



STATE AND LOCAL FISCAL RECOVERY FUNDS

2022 RECOVERY PLAN

Covering the period from 8/1/2021 through 6/30/2022



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Executive Summary

Guilford County, North Carolina received \$52,169,876 in Coronavirus State and Local Fiscal Recovery Fund (CSLFRF) support on June 1, 2021. The second tranche of funding (\$52,169,876) was received in July 2022. The Guilford County Board of Commissioners formally appropriated these funds into a special revenue fund on July 15, 2021. **As of June 30, 2021, the County has obligated \$12.36 million (about 12 percent) of its CSLFRF allocation.** Of the \$12.36 million, and as of June 30, 2022, \$1.33 million of the CSLFRF has been expended. So far, the County has claimed \$65,503,683 in revenue loss using the Treasury’s Final Rule calculation for fiscal years 2020 and 2021. Based on the Treasury guidance, County staff will conduct the fiscal year 2022 revenue loss calculation and claim the appropriate revenue loss on the next quarterly Project and Expenditure Report (due October 2022).

Guilford County opened a Growth and Recovery Request for Ideas (RFI) process for CSLFRF on February 14, 2022. The RFI process was designed to collect collaborative project ideas and proposals to support the community’s near and long-term growth and recovery, and response to COVID-19 and its negative economic impacts. Submissions were accepted through March 13, 2022. During the submission period, 75 submissions from external entities were collected, totalling over \$260 million in requests. Following the external RFI process, the County invited internal departments to submit idea proposals.

On March 18, 2022, a Board retreat was held to review community feedback (collected through four separate processes—outlined below) and identify priorities for the expenditure of CSLFRF that aligned with feedback. The Board of County Commissioners identified the following priorities for expenditure of CSLFRF.

- **Healthy Early Childhood Environments and Education**
- **Access to Healthcare**
- **Behavioural Health & Substance Use**
- **Small Business, Economy, and Workforce Development**
- **Broadband and Digital Inclusion**
- **Strong Community and Government**

Further information about these priorities can be found in the [Board Retreat Report](#).

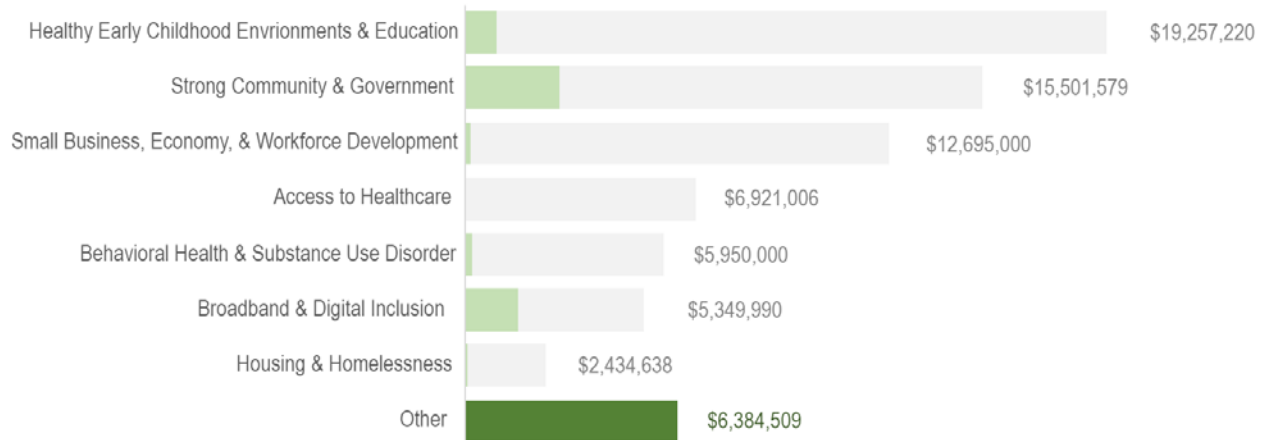
The County Manager’s Office and Pandemic Recovery team aligned submissions from the RFI process to each of the Board priority areas. This resulted in the County’s Managers [first-pass recommendations](#) of CSLFRF. The first pass of recommendations included 30



projects or project groupings; totalling a recommended allocation of \$68.1 million. The Board of Commissioners is in the process of allocating funding for submitted RFI proposals that will reduce community disparities in healthcare, education, broadband, etc.

The following chart shows how the first-pass recommendations align with each of the Board priority areas. *(Note: Items in the "Other" category predominantly represent projects that were funded before Board priorities were set.)*

First Pass Recommended and Funded Amounts by Strategic Priority Area



Details regarding each of the funded projects are detailed in the project inventory section of this report.

Finally, during a work session on May 19, 2022, the Board of Commissioners [resolved to approve the requisite policies for the administration of Coronavirus State and Local Fiscal Recovery Funds](#). They, further, authorized staff to take all reasonable actions to comply with federal compliance requirements outlined in the CSLFRF Final Rule and federal Uniform Grant Guidance. County departments, as well as any contractors and subrecipients who are awarded funding, are required to fully comply with the approved policies. All relevant stakeholders will be trained on policy compliance by the County's Pandemic Recovery team.



Approach for Uses of Funds

On July 15, 2021, the County Manager presented a CSLFRF Engagement and Investment Strategy to the Board of County Commissioners. The Strategy included several funding principles, which the Board determined the County should be committed to in the expenditure of CSLFRF across all expenditure categories and each phase of obligation and expenditure CSLFRF:

- **Center community voice** in decision-making;
- **Honor County values** of equity/inclusion, accountability, service excellence, and transparency/communication;
- **Build on foundation** of existing County and regional efforts;
- **Maximize funding** by cross-mapping initiatives against more restrictive funding streams and State/Federal opportunities;
- **Invest in best practices** by adding capacity, infrastructure, and expertise early;
- **Focus on sustainability** with one-time uses or by establishing a path to sustainability.

The ensuing pages outline each phase of the CSLFRF investment timeline. The timeline begins from receipt of tranche one funds in June 2021 through August 2022. The County is working to add future phased plans to the initial CSLFRF timeline. These phases will be included in future Recovery Plans.



Phase 1: July-September 2021

Status	Objective
COMPLETED	<p>1) Develop and deploy a resident survey</p> <p>Guilford County contracted with ETC Institute to conduct a community survey to assess the community’s needs and desires for investment of CSLFRF. <i>(Note: The work completed by ETC Institute was not funded by CSLFRF.)</i> The work was completed in 2021, and survey results were presented to the Board of County Commissioners during a regular Board meeting and again during the Board retreat.</p> <p>More information on the community survey can be found here and in the Community Engagement section of this report.</p>
COMPLETED	<p>2) Open Growth and Recovery Request for Ideas (RFI) process</p> <p>The County opened a Growth & Recovery Request for Ideas (RFI) process for American Rescue Plan Act (ARPA) funding, designed for collaborative project proposals to assist the community with both near and long-term growth and recovery and response to COVID-19 and its negative economic impacts. Submissions were accepted from February 14 to March 13, 2022. Submissions were accepted from any municipal corporations or other public body, bodies politic and corporate of the State of North Carolina, as well as local and nonprofit organizations whose principal place of business is in Guilford County.</p> <p>Upon closing of the RFI process, the County Manager’s Office and Pandemic Recovery team aligned submissions to the priorities identified in Phase 1, Objective 1. Those that aligned to priorities were included in a first pass of recommendations to the Board. The recommended allocations by priority area are detailed below. The amounts do not represent funding awards and are pending more complete review and allocation by the Board.</p> <p>\$19,257,220 – Healthy Early Childhood Environments and Education \$15,501,579 – Strong Community & Government \$12,695,000 – Small Business, Economy, and Workforce Development \$6,921,006 – Access to Healthcare \$5,950,000 – Behavioral Healthcare & Substance Use Disorder \$5,349,990 – Broadband and Digital Inclusion \$6,384,509 – Other</p> <p><i>(Note: Items in the “Other” category predominantly represent projects that were funded before Board priorities were set.)</i></p>



COMPLETED	<p>3) Hold Community Conversations with Guilford County Board of Commissioners</p> <p>Guilford County contracted with Public Participation Partners, and conducted some community meetings in house, to collect more qualitative information about the community’s needs and the impacts of COVID-19.</p> <p>More information on the Community Conversations can be found here and in the Community Engagement section of this report.</p>
COMPLETED	<p>4) Develop contract for broadband research</p> <p>Guilford County contracted with Guidehouse to conduct the broadband and digital inclusion analysis efforts in late 2021 and early 2021.</p> <p>More information on the Broadband Analysis can be found here and in the Community Engagement section of this report.</p>

Phase 2: August-October 2021

Status	Objective
COMPLETED	<p>1) Receive and evaluate resident survey results</p> <p>This objective is an extension of Phase One, objectives one and three.</p>
IN-PROGRESS	<p>2) Engage consultant to lead and facilitate extensive community engagement and economic analysis.</p> <p>Guilford County contracted with Emsi Burning Glass to conduct a community Economic Analysis. The analysis is complete; yet, efforts to engage with stakeholders for collaborative action is still underway.</p> <p>More information on the Economic Analysis can be found in the Community Engagement section of this report and will soon be available on the County website.</p>
IN-PROGRESS/ DELAYED	<p>5) Hire central support and innovation team staff.</p> <p>The County has filled three positions on the pandemic recovery team: Program & Fiscal Recovery Manager, Pandemic Recovery Policy Analyst, and Pandemic Recovery Budget and Financial Analyst. The County will soon begin hiring for the Social Innovation team.</p>
IN-PROGRESS/ DELAYED	<p>6) Receive and consider near- and long-term growth and recovery ideas and proposals</p> <p>The County Manager and Pandemic Recovery team has made a first pass of recommendations to the Board of Commissioners (BOC). The BOC continues to hear presentations, review submissions, and make decisions regarding which ideas proposals to fund.</p>



Phase 3: October-December 2021

Status	Objective
IN-PROGRESS/ DELAYED	1) Receive and evaluate engagement and economic analysis results This objective is an extension of Phase Two, objective two.
IN-PROGRESS/ DELAYED	2) Narrow on investment priorities for Growth and Recovery RFI proposals This objective is an extension of Phase Two, objective six.
COMPLETED	3) Determine governance structure for proposal consideration

Phase 4: December 2021-August 2022

Status	Objective
IN-PROGRESS/ DELAYED	1) Deploying long-term growth and recovery funding plan This objective is an extension of Phase Three, objective two.
IN-PROGRESS/ DELAYED	2) Receiving and considering innovation team updates and proposals for reducing community and organizational disparities in housing, transportation, health and employment. Progress on this objective has been delayed until the Social Innovation team has been hired.



Promoting equitable outcomes

Funding Principles

As also outlined in the Uses of Funds section, the Guilford County Board of Commissioners is committed to investing CSLFRF based on a set of funding principles. In alignment with the funding principles of centering community voice and honoring County values of equity and inclusion, Guilford County has implemented a broad community engagement effort to ensure we learn from all parts of the community. This community voice has aided in the development of an equitable and sustainable recovery and growth plan built into existing programs. The following projects are examples of how the County is working toward an equitable and sustainable recovery using CSLFRF, broad American Rescue Plan Act funds, or other related funding sources.

Emergency Rental Assistance Program (ERAP)

Extensive work was conducted with partners at the University of North Carolina at Greensboro (UNC-G) to identify areas of high poverty and housing cost burdens within the City of High Point for intensive ERAP education and outreach. This collaborative work resulted in nearly 70 percent of approved ERAP applications being received from, and 63 percent of actual assistance being paid, to residents from three high-priority zip codes that are in or adjacent to Qualified Census Tracts (QCT's) in the City of High Point. Additional approved applications and assistance are associated with areas in or near other QCT's in the County.

COVID-19 Vaccination Equity

Engaged with UNC-G for an analysis of COVID-19 vaccination rates and causes for disparities in vaccination by race, ethnicity, national origin, sex and gender, disability status, age, income, geography, and other socio-economic and cultural factors to adjust vaccination promotion plans.

Community Engagement

Contracted with firms to engage in four efforts to obtain broad-based community feedback from a demographically representative group of County residents; allowing for the identification of pandemic-related issues and challenges at the QCT and other hyper-local levels.

Requests for Proposals

Specific requirements were built into RFPs for community engagement to identify and address equity concerns. For example, for the broadband study a requirement was



incorporated for the vendor to conduct an analysis and assessment of the County's role and next steps in advancing digital equity and inclusion. Additionally, our economic analysis vendor was required to identify how the pandemic has negatively impacted different groups in our County.

Request for Ideas

As part of the Growth & Recovery Request for Ideas (RFI) process, applicants were required to provide detailed information on the populations to be served by the proposed project. Additionally, applicants were asked to detail how they engage with and will ensure inclusive participation for the County residents served. The required questions on the RFI submission form included the following:

- Will 50 percent or more of clients served by this idea/project/program be at least one of the following?
 - a) 300% of federal poverty line or 65% of area median income
 - b) Unemployed
 - c) Experiencing food or housing insecurity
- Will 50 percent or more of clients served by this idea/project/program be at least one of the following?
 - a) 185% of federal poverty line
 - b) 40% of area median income
 - c) Located in a Qualified Census Tract
- How is your organization currently connected to the population you are serving?
- How do you plan to engage the population served by the project?
- Are there particularly historically underserved, marginalized, or adversely affected groups that you intend to serve? Please describe.
- How will you ensure inclusive participation?
- Are intended outcomes focused on closing gaps, reaching universal levels of service, or disaggregating progress by race, ethnicity, and other equity dimensions where relevant for the objective? Please describe.

As County staff continue to review project proposals, this information is used to ensure funding decisions are made with strong consideration for the populations served with funded projects and how equity and inclusion is incorporated into project implementation.

Ongoing Equity Focus

The County's emphasis on promoting equitable outcomes will continue with projects funded from CSLFRF dollars. For example, the County has used \$500,000 to accelerate its



Every Baby Guilford program discussed in the project inventory below. Using a racial equity lens, Every Baby Guilford is building a radically inclusive collective action movement that builds collaborative solutions, centers the community (people, parents, children, and families), and works together to disrupt longstanding racial disparities and health outcomes for Black mothers and their babies in Guilford County. Every Baby Guilford collaborates with community members, frontline caregivers, health care systems civic and government leaders, faith-based organizations, and city and county officials on this work.

In addition, in mid-June 2021, the Board of Commissioners added a new Equity, Inclusion, and Diversity Manager position to the County Administration team. This position will work across the county to incorporate the Board's core values of equity and inclusion throughout the county's operations, policies, and decision-making processes, including those used to allocate CSLFRF dollars and evaluate impacts. The County is in the process of hiring for said position.

Community Engagement

The County has been engaging in deep community engagement since August 2021 through community conversations, surveys, and focus groups. The County's aim has been to hear from a representative sample of Guilford County's population. Guilford County's engagement efforts have enabled us to build stronger relationships with county residents and stakeholders, so they understand how the County is spending CSLFRF, how we intend to, and show how we are keeping their needs in mind. Further, these engagement efforts have helped the County to see the big picture, as well as the needs of individual zip codes and community census blocks.

The County's community engagement efforts surrounding ARPA has received state and national recognition. The County was asked to present on these efforts at the North Carolina Association of County Commissioners Funding Strategy Summit, as well as the National Association of Counties 2022 Annual Conference.

The County's engagement process involved four different efforts, which are outlined in the image and sections below.



COMMUNITY SURVEY
ETC INSTITUTE



COMMUNITY CONVERSATIONS & LISTENING SESSIONS
PUBLIC PARTICIPATION PARTNERS



ECONOMIC ANALYSIS
EMSI BURNING GLASS



DIGITAL INCLUSION ANALYSIS
GUIDEHOUSE & PUBLIC PARTICIPATION PARTNERS

Community Survey

In 2021, ETC Institute administered a community survey to residents of Guilford County to evaluate the impact the COVID-19 Pandemic had on the community and determined what support is most needed during County recovery efforts. The County exceeded its goal of collecting 1,600 surveys with 200 responses in each Commissioners district. Ultimately, 1,804 surveys were completed, illustrating the following priorities:



Question 4. Priorities for Areas of Investment	
Sum % of top five choices > 51%	
Access to Healthcare	67.9%
Education	61.3%
Sum % of top five choices = 30-50%	
Small Business & Economy	44.4%
Behavioral Healthcare & Substance Abuse	44.3%
Healthy Childhood Environments	42.2%
Housing & Homelessness	39.2%
Safe & Reliable Drinking Water	36.4%
Differences in Health Outcomes	35.2%
Workforce & Employment	30.7%
Sum % of top five choices <30%	
High Speed Internet Access	19.3%
Neighborhoods & Communities	13.1%
Help for Tourism, Travel, Hospitality, Related Industries, and Business Districts	12.3%

Major survey findings included:

- Access to healthcare and Education are most important to County residents and their top two priorities for investment of CSLFRF.
- 25 percent of respondent’s experience “severe daily disruption” in seven areas.
- One in ten respondents accessed unemployment and food assistance.
- Three out of five respondents received local COVID-19 information from television.
- The community feedback received through the survey helped the Board of County Commissioners identify priorities for expenditure of CSLFRF.

Overall, the results were statistically valid with a margin of +/- 2.5 percent at the 96 percent confidence level. The randomized sample of respondents were representative of Guilford County’s actual age, race/ethnicity, and household income demographics, as outlined in the charts below.

More information regarding the survey and its findings can be found [here](#).

Listening Sessions

The Guilford County Board of Commissioners hosted a series of Listening Sessions and an accompanying online survey in September and October of 2021. The purpose of the meetings and survey was to provide residents the opportunity to reflect on how the pandemic has impacted them personally. It also gathered initial reactions on how



community members think American Rescue Plan Act (ARPA) funding should be prioritized.

Each Listening Session was held in a different County Commissioner district to ensure a wide cross-section of residents had the opportunity to participate. The meetings were complemented by an online and paper survey. The survey results were compiled into the [Phase 1 Outreach Summary](#).

Through the Community Conversations, the County engaged with individuals and community organizations around the County, but targeted Qualified Census Tracts (QCTs). Over 60 individuals attended across the six meetings. Attendees (and those who may not have been able to attend) were asked to complete a survey, and the County collected over 150 surveys. The Community Conversations and its associated survey helped us to put color to some of the data in the Community survey; more clearly defining what each of the areas meant that were found in the ETC survey.

The County took the Community Conversations one step further by hosting Growth and Recovery staff conversations across six meetings. In these meetings with County staff, the Pandemic Recovery team gave insight into community findings and had conversations with staff about how feedback matched with what they were hearing and seeing on the ground.

More information regarding the Community Conversations can be found [here](#).

[Workforce Skills Analysis](#)

Guilford County partnered with a labor market analytics firm, Emsi Burning Glass, to conduct a workforce skills analysis. The analysis sought to identify employer-talent skill gaps; to connect high-pay, high demand skills to workers from demographic groups; and provide upskilling and reskilling opportunities to regional stakeholders. The analysis is built on 18 billion data points in Labor Market Info.; over 100 million job postings; over 110 million profiles and resumes; and 30,000 Emsi open-sourced skills.

The full analysis will be publicly shared in the next Recovery Plan. Overall, the analysis showed that great opportunity exists in Guilford County within the healthcare industry. This industry may serve as one opportunity for upskilling and reskilling across different skill sets and demographic groups (particularly in communities of color).

Further, outlined in the analysis agreement, the County received 15 license seats to the Emsi Burning Glass Skillscape tool, which the County has shared with key workforce



development institutions to better leverage data for the creation of collaborative action steps.

Broadband analysis

In late 2021 and early 2022, Guilford County engaged in the development of a broadband strategy to match potential broadband projects to recommended funding sources, including American Rescue Plan Act and other federal funding. This process also included stakeholder and public engagement via a survey about broadband reliability, and an infrastructure analysis report that assessed broadband availability and reliability in Guilford County. The analysis found that 30 percent of the population in Guilford County resides in a census tract with low availability (i.e., broadband is not available at an adequate speed necessary for school or work). Further, 22 percent of the population cannot afford the broadband speeds they have available.

Through the analysis, three typologies were created related to availability, affordability, and adoption. These typologies address three core questions:

1. Is broadband **available** at a sufficient speed for work or school?
2. Are the available speeds at an **affordable** price point?
3. Could households successfully **use** broadband if it was available and affordable?

The following strategic methods have been recommended to the Board of Commissioners to increase broadband accessibility:

- Dedicate a centralized broadband resource
- Encourage ISP expansion to improve internet access
- Launch pilot programs and iterate on successful program designs
- Collaborate with other local governments on advocacy efforts
- Explore developing public-provided, open access fiber infrastructure

The Board of Commissioners has added Broadband & Digital Inclusion as a priority area for ARPA funding and is in process of allocating resources towards the strategic methods listed above.

OneGuilford

In addition to the community engagement efforts outlined above, the County has worked to develop a OneGuilford framework. This interorganizational initiative aims to build a new level of collaboration across entities to share resources and effectively address join



interests for long-term and equitable recovery. In particular, the initiative seeks to address issues that cross-jurisdictional boundaries and create innovative partnerships that can enhance an entity’s capacity for amplified impact.

Locally known as OneGuilford, this inter-organizational initiative aims to build a new level of collaboration across entities to share resources to effectively address joint interests for long-term and equitable recovery, particularly for issues that cross jurisdictional boundaries and/or where innovative partnerships can enhance an entity’s capacity for amplified impact.

Results from a series of conversations and meetings with elected officials and their staff in 2021 generated the following municipal investment priorities:

Summary of Municipal Investment Priorities

Safe and Reliable Water and Sewer Infrastructure	Connected & Sustainable Transportation Infrastructure
Revenue Replacement for Lost Municipal Fees	Housing Access and Affordability
Enhancing Recreation and Tourism for Economic Development	Age-Friendly Growth and Development
Affordable and Reliable High-Speed Internet	Safe and Modern Schools
Small Business Support	Non-Profit Support



Labor Practices

As of July 30, 2022, no infrastructure projects are being undertaken that require labor practice reporting. The County may pursue infrastructure projects based on the findings of its community engagement efforts and investment decisions of the Board of Commissioners. If such projects are pursued, labor practices on will be reported on in future Recovery Plans.



Project Inventory and Performance Report

The project inventory includes all projects that the Board of Commissioners has approved allocating CSLFRF towards and adopted a budget for. Projects are ordered by their adopted budget total. The table below outlines cumulative expenditures by federal expenditure category (E.C.).

Cumulative Expenditures by Federal Expenditure Category

Federal Expenditure Category	Cumulative Expenditures
1 Public Health	
1.5 Personal Protective Equipment	\$289,622.06
1.8 COVID-19 Assistance to Small Businesses	\$29,716.60
2 Negative Economic Impacts	
3 Public Health-Negative Economic Impact: Public Sector Capacity	
3.4 Public Sector Capacity: Effective Service Delivery	\$217,417.83
4 Premium Pay	
5 Infrastructure	
5.21 Broadband: Other projects	\$500,000
6 Revenue Replacement	
6.1 Provision of Government Services	\$192,000
7 Administrative	
7.1 Administrative Expenses	\$114,333.62
TOTAL ACROSS ALL EXPENDITURE CATEGORIES:	\$1,343,090.11

1. Detention Center Medical and Mental Health Services

<u>Project Identification Number:</u>	3100-530100-601
<u>Adopted Budget:</u>	\$3,500,000.00
<u>Project Expenditure Category Group:</u>	6-Revenue Replacement
<u>Project Expenditure Category:</u>	6.1-Provision of Government Services
<u>Status:</u>	In-Progress

This project will expand the detention center medical and mental health services contract to include mental health support and MAT program at Greensboro and High Point Detention Centers and for Juvenile Detention. Additionally, the contract will be expanded to include additional FTEs to meet staffing needs for effective service delivery. The contract was amended to cover necessary increases in staffing costs due to an escalating labor market.



2. Detention and Paramedic/EMT Incentive Program

<u>Project Identification Number:</u>	9211021001-510900-601
<u>Adopted Budget:</u>	\$2,670,000
<u>Project Expenditure Category Group:</u>	6-Revenue Replacement
<u>Project Expenditure Category:</u>	6.1-Provision of Government Services
<u>Status:</u>	In-Progress

The attraction and retention incentive program was created to fill in the gap of 70 vacancies in law enforcement detention and address the 12 percent vacancy rate in the Emergency Services department in specified positions. The structured incentive program is intended to assist with maintenance of existing staff in a primary role in EMS field operations to provide medical care to the community and in detention services. The retention program was directed at hard to fill positions and is also intended to recruit credentialed applicants for Guilford County to fill existing vacancies. Both initiatives are intended to increase the number of staffed unit hours with full time staff.

High-level requirements for Recruitment Incentives:

- Must be hired for a full-time position after May 5, 2022, within the department
- Recruitment incentive payments will be made in installments after a designation amount of time of employment

Key Performance Indicators:

- Number (#) of vacancies in Law Enforcement Detention
- Percent (%) reduction in number of vacancies in Law Enforcement Detention
- Vacancy rate in Emergency Services department in specified positions
- Percent (%) reduction in vacancy rate in Emergency Services department in specified positions

Results on the indicators will be reported upon project completion.

3. Pandemic Recovery and Social Innovation Teams

<u>Project Identification Number:</u>	9211021001-staff
<u>Adopted Budget:</u>	\$1,711,659.00
<u>Project Expenditure Category Group:</u>	7-Administrative
<u>Project Expenditure Category:</u>	7.1 Administrative Expenses
<u>Status:</u>	In-Progress



These funds will provide for central support of ARPA funds management consisting of two teams: 1) Pandemic Recovery team and 2) Social Innovation team. The pandemic recovery team will coordinate funded projects, manage federal compliance and reporting, respond to Commissioners requests, and evaluate programs. The social innovation team will develop detailed project charters and implementation plans.

4. Continuum of Care Core Staffing

<u>Project Identification Number:</u>	9211021001-2050-701
<u>Adopted Budget:</u>	\$778,842.00
<u>Project Expenditure Category Group:</u>	7-Administrative
<u>Project Expenditure Category:</u>	7.1 Administrative Expenses
<u>Status:</u>	Not Started

This project will fund the Continuum of Care Core Staffing positions which include:

- Compliance Coordinator
- Community Support and Engagement Coordinator
- Compliance Coordinator/Engagement Coordinator (*50/50 split of duties*)

The goal of this team is to help facilitate collaboration and support allocation of funds in alignment with County priorities This team will also provide technical assistance and data entry capacity.

5. Broadband Gaps and Needs Infrastructure Analysis

<u>Project Identification Number:</u>	9211021001-90003440
<u>Adopted Budget:</u>	\$500,000
<u>Project Expenditure Category Group:</u>	5-Infrastructure
<u>Project Expenditure Category:</u>	5.21-Broadband: Other Projects
<u>Status:</u>	Completed

The analysis identified broadband infrastructure gaps and needs to inform more impactful strategy, action, and investment in broadband availability, affordability, and adoption across Guilford County. Deliverables included:

- Comprehensive understanding of the broadband access and adoption landscape across the county and QCTs
- Asset inventories
- Community stakeholder engagement activities



- Understanding of resident access and adoption needs and issues
- Establishment of an inter-agency task force to mobilize county-wide activities directed at broadband development
- Strategy to address access and adoption barriers and needs and to improve digital equity and inclusion.

6. Infant Mortality

<u>Project Identification Number:</u>	2100-601-Infant
<u>Adopted Budget:</u>	\$500,000
<u>Project Expenditure Category Group:</u>	6-Revenue Replacement
<u>Project Expenditure Category:</u>	6.1-Provision of Government Services
<u>Status:</u>	Not Started

To support a collective action movement building collaborative solutions that centers and works together with the community to disrupt longstanding health outcomes and racial disparities in addressing infant mortality. Funds enable the following opportunities:

- Centering infants and birthing people
- Crafting a radically inclusive community-driven planning and design process
- Designing innovations with intentional considerations of racial/ethnic disparities
- Filling the gaps in current coordination of services
- Facilitating opportunities for lifelong and holistic care

These opportunities will help lift Guilford County out of its high rates of infant mortality.

Key Performance Indicators: Outcome and output indicators are being developed for the project and will be reported in future recovery plans when the program has begun.

7. Public Health Salaries

<u>Project Identification Number:</u>	9211021001-PH
<u>Adopted Budget:</u>	\$469,133.45
<u>Project Expenditure Category Group:</u>	6-Revenue Replacement
<u>Project Expenditure Category:</u>	6.1-Provision of Government Services
<u>Status:</u>	In-Progress

These funds will cover a portion of salaries and benefits for specific public health personnel including Nursing Services Manager, Nursing Services Consultant, DHHS IT Manager, Public Health Director, Public Health Physician, Medical Director, Assistant



Health Director, Public Health Program Manager, Community Health Educator, and Epidemiologist. These positions support the COVID-19 public health response. Additionally, allocating these funds will enable the Public Health department to further support infant mortality through Every Baby Guilford.

8. Personal Protective Equipment

<u>Project Identification Number:</u>	9211021001-20220910
<u>Adopted Budget:</u>	\$289,622.06
<u>Project Expenditure Category Group:</u>	1-Public Health
<u>Project Expenditure Category:</u>	1.5-Personal Protective Equipment
<u>Status:</u>	Completed

Personal Protective Equipment (PPE) was used to support safe county operations and prevent the spread of COVID-19. PPE includes gloves, N95 respirators, surgical masks, gowns, and other protective items. The need for PPE was exacerbated by the pandemic. PPE was purchased to provide for at least a 90-day supply on the shelf given significant supply chain disruptions and limitations. PPE was made available to County staff and public safety agencies. This allowed for centralized ordering and distribution of PPE to critical infrastructure. This benefitted the County in that the request was of higher quantity and gave the county priority in allocations and afforded the county with better pricing.

9. GCSTOP – Opioid Use Disorder and Targeted Pandemic-Related Health Improvements

<u>Project Identification Number:</u>	9211021001-GCSTOP
<u>Adopted Budget:</u>	\$250,000
<u>Project Expenditure Category Group:</u>	1-Public Health
<u>Project Expenditure Category:</u>	1.13-Substance Use Services
<u>Status:</u>	Not Started

The GCSTOP program is administered through the Department of Social Work in the School of Health and Human Sciences at the University of North Carolina at Greensboro. One of the unique aspects of GCSTOP as a harm reduction organization is that its structure is based on a field unit model that utilizes undergraduate and graduate social work students to support program service provision. The field unit is overseen by the GCSTOP program director who is a licensed clinical social worker (LCSW) and licensed clinical addiction specialist (LCAS). Students go through an intensive orientation and training



process with the GCSTOP program director and other content experts preparing them for their roles that include direct service provision, program development, program evaluation, advocacy, and community education. Content experts include clinicians that are specialized in motivational interviewing and cognitive behavioral therapy, representatives from the local drug user union, and the evaluator of GCSTOP.

GCSTOP personnel/staff work collaboratively with a broad array of community service providers that interface with people who use drugs and may have experienced an overdose. GCSTOP operates from a person-centered perspective and the process of assessment, planning, implementation and evaluation are all informed by people who are directly impacted by drug use. An essential component of GCSTOP has been being an intermediary between the local drug user union and the more traditional stakeholders of drug use intervention such as government, law enforcement, public health, and service providers. The GCSTOP program staff incorporates harm reduction and recovery-oriented systems of care (ROSC) when considering the needs of people who use drugs. This hybrid type of program is a novel concept with early evidence emerging in locations across the country.

Use of Evidence: GCSTOP has applied programming rooted in evidence-based practices and harm reduction principles. The organization is most active in the following CDC evidence-based interventions:

- Ten Evidence-Based Strategies for Preventing Opioid Overdose
- Targeted Naloxone Distribution
- Medication-Assisted Treatment (MAT)
- Naloxone Distribution in Treatment Centers and Criminal Justice Settings
- MAT in Criminal Justice Settings and Upon Release
- Syringe Services Programs

More information about the GCSTOP program is available at [GCSTOP.org](https://www.gcstop.org).

10. Law Enforcement BDA/DAS

<u>Project Identification Number:</u>	3100-553100-601
<u>Adopted Budget:</u>	\$214,509.26
<u>Project Expenditure Category Group:</u>	6-Revenue Replacement
<u>Project Expenditure Category:</u>	6.1 Provision of Government Services
<u>Status:</u>	In-Progress

An active equipment refresh for the existing 800MHz Public Safety DAS and the 850 MHz Verizon Cellular DAS at Guilford County Jail and Courthouse. The BDA/DAS unit is critical



for the communication between detention officers and supervision in the Greensboro Jail, the inmate transport tunnel which connects this jail to the Greensboro Courthouse and the deputies (bailiffs) and supervision working in this courthouse. This communication is vital for the safety of all Sheriff's Office personnel. Without it there is no ability to communicate with other personnel in times of crisis or in the daily operations of either the jail or courthouse. This equipment will be used by officers of the Guilford County Sheriff's Office in the performance of their duties.

11. Workforce Impact and Recovery Analysis

Project Identification Number: 9211021001-90003476
Adopted Budget: \$195,000.00
Project Expenditure Category Group: 3-Public Health-Negative Economic Impact: Public Sector
Project Expenditure Category: 3.4-Public Sector Capacity: Effective Service Delivery
Status: In-Progress

The Workforce Recovery Analysis will help our community better understand the global pandemic's short-term and long-term impacts on Guilford County's economy, workforce, and industrial base. This project uses relevant data to identify how the pandemic has negatively impacted employment and career trends to inform reemployment strategies and identify the skills, competencies, and training necessary for residents to return to work or transition to in-demand roles. The deliverables of this analysis will be used to inform investment and workforce development strategies to help those residents most impacted by the pandemic. Objectives include:

- Identifying employer-talent skill gaps
- Connecting high-pay, high demand skills to workers from various demographic groups
- Provide upskilling and reskilling opportunities to regional stakeholders through an economic analysis of labor market information, job postings, profiles and resumes, and open-sourced skills.

During the peak of the pandemic, the unemployment rate in the Greensboro-High Point MSA rose 12 percent from pre-pandemic levels. The rate was 16 percent in April 2020 and four percent in January 2020. Rates have gradually made their way back to pre-pandemic levels at 4.2% in January 2022. The analysis will help County residents and the economy better withstand future economic shocks and fallout.



12. COVID-19 Disinfection Supplies

<u>Project Identification Number:</u>	9211021001-20220975
<u>Adopted Budget:</u>	\$29,716.60
<u>Project Expenditure Category Group:</u>	1-Public Health
<u>Project Expenditure Category:</u>	1.7-Other COVID-19 Public Health Expenses
<u>Status:</u>	Completed

Disinfection sprayers and chemicals were purchased to disinfect areas where COVID-19 positive individuals had been and to prevent the spread of the virus. This project provided for high-level surface disinfection of County facilities and public safety agencies to reduce risk of cross contamination between employees and clients.

13. UNC-G Evictions Diversion

<u>Project Identification Number:</u>	9021-537100-218
<u>Adopted Budget:</u>	\$98,864.00
<u>Project Expenditure Category Group:</u>	2-Negative Economic Impacts
<u>Project Expenditure Category:</u>	2.18-Housing Support: Other Housing Assistance
<u>Status:</u>	Not Started

This project will support UNC-Greensboro Center for Housing and Community Studies' Eviction Mediation and Tenant Support Program from July to September 2022. CHCS also partners with Legal Aid of North Carolina to operate an eviction court clinic once a week in Greensboro that provides legal assistance to individuals and households in court for eviction cases. The funds will enable CHCS and Legal Aid of North Carolina to expand the program to:

1. Increase the number of days that they operate onsite in both Greensboro and High Point Courthouses to a total of 4 days per week with 2 held in Greensboro and 2 in High Point, and
2. Expand the scope of the program to add a Landlord Outreach Coordinator in the Eviction Mediation program and three attorneys and one paralegal to provide capacity for Legal Aid of NC to expand their days in the County's courthouses

The goal of the program is to reduce evictions due to COVID-19 related non-payment, increase tenant awareness of the ERAP program and other assistance available to reduce rental arrears, reduce cost-burden by connecting renters with non-COVID-19 related resources for utilities, food, health and other costs, increase tenant voice in mediation and negotiation with landlords, and leverage grass-roots capacity within low-income communities for engaging residents in improvements to housing.



To achieve this, the project will address several gaps of need of residents that have been hard hit by COVID-19 and for whom existing community assistance is limited or non-existent. Providing residents access to information and assistance that can enable them to remain in their current housing, improve the safety and quality of their housing, and participate in the improvement of the housing within their neighborhoods and communities represents a valuable investment in the community. We believe the results will make a substantial difference in not only the individuals and families who receive assistance through the proposed programming but many others who are family, friends, and neighbors will benefit from program recipients as they learn about community resources, community services, and their rights as residents of Guilford County.

Key Performance Indicators: Outcome and output indicators are being developed for the project and will be reported in future recovery plans.

14. Community Engagement for ARPA Investments

Project Identification Number: 9211021001-90003475

Adopted Budget: \$54,920.00

Project Expenditure Category Group: 3-Public Health-Negative Economic Impact: Public Sector

Project Expenditure Category: 3.4-Public Sector Capacity: Effective Service Delivery

Status: Completed

A comprehensive public engagement process was conducted to solicit and receive resident, non-profit, for-profit, and other stakeholder feedback. Engagement conversations focused on the pandemic's impact on our community and residents and ideas for the strategic use and investment of American Rescue Plan Act's (ARPA) State and Local Fiscal Recovery Funds. Deliverables included:

- Creation and implementation of an engagement strategy
- Production and distribution of marketing and outreach materials and activities
- Facilitation of community conversations (in-person, virtual)
- Obtaining and analyzing quantitative and qualitative data from surveys and conversations
- Identifying pandemic impacts and prevalent recovery needs
- Prioritization of community recovery needs along with cohesive and intentional strategy and investment recommendations.
- Special attention given to soliciting and receiving feedback from areas most impacted by the pandemic.