2025 Report to the U.S. Treasury

City of Portland Recovery Plan

## State and Local Fiscal Recovery Funds



### City of Portland 2025 Recovery Plan

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#### **EXECUTIVE SUMMARY**

In early 2021, the American Rescue Plan Act (ARPA) was signed into law, establishing the Coronavirus State Fiscal Recovery Fund and the Coronavirus Local Fiscal Recovery Fund, which together make up the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program. It delivered \$350 billion to state, local, and Tribal governments across the country to support response and recovery. The City of Portland received over \$207 million to support our Rescue Plan strategy.

Former Mayor Ted Wheeler and City Council delivered community stabilization in an urgent response to the COVID-19 pandemic of 2020-23. The pandemic resulted in severe and prolonged public health, economic, and social impact concerns, particularly with our most vulnerable populations.

In 2021, the Portland City Council considered SLFRF allocation proposals through the priorities of community health and safety, household stabilization, business and commercial district stabilization, and equity in outcomes. City Council allocated SLFRF in two tranches: Round 1 and Round 2 projects supported local households, neighborhoods, and businesses to keep people in Portland stable, safe, healthy, and connected as we moved through ongoing impacts of the pandemic and into recovery. Important emphasis was placed on those community members disproportionately affected by long-term impacts of the pandemic, and City Council allocated funds for revenue replacement and program delivery support. Through the end of June 2023, Round 1 projects were either completed or received additional funding to extend services as part of Round 2 allocations. Round 2 selected 20+ new projects to receive ARPA SLFRF allocations.

In 2025, newly-elected Mayor Keith Wilson, City Council, and government structure revitalization processes are leading in ongoing post-pandemic recovery, and the ARPA SLFRF project completion is in the last phase. In fiscal year 2024-25, we successfully completed projects and fully

obligated remaining funds by the U.S. Treasury-required date of 12/31/2024. At the 2024-25 fiscal year end on June 30, 2025, we have fourteen open projects that will be completed by the U.S. Treasury date of 12/31/2026, the official end of ARPA SLFRF.

Through a strong equity lens focused on our community values, Portland leaders invested in providing immediate relief to the community with the SLFRF allocations. We built the foundation for an equitable, safe, and sustainable economic recovery. To assist the community and policymakers in understanding the impact of these projects, and in support of city goals to demonstrate transparency and accountability, we created the Data and Equity Strategies Team (DEST). This team designed and implemented a new performance and data management system and launched the Rescue Plan Open Data website in June of 2022. Our projects and outcomes can be viewed by the community at our online public portal <a href="https://arpa-data-reporting-pdx.hub.arcgis.com">https://arpa-data-reporting-pdx.hub.arcgis.com</a>.

In fiscal year 2022-23, DEST partnered with Round 2 project teams to develop reporting measures and to complete the required annual Equity and Civil Rights Compliance Survey. DEST offered additional services and tools for project teams such as data collection forms/templates, qualitative outcome survey guidance, office hours, and technical assistance with data submittals. As the City created tools, resources, and practices to support the Rescue Plan project teams, we also looked for ways they could be expanded for use citywide.

DEST developed and completed two additional dashboards for the Rescue Plan Open Data portal. The Project-Specific dashboard offered filtering by project name and bureau/program, population demographics, types of services, and community partners. An additional Safe Rest Villages (SRV) Dashboard initially provided information on the outcomes and demographics by location supporting unhoused community members. In 2024 the SRV program, in partnership with the City and County's Homeless Response Action Plan, expanded capacity

and services by 50% from 576 sleeping units across nine sites to 868 sleeping units across 10 sites. DEST responded by launching the Shelter Services Data Dashboard, which is embedded within the Rescue Plan Open Data portal, expanding the Safe Rest Villages Data Dashboard to include additional SLFRF-funded shelter sites.

#### **USE OF FUNDS**

The Portland City Council allocated our award of \$207,895,373 in two rounds. Round 1 allocated \$102,495,373 and Round 2 allocated \$105,400,000. City Council prioritized funding in three investment areas:

- 1. Community Health & Safety
- 2. Household Stabilization
- 3. Business & Commercial District Stabilization

Round 1 funded projects focused on supporting the community with the 'greatest good for the greatest number' strategy. Round 2 projects shifted focus from emergency response to assisting Portland's historically underserved communities and populations. The City of Portland committed to stabilizing communities through revitalization of neighborhood centers, parks, and downtown Portland. We funded support group projects that created events and opportunities for neighbors to connect. This improved communication and coordination with community-based partner organizations and created new partnerships. These efforts encouraged community participation in the recovery, thereby increasing community resilience.

City Council allocated the Round 1 of SLFRF in two actions: approximately \$40 million in Fiscal Year 2021-22 budget and approximately \$64 million in July in a separate budget action. In addition to SLFRF funds, the City of Portland was in receipt of approximately \$44 million in Emergency Rental Assistance funds passed through to our network of 40+ culturally specific and community-based organizations who did intake, case-management, and rental assistance:

- o \$19,647,973.30 of ERA-1
- o \$15,546,521.70 of ERA-2
- o \$9,639,287.40 of ERA-2 High Needs

Additionally, the City received the following CARES Act funds:

- o \$114,247,256 of Coronavirus Relief Funds
- o \$9,640,943 of Community Development Block Grant
- o \$16,979,685 of Emergency Solutions Grant
- o \$249,909 of Housing Opportunities for People with AIDS

The City of Portland's investment choices have stabilized our individuals, families, and most vulnerable neighborhoods and businesses, which in turn have protected Portland during the pandemic and in the post-pandemic recovery process. We are confident that our investments have strengthened our community resilience going forward and have enhanced our ability to support our community.

The City's Round 1 and Round 2 investments correspond to the following U.S. Treasury Expenditure Categories:

#### Public Health (EC 1)

In Round 1, funding was provided to two projects:

- Upstream Services for Families Impacted by Gun Violence This
  project addresses the disproportionate impact of COVID-19 and
  gun violence within both Black, Indigenous, and People of Color
  communities. It focused particularly on communities most
  isolated and disconnected from health care, community, and
  government services.
- 2. City Vaccination Program funding provided COVID-19 testing, personal protective equipment, education, and support to City employees.

Round 2, this category saw the addition of one project:

1. Parks Community Safety Capacity and Infrastructure - the allocation of funds addressed the increased need for park safety and security influenced by COVID-19.

#### Negative Economic Impacts (EC 2)

The City of Portland's work in EC2 that was allocated in Round 1 continued focus on small businesses, communities, and households most affected by the pandemic. Targeted investments have provided direct assistance and services to low-income and vulnerable Portlanders, and to small businesses. Services provided include:

- Rent Assistance
- Homeowner Foreclosure Prevention
- Flexible Household Assistance
- Utility Debt Relief
- Eviction and Immigration Legal Defense
- Shelter and Wraparound Services for Unhoused
- Workforce Training and Worker Relief Fund
- Small Business Grants and Technical Assistance
- Small Grants for Artists and Cultural Nonprofits

#### Round 2 saw the addition of projects in:

- Community Health & Safety
- Household Stabilization and Affordable Housing Preservation
- Business & Commercial District Stabilization

#### Public Health-Negative Economic Impact: Public Sector Capacity (EC 3)

This expenditure category began new projects in Round 2 including data management, houseless shelter and services, healthy and safe workplaces, Oregon Worker relief and legal defense, aid to families impacted by gun violence, and community building and resilience in projects like Play Streets.

#### Premium Pay (EC4)

No allocations.

Water, Sewer, and Broadband Infrastructure (EC5)

No allocations.

#### Revenue Replacement (EC 6)

This category includes several projects in Round 1 and 2 that stabilized government services, community safety, infrastructure rebuilding, and small business services.

#### Administrative Expenses (EC 7)

This category included the funding of administrative expenses incurred in the provision of delivery and management of ARPA SLFRF funds.

#### PROMOTING EQUITABLE OUTCOMES

In response to the COVID-19 pandemic, Mayor Ted Wheeler and the Portland City Council established core values to guide the City in strategy. Council adopted a Resolution on May 20, 2020, which directed the City to place priority on fiscal resiliency, equity, and the needs of our vulnerable populations, and the Rescue Plan was established.

The Resolution built on previous City Council actions to advance equity. Since 2015, the Portland City Council has:

- Ratified citywide racial equity goals and strategies
- Directed City bureaus to develop and implement racial equity plans
- Established a Budget Equity Assessment Tool to ensure consideration of bureau Racial Equity Plans and ADA transition goals in the City budget process.

 Directed the City's Office of Equity and Human Rights to establish Citywide policies and accountability measures related to Civil Rights Title VI and ADA Title II

In the 2020 Resolution, Council adopted a COVID-19 Equity Toolkit to provide guidance in the development of policy, practices, and procedures to use in our pandemic response. It directed the City's Office of Equity and Human Rights to work with bureau-based Equity Managers and practitioners, the City Budget Office, and community partners to center the City's equity goals in the City's response actions, and allocated funding for the internal project delivery team, DEST. The Equity Toolkit was created in collaboration with input from more than 80 community-based partner organizations and is a guide and resource for City staff. It includes information about how bureaus employ a Results-Based Accountability (RBA) approach in the design and implementation of response programs and actions and outlines local and federal legal obligations.

City Council allocated the first round of SLFRF in two actions: approximately \$40 million in Fiscal Year 2021-22 budget and approximately \$64 million in July in a separate budget action. First and second rounds of SLFRF proposals were required to identify how the projects achieved equitable outcomes and invested in people and communities most affected by the devastating economic and social health impacts of the pandemic: including but not limited to low-income households; Black, Indigenous, and People of Color (BIPOC) households and workers; immigrants and refugees; people with disabilities; people experiencing houselessness; and small businesses. Most of our programmatic investments were in the Negative Economic Impacts (EC 2) or Services to Disproportionately Impacted Communities (EC 3) categories.

DEST created a new framework for the Rescue Plan - from project design, performance, and data management, through final reporting. This

framework guaranteed Portland met federal reporting requirements, verified projects met civil rights protections, supported project managers in quantifying equity in investments and outcomes, promoted equity in investments and outcomes, and was transparent and accountable to the Portland community.

Over the course of implementation, DEST supported project delivery:

- Facilitated project collaborations and discussions.
- Employed technical assistance to aid projects understanding of U.S.
   Treasury requirements, eligible uses of funding, and federal grant management.
- Provided development support for project scope and design.
- Partnered with projects to develop outcome measures and provided office hours to support quarterly project data submittals.
- Communicated to the public project accomplishments and descriptions by publishing on the City Rescue Plan Open Data Portal and social media.
- Provided direct assistance and office hours to projects regarding equity and civil rights compliance.
- Designed and administered a Civil Rights Compliance Survey to collect additional data and information necessary to ensure and document the projects' compliance with civil rights and equity (when coupled with disaggregated performance data). Reporting included:
  - Demonstrated engagement of communities in addressing equity
  - Accessibility to programs by community members demonstrating economic barriers and physical disability
  - Focus of goods/services project engagement
  - Multi-language communications and project delivery
  - Tracking discrimination and Civil Rights Complaints

In fiscal year 2024-25, DEST continued efforts included:

- Supporting Project Closing by administering the ARPA Evaluation Survey to a variety of stakeholders
- Qualitative and quantitative ARPA Evaluation Survey data analysis
- Administration and analysis of the Civil Rights Compliance Survey
- As reported, the projects provided a variety of accommodations and language services, posted appropriate notices, and one project received an alleged complaint/concern about a potential disparate treatment discrimination based on race, which was informally resolved at the outset
- Continued analysis and publication to the City Rescue Plan Open Data Portal of Project Quarterly Data Submissions and outcome measures
- Continued data submission and collaboration with the Grants
   Management Division for the federal SLFRF quarterly Project and
   Expenditure Report to the U.S. Treasury

#### COMMUNITY ENGAGEMENT

In March 2020, Mayor Ted Wheeler's Declaration of Emergency established the Covid-19 Economic Recovery Task Force. The task force was made up of more than 70 external community partners who shared with the Council needed economic stabilization and recovery interventions. Work Groups communicated information to the Task Force. This collaborative effort established a response that addressed specific economic recovery needs.

The City engaged with community organizations to ensure Round 1 investments responded to the needs as defined by the communities. The City's Joint Volunteer Information Center, a partnership with more than 80 community-based organizations, contributed to the development of the COVID-19 Response Equity Toolkit. Using both City and Federal relief dollars, the City's Emergency Coordination Center (ECC) partnered with these organizations to provide pandemic relief, including basic

household supplies, culturally appropriate food boxes, and accessible information about resources and services.

The City's COVID-19 Response Equity Toolkit identified community engagement as part of the results-based accountability approach. It highlighted the need to understand historical relationships with impacted communities and build trust in relationship through inclusion. The approach included identifying ways in which project teams could authentically engage and inform impacted communities before making programmatic design decisions.

In 2021, Mayor Ted Wheeler established five Action Tables based on conversations between community members and City staff to shape activity in the following categories:

- 1. Clean & Green
- 2. Business Reopening & Success
- 3. Community Events
- 4. Safety & Compassion
- 5. Reputation Recovery & Rebranding

The longstanding Portland Housing Advisory Commission and the new COVID Rent Assistance Provider Network met regularly to provide guidance to the City's housing stability response. Conversations with Reimagine Oregon, a focus group of Black, Indigenous, and business owners of color, the City's Joint Volunteer Information Center, and the Street Roots Ambassador Program contributed to Round 1 investment strategy and allocations. The City SLFRF investments represented an opportunity to work with existing community organization partnerships as well as to establish new ones. We used this opportunity to strengthen capacity by providing training in contracting with the City and federal subrecipient requirements.

#### **LABOR PRACTICES**

The City did not allocate funds to capital projects.

#### **USE OF EVIDENCE**

The City of Portland allocated the first and second tranche of its Rescue Plan Local Fiscal Recovery Funds through a collaborative process convened by the Executive Director of the City's economic development agency, the City's Chief Administrative Officer, and representation from City Council offices and bureaus. This process was informed by community engagement in 2020-21 and grounded in Council's shared priorities and City core values.

The first and second tranche of allocations were spread across the three City priority areas and U.S. Treasury eligibility categories. Council finalized the first-round award investment package in July 2021 followed by the second round in 2022. The City worked collectively to establish the necessary structures to meet U.S. Treasury's – as well as our own – Citywide Equity reporting and accountability requirements. We referenced relevant studies/reports related to established evidence-based interventions to support our scope of work development. These references and associated links are included in the Project Inventory, as well as the dollar amount that is allocated to the evidence-based interventions.

#### PERFORMANCE REPORT

The City of Portland committed to a COVID-19 pandemic response model built with community input and involvement, and responded to, sustained, and successfully recovered utilizing this model. Through this response model we strengthened our community bonds, supported underrepresented populations, and increased our collective resiliency.

Performance and data management are at the heart of our model. We are committed to transparency and accountability about project, program progress, and outcome. The DEST had four goals:

- 1. Create and implement a proactive, centrally coordinated performance and data management strategy.
- 2. Meet federal requirements and be transparent to Portland communities.
- 3. Support projects in making progress towards equitable outcomes.
- 4. Build scalable, replicable data processes, support services, tools, and structures.

DEST supported Rescue Plan project teams throughout the entire data lifecycle. This began with collaboratively developing an equity toolkit for project development and selection. Reporting measures, nested under 10 citywide equity outcomes, were built with each team project. DEST provided project quarterly data collection support, data standards, and data reviews. This strategy contributed to centrally and publicly accessible data to show impact and progress throughout the use of funds.

DEST sought to understand how each project, groups of similar projects, and the programs, would achieve citywide and project-specific outcome goals. To achieve this result, the team developed performance and data metrics that projects utilized in data collection and quarterly distribution to Portland community members, local policymakers, and the U.S. Treasury.





#### **TIP OF THE DATA MANAGEMENT ICEBERG**

- · Community informed and accessible open data
- · New analysis approaches and data models
- · Using meaningful insights for decisions
- · Data as a community asset
- Dashboards

#### SUPPORT

- · Training for staff and partners working with data
- · Enable responsive and peer reviewed analyses
- · Help to build data collections forms, Q&A, method review
- · Assistance to improve metrics and evaluations of City programs

#### **TECHNOLOGY**

- · Visualization tools and software
- · Databases and other data storage
- · Data pipelines and centralized, efficient, modern data management
- · Data inventories and catalogs
- · Data cleaning scripts and protocols

#### **GOVERNANCE**

- · Data standards
- Data roles (who gets to access what?)
- · Best practices for data collection, management, and use
- · Policies to protect privacy/promote transparency/maintain data quality, integrity, usability
- · Community partnerships and engagement

The new model was designed to produce the following results:

- Data-driven decision-making: decision-makers have clear, complete information to make good choices about future policies and investments
- Invested community: community has information and tools to understand the impact of city work, advocate for future investments, and to hold the City accountable
- Better projects: City staff and community partners have information to refine their work for greater impact and incorporate understanding of impacts into future proposals
- Clear impacts: Everyone can understand the impact of individual and multiple projects across larger areas of focus - consistent, connected data shows us the big picture
- Increased trust: Transparent, community-informed reporting builds trust with community, media, and other stakeholders

The projects were evaluated, funded, and progress reported on as follows:

- 1. Project proposals were evaluated for alignment with policy and equity goals.
- 2. Funded project scopes were reviewed through a results-based accountability lens to identify the project's intended impact: <a href="https://www.portland.gov/sites/default/files/2022/rescue-plan-equity-toolkit-exercise.pdf">https://www.portland.gov/sites/default/files/2022/rescue-plan-equity-toolkit-exercise.pdf</a>
- 3. Reporting measures were developed to capture output and outcome information relative to the intended impact.
- 4. Consistent data standards and processes in alignment and usability of reporting information were set.
- 5. Coordinated and facilitated project data submissions on a quarterly basis. Facilitated quarterly and annual federal reporting which includes implementation of disaggregated demographic and equity outcome requirements. Disaggregated data by race, ethnicity, gender, income, and planned data point metrics. Data is reviewed, cleaned, and loaded into a central open data website: <a href="https://arpadata-reporting-pdx.hub.arcgis.com/">https://arpadata-reporting-pdx.hub.arcgis.com/</a>
- 6. Completed datasets as well as community-informed analyses and visualizations made available on open data website. Data analyzed on a project, project group, or program level to understand impact against a variety of reporting measures and City policy priorities.

To encourage success in implementation of city-wide quarterly data submission, DEST provided several written resources in addition to the regular briefings, office hours, and other technical assistance provided.

#### Reporting Guide:

https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:d6d9aff8-244c-3a86-ac77-e537e60cf218

#### Data Standards:

https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:f78a9938-eec1-3620-87a3-f6d34e497201

#### Reporting File Examples and Explainer:

https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:38c5e4ba-07ae-3133-a60c-cefcb4ddc555

#### Data Submission Guide:

https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:b08f45e0-d5b2-32e4-af80-7686c1939614

#### Survey Guidance:

https://acrobat.adobe.com/id/urn:aaid:sc:VA6C2:4fbc53b7-f4f4-4dcd-a0d0-4a91bd6d16bd

#### PROJECT INVENTORY

The Portland City Council allocated ARPA SLFRF to more than 50 projects in Round 1 and Round 2. Each is summarized in the project inventory tables following beginning with project #1.

Complete datasets, including disaggregation categories, can be found in our Rescue Plan Open Data Portal Data Catalog: <a href="https://gis-pdx.opendata.arcgis.com/search?categories=arpa&tags=arpa">https://gis-pdx.opendata.arcgis.com/search?categories=arpa&tags=arpa</a>.

Excerpted highlights for some projects are shown in visuals below the project's Fact Sheet.

#### **Vibrant and Inclusive Community Spaces**

#1

\$2,090,000

Assistance to Small Businesses

Technical Assistance, Counseling, or Business Planning (2.30\*^)

Website: Vibrant and Inclusive Community Spaces | Portland.gov

#### **Project Overview**

Pandemic related capacity restrictions in meeting public health orders impacted our small businesses and business districts. Businesses lost customers and revenue, some even closing. This project took several approaches to support neighborhood business districts:

- Reconfigured underused public right of way and adjacent storefronts to create and program plazas and public spaces. This initiative focused on East Portland and the Central City. These spaces were pop-up, seasonal or permanent installations that created a healthier community and business ecosystem.
- Subsidized permitting-related fees and distributed financial awards to support community cohesion through events and activities. The program funded grants and administration, and permit subsidies to diverse community organizations hosting events.
- Funded branding, awareness, and marketing campaigns to encourage community cohesion, pride, and participation.

This project was completed.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing and all

business operators in Portland, especially those most effected by the pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Businesses, nonprofit organizations, and individuals are supported to create or enhance public spaces and events for community benefits. Support included financial assistance, event coordination, traffic control, public seating, street painting, and outreach.

#### Use of Evidence

This project took several approaches to support neighborhood businesses and business districts: creating plazas and public spaces in underused rights of way and adjacent storefronts; subsidized permit-related fees and directly supported community events; fund branding, awareness, and marketing campaigns. Funds were used for evidence-based interventions.

<u>Amount</u>: \$2,090,000

<u>Evidence base</u>: "Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity",

https://www.brookings.edu/research/to-recover-from-covid-19-downtowns-must-adapt/Case Studies on Urban Revitalization - Scientific American

#### Mandatory Indicator

o Number of small businesses served: 20

Performance Measures and Data to Date: Vibrant and Inclusive Community Spaces

- o Number of small businesses or organizations served: 20
- o Type of service provided:
  - Coordination support

- Traffic Control support
- Public Seating support
- Street Painting support
- Square Feet of Public Space
- o Distribution of funds to organizations: No data yet
- o Number and type of events supported: 17 plaza sites
- o Project allocation for marketing and communication: No data yet
- o Marketing and communication outputs/outcomes: No data yet
- o Number of partners: 0

Performance Measures and Data to Date: Community Activation Events

- o Number of community event: 124
- o Amount distributed per grant: \$470,000
- o Type of event: Various
- o Services provided by facilitator:
  - Initial Scoping
  - Technology Onboarding and Implementation
  - Educational Events and Outreach for Interested Applicants
  - Application Evaluation and Review
  - Technical Assistance for Billing and Payment Recipient Questions
  - Final Reporting Measures

PROJECT #2 – Treasury Project #18 - Streets to Stability: Safe Rest Villages

# Streets to Stability: Safe Rest Villages Assistance to Households Long-term Housing Security: Services for Unhoused Persons (2.16\*^)

Website: Safe Rest Villages | Portland.gov

#### **Project Overview**

This project addressed the exacerbated housing insecurity, especially for low-income and Black, Indigenous and People of Color (BIPOC) communities. Social distancing requirements effectively cut our region's congregate shelter capacity in half overnight. Additional emergency outdoor shelters and capacity for non-congregate and isolation sheltering have not met the increased need.

The City has seen a significant increase in unhoused persons living outdoors, in public places, in vehicles, and in other areas not meant for human habitation. Pre-pandemic, the number of large, unsanctioned unhoused encampments (with 8+ structures) in Portland was approximately 3-4 at any given time. During the pandemic that number increased tenfold to more than 50.

This project developed ten outdoor shelters - Safe Rest Villages - across the city. Villages provide safe places for rest with access to food, hygiene, sanitation, and wraparound services, with the goal of increasing access to supportive housing. The first site opened in June. Partners include the City/County Joint Office of Homeless Services, A Home For Everyone Coordinating Board, A Home For Everyone Safety off the Streets Workgroup, Prosper Portland, and Central Eastside

Industrial Council. Funds were obligated by 12/31/2024 with project completion by 12/31/2025.

<u>Citywide equity outcome goal</u>: All houseless or unsheltered people in Portland are provided stable and secure shelter with access to health services and permanent shelter services.

<u>Project outcome goal</u>: Unhoused and unsheltered people have a place to sleep at night with a door that locks, a place to store belongings, protection from weather and access to hygiene and wraparound services. People achieve stability needed to get into long-term supported housing.

#### Use of Evidence

This project establishes six outdoor shelters to serve unsheltered Portlanders across the City. Funds are being used for evidence-based interventions.

Amount: \$62,506,969

Evidence base: "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

<a href="https://www.usich.gov/resources/uploads/asset\_library/emergency-shelter-key-considerations.pdf">https://www.usich.gov/resources/uploads/asset\_library/emergency-shelter-key-considerations.pdf</a> "Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless"

<a href="https://www.academia.edu/21611312/Managing\_Multiple\_Disadvantages">https://www.academia.edu/21611312/Managing\_Multiple\_Disadvantages</a>

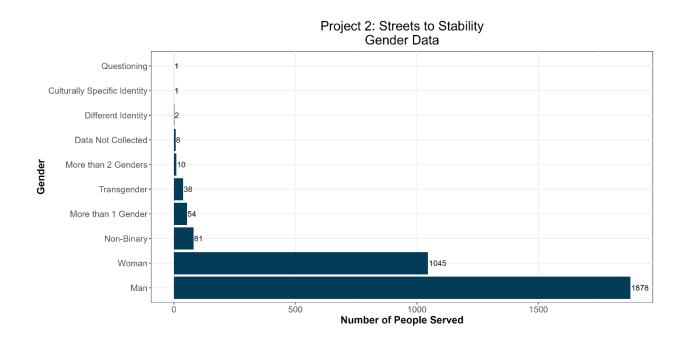
es The Regulation of Complex Needs in Emergency Shelters for the Homeless

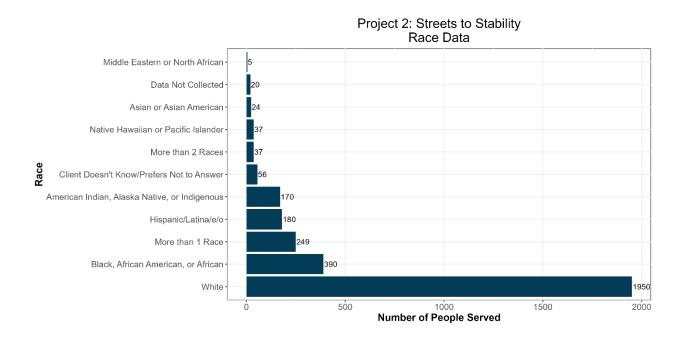
#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

- o Unduplicated number of individuals: 3,118
- o Number of bed nights provided: 460,000
- o Length of completed stays: Median 126 days
- o Exit destination:
  - Permanent Housing Solutions: 593 (29%)
  - Temporary Housing Solutions: 67 (3%)
  - Homeless Situations: 463 (22%)
  - Institutional Settings: 97 (5%)
  - Shelters: 156 (8%)
  - Clients prefer not to answer: 437 (21%)
  - Deceased: 19 (1%)
  - No exit interview completed: 57 (3%)
  - Other: 91 (4%)
  - Client doesn't know: 48 (2%)
  - Data not collected: 40 (2%)
- o Number of partners: 12
- o Focused qualitative outcome survey: No data yet





## COVID-19 Homeless Services Assistance to Households #3 \$12,790,097 Long-term Housing Security: Services for Unhoused Persons (2.16\*^)

Website: COVID-19 Homeless Services | Portland.gov

#### **Project Overview**

This project continued the City/County joint COVID-19 homeless response strategy implemented in April 2020 through the second half of Fiscal Year 2021-2022 (existing resources will fund the first half of the year). Funding assisted unhoused individuals and families in the Portland metro area. This demographic was comprised of several diverse communities disproportionately impacted by the COVID-19 pandemic and systemic inequities in health care, housing, and homeless services systems. Primary among the impacted communities were those identifying as Black, Indigenous, and People of Color (BIPOC). County utilized the funds for physical distancing and voluntary medical isolation motel shelter; street outreach; and provider support.

Funds were allocated to the Joint Office of Homeless Services (JOHS) who partnered with more than 30 community organizations to provide emergency shelter and street outreach programs. Funds were spent in Fiscal Year 2021-22 and FY 2023-24. This project is completed.

<u>Citywide equity outcome goal</u>: All unhoused people in Portland are provided stable and secure shelter with access to health services.

<u>Project outcome goal</u>: Individuals and families experiencing houselessness or at imminent risk of houselessness, including impacted

communities such as Black, Indigenous, and people of color, people living with disabilities, seniors, and youth have access to the following services: Physical distancing and medical isolation support in motel settings; personal protective equipment and hygiene supplies distributed in street outreach; better-resourced and -staffed shelter providers.

#### Use of Evidence

This project provides physical distancing and voluntary medical isolation shelter; street outreach; and provider support. Funds are being used for evidence-based interventions.

Amount: \$12,790,097

<u>Evidence base</u>: "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

https://www.usich.gov/resources/uploads/asset\_library/emergency-shelter-key-considerations.pdf "Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless" <a href="https://www.academia.edu/21611312/Managing Multiple Disadvantages">https://www.academia.edu/21611312/Managing Multiple Disadvantages The Regulation of Complex Needs in Emergency Shelters for the Homeless</a>

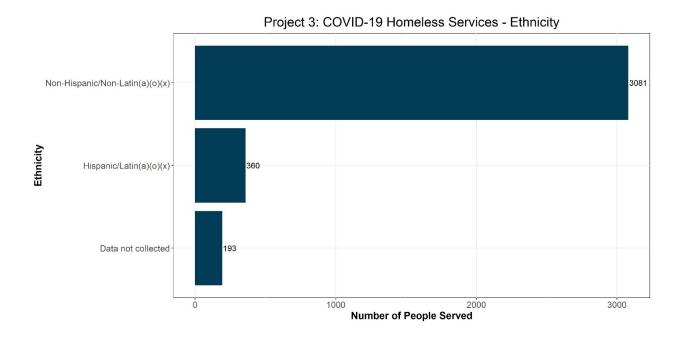
#### Mandatory Indicators

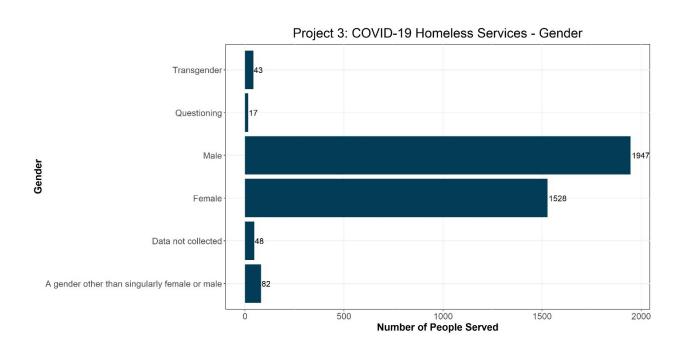
- Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

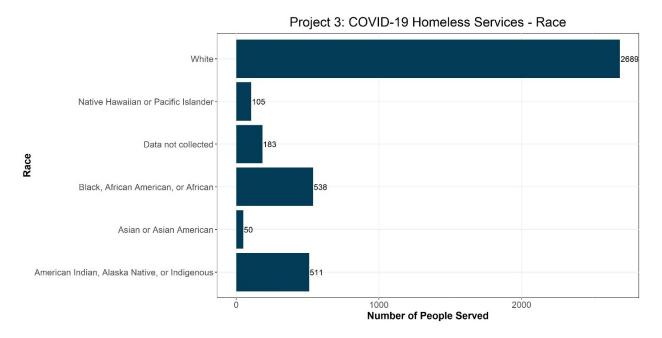
#### Performance Measures and Data to Date

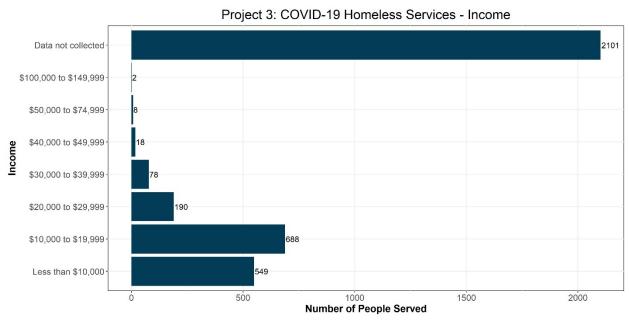
- o Unduplicated number of individuals served: 5,233
- o Number of bed nights provided: 269,610
- o Length of completed stays: median is 24 days
- o Prior living situation:

- Place not meant for habitation (HUD) -1,927
- Emergency shelter, incl. hotel/motel paid for w/ ES voucher, or RHY-funded Host Home shelter (HUD) - 2,096
- Hotel or motel paid for without emergency shelter voucher (HUD)
  70
- Hospital or other residential non-psychiatric medical facility (HUD)
   114
- Staying or living in a friend's room, apartment or house (HUD) 74
- Substance abuse treatment facility or detox center (HUD) 75
- Safe Haven (HUD) 18
- Rental by client, no ongoing housing subsidy (HUD) 70
- Transitional housing for homeless persons (including homeless youth) (HUD) 170
- Psychiatric hospital or other psychiatric facility (HUD) 12
- Staying or living in a family member's room, apartment or house (HUD) 74
- Long-term care facility or nursing home (HUD) 10
- Client refused (HUD) 123
- Rental by client, with other ongoing housing subsidy (HUD)
- Permanent housing (other than RRH) for formerly homeless persons (HUD) - 14
- Foster care home or foster care group home (HUD) 2
- Client doesn't know (HUD) 14
- Rental by client in a public housing unit (HUD) 11
- Rental by client, with VASH housing subsidy (HUD) 5
- Owned by client, no ongoing housing subsidy (HUD) 4
- Residential project or halfway house with no homeless criteria
   (HUD) 23
- Jail, prison or juvenile detention facility (HUD) 23
- Data not collected (HUD) 7
- Rental by client, with RRH or equivalent subsidy (HUD) -1









PROJECT #4 – Treasury Project #4 - Rapid Workforce Training & Employment for Vulnerable Portlanders

### Rapid Workforce Training & Employment for Vulnerable Portlanders

#4

\$6,944,230

Assistance to Households

Assistance to Unemployed or Underemployed Workers (2.10\*^)

Website: Rapid Workforce Training and Employment for Vulnerable Portlanders | Portland.gov

#### **Project Overview**

This project provided paid work opportunities and rapid re-careering services for Portlanders who were unhoused, at risk of eviction, or at risk of involvement in violence. Services addressed the disproportional economic impacts of the COVID-19 pandemic on BIPOC, and other vulnerable populations disconnected from the workforce.

Through short-term, intensive trainings that provided direct connections to employers in industries with high workforce demand and in careers that have low barriers to entry, the project provided rapid re-careering into high-demand and middle-income jobs. Industry-specific trainings included construction, waste and recycling hauling, entry-level clerical positions within hospitals and clinics, entry level IT careers, and banking customer service. Trainings were developed in partnership with employers who hired program graduates and were approximately 12 weeks or less in duration to completion and employment. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland have the skills and support to gain stable employment and afford basic life necessities.

<u>Project outcome goal</u>: Paid work opportunities and training services connect participants to middle income careers and other types of employment. Services supported those experiencing housing insecurity and disproportionate impacts of gun violence including BIPOC and those with low to moderate incomes.

#### Use of Evidence

This project provided paid work opportunities and rapid re-careering services for Portlanders who were unhoused, at risk of eviction, or at risk of involvement in violence. Funds are being used for evidence-based interventions.

Amount: \$6,944,230

<u>Evidence base</u>: "Rapid Employment Model Evaluation: Update" <a href="http://sites.utexas.edu/raymarshallcenter/files/2008/12/REM\_eval\_update\_01-28-09.pdf">http://sites.utexas.edu/raymarshallcenter/files/2008/12/REM\_eval\_update\_01-28-09.pdf</a>

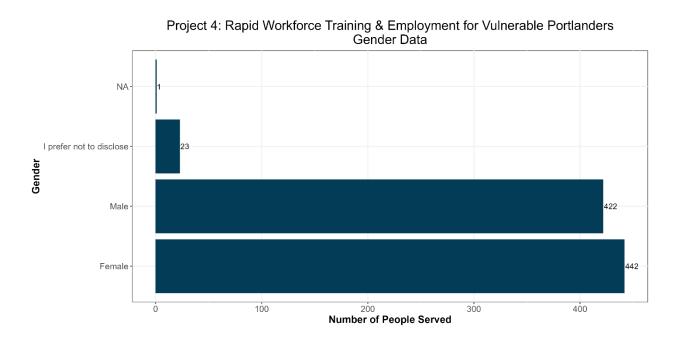
#### Mandatory Indicators

- o Workers enrolled in sectoral job training programs: 606
- o Workers completing sectoral job training programs: 457
- o People participating in summer youth employment programs: 0

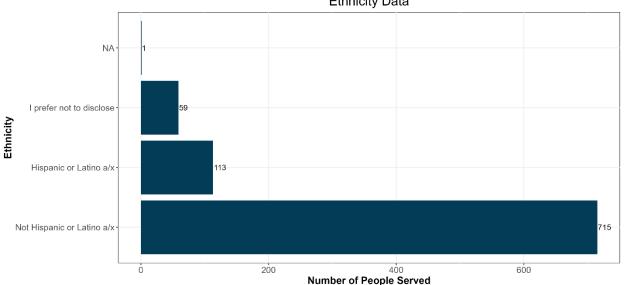
#### Performance Measures and Data to Date

- o Workers enrolled in sectoral job training programs: 606
- o Number of participants in paid work opportunity: 281
- o Workers completing sectoral job training programs: 457
- Number of people who completed training and connected to middle income careers: 213

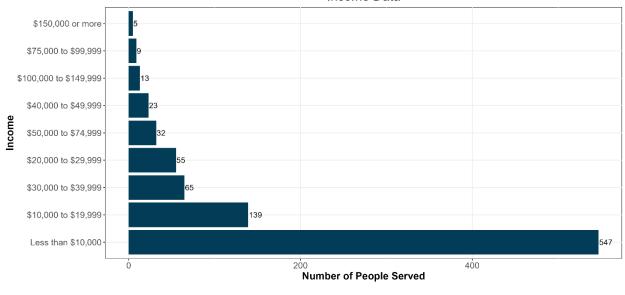
- Number of people who completed training and connected to other types of employment: 38
- o People participating in summer youth employment programs: 0
- o Number of partners: 1
- o Type of trainings provided:
  - CompTIA A+
  - BankWorks
  - CareerWorks Medical
  - Driving Diversity
  - Commercial Driver's License Class
  - Medication Aid
  - Full Stack Developer Software Bootcamp
  - Machine Tool Technology with Vocational ESL
  - Nursing Assistant with Vocational ESL
  - Dental Assisting

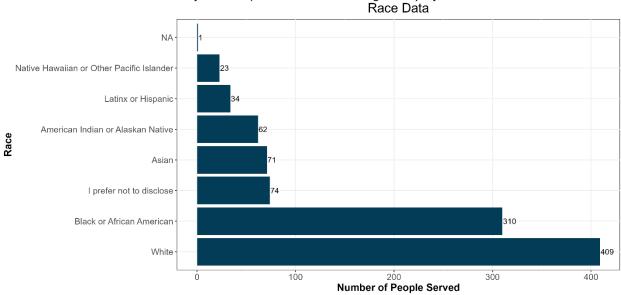


Project 4: Rapid Workforce Training & Employment for Vulnerable Portlanders Ethnicity Data



Project 4: Rapid Workforce Training & Employment for Vulnerable Portlanders Income Data





Project 4: Rapid Workforce Training & Employment for Vulnerable Portlanders Race Data

PROJECT #5 – Treasury Project #5 - Small Business Resource Navigation & Technical Assistance

## Small Business Resource Navigation & Technical Assistance

#5

\$2,156,995

Assistance to Small Businesses

Technical Assistance, Counseling, or Business Planning (2.30\*^)

Website: Small Business Resource Navigation and Technical Assistance | Portland.gov

#### **Project Overview**

This project addressed inequitable access to federal funds through a culturally specific navigator program and relief-focused assistance in partnership with community organizations for vulnerable and Black, Indigenous, and people of color-owned businesses (BIPOC) disproportionately impacted by the pandemic.

Prosper Portland staff provided central navigation and subject matter expertise on accessing available Federal & State resources. A network of culturally specific partners provided direct services to businesses, both through their existing networks as well as through a central hotline. This included training and consultation with partners on requirements and opportunities to build capacity within the network. This project is completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Business owners and employees gain skills and knowledge about how to access pandemic relief programming that allows them to continue to operate their business. Business owners who do not have English as their primary language and/or who identify as Black, Indigenous, and people of color are able to access these resources.

#### Use of Evidence

This project provides culturally specific navigation services and relieffocused assistance for vulnerable and Black, Indigenous, and people of color-owned businesses (BIPOC). Funds are being used for evidencebased interventions.

Amount: \$2,156,995

<u>Evidence base</u>: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

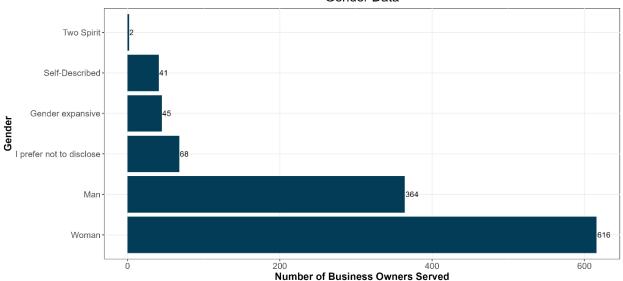
https://www.pnas.org/doi/10.1073/pnas.2006991117

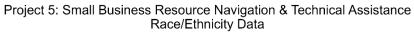
#### Mandatory Indicator:

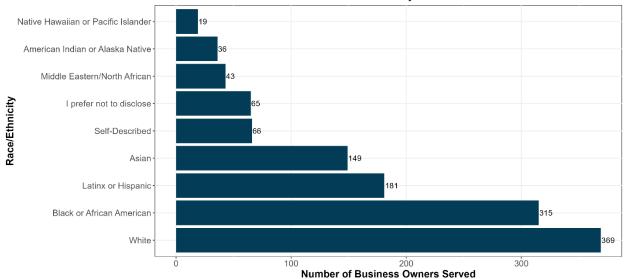
o Number of small businesses served: 1,080

- o Number of small businesses served: 1,080
- Type of service received: Technical Assistance and Resource Navigation
- o Business navigation 3-month business follow-up: No data yet
- o Business technical assistance service outcomes: No data yet
- o Number of small business navigation inquiries: 2,588
- o Number of partners: 0

Project 5: Small Business Resource Navigation & Technical Assistance Gender Data







### Oregon Worker Relief: Small Enterprise Fund

#6

\$1,500,000

Assistance to Small Businesses

Loans or Grants to Mitigate Financial Hardship (2.29^)

Website: Oregon Worker Relief - Immigrant and Refugee Community

Member Support | Portland.gov

#### **Project Overview**

Oregon Worker Relief is a community-governed initiative that used an equity-focused approach to solve for the short-and long-term negative economic impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. This project funded the Oregon Worker Relief Coalition, a broad-coalition with more than 200+ active navigators at dozens of community-based organizations, to create a rapid, community-based relief fund for micro and very small enterprises who were unable to access other forms of relief because of exclusionary immigration policy. OWR disbursed available funds to eligible small enterprises based on demonstration of need.

As COVID-19 continued to affect Oregon's immigrant communities, the immediate, disproportionate, and devastating economic impacts were well-documented and included housing and food insecurity among other long-term complications for families. Often overlooked, many of Oregon's small enterprises that are operated by immigrant Oregonians, often family-owned, likewise suffered because exclusionary immigration policy prevented them from accessing pandemic relief. For instance, many ITIN-holders operate small enterprises were ineligible for relief due to their immigration classification. Likewise, immigrant small

enterprises may avoid pandemic relief operated through traditional systems because of systemic barriers. Many of these small enterprises were composed of essential workers who themselves were impacted by COVID-19. These small enterprises were also impacted by public health measures that closed or limited their capacity. These compounding impacts magnified the disruption experienced by the immigrant small enterprise. These small enterprises are essential to Oregon, to our regional and local communities, and are necessary for our collective prosperity. Without relief, these small enterprises will be irreparably harmed. This harm reverberates through the communities in which the enterprises are rooted, impacting the people served, the jobs retained, and the cultural vibrancy they bring to Oregon. This project is completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most greatly affected by the pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Small enterprises run by immigrant Oregonians have access to pandemic relief funds to retain jobs and keep businesses in operation.

#### Use of Fyidence

This project provides relief funds to small businesses owned by immigrant Oregonians. Funds are being used for evidence-based interventions.

Amount: \$1,500,000

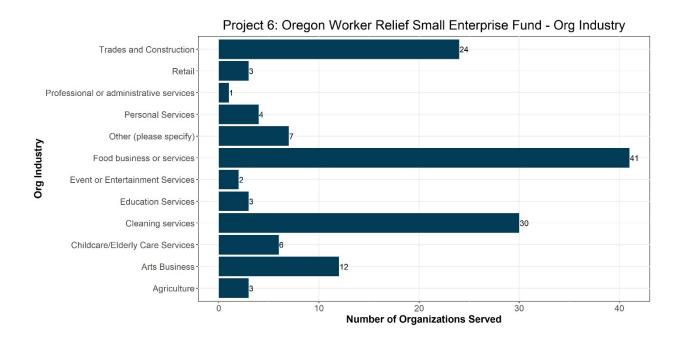
<u>Evidence base</u>: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

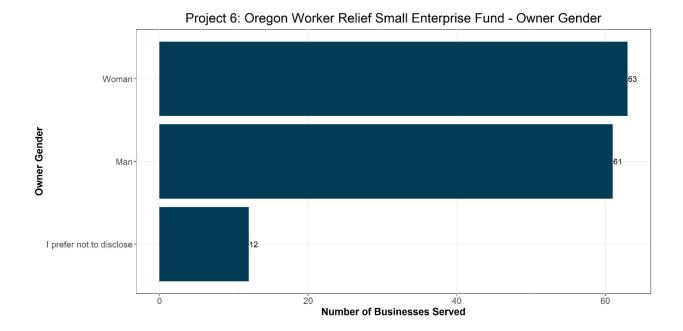
https://www.pnas.org/doi/10.1073/pnas.2006991117

#### Mandatory Indicator:

o Number of small businesses served: 136

- o Number of small businesses served: 136
- o Amount distributed by business: \$1,448,000





City of Portland Recovery Plan Performance Report 2024

### Oregon Worker Relief: Relief Fund

#7

\$2,000,000

Negative Economic Impacts: Other

Economic Impact Assistance: Other (2.37\*^)

Website: <u>Oregon Worker Relief - Immigrant and Refugee Community</u>
<u>Member Support | Portland.gov</u>

#### **Project Overview**

Oregon Worker Relief (OWR) was a community-governed initiative that used an equity-based approach to solve for the short-and long-term negative economic impacts of the COVID-19 pandemic. OWR focused on immigrant and refugee communities. Because of immigration status, many Oregonians were categorically excluded from some of our most important federal safety net programs such as SNAP and TANF, in addition to the \$1,200 Economic Impact Payment and the Earned Income Tax Credit. This had immediate harsh impacts such as homelessness, food insecurity, and long-term impacts undermining the health and stability of immigrant families and individuals that are restaurant workers, caregivers, immigrants, refugees, day laborers, and farmworkers. OWR provided household assistance to eligible individuals based on demonstration of need and provided capacity to organizations in the field to create more community-centered solutions to household instability. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Immigrant and refugee workers impacted by COVID-19 receive direct financial assistance to address household needs and experience pandemic relief they previously did not have access to.

#### Use of Evidence

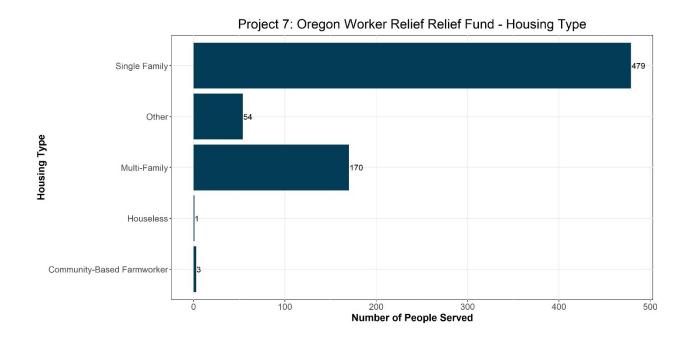
This project provides flexible household assistance to support housing stability for immigrant and refugee workers. Funds were used for evidence-based interventions.

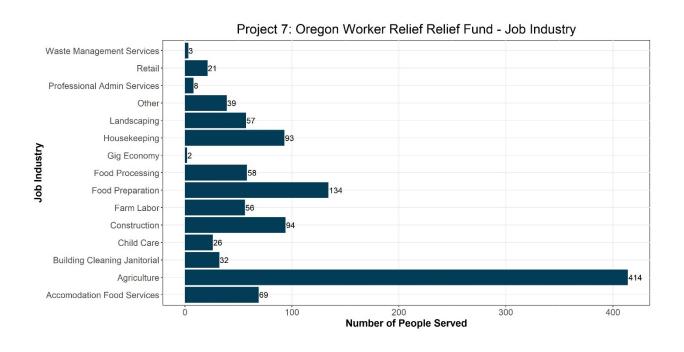
Amount: \$2,000,000

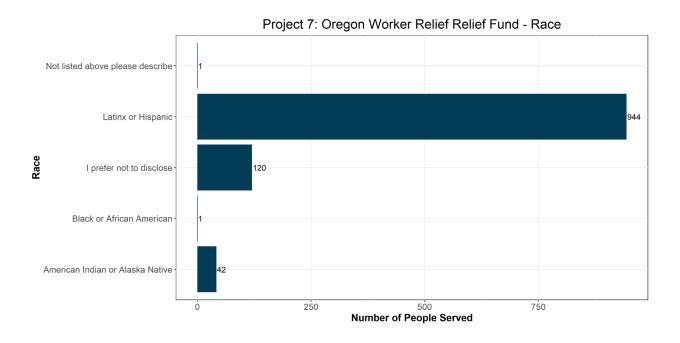
<u>Evidence base</u>: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

https://www.usich.gov/resources/uploads/asset\_library/Housing-Affordability-and-Stablility-Brief.pdf

- o Number of individuals or households served: 1,106
- o Amount distributed to individuals or households: \$1,950,985
- Weeks of hardship experienced by recipient at point of application: 1
   week 1 individual; 2 weeks 46; 3 weeks 76; 4 weeks 285; 5+
   weeks 798







## Rent Assistance Assistance to Households Household Assistance; Rent, Mortgage, and Utility Aid (2.2\*^)

Website: Rent Assistance | Portland.gov

#### Project Overview

This project addressed significant economic and financial hardship for community members, particularly those with lower incomes, due to the COVID-19 public health emergency. The severe recession caused by the pandemic lockdown disproportionately affected low-income community members and amplified housing insecurity. This project provided rent assistance for residents of Portland Housing Bureau-regulated affordable housing. Researchers estimate that evictions led to 430,000 excess cases of COVID-19 and 10,000 excess deaths during the summer of 2020. Limiting the number of evictions by providing tenants with rent assistance reduced community spread by keeping residents housed. Rent assistance payments for renters in PHB-regulated affordable housing. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Renters in Portland Housing Bureau-regulated affordable housing receive rent assistance and remain in their homes, with a focus on renters who identify as Black, Indigenous, Latinx, people of color, and those living with disabilities.

Use of Evidence

This project funds overdue rent payments for tenants in Portland Housing Bureau-regulated affordable housing. Funds are being used for evidence-based interventions.

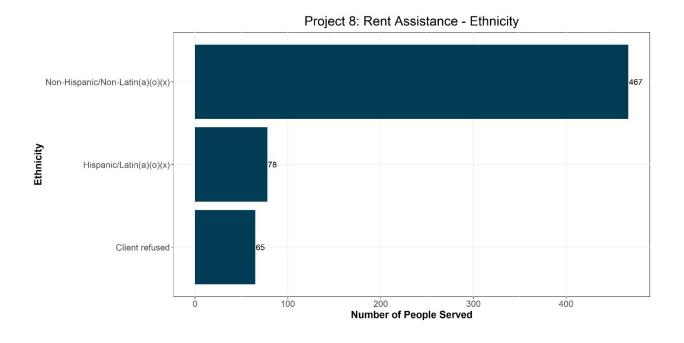
Amount: \$1,488,947

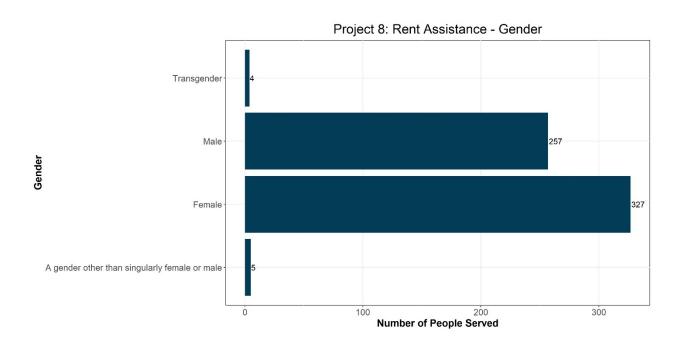
<u>Evidence base</u>: "Homeless Prevention: A Review of the Literature" <a href="http://www.evidenceonhomelessness.com/wp-content/uploads/2019/02/Homelessness Prevention Literature Synthesis.pdf">http://www.evidenceonhomelessness.com/wp-content/uploads/2019/02/Homelessness Prevention Literature Synthesis.pdf</a>

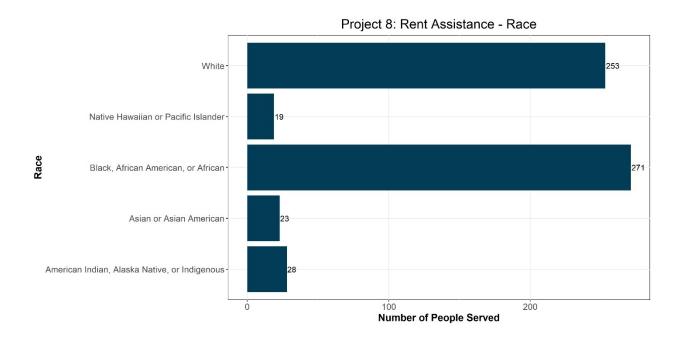
#### Mandatory Indicators

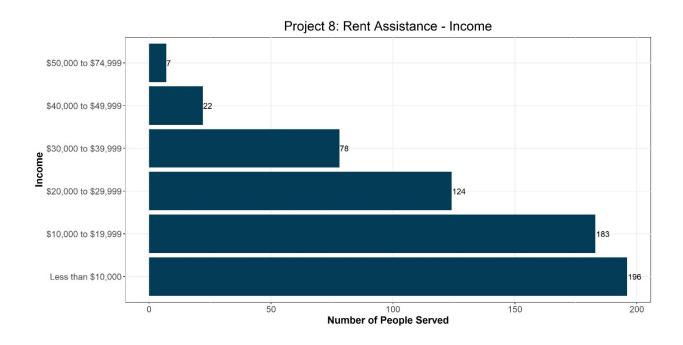
- o Number of households served: 610
- Number of households receiving eviction prevention services (including legal representation): 610
- o Number of affordable housing units preserved or developed: 0

- o Amount distributed per tenant to landlords: \$1,488,947
- o Households served: 610
- o Number of partners: 13









## Business Revitalization and Activation Assistance to Small Businesses #9 \$165,000 Technical Assistance, Counseling, or Business Planning (2.30\*^)

Website: Business Revitalization and Activation | Portland.gov

#### **Project Overview**

This project funded a near-term retail and activation strategy with focus on businesses owned by, and community-based organizations serving, Black, Indigenous, and People of Color. Consultant-led project activities include:

- Marketing and communications campaign to promote activities.
- Plan and execute Pop Up Small Business Events & Activation for interim use activities in vacant storefronts and adjacent spaces.

This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: An increase in diversity of businesses and nonprofits using public spaces. This includes businesses owned by those who identify as Black, Indigenous, and people of color, and community-based organizations that serve Black, Indigenous, and people of color communities. Organizations have access to support from staff and consultants for outreach, communication, marketing, direct financial assistance, event design, and permit applications.

#### Use of Fyidence

This project funds a near-term retail activation strategy with a focus on businesses owned by, and community organizations serving, Black, Indigenous, and People of Color. Funds are being used for evidence-based interventions.

<u>Amount</u>: \$165,000

<u>Evidence base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u> Economist Edward Glaeser cites several studies by several U.S. Cities

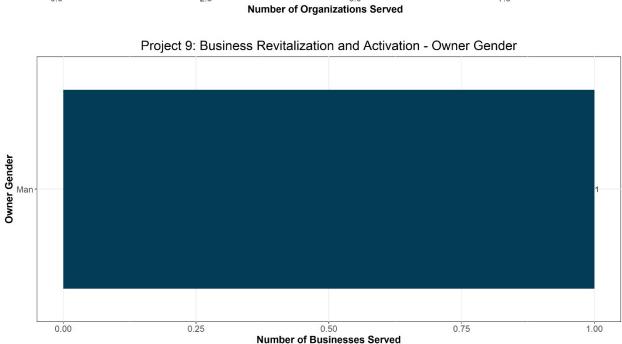
#### Mandatory Indicators

o Number of small businesses served: 1,057

- o Number of small businesses or organizations served: 1,057
- Percentage of BIPOC-owned small businesses participating in program: 56%
- o Type of service provided:
  - Site Visits
  - Link Clicks
  - Engagements
  - Impressions
  - Community Growth
  - Visits to shopsmallpdx.com
  - Engagement with hashtags
- Number and type of events supported: no data collected or submitted
- o Business sales and/or other business development outcomes at a specific type of event: no data collected or submitted

- Expenditure of funds by consultant team: no data collected or submitted
- o Marketing and communication outputs/outcomes for events and campaigns not in partnership with Portland Bureau of Transportation: no data collected or submitted (see Project #10).

Project 9: Business Revitalization and Activation - BIPOC Board and Staff %



## **Minority Chambers of Commerce Support**

#10

\$646,000

Assistance to Non-Profits

Assistance to Impacted Nonprofit Organizations (2.34^)

Website: Minority Chambers of Commerce Support | Portland.gov

#### Project Overview

This project provided capacity building funds to culturally specific business-serving organizations to support their constituents impacted by the COVID-19 pandemic. Grants supported multicultural chambers to expand their influence, assist BIPOC owned business access resources, provide the City with strategies informed by engagement with BIPOC-owned and LGBTQ+ owned businesses and lastly, retained chamber staff hired to implement COVID-19 relief efforts. This project is completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most impacted by the pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Minority Chamber of Commerce staff supported by grant feel satisfaction and stabilization from investment impacts. Investments are made in a variety of ways including accounting, insurance, marketing, personnel, rent, staff training or professional development, strategy development, technology/ computers, utilities, and website/social media.

#### Use of Evidence

This project funds culturally specific chambers of commerce to better serve their constituents. Funds are being used for evidence-based interventions.

Amount: \$646,000

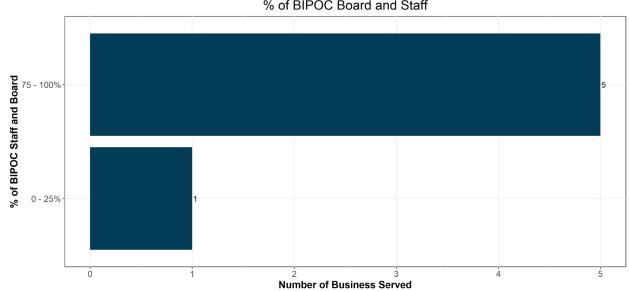
<u>Evidence base</u>: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

https://www.pnas.org/doi/10.1073/pnas.2006991117

#### Mandatory Indicators

o Non-profits served: 6

- Number of engagements at City advisory tables or City-led activities:
   239
- Expenditures of each chamber by Prosper Portland-determined categories: \$608,054
- Number of chamber FTE funded with capacity-building resources:
   33.35
- o Number of partners: 6



Project 10: Minority Chambers of Commerce Support % of BIPOC Board and Staff

## **City Vaccination Program**

#11

\$119,846

Public Health / Economic Impacts

COVID Mitigation & Prevention (1.9)

Website: In development

#### **Project Overview**

The City Vaccination Program provided COVID-19 testing, personal protective equipment, education, and support to City employees. This project is completed.

<u>Citywide equity outcome goal</u>: City of Portland employees received safe, timely, inclusive, and supportive health access and resources.

<u>Project outcome goal</u>: Successfully provide COVID-19 testing and protective equipment to all City employees who requested, and information communicated to all City employees.

#### Use of Fyidence

This project funds support City of Portland employees to better serve the City's residents. Funds are being used for evidence-based interventions.

<u>Amount</u>: \$119,846

<u>Evidence Base</u>: Centers for Disease Control and Prevention: Largest CDC COVID-19 Vaccine Effectiveness Study in Health Workers Shows mRNA Vaccines 94% effective:

https://www.cdc.gov/media/releases/2021/p0514-covid-19-vaccine-effectiveness.html

Performance Measures and Data to Date

We are not collecting data for this allocation.

PROJECT #12 – Treasury Project #8 - Venture Portland Catalytic Investment Initiative

### **Venture Portland Catalytic Investment Initiative**

#12

\$2,261,708

Assistance to Small Businesses

Technical Assistance, Counseling, or Business Planning (2.30\*^)(2.9\*^)

Website: Venture Portland Catalytic Investment Initiative | Portland.gov

#### **Project Overview**

This project funded longtime local nonprofit Venture Portland to support Portland business districts and organizations. Funds increased Venture Portland's staffing to better serve six Catalytic Investment Initiative (CII) business districts that have been underrepresented and have a higher number of businesses owned by Black, Indigenous and Portlanders of color: St. Johns, Williams, Foster, Lents, Gateway and Midway. Venture Portland deployed an Events Hub Team, a one-stop shop for business districts and organizations needing technical assistance to implement neighborhood and large-scale events while navigating COVID-19 restrictions and best practices. This project is completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the COVID-19 pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Businesses in Catalytic Investment Initiative districts with historical under-representation and higher number of Black-, Indigenous-, and people of color-owned businesses have access to Venture Portland trainings and workshops, and support from their staff to increase participation in events and volunteer activities.

Increased Venture Portland staff hours supported deeper connections with business districts and pathways for businesses to increase participation in events, training, and volunteer activities.

#### Use of Fyidence

This project funded a nonprofit to support Portland business districts and organizations in neighborhoods that have been underrepresented and have a higher number of businesses owned by Black, Indigenous, and Portlanders of color (BIPOC). Funds were used for evidence-based interventions.

Amount: \$2,261,708

**Evidence Base**: "The Impact of COVID-19 on Small Business Outcomes

and Expectations" -

https://www.pnas.org/doi/10.1073/pnas.2006991117

#### Mandatory Indicator

o Number of small businesses served: 1

- o Number of small businesses served: 1
- o Number of Venture Portland staff: 113
- o Increase in volunteer hours per district: 9,744
- o Number of events supported by the Events Hub: 102
- o Increase in district events: 265
- Number of trainings or workshop hours provide by Venture Portland:
   12,166
- o Number of partners: 1

## Eviction Legal Defense Assistance to Households \$4,696,842 Household Assistance: Rent, Mortgage, and Utility Aid (2.2\*^)

Website: Eviction Legal Defense | Portland.gov

#### **Project Overview**

#13

This project addressed the significant economic and financial hardship for community members, particularly those with lower incomes and at risk of housing instability. Project funded legal assistance and associated financial assistance for low-income tenants facing eviction. These efforts were responsive to both the public health and economic impacts of the pandemic. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Low-income community members and those experiencing housing insecurity provided access to legal and financial assistance, resulting in not receiving court judgements, retaining housing, and not being evicted, and/or receiving a favorable negotiated settlement even if housing is not retained.

#### Use of Evidence

This project provided legal and financial assistance to help tenants avoid eviction. The funds were used for evidence-based interventions.

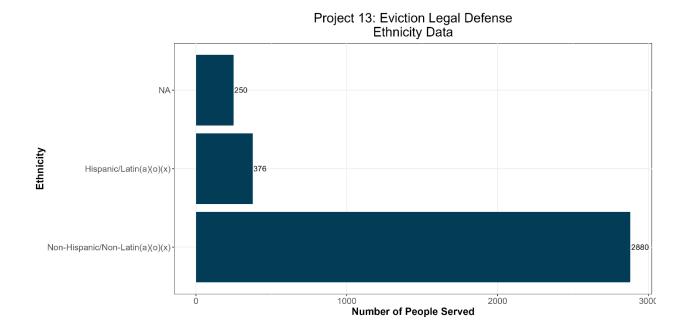
Amount: \$4,696,842

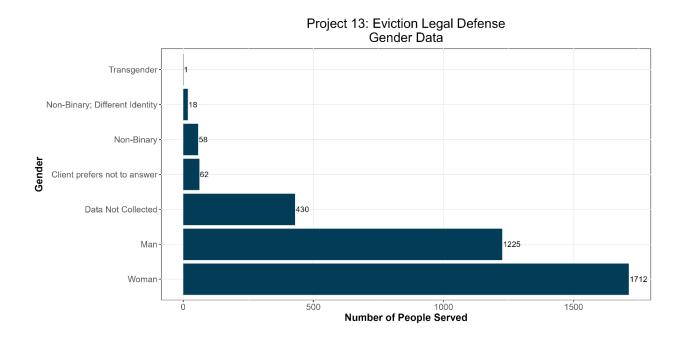
<u>Evidence base</u>: "Interventions to prevent tenant evictions: a systematic review" <a href="https://onlinelibrary.wiley.com/doi/10.1111/hsc.12257">https://onlinelibrary.wiley.com/doi/10.1111/hsc.12257</a>

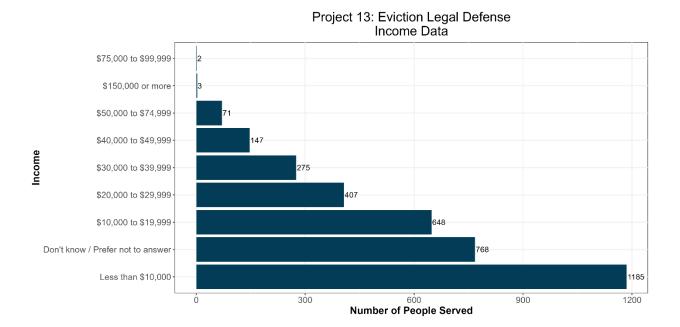
#### Mandatory Indicators

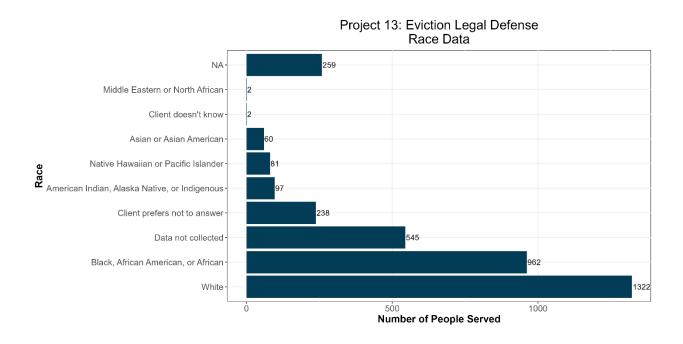
- o Households served: 3,506
- o Number of households receiving eviction prevention services: 3,506
- o Number of affordable housing units preserved or developed:0

- o Number of individuals or households served: 3,506
- o Types of services provided:
  - Eviction Prevention Legal Assistance
  - Rent Payment Assistance
  - Late fees Assistance
  - Utility Assistance
  - Moving Expense Assistance
- o Expenditure of financial assistance to landlords or other third parties: \$1,834,923.70
- o Clients with legal representation not receiving a court judgement/being evicted and retaining housing: No data yet
- o Clients with legal representation not receiving a court judgment/being evicted and *not* retaining housing: No data yet
- o Number of partners: 5









# Homeowner Foreclosure Prevention Assistance to Households #14 \$2,428,002 Household Assistance: Rent, Mortgage, and Utility Aid (2.2\*^)

Website: Homeowner Foreclosure Prevention | Portland.gov

#### **Project Overview**

This project was a multi-year program focused on home retention and stability. It responded directly to the negative economic impacts of the COVID-19 pandemic on low-income community members by stabilizing vulnerable homeowners. Foreclosure prevention counseling was offered through nonprofit HUD-certified counseling agencies.

This project provided financial assistance to Portland homeowners who were financially impacted by the COVID-19 pandemic and were at risk of losing their homes by direct payments to the mortgage company, utility company or tax collector (as eligible), extending the amount of assistance and eligible uses from previous programs. Program delivery was primarily through culturally specific organizations with emphasis on low to moderate income and BIPOC homeowners. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Homeowners who access foreclosure prevention counseling and financial assistance services remain in homes 12 months after service and/or are no longer delinquent on mortgage payments.

Homeowners with low to moderate incomes and BIPOC homeowners have access to these services.

#### Use of Evidence

This project provided foreclosure prevention counseling and direct financial assistance to homeowners at risk of foreclosure. Funds were used for evidence-based interventions.

Amount: \$2,428,002

**Evidence base:** "Housing Counseling Works"

https://www.huduser.gov/portal/sites/default/files/pdf/Housing-

Counseling-Works.pdf AND "State Foreclosure Prevention Efforts in New

England: Mediation and Assistance"

https://www.bostonfed.org/publications/new-england-public-policy-center-research-report/2011/state-foreclosure-prevention-efforts-mediation-and-financial-assistance.aspx

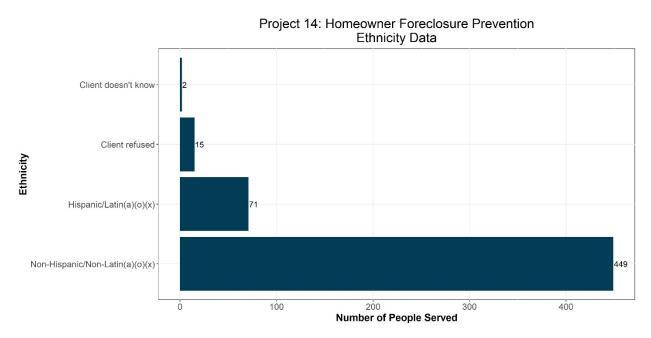
#### Mandatory Indicators

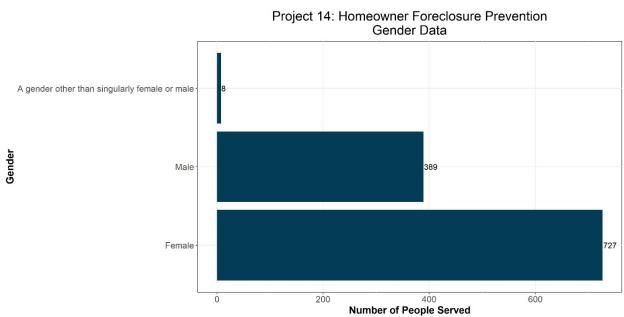
- o Number of households served: 1124
- o Number of households receiving eviction prevention services (including legal representation): 1124
- o Number of affordable housing units preserved or developed: 0

#### Reporting Measures and Data to Date

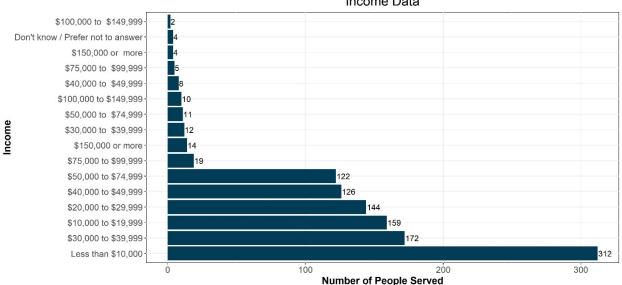
- o Number of individuals or households receiving foreclosure prevention counseling: 956
- o Number of households receiving financial assistance: 168
- o Distribution of financial assistance: \$940,077
- o Percent of households receiving foreclosure prevention counseling who avoid foreclosure through permanent loan modification, refinance, forbearance, reinstatement, or a repayment plan: No data yet

- Number of homeowners no longer delinquent on mortgage and/or utility payments: No data yet
- o Number of homeowners remaining in their home 12 months after receiving services and/or financial assistance: No data yet
- o Number of partners: 2

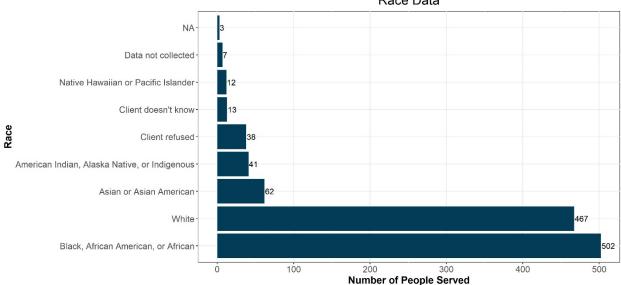




Project 14: Homeowner Foreclosure Prevention Income Data







## **AFLOAT: Utility Debt Relief**

#15

\$2,688,883

Assistance to Households

Household Assistance: Rent, Mortgage, and Utility Aid (2.2\*^)

Website: Afloat: Utility Debt Relief | Portland.gov

#### **Project Overview**

This project provided utility debt relief to low-income households. Due to the financial impact of the COVID-19 pandemic many Portlanders were unable to pay their sewer/stormwater/water bill. This project made utility payments to the City's publicly owned sewer, stormwater, and water utilities through the City of Portland Water Bureau (PWB). PWB collaborated with the Bureau of Environmental Services (BES), the Portland Utility Board, the Office of Equity and Human Rights, and community partners, to design a debt relief program. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Households unable to pay for water or sewer during the pandemic were able to stay connected to service and have some past bill debt alleviated. Households with children, elderly, those living with disability, and addresses within Qualified Census Tracts have access to these services.

#### Use of Evidence

This project forgives municipal utility debt for vulnerable Portlanders. Funds are being used for evidence-based interventions.

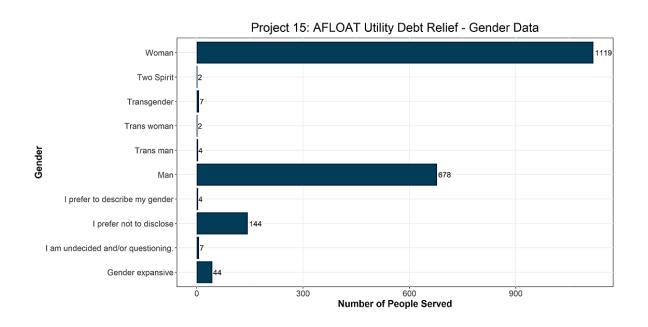
Amount: \$2,688,883

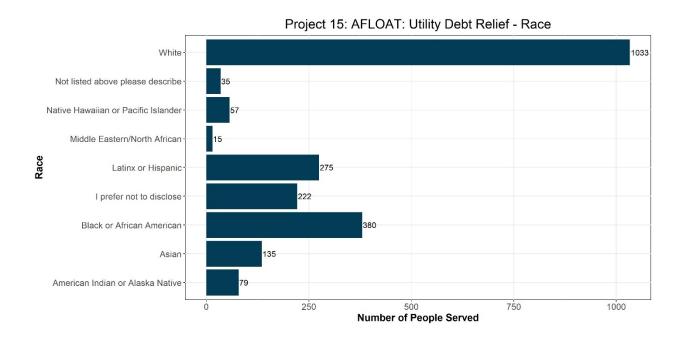
<u>Evidence base</u>: National Energy Assistance Directors' Associations https://neada.org/wp-content/uploads/2019/02/liheapsurvey2018.pdf

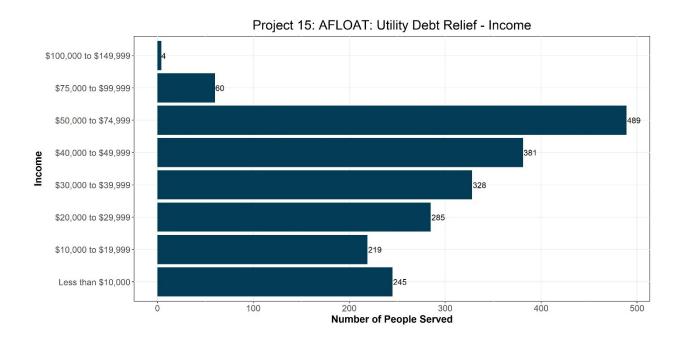
#### Mandatory Indicators

- o Number of households served: 2,011
- Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

- o Number of individuals or households served: 2,011
- o Amount of relief provided to individuals or households: \$2,681,543







PROJECT #16 – Treasury Project #24 - Public Trash Can Program Expansion & Improvement

## Public Trash Can Program Expansion & Improvement

#16

\$765,000

Negative Economic Impacts: Other

Economic Impact Assistance: Other (2.37\*^)

Website: Addressing litter and vandalism in Portland | Portland.gov

#### **Project Overview**

This project addressed the substantial increase in the amount of trash, graffiti, and vandalism in the city. Recovery from the increased litter due to overflowing trash cans, visitation to parks and natural areas, reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. This project adds 200 additional public trash cans to North Portland, an area currently underserved by the city's public trash can program. Funds were obligated by 12/31/2024 with project completion expected by 12/31/2025.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: Communities experience improved livability and access to trash services through new and updated public trash cans and pickup of debris around trash cans, including expansion in North Portland. Women- and minority-owned companies receive contracts for these services.

#### Use of Evidence

This project funds additional public garbage cans in Portland neighborhoods, with a focus on contracting with women- and minority-owned businesses. Funds are being used for evidence-based interventions.

Amount: \$765,000

<u>Evidence base</u>: "Perceived Health Effects of Litter and Trash by Inner City Residents" <a href="https://kb.osu.edu/handle/1811/51932">https://kb.osu.edu/handle/1811/51932</a> "Can Litter Affect Mental Health?"

https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness# ftn2 "2009 National Visible Litter Survey and Litter Cost Study"

https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering ForAffiliates-Teachers-Businesses 2009 NationalVisibleLitterSurveyandCostStudy Final.pdf?1476764239

- o Number of new trash cans: 172
- o Number of updated/replaced trash cans: 103
- o Pounds of trash collected: No data yet
- o Number of trash cans cleared of surrounding debris: 1,063
- o Number of partners: 1
- o Number of trash-related public, hauler, and 3-1-1 complaints collected about vicinity of new or replaced trash cans: No data yet

### Addressing Litter and Vandalism in Portland

#18

\$1,495,000

Negative Economic Impacts: Other

Economic Impact Assistance: Other (2.37\*^)

Website: Addressing litter and vandalism in Portland | Portland.gov

#### **Project Overview**

This project funded appropriate street cleaning services that were drastically impacted and helped to maintain this level of service. This project focused on bringing the right of way back to a pre-pandemic state of cleanliness and safety through reduced response time to calls for large debris clean-up and increased street cleaning. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: Portlanders residing, working, and recreating in areas with a high percentage of residents who self-identity as people of color and/or with lower or median incomes will receive increased street cleaning services and new service options, contributing to improved livability.

#### Use of Evidence

This project increases the service level for street cleaning and bulk itempick up in areas with a high percentage of residents who self-identify as people or color and/or with lower or media incomes. Funds are being used for evidence-based interventions.

Amount: \$1,495,000

<u>Evidence base</u>: "Perceived Health Effects of Litter and Trash by Inner City Residents" <a href="https://kb.osu.edu/handle/1811/51932">https://kb.osu.edu/handle/1811/51932</a> "Can Litter Affect Mental Health?"

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https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering ForAffiliates-Teachers-Businesses 2009 NationalVisibleLitterSurveyandCostStudy Final.pdf?1476764239

#### Performance Measures and Data to Date: Street Cleaning

o Debris cleaned by volume collected: 728 cubic yards

Linear miles cleaned: 555.6Count of graffiti: 11,906

o PEMO - square footage of graffiti: 12,409

PROJECT #19 – Treasury Project #27 - Park Trash Can Replacement and Enhancement Project

## Park Trash Can Replacement and Enhancement Project

#19

\$425,000

Aid to Impacted Industries

Aid to Tourism, Travel, or Hospitality (2.35^)

Website: Addressing litter and vandalism in Portland | Portland.gov

#### **Project Overview**

This project addressed the substantial increase in the amount of trash, graffiti, and vandalism in the city due to reduced services during the pandemic. This project added 200 additional public trash cans to North Portland, an area underserved by the city's public trash can program. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: Portland parks in areas with underserved demographics and previous low investments in trash cans receive new and updated trash cans including improved ADA accessibility. Park users experience belonging and safety from the improved indication of the area being cared for.

#### Use of Evidence

This project funds updated garbage cans in Portland's parks, with a focus on areas with underserved demographics. Funds are being used for evidence-based interventions.

Amount: \$425,000

<u>Evidence base</u>: "Perceived Health Effects of Litter and Trash by Inner City Residents" <a href="https://kb.osu.edu/handle/1811/51932">https://kb.osu.edu/handle/1811/51932</a> "Can Litter Affect Mental Health?"

https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness# ftn2 "2009 National Visible Litter Survey and Litter Cost Study"

https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering ForAffiliates-Teachers-Businesses 2009 NationalVisibleLitterSurveyandCostStudy Final.pdf?1476764239

- o Park score and expenditure of funds: 43 parks identified for project
- o Number of new or updated trash cans: 193
- o Number of trash cans updated to meet ADA compliance: 193
- o Number of partners: 1
- Outcome survey of park users: Data has been collected by project team

# #20 \$74,965 Rehabilitation of Commercial Properties or Other Improvements (2.31^)

#### Website: In development

#### **Project Overview**

This project addressed the substantial increase in the amount of trash, graffiti, and vandalism in the city. If windows/doors of a business are broken during the commission of a crime, the Portland Police Bureau (PPB) is obligated to secure the business before leaving. Typically, a 24/7 contractor boards up business, then PPB bills the business for the costs. This doubly victimizes the business by having to pay for the cost of any theft or vandalism as well as repairs. This project subsidized providing board-up service free of charge. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: Business owners who have a business broken into do not incur costs of securing broken or ajar windows and doors. Ability of businesses to stay in operation is improved.

#### Use of Evidence

This project funds board-up of businesses that have been damaged during a crime. Funds are being used for evidence-based interventions.

Amount: \$74,965

<u>Evidence base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u>- Economist Edward Glaeser cites several studies by several U.S. Cities

"The Impact of COVID-19 on Small Business Outcomes and Expectations" - <a href="https://www.pnas.org/doi/10.1073/pnas.2006991117">https://www.pnas.org/doi/10.1073/pnas.2006991117</a>

#### Mandatory Indicators

o Number of Small Businesses Served: 251

- o Number of small businesses served: 251
- o Reduction in the number to invoices sent to businesses: 259
- o Amount of money saved by businesses receiving service: \$74,346

PROJECT #21 – Treasury Project #28 - AdoptOneBlock: Community Cleanup Support

# AdoptOneBlock: Community Cleanup Support Negative Economic Impacts: Other Economic Impact Assistance: Other (2.37\*^)

Website: In development

#### **Project Overview**

This project supported neighborhood business and social success through the lenses of environmental justice and land stewardship; nonprofit AdoptOneBlock (AOB) served community by empowering volunteers with the technology and tools needed to 'adopt' and care for the block they live on or a block in their neighborhood. There was a direct focus on removing litter, trash, and hazards. During the COVID-19 pandemic this program was a safe civic activity, as it supported individual, outside volunteerism. This pandemic-responsive model to create safe and welcoming neighborhoods benefited Portland's neighborhood-based businesses and the communities who support them. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: AdoptOneBlock business block adopters have access to clean-up supplies and resources, and coordination across businesses. Business block adopters share feedback on visible changes in blocks adopted and impacts they experienced along with impacts to surrounding neighborhoods.

#### Use of Evidence

This project funds a nonprofit partner to provide clean-up supplies and resources to block 'adopters.' Funds are being used for evidence-based interventions.

Amount: \$40,000

<u>Evidence base</u>: "Perceived Health Effects of Litter and Trash by Inner City Residents" <a href="https://kb.osu.edu/handle/1811/51932">https://kb.osu.edu/handle/1811/51932</a> "Can Litter Affect Mental Health?"

https://www.trashfreemaryland.org/blog/2019/05/23/can-litter-affect-mental-health-what-were-starting-to-learn-about-a-connection-between-clean-communities-and-wellness# ftn2 "2009 National Visible Litter Survey and Litter Cost Study"

https://d3n8a8pro7vhmx.cloudfront.net/boomerangalliance/pages/448/attachments/original/1476764239/EndLittering ForAffiliates-Teachers-Businesses 2009 NationalVisibleLitterSurveyandCostStudy Final.pdf?1476764239

- o Number of blocks adopted: 458
- o Information about business block adopters: No data yet
- o Outcomes survey: No data yet
- o Number of partners: 1

### Oregon Worker Relief: Legal Defense

#22

\$2,000,000

Negative Economic Impacts: Other

Economic Impact Assistance: Other (2.37\*^)

Website: <u>Oregon Worker Relief - Immigrant and Refugee Community</u> <u>Member Support | Portland.gov</u>

#### **Project Overview**

This project funded Oregon Worker Relief (OWR), a community-governed initiative using an equity-focused approach, to solve for the short-and long-term negative impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. The historic exclusion of these communities from social and civic safety systems and recovery structures had urgent short-term implications, such as housing and food insecurity, and profound long-term implications, including marginalization, erasure, family separation, and civic exclusions.

The immigration legal precarity experienced by immigrant and refugee communities prevents access to public health systems (such as health care), civic support systems (such as unemployment and rental support), and other aspects of civic life. This project funded immigration legal services to eligible individuals to mitigate immigration legal precarity that contributes to household destabilization. OWR Coalition is a broad coalition with 200+ active navigators at dozens of community-based organizations. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Immigrant and refugees workers impacted by COVID-19 receive legal assistance and experience reduced legal barriers to household stability and other types of benefits.

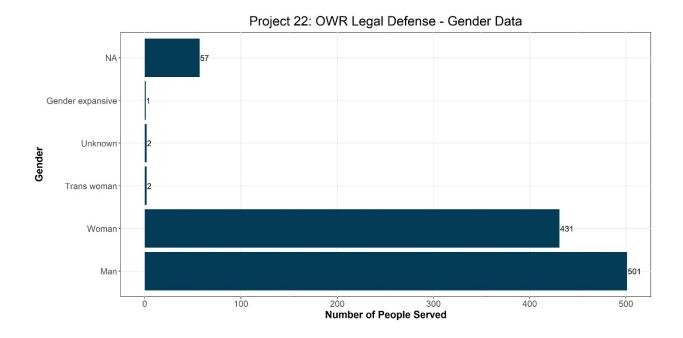
#### Use of Fyidence

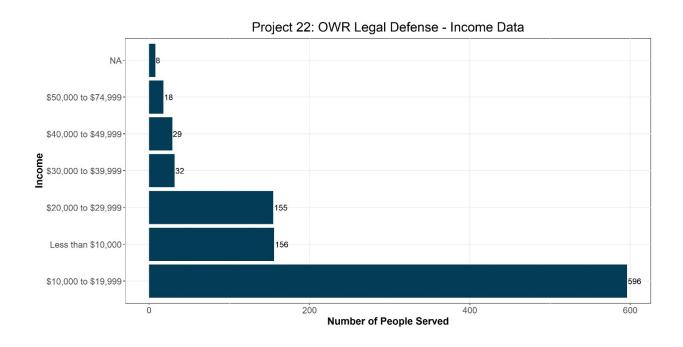
This project funds immigration legal services to eligible individuals to mitigate immigration legal precarity that contributes to household destabilization. Funds are being used for evidence-based interventions.

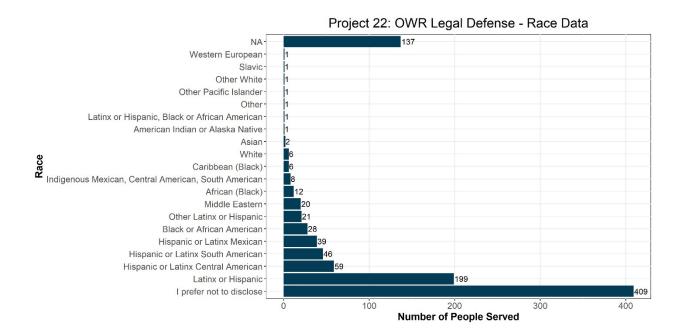
Amount: \$2,000,000

Evidence base: "A National Study of Access to Counsel in Immigration Court" <a href="https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2581161;">https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=2581161;</a>
"Legal Representation in Immigration Courts Leads to Better Outcomes, Economic Stability" <a href="https://www.njpp.org/publications/report/legal-representation-in-immigration-courts-leads-to-better-outcomes-economic-stability/">https://www.njpp.org/publications/report/legal-representation-in-immigration-courts-leads-to-better-outcomes-economic-stability/</a>; "Legal Representation and Housing Court Cases in the United States" <a href="https://www.povertyactionlab.org/evaluation/legal-representation-and-housing-court-cases-united-states">https://www.povertyactionlab.org/evaluation/legal-representation-and-housing-court-cases-united-states</a>

- o Number of individuals served: 994
- o Legal outcomes:
  - Relief granted (no longer at risk of being removed): 47
  - Relief granted (voluntary departure): 2
  - Relief Granted (Affirmative visa): 12
  - Participant Ineligible for Relief: 65
  - Relief Denied (appeal in process): 9
  - Cases pending: 859
- o Outcome follow-up survey: No data yet
- o Number of partners: 1







### **Healthy Business Program**

#23

\$7,959,000

Assistance to Small Businesses

Technical Assistance, Counseling, or Business Planning (2.30\*^)

Website: <u>Healthy Business Program (American Rescue Plan)</u> | <u>Portland.gov</u>

#### **Project Overview**

This project provided right-of-way space for retail activity, offering safer access to goods and services. Outdoor spaces were critical to business operations during the pandemic. Due to safety concerns, many community members did not feel comfortable accessing businesses indoors.

The availability of outdoor space allowed businesses to retain customers while responding to shifting capacity limits and other public health regulations. Project activities include ongoing outreach, permit application processing, traffic engineering support, insurance processing, inspections coordination, and ongoing technical assistance. This project is completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the COVID-19 pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Business and nonprofits have access to right-of-way space for operations. They are supported by City staff in the permit application process and may also have access to financial support and/or physical resources to implement the permit.

#### Use of Evidence

This project provides right-of-way space for retail activity, offering safer access to goods and services. Funds are being used for evidence-based interventions.

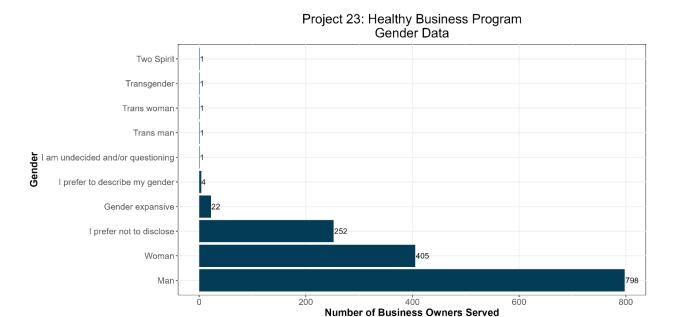
Amount: \$7,959,000

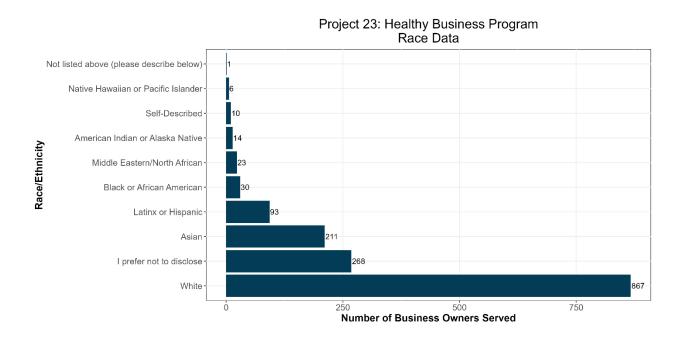
<u>Evidence base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u>: Economist Edward Glaeser cites several studies by several U.S. Cities

#### Mandatory Indicator

o Number of small businesses or organizations served: 1,406

- o Number of small businesses or organizations served: 1,406
- o Type of service provided: Permits
- o Amount distributed to organizations (if direct monetary assistance will be provided): No data yet
- o Number of event or space permits: 1,406





# RV Pollution Prevention Program Assistance to Households Long-term Housing Security: Services for Unhoused Persons (2.16\*^)

Website: RV Pollution Prevention Program (RVP3) | Portland.gov

#### Project Overview

This project funded a City program to pump sanitary waste/gray water from RVs parked in the right-of-way (ROW). Sanitary waste and gray water from occupied Recreational Vehicles (RVs) parked in the ROW are often discharged to a green street, a storm inlet, or the street gutter. The waste may flow from storm inlets to the Willamette River or nearby streams. Exposure to wastewater poses serious health threats. The COVID-19 pandemic left many people unhoused due to job loss resulting in people living in RVs. Providing this service increased their stability and reduced their vulnerability to the ongoing threat of the virus. This project was obligated by 12/31/2024 with completion by 12/31/2026.

<u>Citywide equity outcome goal</u>: All unhoused or unsheltered people in Portland are given stable and secure shelter with access to health services.

<u>Project outcome goal</u>: People living in RVs have access to sanitary waste and gray water pump-out, trash disposal, and opportunities to talk to a social worker about how to connect to other services.

Use of Evidence

This project provides pump-out and trash disposal service, and opportunities to be connected to other services, to people living in RVs. Funds are being used for evidence-based interventions.

Amount: \$805,135

<u>Evidence base</u>: World Health Organization, "Control of communicable diseases and prevention of epidemics"

https://www.who.int/water\_sanitation\_health/hygiene/emergencies/em 2002chap11.pdf

#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

o Number of RVs served: 5,083

o Gallons of waste collected: 201,573

o Pounds of trash collected: 58,387

o Number and type of referrals for social, health and housing services:

Detox: 15
Food: 60
Housing: 11
Other: 56
Showers: 50
Shelter: 26

o Number of partners: 1

Revenue Replacement		
#25		Revenue Replacement
#30	\$40,038,984	Provision of Government Services (6.1)
#38		

Website: City service continuity and program delivery | Portland.gov

#### **Project Overview**

Consistent with guidance in the American Rescue Plan Act of 2021, and U.S. Treasury's Interim Final Rule and Compliance and Reporting Guidance, the City of Portland has calculated the revenue it lost because of the COVID-19 pandemic public health emergency and has allocated a portion of its Local Fiscal Recovery Funds to Revenue Replacement to support the provision of general government services. These allocations ensured continuity of critical services provided by the City.

The Revenue Replacement allocation includes general backfill of General Fund-supported personnel and activities as well targeted investments in certain key services. These funds were <u>not</u> used to make a deposit in a pension fund or in any way otherwise prohibited by the American Rescue Plan Act or U.S. Treasury guidance. These projects are completed.

#### Use of Evidence

This project provides funds to support continuity of core City operations.

Performance Measures: We are not collecting data for this allocation.

### Digital Divide Response Tech Kit Expansion

#26

\$3,477,696

Assistance to Households

Household Assistance: Internet Access Programs  $(2.4*^{\land})$ 

Website: Digital Divide Response: Tech Kit Project | Portland.gov

#### **Project Overview**

This project funded the Digital Divide Response Tech Kit Expansion addressing digital inequities to generate economic and social benefits for Black, Indigenous, and residents of color, people with disabilities, and older adults. The pandemic has caused profound societal disruptions and many illustrations of why broadband is essential. It has accelerated the digitalization of economic, educational, and social activities and services, exacerbating existing, and leading to new, inequalities and discriminations. With the Emergency Broadband Benefit, a federal subsidy program, to help pay for internet service, we plan to focus ARPA resources on device and digital literacy investments. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland can connect to resources and to one another via dependable internet and devices.

<u>Project outcome goal</u>: Community members disproportionately affected by the digital divide and COVID-19 have devices, subsidized internet and digital literacy training. Organizations serving Black, Indigenous, and people of color communities, people living with disabilities, and seniors are provided digital literacy trainings and technical sessions with increased capacity.

#### Use of Evidence

The project will fund community-based organizations to distribute devices and digital literacy support. Funds are being used for evidence-based interventions.

Amount: \$3,477,696

<u>Evidence base</u>: "Digital inclusion as a social determinant of health." <a href="http://europepmc.org/article/MED/33731887">http://europepmc.org/article/MED/33731887</a> "Digital Literacy: A Prerequisite for Effective Learning in a Blended Learning Environment?" <a href="https://files.eric.ed.gov/fulltext/EJ1099109.pdf">https://files.eric.ed.gov/fulltext/EJ1099109.pdf</a> "Connect Your Community Employment Impact Survey"

https://connectyourcommunity.org/wp-content/uploads/2015/01/CYC-Project-Cleveland-SBA-employment-impact-survey.pdf

#### Mandatory Indicators

o Households served: 2,289

o Households receiving eviction prevention services: 0

o Affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

o Number of people receiving devices: 2,289

- Number of organizations with increased digital literacy capacity and providing training: 10
- o Number of digital navigators: 118
- o Type and quantity of training and/or technical sessions provided:
  - Device Hardware: 31
  - Device Hardware & Digital Skills: 67
  - Device Hardware & Home Connectivity: 2
  - Device Hardware, Digital Skills, & Home Connectivity: 3
  - Digital Skills: 38
  - Drs electronic Visit check-in: 1

- Electronic Visit verification (EVV) for caregivers: 1
- Home Connectivity & Digital Skills: 7
- My-Chart: 1Other: 13
- Languages that project training, device, and internet support materials are provided in, translated into and/or interpretation is provided for:
  - English, French, Lingala, Somali, Haitian Creole, Swahili, Dari, Spanish, Amharic, Tigrinya, Oromiffa, Mandingo, Russian, Ukrainian
- o Outcome survey for staff of partner organizations: 193 staff shared stories collected
- o Number of partners: 15

### Relief and Recovery for Artists of Color

#27

\$1,982,604

Aid to Impacted Industries

Aid to Other Impacted Industries (2.36^)

Website: Relief and Recovery for Artists of Color | Portland.gov

#### **Project Overview**

This project addressed artists and art organizations that were disproportionately impacted by the COVID-19 pandemic. Galleries, museums, theaters, and music halls were forced to close for over a year, creating a significant loss of income. Black, Indigenous, Latinx, Asian, Pacific Islander and artists of color suffered a significant loss of income even more so. The COVID-19 pandemic impacted our local arts community more than most sectors.

This project provided relief and new programming to help our arts community begin to recover. Residency grants and free space was provided for Black artists to produce work and present public programs at the Interstate Firehouse Cultural Center. Native-produced artworks were procured and installed. Block grants were provided to nonprofit cultural organizations for culturally specific artist programming and direct support was provided to underrepresented artists who identify as Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color; LGBTQIA+; and artists with disabilities. Funds were obligated by 12/31/2024 with project completion expected by 12/31/2025.

<u>Citywide equity outcome goal</u>: Artists who identify as Black, Indigenous, or people of color receive support and funding to continue to practice their art in Portland.

<u>Project outcome goal</u>: Artists who identify as Black, Indigenous, or people of color, receive support and funding to continue to practice their art in Portland. Artists have access to direct financial assistance, residency grants, public programs at the Interstate Firehouse Cultural Center, support from grant funded culturally specific organizations, and paid opportunities to produce artwork.

#### Use of Evidence

Through four distinct initiatives, this program focuses on supporting artists who identify as Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color; LGBTQIA+ artists; artists with disabilities; and other under-served and under-represented artists. The project will fund community-based organizations to distribute devices and digital literacy support. Funds are being used for evidence-based interventions.

Amount: \$1,982,604

<u>Evidence Base</u>: "The Impact of COVID-19 on Small Business Outcomes and Expectations" -

https://www.pnas.org/doi/10.1073/pnas.2006991117

Performance Measures and Data to Date: Activate Interstate Firehouse Cultural Center

- o Amount of residency grants distributed by Interstate Firehouse Cultural Center: \$247,700
- Number of residency grants provided by Interstate Firehouse
   Cultural Center: 21
- o Number of public programs presented at the center: No data yet

Performance Measures and Data to Date: Support for artists in underrepresented communities

- o Amount distributed to artists receiving direct support: \$450,000
- o Number of artists receiving direct support: 196

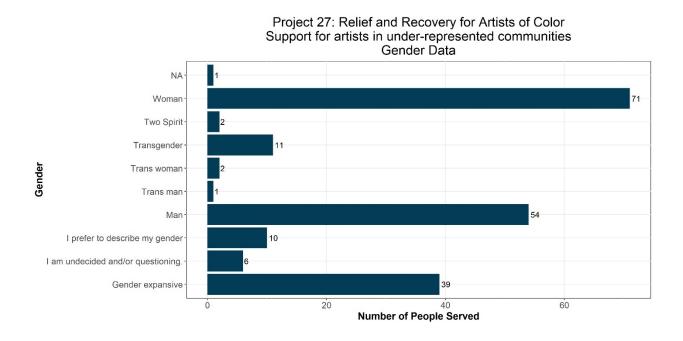
o Number of partners: 1

Performance Measures and Data to Date: Grants to Culturally Specific Organizations

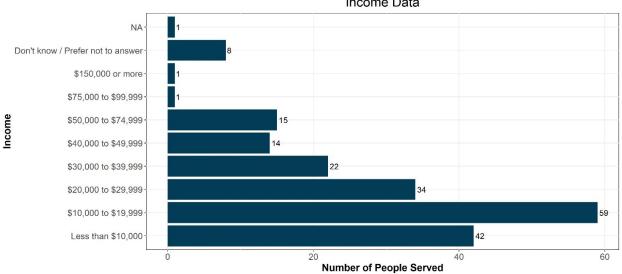
- Amount of grants distributed to culturally specific organizations:
   \$500,000
- o Number of grants distributed to culturally specific organizations: 29

Performance Measures and Data to Date: Indigenous Public Art

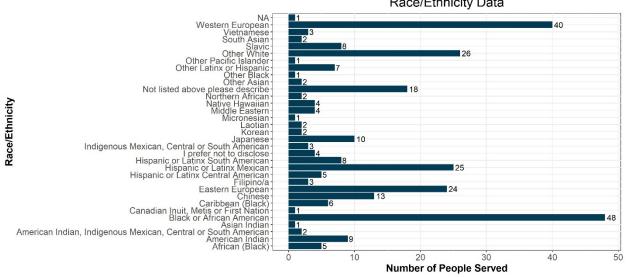
- o Number of artists who produce artwork: No data yet
- o Amount awarded to produce artwork: No data yet
- o Number of partners: 1



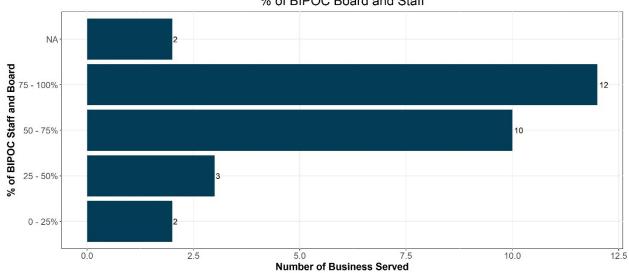
Project 27: Relief and Recovery for Artists of Color Support for artists in under-represented communities Income Data



Project 27: Relief and Recovery for Artists of Color Support for artists in under-represented communities Race/Ethnicity Data



Project 27: Relief and Recovery for Artists of Color Grants to culturally specific organizations % of BIPOC Board and Staff



PROJECT #28 – Treasury Project #34 - Upstream Services for Families Impacted by Gun Violence

## Upstream Services for Families Impacted by Gun Violence

#28

\$11,239,612

Public Health

Community Violence Interventions (1.11\*^)

Website: In development

#### **Project Overview**

This project addresses the disproportionate impact of the COVID-19 pandemic and gun violence within the Black, Indigenous, and People of Color (BIPOC) communities, focusing particularly on communities most isolated and disconnected from health care, community, and government services. Although City funds have been dedicated to address the holistic rise in gun violence, gaps remained, particularly within African immigrant communities. This project targets youth and families who have experienced dislocation and isolation to engage youth in Primary Prevention Programs – pro-social activities that are proven to reduce violence.

Primary Prevention Programs deeply engaged youth who are experiencing a lack of resources, trauma, and isolation. Funded activities may include pro-social activities to facilitate shame reduction, conflict resolution, social-emotional education, and comprehensive skill building. The project provided support to community partner organizations. Funds were obligated by 12/31/2024 with project completion by 12/31/2025.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: In development.

#### Use of Evidence

This project funds social and emotional supports to youth and families who have experienced dislocation and isolation and engage youth in Primary Prevention Programs. Funds are being used for evidence-based interventions.

Amount: \$11,239,612

<u>Evidence Base</u>: "Gun Violence: Prediction, Prevention, and Policy" <a href="https://www.apa.org/pubs/reports/gun-violence-report.pdf">https://www.apa.org/pubs/reports/gun-violence-report.pdf</a>

#### Mandatory Indicators

- o Workers enrolled in sectoral job training programs: 0
- o Workers completing sectoral job training programs: 0
- o People participating in summer youth employment programs: 0

- Street Level Outreach Number of Contacts with Young People:5,022
- o Street Level Outreach Type and Number of Services Provided:
  - Community Resource Fair 1
  - Community Monitoring 112
  - Community Event 11
  - Community Specific Event 7
  - Other 4
  - Annual Festival 1
  - Public Education Event 1

- o Street Level Outreach Qualitative Outcome Survey: No data yet
- o Intensive Case Management Number of Total Clients Served: 94
- o Intensive Case Management Number of Total Active Clients: 61
- o Intensive Case Management Number of Clients High Risk: 48
- o Intensive Case Management Number of Clients with Safety Issues: 40
- o Intensive Case Management Number and Types of Services Provided:
  - Additional Services and Support Goal 1
  - Referrals 1
  - Financial Assistance 20
  - Total Hours Spent 412.61
- o Intensive Case Management Number of Mediations: 0
- o Intensive Case Management Goals/Milestones Accomplished: 0

# Continuation of Hygiene Stations Assistance to Households Long-term Housing Security: Services for Unhoused Persons (2.16\*^)

Website: <u>Hygiene Stations Continuation and Expansion | Portland.gov</u>

#### Project Overview

This project continued City efforts to provide essential health resources in direct response to health impacts of the COVID-19 pandemic. In 2020, hygiene stations were placed – portable toilets and handwashing stations – throughout our neighborhoods to ensure community-wide access to this basic and essential public health resource. This risk-mitigation action helping unhoused people stay safe was a direct response to the public health impacts of the COVID-19 pandemic and continued to be a critical need. This project supported placement and regular servicing of approximately 130 hygiene stations across Portland. This project obligated funds by 12/31/2024 and has expected completion date by 12/31/2025.

<u>Citywide equity outcome goal</u>: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

<u>Project outcome goal</u>: People experiencing houselessness have safe access to portable toilets and handwashing stations. Exposure to human waste is reduced and outbreaks of infectious diseases related to lack of hygiene stations remains absent.

#### Use of Evidence

This project funds the continued operation of hygiene stations around Portland. Funds are being used for evidence-based interventions.

Amount: \$975,081

<u>Evidence base</u>: World Health Organization, "Control of communicable diseases and prevention of epidemics"

https://www.who.int/water\_sanitation\_health/hygiene/emergencies/em 2002chap11.pdf

#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

o Number of hygiene stations: 20

o Number of partners: 1

# #31 S245,453 Assistance to Households Long-term Housing Security: Services for Unhoused Persons (2.16\*^)

Website: <u>Hygiene Stations Continuation and Expansion | Portland.gov</u>

#### **Project Overview**

This project is administered by the City's Homelessness and Urban Camping Impact Reduction Program. The project funds additional ADA-accessible hygiene stations community-wide and established a new central laundry service. The central laundry service is staffed through a low-barrier jobs program, providing wash/dry/fold service for community partners serving unhoused Portlanders. This facility saved textiles that would otherwise be sent to landfills, instead laundering them for continued use. Clean laundry is a critical public health resource – laundry ranks as a very high need for unhoused people, and clean laundry helps reduce the transmission of bacteria and ectoparasites. This project is completed.

<u>Citywide equity outcome goal</u>: All unhoused or unsheltered people in Portland are given stable and secure shelter with access to health services.

<u>Project outcome goal</u>: People living outside and experiencing disabilities have safe access to portable toilets and handwashing stations. Exposure to human waste is reduced and absence of outbreaks of infectious diseases related to lack of hygiene stations remains.

Use of Evidence

This project funded additional ADA-accessible public hygiene stations and a new central laundry service to support clean laundry for unhoused community members. Funds were used for evidence-based interventions.

Amount: \$245,453

<u>Evidence base</u>: World Health Organization, "Control of communicable diseases and prevention of epidemics"

https://www.who.int/water\_sanitation\_health/hygiene/emergencies/em 2002chap11.pdf

#### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

o Total Visits: 161

o Unique Clients: 79

o Total Loads: 472

o Average # Loads per Visit: 4.3

o Total Weight of Loads: 4,844 lbs.

o Average Weight per Load: 30

o Service Referrals: 12

o % Visitors Referred: 7.5%

o Supply Handouts: 3

o % Visitors Supplied: 1.09%

# Rescue Plan Program Delivery Administrative \*\*Administrative Expenses (7.1)

Website: City service continuity and program delivery | Portland.gov

#### **Project Overview**

The Portland City Council allocated funds for internal infrastructure to support effective delivery of our Rescue Plan projects. This infrastructure includes project management, equity strategies analysis, data and reporting analysis, procurement, grants management, communications, and government relations capacity. Through the experience of delivery of CARES resources in 2020, the City learned that sufficient capacity to manage the new programs and the reporting associated with the funds is necessary to implement projects successfully.

The Data and Equity Strategies Team (DEST) described above supported and continues to support City bureau Project Teams to implement and report data for individual projects. DEST provides coordination, guidance, facilitation, technical assistance, and other support to ensure that the City's overall implementation of our Rescue Plan SLFRF fund projects are compliant with the U.S. Treasury, State, and City regulations and meets Council's expectations for program performance.

This project was obligated by 12/31/2024 and will be completed by 12/31/2025.

#### Use of Evidence

This project funds a central Delivery Team to support successful implementation of Rescue Plan projects.

#### Performance Measures

We are not collecting data for this allocation.

### **Play Streets**

#33

\$254,619

Negative Economic Impacts: Other

Economic Impact Assistance: Other (2.37\*^)

Website: In development

#### **Project Overview**

This project increased community confidence in outdoor public spaces, improved the built environment of neighborhoods, and provided places to gather for people to reconnect. This project established "play streets" to encourage and promote COVID-safe, child-friendly outdoor community activity. Play streets transformed neighborhood streets and created recurring pop-up community hubs for multi-generational socializing, play, and physical activity. These locations created a foundation for partners to connect with and to bring assistance to families and elders isolated during the pandemic. Primary activity was focused in 2022. The project was obligated by 12/31/2024 with completion by 12/31/2025.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: Businesses and organizations participating in Play Streets events have access to the following services: event financial assistance, staff support to complete permit applications, physical resources to implement the event and resources for outreach to community partners. Organizations underrepresented in community use permitting have access to those services. Participants in Play Streets

events have safe outdoor spaces for physical activity and to connect with others.

#### Use of Evidence

This project establishes "play streets" to encourage and promote COVID-safe, child-friendly outdoor community activity. We did not see an evidence base for this specific suite of interventions. Funds are being used for evidence-based interventions.

Amount: \$254,619

<u>Evidence base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u>- Economist Edward Glaeser cites several studies by several U.S. Cities

- o Number of businesses or organizations served: 14
- o Type of service provided: Financial Support
- o Amount distributed to organizations: \$30,000
- o Number and type of events supported: 6
- o Number of partners: 0
- o Number of event or space permits: 6

# #35 Bybee Lakes Hope Center Assistance to Households Long-term Housing Security: Services for Unhoused Persons (2.16\*^)

Website: <u>Bybee Lakes Hope Center | Helping Hands Re-entry Outreach Centers (helpinghandsreentry.org)</u>

#### **Project Overview**

This project was conducted by Helping Hands Re-Entry Outreach Centers which provided trauma-informed, data-driven services to people experiencing houselessness. Their referral-only program focused on building self-sufficiency and providing participants with the skills and support they need to successfully transition to life after homelessness.

More than 80 agencies have completed trauma-informed training to become referral partners. The project provided operating support for 200 additional bed spaces at the Bybee Lakes Hope Center location. This project is completed.

<u>Citywide equity outcome goal</u>: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

<u>Project outcome goal</u>: Unhoused and unsheltered people experience low-barrier access to a safe place to rest and individualized reentry plans and services. LGBTQIA+ community members have access to a rainbow

dorm. Families with children can access childcare and receive support while going to work or participating in other reentry programs.

#### Use of Evidence

This project provides services and housing to people experiencing houselessness. The services help stabilize and develop re-entry plans for the those seeking assistance. Funds are being used for evidence-based interventions.

Amount: \$1,000,000

<u>Evidence base</u>: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

https://www.usich.gov/resources/uploads/asset\_library/Housing-Affordability-and-Stablility-Brief.pdf OR "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

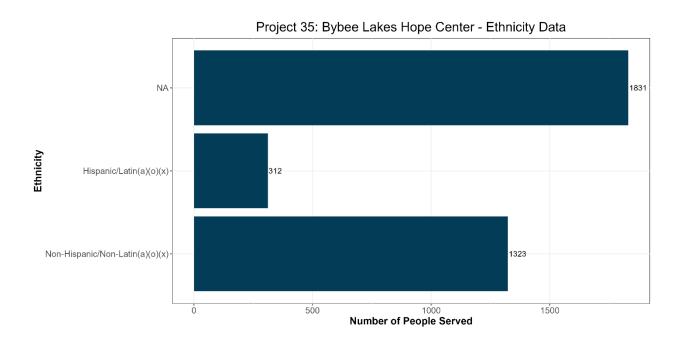
https://www.usich.gov/resources/uploads/asset library/emergency-shelter-key-considerations.pdf "Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless" <a href="https://www.academia.edu/21611312/Managing Multiple Disadvantages">https://www.academia.edu/21611312/Managing Multiple Disadvantages</a> The Regulation of Complex Needs in Emergency Shelters for the Homeless

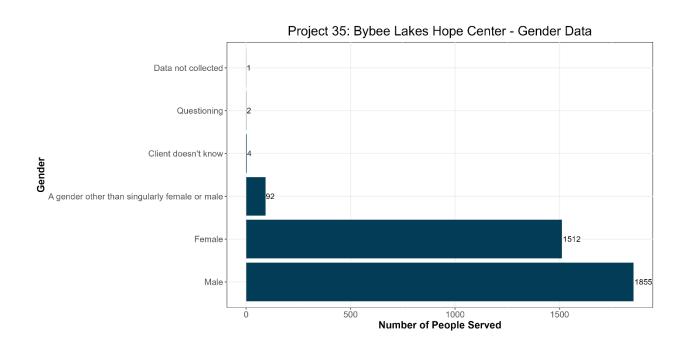
#### Mandatory Indicators

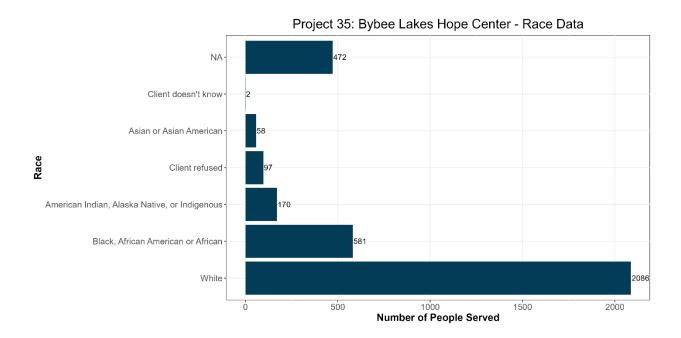
- Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

- o Duplicated number of individuals served: 3,466
- o Services provided: 117,365 meals provided
- o Number of bed nights provided: 121,037

- o Length of completed stays: No data yet
- o Exit destination: No data yet







# #36 \$250,000 Assistance to Small Businesses #250,000 Technical Assistance, Counseling, or Business Planning (2.30\*^)

Website: In development

#### Project Overview

Funding provided a branding and marketing structure for community events. The new structure was created to support and promote central city events, activations, and awareness campaigns. Due to the ongoing impact of the COVID-19 pandemic, retailers, restaurants, and clubs located in the central city struggled. Prior to the pandemic most of these businesses enjoyed regular support provided by downtown workers and visitors. The event promotion and awareness campaigns were closely coordinated with an array of public, private, and non-profit partners with the overall goal of inviting residents, visitors, employees, and employers to actively participate. This project is completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the COVID-19 pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Increase awareness of residents, visitors, employees, and employers to actively engage in the community and support businesses.

#### Use of Fyidence

This project's funding was used to hire a consultant to create a branding and marketing structure for community events. Funds are being used for evidence-based interventions.

Amount: \$250,000

<u>Evidence base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u>- Economist Edward Glaeser cites several studies by several U.S. Cities.

#### Mandatory Indicator

o Small businesses served: 0

#### Performance Measures and Data to Date

- o Small businesses served: 0
- o Type and quantity of engagements on social media:

- Posts: 26

Impressions: 16,500Engagements: 10,800

- o Number of website clicks for each business served: 12,825
- o Number and type of advertisements:
  - Meta Ads
  - Google Ads
  - Billups
  - Willamette Week
  - DoPDX
  - Portland Observer/The Skanner
  - Portland Mercury
  - Willamette week
  - DoPDX

- o Amount of advertising dollars spent: \$250,000
- Number and type of events related to every Wednesday Campaign:
- o Change in number of pedestrian counts: 200,100
- o North type, and amount of contract services:
  - Channel Strategy: 279 hoursCreative Strategy: 172 hours
  - Planning: 416 hoursProduction: 695 hours

## Match2: Utility Debt Relief

#39

\$311,117

Assistance to Households

Household Assistance: Rent, Mortgage, and Utility Aid (2.2\*^)

Website: In development

#### **Project Overview**

This project supported Portland's economic stabilization and recovery efforts by providing direct relief to customers through bill credits, therefore improving livability for those who faced choosing between paying their mortgage/rent or utilities. COVID-19 pandemic and its public health and economic impacts have led to housing instability across the spectrum: homeowners have been foreclosed on; renters have been evicted; and many thousands of people became unhoused. This set-aside has allowed the City of Portland Water Bureau to use these funds where they are most needed in support of community stability. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Households who cannot pay for water or sewer are able to stay connected to these services and have some past bill debt alleviated. Households with children, elderly, those living with disability, and addresses within Qualified Census Tracts have access to these services.

Use of Evidence

This project forgives municipal utility debt for vulnerable Portlanders. Funds are being used for evidence-based interventions.

Amount: \$311,117

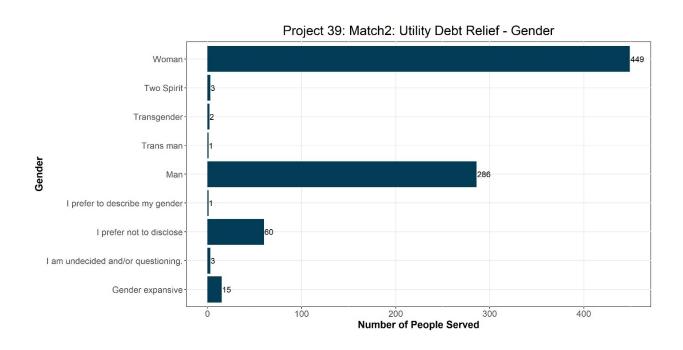
<u>Evidence base</u>: National Energy Assistance Directors' Associations - <a href="https://neada.org/wp-content/uploads/2019/02/liheapsurvey2018.pdf">https://neada.org/wp-content/uploads/2019/02/liheapsurvey2018.pdf</a>

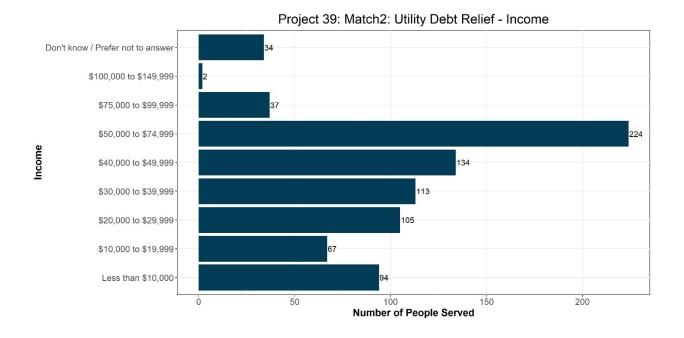
### Mandatory Indicators

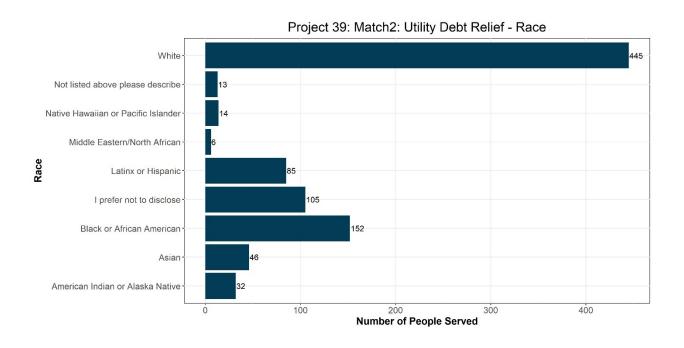
o Households served: 810

- o Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 0

- o Number of individuals served: 810
- o Amount of relief provided to individuals or households: \$311,117







# Portland Street Response Expansion Negative Economic Impacts: Other Economic Impact Assistance: Other (2.37\*^)

#### Website: In development

#### **Project Overview**

This project funded a new branch of first responders who included a mental health crisis responder and Community Health Medic. The program connected the first responders to identified low acuity and mental health people in crisis. This service will be accessible through 911 for observed needs. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: Increased service and decreased response time for 911 calls managed by Portland Street Response. Interrupt the criminal justice system by removing police intervention for emergencies where someone is not committing a crime. People experiencing houselessness, mental health crises, and/or substance abuse crises have access to these services.

#### Use of Fyidence

This project establishes increased services and decreased time for 911 calls. Funds are being used for evidence-based interventions.

Amount: \$5,883,015

<u>Evidence Base</u>: Safety Interventions for Houseless Pedestrians (pdx.edu) <a href="https://pdxscholar.library.pdx.edu/cgi/viewcontent.cgi?article=1034&context=hrac-pub">https://pdxscholar.library.pdx.edu/cgi/viewcontent.cgi?article=1034&context=hrac-pub</a>

- o Number of 911 calls managed by Rescue Plan Funded Staff: 17,349
- o Visit reasons resulting from Rescue Plan Funded Calls
  - Well Person Check
  - Assault
  - Public Service
  - Unknown Problem/Person Down
  - Other
  - Overdose
  - Altered Mental Status
  - Fire
  - Sick Person
  - Psychiatric Problem/Abnormal Behavior/Suicide Attempt
  - Heat/Cold Exposure
  - Structure Fire
  - Unconscious/Fainting/Near-Fainting
  - Breathing Problem
  - Police Request
  - Headache
  - Falls
  - Refuse Fire
  - Back Pain (Non-Traumatic)
  - Vehicle Fire
  - Traffic Accident
  - Diabetic Problem
  - Traumatic Injury
  - Auto vs. Pedestrian
  - Stab/Gunshot Wound/Penetrating Trauma

- Lift Assist
- Transfer/Interfacility/Palliative Care
- Hemorrhage/Laceration
- Technical Rescue
- Chest Pain (Non-Traumatic)
- CPR
- Stroke/CVA
- Seizure
- Pregnancy/Childbirth/Miscarriage
- Bleeding
- Abdominal Pain/Problems
- Allergies
- o Response time for Rescue Plan Funded Calls: Median: 27 minutes
- o Type of outcomes resulting from Rescue Plan Funded Calls:
  - Housing Referral
  - Shelter referral
  - Financial Referral
  - Case management referral
  - Energy assistance referral
  - Food referral
  - Medical referral
  - Other referral
  - SNAP Referral
  - Substance use referral
  - Mental Health Referral
  - Identification Referral
  - Translation Services Referral
  - Vi-Spadat Referral
  - Insurance Referral
  - Clothing Referral
  - Dental Referral
  - Other Referral
  - Pet Assistance Referral

- Hygiene Referral

# Affordable Housing Preservation Assistance to Households Housing Support: Affordable Housing (2.15\*^)

Website: In development

#### Project Overview

This project preserves affordable housing units that have expiring affordability terms in the next five years. The COVID-19 pandemic increased the number of households in need of affordable housing. If not preserved, the units will no longer be affordable causing displacement of potentially hundreds of low-income households. Preservation of existing affordable units cost considerably less than construction of new affordable housing or conversion of existing market rate housing into affordable. This project was obligated by 12/31/2024 with completion by 12/31/2026.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: Affordable housing units with a high representation of communities of color and people with disabilities have improved safety and extended affordability.

#### Use of Evidence

This project stabilizes affordable housing for households at high-risk of displacement. Funds are being used for evidence-based interventions.

Amount: \$5,201,304

<u>Evidence Base</u>: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

https://www.usich.gov/resources/uploads/asset\_library/Housing-Affordability-and-Stablility-Brief.pdf OR "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

https://www.usich.gov/resources/uploads/asset library/emergency - shelter-key-considerations.pdf "Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless" https://www.academia.edu/21611312/Managing Multiple Disadvantages The Regulation of Complex Needs in Emergency Shelters for the Homeless

#### Mandatory Indicators

- o Number of households receiving eviction prevention services (including legal representation): 0
- o Number of affordable housing units preserved or developed: 102

#### Performance Measures and Data to Date: Restore Grants

- o Number of households Served: 102
- o Number of years affordable housing units preserved: 102

### **Small Business Stabilization Grants**

#44

\$3,445,571

Assistance to Small Businesses

Technical Assistance, Counseling, or Business

Planning (2.29^)

Website: In development

#### **Project Overview**

This project addressed the needs of small businesses within our community through a combination of technical and financial assistance to help retain critical businesses along our commercial corridors. Small business needed access to resources to retain their place of business and continue to operate. This project provided legal services, financial support for back and future rent, and security assistance. These services and support reinvigorated business districts disproportionately affected by the COVID-19 pandemic. This project has been completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most affected by the COVID-19 pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Businesses impacted by the pandemic and those that have not had equal access to capital gain short-term financial stability needed to grow and sustain their business. BIPOC and womenowned small businesses have access to these services.

#### Use of Evidence

This project establishes a grant program to support and stabilize small businesses. Funds are being used for evidence-based interventions.

<u>Amount</u>: \$3,445,571

Evidence Base: "The Impact of COVID-19 on Small Business Outcomes

and Expectations" -

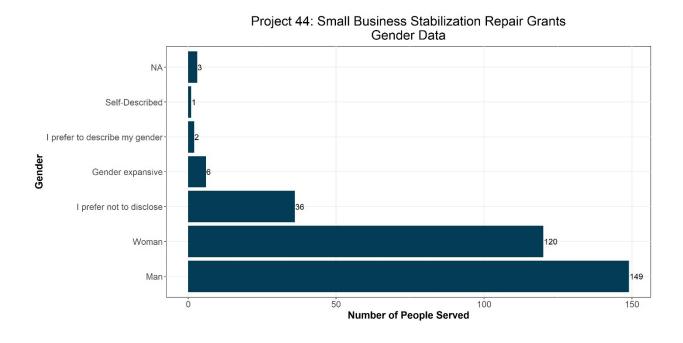
https://www.pnas.org/doi/10.1073/pnas.2006991117

#### Mandatory

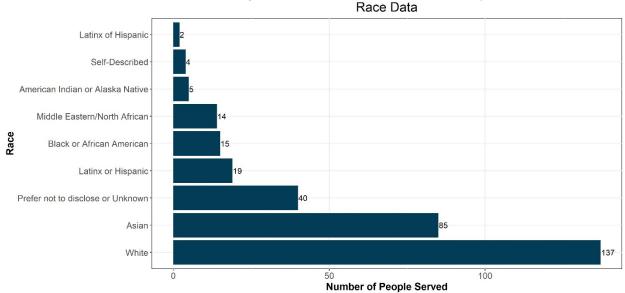
o Number of Small Businesses Served: 313

Performance Measures and Data to Date: Repair Grants

- o Number of businesses served: 313
- o Amount and type of relief distributed with Repair Grants: \$777,160



City of Portland Recovery Plan Performance Report 2024



Project 44: Small Business Stabilization Repair Grants Race Data

## 82<sup>nd</sup> Avenue Housing Anti-Displacement

#45

\$1,894,581

Assistance to Households

Housing Support: Other Housing Assistance (2.18\*^)

Website: In Development

#### Project Overview

This project addressed the increased land, rent, and home prices which destabilized vulnerable households and led to displacement in the Portland 82<sup>nd</sup> Avenue corridor. Early interventions to stabilize communities at risk of gentrification and displacement have been shown to reduce involuntarily displacement in later years due to increases in utility, transportation infrastructure, and economic development.

The census tracts along 82nd Avenue contain 34,000 housing units (20,300 owners and 13,600 renters). Of these, 2,300 homeowners and 4,000 renters are extremely cost burdened – paying more than 50% of their income on housing and most vulnerable to displacement. This project provided anti-displacement and stabilization services for extremely cost burdened owners and renters. This project has been completed.

<u>Citywide equity outcome goal</u>: All people in Portland feel secure and stable in their current homes.

<u>Project outcome goal</u>: BIPOC and low-income people in neighborhoods adjacent to the 82nd Avenue corridor gain access to quality career

pathways that will enable them to experience housing and financial stability.

#### Use of Evidence

This project provides access to housing and employment stability. Funds are being used for evidence-based interventions.

Amount: \$1,894,581

<u>Evidence Base</u>: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

https://www.usich.gov/resources/uploads/asset\_library/Housing-Affordability-and-Stablility-Brief.pdf OR "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

https://www.usich.gov/resources/uploads/asset library/emergency-shelter-key-considerations.pdf"Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless" <a href="https://www.academia.edu/21611312/Managing Multiple Disadvantages">https://www.academia.edu/21611312/Managing Multiple Disadvantages The Regulation of Complex Needs in Emergency Shelters for the Homeless</a>

#### Mandatory Indicators

- o Households receiving eviction prevention services: 443
- o Affordable housing units preserved or developed: 0

- o Number of individuals served: 443
- o Expenditure of financial assistance: \$466,393
- o Type of services provided:
  - Eviction and Foreclosure Prevention Legal Assistance
  - Home Repair

### **Commercial Activations**

#46

\$1,125,000

Negative Economic Impacts: Other

Economic Impact Assistance: Other (2.37\*^)

Website: In Development

#### **Project Overview**

This project addressed the effect of the COVID-19 pandemic on small businesses. Struggles with setbacks, restrictions, damage, and in many cases closure, were some of the effects felt by businesses and surrounding communities. This project provided support through community and business partnerships, technical and financial resources, and business advisors support for businesses to re-tenant vacant buildings. The project created community gathering events reinvigorating Portland's 'main streets' and business districts, thereby encouraging customers to return. This project has been completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Businesses and non-profit organizations impacted by the pandemic receive marketing support through social media posts and commercial activations to grow and sustain their operations. Customers come to 'main streets' and larger business district areas through investments and partnerships with public and private property owners, small businesses, artists, and event producers.

#### Use of Evidence

This project established support to reinvigorate small businesses and encourage community rebuilding. Funds are being used for evidence-based interventions.

Amount: \$1,125,000

<u>Evidence Base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u>- Economist Edward Glaeser cites several studies by several U.S. Cities

- o Number of activations or events held: 65
- o Number of posts: 918

## Parks Community Safety Capacity

#47

\$1,750,461

Community Violence Interventions

Community Violence Interventions: Other (1.11\*^)

Website: In Development

#### **Project Overview**

This project addressed an increased need for park safety and security influenced by the COVID-19 pandemic. The project had two components; to hire seven new full-time park rangers to be placed in specific areas with a history of gun violence and/or calls for police, and to respond to parks incident reports of trespassing and theft at maintenance facilities, particularly in areas disproportionally affected.

The project enhanced park visitor and staff safety and the protection of park assets. The project will perform complex analysis of Park Ranger patrol and call-for-service data, Bureau incident reports, and other relevant data sets to develop external and internal reports, develop policy recommendations, and review equity in Ranger patrol and engagement regimens. The project encumbered funds by 12/31/2024 and will be completed by 12/31/2025.

<u>Citywide equity outcome goal</u>: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

<u>Project outcome goal</u>: Portlanders feel safe in parks with more services, support and positive interactions provided by park rangers with less police intervention.

#### Use of Fyidence

This project established safety protocols and response to increase park security and a safe place to work and for recreation. Funds were used for evidence-based interventions.

Amount: \$1,750,461

<u>Evidence Base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u> - Scientific American-Economist Edward Glaeser cites several studies by several U.S. Cities

#### Mandatory Indicators

- o Workers enrolled in sectoral job training programs: 0
- Workers completing sectoral job training programs: 0
- o People participating in summer youth employment programs: 0

- Percentage of employees who feel physically and emotionally safe at work: No data yet
- Percentage of employees who feel safety is a bureau priority: No data yet
- o Percentage of Portlanders who are very or somewhat satisfied with the safety of park and natural areas: No data yet
- o Number of park ranger positive contacts with park visitor: 4,955
- o Number of park violations abated by park rangers: 3,744
- o Percentage of park ranger contacts without Portland Police Bureau and Portland Fire & Rescue involvement: 98%
- o Number of criminal incidents at Park and Recreation facilities: 3,722
- Park selection methodology for gating/fencing improvements: No data yet
- o Number of thefts: 2

- o Number of break-ins: 2
- o Number of new gates installed: No data yet
- o Number of new ADA compliant gates installed: No data yet
- o Amount of new fencing installed: No data yet

PROJECT #48 – Treasury Project #41 - Infrastructure for Data-Informed Decision Making

### Infrastructure for Data-Informed Decision Making

#48

\$1,061,400

**General Provisions** 

Public Sector Capacity: Effective Service Delivery (3.4)

Website: In Development

#### **Project Overview**

This project funded the BTS design and building of a Business Intelligence and Data Visualization service offering. Designing underlying technology for service offering that will then be used by Rescue Plan and public safety teams. This project is being built to be sustainable and what work has already been done. This project encumbered funds by 12/31/2024 and will be completed in 2025.

<u>Citywide equity outcome goal</u>: City of Portland employees receive support to operate transparently, equitably and with meaningful accountability.

<u>Project outcome goal</u>: City of Portland establishes a Business Intelligence and Data Visualization technology system to foster datainformed decision making, improve City employee access to data technologies, and facilitate transparent data sharing with the public.

#### Use of Evidence

This project establishes a data governance system to track ARPA data. Funds are being used for evidence-based interventions.

<u>Amount</u>: \$1,061,400

<u>Evidence Base</u>: "A Case Study on the Use of Data-Driven Decision Making in the Institutions of Higher Education"

https://www.researchgate.net/publication/299630224 a case study on the use of data-

driven decision making in institutions of higher education

- o Qualitative employee surveys (pre- and post-implementation): No data yet
- o License product assignment rate: 2,286 licenses
- o Number of datasets provisioned to end users: 1,948

# Bonding and Technical Assistance Assistance to Small Businesses Flanning (2.30\*^)

Website: In Development

#### **Project Overview**

This project creates opportunities for small business owners to bid for construction projects by providing educational and technical assistance. The project taught inclusive contracting services for vendors and how to register as a vendor in the City of Portland portal. Participants have access to ongoing language interpretation and translation services. The project was encumbered by 12/31/2024 with an expected completion date in 2025.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the COVID-19 pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: Assist in removing the barriers of surety bonding and available working capital by providing technical and administrative assistance to local, small, and minority businesses who would not otherwise be able to provide, on their own, the necessary bid, payment, and performance bonds to successfully bid and compete for City opportunities.

#### Use of Evidence

This project establishes a program to provide technical assistance and education to increase small businesses to help small businesses apply

for construction projects. Funds are being used for evidence-based interventions.

<u>Amount</u>: \$977,272

<u>Evidence Base</u>: A New Path to Boost BIPOC Business: The Community Navigator Approach - Non Profit News | Nonprofit Quarterly - <a href="https://hbswk.hbs.edu/item/why-the-trump-administration-should-embrace-the-small-business-administration">https://hbswk.hbs.edu/item/why-the-trump-administration-should-embrace-the-small-business-administration</a>

#### Mandatory Indicator

o Small businesses served: 110

- o Small businesses served: 110
- o Number of trainings developed and provided: No data yet
- Number of participants who increased their knowledge of City contracting: No data yet
- Number of participants whose confidence to bid on City contracts increased: No data yet
- o Number of COBID certified firms in training: 110
- o Number of Engagements in the Solicitation Process Due to Language and Interpretation Services: No data yet
- Number of businesses recruited to apply to Bonding and Technical Assistance program: No data yet
- o Number of outreach events hosted: No data yet
- o Outreach Event Feedback Survey: No data yet
- o Number of Businesses Served by Angela Y. Pack LLC: No data yet
- o Customer Satisfaction Survey: No data yet
- o Number and Type of Translations Provided: No data yet
- o Number and Type of Interpretation Services Provided: No data yet

- Number of engagements with City employees through Program Marketing and Consulting contracts: No data yet
- o Number of engagements with contractors through Program Marketing and Consulting contracts: No data yet

PROJECT #50 – Treasury Project #42 - Old Town Reactivation by Environmental Design

### Old Town Reactivation by Environmental Design

#50

\$500,000

Aid to Impacted Industries

Aid to Tourism, Travel, or Hospitality (2.35^)

Website: In Development

#### **Project Overview**

This project addressed storefront vandalism in Old Town/Chinatown, an effect of the COVID-19 pandemic. Financial assistance was provided to BIPOC and women owned businesses to improve business access in Old Town / Chinatown through (1) security grates for storefronts, (2) hardening glass, (3) streetscape - tree well - cleaning improvements. This project has been completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the COVID-19 pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: BIPOC and women owned businesses in the Portland Old Town neighborhood receive financial assistance to improve the safety of their storefronts.

#### Use of Evidence

This project stabilized BIPOC/women owned business with funds to improve stability and storefront safety. Funds are being used for evidence-based interventions.

Amount: \$500,000

<u>Evidence Base</u>: Case Studies on Urban Revitalization - Downtown Revitalization Requires Creativity <u>To recover from COVID-19</u>, <u>downtowns must adapt | Brookings</u>-Economist Edward Glaeser cites several studies by several U.S. Cities

- o Number of businesses served: 122
- o Amount and type of relief funding provided to businesses: \$304,757
- o Number of tree wells replaced: 804

# Rescue Plan Data Governance Public Health / Economic Impacts Public Sector Capacity: Administrative Needs (3.5)

Website: In Development

#### **Project Overview**

This project established a Data Governance Committee. The Committee included members of City bureaus and was tasked to improve data usability, transparency, integrity, privacy, and increasing meaningful access to information. This project has been completed.

<u>Citywide equity outcome goal</u>: City of Portland employees receive support to operate transparently, equitably and with meaningful accountability.

<u>Project outcome goal</u>: City of Portland improves data usability, transparency, integrity, and privacy, and increases meaningful access to information. City staff experience increased support when making data collection and management decisions.

#### Use of Evidence

This project establishes a Data Governance Committee to guide the gathering and accessibility of data. Funds are being used for evidence-based interventions.

<u>Amount</u>: \$284,548

<u>Evidence Base</u>: "A Case Study on the Use of Data-Driven Decision Making in the Institutions of Higher Education":

https://www.researchgate.net/publication/299630224 a case study on the use of data-

driven decision making in institutions of higher education

- o Number and type of community engagements: No data yet
- o Participation of City of Portland Bureaus in Citywide Data Governance Committee Meetings:
  - 26 data governance meetings
  - 25 different bureaus in attendance in 1 or more meeting(s).
- Citywide Data Governance Committee materials are shared transparently: 94 Public Agendas shared
- o Number of and outcome of committee votes: No data yet
- o Qualitative surveys: No data yet
- o City analyst survey: Administered

# Mental Health Program Manager Public Health / Economic Impacts Public Sector Capacity: Administrative Needs (3.5)

Website: In Development

#### Project Overview

This project addressed the City of Portland employee's mental health status because of the COVID-19 pandemic. The project addressed employee psychosocial pandemic stress and impaired mental health including low morale, absenteeism, position vacancies, and decreased worker productivity, all of which had negative economic impacts. The project planned to hire a Mental Health Program Manager as titled; however, the project, retitled Mental Health First Aid (MHFA), determining the scope of the project was better served with an onsite therapist and training staff as trainers in MHFA.

The MHFA helped the City's employees recover by implementing a trauma informed care framework that promoted a safe and accepting workplace where mental health challenges and difficult life experiences were anticipated and considered carefully in the design of work policies and practices. The trauma informed care framework provided support and healing in our workplace utilizing scientific method. The project was allocated by 12/31/2024 and will be completed in 2025.

<u>Citywide equity outcome goal</u>: City of Portland employees receive safe, timely, inclusive, and supportive health access and resources.

<u>Project outcome goal</u>: City of Portland employees most affected by the COVID-19 pandemic feel supported by improved Bureau of Human Resources (BHR) services to address the psychosocial and physical impacts of the pandemic.

#### Use of Evidence

This project trained staff in Mental Health First Aid (MHFA) to support City employees for the COVID-19 pandemic effects on employee mental health. It also implemented a trauma informed care framework that promoted a safe and accepting workplace. Funds were used for evidence-based interventions.

<u>Amount</u>: \$65,769

<u>Evidence Base</u>: <u>HTTPS://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health</u> - Research: People Want Their Employers to Talk About Mental Health - Kelly Greenwood, Vivek Bapat, and Mike Maughan

- Number of New Mental Health First Aid Trainers Certified: No data yet
- o Qualitative Outcome Surveys: No data yet
- o Qualitative Outcome Surveys for Staff Appreciation, Mental Health Awareness, & Well-Being Support Events: Administered
- o Number of On-Site Activities and Events: 6

### **Collaborative Community Resilience**

#56

\$151,954

Public Health / Economic Impacts

Public Sector Capacity (3.4)

Website: In Development

**Project Overview** 

This project addressed the need for emergency preparedness in Portland communities. The City sought to create collaborative partnerships to facilitate communication with underserved communities during emergencies, promote City programs that assist underserved communities, and supply volunteers and resources. The project connected emergency management efforts to community expertise and organizing. Priorities were to keep community partners alerted about emergency responses, invest in capacity and skill-building, establish community hub locations, provide support for severe weather response. This project is completed.

<u>Citywide equity outcome goal</u>: All people in Portland receive safe, inclusive, and responsive health and emergency services with access to resources to meet their basic needs.

<u>Project outcome goal</u>: The Community Organizations Active in Disaster (COAD) provides valuable trainings and assistance to communities to prepare for and respond to emergencies during and after completion of the Rescue Plan project.

#### Use of Evidence

This project establishes a collaborative coalition to provide aid to underserved communities during disasters. Funds are being used for evidence-based interventions.

Amount: \$151,954

<u>Evidence Base</u>: <u>HTTPS://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health</u> - Research: People Want Their Employers to Talk About Mental Health - Kelly Greenwood, Vivek Bapat, and Mike Maughan

#### Performance Measures and Data to Date

 Number of trainings and participants: 44 trainings with total of 336 participants

### #57 Community Health Workers Public Health / Economic Impacts Social Determinants of Health (2.19\*^)

Website: In Development

#### **Project Overview**

This project trained culturally specific Community Health Workers (CHWs) to support Latinx community members throughout the COVID-19 pandemic by providing health information related to COVID, groceries, rental assistance, utility support and other necessities. As relationships were built with our participants, they begin to share additional health or social needs. However, during COVID participants were no longer supported once quarantine and isolation was lifted. This project expanded services to participants for a longer period and connected participants with additional tools and skills to support themselves in the future. This project has been completed.

<u>Citywide equity outcome goal</u>: All people in Portland receive safe, inclusive, and responsive health and emergency services with access to resources to meet their basic needs.

<u>Project outcome goal</u>: Support communities disproportionately impacted by COVID by connecting them to wraparound services and financial resources through the Latino Network, a culturally specific non-profit organization in Portland.

Use of Evidence

This project expands the service period for participants to provide longterm supports CHWs trained within Latino Network. Funds are being used for evidence-based interventions.

<u>Amount</u>: \$149,457

<u>Evidence Base</u>: World Health Organization, "Control of communicable diseases and prevention of epidemics"

https://www.who.int/water\_sanitation\_health/hygiene/emergencies/em 2002chap11.pdf

- o Number and type of services provided: 109 individuals
  - Services provided: Health Education, Case Management,
     Resource Navigation, OHP Information, Healthcare Services, Food
     Assistance, Rent Assistance, Utility Assistance
- o Amount of direct financial assistance provided: No data yet
- o Number of referrals to other services: No date yet
- Number and type of services provided: 12 Events Health & Wellness

# Occupational Health Software Public Health / Economic Impacts Public Sector Capacity: Administrative Needs (3.5)

Website: In Development

#### **Project Overview**

This project provided funding to purchase occupational health software to streamline and centralize data collection and reporting to improve the health and safety of employees and the City's response to the COVID-19 pandemic public health emergency. Software will improve compliance with Oregon OSHA rules, lower risk, and potential health plan costs, and improve response to exposure events, vaccination campaigns, and other public health and safety programs. The project was obligated by 12/31/2024 and completed in 2025.

<u>Citywide equity outcome goal</u>: City of Portland employees receive safe, timely, inclusive, and supportive health services and resources.

<u>Project outcome goal</u>: City of Portland employees most effected by the COVID-19 pandemic have increased access to healthcare services. The City of Portland Bureau of Human Resources (BHR) took action to create an equitable delivery of these services across the City.

#### Use of Evidence

This project will purchase software to manage data and reporting to improve health and safety. Funds are being used for evidence-based interventions.

Amount: \$195,000

<u>Evidence Base</u>: <u>HTTPS://hbr.org/2019/10/research-people-want-their-employers-to-talk-about-mental-health</u> -

Research: People Want Their Employers to Talk About Mental Health Kelly Greenwood, Vivek Bapat, and Mike Maughan

- o Number of Occupational Healthcare Software users: No data yet
- Number and type of healthcare services recorded in software: No data yet
- Number of healthcare services satisfying OSHA compliance: No data yet
- o User satisfaction/opinion survey: No data yet

### 82<sup>nd</sup> Avenue Business Anti-Displacement

#60

\$144,429

Negative Economic Impacts: Other

Economic Impact Assistance: Other (2.37\*^)

#### Website: In Development

#### **Project Overview**

This project addressed current needs of businesses affected by COVID in the 82<sup>nd</sup> Avenue business corridor. The project funds will be used to stabilize businesses still impacted by the COVID-19 pandemic. The program will support the economic needs of business in the 82<sup>nd</sup> Avenue corridor. Businesses will receive direct and technical assistance. This project is completed.

<u>Citywide equity outcome goal</u>: All business operators in Portland, especially those most effected by the COVID-19 pandemic, feel supported in continuing to operate sustainably.

<u>Project outcome goal</u>: BIPOC and immigrant owned businesses affected by the pandemic and serving the community along 82nd Avenue gain short-term financial stability needed to grow and sustain their business.

#### Use of Evidence

This project funds efforts to stabilize businesses located in the 82<sup>nd</sup> Avenue Business Corridor still experiencing COVID-19 pandemic related impacts. Funds are being used for evidence-based interventions.

Amount: \$144,429

<u>Evidence Base</u>: "How will COVID-19 change the retail consumer?" <a href="https://www.accenture.com/">https://www.accenture.com/</a> acnmedia/PDF-126/Accenture-COVID-19-Retail-Consumer-Resarch-Wave-Four-POV.pdf

#### Performance Measures and Data to Data

- o Number of businesses served: 443
- o Amount and type of relief distributed with grants: \$1,068,196
- o Qualitative outcome survey: No data yet

2025 Report Completed 07.25.2025