Manor
Peoria Place	Monroe Gardens	Memorial Gardens
Fellowship Towers	Marcos de Niza	Palms West Apartments
Foothills Village	Fillmore Courtyard	Pine Towers
South Summit Apartments	Summit	Sunland Terrace
Hong Ning House	Sydney P. Osborn	

Demographic Categories	Number of Attendees (duplicate)	Percentage
Gender		
Female	386	63%
Male	229	37%
Ethnicity/Race		
White	236	38%
Hispanic	174	28%
Black	117	19%
Asian	3	1%
Native America	63	10%
Other	22	4%
Council District or Residing City of Participants		
Council District 1	51	8%
Council District 2	0	0%
Council District 3	20	3%
Council District 4	110	18%
Council District 5	108	18%
Council District 6	0	0%
Council District 7	134	22%
Council District 8	192	31%



Project Name	Artists to Work Initiative
Allocation	\$1,000,000
Identification Number	350038
Expenditure Category	2.29 Loans or Grants to Mitigate Financial Hardship^

Overview

The Phoenix City Council approved using ARPA funds for the Office of Arts and Culture to support nonprofit arts and culture organizations and artists still hurting financially due to the COVID-19 pandemic. As part of the ARPA funding, this program enables the City to contract artists to develop art projects, installations, and performances in communities that receive limited funding from the public sector. Projects would activate a wide range of public spaces, including parks, trails, community centers, and neighborhood areas not usually defined or programmed as cultural spaces.

As of June 2025, 121 projects have been completed, and the remaining 26 projects are expected to be completed by January 2026.

Project Demographics

Local artists and organizations have been served directly by the Artists to Work Initiative. Consequently, other artists, schools, and community members have also participated in arts and culture projects. Refer to the Additional Information section for detailed demographics of artists who have received Artists to Work funds. The program has two components. The first is a grants program that supports creating and presenting original, new, or in-process artistic work by practicing Phoenix artists. Awarded artists will be required to complete a public presentation within the City of Phoenix's boundaries that will primarily benefit Phoenix residents. The second is a more traditional public art program involving artists designing and building a better City.

Community Outreach

This program includes artist calls, commissions, and a competitive grant program. The grant subprogram was promoted to artists and arts workers through email, social media, and our agency's e-newsletters. Agency staff also reached out to diverse networks, emphasizing those that include BIPOC artists.

Promoting Equitable Outcomes

Before this grant component, the agency administered an emergency relief grant program to artists and arts workers using CARES funds and a recovery grant program to artists and arts workers using ARPA funds. From those two experiences, the Office of Arts and Culture implemented a few key changes to ensure that the Artists to Work grant funds would result in more equitable outcomes:

1. Two focus groups of mostly BIPOC artists were convened before launching the Artists to Work grant program guidelines, and their feedback was utilized. In these focus

- groups, the Office learned that BIPOC artists are more likely to consider applying for funding if they receive multiple encouragements from trusted sources (organizations, networks, and individuals). The Office took this feedback seriously, and it guided all promotion and communication.
2. The grant program was a two-step application process. For the first step, a low-barrier application form was used that did not require applicants to create an account.
 3. The application could be submitted in one of two ways: video or written.
 4. All disciplines of original art were considered for funding.

The second component hired artists for a series of community projects, including murals. One example is the “Welcome to Phoenix” mural (see image below). The City of Phoenix partnered with community groups to select a local artist to create a 190-foot mural near a blighted garage near the entrance of the Phoenix Convention Center to help create a more friendly pedestrian experience for visitors and residents coming downtown for Super Bowl LVII activities. Forty-seven artist and artist team submissions were received, and eight artists were selected to advance as finalists. Each finalist was paid an honorarium to create a concept highlighting the City's diversity, culture, and vitality while meaningfully engaging the Phoenix residents and visitors. The artist coordinated two opportunities for the public to participate in a Community Paint Day to give residents a sense of ownership of the project. Other community projects included the Maryvale Mercado and Sana Pueblo Asset Mapping. Maryvale Mercado was created in collaboration with Local First, Cultural Coalition, Mujeres Mercado, and The Cartwright School District. They designed and created a series of free events from December 2023 to May 2024. Families took part in art activities and saw live performances. Maryvale Mercado brought together local artists, artisans, performers, businesses, and families in an underrepresented neighborhood in Phoenix. Sana Pueblo's Asset Mapping of Districts 4, 5, and 7. With that, Sana Pueblo engaged with artists who live and work in Districts 4, 5, and 7 to learn about the resources and needs of artists in the Maryvale area.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

The KPIs that will measure the success of the Artist to Work Initiative are the total number of local artists hired and the total # of projects completed. As of May 2025:



- # of local artists hired: **147**
- # of projects completed: **98**
 - The remaining 49 projects will be completed by the end of 2025.

Outcomes: Through this initiative, the goal is to hire local artists to develop art projects, installations, and performances in a wide range of public spaces for the community that are not usually defined or programmed as cultural spaces.

Additional Information



Left: Welcome to Phoenix Mural by Kayla Newman, 2023

Right: Tatiana Crespo performing at the Arts and Economic Prosperity 6 unveiling, 2023



Artist to Work Showcase – Artwork by Francisco Diaz, 2024

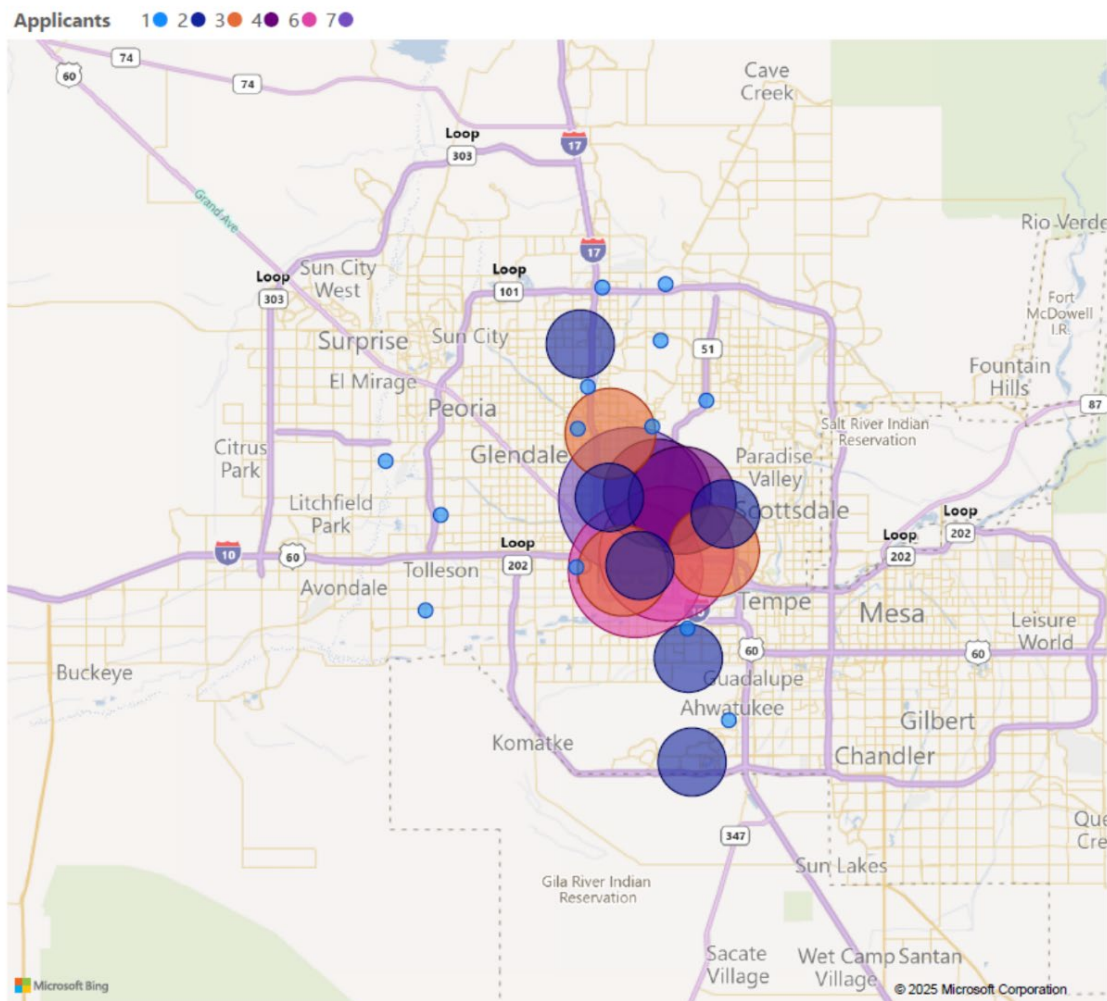


Artist Alejandro Acierto and Artist Jessica Palomo (left to right) presenting their work during the Artists to Work Showcase, 2024



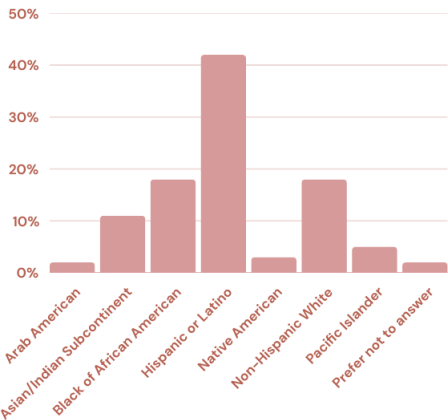
Artists to Work Showcase 2024 - Artwork by Isaac Caruso

ARPA ARTISTS TO WORK GRANTEE HEAT MAP

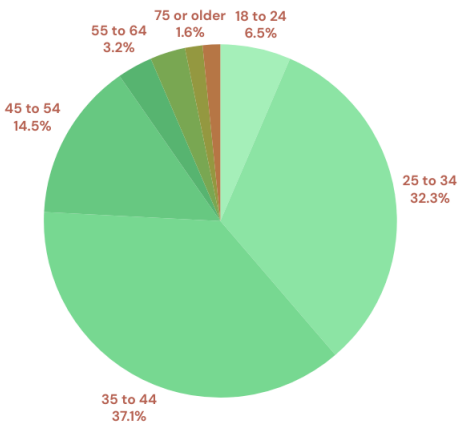


ARPA ARTISTS TO WORK GRANTEE DEMOGRAPHICS (N = 62)

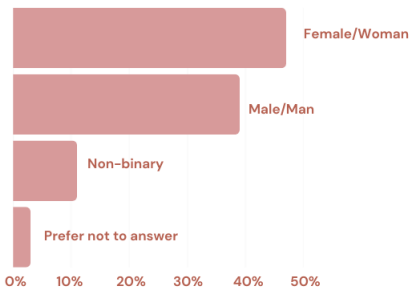
01. % of Artists by Race and Ethnicity



02. % of Artists by Age

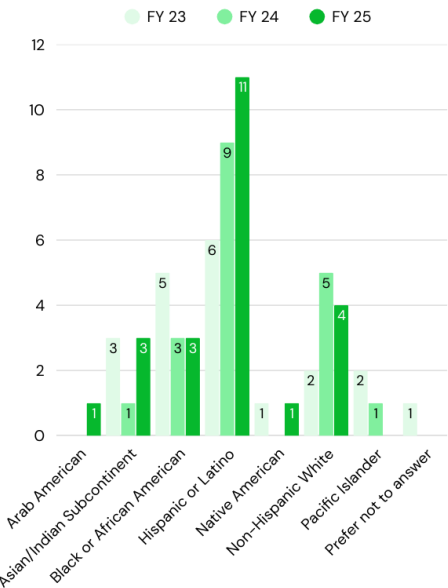


03. % of Artists by Gender

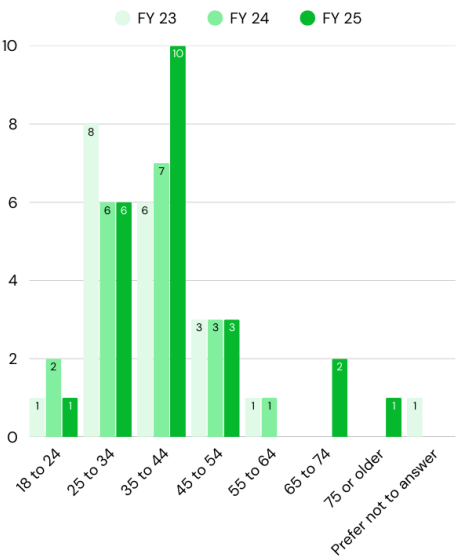


ARPA ARTISTS TO WORK GRANTEE DEMOGRAPHICS (N = 62) FISCAL YEARS 23 - 25

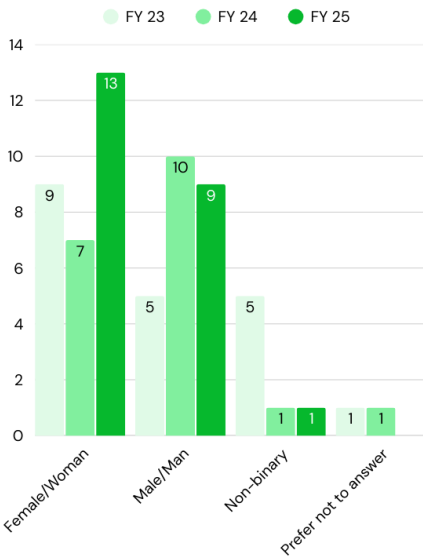
01. # of Artists by Race and Ethnicity



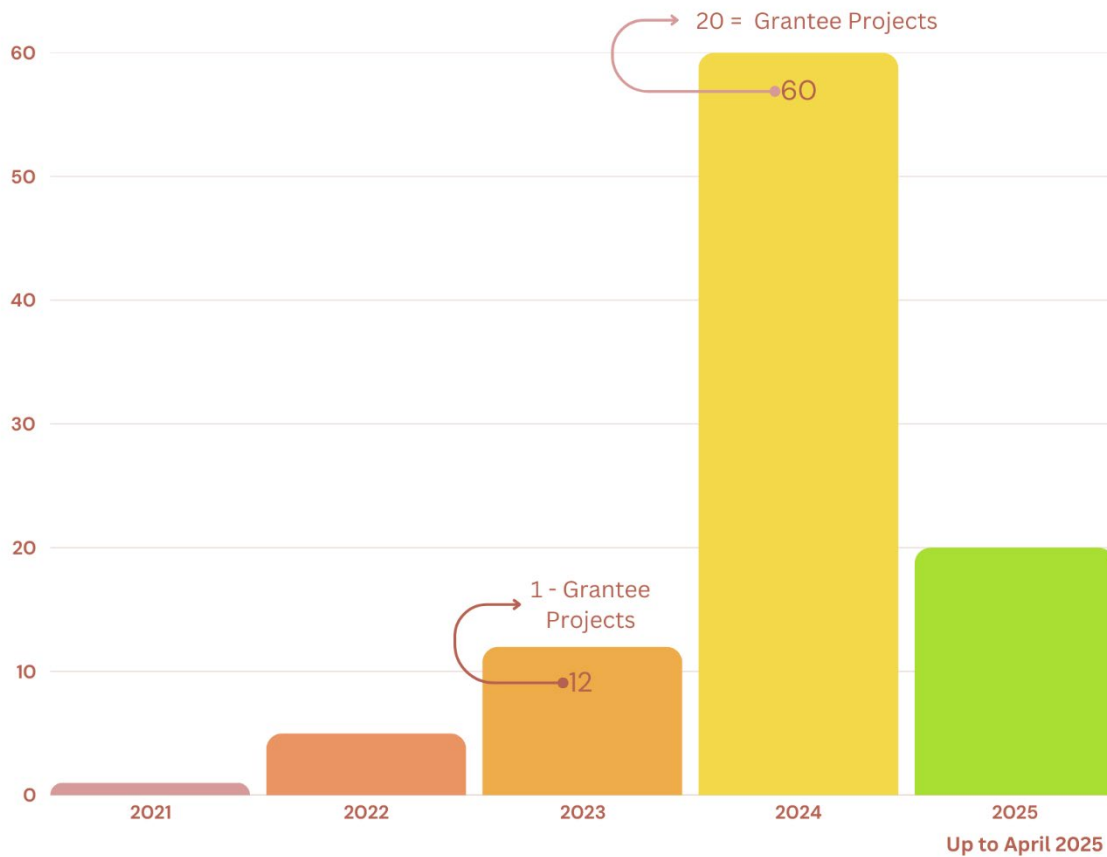
02. # of Artists by Age



03. # of Artists by Gender



PROJECTS COMPLETED



Project Name	Arts and Culture Internship Program
Allocation	\$500,000
Identification Number	350041
Expenditure Category	2.10 Assistance to Unemployed or Underemployed Workers*^
Overview	The Phoenix City Council approved using ARPA funds for the Office of Arts and Culture to support nonprofit arts and culture organizations and artists still hurting financially due to the COVID-19 pandemic. As part of the ARPA funding, this program allows nonprofit arts and culture organizations to hire full-time interns versus contract or for-credit stipends. The internships provide Phoenix undergraduate students with meaningful on-the-job training and experience working in the cultural sector. The program

ultimately strengthens Phoenix’s workforce by providing access to high-quality opportunities for college students of all backgrounds to gain experience, understanding, and transferable skills relevant to careers in and out of the arts, the creative economy, and engagement in public life.

The Arts and Culture Internship Program was completed in March 2025.

Project Demographics

Detailed demographics were not collected from organizations that received funding through this program in the first-round stage. Please see the heat map for organizations that received funding in the Additional Information section. A Student Worker Demographic Report is included for the students who benefited from the Arts and Culture Internship Program.

Community Outreach

This program was directly promoted to organizations that had received a Nonprofit Arts and Culture Stabilization Grant. It was also promoted to undergraduate college students through email, social media, and our agency’s e-newsletters. Agency staff reached out to diverse school and community networks, emphasizing those that include BIPOC students. Finally, all participating host organizations promoted the opportunity via their own channels.

Promoting Equitable Outcomes

Arts and culture organizations of all sizes and capacities could apply to host an intern if they had previously received a Nonprofit Arts and Culture Stabilization Grant. This requirement ensured the organization had been reviewed and approved for public funding. In addition, these organizations were hardest hit by the pandemic, and having an intern could help them recover.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/adult-vocational-training>

Performance Report

KPIs: The KPIs that will measure the success of the Arts and Culture Internship Program are the number of arts and culture organizations engaged, and the number of students hired. During the length of this program:

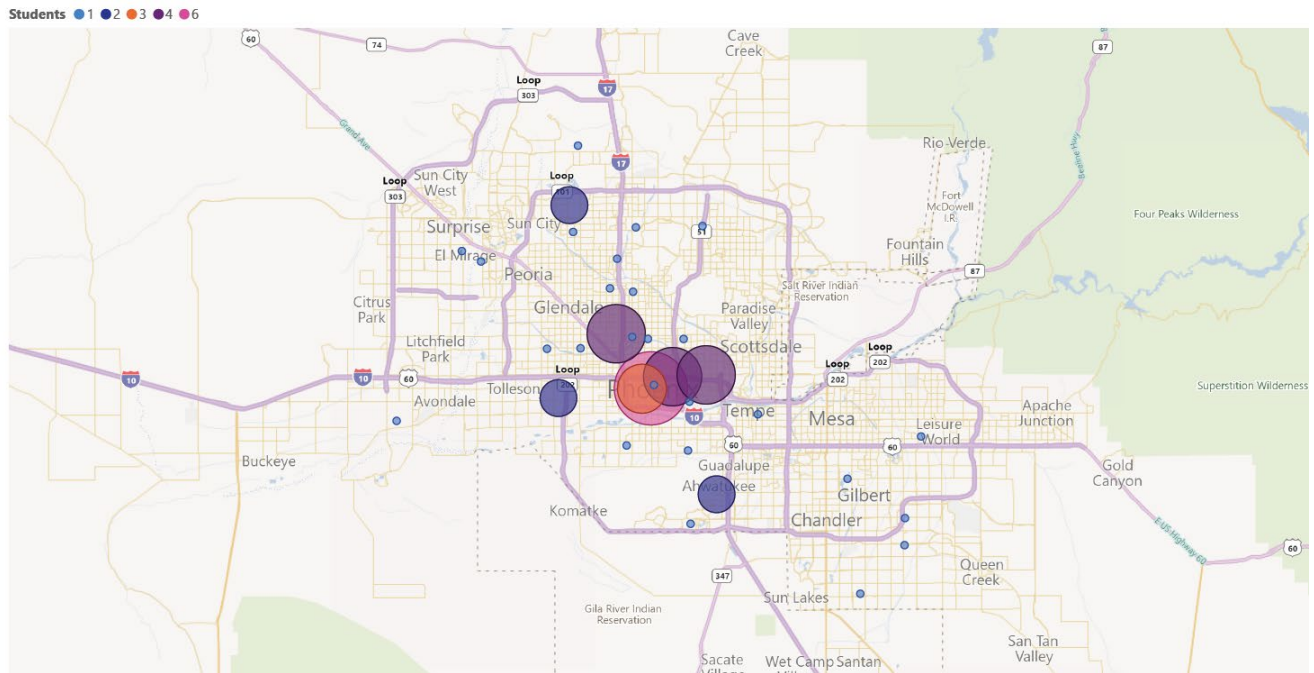
- # of arts and culture organizations engaged: **84**
 - **31** of these successfully hired interns
- # of students hired: **53**



Outcomes: This project aims to increase economic opportunities for students and organizations. While organizations receive funds to hire student workers and achieve higher work production, the students also benefit from having paid job opportunities. These opportunities improve mental health outcomes by reducing financial stress and providing them with real job-training opportunities.

Additional Information

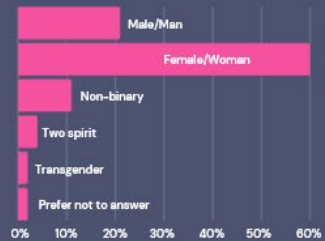
Heat Map: Number of students by zip code

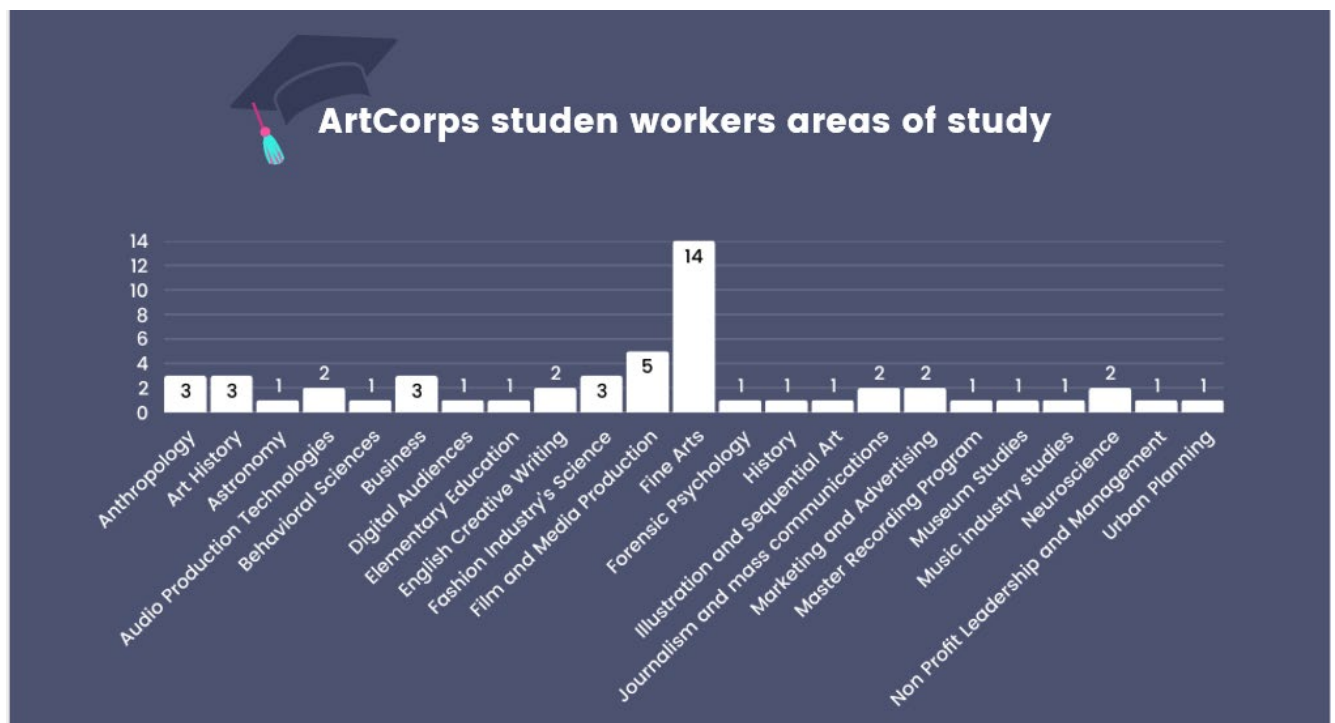


Organizations ●1 ●2 ●3 ●4 ●5 ●9 ●12



01. %% ArtCorps Student Workers by Race and Ethnicity





Left: ArtCorps Student Professional Development Session 1, 2022

Right: ArtCorps Student Orientation and Critical Response Process Training with Raising Youth Theatre

Project Name	Arts and Culture Technical Assistance and Professional Development
Allocation	\$250,000
Identification Number	350028
Expenditure Category	2.30 Technical Assistance, Counseling, or Business Planning*^

Overview

The Phoenix City Council approved using ARPA funds for the Office of Arts and Culture to support nonprofit arts and culture organizations and artists still hurting financially due to the COVID-19 pandemic. As part of ARPA, funds hired contractors, consultants, and personnel for program technical assistance, professional development workshops, and resources in financial sustainability, business practices, and reopening strategies. In addition, community engagement ambassadors would be contracted to help with special outreach to distribute resources fairly.

As of June 2025, a total of 7,143 constituents have been engaged, 316 nonprofits/small businesses/ artists have been served, and 26 workshops have been completed. The remaining three projects will be completed by December 2025.

Project Demographics

Organizations receiving services experienced financial hardship due to the pandemic. No further demographic information has been collected for this initiative.

Community Outreach

This program was promoted to agency partners and collaborators, grantees, and those associated with the agency outside of grants or contracts. It also served as a connection to new partners, contractors, and providers.

Promoting Equitable Outcomes

This program has promoted equitable outcomes by:

1. Providing translations for ARPA grant programs, including applications, guidelines, and portals.
2. Contracting with BIPOC-led organizations to provide children, adults, and artists with professional development opportunities.
3. Sponsoring arts and culture administrators and artists to attend professional development opportunities, such as conferences and training programs.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/sector-based-workforce-initiatives>

Performance Report

KPIs: The KPIs for the Arts Technical Assistance and Professional Development are the number of constituents engaged, nonprofits/small businesses/artists served, and workshops completed through the engagement of nonprofits, small arts and culture businesses and artists. Since the beginning of funding:

- # of constituents engaged: 7,143
- # of nonprofits, small businesses, and artists served: 291
- # of professional development opportunities through conferences and workshops: 25

Outcomes: Through this initiative, the goal is to provide professional development for artists and local arts and culture businesses (topics included: business administration, marketing, and grant writing) and to provide re-opening strategies to non-profit organizations.

Additional Information

Below are examples of workshops provided to the sector through these funds.

Artists Workshops



In partnership with Artlink, artists are invited to watch this on-demand a series of workshops designed to support an artist's career that was held in conjunction with Art Detour 35.

"Photograph Your Work" **WATCH ON DEMAND**

Led by professional photographer, Nader Abushhab who demonstrates basic photography techniques on capturing work in the most effective and easiest way. This course welcomes all levels of expertise no matter how big or small. Learn best tips and practices for capturing your work in a professional manner.

"Submit Your Work" **WATCH ON DEMAND**

The workshop provides insights and tips on submitting your work to open calls as well as commercial businesses. The conversation will include Carrie Brown, Deputy Director of Phoenix Office of Arts and Culture; Chad Campbell, co-owner of For The People/dialog; and Catrina Kahler, President & CEO of Artlink Inc.

"Prepare Your Work" **WATCH ON DEMAND**

This workshop provides insights and tips on preparing your work for exhibition. The conversation will include Laura Spalding Best, Senior Director of Exhibits for Desert Botanical Garden, and Robert Gentile, Curatorial Programs Manager for Artlink Inc.

"Promote Your Work" – **Due to Scheduling, This Workshop Will be Rescheduled**

This workshop provides insights and tips on promoting your work. The conversation will include Kris Mocny, Owner of Clyint; Leslie Criger Articipant Liaison for Artlink Inc.

PUBLIC ART 3 ARIZONA

PUBLIC ART EDUCATION FORUM



SHEMER
art center

A PUBLIC ART EDUCATION FORUM TO BE HELD AT THE SHEMER ART CENTER IN PARTNERSHIP WITH THE CITY OF PHOENIX OFFICE OF ARTS AND CULTURE AND THE PARKS AND RECREATION DEPARTMENT.

FRIDAY, OCTOBER 20, 2023

PHOENIX IS ONE OF THE TOP PUBLIC ART CITIES IN THE COUNTRY.

This forum will provide an educational and networking opportunity for all Arizona artists engaged in public art, and for those who want to be! A strong line-up of speakers, including Arizona public artists, fabricators and arts administrators from across the state, will make this an exciting and informational day you won't want to miss!

SCHEDULE:

Morning Breakfast with Speaker	8:30 a.m. – 9:30 a.m.
Break Out Sessions	9:45 a.m. – 11:15 a.m.
Lunch with Moderated Panel of Speakers	11:30 a.m. – 1 p.m.
Break Out Sessions	1:15 p.m. – 3:15 p.m.
Closing Cocktail Reception	3:30 p.m. – 5 p.m.

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City of Phoenix
PARKS AND RECREATION DEPARTMENT



Project Name	Arts Career Advancement Grants
Allocation	\$500,000
Identification Number	350039
Expenditure Category	2.29 Loans or Grants to Mitigate Financial Hardship^
Overview	The Phoenix City Council approved using ARPA funds for the Office of Arts and Culture to support nonprofit arts and culture organizations and artists still hurting financially due to the COVID-19 pandemic. As part of the ARPA funding, grants support working artists or arts workers in supporting growing their artistic skills or business by enrolling in classes, engaging coaches or mentors, recovering equipment or business operations, or participating in an exhibit, festival, vendor showcase, or artist residency. All of the Arts Career Advancement Grants were completed by January 2022.
Project Demographics	The demographics collected for the Arts Career Advancement Grants are in the additional information section below.
Community Outreach	This grant program was promoted to artists and arts workers through email, social media, and our agency's e-newsletters. Agency staff also reached out to diverse networks, emphasizing those that include BIPOC artists.
Promoting Equitable Outcomes	Before this grants program, we had administered an emergency relief grant program to artists and arts workers using CARES funds. From that experience of getting money out quickly to artists at the beginning of the pandemic, we decided to implement a few key changes to ensure that the ARPA grant program would result in more equitable outcomes: The application was open for over two months, ensuring enough time for artists and arts and culture organizations to spread the word to other artists. Agency staff was widely available to applicants to assist with completing their applications and assisted with applicants learning how to become vendors with the city of Phoenix, which proved especially challenging to older, younger, and non-English- speaking applicants.

Applicants were allowed to apply for funding in one of two ways: 1) for direct arts-related income loss or 2) for proposals that would strengthen the artists to sustain their practice through the pandemic. For professional artists who already make (and lost) arts-related income, it was a straightforward application. For artists who do not make as much arts-related income and generally include most of our BIPOC applicants, they had the opportunity to make a proposal that would sustain their arts practice.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

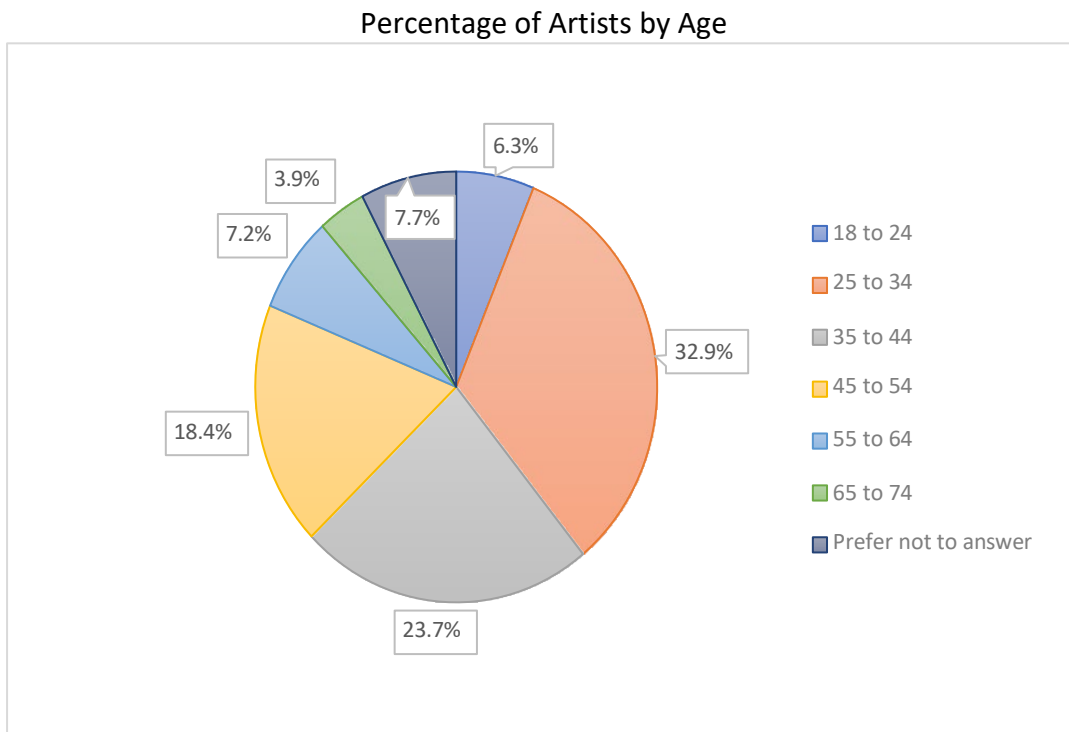
Performance Report

KPIs: The KPIs for the Arts Career Advancement Grants are the number of applicants received, the percentage of BIPOC applications received and funded, and the number of grants awarded. The only applications that were declined were for applicants who lived outside of the City of Phoenix area. All other applicants were funded.

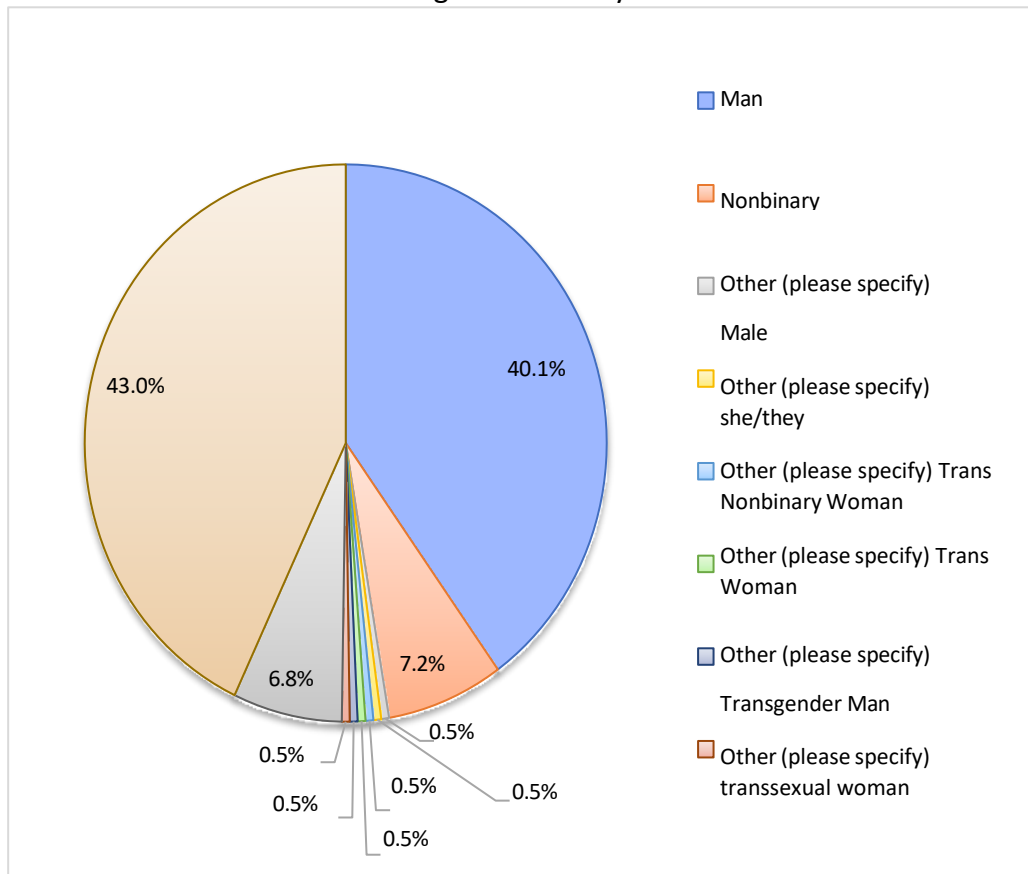
- # of applicant received: **234**
- # of grants awarded: **207**
- % of BIPOC applications received and funded: **69.1%**

Outcomes: The outcome of the Arts Career Advancement Grants was to provide support to working artists and art workers in supporting growing their artistic skills or business by enrolling in classes, engaging coaches or mentors, recovering equipment or business operations, or participating in an exhibit, festival, vendor showcase, or artist residency.

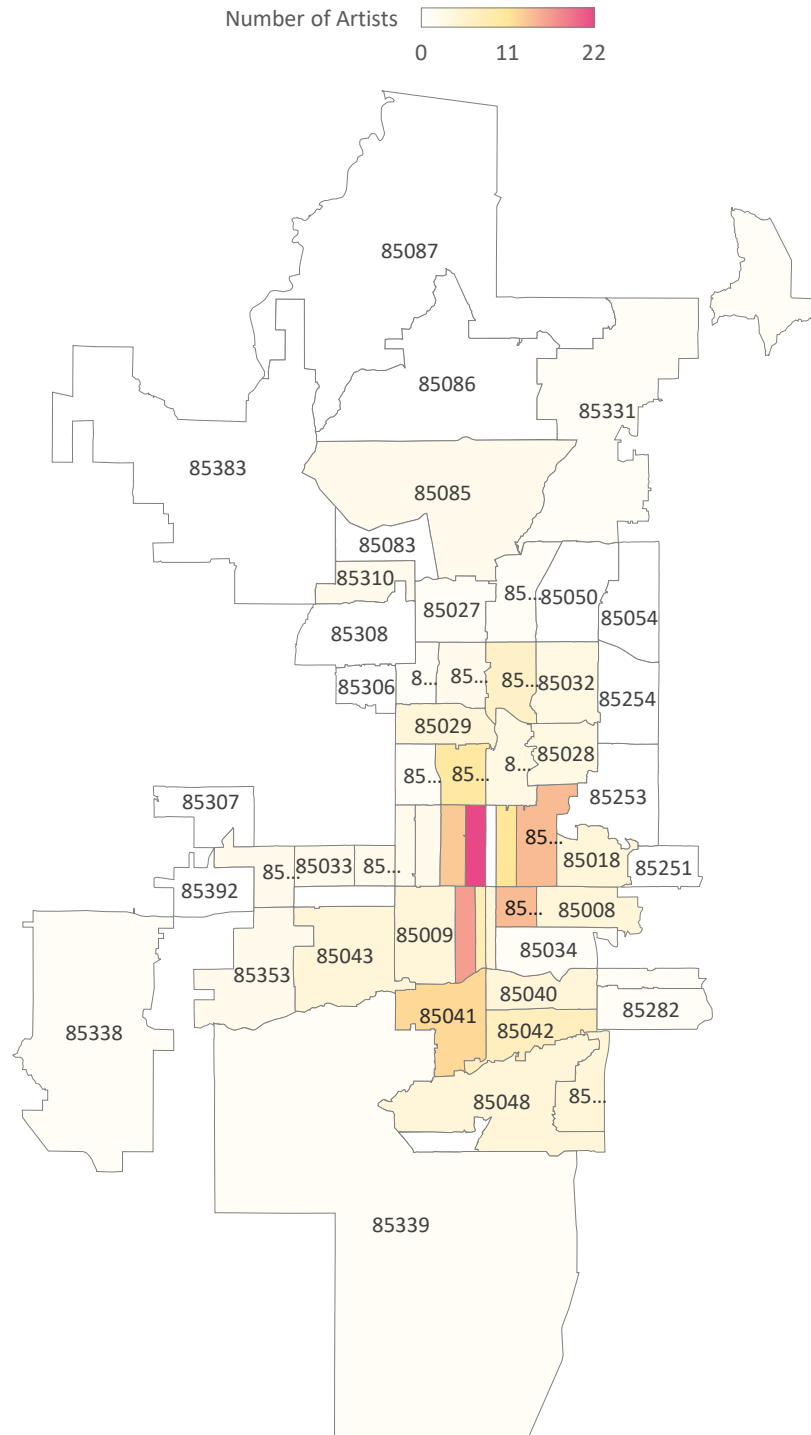
Additional Information



Percentage of Artists by Gender



Arts Career Advancement Grantee Heat Map



Powered by Bing
© TomTom



Project Name	Better Health Outcomes and Community Testing and Vaccines Program
Allocation	\$16,614,644
Identification Number	350026
Expenditure Category	1.2 COVID-19 Testing^
Overview	The ARPA Strategic Plan adopted by City Council on June 8, 2021, continued the City’s COVID-19 community testing and vaccine distribution program that was established in 2020 with CARES Act funding. Phoenix Public Works and Phoenix Fire staff continued to collaborate with multiple City departments to assist community partners with organizing and promoting testing and vaccination services at no cost to residents in underserved areas disproportionately impacted by COVID-19. The goals of this program, which sunset on December 31, 2022, were to expand the use of deployed mobile testing and vaccinations using two COVID mobile testing vans and also included providing portable services at permanent, stationary sites with concentrated efforts on hot spot locations to assist Phoenix underserved communities with COVID-19 testing and vaccine services. The program was designed to bridge gaps in the availability of COVID testing and vaccination services in the community. Benchmarking reports provided by Maricopa County Health Department that highlight the communication transmission data by zip code were utilized to identify and serve underserved communities with the greatest impact in case counts and test positivity. Staffed through public-private partnerships with local healthcare providers, each mobile testing and vaccination van operated at locations across the City including parks, community centers, schools, grocery stores, libraries and churches. Further, the mobile vans assisted with eliminating barriers for community members who are located in hotspot activity areas and who are unable to travel longer distances to static sites. A pilot Vaccination Incentive Program was implemented in October 2021 and provided grocery store and gasoline gift cards to residents that received their second dose at the mobile or blitz events. The program distributed at-home COVID-19 test kits starting in January 2022. The Combatting COVID Program “Combatting COVID

Kits” directly supplied Phoenix residents with kits that included at-home rapid antigen tests, supportive resources for positive tests, public health information about COVID-19 vaccines, respirator masks, and testing and vaccination schedules with promotional materials on the City’s vaccine incentive. Program funds have been fully expended.

Project Demographics

The City of Phoenix targeted high infection areas for testing, as well as low-income communities that had more difficulty finding a testing location. Attached is a map depicting where the mobile vans held events throughout the City.

The at-home test and Combatting COVID Kits were provided throughout the community at local school districts, head start classrooms, City parks, libraries and community centers, through the City’s mobile testing and vaccination vans, as well as at numerous community events hosted by City staff, Mayor and City Council.

Community Outreach

Both conventional and non-conventional methods of communication were used to transcend barriers such as language, socioeconomics, and technology limitations to ensure the program had a successful reach. Traditional outreach through press conferences, main placement on the Phoenix.gov website, PHX TV television segments, and the PHX At Your Service City Services bill newsletter articles mailed to more than 400,000 homes were repeatedly used to engage with residents and businesses over the course of the last 18 months.

The City also utilized social media platforms including Facebook, Twitter, Instagram, and the Nextdoor app to reach people with program information and conducted targeted marketing to the areas that had underreporting in testing and vaccinations in addition to those receiving emergency rental assistance funds. Utilization of existing opportunities like the electronic billboard displays around the downtown sports corridor, weekly Spanish radio show features and City Councilmembers newsletters were used to increase the reach of the city’s message surrounding programs using ARPA funding to assist residents and businesses.

City Clinical Partners also shared messaging. Some of these partners focused solely on underserved neighborhoods and utilized existing connections to reach their base including neighborhood messaging and canvassing outreach done with proper social distancing and precautions.

The City also engaged in some non-traditional outreach endeavors that proved very effective. The most notable was Grocery TV which allowed brief animated messages to be played in checkout lanes at 40 grocery stores across Phoenix in both English and Spanish.

Staff worked with several community partners to distribute the at-home tests and Combatting COVID Kits. This outreach included partnerships with 14 school districts.

Promoting Equitable Outcomes

Community testing services and vaccination services for COVID-19 were provided throughout the Phoenix community including all City Council districts. The concept of a mobile program for testing and vaccinations was supported by the Mayor and City Council to target the underserved community that was impacted the most by COVID. Benchmarking reports that highlight the communication transmission data by Zip Code and City Council District were utilized to identify and serve underserved communities with the greatest impact in case counts and test positivity. Mobile vans help address equity issues and eliminate barriers by providing a direct mobile solution to communities that may lack access to testing services and public transportation.

Additionally, as it relates to the Combatting COVID Kits, the program focused the distribution of at-home tests and Combatting COVID Kits to strategic locations throughout the City. This included City facilities open to the public such as libraries and community centers. Additionally, a significant number of kits were distributed to Head Start classrooms with child sized respirator masks. Lastly, 100,000 kits were distributed to 14 school districts. Each district received an allocation based on their student population receiving free or reduced lunch. This alignment focused the program on the schools with the highest concentration of students with socioeconomic disadvantaged backgrounds.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

KPIs:

- Number of COVID-19 tests administered: **117,284**
- Number of COVID-19 vaccines administered: **17,069**
- Number of vaccine incentive gift cards distributed: **743**
- Number of at-home tests distributed at van events: **41,377**

The City was able to distribute 223,326 (including the mobile van events) at-home tests to the community. The tests and kits were distributed through the following:

- Schools: **100,000**
- Parks/Community Centers: **15,120**
- Head Start Classrooms: **10,000**
- Libraries: **34,020**
- Community Events: **13,186**
- City Staff (PD, Fire, HR): **10,000**

Outcomes: Prevention of hospitalizations and deaths from COVID-19.

Project Name	Bus Card Subsidy Program
Allocation	\$1,000,000
Identification Number	350034
Expenditure Category	2.18 Housing Support: Other Housing Assistance*^
Overview	Public transportation services were disrupted during the pandemic, hitting low-income communities the hardest as many rely heavily on public transportation for commuting to work, school and other appointments. ARPA funds were used to purchase 31,250 monthly (31-days at first use) transit passes and then distributed to over 60 community-based organizations who provided the passes to those in need within their respective circles. Upon receiving a transit pass, recipients were asked to complete a survey detailing how they plan to use the pass and other demographic information. The results of the survey and a list of organizations can be found in Appendix B .
Project Demographics	The goal of the program was to distribute the passes to transit-dependent individuals, which includes low-income individuals, who were disproportionately impacted during the pandemic.
Community Outreach	The Public Transit Department worked with City Council offices to develop a list of organizations and agencies that were contacted about the program. Staff also engaged other city departments that routinely work with members of the public who would benefit from the program, including the Neighborhood Services Department and

the Housing Department. After the initial round of contacts were made, staff also promoted the program on the Phoenix.gov website and social media channels.

Promoting Equitable Outcomes	By offering a free transit option, Phoenix helped alleviate a transportation expense that makes a big difference for working families, students, older adults, and our neighbors without shelter.
Use of Evidence	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/adult-vocational-training
Performance Report	KPIs: The \$1 million was used to purchase 31,250 monthly transit passes, which were then distributed to organizations until all passes were distributed. Outcomes: Access to transportation, increased use of transit and cleaner air.

Project Name	CASS Haven Project
Allocation	\$712,847
Identification Number	350098
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	The CASS Haven temporary hotel shelter project, contracted by the City of Phoenix, aims to provide emergency shelter operations and services for individuals who are 55 and older and identified by the City's Office of Homeless Solutions. Access to shelter is available around the clock, seven days a week, subject to bed and unit availability. Essential services offered include case management, childcare, education, employment assistance, health services, legal aid, life skills training, mental health support, substance abuse treatment, and transportation assistance. The project covers various operational needs, such as maintenance, security, utilities, and furnishings. While the contractor is expected to provide most services in-house, referrals for essential services are permissible if internal provision is not feasible. The project prioritizes direct service provision, with no support for renovation, relocation, or administrative costs. The project completed in March 2024.



Project Demographics

This program serves individuals 55 and older experiencing homelessness in the City of Phoenix.

Community Outreach

As residents are identified by the City's Office of Homeless Solutions, there was no community outreach completed.

Promoting Equitable Outcomes

The City of Phoenix's allocation for temporary hotel shelter promotes equitable outcomes for people formerly experiencing homelessness in Phoenix in the following ways:

Comprehensive support services: By integrating on-site supportive services within the temporary hotel shelter, the City of Phoenix recognizes the importance of addressing the complex needs of people experiencing homelessness. Services such as case management, mental health counseling, substance abuse treatment, and employment assistance are essential in supporting individuals on their journey to stability and self-sufficiency. The provision of these services aims to remove barriers and provide necessary resources for residents to address their unique challenges effectively.

Holistic approach to well-being: The inclusion of supportive services promotes the overall well-being of people formerly experiencing homelessness. By addressing physical, mental, and emotional needs, the City of Phoenix takes a holistic approach to supporting individuals in achieving long-term stability. This approach acknowledges the interconnectedness of various factors contributing to homelessness and works towards comprehensive solutions.

Equitable access to support: By offering on-site supportive services, the City of Phoenix ensures that residents have equitable access to these resources. This eliminates barriers such as transportation, cost, or limited availability of services in different areas of the city. Equitable access ensures that all residents, regardless of their background or circumstances, have equal opportunities to benefit from the supportive services provided.

Empowerment and self-sufficiency: The goal of supportive services is to empower individuals and families to regain control over their lives and achieve long-term stability. By providing resources for education, employment, and personal growth, the City of Phoenix aims to help residents develop skills and tools to become self-



sufficient. This empowerment contributes to breaking the cycle of homelessness and promotes equitable outcomes.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs:

- # of persons served: **74**

Outcomes:

- Improved housing stability
- Enhanced physical and mental health outcomes
- Increased economic opportunity
- Enhanced social and community integration
- Improved educational outcomes
- Reduced strain on emergency services
- Strengthened community resilience

Project Name	Community and Economic Development Support Staff
Allocation	\$294,018
Identification Number	350078
Expenditure Category	7.1 Administrative Expenses
Overview	Funds are used to provide staffing necessary to support federal compliance efforts and program needs for all projects in the Community and Economic Development Department. Funds have been fully expended.
Project Demographics	This section is not applicable per U.S. Treasury Guidance.
Community Outreach	This section is not applicable per U.S. Treasury Guidance.
Promoting Equitable Outcomes	This section is not applicable per U.S. Treasury Guidance.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	This section is not applicable per U.S. Treasury Guidance.



Project Name	College Depot Assistance to Students
Allocation	\$1,096,690
Identification Number	350052
Expenditure Category	2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services*^
Overview	To address our community's achievement and learning gaps, funding was allocated to the Library Department to expand College Depot services for high school students by hiring a team of Caseworker II's, an Administrative Aide, and a part-time Library Assistant. The ARPA-funded positions helped increase College Depot's capacity to serve more students with postsecondary access and success support and provide case management to help students overcome barriers. This team expanded the Graduating Ready, Independent and Tenacious (GRIT) services to reach more students in the Phoenix area. The GRIT program provides a learning environment to help high school students overcome barriers and achieve their personal educational goals no matter the circumstance. Program funds have been fully expended.
Project Demographic	Nearly all customers are the first in their family to attend college, 42% have an annual household income below \$21,000, and 81% below \$42,000. Customer Ethnic Backgrounds: • 65% Hispanic/Latino • 11% Black/African American • 15% White/Caucasian • 3% Asian • 3% American Indian • 3% Other
Community Outreach	The College Depot at Phoenix Public Library team created an outreach and communication plan to engage the community, which includes social media campaigns, strategic partnerships, media appearances, and tapping into the incredible marketing power of the Phoenix Public Library Community Relations team. College Depot maintains a data-sharing agreement with Phoenix Union High School District and works with guidance counselors to connect with students. College Depot was also featured on other media outlets.

Promoting Equitable Outcomes

College Depot’s mission is to expand access to higher education opportunities for underserved populations in the Phoenix community by offering free, comprehensive re-engagement and college planning services. Our vision is to narrow the college access opportunity gap in Phoenix. The target population for this project is low-income youth and adults in metropolitan Phoenix who are pursuing their educational goals. Nearly 88% of College Depot customers identify as a person of color. College Depot is a full-service college planning center that offers free one-on-one assistance, family consultation, and workshops on all aspects of the college planning process, from financial aid to career exploration. The service is open to anyone seeking assistance with planning the next step in their education.

Without the services this center provides, these students often find themselves alone in their college planning process. According to the American School Counselor Association, Arizona has the worst student-to-counselor ratio in the United States at 645 students per single counselor (ASCA Student to School Counselor Ratio 2023-2024 Report). Wealthy families hire private college counselors to help their students navigate the admissions and financial aid processes. College Depot provides those services free of charge to level the playing field in higher education and promote equitable access. College Depot has grown to become an irreplaceable resource in the Phoenix community for underserved youth and families to gain access to postsecondary services.

Use of Evidence

In 2020, College Depot staff conducted a review of literature to identify evidence-based interventions that lead to heightened re-engagement and college access. College Depot staff create an annual data report highlighting program outputs and outcomes.

College Depot staff collect student level data in a student management system product called Apricot. College Depot program data is collected daily and reported weekly. College Depot staff use Apricot to maintain contact and identify the progression of enrollment, completion of milestones, as well as continuation into postsecondary education.

Performance Report

KPIs:

The College Depot team increased awareness and knowledge of postsecondary pathways and financial aid options for underserved populations by increasing the number of one-on-one appointments

offered. In the past year, the team provided 2,987 individualized college planning appointments (a 17% increase from before these ARPA positions were integrated).

The team expanded the GRIT program to engage more seniors in the community with hands-on college access support to achieve their postsecondary pathways. The GRIT program hosted 1,036 action-oriented appointments to achieve critical senior milestones, which is a 26% increase from before these ARPA positions were integrated.

- # of workshops/labs/events: **655**
- # of total visits to the center: **135,964**
- # of people (unduplicated) served: **6,423**

Outcomes:

College Depot's programs and services build a stronger, more sustainable community by achieving the outcomes below. A more educated workforce results in social gains for families through increased earnings and causes a ripple effect inspiring their families to also continue their education.

- Increase awareness and knowledge of postsecondary pathways and financial aid options for underserved populations and their families.
- Provide individualized guidance and support for underserved populations to take essential action steps toward a postsecondary education.

Additional Information

The ARPA positions have had a tremendous impact on College Depot at Phoenix Public Library programs both in quantity of students served and quality of support provided through one-on-one and group support in postsecondary planning and educational milestones.

Below are quotations from students who completed the program:

Jose, South Mountain High School 2025 GRIT Graduate - *"My time here at College Depot has been amazing. The name of my advisor that has helped me through my journey is Meghan. Meghan is such a fantastic person and is very helpful. She truly cares and is a great listener! Not only is she a great listener, but she gives out great advice. Before meeting Meghan at College Depot, I didn't really have anyone to help me with college/university. It was a rough start, so I reached out to a family member who told me about Meghan and how helpful she was. At first, I was hesitant, but it was worth a shot. Ever since that first meeting, it has been nothing but great! She answers all of my questions and even tells me about opportunities. Meghan goes*



above and beyond to help her students! Meghan has made a huge difference in my life, and I am glad I came to College Depot."

Fatima, GRIT class of 2025 - Heading to Barrett, the Honors College at ASU with the Education Forward Arizona Scholarship to study Business Management: *"I had access to a GRIT advisor who supported me throughout my growth, helping me achieve my college and career goals."*

Jonathan, Heartfelt GRIT Update - *"I just wanted to tell you thanks for everything you've done for me in helping me get to college and being a mentor I can rely on. It's thanks to the talks we had and pushing towards continuing to apply for scholarships that has helped me continue attending ASU debt free when I thought I had no chance at all."*

Project Name	Community Land Trust Program
Allocation	\$5,000,000
Identification Number	350085
Expenditure Category	2.15 Long-Term Housing Security: Affordable Housing*^
Overview	On February 13, 2023, the City issued a Request for Proposal (RFP) seeking proposals from qualified organizations to be the administrator for a Community Land Trust (CLT) program. The entity will acquire properties, rehabilitate homes, and then sell the homes to first-time, low-income homebuyers and serve as the long-term property steward. In this model, the land remains in a trust to ensure long-term affordability. A land use restriction agreement outlines the affordability requirements, and any further sales of the home must adhere to those requirements. The City selected Newtown Community Development Corporation (Newtown CDC) as the awardee on June 14, 2023, and a grant agreement was executed on May 23, 2024. Per the agreement, ARPA funds are to be used for the acquisition of a minimum of 25 homes for the community land trust. After acquisition, a land use restrictive agreement (LURA) is placed on the property to maintain affordability in perpetuity. Newtown CDC is currently in the process of acquiring homes that will be rehabilitated and sold to income-eligible buyers. More information on program progress will be presented in future reports.

Project Demographics	After initial acquisition and rehabilitation, homes will be sold to first-time, low-income homebuyers with household incomes at or below 80 percent of the area median income.
Community Outreach	Staff provided an overview of program recommendations at the January 10, 2023, City Council Policy meeting. On February 13, 2023, notice of the RFP opportunity was provided via the Housing Department list serve. Newtown CDC will engage in outreach activities to recruit potential buyers and verify eligibility. Affirmative marketing procedures will be employed to ensure outreach to households least likely to take part in a community land trust program.
Promoting Equitable Outcomes	The program requires a distribution of community land trust homes throughout the City of Phoenix to promote equitable access to well-resourced areas.
Use of Evidence	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/community-land-trusts
Performance Report	KPIs: • # of homes purchased and maintained for affordability as part of the community land trust program: 9 Outcomes: The ARPA Community Land Trust Program will support the creation of permanently affordable homeownership opportunities for low-income households.

Project Name	Community Legal Services Program (Tenants Eviction Assistance Project [TEAP])
Allocation	\$450,000
Identification Number	350050
Expenditure Category	2.2 Household Assistance: Rent, Mortgage, and Utility Aid*^
Overview	The Tenants Eviction Assistance Project provides legal assistance, advocacy, and representation to tenants who are residents of Phoenix experiencing an eviction crisis. Maricopa County (County) continues to be among the highest communities in the nation experiencing eviction filings. In 2023, over 83,000 eviction

complaints were filed, representing a 23% increase from the prior year. This year, it appears the County is on pace to exceed 2023 filings by another 15%.

According to the William E. Morris Institute for Justice, 94% of landlords in Maricopa County have legal representation compared to less than 1% of tenants. Tenants having legal representation gives them a fair chance in court, and evictions drop when tenants have a fair chance.

In July 2020, the City of Phoenix established a contractual relationship with Community Legal Services to provide TEAP services to Phoenix residents experiencing increased housing and eviction hardships due to the COVID-19 pandemic. TEAP was originally funded with CARES Act and then Community Services Block Grant funding. In November 2023, Phoenix City Council approved ARPA funding be added to an existing contract with Community Legal Services to increase capacity and access for Phoenix residents to legal services through December 31, 2024. The program funds are fully expended.

Project Demographics

This program serves low-income Phoenix residents experiencing an eviction crisis.

Community Outreach

Community Legal Services conducts outreach in the community via electronic messaging and promotions at community events. In addition, the City of Phoenix Landlord and Tenant and Community Services Programs market the program through client referrals, websites, community workshops, and community outreach events and emails.

Promoting Equitable Outcomes

Community Legal Services has a long history of providing legal representation to low income individuals. Experts report that due process and procedural fairness are critical elements of a balanced court system. Therefore, in addition to yielding positive individual tenant and household outcomes, legal representation for tenants ensures more equitable access to justice.

Use of Evidence

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/legal-support-for-tenants-in-eviction-proceedings>

Performance Report

KPIs:

- # of Cases Served: **1,663**



- # of Residents Impacted: **3,660**

Outcomes: The program aims to increase access to legal resources and improve housing stability. Preventing tenants from experiencing displacement or disruption arising from an eviction leads to reduced hospital/emergency room visits, reduced juvenile delinquency and adult crimes, and ultimately, the preservation of affordable housing stock.

Additional Information

Participation Graph:

Month	Cases Served	Residents Impacted
July 2023	9	24
August 2023	38	67
September 2023	29	63
October 2023	27	54
November 2023	56	132
December 2023	60	142
January 2024	43	80
February 2024	45	90
March 2024	35	75
April 2024	67	136
May 2024	99	281
June 2024	118	260
July 2024	117	224
August 2024	205	440
September 2024	254	581
October 2024	255	588
November 2024	206	423
Total	1663	3660



Marketing Material:



WWW.CLSAZ.ORG

**CITY OF PHOENIX
TENANTS
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PROJECT (TEAP)**

(602) 385-8880



City of Phoenix

COMMUNITY LEGAL SERVICES
(602) 258-3434



**CITY OF PHOENIX
TENANTS EVICION
ASSISTANCE PROJECT
(TEAP)**

SERVICES PROVIDED BY COMMUNITY LEGAL SERVICES
IN PARTNERSHIP WITH THE CITY OF PHOENIX

City of Phoenix Residents:

If you fear you may be evicted, be sued for eviction, or have a judgment for eviction against you, please contact TEAP at (602)385-8880. We are here to help!

If you qualify for assistance, TEAP will provide no-cost legal assistance to help with your eviction problems, including working cooperatively with local agencies administering rental and utility assistance programs for the City of Phoenix, Maricopa County and the State of Arizona.



WWW.CLSAZ.ORG

**CITY OF PHOENIX
TENANTS
EVICION
ASSISTANCE
PROJECT (TEAP)**

(602) 385-8880



City of Phoenix

COMMUNITY LEGAL SERVICES
(602) 258-3434



**PROYECTO DE ASISTENCIA
DE DESALOJOS PARA
INQUILINOS DE LA CIUDAD
DE PHOENIX (TEAP)**

SERVICIOS PROPORCIONADO POR COMMUNITY LEGAL
SERVICES EN ASOCIACIÓN CON LA CIUDAD DE PHOENIX

**RESIDENTES DE LA CIUDAD DE
PHOENIX:**

Si teme que lo desalojen, que lo demanden por desalojo o que tenga un juicio de desalojo en su contra, comuníquese con TEAP al (602) 385-8880. ¡Estamos aquí para ayudar!!

Si califica para recibir asistencia, TEAP proporcionará asistencia legal sin costo para ayudarlo con su problema de desalojo, incluso trabajar en cooperación con las agencias locales que administran programas de asistencia de servicios públicos y de alquiler para la ciudad de Phoenix, el condado de Maricopa y el estado de Arizona.

Project Name	Cooling Pavilion
Allocation	\$270,000
Identification Number	350102
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	This is a new project with Steel and Spark. In partnership with the State of Arizona, a Cooling Pavilion was constructed at the Keys to Change Campus. The Cooling Pavilion is a structure constructed from converted shipping containers and utilizes evaporative cooling technology to lower the outdoor ambient air temperature by 25 degrees. The pavilion will provide an open-air area that will be open to all clients and visitors of the Campus, providing a respite to the heat. The Cooling Pavilion will provide shade and cooler temperatures in an outdoor setting during the summer months,

	decreasing the likelihood of an individual experiencing heat-related illness. The project was completed October 2024.
Project Demographics	This project provides services to individuals experiencing homelessness.
Community Outreach	There is no community outreach completed for this program.
Promoting Equitable Outcomes	Providing respite from the heat to unsheltered individuals promotes equitable outcomes by addressing basic needs, decreasing the number of individuals experiencing heat-related illness, increasing access to safe and comfortable environments, and increase opportunities for unsheltered individuals to receive services to work towards long-term stability.
Use of Evidence	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first
Performance Report	KPIs: The cooling pavilion was completed in October 2024. It is anticipated 1,000 people per day will have access to this resource. Outcomes: • Increased awareness and access to resources • Improved Health Outcomes

Project Name	COVID-19 Health Care Expenses
Allocation	\$21,198,769
Identification Number	350083
Expenditure Category	3.3 Public Sector Workforce: Other
Overview	This program provided funding to cover current and projected COVID-19 health care expenses paid by the City and the Workers' Compensation Program. The City of Phoenix has self-insured health plans and the pandemic increased health care claims greater than previously anticipated.
Project Demographics	Payments were made on COVID-19 related claims in the covered period and ended June 30, 2024

Community Outreach	This section is not applicable per U.S. Treasury Guidance.
Promoting Equitable Outcomes	This section is not applicable per U.S. Treasury Guidance.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	This section is not applicable per U.S. Treasury Guidance.

Project Name	Digital Divide Program
Allocation	\$3,482,143
Identification Number	350037
Expenditure Category	2.4 Household Assistance: Internet Access Programs*^
Overview	The Phoenix Digital Education Connection Canopy (PHX DECC) program efforts were initiated in Spring 2020 to address the digital divide that was highlighted and exacerbated by the COVID-19 pandemic throughout the Phoenix Union High School District (District) and its partner elementary schools. Evaluation of the first proof-of-concept (POC) area for the PHX DECC confirmed the efficacy of the deployed technology while highlighting the need for new and more effective means to connect with parents of students. After subsequent research, the project pivoted to a neighborhood solution to focus on students who lack internet access and live in areas not currently served by internet service providers. Equipment installation was completed in early 2025 and schools will begin outreach to student families for the Fall 2025 school year. In 2023, the City was also awarded a Federal Communications Commission’s Affordable Connectivity Program (ACP) Outreach grant. To maximize efforts to connect eligible Phoenix residents with this federal benefit that provided free or low-cost internet service, City Council allocated \$1M in ARPA funds to complement the efforts funded by the FCC grant. In the spring of 2024, ACP’s federal funding expired, and the outreach program has been terminated.
Project Demographics	In many areas within the District’s service boundaries, 50-70% of families are below the poverty line. Within the City of Phoenix, there are more than 130 Census tracts where at least 20% of the households have an income below the poverty line and severely



distressed areas where 90% of the student population qualifies for a free/reduced-price school meal program.

Community Outreach

Outreach for PHX DECC is performed by individual school districts and sites to connect with the parents of their students. ACP awareness events and enrollment labs were held at the City's job centers, libraries, and family centers as well as at partnering schools and community-based organizations. ACP flyers were distributed to every student in the Roosevelt and Washington Elementary School Districts and billboards were utilized in locations with high numbers of eligible residents.

Promoting Equitable Outcomes

Seventy-five percent of the POC area is in Qualified Census Tracts (QCTs) and many households lack reliable access to the internet. Providing access to low-income communities promotes equitable outcomes by increasing access to online learning platforms, educational websites, and digital resources; increasing access to employment and economic opportunities; increasing access to healthcare services; and increasing connectedness with other social groups.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/broadband-initiatives-for-unserved-and-underserved-areas>

Performance Report

KPIs: In Fiscal Year 2024-25, PHX DECC equipment was installed to support users in one high school district, three elementary school districts, and two community colleges.

More than **135** ACP awareness events and application labs were conducted and ACP claims in Phoenix zip codes rose from 90,738 in December 2022 (prior to the City's ACP outreach campaign) to **141,352** in March 2024.

Outcomes: The primary outcomes were the installation of PHX DECC equipment to provide access to the internet, which was completed in 2025, and enrollment of eligible residents in the ACP. Additional outcomes are expected to include increased internet access in QCTs, which in turn may lead to increased access to educational resources, improved health outcomes, improved well-being, and increased social connectedness.

Project Name	Early Childhood Education Expansion (ECEE)
Allocation	\$3,897,522
Identification Number	350073
Expenditure Category	2.14 Healthy Childhood Environments: Early Learning*^
Overview	The ECEE program is designed to increase access to high-quality early learning experiences for 300 children ages four to five in blended Head Start classrooms. The curriculum is focused on school readiness and includes opportunities for children to develop cognitively, socially, emotionally, and physically. The pandemic exacerbated existing challenges and widened inequalities in early education. The COVID-19 pandemic shut down schools for a period of time and also shut down social activities. For children born during the pandemic, it has been found these children had lower scores in language, motor skills, and thinking. This program aims to provide more early education opportunities to low-income families who were disproportionately impacted by the pandemic. The funds have been fully expended for this program.
Project Demographics	Eligible families must have an annual income at or below 185% of the Federal Poverty Guidelines.
Community Outreach	The Education Division used the current Qualified Vendor List to identify vendors to provide the services; four school districts and one non-profit were awarded the 300 slots. The community was made aware of the Early Childhood Education Expansion program through school district websites, and Head Start Birth to Five staff offered the program to families who exceeded the income threshold for Head Start eligibility. The program was also highlighted during the Head Start Birth to Five Policy Council and Human Services Commission meetings.
Promoting Equitable Outcomes	All enrolled children have access to high-quality learning experiences facilitated by teachers with knowledge of early childhood education. The program leads to increased school readiness, improved cognitive skills, and improved social-emotional skills.
Use of Evidence	https://ies.ed.gov/ncee/wwc/EvidenceSnapshot/636

Performance Report

KPIs:

- Overall enrollment from July 2023 through May 2024 was **301 children**.
- Overall attendance from July 2023 through May 2024 was **90%**.

Outcomes:

- Maintain full enrollment of 300 slots and fill any vacancy as soon as possible.
- Children's attendance will be a minimum of 85% monthly.

Project Name	Early Literacy Tutoring Support
Allocation	\$296,488
Identification Number	350055
Expenditure Category	2.14 Healthy Childhood Environments: Early Learning*^
Overview	The purpose of this project is to assist with addressing educational disparities and lost instructional time related to the COVID-19 pandemic (31 CFR 35.6.b.3.ii.A.4 and 31 CFR 35.6.b.3.ii.A.11.v). The Library partnered with Arizona State University's (ASU) America Reads tutoring program to provide 1:1 reading tutoring to emerging readers in 1st through 4th grade who lost ground due to the pandemic. Tutoring was provided by ASU students between September 2022 and December 2023. The library provided Wi-Fi provisioned tablet computers to facilitate virtual tutoring as needed.
Project Demographics	Demographics of the America Reads tutoring project reflect the Title 1 schools served and are heavily skewed towards children of color. The current student population in the program is 62% Latino/Hispanic, 18% African-American, 5% Native American, 5% European-American, 2% Asian-American, and 9% Other.
Community Outreach	The Library has many existing channels in which it can make residents aware of the service, including but not limited to: • Social media presence posts • Public Website • Online Calendar of events • Monthly eNewsletter • Leveraging our community and City partnerships



- Leveraging our relationships with local print, radio, and television media outlets

Promoting Equitable Outcomes

The target group for the America Reads tutoring project is Title 1 elementary students or elementary students identified by their school as falling below grade average in reading. Through the ARPA grant, we are able to reach additional students who are at risk due to pandemic-related interruptions in learning. These students are generally from families with limited incomes who cannot afford supplementary tutors or camp programs. By providing the America Reads intervention at no cost to families, we enable students to improve reading proficiency by an average of 15% per semester, as well as mastery in 3-5 reading standards. The project also provides free age-appropriate books to participants because many low-income families in the Phoenix area do not have access to books in the home.

Use of Evidence

<https://ies.ed.gov/ncee/wwc/EvidenceSnapshot/364>

Performance Report

KPIs:

- Number of students enrolled: **1,125**
- Percentage of students enrolled who improved in area of language arts by 10%: **7%**

Outcomes:

- Reduce the number of tier 2 students who are not reading on grade level proficiently

Project Name	Resilient Food System – Economic Development and Innovation
Allocation	\$5,720,728
Identification Number	350046
Expenditure Category	2.1 Household Assistance: Food Programs*^
Overview	The Agri-Food Tech Innovation Grants provided funds to existing food system entrepreneurs and new/innovative food businesses impacted by COVID-19 to continue to operate or expand with consideration given to agricultural technology that also addressed challenges posed by climate change. Projects funded by the Agri-Food Tech Innovation Grants were completed in December 2024.

The **Worker Cooperative program**, implemented by Thrive Consultancy, Inc. (Thrive), provided training to residents and entrepreneurs to develop food businesses using the cooperative business model. One cohort was for Spanish-speaking residents. The Thrive cohorts took place between October 2021 and December 2024. The **Agri-Food Tech Incubator or Cultivate PHX** is a collaborative effort between the City of Phoenix and Arizona State University's (ASU) Rob and Melani Walton Sustainability Solutions Service. ASU implemented this new initiative dedicated to supporting Agri-Food ventures pioneering sustainable food systems and agricultural practices. These ventures will tackle crucial problems throughout the entire food lifecycle, with advanced ventures seeking to pilot novel technologies. The Cultivate PHX business training and incubation activities were completed in December 2024. The **Food System Transformation Grant Program** provided funds across all spectrums of the food system impacted by COVID-19, including food production, distribution, food waste and resident/consumer education. Projects funded by the Food System Transformation Grant were completed in December 2024.

Project Demographics

The population served are residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to Black, Indigenous, and People of Color (BIPOC), seniors and children and businesses and nonprofits that were negatively affected by COVID-19.

Community Outreach

Outreach for the Worker Cooperative was conducted by Thrive through its network and targeted towards low income, BIPOC, and residents living in zip codes with high COVID-19 case counts. Outreach for the Agri-food Tech and Food System Transformation grants was conducted by City staff. Arizona State University (ASU) initiated outreach in Fall 2023 and continued throughout the duration of the Agri-food Tech Incubator program. In addition, City staff provided information about these programs on our website, through social media. Outreach was provided in Spanish and English.

Promoting Equitable Outcomes

This program promotes equitable outcomes because it is specifically targeted to low income, BIPOC, individuals and families living in zip codes with high COVID-19 case counts. Equitable outcomes are promoted with the grants and incubators by targeting small, BIPOC businesses and nonprofits negatively impacted by COVID. Program materials were provided in Spanish and English.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/food-hubs>

Performance Report

KPIs

Agri-Food Tech Innovation Grants: *

- # of businesses/nonprofits receiving grant: **7**
- # of businesses expanding or locating in Phoenix: **1**

*Each of the 7 grantees report on established KPIs specific to their grant.

Food System Transformation Grants:

- # of pounds of food sold: **14,305**
- # of pounds of food sold to local markets: **20,241**
- # of workshops/courses/sessions held: **21**
- # of dollars generated through sales: **\$1,379,213.51**
- # of trees planted: **54**

Worker Cooperative:

- # of individuals trained: **58**
- # of new food worker cooperatives incorporated: **5**
- # of workshops/events: **50**

Agri-Food Tech Incubator or Cultivate PHX:

- # of ventures registered in incubator: **24**
- # of startups evaluated: **26**
- # of startups created: **4**
- # of ventures receiving seed funding: **4**
- Amount of seed funding allocated to ventures: **\$277,500**
- # of jobs created: **12**
- # of new partnerships created: **8**
- # of pilots developed and executed: **2**
- # of participants engaged: **263**
- # of community stakeholders engaged: **58**
- # of venture workshops/events held: **24**
- % of women and individuals from marginalized communities supported: **79%**
- # of individuals attending Monthly Forums: **114**
- # of individuals attending Coffee + Coworking events: **43**

Outcomes: The outcomes of these programs are for increased economic opportunity through training and business development and improved health outcomes through provision of healthy meals.



Project Name	Edison Impact Hub
Allocation	\$5,000,000
Identification Number	350044
Expenditure Category	2.23 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^
Overview	The Edison Impact Hub, the former Crippled Children’s Hospital built in 1942, will undergo extensive rehabilitation to become a community center in the heart of the Choice Neighborhoods Edison-Eastlake Community (EEC). This adaptive reuse project will meet historic preservation requirements for the exterior and provide important services to the community. The Edison Impact Hub will include a behavioral health and medical clinic, commercial community kitchen, digital training and workspace, community gardens, classrooms, meeting rooms, offices for City partners and caseworkers, and will offer workforce development programs and a variety of classes. In 2017, the Housing Department was awarded a Choice Neighborhoods Implementation Grant to undergo a six-year neighborhood transformation effort. This effort focuses on three main components: Housing, Neighborhood, and People. Residents of the EEC are highly engaged in the neighborhood revitalization effort taking place in their community, and the services to be provided at the Edison Impact Hub are the direct result of years of community engagement that led to the creation of the EEC’s resident-driven One Vision Plan. Services such as the health clinic, commercial kitchen, digital training center, and workforce development programs are linked to the goals as outlined in the One Vision Plan. The Edison Impact Hub is currently undergoing major rehabilitation with expected completion in June 2026.
Project Demographics	The Edison Impact Hub will be open to all City of Phoenix residents, but programming will primarily serve low-income residents at 80 percent of the Area Median Income (AMI) and below. Please see the chart in the Additional Information section listing the income limits as determined by HUD for use in its programs. Demographic information for the EEC is as follows: Of the 3,339 residents (2010 Census), 79 percent classify themselves as Latino, a

significant percentage of whom have difficulty with English. Of the households that speak Spanish at home, 40 percent are “limited English,” meaning that all members 14 years of age and older have at least some difficulties with English. The EEC’s population is significantly younger than the City and County’s, with nearly half of the residents under the age of 18. Given the large number of youths, the EEC has slightly more family households and nearly twice as many large households (five or more persons) than the City and County. Of the family households, nearly two-thirds are headed by single females. The unemployment rate in the EEC is more than double the rate in the City and County, and low employment is reflected in the low average median household income. Nearly two-thirds of families have incomes below the poverty level. When EEC residents are working, many are employed in low-wage jobs. Low educational attainment among residents 25 years of age and older is a real concern, with nearly half having less than a high school diploma. EEC residents are at a significant disadvantage in being competitive for many positions. Additionally, about half of the public housing residents lack access to or knowledge of how to use a computer and/or the internet.

Self-reported health among residents is generally fair to poor, with better health reported for children. The most prevalent chronic health conditions are high blood pressure, stress, anxiety, weight problems, depression, and diabetes. Among children, the most prevalent condition was asthma. According to the CDC’s 500 Cities project, EEC residents 18 years of age and older suffer a higher rate of chronic health conditions than the City. In 2017, before the COVID-19 pandemic, the Housing Department conducted a Needs Assessment Survey of households living within the City’s public housing communities in the EEC in preparation for applying for a HUD Choice Neighborhoods (CN) Implementation Grant. In total, 341 out of 557 households completed the Needs Assessment Survey for a response rate of 61 percent. Out of 341 respondents, about one in five respondents do not have health insurance, which is lower than the neighborhood (52 percent) and City (24 percent) based on the Center for Disease Control’s 500 Cities data. Regardless of coverage, only 163 (48 percent) reported seeing a primary care doctor when they were sick or in need of health advice; use of a hospital (104, 31 percent) or the emergency room (93, 27 percent) remained very high.

Community Outreach

Residents of the EEC are highly engaged in the neighborhood revitalization effort taking place in their community. In 2019,



Housing staff created a Community Engagement Plan to coordinate the community engagement and outreach efforts of the Choice Neighborhoods Implementation grant. Community feedback, participation and support is extremely important to the Choice Neighborhoods efforts. As part of the planning for the revitalization of this community, numerous meetings were held with residents and stakeholders to gather feedback regarding what is important to them, what they want their new community to look like, and what services they would like. This feedback resulted in the One Vision Plan. The residents continue to be engaged in the redevelopment of this neighborhood through regular meetings with the City of Phoenix and our partners. In 2023 (January-June), 2,450 (duplicated) residents attended 82 community meetings and events. During these engagement activities, residents provided feedback on housing development projects, neighborhood enhancements, and public safety programs taking place in their community. The Edison Impact Hub is vital to providing close access to the services the community requested through this process.

Promoting Equitable Outcomes

The variety of supportive services that will be offered at the Edison Impact Hub will play a crucial role in serving the City's low-income residents in the EEC and beyond. The EEC, located in a qualified census tract, is a severely low-income target area where 577 public housing units existed, representing the largest concentration of public housing in Arizona. The Edison Impact Hub, as a significant community resource, will provide numerous services within walking distance of the over 1,000 housing units planned as part of the Choice Neighborhoods redevelopment of the EEC.

Construction of this project triggers Davis-Bacon minimum wage requirements and HUD Section 3 requirements, which provide low-income residents with the first opportunity to be hired for jobs related to the construction of the project.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

Selective demolition and asbestos abatement at the Edison Impact Hub was completed in February 2025. Rehabilitation work began in March 2025, after a general contractor was procured. Opening of the Hub is anticipated in Summer 2026.

KPIs:

- % completion of capital improvements: **30%**



Outcomes:

- Improved health outcomes through the behavioral health and medical clinic, as well as courses related to heart health, diet, etc.
- Increased economic opportunity through workforce development programming and a commercial community kitchen, which will function as a small business incubator, providing residents with an opportunity to use a commercial kitchen to develop small food businesses.
- Increased economic opportunity through HUD's Section 3 program, which requires low-income residents to be given the first opportunity at construction jobs.

Additional InformationPhoenix-Mesa-Chandler, AZ MSA – FY 2025 Income Limits

Provided by the U.S. Department of Housing and Urban Development – Median Family Income - \$109,600

	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person
80% Income Limits	\$62,850	\$71,800	\$80,800	\$89,750	\$96,950	\$104,150
60% Income Limits	\$47,160	\$53,820	\$60,600	\$67,320	\$72,720	\$78,120
50% Income Limits	\$39,300	\$44,850	\$50,500	\$56,100	\$60,600	\$65,100
30% Income Limits	\$23,600	\$26,950	\$30,300	\$33,650	\$37,650	\$43,150

Project Name	Resilient Food System - Equity and Inclusion
Allocation	\$3,236,588
Identification Number	350047
Expenditure Category	2.1 Household Assistance: Food Programs*^
Overview	The Funds to Feed Program , implemented by the Local Initiatives Support Corporation (LISC) - Phoenix, delivered healthy meals to COVID-impacted residents living in the highest COVID-impacted areas and food deserts through community, grassroots organizations, and school districts and continued through December 2024. The Urban Ag Fellowship Program matched Fellows with Host Farms for 12 months to gain experience in food production with assistance from Vitalyst Health Foundation and the program concluded in August 2023. The Farm to Food Banks Program , implemented by St. Mary's Food Bank, provided funds to purchase



local fresh produce from Phoenix-based farmers to increase produce in food boxes distributed by St. Mary's to Phoenix residents. Funds were also used by St. Mary's for a walk-in cooler/freezer in the St. Mary's warehouse to increase the capacity for food storage. This program ended in December 2024. The **Food Waste Watchers Program**, implemented by Arizona State University, provided food waste prevention, reduction, and composting education as well as composting services to residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to Black, Indigenous, and People of Color (BIPOC). The Food Waste Watchers Program was completed in December 2024.

Project Demographics

The population served were residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to Black, Indigenous, and People of Color (BIPOC), seniors and children. For the Urban Ag Fellowship Program, 7 of the 9 fellows are BIPOC. In the Food Waste Watchers Program, 22 of the 31 participants are BIPOC.

Community Outreach

Outreach was conducted by each of the organizations implementing the programs with assistance from City staff through press releases, website and social media. Outreach materials were and will be provided in Spanish and English.

Promoting Equitable Outcomes

These programs promote equitable outcomes because each is specifically targeted to low income, BIPOC, individuals and families living in zip codes with high COVID-19 case counts and food deserts. The Funds to Feed Program has conducted extensive training with their grantees to build their grant management experience and as a result have been able to receive funding from other sources. Program Materials were provided in Spanish and English.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/healthy-food-initiatives-in-food-pantries>

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/farm-to-school-programs>

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/sector-based-workforce-initiatives>



Performance Report

KPIs

Funds to Feed:

- # of meals served: **800,000**
- # of individuals served: **149,221**
- # of families served: **64,257**

Urban Ag Fellowship Program:

- # of individuals in the program: **9**
- # of host farms: **8**

Farm to Food Banks Program:

- # of households served: **10,814**
- Pounds of produce purchased: **16,869**

Food Waste and Composting Education Program:

- # of participants engaged: **123**
- # of BIPOC participants engaged: **44**
- Pounds of food waste composted: **5,385**

Outcomes: These program outcomes are to increase access to healthy food resulting in reduced hunger and improved health outcomes, prevent and reduce food waste, as well as economic opportunity for the urban ag fellows and for the food producers providing fund for the Farm to Food Banks Program.

Project Name	Family Assistance Resource Program
Allocation	\$11,997,000
Identification Number	350069
Expenditure Category	2.3 Household Assistance: Cash Transfers*^
Overview	In September 2021, City Council approved the allocation of \$12 million to support the Family Assistance Resource (FAR) program which provides 1,000 participants with \$1,000 in temporary financial assistance per month for 12 months to spend on household expenses, such as childcare, groceries, utility bills, transportation, etc. The program began in January 2022 and ended December 2022. In order to address the emergency financial situation many families were facing as a result of the pandemic, there was no application

process for this program. Families with children who received Emergency Rental Assistance, reside in city-owned public housing, or have a Section 8 voucher were randomly selected via a lottery system and were asked to participate. Program funds have been fully expended.

Project Demographics

Appendix C includes breakdown of participant demographics.

Community Outreach

Staff successfully held seven in-person community events at various locations across the City to distribute cards directly to participants and answer program questions. Locations were chosen based on where participants lived to make access to the event easier. Several events were held on City Hall for individuals who were unable to attend the community events and staff additionally assisted several residents with transportation challenges by meeting them at community libraries close to their homes. The heat map included shows the areas of Phoenix where participants live, and the red dots are the locations staff held the events.

Additionally, staff completed an in-person feedback session in October 2022 where 26 families participated in focus groups and provided feedback on the program. One question asked families how their life changed because of the program and responses included less worry of unexpected expenses, allowed time to focus on education, the achievement of financial stability, provided peace of mind, decreased stress and anxiety, and allowed students to pursue additional school programs. Families also volunteered to provide video testimonials which were made public in a news released in early 2023.

Promoting Equitable Outcomes

The first program survey was distributed electronically in English and Spanish at the end of March 2022, and it had a survey response of 47 percent. The questions requested additional information about the participants and program feedback. All responses were anonymous. Below is a summary of the results.

- 90 percent of participants described the first month of using the card as very easy/easy.
- Over 50 percent of participants stated they are currently employed with part-time or full-time jobs. Of those currently unemployed, nearly 200 participants are actively searching for work.
- Financial goals for many in the program included providing for their families, learning to set a budget, getting out of

debt, and/or finding stable housing. City of Phoenix 2022 Recovery Plan Performance Report 10

- Nearly 80 percent of participants experienced stress, anxiety, or worry related to paying monthly bills.
- 98 percent of participants are satisfied with the program.

Use of Evidence

<https://evidencebasedprograms.org/programs/canadian-self-sufficiency-project/>

Performance Report

KPIs

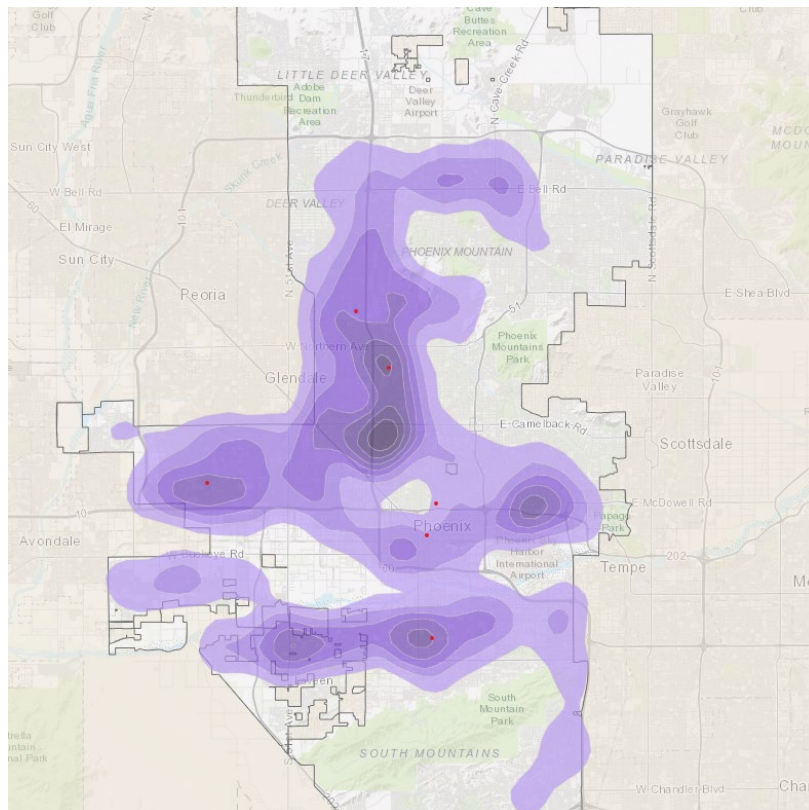
- # of households: **1,000**
- Households earning less than \$20,000: **66%**

Outcomes: While a post-evaluation will not be conducted for this program, similar programs include evidence of the following outcomes:

- Sizable increases in employment, earnings and family income
- Improvement of overall health, including physical and psychological health.
- Reductions in poverty

Additional Information:

Heat Map



Project Name	Financial Assistance for Phoenix Refugee and Asylee Community
Allocation	\$6,373,980
Identification Number	350068
Expenditure Category	2.34 Assistance to Impacted Nonprofit Organizations^
Overview	This program supports five nonprofit agencies serving the refugee and asylee community. Per the National Institutes of Health, asylum seekers and refugees faced an elevated risk of exposure to COVID-19, increased severity of COVID-19, and ongoing symptoms following acute illness, including having increased rates of pre-existing physical health vulnerabilities and comorbidities. Additionally, the pandemic increased displacement and limited opportunities for work and resettlement. Families enter the United States with little to no resources and need assistance navigating their new community. The pandemic exacerbated this need, as social services were limited in 2020. The program's goals are to assist residents with services to find employment, housing, and resources for medical care. The program concluded in December 2024.
Project Demographics	This program serves refugees, asylum seekers, and other immigrants who are victims of human trafficking or other violent crimes within five years of arrival into the United States. Most families have access to little or no resources and are low-income.
Community Outreach	Subrecipients will establish partnerships with government agencies and other organizations servicing refugees and immigrants to establish effective referral mechanisms.
Promoting Equitable Outcomes	Subrecipients are designated refugee resettlement organizations with a long-standing history and institutional knowledge of providing unique services to the target populations. Equitable outcomes will be promoted through the submission of monthly performance metric reports demonstrating the results achieved.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	KPIs: • # of Households Receiving Case Management Services: 2,461

- # of Individuals Receiving Case Management Services: **9,025**
- # of Households Receiving Rental Assistance Services: **1,164**
- # of Households Receiving Utility Assistance Services: **167**
- # of Asylum Seekers Receiving Temporary Emergency Shelter: **31,450**

Outcomes: The program aims to increase access to resources, housing stability, and economic opportunities.

Project Name	Resilient Food System - Food Banks and Pantries
Allocation	\$1,432,500
Identification Number	350048
Expenditure Category	2.1 Household Assistance: Food Programs*^
Overview	Funding to Arizona Food Bank Network (AFBN) to provide funding to support small food banks and pantries in areas with high COVID-19 case counts in Phoenix. Funds were provided to 59 organizations for purchase of food, equipment, cold storage, or labor for the purpose of providing food boxes to Phoenix households impacted by COVID. This program was active between August 2021 and June 2023. The funds have been fully expended.
Project Demographics	The population served were residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to Black, Indigenous, and People of Color (BIPOC), seniors and children.
Community Outreach	Outreach was conducted by AFBN to each of the 59 organizations receiving the funding, who in turn conducted outreach to the community on the availability of food boxes. City staff provided information about the program on a website and through social media. Outreach materials were provided in Spanish and English.
Promoting Equitable Outcomes	This program promotes equitable outcomes because it specifically targeted low income, BIPOC, seniors and children living in zip codes with high COVID-19 case counts by specifically providing meals to those organizations that serve this population. This program increased access to healthy food. Program information was provided in Spanish and English.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/healthy-food-initiatives-in-food-pantries>

Performance Report

KPIs

- # of households served: **1,071,031**
- Pounds of food provided: **15,506,633**

Outcomes: This program increased access to healthy food resulting in reduced hunger and improved health outcomes.

Project Name	Heat Response/Temporary Shelter	
Allocation	\$19,352,581 (Total)	
	\$11,352,581	\$8,000,000
Identification Number	350075	350075RR
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^	6.1 Provision of Government Services
Overview	In 2022, City Council approved \$116 million to support and provide temporary shelter and wraparound services for people experiencing homelessness. This program partners with multiple local organizations to provide over 1,500 beds to individuals and families experiencing homelessness. The Heat Response and Temporary Shelter project consists of Washington Relief Shelter operated by St. Vincent de Paul and the Key Campus Weather Relief shelters. SVdP operates the Washington Relief Shelter for those experiencing homelessness. Services include day and nighttime operations, including security (24/7), beds for 200-260 individuals, three meals per day for all residents, connection to services related to ending homelessness, laundry, clothing and hygiene supplies, support case-conferencing efforts and coordination with all other providers to connect individuals to needed services and housing. Community Bridges, Inc. (CBI) is contracted to provide supportive services to clients at the Washington Relief Shelter. CBI provides a full range of services to assist and support individuals including accessing needed medical, behavioral health, housing, employment,	



social, educational, and other services to meet basic human needs. Supportive services could include case management, outreach, emergency health services, emergency mental health services, and/or transportation.

Funding will also be used for ongoing operation and building maintenance needs including rent, and operating costs such as preventative maintenance, repairs, pest control, landscaping, and IT/Telecom needs.

Key Campus Weather relief shelters operated during Summer 2023 and provided additional areas for heat respite including cooled tents and buses, and bathrooms.

Project Demographics

This project provides services to individuals over the age of 18 experiencing homelessness.

Community Outreach

The provision of additional resources for individuals experiencing homelessness have been consistent requests from residents at community meetings. Staff are in constant communication with partners and discussing the status of individuals. In addition, there are dedicated staff who travel around the City daily to assist individuals experiencing homelessness.

Promoting Equitable Outcomes

The City of Phoenix is committed to promoting equity for all members of its unsheltered population through its Heat Response and Temporary Shelter projects. The following strategies and interventions were implemented to ensure fairness, inclusivity, and accessibility:

Accessibility and Outreach: Efforts are made to ensure that information about heat response measures and temporary shelters reached all members of the unsheltered community, including those in underserved communities. Outreach teams engage with diverse populations, including individuals experiencing homelessness, through targeted communication channels, community partnerships, and multilingual resources.

Trauma-Informed Care: Temporary shelter facilities adopt trauma-informed care practices, acknowledging the potential trauma experienced by individuals facing homelessness. This approach ensures that staff members are trained to recognize and respond to trauma in a compassionate and supportive manner, providing an environment that fosters healing and recovery.



Equity in Service Provision: The projects strive to provide equitable access to services and resources, regardless of an individual's gender, age, race, ethnicity, or sexual orientation. Efforts are made to eliminate barriers and ensure fair distribution of resources, such as transportation assistance, medical care, mental health services, and employment support, within temporary shelter facilities.

Collaboration and Partnerships: The City actively collaborates with community-based organizations, nonprofit agencies, faith-based groups, and other stakeholders who have experience and expertise in serving marginalized populations. These partnerships help ensure that the projects are designed and implemented with a lens of equity, incorporating diverse perspectives and voices.

Continuous Evaluation and Improvement: Ongoing evaluation processes are implemented to assess the effectiveness of projects in promoting equitable outcomes. Feedback from individuals experiencing homelessness, community organizations, and other stakeholders is actively sought to identify areas for improvement and make necessary adjustments to ensure fairness and inclusivity. By implementing these strategies and interventions, the City aims to ensure that the Heat Response and Temporary Shelter projects provide equitable support and services to all experiencing homelessness, addressing their unique needs and promoting fairness and social justice.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs:

- # of persons served (unduplicated): **3,182**
- # of exits to permanent housing: **431**
- # of exits to positive housing destinations: **431**

Outcomes:

- Increased health outcomes
- Reduction in heat-related deaths
- Increased timely access to permanent housing options and housing assistance programs
- Increased stability and support

Project Name	Heat Relief Outreach Program
Allocation	\$443,145
Identification Number	350094
Expenditure Category	1.14 Other Public Health Services^
Overview	Phoenix’s Office of Heat Response and Mitigation (OHRM) is leading the efforts of the hottest large city in the United States to fight the growing hazard of urban heat. OHRM focuses on both heat response (helping people cope with hot weather) and heat mitigation (cooling the City and making it more comfortable). During all seasons of the year, OHRM coordinates programs and policies to help lower urban temperatures and protect public health. It also tracks trends, collects data, and collaborates with other governments and organizations to share ideas and solutions when it comes to dealing with heat. The COVID-19 pandemic heightened the awareness around extreme heat and how it impacts those most vulnerable to COVID-19, both physically and mentally, such as older residents, people with underlying health conditions, low-income families, and Black, Latino, and Indigenous communities. As of January 2025, the Maricopa County Department of Public Health had confirmed 602 heat-associated deaths for 2024 and 645 deaths in 2023. The 2023 total reflects an increase of 52% above the heat-associated death total from 2022 and is the highest number of heat-associated deaths reported since formal tracking began in 2006. To expand the reach of heat relief outreach efforts across the City of Phoenix, OHRM received council authorization to use ARPA funds to develop a heat relief grant program for community non-profits and to provide additional support for the City’s We’re Cool heat relief outreach program. There is a rich network of organizations in Phoenix with capacity and interest to serve heat vulnerable residents, and the impact of their work was significantly amplified with additional resources. The Heat Relief Grant ("Grant") enabled these organizations to procure heat relief supplies and distribute them to communities disproportionately impacted by heat during the summer months. The City awarded 19 grants to nonprofit, charitable, small business, and faith-based organizations for projects that provide heat relief, respite, and/or resources in support of the City of Phoenix 2023

[Heat Response Plan](#) and [2024 Heat Response Plan \(pg 26\)](#). Priority for funding was given to projects that:

- Conduct and promote efforts to reduce heat-related illnesses and deaths
- Maintain a safe and secure shelter, cooling center, respite center, and/or hydration station.

The program concluded December 31, 2024.

Project Demographics

This program targeted individuals experiencing homelessness or low-income individuals, and other heat vulnerable residents.

Community Outreach

The City of Phoenix's We're Cool initiative is a volunteer-driven program coordinated by the OHRM that strives to prevent heat-related illnesses. With the ARPA Heat Relief Grant, We're Cool volunteers, alongside City staff members, engaged community members in public spaces. The program provided heat relief supplies, shared information about community cooling resources, and helped connect residents to social services, especially in areas where heat-related health challenges occurred more frequently. City staff met other organizations through the We're Cool initiative and facilitated relationships and collaboration to support the Heat Relief Grant outreach.

Promoting Equitable Outcomes

The Grant supported the expansion of the We're Cool Initiative, allowing the OHRM to complete 22 weeks of heat relief effort around the City of Phoenix. Through these efforts, the HeatReadyPHX team and Office of Homeless Solutions collaborated to bring heat relief, resources, and much-needed education about housing, detox, and heat relief resources to disproportionately impacted communities. Additionally, supporting 19 small non-profit organizations with Heat Relief grants allowed the City to distribute funding across vulnerable neighborhoods. These efforts contributed to improved health, mitigation of environmental risks, enhanced educational opportunities, and fostered social equity.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Additional data resources:

<https://www.weather.gov/rah/heat> and
<https://www.osha.gov/heat>

Performance Report

KPIs:

Summer 2023

- # of People Served Heat Relief Supplies: **28,392**
- # of People Receiving Services (wraparound, case management, etc.): **16,069**

Summer 2024

- # of People Served Heat Relief Supplies: **36,133**
- # of People Receiving Services (wraparound, case management, etc.): **755**

Outcomes: Several outcomes for this program include reduction in heat-related illness, decreased mortality rates, enhanced community resilience, improved access to cooling spaces and resources, and increased collaboration and partnerships.

Additional Information

Several highlights from summer 2023 include furnishing the Key Campus (formerly known as the Human Services Campus) with 137,088 bottles of water during peak summer heat, increasing staffing at one local cooling center from 12 hours/week to 70 hours/week, and providing portable A/C units for emergency heat relief for local community members. In 2024, ARPA funding supported Phoenix Toolbank in providing portable AC units to over 50 individuals and continued providing investment in local cooling centers.

The photos below show various organizations providing heat relief to people experiencing homelessness and other low-income individuals. Heat relief activities were either through mobile street outreach or managing cooling centers or hydration stations. Examples of heat relief supplies as seen in the photos include water, water bottles, hats, sunscreen and electrolytes amongst other things.



Project Name	Homeless Services – Central Arizona Shelter Services (CASS)
Allocation	\$1,521,000
Identification Number	350101
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	This project will provide essential services to individuals who are seeking emergency shelter at Central Arizona Shelter Services (CASS) single adult shelter and Vista Colina family shelter. Shelter services will be provided for individuals experiencing homelessness, regardless of origin of residence, 365 days a year, 7 days a week, and 24 hours a day. Case management will include supportive services with regular meetings, resource provision, and support for the client.
Project Demographics	This program serves individuals experiencing homelessness in the City of Phoenix.
Community Outreach	There was no additional community outreach completed for this program.

Promoting Equitable Outcomes

The City of Phoenix's allocation for temporary shelter services promotes equitable outcomes for people formerly experiencing homelessness in Phoenix in the following ways:

Comprehensive support services: By integrating on-site supportive services within the temporary shelter, the City of Phoenix recognizes the importance of addressing the complex needs of people experiencing homelessness. Services such as case management, mental health counseling, substance abuse treatment, and employment assistance are essential in supporting individuals on their journey to stability and self-sufficiency. The provision of these services aims to remove barriers and provide necessary resources for residents to address their unique challenges effectively.

Holistic approach to well-being: The inclusion of supportive services promotes the overall well-being of people who were formerly experiencing homelessness. By addressing physical, mental, and emotional needs, the City of Phoenix takes a holistic approach to supporting individuals in achieving long-term stability. This approach acknowledges the interconnectedness of various factors contributing to homelessness and works towards comprehensive solutions.

Equitable access to support: By offering on-site supportive services, the City of Phoenix ensures that residents have equitable access to these resources. This eliminates barriers such as transportation, cost, or limited availability of services in different areas of the city. Equitable access ensures that all residents, regardless of their background or circumstances, have equal opportunities to benefit from the supportive services provided.

Empowerment and self-sufficiency: The goal of supportive services is to empower individuals and families to regain control over their lives and achieve long-term stability. By providing resources for education, employment, and personal growth, the City of Phoenix aims to help residents develop skills and tools to become self-sufficient. This empowerment contributes to breaking the cycle of homelessness and promotes equitable outcomes.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs:

- # of persons served: **12,529**



- # of exits to positive housing destinations: **820**

Outcomes:

- Improved housing stability
- Enhanced physical and mental health outcomes
- Increased economic opportunity
- Enhanced social and community integration
- Improved educational outcomes
- Increased health outcomes
- Reduced strain on emergency services
- Strengthened community resilience
- Increased timely access to permanent housing options and housing assistance programs

Project Name	Homelessness and Mental Health Services
Allocation	\$10,220,561
Identification Number	350072
Expenditure Category	1.12 Mental Health Services*^
Overview	In 2022, the Phoenix City Council approved \$10.5 million in funding for Phoenix Rescue Mission (PRM) and Mercy Care to address homelessness and mental health services. PRM's Phoenix Will Work Program focuses on providing employment opportunities, homeless outreach, and navigation services to individuals experiencing homelessness. Participants in the program earn wages by conducting beautification projects and performing landscaping duties, addressing barriers to housing. Meanwhile, Mercy Care offers a range of services such as outreach, screenings, counseling, and therapy. They also assist with Medicaid/Medicare enrollment, provide eviction prevention services, short-term rental assistance, and transitional housing for eligible residents in Phoenix. Together, PRM and Mercy Care aim to make a positive impact by providing support, resources, and opportunities to improve the lives of those in need. The Mercy Care project was completed as of September 2024, and the Phoenix Rescue Mission project was completed as of December 2024.

Project Demographics

This project provides services to unsheltered individuals.

Community Outreach

During the 2020 and 2021 budget hearings, the City received countless requests for additional services to address mental health in the community. Budget hearings were used as a tool to build the ARPA Strategic Plan, and this project was developed in response to community need and feedback.

Outreach staff engage in street outreach efforts within communities heavily populated by individuals facing homelessness. They actively offer valuable details regarding the range of mental health resources accessible to them and emphasize the advantages that come with accessing these services.

Promoting Equitable Outcomes

The Homelessness and Mental Health Services project outlined above aims to promote equitable outcomes for all members of the target population by implementing specific strategies and interventions that address the diverse needs and challenges faced by individuals experiencing homelessness in Phoenix.

Employment Opportunities: The Phoenix Will Work Program implemented by PRM focuses on providing labor opportunities to individuals experiencing homelessness. By offering employment and wages for beautification projects and landscaping duties, the program helps address the economic disparities faced by this population. It creates an avenue for individuals to earn income and gain valuable work experience, which can contribute to their long-term stability and independence.

Outreach and Navigation Services: Both PRM and Mercy Care prioritize outreach efforts to ensure that all members of the target population are aware of and have access to the services available to them. This includes providing information about behavioral and physical health screenings, evaluations, counseling, therapy, medication, and case management. By actively reaching out to individuals experiencing homelessness, the project seeks to reduce barriers to accessing necessary resources and support.

Access to Healthcare and Supportive Services: Mercy Care plays a crucial role in providing comprehensive healthcare services, including behavioral and physical health screenings, counseling, therapy, and medication. They also assist eligible residents in enrolling for Medicaid/Medicare, ensuring that individuals have access to the healthcare services they require. Additionally, Mercy



Care offers eviction prevention services, short-term rental assistance, and transitional housing, which addresses the immediate and long-term housing needs of the target population.

Tailored Support and Case Management: Both organizations employ case management strategies to provide personalized support to individuals. This approach recognizes that each person's situation and needs are unique, and therefore requires tailored interventions. Case managers work closely with individuals to assess their specific circumstances, develop personalized plans, and connect them with appropriate resources and services, ensuring equitable access to support.

By implementing these strategies and interventions, the project seeks to address the unique needs and circumstances of individuals experiencing homelessness in Phoenix. It aims to provide equitable opportunities for economic stability, access to healthcare, and supportive services, with the goal of promoting long-term outcomes that improve the lives of all members of the target population.

Use of Evidence

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/mental-health-benefits-legislation>

Performance Report

KPIs:

- # of people experiencing homelessness (unduplicated) participating in workforce programs (Phoenix Rescue Mission): **1,096**
- # of informational flyers distributed: **43,251**
- # of community outreach events: **566**
- # of individuals served with behavioral health services: **13,486**
- # of unique behavioral health services provided: **40,573**

Outcomes:

- Improved economic opportunity
- Increased awareness and access to resources
- Enhanced community engagement
- Improved behavioral health outcomes
- Expanded behavioral health services

Project Name	Homeless Hotel Acquisition and Renovation Project – former Super 8 Hotel
Allocation	\$14,162,972
Identification Numbers	350090
Expenditure Category	2.16 Long-term Housing Security: Services for Unhoused Persons*^
Overview	In April 2023, City of Phoenix Council allocated funding to acquire the Super 8 Hotel with the purpose of converting it into affordable rental housing units with on-site supportive services. The acquisition of this property provides an opportunity to repurpose an existing building and address the pressing need for affordable housing in the community. In addition to providing affordable rental housing units, the site will offer on-site supportive services. These services may include access to case management, mental health counseling, substance abuse treatment, employment assistance, and other resources aimed at promoting the overall well-being of the residents. By integrating supportive services within the housing complex, the City of Phoenix aims to provide a comprehensive approach to address the needs of the residents and help them achieve long-term stability. The majority of the funding was used for the building acquisition and securing the empty building. A portion of the funding will be used for construction costs associated with the renovations needed to convert the building to apartment units including roofing renovations, bathroom and kitchen renovations. The City of Phoenix will procure a general contractor for the renovation work in summer 2025 and construction will conclude in mid-late 2026.
Project Demographics	This program provides services to individuals who previously experienced homelessness, or earn 0-30% of the Area Median Income
Community Outreach	Staff reached out to local community organizations, nonprofits, and other stakeholders involved in housing and social services to discuss the acquisition and potential collaboration opportunities. These engagements help build partnerships and gather insights from organizations with expertise in the affordable housing sector. Staff will collaborate with local organizations, and nonprofits that specialize in housing assistance, social services, and case

management. These partnerships will help identify individuals in need of affordable housing and refer them to the hotel's rental units. Referrals may also come from community organizations, healthcare providers, or social workers who work closely with individuals facing housing challenges.

Promoting Equitable Outcomes

The City of Phoenix's allocation to acquire the Super 8 Hotel and convert it into affordable rental housing units with on-site supportive services promotes equitable outcomes for people formerly experiencing homelessness in Phoenix in the following ways:

Increased access to affordable housing: The conversion of the Super 8 Hotel into affordable rental housing units expands the availability of affordable housing options for the people previously experiencing homelessness. This addresses the pressing need for safe and affordable housing, creating opportunities for individuals to secure stable housing and break the cycle of homelessness.

Comprehensive support services: By integrating on-site supportive services within the housing complex, the City of Phoenix recognizes the importance of addressing the complex needs of people experiencing homelessness. Services such as case management, mental health counseling, substance abuse treatment, and employment assistance are essential in supporting individuals on their journey to stability and self-sufficiency. The provision of these services aims to remove barriers and provide necessary resources for residents to address their unique challenges effectively.

Holistic approach to well-being: The inclusion of supportive services promotes the overall well-being of people formerly experiencing homelessness. By addressing physical, mental, and emotional needs, the City of Phoenix takes a holistic approach to supporting individuals in achieving long-term stability. This approach acknowledges the interconnectedness of various factors contributing to homelessness and works towards comprehensive solutions.

Equitable access to support: By offering on-site supportive services within the housing complex, the City of Phoenix ensures that residents have equitable access to these resources. This eliminates barriers such as transportation, cost, or limited availability of services in different areas of the city. Equitable access ensures that all residents, regardless of their background or circumstances, have



equal opportunities to benefit from the supportive services provided.

Empowerment and self-sufficiency: The goal of supportive services is to empower individuals and families to regain control over their lives and achieve long-term stability. By providing resources for education, employment, and personal growth, the City of Phoenix aims to help residents develop skills and tools to become self-sufficient. This empowerment contributes to breaking the cycle of homelessness and promotes equitable outcomes.

Overall, the allocation of funds for the acquisition and conversion of the Super 8 Hotel into affordable rental housing units with on-site supportive services demonstrates the City of Phoenix's commitment to addressing the pressing need for affordable housing and supporting people experiencing homelessness. By providing access to housing and comprehensive support services, the City strives to create an equitable environment that promotes stability, well-being, and long-term success for all residents.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs: There are no current KPIs for the program as it only consisted of the purchase of the property.

Outcomes:

- Improved housing stability
- Enhanced physical and mental health outcomes
- Increased economic opportunity
- Enhanced social and community integration
- Reduced strain on emergency services
- Strengthened community resilience

Project Name	Homelessness Projects
Allocation	\$43,620,483
Identification Number	350086
Expenditure Category	2.16 Long-term Housing Security: Services for Unhoused Persons*^

Overview

Homelessness Projects include Rio Fresco, Lutheran Social Services emergency shelter, the Safe Outdoor Space (SOS), and Keys to Change's Campus programming.

The City Council allocated funding for homelessness projects that consisted of Community Bridges, Inc. (CBI) Rio Fresco emergency hotel and Lutheran Social Services emergency shelter (IHelp program). The CBI 117-room emergency hotel opened in the fall of 2022 and became a permanent asset in the homeless service system in 2023. The IHelp program also began operations in the fall of 2022 and provided overnight shelter via rotating congregations and case management to individuals experiencing homelessness. Funds for both projects supported operational costs for the shelter and wraparound services such as case management, housing, employment referrals, and other services essential to meeting basic human needs. The Lutheran Social Services IHELP project concluded in October 2024.

This project also includes the SOS which was launched on November 1, 2023, to provide up to 200 alternative safe sleeping spaces (uniform tent, storage container, and bedding) in a structured campground for unsheltered people living in the area surrounding the Key Campus. The City of Phoenix, Office of Homeless Solutions provides the strategic, operational, and program direction to this project and serves as the primary point of contact for the external contracts and communication related to the SOS. The SOS will be in operation for a maximum of three years and a close out plan will be developed within one year of the closure.

Funds will be utilized for both the onsite support services at the SOS provided by nonprofit partners as well as the ongoing operation and building maintenance needs. Services include 24/7 staffing and security, meals, and a full range of supportive services designed to hasten a person's exit from homelessness and transition into permanent long-term housing such as case management, outreach, emergency health services, emergency mental health services, and/or transportation.

The Keys to Change project addresses the pressing needs of individuals experiencing homelessness in the vicinity of the Key Campus. ARPAThe Keys to Change project allocates funding to support essential services, facility operations, and homelessness response activities at the Campus operated by Keys to Change. These services, available 365 days a year, 24/7, including holidays,

will be provided at the Campus Welcome Center, ensuring continuous support for individuals experiencing homelessness within the City of Phoenix. Additionally, the project includes outreach efforts aimed at connecting with individuals outside the Campus property, including those found in the rights-of-way in the area of 12th Avenue and Madison Street, further expanding the reach of vital services and resources.

Project Demographics

This project provides services to individuals experiencing homelessness within Phoenix.

The SOS prioritizes unsheltered individuals in the 1.5 mile radius of the Key Campus.

Community Outreach

During the 2020 and 2021 budget hearings, the City received countless requests for additional services to address homelessness in the community. Budget hearings were used as a tool to build the ARPA Strategic Plan, and this project was developed in response to community need and feedback.

Staff coordinate with local community organizations, and service providers to fill shelter beds with individuals and families in need of emergency shelter. Outreach staff conduct street outreach in areas with high concentrations of individuals experiencing homelessness, in which they provide information about the shelter, its available resources, and the benefits of accessing their services.

The SOS has an Advisory Committee comprised of local businesses and residents, including ADOT that has a neighboring site. The City of Phoenix and contracted partners conduct daily outreach in the area to engage unsheltered people into the services at SOS.

Promoting Equitable Outcomes

The Homelessness Projects outlined above aim to promote equitable outcomes for all members of the target population by implementing specific strategies and interventions that address the diverse needs and challenges faced by individuals experiencing homelessness in Phoenix.

Improved health outcomes: Access to shelter and support services has a positive impact on the health of unsheltered residents. With a safe and stable environment, individuals can address their healthcare needs, receive necessary medical attention, and access preventive care.

Pathway to permanent housing: The SOS, and CBI and IHELP emergency hotel and shelter facilities often serve as a bridge to permanent housing solutions. Through partnerships with housing agencies and case management services, residents are connected to resources and assistance in securing stable, long-term housing options. Participants collaborate with their assigned Case Management team to develop a personalized service plan and eliminate housing barriers by increasing accessibility to resources necessary to obtaining long-term, sustainable permanent housing.

These outcomes collectively contribute to improving the overall well-being and quality of life for unsheltered residents in Phoenix, offering them a chance to regain stability and take steps toward long-term housing solutions.

The Keys to Change project is designed to promote equitable outcomes by ensuring that all individuals experiencing homelessness, regardless of their background or circumstances, have access to essential services and support. Several key strategies embedded within the project contribute to promoting equity:

1. **Assessment for Service Needs:** By committing to assess 100% of clients for their service needs, the project ensures that each individual's unique circumstances and challenges are recognized and addressed. This approach allows for tailored support that meets individuals where they are, regardless of factors such as race, ethnicity, gender identity, or socioeconomic status, promoting equitable access to resources and assistance.

2. **Targeted Outreach:** The project's outreach efforts extend beyond the Key Campus property to engage with individuals in the surrounding neighborhood, including those found in rights-of-way areas. By actively reaching out to individuals who may not be accessing services at the Campus, the project aims to reduce disparities in access to support and resources, ensuring that all members of the homeless population have equal opportunities to receive assistance and assistance.

3. **Community Safety and Maintenance:** The project's commitment to maintaining the neighborhood around the Campus per special use permit zoning stipulations contributes to creating a safe and welcoming environment for all community members. This includes individuals experiencing homelessness, residents, and businesses alike. By prioritizing the safety and upkeep of the community, the

project promotes equity by fostering an environment where everyone feels respected, valued, and supported.

4. **Regular Offer of Services:** Ensuring that all persons experiencing homelessness who are sitting, lying, or sleeping in the rights-of-way surrounding the Welcome Center are offered services at least once per 24-hour period promotes equity by providing consistent opportunities for assistance and support. This approach ensures that individuals in the vicinity have equitable access to resources and assistance, regardless of their location or circumstances.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

Key Campus

KPIs:

- # of persons served (Key Campus Welcome Center): **12,959**

Outcomes

- Ensure that 100% of clients are assisted at the Key Campus. Services can include diversion or receiving an assessment via the CoC-approved assessment tool and entered into the Maricopa Regional Coordinated Entry System.
- Engage clients by delivering community resources, navigation, and referrals for behavioral health services to, at a minimum of, 70% of the clients who participate in campus-provided activities and amenities.

All programs

KPIs

- # of persons served (Rio Fresco and IHelp): **786**
- # of exits to permanent housing (Rio Fresco and IHelp): **235**
- # of exits to positive housing destinations (Rio Fresco and IHelp): **237**
- # of persons served at the SOS, excluding XWings: **1,643**
- # of exits to permanent housing from SOS, excluding XWings: **125**
- # of exits to positive housing destinations from SOS, excluding XWings: **446**

- NOTE: Exits include placements in emergency shelter, permanent housing, treatment services, or other placements that are not unsheltered.
- # of people with income at exit at SOS: **427**
- # of persons receiving supportive services at SOS, including those in XWings: **1,868**

Outcomes:

- Positive Exit Destinations
- Income Growth (At exit)
- Increased timely access to permanent housing options and housing assistance programs
- Provide comprehensive support
- Promote community safety and maintenance
- Increase access to vital services
- Improve health and well being

Project Name	Homelessness Projects – SOS
Allocation	\$1,267,596
Identification Number	350104
Expenditure Category	6.1 Provision of Government Services
Overview	The Safe Outdoor Space (SOS) was launched on November 1, 2023, to provide up to 200 alternative safe sleeping spaces (uniform tent, storage container, and bedding) in a structured campground for unsheltered people living in the area surrounding the Key Campus. The City of Phoenix, Office of Homeless Solutions provides the strategic, operational, and program direction to this project and serves as the primary point of contact for the external contracts and communication related to the SOS. The SOS will be in operation for a maximum of three years and a close out plan will be developed within one year of the closure. Funds will be utilized for ongoing operation and building maintenance needs.
Project Demographics	This project provides services to individuals experiencing homelessness within Phoenix and prioritizes unsheltered individuals in the 1.5 mile radius of the Key campus.

Community Outreach

Staff coordinate with local community organizations, and service providers to fill shelter beds with individuals and families in need of emergency shelter. Outreach staff conduct street outreach in areas with high concentrations of individuals experiencing homelessness. In which they provide information about the shelter, its available resources, and the benefits of accessing their services.

The SOS has an Advisory Committee comprised of local businesses and residents, including ADOT that has a neighboring site. The City of Phoenix and contracted partners conduct daily outreach in the area to engage unsheltered people into the services at SOS.

Promoting Equitable Outcomes

This project supports the goal to promote equitable outcomes for all members of the target population by implementing specific strategies and interventions that address the diverse needs and challenges faced by individuals experiencing homelessness in Phoenix.

Improved health outcomes: Access to shelter and support services has a positive impact on the health of unsheltered residents. With a safe and stable environment, individuals can address their healthcare needs, receive necessary medical attention, and access preventive care.

Pathway to permanent housing: The SOS often serves as a bridge to permanent housing solutions. Through partnerships with housing agencies and case management services, residents are connected to resources and assistance in securing stable, long-term housing options. Participants collaborate with their assigned Case Management team to develop a personalized service plan and eliminate housing barriers by increasing accessibility to resources necessary to obtaining long-term, sustainable permanent housing. These outcomes collectively contribute to improving the overall well-being and quality of life for unsheltered residents in Phoenix, offering them a chance to regain stability and take steps toward long-term housing solutions.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

KPIs: There are no current KPIs for the program as it consists of the operations and maintenance of the property. See Grant 350086 above for KPIs regarding the SOS.

Outcomes:

- Positive Exit Destinations
- Increased timely access to permanent housing options and housing assistance programs
- Provide comprehensive support
- Promote community safety and maintenance
- Increase access to vital services
- Improve health and well being

Project Name	Homelessness Support Services
Allocation	\$382,131
Identification Number	350099
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	The Homelessness Support Services project is funding six temporary positions in the Office of Homeless Solutions (OHS) to assist with homeless services and solutions until June 2026. These positions include Homeless Liaisons and two Project Managers. The Homeless Liaison positions allow OHS to better oversee and manage homeless outreach programs with a focus on connecting individuals and collaborating with social service agencies to identify the social service needs of homeless individuals in the community. The Project Manager positions are focused on assisting with construction and maintenance projects and the oversight of shelter services programs and successes. All positions provide support to the ARPA homelessness programs.
Project Demographics	This project provides services to individuals experiencing homelessness.
Community Outreach	There is no community outreach for this program.
Promoting Equitable Outcomes	The Homelessness Project outlined above aims to promote equitable outcomes for all members of the target population by implementing specific strategies and interventions that address the diverse needs and challenges faced by individuals experiencing homelessness in Phoenix.
Use of Evidence	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first

Performance Report

KPIs: Refer to individual ARPA homelessness projects for corresponding KPIs.

Outcomes:

- Increased awareness and access to resources
- Enhanced community engagement

Project Name	Homeless Youth Reunification
Allocation	\$356,968
Identification Number	350096
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	The Homeless Youth Reunification Program includes two programs, one with A New Leaf and the other with the Aeroterra housing site. The program with A New Leaf is aimed at connecting youth experiencing homelessness with housing and social support needs. The program allows youth to be reconnected with family/friends, pay for housing deposits and other move-in needs and unexpected barriers that prevent youth from exiting homelessness. Services provided include housing search and placement, housing stability case management, mediation, legal services and credit repair. The Permanent Supportive Housing (PSH) Program at Aeroterra provides stable, supportive housing for individuals and families who have experienced chronic housing instability, as defined by two or more shelter stays. Qualifying individuals and families are referred to the Aeroterra property by the Human Services Department (HSD). Aeroterra has 33 apartments specified as PSH units, of which 25 are designated as family housing units. The HSD Team provides case management for the adults participating in the Aeroterra PSH program, and the Housing Supportive Services (HSS) PSH Youth Team provides case management and after-school programming to the youth participants. Both programs concluded in June 2024. However, funding for caseworkers at Aeroterra has been funded through another funding source since July 2024.
Project Demographics	This program targets youth (ages 5-24) experiencing homelessness.

Community Outreach

There was no additional community outreach completed for this program.

Promoting Equitable Outcomes

The City of Phoenix's allocation for homelessness services for youth promotes equitable outcomes in the following ways:

Holistic approach to well-being: The inclusion of supportive services promotes the overall well-being of people formerly experiencing homelessness. By addressing physical, mental, and emotional needs, the City of Phoenix takes a holistic approach to supporting individuals in achieving long-term stability. This approach acknowledges the interconnectedness of various factors contributing to homelessness and works towards comprehensive solutions.

Equitable access to support: By offering on-site supportive services, the City of Phoenix ensures that residents have equitable access to these resources. This eliminates barriers such as transportation, cost, or limited availability of services in different areas of the City. Equitable access ensures that all residents, regardless of their background or circumstances, have equal opportunities to benefit from the supportive services provided.

Empowerment and self-sufficiency: The goal of supportive services is to empower individuals and families to regain control over their lives and achieve long-term stability. By providing resources for education, employment, and personal growth, the City of Phoenix aims to help residents develop skills and tools to become self-sufficient. This empowerment contributes to breaking the cycle of homelessness and promotes equitable outcomes.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report**KPIs:**

- # of participants served by A New Leaf: **37**
- # of participants served by the Aeroterra program: **110**

Outcomes:

- Positive Exit Destinations



Project Name	Infrastructure, Technology, and Capital Needs: 2021 Local Drainage Mitigation Program
Allocation	\$13,000,000
Identification Number	350071
Expenditure Category	6.1 Provision of Government Services
Overview	This project aims to complete several priority flood control projects by mitigating localized drainage issues caused by existing surrounding topography and designing a solution to address the drainage.
Project Demographics	This project targets residents Citywide and emphasizes marginalized communities where most of the household's income levels have a median income that is 80% below the Area Median Income.
Community Outreach	The public will be informed through various media, including public meetings, flyers, door hangers, posters, and a website during the design and construction phase, informing them of the flood mitigation improvement benefits to their particular area/neighborhood.
Promoting Equitable Outcomes	The project aims to mitigate flooding in the affected areas, reducing the potential for property damage to the affected residents. With an increased benefit to those areas with reduced incomes as the costs associated with property damage is a more significant proportion of their income.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	KPIs: • Two projects have been constructed. • Six projects began construction and range from 20%-90% complete. Construction for these six projects is expected to be complete by the end of the 3rd quarter of 2025. • One project's construction start date is pending. • Four projects have been awarded and are set to begin construction by the end of the 2nd quarter of 2025.

All 13 projects are anticipated to be completed by June 2026.

Outcomes: The project aims to mitigate flooding in the affected areas, reducing the potential for property damage to the affected residents. This ultimately helps to improve public health and safety.

Project Name	Infrastructure, Technology, and Capital Needs: 27th Ave. Materials Recovery Facility
Allocation	\$10,000,000
Identification Number	350062
Expenditure Category	1.14 Other Public Health Services^
Overview	The COVID-19 pandemic had a significant negative economic impact on Phoenix’s capability of processing recyclable materials at the City of Phoenix 27th Avenue Materials Recovery Facility (MRF). During the pandemic, the City had inbound recycle tonnage increase by over 20% as more people stayed at home to help reduce the spread of the virus. In January 2021, the City made the difficult decision of suspending the 27th Avenue MRF operations due to the equipment reaching the end of its useful life and no longer being effective at capturing commodities that are prevalent in the current recycle stream. The design of the facility was also not conducive to social distancing making it difficult for sorters to work side-by-side without danger of spreading the virus. In December 2021, the Phoenix City Council awarded Machinex Technologies, Inc. a contract to get state-of-the-art recycling equipment with improved processing speeds, adaptability for new materials, reduced maintenance costs, and greater efficiency to increase the capture rate and product quality. \$10 million in ARPA capital expenditures were applied for the replacement of the 27th Avenue MRF. The City also contributed an additional \$17 million dollars on equipment and retrofitting existing building footprint to meet new specifications and regulations. All funds have been expended for this project.
Project Demographics	The COVID-19 pandemic had a significant negative economic impact on Phoenix’s capability of processing recyclable materials at the City of Phoenix 27th Avenue Materials Recovery Facility (MRF). During the pandemic, the City had inbound recycle tonnage increase by over 20% as more people stayed at home to help reduce the spread of the virus. The impact was citywide for residents.

Community Outreach	The new MRF, will be used to process recyclable material that is collected from Phoenix residents and neighboring cities that rely on the facility. The state-of-the-art equipment will improve processing speeds, be adaptable for new materials, will reduce maintenance costs, and will have greater efficiency to increase the capture rate and improve product quality. Residents did not feel the impact of the closure of the facility as staff developed an interim plan to ensure items were processed at other facilities throughout the Valley.
Promoting Equitable Outcomes	The new MRF, will be used to process recyclable material that is collected from Phoenix residents and neighboring cities that rely on the facility.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	Contractor completed all duties with funding as described in its agreement with the City.

Project Name	Justa Center
Allocation	\$175,804
Identification Number	350060
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	Justa Center provides outreach, housing placement, and supportive service for seniors (55+) who are experiencing homelessness. The funds were utilized to expand outreach and engagement services, non-urgent facility base card care and housing support services such as move in-kits (linens, towels, kitchen items, bedding, etc.), classes on independent living, weekly check-in visits from a social worker, assistance with scheduling health care related appointments, and transportation to health care appointments, if needed. All funding for this program has been expended as of March 2023.
Project Demographics	This project provides services to unsheltered seniors 55 years and older or earn 0-30% of the Area Median Income.
Community Outreach	Justa Center staff engaged in direct outreach efforts to connect with community members who were experiencing homelessness. They

visited local parks, shelters, community centers, and other areas where seniors experiencing homelessness were known to gather. In addition, Justa Center staff created and distributed printed materials, such as flyers, posters, and brochures, which contained information about their services.

Promoting Equitable Outcomes

Providing services to seniors experiencing homelessness promotes equitable outcomes by decreasing the number of individuals experiencing homelessness, increasing access to emergency services including healthcare, and increasing housing stability.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs:

- # of unduplicated clients served: **580**

Outcomes:

- Improved Housing Stability
- Enhanced Health and Well-being
- Increased Independence and Quality of Life
- Access to Supportive Services
- Increased Economic Opportunity
- Social Inclusion and Community Integration

Project Name	Library Bookmobile for Underserved Areas
Allocation	\$601,081.57
Identification Number	350053
Expenditure Category	2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^
Overview	The purpose of this project is to provide services to households disproportionately impacted by the COVID-19 pandemic, to improve public delivery of government programs and services, and to address educational disparities (31 CFR 35.6.b.3.ii.A.11.vi), (Federal Register, Vol. 87, No. 18, Pg. 4388), (31 CFR 35.6.b.3.ii.A.11.v). The Library owns a large vacant lot on the corner of 67th Avenue and Lower Buckeye, a fast-growing area in the West Valley that currently has no Phoenix Public Library serving it. Improvements to the lot will

be made, and a bookmobile purchased that will provide regular services at this location, including library materials for checkout, hotspot lending, access to free Wi-Fi, early literacy programming, and more. In addition, the book mobile will make irregular visits throughout the Greater Phoenix community.

The Library's bookmobile officially went into service on March 25, 2024. Program funds have been fully expended.

Project Demographics

Bookmobile services will focus on an underserved community which does not currently have easy access to library services in their neighborhoods. Besides providing services to the general public at the 67th Avenue and Lower Buckeye location, the bookmobile will also make regular visits to targeted populations, such as K-8 schools and senior centers in the area.

Community Outreach

The Library has many existing channels in which it can make residents aware of the service, including but not limited to:

- Social media presence posts
- Public Website
- Online Calendar of events
- Monthly eNewsletter
- Leveraging our community and City partnerships
- Leveraging our relationships with local print, radio, and television media outlets

Promoting Equitable Outcomes

Any Phoenix resident can checkout items from the bookmobile by getting a free library card. All programs and services that are offered via the bookmobile will be free and open to all Phoenix residents.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

KPIs:

- Number of customer visits: **22,508**
- Number of items checked out: **10,297**
- Number of library cards issued: **2,148**
- Number of programs held: **14**
- Number of attendees: **428**
- Number of outreach visits: **492**
- Number of hours spent at outreach locations: **1,285**

Outcomes:

- Help close the library access gap in the Phoenix community



Project Name	Library Hotspot Lending Program
Allocation	\$636,158
Identification Number	350076
Expenditure Category	2.4 Household Assistance: Internet Access Program*^
Overview	The purpose of this project is to provide assistance to households disproportionately impacted by the COVID-19 pandemic (31 CFR 35.6.b.3.ii.A.11). Funds will be used to pay for continued broadband Internet service for the Library’s fleet of hotspots, which can be checked out by members of the community free of charge. All but two or three of our Libraries are in Qualified Census Tracts, and this project assists those in these areas who do not have reliable internet connectivity. It is important to note that the hotspot collection has multiple funding sources. Of the KPIs reported, approximately 50% of the check outs are from ARPA-funded hotspots. The funds for this program were fully expended by December 2024.
Project Demographics	Although the devices are available for checkout by anyone in the community, the target audience for this program are households who are unable to afford broadband internet service.
Community Outreach	The Library has many existing channels in which it can make residents aware of the service, including but not limited to: • Social media presence posts • Public Website • Online Calendar of events • Monthly eNewsletter • Leveraging our community and City partnerships • Leveraging our relationships with local print, radio, and television media outlets
Promoting Equitable Outcomes	The devices are available free of charge to any member of the public with a Phoenix Public Library card.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/broadband-initiatives-for-unserved-and-underserved-areas>

Performance Report**KPIs:**

- # of hotspots checked out: **20,430**

Outcomes:

- Increase access to free broadband internet

Project Name

Library Technology, Capitol, and Staff Support Projects

Allocation

\$4,466,340

Identification Number

350056

Expenditure Category

7.1 Administrative Services

Overview**Outdoor Materials Holds Lockers**

The purpose of this project is to assist with the mitigation and prevention of the COVID-19 pandemic and to increase public access and improve public delivery of government programs and services (31 CFR 35.6.b.3.i.A), (Federal Register, Vol. 87, No. 18, Pg. 4388). Outdoor automated materials holds lockers will be installed at all 17 library locations. These lockers will allow customers to pick up library materials (books, DVDs, etc.) on hold for them 24/7 without needing to enter a Library building or interacting with staff. The installation of outdoor materials holds lockers at 16 Library locations was completed in April 2025.

Outdoor Digital LED Signage

The purpose of this project is to increase public access and improve public delivery of government programs and services and to assist with public communications efforts (Federal Register, Vol. 87, No. 18, Pg. 4388 and Pg. 4352). Outdoor digital LED signs will be installed at all 17 library locations. These signs will be able to communicate current health and public safety warnings, COVID-19 prevention and treatment messages, and programs and services that are going on at each individual location. The content for the signs will be controlled and pushed out from one central location, meaning that Citywide messages about service changes, emergencies, COVID-19 prevention measures, police activity in a given area, etc., can be quickly and easily pushed out to all 17



locations spanning the entire City. The outdoor digital LED signage project is in the construction phase and will be completed within the next year.

Vega Online Catalog and Mobile App

The purpose of this project is to increase public access and improve public delivery of government programs and services and to assist with public communications efforts (Federal Register, Vol. 87, No. 18, Pg. 4388 and Pg. 4352). The Vega Online Catalog and its accompanying mobile app will provide new features, including modern communication and promotion tools and improved discoverability of library services and resources for our customers. This platform will allow the Library to reach more users and provide a more realistic reflection of visiting a physical branch, all virtually. The Library's mobile app was launched in November 2023. The beta version of the Vega online catalog went live in December 2023 and was officially launched in May 2025.

Automated Materials Handler Replacement at Mesquite

The purpose of this project is to assist with the mitigation and prevention of the COVID-19 pandemic and to increase public access and improve public delivery of government programs and services (31 CFR 35.6.b.3.i.A), (Federal Register, Vol. 87, No. 18, Pg. 4388). The Library will replace an aging Automated Materials Handler at the busiest branch library, Mesquite Library. Automated Materials Handlers allow customers to return their items with no person-to-person interaction. The handler then sorts the materials into bins without the need for staff members to touch or handle the just-returned materials. The newer system has enhanced features, including the ability to allow for bulk check-ins of items that need to be shipped back to other library locations. The Automated Materials Handler at Mesquite was installed in August 2024.

Project Demographics

These projects are free and open to all members of the community. Increasing technology and support services such as the projects listed here promote equitable outcomes by providing greater access to digital resources, promoting digital literacy, supporting job seekers and entrepreneurs, enhancing access to information and services, and fostering community engagement.

Community Outreach

The Library has many existing channels in which it can make residents aware of the service, including but not limited to:

- Social media presence post
- Public Website



- Online Calendar of events
- Monthly eNewsletter
- Leveraging our community and City partnerships
- Leveraging our relationships with local print, radio, and television media outlets

Promoting Equitable Outcomes

These projects are free and open to all members of the community. Increasing technology and support services such as the projects listed here promote equitable outcomes by providing greater access to digital resources, promoting digital literacy, supporting job seekers and entrepreneurs, enhancing access to information and services, and fostering community engagement.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

KPIs:

- # of items checked in and processed (Automatic Material Handler / book sorter): **81,022**
- # of card holders using lockers (Outdoor Materials Holds Lockers): **2,116**
- # of items circulated (Outdoor Materials Holds Lockers): **6,140**
- # of lockers installed (Outdoor Materials Holds Lockers): **16**
- # of online catalog visits (Vega): **35,962**
- # of signs installed (outside digital LED signage): **0**
- # of new downloads of the mobile app (Library Mobile App): **14,603**

Outcomes:

- Increase access to physical Library materials 24/7 in a way that also allows for social distancing (book lockers)
- Increase the Department's and the City's ability to communicate important messages to the community (digital signage)
- More effectively connect the community to the library's collections and services (Vega and Mobile App)

Project Name	Mercy House
Allocation	\$538,000
Identification Number	350105



Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	This project provided for the short-term extension of temporary emergency shelter operations and services for individuals experiencing homelessness and identified by the City's Office of Homeless Solutions. Access to shelter was available around the clock, seven days a week, subject to bed and unit availability. Essential services offered included case management, childcare, education, employment assistance, outpatient health services, legal services, life skills training, mental health support, substance abuse treatment, and transportation. The funding covered various operational needs, such as maintenance, rent, security, fuel, equipment, insurance, utilities and furnishings. Referrals for essential services were permissible if internal provision was not feasible. Although the contract with Mercy House began in June 2023, ARPA funds were only utilized for the extension period from September 1, 2024, through November 30, 2024.
Project Demographics	This program serves individuals experiencing homelessness in the City of Phoenix.
Community Outreach	N/A
Promoting Equitable Outcomes	The City of Phoenix's allocation for temporary hotel shelter promotes equitable outcomes for people formerly experiencing homelessness in Phoenix in the following ways: <u>Comprehensive support services:</u> By integrating on-site supportive services within the temporary hotel shelter, the City of Phoenix recognizes the importance of addressing the complex needs of people experiencing homelessness. Services such as case management, mental health counseling, substance abuse treatment, and employment assistance are essential in supporting individuals on their journey to stability and self-sufficiency. The provision of these services aims to remove barriers and provide necessary resources for residents to address their unique challenges effectively. <u>Holistic approach to well-being:</u> The inclusion of supportive services promotes the overall well-being of people formerly experiencing homelessness. By addressing physical, mental, and emotional needs, the City of Phoenix takes a holistic approach to supporting individuals in achieving long-term stability. This approach

acknowledges the interconnectedness of various factors contributing to homelessness and works towards comprehensive solutions.

Equitable access to support: By offering on-site supportive services, the City of Phoenix ensures that residents have equitable access to these resources. This eliminates barriers such as transportation, cost, or limited availability of services in different areas of the city. Equitable access ensures that all residents, regardless of their background or circumstances, have equal opportunities to benefit from the supportive services provided.

Empowerment and self-sufficiency: The goal of supportive services is to empower individuals and families to regain control over their lives and achieve long-term stability. By providing resources for education, employment, and personal growth, the City of Phoenix aims to help residents develop skills and tools to become self-sufficient. This empowerment contributes to breaking the cycle of homelessness and promotes equitable outcomes.

Use of Evidence

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/housing-first>

Performance Report

KPIs:

- # of persons served: **61**
- # of exits to positive housing destinations: **17**

Outcomes:

- Improved housing stability
- Enhanced physical and mental health outcomes
- Increased economic opportunity
- Enhanced social and community integration
- Improved educational outcomes
- Reduced strain on emergency services
- Strengthened community resilience

Project Name	Resilient Food System Program – Local Food Consumption
Allocation	\$2,098,910
Identification Number	350057

Expenditure Category

2.1 Household Assistance: Food Programs*^

Overview

The **Phoenix Backyard Garden Program**, implemented by Lehr Innovations LLC, NxT Horizon, LLC, and TigerMountain Foundation, installed gardens systems and provided training, support, and maintenance for 12 months to residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to Black, Indigenous, and People of Color (BIPOC). The ARPA-funded Backyard Garden Program was completed in December 2024. After this successful pilot, the City of Phoenix has dedicated ongoing general funds to continue this initiative. The **Agrivoltaics Project** provided funds to establish a container vertical farm with photovoltaics to a small business for a food production project that incorporates solar energy, water efficiency and agriculture. Additionally, vertical farming workshops for residents are offered as part of the project. The farm will donate 20% of the produce to the local community surrounding the project site. The project site is located with a high COVID-19 impacted and disadvantaged community. The funds for the Agrivoltaics Project were fully expended by December 2024, and it is anticipated that the project will begin operations in the fall of 2025.

Project Demographics

The population served are residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to BIPOC, seniors and children and businesses and nonprofits that were negatively affected by COVID-19. For the Backyard Garden Program, 75% of the residents participating in the program are BIPOC.

Community Outreach

Outreach for the Backyard Garden Program was conducted by each of the Subrecipients and by the City through an online application process that was promoted via website and social media. Application and outreach materials were provided in Spanish and English.

Promoting Equitable Outcomes

This program promotes equitable outcomes because eligibility requirements targeted to low income, BIPOC, individuals and families living in zip codes with high COVID-19 case counts. Garden system materials were provided in Spanish and English and Spanish interpreters were available for webinars and orientations as well as when the garden was installed and for assistance during support or maintenance.



Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/community-gardens>

Performance Report

KPIs

Backyard Garden Program:

- # of gardens installed: **218**
- # of individuals assisted: **776**
- Pounds of food produced: **4,670**

Outcomes: The outcomes of the Backyard Garden Program were to increase access to healthy food resulting in reduced hunger and improved health outcomes, including physical activity, and well-being. Economic benefits can also be realized as a result of the households' ability to purchase less from retail food outlets.

Project Name	Resilient Food System – Meals that Work
Allocation	\$632,697
Identification Number	350027
Expenditure Category	2.1 Household Assistance: Food Programs*^
Overview	This program prepared and delivered healthy meals to residents living in the highest COVID-impacted areas and food deserts, utilizing the services of Aventura Catering at the Phoenix Convention Center. Aventura prepared 1,000 meals per week for 26 weeks that were delivered by Waste Not, a nonprofit organization to six social services or faith-based organizations that were serving COVID-impacted residents. Meals were distributed from August 2021 to March 2022.
Project Demographics	The population served were residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to Black, Indigenous, and People of Color (BIPOC), seniors and children.
Community Outreach	Outreach was conducted by each of the six organizations receiving the meals to make the community aware of the service and City staff provided information about the program on a website and through social media. Outreach materials were provided in Spanish and English.



Promoting Equitable Outcomes

This program promotes equitable outcomes because it specifically targeted low income, BIPOC, seniors and children living in zip codes with high COVID-19 case counts by specifically providing meals to those organizations that serve this population. Additionally, the organizations chosen to distribute meals were hyper-local and were not part of a larger food bank/pantry network. This program increased access to healthy food. Program information was provided in Spanish and English.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/food-hubs>

Performance Report

KPIs:

- **26,000** meals prepared and delivered. (This number was agreed upon within the original Agreements with Aventura and Waste Not.)

Outcomes: The outcomes of this program were to maintain jobs at Aventura and the Phoenix Convention Center, and to increase access to healthy meals for residents impacted by COVID.

Project Name	Memory Café Program
Allocation	\$1,182,355
Identification Number	350058
Expenditure Category	1.14 Other Public Health Services^
Overview	Older adults faced greater economic challenges and disruptions in their care throughout the COVID-19 pandemic. To mitigate these challenges the Human Services Department Senior Program Team began providing Memory Cafés at senior centers, virtually and at other locations throughout the City. Memory Cafés offer a place where both an individual experiencing memory loss and/or early onset dementia and their care partner can connect with others in a similar situation. Cafes are provided in English and Spanish with intermittent sessions available in Chinese, multiple times a week. To increase dementia awareness and acceptance, Dementia Friends training is provided to City of Phoenix staff and the community to educate participants on how best to support individuals suffering from dementia and other related disorders. Memory Café Program staff attended an AD8 Memory Screening Tool training and have

collaborated with senior center staff to provide free memory screenings once a month at every senior center. Memory Café program staff also participates in dementia coalitions, awareness campaigns, and provides resources to anyone seeking support for themselves or their loved ones. To enhance the Memory Café program the A.T. Still University was provided with \$400,000 to provide CarePLaCe Program services to caregivers of individuals living with early to moderate dementia who participate in the Memory Café program.

Project Demographics

Any individual with early to moderate dementia and their care partner are eligible to participate in the CarePLaCe program. Participants currently consist of City of Phoenix Senior Center members and is open to general community members. Program participants must be over 18 years of age and are required to register as City of Phoenix Senior Center members. Scholarships are available to those who cannot afford the \$20 annual membership fee.

Additional Information section includes breakdown of participant demographics.

Community Outreach

The Memory Café team engages in numerous community outreach efforts. Participation occurs in quarterly Arizona Memory Café Leadership meetings to update other Memory Café leads across the state on the status of the program. The team's Community Worker provides Dementia Friends trainings twice a month and conducts weekly outreach to inform community members about the program and to educate about dementia and related disorders. The team attends community events and health fairs monthly to provide resources and information about the program. The team also manages and provides regular updates to the following website: [Human Services Dementia Friendly Phoenix](#). The CarePLaCe team engages in numerous community outreach efforts. The team attends community events and health fairs monthly to provide resources and information about the program. The team also conducts targeted outreach to agencies who provide services to individuals living with early to moderate dementia.

Outreach activity examples – Memory Café:

Memory Café Program staff provided outreach at numerous locations including: Phoenix OIC, Black Chamber of Arizona, Black Women of Arizona, The Black Girls Social Club, 100 Black Men of Phoenix, Arizona Center for African American Resources, Archwell



Health Center, Integrated Medicare Solution, The Salvation Army, Journey Solutions, Alzheimer’s Association, Phoenix SEO Company, D-nD Management LLC, Omnitek Enterprises, Teachtopia Apartments, PALYYCE, USPCIA, ClearPath Compliance, Westminster Apartments, Chicanos por la Causa, Phillips CMS Memorial Church, St. Augustine Roman Catholic Church, Valleywise Community Health Center, Canton Pediatrics, Family Tree Healthcare, South Mountain Medical Clinic, Arizona Department of Economic Security, South Phoenix Family Clinic, Tower of Deliverance Church, Arizona College, Harmon Library St. Vincent de Paul, and the Phoenix Fire Department.

Outreach Activity Examples – Care PLaCe:

- Providing support as needed in the Memory Cafes
- Clinicians meeting with caregivers and care recipients, providing assessments of care recipients capacity to manage activities of daily living, caregiver wellbeing, the caregiver’s knowledge and skills in caregiving, the need for and availability of community resources and safety of the home environment
- Providing group training for caregivers on dementia, Alzheimer’s Disease, and caregiver skills

Promoting Equitable Outcomes

The pandemic harshly exposed the economic vulnerability of older adults in the United States and increasing access to care is important. The Memory Café team intentionally provides stimulating activities to engage participants of all physical, emotional and cognitive functioning levels. A similar curriculum, services and resources are available at all café locations and light case management services are offered to program participants.

Team members host office hours at various senior center locations to provide resources and information to senior center membership and the general public. The City of Phoenix has 15 geographically dispersed senior center locations throughout the City. Members from all 15 senior centers are encouraged to attend the cafés. Cafes are geographically dispersed at targeted locations and a virtual café is offered to remove transportation and mobility barriers. One café is currently offered in Spanish and Chinese cafés are offered intermittently.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

KPIs – Memory Café Program



- # of participants: **3,577**
- # of Memory Cafés offered: **70**

Outcomes: Program participants have responded very positively to attending Memory Cafés. Considerable anecdotal comments have been received by staff. Care partners report their loved ones exhibit higher energy and enthusiasm when attending the cafés, leading to greater quality of life. As a result of this positive feedback, café offerings continue to grow and expand, which has also resulted in increasing membership at the senior centers. Related accomplishments are listed below:

- # of Dementia Friends trainings: **11**
- # of participants trained: **32**

KPIs - CarePLaCe

- # of Consultations: **259**
- # of Enrollments: **9**
- # of CarePLaCe Home Safety Evaluations: **0**
- # of CarePlan Delivery Sessions: **6**
- # of Education & Skill Training Modules: **128**
- # of Outreach (number of contacts): **165**
- # of Community Members Trained in Education Modules: **160**
- # of Education & Skill Training Modules for CarePLaCe Participants: **9**
- # of Educational Modules at Senior Centers Conducted for Community: **6**

Outcomes - CarePLaCe:

- CarePLaCe program staff have improved their efficiency of in-person recruitment. Team members have come to understand the importance of being ready to provide services when the caregiver is ready to engage with program staff. Clinicians are on hand at the memory cafes to meet with caregivers in their moment of struggle and prove to be a strong asset to caregivers and their support system.
- The Paradise Valley Senior Center has been an exceptionally successful location with regards to engaging caregivers. Clinicians regularly meet one on one with support group members and provide group training sessions on dementia.

Additional Information – Memory Café Program

Memory Café Locations:

- Devonshire Senior Center – 2802 E. Devonshire Avenue
- Paradise Valley Senior Center – 17402 N. 40th Street
- Casa de Primavera – 1617 N. 45th Avenue
- Pecos Senior Center – 17010 S. 40th Street
- Chinese Senior Center – 734 W. Elm Street
- Desert West Senior Center – 6501 W. Virginia Avenue

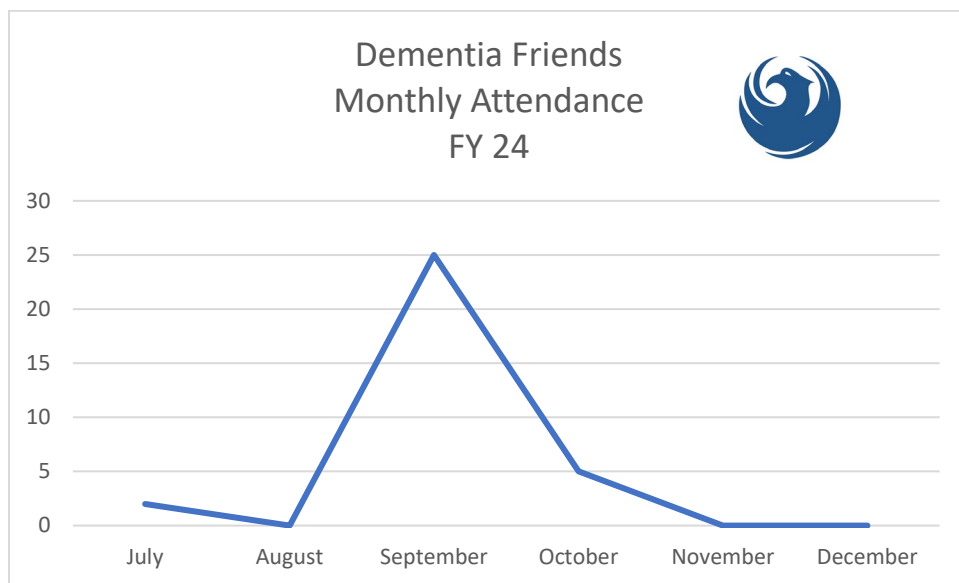
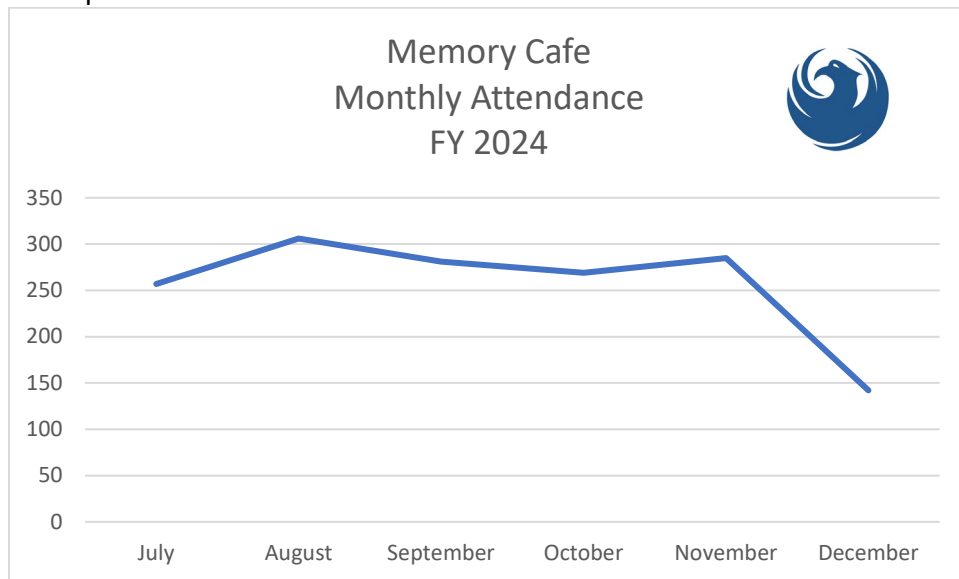
Demographic Categories	Number of Attendees (duplicated)	Percentage
Female	1068	69%
Male	472	31%
Ethnicity/Race		
White	643	42%
Hispanic	388	25%
Black	277	18%
Asian	188	12%
Native America	43	3%
Asia Indian	10	1%
Council District or Residing City of Participants		
Council District 1	103	4%
Council District 2	147	13%
Council District 3	342	14%
Council District 4	285	12%
Council District 5	89	3%
Council District 6	310	32%
Council District 7	81	3%
Council District 8	127	8%
City of Chandler	11	1%
City of Glendale	15	1%
City of Goodyear	10	1%
City of Scottsdale	20	1%

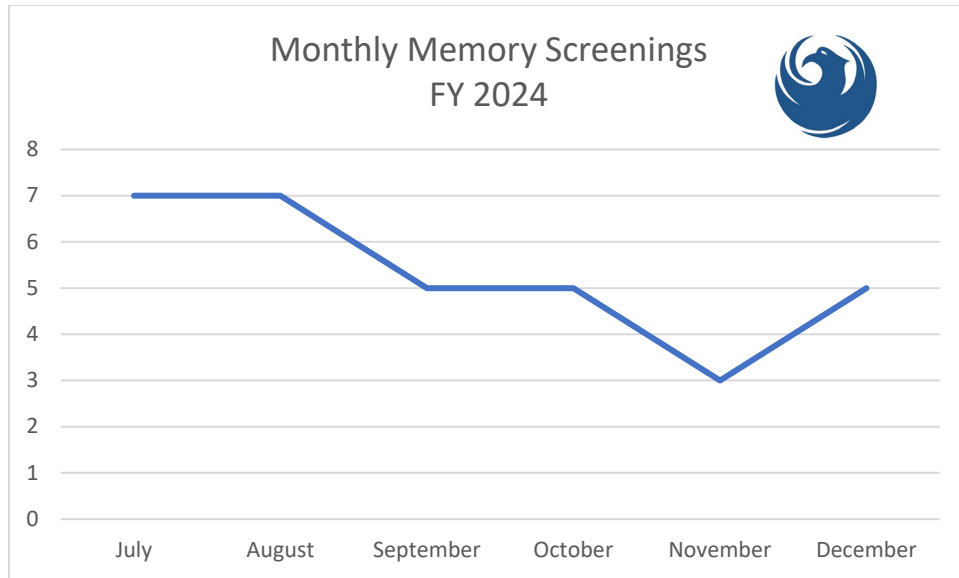
Other:

- A.T. Still University's CarePLaCe program began providing services June 2023. The program provides support services, resources and education tailored for caregivers of individuals living with dementia and other related conditions. The program is facilitated by A.T. Still University instructors and students from their Occupational Therapy and Health Programs.

- Drop-in Memory Cafés have been offered at various locations to expand the diversity of member participation and to reach a greater number of participants.
- City of Phoenix senior center staff began providing free dementia screenings October 2023.
- Partnerships developed: Alzheimer's Association, City of Phoenix Libraries, A.T Still University, Area Agency on Aging Region One, Arizona Coalition on Aging, CPLC and Casa de Primavera, Phoenix Veterans Affairs Caregiver Support Services, and Pima County Area Agency on Aging.

Participation Graphs:





Marketing material:

HISTORY

In April 2020, the City of Phoenix became the largest city in the nation to be designated a Dementia Friendly City. Dementia friendly cities foster the ability of individuals living with dementia to remain, thrive, and feel part of the community in which they live. This accomplishment followed Mayor Kate Gallego's public commitment to increasing focus and attention on dementia care and services for Phoenix residents.

Memory Cafés are growing in popularity across the nation as one component of being a dementia friendly city. They offer a place where care partners and loved ones may connect with others experiencing similar circumstances through participation in social activities, music, therapy, and different forms of art. Early evidence suggests Memory Cafés help with social interactions and brain stimulation.

The Human Services Department has been facilitating virtual Memory Café groups since September of 2020. In June 2021, Phoenix City Council approved expansion of Memory Cafés to increase availability for individuals living with early to moderate dementia and those caring for and supporting them.

MEMORY CAFÉS TAKE PLACE AT THE FOLLOWING LOCATIONS:

PECOS COMMUNITY CENTER
Second and fourth
Monday of the month
10:00 to 11:00 a.m.

**CASA DE PRIMAVERA
(BILINGUAL SPANISH MEMORY CAFE)**
First and third
Tuesday of the month
10:00 to 11:00 a.m.

PARADISE VALLEY COMMUNITY CENTER
Every Wednesday
10:30 to 11:30 a.m.

VIRTUAL MEMORY CAFÉ
Second and fourth
Wednesday of the month
10:30 to 11:30 a.m.

DEVONSHIRE SENIOR CENTER
Every Thursday
10:30 to 11:30 a.m.



**HUMAN SERVICES DEPARTMENT
SENIOR PROGRAMS**



Memory Café



City of Phoenix

WHAT IS A MEMORY CAFÉ?

A Memory Café is an environment for learning, support, and social engagement. It's a place to talk with others who understand what you are going through, forget about limitations, focus on strengths, enjoy each other's company, and explore something new. This regular event may include structured activities – like music or art projects – or educational events like guest speakers, along with fresh snacks and refreshments.

Memory Cafés provide a safe and supportive place where individuals with memory loss and their caregivers can connect.



HOW DOES IT WORK?

We welcome you and your loved one anytime. Registration in advance is requested to ensure a comfortable and personalized experience. To register for a future Memory Café, simply call 602-534-5750 or email memory.cafe@phoenix.gov.

DOES IT COST ANYTHING?

The Memory Café is a free event and there is no fee to attend.

WHO IS IT FOR?

Memory Cafés are not just for those experiencing memory loss. We welcome:

- Care partners
- Family members
- Friends
- Those just starting to experience memory loss

"It is an easy process. I leave here happy, fulfilled, and have made new friends. The activities we have are interactive, stimulating, and enjoyable." - Leonard (Memory Café participant)



CAN MY LOVED ONE ATTEND ALONE?

Attendees should be joined by a care partner, family member or friend, to ensure a safe and quality experience for all participants. It's a place for all to socialize and learn, no matter if you're facing dementia or caring for someone who is.



MEMORY CAFÉS TAKE PLACE AT THE FOLLOWING LOCATIONS:

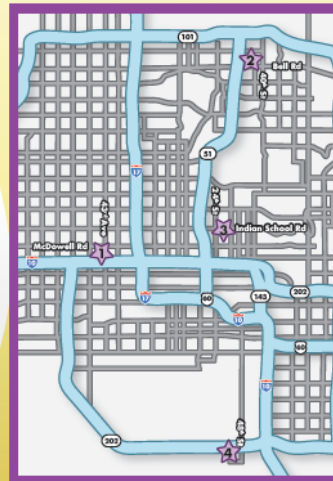


- ★ **CASA DE PRIMAVERA (BILINGUAL SPANISH MEMORY CAFÉ)**
1617 N 45th Ave.
Phoenix, AZ 85035
First and third Tuesday of the month
10:00 to 11:00 a.m.
- ★ **PARADISE VALLEY COMMUNITY CENTER**
17402 N 40th St.
Phoenix, AZ 85032
Every Wednesday
10:30 to 11:30 a.m.
- ★ **DEVONSHIRE SENIOR CENTER**
2802 E Devonshire Ave.
Phoenix, AZ 85016
Every Thursday
10:30 to 11:30 a.m.
- ★ **PECOS COMMUNITY CENTER**
17010 S 48th St.
Phoenix, AZ 85048
Second and fourth Monday of the month
10:00 to 11:00 a.m.
- ★ **VIRTUAL MEMORY CAFÉ**
Second and fourth Wednesday of the month
10:30 to 11:30 a.m.

CONTACT US
PHONE: 602-534-5750
EMAIL: memory.cafe@phoenix.gov



EL CAFÉ DE LA MEMORIA SE LLEVA ACABO EN LOS SIGUIENTES LUGARES:



- ★ **CASA DE PRIMAVERA (ESPAÑOL BILINGÜE CAFÉ DE LA MEMORIA)**
1617 N 45th Ave.
Phoenix, AZ 85035
Cada 1 y 3 martes del mes
de 10:00 - 11:00 a.m.
- ★ **PARADISE VALLEY COMMUNITY CENTER**
17402 N 40th St.
Phoenix, AZ 85032
Todos los miércoles
de 10:30 - 11:30 a.m.
- ★ **DEVONSHIRE SENIOR CENTER**
2802 E Devonshire Ave.
Phoenix, AZ 85016
Todos los jueves
de 10:30 - 11:30 a.m.
- ★ **PECOS COMMUNITY CENTER**
17010 S 48th St.
Phoenix, AZ 85048
Cada 2 y 4 miércoles del mes de
10:30 - 11:30 a.m.
- ★ **CAFÉ DE LA MEMORIA VIRTUAL**
Cada 2 y 4 miércoles del mes
de 10:30 - 11:30 a.m.

CONTÁCTANOS
LLAME: 602-534-5750
CORREO ELECTRÓNICO: memory.cafe@phoenix.gov

Additional Information - CarePLaCe

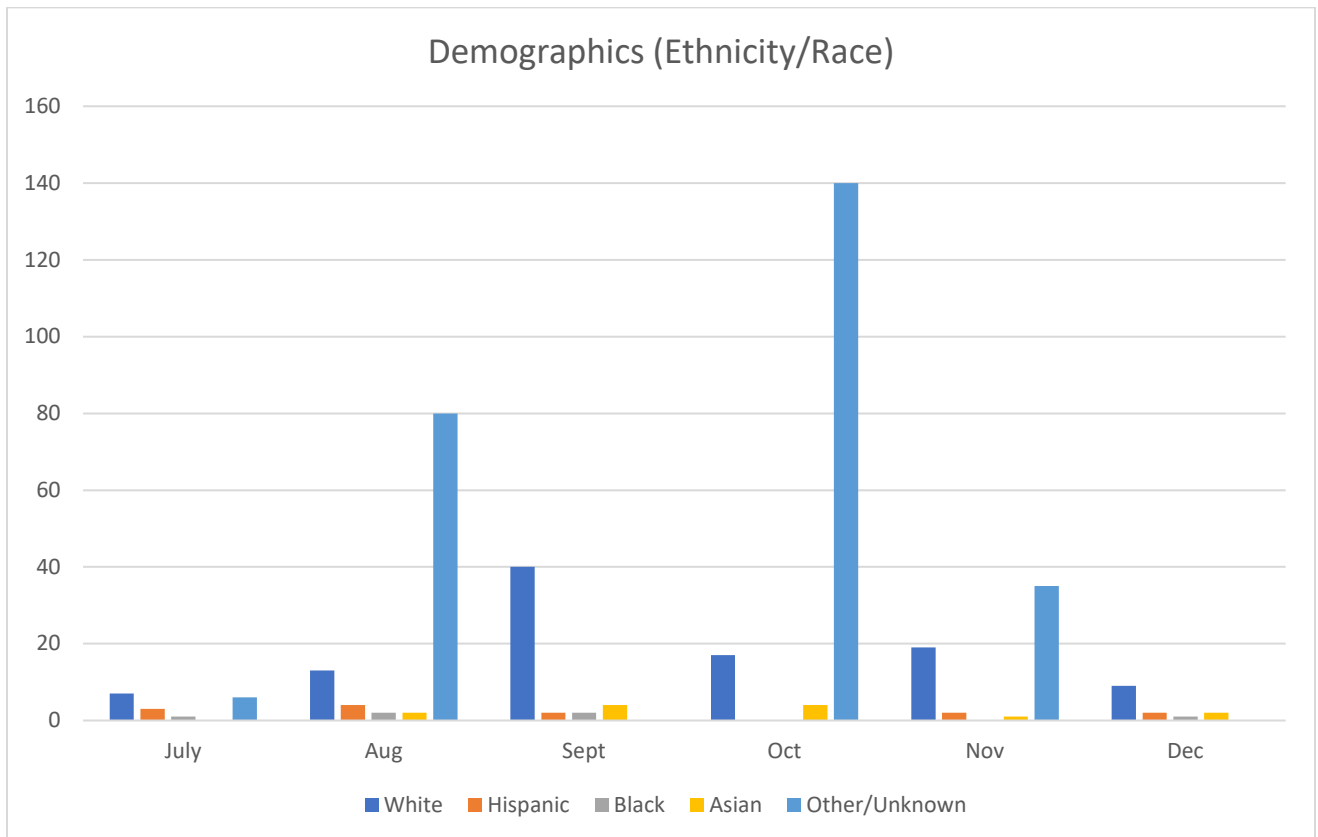
CarePLaCe services offered at the following locations:

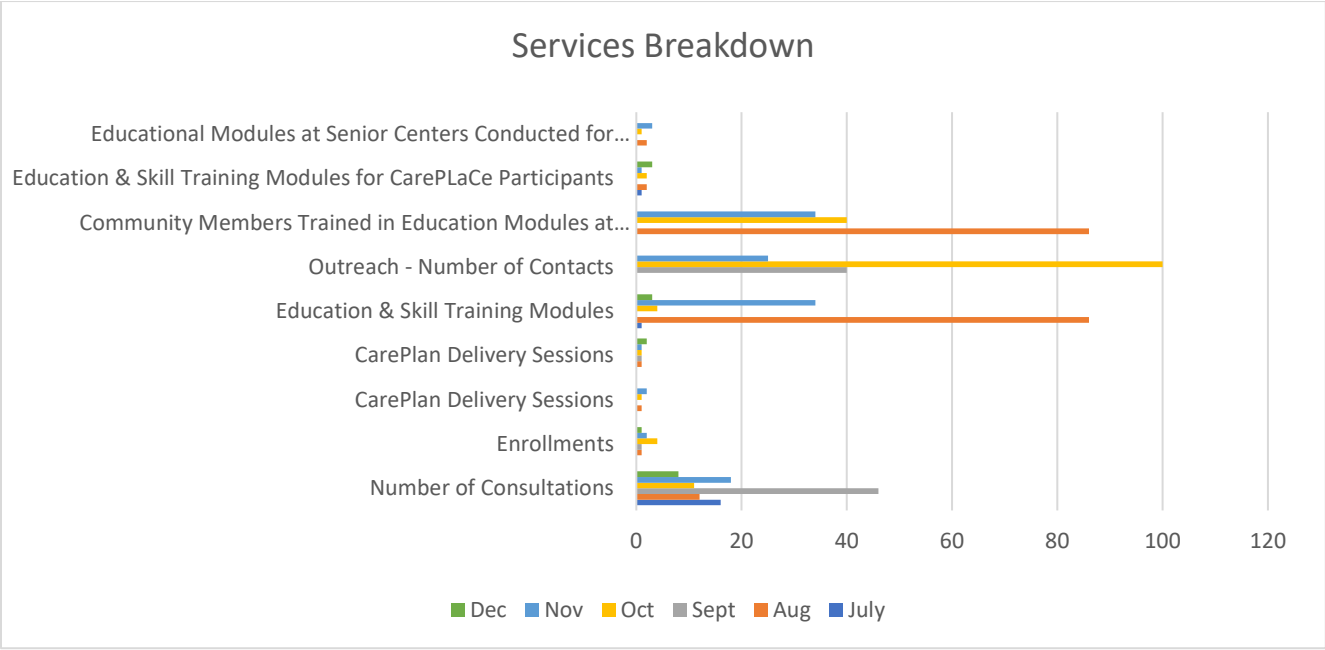
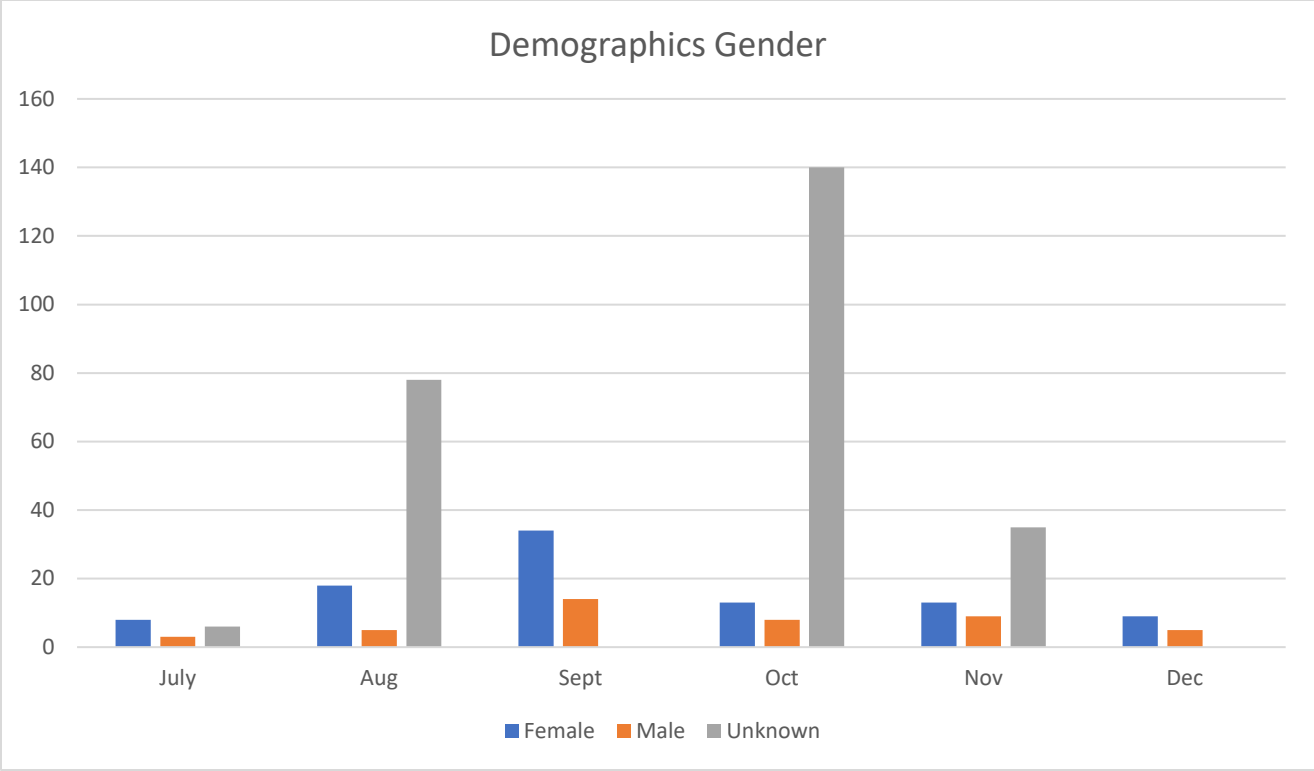


- Devonshire Senior Center – 2802 E. Devonshire Avenue
- Paradise Valley Senior Center – 17402 N. 40th Street
- Casa de Primavera – 1617 N. 45th Avenue
- Pecos Senior Center – 17010 S. 40th Street
- Chinese Senior Center – 734 W. Elm Street

Gender		
Female	95	24%
Male	44	11%
Unknown	259	65%
Ethnicity/Race		
White	105	26%
Hispanic	13	3%
Black	6	2%
Asian	13	3%
Other/Unknown	261	66%

Participation Graphs:





Marketing Material:



CarePLaCe:

Plan to Care, Learn to Care, Connect to Care

Many people find themselves caring for a family member and feel inadequately-prepared for the challenges and responsibilities of providing that care.

No-cost services CarePLaCe provides:

- A clinician meets with you to assess your situation and needs.
- A clinician completes a home-based evaluation of the living space.
- The clinician creates a plan to address your needs.
- Individualized education and training provide you with new knowledge and skills.
- CarePLaCe staff remains available for ongoing support.

Contact information

Call 480.219.6174 | Scan the QR code.
Visit atsu.edu/center-for-resilience-in-aging



This project is being supported, in whole or in part, by federal award number SLFRP0156 awarded to the City of Phoenix by the U.S. Department of the Treasury. Activities are also supported in part by a gift from the Kemper & Ethel Marley Foundation.



Project Name	Micro and Small Business Assistance
Allocation	\$7,993,258
Identification Number	350029
Expenditure Category	2.29 Loans or Grants to Mitigate Financial Hardship^

Overview	In November 2021, the City launched PHXbizGrants to provide COVID-19 pandemic relief in the form of micro and small business grants for eligible Phoenix businesses. The program closed in August 2022 after awarding 1,165 grants totaling \$7.47 million. The balance of funding was used for grant administration and outreach costs.
Project Demographics	Small businesses located in Phoenix with fewer than 26 employees and less than \$3 million in revenue that were negatively impacted by the COVID-19 pandemic were eligible to apply for a PHXbizGrant.
Community Outreach	The City used earned media to promote the grants and contracted with community-based organizations to help connect business owners with the program.
Promoting Equitable Outcomes	Based on lessons learned from the CARES Act-funded small business pandemic relief grants offered at the onset of the COVID, PHXbizGrants used a weighted approach to provide more grant funding to small businesses located in Qualified Census Tracts (QCTs).
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	KPIs: • # of applications awarded: 1,170 • # of applications awarded in QCTs: 707 • # of applications received: 2,858 • # of applications received in QCTs: 1,775 • % of awardees that complete Use Report: 87% • Grant amount awarded in QCTs: \$5,285,000 Outcomes: The PHXbizGrant program successfully awarded relief funding to small businesses impacted by the COVID-19 pandemic and promoted economic equity by directing 70% of awarded grant funds to small businesses located in QCTs.

Project Name	Mobile Career Unit
Allocation	\$380,000
Identification Number	350095
Expenditure Category	2.10 Assistance to Underemployed or Underemployed Workers*^

Overview

The Mobile Career Unit (MCU), which takes a data-driven approach to delivering workforce services to high unemployment areas of Phoenix, was developed in collaboration with job seekers and employers to increase accessibility to job opportunities by bringing career services directly to underserved communities.

The MCU assists job seekers (who may have challenges entering the workforce or furthering their careers due to barriers to employment), employers with hiring needs, and partners with community-based organizations that provide additional resources to job seekers. Participating employers provide on-the-spot contingent job offers to qualified job seekers engaged at MCU recruitment events.

The MCU program operated out of two Dial-A-Ride vans, which served as temporary vehicles until early 2025. In February 2025, the MCU team launched a new 38-foot recreational vehicle as the permanent vehicle for the program, which was funded by Bloomberg Philanthropies. The new MCU is fully accessible, featuring a wheelchair lift and ADA-compliant workstations, ensuring inclusiveness for all job seekers. The MCU features nine individual computer workstations to create resumes, apply for jobs, and conduct in-person and virtual interviews, thereby helping job seekers and employers connect. The MCU team offers multi-lingual support, ensuring accessibility for all community members. The MCU program is expected to continue its success and secure funding through the Workforce Innovation and Opportunity Act for the foreseeable future. For more information, please visit our website at: www.InvestinPhoenix.com/MCU.

Project Demographics

Surveys were collected from every event, specifically from individuals who received services directly from the MCU. This approach ensures that the data accurately reflects the experiences of those most affected. Below are the project demographics:

Educational Background

No High School Education: 0.91%
Some High School Education: 10.95%
High School Graduates: 35.22%
Some College Education: 25.73%
Community College Graduates: 7.30%
Undergraduate Degree Holders: 8.94%
Postgraduate Degree Holders: 6.57%
Certifications/Apprenticeships: 4.01%

Employment Status

Currently Employed: 35.40%

Not Currently Employed: 64.23%

Geographic Distribution

The MCU primarily operates in areas with the highest economic disengagement rates, determined by various data points such as literacy rates and Temporary Assistance for Needy Families (TANF) recipient numbers.

Job seekers reside primarily in the following ten zip codes: 85041, 85339, 85007, 85042, 85009, 85301, 85029, 85008, 85035, and 85040. Of these, the zip code with the most participants (33) is 85041 and the zip code with the fewest participants (14) is 85040.

Community Outreach

Community outreach has extended the MCU's reach through a diverse range of community organizations and educational institutions to amplify connections to job seekers. These organizations include ARIZONA@WORK, City of Phoenix libraries and community centers, UMOM, Phoenix College, Grand Canyon University and YMCA.

To further enhance visibility, the MCU has also launched a targeted media campaign through gas station and grocery store TV ads. These ads were strategically placed based on targeted zip codes identified through census data. The campaign produced over 9.6 million total impressions. Also, the MCU ran targeted digital ads for promoting events across Facebook, Instagram, and LinkedIn, yielding a total of 27,102 impressions.

In addition, members of the Phoenix Business and Workforce Development Board have also played crucial outreach roles by leveraging their extensive employer networks.

Employer partners include Aramark, Marriott, ProEm, Emerging Domestic Market Ventures, W.L. Gore, Total Presence Management, YMCA, Arizona DPS, One Source, Terros Health, Comfort Systems USA, Super Star Car Wash, Starbucks, Bashas, Food City, AJ's Fine Foods, MGX Equipment Services, and the City's Public Works, Street Transportation, and Convention Center departments.

Promoting Equitable Outcomes

The MCU promotes equitable outcomes by engaging residents who may lack a resume, interview skills, or vocational training; experience challenges with language or transportation issues; or

need assistance with appropriate work clothing or childcare by connecting them to local resources. Additionally, the MCU targets individuals affected by the digital divide by providing access to essential digital resources and skills needed in today’s job market.

Use of Evidence <https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/adult-vocational-training>

- Performance Report**
- KPIs:** June 2024- December 2024
- # of Events: **8**
 - # of Hires: **206**
 - # of Employer, Nonprofit, and Service Provider Partnerships: **31**
 - # of residents to use or enroll in career or development services: **260**

Outcomes: The MCU aims to increase accessibility to job opportunities by bringing career services directly to underserved communities. Through innovative outreach programs, the unit endeavors to empower individuals with the tools and resources needed to thrive in their professional pursuits.

Project Name	Arts and Culture Nonprofit Stabilization Grants
Allocation	\$2,750,000
Identification Number	350040
Expenditure Category	2.34 Assistance to Impacted Nonprofit Organizations^
Overview	The Phoenix City Council approved using ARPA funds for the Office of Arts and Culture to support nonprofit arts and culture organizations and artists still hurting financially due to the COVID-19 pandemic. As part of the ARPA funding, Nonprofit Arts and Culture Stabilization Grants provided one-time emergency recovery funds to Phoenix’s cultural organizations of all sizes in managing their operations, personnel, and programming as they welcome back audiences, guests, and patrons to their services to demonstrate intent, commitment, and strategies to sustain well beyond the COVID-19 pandemic.
Project Demographics	In a recent study, the Office asked organizations to self-identify as BIPOC/ African, Latinx, Asian, Arab, Native American (ALAANA) or



non- BIPOC/ALAANA organizations. The information was cross-referenced and included a table below and a heat map of grantees.

Additionally, organizations that received Arts and Culture Nonprofit Stabilization Grants included various operations budget sizes, starting from \$5,000 to \$2.5M+.

Community Outreach

To make funds available to nonprofit arts and culture organizations as quickly as possible to mitigate the pandemic-related financial impact, organizations that applied for and were recommended an annual Community Arts Grant from the Phoenix Office of Arts and Culture were immediately eligible to apply and received a simple, supplemental application to complete. Nonprofit arts and cultural organizations that did not apply or were not recommended for an annual Community Arts Grant were considered for recovery funding on a case-by-case basis.

Promoting Equitable Outcomes

Based on the agency's experience providing CARES ACT emergency relief grants to arts and culture organizations, the staff knew the agency needed to adjust to the City's grant-funding structure and application questions to address various pandemic-related impacts.

Organizations were allowed to apply for funding in one of three ways: 1) for direct income loss, 2) for proposals that would strengthen the organization to sustain beyond the pandemic, or 3) a combination of income loss and proposal. Mid-sized to large organizations could easily show direct income loss; small to mid-sized organizations had a more difficult time showing direct income loss but were encountering a number of other pandemic-related impacts – these applicants mostly chose to apply via the proposed route. It should be noted that all eligible organizations who are BIPOC or LGBTQ-led chose to apply using the proposal option since they are all small and already don't have large incomes.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

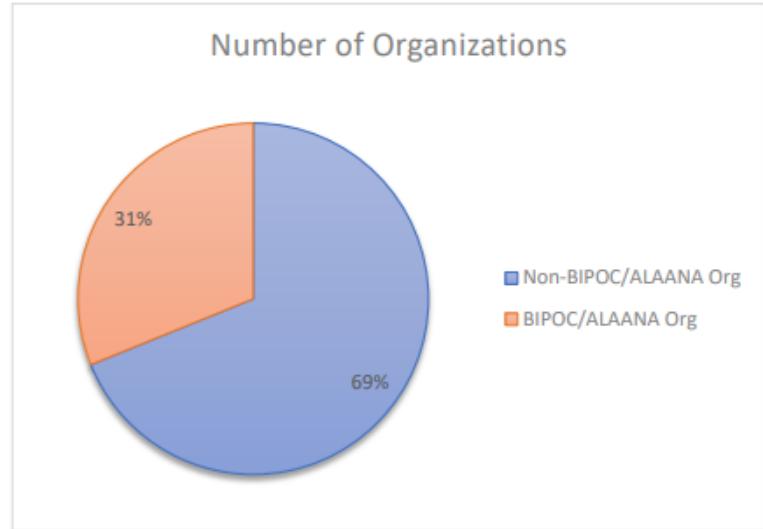
Performance Report

KPIs: The KPIs for the Arts and Culture Nonprofit Stabilization Grants include the number of applications received, the number of grants awarded, and the number of new and returning organizations.

- # of applications received: **93**
- # of grants awarded: **90**
- # of new organizations: **10**
- # of returning organizations: **80**



**BIPOC / ALAANA vs
Non-BIPOC/ALAANA Organizations**



Project Name	Resilient Food System – Outreach and Support
Allocation	\$741,305
Identification Number	350045
Expenditure Category	7.1 Administrative Expenses
Overview	Funding for two temporary full-time temporary staff positions to implement all ARPA Resilient Food Systems Programs: Project Management Assistant and Administrative Assistant I. In addition, funding was used for printing and translation of outreach materials. A contractor was engaged to assist in the development of an urban agriculture text amendment that will update and clarify zoning codes and ordinances. The work was completed in November 2023, which included two reports detailing recommended urban agriculture terms and definitions to consider in the text amendment and a summary of approaches to urban agriculture in other communities. Both documents will be utilized to develop the zoning text amendment. The funding for the temporary staff positions completed June 2025.
Project Demographics	Programs target residents living in zip codes with high COVID-19 case counts and food deserts that are low income with consideration given to Black, Indigenous, and People of Color (BIPOC). Staff assisted with the implementation of all programs in these areas.

Community Outreach	Outreach for each specific program was tailored for each program and the community was engaged through existing city mechanisms, such as websites, social media, press releases, and through various City departments that could assist with outreach to the community.
Promoting Equitable Outcomes	All Resilient Food Systems Programs embedded equity within the eligibility requirements of each program and focused on targeting residents that were low income, BIPOC, and living in zip codes with high COVID-19 case counts, food deserts. Programs for businesses, nonprofits, community organizations, and school districts were focused on those that were directly impacted by COVID or were serving residents impacted by COVID that were also low income or BIPOC.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	This section is not applicable per U.S. Treasury Guidance.

Project Name	Overnight Summer Heat Respite
Allocation	\$2,420,744
Identification Number	350100
Expenditure Category	2.16 Long-Term Housing Security: Services for Unhoused Persons*^
Overview	This project implemented by the City of Phoenix, through its Office of Homeless Solutions (OHS), Office of Heat Response and Mitigation (OHRM), Office of Public Health, Office of Emergency Management and Fire Department provides comprehensive support and refuge for individuals experiencing homelessness during the summer months from approximately May 1 to September 30, while ensuring the safety and well-being of vulnerable populations by providing heat relief options to mitigate the health impacts of extreme heat. This initiative includes a 24/7 heat relief site, an overnight heat respite site, and contracted navigation services at the identified City of Phoenix libraries. Services, provided via Community Bridges, Inc. (CBI), include but are not limited to: providing referrals, transportation, and navigation services including but not limited to, supportive services, connecting people experiencing homelessness with housing resources, mental and

behavioral health services and clothing resources. Subrecipient support also includes security and janitorial services.

Project funds are also used to purchase necessary supporting supplies and services needed for operations including but not limited to: mobile restrooms, repairs such as plumbing, enhanced custodial services, and supplies such as water, cooling hats, reusable water bottles, shoes, hygiene items and other heat relief items. Additionally, St. Vincent de Paul (SVdP) partners to provide heat respite services at the Sunnyslope Family Services Center and provide similar services and supplies at the site. In addition to heat respite services, SVdP provides access to healthy food, case management, navigation and referrals to shelter and treatment programs. The funds will be expended by end of Summer 2025.

Project Demographics

Eligible participants are people experiencing unsheltered homelessness within the City of Phoenix and any person seeking cooling center sites.

Community Outreach

Extensive community outreach was conducted. Meetings were held between regular participants of the temporary cooling centers to provide information on the purpose and timeline of the centers. Meetings were also held with business/community representatives in the surrounding areas of the cooling centers.

Promoting Equitable Outcomes

The project's overarching goal is to promote equitable outcomes for all members of the target population, ensuring that no individual experiencing homelessness is left behind. To achieve this, several strategies and interventions are integral to the project's design:

1. **Accessibility and Inclusivity:** The temporary overnight cooling centers and navigation operations will be strategically located to ensure accessibility for individuals across various neighborhoods and communities within Phoenix. Efforts will be made to eliminate barriers to access, including transportation challenges, language barriers, and cultural considerations, to ensure inclusivity for all members of the target population.

2. **Trauma-Informed Care:** Many individuals experiencing homelessness have faced significant trauma in their lives, contributing to their current circumstances. The project will employ trauma-informed approaches in service delivery, recognizing the impact of trauma on individuals' well-being and behavior. This approach involves creating safe and empowering environments,

building trust, and offering services that are sensitive to individuals' past experiences and current needs.

3. **Targeted Outreach and Engagement:** Recognizing that certain subpopulations within the homeless community may face additional barriers to accessing services, such as veterans, youth, or individuals with disabilities, targeted outreach and engagement efforts will be implemented. These efforts may involve collaborating with community organizations and stakeholders that specialize in serving these populations, tailoring services to their specific needs, and providing dedicated support and resources.

4. **Data-Driven Decision Making:** The project will utilize data to identify gaps in services, monitor progress, and evaluate outcomes. By collecting and analyzing data disaggregated by demographic characteristics such as race, ethnicity, gender identity, age, and disability status, the project can ensure that interventions are effectively reaching all members of the target population and address any disparities that may arise.

Collaborative efforts between the OHS and OHRM will drive holistic solutions, addressing immediate needs and advancing long-term strategies to combat homelessness in the region.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs:

- # of unduplicated clients served: **7,183**
- # of referrals to shelters, detox or treatment programs, sober living, housing assistance, job placement and travel assistance to get back home to other states through CBI: **3,069**

Outcomes: The project aims to achieve several key outcomes that will improve the well-being and quality of life for individuals experiencing homelessness in the City of Phoenix. These outcomes include:

1. **Improved Health Outcomes:** By providing access to temporary overnight cooling centers, individuals experiencing homelessness will have a safe refuge from extreme heat during the scorching summer months. This will reduce the risk of heat-related illnesses

and injuries, such as heat exhaustion and heat stroke, leading to improved overall health outcomes for this vulnerable population.

2. **Increased Stability and Safety:** Through navigation operations, individuals will receive support in accessing essential services, including housing assistance, behavioral health services, and other supportive resources. By connecting individuals with stable housing and necessary support systems, the project aims to increase stability and safety for those experiencing homelessness, reducing their vulnerability to harm and exploitation while living on the streets.

3. **Reduction in Emergency Service Utilization:** Providing comprehensive support and services through the project can lead to a reduction in emergency service utilization, including emergency room visits, law enforcement interactions, and other crisis interventions. By addressing the root causes of homelessness and providing proactive, wraparound support, the project aims to mitigate the need for costly emergency responses, benefiting both individuals experiencing homelessness and the broader community.

4. **Increased Social Connectedness and Community Engagement:** Access to temporary overnight cooling centers and navigation operations provides opportunities for individuals experiencing homelessness to engage with supportive service providers, volunteers, and peers. These interactions can foster social connectedness, reduce isolation, and empower individuals to become actively engaged in their communities. Through supportive relationships and community connections, individuals can access additional resources and opportunities for personal growth and development.

Project Name	Parks Activation Grants
Allocation	\$496,771
Identification Number	350092
Expenditure Category	2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^
Overview	The Phoenix Parks and Recreation Department builds healthy communities through parks, programs and partnerships; and makes the City a better place to live, visit and play. Over the past decade,

the Phoenix area has seen significant growth, and the use of parks by community members has increased notably since the COVID-19 pandemic. However, some parks and facilities in Phoenix face considerable challenges related to illegal or negative behaviors. These behaviors include drug use, violent crimes, theft, trespassing, vandalism, excessive littering and the misuse of park amenities. Such activities not only disrupt the community and pose health and safety risks but also result in costly repairs or the need for complete re-engineering of park facilities. These issues have been further aggravated by the economic instability and hardship brought on by the COVID-19 pandemic.

To address these challenges, the Parks and Recreation Department has focused on activating park spaces to promote positive behaviors and uses. The ARPA-funded Park Activation Neighborhood Grant program enhances this initiative by providing neighborhood groups and nonprofits a valuable opportunity to activate parks within their communities. The program allocated funding to these groups to facilitating activation events and programming in parks located within Qualified Census Tracts (QCTs) and serving affected populations. This initiative created additional opportunities for park activation in communities most impacted by the COVID-19 pandemic. Programming launched in spring of 2024.

Project Demographics

Events and programming are occurring in QCTs within each of the eight Phoenix council districts.

Community Outreach

Primary outreach consisted of community flyers for events at each designated park. Program staff also shared information regarding upcoming events on social media channels, media alerts, local news programming. Several organizations shared a digital newsletter, reminders, and facilitated Facebook event promotion events. Some hosted community canvassing events and shared information on local radio stations such as Mega 104.7 FM. Additionally, some organizations were involved with and collaborated with the United States Attorney's Office, Community Conversation Listening Sessions.

Promoting Equitable Outcomes

To promote equitable outcomes, the department actively leveraged social media platforms to reach and engage residents in QCTs. By tailoring posts to highlight programs, events, and resources available in these areas, it ensures that information reaches those who can benefit the most. Additionally, the department collaborated with neighborhood groups to disseminate information

and foster community involvement, ensuring that initiatives are accessible and inclusive for all community members, especially those in underserved areas. Through these collaborations, the department successfully increased participation and usage of parks and programs among residents from these areas.

To further assess the effectiveness of efforts, feedback was received among residents who participated in the programs and engaged with the department's social media content. The feedback was overwhelmingly positive, with respondents indicating that they found the events to be highly engaging. One participant noted, "Appreciation for the AZ(LAND) for holding this event because we (community members) have never had an event like this." Overall, the feedback results validate the department's approach (see below for more examples), demonstrating that targeted outreach efforts are effectively bridging the information gap and fostering greater community engagement and participation at local community parks.

Use of Evidence

<https://ebccp.cancercontrol.cancer.gov/programDetails.do?programId=201624>

Performance Report

KPIs: As of the launch of the initial park activation events, below are the metrics:

- Approximately **\$332,000 funds** were distributed to parks/communities within the Qualified Census Tracts
- **47 organizations** (including non-profits) received grants
- **Over 200 Park Activation Events** were held throughout various City Park locations.

A total of **39 Parks locations/sites were activated!**

Additional Information

Included below are additional testimonials from residents:

- *"This is a great community, how can I get more involved?" "We encouraged the neighbors to come out and simply spend time together." Washington Park, Pup-a-Palooza, April 2024*
- *"Just what the community needs!" "Thank you for the food, my family needed it! We also needed a new car seat and the firefighters helped us." Esteban Park, Grilling In the Park, March 2024*



- “Appreciation for the AZ(LAND) for holding this event because we (community members) have never had an event like this.” “Thank you for FEEDING US. Humans bond over food and sharing meals. Staying inside that bond is how communities get strong.” Barrios Unidos Park, Tierra Madre Mother’s Day Movie In the Park, May 2024

Below are sample marketing flyers and event pictures:





Project Name	Parsons Center for Health and Wellness - Southwest Center for HIV and Aids Contract
Allocation	\$1,000,000
Identification Number	350097
Expenditure Category	2.34 Assistance to Impacted Nonprofit Organizations^

Overview	This program provides funding for mental and physical health services for unfunded or underfunded clients seeking services through the Parson's Center for Health and Wellness. The program funds are fully expended.
Project Demographics	The Southwest Center offers services to all individuals, with a focus on the Queer and Black, Indigenous, and People of Color (BIPOC) communities. Anyone needing primary health care or mental health care is eligible for services at The Southwest Center.
Community Outreach	The services include free HIV/STI testing at the downtown Phoenix clinic and community businesses and events, HIV treatment and care, prevention navigation and treatment (PrEP and PEP medication), medical and non-medical case management to help individuals living with HIV connect with treatment and achieve long-term positive health outcomes, primary care, reproductive health and family planning, nutrition services including nutrition assessments, food voucher distributions and a vitamin shop, mental health therapy for individuals, couples, families and groups, empowerment coaching and programs, and more.
Promoting Equitable Outcomes	Throughout its history, the Southwest Center for HIV and Aids has aimed to eliminate infection and improve the quality of life for communities touched by HIV/AIDS. The organization believes in treating people with dignity and respect and empowers clients to live healthy lives.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	KPIs: The Southwest Center provided mental and primary health services to marginalized communities, ensuring that the most vulnerable populations had access to affirming, culturally reactive health services in downtown Phoenix. The goal was to maintain staffing levels to ensure consistency in care and that the service lines supported the community's needs. Outcomes: The Southwest Center provided services to over 3,653 individuals at the clinic from January 1, 2023, to November 3, 2023. The primary health clinic providers had 8,987 visits, including free HIV/STI testing, reproductive healthcare visits, PrEP and PEP visits, gender-affirming care visits, psychiatric medicine visits, HIV care, and primary healthcare visits. The mental health providers had over 7,717 visits, including individuals.



Project Name	Phoenix Parks Improvements – Adaptive Playgrounds
Allocation	\$928,229
Identification Number	350093
Expenditure Category	2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^
Overview	The Parks and Recreation Department was allocated \$2.9 million for park improvements, with a portion dedicated to incorporating adaptive playground elements and features. This initiative aimed to enhance accessibility to outdoor play for youth of all abilities, ensuring that every child, regardless of physical or cognitive limitations, could enjoy and benefit from recreational activities. This financial support is aimed at improving parks in areas that were most impacted by the COVID-19 pandemic. The identification of playgrounds for adaptive enhancements was conducted using a strategic approach, taking into account several key criteria: • Funding Availability for Adaptive Elements - The allocation of funds was meticulously planned to cover a range of adaptive playground features, ensuring a balanced distribution that maximizes inclusivity and accessibility across multiple playgrounds. • Number of Qualifying Census Tracts (QCTs) served - Playgrounds serving the highest number of QCTs were prioritized. These areas are characterized by high poverty rates and low median incomes, and often lack accessible recreational facilities, making them ideal targets for adaptive improvements. • Age and Condition of Existing Playground Equipment - An assessment was conducted to identify playgrounds with outdated or inadequate equipment. Sites with the oldest and most deteriorated amenities were prioritized to ensure that the new adaptive features would have a significant impact. • Community Needs and Challenges - Input from previously gathered community needs assessments highlighted areas with the greatest demand for accessible play options. This information helped in identifying playgrounds where



adaptive elements would address significant gaps in recreational access for children with disabilities.

- Geographic Distribution Throughout the City - Ensuring a fair distribution of adaptive playground enhancements across different neighborhoods was essential. This approach promotes inclusivity and ensures that children in all parts of the city have equitable access to adaptive play facilities.

This project focused on installing various adaptive elements to create inclusive play environments that cater to children with a range of abilities. Adaptive play structures were designed with features such as ramps, transfer stations, and wider platforms to accommodate children who use wheelchairs or have limited mobility. These structures allow all children to engage in active play and exploration.

Project Demographics

This project was particularly focused on serving the diverse demographic groups within the City, especially those residing in QCTs. By prioritizing playgrounds in these areas, the project aimed to provide equitable access to outdoor play facilities for children of all abilities. The adaptive playground elements were designed to cater to a wide range of physical and cognitive needs, ensuring that children with disabilities, who are often marginalized in recreational planning, are fully included. This demographic focus ensures that the benefits of the improvements reach the most vulnerable and underserved populations, promoting inclusivity and equal opportunities for healthy, active lifestyles for all children.

Community Outreach

For this particular project, community outreach was not conducted as it was deemed unnecessary. The selection criteria were based on objective data and comprehensive assessments, utilizing existing information from previous community needs assessments to identify playgrounds in need of adaptive enhancements. Once the adaptive playground elements were installed, staff actively engaged with the community to inform them of these new amenities. This was conducted through various events, announcements, and promotional activities to ensure that families were aware of and could take full advantage of the inclusive play opportunities available to them.

Promoting Equitable Outcomes

This project was committed to promoting equitable outcomes by targeting playgrounds in Qualifying Census Tracts (QCTs) and other underserved areas. By focusing on regions with high poverty rates and low median incomes, the project ensured that the benefits of



adaptive playground enhancements reached those who need them most. The initiative aimed to create inclusive environments where children of all abilities can play together, thereby reducing social and physical barriers. By prioritizing equity in the selection and implementation processes, the project sought to foster a more inclusive and equitable community, where every child has the opportunity to engage in and enjoy outdoor play.

Use of Evidence

<https://ebccp.cancercontrol.cancer.gov/programDetails.do?programId=22806744>

Performance Report

Expected Outcomes

The installation of adaptive playground elements is expected to yield several positive outcomes:

- **Enhanced Accessibility:** By providing inclusive play equipment, the project ensures that children of all abilities can participate in outdoor play, promoting physical and social development.
- **Social Inclusion:** Adaptive playgrounds create environments where children with and without disabilities can play together, fostering understanding, empathy, and friendships.
- **Community Engagement:** The presence of accessible playgrounds encourages families with children of all abilities to visit parks, strengthening community bonds and enhancing overall park usage.
- **Health Benefits:** Inclusive play promotes physical activity, which is essential for the health and well-being of all children. Adaptive elements ensure that children with disabilities also reap these benefits.

The allocation of ARPA funding for the incorporation of adaptive playground elements represents a significant step towards creating inclusive recreational spaces. By carefully selecting playgrounds based on comprehensive criteria and focusing on adaptive features, the Parks and Recreation Department aimed to enhance accessibility, promote social inclusion, and improve the quality of life for children of all abilities. These efforts underscore the City's commitment to equity, inclusivity, and the well-being of all its residents.

Below is the list of projects.
Cortez Park (Council District 1)



- *Adaptive features were added to the existing playground.*
- *Park serves 20 QCTs within a 3-mile radius.*

Mountain View Community Center Park (Council District 2)

- *Playground was replaced with a new model with adaptive features.*
- *Park serves 7 QCTs within a 3-mile radius.*

Mountain View Park (Council District 3)

- *Adaptive features were added to the existing playground.*
- *Park serves 15 QCTs within a 3-mile radius.*

Sueño Park (Council District 4)

- *Playground was replaced with a new model with adaptive features.*
- *Park serves 40 QCTs within a 3-mile radius.*

Mariposa Park (Council District 5)

- *Adaptive features were added to the existing playground.*
- *Park serves 8 QCTs within a 1-mile radius.*

El Reposo Park (Council District 7)

- *Adaptive features were added to an existing playground.*
- *Park serves 17 QCTs within a 3-mile radius.*

Harmon Park (Council District 8)

- *Adaptive features were added to an existing playground.*
- *Park serves 33 QCTs within a 3-mile radius.*



Additional Information

Below are samples of some completed projects.



Harmon Park



Left: Mountain View Park and Right: Mariposa Park

Project Name	Phoenix Parks Improvements – Sport Court Resurfacing
Allocation	\$1,074,294
Identification Number	350093



Expenditure Category

2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^

Overview

The Parks and Recreation Department was allocated \$2.9 million for park improvements, with a portion dedicated to resurface, renovate, and convert athletic courts in parks with underutilized courts or those experiencing negative activities. The goal is to revitalize these spaces, encourage positive community engagement, and provide safe, high-quality facilities for sports and recreation. This financial support is aimed at improving parks in areas that were most impacted by the COVID-19 pandemic.

The selection of athletic courts for resurfacing, renovation, or conversion was guided by several critical criteria to ensure effective and impactful use of the allocation funds:

- **Funding Availability for Each Type of Improvement** - Funds were allocated to cover a variety of improvements, including resurfacing, renovation, and conversion of athletic courts. This ensures a balanced approach to enhancing different types of recreational facilities based on specific needs.
- **Utilization Rates of Existing Courts** - Courts that are currently underutilized were identified for enhancement. The goal is to transform these spaces into attractive, functional, and appealing areas that encourage greater community use and engagement.
- **Incidence of Negative Activity** - Parks experiencing negative activities, such as vandalism or antisocial behavior, were prioritized. Renovating and converting these courts can help mitigate such issues by attracting positive usage and increased community presence.
- **Community Needs and Input** - Although new community outreach was not conducted specifically for this project, existing data from previous community needs assessments were used. These assessments helped identify areas where improved athletic facilities were highly desired.
- **Geographic Distribution Throughout the City** - To promote equitable access to high-quality athletic facilities, the project ensured a fair geographic distribution of improvements across the City. This approach aims to benefit a wide range of neighborhoods, particularly underserved areas.

This project focused on several types of improvements to athletic courts to enhance their functionality and appeal. Resurfacing



involved repairing and upgrading the court surfaces to ensure safety and improve playability. This included fixing cracks, leveling the surface, and applying new coatings to enhance traction and durability. Renovations went beyond resurfacing and includes upgrading existing facilities with new equipment, improved lighting, and enhanced accessibility features. These renovations made the courts more inviting and usable for a wider range of activities and participants. Conversion involved transforming underutilized courts into spaces that better meet community needs. For example, a rarely used tennis court was converted into a multi-use sports court that accommodated basketball, soccer, or pickleball, thereby attracting a broader user base.

Project Demographics

The project aimed to serve diverse demographic groups within the City, particularly focusing on areas within Qualifying Census Tracts (QCTs). These areas often have higher concentrations of low-income households and minority populations, who face disproportionate challenges and limited access to quality recreational facilities. By prioritizing these regions, the project sought to provide equitable access to well-maintained athletic courts, fostering community well-being and promoting inclusivity. The enhancements were designed to cater to a wide range of users, ensuring that residents from all backgrounds can enjoy the benefits of improved sports and recreational facilities.

Community Outreach

For this particular project, new community outreach was not conducted as it was deemed unnecessary. The selection criteria were based on objective data and comprehensive assessments, utilizing existing information from previous community needs assessments to identify courts in need of enhancement. However, once the renovations and conversions are complete, we will actively engage with the community to inform them of these new and improved amenities. This was done through various events, announcements, and promotional activities to ensure that residents were aware of and can take full advantage of the upgraded athletic facilities.

Promoting Equitable Outcomes

This project committed to promoting equitable outcomes by targeting athletic courts in underserved and underutilized areas. By focusing on parks in QCTs and areas with higher incidences of negative activities, the project ensured that the benefits of improved recreational facilities reach those who need them most. By providing high-quality, accessible athletic courts, the initiative aimed to create inclusive environments that encourage positive

community interactions and reduce social inequities. Prioritizing equity in the selection and implementation processes helped foster a more inclusive and vibrant community, where all residents have equal opportunities for recreational activities.

Use of Evidence

<https://ebccp.cancercontrol.cancer.gov/programDetails.do?programId=22806744>

Performance Report

Expected Outcomes

The renovation and conversion of athletic courts have yielded several positive outcomes:

- **Increased Community Engagement:** Enhanced and well-maintained courts will attract more residents, fostering positive social interactions and community cohesion.
- **Reduction in Negative Activities:** By improving the quality and appeal of athletic courts, the project aims to reduce incidents of vandalism and other negative activities through increased positive use.
- **Health and Wellness Benefits:** Upgraded facilities will encourage more physical activity among residents of all ages, promoting health and well-being.
- **Economic and Social Impact:** Vibrant recreational spaces can boost local economies by attracting visitors and enhancing the overall attractiveness of neighborhoods.

The allocation of ARPA funding for the resurfacing, renovation, and conversion of athletic courts represents a significant investment in the City's recreational infrastructure. By carefully selecting courts based on comprehensive criteria and focusing on areas with underutilized or negatively impacted spaces, the Parks and Recreation Department aimed to enhance community engagement, promote health and wellness, and create safer, more vibrant neighborhoods. To date, the majority of these projects have been completed, with only three parks remaining in progress. These efforts underscore the City's commitment to equity, inclusivity, and the well-being of all its residents.

Below is the list of projects:

Deer Valley Park (District 1)

- *Existing basketball and volleyball courts were resurfaced.*

- Existing tennis court was converted into pickleball court.
 - Park serves 11 QCTs within a 5-mile radius.
- Buffalo Ridge Park (District 2)*
- Existing basketball court was renovated.
 - Park serves 7 QCTs within a 3-mile radius.
- Norton Park (District 3)*
- Existing basketball court was renovated.
 - Park serves 3 QCTs within a 1-mile radius.
- Mountain View (District 3)*
- Existing basketball court was resurfaced.
 - Park serves 15 QCTs within a 3-mile radius.
- Palma Park (District 3)*
- Existing basketball court was resurfaced.
 - Park serves 1 QCT within a 1-mile radius.
- Colter Park (District 4)*
- Existing basketball court was resurfaced.
 - Park serves 7 QCTs within a 1-mile radius.
- Coronado Park (District 4)*
- Removed and replaced existing tennis court
 - Park serves 30 qualifying census tracts within a 3-mile radius.
- Marivue Park (District 4)*
- Existing volleyball court was resurfaced.
 - Park serves 44 QCTs within a 3-mile radius.
- Orme Park (District 4)*
- Existing basketball court was resurfaced.
 - Park serves 11 QCTs within a 1-mile radius.
- Sueño Park (District 4)*
- Existing basketball court was resurfaced.
 - Park serves 40 QCTs within a 3-mile radius.
- Desert Star Park (District 5)*
- Existing basketball court was resurfaced.
 - Park serves 4 QCTs within a 1-mile radius.
- Mariposa Park (District 5)*
- Existing volleyball and basketball courts were resurfaced.
 - Park serves 8 QCTs within a 1-mile radius.
- Solano Park (District 5)*
- Existing basketball court was resurfaced.
 - Park serves 8 QCTs within a 1-mile radius.
- Desert West (District 7)*
- Existing basketball and volleyball courts were resurfaced.
 - Park serves 63 QCTs within a 5-mile radius.



El Reposo Park (District 7)

- Existing basketball and volleyball courts were resurfaced.
- Park serves 17 QCTs within a 3-mile radius.

Alkire Park (District 8)

- Existing basketball court was resurfaced.
- Park serves 5 QCTs within a 1-mile radius.

Barrios Unidos Park (District 8)

- Existing basketball court was resurfaced.
- Park serves 29 QCTs within a 3-mile radius.

El Prado Park (District 8)

- Existing basketball court was resurfaced.
- Park serves 17 QCTs within a 3-mile radius.

Green Valley (District 8)

- Two existing basketball courts are being resurfaced.
- One existing volleyball court is being resurfaced.

Pierce Park (District 8)

- One existing tennis court was converted to a pickleball court.
- One existing tennis court was resurfaced for tennis use.
- Park serves 20 qualifying census tracts within a 3-mile radius.

All projects were completed by June 2025 except for Green Valley, which should be completed by August 2025.



Additional Information

Below are images of some of the completed projects:



Norton Park



Sueno Park



Deer Valley Park

Project Name	Phoenix Parks Improvements – WalkPHX
Allocation	\$897,477
Identification Number	350093
Expenditure Category	2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^
Overview	The Parks and Recreation Department has been allocated \$2.9 million for park improvements, with a portion dedicated to improve the WalkPHX infrastructure in parks. This financial support was aimed at improving parks in areas that were most impacted by the COVID-19 pandemic. The objective of these improvements is to enhance community well-being, provide accessible recreational opportunities, and address the pressing needs of underserved communities. The identification of project sites was conducted using a multifaceted approach, taking into consideration several crucial criteria to ensure the effective use of the allocated funds:

- Funding available for each category of improvements - The distribution of \$2.9 million was carefully planned to address various categories of park improvements, ensuring a balanced allocation that maximizes the impact across different types of amenities and infrastructure.
- Number of Qualifying Census Tracts (QCTs) served - Priority was given to parks serving the highest number of QCTs. These tracts are defined by the U.S. Department of Housing and Urban Development (HUD) as areas with high poverty rates and low median incomes, which were significantly affected by the pandemic.
- Age and condition of existing amenities and plans for future improvements - An assessment of the current state of park amenities was conducted, focusing on those in poor condition or at the end of their useful life. This also included consideration of existing plans for future enhancements, ensuring that investments complement long-term development goals.
- Park and surrounding community needs and challenges - Community input and needs assessments were integral in identifying parks with the most pressing challenges. Factors such as population density, accessibility issues, and lack of recreational facilities were considered to address gaps effectively.
- Geographic distribution throughout the City - Ensuring a fair and equitable distribution of improvements across different neighborhoods was essential. This geographic consideration helps in promoting inclusivity and balanced development citywide.

To promote health and wellness, several WalkPHX paths and fitness stations were installed. These initiatives were designed to increase accessibility to free fitness equipment and provide ample opportunities for physical activity, particularly in communities that may lack such resources. These paths are strategically designed walking routes within parks that encourage regular exercise. They are clearly marked, safe, and easily accessible to all age groups. The creation of these paths aims to foster a culture of health and fitness within the community.

Project Demographics

A critical focus of this project was addressing the needs of the communities within QCTs.



By targeting parks in these areas, the project aimed to directly benefit populations that are predominantly low-income and minority groups, who face significant barriers to health and wellness resources. This demographic focus ensured that the improvements support the most vulnerable communities, providing equitable access to recreational facilities and contributing to the broader goal of reducing health disparities and promoting social equity across the City.

Community Outreach

For this particular project, community outreach was not conducted during the planning phase, as it was deemed unnecessary. The selection criteria for the project sites were based on objective data and comprehensive assessments of park conditions, demographic needs, and geographic distribution. The focus was on using existing information, such as census data and previously gathered community needs assessments, to identify the most impacted areas and prioritize improvements efficiently. This approach ensured swift implementation to address urgent needs in the aftermath of the COVID-19 pandemic without the delays of a new round of community consultations. Since completing the projects, the Parks and Recreation Department has actively engaged with the community to promote and inform them of the new amenities. These efforts included hosting community events, sharing announcements on social media and the department's website, and distributing promotional materials to ensure residents were aware of and can enjoy the enhanced recreational opportunities now available in their neighborhoods.

Promoting Equitable Outcomes

This project was designed to promote equitable outcomes by specifically targeting parks in QCTs, which are home to some of the City's most underserved and vulnerable populations. By focusing on areas with high poverty rates and low median incomes, the project ensured that the benefits of improved recreational facilities reach those who need them most. The installation of WalkPHX paths and fitness stations provide free and accessible opportunities for physical activity, addressing health disparities that disproportionately affect low-income and minority communities. Furthermore, the equitable geographic distribution of these improvements across the City ensures that no neighborhood is left behind, fostering inclusivity and balanced development. By prioritizing equity in the planning and implementation phases, the project aimed to create healthier, more vibrant communities and reduce the systemic inequalities exacerbated by the COVID-19 pandemic.

Use of Evidence

<https://ebccp.cancercontrol.cancer.gov/programDetails.do?programId=22806744>

Performance Report

Expected Outcomes

The implementation of these improvements anticipated to yield several positive outcomes, including:

- **Enhanced Physical Health:** By providing accessible fitness opportunities, residents can engage in regular physical activity, leading to improved overall health and reduced risk of chronic diseases.
- **Community Engagement:** Upgraded parks and new amenities will serve as community hubs, fostering social interactions and strengthening community bonds.
- **Economic Benefits:** Improved parks can attract more visitors, potentially boosting local businesses and contributing to the economic vitality of surrounding areas.
- **Environmental Impact:** Enhancements such as new pathways and fitness stations are designed with sustainability in mind, promoting green spaces and contributing to environmental conservation.

The ARPA funding provided a pivotal opportunity for the Parks and Recreation Department to make significant improvements to parks in the most impacted areas. By carefully selecting project sites based on comprehensive criteria and focusing on initiatives like WalkPHX paths and fitness stations, the department aimed to enhance the quality of life for residents, promote health and wellness, and foster resilient communities. These efforts are a testament to the City's commitment to equitable development and community well-being in the post-pandemic era.

Below is the list of projects.

Cactus Park (District 1)

- *A WalkPHX Path and Fitness Equipment were added.*
- *Park serves 13 QCTs within a 3-mile radius.*

Palomino Park (District 2)

- *A WalkPHX Path and Fitness Equipment were added.*
- *Park serves 3 QCTs within a 1-mile radius.*

Norton Park (District 3)

- *Fitness Equipment was added.*
- *Park serves 3 QCTs within a 1-mile radius.*



Cielito Park (District 4)

- *Fitness Equipment was replaced.*
- *Park serves 47 QCTs within a 3-mile radius.*

Maryvale Park (District 5)

- *Fitness Equipment was added.*
- *Park serves 49 QCTs within a 3-mile radius.*

Old Cross Cut Canal (District 6)

- *A WalkPHX path is in the process of being added and the Fitness Equipment has been installed.*
- *Park serves 2 QCTs within a half-mile radius.*

Hayden Park (District 7)

- *A WalkPHX Path and Fitness Equipment was added.*
- *Park serves 28 QCTs within a 3-mile radius.*

Barrios Unidos Park (District 8)

- *A WalkPHX Path and Fitness Equipment was added.*
- *Park serves 29 QCTs within a 3-mile radius.*

All projects have been completed, with the exception of the WalkPHX path at Old Cross Canal, which is anticipated to occur once the necessary permits have been approved.

Additional Information

Below are samples of WalkPHX program signage and trail counters.



Project Name	PHXWorks at Burton Barr and Ocotillo
Allocation	\$600,000
Identification Number	350054
Expenditure Category	2.10 Assistance to Unemployed or Underemployed Workers*^
Overview	The purpose of this project is to provide assistance for individuals who want and are available to work (31 CFR 35.6.b.3.ii.A.8). Funds will be used to expand the PHXWorks space on the second floor of the Burton Barr Central Library. As part of the expansion, a new meeting room will be added for workforce programming, and smaller study room spaces will be added that can be used by community partners to provide one on one services, or by customers to conduct workforce related business, such as online interviewing. Construction is currently underway on the PHXWorks space and should be completed by the end of July 2025.
Project Demographics	This project will serve individuals who are either actively pursuing employment or who are looking to improve their job seeking skills. The free nature of all of the programs and services offered in these spaces puts the emphasis on assisting those in the community who may not otherwise have the money or resources to be able to participate in similar services.
Community Outreach	The Library has many existing channels in which it can make residents aware of the service, including but not limited to: • Social media presence posts • Public Website • Online Calendar of events • Monthly eNewsletter • Leveraging our community and City partnerships • Leveraging our relationships with local print, radio, and television media outlets
Promoting Equitable Outcomes	Library programs and services held in these spaces will be free and open to any member of the public who wishes to participate in them, and the same level of service will be provided to all community members who participate.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/adult-vocational-training>

Performance Report

KPIs: This is a capital project. The project is **10%** complete.

Outcomes: The additional spaces and technology components added by this project will allow the library to expand its workforce offerings for the public, resulting in:

- Improved success rates when seeking employment
- Increased comfort with skills needed to secure a job in today's market (Ex: resumes, applying for a job online, virtual interviews)

Project Name**PPE/Heat Relief Program – 2022****Allocation**

\$599,952

Identification Number

350035

Expenditure Category

1.14 Other Public Health Services^

Overview

This program was implemented by the City's Office of Heat Response and Mitigation (OHRM). The COVID-19 pandemic exacerbated the national crisis of homelessness and affordable housing, disproportionality impacting low-income residents, people with underlying health conditions, low-income families, and Black, Latino, and Indigenous communities. These same groups are also those more vulnerable to heat stress.

As of April 3, the Maricopa County Department of Public Health had confirmed 424 heat-associated deaths for 2022, with a limited number of additional cases pending further review. The 2022 total reflects an increase of 25% above the heat-associated death total from 2021 and is the highest number of heat-associated deaths reported since formal tracking began in 2006.

COVID-19's negative impacts reinforced systemic barriers limiting these organizations' ability to obtain necessary funding and support to provide heat relief resources. Additionally, the COVID-19 pandemic exacerbated the national homelessness crisis by limiting social services and open spaces and creating detrimental economic consequences.



To immediately assist vulnerable populations, OHRM staff used funding to provide resources to individuals experiencing homelessness during the summer of 2022. These resources included drinking water, body cooling products such as neck wraps, water with electrolytes, and heat relief clothing and accessories. Resources were provided to community partners and were used by City staff at heat relief events in the most vulnerable areas. Program funds have been fully expended.

Project Demographics

This program targeted individuals experiencing homelessness or low-income individuals, heat vulnerable residents, and transit riders.

Community Outreach

Staff worked closely with community partners to provide the necessary heat relief resources to their clients. Community partners provided safe spaces for residents to be protected from the heat in safely, distanced areas. Staff additionally provided resources at heat relief events.

Promoting Equitable Outcomes

Staff provided heat relief resources to disproportionately impacted communities. These efforts contribute to improved health, mitigation of environmental risks, enhanced educational opportunities, and fosters social equity. The program helped reduce the likelihood of heat-related illnesses and deaths.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Additional data resources:

<https://www.fema.gov/press-release/20230621/fema-announces-first-summerready-extreme-heat-campaign-promote-preparedness>

<https://www.weather.gov/rah/heat>

<https://www.osha.gov/heat>

Performance Report

KPIs:

- # of community partners distributing resources: **50**
- # of items distributed: **38,000**

Outcomes: Several outcomes for this program includes reduction in heat-related illness, decreased mortality rates, enhanced community resilience, improved access to cooling spaces and resources, and increased collaboration and partnerships.



Project Name	Premium Pay
Allocation	\$21,073,250
Identification Number	350070
Expenditure Category	4.1 Public Sector Employees
Overview	Premium pay was provided to eligible City of Phoenix staff performing essential work during the COVID-19 public health emergency, intended for those who have been and continue to be relied on to maintain continuity of operations of essential critical infrastructure sectors, including those who are critical to protecting the health and wellbeing of their communities. As determined under the Final Rule, this does not include work performed by teleworking from a residence that involves regular in-person interactions with the public or co-workers of the individual who is performing the work or regular physical handling of items that were handled by or are to be handled by the public or the individual's co-workers. The City of Phoenix provided up to a \$2,000 one-time premium pay payment to eligible full-time employees and up to a \$1,000 a \$250 one-time premium pay payment to eligible non-seasonal part-time employees. Program funds are fully expended.
Project Demographics	Premium pay was available to all City of Phoenix employees who met the criteria.
Community Outreach	Employees were notified by several email notifications and a number of department meetings.
Promoting Equitable Outcomes	This section is not applicable per U.S. Treasury Guidance.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	Number of government FTEs responding to COVID-19 supported under this authority: 12,385

Project Name	Residential Tree Equity Accelerator and Trees and Shade for Schools
Allocation	\$5,500,000
Identification Number	350080

Expenditure Category

2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^

Overview

To administer funds for the Residential Tree Equity Accelerator and Trees and Shade for Schools project, the Office of Heat Response and Mitigation (OHRM) created three grant programs for sites in Qualified Census Tracts (QCTs):

Community Canopy: grants for individuals, neighborhood groups and 501(c)(3) groups for trees, services and support for planting at single family residences, multifamily residences and community-oriented sites

Canopy for Kids: grants for public school districts, nonprofit schools and youth education focused 501(c)(3) nonprofits for funding for trees, services, and education for plantings on their campuses. The individual grant funding for tree planting programs allowed up to \$75,000 for individual schools and up to \$249,999 for umbrella school organizations, such as school districts. OHRM set the grant amounts high, in order to fund not only tree planting, but irrigation infrastructure and community and student tree and urban forestry education.

Shade for Students: grants for public school districts, nonprofit schools and youth education focused 501(c)(3) nonprofits to install built shade on their campuses. The individual grant funding for shade structures allowed up to \$75,000 for individual schools and up to \$249,999 for umbrella school organizations, such as school districts. OHRM set the grant amounts high, which was intended to completely fund all the elements of building a successful large shade structure in schools in underserved locations.

The programs began in Fall 2023 and ended in Spring 2025.

Project Demographics

Funding was spent in QCTs, which is a U.S. Department of Housing and Urban Development designation of underserved communities.

Community Outreach

OHRM engaged the Youth and Education Office and Neighborhood Services Department at the City of Phoenix and various neighborhood associations and school districts to promote the three grant programs through their networks. OHRM attended and presented to neighborhood groups identified by the Neighborhood Services Department and other community partners. Additionally,



staff utilized the network within the Phoenix Metro Urban Forestry Roundtable to promote the three grant programs. To reach audiences throughout Phoenix, staff promoted all programs through social media campaigns and on city services bills.

Promoting Equitable Outcomes

The majority of funding was spent in QCTs which prioritizes diverse populations. A handful of schools did not fall within a QCT and used a second criteria for qualification: 80% of more of students received free or reduced lunch.

OHRM provided translation services for Spanish speaking organizations and community members during meetings and phone calls. Application and education materials were translated for the Canopy for Kids and Community Canopy grant programs.

OHRM provided programmatic support to recipients of the community tree grant program for the life of the grant, in addition to tree planting supplies and services. Staff also provided grantees the tools to organize and maintain a successful tree canopy in their community as well as hired labor for planting. Tree grant recipients also received a supply bag to assist in their tree maintenance, including: a soil moisture meter, 100-foot-long hose, irrigation timer, educational materials outlining proper care (in English and Spanish) and two t-shirts to assist in marketing the program to others.

Canopy for Kids grant recipients applied for funding to hire contracted labor to help with tree planting and to hire existing tree nonprofits to support their goals of community engagement and student education in tree planting projects on their campuses.

The two tree grants were spent on all elements of tree planting, including materials, labor, tree planting, irrigation infrastructure and the trees themselves. This reduced barriers to a successful tree planting and will support long term positive outcomes.

Projects improved access to tree and built shade in the hottest parts of the City with the lowest tree and shade canopy coverage.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

KPIs:

- # of grant applications: **329**
- # of grants awarded: **242**
- # of new shade structures: **42**



- # of shade structures repaired: **6**
- # of trees planted: **3,278**
- # of homes served: **1,069**
- # of schools served: **78**
- # of children served: **34,475**

Outcomes: Increased shade in residential and educational spaces. Shade effectively improves thermal comfort of individuals, which increases the safety and accessibility of outdoor spaces for residents and school children. Additionally, increased tree canopy reduces urban heat which has numerous positive health outcomes.

Additional Information



Image above shows the first completed shade structure of the Shade for Students grant program at Solano Elementary in the Osborn School District.



Image above shows students at Bret Tarver school within Cartwright School District after successfully planting their first tree with Trees Matter.

Project Name	Resilient Food System Program - Resilient & Sustainable Agriculture Grant Program
Allocation	\$243,333
Identification Number	350074
Expenditure Category	2.1 Household Assistance: Food Programs*^
Overview	The Resilient & Sustainable Agriculture Program provided grant funding to six Phoenix food producers that were negatively impacted by COVID-19 for advancing their operations to maintain or expand their production using sustainable technologies and methods that incorporate water and energy efficiency and our changing climate resulting in long term resiliency. Projects funded by the Resilient & Sustainable Agriculture Grant were completed in October 2023.
Project Demographics	The population served are residents living in zip codes with high COVID-19 case counts and food deserts that were low income, with consideration given to Black, Indigenous, and People of Color (BIPOC), seniors and children and businesses and nonprofits that were negatively affected by COVID.

Community Outreach

Outreach for the program was conducted by City staff through an online application process that was promoted via website and social media and through the Office of Environmental Program's existing food system network. Outreach materials were provided in Spanish and English.

Promoting Equitable Outcomes

This program promotes equitable outcomes because eligibility requirements targeted low income, BIPOC, individuals and families living in zip codes with high COVID-19 case counts.

Use of Evidence

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/composting>

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/food-hubs>

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/urban-agriculture>

Performance Report**KPIs**

- # of pounds of food produced: **4,175**
- # of households served: **15,835**
- # of pounds of food distributed: **22,534**
- # of residents trained: **532**

Outcomes: The outcomes of these programs are for increased economic opportunity and increased access to healthy food to COVID-19 impacted residents resulting in improved health outcomes.

Project Name	Revenue Replacement
Allocation	\$20,000,000
Identification Number	350063
Expenditure Category	6.1 Provision of Government Services
Overview	Funds were used to replace lost revenue at the Convention Center. COVID-19 has had a severe impact on the Convention Center bookings. It is likely that large conventions and the associated hospitality industry will be among the slowest to recover and revenue will continue to be weak. Funds were utilized to reimburse

infrastructure capital improvement projects and operational expenditures used to maintain, repair, and operate the venues at the Convention Center.

Project Demographics	This section is not applicable per U.S. Treasury Guidance.
Community Outreach	This section is not applicable per U.S. Treasury Guidance.
Promoting Equitable Outcomes	This section is not applicable per U.S. Treasury Guidance.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	This section is not applicable per U.S. Treasury Guidance.

Project Name	Shade Structures
Allocation	\$2,452,322
Identification Number	350081
Expenditure Category	2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety^
Overview	In June 2022, City Council approved the allocation for the installation of shade structures in the public right-of-way to improve outdoor walkability in neighborhoods with limited shade coverage. The design phase of this program is complete, and a contractor for construction has been procured. The contractor is in fabrication, with construction set to begin in September 2025, and complete by April 2026. Three local artists were selected to contribute artwork on modular components of the shade structures and will continue to work with the contractor through the fabrication stage.
Project Demographics	The shade structures will be installed in Qualified Census Tracts, which are designated by the U.S. Treasury and U.S. Department of Housing and Urban Development as areas of underserved and disproportionately impacted communities.
Community Outreach	Community input has already been received about shade need in underserved pedestrian areas. A virtual public meeting to share information about the project was held in August 2024. A recording of that meeting is available on the project website .



Promoting Equitable Outcomes

Neighborhoods in the City with the highest temperatures and worst health outcomes related to heat also tend to have the least amount of shade. Additionally, these neighborhoods tend to be among the lowest income and have the highest proportion of ethnic minority populations. This project is intended to promote shade equity by focusing all efforts in these underserved communities. All shade structure locations for this project are at major crosswalks and stoplight intersections with high pedestrian traffic to improve comfort and walkability for communities relying on transit without a personal vehicle.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

KPIs:

- # of new shade structures constructed: **0** (construction has not yet begun)

Outcomes: The project aims to increase shade coverage for pedestrians in the public right-of-way to increase the safety and walkability of Phoenix streets, especially during the hot season. Shade can dramatically improve the thermal comfort of pedestrians, which ultimately improves the safety and walkability of shaded spaces.

Project Name	Small Business Workforce Programs (Small Business Workforce Training Improvement Grant and Online Small Business Platform [PHXbizConnect])
Allocation	\$2,000,000
Identification Number	350067
Expenditure Category	2.30 Technical Assistance, Counseling, or Business Planning*^
Overview	The Small Business Workforce Program focused on assisting Phoenix’s small businesses through two efforts: the Small Business Workforce Training Improvement Grant and PHXbizConnect . The Small Business Workforce Training Improvement Grant provided grant funds to Phoenix-based organizations with small business training programs and/or demonstration projects that benefit Phoenix entrepreneur/small business community.

Organizations could apply for up to \$250K to expand/enhance their offerings.

PHXbizConnect is a social media platform where business owners connect, ask questions, share successes, and find solutions to business-related issues. PHXbizConnect streamlines support for small businesses in one central, virtual location and provides access to funding opportunities, educational webinars, business events, community partners and City staff. PHXbizConnect launched on February 1, 2021, and transitioned to the Neighborhood Services Department utilizing a new funding source on December 31, 2024.

Project Demographics

Grants were offered to the Phoenix small business and entrepreneur community. Fifty-four percent of PHXbizConnect owners are women and fifty-one percent are Black, Indigenous, and people of color.

Community Outreach

The Small Business Workforce Training Improvement Grant was promoted through targeted outreach to organizations that work with small business/entrepreneurs and the City's Community and Economic Development (CED) website.

The launch of PHXbizConnect included outreach to the business community, chambers of commerce, industry partners and geographical business alliances. These efforts included social media, email communication and presentations. An on-going Digital Marketing Program focuses on Brand Awareness and utilizes Google Ads to attract new PHXbizConnect members to the exclusive Phoenix virtual platform PHXbizConnect is marketed by staff on businesses visits and on CED's website.

Promoting Equitable Outcomes

The Small Business Workforce Training Improvement Grant provided funding to create training opportunities for small business owners and entrepreneurs to help them develop new skills to grow and continue to positively impact the economy.

PHXbizConnect is focused on helping underrepresented business owners connect with key business services. The site is open to any Phoenix business regardless of industry or size, accessible in English and Spanish 24/7, and free to join.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/adult-vocational-training>

Performance Report

The Small Business Workforce Training Improvement Grant

KPIs:

- # of applications submitted: **11**
 - # of applications from qualified census tract: **5**
- # of awards: **7**
 - # of applications awarded in qualified census tract: **4**
- Grant funds awarded: **\$1,061,079.52**
- % of awarded dollars to programs aligned with COVID or City/board priorities: **100%**
- Total individuals completing training: **977**

Outcomes: Increased training opportunities for small businesses and entrepreneurs.

PHXbizConnect**KPIs:**

- # of small businesses registered on PHXbizConnect: **1,327**
- # of training sessions attended by PHXbizConnect businesses: **608**
- # of website hits at PHXbizConnect: **104,227**

Outcomes: Increase access to more free resources, including grant information, a training library, consulting services, and direct access to City staff on a convenient online platform.

Project Name	St. Joseph the Worker
Allocation	\$1,544,000
Identification Number	350087
Expenditure Category	2.10 Assistance to Unemployed or Underemployed Workers*^
Overview	In 2020, St. Joseph the Worker's (SJW) Workforce Villages program was established in response to the COVID-19 pandemic and operates in various scattered sites in the Phoenix area. The program provides housing and support services to employed individuals experiencing homelessness to assist in ending their homelessness without housing voucher assistance. Individuals successfully complete the program by securing housing and being responsible for rent on their own.



The City included this program in the ARPA Second Tranche Strategic Plan in an effort to provide a unique housing program focusing on individuals experiencing homelessness who are employed and able to end their homelessness with intensive case management services, financial management planning, and life skills training. The program requires the participant to have a full-time job, earn at least \$15 per hour, work a minimum of 35 hours per week, save 80 percent of their net income, live off the remaining 20 percent, meet weekly with their Workforce Village specialist, provide copies of their pay stubs and savings account balances, and complete assignments, a credit report, background check, and budget. The program completed in December 2024.

Project Demographics

This project provides services to unsheltered individuals with a full-time job.

Community Outreach

St. Joseph the Worker staff coordinated with local community organizations, and service providers to attract participants to its program. In addition, caseworkers conduct street outreach in areas with high concentrations of individuals experiencing homelessness, providing information about the St. Joseph the Worker program, its resources, and the benefits of the program.

Promoting Equitable Outcomes

This program targets a vulnerable population and provides intensive case management services. The program will increase housing stability and increase individuals' access to needed resources.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/adult-vocational-training>

Performance Report

KPIs:

- # of unduplicated individuals served over the term of the contract: **354**
 - Exceeding the minimum of 244 served.
- % of participants exited to positive housing destinations: **55%**

Outcomes

All (**100%**) of the clients were assessed for service needs and connected to a community and internal resource, which led to:

- Increased housing stability
- Increased access to resources



Project Name	St. Vincent de Paul Transitional Housing Project – Ozanam Manor II
Allocation	\$6,000,000
Identification Number	350088
Expenditure Category	2.16 Long-term Housing Security: Services for Unhoused Persons*^
Overview	This program provides funding to St. Vincent de Paul to build 100 new transitional housing beds for people experiencing homelessness in the City of Phoenix. The facility includes wraparound services to remove barriers to end homelessness. Maricopa County is matched funding for capital costs. Program funds have been fully expended.
Project Demographics	This program targets individuals experiencing homelessness.
Community Outreach	Outreach was completed to inform potential residents of openings at the facility.
Promoting Equitable Outcomes	This program provides transitional housing units for those experiencing homelessness. The building of transitional housing units expands the availability of affordable housing options for people previously experiencing homelessness. This addresses the pressing need for safe and affordable housing, creating opportunities for individuals to secure stable housing and break the cycle of homelessness. Wraparound services will be included to provide case management services to tenants.
Use of Evidence	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first
Performance Report	100 transitional housing beds were developed and the location opened May 2024. Additionally, 159 clients were served through the end of June 30, 2025.
Project Name	StartUpPHX at Burton Barr Library
Allocation	\$1,318,990

Identification Number	350051
Expenditure Category	2.32 Business Incubators and Start-Up or Expansion Services*^
Overview	The purpose of this project is to assist the small business and entrepreneur community who were adversely affected by the COVID-19 pandemic (31 CFR 35.6.b.3.ii.B.1 & B.2). The current second floor StartUpPHX space at Burton Barr Central Library will be remodeled to expand meeting room capacity and provide increased tools such as graphics computer stations. Programming will be provided at Burton Barr and departmentwide that assists those who are interested in starting their own business. Temp staffing and promotional materials will be included to support these efforts. Construction is currently underway on the StartUpPHX space and should be completed by the end of July 2025.
Project Demographics	This project will serve individuals who are entrepreneurs or small business owners. The free nature of all of the programs and services offered in these spaces puts the emphasis on assisting those in the community who may not otherwise have the money or resources to be able to participate in similar services.
Community Outreach	The Library has many existing channels in which it can make residents aware of the service, including but not limited to: • Social media presence posts • Public Website • Online Calendar of events • Monthly eNewsletter • Leveraging our community and City partnerships • Leveraging our relationships with local print, radio, and television media outlets
Promoting Equitable Outcomes	Library programs and services held in these spaces will be free and open to any member of the public who wishes to participate in them, and the same level of service will be provided to all community members who participate. Assisting small business and the entrepreneur community, which were negatively impacted by the COVID-19 pandemic, contributes to creating a more equitable society by providing economic opportunities, promoting job creation, encouraging inclusive innovation, supporting community development, and empowering underrepresenting groups through entrepreneurship education and support.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/sector-based-workforce-initiatives>

Performance Report

KPIs:

- # of programs offered: **693**
- # of program attendees: **5,657**
- # of partnerships established: **34**
- # of business plans created: **97**

Outcomes:

- Increase the number of small businesses created
- Improve the skillset of those either wanting to start their own business or those who already own a small business

Project Name	Summer Heat Respite
Allocation	\$2,209,533
Identification Number	350031
Expenditure Category	1.4 Prevention in Congregate Setting*^
Overview	In 2021, the Phoenix City Council entered into an agreement with Keys to Change, formerly the Human Services Campus, through June 30, 2026, for summer heat respite equipment and sprung structure. The City of Phoenix provided summer respite for individuals experiencing homelessness by constructing a sprung structure which includes a moveable structure, for the sole purpose of providing day and night heat respite and shelter for individuals experiencing homelessness. The moveable structure was utilized for up to 100 individuals experiencing homelessness for daytime indoor respite, and for overnight sleeping accommodations. It was in operation 24 hours per day, seven days per week. This temporary sprung structure enabled the Key Campus to offer a regional approach to providing heat respite and homeless services. All funding for this project has been expended as of March 2022; however, services are still able to be provided as a result of this investment.
Project Demographics	This program provides services for unsheltered individuals.



Community Outreach	Services were provided at the Key Campus. Community outreach was not completed specifically for this project as staff was fulfilling an emergency need in downtown Phoenix.
Promoting Equitable Outcomes	Providing shelter from the heat to unsheltered individuals promotes equitable outcomes by addressing basic needs, decreasing the number of individuals experiencing heat-related illness, increasing access to safe and comfortable environments, and increasing opportunities for unsheltered individuals to receive services to work towards long-term stability.
Use of Evidence	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first
Performance Report	KPIs: • # of persons served: 1,240 • % completion of capital improvements: 100% Outcomes: • Improved Health Outcomes • Enhanced Safety and Security • Increased Stability and Support • Improved Quality of Life • Pathways to Housing and Economic Opportunities • Pathways to Housing and Stability

Project Name	Transit Heat Relief
Allocation	\$71,498
Identification Number	350033
Expenditure Category	1.4 Prevention in Congregate Setting*^
Overview	The goal of this summer program was to provide a 40-foot bus at the Human Services Campus where individuals experiencing homelessness are located; the purpose of the bus was to provide an enclosed, air-conditioned space to prevent heat-related illnesses and deaths among vulnerable populations. The program ran from July 2021 to September 2021. Total number of individuals on the bus was tracked by the hour each day. User numbers may have

been duplicated throughout the day (i.e., a user may have visited the bus more than once per day).

Project Demographics

This program targeted individuals experiencing homelessness near the Human Services Campus.

Community Outreach

As part of this program, individuals were informed of available case management services.

Promoting Equitable Outcomes

Providing shelter to individuals experiencing homelessness promotes an equitable outcome by reducing disparities in access to safe and secure housing. As homelessness is often associated with heightened vulnerability to various risks, including extreme weather conditions, violence, and health issues, providing shelter during the extreme heat allows individuals to protect themselves from these dangers. Additionally, shelter during the heat prevents heat-related illnesses and saves lives, promoting equitable access to healthcare and improves overall well-being. Overall, this project increased safety and well-being for individuals experiencing homelessness around the Human Services Campus.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs: Transit Heat Relief Passengers by month

- July 2021 – **2,238**
- August 2021 – **5,103**
- September 2021 – **5,452**

Outcomes: This project improved mental health, well-being, and overall safety for individuals experiencing homelessness.

Project Name	Tuition Assistance (Phoenix Promise)
Allocation	\$5,000,000
Identification Number	350082
Expenditure Category	2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services
Overview	On August 31, 2022, City Council allocated \$5M to support the Phoenix Promise Program in partnership with the Maricopa County

Community College District Foundation (MCCCDF) to provide a minimum of 400 students with financial assistance to attend and complete their post-secondary education to lead to higher employment opportunities. Funding provides tuition scholarships and student support (up to \$965 for each fall and spring semester) for out-of-pocket costs not covered by other financial aid resources, and wraparound academic support. The program began Spring Semester 2023 and ended with Spring Semester 2025.

Project Demographics

The Phoenix Promise Program Demographic Report will be available later this year. Students qualify for the program by Pell Grant eligibility or another qualified Federal program.

Community Outreach

MCCCDF initiated outreach for the Phoenix Promise Program for the Spring 2023 semester by partnering with local high schools, Maricopa County Community Colleges, and by contracting with Aliento, LLC to deliver a digital and in person outreach campaign. MCCCDF continues these outreach efforts to connect eligible Phoenix residents with the Program.

Additionally, staff in the Community and Economic Development Department participated in the information sessions at community colleges and utilized earned media for releasing information about the Program and conducted media interviews upon request.

Promoting Equitable Outcomes

The Phoenix Promise Program promotes equitable outcomes by intentionally engaging residents who may be experiencing unemployment, undergoing food insecurity, encountering housing insecurity, or who qualify for certain federal programs (e.g., Free and Reduced-Price School Meals Program, Supplemental Nutrition Assistance Program [SNAP], Temporary Assistance for Needy Families [TANF]). Priority for Phoenix Promise has been providing funding to students who graduated from high school since Spring of 2020 or who are first-generation college students, single parents, veterans, and/or reside in historically under-served areas of our community.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/college-access-programs>

Performance Report

KPIs:

- # of Scholarship Awards: 789
- Aggregate Value of Scholarships Awarded: \$707,530
- # of Student Support Awards: 4,158

- Aggregate Value of Student Support Awarded: \$4,012,470
- Total Funds Spent: \$5,000,000
 - \$4,720,000 in scholarships awarded plus \$280,000 in fees

Outcomes: The Phoenix Promise Program aims to assist Phoenix residents with an opportunity to increase employment opportunities and livable wages, reduce family poverty, and strengthen economic opportunities by providing them tuition assistance and support services to complete their postsecondary education.

Project Name	U.S. Vets and Veteran Relief
Allocation	\$4,500,000
Identification Number	350043
Expenditure Category	2.23 Strong Healthy Communities: Demolition and Rehabilitation of Properties^
Overview	The project consists of acquiring, renovating, and converting a hotel into a 132-bed facility to provide transitional and permanent supportive housing for U.S. homeless veterans and at-risk of being homeless veterans. Supportive services include case management, job skills development, addiction treatment, financial assistance, legal advocacy, and necessities. The expected completion date is Fall 2025.
Project Demographics	The project is under construction, and when completed, it will provide housing and supportive services to U.S. veterans who are homeless and at-risk of being homeless. Project demographics will be provided once the construction is completed, and the facility is occupied.
Community Outreach	The United States Veterans and Veterans Relief is supported by the United States Veterans Initiative (U.S. VETS) organization, which has been serving Phoenix since 2001. U.S. VETS has a 15-member Advisory Council, comprised of community members, most of whom are veterans themselves. The Advisory Council represents local interests throughout Maricopa County and supports the sustainability of the Phoenix operation.

Promoting Equitable Outcomes	The outcome will be the development of a facility where U.S. homeless veterans and at-risk of being homeless veterans can receive permanent and transitional housing in conjunction with supportive services including case management, job training, medical and mental health treatment, addiction treatment, life skills training, legal advocacy, food, clothing, and other basic needs.
Use of Evidence	This section is not applicable per U.S. Treasury Guidance.
Performance Report	The project is approximately 80% completed.

Project Name	Utility and Rental Assistance Program
Allocation	\$16,540,132
Identification Number	350050
Expenditure Category	2.2 Household Assistance: Rent, Mortgage and Utility Aid
Overview	This program includes three assistance programs: the Human Services Department Utility and Rental Assistance Program, the Housing Department Landlord Incentive Program, and the Water Services Department Deferred Payment Arrangement Program. <i>Human Services Department</i> During the COVID-19 pandemic, the U.S. Treasury Department allocated nearly \$150 million to the City of Phoenix Human Services Department for emergency rental and utility assistance to Phoenix residents facing eviction due to impacts from the pandemic and other financial hardships. This program required households to be at or below 80% Area Median Income (AMI) to prioritize the lowest income level families. A growing number of Phoenix residents just above the 80% eligible income threshold also surfaced, needing assistance. As a result, the Phoenix City Council allocated specific funding to provide similar services to households between 80% and 120% Area Median Income. In November 2021, HSD caseworkers began utilizing this fund source for households not meeting the income requirement for the Emergency Rental Assistance (ERA) Program.

In November 2022, in response to a public outcry related to hundreds of mobile home residents becoming displaced due to their parks being sold, the Phoenix City Council allocated \$300,000 to serve these residents. These specific mobile home parks largely consisted of monolingual Spanish-speaking undocumented residents with varying levels of documentation for the trailer homes they owned or were leasing.

While resources through the Arizona Department of Housing and trailer parks were offered to the residents, considerable navigational needs were also identified, including financial assistance with temporary (gap) housing and start-over funding to ensure residents successfully relocate within the deadlines established by the trailer park owners.

To support the urgent and complex needs of the over 150 mobile home residents, the Human Services Department (HSD) contracted with the Phoenix Industrial Development Authority (IDA), which then subcontracted with a local social services agency, Helping Families In Need (HFIN) to provide housing navigation, benefit application assistance, and case management to residents in need. In June 2023, an additional \$320,000 was allocated to this existing project.

Finally, in November 2023, an additional \$1,000,000 of identified unspent ARPA funding was added to this overall project to serve additional Phoenix residents still challenged with meeting their rental and utility bill obligations.

Water Services Department

Water Customer Services Division (CSD) implemented a program available through ARPA in which the City would pay 2/3 of a customer's Deferred Payment Arrangement (DPA) balance after the customer pays the initial 1/3 payment. The Deferred Payment Arrangement Program is serving low-income residents who are unable to pay their City Service bill, which includes both the water and solid waste utility. Residents are self-attesting to a negative economic COVID-19 impact to receive services.

Housing Department

In September 2021, City Council approved the allocation of \$1 million, in June 2022, Council approved an additional \$4 million, and

in November 2023, an additional \$2.3 million was approved, totaling \$7.3 million of ARPA funding to support the Housing Department's Landlord Incentive Program, which incentivized Phoenix landlords to make their properties available to Housing Choice Voucher (HCV) holders by offering landlords a one-time \$2,000 payment for executing a Section 8 Housing Assistance Payment (HAP) contract and renting their unit to a voucher holder. The incentive was per unit, and a property owner could be eligible for more than one incentive if the owner executed multiple HAP contracts. Utilizing ARPA funding, the program operated from fall 2021 through summer 2024.

Funds for all programs are fully expended.

Project Demographics

Human Services Department

Any household within the City of Phoenix meeting the income threshold of 80%—120% of the Area Median Income and requesting emergency rental or utility assistance was provided services in alignment with ERA Program guidelines. Beginning May 5, 2023, eligible households now include mobile home residents from three specific Phoenix trailer parks: the Las Casitas, Weldon Court, and Periwinkle mobile home parks.

Additional Information section below includes a breakdown of participant demographics.

Water Services Department

Specific criteria were set for customers to qualify and receive funding. Customers must have an active account with City of Phoenix for at least one year, made at least four payments over the past year, no more than one NSF fee in the past year, no leaks on the premises, no water theft at the premises, and it must be a single-family residential account. Additionally, customers had to self-attest to a negative economic COVID-19 impact.

Housing Department

All landlords throughout the City of Phoenix that successfully executed a HAP contract during the timeframe of the program participated in the Landlord Incentive Program. Specific demographic information is not collected on landlords.



Community Outreach

Human Services Department

Information, flyers, and a policy about this program were previously posted to the Department's Emergency Assistance and Emergency Rental Assistance (ERA) Program websites:

<https://www.phoenix.gov/humanservices/rental-assistance>. Over the past year, marketing has been shared through media interviews and stories, water bill services, and community resource events.

For the portion of funding assisting residents in mobile home parks, Phoenix IDA, Helping Families in Need, City of Phoenix Human Services and Housing Departments, and several community advocates provided extensive community outreach to these three mobile home parks, along with Trellis, who was specifically assigned to assist Periwinkle mobile home residents. Resource information, applications, flyers, and brochures were provided to residents in their homes and through regular community meetings held in the evenings.

Water Services Department

Over 10,000 letters were mailed to residential customers. Staff also made outbound calls to customers who had delinquent accounts, to discuss the possibility of ARPA funding if they met the criteria.

Housing Department

The Housing Department employed various methods to advertise the availability of the program. Biannually, the department hosted Landlord Open House events to engage with and educate Phoenix-area property owners on the benefits of the Housing Choice Voucher program and to learn more about the \$2,000 incentive for property owners. A bilingual English/Spanish program flyer was disseminated at various community events to the public. Digital marketing efforts using the department's website, social media, listserv email messages, and published stories helped to inform the community of the program.

Promoting Equitable Outcomes

Human Services Department

The Utility and Rental Assistance Program provided financial assistance for Phoenix households that were not eligible for the ERA Program due to being over 80% AMI. From May 5 through December 1, 2023, the program was reserved to only assist mobile

home residents from three specific trailer parks. In most circumstances, Spanish-speaking caseworkers were provided to ensure residents were able to communicate their needs and plans for future housing completely.

The program was reopened to all eligible Phoenix residents on December 4, 2023, and has continued to reduce homelessness and increase housing stability for low-income households.

Water Services Department

Deferred Payment Arrangements (DPA) were offered to customers who were affected by COVID-19. The DPA's were set for 12 months for all customers and would not have to begin repayment until October 2021. Services were restored for customers who had low flow devices or were turned off.

Assisting customers with their utility debt promotes an equitable outcome by addressing financial disparities and providing relief to individuals/households who struggled to meet their basic needs during the pandemic. Utility debt placed a significant burden on low-income individuals, even more so during the pandemic, leading to financial instability and exacerbating existing inequalities.

Additionally, water is an essential service and was crucial in eliminating the spread of the virus with hand washing and cleaning of common areas. Overall, utility debt affects those disproportionately impacted by COVID-19 and assisting with customer's utility debt promotes equity by addressing financial disparities, providing access to essential services, maintaining health and well-being, and preventing further disproportionate burdens on marginalized communities.

Housing Department

The Landlord Incentive Program was designed to help combat the shrinking number of units and fewer affordable housing opportunities for residents in Phoenix searching for rental housing with a voucher. The Housing Choice Voucher (also known as Section 8) program provides participants, at or below 50 percent of the Area Median Income, with a rental subsidy to afford rental housing in the private market. Voucher holders can face difficulties finding available units due to various factors, including the stigma of the program or being outpriced in the rental market. With the incentive

program, voucher holders had leverage when seeking housing in the private rental market, which increased the housing stock for low-income families.

Use of Evidence

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/housing-first>

Performance Report

Human Services Department

KPIs

- # of Total Households Served: **737**
- # of Total Residents Served: **2,019**
- # of Households Receiving Housing Navigation: **134**
- # of Households Receiving Case Management Services: **134**

Water Services Department

KPIs: As of July 31, 2024, **7,534** customers received ARPA assistance resulting in **\$4,281,963.59**, which is approximately 94% of accounts reviewed.

Housing Department

KPIs: From October 2021 through August 2024, the following data was captured to measure the success of the program:

- # of total incentives released/paid to landlords: **4,004**
- # of landlords that received an incentive payment: **1,470**
- # of incentives paid to first-time Section 8 landlords: **880**

Outcomes: The Utility and Rental Assistance Program (all three programs) aims to provide emergency rental and utility bill assistance to low-income Phoenix households to ensure they remain stably housed and not at risk of eviction and/or possible homelessness. Additionally, the program provides housing navigation, benefit application assistance, and case management to Phoenix mobile home residents displaced from Las Casitas, Weldon Court and Periwinkle trailer parks due to property owners selling or repurposing the land.

The outcomes for the Water Services Department allowed for improved financial stability, improved overall health and well-being, and increased access to essential services.



Over the course of the program, the Housing Department was able to issue over 4,000 incentives, reaching over 1,400 landlords. Notably, over 800 of the incentives went to first-time landlords leasing in the voucher program, demonstrating significant success in expanding the pool of participating property owners. The outcomes reflect meaningful progress in increasing housing options for low-income families and reducing barriers in the rental market for voucher holders.

Additional Information

Human Services Department

Family Services Center Locations:

John F. Long Family Services Center, 3454 N. 51st Ave.

Sunnyslope Family Services Center, 914 W. Hatcher Rd.

Travis L. Williams Family Services Center, 4732 S. Central Ave.

Financial Assistance Participation Chart:

Month/Year	# of Households Served	# of Residents Served	Expenditures
July 2023	31	93	\$77,234.00
August 2023	34	103	\$109,414.46
September 2023	29	77	\$118,326.58
October 2023	12	32	\$41,082.08
November 2023	10	21	\$28,925.77
December 2023	81	220	\$489,554.52
January 2024	138	420	\$932,171.33
February 2024	42	104	\$235,198.24
March 2024	53	132	\$268,256.19
April 2024	42	94	\$167,284.75
May 2024	31	84	\$93,199.26
June 2024	36	117	\$105,368.80
July 2024	12	32	\$21,232.18
August 2024	3	11	\$3,778.30
Total	554	1,540	\$2,691,026.46

Delivery Locations:

Las Casitas Mobile Home Park, 1809 W. Buckeye Rd.

Weldon Court Mobile Home Park, 1631 E. Weldon Ave.

Periwinkle Mobile Home Park, 2728 W. Colter St.

Mobile Home Relocation Phoenix IDA Expenditures Chart:

Month	Expenditures
November 2022	\$21,560
December 2022	\$31,020
January 2023	\$39,600
February 2023	\$29,260
March 2023	\$48,620
April 2023	\$94,600
May 2023	\$35,340
June 2023	\$57,360
July 2023	\$34,760
August 2023	\$51,755
September 2023	\$54,120
October 2023	\$37,840
November 2023	\$26,840
December 2023	\$17,600
January 2024	\$20,050
February 2024	\$19,675
Total	\$620,000

In addition to contracting with Phoenix IDA, the Human Services Department also contracted with Community Legal Services for \$300,000 to provide legal assistance, advocacy, and representation to mobile home residents from all three trailer parks.

Community Legal Services Participation Chart:

Month	Cases Served	Residents Impacted
February 2023	54	180
March 2023	33	124
April 2023	1	1
May 2023	54	182
June 2023	59	186
July 2023	38	131
August 2023	38	128
September 2023	38	134
October 2023	60	190
November 2023	37	128
December 2023	78	246
January 2024	8	18
February 2024	5	8
March 2024	1	1
Total	504	1,657

Project Name	Vacant Storefront Improvement Assistance Program
Allocation	\$311,653
Identification Number	350103
Expenditure Category	2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety*^
Overview	Prior to the COVID-19 pandemic (Pandemic), the retail market was undergoing several changes, including advances in shopping technology and shifts in consumer spending behavior, leading to a significant increase in retail vacancies. Pandemic restrictions on in-person shopping and services further constrained retailers dependent on brick-and-mortar spaces. These issues ultimately forced the permanent closure of many businesses, resulting in a significant increase in Citywide retail vacancy. While the Phoenix market has experienced success in Pandemic recovery, challenged commercial retail properties and shopping centers in older, under-served communities continue to experience prolonged vacancy. Many older buildings are hampered by costly repairs and infrastructure requirements, such as asbestos mitigation or sprinkler systems. These are costly items that often deter redevelopment efforts, resulting in prolonged retail vacancies. The Vacant Storefront Improvement Assistance Program aimed to alleviate these obstacles by providing financial assistance for public infrastructure improvements to support increased occupancy of vacant retail properties and the overall safety of the surrounding community. This allowed retail building owners to remain competitive with improved storefronts while revitalizing and beautifying the surrounding community. Examples of public infrastructure items include: • Sidewalk/street repairs • Streetlights • Placemaking signage • Landscape enhancements/improvements in the right-of-way • Water/sewer line installation and/or extension • Public art installation



Project Demographics

Each eligible applicant was required to own a site in Phoenix and meet one or more of the following criteria:

- Located in or immediately adjacent to a Qualified Census Tract (QCT) or,
- Adaptive reuse project created by the Pandemic or,
- Experienced 25% revenue loss or 10% vacancy increase when comparing 2019 to 2020 and 2021

Community Outreach

Program information was sent to business and neighborhood groups, advertised in the local media, and promoted through email blast, Phoenix newsletters and social media channels through the City Communications Office.

Promoting Equitable Outcomes

The program supported improvements to challenged commercial properties in underserved communities that have experienced significant vacancies due to costly infrastructure items required for obtaining occupancy. This effort may help ensure local retail options are available in these areas.

Use of Evidence

This section is not applicable per U.S. Treasury Guidance.

Performance Report

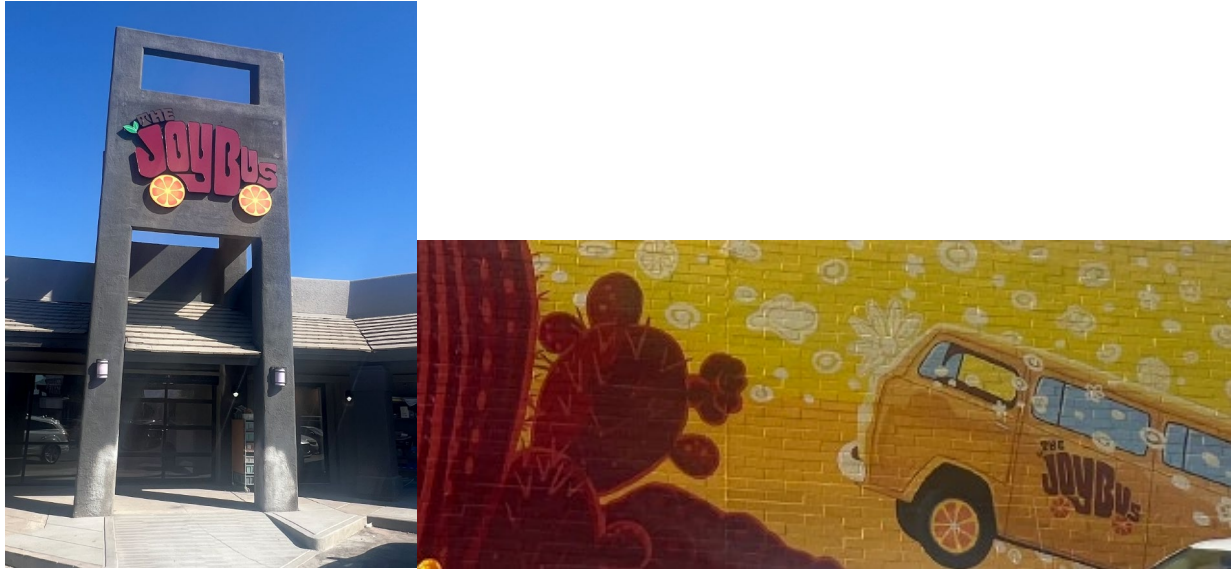
Documented before-and-after photos confirm project completion at the designated sites, with funds fully applied to the approved scope of work.

- # of applications received: **11**
- # of applications received for locations in or adjacent to a QCTs: **10**
- # of applications awarded: **2**
- # of applications awarded for locations in or adjacent to a QCTs: **2**
- Funding awarded: **\$311,652.95**

Outcome: The program supported the economic recovery of commercial properties in underserved neighborhoods by funding critical public infrastructure upgrades. This work helped set up growth for areas to restore local retail options, increase property occupancy, and contribute to long-term neighborhood revitalization.

Additional Information

Site 1 Award: Joy Bus – New Signage and New Art Mural



Site 2 Award: KLMN – New fire hydrant, new backflow for fireline, and sidewalk and street updates



Project Name	Wi-Fi Connectivity for Community Centers and Public Housing Properties– Parks and Recreation
Allocation	\$224,750
Identification Number	350061
Expenditure Category	2.4 Household Assistance: Internet Access Programs*^

Overview

The COVID-19 pandemic underscored the critical need for reliable broadband access, essential for remote work, education, healthcare, and general connectivity. In response, the Phoenix Parks and Recreation Department took significant steps to bridge the digital divide by expanding broadband access to multiple community centers and public housing properties across the Valley. The ongoing enhancement of the community wireless network promised to significantly improve broadband access and promote digital equity. By focusing on digital inclusion, the department committed to establishing a robust and fair digital infrastructure for all Phoenix residents.

Project Demographics

The selected community centers - Barrios Unidos Recreation Center, Green Valley Recreation Center, Smith Park, and Central Recreation Center - are located in traditionally underserved Phoenix neighborhoods where WiFi is typically unavailable. All these centers serve Qualified Census Tracts (QCTs).

Funding enabled Steele Indian School Memorial Hall and A.E. England Building locations to be subsequently added as they are also located in traditionally underserved Phoenix neighborhoods where WiFi is typically unavailable.

These communities also face challenges such as crime, poverty, and food insecurity. Many students in these areas experience multiple Adverse Childhood Experiences (ACEs), including neglect, abuse, and other forms of household dysfunction. Families in these neighborhoods often struggle with severe income-related issues, including limited access to housing and transportation. Other statistics prevalent within the target communities served through this program are as follows:

- High-risk, over-age, under-credited, and out-of-school youth
- Schools that average 89% for free and reduced lunch
- Areas that indicate violent crime rates are above 70% (U.S. average is 22.7%)

Community Outreach

Through this process, community centers with high rates of poverty and low-income families were strongly considered.

Promoting Equitable Outcomes

The ARPA funding aimed to provide free WiFi to underserved communities to promote equitable outcomes, including:



- 1) The provision of free WiFi addresses the digital divide by ensuring that individuals who may not have had access to the internet previously can now connect.
- 2) Access to free WiFi enabled students in underserved communities to engage in online learning and access educational resources. It allowed students to participate fully in remote learning, complete assignments, and access educational materials.
- 3) Free WiFi supported economic opportunities for community members by enabling job seekers to search for employment opportunities, submit online applications, and access online training resources. Additionally, small business and entrepreneurs in underserved communities utilized free WiFi to enhance their online presence, reach customers, and explore e-commerce opportunities.
- 4) Many essential services and government resources were increasingly moved online during the pandemic. By providing free WiFi, underserved community members gained access to important services such as telehealth, online banking, government assistance programs, and job placement services.
- 5) Free WiFi promoted community engagement by enabling residents to connect with one another, share information, and participate in online civic activities. It allowed community members to access social media platforms, join online discussions, and stay connected with local news and events.

By offering free WiFi at the designated community centers, ARPA funding addressed disparities in internet access and promoted equitable outcomes for all community members served by these centers. This initiative ensured that individuals had equal opportunities to access education, economic opportunities, essential services, and community engagement, contributing to a more inclusive and equitable society.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/broadband-initiatives-for-unserved-and-underserved-areas>

Performance Report

KPIs:

By June 2024, WiFi technology was successfully installed at several locations where it is not traditionally available. (Barrios Unidos Recreation Center, Green Valley Recreation Center, Smith Park, and



Central Recreation Center) Further, by spring 2025, WiFi was installed at Steele Indian School Park Memorial Hall and A.E. England Building.

Outcomes: Increased educational and economic opportunity and connectivity among community members as a result of the decreased digital divide.

Project Name	Wi-Fi Connectivity for Community Centers and Public Housing Properties – Housing Department
Allocation	\$5,000,000
Identification Number	350061
Expenditure Category	2.4 Household Assistance: Internet Access Programs*^
Overview	The Housing Department’s digital initiative, PHXHousing Connect, was established in May 2020 to bridge the digital divide that significantly impacted low-income communities during the COVID-19 pandemic. The program initially focused on helping Phoenix Housing families with school-aged children and senior citizens stay connected by supporting youth with virtual learning and helping vulnerable seniors maintain access to essential services and social interaction. The program has since grown into a comprehensive, Citywide digital access effort. Since its inception, PHXHousing Connect has distributed over 3,300 devices, including iPads, Chromebooks, and LGE tablets, to residents across twenty-two affordable and senior housing communities. These devices came with two years of unlimited data service, empowering low-income families, seniors, veterans, students, and working adults to access online education, employment, healthcare, and social resources. To support residents in developing digital skills, 80 site-based digital literacy classes were held between 2021 and 2022 at senior housing sites, training over 150 participants. PHXHousing Connect has also created two digital access centers, known as The Hive at Aeroterra and The Hive at CTEC, in partnership with the Institute of Digital Inclusion Acceleration (IDIA). These centers, found at Aeroterra and the Emmett McLoughlin Community Training and Education Center, are open five days a week and one Saturday a month, offering youth programming, internet safety training, and one-on-one computer access and technology support to hundreds of visitors in 2024 alone.



The two Hives are within a one-mile radius of ten of the Housing Department's senior and affordable housing sites. Additionally, the Housing Department has launched a pilot Digital Navigator Program at Monroe Gardens (78 units), where a trained navigator helps residents with everyday tech needs and delivers programming focused on digital learning.

To further expand digital access, the PHXHousing Connect Program used its ARPA funding to connect 3,746 units across 32 affordable and senior housing sites with Cox Internet service. In addition, 13 community centers and shared community spaces have been equipped with Wi-Fi internet service, ensuring that residents and community partners have reliable connectivity during training and service provision.

Through strategic partnerships with entities such as Cox Communications, T-Mobile, Premier Wireless, and IDIA, the PHXHousing Connect program has leveraged more than \$2 million in additional in-kind funding and donations since 2020.

The initiative continues to align with Phoenix's designation as a ConnectHomeUSA Tier II community, advancing digital initiatives through local, regional, and national collaboration with the U.S. Department of Housing and Urban Development (HUD) and other key stakeholders.

The \$5 million investment in Wi-Fi connectivity supports the PHXHousing Connect program's mission to deliver tenant-accessible internet service to over 4,000 affordable housing units across Phoenix, while expanding digital training and support services that strengthen communities and close the digital divide.

In the first phase of the initiative, 3,746 units were connected through a partnership with Cox Communications. This first of its kind partnership with Cox includes traditional bulk internet service (Go Faster 250 Mbps / 10 Mbps upload) provided to 1,016 units at twelve senior housing sites: Fillmore Gardens (120 units), Pine Towers (156), McCarty on Monroe (69), Washington Manor (112), Sunnyslope Manor (116), Maryvale Terrace (108), Aeroterra Senior Village (60), Sand Dollar (70), Camelback Village (102), La Cascada I and II (73), and Ladera del Norte (30). An additional 2,791 units across various affordable housing properties within the Housing Department's portfolio were also connected through the program with Cox Communications including Marcos de Niza (374), Park Lee



(523), Santa FE Springs (310), Pine Crest (264), The Summit (206), Aeroterra Family (130), Desert Meadows (148), Paradise Greens (67), Paradise Village (61), Foothills Court (82), Foothills on the preserve (144), Phoenix Starfish Place (15), Sahuaro West (59), Windrose Villas (115), Camelback Greens (45), Cypress Manor (64), Red Mountain Springs (52), Ambassador West (102), Reflections on Portland (18) and Yale Court (12). Pre-program survey results revealed that over 40 percent of households included in this phase either lacked home internet entirely or only had access via a mobile phone, highlighting the urgent need for reliable, in-home connectivity.

Phase II of the program will expand internet service to the Edison-Eastlake Community (EEC), providing both in-unit internet and Wi-Fi access in shared community spaces throughout the neighborhood. This effort is part of the broader transformation supported by the City's Choice Neighborhoods (CN) Implementation Grant, awarded by HUD in 2017, which focuses on revitalizing the community through three core pillars: Housing, Neighborhood, and People. This next phase will initially connect residents at Soluna (177 units) and Harmony at the Park (235 units) with free tenant Wi-Fi. The Hive at Aeroterra is also located in this CN community and provides support to the target residents there. In addition to in-unit access, community Wi-Fi will be available in key gathering spaces such as the Aeroterra Community Center, community garden, and the Edison Impact Hub, ensuring residents have access to internet service wherever they live, learn, and gather.

Informed by survey data collected from residents prior to receiving their Cox in-home internet service, Phase II will also include the purchase and distribution of digital devices. Fourteen percent of surveyed participants shared that they have no device to access the internet. Many others rely only on a smartphone or use technology that is more than five years old. By investing in updated devices, the program aims to ensure that all residents can fully benefit from the free internet service, supporting digital engagement for education, tele-health, employment, and community connection. Phase II is anticipated to be complete by June 2026.

Project Demographics

Wi-Fi Connectivity for Community Centers and Public Housing Properties program will serve low-income residents at 80 percent of the AMI and below.

Please see the chart in the Additional Information section listing the income limits as determined by HUD for use in its programs. Demographic data that was collected during the PHXHousing Connect device distribution is also listed in the Additional Information section.

Community Outreach

During the COVID-19 pandemic, 1,600 devices were distributed to families with school-aged children and seniors spread across various public and affordable housing sites. In total, 800 of these devices were distributed to senior residents residing in the six identified senior housing sites and Marcos de Niza senior residents during several tablet distribution events.

During the distribution, residents were provided detailed, custom-made guidebooks specific to the PHXHousing Connect program with essential cybersecurity information and step-by-step training on how to use the device, and senior residents received one-on-one training on basic device functions. Staff helped the new users set up emails, explore the internet, and review the pre-downloaded apps available on their devices. As part of this program, senior residents also had access to a free helpline with dedicated support to help with their devices and any connection issues. Site-based training classes were held for seniors focused on basic tablet functions, cybersecurity, navigating the internet, downloading applications, identifying useful websites, social media, and how to use Zoom. Nearly 150 residents participated in the training.

During the implementation of this project, Housing staff collaborate with Cox Communications representatives, Housing Supportive Services staff, and property managers to ensure residents understand the Wi-Fi deployment process. A guidebook is left at each site detailing the process for new move-ins, property management's role in the program, and frequently asked questions to inform managers and residents fully about the program. Cox Communications and Housing Department staff have worked closely to address challenges along the way and meet for a monthly check-in call. The Hives function as support for the program, welcoming program participants into the space and providing instruction on connecting devices like phones or streaming/TV devices to their new internet and demonstrating the many ways their new in-home internet can improve their lives. The provided internet saves households on average \$30-\$60 per month, allowing these low-income households to put that money back towards other important household expenses.



Residents of the EEC are highly engaged in the neighborhood revitalization effort taking place in their community. In 2019, Housing staff created a Community Engagement Plan to coordinate the community engagement and outreach efforts of the Choice Neighborhoods Implementation grant. Community feedback, participation, and support are extremely important to the Choice Neighborhoods efforts. In 2023 (January - June), 2,450 (duplicated) residents attended 82 community meetings and events.

During these engagement activities, residents provided feedback on housing development projects, neighborhood enhancements, and public safety programs taking place in their community. Since the original distribution of PHXHousing Connect devices in 2020, residents have been trained and able to use virtual platforms to participate in meetings and provide feedback on projects. Virtual platforms include Zoom, Teams, Facebook Rooms, Survey Monkey, NextDoor, and email. In 2023, 370 households in the EEC participated in a pre-program survey. This survey provided Housing staff with important information about Wi-Fi connectivity, cybersecurity concerns, digital literacy capacity, and the need for programs to support digital learners of all ages. After evaluating surveys completed by residents, it was determined that only 43 percent of the households surveyed have Wi-Fi internet in the home. Fifty-seven percent of the households either had no internet or only internet on their phone.

Promoting Equitable Outcomes

Access to the internet is essential in today's world, moving beyond a mere luxury to a basic need. Households that are connected and knowledgeable about how to use the internet can access a wealth of opportunities, from upskilling for higher-paying jobs to taking advantage of social services and benefits. Having Wi-Fi at home enables individuals to participate in the digital workforce, helping to achieve a healthier work-life balance, reducing stress, and even cutting costs.

Students with reliable internet access at home, along with the necessary devices, are better equipped to engage with their coursework, leading to improved academic performance. In addition to connectivity, exposure to tech programming at the Hive allows them to experiment with the latest technology and explore various digital tools like virtual reality equipment, Sphero robots, and 3D printers. This early engagement sparks their interest in tech, helping

to cultivate the next generation of innovators and preparing them for future careers in the rapidly growing tech industry. The digital divide also impacts senior residents, many of whom are living on fixed incomes and may struggle to afford Wi-Fi service. For seniors with internet access, the benefits are significant. Staying connected to family, friends, and support systems, such as doctors or faith communities, is easier through platforms like telehealth. Seniors can also enjoy improved mental and physical well-being by engaging in online fitness classes, cognitive games, and social media. Additionally, when seniors have the necessary skills to navigate the internet safely, they can enhance their lives by exploring hobbies and connecting with resources that support their interests.

A recent survey of 1,000 residents conducted during Wi-Fi deployment explored topics such as connectivity, devices, and training. A notable 65 percent of participants reported they lack someone at home or in their social circles who can help with technology or device-related issues. The same percentage expressed interest in receiving training on how to stay safe online. To address this gap, the Hives are providing residents with the guidance they need to use technology confidently and securely.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/broadband-initiatives-for-unserved-and-underserved-areas>

Performance Report

Phase I: The first deployment of free in-unit Wi-Fi to the tenant occurred at Marcos de Niza in July 2024, and properties continued to be deployed per schedule after that date. Twenty properties were connected to Cox Internet beginning in March 2025. Phase II: Rollout of internet in the Choice Neighborhoods Edison-Eastlake Community to begin in Q2 2025. Training: A New collaboration with IDIA established two digital access centers known as the Hive at Aeroterra and The Hive at CTEC. The Hives offer one-on-one assistance with trained digital navigators and programming for youth, skill-building for working adults, and telehealth and internet safety training to seniors. Device distributions coincide with basic computer and internet safety training in Phase II. During deployment, every household is trained in the basic use of a modem, along with being given handouts and booklets for future needs.

KPIs:

- # of Residential Units Connected with Wi-Fi – **3,746**



- # of Residents Trained in Digital Literacy – **2,465**

Outcomes:

This project aims to provide improved outcomes in several different areas.

- Students – decrease in dropout rates, increase in graduation rates, and improvement in grades.
- Adults – increased economic opportunity and upskilling.
- Seniors – improved mental and physical health and wellbeing outcomes, access to telehealth.

Additional Information

Phoenix-Mesa-Chandler, AZ MSA – FY 2025 Income Limits

Provided by the U.S. Department of Housing and Urban Development – Median Family Income \$109,600

	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person
80% Income Limits	\$62,850	\$71,800	\$80,800	\$89,750	\$96,950	\$104,150
60% Income Limits	\$47,160	\$53,820	\$60,600	\$67,320	\$72,720	\$78,120
50% Income Limits	\$39,300	\$44,850	\$50,500	\$56,100	\$60,600	\$65,100
30% Income Limits	\$23,600	\$26,950	\$30,300	\$33,650	\$37,650	\$43,150

Demographic Information:

Full demographic information to be reported at completion of the project.

Race/Ethnicity		# Hispanic
White	178	342
Black/African American	261	
Asian	34	
American Indian/Alaskan Native	6	
Native Hawaiian/Other Pacific Islander		
American Indian/Alaskan Native and White		
Asian and White		
Black/African American and White	3	
American Indian/Alaskan Native and Black/African American		
Other Multi-Racial	21	

TOTAL Unduplicated	845	
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Income Levels	#	%
Extremely Low Income (30% or below AMI)	169	20%
Very Low Income (50% or below AMI)	457	54%
Low Income (80% or below AMI)	219	26%
Exceeds Minimum Levels	0	0%
Total Unduplicated Clients Served	845	100%
Female Head of Household	571	67.6%

Project Name	Workforce Training Facility and Training Program (Innovation 27)
Allocation	\$18,500,000
Identification Number	350036
Expenditure Category	2.10 Assistance to Underemployed or Underemployed Workers*^
Overview	Innovation 27 is transforming a former big box department store, located at 2526 W. Northern Avenue, into a workforce training facility that will provide nearby residents with advanced educational and workforce development resources. The City is partnering with Arizona State University (ASU), Maricopa County, Maricopa County Community College District (MCCCD), Northern Arizona University (NAU), and the Western Maricopa Education Center (West-MEC) on this project. Neighborhood Services, Police, Public Transit, Street Transportation, and Human Services staff have been working collaboratively to improve the safety and quality of life along the 27th Avenue Corridor, adjacent to the I-17. This Corridor is consistently a source of violent crime, prostitution, drug use, trespassing, blight and other quality of life concerns. The ease of access to this area, along with challenging hotels, motels and apartment complexes, several of which are immediately north of the Site, have created an area where crime can flourish with few impediments. The challenges of this area have been exacerbated by the pandemic, with this segment of the community hit much harder than others due to the density of population, the distrust of government among

many members of the community, and the loss of service sector jobs that are the primary source of employment in the area surrounding this property. This multitude of challenges will require both the City and the community to come together to provide a path to bring the area back to a place where the community feels safe and the residents have a local presence for continued and advancing education, retraining and upskilling into jobs that will be less likely to be challenged as service sector jobs were during the Covid-19 pandemic. Many area residents and their children face tremendous barriers to educational opportunities, with one of the most significant being that they do not have an easy means of transportation to other areas of the City for training, which was exacerbated by the reduction of ridership during the pandemic. This strategic educational partnership with the City, ASU, MCCC and West-MEC will bring pandemic- and downturn-resistant employment training to this community.

Innovation 27 is currently at 90% design and in the plan review phase. A Construction Manager at Risk (CMAR), Chasse Building Team, has been procured and under contract. Final site plan approval is expected in August 2025 and with groundbreaking in September 2025. The first phase of the project is expected to be completed by Fall 2026 and will include:

- All site work completed
- Building façade
- Workforce training space
- Reception area, multipurpose room/atrium, minimal shared classroom/meeting space, bathrooms
- Robust infrastructure for anticipated future phases
- Gray shell of remaining space

²Project Demographics

The project will serve residents and businesses in the North Mountain and Alhambra villages, home to 301,000 people. Twenty-eight percent of these residents earn less than \$25,000 annually and 90% of the area's student population qualify for free/reduced price school meals. Median age is 36. Race/ethnicity consists of 52% White, 40% Hispanic, 8% Black, 3% American Indian, 3% Asian and .2% Pacific Islander or other. Median household income is approximately \$71,000 per year.¹

Community Outreach

Several community visioning sessions that included elected officials and City staff were held between 2017-2020 with neighborhood

groups to communicate the community’s needs and desires to the former property owner. Results of a 2020 feasibility study were presented to the community which explored potential uses for the building; including: K-12 and higher education, business incubation, workforce development, skills/technical training center, culinary and food innovation hub.

Promoting Equitable Outcomes

The site will be transformed into a workforce and education training facility that will focus on cultivating sustainable occupations that can withstand market volatility and foster entrepreneurship and innovation. Programs offered are expected to include opportunities in the areas of semiconductors, public safety, biosciences, information technology, food innovation, advanced manufacturing, skilled trades and health care.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/sector-based-workforce-initiatives>

Performance Report

- KPIs:**
- % completion of facility improvements: Approximately **25%**.
 - % completion of site pre-acquisition activities: **100%**
- Outcomes:** The project aims to assist in the economic and social recovery of an area of Phoenix that was one of the hardest hit by the COVID-19 pandemic as the area has one the highest concentration of population employed by volatile jobs (i.e. service sector, entertainment, hospitality) and recovery here continues to lag behind the rest of the City.

Additional Information

¹Within a 3-mile radius of the Site. Source: Co-Star, 2023.; ²North Mountain/Alhambra combined: US Census Bureau, 2023 %-yr estimates

Project Name	Workforce Wraparound Tuition/Apprentice Program
Allocation	\$9,995,680
Identification Number	350065
Expenditure Category	2.10 Assistance to Unemployed or Underemployed Workers*^



Overview

The COVID-19 pandemic had a negative impact on education and career advancement in the United States, exacerbating the preexisting achievement gap. In response, the City of Phoenix Human Services Department is collaborating with the Maricopa County Community College District (MCCCD) and Arizona Career Pathways (ACP) to launch a comprehensive marketing, communications, and enrollment campaign aimed at recruiting participants for impactful career training programs.

The City of Phoenix has allocated up to \$10 million to cover tuition costs for individuals enrolled in eligible ARPA-approved training programs at any of the Maricopa Community Colleges.

Additionally, the City will provide monthly stipends of \$1,000 to eligible participants to help with transportation and other personal expenses while they complete an ARPA-approved program at one of the Maricopa Community Colleges. Participants with children aged 13 and under will receive an extra \$500 per month to assist with childcare costs. The City will pay the approved contractor, Partnership for Economic Innovation (PEI), directly to manage fund distribution to participants via a debit card.

The Route to Relief program at Maricopa Community Colleges started in July 2022 and utilizes ARPA funding to offer participants covered tuition, monthly stipends, and employment assistance while they are enrolled in eligible occupational training programs across the ten Maricopa Community Colleges.

Similarly, the Jumpstart program at ACP was launched in February 2023, also funded by ARPA, to provide individuals with paid tuition, monthly stipends, and employment assistance in eligible occupational training programs across the same colleges. Both Route to Relief and Jumpstart are designed to support individuals whose employment or household income was affected by the COVID-19 pandemic. Participants are encouraged to complete short-term training certificates that will help them re-enter the workforce or secure better job opportunities. Subject to funding availability, these projects are expected to continue through December 2025.

Project Demographics

The attached document provides a summary of participant demographics. Individuals and families who experienced a negative impact on their household income due to COVID-19, as well as those

facing barriers to accessing training and employment, are eligible for the program.

Community Outreach

MCCCD Route to Relief Program and the Arizona Career Pathways (ACP) Program have made significant strides in supporting participants through various outreach activities, job opportunities, and partnerships. Here's a summary of the key components and impacts of each program:

MCCCD Route to Relief Program

Enrollment Success: By July 1, 2024, the program had successfully enrolled 480 participants in ARPA-approved programs, surpassing the original goal of 218 participants by more than double.

Application Periods:

- Applications closed on July 1, 2024, as the program reached its capacity.
- Applications reopened in October 2024, allowing continued enrollments through Spring 2025.
- The focus now shifts to building partnerships with employers and nonprofits to improve job opportunities for existing participants.

Events and Engagement:

- MCCCD staff participated in 19 events including virtual info sessions, job fairs, and sponsorships.
- Four virtual information sessions were held, attracting over 230 participants, highlighting Maricopa County's Human Services Division and resources in the City of Phoenix.
- Two large-scale job fairs with 35-38 employers from various industries, providing career services, professional headshots, and direct employer connections.

Job Fair Outcomes:

- 73 employers participated in job fairs.
- 341 attendees participated in the events, with 31% completing post-event surveys. Positive feedback included:
 - 89% of attendees would attend future events.
 - 85% felt the event positively impacted their career goals.
 - 77% were satisfied with the quality of employers and job openings presented.

Arizona Career Pathways (ACP) Program

Outreach and Recruitment:

- ACP conducted 110 outreach meetings/events, reaching 2,370 potential participants by July 1, 2024.
- Outreach included 32 in-person events, 43 collaboration events with Maricopa County Community College programs, and 72 meetings with community organizations.

Social Media Growth:

- ACP saw a 52% increase in website visits and an 8.7% increase in Facebook reach, reaching 193,600 individuals.
- High-performing organic posts featured community events and testimonials from graduates.

Shift Toward Employment and Employer Partnerships:

- From July 1, 2024, to December 31, 2024, the focus shifted to securing employment for participants and strengthening employer relationships.
- ACP staff participated in seven career-related community events, including a career fair that connected 298 candidates with 7,328 job openings.
- 46 attendees received professional headshots.

Partnership Development:

- ACP continued its engagement with Maricopa Community College programs and community partners like Beatitudes, Phoenix Chamber Foundation, Banner Health, and HonorHealth, to enhance employment opportunities.
- The program also supported personal development through activities like a public speaking event and access to cultural events such as the Nutcracker Ballet.

Promoting Equitable Outcomes

As detailed in the Workforce Wraparound Tuition/Apprentice - Data Demographic attachment of this report, data indicates that the program is effectively reaching members of the target population. The City of Phoenix staff established Policies and Guidelines to guide both MCCC and ACP staff in creating a process that supports equitable outcomes, which includes several key strategies to assist participants:



- **Monthly Check-ins:** Participants have dedicated Career Navigators who conduct monthly check-ins to ensure adequate progress and address any potential barriers to completion.
- **Comprehensive Assessments:** Thorough assessments are employed to ensure that students complete their training without delay and to mitigate barriers to completion and overall student success.
- **The eligible training programs** were strategically chosen to prepare participants for careers in the Phoenix area's high-demand industries.
- **Weekly Grade Review:** A weekly review of grade reports allows for the identification of participants who have withdrawn or are failing courses, prompting immediate follow-up from the Career Navigator.
- **Convenient Financial Support:** Participants are provided with debit cards loaded with stipends during their first week of classes and on the first of every month thereafter funds are meant to address potential financial barriers, utilizing the City of Phoenix's contract with Partnership for Economic Innovation (PEI).
- **Account Holds for Financial Security:** Holds are placed on participants' MCCCDC student accounts upon enrollment to ensure that the student is not dropped for non-payment, with no upfront out of pocket cost for the participant.

In October and December 2024, the City of Phoenix completed an annual monitoring of ACP and MCCCDC through a random review of participants' case files to ensure career and education assessments were thoroughly completed and individuals received adequate support throughout their training. Notably, no findings were determined for both programs.

Partnerships have been developed with organizations such as ARIZONA@WORK City of Phoenix, Fresh Start, Dress for Success, and additional government and nonprofit entities. These partnerships facilitate referrals for participants seeking additional services and allow for maximizing resources by braiding funding where appropriate.

Additionally, employment support is provided by connecting individuals who complete training programs with employers in the hiring sector.

Use of Evidence

<https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/adult-vocational-training>

Performance Report

KPIs:

- # of Participants Enrolled in Training: **821** (Goal: 436)
- # of Participant Completed Training: **426** (Goal: 335)
- # of Participants Who Obtained Employment: **193** (Goal: 252)
- **\$2,995,680** Career Navigation reimbursements disbursed
- **\$5,146,674.49** stipends disbursed (up to \$6,000,000.00 allocated)
- **\$1,365,423.44** tuition reimbursement obligated (\$2,000,000.00 allocated)

Outcomes: This project aims to help participants complete short-term occupational training programs to gain employment or upskill into a new position. The outcomes associated with this are:

- Increased earnings and household income
- Reductions in poverty
- Increased family stability
- Increased educational attainment

Additional Information: Attached photos and flyers

Workforce Wraparound Tuition/Apprentice Program Demographics Data-MCCCD Route to Relief Program Demographic Data

The tables below describe the demographic data for Workforce Wraparound Tuition/Apprentice Program participants.

Demographic Categories	567 Total Participants Enrolled	Percentage
Gender		
Female	424	75%
Male	130	23%
Other	2	0%
Preferred Not to Say	11	2%
Unemployed		
Yes	279	49%
No	277	49%
N/A	11	2%
Ethnicity/Race		
Asian or Pacific Islander	16	3%
Black or African American	163	29%
Hispanic or Latino	164	29%
Multiracial or Biracial	47	8%
Native American or Alaskan Native	18	3%
White or Caucasian	128	23%
Other	31	5%
Children Under 18 in Household		
Yes	273	48%
NO	293	52%
n/a	1	0%
Annual Household Income		
Less than \$20,000	219	39%
\$20,000-\$34,999	142	25%
\$35,000-\$49,999	93	16%
\$50,000-\$74,999	50	9%
Above \$75,000	26	5%
Not provided	37	7%
Education Level		
Trade or Vocational Degree	22	4%
Some College	239	42%
High School Graduate or Equivalent	83	15%
Graduate or Professional Degree	21	4%
Bachelor's Degree	77	14%
Associate's Degree	97	17%
Other	28	5%



Workforce Wraparound Tuition/Apprentice Program Demographics Data-ACP Jumpstart
Demographic Data

Demographic Categories	Inquiry Request Frequency	Percentage
Gender		
Female	172	66%
Male	54	21%
Other	0	0%
Preferred Not to Say	36	14%
Unemployed		
Yes	110	38%
No	78	27%
N/A	102	35%
Ethnicity/Race		
Asian or Pacific Islander	22	8%
Black or African American	73	25%
Hispanic or Latino	123	42%
Multiracial or Biracial	19	7%
Native American or Alaskan Native	9	3%
White or Caucasian	34	12%
Other	10	3%
Children Under 18 in Household		
Yes	112	39%
NO	178	61%
n/a		0%
Annual Household Income		
Less than \$20,000	123	42%
\$20,000-\$34,999	96	33%
\$35,000-\$49,999	39	13%
\$50,000-\$74,999	22	8%
Above \$75,000	10	3%
Not provided		0%
Education Level		
Trade or Vocational Degree	25	9%
Some College	108	37%
High School Graduate or Equivalent	117	40%
Graduate or Professional Degree	2	1%
Bachelor's Degree	28	10%
Associate's Degree	0	0%
Other	10	3%





Free tuition and support services to prepare you for in-demand careers

Route to Relief at Maricopa Community Colleges is offered in partnership with Maricopa County and the City of Phoenix and provides individuals with free tuition, monthly stipends, and employment assistance when enrolled in eligible programs across the 10 Maricopa Community Colleges. This project is designed to assist individuals whose employment or household income was impacted by the COVID-19 pandemic. The project will continue through August 2025. Funding is limited and subject to availability.

What's included?

This project provides support to remove potential barriers that you may face in an effort to help you gain an industry certificate including:

- ▶ Career navigation services
- ▶ Streamlined admission and enrollment
- ▶ Up to \$5,000 for tuition, books, and fees
- ▶ Up to \$500 for training-related expenses
- ▶ Monthly stipends for the duration of the student's educational program (up to 6 months)
 - o \$1,500/month for students with a dependent that is 13 years old or younger
 - o \$1,000/month for all other students
- ▶ Employment assistance
- ▶ Up to \$500 for job search expenses

Funding subject to availability

Who is eligible?

Maricopa County residents eligible for in-state tuition who have been impacted by the COVID-19 pandemic under one of the following circumstances since March 2020:

- ▶ Household income is reduced due to lost wages or reduced work hours
- ▶ Currently is or has been unemployed
- ▶ Qualified for unemployment or pandemic insurance benefits
- ▶ Laid off or furloughed from job
- ▶ Stopped working to care for a sick household member
- ▶ Loss of child or spousal support
- ▶ Stopped working to care for children home from school or daycare

This project is provided with funding from Maricopa County.

This project is being supported, in whole or in part, by federal American Rescue Plan Act funds awarded to the City of Phoenix by the U.S. Department of the Treasury.



ROUTE TO RELIEF

Which programs are eligible?

Listed below are programs across the 10 Maricopa Community Colleges that are eligible for this funding. These are primarily Fast Track Certificate and short-term programs leading to industry credentials in the following high-demand areas. Students funded by Route to Relief must complete their academic program by August 2025. Courses and programs are subject to availability.



APPLIED TECHNOLOGY

- Cable Harness Wiring
- CNC Machining
- Composites Technician
- Facilities Management
- J-Standard Soldering
- OSHA Safety Training
- Semiconductor



COMPUTER AND INFORMATION TECHNOLOGY

- Amazon Web Services Cloud
- Certified AWS Cloud Practitioner SysOps Administrator
- CompTIA Security +
- Software Developer



BEHAVIORAL SCIENCE AND HUMAN SERVICES

- Peer Support Specialist



HEALTH SCIENCES

- Certified Risk Adjustment Coder
- Emergency Medical Technician
- Nurse Assistant
- Phlebotomy

English as a Second Language (ESL), English Literacy, and High School Equivalency programs do not qualify for Route to Relief; however, we are available to refer you to a training partner for these services.

Get started today!
maricopa.edu/route-to-relief



NURSING CAREER PATHWAYS

IN PARTNERSHIP WITH GATEWAY COMMUNITY COLLEGE, MARICOPA COUNTY COMMUNITY COLLEGE, AND ARIZONA CAREER PATHWAYS



CNA - CERTIFIED NURSING ASSISTANT

- 4-12 week programs
 - CNA certification exam
 - Earn a State of AZ license
 - Required for RN Degree
- The nurse assisting pathway is designed to prepare students to complete the Nurse Assistant certification through the Arizona State Board of Nursing to practice in a health care agency as a nurse assistant.



LPN - LICENSED PRACTICAL NURSE

- 1-year program
 - NCLEX-PN licensing exam
 - Earn a State of AZ license
- The Fast-Track Practical Nursing pathway provides students with the theory and skills required to practice as a practical nurse in acute care, extended care, and intermediate care settings. Graduates are eligible to take (NCLEX-PN) to become a licensed practical nurse (LPN).



RN - REGISTERED NURSE

- Associate Degree in Nursing (ADN)
 - 2-year program
 - NCLEX-RN licensing exam
- Nursing graduates are eligible to apply for licensure as a Registered Nurse (RN). The RN is educated as a generalist who delivers health care to clients and family groups and has competencies related to the art and science of nursing.



BSN - BACHELOR OF SCIENCE IN NURSING

- Bachelor of Science Degree in Nursing
 - *coming to Gateway - fall 2024
 - 4-year program
 - NCLEX-RN licensing exam
- The Registered Nurse to Bachelor of Science in Nursing (RN-BSN) can prepare you for high-performing career in nursing that comes with growth opportunities in management and educator roles.



OTHER PATHS

- Paramedic to AAS in Nursing Bridge Program - available at Mesa and Paradise Valley
 - Bilingual Fellowship Nursing Program - collaboration between GateWay, Phoenix, and South Mountain
 - Veterans/LPN Bridge
- Veterans who have previous healthcare training in the military to meet the certification as an LPN.



ARIZONA CAREER PATHWAYS



SCAN TO APPLY
Learn More. Earn More.

www.arizonacareerpathways.org

*ACP's current services include support up to and including associate degree programs in nursing.





JUMPSTART PROGRAM **Enrolling Phoenix Residents Now!**

Arizona Career Pathways (ACP) is partnering with the City of Phoenix and Maricopa Community Colleges on a project that provides individuals with free tuition, monthly stipends, and employment assistance when enrolled in eligible training programs across the 10 Maricopa Community Colleges.

This project is designed to assist individuals whose employment or household income was impacted by the COVID-19 pandemic. ACP is now enrolling and the project will continue through December 2024.

WHAT'S INCLUDED?

- Career navigation services
- Streamlined admission and enrollment
- Up to \$5,000 for tuition, books, and fees
- Up to \$500 for training-related expenses
- Monthly stipends for the duration of the student's educational program (up to 6 months)
 - \$1,500/month for students with a dependent that is 13 years old or younger
 - \$1,000/month for all other students
- Employment assistance
- Up to \$500 for job search expenses upon successful completion

WHO'S ELIGIBLE?

Phoenix residents eligible for in-state tuition (resident for at least one year) who have been impacted by the COVID-19 pandemic under one of the following circumstances since March 2020:

- Household income is reduced due to lost wages or reduced work hours
- Currently is or has been unemployed
- Qualified for unemployment or pandemic insurance benefits
- Laid off or furloughed from job
- Stopped working to care for a sick household member
- Loss of child or spousal support
- Stopped working to care for children home from school or daycare

This project is being supported, in whole or in part, by federal American Rescue Plan Act funds awarded to the City of Phoenix by the U.S. Department of the Treasury.



Arizona Career Pathways (a 501c 3 organization) is an initiative of Valley Interfaith Project
Website: <http://www.arizonacareerpathways.org/>



Hiring Expo Fall 2025

Arizona Career Pathways and City of Phoenix proudly presents the

Student Career Exploration & Community Hiring Expo

Wednesday November 13th
STUDENTS ONLY 2:00 PM - 3:00 PM
GENERAL PUBLIC 3:00 PM - 5:00 PM

Gateway Community College, Main Campus
 Integrated Education Building, Copper Room
 108 N 40th Street, Phoenix, AZ 85034

This program is funded in part by the City of Phoenix.



Train to Become a Dental Assistant with Arizona Career Pathways and GWCC



Scan to Apply!

Dental Assistants provide quality preventative and corrective dental care under direct supervision of the Dentist or Dental Hygienist. Our 80-hour Dental Assisting Program prepares you for entry-level positions in one of the fastest-growing healthcare positions. Start Dates: **June 14 and September 17**

Students who qualify will receive

- Career navigation services
- Streamlined admission and enrollment
- Up to \$5,000 for tuition, books, and fees
 - Up to \$500 for training-related expenses
- Monthly stipends (up to 6 months)
 - Employment assistance
- Up to \$500 for job search expenses upon successful completion

Hurry! The program ends 12/31/24!

This project is being supported by federal American Rescue Plan Act funds awarded to The City of Phoenix by the US Department of the Treasury.



FACILITIES MANAGEMENT PROFESSIONAL

Facilities management is a profession dedicated to supporting people. It ensures the functionality, comfort, safety, sustainability, and efficiency of the built environment - the buildings we live and work in and their surrounding infrastructure. Facility managers are the people who make sure we have the safest and best experience possible, by coordinating the processes that make the built environment succeed.

CLASS DATES: 8/8 - 9/26 THURSDAYS 8-5

Students who qualify will receive

- Career navigation services
- Streamlined admission and enrollment
- Up to \$5,000 for tuition, books, and fees
- Up to \$500 for training-related expenses
- Monthly stipends (up to 6 months) while in training
- Employment assistance
- Up to \$500 for job search expenses upon successful completion

Hurry! The program ends soon!!



This project is being supported by federal American Rescue Plan Act funds awarded to The City of Phoenix by the US Department of the Treasury.



APPLY NOW!



ARIZONA CAREER PATHWAYS

**JUMPSTART CLASSES
STILL OPEN FOR FALL
2024**

**DENTAL ASSISTING
NURSE ASSISTING
PEER SUPPORT SPECIALIST
CABLE AND WIRE HARNESS
ASSEMBLY
CNC MACHINE OPERATOR
CONSTRUCTION SAFETY
OSHA 30
CONSTRUCTION SAFETY
OSHA 30
J-STD SOLDERING
CERTIFICATION
WELDING
EMERGENCY MEDICAL
TECHNOLOGY @ GWSW**



Project Name	X-Wing Non-Congregate Shelter Project – 71st Avenue
Allocation	\$6,738,281
Identification Number	350089
Expenditure Category	2.16 Long-term Housing Security: Services for Unhoused Persons*^
Overview	This project includes structural and operational costs for the Phoenix Navigation Center (PNC) which provides congregated shelter for up to 200 individuals and non-congregate shelter for up to 80 individuals via X-Wings experiencing homelessness as well as supportive services for all shelter guests and includes St. Vincent de Paul's Neighborhood Brigade program. In 2022, Phoenix City Council approved \$5.5 million for the X-Wing Non-Congregate Shelter Project. The X-Wing Non-congregate shelter is a vital initiative that aims to increase the availability of non-congregate shelter units in the City. The project includes four repurposed shipping container pods in an 'X' shape, providing private sleeping areas for individuals experiencing homelessness, including some units set aside for couples. Each 40-foot shipping container unit can accommodate up to 20 people in 5 by 8 feet of private spaces. Prior to the permanent location being constructed at the PNC, two X-Wings were placed at the Washington Street Shelter and two were placed at the Safe Outdoor Space. As of August 2024, two additional X-Wings have been installed at the PNC. The other two will be relocated from Washington Street Shelter and installed once ground preparation is complete, which is expected by end of Summer 2025. Additionally, the PNC includes Sprung Structures to serve as congregated shelter spaces, communal areas, and facilities for essential amenities. By combining shipping container units and Sprung Structures, the project provides a comprehensive, cost-effective, and dignified housing solution that meets the diverse needs of the homeless population. During construction of the PNC, from Summer 2024 through February 2025, the City contracted with Vision Building Systems to provide a temporary sprung structure providing shelter for up to

100 individuals while construction of the permanent site continued to offer immediate spaces for people during the summer months. The contract included the installation/rental/deinstallation of the temporary structure, portable showers/restrooms, generators, and fire life safety systems.

The City contracts with Community Bridges, Inc. (CBI) to operate and maintain the PNC 24 hours a day, 7 days a week. This includes providing case management, engagement, and other supportive services, as well as onsite security.

Additionally, the City contracts with Saint Vincent de Paul to administer a workforce readiness program for PNC guests. The program offers work opportunities and experiences to those who want to re-enter the workforce while staying at the PNC through the Neighborhood Brigade Program which focuses on community improvement projects and clean-ups in the area near the shelter.

Project Demographics

This project is serving unsheltered individuals.

Community Outreach

By collaborating with our street outreach teams and partnering with diverse community organizations, the Office of Homeless Solutions effectively disseminate information within the unsheltered community. Furthermore, City staff actively engages in community stakeholder meetings to gather valuable input from both community members and different organizations.

Promoting Equitable Outcomes

The project strives to promote equitable outcomes for people experiencing homelessness by implementing specific strategies and interventions that address the diverse needs and challenges faced by individuals experiencing homelessness. The project aims to promote equity by:

Accessibility: The project ensures accessibility by providing non-congregate shelter units that are designed to accommodate various abilities and disabilities. The units are built to meet accessibility standards, including wheelchair accessibility and features that cater to individuals with mobility challenges.

Gender-specific accommodations: The project recognizes the importance of providing safe and appropriate accommodations for individuals of all genders. It includes designated spaces and facilities for men, women, and gender non-conforming individuals, taking



into consideration the unique needs and privacy concerns of each group.

Supportive services: The project incorporates supportive services to address the complex needs of individuals experiencing homelessness. These services may include mental health support, substance abuse counseling, employment assistance, and access to healthcare. By providing these services on-site or through partnerships with service providers, the project aims to enhance the chances of stable housing and successful reintegration into the community.

Trauma-informed care: The project adopts a trauma-informed approach to support individuals who may have experienced trauma while experiencing homelessness. Staff members are trained to understand and respond to the unique needs of individuals who have faced adversity, ensuring a safe and supportive environment. These strategies and interventions are aimed at ensuring that the project provides equitable outcomes for all members of the homeless population. By addressing diverse needs, promoting inclusivity, and involving the community, the project aims to create a supportive and dignified housing solution for individuals experiencing homelessness.

Use of Evidence

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/housing-first>

Performance Report

KPIs:

KPIs include data from Safe Outdoor Space and the Washington Relief Shelter (X-Wings were deployed to these two other projects). Washington Relief Shelter does not separately track unduplicated individuals assigned to X-Wing units; however, the location had 40 units available through February 1, 2025, that were full each night.

- # of people served (SOS X-Wings): **62**
- # of exits to permanent housing (SOS X-Wings): **6**
- # of exits to positive housing destinations including shelter (SOS X-Wings): **6**
- # of unduplicated clients in the Neighborhood Brigade program: **31**

Outcomes:

- Increased shelter
- Improved health outcomes

- Increased stability and housing retention
- Enhanced economic opportunities
- Social integration and community building
- Enhanced access to supportive service
- Increased timely access to permanent housing options and housing assistance programs

Project Name	71st Avenue Revenue Replacement
Allocation	\$6,295,591
Identification Number	350106
Expenditure Category	6.1 Provision of Government Services
Overview	This project includes construction costs for the Phoenix Navigation Center which provides congregate and non-congregate shelter for up to 280 individuals experiencing homelessness as well as supportive services for all shelter guests.
Project Demographics	This project is serving unsheltered individuals.
Community Outreach	Staff actively engages in community meetings pre and post construction to gather valuable input from both community members and other stakeholders.
Promoting Equitable Outcomes	The project will promote equitable outcomes for unsheltered individuals in the following ways: <u>Accessibility:</u> The project ensures accessibility by providing shelter designed to accommodate various abilities and disabilities, built to meet accessibility standards, including wheelchair accessibility and features that cater to individuals with mobility challenges. <u>Gender-specific accommodations:</u> The project recognizes the importance of providing safe and appropriate accommodations for individuals of all genders. It includes designated spaces and facilities for men, women, and gender non-conforming individuals, taking into consideration the unique needs and privacy concerns of each group. <u>Supportive services:</u> The project incorporates supportive services to address the complex needs of individuals experiencing

homelessness. These services may include mental health support, substance abuse counseling, employment assistance, and access to healthcare. By providing these services on-site or through partnerships with service providers, the project aims to enhance the chances of stable housing and successful reintegration into the community.

Trauma-informed care: The project adopts a trauma-informed approach to support individuals who may have experienced trauma while experiencing homelessness. Staff members are trained to understand and respond to the unique needs of individuals who have faced adversity, ensuring a safe and supportive environment. These strategies and interventions are aimed at ensuring that the project provides equitable outcomes for all members of the homeless population. By addressing diverse needs, promoting inclusivity, and involving the community, the project aims to create a supportive and dignified housing solution for individuals experiencing homelessness.

Use of Evidence <https://www.countyhealthrankings.org/strategies-and-solutions/what-works-for-health/strategies/housing-first>

Performance Report **KPIs:** There are no KPIs for this program as it consisted of construction of the shelter. Construction is expected to be completed by end of 2025.

- Outcomes:**
- Increased shelter availability
 - Improved health outcomes
 - Increased stability and housing retention
 - Enhanced economic opportunities
 - Social integration and community building
 - Enhanced access to supportive services
 - Increased timely access to permanent housing options and housing assistance programs

Project Name	Youth Sports League Grants
Allocation	\$177,766
Identification Number	350042



Expenditure Category

2.25 Addressing Educational Disparities: Academic, Social, and Emotional Services*^

Overview

The Parks and Recreation Department saw unprecedented levels of park usage throughout the COVID-19 pandemic. While successfully transitioning many programs to a virtual format, in-person after-school and youth sports programs were temporarily suspended. In response, the department devised a plan to provide safe, affordable, and inclusive recreation opportunities for youth during the critical after-school hours, proposing to use ARPA funds to support these efforts in vulnerable communities across the City.

When the program initially deployed, the Parks Department utilized a portion of the funds to offer Parks Department sponsored youth sports opportunities. The Department also awarded grants to non-profit organizations to deliver free and/or affordable sports opportunities to Phoenix youth.

The Youth Sports ARPA Grants enabled Phoenix non-profits to offer free youth sports activities during after-school hours. Engaging youth through sports during these hours is crucial, as many are otherwise unable to participate due to financial and access barriers. This program was administered through a structured application process, ensuring equitable distribution of resources and maximizing community impact.

The various youth sports programs ended by December 2024.

Project Demographics

As part of the application process, school and non-profit applicants were required to identify the demographics they serve in their respective areas. Amidst community investment efforts and the gradual return of parents to the workforce, a pressing challenge emerged: finding reliable, safe, and affordable recreational and educational options for their children. By prioritizing the social, emotional, and mental well-being of children, this program aimed to provide comprehensive support and promote equitable opportunities for all.

The selected applicants of this program were specifically chosen to serve traditionally underserved neighborhoods in Phoenix, characterized by high levels of crime, poverty, and food insecurity. In these communities, many students face the harsh reality of multiple Adverse Childhood Experiences (ACEs), including neglect, abuse, and various forms of household dysfunction. Additionally,



their families often struggle with significant income-related challenges such as limited access to housing and transportation. These areas typically exhibit low median household incomes, further highlighting the need for targeted support and resources.

Community Outreach

Grant application details were made available online through the City of Phoenix website. Details were also distributed to community partners and through email lists.

Promoting Equitable Outcomes

This program was designed to bridge the opportunity gap in accessing recreational activities and provide essential resources to communities in need. Recognizing that quality recreational programming positively impacts health outcomes, social development, and overall well-being, the initiative focused on ensuring that all children and youth, regardless of their socio-economic background, had access to these benefits.

This program promoted equitable youth league play and clinic availability to areas of program deficiencies citywide and financially supported youth through funding programs offered by non-profits. By providing equitable access to recreational opportunities, the Parks and Recreation Department has contributed to improving health outcomes and reducing disparities among vulnerable populations.

Use of Evidence

<https://ebccp.cancercontrol.cancer.gov/programDetails.do?programId=201624>

Performance Report

KPIs:

- # of new participants engaged: **176 this year**
- # of new/additional opportunities offered: **16 this year**
- # of youth sports opportunities provided for free or at reduced cost: **16 this year.**

Outcomes:

Improved access to recreational and sports programs outside of school hours significantly increased positive health outcomes for youth and their families. Since the program's implementation, over **4,800** youth across the City have engaged in approximately **161** youth sports activities.

Additional Information

Below are photos from some of the events/programs.



APPENDIX



City of Phoenix ARPA Strategic Plan

Better Health Outcomes – Community Testing - Public Works Department

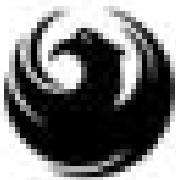
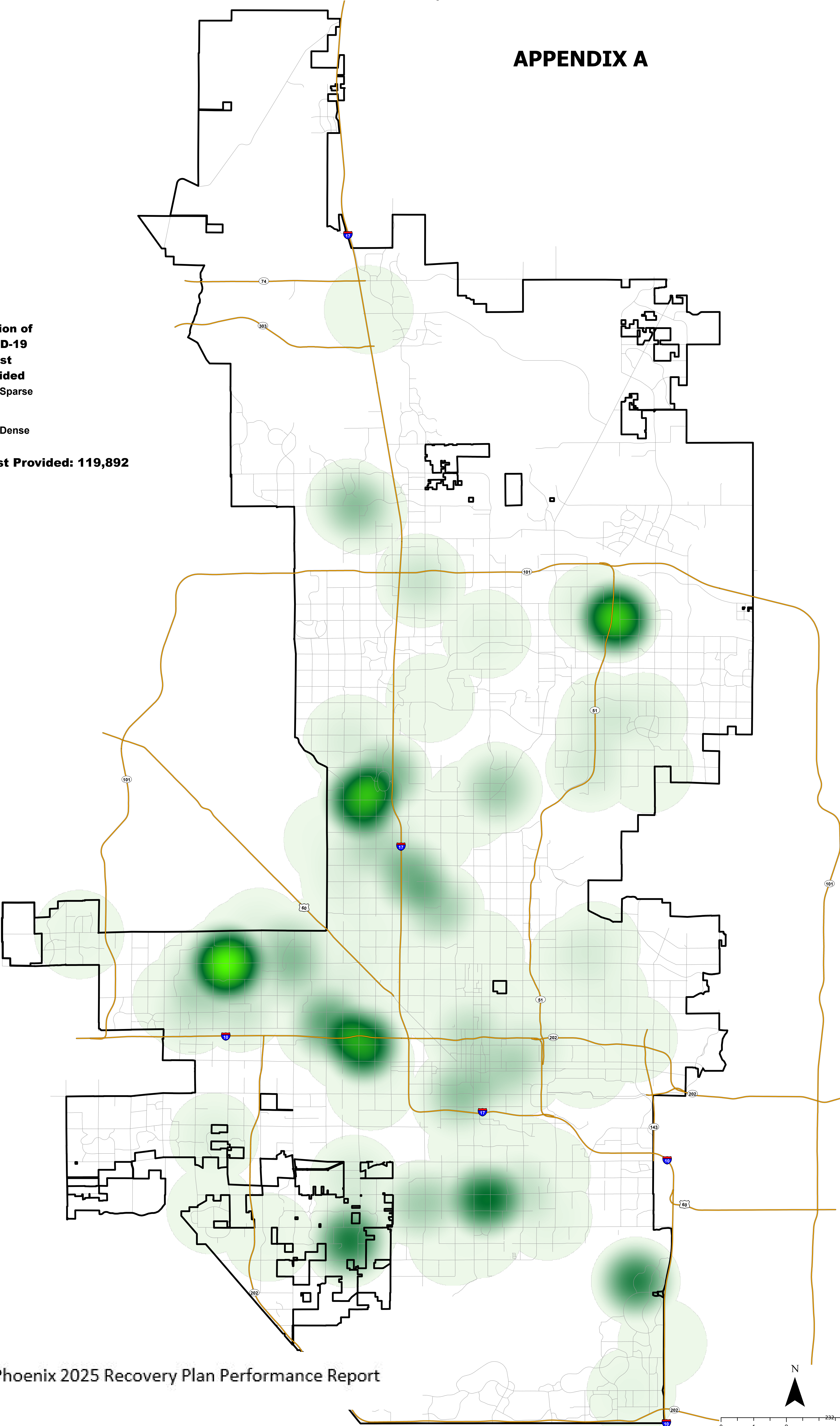
Location of COVID - 19 Tests Provided July 1, 2021 – June 30, 2022

APPENDIX A

Location of
COVID-19
Test
Provided



Total Number of Test Provided: 119,892



City of Phoenix ARPA Strategic Plan

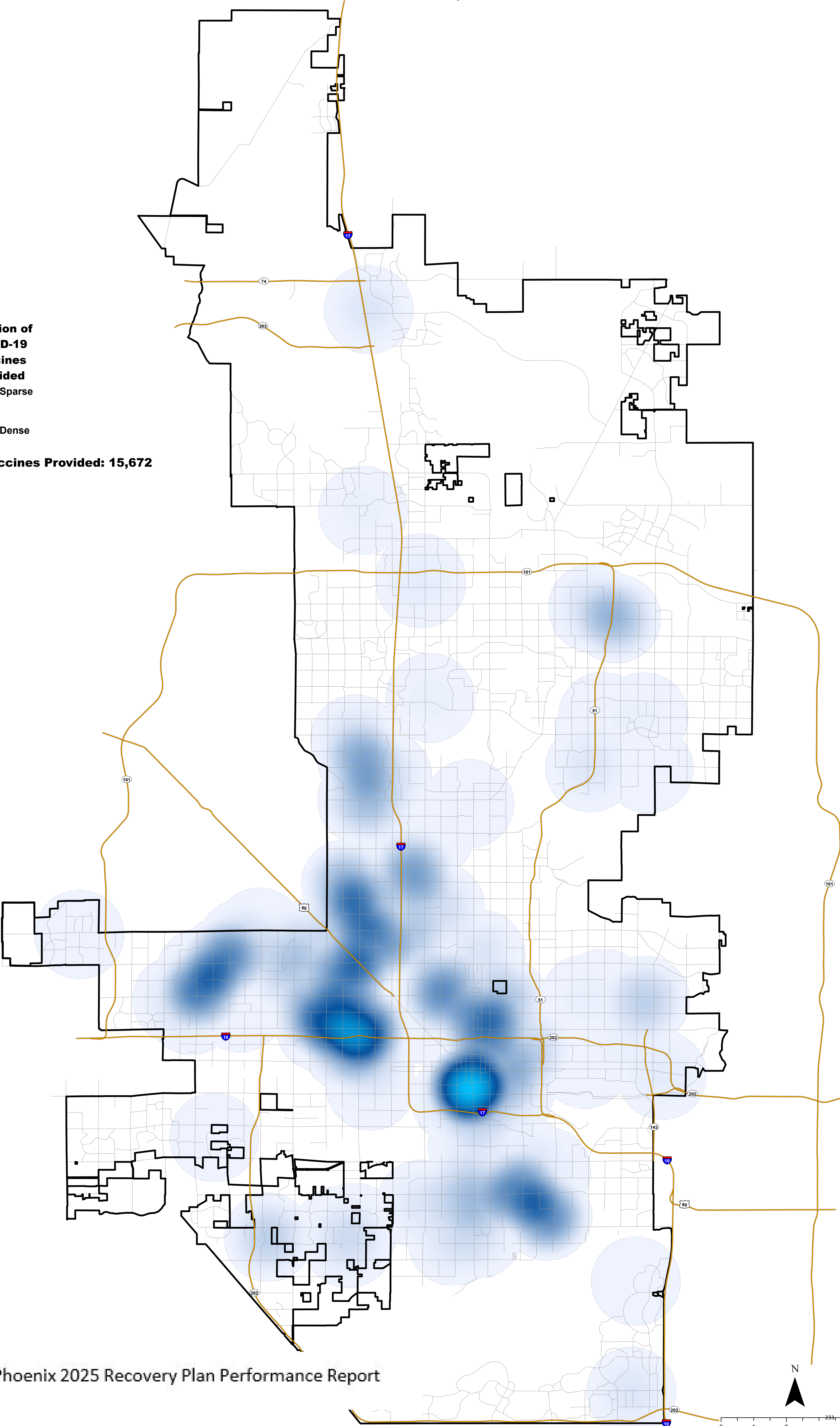
Better Health Outcomes – Community Vaccinations - Public Works Department

Locations of COVID - 19 Vaccines Provided July 1, 2021 – June 30, 2022

Location of
COVID-19
Vaccines
Provided



Total Number of Vaccines Provided: 15,672



ARPA-funded transit pass program
Survey Results (July 14, 2022)

ORGANIZATION	QUANTITY
A Permanent Voice	200
Andre House of Arizona	2,900
Area Agency On Aging	100
Arizona @ Work Cop	300
Arizona School for the Arts	100
Balsz Elementary School District No. 31	100
Black Owned Business Alliance	100
Copper State Academy	150
Cortez High School	100
Defenders of Children	100
Feed Phoenix	4,600
Frame Youth Arts Center	100
Girl Scouts-Arizona Cactus Pine Council	100
Haitian American Center for Social Economic Development	300
Heart Of Isaac Community Center	100
Human Services Campus, Inc.	100
International Rescue Committee	1,000
Isaac School District	100
Labor's Community Service Agency	200
Maricopa Community Colleges (10 Campuses)	3,214
Maryvale Resource Fair	150
Maryvale Resource Fair	150
Moon Valley High School	100
Neighborhood Ministries	300
One-N-Ten	100
Phoenix Legal Action Network	145
PHX - Aviation Department	100
PHX - Housing Dept	4,100
PHX - Human Services	1,000
PHX - Neighborhood Services	100
Poder In Action	100
Pueblo Del Sol	100
Rice	100
Sonoran Prevention Works	1,400
Southwest Center for HIV/AIDS	400
The Florence Immigrant & Refugee Rights Project	100
Tiger Mountain Foundation	100
Trans Queer Pueblo	100
United States Veteran's Initiative	100
Unlimited Potential	100
Valley of the Sun YMCA	25
Zion Institute	100
TOTAL	22,934



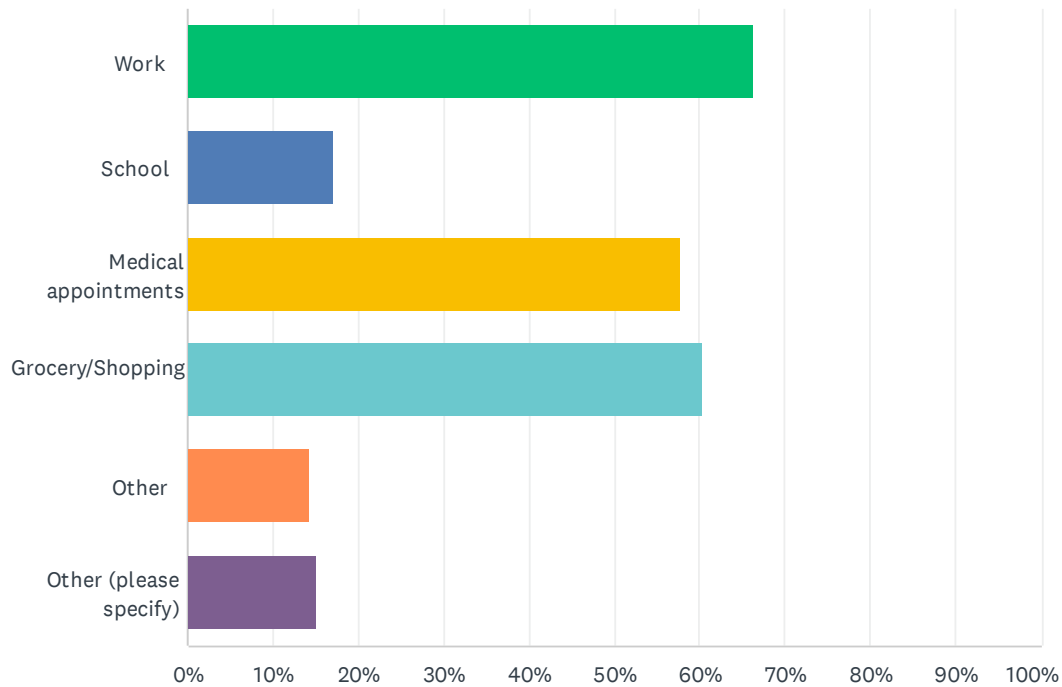
1. What is your 5-digit home ZIP code?

85019 85307 85339 85382 85302 85224 85031 85253 85022 85304 85013
85351 85035 85308 85281 85044 85201 85306 85032 85205
85020 85251 85301 85210 85040 85004 85041 85225
85017 85027 85007 85204 85008 85345
85006 85037 85015 85043 85009 85202
85051 85226 85003 85353 85029 85323 85021 85203
85033 85012 85042 85048 85014 85028 85016 85305 85018
85283 85023 85024 85034 85383 85282 85050 85053 85257 85303

Survey results as of July 14,
2022

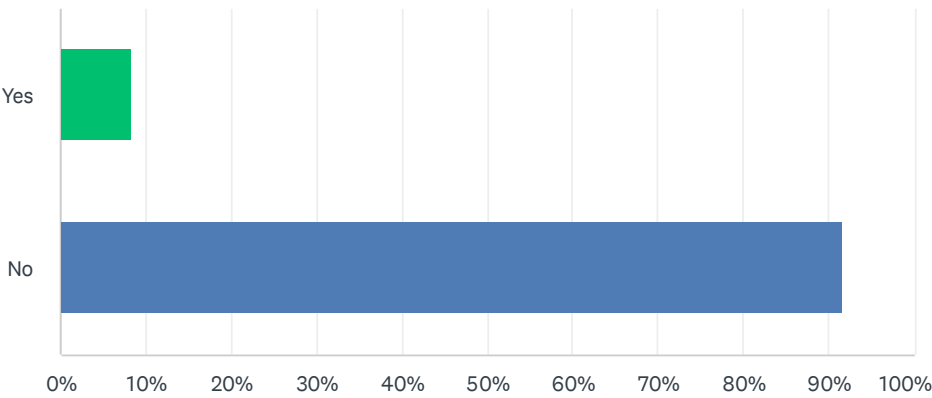


2. How do you plan to use this transit pass? (check all that apply)



ANSWER CHOICES	RESPONSES	
Work	66.21%	876
School	17.16%	227
Medical appointments	57.75%	764
Grocery/Shopping	60.32%	798
Other	14.36%	190
Other (please specify)	15.19%	201
Total Respondents: 1,323		

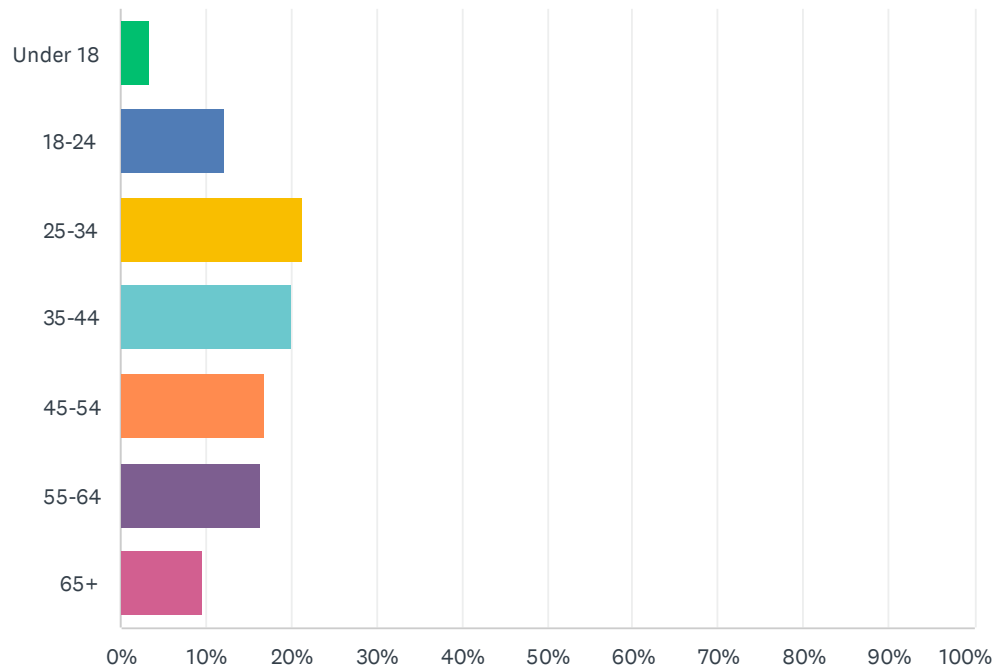
3. Did you receive multiple transit passes for family members?



ANSWER CHOICES	RESPONSES	
Yes	8.22%	108
No	91.78%	1,206
TOTAL		1,314

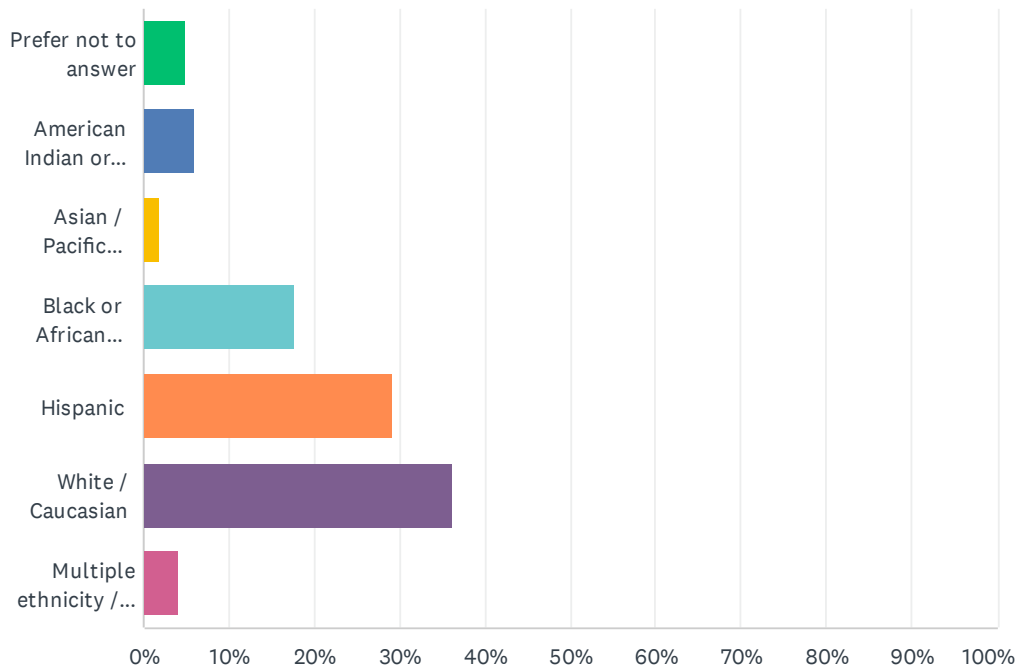


4. What is your age?



ANSWER CHOICES	RESPONSES	
Under 18	3.33%	44
18-24	12.24%	162
25-34	21.32%	282
35-44	20.11%	266
45-54	16.93%	224
55-64	16.48%	218
65+	9.60%	127
TOTAL		1,323

5. Which race/ethnicity best describes you? (Please choose only one)



ANSWER CHOICES	RESPONSES	
Prefer not to answer	4.83%	64
American Indian or Alaskan Native	6.03%	80
Asian / Pacific Islander	1.96%	26
Black or African American	17.72%	235
Hispanic	29.26%	388
White / Caucasian	36.20%	480
Multiple ethnicity / Other (please specify)	4.00%	53
TOTAL		1,326

APPENDIX C

Family Assistance Resource Program Demographic Data

The table below describes the demographic data for participants in the Family Assistance Resource program.

Demographic Categories	Frequency	Percentage
Gender		
Female	878	88%
Male	120	12%
Prefer not to say	2	0.2%
Age		
18 – 24	50	5%
25 – 34	335	34%
35 – 44	395	40%
45 – 54	161	16%
55 – 64	46	5%
64 +	13	1%
Ethnicity/Race		
Asian or Pacific Islander	8	1%
Black or African American	427	43%
Hispanic or Latino	309	31%
Multiracial or Biracial	57	6%
Native American or Alaskan Native	40	4%
White or Caucasian	151	15%
Other	8	1%
Children Under 18 in Household		
1	286	29%
2	323	32%
3	174	17%
4 +	217	22%
Annual Household Income		
Less than \$20,000	664	66%
\$20,000 – \$34,999	249	25%
\$35,000 – \$49,000	68	7%
\$50,000 – \$75,000	16	2%
\$75,000 +	3	0.3%

