

THE STATE OF IOWA RECOVERY PLAN

State and Local Fiscal Recovery Funds

2022 REPORT

FORWARD

This Recovery Plan provides information on the State of Iowa's projects and how it plans to ensure program outcomes are achieved in an effective and equitable manner. It includes key performance indicators identified by the Recipient and some mandatory indicators identified by Treasury. The State of Iowa will post this annual Recovery Plan on a public-facing website by or on the same date that the State submits the report to Treasury.

This report covers the period from July 1, 2021, to June 30, 2022.



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Executive Summary

In this section, provide a high-level overview of the jurisdiction's intended and actual uses of funding including, but not limited to: the jurisdiction's plan for use of funds to respond to the pandemic and promote economic recovery, key outcome goals, progress to date on those outcomes, and any noteworthy challenges or opportunities identified during the reporting period.

On March 8, 2020, the first cases of COVID-19 were identified in the state of lowa. Having prepared for the inevitability of a nationwide pandemic, the state's emergency response effort began immediately.

Governor Kim Reynolds signed a Proclamation of Disaster Emergency on March 9, 2020 activating the state's emergency response plan, opened the State Emergency Operations Center, and convened state agency leaders to develop and implement measures to mitigate community spread, ensure the stability of the state's health care system, safeguard vulnerable populations, and protect the lives and livelihoods of lowans.

Fortunately, lowa's fiscal health was strong when the pandemic struck. At the time, lowa had one of the lowest unemployment rates in the country, incomes were increasing and the state economy was roaring. However, like all states nationwide, the pandemic had a very sudden and real impact that was felt across public and private sectors and by individual lowans who were directly affected. During this time, lowa's unemployment rate rose to a high of 10.5%, and new and recurring unemployment claims topped 200,000.

Federal funding made available through the Coronavirus Aid, Relief and Economic Security (CARES) Act in April 2020 provided much needed assistance to lowa families, workers, small businesses, and state and local governments. Iowa's \$1.25 billion allocation enabled the state to directly respond to the public health emergency and provide economic support to those suffering from employment or business interruptions due to COVID-19 related closures.

Leveraging fiscally conservative principles, Governor Reynolds obligated funding in ways that would generate the greatest positive impact on lowa's short- and long-term recovery. Nearly half the funds were utilized to preserve unemployment insurance benefits for out-of-work lowans and minimize the

impact of increased claims on employers so they could focus on continued growth and investment in lowa. Funding was also used to provide relief for small businesses, reimburse local governments for COVID-19 expenses, support staffing and other needs for hospitals and long-term care facilities, increase mental health services, address food insecurity, prevent evictions and foreclosures, expand broadband access, establish Test Iowa — a statewide COVID-19 mass testing program — and much more.

On June 18, 2020, Governor Reynolds signed an Executive Order establishing the Governor's Economic Recovery Advisory Board to assess the economic impact of COVID-19 on Iowa's industries, businesses, and workforce; analyze recovery efforts; and recommend strategies to ensure the future prosperity of the state and its citizens. The board held open meetings and provided an online portal to collect input from the general public.

In its final report to the Governor, the board identified child care, workforce, broadband access, tourism, manufacturing innovation, health care modernization, and government efficiency as top priorities to support and sustain lowa's economic recovery from the pandemic's impact. These recommendations continue to guide funding priorities today.

lowa was fortunate to experience one of the strongest economic recoveries in the nation and has successfully sustained its momentum, due in large part to the state's conservative budgeting practices, diverse economy, commitment to keeping businesses and schools open, and the tenacity of its people.

Because of its strong financial position, lowa is now looking to the future as it invests the \$1.48 billion awarded to the state from the Coronavirus State and Local Fiscal Recovery Fund available through the American Rescue Plan Act.

With the support of the lowa legislature, Governor Reynolds is committed to allocating American Rescue Plan (ARP) funds thoughtfully and responsibly in support of continued economic recovery and long-term, sustainable success of the state of lowa. To that end, the state has prioritized transformational investments in key areas of its economy, education, workforce, housing, public health, broadband, water and other infrastructure. These one-time investments will create new opportunities for generations of lowans of all abilities and backgrounds, sustain the state's strong growth trajectory, and ensure its readiness for any future public health or other crises.

\$113.5 million

toward responding to the public health impacts of the COVID-19 pandemic, including programs and services that support equitable health outcomes for low-income older adults and those with disabilities, and reduce community violence.

\$448.9 million

to reduce the negative economic impact of the pandemic on the state's most vulnerable populations and businesses, ensuring the availability of affordable housing for working, low-income, and minority lowans; creating unique Registered Apprenticeship Programs designed to recruit and develop lowa's future health care and education professionals from within; and expanding quality, affordable child care options for working families.

\$11.7 million

to support the state's ability to deliver services and address administrative needs exacerbated by the pandemic, from creating a re-employment case management program to better assist out-ofwork lowans in finding new career opportunities faster, to realigning workforce support programs to improve results and increase labor participation.

\$8.3 million

for one-time premium payments for qualifying teachers, law enforcement and corrections officers, and medical professionals working in corrections who continued working throughout the pandemic.

\$298.5 million

in critical infrastructure investments to expand broadband access statewide and protect, preserve, and restore lowa's water resources.

\$262.5 million

in investments to replace state revenue lost due to the pandemic, including funds that support growth in tourism and hospitality, and improve lowa's commercial aviation infrastructure.

In the subsequent sections of this report, the state of lowa lays out its use of funds by category, project inventory, and performance. To date, the state has obligated \$1.1 billion of its \$1.48 billion total allocation. Because many projects are still in the early stages of implementation, performance results for many are not yet available to report at this time.

Use of Funds

Describe in further detail the strategy and goals of the jurisdiction's SLFRF program, such as how your jurisdiction's approach would help support a strong and equitable recovery from the COVID-19 pandemic and economic downturn. Describe how their intended and actual uses of funds will achieve their goals. Given the broad eligible uses of funds and the specific needs of the jurisdiction, explain how the funds would support the communities, populations, or individuals in your jurisdiction. Address how the use of funds supports the overall strategy and goals in the following areas, to the extent they apply:

- Public Health (EC 1)
- Negative Economic Impacts (EC 2)
- Public Health-Negative Economic Impact: Public Sector Capacity (EC 3)

- Premium Pay (EC 4)
- Water, sewer, and broadband infrastructure (EC 5)
- Revenue Replacement EC 6)

The U.S. Treasury awarded the State of Iowa \$1.48 billion from the Coronavirus State and Local Fiscal Recovery Fund. The state has allocated approximately \$1.1 billion towards programs described in the following Use of Funds sections. The remaining funds have not yet been allocated.

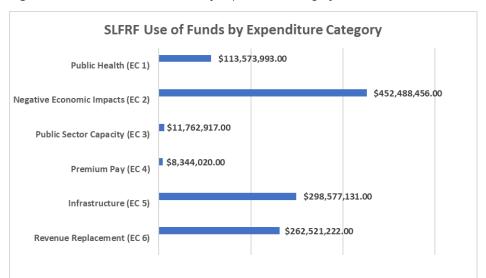


Figure 1: Iowa's Use of SLFRF Funds by Expenditure Category

The state of Iowa has spent the greatest proportion of its SLFRF funds to date within the Negative Economic Impacts category (EC 2), followed by Infrastructure (EC 5), and thirdly within Revenue Replacement (EC 6) (see Figure 2).

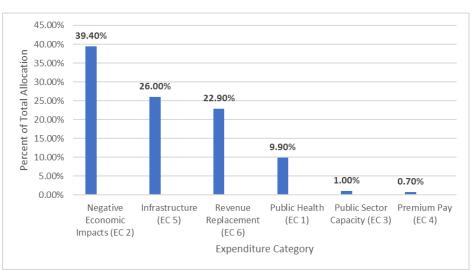


Figure 2: Iowa's SLFRF Allocation Percentages by Expenditure Category

Use of Funds: PUBLIC HEALTH (EC 1)

The state has allocated approximately \$113.5 million or 9.9% of its total allocation so far towards responding to the public health impacts of the COVID-19 pandemic, including preventing and responding to violence.

Office of Public Guardian

In January of 2022, the Office of Public Guardian (OPG) had a waiting list of low-income older adults and adults with disabilities in need of guardianship and/or conservatorship services. This backlog was in turn exacerbating a statewide hospital staffedbed shortage as patients who were unable to make decisions necessary for a safe discharge often remained in the hospital for weeks or months longer than necessary until a guardian could be appointed. It was also exacerbating backlogs in the courts, as guardianship cases remained in a state of uncertainty where no willing and suitable guardian or successor guardian could be found.

lowa does not have enough professional and volunteer guardians to meet the need for guardianship services at this time. Accordingly, this investment will create additional access to public guardianship services and support equitable health outcomes for lowans by ensuring that low-income lowans with impaired decision-making capacity can access healthcare and other services to which they are entitled in a timely manner.

Homes for Iowa

Homes for Iowa will support recovery from COVID-19 by enhancing affordable housing stock in the state while also supporting successful community reentry in an effort to respond to increased violence due to the pandemic.

The program will reduce community violence by preparing incarcerated men for successful community reentry and reduced recidivism through a jobs training program in the building trades. Participants in this program will build modular housing for income-qualified lowa residents. Incarcerated individuals at the Newton Correctional Facility will receive classroom and field training in the building trades. Additionally, they will receive portable training certificates and be connected to lowa employers upon release from prison. Post-release the state expects a meaningful transition to civilian life and lower recidivism rates for participants in this program.

School Safety

The School Safety program responds to community violence that have been exacerbated by COVID-19 pandemic. The program is designed to respond to the increase in mass shootings, and more specifically school shootings. \$100 million in school safety funding will support Iowa's 327 public school districts and 183 non-public and independent schools, as well as all tribal schools in the state. Funds will be made available to schools to assess school building vulnerabilities and make investments in minor capital improvements for security enhancements, as well as emergency radios. Funds will also be utilized to stand up a School Safety Bureau that will implement technology and tools including proactive social media scanning software and an anonymous reporting tool. The School Safety Bureau will also provide additional active shooter training and work with the Department of Education to provide schools the opportunity to procure digital maps of their facilities for use by local law enforcement and first responders.

PPE and DME Storage

The state of Iowa maintained a small stockpile of Personal Protective Equipment (PPE) prior to the COVID-19 pandemic. The state has now acquired and will need to continue to maintain and distribute a larger inventory of PPE, COVID-19 test materials and Durable Medical Equipment (DME). The project will support warehouse related costs, personnel, and purchase of PPE to maintain sufficient levels of inventory. The project is designed to maintain an inventory of PPE to be available for distribution if needed to protect against exposure to COVID-19, in accordance with CDC guidelines, or for use in any other public health emergency.

Use of Funds: NEGATIVE ECONOMIC IMPACTS (EC 2)

The state has allocated approximately \$452.4 million or 39.4% of its total allocations to date towards reducing the negative economic impact of the COVID-19 pandemic on the state's most vulnerable populations and businesses.

HOUSING

The state of Iowa has a shortage of housing units that are affordable to working Iowans, including essential workers. The development of affordable housing units is critical to ensure safe, healthy homes for our families while avoiding congregate housing situations where the risk of the spread of COVID-19 is exacerbated.

Downtown Housing Grant Program

The pandemic has exacerbated the economic challenges faced by rural downtown property owners and has made it more challenging to redevelop historic buildings into suitable housing supply. This has added to an already large shortage of housing in rural communities making it difficult for local employers to recruit employees. Renovating the largely vacant and underutilized lots across the state of lowa, upper story development of existing and legacy buildings located within central business districts increase the housing supply in rural downtown areas. The Downtown

Housing Grant Program will aid in the revitalization of downtown neighborhoods in rural lowa, increase diversity of available housing stock, and increase opportunities to enable workforce to live and thrive in rural communities. In May 2022, the state announced \$20 million in investments to support downtown housing projects in 61 communities, which will create 466 new homes for lowans. Given that the average household size in lowa based on the American Community Survey (ACS, 2016-2020) was 2.4 individuals, the downtown housing program will directly impact the lives of more than 1,100 lowans.



Figure 3: Map of lowa communities served by the Downtown Housing Grant Program

Minority Homebuyer Down Payment Assistance Pilot Program

Homeownership is a leading driver of wealth creation, yet minority homeowners in lowa are underrepresented. The trend of underrepresented minority homeowners was further exacerbated by the negative economic impacts the pandemic had on minorities. Reducing the barriers historically faced by minority groups to home ownership is critical to ensure safe and healthy homes for our families. A \$1 million investment will provide 200 eligible lowa minority households with assistance purchasing a home. This one-time investment will assist in breaking barriers to homeownership for many minority homebuyers.

Low-Income Housing Tax Credit Supporting Affordable Housing Development

The federal low-income housing tax credit (LIHTC) program acts as an incentive for property owners to invest in the development of rental housing for individuals and families with fixed or limited incomes. The housing tax credit provides a dollar-for-dollar reduction (or credit) to offset an owner's

federal tax liability on ordinary income for a 10-year period. This tax credit often provides the last critical element to ensure the financial feasibility of the project. These affordable housing developments often attract young professionals, working families, seniors or persons with disabilities who are unable to maintain a house but want to live independently. Housing developments that have been awarded LIHTC incentives are experiencing financial hardship due to supply chain and labor issues related to the COVID-19 pandemic that have significantly increased the cost to complete projects. Iowa faces widespread demand for quality, affordable housing, with the state expecting to need more than 60,000 additional homes by 2030. Much of Iowa's housing stock is aging and many lowans are overburdened with housing expenses. Developing housing units for low-income lowans is critical to ensure safe, healthy homes for our families. This \$45 million grant program will assist housing businesses that have been recently awarded LIHTC to complete lowincome housing projects. Housing businesses must demonstrate that they have experienced negative economic impacts caused or exacerbated by the COVID-19 pandemic that impacted their ability to complete the LIHTC project and funds must be used only for construction costs related to the LIHTC housing projects.



Boone (2)

Johnston (2)

Marshalltown

Grinnell (2)

Cedar Rapids (2)

DeWitt(2)

OGlinton (2)

Figure 4: Map of housing developments awarded SLFRF LIHTC incentives

West Des Moines (2)

Shenandoah

Iowa HOME

The state of lowa has a shortage of housing units that are affordable for working lowans, including essential workers: teachers, nurses, paramedics, grocery store clerks and others. The development of affordable housing units through deployment of additional HOME funds is critical to ensure safe and healthy homes for families. The lowa HOME program, modeled after HUD's HOME investment Partnership program, provides funding for defined residential unit construction projects focused on target AMI levels. The \$20 million grant program attempts to mitigate COVID-19-related construction issues (supply chain, increased labor costs, material shortages/price increases) to ensure continued construction and unit supply diversification of housing stock in lowa. By utilizing the existing HOME program model, the lowa Finance Authority (IFA) can deploy these assets in an efficient manner while increasing affordable housing unit availability throughout lowa.

THIS IS IOWA: Promotional Campaign

The COVID-19 pandemic devastated tourism in 2020, with travelers staying home, events being called off, and hotels and venues sitting empty. Tourism and hospitality businesses across the country were negatively impacted by the pandemic. In lowa alone:

- The hospitality industry experienced a 46.1% decline in employment,
- Visitor/tourism spending declined 29%, and
- Hotel/motel tax collections declined 24.5% from 2019 to 2020.

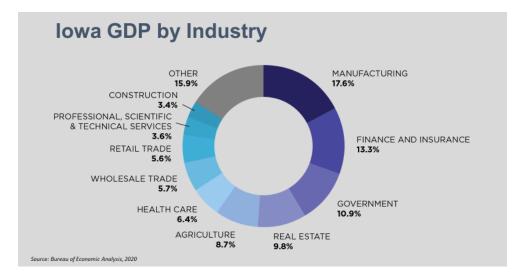
In its 2021 report, the Governor's Economic Recovery Advisory Board recommended an expansion of the Iowa Economic Development Authority's This is Iowa campaign to attract visitors to Iowa. The updated and expanded campaign will inform key audiences across broad and targeted channels about Iowa's competitive advantages for travel, which include the state's natural beauty, culture and lifestyle, economic viability, and affordability. It also includes investments to build a media inventory, including photography and video, and redesign the Travellowa.com website that Iowa needs to stay competitive with other states as they ramp up spending on tourism marketing.

MANUFACTURING 4.0

As the state's largest industry, advanced manufacturing generates more than \$12 billion worth of exported goods and accounts for nearly 18% of the state's GDP. Moreover, more than fifty percent of lowa's manufacturers are located in rural communities. In an effort to address workforce issues exacerbated by COVID-19, the Manufacturing 4.0 Workforce Innovation program will help lowa's manufacturers supplement workforce shortages by automating decision making and optimizing their current human capital from manual, labor-intensive positions into highly skilled value-added occupations. This investment in technology will also help manufacturers remain globally competitive.

The first Manufacturing 4.0 Innovation grants were awarded in February 2022. To date, 69 grants have been awarded to 48 companies totaling \$21,375,210. Two examples that showcase the types of projects being funded are Rada Mfg. Co. and Diversified Technologies. Rada Mfg. Co. received a \$250,000 grant which was used to purchase robotic work cells. This investment will increase production capacity from 3.65 million units to 4.5 million units per year. Diversified Technologies received a \$324,000 grant that will be used to purchase cobots and weld positioners. This investment will help alleviate what is currently a bottleneck in their production and allow them to achieve 10% growth over each of the next 5 years.





IowaWORKS Mobile Workforce Services Center

The IowaWORKS Mobile Workforce Center will expand access to workforce services in all corners of the state, including areas where unemployment has been exacerbated by the pandemic. The pandemic has made clear the need to deliver IowaWORKS services to remote areas of Iowa and to populations that are unable to utilize workforce services at an established IowaWORKS center or satellite location. The mobile center will improve the state's ability to disseminate job, program, and resource information to Iowans and connect those Iowans to potential employers, thus laying the foundation for future growth, vitality, and prosperity as we recover from the economic consequences of the pandemic.

IOWA HEALTH CAREERS Registered Apprenticeship Program

lowa's hospitals and long-term care facilities have for many years struggled to recruit and retain a robust health care workforce, including nurses, physicians, respiratory therapists, certified nursing assistants, and other critical professionals.

The COVID-19 pandemic has exacerbated this health care workforce shortage. According to the

U.S. Bureau of Labor Statistics, health care added 37,000 jobs in October 2021, but employment in the industry is down by 460,000 since February 2020, when the pandemic in the United States began to take hold. As of January 4, 2022, health care careers represented 5 of the top 10 job postings on iowaworks.gov. Registered nurse and nursing assistant positions were the top two, with 5,420 and 1,602 openings respectively.

lowa Workforce Development and the lowa Department of Education established the lowa Health Careers Registered Apprenticeship Grant Program to "grow our own" future health care workforce in partnership with private sector health care facilities and aided by virtual reality technology. The program seeks to expose lowa's high school students to various health care careers, offer earn-and-learn opportunities, and provide a faster track for students who desire to continue their post-secondary education in a health care field.

In June 2022, the state announced \$2.45 million had been awarded to 8 applicants that encompass 22 school districts and is estimated to support 450 apprentices.

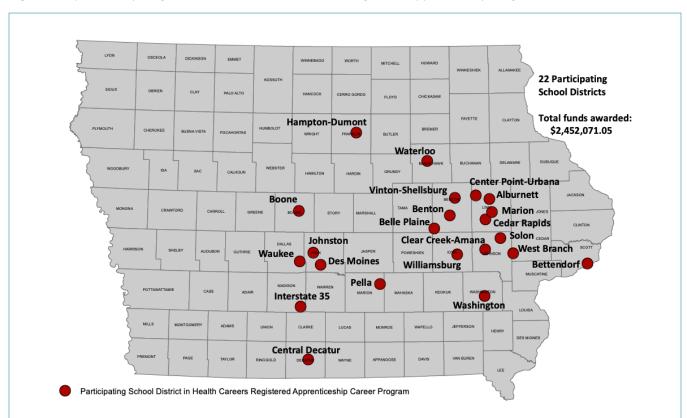


Figure 6: Map of Participating School Districts in Health Careers Registered Apprenticeship Program

TEACHER & PARAEDUCATOR Registered Apprenticeship Program

The Teacher and Paraeducator Registered Apprenticeship Program (RAP) will allow lowa to increase the number of teacher and paraeducator workers in the state in response to shortages exacerbated by the COVID-19 pandemic. According to data from Iowa Workforce Development, the education services industry continues to sit below the pre-pandemic March 2020 levels. In March to April 2020, local government educational services employment dropped 7,800 or 7.2%. As of May 2022, it remains 3,000 jobs or 2.8% below pre-pandemic values.

The U.S. Department of Education recently urged states to use funds made available through the American Rescue Plan (ARP) Act of 2021's Elementary and Secondary School Emergency Relief (ESSER III or ARP ESSER) Fund to address growing the teacher workforce. In addition, the Task Force on Growing a Diverse K-12 Teacher base in Iowa (House File 868, in the 2021) looked at opportunities to develop a framework that expands opportunities for a more diverse teacher workforce and establishes a unique teacher career pathway for participants to achieve a bachelor's degree and teacher licensure while engaged meaningfully in the education system.

To support these goals, the Teacher and Paraeducator Registered Apprenticeship Grant will support a registered apprenticeship for both current paraeducators, and high school candidates ages 16 and older. In June 2022, the state announced \$45.6 million had been awarded to 135 school districts serving more than 1,000 paraeducators and students.

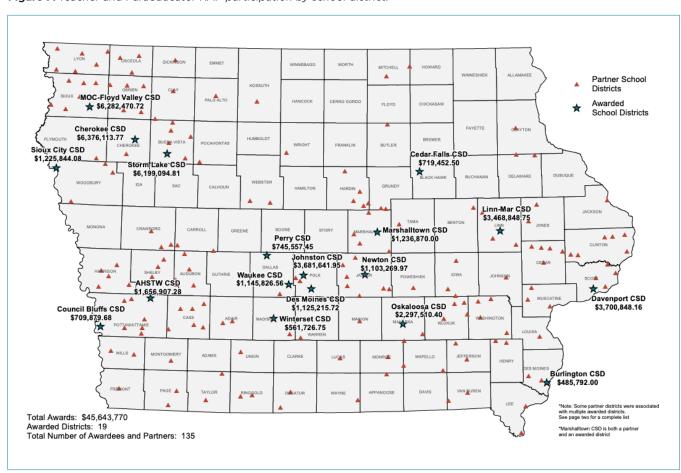


Figure 7: Teacher and Paraeducator RAP participation by school district.

SUMMER YOUTH Internship Projects

In response to the COVID pandemic, the Governor formed the Economic Recovery Advisory Board that encouraged innovative ideas and partnerships to build a stronger, more skilled workforce. Summer Youth Internship Programs are directly related to the board's recommendation to expand work-based learning initiatives that forge school-business partnerships. Each project utilizes the internship model that is extremely effective at exposing students to employers, providing wages and/or school credit, and helping youth explore a variety of career options.

The Summer Youth Internship program provides internship opportunities in high-demand fields for youth with barriers and/or at risk of not graduating. The \$2 million will support 35 Summer Youth Internship Projects (SYIPs) and serve an estimated 659 participants recruited from more than 85 locations across lowa during the summer 2022 timeframe. The primary supported occupations include health care, construction-related trades, information technology, advanced manufacturing, and energy. All projects include recruitment of youth at risk of not graduating, and youth from underrepresented communities and/or from low-income households.

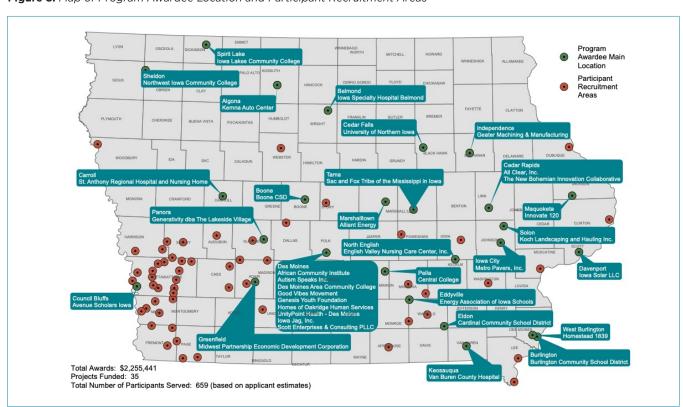


Figure 8: Map of Program Awardee Location and Participant Recruitment Areas

CHILD CARE

lowa leads the nation in the percentage of households where both parents work outside the home. Over the past five years, lowa has lost 33 percent of its child care businesses and the state is short 350,000 child care slots for children younger than 12 years old. Moreover, 23 percent of lowans (35 percent of those in rural areas) live in a "child care desert" or an area lacking an adequate supply of licensed child care options. A child care desert is a census tract with more than 50 children under the age of five that contains either no child care providers or so few options that there are more than three times as many children as licensed child care slots for the child care facilities' operational capacity.

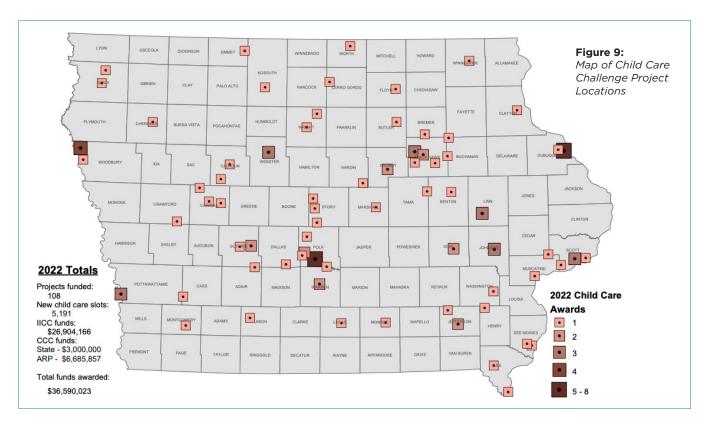
According to a recent report issued by the U.S. Chamber of Commerce Foundation and the Iowa Association of Business and Industry, Iowa's child care shortage costs the state's economy roughly \$935 million annually in lost tax revenue, worker absence, and employee turnover. The same report estimates that a little over half of lowa parents reported missing work due to childcare issues in the past three months. At an average monthly cost of \$1,031, child care is more expensive than housing for the average Iowa family. These problems intensified during the pandemic, which forced many child care providers to close while others were left with mounting debt, higher expenses, and a worker shortage. According to the Iowa Women's Foundation, Iowa had 1.56 children per child care slot pre-pandemic and 3.18 children per child care slot after the start of the pandemic.

To address these heightened problems, Governor Reynolds launched the Child Care Task Force (CCTF) on March 10, 2021. The task force was the top recommendation of the Governor's Economic Recovery Advisory Board, which convened early in the pandemic to deliver bold recommendations for helping lowa's economy not only rebound but grow.

The CCTF cast a wide net to gather direct feedback and insight on the state of child care in lowa, with a total of 51 official meetings, working groups, and town halls – including evening town halls for parents and child care providers. The task force's 15 recommendations provide a comprehensive look into child care solutions for families, providers, communities and employers, and influenced the child care grant programs launched by the State of lowa with ARPA funds. The final report is available here: https://governor.iowa.gov/sites/default/files/documents/IGOV_ChildcareTF_Report_112021.pdf.

Child Care Challenge Grants

Child Care Challenge Grant projects will create new child care slots across the State and help communities improve their child care options and bolster opportunities for lowans to reenter the workforce. This program invests \$6.7 million in the Child Care Challenge in addition to \$26.9 million in federal funds provided by the Department of Human Services and \$3 million appropriated by the lowa legislature, resulting in a total of 5,191 anticipated new childcare slots.



Child Care Business Incentive Grant Program

One of the top recommendations of the Child Care Task Force was to incentivize additional business engagement in child care. The report highlights that while some lowa businesses are already delivering child care solutions to their employees — Casey's has operated a center for 30 years, Vermeer Corporation has on-site child care, Frontier Co-op has on-site subsidized child care — there is room to encourage other lowa businesses to learn from their successes.

The Child Care Business Incentive Grant Program is an opportunity to incentivize businesses to offer on-site child care or partner with an existing child care facility to expand access, particularly for employers located in child care deserts. The program will invest \$20 million to support local infrastructure investments to build or expand child care capacity with an additional \$5 million provided by the Department of Health and Human Services to support arrangements between employers and child care facilities to expand and reserve child care slots.

GEAR UP Iowa - Future Ready

GEAR UP Iowa addresses educational disparities for low-income, underserved, and underrepresented students. The program does this through:

- 1) individualized wrap-around academic and social emotional supports for students;
- 2) integrated school planning to align existing programs and services; and
- 3) targeted coordination of systems and supports around long-term college and career plans.

All 11 partner districts have at least 50% of students eligible for free- or reduced-price Lunch (FRPL) and thereby meet the Treasury recognition of Title 1 eligible schools as disproportionately impacted.

This \$5,670,750 investment will provide direct support such as advising, college and career exposure, wrap-around supports and social emotional skill development for the current ninth grade class of 11 partner school districts, approximately 6,000 students, through their graduation in 2025. The investment will also allow longer term support of a targeted cohort further disadvantaged by the impacts of COVID, which includes the senior class in the 11 partner districts, approximately 24,000 students that will receive post-secondary enrollment and transition support, and targeted assistance at 23 middle schools in the 11 partner districts, serving approximately 13,600 students.

GEAR UP lowa's cohort approach allows for the tracking of a large group of students and the services they receive for effective evaluation of the impact of the program over time. GEAR UP lowa students have better attendance and assessment scores, higher FAFSA completion rates, and are more likely to enroll in college.

LAST DOLLAR Scholarship

The percentage of low-income lowa high school graduates who attended college following their graduation fell from 46.8% in 2019 to 42.6% in 2020. It was the lowest college enrollment rate and the largest year-over-year drop since data collection started (in 2012). In addition, the 2021 cohort of low-income high school graduate's intent to attend a post-secondary program dropped from 63% in 2020 to 58% in 2021; again, the lowest rate and largest decrease since 2012. The Last Dollar Scholarship program will invest \$3.5 million to provide scholarships to students who meet the financial qualifications of the Federal Pell Grant targeting low-or moderate-income households disproportionately impacted by the pandemic.

Contributions to the Unemployment Insurance Trust Fund

Contributions were made to the Unemployment Insurance Trust Fund to restore the fund to pre-pandemic balance as of January 27, 2020. The contributions support the solvency of the unemployment insurance system and ultimately benefit unemployed workers during the pandemic.

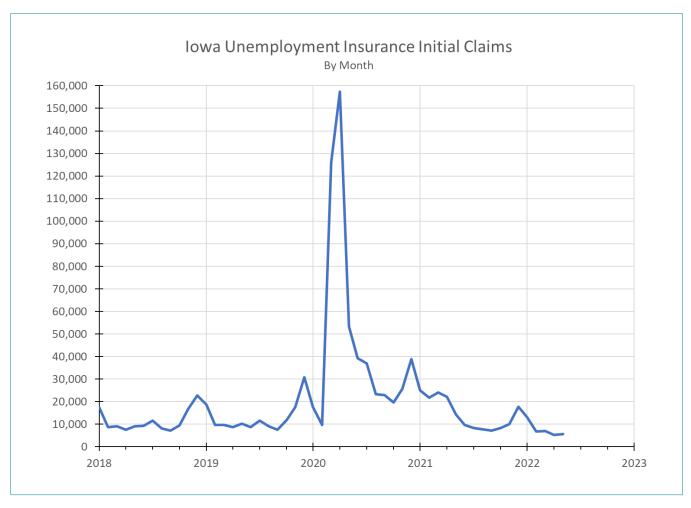


Figure 10: Number of Initial Unemployment Insurance Claims by Year and Month

Use of Funds: PUBLIC HEALTH & NEGATIVE ECONOMIC IMPACTS: **Public Sector Capacity (EC 3)**

The state has allocated approximately \$11.7 million or 1.0% of its total allocations to date to assist with delivering services and address administrative needs exacerbated by the pandemic.

WORKFORCE RECOVERY

The pandemic generated a broad workforce disruption resulting in a net loss of 18,700 jobs since March 2020. The state's unemployment rate in May 2022 remains 0.1% higher than March 2020 and the state's labor force participation rate in May 2022 is 1.8% lower than March 2020. The COVID-19 pandemic resulted in diminished labor participation in the state of Iowa — from 69.4% in March 2020 to 65.9% in August 2020. The COVID-19 pandemic's negative economic impact on lowa led to an increase in utilization of unemployment benefits.

Employment an	and Unemployment in Iowa, Seasonally Adjusted Data				
				Change from	
	June 2022	March 2020	August 2020	March 2020	August 2020
Civilian labor force	1,709,400	1,731,100	1,646,400	-21,700	63,000
Unemployment	43,900	44,400	84,400	-500	-40,500
Unemployment rate	2.6%	2.6%	5.1%	0.0	-2.5
Employment	1,665,500	1,686,600	1,561,900	-21,100	103,600
Labor Force Participation Rate	67.8%	69.4%	65.9%	-1.6	1.9

Figure 11: Employment and Unemployment in Iowa

Reemployment Case Management

The creation of the Reemployment Case Management (RCM) program will help to reduce the time between jobs for unemployed workers, benefiting both the workforce and employers. The RCM program includes technological improvements to the IowaWORKS system and the hiring of additional career planners.

Technological improvements to the lowaWORKS system will produce reinforced and dynamic data and an enhanced case management system to improve administrative processes and case management support. Additional career planners will facilitate one-on-one meetings with individuals receiving unemployment benefits from the first week that their claim is filed until employment is obtained. They will coordinate with IowaWORKS Centers to provide job seeking assistance, referrals to partner programs and workshops, and to monitor job search activities.

Home Base Iowa IowaWorks Portal

The COVID-19 health emergency had adverse impacts on lowa's veteran population and small businesses and severely impacted transitioning servicemembers' ability to successfully enter the civilian workforce. Moreover, Iowa Workforce Development currently has access to limited data on the utilization of the Home Base Iowa (HBI) program, hindering its ability to continually improve the program's services for veteran talent seeking employment in Iowa.

The new HBI lowaWORKS portal will improve dissemination of job resources available through the HBI program and data collection related to veterans employed through HBI - ultimately resulting in better support for servicemembers transitioning to the civilian workforce.

Labor Market Information

In an effort to address this issue and return lowa's labor participation rate to pre-pandemic levels, the state is investing to improve its labor market data. Investments in labor market information will provide more in-depth data about employment by location and occupation, labor supply and demand, earnings, unemployment and demographics of the labor force. The projects will improve the state's analysis of employment challenges and ability to inform stakeholders in lowa's unemployment system.

Workforce Realignment Consultant

In an effort to return to pre-pandemic rates, the state conducted a review of state and federal funded workforce supports discovering more than 100 workforce support programs across multiple agencies in state government. The Governor conducted roundtable meetings across the state and learned that businesses and local economic development organizations were unaware of many of the programs and didn't know how best to engage for state workforce assistance. Accordingly, a workforce consultant was hired to review workforce service delivery in the state of lowa and to make recommendations on alignment of programs and service delivery. These services will help to effectively execute programs providing workforce services that respond to the negative economic impacts of the pandemic, as well as assist the state in returning to pre-pandemic rates of employment and labor participation.

Use of Funds: PREMIUM PAY (EC 4)

The state has allocated approximately \$8.3 million or 0.7% of its total allocations to date for premium pay.

PREMIUM PAY

Teachers, law enforcement, and corrections officers and medical professionals working in corrections worked in person throughout the pandemic. The state of Iowa is facing workforce challenges in these sectors. Premium pay for teachers, peace officers, and corrections staff is responsive to workers performing essential work during the public health emergency because these individuals reported to work in-person and interacted with the public and other staff throughout the pandemic. This program provides a premium pay lump-sum payment to qualifying staff in appreciation for working in person during the pandemic and to encourage retention of staff in these sectors. This program invests \$7.5 million in premium payments for corrections, law enforcement and peace officers, resulting payments to 7,514 individuals. This program invests \$827,000 in premium payments for teachers in addition to \$37 million in federal ESSER funds and \$1.8 million in state appropriated funds provided by the Department of Education, resulting in payments to 37,483 individuals.

Use of Funds: INFRASTRUCTURE (EC 5)

The state has allocated approximately \$298.5 million or 26.0% of its total allocations to date for investment in broadband infrastructure and water and sewer infrastructure.

WATER Infrastructure Fund

The Water Infrastructure Fund is an investment of \$100 million to support innovative projects across the state with the goal of protecting, preserving, and restoring lowa's water resources. The fund will support projects aimed at reducing excess nutrients, improving drought resiliency, reducing flood risks, improving public health, promoting reuse of water and wastewater, and providing significant economic benefits to communities and the state. Project categories include:

- Economically significant projects fund smart, strategic infrastructure investments that serve large populations and/or geographic areas and boost tourism and support economic growth.
- Watershed protection projects improve lowa's water quality and are strategically implemented to best reduce nutrients in surface water and both point and nonpoint sources in a scientific, reasonable, and cost-effective manner. This will be done through public and private resources, organizations, and contractors for projects in priority watersheds with layered benefits including improved water quality, habitat, recreation, and carbon sequestration. Projects will focus on green infrastructure and measures to control nonpoint source pollution from hydromodification and the nutrient reduction strategy and proven conservation practices to reduce nutrients.

- Industrial water reuse/conservation projects provides for installation of onsite water reuse systems at industrial and/or manufacturing facilities. These systems will reduce the heavy demand placed on our surface and ground water resources and will lessen the local utility's need to treat wastewater that is used for industrial purposes.
- Water infrastructure for unsewered communities provides for property-owners residing in an unsewered community to repair or upgrade their septic system and for unsewered communities to implement an existing plan for construction of a centralized wastewater system. Iowa has several thousand homeowners in approximately 460 communities across 92 counties that are considered unsewered, many of whom face environmental and public health risks.

BROADBAND Expansion in Iowa

This program will invest approximately \$200 million to help to address broadband expansion in response to the pandemic, and in support of telehealth, telework, and distance learning activities. Projects will be designed to provide last-mile broadband services to homes, schools, and businesses in unserved and underserved areas.

Use of Funds:

REVENUE REPLACEMENT (EC 6)

The State has calculated \$603.8 million as the amount of revenue loss available for use within this category by using the U.S. Treasury's formula, which compares actual revenue to a counterfactual trend. States have been given broad latitude to use funds for government services up to the amount of revenue loss due to the pandemic. Revenue loss funds can be used for the provision of government services which includes services traditionally provided by the state. The state has allocated approximately \$262.5 million or 22.9% of its total allocations to date towards revenue replacement.

Destination Iowa

Tourism and hospitality industries have been negatively impacted by the COVID-19 pandemic. The lowa Tourism Office reports that traveler spending in Iowa declined \$3.3 billion when comparing March-December 2019 to March-December 2020 (44%). Tourism spending and employment decreased in 93 of lowa's 99 counties in 2020 when compared to 2019. Hotel occupancy in Iowa's top 10 markets was down 29% in 2020, as compared to 2019. Destination Iowa is a \$100 million investment to bolster the quality of life in Iowa's communities and attract visitors and new residents to the state. Destination Iowa will provide transformational new opportunities to create and invest in attractions that will raise lowa's profile, welcome outof-state travelers, and increase visitor spending while accelerating tourism's recovery. Funding opportunities will be made available to cities, counties, nonprofits and other organizations for Destination Iowa grants for four separate funds:

- Economically Significant Development Fund is designed to support the creation or revitalization of transformational tourism attractions across the state to rebuild and grow lowa as a tourism destination in the Midwest. \$30 million is allocated for creation or rehabilitation of significant and transformational tourism amenities across the state. Community match, advocacy and support for a project is a must and demonstrates sustainable commitment of the proposed attraction.
- Tourism Attraction Fund is designed to support the creation or revitalization of transformational tourism attractions across the state to rebuild and grow lowa as a tourism destination in the Midwest. Ten million dollars is allocated for projects with a goal to raise lowa's national profile. This fund gives opportunity to cities, counties and non-profit entities, along with for-profit businesses, to invest in amenities that will positively portray, draw awareness, and drive visitors to significant tourist attractions and key sites within the State. A key factor in successful applications to the Tourism Attraction Fund is a project's ability to place a positive spotlight on lowa and opportunities that exist within the state.
- Outdoor Recreation Project Fund encourages cities, counties, and non-profits to think big about their local outdoor amenities and find opportunities to turn them into tourist attractions for lowans and out-of-state visitors to enjoy. The \$40 million fund

- is intended to meet a need that became apparent to all during the height of the pandemic outdoor amenities that are accessible for all and provide unique opportunities to learn, explore and discover. Applicants are guided to look beyond community facilities such as, pools, splash pads and local trails to bigger more transformational attractions that will draw visitors from outside the local and regional. Community match, advocacy and support for a project is a must and demonstrates sustainable commitment of the proposed attraction.
- Pilot Creative Placemaking Fund is designed to provide grant assistance of up to 40% of the eligible project costs of an applicant's "signature project." Twenty million dollars has been allocated for creative placemaking. Placemaking is about creating attractive and memorable places for people to live and work by developing transformational projects that leverage local community assets to improve the experience for visitors and residents of the area. Cities or counties will develop a "cumulative proposal" consisting of public and private development projects in an emerging, compact area. This series of developments must include a substantial regional or statewide economic impact and include at least one "signature project". Private developments may include hotel, retail, and/ or housing investments. Public projects may include indoor/outdoor performance venues, cultural venues, outdoor recreational space, marina or park investments. Destination Iowa started accepting applications in May 2022.

Nonprofit Innovation Fund

The Nonprofit Innovation Fund is a \$20 million investment to assist nonprofit organizations in meeting the increased demand for resources following the COVID-19 pandemic. Iowa's nonprofits have experienced financial hardships, driven by a significant decline in financial contributions, while the number of individuals seeking their services has increased. The program provides grants to help lowa nonprofits that have struggled to invest in muchneeded infrastructure. The Nonprofit Innovation Fund will provide a competitive grant opportunity to help nonprofit organizations make transformational investments in vertical infrastructure that will increase services provided to and/or increase the number of lowans served. Nonprofit Innovation Fund started accepting applications on June 27, 2022. Program outcomes will be reported in future periods.

IowaWORKS.gov Marketing

The COVID-19 pandemic increased unemployment and contributed to a statewide workforce shortage. The lowaWorks marketing campaign spreads awareness about lowaWorks.gov, which is the central location for lowans looking for employment. The campaign also spread awareness for the This is lowa website, which was the tourism marketing campaign that ran in fall 2021.

Iowa Commercial Aviation Infrastructure Fund

Airline service in lowa has been dramatically impacted by the COVID-19 pandemic with more than a 90 percent reduction in passenger air travel at lowa's commercial service airports during the initial months of the pandemic. To be competitive in air service recruitment coming out of the pandemic, airports need the ability to adapt to airline requirements to maintain service and keep lowa competitive in attracting service. This includes development of airport terminals and parking structures

that can meet modern travel standards and handle capacity as air service continues to recover and grow beyond pre-pandemic levels.

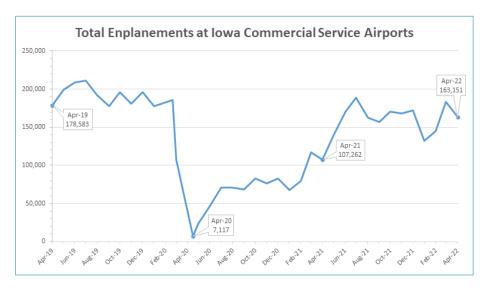
General aviation activity at commercial service airports was also impacted by the pandemic, although it has experienced faster recovery than airline travel. Limited hangar availability is negatively impacting airports and general aviation uses. The pandemic has driven additional demand for general aviation in the areas of pilot flight training and business travel. T-hangars across lowa are at 94% occupancy and many airports report extensive waiting lists, resulting in a need for additional hangar capacity.

The Iowa Commercial Aviation Infrastructure Fund (ICAIF) provides \$100M in vital funding to vertical infrastructure projects necessary to support the post-pandemic recovery and growth of Iowa's economy by providing support for commercial passenger travel and general aviation. ICAIF projects include:

Figure 12: Summary of ICAIF Grants with Funding Amounts to Eight Iowa Airports

ICAIF Grant Summary				
Airport	ICAIF	Category	Project	
Des Moines International Airport	\$58,783,949	Parking/Terminal	Construct a 5-story parking garage, a new commercial multilane drive adjacent to the parking garage, and complete 30% design phase for the new phased Airport Terminal Project.	
The Eastern Iowa Airport (Cedar Rapids)	\$28,350,890	Terminal	Completes the final phase (Phase 4) of the Terminal Modernization that began in 2014.	
Sioux Gateway Airport	\$3,149,582	Hangar	Begin Phase 1 of the North T- hangar Development project with T-hangar buildings.	
Dubuque Regional Airport	\$2,783,502	Hangar	Construct box hangar.	
Waterloo Regional Airport	\$2,197,573	Parking	Construct parking lot canopy system for ticketing lane, pay station lanes, as well as parking structure for disabled and high-use parking spaces.	
Fort Dodge Regional Airport	\$1,585,761	Hangar	Construct box hangars.	
Mason City Municipal Airport	\$1,574,795	Hangar	Construct T-hangar units.	
Southeast Iowa Regional Airport (Burlington)	\$1,573,948	Hangar	Construct box hangar.	
	\$100,000,000			

Figure 13: Total Enplanements at lowa's Commercial Service Airports (Pre-pandemic and after the start of the pandemic)



Department of Public Safety Recruitment Initiative

The Department of Public Safety (DPS) is seeking to significantly expand its efforts to rehire public sector employees and create a foundation for a strong and equitable recovery of the state's public safety workforce. During the pandemic, it has become increasingly difficult to generate deep hiring pools of qualified applicants in the public safety arena. The next five years will be pivotal to maintaining the public safety workforce. Recruitment funds will be used for the development of recruitment tools, including programming and outreach materials to engage family and education partners in providing state of lowa law enforcement career guidance. Additionally, funds will be used for digital marketing and website development that provides a prospective applicant a full overview of positions, hiring processes, and offers a modern and streamlined application portal. Lastly, recruitment funds will be used to hire a law enforcement marketing consultant to advise the department on overall strategic direction.

lowa National Guard Service Scholarship Supplemental

The Iowa National Guard responded to the COVID-19 pandemic response starting in 2020, assisting in the transportation of medical PPE and running multiple testing centers. These servicemembers played a critical role in response to the COVID-19 Public Health Emergency. The Iowa National Guard Service Scholarship (INGSS) program has seen an increase in program demand since the pandemic and utilization is outside of historical calculated projections. To cover the increased demand, \$600,000 in SLFRF funds will supplement the program. The INGSS provides tuition for Citizen Soldiers equipping them through their professional development and creating a Future Ready Iowa workforce.

Iowa Office of the Chief Information Officer

The COVID-19 pandemic directly impacted the way the state of lowa conducts its business requiring the state to develop more robust information technology infrastructure to enhance security and increase reliability of the state's systems.

Enhancements include:

- Capital complex network upgrade for the replacement of aged network and wireless infrastructure that provides communication and technology access across the lowa Capital complex. This modernization effort will include infrastructure that improves the ability to monitor and support services remotely. The reliability of the network is of critical importance to support statewide activities and citizen facing services.
- Endpoint detection and response (EDR) platform is critical to lowa's ability to detect, protect, respond and recover from daily cybersecurity attacks.
 The EDR platform will provide additional security protections for managed endpoints including PCs, servers, and other devices.
- Inventory and asset management for expansion and modernization of the state's asset management processes and to develop a platform for the effective tracking of the state's information technology asset inventory.
- Security operations center services will be expanded to ensure around the clock security incident response to appropriately respond to cybersecurity threats against the state of lowa.
- Unsupported operating system and software replacement for end of life (unsupported endpoints) and software in use across the state network. Unsupported endpoints cannot receive security patches and pose a serious risk to the security of the state network and its data.
- Data center migration supports migration to a new data center, prepares the mainframe for a variable use model, prepares for data center recovery readiness, and replaces mainframe hardware.

Promoting Equitable Outcomes

In this section, describe, as applicable, efforts to promote equitable outcomes, including economic and racial equity.

In describing efforts to design their SLFRF program and projects with equity in mind, recipients may consider the following:

- Goals: Are there particular historically underserved, marginalized, or adversely affected groups that recipients intend to serve within their jurisdiction?
- Awareness: How equitable and practical is the ability for residents or businesses to become aware of the services funded by the SLFRF?
- Access and Distribution: Are there differences in levels of access to benefits and services across groups? Are there administrative requirements that result in disparities in ability to complete applications or meet eligibility criteria?
- Outcomes: How are intended outcomes focused on closing gaps and/or reaching universal levels of service? How is the jurisdiction disaggregating outcomes by race, ethnicity, and other equity dimensions where relevant for the policy objective?

In describing efforts to implement their SLFRF program and projects with equity in mind, recipients may consider the following:

- Goals and Targets: Please describe how planned or current use of funds prioritize economic and racial equity as a goal, name specific targets intended to produce meaningful equity results at scale, and include initiatives to achieve those targets.
- **Project Implementation:** Explain how the jurisdiction's overall equity strategy translates into focus areas for SLFRF projects and the specific services or programs offered by your jurisdiction in the following Expenditure Category, as indicated in the final rule:

Negative Economic Impacts (EC 2): assistance to households, small businesses, and non-profits to address impacts of the pandemic, which have been most severe among low-income populations. This includes assistance with food, housing, and other needs; employment programs for people with barriers to employment who faced negative economic impacts from the pandemic (such as residents of low-income neighborhoods, minorities, disconnected youth, the unemployed, formerly incarcerated people, veterans, and people with disabilities); services to provide long-term

housing security and housing supports, address educational disparities, or provide child care and early learning services; and other strategies that provide impacted and disproportionately impacted communities with services to address the negative economic impacts of the pandemic

The first annual Recovery Plan, due in 2021, was required to describe initial efforts and intended outcomes to promote equity, as applicable. Beginning in 2022, each annual Recovery Plan must provide an update, using qualitative and quantitative data, on how the jurisdiction's approach achieved or promoted equitable outcomes or progressed against equity goals. Describe any constraints or challenges that impacted project success in terms of increasing equity. Describe the geographic and demographic distribution of funding, including whether it is targeted toward traditionally marginalized communities.

The state of Iowa is committed to the goal of equity - both in the administration of grant opportunities and the structure of opportunities themselves. During the course of program development, the state of lowa worked to promote equity by seeking and considering feedback from stakeholders across the state representing myriad interests and groups. Other than support for direct government services, the state of Iowa has run its ARPA awards as grant programs to promote equity, transparency, and fairness. To facilitate widespread participation in the state's grant programs, the administering state agencies have engaged stakeholders, prepared FAQs, hosted highly attended webinars, and provided high-level technical assistance to potential grant applicants as they prepared their applications. Moreover, several programs offer allocations to all eligible recipients on a reimbursable basis in an effort to promote equity — e.g., the state's School Safety Infrastructure Grant Program offers \$50,000 per school building to every licensed public, non-public, and tribal school in the state for qualifying security improvements.

In addition to promoting geographic diversity through every program, the state of lowa has advanced equity by allocating funding for low-income households, rural communities, veterans, individuals with disabilities, re-entering citizens, households without access to high-speed internet, communities facing child care shortages, and non-profit organizations serving lowans in need of assistance.

Specific program highlights include, but are not limited to:

- Minority Down Payment Assistance program specifically targets an audience of lowans that have historically had underrepresentation in homeownership, or lack of resources to aid acquiring home ownership.
- Downtown Upper Story Housing program
 specifically targets rural community investment
 with the aim of creating novel yet affordable
 housing units for a historically underrepresented
 rural housing market for investment
- Nonprofit Infrastructure Fund supports the future service needs and service delivery that many vulnerable lowans rely upon in both rural and urban settings.
- Destination lowa projects specifically challenge community attraction projects to execute planning and construction beyond minimum accessibility guidelines to ensure every lowan is able to experience and enjoy transformational outdoor and tourism-attraction projects regardless of ability.
- Homes for Iowa is a public-private partnership that aims to reduce community violence and recidivism while helping solve lowa's housing shortage. The inmates participate in skills training, including an apprenticeship curriculum. They receive portable training certificates and are connected to lowa employers upon release. The Homes for lowa organization works closely with the lowa Department of Corrections to develop wraparound services for participants of the program.
- Home Base Iowa Portal specifically aims to help veterans and veteran-owned small businesses by creating a platform to improve job resources available to veterans. The portal will promote hiring of veterans and ease the translation of veterans' military experience to the skills desired by employers, which will allow veterans to compete in Iowa's job market more equitably.
- Infrastructure for Unsewered Communities specifically helps homeowners, many of whom face environmental and public health risks, to repair or upgrade their septic system. Outreach efforts were done in all 99 counties through the County Sanitarian's office as they live and work in the communities that are targeted to receive funding and know where the greatest need exists. Additionally, a portion of this funding was available to communities to implement an existing plan for constructing a centralized wastewater system.

 GEAR UP lowa specifically targets underserved and underrepresented populations to increase their access to and completion of a postsecondary degree or credential.

More generally, significant investments have supported equity in the following areas:

Access to Housing

lowa faces widespread demand for quality, affordable housing, with the state expecting to need more than 60,000 additional homes by 2030. Much of lowa's housing stock is aging and many lowans are overburdened with housing expenses. A significant, \$100 million investment in housing was announced with the primary goal of maintaining and expanding the supply of affordable housing. These programs are designed to build stronger communities and increase access to housing. This will provide significant resources to protect lowans who were disproportionately impacted by the negative economic impacts of the COVID-19 pandemic.

Workforce and Education

The state's plan will make significant investments in workforce programs that create opportunities for underrepresented communities and individuals who have barriers to training and work to gain employment in high-demand fields. Summer Youth Internship Projects will provide opportunities to youth who have barriers or are at risk of not graduating. Teacher and Health Career RAPs will offer innovative, non-traditional pathways to accelerate careers and gain credentials, sidestepping barriers and reducing input costs for participants while at the same time growing and diversifying the teacher and health care workforce.

Broadband Infrastructure

Universal broadband will help ensure that all lowans have equitable access to the information society, enabling access to remote work, healthcare, and online educational services. A \$200 million investment was made to deliver broadband infrastructure to rural and unserved areas of the state. This investment will improve broadband access to 100/100 for 37,736 homes, schools, and businesses in areas that lacked access to 25/3 wireline broadband.

Child Care

Funding for additional child care infrastructure will help to address Iowa's well-documented child care shortage, particularly in rural communities.

Community Engagement

Describe how the State of lowa's planned or current use of funds incorporates community engagement strategies including written feedback through surveys, project proposals, and related documents, oral feedback through community meetings, issue-specific listening sessions, stakeholder interviews, focus groups, and additional public engagement, as well as other forms of input, such as steering committees, task forces, and digital campaigns that capture diverse feedback from the community. Recipients should also describe how community engagement strategies support their equity goals, including engagement with communities that have historically faced significant barriers to services, such as people of color, people with low incomes, limited English proficient populations, and other traditionally underserved groups.

On June 18, 2020, Governor Reynolds signed an Executive Order establishing the Governor's Economic Recovery Advisory Board to assess the economic impact of COVID-19 on Iowa's industries, businesses and workforce, analyze recovery efforts, and recommend strategies that ensure the future prosperity of all lowans. The board held open meetings and solicited input from the general public via online submissions. The board then submitted recommendations in the form of a report, which was released to the public on February 4, 2021. The report's recommendations have served to guide funding priorities and prompt further stakeholder engagement on targeted issues like workforce, child care, broadband, tourism, and carbon sequestration. Highlights of the state's incorporation of community engagement strategies in the development of programs include, but are not limited to:

- Housing engagement included outreach to lowans through many formats. In person meetings with property owners and city officials and emails to all mayors, city administrators, chamber directors, economic development groups and councils of government on file. The state gave presentations to 5 regional locations across the state reaching 67 communities and weekly Main Street lowa information releases to 54 Main Street directors. The Governor's Economic Advisory Board included 25 diverse housing professionals representing all housing sectors and areas of the state.
- Child care programs were the result of key recommendations made by the Governor's Child Care Task Force, which was comprised of representatives of Iowa businesses, nonprofits and community organizations, child care providers and local government and held a total of 51 official meetings, working groups, and town halls including two evening town halls with parents and child care providers.
- Manufacturing industry input and feedback
 has guided the development of the lowa
 Manufacturing 4.0 plan from the outset through
 manufacturing leadership one-on-one interviews,
 focus groups, and regular meetings with the
 advanced manufacturing work group.

- Broadband project planning was designed around collaboration with numerous stakeholders including the provider community and members of the public to plan for future needs. Publicly available map appeal processes, public meetings, and webinars are some of the ways communities were engaged. In addition, the state of Iowa retained a third-party contractor to coordinate statewide broadband community outreach. This program of effort included a new program "BroadBAND Together" - a community coordination and support initiative targeting local governments statewide to help prepare for broadband development and attract investment for community broadband projects. To date, dozens of communities have been engaged through this program. The service is available at no cost to communities and includes the following eight-step program:
 - Establishing broadband goals and definitions
 - 2) Identifying options for broadband delivery
 - 3) Generative basic broadband data about a community to create an internet profile
 - 4) Identify broadband currency, non-cash items that communities can contribute to support broadband development
 - 5) Exploring options to increase broadband adoption
 - 6) Project costs to plan, build, and operate a broadband network
 - 7) Identifying funding alternatives for broadband expansion
 - 8) Creating a broadband strategic plan for the community
- The Iowa Finance Authority (IFA) and the Iowa Department of Natural Resources (DNR) have jointly administered the Iowa State Revolving Fund to assist cities, counties, sanitary districts, utility management organizations, municipal utilities, rural water associations, homeowner's associations, watershed organizations and Iowa property owners in advancing water quality initiatives for more than 30 years. The IFA has worked with more than 700 Iowa communities on their water quality needs over the course of

30 years and over time has compiled a wealth of feedback on the unmet water quality needs throughout the state. This deep understanding of unmet needs is what guided the ARP-funded Water Infrastructure Fund (WIF) priorities of: reducing excess nutrients, increasing drought resiliency, reducing flood risk, improving public health, promoting water and wastewater reuse and providing significant economic benefits. These objectives led to the creation of the WIF programs that will directly address the identified unmet needs: Economically Significant projects, Watershed Protection Projects, Industrial Water Reuse/Conservation Projects and Wastewater Infrastructure for Unsewered Communities.

• The Iowa Economic Development Authority developed the Destination Iowa program based on years of feedback from communities, stakeholder groups and Iowans who have

pushed for funding for transformational tourism and quality of life initiatives as a means to help communities attract and retain talent and to boost their economic competitiveness. The support for such an initiative has been both grassroots and formal; applicants to smaller programs, such as the state's Community Attraction and Tourism grant program, have long expressed concern that these programs fall short of the need in Iowa. The Iowa Chamber Alliance rates the development of community placemaking and recreational opportunities among its top priorities. And the Governor's Economic Recovery Advisory Board, after gathering extensive public input from lowans through listening sessions and online forms, listed a creative placemaking and quality of life initiative among its top recommendations in 2021.

Furthermore, Governor Reynolds conducts a 99 county tour each year. During the course of this year's tour, the Governor has met with local leaders, non-profit organizations, and other constituent groups and listened to feedback on ARPA funding priorities. Providing ARPA funding through competitive grant programs has also provided a structured, evidence-based opportunity to assess community funding needs, and a corresponding opportunity to provide additional funding support if warranted.

Labor Practices

Describe workforce practices on any infrastructure projects or capital expenditures being pursued. How are projects using strong labor standards to promote effective and efficient delivery of high-quality infrastructure projects while also supporting the economic recovery through strong employment opportunities for workers? For example, report whether any of the following practices are being utilized: project labor agreements, community benefits agreements, prevailing wage requirements, and local hiring.

lowa has a rich heritage and history of engaged and highly productive workforce that is hardworking, conscientious, and dedicated. lowa is a right to work state. lowa has a strong continuum of workforce development in K-12, community colleges and universities that include apprenticeships, internships, and customizable workforce training programs.

Iowa has allocated funds to infrastructure projects being pursued under EC 5. The state has allocated infrastructure funds for water projects and broadband expansion in Iowa. Individual projects with SLFRF funding anticipated to exceed \$10 million will require Davis Bacon Certification. The Davis Bacon Act requires contractors to pay their laborers employed under the contracts no less than prevailing wages and fringe benefits.

All projects will be implemented following state procurement laws to identify and engage with qualified contractors. The state gives priority to contractors who are targeted small businesses to remove hurdles and give more opportunities to underserved communities and small businesses to start and grow their business. The program is designed to help women, individuals with minority status, service-connected disabled veterans, and individuals with disabilities. Grant opportunities made by Iowa's state agencies require applicants to submit a minority impact statement per Iowa Code Section 8.11. This is the state's mechanism to require grant applicants to consider the potential impact of the grant project's proposed programs or policies on minority groups.

Use of Evidence

Describe whether and how evidence-based interventions and/or program evaluation are incorporated into their SLFRF program. Recipients may include links to evidence standards, evidence dashboards, evaluation policies, and other public facing tools that are used to track and communicate the use of evidence and evaluation for Fiscal Recovery Funds. Recipients are encouraged to consider how a Learning Agenda, either narrowly focused on SLFRF or broadly focused on the recipient's broader policy agenda, could support their overarching evaluation efforts in order to create an evidence-building strategy for their jurisdiction. In the Project Inventory section of the Recovery Plan, recipients should identify whether SLFRF funds are being used for evidence-based interventions and/or if projects are being evaluated through rigorous program evaluations that are designed to build evidence. (See details in the Project Inventory section below).

The U.S. Treasury guidance for SLFRF defines use of evidence as interventions with strong or moderate levels of evidence or evaluation through rigorous program evaluations that are designed to build evidence. Strong evidence means that the evidence base can support causal conclusions for the specific program with the highest level of confidence and consists of one or more well-designed and well-implemented experimental studies conducted on the program with positive findings on one or more intended outcomes. Moderate evidence means that there is a reasonably developed evidence

base that can support causal conclusions and the evidence base consists of one or more quasiexperimental studies with positive findings on one or more intended outcomes or two or more nonexperimental studies with positive findings on one or more intended outcomes.

The State of Iowa is not currently using SLFRF to implement evidence-based interventions or program evaluations pursuant to Treasury's definition.

Performance Report

Describe how performance management is incorporated into their SLFRF program, including how they are tracking their overarching jurisdictional goals for these funds as well as measuring results for individual projects. The recipient has flexibility in terms of how this information is presented in the Recovery Plan, and may report key performance indicators for each project, or may group projects with substantially similar goals and the same outcome measures. In some cases, the recipient may choose to include some indicators for each individual project as well as crosscutting indicators. Recipients may include links to performance management dashboards, performance management policies, and other public facing tools that are used to track and communicate the performance of Fiscal Recovery Funds. In addition to outlining in this section their high-level approach to performance management, recipients must also include key performance indicators for each SLFRF project in the Project Inventory section (more details below).

The state of Iowa has incorporated performance management into the development of all its programs per Department of Treasury guidance. Departments responsible for implementing programs establish program outcomes in line with Treasury guidance along with any required output and outcome measures as part of the design phase of programs. As programs are implemented the departments will collect and report required data relating to the output and outcome measures throughout the period of performance for the programs. When applicable, performance reporting requirements are outlined in grant award agreements with subrecipients to ensure performance data can be collected and outcomes can be monitored for projects. Performance

measures will be monitored by the departments implementing the programs to track progress towards a program's intended outcomes.

The state's procedures for departments to implement programs are made available on the Department of Management's state resources webpage at https://dom.iowa.gov/state-agencies. The state has identified 29 projects that require performance reporting as of June 30, 2022. The performance measurements for each project are shown in the project inventory in "Part 2: Project Inventory and Performance Report", including both output and outcome performance metrics for EC 1 – EC5.

Expenditure Categories

The Project Inventory includes a description of each project that has incurred obligations or expended funds as of June 30, 2022. In this section, lowa should provide a description of each project undertaken. Below is an example of how to present the information:

EXAMPLE PROJECT 1

Project [Identification Number]: [Project Name] Funding amount: [Funding amount] Project Expenditure Category: [Category number, Category Name]

Project Overview

- A description of the project that includes an overview of the main activities of the project, the approximate timeline, primary delivery mechanisms and partners, if applicable, and intended outcomes.
- Link to the website of the project if available
- Describe how the project contributes to addressing climate change and/or advances the Justice40 initiative, which sets a target of providing 40 of the benefits of certain federal investments, including climate and clean energy investments to disadvantaged communities (for infrastructure projects under EC 5)

Use of Evidence

Briefly describe the goals of the project, and whether SLFRF funds are being used for evidence-based interventions, the evidence base for the interventions, and/or if projects are being evaluated through rigorous program evaluations that are designed to build evidence. If a recipient is conducting a program evaluation in lieu of reporting the amount of spending on evidence-based interventions, they must describe the evaluation design.

Identify the dollar amount of the total project spending that is allocated towards evidence-based interventions for each project in the Expenditure Categories noted with an asterisk in Appendix 1 of the Reporting Guidance.

Performance Report

• For the Project Inventories, include key performance indicators for your jurisdiction's major SLFRF funded projects. Report key performance indicators for each project, or group projects with substantially similar goals and the same outcome measures. Jurisdictions may choose to include some indicators for each individual project as well as crosscutting indicators. Include both output and outcome measures. Provide data disaggregated by

race, ethnicity, gender, income, and other relevant factors, if possible.

- In addition, include the mandatory performance indicators if your jurisdiction has projects in the relevant areas (this information may be included in each recipient's Recovery Plan as they determine most appropriate). This information should be included in the Project Inventory, but this data will also need to be entered directly into the Treasury reporting portal as part of the Project and Expenditure report, as Treasury has added these fields (for Tier 1 recipients only) to the Project and Expenditure report. Below is a list of required data for each Expenditure Category, where relevant.
 - a. Household Assistance (EC 2.2), Long-term Housing Security (EC 2.15-2.16) and Housing Support (EC 2.17-2.18):
 - Number of households receiving eviction prevention services (including legal representation)
 - Number of affordable housing units preserved or developed
 - b. Assistance to Unemployed or Under Employed Workers (EC 2.10) and Community Violence Interventions (EC 1.11):
 - Number of workers enrolled in sectoral job training programs
 - Number of workers completing sectoral job training programs
 - Number of people participating in summer youth employment programs
 - c. Addressing Educational Disparities (EC 2.24-2.26) and Addressing Impacts of Lost Instructional Time (EC 2.27):
 - Number of students participating in evidence-based tutoring programs
 - d. Healthy Childhood Environments (EC 2.11-2.14):
 - Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5)
 - Number of families served by home visiting

Expenditure Category: PUBLIC HEALTH

Proje	ct ID:	297-5286-OPG				
	am Name:	Office of the Public Guardian				
	Expenditure Category: 1.4: Prevention in Congregate Settings					
Funding Amount: \$502,200						
	Main Activities:	Clearing the backlog of cases on the Office of the Public Guardian waiting list will help to expedite the transition of patients from hospitals to community-based settings, providing them with more appropriate care and opening critically needed hospital beds and patient care resources. It will help address the needs of facility residents who cannot consent to needed medical treatment, including COVID-19 vaccination, and those who wish to move to less-restrictive settings in the community. The Office of Public Guardian is "buying-down" the current waiting list of lowans in need of guardianship/conservatorship via contracted services.				
	Approximate Timeline:	18 to 24 months.				
>	Primary Delivery Mechanism:	Contract				
Overview	Intended	Reduce the backlog of lowans awaiting guardianship and/or				
/er	Outcomes:	conservatorship				
б		Improved hospital throughput				
	Output Indicators:	Number of individuals assisted with guardianship and/or conservatorship services				
	Outcome	Length of time on waiting list				
	Indicators: 2. Number of guardianship individuals in hospitals that got (patient flow)					
		3. Length of hospitalization				
	Output Indicator R	esults:				
	As of June 30, 202	2				
	Number of individu conservatorship se	als assisted with guardianship and/or 48 rvices				

Project ID:	250-9999-HFI		
Program Name:	Homes for lowa		
Expenditure Category:	1.11: Community Violence Interventions		
Funding Amount:	\$10,000,000		
Main Activities:	This program will reduce community violence by preparing incarcerated men for successful reentry and reduced recidivism through a jobs training program in the building trades, while they build modular housing for income-qualified lowa residents. Men incarcerated at the Newton Correctional Facility will receive classroom and on-the-job training in the building trades while constructing modular homes. Utilizing the National Center for Construction Education and Research (NCCER) curriculum, the men receive portable training certificates and are connected to the lowa employers prior to release.		
Approximate Timeline:	February 2022 – December 2025.		
Primary Delivery Mechanism:	Contracts, Purchase Orders		
Intended Outcomes:	Decrease recidivism among program participants, increase post-release employment, and increase housing supply in lowa		
Output Indicators:	 The number of homes delivered Number of workers enrolled in sectoral job training programs Number of workers completing sectoral job training programs 		
Outcome Indicators:	Recidivism rates (within one year) among program participants Post-release employment rates by quarter		
S Output Indicator R	Average earnings by quarter of released trainees Indicator Possults: Output Description:		

Output Indicator Results:

Output indicator Results.		
As of June 30, 2022		
Number of Homes Delivered	8*	
Number of workers enrolled in sectoral job	34**	
training programs		
Number of workers completing sectoral job	19***	
training programs		

^{*} The number of homes delivered since February 1, 2022

Outcome Indicator Results:

Cutodino maioator recounter			
	CY2020	CY2021	CY2022*
Program Participants Released	6	13	2
Program Participants Recidivated	0	2	0
Recidivism Rate (Cumulative)	0.0%	10.5%	9.5%
Comparison Group Released	416	244	27
Comparison Group Recidivated	28	64	0
Recidivism Rate (Cumulative)	6.7%	13.9%	13.4%

^{*}CY2022 data through March 3 of 2022

Post-release employment rate and earnings data is not available to report at this time. Data will be reported in future reporting period.

Website Link:	N/A

^{**} The number of people incarcerated that joined the program since February 1, 2022.

^{***}The number of people incarcerated that reach 180 days in the program since February 1, 2022. Completion of the program is defined as participating in the program for 180 days.

Proie	ct ID:	309-AAIW-MWS			
	ram Name:	IowaWORKS Mobile Workforce Services Center			
	nditure Category:	2.10: Assistance to Unemployed or Underemployed Workers			
	ing Amount:	\$800,000			
Main Activities: Improve the State's ability to disseminate job, program, and resinformation to lowans and connect those lowans to potential employers, thus laying the foundation for future growth, vitality, prosperity as we recover from the economic consequences of pandemic. Purchase and operate a Mobile (vehicle) lowaWOR Services Center to appear at a minimum of 4-5 different location week around the State, serving as a true "force multiplier" and enabling lowaWORKS staff to respond quickly where workforce resources are needed.					
Approximate 3 years Timeline:					
Overview	Primary Delivery Mechanism:	Purchase Order			
Ove	Intended Outcomes:	Build a stronger, more skilled workforce			
	Output	Number of locations served			
	Indicators:	 Proportion of economically disadvantaged communities Number of Iowans receiving services from the Mobile Center 			
	Outcome	Number of lowans who became employed or enrolled in			
	Indicators:	workforce readiness programs due to services received			
	build of the mobile u	dicator Results: Data is not available to report at this time. The contract for purchase and ild of the mobile unit was finalized May 2022. Construction of the unit will begin in June 22, with estimated completion and delivery in June 2023.			
	Website Link:	N/A			

Project ID:		309-AA2D-SYI
Program Name: Summer Youth Internship Projects		Summer Youth Internship Projects
Expe	Expenditure Category: 2.10: Assistance to Unemployed or Underemployed Workers	
Fund	ing Amount:	\$2,000,000
Overview	Main Activities:	To provide internship opportunities in high-demand fields for youth with barriers and/or at risk of not graduating. The program is anticipated to support 34 Summer Youth Internship Projects (SYIPs) and serve an estimated 659 participants recruited from more than 85 locations across lowa during the Summer 2022 timeframe. The primary supported occupations include healthcare, construction-related trades, information technology, advanced manufacturing, and energy. All projects include recruitment of youth at risk of not graduating, and youth from underrepresented communities and/or from low-income households.
Approximate May – September 2022 Timeline:		May – September 2022
	Primary Delivery Mechanism:	Grants

	Intended Outcomes:	Build a stronger, more skilled workforce				
W	Output Indicators:	 Number of participating organizations/employers Participant completion rate Number of people participating in summer youth employment programs 				
Overview	Outcome Indicators: Indicator Results:	Number of youth who become employed due to participation in the summer youth Internship Project				
	2					
	ting organizations/employers 26					
	Data in not available to report for the remaining indicators at this time. Data is anticipated be available in the Fall of 2022.					
	Website Link:	https://www.futurereadyiowa.gov				

Proje	ct ID:	309-AA2C-CCC	
Progi	ram Name:	Child Care Challenge	
Expenditure Category: 2.11: Healthy Childhood Environments: Child Care			
Funding Amount: \$6,647,490.82			
riew	Main Activities:	Child Care Challenge Fund projects will create new childcare slots across the State and help communities improve their childcare option and bolster opportunities for lowans to reenter the workforce. Each project funded by the Child Care Challenge Grant supports the various priorities identified by the Governor's Economic Recovery Advisory Board and recommendations from the Governor's Child Care Task Force. All the projects are designed to address child care shortages and alleviate a local child care need. The Child Care Challenge Grant projects will remove significant barriers and give lowa parents more choices in providing for their families, which will in turn enable more lowa parents to reenter and remain in the workforce, especially in higher demand occupations and in minority and underrepresented communities.	
Overview	Approximate Timeline:	January 2022 – June 2023 – Final reports December 30, 2023	
	Primary Delivery Mechanism:	Grants	
	Intended Outcomes:	Improve their childcare options and bolster opportunities for lowans to reenter the workforce	
	Output Indicators:	Number of facilities constructed, retrofitted, rehabilitated, and repurposed	
	Outcome Indicators:	Number of new daily childcare slots	
	Indicator Results: Data is not available to report at this time. Information will be reported in future period projects are completed.		
	Website Link:	https://www.futurereadyiowa.gov	

Project ID:		207-0040-MHD	
Program Name:		Minority Homebuyer Down Payment Assistance Pilot Program	
Expenditure Category:		2.15: Long-Term Housing Security: Affordable Housing	
Funding Amount:		\$1,000,000	
Tunu	Main Activities:	\$1 million in investment will provide 200 eligible lowa minority households with assistance purchasing a home. This one-time investment will assist in breaking barriers to homeownership while mitigating pandemic-related financial barriers that potentially put homeownership out of reach for many prospective minority home buyers. IFA will provide down payment assistance thorough a contribution to an eligible homeowner's equity at close.	
	Approximate Timeline:	January 2022 – September 2026	
riew	Primary Delivery Mechanism:	Direct payments	
Overview	Intended Outcomes:	 Increase statewide the number of minority homebuyers, by race, and home ownership in the state 	
	Output Indicators:	Number of first-generation homeowners	
	Outcome Indicators:	Number of minorities who purchased a home through the program	
	Indicator Results:		
	As of June 30, 202	2	
	Mortgage loans clo	sed 53	
	Number of first-ger	neration homeowners 26	
	Website Link:	https://www.iowafinance.com/homeownership/down-payment-programs/	

Project ID:		269-0073-DTH
Program Name:		Downtown Housing Grant Program
Expenditure Category:		2.18: Housing Support: Other Housing Assistance
Funding Amount:		\$20,000,000
Overview	Main Activities:	Development of these upper story spaces into residential units will create new housing units in rural lowa communities. The Downtown Housing Grant will be awarded to rural communities with a population of 30,000, or less. Minimum grant awards will be no less than \$100,000 with a maximum award of \$600,000. Project must be in an applicant's downtown commercial district and be recognized as the community's legacy commerce corridor. The applicant city will work in partnership with the project owner/representative to complete the project and ensure compliance with all rules, regulations, and corresponding design guidelines. The participating city must be the applicant for the Downtown Housing Grant in partnership with the local project owner/representative. The applicant community is required to have a minimum 25% local match.
	Approximate Timeline:	Awardees were announced in May 2022 and contract obligations are anticipated in June/July 2022. Construction will be completed before December 31, 2026.

Overview	Primary Delivery Mechanism:	Grants			
	Intended Outcomes:	 Revitalization of downtown neighborhoods in rural lowa Increase diversity of available housing stock (allows opening-up of traditional housing for growing families; allows aging families to move to these areas) Increased opportunities to enable workforce (e.g., new teachers, new law enforcement officers etc.) 			
	Output Indicators:	 Number of new housing units developed [Enumerated as required per SLFRF compliance] Number of housing units preserved [Enumerated as required per SLFRF compliance] Number of refurbished buildings serving multi-family housing units (0 if n/a) Number of refurbished buildings serving single-family housing units (0 if n/a) 			
	Outcome Indicators:	Number of communities served by projects			
	Indicator Results: Data is not available to report at this time. Due to construction of the units, it is anticipated data will be available for reporting in December 2024.				
	Website Link:	Downtown Housing Grant (iowaeda.com)			

Project ID:		284-9003-GEA
Program Name:		GEAR UP Iowa Future Ready
Expenditure Category:		2.25: Addressing Educational Disparities: Academic, Social, and Emotional Services
Funding Amount:		\$5,670,750
Overview	Main Activities:	GEAR UP lowa Future Ready will work collaboratively with statewide and community-based partners to address the impact of COVID-19 on students' mental health and academic outcomes. The program will provide direct support to partner districts who represent a key disproportionately impacted community necessary to impact our recovery goal to increase college enrollment for populations hardest hit by the pandemic. 1. Direct contact with students through staff in schools and virtual coaching with families 2. Data collection and analysis 3. Community partnerships GEAR UP lowa Future Ready will coordinate this support network by reinforcing counselor capacity for advising, increasing opportunities for one-on-one interactions and coaching for students, and coordinating system hand-offs that maintain responsibility with the provider, not the student, to not slip through the cracks.
	Approximate Timeline:	4 years
	Primary Delivery Mechanism:	Grants
	Intended Outcomes:	 Increase the number of low-income and underrepresented minority students who enroll in a postsecondary degree or credential
	Output Indicators:	Number of students participating in services

Outcome	 FAFSA completion rate of the cohort 	
Indicators:		

Output Indicator Results:

The tables below describe the services provided during the last two months of the 2021-2022 academic year. The program is establishing a more robust and timely reporting system that will allow reporting of disaggregated data across the program.

Table 1. Cohort Based Services

School/District	Activity	Number of Student Served
Clinton	St. Ambrose college visit	48
Clinton	Catch Up Night - tutoring	29
Centerville	University of Iowa visit	23
Centerville	Saturday school	17
Centerville	Summer melt workshop	10
Columbus	Simpson College visit	55
Columbus	University of Iowa visit	10
Columbus	College visit prep meetings	55
Davenport	College visits	86
Des Moines College visits		45
Marshalltown	University of Northern Iowa visit	10
Marshalltown	Simpson College visit	10

Table 2. Senior Class Activities

Overview

School/District Activity	
All 18 high schools	Opted into receiving and utilizing the ICA weekly FAFSA completion report
9 of 11 districts Signed up to participate in the ICA Course to College p	
14 high schools Held College Decision Day events Clinton FAFSA night and award letter workshop Davenport FAFSA assistance workshop	

Outcome Indicator Results:

Data is not available to report at this time. This outcome will not be measurable until the junior year of the cohort (2023-2024 academic year), which is in year 3 of grant funding.

Website Link: www.iowacollegeaid.gov/GEARUPiowa

Project ID:		309-IUTF-UTF
Program Name:		Unemployment Insurance Trust Fund
Expe	nditure Category:	2.28-Contributions to UI Trust Funds
Fund	ing Amount:	\$237,470,586
	Main Activities:	Contributions were made to the Unemployment Trust Fund to restore
		the fund to pre-pandemic balance as of January 27, 2020.
>	Approximate	July 2021
Overview	Timeline:	
≥	Primary Delivery	Transfer
×	Mechanism:	
O	Intended Outcome	s/Indicator Results:
	Funds were transfer	rred to the Unemployment Insurance Trust Fund in July 2021.
		•

	ct Name:	This is Iowa: Promotional Campaign		
Expe	nditure Category:	2.35: Aid to Tourism, Travel, or Hospitality		
Proje	ect ID:	269-0064-IPC This is Iowa Promotional Campaign Fall 2021		
		269-0069-IP2 This is Iowa Promotional Campaign Spring 2022		
Funding Amount:		\$8,600,000		
Main Activities:		This strategy provides necessary marketing to re-start and improve tourism efforts across lowa. The centerpiece of these marketing efforts is a national television ad campaign that introduces lowa to the nation, lets people from other states in our secret and encourages them to visit, live and work in lowa. The campaign, A Secret Worth Sharing, is supported by a multimedia strategy that reinforces our message and drives traffic to Thislslowa.com. • National Cable TV: Build mass awareness and reach through an expanded collection of premium networks and programs as defined by ratings that hit our target audience, made up of travelers, job seekers and business influencers ages 25-49. • Regional Cable TV: Build awareness and higher frequency across our target audience in specific markets – the six surrounding states as well as states that extend further into the Midwest – through premium cable networks. • Digital: Increase reach, awareness and frequency by meeting audiences where they are on online, on websites they use, and by reaching "cord-cutters" who stream TV through devices. • Paid Social: Connect with targeted key audiences by securing premium spots in the top-performing platforms, such as Facebook, Instagram, and LinkedIn.		
	Approximate	Fall 2021: Ad campaign runs mid-September through October		
	Timeline: Primary Delivery Mechanism:	Spring 2022: Ad campaign runs mid-March through mid-May Contracts		
Proie	ect ID:	269-0070-TPM Tourism Marketing Projects		
	ing Amount:	\$1,399,000		
	Main Activities:	Additional marketing efforts include:		
*		 Production and promotion of Soul of Iowa, a four-part series of videos that use drone technology to showcase the sights, sounds and people of Iowa while following a film crew as they uncover the secrets of Iowa. A Travellowa.com redesign that provides inspirational content and multimedia displays for travelers and improves user experience and accessibility for all, including users with vision and hearing impairments. A refreshed inventory of seasonal photos and video from the fall, winter, spring and summer months – including specific locations and signature events - to support the tourism industry and campaigns. 		
Overview	Approximate Timeline:	July 2021 – July 2022		
0	Primary Delivery Mechanism:	Contracts		
	Intended Outcomes:	Increased tourism to and within Iowa.		
	Output Indicators:	 Number of ad impressions across mediums (national cable, regional cable, digital, and paid social) 		

Outcome Visitation to and within the state (before and after) Indicators:

2. Monthly hotel revenue/occupancy rate

Lodging demand

Output Indicator Results:

Most of the marketing efforts are too new to understand their impact. Complete results of key performance indicators are available for the September/October flight of the This is Iowa national advertising campaign. These results are as follows:

Iowa's first National and Regional Cable ad showcased stunning travel imagery and key lifestyle messaging via HGTV, FOX News, Food Network, USA, MSNBC and more than a dozen regional networks to inspire people to visit, live and work in the state.

7,124 national and regional cable placements 155+ MILLION impressions in just 7 weeks

Taking awareness levels of Iowa's vibrant communities and natural beauty to new heights









Connected TV & Online Ads

Stellar 87% online video completion rate (24% higher than industry average) Non-skippable ads on connected TV reached 3.8+ million cord cutters

Consumers exposed to campaign were 634% more likely to engage on ThisIsIowa.com (compared to those not exposed)













MADISON

CHICAGO

INDIANAPOLIS



Paid Social

335,711 minutes spent viewing the spot on Facebook and Instagram

1,270 reactions 🚹 💟 😭 🖀 😯









10% higher than industry average for workforce and business audiences Renee Rozniak

Facebook click through rate was

Wow...I did not know this! Passed through the state and admired all the lovely farms and fields (oceans really!) of crops. Must go back and explore more in denth!

MINNEAPOLIS •

DALLAS •

DENVER

DES MOINES

OMAHA

ThisIsIowa.com

26,305 visits

September 8 - October 31, 2021

A whopping 171% increase (versus same period in 2020)

Top Site Traffic DMAs:

1,481 Homepage Clicks

636 Make Your Move • 592 Travel Guide • 253 Iowa stories

Outcome Indicator Results:

Since falling to pandemic-induced lows in April 2020, Iowa's tourism economy has seen a strong recovery. As of April 2022, employment in the state's leisure and hospitality sector has regained 94.3% of jobs lost compared to February 2020, according to the Bureau of Labor Statistics. Iowa's 2021 GDP in accommodation and food services recovered to 89% of 2019 levels after adjusting for inflation, data from the Bureau of Economic Analysis show.

Other metrics point to a continued upward trajectory in the tourism. According to Arrivalist's Daily Travel Index, road trips are up in Iowa nearly 15% comparing 2022 to 2019. In fact, between January 19 and February 16, 2022, lowa had the second-highest road trip recovery rate in the country. The number of car trips to lowa were 2.2% higher in April 2022 than in April 2019, according to Arrivalist.



AUTO TRIPS



LODGING DEMAND

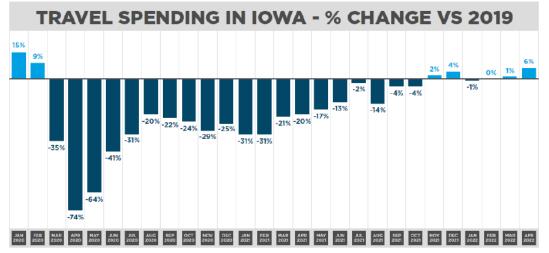




SOURCE: SYMPHONY TOURISM ECONOMICS, MAY 2022

Visitor spending in Iowa was up 1% and 6% in March and April 2022, respectively, compared to 2019, according to the U.S. Travel Association.





lowa Department of Revenue data show collections of hotel-motel tax in the second half of 2021 reached \$34 million compared to \$33.1 million in 2019 and \$21.3 million in 2020.

Lodging demand continues to recover strongly, with April 2022 hotel occupancy up 5% compared to 2019, according to STR.

Website Link: https://www.thisisiowa.com/

Project Name:		Manufacturing 4.0		
Expenditure Category:		2.36: Aid to Other Impacted Industries		
Project ID:		269-0068-M4M Mid-Size Manufacturers		
Funding Amount:		\$25,000,000		
	Main Activities:	The Workforce Innovation Grant Program supports manufacturers with 76-250 employees that generate 51% or more of their total revenue from the sale of manufactured goods. Eligible companies fall within the NAICS codes of 31-33, as listed in the full Manufacturing 4.0 Report .		
Overview		The program will prioritize grant awards for lowa manufacturers for the investment of projects aimed at helping manufacturers increase productivity efficiency, and remain competitive, through the acquisition of Industry 4.0 equipment. Industry 4.0 equipment includes highly specialized devices for automation, collaborative robotics and equipment for process improvements.		
	Approximate Timeline:	February 2022 – December 2026		
	Primary Delivery Mechanism:	Grants		
Proje		269-0067-M4S Small Manufacturers		
Fund	ing Amount:	\$5,000,000		
	Main Activities:	This grant award program includes projects aimed at the acquisition of specialized hardware or software in the Industry 4.0 technology groups such as investments in Industrial Internet of Things (IIoT infrastructure hardware, cybersecurity software, sensor integration tools, predictive maintenance software, industrial wearable technology for injury prevention, data visualization software, RFID tagging software and equipment for inventory tracking).		
	Approximate Timeline:	February 2022 – December 2026		
ew	Primary Delivery Mechanism:	Grants		
Overview	Intended Outcomes:	 Increase productivity, efficiency, and competitiveness of lowa manufacturing industry Acquire specialized hardware or software in the Industry 4.0 technology groups such as investments in Industrial Internet of Things 		
	Output Indicators:	Increase in Annual Revenue Increase in Acquired Customers/Product Lines Reduction in Cost of Goods		
	Outcome Indicators:	Increase in Number of Units Produced/Productivity Reduced Labor and Time Per Unit Decrease in reported Health and Safety Incidents		
	Indicator Results: Data is not available	to report at this time. Companies will begin reporting data in July of 2022.		
	Website Link:	Manufacturing 4.0 Workforce Innovation Program (iowamfg.com)		

Expenditure Category: PUBLIC HEALTH — NEGATIVE ECONOMIC IMPACT: **Public Sector Capacity**

Project ID:		309-AA2A-GSM	
Program Name:		Reemployment Case Management	
Expenditure Category:		3.4: Public Sector Capacity: Effective Service Delivery	
Funding Amount:		\$10,728,663	
	Main Activities:	To engage with the unemployed as soon as they become unemployed, utilizing the RESEA model and program, and to promote efficacy of the program to deliver services to lowans whose employment was affected by COVID-19, either directly or indirectly, as well as increasing the workforce available to lowa employers who have suffered significant reduction in available workforce due to the pandemic, lowa Workforce Development is using SLFRF funds on Reemployment Case Management via technological improvements to the lowaWORKS system via Reemployment Exchange modules as well as the hiring of additional Career Planners. The hiring of Career Planners and improvements and creation of the Reemployment Case Management System will reduce the time between jobs for the unemployed workers thereby addressing employers substantial need for more workforce. The results should also reduce the State's unemployment rate as fewer people are unemployed as a result of finding new jobs through the RCM program.	
Overview		RCM Career Planners meet with unemployed workers and develop individualized career plans, address barriers to employment such as resume building help, interview practice, and assist customers in fully utilizing existing resources within lowaWorks such as setting alerts for job postings in customer's desired area or occupation. These Career Planners help identify employers that have job openings and connect customers to them. The activities of the Career Planners accelerate successful work search activities by the unemployed, thereby decreasing the amount of time individuals remain on unemployment benefits while helping employers address workforce pipeline shortages.	
		The Reemployment Exchange module integrates the job search labor exchange system to stress and monitor work search activities. It dynamically creates a re-employment plan and strategy for all claimants providing a roadmap to getting off unemployment benefits more quickly. It provides dynamic tracking of claimants' work search effectiveness and compliance and includes automated messaging to claimants related to their work search activities. This investment addresses the need for reinforced and dynamic data and case management systems to pivot administrative processes given increased demand for services arising from the pandemic and increased case management burdens arising from growing levels of engagement between individuals seeking work and Career Planners.	
	Approximate	2022 to 2026	
	Timeline:		
		 	

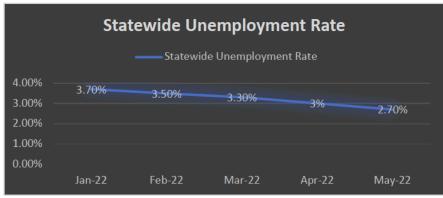
Primary Delivery Mechanism:	Contracts
Intended Outcomes:	Increased resiliency and adaptiveness of the RESEA program in addressing the unique challenges presented to Workforce Advisors and program participants by the COVID-19 economic recovery and public health crisis Increased efficiency of the RESEA program in providing reemployment services to unemployed Iowans seeking work
Output Indicators:	Average time on unemployment insurance (UI)
Outcome Indicators:	Statewide unemployment rate Number of program participants that are reemployed

Output Indicator Results:

As of June 30, 2022 Average length of time unemployment insurance recipients receive benefits 13.5 weeks

Outcome Indicator Results:

Overview



	As of June 30, 202	2	
	Number of program	n participants that have	2,251 participants
	returned to work		
Website Link:		N/A	

Project Inventory and Performance Report | EXPENDITURE CATEGORIES | Negative Economic Impacts

Proje	ct ID:	532-2TOP-WRC				
	am Name:	Workforce Realignment Consultant				
	nditure Category:	3.5: Public Sector Capacity: Administrative Needs				
Funding Amount:		\$42,500				
	Main Activities:	The pandemic generated board workforce disruption resulting in increased unemployment rates and a decline in labor participation ates. In an effort to return to pre-pandemic rates, the State of Iowa conducted an initial review of state and federal-funded workforce supports and discovered more than 100 workforce support programs in 11 different agencies across state government.				
Overview		The State of Iowa hired a consultant to develop a detailed inventory and review workforce service delivery in the State of Iowa to align state programs to best serve Iowans and reduce obstacles for Iowans seeking employment in an effort to address workforce Iosses during the pandemic. Services include a review of the existing inventory of workforce programs and initiatives, a process that provides coordination and collaboration in the delivery of workforce services across agencies overseeing the work, a plan to accomplish the most efficient delivery of workforce services and a process for annual review and evaluation of service delivery to ensure efficient use of funds.				
	Approximate	September 2021 – September 2022				
	Timeline:					
	Primary Delivery	Contracts				
	Mechanism:					
	Intended Outcomes:	 An accurate inventory of all workforce dollars, regardless of funding source, available to the state to help train and employ all lowans, especially for those facing significant barriers to training or employment. Workforce programs will be aligned, coordinated, and implemented with a goal to ensure all lowans have access to training and employment opportunities that will provide life sustaining wages to care for them and their families Leadership will have a more transparent process to review the outcomes, successes, and challenges of how workforce dollars are spent to ensure changes can be made to meet workforce goals 				
	Output Indicators:	Number of programs reviewed by the consultant for inventory				
	Outcome Indicators:	Number of programs consolidated				
	Indicator Results:					
	As of June 30, 202	2				
Programs reviewed by the consultant for inventory						
	Data is not yet available to determine the number of programs consolidated. Results from the report produced by the workforce consultant are being reviewed and data will be reported as recommendations are implemented.					
	Website Link:	N/A				

Project ID: 009		005-1	-1901-POF				
		Premi	Premium Pay Bonuses – Public Sector				
Expenditure Category: 4		4.1: P	4.1: Public Sector Employees				
Fund	ing Amount:	\$7,61	5,000	•			
	Main Activities:	mean \$1,00 Huma Service during school wome perso premi	Our schools stayed open during the majority of the pandemic. As a means of providing premium pay to our educators, we will award a \$1,000 lump-sum premium pay to teachers at the Department of Human Services, lowa School for the Deaf, and lowa Educational Services for the Blind and Visually Impaired who stayed on the job during the pandemic and will continue teaching through the end of this school year. We want to reflect our appreciation for our men and women in law enforcement and corrections who have worked in person throughout the pandemic by providing \$1,000 lump-sum premium pay.				
iew	Approximate Timeline:	occur paym	February – June 2022. Initial Payments to public sector employees occurred in March 2022. Administrative activities will continue until all payments have been finalized.				
Overview	Primary Delivery Mechanism:	Direct payments					
0	Intended	Pay \$1000 premium pay to teachers, law enforcement, and					
	Outcomes:	corrections officers and medical professionals working in corrections.					
	Output	1.	Number of workers receiving premium pay				
	Indicators:	Number of workers to be served with premium pay in K-12 schools					
	Outcome	1.	The total amount of premium pay paid out at program				
	Indicators:	closeout/ paid out so far					
	Indicator Results:						
	As of June 30, 2022		Total Amount of Premium Pay	Number of Workers Receiving Premium Pay	Number of Workers Receiving Premium Pay in K-12 Schools		
	Teachers		\$95,000	95	95		
	Correction Staff		\$1,524,000	1,524	N/A		
	Law Enforcement/Peace Officers		\$5,990,000	5,990	N/A		
	Total		\$7,609,000	7,609	95		
	Website Link: N/A						

Proje	ct ID:	282-7390-PRI					
Program Name:		Premium Pay Bonuses – Private Sector					
Expenditure		4.2: Private Sector: Grants to Other Employers					
Category:							
Fund	ing Amount:	\$732,020					
	Main Activities:	Our schools stayed open during the majority of the pandemic. As a means of providing premium pay to our educators – we will award a \$1,000 lump-sum premium pay to teachers who stayed on the job during the pandemic and will continue teaching through the end of this school					
		year. Anyone who fits the eligibility definitions we've set out will qualify unless they are currently on disciplinary administrative leave. In that case, they will have until the end of the 2021-2022 school year to either notify the state that the issue has been resolved and they are back to work full-time, or they are no longer employed (and therefore not eligible for a bonus).					
	Approximate Timeline:	February – June 2022. Initial Payments to private sector employees occurred in April 2022. Administrative activities will continue until all payments have been finalized.					
	Primary	Direct payments					
_	Delivery	Direct payments					
ě	Mechanism:						
Overview	Intended	Pay \$1000 in premium pay to teachers					
Š	Outcomes:						
0	Output	Number of workers at Independently Accredited Non-Public					
	Indicators:	Schools to be served with premium pay in K-12 schools					
		Number of Independently Accredited Non-Public Schools					
		receiving premium pay grants					
	Outcome Indicators:	Total amount of premium pay paid out at program closeout/so f	far				
	Indicator Results	s:					
	As of June 30, 2	022					
	Total Amount of						
		ers at Independently Accredited Non-Public 673 ng Premium Pay in K-12 Schools					
		f Independently Accredited Non-Public Schools 56					
	Website Link:	N/A					

Expenditure Category: INFRASTRUCTURE

Proie	ect Name:	Water Infrastructure Fund	
	ram ID:	270-ECON-DYE	
_	ect Name:	Economically Significant Projects – Dyersville East Road/Field of Dreams	
Expe	nditure Category:	5.2: Centralized wastewater collection and conveyance	
Fund	ing Amount:	\$11,000,000	
Overview	Main Activities:	The Water Infrastructure Fund will provide funding to support the Clean and/or Drinking Water State Revolving Fund-eligible water infrastructure components of projects in Iowa that will serve a large population or geography, with the added benefit of promoting tourism and/or supporting economic growth (jobs created, increase local revenue, etc.). This project will provide utilities at the Field of Dreams site serving 114,000 lowans across two counties and helping create 350 jobs.	
	Approximate Timeline:	March 2022-December 2026	
	Primary Delivery Mechanism:	Grants	
Proje	ct ID:	270-ECON-LEW	
Proje	ect Name:	Economically Significant Projects – Lewis & Clark Regional Water System	
Expe	nditure Category:	5.11: Drinking water: Transmission & distribution	
Fund	ling Amount:	\$12,000,000	
Overview	Main Activities:	The Water Infrastructure Fund will provide funding to support the Clean and/or Drinking Water State Revolving Fund-eligible water infrastructure components of projects in Iowa that will serve a large population or geography, with the added benefit of promoting tourism and/or supporting economic growth (jobs created, increase local revenue, etc.). This project will include a 15 million gallon a day expansion of their existing system, additional pumping stations, and additional ground storage reservoirs.	
	Approximate Timeline:	February 2022 – December 2026	
	Primary Delivery Mechanism:	Grants	

Proje	ect ID:	270-ECON-ICO		
Project Name:		Economically Significant Projects – ICON Water Trails Dam Mitigation		
Expe	nditure Category:	5.9: Clean Water: Nonpoint source		
Funding Amount:		\$15,000,000		
Main Activities:		The Water Infrastructure Fund will provide funding to support the Clean and/or Drinking Water State Revolving Fund-eligible water infrastructure components of projects in Iowa that will serve a large population or geography, with the added benefit of promoting tourism and/or supporting economic growth (jobs created, increase local revenue, etc.). This large dam mitigation project will give ICON the opportunity to create a river run experience. March 2022 – December 2026		
	Timeline: Primary Delivery Mechanism:	Grants		
Intended Outcomes:		 Water and sewer infrastructure projects that serve a large portion of citizens (geographic area, population) Promote tourism Support economic growth 		
Output Indicators:		Dollar amount of water/sewer infrastructure components of projects funded Population and/or geography served by projects receiving funding		

Outcome Indicators: 1. Estimated population and/or geography served by/benefitting from the project 2. Estimated number of jobs created by the project, if applicable 3. Projected number of tourists expected to draw upon completion, if applicable 4. Projected local revenue increased upon completion, if

Outcome Indicator Results:

Dollar amount of the water/sewer infrastructure components of projects funded

applicable

Subrecipient	Project	County	City	WIF Award Amount
City of Dyersville	East Road/Field of Dreams	Dubuque	Dyersville	\$11,000,000
Lewis & Clark Regional Water System	Water System Improvements	Lyon Sioux	N/A	\$12,000,000
Regional Water System	Fleur Drive Dam Mitigation	Polk	N/A	\$15,000,000
			TOTAL	\$38,000,000

Population and geography served by projects receiving funding

Subrecipient	Project	Population	Counties
City of Dyersville	East Road/Field of Dreams	114,342	2
Lewis & Clark Regional Water System	Water System Improvements	350,000	2
Regional Water System	Fleur Drive Dam Mitigation	700,000	6

Output Indicator Results:

Estimated population and/or geography served by/benefitting from the project

Subrecipient	Project	Population	Counties
City of Dyersville	East Road/Field of Dreams	114,342	2
Lewis & Clark Regional Water System	Water System Improvements	350,000	2*
Regional Water System	Fleur Drive Dam Mitigation	700,000	6

^{*} The project directly serves projects located in 2 counties (three communities), but the benefits are shared among the whole multi-state system.

Estimated number of jobs created by the project, if applicable

Subrecipient	Project	Jobs Created
City of Dyersville Lewis & Clark Regional Water System	East Road/Field of Dreams Water System Improvements	350 N/A
Regional Water System	Fleur Drive Dam Mitigation	700,000

Projected number of tourists expected to draw upon completion, if applicable

Subrecipient	Project	Tourism Impact
City of Dyersville	East Road/Field of Dreams	250,000 visitors per year
Lewis & Clark Regional Water System	Water System Improvements	N/A
Regional Water System	Fleur Drive Dam Mitigation	80,000 visitors per year

		Project	Increased Local Revenue (est.)			
City	of Dyersville	East Road/Field of Dreams	\$40 million per year			
Lew	ris & Clark Regional ter System	Water System Improvements	N/A			
Reg	ional Water System	Fleur Drive Dam Mitigation	\$104.4 million per year			
Webs	site Link:	https://www.iowafinance.com/w	aterinfrastructure/			
Clima	ate Change and	The Dyersville East Road/Field				
Justi	ice40 Advancement	Regional Water System projects	s will support the development of			
Desc	ription	critical clean water infrastructure				
		drinking water and sanitary serv	rices.			
Proje	ect ID:	270-WSSP-WSS				
	ect Name:	Water Protection Projects				
	enditure Category:	5.9: Clean Water nonpoint source	ce			
Fund	ling Amount:	\$8,000,000				
	Main Activities:	The Water Infrastructure Fund v				
		watershed projects that improve	lowa's water quality, focusing on			
		green infrastructure and measures to control nonpoint source				
		pollution from hydromodification. Green infrastructure projects				
			but are not limited to: Bioretention,			
			e pavement, rain gardens, green			
			ommon best management practices			
			needs that will be funded by this			
			ited to: Conservation easements,			
			ion control, Wetland development			
			el (grade) stabilization. Non-recours			
			up to \$500,000 will be awarded by			
		IFA to eligible projects that mee				
Š		required scoring criteria.				
Overview	Approximate	Project construction started Spr	ing 2022. Project construction			
ē	Timeline:		igh December 31, 2026, or until			
Ó		completed.	1911 D 000111201 0 1, 2020, 01 until			
	Primary Delivery	Grants				
	Mechanism:	Grants				
	Intended	Curing the effects of hypersection in the effects of hypersection.	dromodification (streambank			
	Outcomes:	stabilization, riparian re				
	Catoonics.		ucture (bioretention, stormwater			
		basins, etc.)	acture (bioreternion, stormwater			
	Output Indicators:	Number and dollar amo	unt of projects funded			
	Outcome		ry depending on the project type.			
	Indicators:		s will provide details on the specific			
	mulcators.	improvement in water q				
	Output Indicator Re		adity aport completion			

				WIF Aw
Subrecipient	Project	County	City	Amoun
Polk County	Fourmile Stormwater	Polk	Des	\$337,00
Conservation	Wetland (35th Street)		Moines	
City of Ames	Moore Memorial Park	Story	Ames	\$61,50
Polk County	Creekview Stormwater Wetland	Polk	Ankeny	\$500,0
Polk County	Fourmile Floodplain	Polk	Des	\$500,00
Conservation	Restoration		Moines	
City of Altoona	Townsend Wet Pond	Polk	Altoona	\$500,0
City of West	Woodland Hills	Polk	West Des	\$210,88
Des Moines	Greenway		Moines	
City of Clive	Streambank Stabilization	Polk	Clive	\$500,0
Little Sioux Headwaters Coalition/DNR	Shoreline Stabilization and Prairie/Savanna Restoration	Dickinson	N/A	\$500,00
City of Ames	Stream Stabilization	Story	Ames	\$500,00
City of	Ditch 2 Stream and	Polk	Bondurant	\$300,00
Bondurant	Floodplain Restoration			
City of Waukon	Various stormwater projects	Allamakee	Waukon	\$300,0
City of Coralville	Wetland Complex	Johnson	Coralville	\$222,3
Department of Natural Resources	Three Mile Lake Restoration	Union	N/A	\$500,00
City of Atlantic	Bull Creek Stabilization/Rehab	Cass	Atlantic	\$300,00
City of Manchester	Stormwater Wetlands	Delaware	Manchester	\$119,3
Trees Forever	Stormwater BMPs at Headquarters	Linn	Marion	\$100,0
City of Hamburg	Native Prairie and Wetland	Fremont	Hamburg	\$500,00
Northeast Iowa RC&D	Dry Run Creek Greenbelt	Winneshiek	N/A	\$499,30
City of Elkhart	Prairie Pointe Park Stormwater	Polk	Elkhart	\$500,00
City of Perry	Frog Creek Stream Stabilization	Dallas	Perry	\$500,0
0'4 (D b	Stormwater BMPs	Winneshiek	Decorah	\$500.00

Overview

Data is not available for reporting at this time. Data will be reported in future periods upon completion of projects.

	Website Link:	https://www.iowafinance.com/waterinfrastructure/
	Climate Change	The Water Protection Projects is targeting nonpoint source pollution,
	and Justice40 which will have environmental impacts and impacts on s	
	Advancement	communities.
	Description	
Proje	ct ID:	TBD in future reporting periods
Proje	ct Name:	Industrial Water Reuse Projects
Expe	nditure Category:	5.8: Clean Water: Water Conservation
Fund	ing Amount:	\$15,000,000
ır V	Main Activities:	The Water Infrastructure fund will provide matching grants for
Over view		manufacturers to install onsite water reuse systems at industrial
0 >		and/or manufacturing facilities. These systems will reduce the heavy

Overview	2022. Program outcom Website Link: Climate Change and Justice40	demand placed on our surface and ground water resources and will lessen the local utility's need to treat wastewater that is used for industrial purposes. Grant funds will be obligated no later than December 31, 2024. Project construction progress will be monitored through December 31, 2026, or until completed. Grants 1. Reducing the demand on water resources by industrial/manufacturing processes 2. Lessen local utilities' need to treat wastewater that is used for industrial purposes 1. Number of onsite water reuse systems installed at industrial and/or manufacturing facilities 1. Amount of water conserved (gallons) or reporting at this time. Contract obligations are anticipated in July nes will be reported in future periods. https://www.iowafinance.com/waterinfrastructure/ Addressing industrial wastewater at the source by installing on-site water reuse systems for manufacturing wastewater will reduce the burden on less that the treat the silition and will present the account of the silition and will present the second will be reported in future periods.		
	Advancement Description	local water treatment facilities and will overall conserve water.		
Proie	ect ID:	270-WIUH-WIU		
	ect Name:	Water Infrastructure for Unsewered Communities		
Expe	nditure Category:	5.3: Clean Water: Decentralized Wastewater		
Fund	ing Amount:	\$15,000,000		
	Main Activities:	The Water Infrastructure Fund will provide grants for property- owners residing in an unsewered community to repair or upgrade their septic system. A portion of funding will also be reserved to provide financial assistance to unsewered communities to implement an existing plan for constructing a centralized wastewater system.		
	Approximate Timeline:	Grant funds will be obligated no later than December 31, 2024. Project construction progress will be monitored through December 31, 2026, or until completed.		
Mé.	Primary Delivery Mechanism:	Grants		
Overview	Intended Outcomes:	Increasing discharge compliance by modernizing and updating onsite septic systems for homeowners in unsewered communities Assist unsewered communities with existing plan and desire to install a centralized wastewater system		
	Output Indicators:	 Number of communities assisted Dollar amount of projects funded The number of homes updated 		
	Outcome Indicators:	 Decrease in the number of noncompliant systems (%) Number of previously unsewered communities receiving installations of permanent, long-term wastewater infrastructure. Median household income of service area Lowest quintile income of the service area 		

>	have been approved o been made for commu	le for performance reporting at this time. More than 700 applications r are pending approval in 39 of Iowa's 99 counties. No awards have inities completing a centralized wastewater project during this ram outcomes will be reported in future periods.
je	Website Link:	https://www.iowafinance.com/waterinfrastructure/
Overview	Climate Change and Justice40 Advancement Description	The Water Infrastructure for Unsewered Communities program will update and replace homeowner septic systems and install centralized wastewater systems in unsewered communities. These investments will contribute to the development of critical clean water
	Description	infrastructure by reducing the quantity of raw sewage discharged. This program will benefit disadvantaged communities such as those with limited water and sanitation access and affordability.

Project Name:		Iowa Conservation Infrastructure Projects
Program ID:		009-CIP1-CI1, 009-CIP1-CI2, 009-CIP1-CI3, 009-CIP1-CI4
Expenditure Category:		5.9: Clean Water: Nonpoint Source
	ling Amount:	\$25,000,000
Overview	Main Activities:	The lowa Conservation Infrastructure Project (ICIP) seeks to improve water quality by harnessing the collective ability of both private and public resources, organizations, and contractors to rally around the Nutrient Reduction Strategy and implement proven conservation practices to reduce nutrients. ICIP will invest up to \$25 million in non-point source conservation projects in priority watersheds with layered benefits including improved water quality, habitat, recreation, carbon sequestration. IDALS and/or partners will work with individual landowners to identify and install priority practices. Practices may be installed on public or private land. Priority practices: Water Quality Wetlands Saturated Buffers Denitrifying Bioreactors Multi-purpose Oxbows Grade Stabilization Structures
ð	Approximate Timeline:	4 years
	Primary Delivery Mechanism:	Grants
	Intended	Nutrient reduction loads
	Outcomes:	2. Phosphorous
		3. Nitrate
		4. Habitat creation/restoration
		Support water recreation
	Output Indicators:	Acres treated
		Estimation of load reduction, nutrient reduction
	Outcome	Average reduction of nutrients (nitrates, phosphorous)
	Indicators:	2. Habitat vegetation establishment (acres) (null if N/A)
	L	3. Impact on recreation patterns, anecdotal (null if N/A)
		t this time. Reporting will be based on completed/installed practices. in the development and design phases and there are no actices.

Overview		
	Website Link:	<u>Iowa Conservation Infrastructure Project</u>
	Climate Change	Iowa Conservation Infrastructure Projects will invest in practices
	and Justice40	expected to sequester carbon and will utilize models developed by
	Advancement	the USDA to estimate carbon dioxide equivalent (CO2e) reductions
	Description	from installed practices. These investments will address climate
		change through reduction of greenhouse gas emissions.

Project ID:		185-002BB-BBG		
Program Name:		Broadband Expansion in Iowa		
Expenditure Category:		5.19: Broadband: "Last Mile" Projects		
Fun	unding Amount: \$199,509,073			
	Main Activities:	Provide funding for the expansion of 100/100 Broadband in areas lacking access to 25/3 wireline broadband. This program awards g to communication service providers who submit proposals to build 100/100 broadband (or 100/20 broadband, scalable to 100/20 broadband within three years) within areas of the State of Iowa tha lack access to 25/3 wireline broadband.		
	Approximate Timeline:	March 3, 2021 through September 30, 2026.		
	Primary Delivery Mechanism:	Grants		
	Intended Outcomes:	 Broadband grants awarded for the buildout of qualifying broadband speeds in eligible areas of the State of Iowa. 		
Overview	Output Indicators:	 Number of broadband expansion projects completed Number of households projected to have access to 100/100mbps speeds Number of schools projected to have access to the 100/100mbps speeds Number of businesses projected to have access to 100/100mbps required speeds Number of households projected to have access to 100/20mbps speeds Number of schools projected to have access to the 100/20mbps speeds Number of businesses projected to have access to 100/20mbps required speeds 		
	Outcome Indicators:	 Number of homes projected to have access to the minimur required speeds that did not previously have access to the minimum required speeds Number of schools projected to have access to the minimur required speeds that did not previously have access to the minimum required speeds Number of businesses projected to have access to the minimum required speeds that did not previously have access to the minimum required speeds 	ım	
	Output Indicator Res			
	As of June 30, 2022			
	Number of Broadband Expansion Projects Completed			
	Number of households projected to have access to 100/100mbps speeds		7	
		ds projected to have access to 100/100mbps speeds 31,338 projected to have access to the 100/100mbps speeds 11	7	
		es projected to have access to 100/100mbps required 6,337		

	Number of househole	ds projected to have access to 100/20mbps speeds	0
	Number of schools projected to have access to the 100/20mbps speeds		0
	Number of businesse	es projected to have access to 100/20mbps required	0
	speeds		
	Outcome Indicator R	lesults:	
	As of June 30, 2022		
Me Me	Number of homes projected to have access to the minimum required speeds		31,338
ξ	that did not previously have access to the minimum required speeds.		
Overview	Number of schools projected to have access to the minimum required speeds		11
0	that did not previously have access to the minimum required speeds.		
	Number of businesses projected to have access to the minimum required		6,337
	speeds that did not previously have access to the minimum required speeds.		
	Website Link:	https://ocio.iowa.gov/broadband-grants	
	Climate Change	N/A	
	and Justice40		
	Advancement		
	Description		

Project ID: Broadband and Community Engagement Expenditure Category: 5.19: Broadband: "Last Mile" Projects Funding Amount: \$1,320,000 Main Activities: Equipping community leaders with support necessary to plan for broadband deployment. This program will help to address broad expansion in connection with federal funding sources made avain response to the pandemic and in support of telehealth, telew and distance learning activities should circumstances require he quarantine in the future. This program provides lowa cities and counties with education, research, consulting, and related support connection with the development of broadband plans. Such platidentify stakeholders, partners, funding sources, and supporting that can be used to support broadband development at the local government level. Approximate Through December 2023 Through December 2023 Approximate Timeline: Primary Delivery Mechanism: Intended 1. Local governments are equipped with planning support broadband expansion projects Output 1. The number of status reports concerning agency planning engagements reports engagements reports concerning agency planning engagements reports engagements reports concerning agency planning engagements reports reports engagements reports engagements reports report	
Funding Amount: \$1,320,000	
Standing Amount: \$1,320,000	
Final Polivery Mechanism: Intended Outcomes: Output Indicators: Output Indicators: Output Indicators: Outcome Indicators: Intended Outcomes: Output Indicators: Output Indicators: Indicator Results: As of June 30, 2022 Number of status reports concerning agency planning Intended Intended Intended Intended Outcomes: Intended Indicator Results: As of June 30, 2022 Number of status reports concerning agency planning Approximate The Intended broadband expansion projects Output The number of community planning engagements concerning agency planning or monthly status Final Polivery Approximate The number of status reports concerning agency planning Intended The number of community planning engagements concerning agency planning Other The number of status reports concerning agency planning Intended The number of community planning engagements concerning agency planning Intended The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning engagements concerning agency planning Output The number of community planning Output The number o	
broadband deployment. This program will help to address broad expansion in connection with federal funding sources made avain response to the pandemic and in support of telehealth, telew and distance learning activities should circumstances require he quarantine in the future. This program provides lowa cities and counties with education, research, consulting, and related supponnection with the development of broadband plans. Such plate identify stakeholders, partners, funding sources, and supporting that can be used to support broadband development at the local government level. Approximate Timeline: Primary Delivery Mechanism: Intended Outcomes: Output 1. Local governments are equipped with planning support broadband expansion projects Output 1. The number of status reports concerning agency planning engagements concerning agency planning engagements concerning agency planning agency planning agency planning of status reports concerning agency planning of monthly status	
Timeline: Primary Delivery Mechanism: Intended Outcomes: Output Indicators: Outcome Indicators: Outcome Indicators: Indicators: Indicators: Indicators: Indicators: Indicators: Indicators: Indicator Results: As of June 30, 2022 Number of status reports concerning agency planning 7 monthly status	roadband available lework, e home and upport in plans will ting data
Output Indicators: Outcome Indicators: Outcome Indicators: Indicators: Indicator Results: As of June 30, 2022 Number of status reports concerning agency planning engagements concerning agency planning engagements concerning agency planning of June 30, 2022 Number of status reports concerning agency planning 7 monthly status	
Outcomes: Droadband expansion projects Output Indicators: Outcome Indicators: Indicators: Indicator Results: As of June 30, 2022 Number of status reports concerning agency planning The number of	
Output 1. The number of status reports concerning agency plann engagements Outcome 2. The number of community planning engagements concerning agency planning engagements concerning agency planning Indicators: Indicator Results: As of June 30, 2022 Number of status reports concerning agency planning 7 monthly status	ort for
Outcome 2. The number of community planning engagements cond Indicators: Indicator Results: As of June 30, 2022 Number of status reports concerning agency planning 7 monthly status	anning
As of June 30, 2022 Number of status reports concerning agency planning 7 monthly status	onducted
	us
Number of Community Planning Engagements Conducted as of June 30, 2022	
Community Disengaged/No Organized Interest 8	

Engaged – Not BBT	11
Engage - BBT	24
No Reply	56

The BroadBAND Together (BBT) program was announced in October 2021, utilizing the lowa League of Cities and lowa State Association of Counties for outreach including all 99 counties. A significant amount of information regarding broadband in lowa was collected through outreach. Preliminary outreach efforts would indicate that the majority of lowa counties are not actively engaged in broadband projects at the county government level). While broadband is almost always identified as a necessity and is often lacking within the county, county leadership may not be engaged. Responses to county engagements can be categorized as follows:

- Insufficient resources at the county level to evaluate, drive or otherwise participate in broadband programs. This may include:
 - Absence of any 'broadband department' or assigned responsibility for broadband within an existing county department.
 - · Lack of staff / human resources necessary to prioritize broadband
 - Lack of experience / expertise with broadband from a technology perspective
 - Inability to attract citizen engagement or broadband committees
- Competing priorities for infrastructure projects. In many cases, ARPA funds were quickly assigned to other existing infrastructure projects.
- An inability to manage any federal or state broadband grant programs for which
 they may be eligible. Reporting and compliance requirements make participation in
 such programs at the county level impractical or impossible.

Website Link:	https://ocio.iowa.gov/broadband
Climate Change	N/A
and Justice40	
Advancement	
Description	

Project Name:		Endpoint Detection and Response Platform
Expenditure Category:		6.1: Provision of Government Services
Fund	ing Amount:	\$7,650,000
Overview	Main Activities:	This work effort is focused on expanding and modernizing the State of Iowa's Endpoint Detection and Response (EDR) platform. The EDR platform will provide additional security protections for managed endpoints including PCs, servers, and other devices. The Office of the Chief Information Officer (OCIO) mission is to provide cybersecurity services for the State of Iowa Agencies and local governments. Through this project, the OCIO will acquire software licenses for a new Endpoint Detection and Response Platform capable of serving these entities. The EDR platform will provide additional security protections for managed endpoints including PCs, servers, and other devices.
	Approximate Timeline:	2022-2026
	Primary Delivery Mechanism:	Contracts
	Website Link:	N/A

Project Name:		24/7/365 Security Operations Center
Expe	nditure Category:	6.1: Provision of Government Services
Funding Amount: \$6,185,036		\$6,185,036
Overview	Main Activities:	This work effort is focused one expanding OCIO security operations to be 24 hours a day, 7 days a week, 365 days a year. The OCIO will retain additional contract services for the provision of continuous security monitoring. In addition, to meet these goals, the OCIO will coordinate with the Iowa Homeland Security and Emergency Management, Iowa National Guard, Department of Public Safety, and other agencies and stakeholders in alerting and taking action to secure computer networks and information systems and improve the State's ability to respond to cyberattacks.
	Approximate Timeline:	2022-2026
	Primary Delivery Mechanism:	Contracts
	Website Link:	N/A

Project Name:		OCIO Data Center Migration
Expenditure Category:		6.1: Provision of Government Services
Funding Amount:		\$19,722,563
view	Main Activities:	Supports the State's data center migration project. Included in this are: 1) Data Center Migration to LightEdge; 2) Preparing the Mainframe for the cloud; 3) Data Center Disaster Recovery Readiness; and 4) Mainframe Batch Replacement.
Overview	Approximate Timeline:	2022-2026
	Primary Delivery Mechanism:	Contracts
	Website Link:	N/A

Project Name:		IowaWORKS.gov Marketing
Expenditure Category:		6.1: Provision of Government Services
Fund	ing Amount:	\$601,023
Overview	Main Activities:	Learfield Sports provides radio and in-stadium advertisement for the University of Iowa, Iowa State University, University of Northern Iowa, and Drake University. They also provide radio advertisement for Northwestern, Wisconsin, Missouri, Illinois, and Minnesota. The advertisement would be for IowaWORKS and This is Iowa. Learfield allows for ads to change between each game but needs a 48-hour timeline to complete any new ads.
	Approximate Timeline:	September 2021-March 2022
	Primary Delivery Mechanism:	Contracts
	Website Link:	https://iowaworks.gov

Project Name:		DPS Recruitment Program
Expenditure Category:		6.1: Provision of Government Services
Funding Amount:		\$1,500,000
Overview	Main Activities:	The Department of Public Safety is seeking to significantly expand its efforts to rehire public sector employees and create a foundation for a strong and equitable recovery of the state's public safety workforce. During the pandemic, it has become increasingly difficult to generate deep hiring pools of qualified applicants in the public safety arena. Programming & Outreach: Development of recruitment tools, programming and outreach materials starting Spring of 2022 to engage family and education partners in providing State of Iowa law enforcement career guidance. Digital Marketing: Increased targeted digital marketing and strategic communications to ensure messaging is connecting with prospective applicants and generating applicant pools that yield an increased number of recruits per Academy class. Consultation: Identify and secure a law enforcement centric marketing consultant in Q1 of 2022 that is qualified to advise the Department on overall strategic direction and approach. Website Development: Creation and maintenance of a dedicated DPS sworn officer careers website in Q3 of 2022 that provides a prospective applicant a full overview of positions, hiring processes, and offers a modern and streamlined application portal.
	Approximate Timeline:	Five years: CY2022 through CY2026
	Primary Delivery Mechanism:	Contracts
	Website Link:	N/A

Pro	ject Name:	Iowa Comm	nercial Aviati	on Infrastruct	ure Fund				
Expenditure Category:		6.1: Provision of Government Services							
Funding Amount:		\$100,000,000							
	Main Activities:	ICAIF programming supports projects at each of lowa's eight commercial service airports that will expand infrastructure capacity necessary to support regional and statewide economic growth. A total of \$100M was divided by							
		formula, with the first ten percent split evenly between the eight commercial service airports, and the remaining ninety percent allocated by pre-pandemic passenger enplanements served in 2019. Following is a table showing how the \$100 million is being allocated by formula:							
		Commercial Airport Formula Distributions							
		(10% split evenly with the rest based on 2019 enplanements)							
		Airport	10 % of Funds	Enplanements	Percent of Enplanements	90 % - Enplanements	Total		
Overview		Des Moines	\$1,250,000	1,427,035	63.93%	\$57,533,949	\$58,783,949		
		Dubuque	\$1,250,000	38,036	1.70%	\$1,533,502	\$2,783,502		
		Eastern Iowa (Cedar Rapids)	\$1,250,000	672,193	30.11%	\$27,100,890	\$28,350,890		
ŏ		Fort Dodge	\$1,250,000	8,328	0.37%	\$335,761	\$1,585,761		
		Mason City	\$1,250,000	8,056	0.36%	\$324,795	\$1,574,795		
		Sioux City	\$1,250,000	47,116	2.11%	\$1,899,582	\$3,149,582		
		Southeast Iowa (Burlington)	\$1,250,000	8,035	0.36%	\$323,948	\$1,573,948		
		Waterloo	\$1,250,000	23,503	1.05%	\$947,573	\$2,197,573		
		Total	\$10,000,000	2,232,302	100.00%	\$90,000,000	\$100,000,000		
		All of the commercial service airports submitted applications for funding their fully allocated amount. Applications provided information on propos projects, project purpose, relationship to lowa's Aviation System Plan, prost estimate, project schedule, and other information as required by the lowa DOT. The fully allocated amount of funds for each commercial servairport were awarded on June 2, 2022 through reimbursable grant agreements.							
	Approximate	Approximate Funds will be fully obligated by no later than December 15, 2023. All reimbursement claims must be submitted no later than June 30, 2026. Primary Delivery							
	Website Link:	https://iowadot.gov/aviation/lowa-Commercial-Aviation-Infrastructure-Fund					cture-Fund		

Project Name:		Service Scholarship Supplement
Expenditure Category:		6.1: Provision of Government Services
Funding Amount:		\$600,000
Overview	Main Activities:	The State of Iowa expects this program to aid in funding Iowa Guardsmen 100% tuition at Iowa schools. Qualifying Soldiers and Airmen will be marked as eligible for the INGSS program in Iowa College Aid's system. Iowa schools report credit hours and the tuition amount of their eligible Guardsmen students to Iowa College Aid. Iowa College Aid disperses funds to the schools on behalf of the approved Guardsmen to fund all cost of attendance, rate not to exceed the amount of tuition.
	Approximate Timeline:	Funds expected utilization within 1 semester. Anticipated for current spring 2022 semester.
	Primary Delivery Mechanism:	Direct Payments
	Website Link:	https://iowacollegeaid.gov/lowaNationalGuard

Expenditure Category: ADMINISTRATIVE EXPENSES

Project ID:		532-FRFA-ADM	
Program Name:		Administrative Expenses	
Expenditure Category:		7.1: Administrative Expenses	
Funding Amount:		\$1,720,225	
	Main Activities:	Funds administrative costs associated with the State and	
view		Local Fiscal Recovery Fund.	
ĕ	Approximate	2022-2026	
e e	Timeline:		
Ó	Primary Delivery	Contracts	
	Mechanism:		