



City of San José **Recovery Plan**

State and Local Fiscal Recovery Funds 2025 Report

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General Overview

Undoubtedly, COVID-19 has had an extraordinarily painful and traumatic effect on many in the San José community, making clear and exacerbating many social, racial, and economic inequities¹ that existed prior to the pandemic. For example, according to the Bay Area Equity Atlas, the proportion of low-income Bay Area residents who have experienced difficulty covering usual expenses (such as food, housing, utilities) steadily increased throughout the pandemic to now more than 47% of all low-income residents². June 30, 2022 marked the end of Year 5 of the City of San José (City) COVID-19 pandemic Recovery Plan, funded by Coronavirus State and Local Fiscal Recovery Funds (CSLFRF), appropriated through the American Rescue Plan (ARP) Act of 2021, as well as other local, state and federal COVID-19 designated monies. The City received its full allotment of \$212.3 million in CSLFRF direct local recovery assistance as of June 2022.

With the moderation of the COVID-19 pandemic over the past years, respective federal, state and local emergency declarations expired and accompanying COVID-19 funding sources dwindled during Year 3. Concurrently, the City continued its transition from an Emergency Response environment, with core Emergency Operations Center (EOC) functions to respond to persistent COVID-19 surges, to one of Community and Economic Recovery.

The CSLFRF were used to support continuing recovery efforts, funding a span of fourteen San José City Roadmap Initiatives (*Figure 1. City Roadmap: Coronavirus State and Local Fiscal Recovery Funded Initiatives*) under seven City Enterprise Priorities, with thirty-eight projects³ strengthening the post-pandemic revival of a City with almost one million residents and approximately 60,000 businesses⁴.

However, in the spring of 2023, negotiations taking place between the White House and Congress regarding the debt ceiling reportedly included a potential claw back of “unobligated” ARP Act funds. Due to the uncertainty of what would be considered unobligated, the City opted to execute certain budget reallocations from its ARP Fund to its General Fund as revenue loss replacement to mitigate any impacts to community and economic recovery workstreams previously authorized by the City Council⁵. The executed budget action did not affect any services previously authorized by the City Council and resulted in the expenditure or obligation of all CSLFRF prior to the end of June 2023.

¹ PolicyLink. April 2021. Indicators of Equitable Recovery in the Bay Area. Retrieved from: <https://sff.org/what-we-do/grantmaking-to-advance-racial-equity/policy-innovation/equitable-recovery-in-the-bay-area>

² PolicyLink. October 2023. Bay Area Recovery Tracker. Retrieved from: <https://bayareaequityatlas.org/recovery-tracker>

³ Please note: “Workstream (Project)” has been used interchangeably with “project” throughout this document: workstream is commonly used City of San José terminology.

⁴ City of San José 2025-2026 Proposed Operating Budget – San José At A Glance, <https://www.sanjoseca.gov/home/showpublisheddocument/121196/638823120185130000>

⁵ City of San José Council Special Meeting, Reallocation of American Rescue Plan Funds, <https://sanjose.legistar.com/LegislationDetail.aspx?ID=6227829&GUID=662E2D26-84BF-417C-97A7-BB74B536A69B&Options=&Search=>

Figure 1. City Roadmap: Coronavirus State and Local Fiscal Recovery Funded Initiatives

FY2022-23 Enterprise Priority	Initiative									
COVID-19 Pandemic Community and Economic Recovery	Housing Stabilization	Re-Employment + Workforce Development	Small Business Recovery + Resilience	COVID-19 Recovery Task Force						
Resilient + Sustainable City Infrastructure + Emergency Preparedness	Disaster Ready + Climate Smart	Reliable Infrastructure Resilience	Clean Energy Resilience	Water Supply Resilience	Natural Environment Restoration					
Ending Homelessness	Emergency Housing System Expansion	Encampment Services, Outreach, Assistance + Resources	Encampment Management + Safe Relocation	Emergency Housing Financial Sustainability	Safety Net Services County Coordination					
Safer San José	Police Reforms	Vision Zero Traffic Safety	City Services Continuity of Operations							
Clean, Vibrant + Inclusive Neighborhoods + Public Life	Children + Youth Services Master Plan	Education, Digital Equity + Digital Literacy	BeautifySJ Encampment Trash Services	BeautifySJ Vehicle Blight	Child Care Siting Policy Update					
Building the San José of Tomorrow with a Downtown for Everyone	Align Zoning with General Plan	Development Services Process Improvements	Google Downtown West Development	BART Silicon Valley Extension	Airport Connector + Diridon Station	North San José	High Speed Rail	Wage Theft Prevention Policy + Responsible Contractor Ordinance	Affordable Housing on Assembly Use Sites Policy (YIGBY)	
Enterprise Priority Foundational	Initiative									
Strategic Fiscal Positioning + Resource Deployment	Emergency Fiscal Recovery + Planning	Outcomes, Equity Indicators + Performance Management	Disparity Study	Advancing Equity through Culture + Practice	Procurement Improvement					
Powered by People	Workforce Diversity + Talent Pipeline	Citywide Hiring	Employee Wellbeing, Growth + Retention	Digital Workforce	Customer Service Vision + Standards					
Approved by City Council May 16, 2022										

EXECUTIVE SUMMARY

This is Year 5 of the City of San José CSLFRF fiscal assistance program, and the City has fully appropriated the \$212.3 million in CSLFRF funding received, which is reflected in the City of San José Recovery Plan State and Local Fiscal Recovery Funds 2025 Report (City Recovery Plan). The City Recovery Plan continues its focus on the highest needs of our community and prioritizes the identification of sustainable ongoing funding, where feasible, for critical programs and services previously funded on a one-time basis.

We acknowledge the pandemic's toll on our community and organization, and we maintain our collective resiliency throughout this difficult period and confidence in the City's ability to meet the challenges that lie ahead. We will continue to focus on:

- **WHAT work is most important** as defined by the San José City Roadmap the San José Mayor and City Council have prioritized, from *Housing Stabilization* to *Customer Service Vision + Standards* (FY2022-23 City Roadmap).
- **WHO we are doing this with and for** is **with** our capable partners to ensure collective impact and **for** the people who have been most burdened by the pandemic, particularly Latino/Latina/Latinx and other people of color as well as women, seniors, differently-abled, and low-wage workers and small business owners; seeing them not only as clients with needs, but as partners with strengths and potential (Equity).
- **WHERE we need to ensure the most change** is predominately in the neighborhoods on the East Side and areas around Downtown, the neighborhoods with the highest rates of COVID-19 infection and death, and the highest rates of unemployment and financial distress (Place-Based).

The City must remain fiscally sound if we are to continue to support the lives and livelihoods of the people and businesses of San José into the future. This means a substantial amount of federal and state government recovery funds has gone not only to addressing the ongoing economic and public health crises created and, in some cases, intensified by the COVID-19 pandemic, but also to supporting the General Fund and other City funds, thereby preserving the City's organizational budgetary stability and wide range of long-established community services.

After working with staff to understand available funding and projects and receiving City Council feedback during the City's Fiscal Year 2025-2026 Budget Study Sessions, this City Recovery Plan allocates the FY2024-2025 Community and Economic Recovery Budget with confirmed funding sources, based on the City priorities and ensures funding for:

- Critical safety net services;
- Projects where the City must lead and execute;
- Strategic support, which includes foundational work such as planning, hiring/procurement, fiscal accountability and transparency, communication/language and community and partner engagement;
- Other key initiatives described in the City Council-approved Mayor's March and June Budget Messages for FY2024-2025; and
- Mitigation of revenue shortfalls in City funds to ensure continuity of services.

From the early onset of the pandemic, the City has been focused on supporting our most

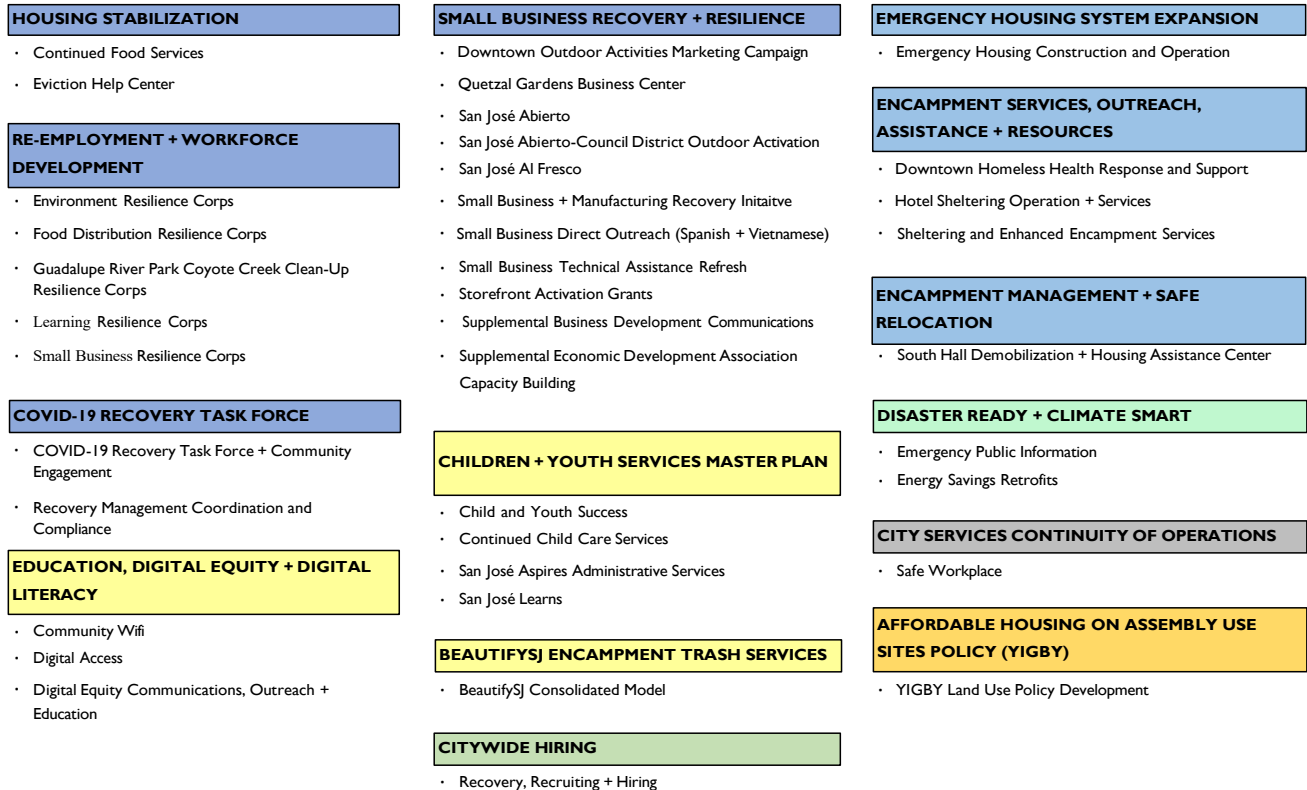
vulnerable communities, including coordinating food delivery to residents in need, sheltering our unhoused community, coordinating and assisting in the delivery of rental relief programs, providing direct outreach and assistance to the small business community, providing free afterschool programming, and deploying thousands of WiFi hotspot and connectivity devices so children can access a broadband connection while attending school remotely. For these programs, and others, we provided an equity-focused, place-based approach to achieve more equitable outcomes for deeply impacted communities already disadvantaged prior to the pandemic's onset.

City staff will return to the City Council on a regular basis to seek budget adjustments as required and receive further feedback and direction to shape strategic direction, policy, and implementation. As noted above, the City Recovery Plan will be revisited and reallocated as City priorities and/or the CSLFRF program require.

USE OF CORONAVIRUS STATE AND LOCAL FISCAL RECOVERY FUNDS

This City Recovery Plan for 2024-2025 presents an incremental allocation of resources for community and economic recovery initiatives. To manage resource allocation and prioritization at a more granular level, each of the fourteen Recovery Initiatives was broken down into projects (workstreams). These projects are shown in Figure 2 below. Funding for the projects in Figure 2 was prioritized using a racial equity lens, a process which is described in detail in the *Promoting Equitable Outcomes* section below.

Figure 2 Projects (Workstreams)



The mapping of these projects to the City Roadmap and Initiatives is visually represented in the following Figure 3, *City Roadmap and Initiatives Mapping*.

Figure 3 City Roadmap and Initiatives Mapping

FY2022-23 Enterprise Priority	Initiative									
COVID-19 Pandemic Community and Economic Recovery	Housing Stabilization	Re-Employment + Workforce Development	Small Business Recovery + Resilience	COVID-19 Recovery Task Force						
Resilient + Sustainable City Infrastructure + Emergency Preparedness	Disaster Ready + Climate Smart	Reliable Infrastructure Resilience	Clean Energy Resilience	Water Supply Resilience	Natural Environment Restoration					
Ending Homelessness	Emergency Housing System Expansion	Encampment Services, Outreach, Assistance + Resources	Encampment Management + Safe Relocation	Emergency Housing Financial Sustainability	Safety Net Services County Coordination					
Safer San José	Police Reforms	Vision Zero Traffic Safety	City Services Continuity of Operations							
Clean, Vibrant + Inclusive Neighborhoods + Public Life	Children + Youth Services Master Plan	Education, Digital Equity + Digital Literacy	BeautifySJ Encampment Trash Services	BeautifySJ Vehicle Blight	Child Care Siting Policy Update					
Building the San José of Tomorrow with a Downtown for Everyone	Align Zoning with General Plan	Development Services Process Improvements	Google Downtown West Development	BART Silicon Valley Extension	Airport Connector + Diridon Station	North San José	High Speed Rail	Wage Theft Prevention Policy + Responsible Contractor Ordinance	Affordable Housing on Assembly Use Sites Policy (YIGBY)	
Enterprise Priority Foundational	Initiative									
Strategic Fiscal Positioning + Resource Deployment	Emergency Fiscal Recovery + Planning	Outcomes, Equity Indicators + Performance Management	Disparity Study	Advancing Equity through Culture + Practice	Procurement Improvement					
Powered by People	Workforce Diversity + Talent Pipeline	Citywide Hiring	Employee Wellbeing, Growth + Retention	Digital Workforce	Customer Service Vision + Standards					
Approved by City Council May 16, 2022										

CITY ROADMAP ENTERPRISE PRIORITIES, INITIATIVES AND PROJECTS (WORKSTREAMS)

The City Recovery Plan use of funds is presented by City Enterprise Priorities, then Initiative, then individual Project. The City Enterprise Priorities and related Initiatives reflect a thread that relates to the common outcomes, objectives, communities, and/or partners. The tables below display all CSLFRF funding across all fiscal years, City Enterprise Priorities, Initiatives, and Individual Projects.

CITY ROADMAP ENTERPRISE PRIORITY		CITY ROADMAP INITIATIVE FUNDING	PROJECT (WORKSTREAM)
COVID-19 PANDEMIC COMMUNITY AND ECONOMIC RECOVERY			
		HOUSING STABILIZATION	Continued Food Services..... \$14,303,822
FY2020-21	\$ 1,676,329	FY2020-21 \$ 1,676,329	This project provides support for at-risk communities and populations, through the distribution of food and necessities.
FY2021-22	\$ 35,243,755	FY2021-22 \$ 13,850,434	
FY2022-23	\$ 0	FY2022-23 \$ 0	Eviction Help Center \$ 1,222,941 This project funds outreach engagement, emergency rental assistance, legal assistance and tenants' rights to impacted tenants and landlords in the rental community while targeting low and extremely low income households.
FY2023-24	\$ 0	FY2023-24 \$ 0	
FY2024-25	\$ 0	FY2024-25 \$ 0	
Total	\$36,920,084	TOTAL \$ 15,526,763	
		RE-EMPLOYMENT + WORKFORCE DEVELOPMENT	Environment Resilience Corps..... \$ 3,533,901
		FY2020-21 \$ 0	This project provides adults residing in high-poverty, high-unemployment neighborhoods with job training and applicable certifications for public parks and playground maintenance, fire/fuel reduction, bioretention swale maintenance, and HAZWOPER (Hazardous Waste Operations and Emergency Response) prior to actual field work in and around City parks.
		FY2021-22 \$ 15,199,605	
		FY2022-23 \$ 0	Food Distribution Resilience Corps..... \$ 8,900,644 This project provides workforce support to Second Harvest Food Bank of Silicon Valley for its food distribution services through San José Conservation Corps.
		FY2023-24 \$ 0	
		FY2024-25 \$ 0	
		TOTAL \$ 15,199,605	

**SMALL BUSINESS RECOVERY +
RESILIENCE**

FY2020-21	\$ 0
FY2021-22	\$ 4,152,034
FY2022-23	\$ 0
FY2023-24	\$ 0
FY2024-25	\$ 0

TOTAL \$ 4,152,034

Guadalupe River Park Coyote Creek Clean-Up Resilience Corps
..... **\$ 771,761**

Guadalupe River Park + Coyote Creek Clean-Up is a comprehensive job training program to provide adults residing in high-poverty, high-unemployment neighborhoods with skill sets for permanent employment with the City of San José or its partners.

Learning Resilience Corps **\$ 1,307,210**

The Learning Pathway/Resilience Corps pilot is a workforce development program to accelerate learning among low-income K-12 students by connecting qualified Corps associates to high-quality, well-established learning program providers serving San José students.

Small Business Resilience Corps **\$ 686,089**

This project assists small businesses in San José to engage in Digital Marketing to grow their business, and to assist residents of San José to gain new skills in Digital Marketing to re-enter the job market.

Downtown Outdoor Activities Marketing Campaign ... **\$ 200,000**

This project combats the negative effects of the COVID-19 pandemic, providing much-needed support to struggling businesses in San José's city center through targeted marketing and promotional campaigns and outdoor events.

Quetzal Gardens Business Center **\$ 137**

The project funds an operating grant for the Latino Business Foundation to open a small business center in East San José, an area hardest hit by COVID-19, partnering with the LBF, Excite Credit Union and CBO Somos Mayfair to occupy/operate the center.

San José Abierto **\$ 3,193,597**

The project expands the Viva Parks program from a summer program to a year-round, City-wide program that includes Downtown San José Parks (St. James Park/Plaza de Cesar Chavez), and include four Viva CalleSj activations to promote arts in San José public spaces.

San José Abierto-Council District Outdoor Activation. \$ 272,329

This project expands existing contracts with arts and cultural organizations focused on activating and convening our community in the Downtown and neighborhood business corridors.

San José Al Fresco\$ 131,275

This initiative will assist businesses struggling to recover from decreased customer counts during the COVID-19 pandemic to permanently expand the footprint of their business operations outdoors.

Small Business + Manufacturing Recovery Initiative\$ 62,748

This project provides small businesses and manufacturers negatively impacted by COVID-19 the technical assistance and support resources they need to rebuild their business, adapt to change, and build resilience to survive the next crisis.

**Small Business Direct Outreach (Spanish + Vietnamese)
.....\$ 102,895**

This project fund Office of Economic Development multilingual staff focused on business outreach within the Spanish- and Vietnamese-speaking communities, to assist businesses with resources to enhance their ability to start up or grow in San José.

Small Business Technical Assistance Refresh\$ 8,164

This project increases access to free business services to all San José-based small businesses. The project will refresh materials, enhance communication to businesses, and encourage new partners to develop new models of citywide and local support.

Storefront Activation Grants\$ 39,574

The Citywide Storefront Grant Program will assist small business owners leasing or occupying a vacant or existing ground floor space with funding to make interior and/or exterior improvements to the building.

			Supplemental Business Development Communications \$ 25,460 This project will support and drive engagement with various City initiatives launched to help business owners struggling with COVID-19 impacts and ensure under-served, highly impacted communities are able to access City information and services.
			Supplemental Economic Development Association Capacity Building..... \$ 115,855 This project helps build capacity in City of San José business districts while directing resources to underserved communities most impacted by the COVID-19 pandemic and consequent economic fallout.
		COVID-19 RECOVERY TASK FORCE	COVID-19 Recovery Taskforce + Community Engagement \$27,528 This project funds a newly formed, Citywide, cross-sector, community-based COVID-19 Recovery Task Force to provide recommendations to the City Council on COVID-19 economic and social recovery matters.
		FY2020-21 \$ 0 FY2021-22 \$ 2,041,682 FY2022-23 \$ 0 FY2023-24 \$ 0 FY2024-25 \$ 0	Recovery Management Coordination and Compliance \$ 2,014,154 This project further supports a COVID-19 Recovery Task Force to provide recommendations to the City Council on COVID-19 economic and social recovery matters.
		TOTAL \$ 2,041,682	

RESILIENT + SUSTAINABLE CITY INFRASTRUCTURE + EMERGENCY PREPAREDNESS				
			DISASTER READY + CLIMATE SMART	Emergency Public Information..... \$ 709,462 This project supports timely, accurate information to residents and businesses to aid in community and economic recovery and safety by the creation and translation of emergency communications using digital media, print, collateral, and other outreach strategies.
FY2020-21	\$ 0		FY2020-21	\$ 0
FY2021-22	\$ 722,747		FY2021-22	\$ 722,747
FY2022-23	\$ 0		FY2022-23	\$ 0
FY2023-24	\$ 0		FY2023-24	\$ 0
FY2024-25	\$ 0		FY2024-25	\$ 0
Total	\$ 722,747		TOTAL	\$ 722,747
				Energy Saving Retrofits..... \$ 13,285 This project supplements energy efficiency programs authorized by the California Public Utilities Commission to incentivize energy-saving retrofits in low income homes.

ENDING HOMELESSNESS			
		EMERGENCY HOUSING SYSTEM EXPANSION	
		FY2020-21	\$ 0
		FY2021-22	\$ 726,784
		FY2022-23	\$ 0
		FY2023-24	\$ 0
		FY2024-25	\$ 0
		TOTAL	\$ 726,784
		ENCAMPMENT SERVICES, OUTREACH, ASSISTANCE + RESOURCES	
		FY2020-21	\$ 0
		FY2021-22	\$ 60,411
		FY2022-23	\$ 0
		FY2023-24	\$ 0
		FY2024-25	\$ 0
		TOTAL	\$ 60,411
FY2020-21	\$ 0	Emergency Housing Construction and Operation.....\$ 726,784	
FY2021-22	\$ 1,346,396	This project enables the development, construction, and ongoing operations of emergency and interim housing at six sites in the City, including quick-build communities and converted motels.	
FY2022-23	\$ 0	Downtown Homeless Health Response and Support\$ 49,257	
FY2023-24	\$ 0	This project funds the City Downtown Crisis Response Program, a homeless outreach and engagement program in downtown San José.	
FY2024-25	\$ 0	Hotel Sheltering Operation + Services\$ 10,466	
Total	\$ 1,346,396	This project funds interim housing and support services at hotels for at-risk households while transitioning to more stable housing opportunities.	
		Sheltering and Enhanced Encampment Services.....\$ 688	
		This project provides basic needs support along with street-based case management to unsheltered residents.	

	ENCAMPMENT MANAGEMENT + SAFE RELOCATION	
	FY2020-21 \$ 0	
	FY2021-22 \$ 559,201	
	FY2022-23 \$ 0	
	FY2023-24 \$ 0	
	FY2024-25 \$ 0	
	TOTAL \$ 559,201	
		South Hall Demobilization + Housing Assistance Center \$ 559,201 This project provides housing assistance, support services and temporary housing to individuals transitioning from temporary shelters or the Services Outreach Assistance and Resources (SOAR) encampment program.

SAFER SAN JOSÉ		
FY2020-21 \$ 0	CITY SERVICES CONTINUITY OF OPERATIONS	
FY2021-22 \$ 41,576	FY2020-21 \$ 0	
FY2022-23 \$ 0	FY2021-22 \$ 41,576	
FY2023-24 \$ 0	FY2022-23 \$ 0	
FY2024-25 \$ 0	FY2023-24 \$ 0	
Total \$ 41,576	FY2024-25 \$ 0	
	TOTAL \$ 41,576	
		Safe Workplace \$ 41,576 This project funds the purchase of COVID-19 testing kits distributed to City of San José employees for City-mandated testing, to help manage the spread of COVID-19.

CLEAN, VIBRANT + INCLUSIVE NEIGHBORHOODS + PUBLIC LIFE

FY2020-21 \$ 0 FY2021-22 \$ 10,352,806 FY2022-23 \$ 0 FY2023-24 \$ 0 FY2024-25 \$ 0 Total \$ 10,352,806	CHILDREN + YOUTH SERVICES MASTER PLAN FY2020-21 \$ 0 FY2021-22 \$ 1,642,495 FY2022-23 \$ 0 FY2023-24 \$ 0 FY2024-25 \$ 0 TOTAL \$ 1,642,495 EDUCATION, DIGITAL EQUITY + DIGITAL LITERACY FY2020-21 \$ 0 FY2021-22 \$ 2,893,361 FY2022-23 \$ 0 FY2023-24 \$ 0 FY2024-25 \$ 0 TOTAL \$ 2,893,361	Child and Youth Success \$ 143,772 This project funds staff and consulting services to develop a comprehensive "Cradle to Career" Children and Youth Master Plan and identify potential consolidation of existing multi-departmental services. Continued Child Care Services..... \$ 484,692 This project continues to prioritize childcare by administering high quality and affordable childcare through a variety of programs and services throughout the City of San José. San José Aspires Administrative Support..... \$ 514,030 This project funds administrative support for the San José Aspires program, which provides college and career readiness guidance, as well as other educational and career opportunities, to under-resourced students. San José Learns \$500,000 This project funds eligible promising and innovative out-of-school learning programs for San José students in an effort to mitigate adverse impacts of the COVID-19 pandemic on high-risk youth. Community Wifi \$ 1,921,671 This project partners with the East Side Union High School District builds free and accessible outdoor wireless networks available for the community to use in areas of low digital equity. Digital Access \$ 678,051 This project funds the San José Public Library distribution of hotspots and computing devices directly to members of the community in need either to K-12 students through their school or members of the general public through the public library.
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		Digital Equity Communications, Outreach + Education ..\$ 293,640 This project provides the community with additional digital learning resources (eResources) as well as awareness of other resources available through the San José Public Library.
	BEAUTIFYSJ ENCAMPMENT TRASH SERVICES FY2020-21 \$ 0 FY2021-22 \$ 5,816,950 FY2022-23 \$ 0 FY2023-24 \$ 0 FY2024-25 \$ 0 TOTAL \$ 5,816,950	BeautifySJ Consolidated Model.....\$ 5,816,950 Provide waste removal (trash, debris, biohazards and household hazardous waste) at 190+ homeless encampment sites throughout the City of San José as part of the Encampment Trash Program. This program is part of the City Encampment Management Strategy.

BUILDING THE SAN JOSÉ OF TOMORROW WITH A DOWNTOWN FOR EVERYONE				
FY2020-21	\$ 0	AFFORDABLE HOUSING ON ASSEMBLY USE SITES POLICY (YIGBY)		YIGBY Land Use Policy Development.....\$ 6,622 This project funds community outreach for a “Yes, In My Back Yard” (YIGBY) Public/Quasi-Public (PQP) policy to update the zoning ordinance and General Plan to allow for affordable housing on PQP-sites with assembly uses currently operating.
FY2021-22	\$ 6,622			
FY2022-23	\$ 0		FY2020-21	\$ 0
FY2023-24	\$ 0		FY2021-22	\$ 6,622
FY2024-25	\$ 0		FY2022-23	\$ 0
Total	\$ 6,622		FY2023-24	\$ 0
			FY2024-25	\$ 0
		TOTAL	\$ 6,622	

POWERED BY PEOPLE				
FY2020-21	\$ 0	CITYWIDE HIRING		Recovery, Recruiting + Hiring.....\$ 551,690 This project increases capacity in Human Resources to hire recovery-focused staff positions for critical community and economic recovery priorities on the City Roadmap, such as Ending Homelessness, Small Business Recovery, Child and Youth Services, BeautifySJ, etc.
FY2021-22	\$ 551,690		FY2020-21	\$ 0
FY2022-23	\$ 0		FY2021-22	\$ 551,690
FY2023-24	\$ 0		FY2022-23	\$ 0
FY2024-25	\$ 0		FY2023-24	\$ 0
Total	\$ 551,690		FY2024-25	\$ 0
		TOTAL	\$ 551,690	

PERFORMANCE REPORT

The City of San José has a strong history of making strategic and operational performance decisions based on data, best practices, and professional expertise to improve the quality of life for residents of San José. The City's City Service Area (CSA) performance management framework, which includes but is not limited to the CSA's core mission, qualitative outcomes, strategic goals, performance measures, performance targets, actual performance achieved, and Core Service budget allocation have been considered a local government best practice taught in many educational forums. It has been many years since this framework has been refreshed and now imbeds racial equity practices and the City Initiatives Roadmap into an improved performance management framework.

The -2024-2025 City Initiatives Roadmap included the Outcomes, Equity Indicators, and Performance Management Initiative, which scaled the implementation of a refreshed performance management framework to define and/or refresh and manage outcomes, equity indicators, and performance management metrics and measures within and across City Service Areas/Core Services and the City Roadmap embedding racial equity practices throughout this work. The City of San José has specific tracking within each department, and reporting issues are brought to the City Manager's office to help with streamlining and addressing administrative problems. Each Individual Project has performance data in their respective project inventory sheet.

REVENUE LOSS REPLACEMENT (EC 6) – GENERAL FUND

A number of City services and revenues were negatively impacted by the COVID-19 emergency. The City General Fund sustained significant shortfalls for the past six fiscal years (2019-2020, 2020-2021, 2021-2022, 2022-2023, 2023-2024, 2024-2025). In addition, several other funding sources dedicated to support specified City services saw significant revenue losses. While the City worked quickly to recognize the anticipated revenue loss and take corresponding actions to reduce expenditures, the significant influx of Federal and State resources received helped limit the pandemic’s short-term impact and allowed the City to marshal a community-focused response and recovery effort. As of the 2025-2026 Adopted Operating Budget, the City has allocated a total of \$159.6 million from CSLFRF funds to supplement lost General Fund revenue as a result of the pandemic. The revenue loss replacement funds will be used to fund core City governmental services.

The largest investments in this category include the Police Department field patrol and 9-1-1 public safety dispatchers (\$87.9 million) and Fire Department personnel (\$71.7 million).⁶

Core City Governmental Activities and Revenue Replacement	\$159,612,663
Total Amount Supported by CSLFRF for the General Fund	\$159,612,663

⁶ 2025-26 Proposed Operating Budget, <https://www.sanjoseca.gov/home/showpublisheddocument/121196/638823120185130000>

REVENUE LOSS REPLACEMENT (EC 6) – CONVENTION AND CULTURAL AFFAIRS FUND

While hotel activity and convention-related activity is beginning to rebound, recovery here remains slower than elsewhere in the local economy. A total of \$5.0 million was needed to maintain a positive fund balance within the Convention and Cultural Affairs Fund.

An amount of \$2.5 million in FY2021-22 and \$2.5 million in FY2022-23 from CSLFRF were transferred to the Convention and Cultural Affairs Fund to ensure that sufficient resources were available to support basic operating expenses related to the Convention Center and other cultural facilities, and to ensure that the fund maintained a positive fund balance.

Convention and Cultural Affairs Fund	\$5,000,000
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Total Amount Supported by CSLFRF for the Convention and Cultural Affairs Fund	\$5,000,000
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AMERICAN RESCUE PLAN SUMMARY AND MULTI-YEAR CONSIDERATIONS

Below is a summary of the CSLFRF as allocated in the 2024 City Recovery Plan.

Table 1. Sources and Uses summary of CSLFRF budget allocations and remaining funding

	Amount
Federal Government Appropriation – CSLFRF	\$212.3 million
Estimated Interest Earnings	\$2.3 million
Amount to Balance General Fund Budget Shortfall (Revenue Replacement)	(\$157.3 million)
Amount to resolve 2022-2023 negative fund balance in the Convention and Cultural Affairs Fund (Revenue Replacement)	(\$5.0 million)
Funds Expended in 2020-2021	(\$1.7 million)
Funds Expended in 2021-2022	(\$48.3 million)
Funds Expended in 2022-2023	(\$0 million)
Funds Expended in 2023-2024	(\$0 million)
Funds Expended in 2024-2025	(\$0 million)
Funds Available for Programming in 2025-2026	\$0 million
Funds proposed for 2025-2026	(\$0 million)
Funds Unallocated After 2025-2026 Budget Allocation	\$0 million

Of the \$212.3 million received by the City in two installments (May 2021 and June 2022), \$162.3 million was used for revenue replacement to balance the General Fund and the Convention and Cultural Affairs Fund. General Fund dollars will continue to be allocated towards supporting the City's overall community and economic recovery plans.

PROMOTING EQUITABLE OUTCOMES

To help ensure a racial equity-based and data-driven resource allocation of the City's constrained funds for its Community and Economic Recovery from COVID-19, the City added a racial equity lens to a Weighted Shortest Job First (WSJF) process for the FY2021-22 City Roadmap development, shown in Figure 4, which was used to prioritize the City Roadmap Initiatives and projects and respectively guiding CLSFRF investments. The prioritization criteria for the WSJF process are shown in Figure 5.

Figure 4. Weighted Shortest Job First (WSJF) Process

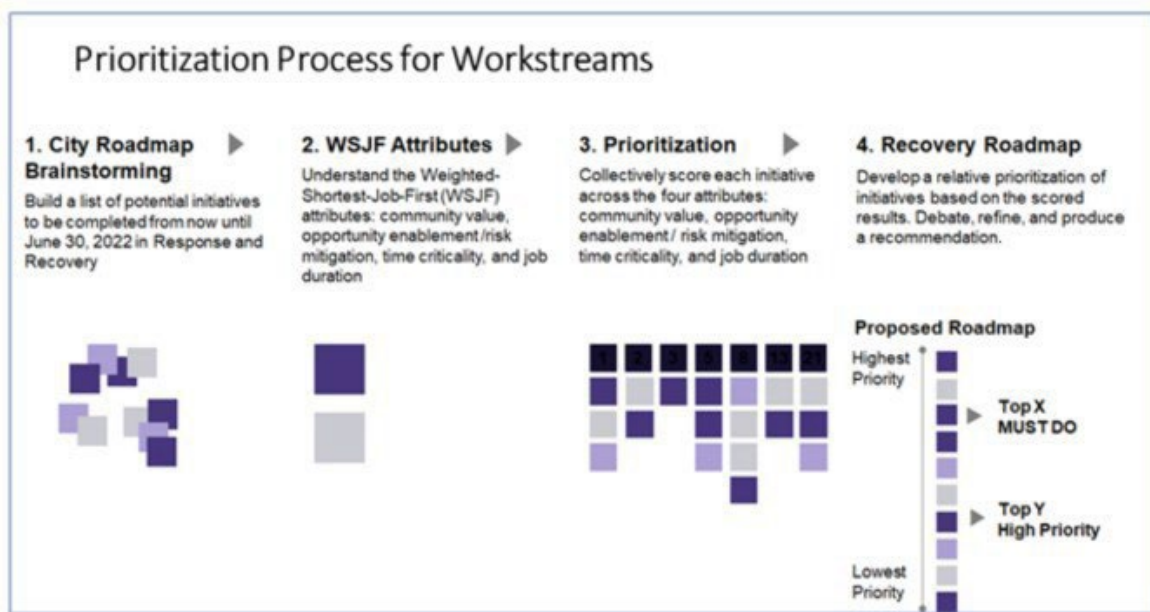


Figure 5

Recovery Workstream Prioritization with a Racial Equity Lens	
Community Value	- How equitable is the initiative? Who is benefitting? Who is burdened? What neighborhoods? - What is the relative value to the community and how does it contribute? How many people are served? - Is this serving marginalized communities? Is it intersectional? Are there higher order positive impacts? - What is the magnitude of impact/change and change to the efficiency or effectiveness of service?
Opportunity Enablement / Risk Mitigation	- Would failure open the community up to risk for human, material, economic, or environmental losses? - Does this serve an at-risk population? What is the risk within certain neighborhoods in the City? - How reimbursable is this? Does this bring in tax revenue? - Does this initiative pave the way for others which need this to come first? - How likely is not completing the initiative to cause litigation against the organization?
Time Criticality	- How susceptible is the neighborhood to pandemic impact in the short-term? - How important is it that this initiative gets done quickly? - Is there no other solution? Are other partners better at providing the solution? - Is there another external funding source to move on to? Are they eligible for another solution? - What is the current community impact, especially marginalized communities, if we do not complete?
Job Duration	- How long will the initiative take to execute? - How complex and how many unknowns does the initiative have? - How many dependencies are outside of our control? How controversial is the initiative? - How is the relationship with the partner? - How much staff time and effort will this take?

For the FY2022-2023 Budget Process, the City Office of Racial Equity collaborated with the Budget Office and departmental staff to further embed the explicit consideration of equity into

the budgeting process, including a new iteration of the City Budgeting for Equity Worksheet. This overall prioritization strategy translated into the specific services or programs offered by the City in the following CSLFRF Expenditure Categories:

PUBLIC HEALTH (EC 1)

Funds are being used to respond to COVID-19, the broader health impacts of COVID-19, and the COVID-19 public health emergency, including community violence interventions and behavioral health.

- | | |
|--|---|
| <ul style="list-style-type: none"> ☒ COVID-19 Recovery Taskforce + Community Engagement ☒ Emergency Public Information | <ul style="list-style-type: none"> ☒ Recovery Management Coordination and Compliance ☒ Safe Workplace |
|--|---|
-

NEGATIVE ECONOMIC IMPACTS (EC 2)

Funds are being used to respond to negative economic impacts of the COVID-19 public health emergency, including services to households (such as affordable housing, job training, and childcare), small businesses, non-profits, and impacted industries.

- | | |
|---|---|
| <ul style="list-style-type: none"> ☒ BeautifySJ Consolidated Model ☒ Child And Youth Success ☒ Community Wifi ☒ Continued Child Care Services ☒ Continued Food Services ☒ Digital Access ☒ Digital Equity Communications, Outreach + Education ☒ Downtown Homeless Health Response and Support ☒ Downtown Outdoor Activities Marketing Campaign ☒ Emergency Housing Construction and Operation ☒ Energy Saving Retrofits ☒ Environment Resilience Corps ☒ Eviction Help Center ☒ Food Distribution Resilience Corps ☒ Guadalupe River Park Coyote Creek Clean-Up Resilience Corps ☒ Hotel Sheltering Operation + Services ☒ Learning Resilience Corps ☒ Quetzal Gardens Business Center | <ul style="list-style-type: none"> ☒ San José Abierto ☒ San José Abierto-Council District Outdoor Activation ☒ San José Al Fresco ☒ San José Aspires Administrative Support ☒ San José Learns ☒ Sheltering and Enhanced Encampment Services ☒ Small Business + Manufacturing Recovery Initiative ☒ Small Business Direct Outreach (Spanish + Vietnamese) ☒ Small Business Resilience Corps ☒ Small Business Technical Assistance Refresh ☒ South Hall Demobilization + Housing Assistance Center ☒ Storefront Activation Grants ☒ Supplemental Business Development Communications ☒ Supplemental Economic Development Association Capacity Building ☒ YIGBY Land Use Policy Development |
|---|---|

PUBLIC HEALTH-NEGATIVE ECONOMIC IMPACT: PUBLIC SECTOR CAPACITY (EC 3)

Funds are being used to support public sector workforce and capacity, including public sector payroll, rehiring of public sector workers, and building of public sector capacity.

- ☒ Recovery, Recruiting + Hiring

REVENUE REPLACEMENT (EC 6)

Funds have been used to provide government services, including any funds used under revenue loss for non-federal cost-share or matching requirements of other federal programs.

- ☒ Convention and Cultural Affairs Fund
- ☒ General Fund

COMMUNITY ENGAGEMENT

To ensure the City's planned and current use of COVID-19 related funds captures diverse feedback from constituents, community-based organizations, and the communities themselves, the City convened and staffed a Citywide, cross-sector, community-based COVID-19 Recovery Task Force (Task Force) that provided recommendations to the City Council on matters of COVID-19 economic and social recovery. This Task Force, which was contemplated to remain convened for no more than a year, was an opportunity for the City to engage with and learn from the people and communities who have been most impacted by the pandemic.

In September 2021, the San José City Council appointed 55 organizations to the COVID-19 Recovery Task Force, an important part of the City's Community & Economic Recovery strategy. Task Force meetings were held monthly on the second Thursday and were open to the public with live interpretation in Spanish and Vietnamese.

The scope of the Task Force was to work with the community to think about and plan for the future as it relates to three key areas:

- Stabilizing and strengthening families;
- Supporting small businesses; and
- Supporting workers.

The roles and responsibilities of the Task Force were to:

- Advise and monitor progress on the City's existing Recovery initiatives;
- Share recovery resources to their organization's supporters;
- Develop new recommended actions for Recovery to be considered by the City Council; and
- Support community engagement to involve the public in the Task Force process.

The Task Force built from and leveraged other local recovery efforts, including the Silicon Valley Recovery Roundtable, Greater Downtown San José Economic Recovery Task Force, and Health and Equity Task Force. The Task Force embraced best practices and principles in an equitable recovery, such as those reflected in work products of the Silicon Valley Council of Nonprofits, Racial Equity Action Leadership (REAL) Coalition, and PolicyLink.

In February 2022, the Task Force established nine committees:

- Childcare, Early Care and Education, and Youth Development
- Community Engagement, Community Health and Wellness
- Data and Budgeting
- Housing
- Recovery for Airport, Hotel & Arts Workers
- Supporting Small Businesses
- Workers' Health, Safety, and Rights
- Steering Committee

Each Committee had a set of preliminary recommendations reviewed and vetted by the rest of the Task Force. This process ultimately informed potential strategies and recommended actions that was developed and incorporated in the final Task Force report.

Before any community engagement activity took place, a robust and comprehensive Community Engagement Plan was created charting out the strategy and tactics to conduct an equitable and accessible engagement process that prioritized communities most impacted by the pandemic. As part of this Community Engagement Plan, the Task Force implemented a total of 31 community engagement activities engaging 1,500 people during the summer of 2022. This included 16 focus groups, 13 pop-ups at third-party community events, two community forums, and one community resource fair held at the City of San José Seven Trees Community Center that attracted approximately 500 people. These activities educated the community on existing programs while facilitating genuine community feedback that identified community needs. Additionally, 771 people completed a community survey. A majority of survey respondents were considered very low-income, with 80% reporting a household income of \$85,000 or less per year. There was also a significant response rate among people of color with 50% of respondents indicating they identified as Mexican, Chicana/o, Hispanic, Latino/a/x, Afro-Latino, or Spanish origin with another 23% identifying as Asian. More details about the public engagement process and findings can be found in the Task Force's Community Engagement Report⁷. Through these activities, as well as a Lived Experience Group of community members, the City gathered key insights to inform the Recovery Task Force's recommended actions shared with the City Council.

In December 2022, the Recovery Task Force submitted a final Task Force report⁸ with a total of 88 recommended actions to the City Council for consideration, which was deliberated by City Council at its December 6, 2022 meeting.⁹ The City Council accepted the COVID-19 Recovery Task Force recommendations to advance implementation of the COVID-19 Task Force Report, authorizing expenditures to implement 10 of the recommendations, and directed staff to evaluate, consider and incorporate relevant recommendations into future budget processes, and provide semi-annual status reports to the Community and Economic Development Council Committee on implementation of the COVID-19 Recovery Task Force Report.

⁷ COVID-19 Recovery Task Force Community Engagement Report
<https://www.sanjoseca.gov/home/showpublisheddocument/89455/637986826894530000>

⁸ COVID-19 Recovery Task Force Report, <https://sanjose.legistar.com/View.ashx?M=F&ID=11494873&GUID=7AD5D0AA-CB21-4074-848D-4E50E5AEB9A9>

⁹ City Initiatives Roadmap: COVID-19 Recovery Task Force Status Report
<https://sanjose.legistar.com/LegislationDetail.aspx?ID=5944425&GUID=44A256E2-174A-4AB4-A81B-0897D646D612&Options=&Search=>

LABOR PRACTICES

The City of San José has a number of workforce practices to ensure strong labor standards to promote the effective and efficient delivery of City projects and/or services while also supporting the economic recovery through strong employment opportunities for workers. General information regarding the

City's Labor Compliance efforts are located at <https://www.sanjoseca.gov/your-government/department-directory/public-works/labor-compliance/labor-compliance>.

LIVING WAGE

The City of San José has had a Living Wage Policy in place since November 17, 1998 (Resolution 68554 <https://records.sanjoseca.gov/Resolutions/RES68554.PDF>), which was subsequently promulgated through on June 8, 1999 (<https://records.sanjoseca.gov/Resolutions/RES68900.PDF>) and remains memorialized in City Council Policy 3-3 *Living Wage Policy* (<https://www.sanjoseca.gov/home/showpublisheddocument/12845/636669965245930000>).

The City Living Wage Policy is summarized as follows:

It is the policy of the City of San José that persons doing work on, for or on behalf of the City for services that are provided directly to the City or for services otherwise provided by City employees or who receive financial assistance from the City should be paid a living wage, be provided with or able to afford health insurance, have reasonable time off, not be subject to lay off merely because the City changes contractors and should work in an environment of labor peace.

PROJECT LABOR AGREEMENT

On March 28, 2019, the City of San José and the Santa Clara and San Benito Building Trades Council entered into a Citywide Project Labor Agreement (PLA) for certain City public works projects with a cost in excess of \$3 million. Highlights of the PLA follow:

- applies to public works projects with engineer's estimates of \$3 million or more;
- design/build and design/bid/build public works projects are covered;
- provision for employers not currently working under a Master Agreement to hire five (5) core workers;
- includes a Targeted Hire Agreement;
- PLA has a 5-year term

The executed Citywide PLA is available at

<https://www.sanjoseca.gov/home/showpublisheddocument/57978/637242683585770000>.

PREVAILING WAGE

Public works projects are performed under contract and paid in whole or in part by public funds. Contractors and subcontractors that are awarded these projects are required to pay their

workers prevailing wage rates. These wage rates vary according to crafts and are determined by the State of California Department of Industrial Relations. The City Department of Public Works Office of Equality Assurance is responsible for ensuring wage compliance for the City public works contracts. Additional information on the City Prevailing Wage policy is located at <https://www.sanjoseca.gov/your-government/departments/public-works/divisions/labor-compliance/prevailing-wage>.

MINIMUM WAGE

The City of San José Voters approved the Minimum Wage Ordinance on November 12, 2012. The ordinance set an hourly rate of pay that employers must pay their workers for work performed within the City. The current minimum wage rate for the City of San José is \$17.95 per hour. Additional information on the City Minimum Wage policy is located at <https://www.sanjoseca.gov/your-government/departments-offices/public-works/labor-compliance/minimum-wage-ordinance>.

OPPORTUNITY TO WORK

The San José Opportunity to Work Ordinance was an Initiative Ordinance on the November 2016 General Election ballot approved by 63.94% of San José voters, and effective March 13, 2017, which requires employers of 36 or more employees to offer additional work hours to existing qualified part-time employees before hiring new employees including subcontractors or the use of temporary staffing services. Additional information on the City Opportunity to Work Ordinance is located at:

<https://www.sanjoseca.gov/your-government/departments/public-works/divisions/labor-compliance/opportunity-to-work>.

USE OF EVIDENCE

The City is using CSLFRF funds for both evidence-based interventions and programmatic assessment of projects through program evaluations designed to build evidence. The City is reviewing the Learning Agenda process to determine whether that process could support City overarching evaluation efforts to create an evidence-building strategy(ies) for our jurisdiction. Further information for each project is included in the respective project inventory.

TABLE OF EXPENSES BY EXPENDITURE CATEGORY

Category		Cumulative expenditure s to date (\$)	Amount spent since last Recovery Plan
1	Public Health	\$ 41,576.06	\$ 0
1.2	COVID-19 Testing	41,576.06	\$ 0
2	Expenditure Category: Negative Economic Impacts	\$ 46,792,942.41	\$ 0
2.1	Household Assistance: Food Programs	23,204,465.76	\$ 0
2.2	Household Assistance: Rent, Mortgage, & Utility Aid	1,222,941.08	\$ 0
2.4	Household Assistance: Internet Access Programs	678,050.97	\$ 0
2.10	Assistance to Unemployed or Underemployed Workers	6,298,960.77	\$ 0
2.11	Healthy Childhood Environments: Child Care	484,692.23	\$ 0
2.15	Long-term Housing Security: Affordable Housing	6,622.12	\$ 0
2.16	Long-term Housing Security: services for Unhoused Persons	5,817,637.45	\$ 0
2.18	Housing Support: Other Housing Assistance	1,296,450.78	\$ 0
2.19	Social determinants of Health Community Health Workers or Benefits Navigators	49,257.23	\$ 0
2.24	Addressing Educational Disparities: Aid to High-Poverty Districts	500,000.00	\$ 0
2.25	Addressing Educational Disparities: Academic, Social, and Emotional Services	2,065,443.03	\$ 0
2.29	Loans or Grants to Mitigate Financial Hardship	3,364,446.06	\$ 0
2.30	Technical Assistance, Counseling, or Business Planning	71,048.84	\$ 0
2.33	Enhanced Support to Microbusinesses	200,000.00	\$ 0
2.37	Economic Impact Assistance: Other	1,532,926.09	\$ 0
6	Revenue Replacement	\$ 164,612,663.26	\$ 30,300
6.1	Provision of Government Services	164,612,663.26	\$ 30,300
7	Administrative	\$ 3,107,402.27	\$ 0
7.1	Administrative Expenses	3,107,402.27	\$ 0
Total		\$ 214,554,584	\$ 30,300

PROJECT INVENTORY

Included in this section is a description of each project for which the City currently has appropriated CSLFRF funding. Each description includes an overview of the main activities of the project, primary delivery mechanisms and partners, if applicable, and intended/collected outputs and outcomes.

This section is further categorized by City Enterprise Priorities and Initiatives grouped as follows:

- 1) COVID-19 Pandemic Community + Economic Recovery, comprised of the following Initiatives:
 - Housing Stabilization
 - Re-Employment + Workforce Development
 - Small Business Recovery + Resilience
 - COVID-19 Recovery Task Force
- 2) Resilient + Sustainable City Infrastructure + Emergency Preparedness, comprised of the following Initiatives:
 - Disaster Ready + Climate Smart
- 3) Ending Homelessness, comprised of the following Initiatives:
 - Emergency Housing System Expansion
 - Encampment Services, Outreach, Assistance + Resources
 - Encampment Management + Safe Relocation
- 4) Safer San José, comprised of the following Initiative:
 - City Services Continuity of Operations
- 5) Clean, Vibrant + Inclusive Neighborhoods + Public Life, comprised of the following Initiatives:
 - Children + Youth Services Master Plan
 - Education, Digital Equity + Digital Literacy
 - BeautifySJ Encampment Trash Services
- 6) Building the San José of Tomorrow with a Downtown for Everyone, comprised of the following Initiative:
 - Affordable Housing on Assembly Use Sites Policy (YIGBY)
- 7) Powered by People, comprised of the following Initiative:
 - Citywide Hiring

COVID-19 PANDEMIC COMMUNITY + ECONOMIC RECOVERY

Housing Stabilization

CONTINUED FOOD SERVICES

EVICTIION HELP CENTER

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY: 2.1 Household Assistance: Food Programs

CITY ROADMAP PROJECT: COVID-19 Pandemic Community + Economic Recovery

CITY MANAGING DEPARTMENT: Housing Stabilization

EXISTING OR NEW PROJECT: Parks, Recreation & Neighborhood Svcs

EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 **To** 6/30/2022

PROJECT DESCRIPTION: The City will provide food – either groceries or prepared meals – to individuals that have been exposed or test positive for COVID-19 but who do not require hospitalization, as well as high-risk individuals people over sixty-five 65 with certain underlying health conditions as defined by the Centers for Disease Control and Prevention, and other populations that should be isolated based on public health official guidance.

PROJECT WEBSITE: <https://www.sanjoseca.gov/your-government/departments-offices/parks-recreation-neighborhood-services/food-distribution-media-toolkit>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? No

IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$14,303,821.70	OBLIGATIONS	\$0	\$14,303,821.70
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$14,303,821.70

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project provides support for at-risk communities and populations through the distribution of food and necessities.

APPROACH TO RACIAL EQUITY AND INCLUSION

This project will serve the most affected zip codes with high poverty levels in the City of San José and those who have been most affected by COVID-19. Communities most negatively impacted by COVID-19 within the City of San José are the same communities that experienced socio-economic challenges prior to the pandemic.

Continued Food Services serves the following population(s):

☒ Impacted Households that experienced increased food or housing insecurity

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households Served	579,109	Number of applicants applying for rental assistance	NA	Number of meals served	4,546,596
Households receiving eviction prevention services	NA	Number of people served	579,109	Continued access to food	42,292
Affordable housing units preserved or developed	NA				

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
CITY ENTERPRISE PRIORITY: 2.2 Household Assistance: Rent Mortgage and Utility Aid
CITY ROADMAP PROJECT: COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT: Housing Stabilization
EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 TO 6/30/2022

PROJECT DESCRIPTION: This project funds outreach engagement, emergency rental assistance, legal assistance and tenants' rights to impacted tenants and landlords in the rental community while targeting low and extremely low-income households.

PROJECT WEBSITE: bit.ly/evictionhelpcentersj

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using local Point-in-Time surveys
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$1,222,941.08	OBLIGATIONS	\$0	\$1,222,941.08
EVIDENCE-BASED FUNDING ALLOCATION:	\$1,222,941.08	EXPENDITURES	\$0	\$1,222,941.08

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

A collaborative effort of local and state funded rental relief programs to assist tenants and landlords with the negative economic impacts of COVID-19. The local program is a partnership comprised of the City of San José County of Santa Clara and about 50 non-profit partners lead by Destination Home and Sacred Heart Community Service called the Santa Clara County Homelessness Prevention System COVID-19 response This program supports extremely low-income residents below 30 AMI with rent

APPROACH TO RACIAL EQUITY AND INCLUSION

Center racial equity in assessing needs, developing and implementing programs, and measuring outcomes to ensure that programs serve the individuals and families who have been most disproportionately impacted by COVID-19 and the pandemic-induced recession.

Eviction Help Center serves the following population(s):

- ☒ Impacted Households that experienced increased food or housing insecurity

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households Served	849	Number of applicants applying for rental assistance	979	Percentage of completed applications	87
Households receiving eviction prevention services	849	Number of applicants approved for rental assistance	849	Average Amount of Award?	3,090
Affordable housing units preserved or developed	NA				

Re-Employment + Workforce Development

ENVIRONMENT RESILIENCE CORPS

FOOD DISTRIBUTION RESILIENCE CORPS

GUADALUPE RIVER PARK COYOTE CREEK CLEAN-UP RESILIENCE CORPS

LEARNING RESILIENCE CORPS

SMALL BUSINESS RESILIENCE CORPS

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)
2.10 COVID-19 Pandemic Community + Economic Recovery
CITY ENTERPRISE PRIORITY: Re-Employment + Workforce Development
CITY ROADMAP PROJECT: Parks, Recreation & Neighborhood Svcs
CITY MANAGING DEPARTMENT: Existing
EXISTING OR NEW PROJECT: **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION:

The Resilience Corps is a job program for adults residing in high-poverty, high-unemployment neighborhoods. This program will provide participants with comprehensive job training providing them the skill sets needed to seek permanent employment with the City of San José or its partners.

PROJECT WEBSITE:

<https://www.sjcccs.org/resiliencecorps>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? No
IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$3,533,901.17	OBLIGATIONS	\$0	\$3,533,901.17
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$3,533,901.17

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project provides adults residing in high-poverty, high-unemployment neighborhoods with job training and applicable certifications for public parks and playground maintenance, fire/fuel reduction, bioretention swale maintenance, and HAZWOPER (Hazardous Waste Operations and Emergency Response) prior to actual field work in and around City parks. A two-week orientation program will include employee topics such as OSHA 10 safety training, basic tool safety, first aid/CPR training, conservation awareness, and introductions to financial literacy and leadership.

APPROACH TO RACIAL EQUITY AND INCLUSION

The Resilience Corps welcomes all participants regardless of race, color, sex, age, national origin, religion, sexual orientation, gender identity and/or expression, veteran status, disability or any other federal, state or local protected class.

Environment Resilience Corps serves the following population(s):

- ☒ Disproportionately Impacted Low income Households and populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Workers enrolled in sectoral job training programs	86	The number of tier one participants to complete entire program.	56	The number of participants that obtained employment with their work experience worksite	19
Workers completing sectoral job training programs	51	The volume of vegetation that is removed during fuel reduction.	2,072,384 ft ²	The number of participants that obtained employment in the area of their work experience with a different employer	7
People participating in summer youth employment programs	NA	The volume of trash and litter that is picked up during all activities.	456	The number of participants that entered or resumed postsecondary education	15
		The number of visits to bioretention swales for maintenance.	8	The number of bioretention swale areas that pass inspection without corrective actions	1

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY: 2.1 Household Assistance: Food Programs

CITY ROADMAP PROJECT: COVID-19 Pandemic Community + Economic Recovery

CITY MANAGING DEPARTMENT: Re-Employment + Workforce Development

EXISTING OR NEW PROJECT: Parks, Recreation & Neighborhood Svcs

EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 To 6/30/2022

PROJECT DESCRIPTION: This project provides workforce support to Second Harvest Food Bank of Silicon Valley for its food distribution services through San José Conservation Corps.

PROJECT WEBSITE: <https://www.sjcccs.org/resiliencecorps>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using local Point-in-Time surveys

IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$8,900,644.06	OBLIGATIONS	\$0	\$8,900,644.06
EVIDENCE-BASED FUNDING ALLOCATION:	\$8,900,644.06	EXPENDITURES	\$0	\$8,900,644.06

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

Second Harvest of Silicon Valley provides food distribution services in San José to populations facing negative economic impact due to the COVID-19 pandemic. Second Harvest is experiencing an increase in need as members of the community have been laid off, furloughed, or working reduced hours, and are experiencing food insecurity due to loss of income due to the pandemic, and has requested City provide workforce support to help with continuation of food distribution services.

APPROACH TO RACIAL EQUITY AND INCLUSION

This project provides a twofold approach to address racial equity and inclusion. The first is to provide food access to communities of need. Additionally, this project helps facilitate employment within a disadvantaged group as the manpower for the food distribution towards these disadvantaged communities. Communities most negatively impacted by COVID-19 within the City of San José are the same communities that experienced socio-economic challenges prior to the pandemic.

Food Distribution Resilience Corps serves the following population(s):

- ☒ Disproportionately Impacted Low income Households and populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Workers enrolled in sectoral job training programs	225	Number of Corpsmembers/Supervisors Employed	225	Number of Meals Served	90,216,339
Workers completing sectoral job training programs	225				
People participating in summer youth employment programs	NA				

RECOVERY PLAN CATEGORY:

2 Negative Economic Impacts

Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

2.10

CITY ENTERPRISE PRIORITY:

CITY ROADMAP PROJECT:

CITY MANAGING DEPARTMENT:

EXISTING OR NEW PROJECT:

COVID-19 Pandemic Community + Economic Recovery
Re-Employment + Workforce Development
Parks, Recreation & Neighborhood Svcs

Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE:

7/1/2021 **To** 06/30/2022

PROJECT DESCRIPTION:

Initial two (2) week orientation that includes employment topics, Corps identity, OSHA 10 safety training, basic tool safety, first aid/CPR training, conservation awareness, and introductions to financial literacy, leadership and other relevant topics. During the course of the program, participants will also receive training and applicable certifications for trail work including fire/fuel reduction, invasive species recognition, communication skills and HAZWOPER (Hazardous Waste Operations and Emergency Response). Crews will patrol the Guadalupe River Park and Coyote Creek area of the San Jose trail system and provide removal of any litter and overgrown vegetation. Participants will assist community members with questions regarding the trails and provide resource information. Project objectives include (1) maintain trails for pedestrians and bikes by removing litter and debris, (2) remove invasive species along trails, and (3) manage overgrown vegetation along the trails.

PROJECT WEBSITE:

<https://www.sjcccs.org/resiliencecorps>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?

Qualified Census Tracts

USE OF EVIDENCE-BASED INTERVENTION?

Evidence-Based Intervention using prior San José Conservation

IS A PROGRAM EVALUATION BEING CONDUCTED?

Corps programs
Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$771,760.60	OBLIGATIONS	\$0	\$771,760.60
EVIDENCE-BASED FUNDING ALLOCATION:	\$771,760.60	EXPENDITURES	\$0	\$771,760.60

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

Guadalupe River Park + Coyote Creek Clean-Up is a comprehensive job training program to provide adults residing in high-poverty, high-unemployment neighborhoods with skill sets for permanent employment with the City of San José or its partners.

APPROACH TO RACIAL EQUITY AND INCLUSION

The Resilience Corps welcomes all participants regardless of race, color, sex, age, national origin, religion, sexual orientation, gender identity and/or expression, veteran status, disability or any other federal, state or local protected class.

Guadalupe River Park + Coyote Creek Clean-Up Resilience Corps serves the following population(s):

- ☒ Impacted Households that experienced unemployment
- ☒ Disproportionately Impacted Households and populations residing in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Workers enrolled in sectoral job training programs	20	Maintain trails for pedestrians and bikes by removing litter and debris	376	The number of participants that obtained employment with their work experience worksite	1
Workers completing sectoral job training programs	12	Remove invasive species along trails	20,655 ft ²	The number of participants that obtained employment in the area of their work experience with a different employer	6
People participating in summer youth employment programs	NA	Manage overgrown vegetation along the trails	218,542 ft ²	The number of participants that entered or resumed postsecondary education	2
		Provide trail safety and other related information	11	50% decrease in Park Concerns reported on managed sections of trails.	40%

RECOVERY PLAN CATEGORY:

2 Negative Economic Impacts

Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

2.10

CITY ENTERPRISE PRIORITY:

CITY ROADMAP PROJECT:

CITY MANAGING DEPARTMENT:

EXISTING OR NEW PROJECT:

COVID-19 Pandemic Community + Economic Recovery
Re-Employment + Workforce Development
Library

Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE:

7/1/2021 **To** 6/30/2022

PROJECT DESCRIPTION:

The Resilience Corps Learning Pathway will partner with San José State University, local Community Colleges (Evergreen College, San José City College, Foothill-De Anza College), and community organizations to recruit and place interested college students in positions that support their educational attainment and that of K-12 students. The primary goal of the program is to address economic and workforce development needs among university students, with a secondary goal to accelerate learning growth for K-12 students in San José. This program will work to ensure financially struggling college and graduate school students living in San José's high-poverty census tracts have employment in their desired field. In addition, the program will provide professional development and After placement, and the chosen and qualified Agency will train and support the Corps Associates according to their established model and best practices. Program providers are aligned to common core anchor standards, prioritize whole child learning opportunities – including social-emotional learning, academics, and physical activity, and follow CDC public health and safety guidelines and best practices.

PROJECT WEBSITE:

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?

Citywide

USE OF EVIDENCE-BASED INTERVENTION? No

IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$1,307,209.83	OBLIGATIONS	\$0	\$1,307,209.83
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$1,307,209.83

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

The Learning Pathway/Resilience Corps pilot is a workforce development program to accelerate learning among low-income K-12 students by connecting qualified Corps associates to high-quality, well-established learning program providers serving San José students.

APPROACH TO RACIAL EQUITY AND INCLUSION

Associates are prioritized based on home zip code/low resource census tracts, income, employment status, and educational goals and enrollment. Associate placements are prioritized at locations in or serving low-resource census tracts or communities.

Learning Resilience Corps serves the following population(s):

- ☒ Impacted Households that experienced unemployment
- ☒ Impacted Classes of Non-Profits designated as negatively economically impacted
- ☒ Disproportionately Impacted Households and populations residing in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Workers enrolled in sectoral job training programs	61	Placement in Work Experience (50 Associates)	61	Associates will receive relevant on the job training in the expanded learning field to be better positioned for employment	YES
Workers completing sectoral job training programs	61	Completion of Work Experience (35 Associates)	61	Associates will receive work readiness workshop services and relevant training to assist in obtaining post relevant employment	YES
People participating in summer youth employment programs	NA			Accelerated learning growth for K-12 students in San José	YES

RECOVERY PLAN CATEGORY:

2 Negative Economic Impacts

Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

2.10

CITY ENTERPRISE PRIORITY:

CITY ROADMAP PROJECT:

CITY MANAGING DEPARTMENT:

EXISTING OR NEW PROJECT:

COVID-19 Pandemic Community + Economic Recovery

Re-Employment + Workforce Development

Economic Development

Existing

COMPLETION STATUS: Completed

PROJECT TIMELINE:

8/24/2021 **To** 1/30/2022

PROJECT DESCRIPTION:

This project works with San José small business owners to help them use digital marketing to maximize their business online. Effective digital marketing helps small businesses learn the online habits of customers so they can better target ideal customers. Each small business owner will be paired with individuals who reside in the City of San José in low resource census tracts and who have been retrained to re-enter the job market. These individuals are trained specifically in Digital Marketing where they will acquire the necessary knowledge to become a successful digital marketer. With these new skills they will assist the business as an intern, after which the intern can segue to additional training, or apply for digital marketing related jobs through jobs portals or they may become a consultant – the participants can embrace an entrepreneurial mindset and start their own small business. Resources will be provided to the business and participant after the internship is complete.

PROJECT WEBSITE:

www.work2future.org

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?

Qualified Census Tracts

USE OF EVIDENCE-BASED INTERVENTION?

No

IS A PROGRAM EVALUATION BEING CONDUCTED?

No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$686,089.17	OBLIGATIONS	\$0	\$686,089.17
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$686,089.17

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project assists small businesses in San José to engage in Digital Marketing to grow their business, and to assist residents of San José to gain new skills in Digital Marketing to re-enter the job market.

APPROACH TO RACIAL EQUITY AND INCLUSION

This opportunity was made available to San José marginalized individuals and/or businesses in low-resource census tracts or individuals in low-income households ($\leq$ AMI 60%). The majority of participants identify as Asian or Hispanic/Latino/Latina.

Small Business Resilience Corps serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Workers enrolled in sectoral job training programs	31	Completed Digital Marketing Training	24	Employed with Small Business	26
Workers completing sectoral job training programs	24				
People participating in summer youth employment programs	NA				

Small Business Recovery + Resilience

DOWNTOWN OUTDOOR ACTIVITIES MARKETING CAMPAIGN

QUETZAL GARDENS BUSINESS CENTER

SAN JOSÉ ABIERTO

SAN JOSÉ ABIERTO-COUNCIL DISTRICT OUTDOOR ACTIVATION

SAN JOSÉ AL FRESCO

SMALL BUSINESS + MANUFACTURING RECOVERY INITIATIVE

SMALL BUSINESS DIRECT OUTREACH (SPANISH + VIETNAMESE)

SMALL BUSINESS TECHNICAL ASSISTANCE REFRESH

STOREFRONT ACTIVATION GRANTS

SUPPLEMENTAL BUSINESS DEVELOPMENT COMMUNICATIONS

SUPPLEMENTAL ECONOMIC DEVELOPMENT ASSOCIATION CAPACITY BUILDING

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.33	Enhanced Support to Microbusinesses
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:	Existing	Economic Development
PROJECT TIMELINE:	7/1/2021	COMPLETION STATUS: Completed To 6/30/2022

PROJECT DESCRIPTION:

The COVID-19 pandemic has been extremely difficult for businesses in our city center with employees working from home, a complete stop to conventions and conferences, business travel, the performing arts and concerts and events at the SAP Center. This initiative will build on downtown San José's existing brand and continue COVID-19 recovery efforts to drive business into the city center. This will be done via contract services with the San José Downtown Association (SJDA) and the creation and implementation of marketing and promotional campaigns, and event production. Through this contract and other leveraged funding sources, SJDA will use existing and new communications platforms, events and promotions to position downtown San José as a place to experience the arts, local fare and live music as COVID-19 conditions allow, focusing on downtown's distinct districts, amenities, and businesses. SJDA intends to produce a series of advertisements and videos highlighting dining, arts and culture, nightlife, summer and holiday activations, urban living, local shopping and downtown's distinct districts. SJDA will leverage this funding to produce events including and expanded restaurant "week," outdoor movies, an outdoor music concert, a seasonal ice rink and farmers' markets. SJDA has a 30-year proven record of generating impactful marketing and promotion for downtown San José and producing events in a timely and cost-effective manner.

PROJECT WEBSITE:

www.sjdowntown.com

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?	Qualified Census Tracts
USE OF EVIDENCE-BASED INTERVENTION?	Evidence-Based Intervention based on Equity Study
IS A PROGRAM EVALUATION BEING CONDUCTED?	No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$200,000.00	OBLIGATIONS	\$0	\$200,000.00
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 200,000.00	EXPENDITURES	\$0	\$200,000.00

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project combats the negative effects of the COVID-19 pandemic, providing much-needed support to struggling businesses in San José's city center through targeted marketing and promotional campaigns and outdoor events.

APPROACH TO RACIAL EQUITY AND INCLUSION

Many of the 1500+ businesses represented by the Downtown Business Improvement District are small, minority-owned businesses. The majority of Downtown San José is located within a Qualified Census Tract.

Downtown Outdoor Activities Marketing Campaign serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact
- ☒ Disproportionately Impacted Small Businesses operating in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Number of Small Businesses Served	105	Events to aid in downtown economic recovery	Yes	Four outdoor movies	Yes
		Marketing campaign to aid in downtown economic recovery	Yes	At least one outdoor concert	Yes
				Holiday outdoor ice skating rink	Yes
				Weekly Farmers' Market May – November	Yes
				Dine Downtown campaign	Yes

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.30	Technical Assistance Counseling or Business Planning
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:	Existing	COMPLETION STATUS: Completed
PROJECT TIMELINE:	7/1/2021	To 6/30/2022

PROJECT DESCRIPTION:

East San José zip codes had the highest incident of COVID-19 cases in San José. In 2020, 40% of San José's small businesses were closed or operated under severely restricted conditions. This project will enable the Latino Business Foundation (LBF) to support standing up a new small business center at Quetzal Gardens on Alum Rock Avenue in East San José. The 1900 square feet of new ground floor office space will host a unique partnership including LBF, the Excite Credit Union and community-based organization Somos Mayfair. The new center will complement the LBF's online/virtual incubator service for local markets and technical assistance delivery with other partners including Santa Clara University. Excite Credit Union recently achieved CDFI status and aims to pilot new loan programs and financial education to small business owners. The operating grant will support the LBF to locate into the new center and provide services directly to small business owners. The long-term goal is to build a strong and sustainable local business ecosystem with entrepreneurs routinely accessing culturally sensitive services and successfully managing affordable FDIC-approved loan capital.

PROJECT WEBSITE:

<https://www.lbfsv.org/>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?

Qualified Census Tracts

USE OF EVIDENCE-BASED INTERVENTION?

Evidence-Based Intervention based on Equity Study

IS A PROGRAM EVALUATION BEING CONDUCTED?

No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$136.72	OBLIGATIONS	\$ 0.00	\$ 136.72
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 136.72	EXPENDITURES	\$ 0.00	\$ 136.72

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

The project funds an operating grant for the Latino Business Foundation to open a small business center in East San José, an area hardest hit by COVID-19, partnering with the LBF, Excite Credit Union and CBO Somos Mayfair to occupy/operate the center.

APPROACH TO RACIAL EQUITY AND INCLUSION

The project will proactively target business owners of color in the east side of San José; this approach was adopted as a result of an equity-driven survey of small businesses affected by COVID-19 early in 2021.

Quetzal Gardens Business Center serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact
- ☒ Disproportionately Impacted Small Businesses operating in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Number of Small Businesses Served	NA	New Center operational	NA	Number of businesses assisted	NA

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY: 2.29 Loans or Grants to Mitigate Financial Hardship

CITY ROADMAP PROJECT: COVID-19 Pandemic Community + Economic Recovery

CITY MANAGING DEPARTMENT: Small Business Recovery + Resilience

EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION: San José "Abierto" Program expands the Viva Parks program from a summer program to a year-round, City-wide program that includes Downtown San José Parks (St. James Park/ Plaza de Cesar Chavez), as well as to include four Viva CalleSJ activations. The program will distribute funding to arts groups utilizing a large network of Art Based Lead Agencies and will fund City Placemaking Programs such as Viva CalleSJ Open Streets Program, and Viva Parks city wide park activation program during 2021-2022. This funding will see the City of San José's activation programs triple and will provide access to funds to activate arts groups city wide.

PROJECT WEBSITE: <https://www.sanjoseca.gov/your-government/departments/parks-recreation-neighborhood-services/your-programs/placemaking>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? No

IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$3,193,596.54	OBLIGATIONS	\$0	\$3,193,596.54
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$3,193,596.54

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

The project expands the Viva Parks program from a summer program to a year-round, City-wide program that includes Downtown San José Parks (St. James Park/Plaza de Cesar Chavez), and include four Viva CalleSJ activations to promote arts in San José public spaces.

APPROACH TO RACIAL EQUITY AND INCLUSION

The Viva Parks Program activates parks historically plagued by crime, blight, and gang activities. The Viva CalleSJ Program is designed for social integration and connects economically diverse communities through open space, music, arts, and recreation.

San José Abierto serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact
- ☒ Impacted General Public

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Number of Small Businesses Served	NA	4 Viva CalleSJ Activations in 2021-2022	Complete.	Over 100,000 participants per Viva CalleSJ activation	500,000
		Provide 100 Viva Parks Activations in 2021-2022	Four Viva Calle SJ Events took place in FY22. 9/19/21, 11/04/21, 5/1/22, 6/12/22.	Increase local economy along the Viva Calle SJ route	Outreach to local businesses was conducted prior to each event. Events Coordinators provided information to business owners on who wanted to participate in the event thus boosting the number of customers.
		Create grants for arts-based organizations in San José	159	60% of participants will get 60 minutes minimum exercise	86
				Activate Viva Parks city-wide in most underutilized parks	Viva Parks Neighborhoods activated events in underserved communities. GIS tools were used to identify these communities and provide a safe space for residents to engage in leisure activities, free of cost.
				Distribute \$1.2 Million to arts-based groups	1

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY: 2.37 Economic Impact Assistance: Other

CITY ROADMAP PROJECT: COVID-19 Pandemic Community + Economic Recovery

CITY MANAGING DEPARTMENT: Small Business Recovery + Resilience

EXISTING OR NEW PROJECT: Parks, Recreation & Neighborhood Svcs

COMPLETION STATUS: Existing Completed

PROJECT TIMELINE: 7/1/2021 To 6/30/2022

PROJECT DESCRIPTION:

This program expands the San José Abierto grant program which supports arts and cultural organizations focused on activating and convening our community in the Downtown and neighborhood business corridors. This program will provide funds to support existing contracts with the San José Jazz, the San José Downtown Association, the School of Arts and Culture, and Filco for the distribution of grant funding; prioritize funding events that support multiple cultural groups, or attract a critical mass of attendees, such as Music in the Park, San José Symphony, and the Urban Vibrancy Institute; allow greater flexibility of ticket pricing for those organizations hosting larger events, to enable them to secure acts likely to attract greater public attendance, buttress the City's Cultural Funding Portfolio with a one-time allocation to support arts grants through another low-revenue year in the Transient Occupancy Tax accounts; and support the "reboot" costs to reignite the Cinequest Film & Creativity Festival in San José.

PROJECT WEBSITE:

<https://www.sanjoseca.gov/your-government/departments/parks-recreation-neighborhood-services/your-programs/placemaking>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? No

IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-2025	CUMULATIVE
FUNDING AMOUNT:	\$272,328.88	OBLIGATIONS	\$0	\$272,328.88
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 272,328.88	EXPENDITURES	\$0	\$272,328.88

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project expands existing contracts with arts and cultural organizations focused on activating and convening our community in the Downtown and neighborhood business corridors.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The San José Abierto-Council District Outdoor Activation is designed for social integration and connects economically diverse communities through open space, music, arts, and recreation.	

San José Abierto-Council District Outdoor Activation serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact
- ☒ Impacted General Public

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Non-Profits Served	25	4 Viva CalleSJ Activations in 2021-2022	YES	Over 100,000 participants per Viva CalleSJ activation	YES
		Provide 100 Viva Parks Activations in 2021-2022	YES	Increase local economy along the Viva Calle SJ route	YES
		Create grants for arts-based organizations in San José	YES	60% of participants will get 60 minutes minimum exercise	YES
				Activate Viva Parks city-wide in most underutilized parks	YES

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.29	Loans or Grants to Mitigate Financial Hardship
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:	Existing	Economic Development
PROJECT TIMELINE:	10/1/2021	COMPLETION STATUS: Completed To 6/30/2022

PROJECT DESCRIPTION:

In June of 2020, the City of San José began instituting a streamlined program (SJ Al Fresco) for businesses across the city to expand their business operations outdoors – into private parking lots, on sidewalks, into streets closed to vehicular traffic, on-street parking spaces and city parks. The goal was to provide additional space for hard-hit businesses to operate within public health restrictions in place to combat COVID-19. Under the SJ Al Fresco streamlined process, over 130 businesses self-registered to conduct outdoor business operations on private property, 35 businesses received a permit for business operations in an on-street parking space, on a public sidewalk or both, 12 businesses received a permit to operate in a street temporarily closed to vehicular traffic and 9 permits were issued for al fresco operations in a City park. Three streets were temporarily closed under SJ Al Fresco – two in the Downtown Core and one in South San José. This project provides businesses the ability to extend their retail or dining operations outdoors permanently and will hopefully assist these businesses towards economic recovery. Assisting them in the establishment of permanent outdoor operations also will allow businesses to recoup a larger portion of the investments made to conduct business outdoors, and provide financial assistance to businesses for City permitting and inspection costs, and a grant to cover a portion of the costs to establish their outdoor operations space.

PROJECT WEBSITE:

<https://www.sjeconomy.com/why-san-jose/covid-19-guidance/sj-alfresco-initiative>.

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?	Citywide
USE OF EVIDENCE-BASED INTERVENTION?	Evidence-Based Intervention using City Research
IS A PROGRAM EVALUATION BEING CONDUCTED?	No

			ACTUALS		
			FY2024-25		CUMULATIVE
FUNDING AMOUNT:	\$131,275.40	OBLIGATIONS	\$0		\$131,275.40
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0		\$131,275.40

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This initiative will assist businesses struggling to recover from decreased customer counts during the COVID-19 pandemic to permanently expand the footprint of their business operations outdoors.

APPROACH TO RACIAL EQUITY AND INCLUSION

Information about San José Al Fresco was translated into Spanish, Vietnamese, Traditional Chinese and Simplified Chinese to reach non-English speaking business owners affected by the COVID-19 pandemic.

San José Al Fresco serves the following population(s):

- ☒ Impacted Classes of Small Businesses designated as negatively economically impacted
- ☒ Impacted Travel tourism or hospitality sectors
- ☒ Disproportionately Impacted Small Businesses operating in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Number of Small Businesses Served	38	Transition of temporary SJ Al Fresco parklets to permanent parklets	NA	At least 50% of business with temporary parklets transitional to permanent parklets	NA
				Number of businesses not engaged in the original temporary initiative that receive funding for the establishment of permanent outdoor business operations	NA

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.30	Technical Assistance Counseling or Business Planning
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:	Existing	COMPLETION STATUS: Completed
PROJECT TIMELINE:	1/1/2022	To 06/30/2022

PROJECT DESCRIPTION:

In early 2021, the City received a grant through the U.S. Economic Development Administration to establish the San Jose Small Business and Manufacturing Recovery Initiative (SJ SBMRI). This initiative aims to help businesses and workers most impacted by the COVID-19 recession survive and thrive in a rapidly changing economic environment. SJ SBMRI provides technical assistance to small businesses and manufacturers as they recover from the pandemic's economic impact. This project will allow the SJ SBMRI to reach its full potential by expanding the breadth and depth of various components in the original initiative. These components are: Funding to support manufacturing recovery and workforce development/outreach activities through the work of nonprofit Manufacture: San Jose.; funding to support business resilience by augmenting activities of San Jose Downtown Association (SJDA); funding to support the work of technical assistance providers (TAPs), including City-based ethnic chambers, focused on outreach to underserved entrepreneurs and small businesses with services such as access to capital, business startup, marketing, pivoting, e-commerce, etc.; and City staff support to provide outreach, program development and management.

PROJECT WEBSITE:

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Yes
IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$62,748.26	OBLIGATIONS	\$0	\$62,748.26
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$62,748.26

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

Provide small businesses and manufacturers negatively impacted by COVID-19 the technical assistance and support resources they need to rebuild their business, adapt to change, and build resilience to survive the next crisis.

APPROACH TO RACIAL EQUITY AND INCLUSION

This project addresses racial equity by focusing recovery resources on underserved businesses. San José is home to 55,000 small businesses, more than half of which are immigrant-owned and more than 60% owned by business owners of color.

Small Business + Manufacturing Recovery Initiative serves the following population(s):

- ☒ Impacted Classes of Small Businesses designated as negatively economically impacted
- ☒ Disproportionately Impacted Small Businesses operating in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Number of Small Businesses Served	424	Businesses receiving outreach	144	Number of manufacturing jobs filled through hiring events and job board	NA
		Businesses receiving technical assistance	NA	Percent of businesses rating webinar content as "very helpful"	81
		Downtown businesses receiving location assistance	NA	Jobs supported, sustained or created by technical assistance	NA
		Manufacturing industry events held	NA		
		Workshops/trainings produced on technical assistance (access to capital, business planning, marketing, e-commerce)	280		
		Number of webinar attendees	6		
		Number of small business webinars produced	12		

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.37	Economic Impact Assistance: Other
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:		Economic Development
	Existing	COMPLETION STATUS: Completed
PROJECT TIMELINE:	12/1/2021	TO 6/30/2022

PROJECT DESCRIPTION:

The Business Outreach Unit within the Office of Economic Development is a liaison to the business community, providing access to City resources and tools that assist business success. This unit has attracted or retained thousands of jobs and generated millions of dollars in tax revenue for the City. During the pandemic, it became apparent the City's Spanish- and Vietnamese-speaking business communities needed specialized support and resources in their own languages to best access programs and tools to survive the economic disruption of COVID-19. Within the City, the largest share of resident population by race and ethnicity are Asian (38%) and Hispanic (31%). San José also boasts the largest concentration of Vietnamese residents of any city outside of Vietnam, with more than 100,000 residents of Vietnamese descent. Many of the businesses in these communities are micro-businesses, consisting of 10 or fewer workers, who generally have less access to professional services, banking and support networks. This program will fund two Business Outreach staff for two years who will focus on assisting COVID-19-impacted small business owners primarily in Spanish- and Vietnamese-speaking communities with services such as: navigating assistance programs related to COVID-19; promoting technical assistance programs designed to increase/enhance business success; and troubleshooting common problems where City Hall can assist, such as permitting, blight, crime, tax and code compliance, etc.

PROJECT WEBSITE:

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?	Citywide
USE OF EVIDENCE-BASED INTERVENTION?	Evidence-Based Intervention using City Research
IS A PROGRAM EVALUATION BEING CONDUCTED?	No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$102,894.73	OBLIGATIONS	\$0	\$102,894.73
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$102,894.73

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project fund Office of Economic Development multilingual staff focused on business outreach within the Spanish- and Vietnamese-speaking communities, to assist businesses with resources to enhance their ability to start up or grow in San José.

APPROACH TO RACIAL EQUITY AND INCLUSION

While this program is envisioned to operate citywide, provision of these services will primarily benefit immigrant-owned businesses, and business owners of color. In San José, >60% of small businesses are estimated to be owned by people of color.

Small Business Direct Outreach (Spanish + Vietnamese) serves the following population(s):

- ☒ Impacted Classes of Small Businesses designated as negatively economically impacted
- ☒ Disproportionately Impacted Small Businesses operating in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Businesses outreached to	135	Number of businesses retained, attracted, or expanded	6
		Meetings held with Spanish and Vietnamese-speaking businesses owners	68	Number of jobs retained, attracted, or expanded	10
		Businesses referrals to technical assistance partners	22	Amount of business tax retained or attracted	NA

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.30	Technical Assistance Counseling or Business Planning
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:	Existing	Economic Development
PROJECT TIMELINE:	12/31/2021	COMPLETION STATUS: Completed To 6/30/2022

PROJECT DESCRIPTION:

Business Owner Space (BOS) is the primary organizing partnership for business service providers operating in San José offering free services and support to small businesses. There are over 19,000 small businesses in San José employing less than 35 staff. These are the businesses hit hardest by the COVID-19 pandemic and those that have also received the smallest percentage of federal and state financial assistance to date. In addition, there are over 40,000 self-employed or sole proprietors. In total, small businesses in San José employ more than 130,000 staff and critical to the success of neighborhood economies. The project will enable the BOS website, online materials to be refreshed and new promotional tools to be developed. The refresh is designed to improve access and drive the take up of free technical assistance to business owners. The refresh will have multiple language options and become culturally sensitized to address underserved business owners. The BOS partnership will aim to broaden opportunities for small business owners to access FDIC-approved loan capital, financial education and apply for business grant programs. This is a city-wide foundational project with a focus on BOS partners maintaining an offer to any business in San José. Individual BOS partners will be encouraged to collaborate with local neighborhood initiatives to enhance the value and impact of targeted technical assistance.

PROJECT WEBSITE:

www.businessownersspace.com

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using City Research
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$8,163.86	OBLIGATIONS	\$0	\$8,163.86
EVIDENCE-BASED FUNDING ALLOCATION:	\$8,163.86	EXPENDITURES	\$0	\$8,163.86

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project increases access to free business services to all San José-based small businesses. The project will refresh materials, enhance communication to businesses, and encourage new partners to develop new models of citywide and local support.

APPROACH TO RACIAL EQUITY AND INCLUSION

While this program is envisioned to operate citywide, provision of these services will primarily benefit immigrant-owned businesses, and business owners of color. In San José, >60% of small businesses are estimated to be owned by people of color.

Small Business Technical Assistance Refresh serves the following population(s):

- ☒ Impacted Classes of Small Businesses designated as negatively economically impacted

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Number of Small Businesses Served	NA	New website, online materials and information	NA	Businesses accessing the website	NA

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.29	Loans or Grants to Mitigate Financial Hardship
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:	Existing	Economic Development
PROJECT TIMELINE:		COMPLETION STATUS: Completed
	9/1/2021	TO 6/30/2022

PROJECT DESCRIPTION:

The Citywide Storefront Grant Program will assist small business owners leasing or occupying a vacant or existing ground floor space with funding to make interior and/or exterior improvements to the building. The assistance will be provided through a grant of City permits, fees and taxes, supplies, and/or infrastructure upon the receipt of a certificate of occupancy or a notice of completion by the business owner. This program is intended to enliven, beautify, and activate storefronts located in commercial districts citywide. Vacant Storefront Grant: New Lease Tenant Improvements Permit Costs – A small business owner that leases a ground floor space, that has been vacant for longer than three months and will require building permits to activate, may be reimbursed up to \$15,000 for City fees, permits and taxes. Occupied Storefront Grant: Exterior Space Improvements – A small business owner occupying a ground floor retail space may be granted up to a maximum of \$10,000, for City fees and permits and materials for furniture, fixtures and equipment for exterior improvements that enhance or enliven their storefront. Exterior improvements include, but are not limited to, the following: • Pedestrian-oriented signage • Outdoor seating • Curb café/Parklet • Sidewalk repair/replacement • Awnings • Paint/Mural.

PROJECT WEBSITE:

<https://www.sjeconomy.com/why-san-jose/covid-19-guidance/business-resources>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using City Research
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$ 39,574.12	OBLIGATIONS	\$0	\$39,574.12
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$39,574.12

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

The program will assist small businesses to succeed. Due to COVID-19, businesses are further burdened to meet operational expenses and will need aid to ensure their storefronts are active, inviting and can accommodate outdoor business operations.

APPROACH TO RACIAL EQUITY AND INCLUSION

Program collateral will be available in languages most prevalent in hardest hit commercial areas: Spanish, Vietnamese and Mandarin. Outreach will be done through City business partners serving underserved and minority communities in San José,.

Storefront Activation Grants serves the following population(s):

- ☒ Impacted Classes of Small Businesses designated as negatively economically impacted
- ☒ Impacted Travel tourism or hospitality sectors

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Number of Small Businesses Served	4	Number of grants awarded to small businesses occupying vacant storefronts.	1	85% of grant recipients will remain in business beyond three-years	TBD
		Number of grants awarded to existing small businesses to improve storefront exteriors	4	Visual blight will be reduced in commercial areas	TBD

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY: 2.37 Economic Impact Assistance: Other

CITY ROADMAP PROJECT: COVID-19 Pandemic Community + Economic Recovery

CITY MANAGING DEPARTMENT: Small Business Recovery + Resilience

EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION:

This project will support and drive engagement with the various initiatives launched by the City of San José to help business owners struggling with the impacts of COVID-19. Due to the COVID-19 pandemic, the City has had to change many of its baseline communications tactics to ensure under-served, highly impacted communities are able to access the information and services provided. This means a much faster turn-around for translated written information, fuller translations of web-based information, enhancement of digital outreach to include multi-lingual social media posts and SMS messaging, and simultaneous interpretation of meetings, webinars and other "live" activities and events. Languages required are English, Spanish, Vietnamese, Traditional and Simplified Chinese (written) and Mandarin. In addition, the project plan includes a multi-lingual website with hubs for up to eleven (11) commercial/business districts across the City, of which at least four (4) include parts or all of Qualified Census Tracts.

PROJECT WEBSITE: www.sjeconomy.com

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? No

IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$25,460.34	OBLIGATIONS	\$0	\$25,460.34
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$25,460.34

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project will support and drive engagement with various City initiatives launched to help business owners struggling with COVID-19 impacts and ensure under-served, highly impacted communities are able to access City information and services.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
“Transculturation” of City communications materials and channels is a key component of racial equity and inclusion, as it not only is designed to overcome language barriers, but also includes tactics for communicating outside of the digital framework	

Supplemental Business Development Communications serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		1-3 email messages to 40k businesses each week	Yes	For emails, average 25% open, 5% click rate	0
		2-5 sets of multi-lingual social media posts	Yes	Faster turnaround time for translation of communications	Yes
		2 monthly business walks by multi-lingual team members to commercial sections of the city	Yes	Visit average of 10-20 businesses/month	Yes
		2 webinars for business owners per month	No	Webinar attendance average 20-70	Yes
		4-6 blogposts per month	No		
		Multi-lingual staffing of phone and email hotline for business owners	Yes		
		Tracking of calls and emails managed	Yes		

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.37	Economic Impact Assistance: Other
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		Small Business Recovery + Resilience
EXISTING OR NEW PROJECT:	Existing	Economic Development
PROJECT TIMELINE:		COMPLETION STATUS: Completed
	1/3/2022	To 6/30/2022
PROJECT DESCRIPTION:	Business District Corridors are critical to City economic vitality, providing opportunities for small businesses and employment as well cultural and civic benefits. The project expands business-support networks capacity to serve targeted business districts affected by COVID-19, which includes Downtown, Central and East San José. This project will fund the implementation of components to support and stand up Business Districts. These components include: • Outreach strategies and programming to engage business partners and property owners, drive stakeholder membership, and promote the business corridors. • Marketing campaigns that highlight each corridor as a destination business district, featuring the area's diverse commercial and industrial sectors while showcasing its history, geographic advantages, and unique cultural characteristics. • Implementing small business events and engagement opportunities such as Small Business Saturday, Doing Business in San José workshops, and Small Business Week Summit. • Securing commercial space in the business district areas to provide centralized services and provide certainty for business owners to access services given time issues. In addition, this program will support business district advocacy for East San José, one of the areas characterized by higher unemployment rates and historically underserved in terms of business assistance and access to capital. East San José is one of the hardest hit by COVID-19. Additionally, this project will allow for a new staffer to focus on administrative tasks related to Economic Development Association Capacity Building through contract management.	
PROJECT WEBSITE:	www.sjeconomy.com	
DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?	Qualified Census Tracts	
USE OF EVIDENCE-BASED INTERVENTION?	Program Evaluation	

SUPPLEMENTAL ECONOMIC DEVELOPMENT ASSOCIATION CAPACITY BUILDING (990016)

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$115,855.31	OBLIGATIONS	\$0	\$115,855.31
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$115,855.31

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project helps build capacity in City of San José business districts while directing resources to underserved communities most impacted by the COVID-19 pandemic and consequent economic fallout.

APPROACH TO RACIAL EQUITY AND INCLUSION

This project addresses racial equity by focusing recovery resources on underserved businesses district areas. San José is home to approximately 55,000 small businesses, >50% immigrant-owned and >60% owned by people of color.

Supplemental Economic Development Association Capacity Building serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact
- ☒ Disproportionately Impacted Small Businesses operating in Qualified Census Tracts

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Number business and property owners outreached	NA	Increased number of business and property owner membership in business associations	NA
		Marketing and identity branding material developed	Yes	Increased number of digital media hits and impressions	NA
		Work plan developed	Yes	Increased number of businesses engaged	Yes
		Small Business events produced	NA	Value of contracts executed	75,000
		Cultural assets mapped	NA		
		Contracts executed by dedicated staffer	I		

COVID-19 Recovery Task Force

COVID-19 RECOVERY TASKFORCE + COMMUNITY ENGAGEMENT
RECOVERY MANAGEMENT COORDINATION AND COMPLIANCE

RECOVERY PLAN CATEGORY:	7	Administrative
CITY ENTERPRISE PRIORITY:	7.1	Administrative Expenses
CITY ROADMAP PROJECT:		COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT:		COVID-19 Recovery Task Force
EXISTING OR NEW PROJECT:	Existing	COMPLETION STATUS: Completed
PROJECT TIMELINE:	10/1/2021	To 06/30/2022

PROJECT DESCRIPTION:

To ensure the City's planned and current use of COVID-19 related funds captures diverse feedback from constituents, community-based organizations, and the communities themselves, the City is convening and staffing a Citywide, cross-sector, community-based COVID-19 Recovery Task Force (Task Force) that would provide recommendations to the City Council on matters of COVID-19 economic and social recovery. The Task Force is contemplated to be convened for no more than a year. The City of San José will utilize its Greater Downtown San José Economic Recovery Task Force and the Health & Racial Equity Task Force as models. It is contemplated approximately thirty-five local organizations, including CBOs, NGOs, educational institutions, and other partners and stakeholders will have representation on the Task Force. This project funds the activities of the Task Force for this effort.

PROJECT WEBSITE:

<https://www.sanjoseca.gov/your-government/departments-offices/office-of-the-city-manager/community-and-economic-recovery-task-force>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? No
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$27,528.11	OBLIGATIONS	\$0	\$27,528.11
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$27,528.11

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project funds a newly formed, Citywide, cross-sector, community-based COVID-19 Recovery Task Force to provide recommendations to the City Council on COVID-19 economic and social recovery matters.

APPROACH TO RACIAL EQUITY AND INCLUSION

As San José's COVID-19 recovery efforts are implemented, the City will develop a set of metrics

mapped by neighborhood. These metrics will assess need, target outreach and programming, and track how programs reach the most vulnerable communities.

COVID-19 Recovery Taskforce + Community Engagement serves the following population(s):

- ☒ Impacted General Public
- ☒ Impacted Classes of Non-Profits designated as negatively economically impacted

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Number of participating agencies	55	Report to City Council	YES
		Diversity of participating agencies	55	Actionable items for City Council consideration	YES
		Number of Task Force meetings	12		

RECOVERY PLAN CATEGORY: 7 Administrative
7.1 Administrative Expenses
CITY ENTERPRISE PRIORITY: COVID-19 Pandemic Community + Economic Recovery
CITY ROADMAP PROJECT: COVID-19 Recovery Task Force
CITY MANAGING DEPARTMENT: City Manager
EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed
PROJECT TIMELINE: 9/1/2021 To 6/30/2022

PROJECT DESCRIPTION: To ensure the City's planned and current use of COVID-19 related funds captures diverse feedback from constituents, community-based organizations, and the communities themselves, the City is convening and staffing a Citywide, cross-sector, community-based COVID-19 Recovery Task Force (Task Force) that would provide recommendations to the City Council on matters of COVID-19 economic and social recovery. The Task Force is contemplated to be convened for no more than a year. The City of San José will utilize its Greater Downtown San José Economic Recovery Task Force and the Health & Racial Equity Task Force as models. It is contemplated approximately thirty-five local organizations, including CBOs, NGOs, educational institutions, and other partners and stakeholders will have representation on the Task Force. This project funds the City support staff for this effort.

PROJECT WEBSITE: <https://www.sanjoseca.gov/your-government/departments-offices/office-of-the-city-manager/community-and-economic-recovery-task-force>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? No
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$2,014,154.26	OBLIGATIONS	\$0	\$2,014,154.26
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0	\$2,014,154.26

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project supports a newly formed, Citywide, cross-sector, community-based COVID-19 Recovery Task Force to provide recommendations to the City Council on COVID-19 economic and social recovery matters.

APPROACH TO RACIAL EQUITY AND INCLUSION

As San José's COVID-19 recovery efforts are implemented, the City will develop a set of metrics mapped by neighborhood. These metrics will assess need, target outreach and programming, and track how programs reach the most vulnerable communities.

Recovery Management Coordination and Compliance serves the following population(s):

- ☒ Impacted Small Businesses that experienced a negative economic impact
- ☒ Impacted General Public

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Number of participating agencies	55	Report to City Council	0
		Diversity of participating agencies	55	Actionable items for City Council consideration	YES
		Number of Task Force meetings	12		

**RESILIENT + SUSTAINABLE CITY INFRASTRUCTURE + EMERGENCY
PREPAREDNESS**

Disaster Ready + Climate Smart

EMERGENCY PUBLIC INFORMATION

ENERGY SAVING RETROFITS

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
2.37 Economic Impact Assistance: Other
Resilient + Sustainable City Infrastructure + Emergency Preparedness
CITY ENTERPRISE PRIORITY: Disaster Ready + Climate Smart
CITY ROADMAP PROJECT: Communications
CITY MANAGING DEPARTMENT:
EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed
PROJECT TIMELINE: 7/1/2021 To 6/30/2022

PROJECT DESCRIPTION:

This project will focus on providing timely and accurate information to residents and business to aid in community and economic recovery and safety through the creation and translation of emergency communications through digital media, print, collateral, and other outreach strategies. The City Communications Office will develop and provide culturally appropriate and language specific information to diverse residents and businesses who are least connected to services and have been disproportionately impacted by COVID-19 physically and economically. Tactics will include print, radio, digital, social media and TV ads to focused audiences (Spanish, Vietnamese, Chinese, Black/African Ancestry), outdoor collateral (banners), transcreation of various emergency- and business-related materials, including emails, webinars and blog posts; and support of other Citywide Community and Economic Recovery efforts, such as local assistance collateral and advertising.

PROJECT WEBSITE:

<https://www.sanjoseca.gov/news-stories/news/virtual-local-assistance-center>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? No
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$709,462.41	OBLIGATIONS	\$0.00	\$709,462.41
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$709,462.41

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project supports timely, accurate information to residents and businesses to aid in community and economic recovery and safety by the creation and translation of emergency communications using digital media, print, collateral, and other outreach strategies.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
This project will provide culturally appropriate and language specific information to diverse residents and businesses who are least connected to services and have been disproportionately impacted by COVID-19 physically and economically.	

Emergency Public Information serves the following population(s):

- ☒ Impacted General Public

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Number of Media buys	430	Number of impressions for all media	6,928,725
		Number of social media ad buys	16		
		Mailings to highest need zip codes	323,448		
		Produce outdoor collateral (200 banners)	88		
		Perform media monitoring (Contract with Meltwater Communications)	196,000		

RECOVERY PLAN CATEGORY:

2 Negative Economic Impacts

2.37

Economic Impact Assistance: Other

Resilient + Sustainable City Infrastructure + Emergency

Preparedness

Disaster Ready + Climate Smart

Clean Energy

CITY ENTERPRISE PRIORITY:

CITY ROADMAP PROJECT:

CITY MANAGING DEPARTMENT:

EXISTING OR NEW PROJECT:

Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE:

9/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION:

The SJCE Single-Family Residential Program will provide discounts and incentives to moderate-income SJCE residential customers in single-family homes for replacing older, less efficient appliances with new energy efficient electric appliances. The program will center its focus on serving two classes of customers: • Residents of disadvantaged communities (DACs); • Families whose household income exceeds California Alternate Rates for Energy (CARE) Program eligibility guidelines and within the moderate-income thresholds defined by the CPUC (200-400% of the Federal Poverty Guidelines). SJCE will employ an innovative program model that leverages neighborhood outreach and bulk buying power to drive down the cost of appliances. Layered with other program incentives, the bulk discount will provide customers with replacement appliances at a lower price, reducing electric load and generating customer satisfaction and energy bill savings. SJCE contemplates 250 homes will be able to be retrofitted using the first tranche of California state funding. This project will expand the program beyond the initial 250 homes.

PROJECT WEBSITE:

www.sanjosecleanenergy.org/appliance

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention based on CPUC Research
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$13,284.62	OBLIGATIONS	\$0.00	\$13,284.62
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 13,284.62	EXPENDITURES	\$0.00	\$13,284.62

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project supplements energy efficiency programs authorized by the California Public Utilities Commission to incentivize energy-saving retrofits in low income homes.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
This program would serve residents of disadvantaged communities and families whose household income exceeds CARE Program eligibility guidelines and within the moderate-income thresholds defined by the CPUC (200-400% of Federal Poverty Guidelines).	

Energy Saving Retrofits serves the following population(s):

- ☒ Impacted Other Households or populations that experienced a negative economic

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households Served	0	Provide appliance discounts and incentives as well as self-install and direct installation options to customers.	Yes	Number of completed projects	0
Households receiving eviction prevention services	NA			Number of homes served	0
Affordable housing units preserved or developed	NA			Program energy savings	0 kWh
				Number of participants in DAC and moderate-income communities	0
				Percentage of program funding directed to DAC and moderate-income communities	100%
				Cost-effectiveness calculations	0
				Percentage of recommended measures installed by customers	N/A
				Percentage of customers audited who install at least one program measure	N/A

ENDING HOMELESSNESS

Emergency Housing System Expansion

EMERGENCY HOUSING CONSTRUCTION AND OPERATION

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY: 2.18 Housing Support: Other Housing Assistance
Ending Homelessness

CITY ROADMAP PROJECT: Emergency Housing System Expansion

CITY MANAGING DEPARTMENT: Housing

EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 To 6/30/2022

PROJECT DESCRIPTION:

When the COVID-19 pandemic struck in March 2020, the City of San José rapidly and cost-effectively sought to build private dormitories for unhoused residents needing to escape the contagion risk of congregate shelters. Quick-build apartments were born: prefabricated, modular units built on underutilized public land. Within a year, the City had three quick-build apartment communities under construction, and a fourth has broken ground near Guadalupe River Park. This project allocates a sufficient amount of one-time funding – through a combination of Federal, State, and General Fund resources – to enable the development, construction, and ongoing operations of emergency and interim housing at six sites, including quick-build communities and converted motels. The goal is to have 1,000 pandemic-era housing beds under development by the end of the calendar year by identifying sites and resources for another 403 quick-build units.

PROJECT WEBSITE:

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using local Point-in-Time surveys

IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$726,783.86	OBLIGATIONS	\$ 0.00	\$ 726,783.86
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 726,783.86	EXPENDITURES	\$ 0.00	\$ 726,783.86

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project enables the development, construction, and ongoing operations of emergency and interim housing at six sites in the City, including quick-build communities and converted motels.

APPROACH TO RACIAL EQUITY AND INCLUSION

This program will provide interim housing for formerly unhoused individuals with a wide range of abilities and disabilities. Referrals will come from multiple points, including those from street

outreach teams, abatements and City homeless employment programs referrals.

Emergency Housing Construction And Operation serves the following population(s):

- ☒ Disproportionately Impacted Low income Households and populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households receiving eviction prevention services	TBD	Number of individuals sheltered annually		Number of individuals exiting to permanent housing	
Affordable housing units preserved or developed	TBD				

ADDITIONAL INFORMATION ON CAPITAL EXPENDITURES	
TYPE OF CAPITAL EXPENDITURE	Transitional shelters (e.g., temporary residences for people experiencing homelessness)
CAPITAL EXPENDITURE JUSTIFICATION	The City of San José continues to face both a homeless and an affordable housing crisis. In January 2020, the City opened its first Bridge Housing Community (BHC). The BHC program provides interim housing for formerly unhoused individuals. The City has two BHC communities that each have 40 cabins designed for individual occupancy. Each community includes community support facilities including shared bathrooms, showers, laundry, kitchen and community space (community garden space and a dog run) for the residents. Residents who move into the site are provided case management to support their transition into a permanent home. During the COVID-19 pandemic the City built Emergency Interim Housing (EIH) communities, which use modular premanufactured, housing instead of individual cabins. EIHs provide the same services and support as the BHC communities. For the duration of the pandemic, both BHC and EIH communities are predominately being used to house medically vulnerable unhoused residents who are at risk of severe illness or death if they contract COVID-19. When the pandemic subsides, EIH and BHC communities will serve a variety of individuals with a wide range of abilities and disabilities. This project funding, along with a City General Fund contribution provides a significant infusion of funding to make meaningful progress to have 1,000 Emergency Interim Housing sites under development by December 2022.

Encampment Services, Outreach, Assistance + Resources

DOWNTOWN HOMELESS HEALTH RESPONSE AND SUPPORT

HOTEL SHELTERING OPERATION + SERVICES

SHELTERING AND ENHANCED ENCAMPMENT SERVICES

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.19	Social Determinants of Health: Community Health Workers or Benefits Navigators
CITY ROADMAP PROJECT:		Ending Homelessness
CITY MANAGING DEPARTMENT:		Encampment Services, Outreach, Assistance + Resources
EXISTING OR NEW PROJECT:	Existing	COMPLETION STATUS: Completed
PROJECT TIMELINE:	7/1/2021	TO 6/30/2022
PROJECT DESCRIPTION:	The Downtown Crisis Response Program deploys a crisis response team dedicated to immediate dispatch and address mental health crises within the Downtown's homeless population. Crisis dispatch clinicians will be rapidly deployed across the downtown core upon notification of a homeless concern with a corresponding mental health or substance use issue. Crisis dispatch clinicians will quickly assess needs, de-escalate crisis situations, and triage to healthcare or other services addressing individuals' most immediate needs. Upon completion of an initial assessment, crisis dispatch clinicians will connect to PATH's multidisciplinary outreach team for street-based case management. Once the immediate crisis is addressed, outreach case managers and the peer support specialist will transition clients to ongoing, housing-focused case management. A particular barrier to note for many of those individuals served in the downtown area is lack of access to stable income. To increase clients' income, a certified benefits specialist will determine benefits eligibility and provide application assistance and advocacy. A housing specialist will develop relationships with community landlords as well as identify alternate housing solutions such as assisted living facilities, sober living homes, and shared housing options. Proactive outreach to Downtown businesses will also be core to the project.	
PROJECT WEBSITE:	https://www.sanjoseca.gov/your-government/departments/housing/ending-homelessness	
DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?	Qualified Census Tracts	
USE OF EVIDENCE-BASED INTERVENTION?	No	
IS A PROGRAM EVALUATION BEING CONDUCTED?	Yes	

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$49,257.23	OBLIGATIONS	\$ 0.00	\$ 49,257.23
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$ 0.00	\$ 49,257.23

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project funds the City Downtown Crisis Response Program, a homeless outreach and engagement program in downtown San José.

APPROACH TO RACIAL EQUITY AND INCLUSION

This program serves low income, high-needs homeless individuals and families living on the streets in San José.

Downtown Homeless Health Response And Support serves the following population(s):

- ☒ Impacted Low or moderate income Households or populations
- ☒ Impacted Households that experienced increased food or housing insecurity

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Total number of people engaged through outreach	0	Number of people who access emergency, transitional, crisis, and other temporary housing placements	0
		Total number of people provided case management services	0	Number of people who enter permanent housing placements	0
		Total number of people provided clinical services	0	Number of people who are referred to health care services	0
		Total number of people referred to temporary housing	0	Number of participants that increase their income	0
		Total number of people receiving benefits advocacy	0		

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
CITY ENTERPRISE PRIORITY: 2.18 Housing Support: Other Housing Assistance
CITY ROADMAP PROJECT: COVID-19 Pandemic Community + Economic Recovery
CITY MANAGING DEPARTMENT: Housing Stabilization
EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 To 6/30/2022

PROJECT DESCRIPTION:

This project funds interim housing and support services at hotels for at-risk households while transitioning to more stable housing opportunities.

PROJECT WEBSITE:

<https://www.sanjoseca.gov/your-government/departments/housing/ending-homelessness>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using local Point-in-Time surveys
IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$10,466.12	OBLIGATIONS	\$0.00	\$10,466.12
EVIDENCE-BASED FUNDING ALLOCATION:	\$10,466.12	EXPENDITURES	\$0.00	\$10,466.12

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

Local emergency shelters still have not gone back to full capacity, resulting in an increase in unsheltered homeless. The City will provide temporary hotel stays with on-site supportive services to households while transitioning to more stable housing opportunities.

APPROACH TO RACIAL EQUITY AND INCLUSION

This project will serve homeless individuals who, according to local Point in Time (PIT) surveys as well as national statistics, are disproportionately people of color. The local homeless community is disproportionately represented by Native American, Afr

Hotel Sheltering Operation + Services serves the following population(s):

- ☒ 4 Impacted Households that experienced increased food or housing insecurity

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households receiving eviction prevention services	1,590	Homeless served	19	Increase the number of homeless sheltered	2,599
Affordable housing units preserved or developed	0	Demographics of homeless population	See table below	Increase the number of homeless able to access services	103,407

Households receiving Eviction Prevention Services

Primary Language	Count	%
English	518	32.58%
Spanish	1,005	63.21%
Vietnamese	50	3.14%
Chinese	11	0.69%
Others	6	0.38%
TOTAL	1,590	100.00%

<30% AMI	Count	%
Yes	1,076	67.67%
No	150	9.43%
N/A	364	22.89%
TOTAL	1,590	100.00%

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY: 2.16 Long-term Housing Security: Services for Unhoused Persons Ending Homelessness

CITY ROADMAP PROJECT: Encampment Services, Outreach, Assistance + Resources

CITY MANAGING DEPARTMENT: Housing

EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 **To** 6/30/2022

PROJECT DESCRIPTION: This project provides basic needs support along with street-based case management to unsheltered residents.

PROJECT WEBSITE: <https://www.sanjoseca.gov/your-government/departments/housing/ending-homelessness>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using local Point-in-Time surveys

IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS		
			FY2024-25		CUMULATIVE
FUNDING AMOUNT:	\$ 687.68	OBLIGATIONS	\$ 0.00		\$ 687.68
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$ 0.00		\$ 687.68

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
The Services, Assistance, Outreach and Resources (SOAR) program provides street-based services to ten of the City's largest homeless encampments.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The homeless population is disproportionately Native Americans, African Americans and Latino/a. The SOAR program will provide services in multiple languages including Spanish and Vietnamese.	

Sheltering and Enhanced Encampment Services serves the following population(s):

- ☒ Impacted Households that experienced increased food or housing insecurity

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households receiving eviction prevention services	0	Homeless Served	0	Increase the number of homeless sheltered	0
Affordable housing units preserved or developed	0	Demographics of homeless population	0	Increase the number of homeless able to access services	0

Encampment Management + Safe Relocation

SOUTH HALL DEMOBILIZATION + HOUSING ASSISTANCE CENTER

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
CITY ENTERPRISE PRIORITY: 2.18 Housing Support: Other Housing Assistance
CITY ROADMAP PROJECT: Ending Homelessness
CITY MANAGING DEPARTMENT: Encampment Management + Safe Relocation
EXISTING OR NEW PROJECT: Housing
PROJECT TIMELINE: Existing **COMPLETION STATUS:** Completed
 7/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION: This project provides housing assistance, support services and temporary housing to individuals transitioning from temporary shelters or the Services Outreach Assistance and Resources (SOAR) encampment program.

PROJECT WEBSITE: <https://www.sanjoseca.gov/your-government/departments/housing/ending-homelessness>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? No
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$559,200.80	OBLIGATIONS	\$0.00	\$559,200.80
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$559,200.80

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

The City has been supporting individuals in temporary shelters and encampments during the COVID-19 pandemic. Even as cities transition to recovery, many emergency shelters are not operating at the full capacity they once were. The Eviction Help Centers (located at City Hall and Franklin McKinley School District) provide outreach for emergency rental assistance, legal assistance and information on tenants' and landlords' rights to impacted tenants and landlords in the rental community while targeting low and extremely low income households.

APPROACH TO RACIAL EQUITY AND INCLUSION

This project will serve homeless individuals who, according to local Point in Time (PIT) surveys as well as national statistics, are disproportionately people of color. The local homeless community is disproportionately represented by Native American, African-American and Latino/a. By working to address homelessness in our community, San José is working to address these racial inequities through housing. The Eviction Help Centers targeted disproportionately represented and vulnerable communities, with the largest of these demographic groups being Latino/a/x and Vietnamese. In addition to English, community members were assisted by staff speaking Spanish (~70%), Vietnamese (~7%), Mandarin, Cantonese and by use of language access services to accommodate other languages. Most of the populations served have limited or little digital-literacy skills and the services provided by the Eviction Help Center addressed these inequities by providing ongoing assistance and digital support with these internet-based rent relief programs.

South Hall Demobilization + Housing Assistance Center serves the following population(s):

- ☒ Impacted Households that experienced increased food or housing insecurity

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES

MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households receiving eviction prevention services	1,720	Homeless Served	1,307	Increase the number of homeless sheltered	1,307
Affordable housing units preserved or developed		Demographics of homeless population	See Narrative	Increase the number of homeless able to transition to temporary housing	305
				Increase the number of homeless able to access rental assistance and case management	1,307

ADDITIONAL INFORMATION

Timeline: Housing Department projects have been started and funds will be expended by Dec. 2026. Eviction Help Centers: The City of San José, Eviction Help Centers (City Hall and Franklin McKinley School District) served 1,720 unduplicated households from August 01, 2021-May 31, 2022. The help centers assisted landlords and tenants financially impacted by the COVID-19 pandemic. The services are measured by the number of unduplicated tenants and landlords that received eviction prevention services including information and application support for the CA COVID-19 Rent Relief Program, connections to legal and other financial services and providing information on tenants' and landlords' rights and obligations. In addition to the 1,720 unduplicated households, the Eviction Help Center assisted thousands more of impacted residents through social media and in person outreach efforts, phone calls and email. South Hall Demobilization: The City of San José served 1,307 individuals that were experiencing homelessness at the South Hall during the height of the COVID-19 pandemic. The nightly bed capacity at South Hall was 285 and the facility was in operation from April 2, 2020-July 15, 2021. The term of use included a short transition period for the City of San José to prepare the facility to operate as a shelter and to demobilize shelter operations at the site and conduct post-shelter maintenance to transition the facility back to Team San Jose. Demographic information for South Hall: Race # of Clients; American Indian, Alaska Native, or Indigenous 107; Asian or Asian American 69; Black, African American, or African 233; Native Hawaiian or Pacific Islander 28; White 626; Multiple races 77; Client Don't know / Refused 93; No Answer 74; Total: 1,307. Safe Parking @ Vista Montana: The charges associated with the Vista Montana site are for security expenses associated with this ad hoc Safe Parking site to assist displaced San Jose residents who were able to reside in their vehicles.

City Services Continuity of Operations

SAFE WORKPLACE

RECOVERY PLAN CATEGORY: I Public Health
I.2 COVID-19 Testing
CITY ENTERPRISE PRIORITY: Powered by People
CITY ROADMAP PROJECT: Employee Wellbeing, Growth + Retention
CITY MANAGING DEPARTMENT: Employee Relations
EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed
PROJECT TIMELINE: 7/1/2021 To 6/30/2022

PROJECT DESCRIPTION:

This project funds the purchase of COVID-19 testing kits distributed to City of San José employees for City-mandated testing, to help manage the spread of COVID-19. Negative COVID-19 test results are required from City employees, who have been placed on pandemic-related isolation or quarantine, prior to returning to their City workplace to mitigate the spread of COVID-19. COVID-19 testing kits also are used by employees when a COVID-19 outbreak, as defined by the Centers for Disease Control and Prevention, is identified in any City workplace, to ascertain whether additional incidences of COVID-19 are present.

PROJECT WEBSITE:

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? No
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$41,576.06	OBLIGATIONS	\$0.00	\$41,576.06
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$41,576.06

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

Test kits purchased were provided to employees to end required isolation or quarantine, and in limited cases, used for those with approved medical/religious exemptions who were unable to get a test within the required seven days. Tests kits also were distributed to City workgroups who were experiencing an outbreak and subsequently were required to test for two weeks.

APPROACH TO RACIAL EQUITY AND INCLUSION

The test kits were provided to Safety Liaisons in the departments and distributed based on employee needs.

Safe Workplace serves the following population(s):

☒ Impacted General Public

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Identify Incident rates (Frequency and Severity)	N/A	Reduction in both frequency and severity	N/A
		# of Tests ordered	2,130	% of tests distributed	32%
		# of Tests Distributed	692		

CLEAN, VIBRANT + INCLUSIVE NEIGHBORHOODS + PUBLIC LIFE

Children + Youth Services Master Plan

CHILD AND YOUTH SUCCESS

CONTINUED CHILD CARE SERVICES

SAN JOSÉ ASPIRES ADMINISTRATIVE SUPPORT

SAN JOSÉ LEARNS

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.25	Addressing Educational Disparities: Academic, Social, and Emotional Services
CITY ROADMAP PROJECT:		Clean, Vibrant + Inclusive Neighborhoods + Public Life
CITY MANAGING DEPARTMENT:		Children + Youth Services Master Plan
EXISTING OR NEW PROJECT:	Existing	City Manager
PROJECT TIMELINE:	7/1/2021	COMPLETION STATUS: Completed To 6/30/2022
PROJECT DESCRIPTION:	Since 2015, the City has launched several new programs to help lift the aspirations and opportunities of children and youth from low-income families, including San José Learns, Coding 5K, San José Works, and San José Aspires, in addition to the City’s preexisting youth programs in our Parks, Recreation & Neighborhood Services and Library Departments. Greater alignment of our programs could better provide a continuum of support for our youth in high-need neighborhoods and could ensure greater uniformity of standards and performance metrics across programs. Dedicated staff with an overview of all of the programs could also more strategically seek grants and other external funding sources and ensure better internal alignment. This project funds one (1) Full-Time Equivalent, limit-dated position for two years, and a one-time allocation of consulting services of \$75,000 to support and oversee this effort. This allocation of resources is “seed” funding for the potential development of an office focused on youth development and programs. With this funding, the project is contemplated to deliver: • Creation of a comprehensive "Cradle to Career" Youth Development Master Plan • Identification of appropriate performance metrics and best practices • Identification of opportunities for potential consolidation of existing multi-departmental services • Facilitation of partnerships with community partners and external funders; and • Alignment with City of San José Education Policy (#0-30) and our equity goals. Consulting services will help inform and expedite an integrated program approach, conduct research in relevant best practices and current improvements in peer cities, and make recommendations for data management to track outcomes across the system.	
PROJECT WEBSITE:		

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Yes
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$143,772.44	OBLIGATIONS	\$0.00	\$143,772.44
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$143,772.44

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project funds staff and consulting services to develop a comprehensive "Cradle to Career" Children and Youth Master Plan and identify potential consolidation of existing multi-departmental services.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The City of San José is one of the most diverse communities in the United States and strives to create a welcoming and safe place for all persons to call home. The high-need neighborhoods being targeted with this program have disproportionately been impacted by COVID-19 and experienced higher rates of learning loss, according to schools-provided data.	

Child and Youth Success serves the following population(s):

- ☒ Disproportionately Impacted Low income Households and populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Children served by childcare and early learning services (pre-school/pre-K/ages 3-5)	TBD	Report to City Council with recommendations on potential consolidation of current relevant City programs	TBD	Actionable recommendations on potential consolidation of current relevant City programs	TBD
Families served by home visiting	TBD				

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
CITY ENTERPRISE PRIORITY: 2.11 Healthy Childhood Environments: Child Care
CITY ROADMAP PROJECT: Clean, Vibrant + Inclusive Neighborhoods + Public Life
CITY MANAGING DEPARTMENT: Children + Youth Services Master Plan
EXISTING OR NEW PROJECT: Parks, Recreation & Neighborhood Svcs
EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 8/11/2021 **TO** 6/30/2022

PROJECT DESCRIPTION: This project continues to prioritize childcare by administering high quality and affordable childcare through a variety of programs and services throughout the City of San José.

PROJECT WEBSITE:

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using prior City programs
IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$484,692.23	OBLIGATIONS	\$0.00	\$484,692.23
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 484,692.23	EXPENDITURES	\$0.00	\$484,692.23

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

The City Emergency Operations Center childcare branch was established in March 2020, with the realization the City of San José would serve a pivotal role in childcare programs and options for vulnerable families throughout the COVID-19 pandemic.

APPROACH TO RACIAL EQUITY AND INCLUSION

These programs were developed and expanded to address the increased childcare need exacerbated by COVID-19. Communities most negatively impacted have the most socio-economic challenges and highest need for high quality and affordable childcare.

Continued Child Care Services serves the following population(s):

- ☒ Imp Low or moderate income HHs or populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Children served by childcare and early learning services (pre-school/pre-K/ages 3-5)	274	Total number of locations PRNS utilizes to offer childcare programs	43	Total number of youths enrolled in PRNS programs related to childcare (San José Recreation Preschool, Recreation of City Kids, Afterschool Education and Safety, and Youth Centers)	1,543
Families served by home visiting	NA				

RECOVERY PLAN CATEGORY: 7 Administrative

CITY ENTERPRISE PRIORITY: 7.1 Administrative Expenses

CITY ROADMAP PROJECT: Clean, Vibrant + Inclusive Neighborhoods + Public Life

CITY MANAGING DEPARTMENT: Children + Youth Services Master Plan

EXISTING OR NEW PROJECT: Library

PROJECT TIMELINE: Existing **COMPLETION STATUS:** Completed

7/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION:

This project funds administrative support for the San José Aspires program. San José Aspires provides college and career readiness guidance to high school students in Title I schools. Through San José Aspires, high school students claim awards based on in-school and out-of-school work they do that provides them with post-secondary financial support to help them achieve their college and/or career goals. Students in San José Aspires can claim up to \$5,000 in financial support for their post-secondary educational needs (community college, college or university, or technical or trade school) by claiming a variety of awards. The awards are separated into two categories: core and supplemental. Core awards help students prioritize their academics and college application requirements; supplemental awards allow students to highlight their extra-curricular or out-of-school time efforts. Students claim these awards by providing evidence to San José Aspires. When the student graduates from high school and enrolls in a post-secondary institution, the funds are distributed to the student to help cover tuition, fees, technology, materials, and other post-secondary-related costs.

PROJECT WEBSITE:

<http://www.sjpl.org/sj-aspires>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? Yes

IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS		
			FY 2024-25		CUMULATIVE
FUNDING AMOUNT:	\$514,030.06	OBLIGATIONS	\$0.00		\$514,030.06
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00		\$514,030.06

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project funds administrative support for the San José Aspires program, which provides college and career readiness guidance, as well as other educational and career opportunities, to under-resourced students.

APPROACH TO RACIAL EQUITY AND INCLUSION

San José Aspires is focused on providing opportunity to under-resourced students. The program is at San José High School and William C. Overfelt High School in San José. Both schools are Title I schools and minority-majority schools.

San José Aspires Administrative Support serves the following population(s):

- ☒ Impacted Other Households or populations that experienced a negative economic impact

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Students participating in evidence-based tutoring programs		Private funding raised to support students in San José Aspires	7,563,000	Increase in percentage of graduates attending a post-secondary educational institution	N/A4
		Increase in non-financial opportunities such as job shadows or mentoring for students in San José Aspires	112	Five year graduate rate of San José Aspires students at college and universities	N/A4
		Data sharing agreements with schools and districts to expedite the claiming of awards for students in San José Aspires	23	Percentage of San José Aspires students who graduate from community college with a career certificate	N/A4
		Development and growth of San José Aspires Student Community Portal to further engage students in San José Aspires	Community Portal is complete and an app is being rolled out to students	Percentage of San José students who graduate from community college with an Associate's or Associate's for Transfer Degree	N/A4
		Literacy Program Specialist to manage day-to-day program operations and oversee long-term growth and strategic planning	2,021	Percentage of San José students who transfer from a community college to a four-year college or university	N/A4
		Administrative staff to support the students in and resolve technical issues related to San José Aspires	2,021	Percentage of San José Aspires who receive a technical trade certification or license	N/A4

1. Total philanthropic support raised in support of SJ Aspires by the San José Public Library Foundation since program inception.; 2. Total career and mentoring events hosted through July 2022. Events were attended by 150 students. Students may have attended multiple events.; 3. Contracts are with San José Unified School District and East Side Union High School District.; 4. Outcome measures are based off of student success in a post-secondary institution, either community college, a four-year college or university, or a technical or trade school. The first full graduating class of SJ Aspires students will graduate at the conclusion of the 2023-2024 school year, so currently outcome measures are N/A.

RECOVERY PLAN CATEGORY:

2 Negative Economic Impacts

CITY ENTERPRISE PRIORITY:

CITY ROADMAP PROJECT:

CITY MANAGING DEPARTMENT:

EXISTING OR NEW PROJECT:

PROJECT TIMELINE:

2.24

Addressing Educational Disparities: Aid to High-Poverty Districts

Clean, Vibrant + Inclusive Neighborhoods + Public Life

Children + Youth Services Master Plan

Library

Existing

COMPLETION STATUS: Completed

7/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION:

The San José Learns initiative (SJ Learns) aims to bolster academic achievement by funding promising and innovative out-of-school programs for San José students in transitional kindergarten through third grade. SJ Learns was created in response to low academic performance among students in low-income communities in San José, where approximately half of third-graders are not proficient in English Language Arts (ELA), Reading, and Mathematics, and nearly 5,000 at-risk K-3 students lack access to free, quality, school-based after school programs. High-quality extended learning programs provide crucial academic support for students who are struggling in the classroom and are especially important for students from families who cannot afford fee-based alternatives.

PROJECT WEBSITE:

<https://www.sjplf.org/sjlearns/>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?

Citywide

USE OF EVIDENCE-BASED INTERVENTION?

Evidence-Based Intervention using City Research

IS A PROGRAM EVALUATION BEING CONDUCTED?

Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$500,000.00	OBLIGATIONS	\$0.00	\$500,000.00
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$500,000.00

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project funds eligible promising and innovative out-of-school learning programs for San José students in an effort to mitigate adverse impacts of the COVID-19 pandemic on high-risk youth.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The program aims to serve students who are most at risk of falling behind academically, which is inclusive of all students, but also includes students who are from low-income households, speak a language other than English at home, and are non-white.	

San José Learns serves the following population(s):

- ☒ Disproportionately Impacted Low income Households and populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Students participating in evidence-based tutoring programs	540	Provide funds for direct programming	YES	Student: agency, school engagement, academic achievement, and social and emotional learning skills	YES
		Community of Practice Meetings	5	Families: partnerships with schools/programs; academic involvement, and family efficacy	YES
		Evaluation Reports (Interim and Final Reports)	YES	Programs: alignment with quality standards; partnerships with schools, families, and others; proliferation of promising practices	YES
				Community: community-wide support for high-quality OST; educated City and workforce	YES

Education, Digital Equity + Digital Literacy

COMMUNITY WIFI

DIGITAL ACCESS

DIGITAL EQUITY COMMUNICATIONS, OUTREACH + EDUCATION

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.25	Addressing Educational Disparities: Academic Social and Emotional Services
CITY ROADMAP PROJECT:		Clean, Vibrant + Inclusive Neighborhoods + Public Life
CITY MANAGING DEPARTMENT:		Education, Digital Equity + Digital Literacy
EXISTING OR NEW PROJECT:	Existing	COMPLETION STATUS: Completed
PROJECT TIMELINE:	7/1/2021	TO 6/30/2022
PROJECT DESCRIPTION:	The City of San José has partnered with the East Side Union High School District (ESUHSD) to cost-share the building of community wi-fi networks in ESUHSD attendance areas. The infrastructure holds two networks: one available to students with ESUHSD credentials, and a second, freely available network to all residents in the surrounding area. This project will build three (3) wi-fi network areas by the close of FY 2021-2022. This project allocates funding for additional digital resources (eResources) available through the San José Public Library for use by the general public. These skill-building tools and information resources will be available to all Library members.	
PROJECT WEBSITE:	http://www.sjpl.org/sjaccess	
DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?	Citywide	
USE OF EVIDENCE-BASED INTERVENTION?	Evidence-Based Intervention using City Research	
IS A PROGRAM EVALUATION BEING CONDUCTED?	Yes	

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$1,921,670.59	OBLIGATIONS	\$0.00	\$1,921,670.59
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$1,921,670.59

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project partners with the East Side Union High School District builds free and accessible outdoor wireless networks available for the community to use in areas of low digital equity.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The Library has created a Digital Equity Priority Index that calculates need by census tract based on certain census data. This index drives place-based decision-making on allotting new resources, siting new investments, and conducting relevant and culturally competent outreach campaigns.	

Community Wifi serves the following population(s):

- ☒ Disproportionately Impacted Low income Households and populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Students participating in evidence-based tutoring programs	N/A	Projects completed within timeline and budget	YES	Student educational outcome measures retained by ESUHSD	N/A

NCES SCHOOL ID OR NCES DISTRICT ID
060163613926, 060222112989, 060167112639, 060214413757, 0602310, 0602311, 0602312, 0602313, 0602314, 0602315, 060159111792, 060241013640, 060165612827, 060159708632, 060225113738, 0602316, 060190610666, 060239211449, 0602317, 0602318, 0602319, 060161911444, 060225913763, 060218414282, 060224013778, 060204712236, 0602320, 0602321, 0602322, 0602323, 0602324, 0602325, 060216314412, 060184813073, 060163713048, 060162112668, 060237913747, 060219112478, 060178211864, 060244412645, 060172913979, 060153612225, 060208713582, 060169710664, 0602326, 0602327, 0602328, 060216913485, 060222212625, 060216612865, 0602329, 060223312016, 060199312031, 060177113875, 060206413925

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
2.4 Household Assistance: Internet Access Programs
Clean, Vibrant + Inclusive Neighborhoods + Public Life
CITY ENTERPRISE PRIORITY: Education, Digital Equity + Digital Literacy
CITY ROADMAP PROJECT: Library
CITY MANAGING DEPARTMENT: Existing **COMPLETION STATUS:** Completed
PROJECT TIMELINE: 6/1/2021 TO 6/30/2022

PROJECT DESCRIPTION: This project funds the San José Public Library distribution of hotspots and computing devices directly to members of the community in need either to K-12 students through their school or members of the general public through the public library.

PROJECT WEBSITE: <http://www.sjpl.org/sjaccess>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Qualified Census Tracts
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using City Research
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$678,050.97	OBLIGATIONS	\$0.00	\$678,050.97
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$678,050.97

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM
This project funds the San José Public Library distribution of hotspots and computing devices directly to members of the community in need either to K-12 students through their school or members of the general public through the public library.
APPROACH TO RACIAL EQUITY AND INCLUSION
San José Public Library is distributing hotspots and computing devices to members of the community in need directly to K-12 students through their school, and directly to members of the general public through the public library.

Digital Access serves the following population(s):

- ☒ Imp General Public
- ☒ Dis Imp Low income HHs and populations
- ☒ Dis Imp For services to address educational disparities Title I eligible

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households Served	20,000	Device circulation maintained over 85% checkout for 9 of 12 months	23	85% or more customers report that device helped them achieve their goals	1
Households receiving eviction prevention services	NA				
Affordable housing units preserved or developed	NA				

RECOVERY PLAN CATEGORY: 2 Negative Economic Impacts
CITY ENTERPRISE PRIORITY: 2.37 Economic Impact Assistance: Other
CITY ROADMAP PROJECT: COVID-19 Pandemic: Community + Economy Recovery
CITY MANAGING DEPARTMENT: Digital Equity
EXISTING OR NEW PROJECT: Library
PROJECT TIMELINE: Existing **COMPLETION STATUS:** Completed
 8/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION:

This project allocates funding for additional digital resources (eResources) available through the San José Public Library for use by the general public. These skill-building tools and information resources will be available to all Library members. This project allocates funding for marketing and outreach to ensure that members of the general public are aware of the connectivity devices, computing devices, and digital resources available to them with a library membership. The marketing and outreach plan will focus heavily on areas of San José that have lower home internet adoption. This project funds three (3) staff positions to oversee program management, resource allocation, digital devices, and equity.

PROJECT WEBSITE:

<http://www.sjpl.org/sjaccess>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Qualified Census Tracts
USE OF EVIDENCE-BASED INTERVENTION? Evidence-Based Intervention using City Research
IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY 2024 -25	CUMULATIVE
FUNDING AMOUNT:	\$293,639.80	OBLIGATIONS	\$0.00	\$293,639.80
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 293,639.80	EXPENDITURES	\$0.00	\$293,639.80

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM

This project provides the community with additional digital learning resources as well as awareness of resources available through the San José Public Library.

APPROACH TO RACIAL EQUITY AND INCLUSION

The Library has created a Digital Equity Priority Index that calculates need by census tract based on certain census data. This index drives place-based decision-making on allotting new resources, siting new investments, and conducting relevant and culturally competent outreach campaigns.

Digital Access serves the following population(s):

☒ Impacted General Public

- ☒ Disproportionately Impacted Low income Households and populations
- ☒ Disproportionately Impacted For services to address educational disparities Title I eligible

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households Served	20,000	Device circulation maintained over 85% checkout for 9 of 12 months	23	85% or more customers report that device helped them achieve their goals	1
Households receiving eviction prevention services	NA				
Affordable housing units preserved or developed	NA				

BeautifySJ Encampment Trash Services

BEAUTIFYSJ CONSOLIDATED MODEL

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.16	Long-term Housing Security: Services for Unhoused Persons
CITY ROADMAP PROJECT:		Clean, Vibrant + Inclusive Neighborhoods + Public Life
CITY MANAGING DEPARTMENT:		BeautifySJ Encampment Trash Services
EXISTING OR NEW PROJECT:	Existing	Parks, Recreation & Neighborhood Svcs
PROJECT TIMELINE:	COMPLETION STATUS: Completed 7/1/2021 To 6/30/2022	
PROJECT DESCRIPTION:	This project provide waste removal (trash, debris, biohazards and household hazardous waste) at 190+ homeless encampment sites throughout the City of San José as part of the Encampment Trash Program. This program is part of the City Encampment Management Strategy.	
PROJECT WEBSITE:	https://www.sanjoseca.gov/your-government/departments-offices/city-council/mayor-s-office/our-work/beautifysj	
DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE?		Citywide
USE OF EVIDENCE-BASED INTERVENTION?	No	
IS A PROGRAM EVALUATION BEING CONDUCTED?	No	

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$5,816,949.77	OBLIGATIONS	\$0.00	\$5,816,949.77
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$5,816,949.77

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
The City of San José is approaching unsheltered homelessness through a public health framework in alignment with the City Council-adopted Santa Clara County Community Plan Community Plan to End Homelessness. Upon the onset of the pandemic, the CDC issued guidance stating homeless people should shelter-in-place which led to deteriorating conditions at encampments. BeautifySJ launched the Encampment Trash Program in 2020 to directly support Pillar 3 of the Community Plan.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The BeautifySJ Program ensures that racial equity and inclusion are paramount to the delivery of services within encampments and the neighborhoods impacted. The Encampment Trash Program provides services to those in the encampment and surrounding neighborhoods and businesses based on need ensuring that communities of color and those less advantaged receive resources to effectively address the problem.	

BeautifySJ Consolidated Model serves the following population(s):

- ☒ Impacted General Public
- ☒ Impacted Households that experienced increased food or housing insecurity
- ☒ Impacted Other Households or populations that experienced a negative economic impact

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households receiving eviction prevention services	NA	Number of encampments serviced each week	205	Cleanliness rating of encampments improves by 20%	TBD
Affordable housing units preserved or developed	NA	Total tons of debris removed each month	153	Residents report that the City is cleaner	TBD
		Number of new encampments assessed each week	18	Encampments receiving scheduled service 80% of the time	146
		Total number of abatements coordinated monthly	12	Number of encampments receiving service as scheduled 80% of the time	146
				Increase in cleanliness at encampments as determined by the encampment assessment	TBD

BUILDING THE SAN JOSÉ OF TOMORROW WITH A DOWNTOWN FOR EVERYONE

Affordable Housing on Assembly Use Sites Policy (YIGBY)

YIGBY LAND USE POLICY DEVELOPMENT

RECOVERY PLAN CATEGORY:	2	Negative Economic Impacts
CITY ENTERPRISE PRIORITY:	2.15	Long-term Housing Security: Affordable Housing
CITY ROADMAP PROJECT:		Building the San José of Tomorrow with a Downtown for Everyone
CITY MANAGING DEPARTMENT:		Affordable Housing on Assembly Use Sites Policy (YIGBY)
EXISTING OR NEW PROJECT:		Planning, Building & Code Enforcement
		Existing COMPLETION STATUS: Completed
PROJECT TIMELINE:	7/28/2021	TO 6/30/2022

PROJECT DESCRIPTION:

Some City of San José churches have expressed a willingness to build 100% affordable housing for homeless and low-income families and individuals on their parking lots, but current City land use designations have posed a longstanding barrier. In the fall of 2020, the San José City Council approved developing a “Yes, In My Back Yard” (YIGBY) land use policy as part of the Citywide Residential Anti-Displacement Strategy. The City has identified approximately 435 acres of assembly use properties owned by nonprofit faith organizations zoned Public/Quasi Public (PQP), a significant portion of which is underutilized surface parking lots that could be converted into affordable housing. In contrast to the recent conversion of a local school district’s PQP-designated land for a market-rate project that will produce predominantly \$1.4+ million homes, the City has the opportunity to create truly affordable housing at a scale worthy of consideration for the conversion of publicly designated land. Much of the work lies in community outreach which could be performed by local non-profits like Catalyze SV on a contractual basis. This project will contract with an outreach consultant to accelerate the work necessary to bring forward a YIGBY PQP policy as soon as possible so the City can take advantage of offers by philanthropic partners willing to develop affordable housing. To the extent possible, the consultant should also perform work of PQP-conversion of school-district-owned lands to save time and generate efficiencies.

PROJECT WEBSITE:

<https://www.sanjoseca.gov/your-government/departments-offices/planning-building-code-enforcement/planning-division/ordinances/proposed-ordinance-updates/affordable-housing-on-sites-with-assembly-use-proposed-ordinance>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide
USE OF EVIDENCE-BASED INTERVENTION? Program Evaluation
IS A PROGRAM EVALUATION BEING CONDUCTED? Yes

			ACTUALS	
			FY2024-25	CUMULATIVE
FUNDING AMOUNT:	\$6,622.12	OBLIGATIONS	\$0.00	\$6,622.12
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$6,622.12

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project funds community outreach for a “Yes, In My Back Yard” (YIGBY) Public/Quasi-Public (PQP) policy to update the zoning ordinance and General Plan to allow for affordable housing on PQP-sites with assembly uses currently operating.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The development of this policy is estimated to create between 300-500 units of affordable housing that will alleviate the disproportionately high cost of renting for families of color in the City.	

YIGBY Land Use Policy Development serves the following population(s):

☒ Disproportionately Impacted Low income Households and populations

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
Households receiving eviction prevention services	NA	Amend the land use designation in the General Plan for 541 parcels including 203 sites with existing assembly uses.	N/A	Amended land use designation should support the creation of 300 to 500 new units of affordable housing.	N/A
Affordable housing units preserved or developed	0	Amend the Zoning Ordinance definition of Permanent Supportive Housing to allow a mix of supportive housing units and low income units.	TBD	Amend the Zoning Ordinance definition of Permanent Supportive Housing to allow a mix of supportive housing units and low income units.	TBD

POWERED BY PEOPLE

Citywide Hiring

RECOVERY, RECRUITING + HIRING

RECOVERY PLAN CATEGORY: 7 Administrative

CITY ENTERPRISE PRIORITY: 7.1 Administrative Expenses

CITY ROADMAP PROJECT: Powered by People

CITY MANAGING DEPARTMENT: Citywide Hiring

EXISTING OR NEW PROJECT: Human Resources

EXISTING OR NEW PROJECT: Existing **COMPLETION STATUS:** Completed

PROJECT TIMELINE: 7/1/2021 **TO** 6/30/2022

PROJECT DESCRIPTION:

The project funds four (4) Full-Time Equivalent positions to support and direct hiring for the City community and economic recovery priorities. The City of San José is one of the leanest staffed agencies in the state (San José Auditor's report) and currently has a more than 700 vacancies (about 11% vacancy rate). Given the scale and criticality of the recovery effort in the City, short-term staffing is needed in the next year to focus exclusively on recovery related staffing needs which are for programs and initiatives for some of our most vulnerable and under-served communities of color. Not filling these positions in a timely manner may put the continuity of response services and planning for recovery work at risk. The team will act as a Business Partner to about seven hiring departments by providing guidance on policies and procedures, develop and implement strategies to meet the EOC Recovery recruitment needs, establishing and maintaining clear and timely communications with hiring departments, providing strong customer service to applicants and hiring departments, and completing transactions. The team also will be responsible for directly hiring some positions.

PROJECT WEBSITE:

<https://www.sanjoseca.gov/your-government/departments-offices/human-resources/employment/apply-for-a-job-4903>

DOES THIS PROGRAM FOCUS ON QUALIFIED CENSUS TRACTS OR CITYWIDE? Citywide

USE OF EVIDENCE-BASED INTERVENTION? No

IS A PROGRAM EVALUATION BEING CONDUCTED? No

			ACTUALS	
			FY2024 – 25	CUMULATIVE
FUNDING AMOUNT:	\$551,689.84	OBLIGATIONS	\$0.00	\$551,689.84
EVIDENCE-BASED FUNDING ALLOCATION:	\$ 0.00	EXPENDITURES	\$0.00	\$551,689.84

STRUCTURE AND OBJECTIVES OF ASSISTANCE PROGRAM	
This project increases capacity in Human Resources to hire recovery-focused staff positions for critical community and economic recovery priorities on the City Roadmap, such as Small Business Recovery, Day Care, Digital Equity, BeautifySJ, etc.	
APPROACH TO RACIAL EQUITY AND INCLUSION	
The positions identified in this project include Small Business Recovery, Housing Stabilization, Homeless Encampment Waste Pick Up, and Digital Equity. These recruitment efforts will include bilingual staff to work directly with communities disproportionately impacted by the pandemic.	

Recovery, Recruiting + Hiring serves the following population(s):

☒ Impacted General Public

PROGRAM PERFORMANCE INDICATORS & OUTPUT/OUTCOME MEASURES					
MANDATORY KEY PERFORMANCE INDICATORS		OUTPUT MEASURES		OUTCOME MEASURES	
No Mandatory Key Performance Indicators are required for this program/project.		Launch recruitments for 98 recovery positions during FY 2021-2022	Yes	Hire 80 Recovery positions during FY 2021-2022	98
		Deploy 20 of the 80 Recovery positions during Q2	Yes	Hire 20 Recovery positions during Q1	24
		Deploy 30 of the 80 Recovery positions during Q3	Yes	Hire 20 Recovery positions during Q2	28
		Deploy 30 of the 80 Recovery positions during Q4	No	Hire 20 Recovery positions during Q3	32
				Hire 20 Recovery positions during Q4	4