

Clackamas County, Oregon Recovery Plan

State and Local Fiscal Recovery Funds

August 31, 2021 Performance Report and Interim Recovery Plan



America Rescue Plan Act

Vision:

Clackamas Strong – Recover and Thrive

Purpose Statement:

Clackamas County has adopted a Recovery Framework with a focus on Resiliency and Recovery for the \$81.1 Million the county will receive. We are committed to supporting those Clackamas County residents, first responders, businesses, non-profits and other community partners who have been most impacted by COVID-19. In addition, Clackamas County continues to remain committed to communities and businesses of color. It is with this lens that Clackamas County will allocate these dollars to increase our ability to recover and be resilient to the next disaster so that overall impacts to residents, businesses and community partners are minimized to the extent possible.

Clackamas County, Oregon

August 31, 2021 Performance Report and Interim Recovery Plan

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GENERAL OVERVIEW

Executive Summary

Clackamas County identified an internal staff workgroup to consider a spending plan for the American Rescue Plan Act (ARPA) in May 2021. The team consists of the following:

- County Operations Officer (Co-Chair)
- Finance Officer (Co-Chair)
- Equity, Diversity and Inclusion Officer
- Transportation and Development
- Public and Government Affairs
- Business and Community Services
- Health, Housing and Human Services
- Technology Services
- Water Environment Services
- Law Enforcement
- Treasurer
- Emergency Communications

Immediately the team began working to be transparent to the public on potential uses for the grant dollars.

The workgroup process is to collect and determine what projects may be recommended to the Clackamas Board of County Commissioners (BCC) for final approval. At the time of this report few projects have been approved due to the absence of the final guidance from the United States Treasury Department and the need for careful selection of how the total of approximately \$81,000,000 allocated to Clackamas County.

To date the BCC has approved the following:

- Public Health response to the COVID-19 pandemic - \$3,000,000. This includes costs for the EOC, vaccine clinics, respite sheltering, staff time and other needs.
- Small business support for recovery - \$4,150,000.
- Non-profit capacity building - \$4,000,000. Funding to provide non-profits and community based organizations to assist those populations most impacted by COVID-19 including BIPOC, underserved and lower economic communities.
- Essential needs - \$2,000,000. Funding that will be provided to the non-profit organizations to support the most basic needs such as hygiene products, diapers, food, etc.
- Premium pay - \$3,000,000. Dollars to provide pay for county employees that responded during the COVID-19 event. Staff will include those that fit the guidance definition.
- Broadband expansion in underserved areas - \$10,100,000.

BCC continues to review and consider Revenue replacement. Loss revenue is expected to be \$15,000,000 or more. This item has not been approved by the BCC but continues to be a topic covered with expectation of some of the revenue loss being covered through ARPA.

Uses of Funds

Current use of funds or funds assigned are described for each category below:

Expenditure Category	Funds Assigned
Public Health (EC 1)	Currently a total of \$3,000,000 has been approved by the Board of County Commissioners (BCC) a total of \$3,571 has been expended and \$10,818 committed. The total dollar amount is expected to increase as the pandemic continues to unfold.
Negative Economic Impacts (EC 2)	\$4,150,000 is approved by the BCC to assist businesses – \$150,000 expended to assist businesses through Business Recovery Centers (BRCs). Remainder of the dollars to be distributed are under consideration so an equity lens can be applied.
Services to Disproportionately Impacted Communities (EC 3)	\$6,000,000 has been approved by the BCC for capacity building among non-profits and purchase of essential items for those hardest hit by the pandemic.
Premium Pay (EC 4)	\$3,000,000 approved by the BCC for essential county employee pay.
Water, Sewer, and Broadband Infrastructure (EC 5)	\$10,100,000 approved by the BCC for broadband expansion.
Revenue Replacement (EC 6)	This item has not been approved by the BCC but continues to be a topic covered with expectation of some of the revenue loss being covered through ARPA.

In addition to the ARPA dollars Clackamas County continues to utilize rental assistance funding to help recovery of those experiencing greatest impact from COVID-19. A more detailed picture of the funding and how it is being used will be included in the next report.

Promoting Equitable Outcomes

The Clackamas County ARPA workgroup is mindful of the importance of promoting equitable outcomes. The Equity, Diversity and Inclusion Officer is an active member of the team and provides guidance in this area.

Clackamas County is currently working on a plan on how the equity lens will be applied to all projects. The plan will be fully discussed and provided in the next report and it is expected to include goals related to historically underserved communities and those that are adversely affected by COVID-19, access review of application requirements and outreach to those that are eligible.

The following questions will help guide Clackamas County on the plan and how the equity lens will be applied to projects and decision making.

- What data sets are being utilized to understand disparities? How are we collecting data on the hardest hit for each category? How does the understanding of disparities influence decision making?
- How can provision of outreach, community engagement and education funding be prioritized based on the disparate impact of COVID-19 on specific communities, as well as by equity metrics pre-pandemic?
- How can we source COVID recovery related materials from local/BIPOC owned businesses? How can we use recovery resources to support local/BIPOC businesses becoming COBID certified?
- How can ARPA funds be used to increase the capacity of culturally specific Community Based Organizations and non-profits to plan and lead community-specific response and recovery efforts?
- How can funds support multicultural/community space for use by multiple non-profits?
- How can funds support BIPOC County staff who currently informally serve as liaisons to their communities (Community Connectors) - supporting their engagement and leadership in the planning for response and recovery?

Community Engagement

In May 2021, Clackamas County staff worked with key departments and officials to create a survey to gather resident feedback regarding the prioritization of investment for the ARPA funds. The survey was unscientific. The survey went out through social media outlets and Community Based Organizations for wide distribution. The survey was provided in Spanish and Russian as well as English. The survey was open to the Spanish and Russian speaking communities longer than the English version due to translation turnaround time.

The survey received the largest response to date for the County. The survey results can be seen in Attachment A.

The ARPA workgroup is developing a website to publicly communicate the ARPA expenditures so all residents can view and provide feedback. A communications plan is also being developed and will be available for the next report.

Labor Practices

Not applicable at this time.

Use of Evidence

Projects for this reporting period are not evidence-based interventions.

Table of Expenses by Expenditure Category

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1	Expenditure Category: Public Health		
1.1	COVID-19 Vaccination		
1.2	COVID-19 Testing		
1.3	COVID-19 Contact Tracing		
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)		
1.5	Personal Protective Equipment		
1.6	Medical Expenses (including Alternative Care Facilities)		
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency		
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)		
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19	3,571.00	3,571.00
1.10	Mental Health Services		
1.11	Substance Use Services		
1.12	Other Public Health Services		
2	Expenditure Category: Negative Economic Impacts		
2.1	Household Assistance: Food Programs		
2.2	Household Assistance: Rent, Mortgage, and Utility Aid		
2.3	Household Assistance: Cash Transfers		
2.4	Household Assistance: Internet Access Programs		
2.5	Household Assistance: Eviction Prevention		
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers		
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)		
2.8	Contributions to UI Trust Funds*		

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
2.9	Small Business Economic Assistance (General)	150,000.00	150,000.00
2.10	Aid to nonprofit organizations		
2.11	Aid to Tourism, Travel, or Hospitality		
2.12	Aid to Other Impacted Industries		
2.13	Other Economic Support		
2.14	Rehiring Public Sector Staff		
3	Expenditure Category: Services to Disproportionately Impacted Communities		
3.1	Education Assistance: Early Learning		
3.2	Education Assistance: Aid to High-Poverty Districts		
3.3	Education Assistance: Academic Services		
3.4	Education Assistance: Social, Emotional, and Mental Health Services		
3.5	Education Assistance: Other		
3.6	Healthy Childhood Environments: Child Care		
3.7	Healthy Childhood Environments: Home Visiting		
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System		
3.9.	Healthy Childhood Environments: Other		
3.10	Housing Support: Affordable Housing		
3.11	Housing Support: Services for Unhoused persons		
3.12	Housing Support: Other Housing Assistance		
3.13	Social Determinants of Health: Other		
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators		
3.15	Social Determinants of Health: Lead Remediation		
3.16	Social Determinants of Health: Community Violence Interventions		
4	Expenditure Category: Premium Pay		
4.1	Public Sector Employees		
4.2	Private Sector: Grants to other employers		
5	Expenditure Category: Infrastructure		
5.1	Clean Water: Centralized wastewater treatment		
5.2	Clean Water: Centralized wastewater collection and conveyance		
5.3	Clean Water: Decentralized wastewater		
5.4	Clean Water: Combined sewer overflows		
5.5	Clean Water: Other sewer infrastructure		

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
5.6	Clean Water: Stormwater		
5.7	Clean Water: Energy conservation		
5.8	Clean Water: Water conservation		
5.9	Clean Water: Nonpoint source		
5.10	Drinking water: Treatment		
5.11	Drinking water: Transmission & distribution		
5.12	Drinking water: Transmission & distribution: lead remediation		
5.13	Drinking water: Source		
5.14	Drinking water: Storage		
5.15	Drinking water: Other water infrastructure		
5.16	Broadband: "Last Mile" projects		
5.17	Broadband: Other projects		
6	Expenditure Category: Revenue Replacement		
6.1	Provision of Government Services		
7	Administrative and Other		
7.1	Administrative Expenses		
7.2	Evaluation and data analysis		
7.3	Transfers to Other Units of Government		
7.4	Transfers to Nonentitlement Units (States and Territories only)		

Project Inventory

Public Health and EOC Response

Funding amount: \$3,571 Expended during this report period

Project Expenditure Category: 1.9 Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19

Project overview

- Dollars for two staff members: Logistics and Communications staff.
- In general this project supports the COVID-19 emergency through EOC work, which includes Public Health response.

Use of Evidence

Not Applicable for this project.

Performance Report

The Public Health and EOC response dollars supported staff regarding communications and logistics for vaccine clinics.

- Vaccine Clinic Data
 - ✓ June vaccine clinics: 42

- ✓ June vaccinations provide: 8,000+
- ✓ July vaccine clinics: 40
- ✓ July vaccines given 962
- Social Media (July only for this report)
 - ✓ See Attachment B

Business Recovery Centers

Funding amount: \$150,000

Project Expenditure Category: 2.9 Small Business Economic Assistance (General)

Project overview

Clackamas County has six Business Recovery Centers (BRCs) that provide assistance and resources needed to recover from the economic downturn due to the pandemic.

Clackamas County's Department of Business and Community Services, Economic Development Division #ClackamasStrong program, along with seven area chambers of commerce, established business recovery centers that provide recovery assistance and resources for businesses of all sizes and types. Services are offered in multiple languages and, depending on client needs, may include:

- Answers to business questions
- Assistance with connecting to educational, financial and technical resources
- Referrals to organizations and resources
- Access to interpreters and translation services.

Performance Report

The funds have been advanced for on-going business recovery efforts through September 30, 2021. The performance report for the BRCs will be available and included in the next reporting period.

ATTACHMENT A

FINAL Survey Analysis: Investing Federal Funds

June 7, 2021

In May 2021, PGA worked with Disaster Management and key county officials/department heads to create a survey gathering resident feedback about prioritization of investment for spending federal American Rescue Plan Act funds. This report relays the findings of this unscientific survey.

Creation/promotion

PGA constructed the survey via Survey Monkey. It was promoted in several ways, including:

- Multiple dedicated emails to various email subscription lists the county holds
- Official county social media channels
- **#ClackCo Monthly** lead story
- A media release
- Dedicated webpage, linked from the front page of www.clackamas.us

The survey was open from May 3 through May 31. Spanish-language and Russian-language versions were also deployed (both opened slightly later than the English version, due to translation turnaround time). Those results are available at the end of this report.

Responses

A total of 3,621 people took the English survey. When eliminating those who indicated they lived outside #ClackCo or skipped such questions, respondents totaled **3,280**. Results are based on this figure.

Similarly, 45 people took the Spanish-language version, and 11 people took the Russian-language version. Eliminating individuals as detailed above, those numbers decreased to 32 and 9, respectively. These numbers are obviously quite low, so please keep this in mind when reviewing results.

No individual could take the survey twice on the same browser from the same link. It is possible for the same person to take the survey multiple times, but availability to do so was limited.

Lastly, please note that the percentage detailed for each answer/finding below are based on the total number of people **who answered that specific question**, not the total amount of survey respondents.

Issues/Errors

Question #1 sought to measure residents' opinions about the general direction of the county, similar to a question from PGA's biennial community survey. However, in transferring this question to an online version – rather than being posed over the phone – the answer choices did not match the previous surveys, which caused a fatal flaw in the collected data. The Survey Master does not consider that data to be reliable in any way, nor should it be used for comparing to previous years' answers. Hence, results of that question do not appear below.

Key findings – English-Language Survey

- Question #4 provided respondents with “a list of investments the county is considering related to ***economic recovery***,” asking them to indicate whether each choice was “very valuable, somewhat valuable, not too valuable, or not at all valuable” to our community.

Responses are below, listed from highest-to-lowest when combining the “very valuable” and “somewhat valuable” responses:

- Supporting county-based businesses that are under 20 employees, **88.55%**
 - Supporting county-based farms (both agriculture and livestock), **85.34%**
 - Supporting county-based restaurants, **84.59%**
 - Supporting nonprofits that work to assist those in need, **83.07%**
 - Expanding job training programs, **80.76%**
 - Addressing gaps in child care, **75.18%**
 - Supporting county-based businesses, regardless of type, service, or size, **74.98%**
 - Supporting county-based businesses that are minority-owned, **69.55%**
 - Enhancing affordable high-speed broadband for businesses and employers, **60.86%**
 - Enhancing programs that restore tourism throughout the county, **54.92%**
- Question #5 provided respondents with “a list of investments the county is considering related to ***future disaster preparedness***,” with the same answer choices (in terms of value) listed above.

Responses are below, listed from highest-to-lowest when combining the “very valuable” and “somewhat valuable” responses:

- Ensuring first responders' ability to safely respond to emergencies/disasters in Clackamas County, **95.64%**
- Supporting continuation/resiliency of 911 services during disasters, **94.11%**
- Supporting available emergency services for impacted residents (e.g. shelters, food, supplies, and other basic needs), **93.93%**
- Improving wildfire mitigation, **93.92%**
- Improving emergency communications during disasters, **92.98%**
- Investing in disaster-resilient roads and bridges, **92.90%**
- Investing in disaster-resilient clean water infrastructure, **92.81%**
- Establishing/improving emergency evacuation routes, **87.19%**
- Supporting nonprofits that work to assist those in need, **83.14%**
- Supporting available emergency shelters for animals/livestock, **77.76%**
- Enhancing affordable high-speed broadband for all residents, **71.82%**

- Using the same answer choices (in terms of value), residents were also asked about “two potential investments Clackamas County is considering to make sure we are able to keep important public services and employees.”

Responses are below, combining the “very valuable” and “somewhat valuable” responses:

- Restoring lost revenue to county services, such as road maintenance, parks and recreation, health clinics, and tourism, **83.73%**
- Providing “premium pay” (e.g., additional dollars on top of normal income) to essential county workers who support the county’s pandemic response, **65.34%**
- Respondents were also asked their level of agreement on statements regarding the county’s responses to the three recent emergencies being “**strong**.” Answers below, combining the “strongly agree” and “somewhat agree:”
 - #ClackCo **wildfires** response being strong, **83.12%**
 - #ClackCo **COVID-19** response being strong, **71.16%**
 - #ClackCo **ice storm** response being strong, **70.98%**
- When asked which of the county’s five strategic priorities is most valued when thinking about their quality of life, a plurality of residents selected ***Ensure Safe, Healthy and Secure Communities*** (43.17%). The four other choices ranged from ~12.2-17.6%.
- Several demographic questions were posed. Nearly 57% of respondents identified as living within a city’s limits inside Clackamas County.

Key findings – Spanish-Language Survey

- Again, please note that the following results are based on a survey respondent universe of **only 32 people**.
- For simple comparison’s sake to the results of the English-language responses, below please find a table detailing answers to Question #4, which provided respondents with “a list of investments the county is considering related to ***economic recovery***,” asking them to indicate whether each choice was “very valuable, somewhat valuable, not too valuable, or not at all valuable” to our community. The figures below represent the adding of “very valuable” and “somewhat valuable” together.

Answer choice	Spanish-language responses	English-language responses
Expanding job training programs	93.75% (tie-1)	80.76% (5)
Addressing gaps in child care	93.75% (tie-1)	75.18% (6)
Supporting county-based businesses that are minority-owned	87.51% (3)	69.55% (8)
Supporting county-based restaurants	84.38% (tie-4)	84.59% (3)
Supporting nonprofits that work to assist those in need	84.38% (tie-4)	83.07% (4)
Supporting county-based farms (both agriculture and livestock)	83.87% (6)	85.34% (2)
Supporting county-based businesses that are under 20 employees	81.25% (7)	88.55% (1)
Supporting county-based businesses, regardless of type, service, or size	75.01% (8)	74.98% (7)
Enhancing affordable high-speed broadband for businesses and employers	71.88% (9)	60.86% (9)
Enhancing programs that restore tourism throughout the county	68.75% (10)	54.92% (10)

- Below please find a table detailing answers to Question #5, “a list of investments the county is considering related to ***future disaster preparedness***,” them to indicate whether each choice was “very valuable, somewhat valuable, not too valuable, or not at all valuable” to our community. The figures below represent the adding of “very valuable” and “somewhat valuable” together.

Answer choice	Spanish-language responses	English-language responses
Supporting available emergency services for impacted residents (e.g. shelters, food, supplies, and other basic needs)	100% (tie-1)	93.93% (3)
Improving wildfire mitigation	100% (tie-1)	93.92% (4)
Investing in disaster-resilient clean water infrastructure	100% (tie-1)	92.81% (7)
Ensuring first responders' ability to safely respond to emergencies/disasters in Clackamas County	96.88% (tie-4)	95.64% (1)
Improving emergency communications during disasters	96.88% (tie-4)	92.98% (5)
Supporting available emergency shelters for animals/livestock	96.88% (tie-4)	77.76% (10)
Supporting continuation/resiliency of 911 services during disasters	93.76% (tie-7)	94.11% (2)
Investing in disaster-resilient roads and bridges	93.76% (tie-7)	92.90% (6)
Establishing/improving emergency evacuation routes	93.76% (tie-7)	87.19% (8)

Supporting nonprofits that work to assist those in need	93.76% (tie-7)	83.14% (9)
Enhancing affordable high-speed broadband for all residents	90.63% (11)	71.82% (11)

- Similar to the English-language findings, ***Ensure Safe, Healthy and Secure Communities*** was the most popular choice (51.6%) when respondents were asked which of the county’s five strategic priorities was most valued when thinking about their quality of life.
- A greater percentage of Spanish-language respondents (28.1%) cited the wildfires as having the most significant impact on them versus the English responses (15.6%).
- More than 65% of respondents identified as living within a city’s limits inside Clackamas County, while nearly 19% reported being in an unincorporated area.

Key findings – Russian-Language Survey

- Again, please note that the following results are based on a survey respondent universe of ***only 9 people***.
- For simple comparison’s sake to the results of the English-language responses, below please find a table detailing answers to Question #4, which provided respondents with “a list of investments the county is considering related to ***economic recovery***,” asking them to indicate whether each choice was “very valuable, somewhat valuable, not too valuable, or not at all valuable” to our community. The figures below represent the adding of “very valuable” and “somewhat valuable” together.

Answer choice	Russian-language responses	English-language responses
Supporting county-based businesses that are under 20 employees	100% (tie-1)	88.55% (1)
Supporting county-based farms (both agriculture and livestock)	100% (tie-1)	85.34% (2)
Supporting county-based restaurants	100% (tie-1)	84.59% (3)
Supporting county-based businesses, regardless of type, service, or size	100% (tie-1)	74.98% (7)
Enhancing affordable high-speed broadband for businesses and employers	87.5% (tie-5)	60.86% (9)
Enhancing programs that restore tourism throughout the county	87.5% (tie-5)	54.92% (10)
Expanding job training programs	75% (tie-7)	80.76% (5)
Supporting nonprofits that work to assist those in need	75% (tie-7)	83.07% (4)
Addressing gaps in child care	62.5% (9)	75.18% (6)
Supporting county-based businesses that are minority-owned	37.5% (10)	69.55% (8)

- Below please find a table detailing answers to Question #5, “a list of investments the county is considering related to ***future disaster preparedness***,” them to indicate whether each choice was “very valuable, somewhat valuable, not too valuable, or not at all valuable” to our community. The figures below represent the adding of “very valuable” and “somewhat valuable” together.

Answer choice	Russian-language responses	English-language responses
Ensuring first responders' ability to safely respond to emergencies/disasters in Clackamas County	100% (tie-1)	95.64% (1)
Improving emergency communications during disasters	100% (tie-1)	92.98% (5)
Investing in disaster-resilient roads and bridges	100% (tie-1)	92.90% (6)
Investing in disaster-resilient clean water infrastructure	100% (tie-1)	92.81% (7)

Supporting available emergency services for impacted residents (e.g. shelters, food, supplies, and other basic needs)	88.88% (5)	93.93% (3)
Supporting continuation/resiliency of 911 services during disasters	87.5% (6)	94.11% (2)
Improving wildfire mitigation	75% (tie-7)	93.92% (4)
Establishing/improving emergency evacuation routes	75% (tie-7)	87.19% (8)
Supporting nonprofits that work to assist those in need	62.5% (tie-9)	83.14% (9)
Supporting available emergency shelters for animals/livestock	62.5% (tie-9)	77.76% (10)
Enhancing affordable high-speed broadband for all residents	62.5% (tie-9)	71.82% (11)

- **Ensure Safe, Healthy and Secure Communities** was the most popular choice (55.5%) when respondents were asked which of the county’s five strategic priorities was most valued when thinking about their quality of life.
- Seventy-five percent (75%) of Russian-language respondents cited COVID as having the most significant impact on them.
- All nine respondents identified as living within a city’s limits inside Clackamas County.

Attachment B



Tag Performance

July 2021

Monitor trends and analyze performance of your tagged messages



Included in this Report

 @clackamascounty

 clackamascounty

 Clackamas County, Oregon

Volume Summary

View the volume for tagged published posts, sent messages, and received messages during the publishing period.

<p>Tagged Published Posts</p> <p>13 ↘43.5%</p>	<p>Tagged Sent Messages</p> <p>— —</p>
<p>Tagged Received Messages</p> <p>— —</p>	

Published Post Performance Summary

View your key aggregated tag performance metrics from the publishing period.

<p>Impressions</p> <p>55,881 ↘74.8%</p>	<p>Engagements</p> <p>4,809 ↘78%</p>
<p>Engagement Rate (per Impression)</p> <p>8.6% ↘12.8%</p>	<p>Post Link Clicks</p> <p>169 ↘84.9%</p>

Top Posts

View the top tagged published posts from the publishing period.

By Lifetime Engagements

Clackamas Cou...
Sat 7/31/2021 10:26 am...

In response to an increase in C 19 Delta variant cases and hospitalizations, the CDC and C

recommends universal mask use for all public indoor settings.

In response to a large jump in cases and hospitalizations due to the Delta variant.

This recommendation includes fully vaccinated people.

Total Engagements	2,037
Reactions	142
Comments	155
Shares	25
Post Link Clicks	57
Other Post Clicks	1,658

Clackamas Cou...
Sat 7/31/2021 2:17 pm ...

En respuesta al aumento de ca hospitalizaciones de la variante del COVID-19, el CDC y la Auto

Nuevas recomendacion de cubre bocas de CDC y OHA

Total Engagements	1,098
Reactions	118
Comments	55
Shares	8
Post Link Clicks	22
Other Post Clicks	895

Clackamas Cou...
Thu 7/1/2021 4:53 pm PDT

Governor Kate Brown lifted most of the state's COVID-19 restrictions and terminated...

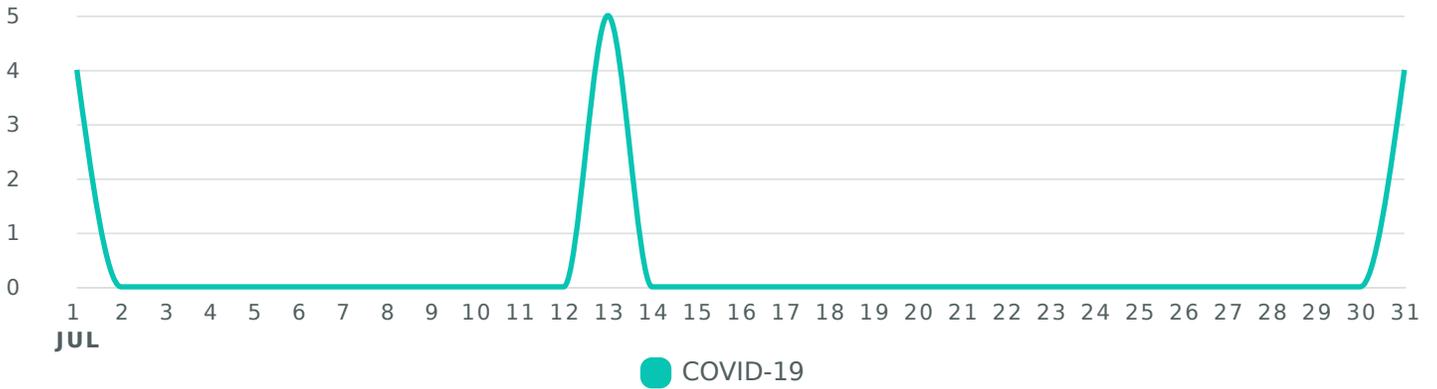
Oregon is fully open for business again!

Total Engagements	629
Reactions	74
Comments	56
Shares	17
Post Link Clicks	—
Other Post Clicks	482

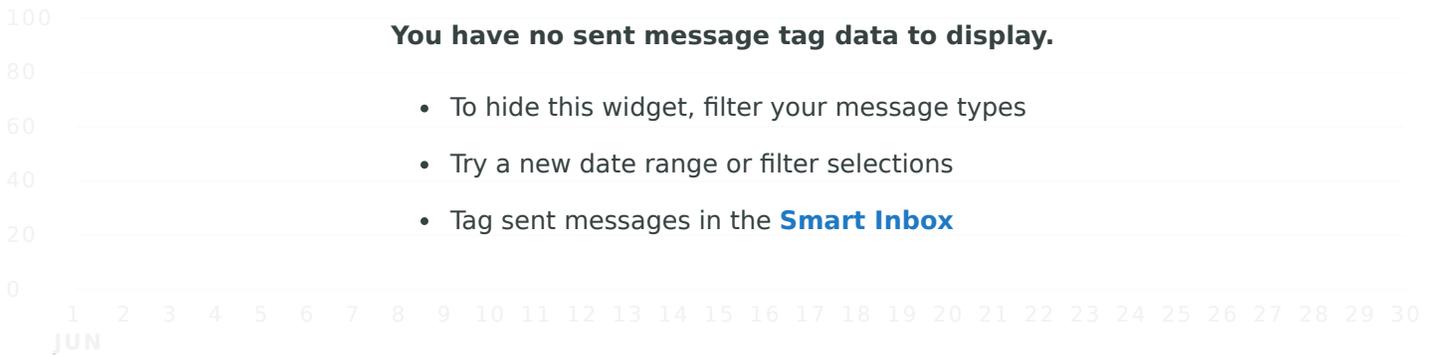
Published Post & Sent Message Volume

View the volume of your tagged published posts and sent messages based on published date.

Lifetime Published Post Volume, by Day



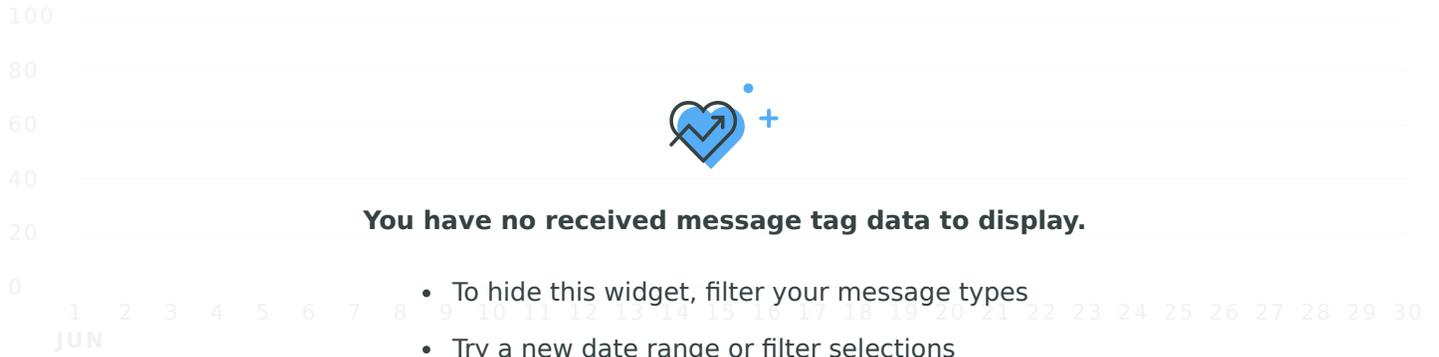
Lifetime Sent Message Volume, by Day



Received Message Volume

View the volume of tags applied to received messages based on published date.

Lifetime Received Message Volume, by Day

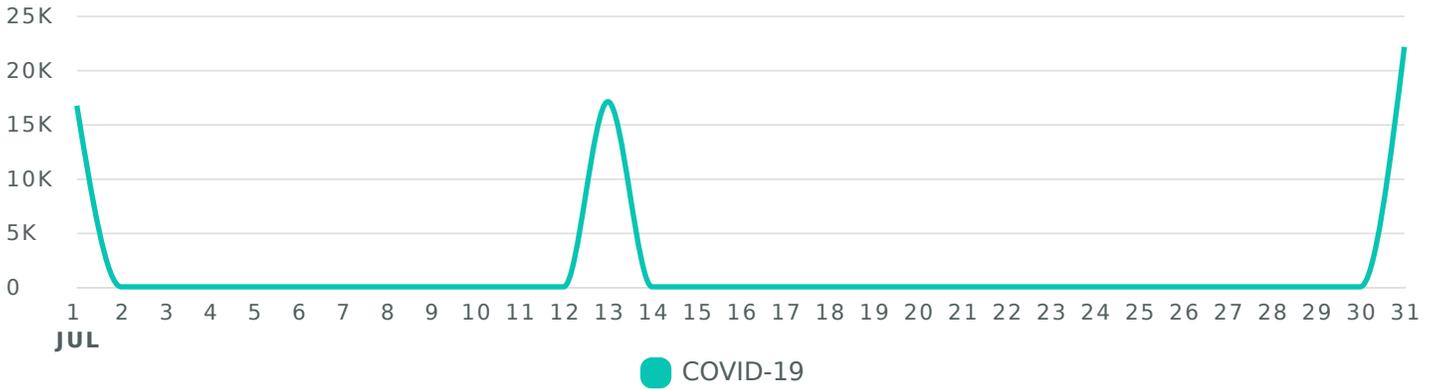


Received Message Volume, by Tag	Totals	% Change
Total Volume	 —	—

Published Post Impressions

View the impressions on your tagged posts based on published date.

Lifetime Published Post Impressions, by Day

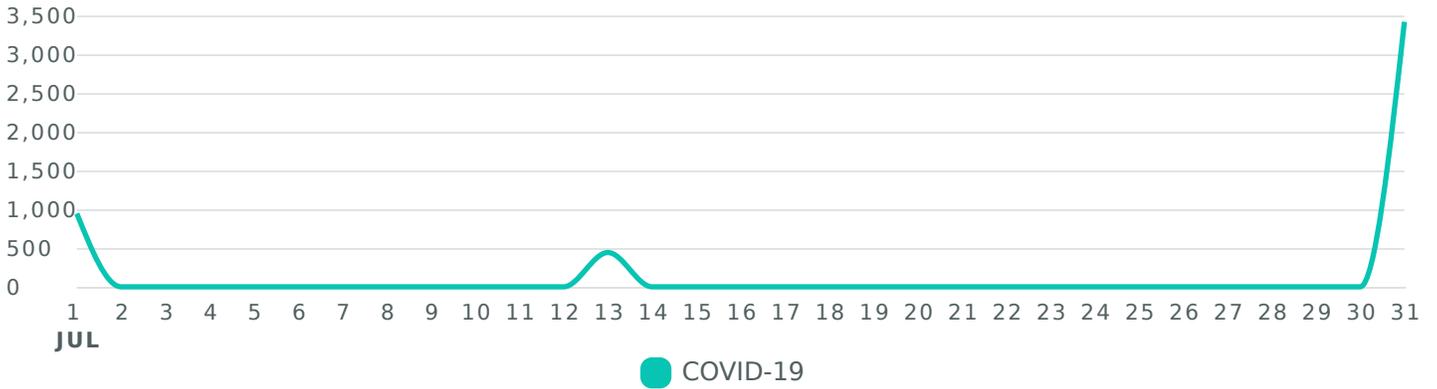


Published Post Impressions, by Tag	Totals	% Change
Total Impressions 	55,881	↘ 74.8%

Published Post Engagements

View the engagements on your tagged posts based on published date.

Lifetime Published Post Engagements, by Day

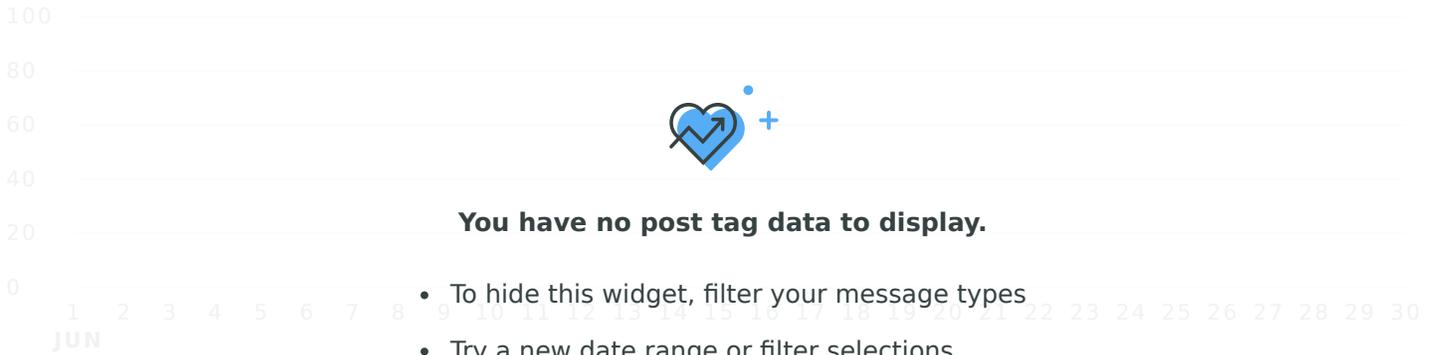


Lifetime Published Post Engagements, by Tag	Totals	% Change
Total Engagements 	4,809	↘78%

Published Post Video Views

View the video views on your tagged posts based on published date.

Lifetime Published Post Video Views, by Day



Lifetime Published Post Video Views, by Tag	Totals	% Change
Total Video Views	0	→0%

Tag Performance

Review your aggregate tag metrics from the publishing period.

Tags Aggregate ▾

	Tagged Published Posts	Tagged Sent Messages	Tagged Received Messages	Impressions	Reach	Video Views
Publishing Period Jul 1, 2021 - Jul 31, 2021	13 ↘43.5%	N/A —	N/A —	55,881 ↘74.8%	5,793.5 ↘53.3%	0 →0%
Compare To Jun 1, 2021 - Jun 30, 2021	23	N/A	N/A	221,930	12,410.45	0
COVID-19	13	N/A	N/A	55,881	5,793.5	0