The City of Los Angeles Recovery Plan

State and Local Fiscal Recovery Funds

2025 Report

The City of Los Angeles

2025 Recovery Plan

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GENERAL OVERVIEW

Executive Summary

The City of Los Angeles (City) is using its \$1.28 billion award of State & Local Coronavirus Fiscal Recovery Funding (SLFRF) from U.S. Treasury in a manner consistent with the City's COVID-19 recovery aims and applicable U.S. Treasury and American Rescue Plan Act (ARPA) statutory requirements. In doing so, the overarching aim of the City is to leverage its SLFRF to counter the severe depletion of revenue necessary for carrying out critical government services, while also investing in programs and projects that measurably aid in addressing the pandemic's negative economic and public health impacts among the City's households, small businesses, non-profits, and neighborhoods more generally.

This multipronged approach is addressing lingering City fiscal impacts, including costs from mobilizing the City's entire government to respond to the pandemic; and also modernizing parks and recreational amenities in underserved communities; increasing affordable access to high-speed broadband; expanding digital equity and inclusion; providing food assistance and training to elderly and other vulnerable populations; assisting small businesses with financial recovery; enabling small restaurant recovery and expansion; and offsetting utility costs among low income households, among other investments.

Core to this approach of targeting the City's SLFRF to urgent needs and long-term investment opportunities is the goal to also assure that funded initiatives are designed to help alleviate historic barriers to services and assistance that exacerbated the pandemic's negative impacts across so many of the City's communities. As further detailed in the sections to follow, the City has developed and executed each stand-alone SLFRF-funded initiative to include measurable outcomes and other key policy performance goals that are intended to assure investments are expanding the reach of public services and assistance to communities that were disproportionately impacted from the pandemic given pre-existing conditions and under investment.

Overall, the City's ongoing use of its SLFRF allocation mirrors the dual recovery aim of overcoming revenue loss for critical government services and creating a diverse array of initiatives to directly aid disproportionately impacted Angeleno residents, small businesses, and other community interests. As of June 30, 2025, the City has obligated its full \$1.28 billion award and expended \$1.25 billion (97.5%) of its \$1.28 billion allocation. The City's investment of its SLFRF is distributed across the following key policy aims accordingly:

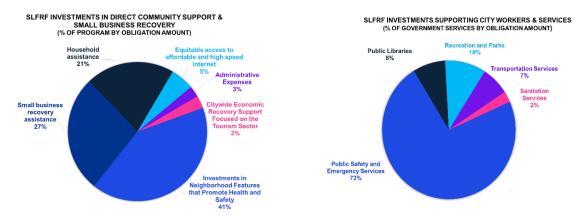
- Critical Government Services (\$1.1B)
- Healthy Communities (\$70.8M)
- Small Business Recovery (\$46.6M)
- Household Assistance (\$35.5M)
- Broadband & Digital Inclusion (\$9.4M)
- Economic Recovery (\$5M)
- Administrative Services (\$4.4M)

The City has invested its total \$1.28 billion SLFRF allocation in line with the above recovery and investment goals by assessing the performance of existing initiatives in meeting intended outcomes and other key policy objectives using the metrics described in this report. In all, the City anticipates that the entirety of its SLFRF allocation will be expended by 2026.

SLFRF Performance Overview

As of June 30, 2025, the City's \$1.28 billion of SLFRF funds have funded 124 total projects and programs that are assisting with COVID-19 related response and recovery. A breakdown of the various SLFRF investments in direct community support and small business recovery and investments supporting city workers are displayed below in Figure 1. As of June 2025, 64% of the 124 total projects are complete. These include 43 projects supporting recreation and park improvements and the renovation of nine licensed preschool centers. Furthermore, \$43 million have been distributed in grants to small businesses, and \$10 million have been used to deliver emergency meals to Los Angeles senior citizens in need. Additionally, \$9.1 million has been allocated towards strategic planning initiatives aimed at informing the development of enhanced broadband infrastructure. The completion of purchasing materials and equipment related to the backbone infrastructure is among other notable accomplishments. The City will continue to build upon this progress with additional investments, such as in the continued development of enhanced broadband infrastructure delivered to underserved communities.

Figure 1 SLFRF Investments in Direct Community Support and Small Business Recovery and Investments Supporting City Workers and Services



City Approach to Investing Coronavirus Fiscal Recovery Funding

The City's response to the COVID-19 pandemic focused on the following six policy aims driving strategic uses of SLFRF and other City resources:

- 1) Small business recovery to counter the negative economic impacts from the pandemic while investing in long-term resiliency.
- 2) Direct support to households navigating the negative economic impacts of the pandemic (job loss, access to meals, utility relief, and childcare options.)
- 3) Promoting Strong Healthy Communities through investments in Neighborhood Features that Promote Health and Safety.
- 4) Citywide economic recovery support particularly focused on the tourism sector given its acute negative impacts from the pandemic.
- 5) Increasing reliable access to affordable and high-speed internet and related resources.
- 6) Supporting the continued provision of everyday government services by using revenue replacement in impacted departments to fund eligible services.

Across each of these policy aims, the City has used its SLFRF to maintain and create critical government services, expand and re-purpose existing initiatives to address negative pandemic impacts, and create new initiatives to foster long-term investments in the City's post-pandemic economic and community wellbeing and prosperity. The initiatives comprising the City's commitment of its SLFRF across these policy aims are summarized below and presented in more detail in the Project Inventory, including project scopes, performance goals, and relative output and outcome metrics for each major use of SLFRF.

Supporting Small Business Recovery while Investing in Long-term Resiliency (Corresponding U.S. Treasury SLFRF Expenditure Categories: Loans or Grants to Mitigate Financial Hardship, Technical Assistance, Counseling, or Business Planning)

The City is investing SLFRF in supporting small businesses in their economic recovery from the pandemic including the provision of SLFRF grants for small business operations, rent, training, outdoor dining permitting and other business resumption and transition costs. To ensure an fair distribution of benefits, priority is being afforded to small businesses in communities that were disproportionately impacted negatively by the pandemic based on preexisting economic vulnerabilities and disadvantages. Current investments in Small Business Recovery include the following programs:

- Restaurant and Small Business Recovery Program (\$27M): Provided \$5,000 grants to 5,000 eligible microenterprises and small businesses located and operating in the City that required economic support due to business interruptions or closures suffered because of the COVID-19 pandemic.
- <u>Small Business Rental Assistance Program (\$7.1M)</u>: Provided grants of \$2,500 up to \$15,000 to eligible businesses that needed financial assistance for paying past-due rent accrued during the pandemic to aid in their recovery. The beneficiaries are impacted small businesses and microbusinesses, with priority being given to businesses located in Qualified Census Tracts (QCTs) and low-income neighborhoods.
- <u>LA Optimized (\$2.2M)</u>: To provide technical assistance to small businesses in high need areas in the form of outreach and curriculum, creation of business listings, and website optimization. This program assists with the creation of business listings to facilitate visibility on the world's largest digital platforms to help increase digital reach and gain more sales.

<u>Legacy Business Recovery (\$2.1M)</u>: The program provided grants of \$10,000 to \$20,000 to support eligible small businesses designated as Legacy Businesses that were negatively impacted by the pandemic. To qualify as a Legacy Business, a small business must have been in operation for at least twenty years or more within the same community and meet three of the following four criteria:

- 1) Contributes to its community's history or identity.
- 2) Sustains and cultivates distinctive cultural traditions or practices.
- 3) Is not franchised or affiliated with a national corporate chain.
- 4) Provides vital goods and services in languages and manners that are culturally accessible to the community.
- Al Fresco Permit Fee Reduction Program (\$272K): Provided funds to pay for all or part of the business permit fees up to \$4,115, for Al Fresco participants who currently have sidewalk dining temporary authorizations. Larger reductions were provided to businesses in predesignated disadvantaged areas.

- <u>JEDI Zones (\$4M)</u>: To provide subsidies of up to \$75,000 per business (not to exceed \$300,000 per project) for façade improvements that create a sense of place and increase economic opportunity and jobs for low-income residents while promoting strong and equitable recovery from the COVID-19 pandemic. Enhancing the exterior of commercial areas creates an inviting location for visitors to walk and shop, increasing the corridor's commercial potential.
- Good Food Zones Business Assistance (\$1.25M): To provide up to \$25,000 in grants and technical assistance to 30 small businesses in "food desert" neighborhoods to mitigate COVID-19 impacts. Targets low-income, underserved communities to improve access to healthy foods, enhance public health, and create economic opportunities. Prioritizes historically underserved areas for equitable health and economic recovery.
- <u>ProcureLA (\$1.1M)</u>: To provide technical assistance to small businesses impacted by COVID-19 to help them compete for contracts with government entities, large venues, and upcoming events. Targets local, minority-owned small businesses, offering resources and one-on-one consultations to navigate the procurement process. Aims for a 30% increase in bidding success rates among participants within the year.
- <u>Sidewalk Street Vending Cart Program (\$1.18M)</u>: To support sidewalk vendors impacted by COVID-19 by providing manufactured food vending carts to eligible vendors. Targets vulnerable vendors facing language and technological barriers. Aims to increase vendor compliance with health regulations and improve economic stability. Success measured by the number of carts provided and vendors meeting compliance metrics.

Direct Support to Households (Corresponding U.S. Treasury SLFRF Expenditure Categories: Food programs, Assistance to Unemployed or Underemployed workers, Rent, Mortgage, & Utility Aid, Healthy Childhood Environments: Childcare)

Los Angeles is a diverse community of over 4 million residents with diverse areas of need, many of which were exacerbated by the pandemic. Specifically, COVID-19 related social distancing and quarantine experiences negatively impacted many Angeleno households with adverse impacts on resident finances, health, and academic and social development. Further, the COVID-19 pandemic has amplified existing inequities in poor communities of color by compounding injustice in health care, job opportunities, housing, and family stability. As a result, young people have experienced significant trauma from disparities in job loss and economic insecurity, as well as educational loss and disconnection.

In addition, Los Angeles has the nation's second largest city population of residents over 65 years old with food insecurity among seniors being a critical health problem during COVID-19. Seniors were disproportionately impacted due to the pandemic's associated health risks and mandated safer at home orders creating a need for more services for seniors. Given the diverse areas of support needed by the Los Angeles community, the City is using SLFRF to address various programs in direct support of Los Angeles households to navigate the negative impacts that were exacerbated by the pandemic including investment in the following:

Licensed Preschool Centers (\$15.6M): To support working parents with safe, reliable and affordable childcare options, which had been closed or lacking during the pandemic, the City has prioritized the reopening and operation of licensed preschool centers within QCTs to support families by providing more options for consistent access to childcare for children ages two to five years old. The City will site these programs at previously shuttered childcare locations, allowing the City to open doors, ensuring that communities will have more childcare

options in the future. The benefit of this program is multigenerational with both parents and children benefiting from access.

- <u>Senior Meals Program Extension (\$10M)</u>: To service seniors in need of more at home food delivery options, an increased number of meals were made available to older adults who are 60 years or age and older through the City's Senior Meals Program, many of whom are lowincome and nutritionally at-risk.
- Solid Resources Fund Low Income Customer Arrearage Payment Program (\$9.1M): To
 assist Angelenos with unpaid utility debt that was accrued during the COVID-19 pandemic,
 the City automatically credited eligible residential solid waste collection customers with an
 active lifeline discount account.
- Older Worker Program (\$743K): To assist with job training and unemployment, part-time, on-the-job training for older adults experiencing homelessness or are at risk of experiencing homelessness was provided to place them in training opportunities, connect them to various social services, and help them transition into unsubsidized employment.

Promoting Strong Healthy Communities through Investments in Neighborhood Features that Promote Health and Safety (COVID-19 Mitigation and Prevention in Congregate Settings)

While "Safer at Home" orders became a necessary strategy to ensure the health and safety of Angelenos during the pandemic, the closure of parks disrupted important opportunities for recreation, community gatherings, and youth activity. Access to clean and open public recreational spaces has long been an important means for improving the quality of life of Los Angeles communities but particularly in lower-income communities with limited investment in other recreational amenities. During the pandemic, park closures negatively impacted the maintenance of the City's parks and recreational facilities, delayed planned investments for expanding amenities, and above all, negatively impacted the ability of the City's most vulnerable communities to have access to park space for more organized recreational, youth, and social activities. In response, the City is investing a sizable portion of its SLFRF to make improvements and renovations to parks, green spaces, and recreational facilities through the following publicly available initiatives:

- Recreation and Park Improvements for Health and Safety (78 Park and Recreation Facilities) (\$70M): SLFRF is funding 78 park and recreation center projects, including the upgrading or creation of swimming pools, playground equipment, walking trails, and other recreational and support facilities and open spaces. Nearly all these investments are situated in public parks that service disproportionately impacted neighborhoods, as envisioned by the U.S. Treasury's policy, which aims for the use of SLFRF to invest in the improvement of public health and safety outcomes in such vulnerable communities.
- <u>Play Streets (\$500K)</u>: To expand the recreational space in low-income communities with limited access to parks and green spaces through an initiative that hosts "pop-up play events" for children living within QCTs. These events will promote strong and healthy communities by investing in features that give disproportionately impacted neighborhoods a cohesive and interactive outdoor event, free of charge and open to all participants.
- <u>People Streets (\$385K)</u>: To improve neighborhood safety and transform streets into vibrant public spaces for increased levels of walking and bicycling, community gatherings, and recreation at the neighborhood, level this program supports the installation of low-cost temporary projects such as parklets, plazas, colorful intersections, and expanded bike parking.

Citywide economic recovery support is particularly focused on the tourism sector given its acute downturn from the pandemic (Aid to Tourism, Travel, or Hospitality):

Tourism is a major revenue source for the City of Los Angeles and its businesses, and the tourism industry was among the hardest hit by the devastating impacts of the pandemic with the City losing more than \$13 billion in tourist spending because of the coronavirus outbreak. To assist with its recovery the City pursued a national marketing campaign to bring visitors back to Los Angeles through the following program:

 Marketing for Tourism and Hospitality (\$5M): To support a national marketing campaign to bring visitors back to Los Angeles and assist with the recovery of the tourism, hospitality, and restaurant industries.

Increasing Access to Affordable and High-Speed Internet and Related Resources (Corresponding U.S. Treasury SLFRF Expenditure Categories: Broadband, and Internet Access Programs)

A lack of access to fast, reliable, and affordable broadband is a longstanding barrier to economic and educational opportunities in Los Angeles County and beyond, but the COVID-19 pandemic made plain its catastrophic impacts across all sectors in City communities. Post-pandemic, the City's digital divide will only deepen persistent barriers as many services and jobs have moved to be completely remote. Even as the pandemic subsides, nearly every aspect of modern life is offering and/or exclusively moving to online services, such as much of the workforce now relying on their home internet to work from home or run their own business, healthcare providers switching to telehealth, online rent relief programs and job applications, and online education becoming more widespread. Therefore, the need to close the digital divide will become increasingly important.² The City is using SLFRF in support of connectivity and digital inclusion for universal broadband services in disadvantaged communities through funding the following programs:

- Universal Broadband Backbone Infrastructure Pilot Program (\$1.8M): Los Angeles residents will benefit from City investments designed to bring sustainable, reliable, affordable, carrier-neutral backhaul connections to community anchor institutions and last mile providers within East Hollywood, Historic South Central, and Canoga Park. These areas were chosen because they have among the highest concentrations of low-income and disconnected residents in the City. This project aims to strike a balance between providing immediate benefits to households and preparing the City to be a key part of a more accessible and reliable internet.
- <u>Digital Inclusion (Tech Kiosks, Tech Tryout Carts) (\$330K)</u>: Both programs offered at the
 Los Angeles Public Library (LAPL) locations provide aid via technology device options and
 user assistance. The services are available to populations within library locations that serve
 underprivileged communities/households.

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¹ "LA tourism officials see heavy coronavirus costs" (Los Angeles Times, May 2020)

² Digital Equity LA Coalition Report, "Slower and More Expensive: Sounding the Alarm – Disparities in Advertised Pricing for Fast, Reliable Broadband." (California Community Foundation, October 2022).

- Computers and Wi-fi in Recreation and Parks (RAP) Centers (\$231K): This digital inclusion initiative refreshes computer assets, expands Wi-Fi infrastructure, and creates comfortable access locations to enhance RAP computer labs.
- Strategy Development and Coordination (\$310K): Provided a methodological framework to analyze and understand how the digital divide is present throughout Los Angeles, estimate the impact it has on the economy of the City, and provide actionable recommendations to address the digital divide in certain areas and populations. In collaboration with the Los Angeles Economic Development Agency of California (LAEDC) and FUSE Corps, comprehensive solutions for racial equity and urban challenges have been developed, working alongside senior government leaders and the community to lead strategic projects.
- Community Connectivity Infrastructure Pilot (\$5.6M): Funding is used for a host of connectivity-related services to residents and businesses within two-high density, underconnected communities: Crenshaw Corridor in southwest Los Angeles and Canoga Park in the western San Fernando Valley. The projects will add consolidated multi-use connectivity nodes to approximately 20 streetlight poles in each area, enabling high-capacity network connections. This setup provides public Wi-Fi in community spaces and is scalable for future high-speed residential services through future partnerships with internet service providers (ISPs).
- <u>Strategic Technical Assistance (\$180K)</u>: In collaboration with LAPL, an Executive Fellow developed an asset map of the City's digital programs and services, that will assist residents in accessing the internet and utilizing the City's online resources.
- Mobile Computer Lab (\$216K): To provide access to computer equipment and internet connectivity to community organizations and partners for the purpose of digital literacy and/or upskilling their workforce or constituents.
- Planning Process Study (\$375K): Developed a strategic plan to close the digital divide in Los Angeles by enhancing connectivity, accessibility to devices, and digital literacy for underserved communities. Collaborated with Columbia Telecommunications Corporation (CTC) to outline funding sources, ownership models, and technology deployment options, along with a comprehensive city-wide digital inclusion infrastructure plan and related technical assistance.
- Community Connectivity Outreach (\$150K): Partnered with FUSE Corps to enhance broadband access in underserved areas. A FUSE Fellow will engage with communities, partner with LAPL on adoption programs, and work with nonprofits to promote infrastructure ownership and connected services.
- <u>City-Wide Broadband Adoption Efforts (\$745K)</u>: Launched a comprehensive communications campaign in collaboration with the LAPL and the Mayor's Office to enhance digital inclusion in underserved neighborhoods. This initiative aims to increase digital literacy and internet access, particularly in the Crenshaw Corridor, and integrates with the Bureau of Street Lighting's Community Connectivity Pilot. The scalable campaign aims to impact up to 50,000 residents and supports the City's goal of universal digital access and literacy by 2030, leading to sustained community resilience and economic opportunities.

Supporting the continued provision of everyday government services by using revenue replacement to fund eligible services impacted in departments (Corresponding U.S. Treasury SLFRF Expenditure Categories: Provision of Government Services):

The City of Los Angeles experienced a \$1.1 billion revenue gap in 2020–21 (FY21) and a \$1.1 billion revenue gap in 2021-22 (FY22) because of the pandemic. Relative to this revenue loss, pursuant to U.S. Treasury's formula for determining the amount of SLFRF that a grantee can use to offset COVID-19 related revenue loss, the City would in turn be able to use its entire \$1.28 billion allocation to counter revenue losses. Of this allowance, the City has directed \$1.1 billion in SLFRF among the following critical government services:

- Public Safety and Emergency Services (\$794M)
- Recreation and Park Services and Improvements for Health and Safety (\$124M)
- Public Library Services (\$91M)
- Transportation Services (\$73.6M)
- Sanitation Services (\$27.5M)

Setting Measurable Outcomes and Other Key Performance Goals and Metrics

Advancing public benefitting policies via projects and initiates with measurable outcomes is a core priority of the City's management and policy-making processes. In alignment with the intent of the SLFRF funding, the City applies this priority in the selection and design of SLFRF programs. As noted, the City's primary aim in using SLFRF is to invest in critical government services, projects, and programs that address systemic public health and economic challenges, which exacerbated the pandemic's negative public health and economic impacts among the City's historically underserved and disadvantaged communities and populations. Moreover, the City also views the use of SLFRF as a generational opportunity to fund key policy aims that are central to helping assure long-term growth, prosperity, and resilience among City households and small businesses.

In furtherance of this effort to leverage SLFRF to achieve key policy outcomes, the City has conducted design sessions with every department that is implementing SLFRF initiatives. These sessions have focused on aligning envisioned programs with existing policy plans and goals; creating feasible and measurable metrics for gauging success in reaching targeted outcomes; and mapping implementation and risk management processes that can course correct program processes based on observed barriers or other impediments seen in output data, stakeholder feedback, and other means for implementation monitoring.

The following sections further discuss the City's overarching policy goals, describe the City's means for establishing metrics and analyzing output to address awareness and access issues, and provide specific examples of these metrics and processes in the City's SLFRF funded initiatives.

Overarching Outcome Goals

In full, the City's aim is to leverage SLFRF to help overcome historical barriers to government assistance and help create pathways for those most negatively impacted from the pandemic to benefit now from the aid and services enabled using this funding.

As a large city characterized by its diversity across many criteria—economic, ethnic, immigration status, native language, age, and ability, to name a few—the City of Los Angeles has many

historically underserved, marginalized, or adversely affected communities, including several in which a majority of households are below 60 percent of the median income or exceed 25 percent or more of the federal poverty community average. The City is committed to providing equitable access to pandemic recovery assistance for households, small businesses, and other community interests in these communities across the current range of the City's SLFRF-funded aid programs to small businesses and households, early learning centers, park and recreational amenities, workforce training, utility assistance, broadband, and digital inclusion.

Tactics for Increasing Community Awareness of SLFRF Funded Assistance

City departments reporting on SLFRF expenditures are using various marketing and public outreach efforts to disseminate information regarding available pandemic recovery assistance to targeted residents and businesses, and especially to intended beneficiaries in the most impacted communities. In departments using SLFRF for aid programs, a variety of approaches and partnerships were pursued to target hard-to-reach populations with language and technology barriers.

All aid programs implemented were developed targeting evolving pandemic recovery needs among households and businesses, departments developed their own tailored outreach strategies and approaches to reach impacted and disproportionately impacted community members. Generally, many of these projects distributed and will continue to distribute information across diverse mediums, such as digital and social media, direct email, and announcements from the Mayor and City Councilmembers.

Additionally, the City has a network of 99 Neighborhood Councils, elected advisory bodies who advocate for their communities with the City on local community and Citywide issues and who serve as a direct line of information to community members on City services. Lastly, the City partnered with community-based media outlets and organizations that primarily serve vulnerable populations.

Leveraging SLFRF to Improve Access and Distribution

The City is committed to both recognizing and breaking down the many barriers to services that our diverse population may face. Age, mobility, language, financial condition, education level, housing status, comfort with the government, and so many more elements can impact an individual's ability or willingness to seek or access services.

As such, SLFRF-funded assistance programs were designed to identify and reach vulnerable populations and distribute information, application assistance, and actual aid in an equitable manner. Among current and planned projects, these efforts include the use of bilingual case management and materials to reach broader populations; targeted outreach and focused technical assistance to ensure equitable access to services; simplified, non-digital registration options in vulnerable communities; and the use of weighted lottery systems to select recipients for economic assistance, mindful of the greater challenges faced by small businesses in underinvested and marginalized communities.

Using Design Sessions to Integrate Outcomes and Other Key Performance Metrics into SLFRF Funded Project and Program Execution

Pursuant to the City's financial policies and practices, the City incorporates outcomes and overall policy goal performance considerations throughout its budgeting and project development

processes. This often includes citywide strategic planning efforts involving community stakeholder input as well as processes for incorporating evidence-based studies, research, and other efforts performed among the City's government and private sector clients. The outcomes from these efforts are prioritized goals to be used in vetting, designing, and executing initiatives in furtherance of those goals. In turn, output and outcome-based metrics are established to gauge progress, barriers, and the need for course corrections and/or added resources or partnerships to better meet intended aims.

In the context of using SLFRF, the City applied this methodology to prioritize proposed project ideas and then helped departments design selected initiatives to put into place organizational structures, implementation processes, performance metrics, and rule compliance protocols that would accommodate the aim of meeting intended policy aims and mandates.

As a first step, the City developed a project scoring methodology to vet proposed SLFRF-funded projects for their upfront alignment with City policy goals, along with COVID-19 recovery aims. Individual projects were evaluated using a series of benchmarks based on these City aims and applicable SLFRF and other federal mandates, each of which was weighted based on importance and relevance. In turn, a project idea received a score that reflected its alignment with City goals, SLFRF rule compatibility, and capacity for helping reduce gaps in awareness, access, and participation among vulnerable and other disadvantaged communities.

For selected projects, the City then conducted multi-phase design sessions to assist departments in implementing their respective SLFRF initiatives with guidance on structures for carrying out project and program processes to target resources to beneficiaries most in need, including safeguards for identifying and addressing current and historical disparities. These sessions also provided insight and feasibility analyses to establish realistic and tangible output and outcome metrics by which to gauge progress against an initiative's recovery goals, federal mandates, and equitable access and distribution needs.

Once departments begin to execute SLFRF initiatives, they generate and collect data to measure outcomes and the achievement of other policy goals. Departments conduct quarterly or monthly evaluations of data collected to compare results to stated goals and identify barriers to data collection and opportunities to improve metric selection ahead of quarterly and annual reporting. This also enables the City to develop data presentation formats for ongoing SLFRF use to City Council, stakeholders, and the community at large.

The resulting key performance indicators and other output and outcome-related metrics among current SLFRF-funded initiatives are detailed in the Project Inventory section, in addition to an analysis of the data gathered to date.

Community Engagement

The City's growth and recovery depend on our ability to reach and engage with communities, businesses, and key stakeholders. To inform needs and practices, City agencies worked with stakeholders, such as advisory groups and community-based organizations, to inform new or expanded program design. The City also relied heavily on its City Council structure and community-level engagement to understand area-specific concerns or needs. We worked through our network of 99 Neighborhood Councils to receive feedback and amplify opportunities and resources. Departments distributed information about programs on multiple platforms, including traditional media, social media, the internet, emails, community-based outlets, and networks, the

Notify LA emergency alert system, and even paper flyers. Finally, with close to 200 languages spoken in City homes, we conducted outreach in multiple languages. City websites can also be translated into the necessary languages to ensure that all communities can access information. Additionally, in support of the City's newly developed grant programs to assist with small business recovery, the City leverages its BusinessSource Centers to provide applicants with technical assistance in applying for grant funds, answering questions, and submitting applications.

Labor Practices³

The City of Los Angeles maintains high standards in its labor practices. All contractors must provide equal benefits to all employees and their spouses/partners (regardless of gender or sex) and comply with all provisions of the City's Living Wage Ordinance, including paying their employees a minimum "living wage" with health benefits and compensated days off. The "living wage" changes yearly and is updated on July 1 of every year. The City also maintains a certification program to promote opportunities for disadvantaged, minority, women, and small, local business owners who want to participate in City contracting projects. Certifications can be based on the characteristics of the business owner (such as minority or women-owned), be size-based, or allow for local business preference.

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³ Additional information on standard contracting provisions and labor practices can be found here: StandardProvisions.pdf (lacity.org)

Project Inventory

PROJECT INVENTORY

As of June 30, 2025, the City has obligated 124 projects as reported within the SLFRF quarterly project and expenditure reports to the Treasury. The Project Inventory below includes projects and programs that are completed or are actively spending. Appendix A provides a comprehensive view of all projects obligated to the Treasury dedicating the use of this funding, including programs with active spending and those that have completed.

1. Licensed Preschool Centers

Project ID: RAP-LPC: Licensed Preschool Centers4

Funding Amount: \$15,609,419.95

Project Expenditure Category: 2.14 - Healthy Childhood Environments: Early Learning

Website: https://www.laparks.org/childcare

Project Overview

The COVID-19 pandemic spotlighted the lack of licensed childcare facilities in the City of Los Angeles, as many parents were unable to return to work due to the absence of childcare. As such, the City's RAP Department is restoring ten licensed childcare facilities sited in economically disadvantaged communities that were closed previously due to a lack of funding. The program scope will include capital facility improvements and operating costs such as the purchase of equipment and supplies and the hiring and training of qualified staff. With SLFRF covering operational costs, tuition will be subsidized for children served.

Over this past fiscal year, two additional childcare centers South Park and Echo Park opened and are fully operational. Since 2023, the program has been fully subsidized for families across eight open centers and operated by the City's Child Care Administration. In Fall 2025, RAP anticipates contracting operations for: Banning, Echo Park, Branford, Victory Valley, South Park, Evergreen, and Downey Child Care Centers to resume operations and offer low-cost preschool programming for families within these communities. Hubert Humphrey Child Care Center will continue to operate through Recreation and Parks staffing as an unlicensed preschool enrichment program every week for 12 hours each week. The Ira C. Massey Child Care Center will remain operational by Child Care Administration. Soft opening for Van Ness Child Care Center is anticipated for January 2026. The final center, Banning Park, estimates construction to conclude by February 2026. All preschool centers intend to be fully operational and licensed by June 2026.

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⁴ City of LA has consolidated all licensed preschool center projects for annual reporting purposes to outline the overarching performance and goals across the 10 projects.

Timeline for Re-Opening Licensed Preschool Centers

2024-2025

2025-2026

2022-2023

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August 2022

 Branford and Victory Valley Child Care are Licensed and Operational

October 2022

 Soft Opening of Branford and Victory Valley Child Care

February 2023

 Branford Child Care repairs are completed

March 2023

Hubert H.
 Humphrey repairs
 are completed

South Park Child Care repairs are completed

- Hubert H. Humphrey Child Care is licensed and operational
- Soft Opening of Hubert H. Humphrey, Rancho Cienega, Evergreen and Downey Child Care

August 2023

July 2023

 Rancho Cienega, Evergreen, Van Ness, and Downey Child Care repairs are completed.

September 2023

• Evergreen Child Card is licensed and operational

December 2023

- Echo Park Child Care repairs are completed
- · Downey Child Care is licensed and operational

February 2024

 Rancho Cienega and Echo Park Child Care are licensed and operational

July 2024

2023-2024

Van Ness Child Care is licensed

November 2024

 South Park Child is licensed and operational

December 2024

 Echo Park Child is licensed and operational

Fall 2025

 City estimated to contract operations for Van Ness and Banning Child Care

January 2026

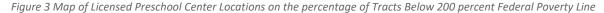
Van Nessa Child Care estimated soft opening

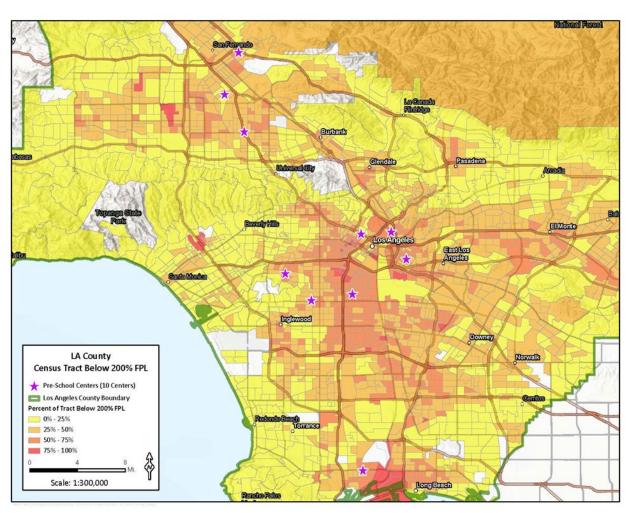
February 2026

 Banning Child Care repairs estimated completion

June 2026

 Banning Child Care estimated soft opening All programs are sited within or adjacent to neighborhoods where fifty-percent or more of the households have incomes below 200 percent of Federal Poverty Levels (FPL) including a majority of centers within QCTs (See Figure 3 and Figure 4). These childcare programs offer families based in these communities reliable and appropriate care. The activities and curriculum will provide an academic foundation to prepare youth ages two to six years old. The positive outcomes may include parents continuing their employment, youth receiving age-appropriate development and education, youth receiving healthy nutrition (breakfast, lunch, and snack), and providing a safe and clean environment.





RemiRitarios

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Figure 4 Map of Licensed Preschool Centers Within Qualified Census Tracts

Performance Goals and Metrics

★ Pre-School Centers (10 Centers)
 ■ Los Angeles County Boundary
 ■ Qualified HUD QCT Census Tract

Scale: 1:300,000

The goal of the Licensed Preschool Centers program is to renovate and open ten licensed preschool centers in historically underserved communities that have been identified by the City as having the highest need for childcare services.

LongEeach

At present, eight of the ten licensed preschool centers to be developed using SLFRF are operational and currently enrolling students on a part day basis. The following performance outcomes reflect ongoing operations in those eight facilities. Performance data related to the additional facilities to be opened will be added as each facility comes online.

US Treasury Mandator	y Performance Metric	Data	Analysis
Number of children serve early learning services (to 5)		150	Among the eight RAP centers currently operational, the number of children served (150) has increased by
City of Los Angeles Pe	City of Los Angeles Performance Indicators		190% since June 2024. The City intends for all ten RAP centers to be
	Number of facilities opened and fully operational	8	opened by summer 2026.
	Number of Public Interest Forms Received	1,635	Families can fill out an online interest form and upon completion placed on a waitlist. Once a childcare center is
	Number of applications received	150	open for enrollment and/or has available space, families are contacted to complete an application. Of the
Outputs	Number of those enrolled as of June 30	72	eight RAP centers that are open a operational, 150 applications (9% public interest forms) were enroll cumulatively. 72 are currently enroll as of June 30, 2025.
	Number of seats created	397	Of the eight centers opened, currently 397 childcare seats have been created by SLFRF. The City is planning on adding more seats over the next year.
Outcomes	Percentage of families satisfied/very satisfied with program quality (from Parent Survey)	100%	This year, the City received 29 surveys from the 76 families enrolled in the program. Of the 29 respondents, 14% expressed satisfaction with the program quality, while 86% indicated they were very satisfied, reflecting a continued positive reception. Last year, the program also experienced success, with 34 surveys received and 100% of families reporting that they were either satisfied or very satisfied with the program quality.

Policy Goals and Outcomes

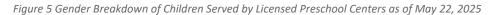
The Licensed Preschool Centers program provides opportunities to families based on the California Department of Education and California Department of Social Services eligibility requirements for subsidized childcare and increases preschool enrollment in historically underserved/disadvantaged communities. RAP's licensed childcare program provides an opportunity for parents in these communities to continue their employment and/or seek new employment opportunities. RAP's childcare program provides a haven with professional licensed staff who will offer a host of activities that will stimulate growth. In addition, full day healthy nutrition is provided to all youth participants who may not have access to the same quality nutrition at home. By opening centers in underserved communities, this program provides low-income families access to licensed preschool centers, allowing parents to continue or obtain employment while providing safe early childhood education. Since last

year, three additional centers have become licensed. Of the three, two are fully operational. The following outcomes reflect operations in the eight facilities currently open.

Policy Outcomes	Data	
Number of centers that are open and operational in disadvantaged neighborhoods	8	
Gender breakdown of children served by Licensed Preschool Centers as of May 2025	See Figure 5 below	
Percentage of children enrolled that reside in census tract where 50% or more of the population are below the 200% Federal Poverty Limit	See Figure 6 through Figure 13 below	
Demographic breakdown of residents between 4- and 10.5-mile radius of centers.		
Percentage of children/families that qualified for subsidies	100%	
Percentage of children enrolled that reside in a QCT	35% (See Figure 14 below)	
Number of parents of Hispanic descent (from Parent Survey) ⁵	72%	

_

⁵ Data is limited to those who participated in the Parent Survey and responded to the question



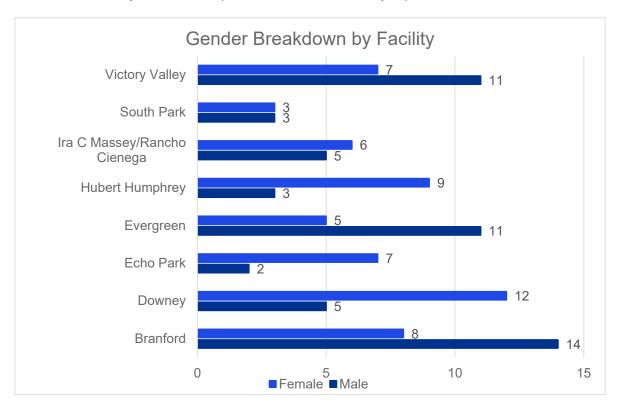


Figure 6 Licensed Preschool Centers Demographic Breakdown: Branford Child Care Center Demographic Breakdown as of 5/31/25

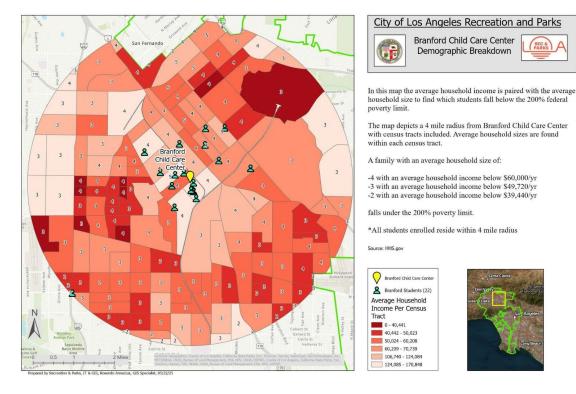
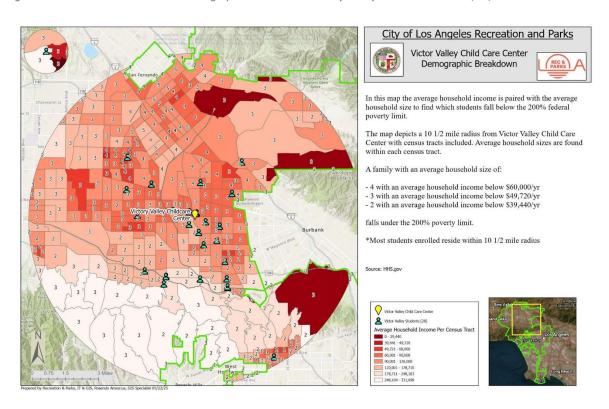


Figure 7 Licensed Preschool Centers Demographic Breakdown: Victory Valley Child Care Center 5/31/25



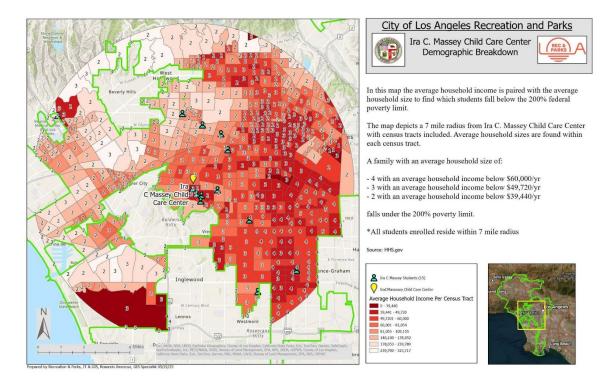


Figure 9 Licensed Preschool Centers Demographic Breakdown: Downey Child Care Center 5/31/25

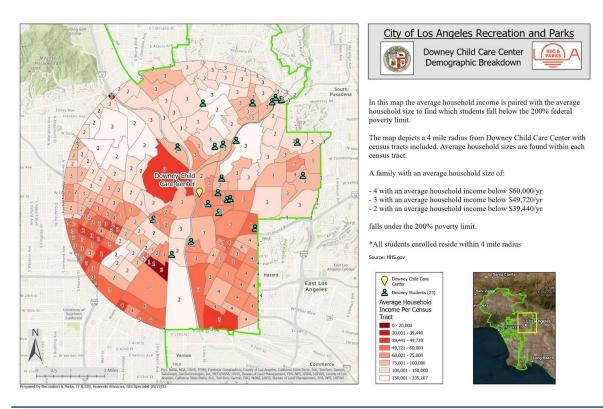
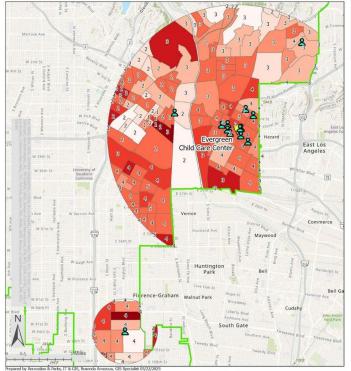
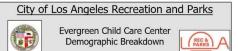


Figure 10 Licensed Preschool Centers Demographic Breakdown: Evergreen Child Care Center 5/31/25





In this map the average household income is paired with the average household size to find which students fall below the 200% federal poverty limit.

The map depicts a 6 mile radius from Evergreen Child Care Center with census tracts included. Average household sizes are found within each census tract.

A family with an average household size of:

- 4 with an average household income below \$60,000/yr 3 with an average household income below \$49,720/yr
- 2 with an average household income below \$39,440/yr

falls under the 200% poverty limit.

*All students except one reside within 6 mile radius

Source: HHS.gov

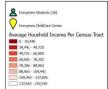
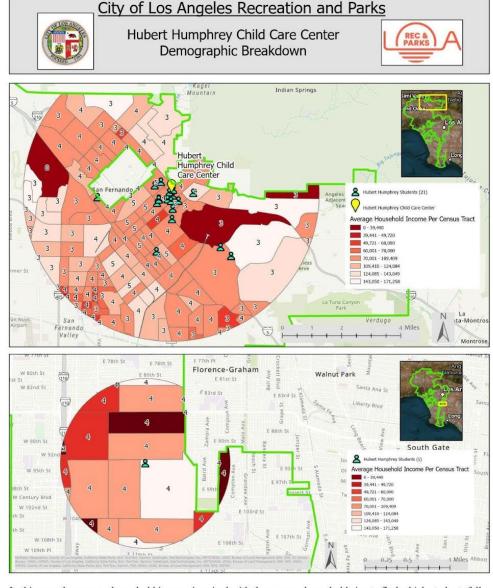




Figure 11 Licensed Preschool Centers Demographic Breakdown: Hubert Humphrey Child Care Center 5/31/25



In this map the average household income is paired with the average household size to find which students fall below the 200% federal poverty limit.

The map depicts a 5 mile radius from Hubert Humphrey Child Care Center with census tracts included. Average household sizes are found within each census tract.

A family with an average household size of:

- 4 with an average household income below \$60,000/yr
- 3 with an average household income below \$49,720/yr
- 2 with an average household income below \$39,440/yr

falls under the 200% poverty limit.

*All students except for one (represented by the second map) reside within 5 mile radius.

Source: HHS.gov

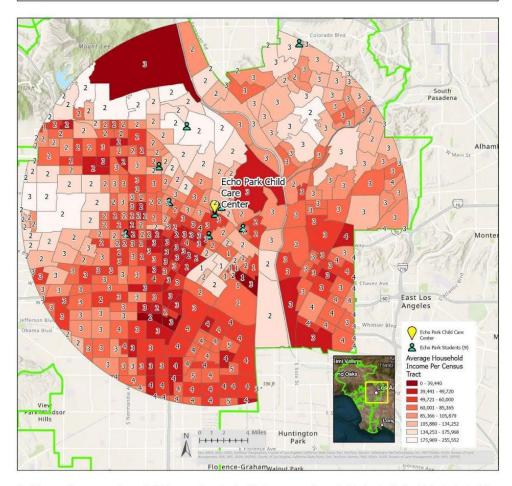
Prepared by Recreation & Parks, IT & GIS, Rosendo Amezcua, GIS Specialist 05/22/25

Figure 12 Licensed Preschool Centers Demographic Breakdown: Echo Park Child Care Center 5/31/25

City of Los Angeles Recreation and Parks

Echo Park Child Care Center Demographic Breakdown





In this map the average household income is paired with the average household size to find which students fall below the 200% federal poverty limit.

The map depicts a 7 mile radius from Echo Park Child Care Center with census tracts included. Average household sizes are found within each census tract.

A family with an average household size of:

- 4 with an average household income below \$60,000/yr
- 3 with an average household income below \$49,720/yr
- 2 with an average household income below \$39,440/yr

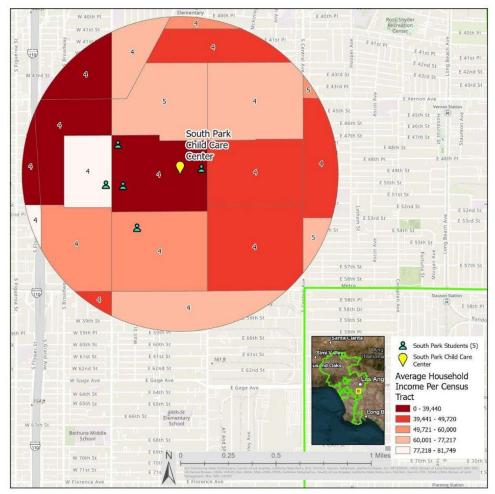
falls under the 200% poverty limit.

*All students reside within 7 mile radius.

Source: HHS.gov

Prepared by Recreation & Parks, IT & GIS, Rosendo Amezcua, GIS Specialist 05/22/25

City of Los Angeles Recreation and Parks South Park Child Care Center Demographic Breakdown



In this map the average household income is paired with the average household size to find which students fall below the 200% federal poverty limit.

The map depicts a >1 mile radius from South Park Child Care Center with census tracts included. Average household sizes are found within each census tract.

A family with an average household size of:

- 4 with an average household income below \$60,000/yr
- 3 with an average household income below \$49,720/yr
- 2 with an average household income below \$39,440/yr

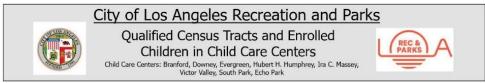
falls under the 200% poverty limit.

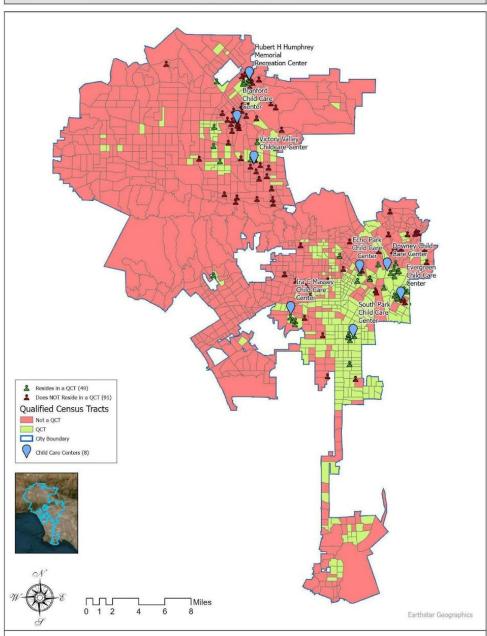
*All students reside within a 1 mile radius.

Source: HHS.gov

Prepared by Recreation & Parks, IT & GIS, Rosendo Amezcua, GIS Specialist 05/22/25

Figure 14 Qualified Census Tracts and Enrolled Children in Child Care Centers 5/31/25





This map displays the children enrolled in child care centers which reside in a Qualified Census Tract (QCT) for the city of Los Angeles.

There are 140 students living within city limits who are enrolled across our 8 active child care centers, 49 out of 140 reside in a QCT (35%).

Prepared by Recreation and Parks, IT & GIS, Rosendo Amezcua, GIS Specialist 05/27/2025

Use of Evidence

Evidence-Based Interventions		
While the aim of Licensed Preschool Centers is to expand childcare in the City, ARPA funds are spent on operational and capital costs to allow for subsidized tuition for all children enrolled.		
Total project spending allocated toward evidence-based interventions	\$0	

2. Recreation and Park Improvement Projects 6

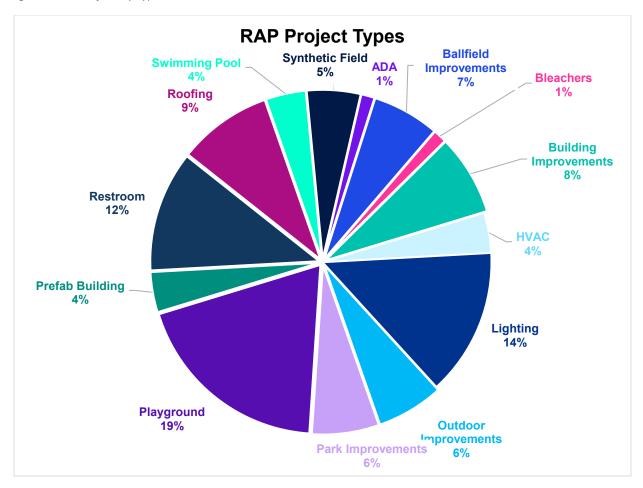
<u>Funding amount</u>: \$69,945,165.81 <u>Project Expenditure Categories</u>:

- 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety
- 1.4 Prevention in Congregate Settings
- 6.1 Government Services

Website: N/A

In support of strong healthy communities that promote health and safety, the City is investing SLFRF in 78 separate parkland and recreational facility improvements, including 67 projects consistent with EC 2.22; three projects consistent with EC 1.4; and eight projects consistent with EC 6.1. At present, the City is reporting spending on the following 75 projects from this list of 78:

⁶ The City of LA has consolidated all Recreation and Park Improvement projects for annual reporting purposes to outline the overarching performance and goals across the 78 projects reported under Expenditure Categories 2.22, 1.4, and 6.1.



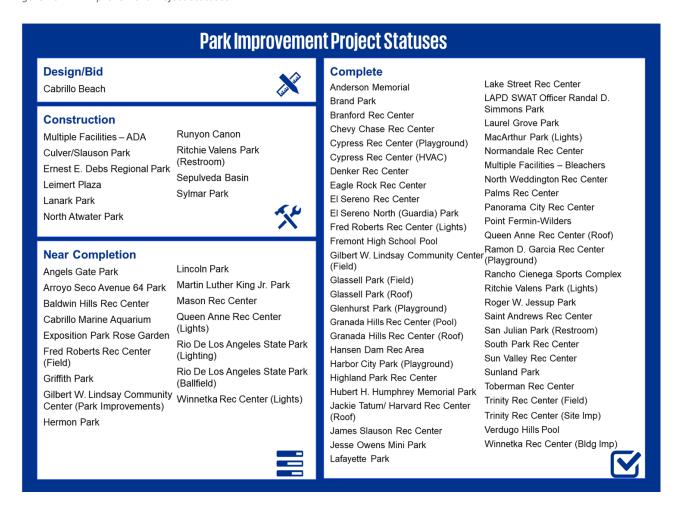
Project Overview

The purpose of this program is to provide clean, renovated, and safe public recreation spaces that target service to disproportionately impacted communities. The City selected the park projects based on highly needed improvements in areas with limited resources and prioritized them based on the following criteria:

- The park serves a community with moderate to very-high park needs. Figure 17
 highlights areas (High, Medium, Low) according to the LA County Park Needs
 Assessment.
- The park serves a QCT/low-income community using pre-existing parameters based on park type (neighborhood/community/regional) and catchment areas (2/5/10 miles), the department determined if a proposed project served a QCT (See Figure 17).
- The program was designed to provide park improvement projects to every City Council
 District with low-income neighborhoods throughout the City. By working closely with
 Council members, RAP identified recreation and park improvement projects in lowincome and historically underserved communities within each City Council District.

By renovating these parks and recreation centers, the City is providing clean, safe indoor and outdoor recreation opportunities for the community to congregate, socialize, and be active, improving the physical and mental health outcomes in communities that were disproportionately impacted by the pandemic. The City will make improvements to parks, green spaces, recreational facilities, sidewalks, and pedestrian safety features such as crosswalks and streetlights, and conduct other projects to revitalize public spaces. As of June 30, 2025, the City has completed improvements of forty-three projects. Fifteen additional projects are estimated to be completed by December 2025, and the remaining twenty by the end of September 2026.

Figure 16 RAP Improvement Project Statuses



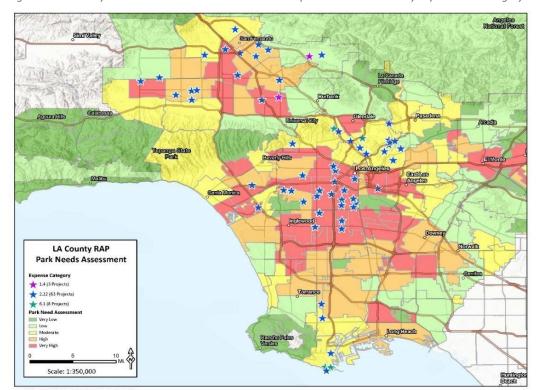


Figure 17 LA County Park Needs and Recreation and Park Improvement Locations by Expenditure Category

Performance Goals and Metrics

The goal of this program is to provide safe and accessible parks by renovating and improving existing indoor and outdoor recreation spaces and to offer affordable and equitable recreation programming in newly renovated spaces.

To date, 35 of the 78 capital renovations are currently underway. As renovations continue, the City anticipates that after renovations are complete, it will provide safe and accessible parks where enrollment continues to return to pre-pandemic levels. The City will track the program goals and outcome metrics outlined below as the projects are completed.

City of Los Ange	eles Performance Indicators	Data	Performance Analysis
	Number of Recreation & Park projects in-progress	35	Of the 78 projects, 43 are completed and 35 are in progress. Of the 35 in progress, 15 are anticipated to complete by the end of 2025 and 20 expected to complete by 2026 Progress against the Capital Project Plan remains on track to complete a 78 projects by 2026.
Outputs	Number of park and recreation spaces improved	43	
	Number of activities hosted at newly renovated parks	7,873	Since FY 20-21 the number of activities hosted across completed capital projects has increased by 1159%.

City of Los Ange	eles Performance Indicators	Data	Performance Analysis
	Number of activity enrollments at newly renovated parks	111,436	Since FY 20-21 the number of activity enrollments across completed capital projects have increased by 841%.
	Percentage increase of activity enrollments at newly renovated parks versus prior years	841% from FY 20-21	See Table 1 for FY 20-21 vs. FY 24- 25 RAP Program Enrollments at Newly Renovated Parks and Centers.
Outcomes	Percentage increase in programs hosted at recently renovated properties within a year of construction completion	1,159 % from FY 20- 21	See Figure 18 through Figure 20 for Year-Over-Year (YOY) Count of Aquatics, Cultural, and Sports and Fitness Activities by Facility.

In Figure 18 through Figure 20, RAP's activity offerings are continuing to restore to prepandemic levels across sports and fitness, cultural, and aquatics activities, with offerings mostly increasing following renovations. RAP offers a diverse selection of sports and fitness activities, from team sports like baseball, basketball, and volleyball to individual pursuits such as archery, golf, and gymnastics, complemented by unique offerings like rock climbing and equestrian, and recreational games like pickleball and dodgeball. In the cultural domain, participants can enjoy programs like arts and crafts, camps, clubs, cooking classes, educational tutoring, health training, science explorations, hobbies and games, music, and performing arts, with options for parent-child activities and enriching programs like LA Kids and Enrich LA. Aquatic activities include competitive options such as swim team, dive team, and water polo, recreational sports like kayaking, paddle boarding, and surfing, as well as skill-building opportunities through swim lessons and artistic swim, along with health-focused aquatics fitness and Cardiopulmonary Resuscitation (CPR)/lifeguard training, catering to water enthusiasts of all levels.

Figure 18 Year-over-year count of sports and fitness activities by facility

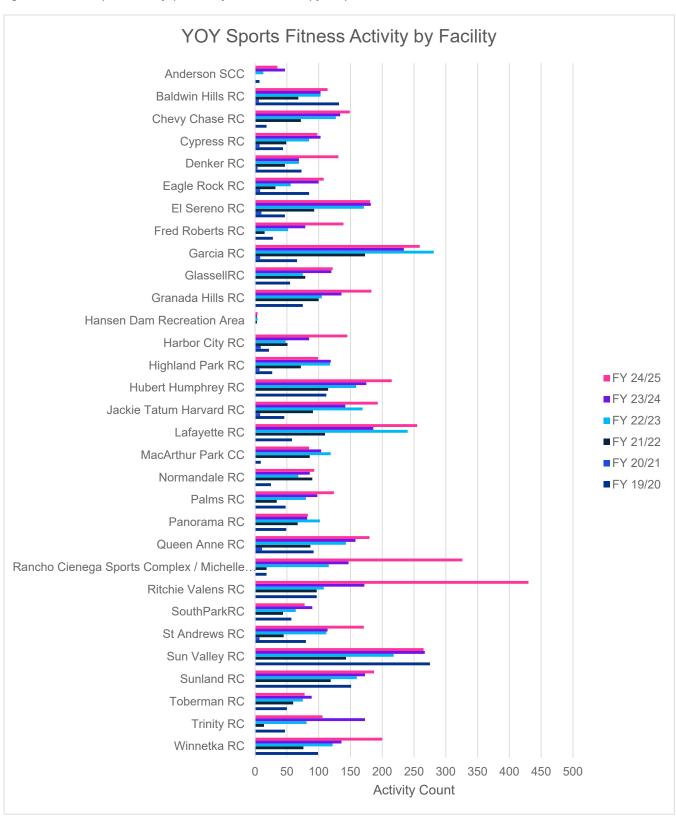


Figure 19 Year-over-year count of cultural activities by facility

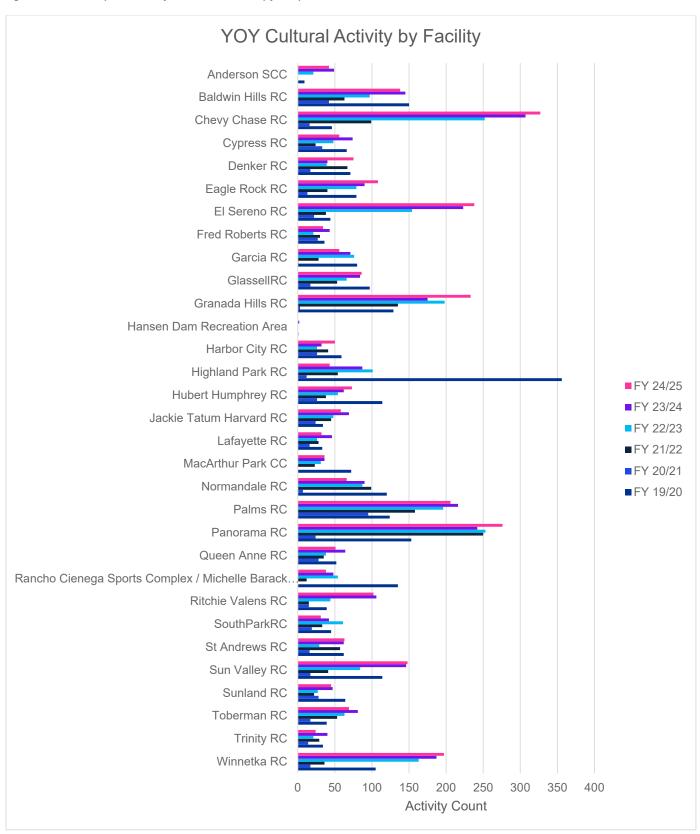


Figure 20 Year-over-year count of aquatics activities by facility⁷

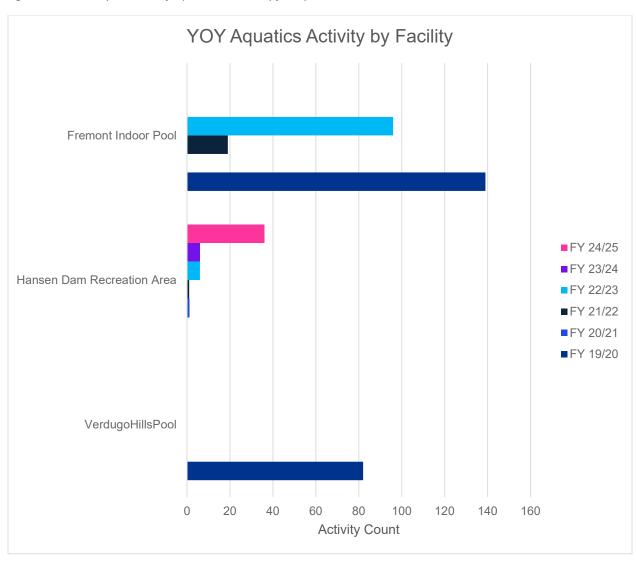


Table 1 demonstrates significant increases from FY 20-21 enrollments compared to FY 24-25 enrollments. While overall, enrollments have well increased past pre-pandemic levels (841%), continued construction of parallel projects to SLFRF funded projects and other external factors, such as resourcing, or lack of recruitment for programs contribute to individual park and recreation center enrollment decreases.

-

⁷ Verdugo Hills Pool was last operational during the 2019 season and did not re-open in the summer of 2020 due to COVID-19. While SLFRF funded construction of the facility is complete, the facility remains closed for other refurbishments and is anticipated to re-open at the end of the 2025 summer season.

Table 1 FY 20-21 vs. FY 24-25 Enrollment at Facilities with Completed Repairs

RAP Program Enrollments at	Newly Ren	ovated Parks	and Centers
Facility Location	FY 20/21	FY 24/25	% Increase
Anderson SCC		619	N/A
Baldwin Hills RC	748	3348	448%
Chevy Chase RC	300	3932	1311%
Cypress RC	685	3625	529%
Denker RC	397	2402	605%
Eagle Rock RC	457	2797	612%
El Sereno RC	706	7018	994%
Fred Roberts RC	400	2032	508%
Garcia RC	307	6497	2116%
GlassellRC	481	3429	713%
Granada Hills RC	191	5695	2982%
Hansen Dam Recreation Area	42	450	1071%
Harbor City RC	663	2642	398%
Highland Park RC	535	3191	596%
Hubert Humphrey RC	560	5966	1065%
Jackie Tatum Harvard RC	686	3325	485%
Lafayette RC	333	4524	1359%
MacArthur Park CC		2152	N/A
Normandale RC	101	1970	1950%
Palms RC	1281	4048	316%
Panorama RC	460	2647	575%
Queen Anne RC	956	5428	568%
Rancho Cienega Sports Complex			
Michelle Barack Obama Sports Co	•	4500	N/A
Ritchie Valens RC	261	6505	2492%
SouthParkRC	237	1525	643%
St Andrews RC	588	2598	442%
Sun Valley RC	325	3908	1202%
Sunland RC	765	2603	340%
Toberman RC	344	2055	597%
Trinity RC	155	2090	1348%
Winnetka RC	281	7915	2817%
Grand Total	13245	111436	841%

Policy Goals and Outcomes

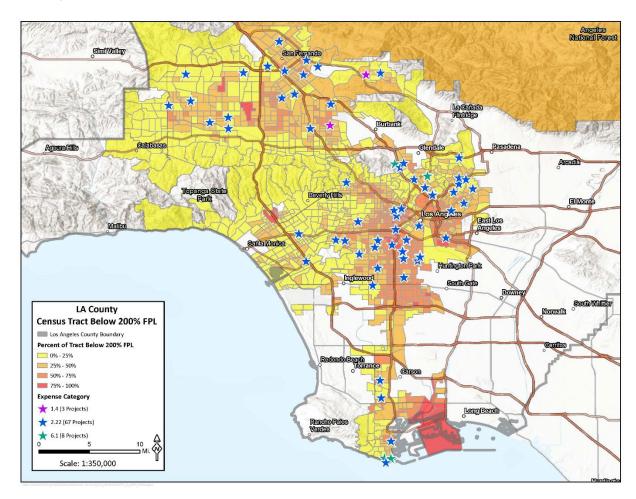
The City's investment of SLFRF into public park improvements is informed by the City's overarching commitment to equitable access to parks and recreational space. The City's Executive Directive on Achieving Park Equity drives the City's priority focus in ensuring investment in parks and open space in underserved communities, including rehabilitation and enhancement for parks and recreation centers located in or near QCTs and other low- and moderate-income (LMI) census tracts.

RAP's Recreation and Park Improvements Program prioritizes existing facilities that serve LMI communities and areas identified in RAP's Strategic Plan as having moderate to very high park needs. According to RAP's Strategic Plan, "nearly 7 in 10 LA residents live in areas of high or very high park need. Geographic disparities in parks exist throughout the City and reflect historic investment patterns and land-use characteristics. These disparities disproportionately impact low-income households and communities of color that would draw tremendous benefits from better access to parks and green space." As such, the City's investments, using SLFRF, endeavor to help address this imbalance by providing enhancements in park accessibility, such as improved lighting and safety renovations, along with recreational amenities, equipment, and other facilities in parks that serve disproportionately impacted and traditionally underserved communities.

Policy Outcomes	Data
Percentage of census tracts with 50 percent or more of the population below 200 percent FPL within a 0.5-mile radius of a newly renovated RAP facility	See Figure 21
Percentage of RAP improvement projects located within a moderate to very high park need area as defined in the Park Proud LA Strategic Plan for 2018-2022	See Figure 17
Population and Age, and Household and Income breakdown of LA City residents with access to a renovated RAP facility (based on 2010 census data) within 0.5 miles	See (Figure 24 through Figure 62)

The intended outcome of the park improvements is to reach a universal level of service by providing low-income neighborhoods with moderate to very high park needs with much needed recreation and park renovations. RAP identified 78 park and recreation center projects that required amenities to be renovated or upgraded. The large majority (except Glassell Park) of projects selected, firstly based on the need for renovations and improvements, are situated either within QCTs or within a QCT service area as established by RAP's existing parameters for park type catchment areas, as shown in the following figures.

Figure 21 Map of Recreation and Parks Improvement Locations on percentage of LA County Census Tracts Below 200 Percent Federal Poverty Line



Ageuration

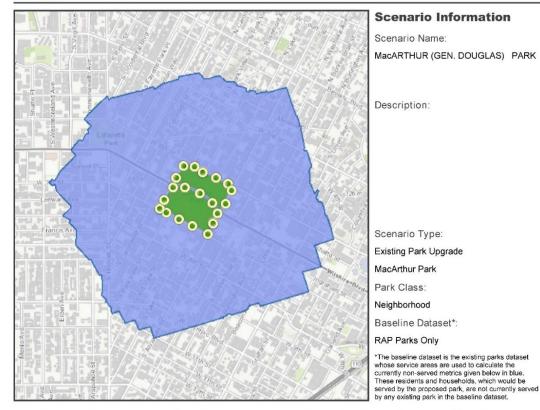
Ageura

Figure 22 LA County HUD QCT Census Tracts and Recreation and Park Improvement Locations by Expenditure Category

The Figure 23 through Figure 61 below were designed to provide data on park access using (1) the road/street network to determine the 1/2-mile distance, (2) park entrances to draw the data (not the boundaries) so that it accurately shows who can access the park, and (3) count LA City residents served.

Figure 23 Population & Age and Household & Income breakdown of LA City residents with access to MacArthur Park (based on 2010 census data) within 0.5 miles





Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:		Total Households Served:	Currently Non-Served Households Served:
Residents Served:	41,695	0	Households Served:	14,465	0
Residents Served by Age			Household	s Served by Anr	nual Income
Under Age 5:	3,260	0	Under \$25,000:	7,509	0
Age 5 to 9:	2,550	0	\$25,000 to \$34,999:	2,456	0
Age 10 to 14:	2,366	0	\$35,000 to \$49,999:	2,031	0
Age 15 to 17:	1,548	0	\$50,000 to \$74,999:	1,664	0
Age 18 to 64:	27,786	0	\$75,000 and Over:	805	0
Age 65 and Over:	4,185	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/23/2015

Figure 24 Population & Age and Household & Income breakdown of LA City residents with access to Ritchie Valens Park (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

VALENS (RITCHIE) PARK

Description:

Scenario Type:

Existing Park Upgrade

Ritchie Valens Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

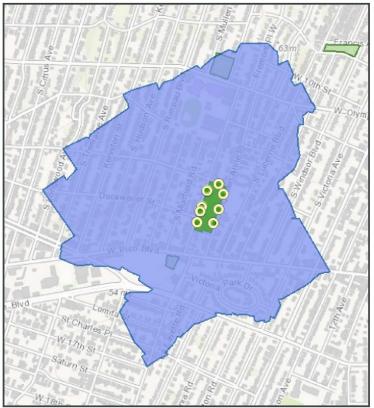
	Total Residents Served:	Currently Non-Served Residents Served:	Tota	l Households Served:	Currently Non-Served Households Served:	
Residents Served:	7,150	0	Households Served:	1,444	0	
Residents Served by Age			Households Served by Annual Income			
Under Age 5:	634	0	Under \$25,000:	319	0	
Age 5 to 9:	562	0	\$25,000 to \$34,999:	126	0	
Age 10 to 14:	550	0	\$35,000 to \$49,999:	172	0	
Age 15 to 17:	364	0	\$50,000 to \$74,999:	351	0	
Age 18 to 64:	4,463	0	\$75,000 and Over:	476	0	
Age 65 and Over:	577	0			Source: Census/ACS 2010	

City of Los Angeles Department of Recreation and Parks Date Generated: 07/07/2015

Figure 25 Population & Age and Household & Income breakdown of LA City residents with access to Queen Anne Recreation Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

QUEEN ANNE RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Queen Anne Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

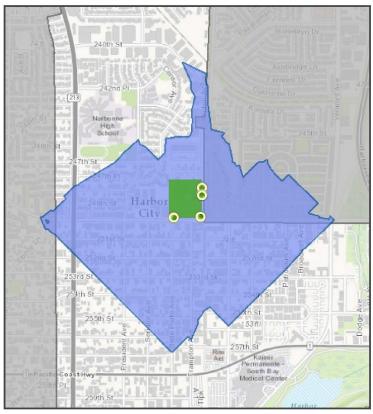
	Total Residents Served:	Currently Non-Served Residents Served:	Tot	al Households Served:	Currently Non-Served Households Served:	
Residents Served:	6,642	0	Households Served:	2,273	0	
Resi	Residents Served by Age			Households Served by Annual Income		
Under Age 5:	412	0	Under \$25,000:	598	0	
Age 5 to 9:	381	0	\$25,000 to \$34,999:	288	0	
Age 10 to 14:	418	0	\$35,000 to \$49,999:	248	0	
Age 15 to 17:	255	0	\$50,000 to \$74,999:	351	0	
Age 18 to 64:	4,399	0	\$75,000 and Over:	788	0	
Age 65 and Over:	777	0			Source: Census/ACS 2010	

City of Los Angeles Department of Recreation and Parks Date Generated: 06/25/2015

Figure 26 Population & Age and Household & Income breakdown of LA City residents with access to Harbor City Rec Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

Harbor City Rec Center

Description:

Scenario Type:

Existing Park Upgrade

Harbor City Park

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

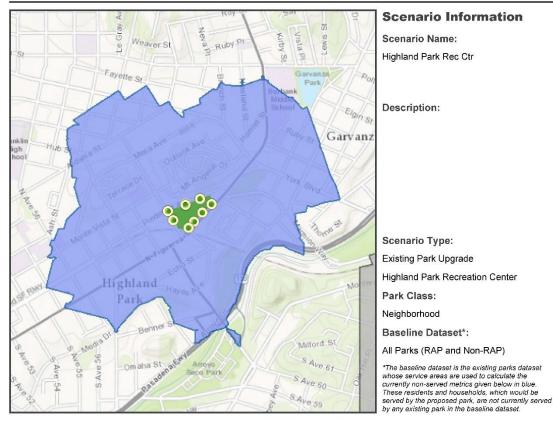
Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Тс	otal Households Served:	Currently Non-Served Households Served:
Residents Served:	7,158	0	Households Served:	2,101	0
Residents Served by Age			Households Served by Annual Income		
Under Age 5:	592	0	Under \$25,000:	475	0
Age 5 to 9:	578	0	\$25,000 to \$34,999:	184	0
Age 10 to 14:	555	0	\$35,000 to \$49,999:	342	0
Age 15 to 17:	363	0	\$50,000 to \$74,999:	428	0
Age 18 to 64:	4,593	0	\$75,000 and Over:	672	0
Age 65 and Over:	477	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 10/26/2015

Figure 27 Population & Age and Household & Income breakdown of LA City residents with access to Highland Park Rec Center (based on 2010 census data) within 0.5 miles





Population and Age Breakdown

Household and Income Breakdown

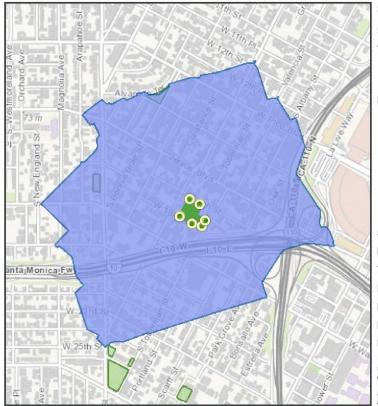
	Total Residents Served:	Currently Non-Served Residents Served:	Tota	Households Served:	Currently Non-Served Households Served:
Residents Served:	7,939	0	Households Served:	2,428	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	597	0	Under \$25,000:	697	0
Age 5 to 9:	602	0	\$25,000 to \$34,999:	347	0
Age 10 to 14:	617	0	\$35,000 to \$49,999:	486	0
Age 15 to 17:	372	0	\$50,000 to \$74,999:	435	0
Age 18 to 64:	5,131	0	\$75,000 and Over:	463	0
Age 65 and Over:	620	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 10/13/2015

Figure 28 Population & Age and Household & Income breakdown of LA City residents with access to Toberman Recreation Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

TOBERMAN RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Toberman Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

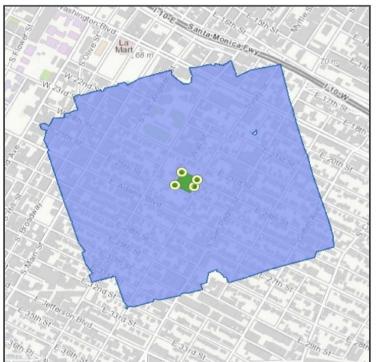
	Total Residents Served:	Currently Non-Served Residents Served:	То	tal Households Served:	Currently Non-Served Households Served:	
Residents Served:	9,844	0	Households Served:	2,932	0	
Resi	Residents Served by Age			Households Served by Annual Income		
Under Age 5:	805	0	Under \$25,000:	1,592	0	
Age 5 to 9:	715	0	\$25,000 to \$34,999:	360	0	
Age 10 to 14:	674	0	\$35,000 to \$49,999:	402	0	
Age 15 to 17:	464	0	\$50,000 to \$74,999:	295	0	
Age 18 to 64:	6,380	0	\$75,000 and Over:	283	0	
Age 65 and Over:	806	0			Source: Census/ACS 2010	

City of Los Angeles Department of Recreation and Parks Date Generated: 07/07/2015

Figure 29 Population & Age and Household & Income breakdown of LA City residents with access to Trinity Recreation Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

TRINITY RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Trinity Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

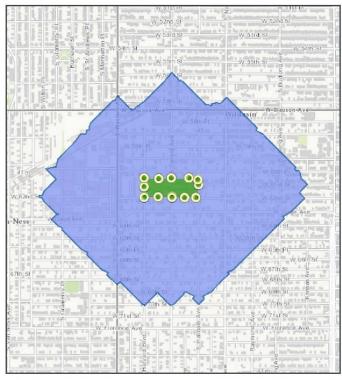
	Total Residents Served:	Currently Non-Served Residents Served:	Tota	al Households Served:	Currently Non-Served Households Served:
Residents Served:	13,068	0	Households Served:	2,972	0
Residents Served by Age			Households Se	erved by Anr	nual Income
Under Age 5:	1,271	0	Under \$25,000:	1,257	0
Age 5 to 9:	1,139	0	\$25,000 to \$34,999:	534	0
Age 10 to 14:	1,180	0	\$35,000 to \$49,999:	529	0
Age 15 to 17:	749	0	\$50,000 to \$74,999:	442	0
Age 18 to 64:	7,868	0	\$75,000 and Over:	210	0
Age 65 and Over:	861	0			Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 07/07/2015

Figure 30 Population & Age and Household & Income breakdown of LA City residents with access to Jackie Tatum Recreation Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



TALED AND CONTRACTOR AND CONTRACTOR

Scenario Information

Scenario Name:

lackie Tatum

Description:

Scenario Type:

Existing Park Upgrade

Jackie Tatum/Harvard Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

T. (.11)

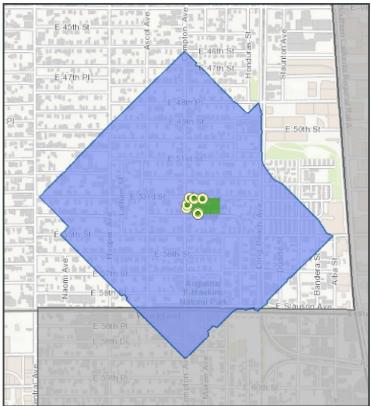
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Residents Served:	Tota	l Households Served:	Households Served:
Residents Served:	11,091	0	Households Served:	3,059	0
Resi	dents Served b	y Age	Households Served by Annual Income		
Under Age 5:	857	0	Under \$25,000:	1,007	0
Age 5 to 9:	816	0	\$25,000 to \$34,999:	442	0
Age 10 to 14:	946	0	\$35,000 to \$49,999:	586	0
Age 15 to 17:	631	0	\$50,000 to \$74,999:	607	0
Age 18 to 64:	6,844	0	\$75,000 and Over:	417	0
Age 65 and Over:	997	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 01/13/2015





Scenario Information

Scenario Name:

SLAUSON (JAMES) RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

James Slauson Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Total Households Served:		Currently Non-Served Households Served:	
Residents Served:	12,679	0	Households Served:	2,683	0	
Resi	dents Served b	y Age	Households Served by Annual Income			
Under Age 5:	1,317	0	Under \$25,000:	1,095	0	
Age 5 to 9:	1,246	0	\$25,000 to \$34,999:	348	0	
Age 10 to 14:	1,265	0	\$35,000 to \$49,999:	464	0	
Age 15 to 17:	782	0	\$50,000 to \$74,999:	494	0	
Age 18 to 64:	7,559	0	\$75,000 and Over:	282	0	
Age 65 and Over:	510	0			Source: Census/ACS 2010	

City of Los Angeles Department of Recreation and Parks Date Generated: 06/26/2015

Figure 32 Population & Age and Household & Income breakdown of LA City residents with access to Jesse Owens Mini-Park (based on 2010 census data) within 0.5 miles





Scenario Information

Scenario Name:

OWENS (JESSE) MINI-PARK

Description:

Scenario Type:

Existing Park Upgrade

Jessie Owens Mini-Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	l Households Served:	Currently Non-Served Households Served:
Residents Served:	5,640	0	Households Served:	2,105	0
Residents Served by Age			Households Se	rved by Ann	ual Income
Under Age 5:	352	0	Under \$25,000:	687	0
Age 5 to 9:	306	0	\$25,000 to \$34,999:	237	0
Age 10 to 14:	335	0	\$35,000 to \$49,999:	225	0
Age 15 to 17:	202	0	\$50,000 to \$74,999:	238	0
Age 18 to 64:	3,675	0	\$75,000 and Over:	718	0
Age 65 and Over:	770	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/25/2015





Scenario Information

Scenario Name:

WEST VALLEY PARK

Description:

Scenario Type:

Existing Park Upgrade

West Valley Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

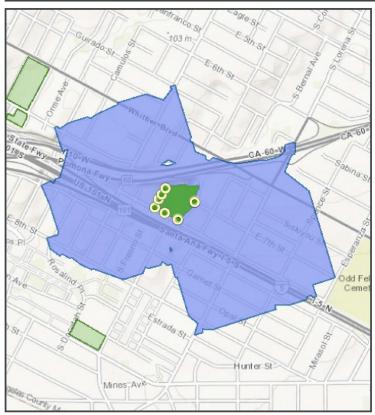
	Total Residents Served:	Currently Non-Served Residents Served:	Total	Households Served:	Currently Non-Served Households Served:
Residents Served:	6,993	0	Households Served:	2,179	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	369	0	Under \$25,000:	618	0
Age 5 to 9:	389	0	\$25,000 to \$34,999:	143	0
Age 10 to 14:	439	0	\$35,000 to \$49,999:	297	0
Age 15 to 17:	271	0	\$50,000 to \$74,999:	503	0
Age 18 to 64:	4,341	0	\$75,000 and Over:	618	0
Age 65 and Over:	1,184	0			Source: Census/ACS 2010

Department of Recreation and Parks Date Generated: 07/08/2015

Figure 34 Population & Age and Household & Income breakdown of LA City residents with access to Ramon D. Garcia Recreation Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

GARCIA (MSGR. RAMON D.) RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Msgr. Ramon D. Garcia Recreation

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

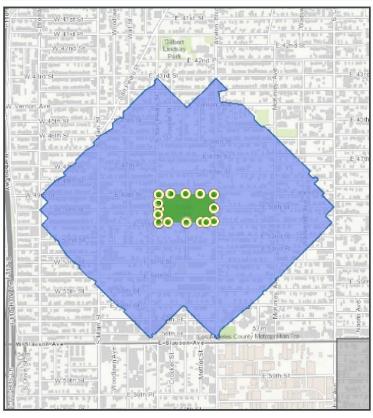
	Total Residents Served:	Currently Non-Served Residents Served:	Total	Households Served:	Currently Non-Served Households Served:
Residents Served:	6,396	0	Households Served:	1,520	0
Resi	idents Served b	y Age	Households Sei	rved by Anı	nual Income
Under Age 5:	525	0	Under \$25,000:	559	0
Age 5 to 9:	559	0	\$25,000 to \$34,999:	240	0
Age 10 to 14:	553	0	\$35,000 to \$49,999:	239	0
Age 15 to 17:	334	0	\$50,000 to \$74,999:	271	0
Age 18 to 64:	3,831	0	\$75,000 and Over:	211	0
Age 65 and Over:	594	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 07/08/2015

Figure 35 Population & Age and Household & Income breakdown of LA City residents with access to South Park (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

South Park RC

Description:

South Park RC current

Scenario Type:

Existing Park Upgrade

South Park Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	,1	Fotal Households Served:	Currently Non-Served Households Served:
Residents Served:	21,527	0	Households Served:	4,604	0
Resi	idents Served b	y Age	Households	Served by Ann	ual Income
Under Age 5:	2,307	0	Under \$25,000:	1,957	0
Age 5 to 9:	2,008	0	\$25,000 to \$34,999:	589	0
Age 10 to 14:	2,081	0	\$35,000 to \$49,999:	677	0
Age 15 to 17:	1,260	0	\$50,000 to \$74,999:	729	0
Age 18 to 64:	12,973	0	\$75,000 and Over:	652	0
Age 65 and Over:	898	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/04/2015

Figure 36 Population & Age and Household & Income breakdown of LA City residents with access to Sunland Park (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

SUNLAND PARK

Description:

Scenario Type:

Existing Park Upgrade

Sunland Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

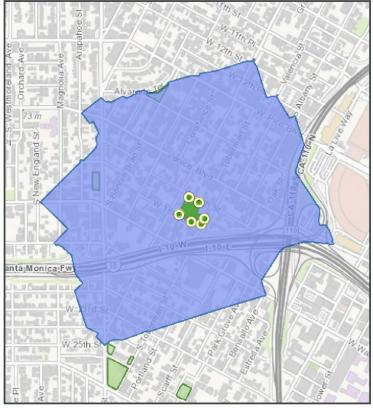
	Total Residents Served:	Currently Non-Served Residents Served:	Total	Currently Non-Served Households Served:	
Residents Served:	4,447	0	Households Served:	1,654	0
Resi	dents Served b	y Age	Households Se	rved by Anr	nual Income
Under Age 5:	249	0	Under \$25,000:	305	0
Age 5 to 9:	217	0	\$25,000 to \$34,999:	200	0
Age 10 to 14:	244	0	\$35,000 to \$49,999:	164	0
Age 15 to 17:	160	0	\$50,000 to \$74,999:	309	0
Age 18 to 64:	3,025	0	\$75,000 and Over:	676	0
Age 65 and Over:	552	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 07/07/2015

Figure 37 Population & Age and Household & Income breakdown of LA City residents with access to Toberman Recreation Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

TOBERMAN RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Toberman Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

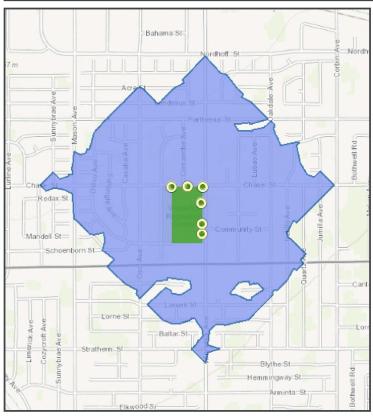
	Served:	Residents Served:	lot	Served:	Households Served:
Residents Served:	9,844	0	Households Served:	2,932	0
Resi	dents Served b	y Age	Households S	erved by Anr	ual Income
Under Age 5:	805	0	Under \$25,000:	1,592	0
Age 5 to 9:	715	0	\$25,000 to \$34,999:	360	0
Age 10 to 14:	674	0	\$35,000 to \$49,999:	402	0
Age 15 to 17:	464	0	\$50,000 to \$74,999:	295	0
Age 18 to 64:	6,380	0	\$75,000 and Over:	283	0
Age 65 and Over:	806	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 07/07/2015

Figure 38 Population & Age and Household & Income breakdown of LA City residents with access to Winnetka Recreation Center (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

WINNETKA RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Winnetka Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

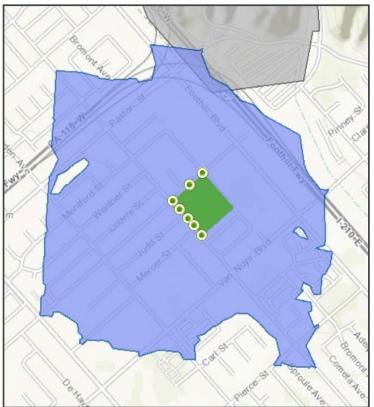
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	al Households Served:	Currently Non-Served Households Served:
Residents Served:	4,057	0	Households Served:	1,253	0
Resi	dents Served b	y Age	Households Se	erved by Ann	ual Income
Under Age 5:	239	0	Under \$25,000:	207	0
Age 5 to 9:	237	0	\$25,000 to \$34,999:	85	0
Age 10 to 14:	256	0	\$35,000 to \$49,999:	100	0
Age 15 to 17:	167	0	\$50,000 to \$74,999:	269	0
Age 18 to 64:	2,638	0	\$75,000 and Over:	592	0
Age 65 and Over:	520	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/15/2015





Scenario Information

Scenario Name:

Hubert Humphrey

Description:

Hubert Humphrey Current

Scenario Type:

Existing Park Upgrade

Hubert H. Humphrey Memorial Park

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

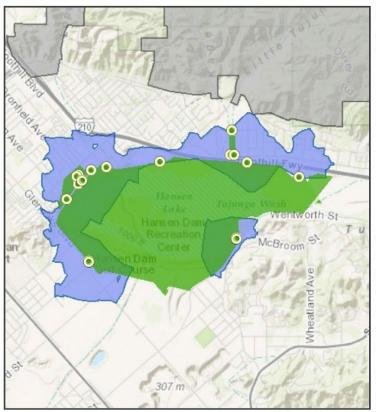
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Total	Currently Non-Served Households Served:	
Residents Served:	7,339	0	Households Served:	1,559	0
Resi	idents Served b	y Age	Households Ser	rved by Anr	nual Income
Under Age 5:	648	0	Under \$25,000:	439	0
Age 5 to 9:	655	0	\$25,000 to \$34,999:	198	0
Age 10 to 14:	629	0	\$35,000 to \$49,999:	292	0
Age 15 to 17:	364	0	\$50,000 to \$74,999:	343	0
Age 18 to 64:	4,513	0	\$75,000 and Over:	287	0
Age 65 and Over:	530	0			Source: Census/ACS 2010

City of Los Angeles
Department of Recreation and Parks
Date Generated: 05/04/2015





Scenario Information

Scenario Name:

Hansen Dam

Description:

Hansen Dam Current

Scenario Type:

Existing Park Upgrade

Hansen Dam Recreation Area

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

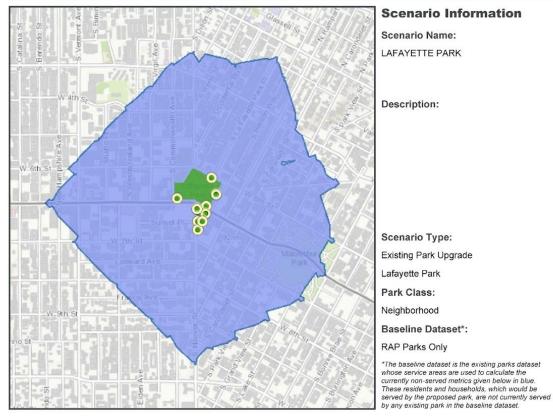
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	Households Served:	Currently Non-Served Households Served:
Residents Served:	7,591	0	Households Served:	1,902	0
Resi	dents Served b	y Age	Households Se	rved by Anr	nual Income
Under Age 5:	690	0	Under \$25,000:	420	0
Age 5 to 9:	626	0	\$25,000 to \$34,999:	257	0
Age 10 to 14:	659	0	\$35,000 to \$49,999:	312	0
Age 15 to 17:	401	0	\$50,000 to \$74,999:	429	0
Age 18 to 64:	4,671	0	\$75,000 and Over:	484	0
Age 65 and Over:	544	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/04/2015





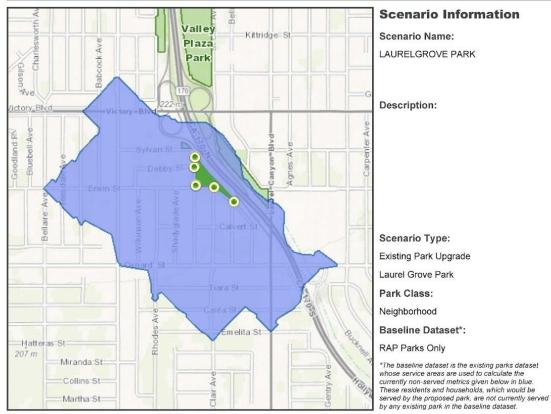
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Total Households Served:		Currently Non-Served Households Served:
Residents Served:	32,020	0	Households Served:	12,568	0
Resi	dents Served b	y Age	Households Se	rved by Anr	ual Income
Under Age 5:	2,221	0	Under \$25,000:	5,257	0
Age 5 to 9:	1,806	0	\$25,000 to \$34,999:	1,929	0
Age 10 to 14:	1,717	0	\$35,000 to \$49,999:	2,031	0
Age 15 to 17:	1,144	0	\$50,000 to \$74,999:	1,882	0
Age 18 to 64:	22,559	0	\$75,000 and Over:	1,469	0
Age 65 and Over:	2,573	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/23/2015





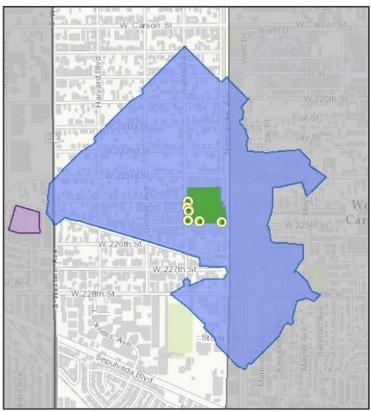
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tot	al Households Served:	Currently Non-Served Households Served:
Residents Served:	3,618	0	Households Served:	1,416	0
Resi	dents Served b	y Age	Households Se	erved by Ann	ual Income
Under Age 5:	218	0	Under \$25,000:	401	0
Age 5 to 9:	193	0	\$25,000 to \$34,999:	97	0
Age 10 to 14:	187	0	\$35,000 to \$49,999:	238	0
Age 15 to 17:	132	0	\$50,000 to \$74,999:	242	0
Age 18 to 64:	2,447	0	\$75,000 and Over:	438	0
Age 65 and Over:	441	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/23/2015





Total Pasidents Currently Non-Served

Scenario Information

Scenario Name:

NORMANDALE RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Normandale Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Total Households Currently Non-Served

Population and Age Breakdown

Household and Income Breakdown

	Served:	Residents Served:	Tota	Served:	Households Served:
Residents Served:	4,704	0	Households Served:	1,255	0
Resi	dents Served b	y Age	Households Se	rved by Anr	nual Income
Under Age 5:	370	0	Under \$25,000:	382	0
Age 5 to 9:	364	0	\$25,000 to \$34,999:	242	0
Age 10 to 14:	356	0	\$35,000 to \$49,999:	197	0
Age 15 to 17:	249	0	\$50,000 to \$74,999:	202	0
Age 18 to 64:	3,054	0	\$75,000 and Over:	232	0
Age 65 and Over:	311	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/25/2015





Scenario Information

Scenario Name:

PANORAMA CITY RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Panorama City Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:		Total	Currently Non-Served Households Served:	
Residents Served:	6,857	0	Households Served:	1,682	0
Resi	idents Served b	y Age	Households Ser	rved by Anr	nual Income
Under Age 5:	452	0	Under \$25,000:	349	0
Age 5 to 9:	457	0	\$25,000 to \$34,999:	178	0
Age 10 to 14:	512	0	\$35,000 to \$49,999:	129	0
Age 15 to 17:	360	0	\$50,000 to \$74,999:	378	0
Age 18 to 64:	4,485	0	\$75,000 and Over:	648	0
Age 65 and Over:	591	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/25/2015





Scenario Information

Scenario Name:

PALMS RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Palms Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	Households Served:	Currently Non-Served Households Served:
Residents Served:	6,984	0	Households Served:	3,284	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	381	0	Under \$25,000:	510	0
Age 5 to 9:	365	0	\$25,000 to \$34,999:	242	0
Age 10 to 14:	298	0	\$35,000 to \$49,999:	530	0
Age 15 to 17:	189	0	\$50,000 to \$74,999:	459	0
Age 18 to 64:	4,983	0	\$75,000 and Over:	1,543	0
Age 65 and Over:	768	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/25/2015





Total Pasidents Currently Non-Served

Scenario Information

Scenario Name:

Rancho Cig RC

Description:

Rancho Cig RC current

Scenario Type:

Existing Park Upgrade

Rancho Cienega Sports Complex

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Total Households Currently Non-Served

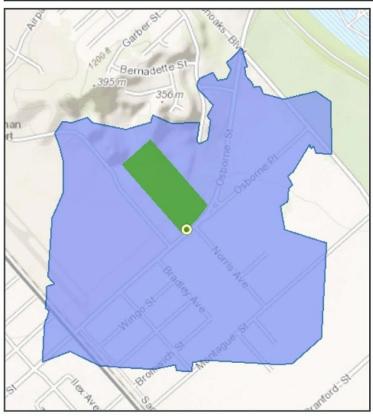
Population and Age Breakdown

Household and Income Breakdown

	Served:	Residents Served:	10	Served:	Households Served:
Residents Served:	10,652	0	Households Served:	3,819	0
Resi	dents Served b	y Age	Households S	Served by Anr	nual Income
Under Age 5:	790	0	Under \$25,000:	1,401	0
Age 5 to 9:	740	0	\$25,000 to \$34,999:	576	0
Age 10 to 14:	802	0	\$35,000 to \$49,999:	650	0
Age 15 to 17:	515	0	\$50,000 to \$74,999:	549	0
Age 18 to 64:	6,774	0	\$75,000 and Over:	643	0
Age 65 and Over:	1,031	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/04/2015





Total Pasidents Currently Non-Served

Scenario Information

Scenario Name:

JESSUP (ROGER W.) PARK

Description:

Scenario Type:

Existing Park Upgrade

Roger W. Jessup Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Total Households Currently Non-Served

Population and Age Breakdown

Household and Income Breakdown

	Served:	Residents Served:	Tota	Served:	Households Served:
Residents Served:	2,629	0	Households Served:	617	0
Resi	dents Served b	y Age	Households Se	rved by Anr	nual Income
Under Age 5:	269	0	Under \$25,000:	131	0
Age 5 to 9:	248	0	\$25,000 to \$34,999:	73	0
Age 10 to 14:	246	0	\$35,000 to \$49,999:	84	0
Age 15 to 17:	156	0	\$50,000 to \$74,999:	125	0
Age 18 to 64:	1,611	0	\$75,000 and Over:	204	0
Age 65 and Over:	99	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/19/2015





Population and Age Breakdown

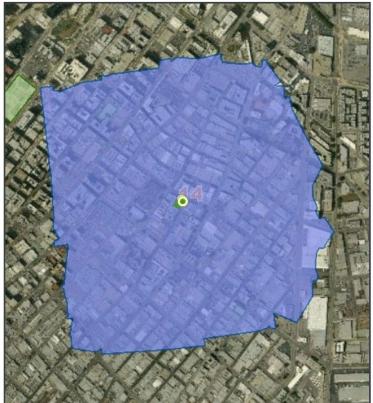
Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Total	Households Served:	Currently Non-Served Households Served:
Residents Served:	7,665	0	Households Served:	1,857	0
Residents Served by Age			Households Se	rved by Ann	nual Income
Under Age 5:	586	0	Under \$25,000:	650	0
Age 5 to 9:	592	0	\$25,000 to \$34,999:	284	0
Age 10 to 14:	684	0	\$35,000 to \$49,999:	310	0
Age 15 to 17:	440	0	\$50,000 to \$74,999:	259	0
Age 18 to 64:	4,829	0	\$75,000 and Over:	354	0
Age 65 and Over:	534	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 07/07/2015







Scenario Information

Scenario Name:

San Julian

Description:

Transfer from CRALA

Scenario Type:

New Park

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

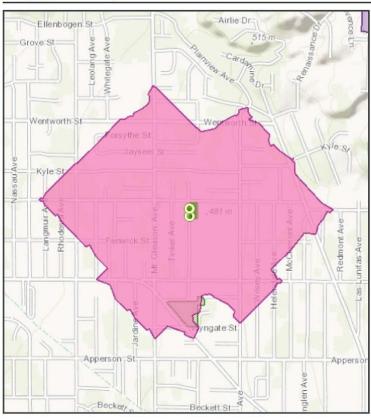
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	'1	Total Households Served:	Currently Non-Served Households Served:
Residents Served:	14,972	527	Households Served:	7,098	401
Residents Served by Age			Households	Served by Ann	ual Income
Under Age 5:	166	0	Under \$25,000:	4,716	229
Age 5 to 9:	159	0	\$25,000 to \$34,999:	323	14
Age 10 to 14:	189	0	\$35,000 to \$49,999:	499	26
Age 15 to 17:	113	1	\$50,000 to \$74,999:	540	72
Age 18 to 64:	12,569	27	\$75,000 and Over:	1,020	60
Age 65 and Over:	1,776	499			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 02/02/2015





Scenario Information

Scenario Name:

VERDUGO HILLS POOL

Description:

Scenario Type:

Existing Park Upgrade

Verdugo Hills Pool

Park Class:

Improved

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

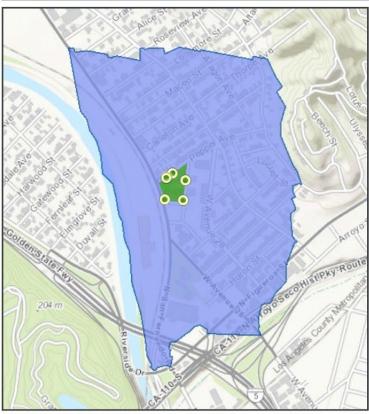
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	l Households Served:	Currently Non-Served Households Served:
Residents Served:	3,580	0	Households Served:	1,212	0
Resi	Residents Served by Age			erved by Anr	ual Income
Under Age 5:	209	0	Under \$25,000:	155	0
Age 5 to 9:	172	0	\$25,000 to \$34,999:	72	0
Age 10 to 14:	193	0	\$35,000 to \$49,999:	199	0
Age 15 to 17:	128	0	\$50,000 to \$74,999:	312	0
Age 18 to 64:	2,531	0	\$75,000 and Over:	474	0
Age 65 and Over:	347	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 07/07/2015





Scenario Information

Scenario Name:

CYPRESS RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Cypress Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

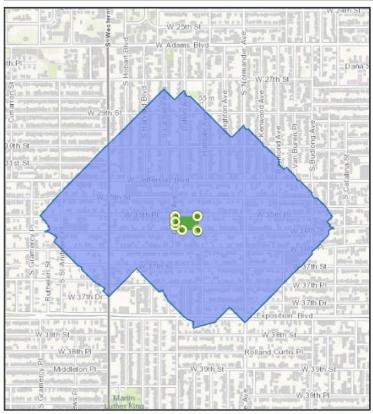
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Total	Households Served:	Currently Non-Served Households Served:
Residents Served:	4,981	0	Households Served:	1,374	0
Resi	dents Served b	y Age	Households Se	rved by Anr	nual Income
Under Age 5:	351	0	Under \$25,000:	366	0
Age 5 to 9:	347	0	\$25,000 to \$34,999:	184	0
Age 10 to 14:	394	0	\$35,000 to \$49,999:	227	0
Age 15 to 17:	246	0	\$50,000 to \$74,999:	366	0
Age 18 to 64:	3,132	0	\$75,000 and Over:	231	0
Age 65 and Over:	511	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/15/2015





Scenario Information

Scenario Name:

DENKER RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Denker Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	I Households Served:	Currently Non-Served Households Served:		
Residents Served:	10,646	0	Households Served:	2,862	0		
Residents Served by Age			Households Se	erved by Anr			
Under Age 5:	796	0	Under \$25,000:	908	0		
Age 5 to 9:	763	0	\$25,000 to \$34,999:	466	0		
Age 10 to 14:	846	0	\$35,000 to \$49,999:	401	0		
Age 15 to 17:	588	0	\$50,000 to \$74,999:	590	0		
Age 18 to 64:	6,882	0	\$75,000 and Over:	497	0		
Age 65 and Over:	771	0			Source: Census/ACS 2010		

City of Los Angeles Department of Recreation and Parks Date Generated: 05/15/2015





Scenario Information

Scenario Name:

EAGLE ROCK RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Eagle Rock Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

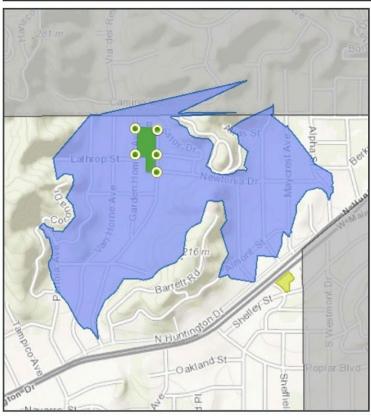
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Total	Households Served:	Currently Non-Served Households Served:
Residents Served:	1,750	0	Households Served:	677	0
Residents Served by Age			Households Ser	ved by Anr	nual Income
Under Age 5:	100	0	Under \$25,000:	144	0
Age 5 to 9:	93	0	\$25,000 to \$34,999:	52	0
Age 10 to 14:	83	0	\$35,000 to \$49,999:	102	0
Age 15 to 17:	61	0	\$50,000 to \$74,999:	83	0
Age 18 to 64:	1,112	0	\$75,000 and Over:	296	0
Age 65 and Over:	301	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/15/2015





Scenario Information

Scenario Name:

EL SERENO NORTH PARK

Description:

Scenario Type:

Existing Park Upgrade

El Sereno North Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

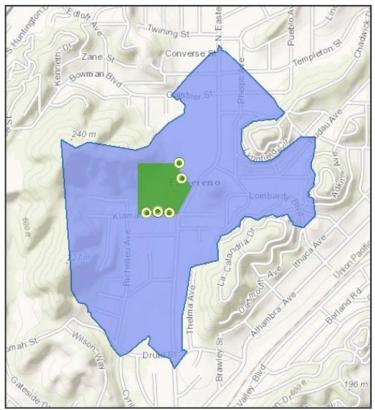
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	To	otal Households Served:	Currently Non-Served Households Served:
Residents Served:	3,001	0	Households Served:	795	0
Residents Served by Age			Households S	Served by Ann	ual Income
Under Age 5:	184	0	Under \$25,000:	165	0
Age 5 to 9:	207	0	\$25,000 to \$34,999:	169	0
Age 10 to 14:	237	0	\$35,000 to \$49,999:	79	0
Age 15 to 17:	162	0	\$50,000 to \$74,999:	171	0
Age 18 to 64:	1,923	0	\$75,000 and Over:	211	0
Age 65 and Over:	288	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/16/2015





Scenario Information

Scenario Name:

El Sereno RC

Description:

El Sereno RC current

Scenario Type:

Existing Park Upgrade

El Sereno Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

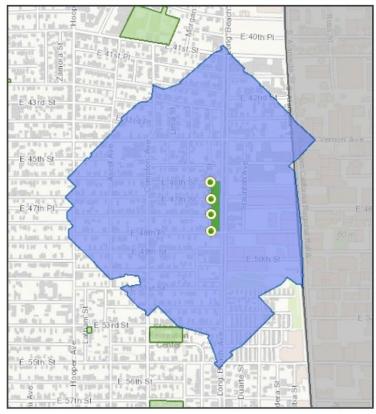
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Total	Households Served:	Currently Non-Served Households Served:
Residents Served:	3,762	0	Households Served:	1,045	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	261	0	Under \$25,000:	246	0
Age 5 to 9:	256	0	\$25,000 to \$34,999:	131	0
Age 10 to 14:	305	0	\$35,000 to \$49,999:	210	0
Age 15 to 17:	184	0	\$50,000 to \$74,999:	196	0
Age 18 to 64:	2,283	0	\$75,000 and Over:	262	0
Age 65 and Over:	473	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/04/2015





Scenario Information

Scenario Name:

ROBERTS (FRED) RECREATION CENTER

Description:

Scenario Type:

Existing Park Upgrade

Fred Roberts Recreation Center

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

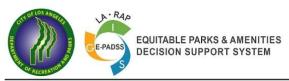
*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

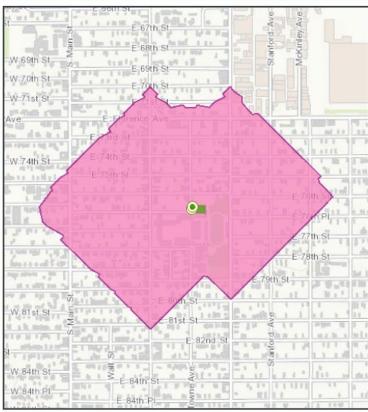
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tot	al Households Served:	Currently Non-Served Households Served:
Residents Served:	11,584	0	Households Served:	2,391	0
Residents Served by Age			Households Se	erved by Anr	ual Income
Under Age 5:	1,244	0	Under \$25,000:	1,162	0
Age 5 to 9:	1,158	0	\$25,000 to \$34,999:	291	0
Age 10 to 14:	1,157	0	\$35,000 to \$49,999:	344	0
Age 15 to 17:	696	0	\$50,000 to \$74,999:	363	0
Age 18 to 64:	6,877	0	\$75,000 and Over:	231	0
Age 65 and Over:	452	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 06/25/2015





Scenario Information

Scenario Name:

FREMONT HIGH SCHOOL POOL

Description:

Scenario Type:

Existing Park Upgrade

Fremont High School Pool

Park Class:

Improved

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

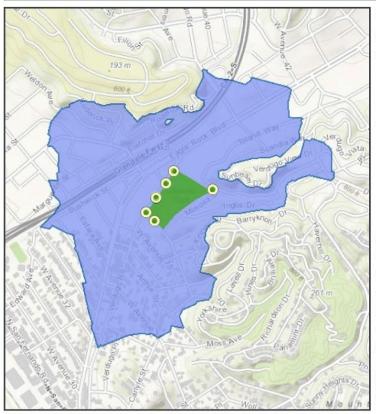
Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	Households Served:	Currently Non-Served Households Served:
Residents Served:	7,695	0	Households Served:	1,841	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	803	0	Under \$25,000:	848	0
Age 5 to 9:	687	0	\$25,000 to \$34,999:	300	0
Age 10 to 14:	703	0	\$35,000 to \$49,999:	228	0
Age 15 to 17:	494	0	\$50,000 to \$74,999:	212	0
Age 18 to 64:	4,588	0	\$75,000 and Over:	253	0
Age 65 and Over:	420	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/22/2015





Scenario Information

Scenario Name:

Glassell Park

Description:

Glassell Park Current

Scenario Type:

Existing Park Upgrade

Glassell Park

Park Class:

Neighborhood

Baseline Dataset*:

All Parks (RAP and Non-RAP)

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	Households Served:	Currently Non-Served Households Served:
Residents Served:	4,827	0	Households Served:	1,509	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	314	0	Under \$25,000:	182	0
Age 5 to 9:	299	0	\$25,000 to \$34,999:	185	0
Age 10 to 14:	312	0	\$35,000 to \$49,999:	198	0
Age 15 to 17:	178	0	\$50,000 to \$74,999:	319	0
Age 18 to 64:	3,236	0	\$75,000 and Over:	625	0
Age 65 and Over:	488	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/04/2015





Scenario Information

Scenario Name:

GLENHURST PARK

Description:

Scenario Type:

Existing Park Upgrade

Glenhurst Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	Households Served:	Currently Non-Served Households Served:
Residents Served:	4,195	0	Households Served:	1,451	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	221	0	Under \$25,000:	279	0
Age 5 to 9:	224	0	\$25,000 to \$34,999:	161	0
Age 10 to 14:	240	0	\$35,000 to \$49,999:	283	0
Age 15 to 17:	175	0	\$50,000 to \$74,999:	295	0
Age 18 to 64:	2,804	0	\$75,000 and Over:	433	0
Age 65 and Over:	531	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/26/2015

Figure 60 Population & Age and Household & Income breakdown of LA City residents with access to Granada Hills Park (based on 2010 census data) within 0.5 miles



Park Analysis Report



Scenario Information

Scenario Name:

GRANADA HILLS PARK

Description:

Scenario Type:

Existing Park Upgrade

Granada Hills Park

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tota	I Households Served:	Currently Non-Served Households Served:
Residents Served:	8,414	0	Households Served:	2,997	0
Residents Served by Age			Households Se	rved by Anr	nual Income
Under Age 5:	500	0	Under \$25,000:	798	0
Age 5 to 9:	510	0	\$25,000 to \$34,999:	228	0
Age 10 to 14:	594	0	\$35,000 to \$49,999:	512	0
Age 15 to 17:	371	0	\$50,000 to \$74,999:	660	0
Age 18 to 64:	5,360	0	\$75,000 and Over:	799	0
Age 65 and Over:	1,079	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 05/26/2015





Scenario Information

Scenario Name:

WEDDINGTON PARK, NORTH

Description:

Scenario Type:

Existing Park Upgrade

Weddington Park North

Park Class:

Neighborhood

Baseline Dataset*:

RAP Parks Only

*The baseline dataset is the existing parks dataset whose service areas are used to calculate the currently non-served metrics given below in blue. These residents and households, which would be served by the proposed park, are not currently served by any existing park in the baseline dataset.

Population and Age Breakdown

Household and Income Breakdown

	Total Residents Served:	Currently Non-Served Residents Served:	Tot	tal Households Served:	Currently Non-Served Households Served:
Residents Served:	2,407	0	Households Served:	1,294	0
Residents Served by Age			Households S	erved by Ann	ual Income
Under Age 5:	117	0	Under \$25,000:	194	0
Age 5 to 9:	72	0	\$25,000 to \$34,999:	195	0
Age 10 to 14:	65	0	\$35,000 to \$49,999:	186	0
Age 15 to 17:	40	0	\$50,000 to \$74,999:	178	0
Age 18 to 64:	1,928	0	\$75,000 and Over:	541	0
Age 65 and Over:	185	0			Source: Census/ACS 2010

City of Los Angeles Department of Recreation and Parks Date Generated: 07/08/2015

3. Restaurant and Small Business Recovery (Comeback Checks) Program

Project ID: EWDD-01: Restaurant and Small Business Recovery

Funding amount: \$27,006,193.17

Project Expenditure Category: 2.29, Loans or Grants to Mitigate Financial Hardship

Website: N/A8

Project Overview

The Restaurant and Small Business Recovery Program provided \$5,000 grants referred to as "Comeback Checks" to 5,000 eligible microenterprises and small businesses located and operating in the City that required economic support due to business interruptions or closures suffered during the COVID-19 pandemic.

The Restaurant and Small Business Recovery Grants supported small businesses disproportionately impacted by the pandemic that are facing challenges, closures, or revenue losses. Priority was given to businesses located within the highest-need areas based on economic indicators, including but not limited to LMI census tracts, poverty level, and demographic make-up. The recovery grants help fund COVID-19 mitigation measures, allowing businesses to safely reopen to the public.

Funds can be used for eligible business expenses, including but not limited to payroll, commercial rent, utilities, insurance, and adaptive business practices needed to operate the business. The application process started in October 2021, and the City experienced an overwhelming interest in the program, with over 24,500 applications received. All funds were disbursed as of November 2023.

Performance Goals and Metrics

The goal of the Restaurant and Small Business Recovery Program is to distribute \$5,000 per grant to 5,000 small businesses (\$25 million) with 75 percent located within the highest and high-need City census tracts, as defined by the Department of Housing and Urban Development (HUD). Small businesses and restaurants historically struggled with access to capital, and COVID-19 created additional vulnerabilities.

By receiving aid, these businesses funded COVID-19 mitigation measures, allowing them to safely re-open to the public. The following performance indicators, outputs, and outcomes reflect the program's progress and metrics to date.

US Treasury Mandatory Performance Indicators	Data	Performance Analysis
# of businesses served	5,000	EWDD disbursed 5,000 grants to small businesses as planned.

⁸ Comeback Checks program ended November 2023. Website is no longer available.

City of Los Indicators	Angeles Performance	Data	Performance Analysis
	Number of applications received	24,506	The number of applications received exceeded the City's expectations for program interest. The weighted lottery was implemented to ensure equitable distribution of funds to those with highest need.
Outputs	Outputs Number of approved applications Number of businesses referred to Business Source Centers (BSC)	5,000	EWDD disbursed 5,000 grants to small businesses as planned.
		1,599	32% of the businesses were referred to BSCs for technical assistance, however it was not mandatory for businesses to use these services.
	Number of businesses served by BSCs	489	31% of businesses were referred to a BSC and opted to use its services.
	Number of businesses that remained open after six months	2,356	EWDD conducted compliance verifications for all grant recipients and confirmed that approximately half of the businesses that received assistance were still operating at the time of monitoring.
Outcomes	Distribution of Grants by: Industry Number of Employees Recipient Type Subindustry	See Figure 62 and Figure 63 Below	The Comeback Checks program distributed aid to over 20 industries across the City where most of the small businesses operated with 0-4 employees. 32% of the aid was granted to small businesses in the Food and Accommodation and Health subindustries.

Policy Goals and Outcomes

The City's policy goals and outcomes were to have approximately 75 percent of funds go to businesses with \$1M in annual revenue or less and the remaining 25 percent go to businesses with annual revenues of \$1 to \$5M. To achieve an equitable distribution of funds, City census tracts were ranked and categorized into quintiles from highest to lowest need. The ranking was based on indicators including poverty levels, median income, educational attainment, demographic make-up, and other indicators. Each census tract was scored on all indicators, and the aggregate indicator score was then used to rank census tracts. All the census tracts categorized into quintiles created the following five categories: highest, high, moderate, low, and lowest need. Priority was given to small businesses and restaurants located in the high-to-highest need census tracts of the City.

To aid in accessibility and awareness, the City partnered with BSCs to help share information regarding the Restaurant and Small Business Recovery Program. BSCs are located throughout the City to provide technical assistance and support services to impacted small businesses during the application process. Eight of the nine BSCs are

located within QCTs, targeting disproportionately impacted communities. BSCs also conduct outreach and marketing for the program to further access and awareness. In total, the City made information available via the forums below:

- Mayor and Council Offices outreach, especially in target areas
- Social media campaign with Council Offices
- Media kits

- Press releases
- Mayor announcements
- The Economic and Workforce Development website
- BSC's

Businesses were selected for funding through a weighted lottery process. Businesses based in LMI communities that were not able to take advantage of other public emergency funding sources were provided additional weight.

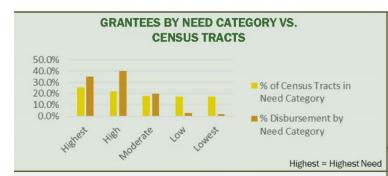
While small businesses and restaurants Citywide have struggled with pandemic disruptions, those businesses in marginalized and underinvested communities tend to have more limited access to capital and other resources by which to remain resilient to such disruptions and adapt to new business practices and a changing marketplace in the aftermath of the pandemic. In Figure 63 below, 752 of the grants were disbursed amongst the high-to-highest need census tracts, 20 percent amongst census tracts with moderate need, and five percent across census tracts with the lowest need, meeting the goals established by the program tracking towards the City's equity goal.

Policy Outcomes	Data
Grantees by Need Category vs. Census Tracts	See Figure 63 below

City of Los Angeles

The Comeback Checks Program was created to provide \$5,000 grants to 5,000 qualified small businesses in the City of Los Angeles.









Rated Census Tracts in City of Los Angeles

5,000 Grantees Awarded

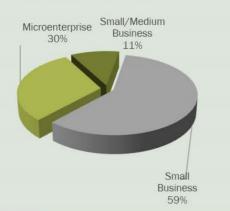
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GIVAINIS	DI	INICOUNI	(COOS)

GRANIS DI INDUSTRI (0005)	
Retail Trade	\$3,895.0	15.6%
Other	4,685.0	18.7%
Accommodation and Food Services	3,380.0	13.5%
Professional, Scientific, and Technical Services	2,650.0	10.6%
Health	1,915.0	7.7%
Arts	1,355.0	5.4%
Manufacturing	1,520.0	6.1%
Construction	1,180.0	4.7%
Transportation and Warehousing	670.0	2.7%
Wholesale Trade	1,970.0	7.9%
Finance and Insurance	315.0	1.3%
Educational Services	670.0	2.7%
Information	220.0	0.9%
Real Estate Rental and Leasing	235.0	0.9%
Admin Support, Waste Mgmt & Remediation Svcs	215.0	0.9%
Management of Companies and Enterprises	55.0	0.2%
Agriculture, Forestry, Fishing and Hunting	40.0	0.2%
Health Care and Social Assistance	5.0	0.0%
Mining	5.0	0.0%
Utilities	5.0	0.0%
Total	\$25,000	100.0%

GRANTS	BY NO.	OF EMPL	OYEES.
---------------	--------	---------	--------

No. Employees	No. Grantees	Amount Awarded ('000's)	Percent
0 - 4	3,869	\$19,345.0	77.4%
5 - 9	768	\$3,840.0	15.4%
10 - 14	177	\$885.0	3.5%
15 - 19	82	\$410.0	1.6%
20 - 24	46	\$230.0	0.9%
25 - 49	52	\$260.0	1.1%
50 - 99	6	\$30.0	0.1%
100 - 249	-	_	-
250 - 499	-	-	-
500+	-	-	-
Total	5,000	\$25,000	100%

GRANTS BY RI	ECIPIENT	TYPE
	Small/Me	edium



These grants were funded by the City of Los Angeles.

We would like to extend a sincere thank you to our partners who made this grant program possible









City of Los Angeles

The Comeback Checks Program was created to provide 5,000 grants to 5,000 qualified small businesses in the City of Los Angeles.



GRANTS BY SUBINDUSTRY ('000s)

ARTS	\$ Disbursed	% of Disbursed
Independent Artists, Writers, and Performers	\$600.0	44.3%
Other Arts, Amusement and Recreation Industries	\$260.0	19.2%
Arts, Dance, and Musical Groups	\$160.0	11.8%
Fitness and Recreational Sports Centers	\$140.0	10.3%
Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	\$90.0	6.6%
Promoters of Performing Arts, Sports, and Similar Events	\$80.0	5.9%
Amusement. Arcades, and theme parks	\$15.0	1.1%
Spectator Sports	\$5.0	0.4%
Museums, Historical Sites, and Similar Institutions	\$5.0	0.4%
Total - Arts	\$1,355.0	100.0%
ACCOMMODATION AND FOOD SERVICES	\$ Dishursed	% of Disbursed
Restaurants, bars, cafes and other eating places	\$2.630.0	77.8%
Other Food Service	\$415.0	12.30%
Mobile Food Services	\$225.0	6.7%
Hotels and Motels	\$70.0	2.1%
Other Traveler Accommodation	\$40.0	1.2%
Total – Accommodation and Food Services	\$3,380.0	100.0%
HEALTH	\$ Disbursed	% of Disbursed
Child Day Care Services	\$55.0	10.6%
Home Health Care Services	\$75.0	14.4%
Other Health Care Services	\$105.0	20.2%
Physicians, Dentist, and other health practitioners	\$235.0	45.2%
Residential Care Facilities	\$30.0	5.8%
(blank)	\$20.0	3.8%
Total - Health	\$520.0	100.0%
		~
OTHER		% of Disbursed
Other Services	\$1,970.0	42.0%
Barbershop, hair salon, & nail salon	\$1,385.0	29.6%
Automotive Repair	\$595.0	12.7%
Other health & beauty services	\$360.0	7.7%
Dry-cleaning and Laundry Services	\$360.0	7.7%
Parking lots and Garages	\$10.0	0.2%
Funeral Services	\$5.0	0.1%
Total - Other	\$4,685.0	100.0%

These grants were funded by the City of Los Angeles.

We would like to extend a sincere thank you to our partners who made this grant program possible











4. Small Business Rental Assistance

Project ID: EWDD-02: Small Business Rental Assistance

Funding amount: \$7,083,537.14

Project Expenditure Category: 2.29 – Loans or Grants to Mitigate Financial Hardship

Website: N/A9

Project Overview

The Small Business Rental Assistance Program assists eligible businesses to pay back rent to help keep their doors open, thereby retaining jobs in the City. Due to the Safer at Home mandates across Los Angeles County in mid-March 2020, all non-essential businesses were closed to prevent the spread of the virus. These interruptions and closures resulted in a loss of business revenue. Consequently, business owners were not able to meet their operating expenses, such as rent, utilities, and insurance. The City and County of Los Angeles swiftly provided eviction protections for business owners who were unable to pay rent. As these protections expire, businesses are subject to eviction, which would result in the permanent closure of the businesses and job losses.

Assistance is in the form of grants of \$2,500 up to \$15,000 to eligible businesses that need financial assistance and can identify a negative economic impact resulting from COVID-19 and demonstrate that the grant funds will be used for recovery. Businesses must be located within LA and will use the grants to cover some or all of any outstanding location rental fees. The intended beneficiaries are impacted small businesses and microbusinesses, with priority given to businesses located in low-income neighborhoods.

There is an urgent need to assist small businesses that were negatively impacted by the pandemic to support the City's economic base and to retain local jobs. According to the LAEDC, the City of Los Angeles economy has a relatively high prevalence of the types of industries (and their accompanying workforce) that were the hardest hit by COVID-19, such as personal services; sectors focused on entertainment, particularly the film and television industry; and the types of businesses that cater to tourists, such as restaurants, bars, and hotels. As a result, the City was particularly impacted by the pandemic-induced economic changes as compared to California or the nation as a whole.

Performance Goals & Metrics

Small Business Rental Assistance provides funding to up to 800 eligible small businesses for rent payments that are in arrears and were incurred on or after March 1, 2020.

As of June 30, 2024, the City has disbursed 564 grants to small businesses or \$6.9 million to aid in delinquent rent payments incurred on or after March 1, 2020, through April 30, 2023. To date, three rounds have been completed, in which 2,741 applications were received. Round 3 of applications began in early May and concluded on May 24, 2023, during which 2,741 applications were received. A total of \$6.9 million in rental assistance was distributed through the program. The following performance indicators outline Small Business Rental Assistance successes.

-

⁹ Rental Assistance program ended May 2023. Website is no longer available.

	y Mandatory e Indicators	Data	Performance Analysis
Number of businesses served		564	The goal of Small Business Rental
City of Los Indicators	Angeles Performance	Data	Assistance was to provide aid to up to 800
	Number of applications received	2,741	eligible small businesses. As of December 31, 2023, 564
	Number of approved applications	564	businesses have been served as of Rounds 1, 2, and 3.
	Number of businesses that required technical assistance through the City's BSC's	132	
	Number of employees in the businesses assisted	1,243	
Outputs	Number of businesses awarded by industry sector	 Arts: 26 Construction: 2 Educational Services: 17 Finance/Insurance: 7 Food/Bar:130 Health/Fitness: 40 Manufacturing: 27 Other: 134 Professional: 45 Real Estate: 3 Retail: 101 Transportation: 4 Wholesale: 28 	The City was able to provide rental assistance aid across 13 various industries.

Policy Goals and Outcomes

The goal of the Small Business Rental Assistance program is to provide financial assistance to businesses impacted by the pandemic, targeting businesses located in low-income census tracts. Providing priority to businesses located in low-income and disadvantaged neighborhoods allows this program to reach businesses in disproportionately impacted communities, creating a positive impact within underserved communities throughout Los Angeles.

To meet this goal, Small Business Rental Assistance was created to serve 800 businesses and target small businesses in low-income census tracts. 74.3 percent of the businesses that received an award were in LMI census tracts, and 25 percent of the business owners identified as Black, Indigenous, or People of Color (BIPOC), as shown in Figure 65 below.

Prior to each funding round, EWDD's Public Information Officer conducted extensive outreach and marketing in English, Spanish, and other languages as needed prior to the release of Round 1 of the program, including but not limited to:

- EWDD's social media
- Council Offices
- Mayor's Office
- Focused outreach in underrepresented areas

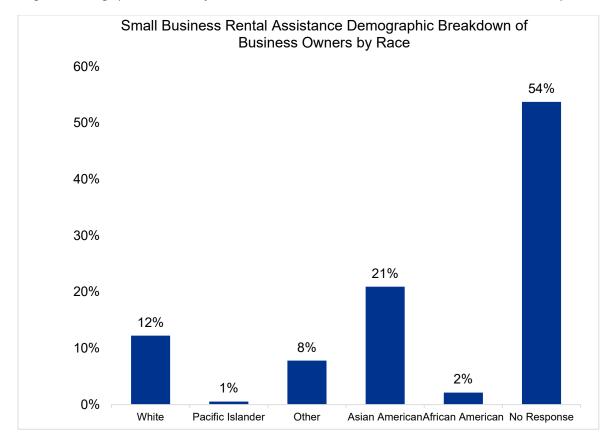
- BSC's
- Business organizations
- Press releases

Through rounds 1 and 2, 25 percent of applicants who qualified received aid. Through the City's BSC's, businesses have access to qualified counselors to provide guidance on their applications. In addition, the City provides other means of assistance by offering no-cost financial counseling from Money Management International as well as linking small businesses to free legal help via the LA Regional Small Business Legal Aid Program.

Policy Outcomes	Data
Demographic information of business owners	See Figure 64 below
Percentage of female-owned business owners	28%
Percentage of business owners of Hispanic descent	4%
Number of businesses located in low-moderate census tracts as defined by HUD	406

72

Figure 64 Demographic Breakdown of Small Business Rental Assistance Grant Assistance to Business Owners by Race



5. Jobs and Economic Development Investment (JEDI) Zones Business Assistance Program

Project ID: EWDD-03: JEDI Zones Business Assistance Program

Funding amount: \$4,000,000

Project Expenditure Category: 2.31 - Rehabilitation of Commercial Properties or Other

Improvements

Website: https://ewdd.lacity.gov/index.php/local-business/jedi

Project Overview

The JEDI Zones Business Assistance Program (JEDI Zones Program) was created to stimulate economic growth in areas of the City that were economically distressed or underinvested prior to the COVID-19 pandemic. Designated JEDI Zones were established based on economic indicators that demonstrated the need to deploy resources in areas of greatest need. Economic factors considered for JEDI designation include income levels, unemployment, blight, and other area-based economic distress criteria.

Due to pre-existing economic conditions, small businesses in JEDI Zones were particularly vulnerable to pandemic-related disruptions that interfered with commerce, access to capital, and workforce availability. Mandatory shutdowns impacted the ability of businesses to continue operations in their brick-and-mortar locations, causing immediate revenue loss and long-term adverse effects on customer foot traffic as consumers switched to online shopping. Furthermore, the pandemic highlighted the digital divide, mainly impacting disadvantaged communities. While some businesses quickly adapted to an online marketplace model, many in disadvantaged areas lacked access to the necessary technology to establish an online presence.

The JEDI Zones Program aims to mitigate the exacerbating negative impacts of the pandemic among businesses in JEDI Zones and support their long-term recovery and growth. This includes providing a wide range of aid, such as technology assistance, to address existing technology barriers and close the digital divide in these underserved communities. Additionally, the façade improvements will enhance the aesthetics of JEDI Zones, making businesses more appealing and conducive to increased customer foot traffic, ultimately aiming to boost sales and revenue to alleviate the financial hardships caused by the pandemic.

Performance Goals and Metrics

Revitalizing depressed communities increases job creation and employment and stabilizes local business. All investment incentives of the program are offered at no cost to qualified businesses located within JEDI Zones. Currently, there are nine approved JEDI Zones consisting of hundreds of potential commercial façade improvement projects. SLFRF funds are in support of six of these JEDI Zones.

In partnership with subrecipients Los Angeles Neighborhood Initiative (LANI) and Office of: People, the JEDI Zones Façade Improvement Program will provide a subsidy of up to \$75,000 per business or \$300,000 for multiple storefronts, assisting approximately 36 eligible businesses.

Phase 1 of the JEDI Zones program kicked-off July 2024 with the design of Lankershim Boulevard by Ragle Architects and planning for the initial phase in October 2024 in partnership with Office of: People. The City anticipates completing the initial phase of architectural design and construction of three JEDI Zones (Avalon Boulevard Corridor, Goodyear Tract, and Hollywood Boulevard) by December 2025. Construction for Lankershim Boulevard is set to begin June 2025 and conclude September 2025. Phase 2 for the remaining two JEDI Zones (Sherman Way Corridor and Van Nuys Corridor) began February 2025 and is anticipated to complete March 2026 for eight businesses in partnership with LANI. In December 2024, Ragle completed a façade-based needs assessment, provided design services, and prepared a final scope of work for the façade improvement projects in support of the Phase 2 work.

In addition to façade improvements, \$1M in SLFRF funding will also support technical assistance for approximately 166 businesses to upgrade business technology needs, including website, point of sale and internet access in alliance with the LA Optimized program. This will be accomplished in partnership with the City's subrecipients Sherpa Marketing Solutions and Cal State LA.

Below are the planned key performance metrics the City intends to collect throughout the program. This year the program focused on planning and architectural designs and anticipates having more data available next year.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of businesses served		37	As of June 2025, the City has provided facade needs assessments to 17 small businesses in Sherman Way, Van Nuys, and Hollywood Blvd JEDI Zones and architectural services to 20 small businesses within the Lankershim Boulevard Corridor, Avalon, and Good Year Tract. Construction has also begun for 8 businesses in Lankershim Blvd JEDI Zone Business Assistance Program funded by SLFRF.
City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of businesses that received completed façade improvements	Data to be reported in a	Data to be reported in a future reporting period

	T. Company		
		future reporting period	
	Number of subsidies provided to businesses	Data to be reported in a future reporting period	Data to be reported in a future reporting period
	Total dollar amount of subsidies provided to businesses	Data to be reported in a future reporting period	Data to be reported in a future reporting period
	Number of new and relocating businesses	Data to be reported in a future reporting period	Data to be reported in a future reporting period
Outcomes	Number of new jobs created as a result of JEDI Incentives	Data to be reported in a future reporting period	
Outcomes	Number of pre-existing businesses participating in JEDI incentives	Data to be reported in a future reporting period	
	Overall percentage of businesses helped	Data to be reported in a future reporting period	

Policy Goals and Outcomes

JEDI Zones are created where local economic incentives can be used to both enhance existing business enterprises and attract new business industries to the City of Los Angeles, which will result in equitable opportunities to cultivate economic development and growth in areas that have been historically underinvested.

Policy Outcomes	Data
Demographics of the majority owner of the businesses	Data to be reported in a future reporting period
Number of businesses within JEDI Zones that received technical assistance through LA Optimized	29

6. LA Optimized

<u>Project ID</u>: EWDD-04: LA Optimized <u>Funding amount</u>: \$2,200,611.35

Project Expenditure Category: 2.30 - Technical Assistance, Counseling, or Business

Planning

Website: https://ewddlacity.com/index.php/local-business/laoptimized

Project Overview

The LA Optimized Program provides various levels of assistance to small businesses operating in the City, targeting those that were impacted by the pandemic. LA Optimized services are offered City-wide, prioritizing businesses located in areas of most need, including BSC high need service areas, focus areas identified in the Comprehensive Economic Development Strategy (CEDS) and those located in Jobs and Economic Development Incentive (JEDI) zones and federal Opportunity Zones.

The program's service outcomes aim to provide technical assistance in the form of outreach and curriculum, creation of business listings/optimization and websites/optimization to facilitate visibility on the world's largest digital platforms to help increase digital reach and gain more sales. The value of online business listings on Google or Yelp, or social media for business, such as Facebook and Instagram, include:

- · The ability to sell online without a website
- The ability to appear on searches and maps
- An increased reach for potential customers

The COVID-19 pandemic changed many of the ways small business owners interact with customers. The pandemic and quarantine orders exposed the need for small businesses to consider new and innovative approaches to selling goods and providing services to customers, particularly the need for having an online presence. In November 2021, the U.S. Department of Commerce released a report that the pandemic helped increase e-commerce retail sales above \$210 billion in the second quarter of 2020, an increase of 31.8 percent from the previous quarter. Many small businesses have not been able to keep up with e-commerce opportunities due to technological barriers.

Performance Goals and Metrics

The LA Optimized mission to support small businesses build and strengthen their digital presence is operated in two parts. On the table below you will find the aggregated total of businesses served.

US Treasury Mandatory Performance Indicators	Data
Total number of businesses served	309

The following sections will provide disaggregated data of both phases of LA Optimized.

LA Optimized 1.0

During the initial round of LA Optimized, the City partnered with a contractor, Braven Agency, to help deliver services. The data below provides accomplishments from the initial round.

US Treasur	y Mandatory Performance Indicators	Data	Performance Analysis
Number of businesses served		124	Of the 124 eligible applicants chosen to participate in the program, 77 opted to successfully enroll and complete all services based on business needs for technology and digital services.
City of Los	Angeles Performance Indicators	Data	Performance Analysis
	Total number of businesses outreached	1,183	The outreach goal of 1,000 was exceeded by 183. Outreach efforts included email, telephone, written and social media alerts.
	Total Businesses Applied	212	A total of 212 applications were received based on eligibility criteria.
Outputs	Total Businesses Eligible	124	Of 212 applications, 124 met the eligibility criteria to proceed with enrollment.
	Total Businesses Enrolled	77	62% of the 124 eligible businesses were enrolled. LA Optimized provided assessment assistance and guidance to enroll customers; however, 20% were unresponsive and 22% did not want to commit to website or social media review to create and/or optimize.
Outcomes	Total number of business listings creation or optimization	186	Based on assessment and business needs, of the 77 enrolled businesses, 68% received business listings creation or optimization services.
	Total number of website creation or optimization	57	Based on assessment and business needs, of the 77 enrolled businesses, 74%

	received website creation or optimization services.

LA Optimized 2.0

In 2024, the City relaunched LA Optimized 2.0 with the second round of the program. This was a restructuring to facilitate better service delivery, which included partnering with two operators to deliver services: Sherpa Marketing Solutions and California State University Los Angeles (Cal State LA) Los Angeles Economic Equity Accelerator and Fellowship (LEEAF). The LA Optimized 2.0 program's two main service categories include: 1) Website Optimization and 2) E-Marketing/Social Media Optimization. The LA Optimized 2.0 team is dedicated to boosting brand visibility and impact to help small businesses stand out in the digital landscape and connect with their audiences effectively.

US Treasur	y Mandatory Performance Indicators	Data	Performance Analysis	
Number of businesses served		185	Through ARPA, LA Optimized 2.0 is expected to serve 200 businesses. As of June 30, 185 eligible applicants were chosen to participate in the program and were assessed for services.	
City of Los Angeles Performance Indicators		Data	Performance Analysis	
	Total number of applications received	246	As of June 2025, LA Optimized has received 246 applications. The program remains or target with serving 200 small businesses.	
Outputs	Total number of businesses on the waitlist	Data to be reported in a future reporting period		
Outcomes	Total number of businesses receiving direct services	Data to be reported in a future reporting period	Data to be reported in a future reporting period	

Policy Goals and Outcomes

LA Optimized 1.0

LA Optimized is a citywide program for current Los Angeles small and microbusinesses impacted by the COVID-19 pandemic. To ensure equitable access to resources, the program gives priority to businesses located in areas of highest need, as listed below.

 BSC high need service areas: LA Optimized is required to work closely with the City's ten BSCs. The program uses the BSC service area study to identify underserved communities that were inherently and disproportionately impacted by the pandemic. These areas include:

- Southeast Los Angeles
- South Los Angeles
- Watts

- East Los Angeles
- Pico Union/Westlake
- CEDS focus areas: Identifies economic resiliency vulnerabilities in certain geographic
 areas of the City and incorporates place-based strategies for economic development
 in the neighborhoods. LA Optimized uses these CEDS focus areas, which are located
 throughout the City, to prioritize assistance to businesses.
- JEDI Zones: Geographic areas that are economically distressed and/or underinvested, based on economic indicators such as income levels, unemployment, blight, and other area-based economic distress criteria. Due to preexisting economic conditions, small businesses in JEDI Zones were particularly vulnerable to pandemic-related disruptions and stressors that interfered with commerce, access to capital, and workforce availability.
- Opportunity Zones: Low-income communities as designated by the U.S. Department
 of the Treasury to promote private investment and spur economic growth and job
 creation in low-income communities.

Policy Outcomes	Data
Demographics of the majority owner of the small businesses	See Figure 65 and Figure 66 below
LA Optimized service area coverage	See Table 2 below
Total number businesses located in areas of high need	42

As shown in Figure 65 and Figure 66 of the seventy-seven businesses served under the first round of LA Optimized, 38% of the majority owners receiving technical assistance from LA Optimized identify as BIPOC. 30% identify as Hispanic/Latino ethnicity.

Figure 65 Demographics of the Majority Owner of LA Optimized 1.0 Small Businesses Served by Race

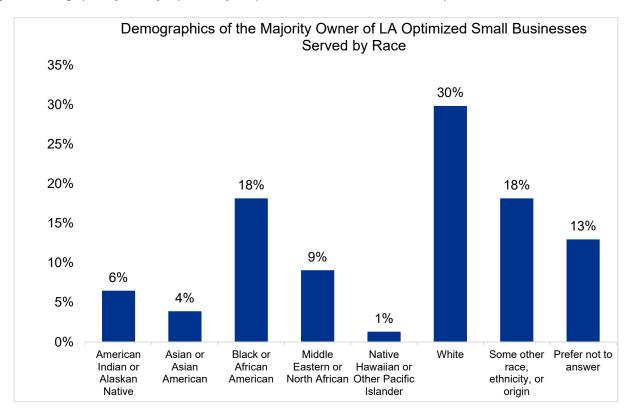


Figure 66 Demographics of the Majority Owner of LA Optimized 1.0 Small Businesses Served by Ethnicity

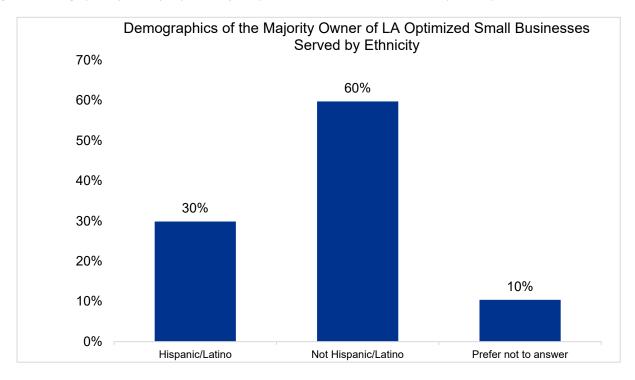


Table 2 below displays the service areas sorted with number one representing the area identified as having the greatest needs. LA Optimized placed a greater focus on the

underserved priority areas. Of the seventy-seven enrolled, 54% of the businesses were located in areas of high need. Table 1 also displays the count of LA Optimized businesses served by Council District.

Table 2 LA Optimized service areas by Council District ranked by greatest need

Area Rank	Service Area	Council Districts	Number of Businesses Served
1	Southeast Los Angeles	9, 14	5
2	Watts	8, 9, 15	6
3	East Los Angeles	1, 14	11
4	Pico Union/ Westlake	1, 4, 13, 14	9
5	South Los Angeles	8, 9, 10	11
6	Harbor	15	1
7	North Valley	6, 7	7
8	Hollywood	4, 5, 10, 13	4
9	South Valley	2, 4, 6	8
10	West Valley	3, 5, 6, 12	15

LA Optimized 2.0

Services were targeted to the maximum extent possible to small businesses who reflect the demographics of the City of Los Angeles. Additionally, services for LA Optimized also prioritized businesses located within the JEDI Zones. Below are the demographics graphics reflected as of May 2025.

Policy Outcomes	Data
Demographics of the majority owner of the small businesses	See Figure 67 & Figure 68

Figure 67 Demographics of the Majority Owner of LA Optimized 2.0 Small Businesses Served by Race

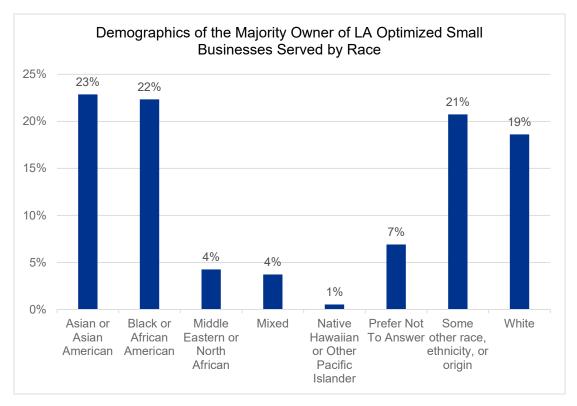
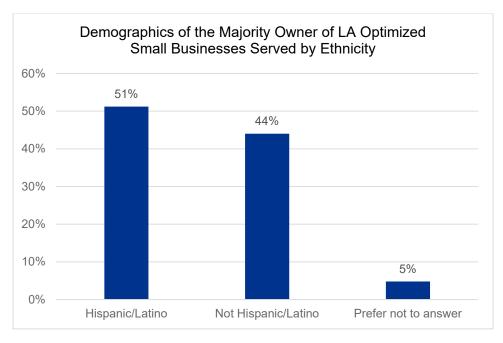


Figure 68 Demographics of the Majority Owner of LA Optimized 2.0 Small Businesses Served by Ethnicity





FINAL REPORT



Update 6.15.2023

Program Demographics

Of the 124 clients how many received services (enrolled) 77 clients received services 62% Out of the 77 clients that received services breakdown:

Industries

ARTS	
CATERER	- 1
CONSTRUCTION	
CONTRACTOR	- 1
DESIGNER	2
DRY_CLEANER	1
EDUCATION	- 2
ELECTRICIAN	
EVENT_SERVICES	- 2
FLORIST	- 2
HEALTH_AND_BEAUTY_SERVICE_PROVIDER	-
INSURANCE_AGENCY	
JANITORIAL_SERVICES	
MANUFACTURING	- 3
MEDICAL_SERVICES	
MUSIC_INDUSTRY	
NOTARY_PUBLIC_MOBILE_SERVICE	-
PRINT_SHOP	
PRODUCTION_COMPANY	-
PROFESSIONAL_SERVICES	10
RESEARCH_AND_DEVELOPMENT	
RESTAURANT	
RETAIL	15
SERVICE	Ę
TECHNOLOGY	2
WASTE_MANAGEMENT_SERVICE	1
Grand Total	77

Ethnicity

Grand Total	77
Prefer not to answer	3
Not Hispanic/Latino	46
Hispanic/Latino	23

Woman Owned

Military Status Active Duty - 3

LGBTO+

Yes - 16

- Yes 51
- Prefer not to answer 5
- Not Military 71
- Prefer not to answer 1

Disability

- No-52
- Prefer not to answer 9

- Yes 9 • No-64
- Prefer not to answer 4

Gender

• Female - 51

Male - 25

Council District

District 1	3	
District 2	2	
District 3	9	
District 4	4	
District 6	4	
District 7	3	
District 8	4	
District 9	5	
District 10	11	
District 11	11	
District 12	6	
District 13	5	
District 14	8	
District 15	2	
Grand Total	77	

Race

Grand Total	7
Prefer not to answer	10
Some other race, ethnicity, or orgin	14
White	23
Native Hawaiian or Other Pacific Islander	1
Middle Eastern or North African	7
Black or African American	14
Asian or Asian American	3
American Indian or Alaskan Native	

Age

- 26 to 35 7 • 36 to 45 - 24 Prefer not to answer - 1
 - 46 to 55 20
 - 56 to 64 18
 - 65 to 74 6
 - Prefer not to answer 1

Services Rendered

Foundation Services

40 Logo Designs/Branding Style Guides

57 Websites

- o 23 Creations
- o 34 Optimizations

186 Business Listings

- 53 Google Business Profile
 - 21 Creations
- 32 Optimizations
- 44 Yelp Listings
 - 23 Creations
 - 21 Optimizations
- 44 Facebook
 - 11 Creations
 - 33 Optimizations
- 45 Instagram
- 11 Creations
- 34 Optimizations

Tier 2 Services

- 4 Social Media Campaigns/Content
- 4 Email Campaigns/Content
- 3 Photography
- 2 Video/Video Editing
- 15 Paid Ads

Results

Average monthly % of growth for website traffic = 12000% Average monthly % of growth of views for Google Business Profiles = 16000% Average monthly % of growth of impressions for Yelp Listings = 18000% Average monthly % of growth of reach for Facebook = 2500% Average monthly % of growth of reach for Instagram = 1400% # of Businesses who can now sell online = 23 # of Businesses with increased Sales = 8

7. Effective Public Service Delivery for EWDD ARPA Programs – Avivar

Project ID: EWDD-09: Effective Service Delivery for EWDD ARPA Programs - Avivar

Funding amount: \$165,000

<u>Project Expenditure Category</u>: 3.4 – Public Sector Capacity: Effective Service Delivery

Website: N/A

Project Overview

EWDD is responsible for implementing and managing six ARPA-SLFRF funded programs. Due to the nature of these funds, the associated federal requirements and reporting needs, and the number of programs being administered in a short amount of time, EWDD required capacity building to provide the department with support to ensure successful execution. EWDD contracted with Avivar Capital to provide consulting services in support of five of the six ARPA-SLFRF programs to ensure they are successfully deployed within the prescribed time limits. The five programs are: Restaurant and Small Business Recovery, Small Business Rental Assistance, JEDI Zones, Good Food Zones Business Assistance, and Legacy Business Recovery. Avivar is providing GIS mapping services, assisting with drafting program guidelines, and providing support and input where needed.

8. Legacy Business Recovery

Project ID: EWDD-06: Legacy Business Recovery

Funding amount: \$2,190,365.43

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Website: https://la-legacy-business-lahub.hub.arcgis.com/

Project Overview

The Legacy Business Program seeks to celebrate, advocate for, and retain Los Angeles businesses that have significantly contributed to the city's historic, cultural, economic, and social identity for at least twenty years. These "Legacy Businesses" must meet at least three of the following four criteria:

- 1) they contribute significantly to their community's history or identity,
- 2) sustain and cultivate distinctive cultural traditions or practices.
- 3) maintain independence from franchising or affiliation with national corporate chains, and
- 4) provide essential goods and services in a culturally accessible language and manner. These businesses play a vital role in attracting tourism, promoting local economic energy, and fostering neighborhood vitality.

Priority will be given to those facing displacement or located in low-income communities (defined as those with median incomes under 50 percent Area Median Income or AMI).

Of the \$2.2 million, \$250 thousand was allocated to Team Friday who was responsible for providing branding, research, marketing strategy, and implementation services. Another\$250 thousand was given to Los Angeles Conservancy who is responsible for developing the Legacy Business Program components based on gathered research, including establishing goals, creating an online self-assessment survey, and providing technical assistance materials in multiple languages. Looking ahead, they will create a follow-up survey for participating businesses and submit a final report highlighting the program's successes and potential for growth.

Approximately \$1.5 million of ARPA-SLFRF was used to provide \$10 thousand to \$20 thousand grants to eligible legacy businesses impacted by the pandemic. Eligible applicants included microenterprises and small businesses from the City of Los Angeles' Legacy Business Registry, having experienced financial hardship due to COVID-19, with good standing tax registration certificates and active statuses with the Secretary of State. Funds can be used for employee payroll, rent, utilities, and insurance, working capital to reopen or continue operations, payment of outstanding business expenses incurred on or after March 3, 2021, adaptive business practices needed to operate the business, and to negotiate long-term lease agreements with their landlords.

This year, the City registered 558 businesses on the Legacy Business Registry. Of the 558 registered businesses, 109 received \$1.5 million in grants funded by SLFRF. The data below provides additional accomplishments through the end of the program.

Performance Goals and Metrics

US Treasury Mandato Indicators	US Treasury Mandatory Performance Indicators		Performance Analysis
Number of small businesses served		109	109 small businesses received grants from \$10,000 to \$20,000, in addition to marketing and technical assistance support.
City of Los Angeles P	erformance Indicators	Data	Performance Analysis
	Number of outreach/marketing meetings	14	Team Friday was engaged to conduct 15 outreach/marketing
	Total attendees of outreach/marketing events	203	meetings held in the Council Districts. Of the 15, 14 were conducted as of June 30, 2025. There were 203 attendees.
Outputs	Total completed applications received for the Legacy Business program	1,020	The City's goal is to enroll 1,000 businesses that meet the qualifications of a "legacy business." Of the 1,000, 109 businesses are approved.
	Number of focus group meetings held	5	Los Angeles Conservancy and Team Friday held focus group meetings with businesses owners in various industries and located throughout the city. This ensured the marketing and technical assistance topics match expectations of small business owners and how to best provide services.
	Amount of aid distributed	\$1.5 million	The Legacy Business Recovery Grant Program provided grants of \$10,000 up to \$20,000 to eligible legacy businesses totaling \$1.5 million.
Outcomes	Number of small businesses on the Legacy Business Registry	558	The City's goal is to enroll 1,000 businesses that meet the qualifications of a "legacy business." While ARPA covered phase 1 of the program, phase 2 will continue under the

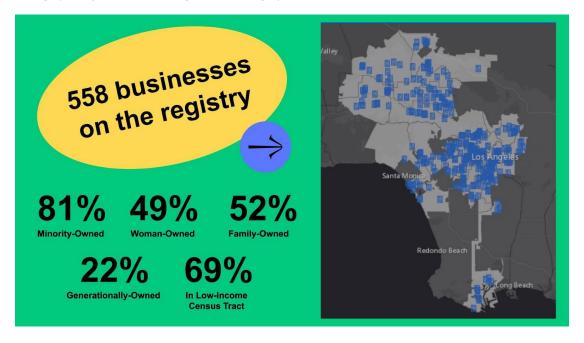
		general fund to continue to achieve this goal.
Number of small businesses participating in technical assistance (TA)	Data will be available in the next reporting period	The TA portion is optional for business owners to utilize at their own discretion and pace.

Policy Goals and Outcomes

The goal of the program is to establish a Legacy Business Registry that represents the City's diverse cultures and inclusive of disadvantaged communities.

Policy Outcomes	Data
Distribution of primary languages used in in- person interactions	Team Friday conducted two webinars in Spanish and one in Korean. These webinars were recorded and uploaded to the Legacy Business website. All outreach material is translated into Korean and Spanish. The application is also available in Spanish, Chinese, Korean, Japanese, Tagalog, Vietnamese, Armenian, Russian, and Arabic.
Create an inclusive registry	See Figure 70 Demographics of 558 businesses registered as a Legacy Business

Figure 70 Demographics of 558 businesses registered as a Legacy Business



9. ProcureLA

<u>Project ID</u>: EWDD-07: ProcureLA <u>Funding amount</u>: \$1,100,000

Project Expenditure Category: 2.30 - Technical Assistance, Counseling, or Business

Planning

Website: https://www.procurela.com/

Project Overview

ProcureLA is a pilot program that aims to provide technical assistance to small businesses in preparing and executing competitive bids for prime contracting or subcontracting opportunities. This economic recovery strategy offers a streamlined process featuring one-on-one consultations and various resources to help businesses secure foundational items necessary for successful bidding.

Services provided through ProcureLA include:

- Registration on RAMPLA and other procurement portals
- Accessing bids
- Developing a statement of qualifications/corporate résumé
- Determining eligibility and fiscal responsibility
- Technical assistance with Certification
- Proposal development and submission
- Establishing partnerships/subcontracting opportunities
- Additional services such as BTRC registration and legal entity formation
- Provide training modules designed to help businesses access and succeed in government contracting opportunities

The City of Los Angeles is the prime destination for upcoming high-level events such as the World Cup, Olympics, Super Bowl, and other key affairs. Therefore, creating a pipeline of contract-ready businesses and first-time entrepreneurs is essential for reversing the adverse financial impacts of the pandemic by helping businesses successfully bid on contracts, thereby increasing their revenue potential, especially for businesses owned by underrepresented owners.

Small businesses will achieve greater economic benefits if they are supported. By equipping these businesses with the tools and knowledge needed to navigate the procurement process, ProcureLA aims to position small businesses for greater economic success and prepare them for upcoming opportunities.

Performance Goals and Metrics

ProcureLA was officially launched in October 2024 and services began in December 2024. In January 2025, ProcureLA. launched the ProcureLA Accelerator Program.

The ProcureLA six-module accelerator is a webinar series which provides small businesses with how to navigate LA's government procurement process, access

certification benefits, market to city departments, craft winning proposals, and develop competitive budgets to secure contracting opportunities.

As of June 2025, ProcureLA has demonstrated a strong economic impact by providing a contract value of \$44.2 million within the first nine months of the program. Below are additional metrics to display the progress of the program through June 30, 2025.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of small businesses served		80	As of June 2025, 80 businesses have been served.
City of Los Angeles Performance Indicators		Expected Total Served by the Program	Performance Analysis
	Number of applications	564	As of June 2025, the City has received 564 applications. Of the 564 applicants, 160 qualified for the program.
Outputs	Total number of procurement networking events held	11	The City anticipated holding 5 procurement networking events by June 30, 2026 and has well surpassed this target with 11 events held through June 2025.
Outcomes	Total value of contracts awarded	\$44,174,668.38	The City anticipated to award \$14 million in contracts by June 30, 2026 and has surpassed this target by 316%.
	Total businesses enrolled	80	As of June 2025, the City has enrolled 80 businesses. This is 80% of the target enrollments (100) by June 30, 2026.
	Total procurement portal registrations	35	As of June 2025, the City has received 35 procurement portal registrations. This is 70% of the target portal registrations (50) by June 30, 2026.
	Total number of small business certifications acquired	15	As of June 2025, the City has acquired 15 small business certifications. This is 60% of the target (25) by June 30, 2026.

The goal of this program is to support small businesses by providing technical assistance aimed at improving their bid competitiveness and contract readiness. The program specifically targets local and minority-owned small businesses, ensuring equitable opportunities for participation and success in the contracting marketplace.

Policy Outcomes	Data
Demographics of program participants	Program outreach is ongoing and EWDD expects program results regarding gender, race, industry, and Council District to be provided in a future reporting period.

10. Good Food Zones

Project ID: EWDD-05: Good Food Zones Business Assistance

Funding amount: \$1,250,000

Project Expenditure Category: 2.29 - Loans or Grants to Mitigate Financial Hardship

Website: https://ewdd.lacity.gov/index.php/local-business/goodfoodzone

Project Overview

The Good Food Zones Microgrants Pilot Program (GFZ) is an initiative by the City of Los Angeles in partnership with the Los Angeles Food Policy Council. The GFZ pilot aims to mitigate the negative economic impacts of COVID-19 on small businesses by increasing access to healthy foods in "food desert" neighborhoods. The GFZ Policy integrates food-centered community development initiatives into the City's existing and emerging economic development incentive programs, supporting businesses in disadvantaged areas disproportionately impacted by the pandemic. Targeting low-income and underserved communities, the initiative strives to improve public health while creating economic opportunities. The GFZ Pilot will provide up to \$25,000 in grant funds and technical assistance to participating businesses to help them implement required and optional guidelines, enhance their offerings, and ensure sustainability.

The Los Angeles City Council has established two Good Food Zones in South Los Angeles and Northeast San Fernando Valley. The pilot program is a 2-year commitment, with businesses becoming eligible for grants between June and December 2024 and continuing their participation and implementation through April 2026.

Performance Goals and Metrics

The Good Food Zones Pilot Program will enroll 15 participating businesses in each zone, for a total of 30 food businesses. The desired outcomes of the program include an increased number of healthy food retailers, improved food accessibility, and local job creation. These grants will increase access to healthy food options by incentivizing local businesses that can provide culturally relevant food and have experience working in the communities. Progress will be measured by tracking participating businesses, community health indicators, and economic benefits such as job growth and business sustainability.

As of December 2024, the City has fully obligated the program's allotted funds, with 30 executed grant agreements and their chosen subrecipient, Community Partners. The City disbursed \$435 thousand in grant funds in April 2025, with the remaining grant funds (\$315 thousand) anticipated to be disbursed by March 2026.

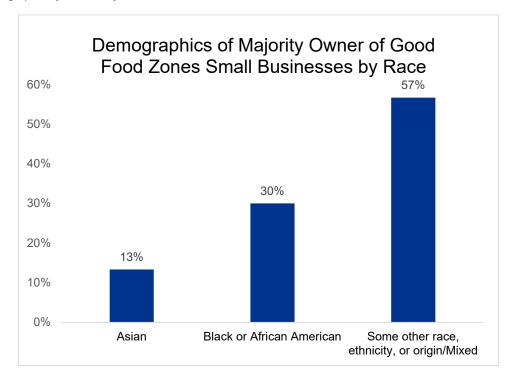
US Treasury Mandatory Performance Indicators	Data	Performance Analysis
Number of small businesses served	30	The City began disbursements to all 30 businesses participating in the Pilot.
City of Los Angeles Performance Indicators	Data	Performance Analysis

	Dollar amount of grant funds disbursed	\$435,000	As of June 2025, the City targeted disbursements of up to \$15K in 2025 and intends to disburse the remaining grant funds to the 30 participating businesses by March 2026.
	Number of approved applications	30	The City has enrolled 15 businesses in each of the two Good Food Zones located in South Los Angeles and Northeast San Fernando Valley (30 total).
	Number of applications received	66	The City received 66 applications. 40 for the South LA region and 26 for the Northeast San Fernando Valley.
Outputs	Number of businesses that received technical assistance	29	All businesses gathered for the kick-off meeting to write their mission statements and milestone timelines. Subrecipient staff will meet 1-on-1 with businesses on a monthly basis for check-ins and progress updates.
	Number of Good Food Zone Project Plans created as of June 30, 2025	29	Businesses created the project plans and they will work with the Subrecipient staff to fill it out over the next year. We are still pending one project plan from one business.
	Average timeframe for businesses to meet the Good Food Zone requirements	Data will be available in a future reporting period	Data will be available in a future reporting period
Outcomes	Expansion of access to healthy foods and increase of economic opportunity	Data will be available in 2026	Program Assessment will be available at the end of the Pilot in 2026

The goal of this program is to address both health disparities and economic recovery in historically underserved areas. By supporting small and community-serving businesses that expand access to fresh food and create economic opportunities for residents in low-income neighborhoods, the City of Los Angeles is taking meaningful steps toward food equity and a robust economic recovery in areas of high need.

Policy Outcomes	Data
Demographic information of business owners	 All 30 businesses are minority-owned 11 businesses are women-owned 24 businesses are located in low-income census tracts 7 businesses meet USDA's definition of a food desert
Increase of economic opportunity and jobs for low-income residents	Data will be available in a future reporting period

Figure 71 Demographic Information of Good Food Zones business owners



11. Sidewalk Street Vending Cart Program

Project ID: EWDD-08: Sidewalk Street Vending Cart Program

Funding amount: \$1,181,875

Project Expenditure Category: 2.29-Loans or Grants to Mitigate Financial Hardship

Website: https://ewdd.lacity.gov/index.php/local-business/sidewalk-vending

Project Overview

The Sidewalk Vending Cart Program aims to support sidewalk vendors negatively impacted by COVID-19. The City has partnered with LA County Department Economic Opportunity (DEO) to purchase manufactured food vending carts and issue carts to eligible sidewalk vendors in the City, targeting vulnerable vendors facing language and technological barriers. The program provides grants for purchasing compliant vending carts to revive and formalize sidewalk vending. It includes outreach, application support, and follow-up to ensure vendor adherence to health and safety regulations.

The COVID-19 pandemic brought to light the significant challenges sidewalk vendors face in operating their microbusinesses. During the pandemic, while thousands of restaurants transitioned to carry-out and delivery services to stay afloat, sidewalk vendors did not have these alternatives. The emergency orders issued during the pandemic, which required residents to stay in their homes and limit outside activities to essentials, drastically reduced the foot traffic that sidewalk vendors rely on for customers. Furthermore, most sidewalk vendors do not have storefronts or an online presence to support their operations, making it even more difficult for them to sustain their businesses during this period. Amid these challenges, the legalization of sidewalk vending provided a historic opportunity for vendors to legitimize their businesses. However, this opportunity remained largely out of reach for many sidewalk vendors due to the high cost of permit fees, which required hundreds of dollars that many vendors could not afford.

Performance Goals and Metrics

The goal of this program is to increase vendor compliance with health regulations and improve economic stability. The program aims to assist sidewalk vendors in need of free resources to establish, retain, or stabilize their businesses. Long-term growth and economic recovery for sidewalk vendors will be supported through the distribution of carts to eligible vendors by qualified third-party manufacturers. These carts, valued between \$5,500 and \$15,000, will be made available once the vendor meets specific criteria.

The program will assign and distribute 104 carts to eligible sidewalk vendors. These carts will be approved and compliant with federal, state, and local requirements. In addition to cart distribution, the program will assist sidewalk vendors with obtaining the necessary permits to comply with vending regulations in the City and County of Los Angeles.

Applications for the program are expected to launch by July 31, 2025. Below are the performance metrics expected to be collected upon implementation of the program next fiscal year.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of businesses served		Data will be available in a future reporting period.	
City of Los Angeles Performance Indicators		Data	
Output	Number of applicants	Data will be available in a future reporting period.	Data will be available in a future reporting period.
Outcome	Number of carts distributed	Data will be available in a future reporting period.	

The program is designed to support sidewalk vendors in recovering from the impact of the pandemic in a meaningful way. Connecting eligible vendors to carts will make a life-changing difference in their ability to achieve economic security and participate in the economy as permitted and legal businesses.

Policy Outcomes	Data
Demographic information of business owners	Data will be available in a future reporting period.

12. Senior Emergency Meals Program – Restaurant Project

Project ID: DOA-01: Seniors Meals Program – Restaurant Project

Funding amount: \$10,000,363.46

Project Expenditure Category: 2.1 - Household Assistance: Food Programs

Website: N/A¹⁰

Project Overview

To lessen food insecurity among older adults that was exacerbated by the pandemic, the Department of Aging (DOA) partnered with vendor Everytable, LLC to provide and deliver fresh meals to seniors. This program served two meals per day, five or seven days a week, to older adults who had no access to food options, which included serving a supplemental meal to the City's existing Congregate and Homebound Meal Program participants by providing a second meal to eligible seniors. Participants were required to be 60 or older and live within the City of Los Angeles. Participants were eligible to receive deliveries of up to two boxed meals per day. This extension of the Senior Emergency Meals Program operated from February 2022 through October 2022.

When COVID-19 hit, millions of older adults found themselves more vulnerable and in need of urgent support when the pandemic exacerbated existing trends in food insecurity. People who were already experiencing food insecurity found themselves at more severe levels, and other people were experiencing food insecurity for the first time. Older adults were no exception, on top of a higher risk of COVID-19 related disease burden and hospitalizations.

Performance Goals and Metrics

The goal of the Senior Meals Extension Program is to provide reliable and nutritional food services to homebound and low-income elderly adults (60 and older) who battle food insecurities caused by financial burdens or who have preexisting health issues or are concerned about health risks associated with COVID-19 exposure. The program targets to eliminate hunger and malnutrition in the City's elderly population and combat COVID-19 deaths and exposure within the elderly population.

The program funding was used to extend the existing Senior Meals Program to provide meals to all seniors who apply, regardless of race or socioeconomic class. The extension of the program served 8,727 households and delivered approximately 1.3 million meals to seniors. The table below outlines program goals and key performance indicators:

¹⁰ SLFRF funded Senior Meals Program - Restaurant Project has ended October 2022. As a result, the website is no longer available.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of households served		8,727 (approximately 11,000 individuals)	The goal was to serve approximately 10,000 individuals and the program exceeded in assisting approximately 11,000 individuals across 8,727 households. DOA's extension was designed to serve waitlisted seniors who had no meal options. The program provided a second meal 5 or 7 days per week to over 1,000 seniors who are currently enrolled in DOA's senior meals program. The program also added approximately 6,000 new enrollments.
City of Los Angeles Performance Indicators		Data	Performance Analysis
	Number of cluster site orders	32,330	The extension program was provided by the various Multipurpose Senior Centers. throughout the City, to ensure the older adults do not suffer from food insecurity
Outputs	Number of home deliveries	195,017	while isolating at home during the pandemic. This program has nearly doubled DOA's Elder Nutrition Programs operation.
	Number of meals delivered with no issue (as intended)	1,307,863	

Given that seniors have faced a greater health risk from the COVID-19 virus with limited access to food options, the program's goals have been to provide two meals per day among the City's senior population who are low-income, frail, homebound, and/or are currently receiving services from the DOA's multipurpose senior centers.

The DOA designed this program to serve over 1,600 seniors who were waitlisted and had no meal options, in addition to serving an additional meal to the Department's enrolled participants in its existing meal programs. This is a total goal of 10,000 individuals. The program had two eligibility criteria. Participants were required to be 60 years of age or older and live within the boundaries of the City of Los Angeles. The Department conducted outreach to its service providers and local partners via flyers, messaging, and its social media platform to ensure that this program was available to all eligible older adult

Angelenos. The senior meal program used a variety of services intended to disseminate information to create awareness about this program. This included:

• Senior Meal Hotline

DOA website

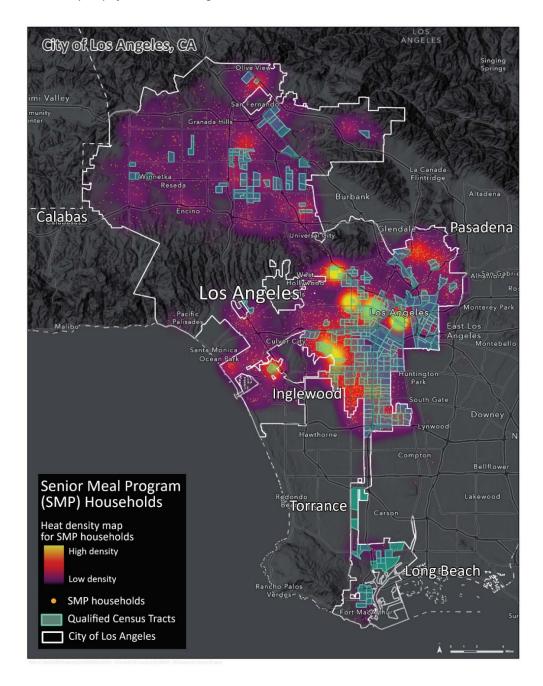
Social Media

Multipurpose centers

No administrative requirements were in place that could impact an individual's ability to complete an application. Interested applicants were able to apply online or call the meal program hotline to proceed with the simple two-step self-verification. Applicants had to certify that they met the age eligibility requirements and confirm their residence within the City.

Policy Outcomes	Data
Seniors served within a QCT, maintaining and using participants by their address throughout the program period.	See Figure 73 Below

Figure 72 Heat Density Map of Senior Meals Program Household Distribution



Use of Evidence

Evidence-Based Interventions		
No evidence-based interventions or program evaluation is being performed at this time.		
Total project spending allocated toward evidence-based interventions	\$0	

13. Older Worker Employment Program (Serving Homeless or At-Risk Older Adults)

Project ID: DOA-02: Older Worker Employment Program

Funding amount: \$688,023

<u>Project Expenditure Category</u>: 2.10, Assistance to Unemployed or Underemployed Workers (e.g., job training, subsidized employment, employment supports or incentives)

Website: N/A11

Project Overview

The Older Worker Employment Program (OWEP) provides part-time, on-the-job training for eligible older adults experiencing homelessness or at risk of experiencing homelessness. The goal of the program is to identify and recruit older adults experiencing homelessness to place them in job and training opportunities, connect them to various social services, and help them transition into unsubsidized employment.

Of all the U.S. cities, Los Angeles has the second-highest number of seniors. Homeless older adults are the largest and fastest growing cohort in the homeless community. ¹² To ensure that older adults facing homelessness do not become chronically homeless, there must be immediate and appropriate interventions. Also, according to a CDC report, around 80 percent of U.S. coronavirus deaths were among people age 65 and older. ¹³

With a growing older adult homeless population and high housing prices, more seniors are facing housing challenges, forcing them into congregate living situations on the streets, shelters, or transitional housing. Congregate living increases the chance of COVID-19 transmission, and older adults were disproportionately likely to die if they contracted COVID-19. The OWEP provided at-risk seniors with a temporary income and a chance to gain job skills that facilitate transition into ongoing stability through permanent, unsubsidized employment.

Performance Goals and Metrics

The goal of the OWEP is to identify and recruit older adults experiencing homelessness to place them in training opportunities, connect them to various social services, and help them transition into unsubsidized employment. The program aims to provide stability by combating unemployment, homelessness, and depression among unemployed older adults.

The OWEP program is an award-winning innovation that is unique and does not exist anywhere else. Working directly with homeless older adults is a new activity that the department continues to develop to enhance program delivery. As such, the department continues to redefine programmatic goals to measure its success. OWEP's primary goal

¹¹ SLFRF funded Older Worker Program ended October 2022. As a result, the website is no longer available.

¹² A New Study Shows Older Adults Are The Fastest-Growing Population Among People Experiencing Homelessness | LAist

¹³ What Share of People Who Have Died of COVID-19 Are 65 and Older – and How Does It Vary By State? | KFF

is to achieve unsubsidized placement. Additionally, the program aims to provide older homeless individuals or those at risk of homelessness with life-stabilizing skills and support, such as access to banking and financial services and connection with the Department's social supportive services.

Using ARPA-SLFRF, the OWEP served 24 participants in their training through September 2022. The program lasts approximately 18 months or until unsubsidized employment is realized. This program provides seniors with the skills, confidence, and opportunities they need to obtain employment and independence.

During COVID-19, many in-person services were unavailable. To combat this disruption, the program issued iPads with data service to all enrolled participants. This allowed the program to:

- Provided one-on-one technology education and support via a contractor
- Conducted daily wellness calls
- Promoted programs or services to improve quality of life
- Provide social connection options
- Provide access to Telehealth, virtual and remote training; and
- Continue the wage stipend to ensure that participants are stabilized despite the various obstacles and limits

The table below outlines the program goals and key performance indicators:

US Treasury Indicators	Mandatory Performance	Data	Performance Analysis
Number of workers enrolled in sectoral job training programs		19	Homeless older adults were engaged and supported as active participants with the goal of these individuals developing more
Number of workers completing sectoral job training programs		0	skills and interaction with society. A key outcome for these individuals was the stabilization of the trainees.
People participating in summer youth employment programs		0	Homeless Service provider organizations were educated that older adults have unique needs, want to be considered as still able to contribute, and have the potential
City of Los Angeles Performance		Doto	and desire to reintegrate into society.
Indicators		Data	While 19 individuals were enrolled and active in the program, during the ARPA-
Outputs	Number of seniors are currently enrolled in the program	19	SLFRF period of performance, no participants have completed the full program but have continued with subsidized employment being a project goal to have

	Number of seniors recruited from various shelter partner agencies	18	these at-risk individuals working and interacting. While there are goals for the trainees to become independent, this was more difficult	
	Percentage of seniors who've completed the program attaining employment	0	to accomplish during the pandemic whe everything was closed. OWEP continues to work with the homeless and to date, the program has proven effective by continuing to socialize the trainees and looking for avenues to keep them connected.	
Outcomes	Percentage of un- /underbanked participants that now access their own banking services following the completion of their training	19		

The OWEP aims to provide stability by combating unemployment, homelessness, and depression by identifying and recruiting older adults experiencing homelessness to place them in training opportunities, connect them to various social services, and help them transition into unsubsidized employment.

Homeless individuals or those at risk of homelessness who are Black, Indigenous, or other people of color (BIPOC) are particularly at risk of not having access to employment, reliable financial support and services, and other support networks that could help eliminate or reduce their risk of homelessness. The DOA increased awareness of this program through:

- Recruitment of unemployed older adults through various shelter partner agencies.
- Workforce investment opportunity programs.
- WorkSource Centers throughout the City.

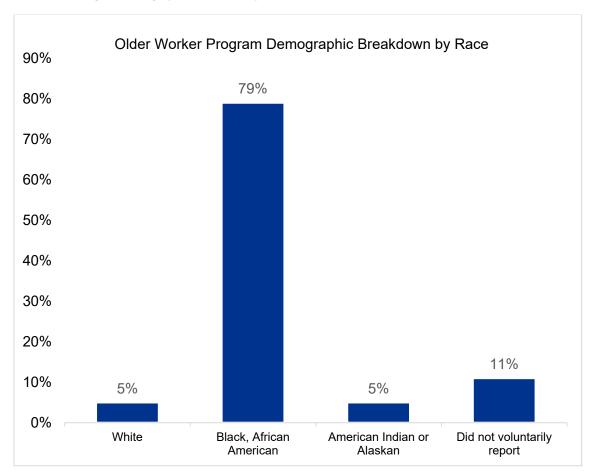
Given the goals of the program and the population to be served, the DOA worked closely with known partner organizations and resources to limit administrative requirements and ensure appropriate outreach and support. DOA employees ensure all eligible program participants receive job training and services geared to their individual needs, experiences, and interests. The program offers five different training categories, including nutritional, clerical, technical assistance, maintenance, and administrative.

The aim of OWEP is to provide training for the homeless or those with the highest risk of homelessness. With 84 percent of the seniors served identifying as BIPOC, the City has met its target of providing stability to the most vulnerable populations.

Policy Outcomes	Data
Racial demographic breakdown of enrolled seniors	See Figure 73 below

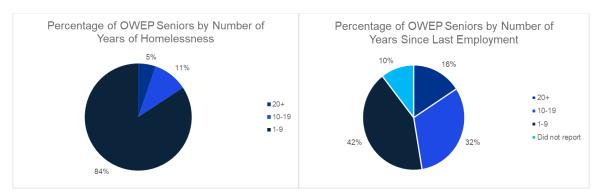
Percentage of Black, Indigenous, and People of Color	84%
Percentage of seniors enrolled who fall into the following categories:	
Homeless	100%
Veteran	11%
Limited English Proficiency	5%
Disability	37%

Figure 73 Older Worker Program Demographic Breakdown by Race



Most seniors who participated in OWEP have been homeless and/or unemployed for over a decade, as seen in Figure 74. By continuing to support these populations through training and services, the City aims to understand their unique needs, keeping them connected to mitigate the risk of homelessness.

Figure 74 Demographic Breakdown of Older Worker Program Participants



Use of Evidence

Evidence-Based Interventions		
No evidence-based interventions or program evaluation is being performed at this time.		
Total project spending allocated toward evidence-based interventions	\$0	

14. Play Streets

Project ID: LADOT-04: Play Streets

Funding amount: \$500,000

Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood

Features that Promote Health and Safety

Website: https://ladotlivablestreets.org/programs/play-streets

Project Overview

The City of Los Angeles' Play Street program is the culmination of many years of collaboration between community groups, elected officials, City staff, and other nongovernmental organizations to broaden capacity for increased levels of walking and bicycling, community gatherings, and recreation at the neighborhood level. The aim of this program is to transform LA's largest public asset—its 7,500 miles of city streets—into active, accessible spaces for people.

The COVID-19 crisis exacerbated the need for public spaces with restricted access to parks and public health orders to cut down on overcrowding. Play Streets is designed to provide recreational space in low-income communities with limited access to parks and green spaces. Implementing Play Street events in marginalized communities of Los Angeles provided a much-needed alternative for low-income residents. Play Streets is administered by the City's Department of Transportation (LADOT) in partnership with active, in-neighborhood community partners and works to purchase outdoor play equipment and host "pop-up play events" for children living within QCTs.

In all, Play Streets will support residents in transforming their streets into places for play, while also improving public health, neighborhood safety, and community connections. The program will center on park-poor neighborhoods with socioeconomic and other vulnerability characteristics that evidence a disproportionate negative economic impact from the COVID-19 pandemic.

Performance Goals, Metrics, & Outcomes

The goal of this program is to promote strong healthy communities by investing in features that give disproportionately impacted neighborhoods with restricted access to parks and outdoor amenities outdoor recreational options while cutting down on overcrowding, promoting health, and fostering community growth. In choosing locations to host these events, LADOT identified historically marginalized communities that are park poor with restricted access to parks and outdoor amenities. The Play Streets Program is community driven, allowing residents the opportunity to choose how streets can be used as public spaces, temporarily, periodically, or permanently.

To date, LADOT has partnered with about 90 community-based organizations on the planning of eleven Play Street events from February 2022 through May 2024, including arts, community service, schools, and Neighborhood Councils. The City also coordinated and partnered with elected offices to facilitate both the preparation and execution of the Play Streets events. The events consisted of guided and unguided play and game activities for children and adults, health service information, vaccination clinics, bike rodeos, music, and dance performances. A light lunch and snacks were provided to

attendees and surveys were conducted to collect event demographics for reporting purposes. A community sponsor nominates a street block for play and leads outreach to neighbors regarding participation, including the following:

- Public interaction and on-the-street mapping at busy thoroughfares; community members can plot their streets of choice and give input on location preferences
- Community workshops with local community groups, residents at large, and residents of selected demonstration streets
- Door knocking and flyer distribution
- Event surveys
- Resident interviews

The eleven Play Streets events from February 2022 through May 2024 were located in high need areas (QCTs), including the following:

- 1. Panorama City (North Hills): The Play Streets event was hosted by LADOT in partnership with the Los Angeles Neighborhood Initiative (LANI) and Council District 6 (CD6). With high rates of COVID-19 infections and deaths in CD6, the council office wanted to use the event to provide a safe public space for children and adults to recreate. In addition, a vaccination clinic was at the event to offer COVID-19 booster shots for residents.
- 2. Westlake: This event was initiated by the Westlake South Neighborhood Council. and LADOT and LANI partnered with the Neighborhood Council to execute it. The event provided a safe space for children and adults to play and connect with their community. A mobile vaccination clinic was invited to participate and provide COVID-19 booster shots to Westlake residents.
- 3. Watts Towers Cultural Site: A local community member petitioned LADOT to create this needed recreational space to foster community connections in the wake of the COVID-19 pandemic's forced social isolation. The event had a positive, casual atmosphere, attracting mostly local residents. Many of the attendees along East 107th Street admitted to never having met their neighbors on the same block, and by the end of the event, many of these families' children were playing together as if they were old friends. A local vendor provided lunch for the attendees, and a group of community-based organizations and local government agencies were on hand to offer healthcare information and on-site bicycle repair.
- 4. Posada en Casa: This event extended from Blythe Street to Casa Esperanza's property, creating a holiday-themed atmosphere that was welcoming to residents in the surrounding community. The event had a strong arts focus, with local artists and musicians (including students from nearby Panorama High School) providing entertainment. Other community organizations joined to provide public health resources, gang intervention, and bicycle repair. Fluent Spanish-speaking event staff were on hand to facilitate questions this majority-Latino community had. There was a large turnout of around 500 people, and the community hosts are already requesting follow-up Play Streets in the neighborhood.
- **5. Pico Union**: LADOT partnered with the Pico-Neighborhood Council (PUNC) and Council District 1 to host Play Streets in the historic Pico Union neighborhood of Los Angeles on Alvarado Terrace and Bonnie Brae between Pico and Venice Blvd. The

PUNC chose June 10, 2023, to host their Streets to coincide with their 20-year anniversary and mark the kick-off of the 2023 Play Streets series. In this round, LADOT received 43 applications for Play Streets, mainly from high need communities, and Pico-Union was the highest scoring applicant based on the equity map. The event was highly attended by local residents, peaking at 250 attendees. Several partners had resource booths at the event, such as Century City Neighborhood Partners, who conducted a food giveaway; the Los Angeles Department of Recreation and Parks brought additional play equipment for the children; and the Los Angeles Fire Department brought their fire apparatus for the kids to interact with.

- 6. 99th Street Block Party: As part of our 2023 Play Streets series, the City collaborated with Ultimate Restoration Unlimited to host the "99th Street Block Party" on a short residential street in South Los Angeles. The event had a traditional, fun block party atmosphere with various activities such as a community bake-off contest, music, and dancing. Despite the extremely hot weather conditions (nearly 100 degrees Fahrenheit), the event attracted around 75 participants who enjoyed free food, frozen treats, cold water, and valuable resources and services from community-based organizations and local government agencies, including healthcare information and on-site bicycle repair. The event successfully provided a positive and casual atmosphere for local residents to engage and take advantage of valuable resources and services.
- 7. North Hills ("No. Hills All Thrills Water Park"): In an effort to encourage community engagement and provide recreational opportunities for residents in the North San Fernando Valley, the City partnered with North Valley Caring Services to host the "No. Hills All Thrills Water Park." The event was a huge success, attracting an estimated 2000 participants who braved the intense heat to enjoy a pop-up water park, music, dancing, and other fun activities. Our local partner worked hard to make this event a reality, conducting multiple rounds of outreach in English and Spanish to ensure that everyone in the community was aware of the event. Additionally, the City provided informational resources, food, and cold water to attendees throughout the event. This event not only provided an opportunity for residents to have fun and engage with their community, but it also helped to promote relationships and collaboration between community-based organizations and local government agencies.
- 8. Historic Filipinotown: Collaborating with local residents and the Los Angeles Unified School District, the City delivered the "Play Streets: Historic Filipinotown" event as part of the 2023 Play Streets series. The event was centered around a multi-leg intersection and a short residential street in central Los Angeles, aimed at providing a traditional block party atmosphere with a focus on sustainability initiatives. With food, cold water, and a bicycle skills course for children provided by Walk 'n Rollers, attendees were able to enjoy the positive and relaxed environment of the event while taking in various resources and information from community-based organizations and local government agencies. Despite the extreme heat, which likely impacted attendance, we still welcomed around 110 participants. To ensure maximum community engagement and participation, the event was promoted through comprehensive and inclusive efforts, including social media and door-to-door ads in English, Spanish, and Tagalog.
- 9. Green Meadows: To promote community cohesiveness and engagement, the City partnered with United We Stand for "Play Streets: Green Meadows" as part of our 2023 series. This event was held on a short residential street in South Los Angeles, attracting mostly local residents from within the area. With a traditional block party atmosphere, the locals enjoyed good music, dance, and an array of activities.

Community-based organizations and local government agencies made informative and helpful resources and services available to attendees, including healthcare information. The East Side Riders Bike Club also contributed to the event by providing a bicycle skills course for kids along with free bicycle helmets, transportation safety information, and fun events in South Los Angeles. Despite the intense heat (nearly 95 degrees Fahrenheit), attendance surpassed expectations, with around 250 participants joining throughout the event.

- 10. North Hollywood West ("NoHo West"): LADOT and the North Hollywood West Neighborhood Council collaborated to host the "Play Streets: NoHo West" event. The event was held on a residential street in the San Fernando Valley, providing the community with a laid-back, block party atmosphere. It was a family affair, with children making up half of the approximately 100 attendees. Amidst food, water, and fun, the event also offered resources and information on civic engagement, libraries, recreation, education, and homeless services from community-based organizations and local government agencies. Walk 'n Rollers provided a kids bicycle skills course, on-site bicycle repair, helmet fitting, and free helmets for approximately 50 participants. To ensure maximum attendance, the Neighborhood Council and City Councilmember's Office went door-to-door to canvass and posted banners around the community in English, Spanish, and Armenian, reflecting the demographic diversity. Overall, the "Play Streets: NoHo West" event was a great success at bringing community members together and promoting healthy and active lifestyles.
- 11. Panorama Play Streets (24th Street): The "Panorama Play Street" event was organized in partnership with the Velaslavasay Panorama theater and museum, City Council Districts 1 and 8, and held in the University Park neighborhood of central Los Angeles. The event successfully fostered a positive and casual ambiance, attracting predominantly residents residing within a few blocks of the venue. To ensure a comprehensive range of services, numerous community-based organizations and local government agencies were present, offering valuable information and assistance to attendees. To meet their sustenance needs, Play Streets provided food and water throughout the event, thoughtfully sourced from a nearby restaurant directly across Hoover Street from the Play Street. With an estimated 150 participants, the Panorama Play Street event showcased the power of community unity and celebration. It provided a platform for local talents, fostered connections, and highlighted the vibrant essence of the University Park neighborhood.

The table below outlines the Play Streets program's goals and key performance indicators and policy outcomes:

City of Los A	Angeles Performance Indicators	Data	Performance Analysis	
	Number of events held	11	Play Streets has hosted six events during the reporting period (11 in	
Outpute	Number of children participating	2,139		
Outputs	Number of event hours	50	total over the course of	
	Number of volunteers	179	the grant period), all within QCTs or Low-	
Requests for follow-up events		48	Moderate communities. Within the last six events, 1,485 children attended ¹⁴ This successfully illustrates the opportunity to foster community ties in historically underserved	
Outcomes	Number of new community relationships	75	communities. Every event hosted has resulted in the community asking for Play Streets to return. As a result, the program has received 6 new applications for future events.	
Policy Outcomes		Data		
Number of events held within QCTs		11		
Number of events held within 0.5 miles of an LMI neighborhood		11		
Number of children participating who live within 0.5 miles of an LMI neighborhood			2,139	

 $^{^{14}}$ Only children were counted in 2022-2024. FY '21-23: 654 children. FY '23-24: 1,485 children.

15. People St

<u>Project ID</u>: LADOT-02: People St <u>Funding amount</u>: \$384,510.43

Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood

Features that Promote Health and Safety

Website: https://ladot.lacity.org/projects/livable-streets#people-st

Project Overview

The People St Program is the culmination of many years of collaboration between community groups, elected officials, City staff, and other nongovernmental organizations to broaden capacity for increased levels of walking and bicycling, community gatherings, and recreation at the neighborhood level. The aim of this program is to transform LA's largest public asset—its 7,500 miles of below-the-curb streets—into active, accessible spaces for people. The People St program is a community driven LADOT program that installs temporary projects, which may include parklets and plazas, to improve neighborhood safety and transform streets into vibrant public spaces. Eligible community-based organizations can apply for a plaza or parklet to be installed, which enhances the quality of life in our city. The People St projects remain publicly accessible and are not tied to any individual business or organization.

The U.S. Treasury's aims for ARPA-SLFRF to be used to invest in neighborhood safety and health as means of recovery from the pandemic, People St will leverage this funding to create temporary plazas and parklets to enable active, inviting gathering places in partnership with community organizations. These expanded public spaces can calm traffic, increase safety for people who walk, bike, and take transit, and encourage increased levels of walking and bicycling, all while supporting economic vitality and pedestrian-centered activity that fosters a greater sense of community.

Using a set of established criteria, including establishing proposed locations as disproportionately negatively economically impacted by COVID-19, LADOT selects a limited number of applications with which to move forward. Considerations for proposal selection include organizational capacity, site location, site context, community support, and access needs for public spaces. Those selected then work closely with LADOT to complete the process of bringing a project to life.

Performance Goals and Metrics

This year, the program has fully obligated and expended all ARPA funds on payroll costs for LADOT design and signage work, General Services Departments' (GSD) installation of fire access gates, and Sterndahl contractual services.

With the goal of improving neighborhood safety and health indicators as part of the City's pandemic recovery, People St aims to:

- Transform underused city streets into active, vibrant, and accessible public spaces through the designs of community partners that apply for approval to create plazas.
- Increase community support to create more permanent livable streets.

To date, the People St program has fully installed Broxton Plaza, located at 1036 Broxton Avenue in Westwood Village. Since installation, the community has hosted approximately 18 events and daily activities. Events such as pilates, children's events, as well as a weekly Farmers' Market will continue to promote the program's goal of promoting healthy and strong communities.

City of Los Angele Indicators	s Performance	Data	Performance Analysis
Outputs	Number of permits issued	1	The number of permits issued was consistent with LADOT's expected timeline, contributing to the successful completion of the project
	Number of permits issued for each project type: • Plazas	1	One plaza installation has signed their permit.
Outcomes	Percentage of permits seeking reissuance (indicator of continued community commitment to supported activities)	100%	Broxton Plaza community partners are seeking a renewed permit to continue to maintain the Plaza. This outdoor space has become a bright spot in the community it serves, and the Department anticipates continuing this partnership.













The City of Los Angeles Recovery Plan 115

The goals and outcomes of a People St project center on creating an inclusive, accessible, and vibrant community space. This project aims to ensure physical accessibility for all individuals. It emphasizes cultural representation and multifunctional use to cater to diverse community interests and age groups. These efforts collectively foster a welcoming, dynamic environment that enhances community cohesion and quality of life for all residents.

The central aim of People St is to achieve community accessibility to public meeting and recreational space. As such, the programs eligibility criteria are themselves the outcome goals and metrics.

Tier #1 Eligibility (Census Tract) (any one of the below):

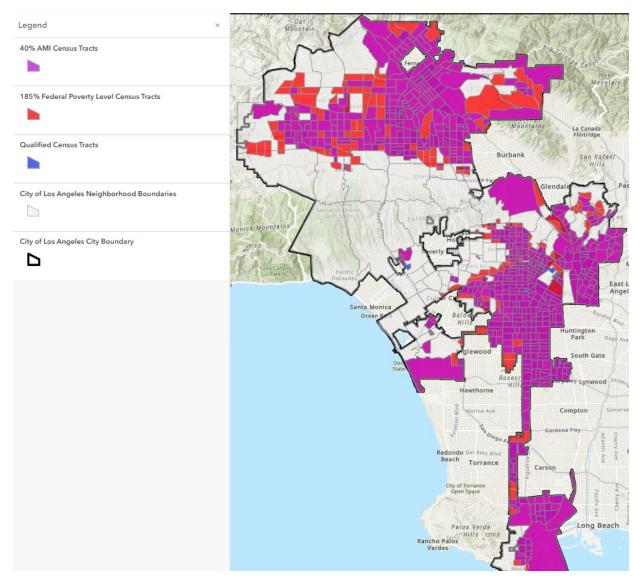
- 1) Qualified Census Tract
- 2) Census Tract in which 50 percent or more households are at or below 40 percent LA County Median Income (AMI)
- 3) Census Tract in which 50 percent or more households are at or below 185 percent of the Federal Poverty Level for LA County

Tier #2 Eligibility (Priority Area) (both below):

- 1) 40 percent of the weighted focus is on Social Vulnerability and HIN Exposure
- 2) and additional 10 percent high COVID-19 hospital rates

The map below (Figure 75) conveys current City of Los Angeles Census Tracts that meet the program's eligibility thresholds and outcome goals.

Figure 75 City of Los Angeles Census Tracts Tier #1 and Tier #2 Eligibility



By demonstrating the benefits of using street space for public space, these projects can, in turn, attract, expedite, and foster future investment in infrastructure that better provides for people walking, bicycling, and accessing transit. LADOT has developed the following outcomes to illustrate the impact the People St program offers the disproportionately impacted communities:

Policy Outcomes	Data
Number of permits within the program's eligibility areas	1 of 1

17. Al Fresco

<u>Project ID</u>: LADOT-01: Al Fresco <u>Funding amount</u>: \$271,678.66

Project Expenditure Category: 2.29, Loans or Grants to Mitigate Financial Hardship

Website: https://buildla.lacity.org/alfresco

Project Overview

At the beginning of the COVID-19 pandemic, the City enacted temporary emergency orders to allow restaurants to keep their doors open and serve customers while still adhering to local public health and safety measures. These emergency actions established LA AI Fresco, which authorized outdoor dining areas and temporarily suspended certain zoning regulations. The AI Fresco Outdoor Dining Program, implemented by the City, allowed many businesses to continue operating during the pandemic. Due to the success of the temporary AI Fresco Program, the City established permanent rules for outdoor dining on sidewalks and in-street, including a permitting process that would be administered by the Department of Public Works Bureau of Engineering (BOE) and LADOT.

As of February 2024, there are nearly 1,800 businesses that have temporary Al Fresco authorizations for sidewalk dining or on-street dining that will now need to pay permit fees under a permanent program. These fees can range from a few hundred to several thousands of dollars for each business. As small businesses are still dealing with the aftermath of the pandemic, they need financial assistance to cover these fees. The City designated \$1.6 million of ARPA and General Fund dollars to create an Al Fresco Permit Fee Reduction Program, which would provide funds to pay for all or part of the permitting fees for Al Fresco participants who currently have sidewalk dining or on-street dining temporary authorizations. Businesses in pre-designated disadvantaged areas will receive an additional \$550-660 in permitting fees paid for. Of the \$1.6 million, ARPA funds covered \$269,490 in sidewalk dining permit fees and \$2,188.66 in labor.

Performance Goals and Metrics

The goal of this program is for BOE and LADOT to promote the economic vitality of the City's restaurants through all the hardships of the COVID-19 emergency by creating a streamlined process for restaurants to obtain approvals for outdoor dining on sidewalks and in the streets adjacent to their establishments.

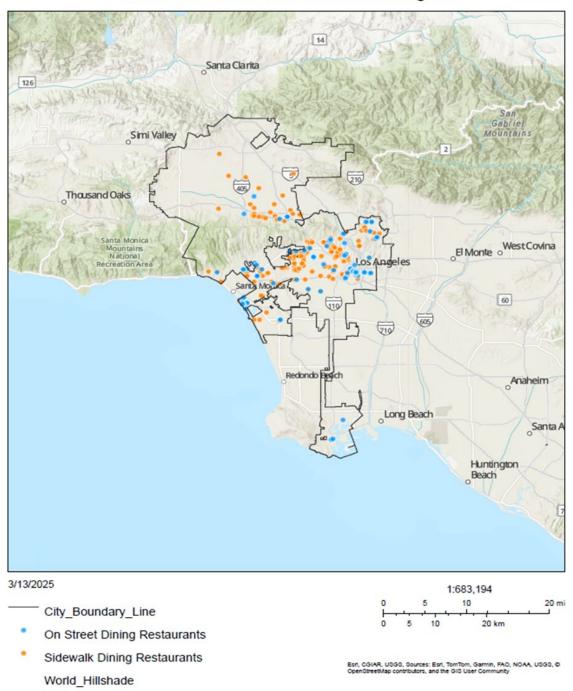
As of December 31, 2024, 252 businesses have been served with ARPA funding, with additional businesses to be permitted in the future with funding supported by the General Fund.

US Treasury Mandatory Performance Indicators	Data	Performance Analysis	
Number of businesses served	252	Of the 307 eligible applications that qualify for fee reduction, 252	
City of Los Angeles Performance Indicators	Data		

Outputs	Number of applications for sidewalk dining permits	307	unique businesses have been provided need-based aid.
	Number of very small businesses served (< 25)	124	Of 252 businesses served, 124 were very small businesses (<25 employees).
	Total dollar amount of aid distributed	\$269,490	As of December 31, 2024 \$269,490 of aid has been distributed, which is 100% of the total ARPA funds allotted.
Outcomes	Average % of total permitting fees the aid covered	41%	On average, SLFRF funds covered nearly half of the Al Fresco permit fees for 252 businesses served.
	Total dollar amount of aid distributed to very small businesses (< 25 businesses)	\$132,317	\$132,317 (49%) of all funds distributed has been allotted to very small businesses.

Figure 76 illustrates the distribution of the <u>Al Fresco Permit Fee Reduction Program</u> across the City of L.A for both sidewalk and on-street dining. On average, ARPA funds reduced 41% of sidewalk dining permit fees across 252 businesses.

Al Fresco Permit Fee Reduction Program



The goal of the Al Fresco Permit Fee Reduction Program is to provide a lifeline for many restaurants to resume operations and stay financially viable through the effects of the pandemic.

Policy Outcomes	Data
Number of unique businesses served in disadvantaged areas	116
Total dollar amount of aid distributed to disadvantaged areas	\$158,670.00
Average % of total permitting fees the aid covered for disadvantaged businesses	48%

Of the 252 businesses served, 46% of small businesses were located in disadvantaged areas. On average, ARPA funds reduced 48% of total permitting fees for small businesses in disadvantaged areas, allowing businesses to maintain al fresco dining areas and aid in continued recovery from the pandemic.

18. Universal Broadband

Project ID:

BSL-1: Backbone Infrastructure Installation Pilot

BSL-2: DI – Strategy Development and Coordination

BSL-3: Community Connectivity Infrastructure Pilot

BSL-4: Strategy Development and Coordination

BSL-5: DI – Strategic Technical Assistance

BSL-6: Community Connectivity Outreach

BSL-7: City-wide Broadband Adoption Efforts

<u>Funding amount</u>: \$9,145,986.47 Project Expenditure Categories:

5.21 - Broadband: Other projects

3.4 - Public Sector Capacity Effective Service Delivery

Website: N/A

Project Overview

In 2022, the City Council and Mayor approved the use of SLFRF for Universal Broadband Services in support of communities that presently lack access to affordable and reliable high-speed internet. The Department of Public Works Bureau of Street Lighting (PW-BSL) is administering this funding toward building and managing new open access, carrier-neutral fiber infrastructure and network systems, as well as testing multi-purpose community-serving wireless networks in pilot communities. The City's goal is to help bridge the digital divide through a balance of providing immediate benefits to households and preparing the City's infrastructure for more accessible internet. The program consists of several pilot projects which introduce approaches that leverage the City's network of over 200,000 streetlights and its protected public works right of way within sidewalks.

Backbone Infrastructure Pilot (BSL-1)

Among active SLFRF expenditures, the City is using \$1.8 million in SLFRF to construct new underground fiber conduit and access points in the sidewalk right of way and installing dark fiber for public and private use. This initiative is known as the Backbone Infrastructure Installation Pilot Project. The goal is to test and demonstrate BSL's competitive advantage in building fiber infrastructure, while laying a foundation in key disconnected communities for more accessible and reliable internet service. The pilots are being flexibly deployed to align with synergies with other projects in order to enable sustainable and affordable carrier-neutral connections to community institutions (i.e. city public schools, libraries, and other facilities) and last mile providers within areas that have a high percentage of households lacking high-speed home broadband. These priority areas include subneighborhoods within East Hollywood, Crenshaw and Canoga Park.

The Backbone Infrastructure Installation Pilot work began March 24, 2023, with projected operations by public agencies, non-profit institutions, and/or private carriers to begin by

December 2026. To date, funding has primarily been used to procure equipment and materials and to construct underground fiber optics infrastructure segments in East Hollywood adjacent to the PW-BSL service yard, along Crenshaw Boulevard within the project area of the under-construction Destination Crenshaw public art and street improvements, and within the central area of Canoga Park in synergy with forthcoming pedestrian improvements under the initiative banner of "Connecting Canoga Park." As of June 2025, 4 miles of fiber conduit, inner-duct, and access boxes have been completed within these communities. These installations have been designed to create a "bridge" between existing public middle mile infrastructure and high-need households and community small businesses. As open-access middle-mile fiber, the infrastructure far exceeds the capacity to deliver 100Mbps symmetrical speeds for priority households. The projected date for public Wi-Fi availability in Crenshaw is summer 2025, and the end of 2025 in Canoga Park. In East Hollywood, public Wi-Fi is currently being tested on a limited basis and is pending an agreement with a local provider or nearby school for its implementation.

A total of four miles of fiber conduit have been installed to date as part of this project, using materials purchased through SLFRF expenditures. The majority of the labor costs for these projects have been covered through City funds (only a small amount of SLFRF was used at the start of the project for labor). Due to City and PW-BSL budget challenges, the labor hours for conduit installation were cut in half in FY24-25 and were completely eliminated in FY25-26. PW-BSL is currently working on securing other funding sources that would allow the Bureau to continue installation and meet the goal of 5 miles of installed fiber conduit and fiber optics cable.

Community Connectivity Infrastructure Pilot (BSL-3)

The SLFRF funded Community Connectivity Pilots project began installation in Spring of 2024 with the installation of new dedicated Data Center equipment in the City's Public Works Building in Downtown Los Angeles where the offices of the City's public works agencies (including Street Lighting and Bureau of Sanitation) are located. Network Equipment was installed on the first 15 street light poles in the Crenshaw Corridor in Spring 2025, and public Wi-Fi operations have begun in key locations such as a weekly Farmer's Market. Operations will commence incrementally as further equipment is installed and/or calibrated on existing PW-BSL pole equipment that runs along the route of the Backbone Infrastructure Pilot segments described above. Test operations in East Hollywood began in the first quarter of 2025, and the first testing of network equipment in the Crenshaw Corridor is expected by Summer 2025. The project utilizes the fiber-optic conduit and cabling installed in the Backbone Infrastructure Installation project to provide a host of connectivity-related services to residents and businesses within 2 high density, under connected communities: Crenshaw Corridor in southwest Los Angeles and Canoga Park in the western San Fernando Valley. The scale for the Crenshaw project is 1.75 linear miles along the boulevard and for Canoga Park approximately 150 acres centered on the main commercial district. The projects will add consolidated multi-use connectivity nodes to approximately 20 streetlight poles in each area and connect these through the Backbone fiber to in-area network hubs that are linked by dark fiber to the centralized Cityowned Data Center at the Public Works Building. This design allows for high-capacity connections at the street-light poles, with the initial use being the pilot provision of one year of community Wi-Fi. However, the potential for this network is much larger, with the ability to provide high-speed home wireless (far exceeding 100 Mbps) with the

participation of public, non-profit, or private sector ISPs and the ability to test and deploy high-bandwidth smart city services with other City Departments.

Addressing the Digital Divide in the City of Los Angeles (BSL-2 Strategy Development and Coordination)

Specifically, the City contracted with the Los Angeles Economic Development Corporation (LAEDC) to develop an impact report that provides a methodological framework to analyze the digital divide, understand how the digital divide is present throughout Los Angeles, estimate the impact that the digital divide has on the economy of the City, and provide actionable recommendations to address the digital divide in certain areas and with certain populations. The analysis was conducted in three phases: 1) Breaking down the digital divide; 2) the Digital Divide in the City of Los Angeles; 3) The Impact of the Digital Divide in the City of Los Angeles.

As part of the impact report, LAEDC developed a unique Digital Distress Index (DDI) to gauge the extent of disconnection across the city and found elevated levels of digital distress in South Los Angeles, especially around the 710 Freeway, surrounding Downtown, and pockets in the northern Harbor region, San Pedro, and the southern San Fernando Valley. LAEDC also identified ten target areas for the Bureau of Street Lighting to maximize municipal-owned Wi-Fi resources which are East and West San Fernando Valley, East Hollywood, North, East, and West of Downtown, Downtown, North of Slauson, North of Manchester, and North of the I-105. A copy of the full LAEDC *Addressing the Digital Divide in the City of Los Angeles*.

In light of the LAEDC's report, the following steps can be taken to tackle the digital divide in Los Angeles:

- **Build Infrastructure in Identified Areas:** Deploy Wi-Fi resources in the ten focus areas identified by the LAEDC.
- Partner with Internet Service Providers: Work together to increase affordable broadband accessibility.
- Focus on Education and Digital Literacy: Implement programs to foster digital skills in underserved communities.
- Invest in Digital Devices: Facilitate access to digital devices for students and families in need.
- Work towards Digital Inclusion: Ensure equal digital access for all demographics.
- Community Engagement: Collaborate with community leaders to mobilize resources and support digital literacy.
- **Regular Monitoring and Evaluation:** Assess effectiveness of strategies, readjust if needed, and identify areas of focus.

These steps, while not exhaustive, are a result of recommendations made by LAEDC. It underscores the fundamental idea of making digital access universally available to everyone living in the city of Los Angeles.

FUSE Executive Fellows

The City is also using funds to contract with FUSE Corps to fund multiple FUSE Executive Fellows across two cohort years. FUSE is a national nonprofit that enables local governments to develop comprehensive solutions for racial equity and urban challenges with Executive Fellows who work alongside senior government leaders and the community to lead strategic projects. In the first cohort year (May 2023 through April 2024), the City used \$360 thousand of SLFRF to contract with FUSE Corps to fund two Executive Fellows, one partnered with BSL, and one partnered with Los Angeles Public Library (LAPL).

2023-2024 Cohort

The 2023-24 BSL FUSE Executive Fellow worked to develop the organizational capacity needed for executing a municipal connectivity infrastructure business plan, incorporating operational, management, and policy perspectives. The fellow managed BSL's contract with Columbia Telecommunications Corporation (CTC) to determine an appropriate framework for BSL's fiber optics infrastructure projects based on unique organizational advantages and revenue opportunities. Additionally, the fellow worked with BSL staff to assess and improve organizational capabilities around connectivity infrastructure, while also identifying grant opportunities and supporting grant applications. Lastly, the fellow worked with BSL staff to develop fiscal year 24-25 budget proposals for the Bureau's Digital Inclusion and Fiber Optics programs, which were submitted as part of the budget process.

The 2023-24 LAPL FUSE Executive Fellow worked to build relationships with key stakeholders, including library staff, community organizations working on digital inclusion, and the public to understand the scope of the City's digital equity work. The fellow also conducted research on the best practices for promoting digital equity in large, diverse cities similar to Los Angeles. The Fellow then developed a draft asset map of the City's digital programs and services, which will help residents access the internet and utilize the City's online resources. Lastly, the fellow also designed the structure for an internal knowledge management system and planned an external communications campaign to engage residents and facilitate their connection to digital resources.

In the second cohort year (April 2024 through April 2025), the City is using \$480 thousand of SLFRF to contract with FUSE Corps to fund a total of three Executive Fellows. One of these fellows will be partnered with BSL, one with LAPL, and one with the Mayor's Office of Finance, Operations, and Innovation.

2024-2025 Cohort

The 2024-25 BSL FUSE Executive Fellow transitioned from a work program focused on core fiber infrastructure construction to the piloting of network operations, exploring potential applications, and developing management practices. The Fellow met with internal Bureau staff as well as staff at other departments and other cities to determine best practices in managing a network. At the same time the fellow supported the successful installation of the PW-BSL Data Center in the Public Works Building with hands-on technical support and coordination. The fellow established a pilot demonstration use of the Bureau's installed infrastructure and equipment on street poles around the Bureau's service yard facility. The fellow helped manage the design and installation of equipment and back-end platforms to test the deployment of Wi-Fi, multiple camera arrays, and LiDAR sensors on a single pole – demonstrating the ability to run multiple applications through the Bureau's new network and equipment. This pole has been

operating for over six months without issue and has been used to train PW-BSL staff who are working on the Community Connectivity Pilots. Lastly, the Fellow began establishing initial budget and staffing plans for continuing and expanding network operations. Using non-ARPA funding, PW-BSL is extending the Fellow's placement for an additional year to continue this work.

The 2024-25 LAPL FUSE Executive Fellow will advance the work initiated during the first year of their Fellowship. The Fellow will continue building relationships with internal and external stakeholders and develop a comprehensive asset map of the City's digital programs and services, including physical access points, digital literacy programs, and online resources. Additionally, the Fellow will design a knowledge management system to keep the asset map updated and embed digital equity in new programs and services. They will plan a communication strategy to inform residents without internet access or digital trust about available resources. They will also identify new funding opportunities such as federal COVID-19 funds phase out. By July 2025, the Fellow aims to have completed the digital asset map, established the knowledge management system, developed the communication strategy, and identified funding sources to support digital equity programs.

The 2024-25 Mayor's Office FUSE Executive Fellow worked comprehensively to understand the City's digital equity efforts and conduct extensive research on best practices. They began the development of a City-wide strategic plan for digital inclusion, which will address City operations, data collection, stakeholder mapping, community outreach and engagement, and collaboration opportunities. The Fellow designed and implemented an ongoing community survey to inform City strategies. This survey was advertised at various public city events to help ensure the strategy reflects residents' needs. Due to impacts from the Los Angeles Fires of early 2025, the Fellow suspended work on this project for a three-month period. This has delayed the development of the strategic plan, which is currently back in development now that the Fellow has continued the placement. The strategic plan, being developed in close partnership with multiple city departments, is expected to be completed by the end of Summer 2025.

These fellows focused on, respectively: communications network management; broadband infrastructure community relations; community engagement and awareness around digital equity resources; and City-wide digital inclusion strategy. The following tables provide a summary of the individual placement agreements for the Los Angeles Bureau of Street Lighting (BSL), LAPL, and the Mayor, organized by cohort.

Table 3 Summary of FUSE Fellow Individual Placement Agreements for 2023 - 2024 Cohort

BSL-2: Strategy Development and Coordination Services Provided BSL – Year 1 The Executive Fellow successfully managed BSL's contracted planning process with CTC around potential revenue and operations models for communications infrastructure. The Fellow worked with BSL staff to develop an expanded fiber optics program budget for 24-25 (not approved by Mayor/Council). The Fellow also conducted research and assessed BSL's capacity to undertake an ongoing communications infrastructure project program.

Outcomes	 The Bureau now has a clear framework for how it could undertake ongoing, fiscally sustainable fiber optics infrastructure deployment (including what aspects/roles the Bureau is not well-suited to deliver).
BSL-4: Strategic Techni	
Services Provided	 LAPL – Year 1 In collaboration with LAPL, the Executive Fellow has built relationships with key stakeholders, including library staff, community organizations working on digital inclusion, and the public, to help them understand the scope of the City's digital equity work. They have developed an asset map of the City's digital programs and services, which helps residents access the internet and utilize the City's online resources.
	 The Executive Fellow has overseen a successful listening tour, designed an efficient internal knowledge management system, and created a successful external communications campaign.
Outcomes	 The Executive Fellow engaged 20+ executive-level leaders from the Mayor's Office of Finance & Innovation, BSL, Dept. of Aging, Rec & Parks, CFID, LAPL, Library Foundation, LAPL's Board of Commissioners, LA County, and Destination Crenshaw. They convened 15 City of Los Angeles department officials for a Digital Equity Innovation Lab, where they created a shared approach, alignment, and strategy regarding community outreach in the Community Connectivity Pilot areas. A total of 88 hours of training were provided (4 hours per employee). The Executive Fellow also engaged 300+ stakeholders collectively
	by presenting and offering productive dialogue at the LAPL Managers Info Meeting, LAPL Board of Commissioners public hearing, as well as the Digital Inclusion Innovation Lab. • Conducted listening tour interviews with 60 City of LA employees.

Table 4 Summary of FUSE Fellow Individual Placement Agreements for 2024 - 2025 Cohort

BSL-6: Community Connectivity Outreach		
Services Provided	 BSL – Year 2 (April 29, 2024 – April 18, 2025) The fellow worked with community-based organizations, elected officials, and external partners to promote broadband adoption, facilitate coordination, and empower community-based organizations with broadband infrastructure skills. 	
Outcomes	 Fellow established strong relationships with a few key Community-Based Organizations (CBOs) that are interested in partnering with BSL to provide broadband services to communities in need, including expanding the Bureau's relationship with Destination Crenshaw and establishing new relationships with CBOs in other communities including CHIRLA in Westlake-MacArthur Park. The Fellow organized an "Innovation Lab" with staff from multiple divisions and moderated by a professional consultant to discuss the challenge of community engagement within the Bureau, which has been plagued by Copper Wire Theft issues. Thanks to this innovation lab, the Bureau was able to receive notes and initial 	

framework concepts for effective collaborative partnership with communities around BSL infrastructure and assets.

BSL-7: City-wide Broadband Adoption Efforts

BSE-7. City-wide Broadband Adoption Enorts			
Services Provided	 LAPL – Year 2 (April 29, 2024 – July 25, 2025) Development of a Citywide Digital Asset Map to document and visualize available digital inclusion resources, including free public Wi-Fi locations provided by the City of Los Angeles. Design and implementation of a Knowledge Management System via a shared Google Drive, which serves as a centralized hub for strategy, marketing, infrastructure, and funding resources related to digital inclusion. Planning and execution of the Get Connected Campaign, a citywide initiative to raise awareness of digital inclusion resources, with a focus on underserved neighborhoods in the Crenshaw Corridor and Canoga Park, aligned with the Bureau of Street Lighting's Community Connectivity Wi-Fi Pilot. Development and launch preparation of a redesigned Get Connected website, serving as a public-facing digital resource directory and outreach platform. Engagement of creative and media vendors through Notices of Work for the ongoing delivery of branding, outreach, website 		
Outcomes to Date	 development, and media placement services. Delivered presentations and briefings to the LAPL Library Board of Commissioners, City departments, Citywide Data Collective, LA County IBCC, and the Singapore National Library Board. Outreach conducted at four major community events, engaging 1,300+ households, leading to 124 new library card registrations and 232 responses to the City's digital inclusion survey. Asset Map and Shared Drive are now operational and available to City departments as ongoing resources. 		
Anticipated Outcomes	 Wi-Fi access has launched in the Crenshaw Corridor, with microactivation events and public education efforts scheduled to roll out following vendor onboarding in FY25–26. Continued execution of Get Connected media buys, microactivations, and website hosting and updates, supported by the newly submitted Notices of Work for FY25–26. Expansion of Wi-Fi outreach and campaign efforts to Canoga Park, mirroring the Crenshaw strategy. Ongoing evaluation and reporting on campaign reach, 		
Services Provided	 engagement, and resident connection to digital tools. Mayor – Year 1 (April 29, 2024 – April 18, 2025) The Executive Fellow will work on building relationships, conducting research, developing a City-wide digital inclusion strategic plan, creating a community survey, and engaging with the community to promote digital inclusion in Los Angeles. 		
Outcomes	 The Executive Fellow completed and launched the engagement survey, gathering hundreds of responses from multiple city events. The Fellow began development of the strategic plan by interviewing key City departments and evaluating Best Practices in other cities to determine the best framework for guiding a coordinated approach around Digital Inclusion. 		

Building Connections for a Brighter Los Angeles (BSL-4 Planning Process Study)

The City contracted with Columbia Telecommunications Corporation (CTC) to conduct a Planning Process Study to develop a proposed Assets and Infrastructure Plan for the Bureau. In the plan, *Building Connections for a Brighter Los Angeles*, CTC provides an analysis of BSL's operational capabilities and how this aligns with the needs for connectivity infrastructure in Los Angeles. The plan then presents how BSL can build on its existing core strengths in infrastructure deployment in the public right of way to expand publicly owned internet infrastructure at the "municipal mile" level that can be used by the public, private, and non-profit sectors to close the digital divide in concert with other investments and programs. The plan proposes a realistic revenue model through partial leasing that would provide funds for ongoing deployment and network expansion.

The plan presents the following next steps for BSL:

- Secure a combination of capital funding and financing options to invest in new connectivity infrastructure.
- Plan for the Bureau's deployment of its internal capacity to build and manage connectivity infrastructure, identify any gaps, and bring in new resources as needed (this work has begun under BSL's FUSE Executive Fellow)
- Develop the Bureau's asset management capabilities to facilitate partnerships with other city agencies and the private sector, which is essential to maximizing the potential uses of BSL-owned connectivity infrastructure. (This work has begun under BSL's FUSE Executive Fellow)
- Procure a Managed Service Provider (MSP) to further define the division of roles and responsibilities and develop a mutually beneficial financial and operational agreement.

City-wide Broadband Adoption Effort (BSL-7)

The City of Los Angeles has launched a robust Communications Campaign focused on enhancing digital inclusion across underserved neighborhoods. This initiative addresses critical gaps in digital literacy and access exacerbated by the COVID-19 pandemic, particularly in the Crenshaw Corridor.

The objectives of the program are to: 1) increase digital literacy and internet access among residents in targeted neighborhoods; and 2) integrate efforts with the Bureau of Street Lighting's Community Connectivity Pilot, ensuring cohesive service delivery and infrastructure improvements.

Strategies:

- Targeted Engagement: Utilizing workshops, digital training sessions, and direct community interactions to foster digital skills.
- Infrastructure Support: Aligning with ongoing infrastructure enhancements to ensure sustainable access to broadband services.
- Collaborative Outreach: Working with local organizations and community leaders to maximize reach and impact.

Expected Outcomes:

- Increased digital fluency among residents, reducing the digital divide.
- Enhanced capacity of local communities to utilize digital resources, improving educational, healthcare, and employment outcomes.
- Strengthened community networks through ongoing engagement and education.

Future Impact:

- The campaign is designed to be scalable, potentially impacting up to 50,000 residents by extending beyond the initial target areas.
- Supports the city's goal of achieving universal digital access and literacy by 2030.
- Long-term, sustained improvement in community resilience and economic opportunities through enhanced digital access.

Role of Leadership:

 A dedicated LAPL - FUSE Executive Fellow has co-led this campaign, ensuring strategic alignment with citywide digital equity goals and fostering innovative approaches to tackle digital disparities.

Call to Action:

 We urge community members in the Crenshaw Corridor to actively participate in our upcoming digital literacy workshops and engagement sessions. Together, we can transform our community into a model of digital empowerment and inclusivity.

Thus far, the City has fully obligated and expended the \$745 thousand allocated for the project on contracts with We Are Giants and Wicked Bionic for digital outreach, as well as with FUSE Fellows working with the Mayor and LAPL. In support of several LAPL outreach activities, Wicked Bionic will provide creative services for festivals, exhibits, and conferences. Similarly, We Are Giants will offer services for LAPL public relations efforts, including branding, graphic design, message development, and consulting. The City will continue to track the program goals, performance, and outcome metrics outlined below as the program becomes operational.

Project accomplishments to date:

- The Crenshaw Corridor now has operational public Wi-Fi through BSL's Community Connectivity infrastructure.
- The Get Connected communications campaign was created and launched to support awareness and engagement, including:
 - A refreshed Get Connected website (launch goal in September 2025) that centralizes digital inclusion resources, including City Wi-Fi locations, digital skills programming, and low-cost device providers.
 - A citywide Digital Asset Map visualizing free Wi-Fi and public computing access points.
 - A new Digital Inclusion Information Management Hub to support interdepartmental coordination and information-sharing across City programs.

- The campaign engaged over 1,300 households through events, issued over 120 new library cards, and collected 230 digital inclusion survey responses.
- Partnerships were established with local organizations, stakeholders, and contractors to support creative development, data collection, outreach, and campaign deployment.
- Multilingual collateral, branded campaign materials, and targeted outreach were developed for activation at community events, including Taste of Soul, Dia de los Muertos Festival, and the Crenshaw Farmers Market.

FY 2026 Anticipated Activities:

- Launch and public promotion of the refreshed Get Connected website, aligned with upcoming Wi-Fi activations in the Crenshaw Corridor.
- Deployment of a citywide marketing campaign, including media placements across OOH, digital, and print channels.
- Micro-activation events at key sites across the Crenshaw Corridor and other pilot areas, aligned with Destination Crenshaw's construction timeline and BSL infrastructure milestones.
- Continued design, print, and distribution of multilingual materials; social media engagement; and vendor-led creative services to support awareness-building.
- Ongoing collection and reporting of performance metrics, including engagement, reach, and connections to services.

Expected Outcomes:

- Increased digital fluency and connectivity among residents of pilot neighborhoods.
- Improved coordination across departments offering digital literacy, device access, and public computing.
- Expanded use of city services by residents who were previously digitally excluded.
- A replicable communications and outreach model for future broadband expansion across Los Angeles.

Performance Goals and Metrics

The goal of the Universal Broadband program is to help bring sustainable, reliable, affordable, carrier-neutral backhaul connections to community anchor institutions and last-mile providers within East Hollywood, Canoga and Crenshaw Park. This area was chosen because of its high concentration of low-income and disconnected residents. This area has the second highest density of disconnected and under-connected households in the City.

This project is designed to strike a balance between providing immediate benefits to households and preparing the City to be a key part of a more accessible and reliable internet. As such, the City has defined two objective areas that have guided our proposal and that will inform our assessment of the program's success:

• Start to Connect Our Currently Disconnected Communities: Begin building infrastructure where the need is greatest and start to establish trusted relationships between residents and public connectivity resources within these communities.

• Build City Expertise and Capacity in Public Internet Infrastructure: Test emerging technologies and applications for internet distribution and delivery, develop and hone the City's competitive advantage in conjunction with other jurisdictions and partners, and prepare the City to be competitive for Federal, State, and other grant opportunities.

US Treasury Mandatory Performance Indicators	Planned	Actual
A complete list of counties where households, businesses, and community anchor institutions that are to be served by the broadband project are located.	L	os Angeles County
Projected/actual construction start date	3/24/23	3/24/23
Projected/actual initiation of operations date	12/31/26	Data will be available in future reporting period.
Is the project designed to, upon completion, reliably meet or exceed symmetrical 100 Mbps download and upload speeds?	Yes	Data will be available in future reporting period.
Confirm that the project is designed to, upon completion, reliably meet or exceed 100 Mbps download speed and between at least 20 Mbps and 100 Mbps upload speed and be scalable to a minimum of 100 Mbps download speed and 100 Mbps upload speed.	Yes	Data will be available in future reporting period.
Is the project designed to provide service to households?	No	No
If yes, confirm that the service provider for the project participates, or will upon completion of the project, either participate in the Federal Communications Commission (FCC) Affordable Connectivity Program (ACP) or otherwise provide access to a broad-based affordability program that provides benefits to households commensurate with those provided under the ACP to low-income consumers in the proposed service area of the broadband infrastructure.	N/A	N/A
Broadband Project Technology Type	Fiber	Fiber

US Treasury Mandatory Performance Indicators	Planned	Actual
Total Miles of Fiber Deployed	5 miles	4 miles
Total number of funded locations served	0	Data will be available in future reporting period.
Total number of funded locations served receiving below 25/3 Mbps (pre-SLFRF Investment)	0	Data will be available in future reporting period.
Total number of funded locations served receiving 25/3 Mbps or greater but less than 100/20 Mbps (pre-SLFRF Investment)	0	Data will be available in future reporting period.
If the sum of the two items (above), total locations receiving below 25/3 Mbps and total locations receiving 25/3 Mbps or greater but less than 100/20 Mbps is not equal to the number provided for the total number of funded locations to be served by the project, explain in the text box provided	0	Data will be available in future reporting period.
Total number of funded locations receiving minimum 100/100 Mbps	0	Data will be available in future reporting period.
Total number of funded locations receiving minimum 100/20 Mbps and scalable to minimum 100/100 Mbps	0	Data will be available in future reporting period.
Total number of funded locations receiving minimum 100/20 Mbps and scalable to minimum 100/100 Mbps	0	Data will be available in future reporting period.
Provide the sum of the three speed categories above that will be available following the SLFRF investment. The sum of the counts provided should equal the total number of locations provided above.	0	Data will be available in future reporting period.
Total Number of Funded Locations by Type: Residential - Total Housing units	0	Data will be available in future reporting period.
Total Number of Funded Locations by Type: Business	0	Data will be available in future reporting period.

US Treasury Mandatory Performance Indicators	Planned	Actual
Total Number of Funded Locations by Type: Community Anchor Institution	0	Data will be available in future reporting period.
The sum of the counts provided above should equal the total number of locations provided above. If the sum of Residential locations, Business locations, and Community Anchor Institution locations is not equal to the number provided for the total number of funded locations to be served by the project, please explain in the text box provided.	0	Data will be available in future reporting period.
Number of housing units at residential locations	0	Data will be available in future reporting period.
Maximum download speed offered/advertised at this location post CPF investment	0	Data will be available in future reporting period.
Maximum Download Speed Delivered at Location Post Investment	0	Data will be available in future reporting period.
Maximum upload speed offered at location Post Investment	0	Data will be available in future reporting period.
Maximum upload speed delivered at location post investment	0	Data will be available in future reporting period.
Latency delivered at location post-investment	0	Data will be available in future reporting period.

City of Los Angeles Performance Indicators		Data	Performance Analysis
Outputs	Number of miles of new publicly owned open access / neutral host middle mile fiber infrastructure installed	1.75 Miles	1.75 Miles of 144-Count fiber was installed within a microduct within the fiber conduit.
	Total number of fiber conduit-miles installed	4 miles	PW-BSL installed 4.0 Miles of Fiber Optics Conduit (and

City of Lo	City of Los Angeles Performance Indicators		Performance Analysis
			access boxes) in Key Digitally Disconnected Communities: 1.75 Miles along Crenshaw Boulevard .75 Miles in East Hollywood adjacent to BSL Service Yard 1.25 Miles in Canoga Park 0.25 Miles in Downtown Los Angeles
	Average frequency of installed splice boxes	~800 ft	Minimum frequency is roughly 500 feet and maximum is roughly 1,500 ft
	Cost per mile of new underground conduit fiber infrastructure	~\$700,000 per mile	This per-mile cost is very competitive with standard urban underground conduit installation costs
	Number of households served with improved digital access	Data will be available in future reporting period.	Data will be available in future reporting period.
	Number of residents participating in digital literacy initiatives.	Data will be available in future reporting period.	Data will be available in future reporting period.
	Number of last mile connections facilitated (number of locations served by last-mile projects)	0	Data will be available in future reporting period.
Outcomes	Number / Percentage of new Internet Service Providers (ISPs)	0	Data will be available in future reporting period.

City of Lo	City of Los Angeles Performance Indicators		Performance Analysis
	Number / Percentage of households with internet speed over 100/20 Mbps as a result	0	Data will be available in future reporting period.
	Evaluation of the effectiveness and efficiency of the digital services provided	Data will be available in future reporting period.	Data will be available in future reporting period.

Backbone Infrastructure Pilots accomplishments to date (BSL-1):

- Purchased over 5 miles of Flexible Orange HDPE underground Fiber Optics Conduit.
- Installed 4.0 miles of Flexible Orange HDPE underground fiber optics conduit.
- Installed first 1.75 miles of 1-inch inner microduct and 144-count armored fiber optic cable.
- Finalized plans and designs with LADWP to lease LADWP dark fiber to connect BSL server rooms in downtown Los Angeles to Crenshaw Park, allowing for the provision of Wi-Fi and other network services to these project areas from the downtown "network hub."
 The signing of the lease contract is expected within the next two months.
- Established a high-confidence per-mile cost and line-item budget for installing fiber optic conduit and access boxes. This per-mile cost is approximately 30% cheaper than standard private sector assumptions for building fiber conduit in dense urban areas. This has allowed the Bureau to provide estimates for building other public-serving fiber optic conduit infrastructure. Thanks to this work, the Bureau was able to establish a joint-build agreement with the State of California in December 2024 whereby the Bureau will construct a 13-mile segment of a State Middle Mile project. BSL is currently under construction on this project.
- BSL successfully procured and took possession of a new, larger boring machine capable
 of installing 4" diameter conduit (the bureau currently uses 3"), which would substantially
 increase the amount of fiber that can be installed. The Bureau also began renting a splice
 trailer for fiber-optics operations related to Community Connectivity Pilots.

Community Connectivity Infrastructure accomplishments to date include:

- Installation of the first multi-purpose fiber-connected pole-mounted connection box outside
 of the BSL Service Yard for testing and successfully establishing a fiber optics connection
 to internet equipment inside the yard. This equipment has since been used to stand up a
 simultaneous Wi-Fi, LiDAR and camera demonstration of the capabilities of multi-purpose
 fiber-connected network equipment.
- Established a successful 300MB+ Wi-Fi transmission through the radio installed on the box, with consistent 100/100 symmetrical upload/download speeds realized up to 75 feet away. The network and transmission equipment tested in this installation is what the Bureau will use in the Community Connectivity Pilots in Crenshaw and Canoga Park, with additional bandwidth and optimization to further improve speeds and capacity.

- Accepted delivery of and "racked and stacked" network equipment in the BSL server room
 in the Public Works Building in downtown Los Angeles. This equipment will serve as the
 network hub for Community Connectivity Projects, providing internet connectivity for these
 projects and allowing for centralized security management of the network.
- Installed over a dozen network boxes and Wi-Fi antennas in the Destination Crenshaw Corridor, which will be controlled by a network cabinet which has been installed.

The City's PW-BSL continues to work closely with Destination Crenshaw, a non-profit organization that is currently building new public spaces and installing high-profile public art along Crenshaw Boulevard within the Community Connectivity Project scope area. The Bureau has identified potential partnerships with local community groups and businesses to further make use of the infrastructure that the Bureau is installing. This includes supporting a state grant submitted by Destination Crenshaw itself that would fund a community broadband project within communities along the corridor, using the BSL fiber infrastructure as a backbone.

City-wide Broadband Adoption Efforts accomplishments to date include:

Strategic Oversight and Program Design (LAPL/FUSE Executive Fellow):

- Led strategy, interdepartmental coordination, and development of the Get Connected communications campaign and associated digital equity tools.
- Created and launched a Citywide Digital Asset Map visualizing Wi-Fi locations, digital literacy programs, and public computing access points, focused on City-provided services.
- Developed a Shared Information Management System (Google Shared Drive Hub) to streamline internal coordination on digital inclusion efforts across departments and track program milestones.
- Created the foundational framework for a Digital Inclusion Database to centralize citywide services and program referrals.

Digital Outreach & Creative Services (We Are Giants):

- Designed the full Get Connected Campaign Identity & Brand Standards, including logo, color palette, typography, messaging, and campaign voice.
- Executed a comprehensive Get Connected Website rebrand and redesign, scheduled to launch in July 2025. The site will serve as a mobile-friendly, multilingual hub for real-time information on public Wi-Fi, upcoming workshops, and device access programs.
- Produced promotional and informational collateral, such as flyers, brochures, banners, and social media graphics, used at both Library branches and community outreach events (e.g., Taste of Soul, Dia de los Muertos Festival, and Crenshaw Farmers Market).
- Supported public relations and engagement strategies to foster brand recognition and community trust.

Media Strategy & Multichannel Outreach (Wicked Bionic):

- Developed a target market strategy and media plan to increase awareness of available digital services, emphasizing fast, free public Wi-Fi and digital literacy support.
- Implemented multilingual digital and print media placements, including search, display, and out-of-home (OOH) advertisements (e.g., flagpole banners across the Crenshaw Corridor).

- Led media buying, A/B testing, targeting optimization, and KPI tracking to maximize campaign reach and effectiveness.
- Provided performance reporting and campaign analytics to inform ongoing media strategy and stakeholder decisions.

Policy Goals and Outcomes

The City of Los Angeles' intended outcomes for the Backbone and Community Connectivity broadband installation projects have been mobilized to ensure investments are directed to the Los Angeles communities that need them most - those that have been historically marginalized and are disproportionately disconnected. The following outcome will be measured to ensure the increase in the percentage of people in the design area to have at home high speed fixed broadband.

Policy Outcomes	Data
Percentage decrease of households with no internet access (Internet Adoption)	Data will be available in future reporting period.

19. Tech Kiosks Project

Project ID: LIB-1: Tech Kiosks Project

Funding amount: \$185,763.96

Project Expenditure Categories: 2.4 Household Assistance: Internet Access Programs

Website: https://www.lapl.org/tech2go/techkiosk

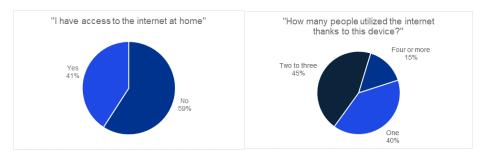
Project Overview

To help overcome the digital divide felt by households with unconnected or under-connected internet access and exacerbated by the pandemic, the libraries are providing Tech Kiosks, which offer laptops for check-out for in-house use at no cost to patrons at their neighborhood library. This will allow people internet and/or technology access or assistance who do not currently have such access. The services are available to populations within library locations that serve underprivileged communities/households. This technology will expand internet access without the construction of new networks and is further supported via a digital literacy program at LAPL through the Cybernaut initiative.

Prior to the pandemic, the City of Los Angeles was already facing a huge gap between those who have access to computers and the internet and those who do not. This digital divide was exacerbated by the pandemic, putting many people at a disadvantage and impacting their daily lives. With a spotlight now shining more intensely on broadband and updated technology needs, organizations such as the LAPL are working to close the gap.

According to County of Los Angeles, 19 percent of LA County households and 16 percent of California households remain unconnected or under-connected to the internet ¹⁵. In Los Angeles, the families left behind are predominantly in communities of color and low-income communities ¹⁶. Based on survey responses collected from library patrons who borrowed hotspots from the LAPL, 59 percent of borrowers did not have access to the internet at home and 60 percent of devices were used by more than one person in the household (Figure 77: Tech Kiosks Survey Results).





¹⁵ Free Broadband for the Residents of the County of Los Angeles: An Action plan for community wireless networks to build digital equity https://www.poic.org/publication/californias-digital-divide/

Performance Goals and Metrics

The performance goal of the Tech Kiosks program is to overcome the digital divide felt by households with unconnected or under-connected internet access by funding tech programs that provide access and assist in developing skills that are free of charge to the public through various library locations, often located in or near historically disadvantaged communities.

This year, LAPL has continued the Tech Kiosks program at three locations with up to twelve laptops per kiosk available for library patrons to check out. All devices feature cloud-based word processing, various apps, and connection to LAPL's Wi-Fi network. The program will continue for the lifespan of the devices. Below is the data since the program was fully operationalized in Fall 2023 through June 30, 2025.

US Treasury Performance		Data	Performance Analysis
Number of Ho	ouseholds Served	570	As of June 30, all kiosks continue to be available at Exposition Park, San Pedro, and Watts. This is the second full year the devices have been available for public use.
City of Los A Indicators	Angeles Performance	Data	Performance Analysis
Outputs	Percentage of users by location (breakdown of program users by library location)	San Pedro: 67% Exposition Park: 28% Watts: 5%	Tech Kiosks were fully operationalized in Fall 2023 and continue to make technology accessible to disadvantaged areas, such as San Pedro, Exposition Park, and Watts. Since the start of operations, most devices were checked out from San Pedro Library
Outcomes	Number of computers checked out	570	(67%) and Exposition Park (28%). San Pedro experiences higher utilization due to it being a larger regional branch, and, owing to its geographical isolation, many patrons rely heavily on its services. Exposition Park has had lower usage initially, mainly due to technical issues, but usage has begun to increase. Lastly, Watts Kiosks have had low usage due to concerns related to theft; however, LAPL remains dedicated to enhancing patron confidence and utilization.

Policy Goals and Outcomes

The goal of this program is to offer technological education, use training and device options at no cost, aiming to promote digital literacy and inclusion. The intended outcomes of the Tech Kiosks program are to provide aid to address digital literacy among households (library users) who live in disadvantaged communities/households that were negatively impacted by the COVID-19 pandemic by providing both access to digital technology and programs for expanding skills in using computers and the internet.

Policy Outcomes	Data
Number/percentage of users accessing services at locations within QCTs	100%

Use of Evidence

Evidence-Based Interventions		
No evidence-based interventions or program evaluation is being performed at this time.		
Total project spending allocated toward evidence-based interventions \$0		

20. Tech Tryout Carts

Project ID: LIB-2: Tech Tryout Carts

Funding amount: \$105,150.14

Project Expenditure Categories: 2.4 Household Assistance: Internet Access Programs

Website: N/A

Project Overview

To help overcome the digital divide felt by households with unconnected or under-connected internet access, Tech Tryout Carts provides movable carts that offer a selection of mobile devices for patrons to use at their neighborhood library. The project is intended to teach patrons how to use library resources and e-media apps via a technology petting zoo model assisted by library staff, which showcases the use of each device. Libraries are often a first stop for people looking to start learning about technology via computer classes or computer access and those looking to research job opportunities or government benefits, which are critical for many people out of work due to COVID-19. For many library users with limited connectivity at home, libraries are a key source of internet access, whether that means using library Wi-Fi with their own devices or logging on to a library computer. Tech Tryout carts will further a user's digital literacy knowledge by providing access to technology and a learning environment with varied tools, devices, and information.

Performance Goals and Metrics

The goal of this program for LAPL is to offer mobile device and technology overview sessions at all participating library locations with the aim of promoting digital literacy and accessibility by hosting programs per branch location.

To date, 225 programs have been hosted, with more planned for the future, where Tech Tryout Carts will provide aid to address digital literacy and function as a training tool for area constituents/library users who often live in disadvantaged communities and households that were negatively impacted by the pandemic. With the purchase of these devices, the program will continue for the lifespan of the devices. Below is the data since the program was fully operationalized in Fall 2023 through June 30, 2025.

US Treasury Mandatory Performance Indicators		Data	Performance Analysis
Number of Households Served		1,807	As of June 30, 1,807 households were served.
City of Los Angeles Performance Indicators		Data	Performance Analysis
	Number of users at events by location	1,807	LAPL's commitment to providing enriching programs is evident in the
Outputs	Number of events	225	hosting of 225 one-hour programs to date. While LAPL has experienced
	Time spent conducting events	225 hours	staffing shortages which have impacted hosting capabilities, LAPL remains dedicated to enhancing the

	program offerings and working towards meeting and exceeding future goals.
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Policy Goals and Outcomes

The goal of this program is to provide digital literacy sessions within libraries in QCTs. To date, Tech Tryout Carts have been installed at the ten following locations:

- Baldwin Hills
- Central
- Chinatown
- Exposition Park
- Harbor City

- Panorama City
- Pico Union
- · Valley Plaza
- Watts
- West Valley

The intended outcome of the Tech Tryout Carts program is to improve digital literacy among households (library users) who live in disadvantaged communities that were negatively impacted by the COVID-19 pandemic by providing both access to digital technology and programs for expanding skills in using computers and the internet.

Policy Outcomes	Data
Number of events held within QCT library locations	225
Number of participants attending events within QCT library locations	1,807

Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed cur	rently.
Total project spending allocated toward evidence-based interventions	\$0

143

21. Mobile Computer Labs

Project ID: LIB-3: Mobile Computer Lab

Funding amount: \$215,963.07

Project Expenditure Categories: 2.4 Household Assistance: Internet Access Programs

Website: https://www.lapl.org/tech2go

Project Overview

In today's digital age, access to computers and the internet has become increasingly important. However, not everyone has access to these essential tools, nor the digital skills needed to navigate today's digital age. To address this issue, the City has created a loanable mobile computer lab, which will provide access to computer equipment and internet connectivity to community organizations and partners for the purpose of digital literacy and/or upskilling their workforce or constituents.

Performance Goals and Metrics

The primary objectives of the loanable mobile computer lab are to provide access to computer equipment and internet connectivity to community organizations, such as nonprofits that lack a computer lab. Additionally, the program aims to promote digital literacy and technology skills by offering workshops or training scripts that can be used with the computers and digital tools provided. Another key goal is to increase access to online resources and services for underserved populations, including low-income families, senior citizens, and individuals with disabilities, through collaboration with community partners and nonprofit organizations. To achieve these objectives, the loanable mobile computer lab will offer a small number of computers, along with a projector and a portable screen, that can be borrowed by community partners. To date, 35 trainings have been held by Community Partners/Organizations, with more planned for the future. Below is the data since the program was fully operationalized in April 2025 through June 30, 2025.

US Treasury	Mandatory Performance Indicators	Data	Performance Analysis
Number of H	ouseholds Served	227	As of June 30, 227 households have been served.
City o	f Los Angeles Performance Indicators	Data	Performance Analysis
	Number of Community Partners/Organizations served	6	As of June 30, seven of the ten Computer Labs are currently on loan. To date,

			conducted 35 training sessions.
	Percentage of participants with increased digital literacy skills	100%	The project has been live for only two months, yet the LAPL's commitment to enhancing digital literacy
	Number of users applying training skills in the workforce	6	skills is evident. As of June 30, a total of 227 participants attended the training sessions. Out of
Outcomes	Number of participants attending training courses held by Community Partners/Organizations	227	these 227 participants, 10 completed the participant survey. Of those who completed the survey, all 10 (100%) believed the program has increased their digital literacy skills, and six participants are actively applying their training skills in the workforce.

Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed current	rently.
Total project spending allocated toward evidence-based interventions	\$0

22. Solid Resources Fund Low Income Arrearage Credit Payment Program

Project ID: LASAN-01: Solid Resources Fund Low Income Arrearage Credit Payment

Program

Funding amount: \$9,108,433.65

Project Expenditure Category: 2.2-Household Assistance: Rent, Mortgage, and Utility Aid

Website: Billing Discounts (lacitysan.org)

Project Overview

The Solid Resources Fee Low Income Arrearage Credit program provides direct financial relief to households in the form of utility assistance for solid resources (trash services) arrearages. Using SLFRF, trash bill credits are provided to 31,706 residents where arrears were accumulated between the eligible pandemic period of March 3, 2021, through May 31, 2022. This program was designed to provide relief for high need/high impact communities, specifically low-income senior and disabled residents, who were disproportionately impacted by the negative impacts of COVID-19.

Specifically, eligible residential solid resources collection customers with an active California Lifeline Program discount were automatically granted an SLFRF credit for the amount they were behind in utility payments. The program successfully targeted a utility service category (trash service) other than electric, gas, water, and wastewater, which were concurrently being addressed through other pandemic related relief programs.

Performance Goals and Metrics

The goal of the Solid Resources Fee Low Income Arrearage Credit program was to provide utility and/or financial relief for residents that were negatively impacted by the pandemic.

To assess this program against performance goals, the City tracked the following output metrics:

US Treasury Mandato Indicators	ry Performance	Data	Performance Analysis	
Number of Households	Served		Served 31,706 low-income	
City of Los Angeles F	Performance Indicators	31.706	households who had utility accounts in arrearage based	
Outcomes	Number of beneficiaries with a reduced bill due to the program	31,700	upon the California Lifeline Program.	

Policy Goals and Outcomes

The goal of the program was to prioritize resources for communities with the highest needs and/or the development of programs or policies designed to address legacy or emerging inequities.

The program distributed financial relief by way of trash service bill credits to 31,706 beneficiaries, specifically low-income senior citizens (62 years and older) and disabled citizens who qualified for a Lifeline Program discount across 15 Council Districts throughout the City of Los Angeles.

Policy Outcomes	Data
Total Arrears by Council District	See Figure 78 and Figure 79 below

The Lifeline Program specifies that the combined adjusted gross income (as used for purposes of the California Personal Income Tax Law) of all members of the qualified household must be less than \$47,650 for the prior calendar year. The City utilizes a Social Equity Index, which includes major indicators such as education, resource access, environment, and socioeconomic status. The Solid Resources Fund Low Income Customer Arrearage Payment Program provided pandemic related utility relief to individuals who are living at approximately 55 percent of the AMI and are considered lower income. through below are a summary of how the credit was distributed by the Council District and 40 percent and 65 percent AMI, respectively, in alignment with Treasury's standards for low and moderate income.

Figure 78 Total Arrears by Council District and 40% AMI Census Tracts

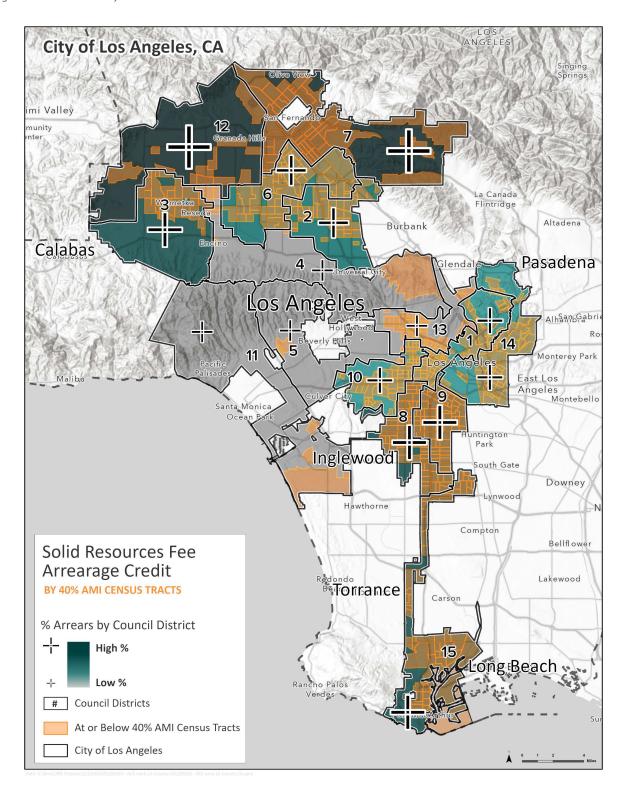
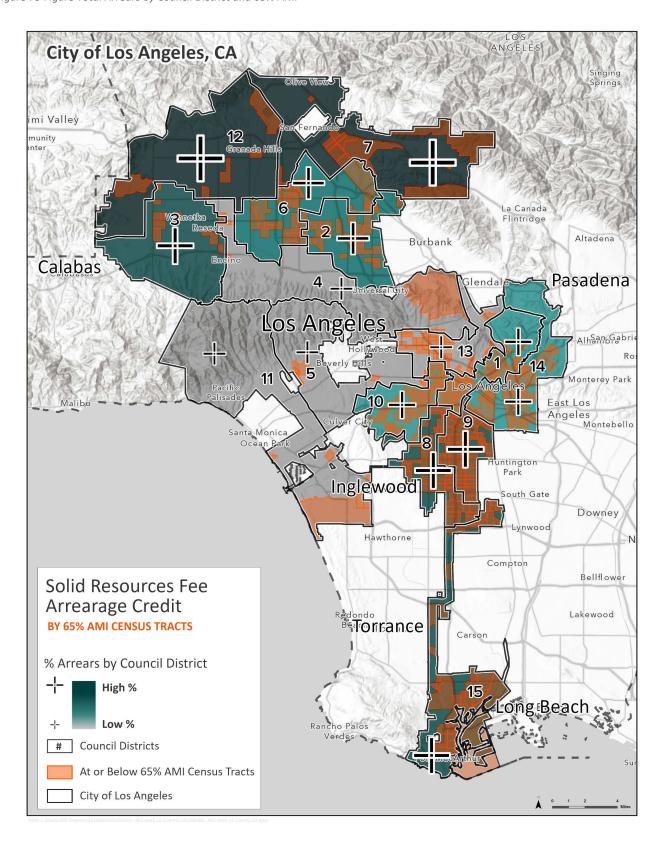


Figure 79 Figure Total Arrears by Council District and 65% AMI



Use of Evidence

Evidence-Based Interventions	
No evidence-based interventions or program evaluation is being performed at t	his time.
Total project spending allocated toward evidence-based interventions	\$0

23. Tourism Marketing Campaign

Project ID: CTD-01: Tourism Marketing Campaign

Funding amount: \$5,000,000

Project Expenditure Category: 2.35 - Aid to Tourism, Travel, or Hospitality

Website: https://www.discoverlosangeles.com/

Project Overview

This project focused on a national marketing campaign to assist with the recovery of the tourism, hospitality, and restaurant industries that were hard hit by the negative economic impacts of the pandemic. Travel and tourism were among those industries most dramatically affected, with Oxford Economics projecting that this critical driver of LA's economy would not fully recover until 2024. Specifically, the tourism industry experienced 163,000 lost jobsnearly one in three across the sector and 43 percent of all job losses in LA (CY20); a loss of \$22.6 billion in total business sales represents a decline of 60 percent (CY20).

As the City's official nonprofit destination marketing organization, Los Angeles Tourism and Convention Board (LA Tourism) developed a comprehensive promotional strategy to drive travel demand. Combined with LA Tourism's other funds, the City's investment of \$5 million of SLFRF in September 2021 enabled Los Angeles to have a total of \$9.75 million for a national advertising buy of U.S. advertising markets for a Fall campaign—a critical time for the industry's recovery.

Performance Goals, Metrics, and Outcomes

LA Tourism was able to run a national advertising campaign for the first time ever, capturing the additional 60 percent of U.S. advertising markets.

The City grant was based on projections showing that a national media buy would significantly increase visitor spending at local businesses as well as hotel revenues and the resulting General Fund contributions from Transient Occupancy Tax (TOT) collections. To quantitatively assess the success of the campaign, LA Tourism commissioned Strategic Marketing and Research Insights (SMARI) - a recognized leader in the field of measuring advertising effectiveness – to conduct a comprehensive analysis of the actual economic impacts versus initial projections. SMARI's analysis, combined with key data from Oxford Economics and Smith Travel Research, found that the national ad campaign significantly outperformed the original forecast across all key metrics in below.

In summary, the City's \$5.0 million ARPA SLFRF investment drove an incremental \$2.2 billion to the Los Angeles local business community, representing \$441 in business sales for every dollar of City investment. In addition, the national ad campaign generated an incremental \$25.7 million in General Fund revenues for a Return on Investment (ROI) of more than 5:1, or 59 percent more than original projections.

Figure 80 Results of Advertising Campaign Effectiveness Original Projections (2020) versus Actual Results (2021)

	Original Pro	ojection	Actual R	esults		
Incrementality	Metric	ROI	Metric	ROI	Variand	ce
Total Visitor Spending	\$1.73 billion	346 to 1	\$2.21 billion	442 to 1	+ \$480 million	+ 28%
LA City Hotel Revenue	\$124.4 million	25 to 1	\$212.7 million	42 to 1	+ \$88.3 million	+ 71%
TOT to General Fund	\$16.2 million	3 to 1	\$25.7 million	5 to 1	+ \$9.5 million	+ 59%

24. Administrative Expenses

<u>Project ID</u>: CAO-01: Administrative Expenses (Federal Compliance / Reporting Consultant)

Funding amount: \$4,260,750.94

<u>Project Expenditure Category</u>: 7.1 - Administrative Expenses

Project Overview

In accordance with Treasury guidance, the City allocated administrative expenses for consultant fees to help with guidance on the allocation, compliance, and reporting of ARPA-SLFRF federal funds to alleviate administrative burden on City resources.

Project ID: CAO-02: Administrative Expenses (City Administrator's Office Federal

Compliance and Reporting)
Funding amount: \$181,304.80

Project Expenditure Category: 7.1 - Administrative Expenses

Project Overview

In accordance with Treasury guidance, administrative expenses were allocated to cover staffing fees within the City of Los Angeles City Administrator's Office (CAO) through 3/31/22 associated with the allocation, compliance, and reporting of ARPA-SLFRF federal funds.

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25. Provision of Government Services

The City of Los Angeles experienced a \$1.1 billion revenue gap in 2020–21 (FY21) and a \$1.1 billion revenue gap in 2021–22 (FY22). Using a portion of SLFRF to replace lost revenue for both fiscal years and fund supporting government services across several departments has allowed the City to balance the budget in both FY21 and FY22 without drawing on reserves or deficit borrowing. This has been crucial to the recovery of the City. The City has supported salaries in six departments through this expenditure category for a total of \$1.1 billion. These departments provide necessary public and administrative services that support the City's continued responsiveness to pandemic recovery and community needs.

Project ID: CAO-03: Government Services

Funding amount: \$317,365,185

Project Expenditure Category: 6.1 - Provision of Government Services

Project Overview

This project represents one of the six departments reported under revenue replacement, including funds allocated to cover \$317.4 million in sworn police salaries from March 27, 2021, through June 19, 2021. Public safety was a critical government service throughout the pandemic, especially given rising crime rates and social distancing requirements that made community-based support less accessible.

Project ID: CAO-04: Government Services

Funding amount: \$619,830,311.68

Project Expenditure Category: 6.1 - Provision of Government Services

Project Overview

This project represents five of the six departments reported under revenue replacement, including funds allocated to cover \$619.8 million in sworn and civilian Fire, Library, Recreation and Parks, Sanitation, and Department of Transportation salaries from July 1, 2022, through June 30, 2022.

Project ID: CAO-05: Government Services FY 22-23

Funding amount: \$148,803,512.02

<u>Project Expenditure Category</u>: 6.1 - Provision of Government Services

Project Overview

This project represents five of the six departments reported under revenue replacement, including funds allocated to cover \$148.8 million in sworn and civilian Fire, Library, Recreation and Parks, Sanitation, and Department of Transportation salaries from October 1, 2022, through December 31, 2022.

Project ID: RAP-DI-1: Computers and Wi-Fi in RAP Centers

Funding amount: \$30,750.24

Project Expenditure Category: 6.1 - Provision of Government Services

Project Overview

This digital inclusion initiative will refresh computer assets, expand Wi-Fi infrastructure, and create comfortable access locations to enhance Department of Recreation and Parks (RAP) computer labs.

Revenue replacement funds were allocated to cover \$225,000 in computer equipment and Wi-Fi services in support of back-office work that supports various RAP centers, such as childcare centers, computer labs, and pools.

Project ID: CAO-06: Government Services FY 23-24

Funding amount: \$3,390,952.87

Project Expenditure Category: 6.1 - Provision of Government Services

Project Overview

This project represents two departments, Recreation and Parks and Libraries, of which \$3.3 million in Recreation and Parks and \$113 thousand in Library department salaries were reported under revenue replacement, respectively from July 1, 2023, through July 31, 2023.

Project ID: CAO-07: Government Services FY 23-24

Funding amount: \$10,337,659.01

Project Expenditure Category: 6.1 - Provision of Government Services

Project Overview

This project represents one department reported under revenue replacement, including funds allocated to cover \$5.28 million in Recreation and Parks and \$5.06 million in Library department salaries from April 1, 2024, through April 20, 2024.

Project ID: CAO-08: Government Services FY 24-25

Funding amount: \$ 6,946,515.45

<u>Project Expenditure Category</u>: 6.1 - Provision of Government Services

Project Overview

This project represents one of the six departments reported under revenue replacement, including funds allocated to cover \$6.9 million in Recreation and Parks from October 1, 2024, through October 31, 2024.

Appendix

APPENDIX A - CITY OF LA FY 24-25 COMPREHENSIVE SLFRF PROJECT INVENTORY

Department	Expenditure Category	Project Name		Adopted Budget	0	bligated Amount	Ехі	penditures as of June 30, 2025	Status
	Salary Replacen	nent for Multiple Departmer	nts						
	6.1-Provision of	LAPD Salaries	\$	317,365,185.00	\$	317,365,185.00	\$	317,365,185.00	Completed
	Government	Library Department	\$	91,046,148.25	\$	91,046,148.25	\$	91,046,148.25	Completed
	Services	Department of Recreation and Parks	\$	120,502,498.64	\$	120,502,498.64	\$	120,502,498.64	Completed
City		Department of Transportation	\$	73,559,523.67	\$	73,559,523.67	\$	73,559,523.67	Completed
City Administrative		Sanitation	\$	27,539,789.62	\$	27,539,789.62	\$	27,539,789.62	Completed
Officer		Fire (Sworn)	\$	468,364,690.66	\$	468,364,690.66	\$	468,364,690.66	Completed
		Fire (Civilian)	\$	8,296,300.19	\$	8,296,300.19	\$	8,296,300.19	Completed
	Administrative E	Expenses							
	7.1- Administrative Expenses	Administrative Expenses- KPMG	\$	4,260,750.94	\$	4,260,750.94	\$	4,260,750.94	Completed 50% or more
	Σλροποσο	Administrative Expenses	\$	181,304.80	\$	181,304.80	\$	181,304.80	Completed
City Tourism Department	2.35-Aid to Tourism, Travel, or Hospitality	Marketing for Tourism and Hospitality	\$	5,000,000.00	\$	5,000,000.00	\$	5,000,000.00	Completed
	2.1-Household Assistance: Food Programs	Emergency Senior Meals Program	\$	10,000,363.46	\$	10,000,363.46	\$	10,000,363.46	Completed
Department of Aging	2.10- Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)	Older Worker Program	\$	743,337.66	\$	743,337.66	\$	743,337.66	Completed
Economic Workforce	2.29-Loans or Grants to Mitigate	Restaurant and Small Business Recovery	\$	27,006,193.17	\$	27,006,193.17	\$	27,006,193.17	Completed

Department	Expenditure Category	Project Name	A	dopted Budget	Ol	oligated Amount	Ехр	enditures as of June 30, 2025	Status
Development Department	Financial Hardship	Small Business Rental Assistance	\$	7,083,537.14	\$	7,083,537.14	\$	7,083,537.14	Completed
		Legacy Business Recovery Program	\$	2,190,365.43	\$	2,190,365.43	\$	2,082,740.72	Completed 50% or more
		Good Food Zones Business Assistance	\$	1,250,000.00	\$	1,250,000.00	\$	470,183.71	Completed less than 50%
		Sidewalk Vending Cart Program	\$	1,181,875.00	\$	1,181,875.00	\$	1,181,875.00	Completed 50% or more
	2.30-Technical Assistance,	LA Optimized Program	\$	2,200,611.35	\$	2,200,611.35	\$	1,422,616.71	Completed 50% or more
	Counseling, or Business Planning	ProcureLA	\$	1,100,000.00	\$	1,100,000.00	\$	342,128.13	Completed 50% or more
	2.31- Rehabilitation of Commercial Properties or Other Improvements	Jobs and Economic Development Incentives (JEDI) Zone Program Business Assistance	\$	4,000,000.00	\$	4,000,000.00	\$	210,440.99	Completed less than 50%
	3.4-Public Sector Capacity: Effective	Effective Service Delivery for EWDD ARPA Programs - Avivar	\$	165,000.00	\$	165,000.00	\$	165,000.00	Completed
	Service Delivery	Effective Service Delivery for EWDD ARPA Programs - Business Assistance Administrative Costs	\$	160,630.64	\$	160,630.64	\$	160,630.64	Completed
	2.22-Strong	Play Streets	\$	500,000.00	\$	500,000.00	\$	500,000.00	Completed
Department of Transportation	Healthy Communities: Neighborhood Features that Promote Health and Safety	People Streets	\$	384,510.43	\$	384,510.43	\$	384,510.43	Completed
	2.29-Loans or Grants to Mitigate Financial Hardship	Al Fresco	\$	271,678.66	\$	271,678.66	\$	271,678.66	Completed

Department	Expenditure Category	Project Name	Į.	Adopted Budget	0	bligated Amount	Ехр	enditures as of June 30, 2025	Status
Lee	2.4- Household Assistance:	Tech Kiosks	\$	185,763.96	\$	185,763.96	\$	185,763.96	Completed
Los AngelesPublic	Internet Access Programs	Tech Try-Out Carts	\$	105,150.14	\$	105,150.14	\$	105,150.14	Completed
Library	i rograms	Mobile Computer Lab	\$	215,963.07	\$	215,963.07	\$	215,963.07	Completed
Los Angeles Sanitation	2.2- Household Assistance: Rent, Mortgage, and Utility Aid	Solid Resources Fee Low-Income Credit Arrearage	\$	9,108,433.65	\$	9,108,433.65	\$	9,108,433.65	Completed
3.4 Publ Health- Negative Econom Impact:	3.4 Public Health- Negative	Strategy Development and Coordination	\$	310,040.96	\$	310,040.96	\$	310,040.96	Completed
	Impact: Public Sector Capacity	Planning Process Study	\$	375,000.00	\$	375,000.00	\$	375,000.00	Completed
		Strategic Technical Assistance Outreach	\$	180,000.00	\$	180,000.00	\$	180,000.00	Completed
Public Works - Bureau of		Community Connectivity Outreach	\$	150,000.00	\$	150,000.00	\$	150,000.00	Completed
Street Lighting		City-Wide Broadband Adoption Efforts	\$	745,000.00	\$	745,000.00	\$	745,000.00	Completed
	5.21- Broadband: Other projects	Community Connectivity Infrastructure	\$	5,586,015.16	\$	5,586,015.16	\$	4,668,636.62	Completed 50% or more
		Backbone Infrastructure Installation Pilot	\$	1,799,930.35	\$	1,799,930.35	\$	1,799,930.35	Completed
Recreation and Parks	6.1-Provision of Government Services	Computers and Wi-Fi in Recreation and Park (RAP) Centers	\$	230,750.24	\$	230,750.24	\$	230,750.24	Completed
IMPROVEMI Recreation 0		RECREATION AND PARK IMPROVEMENT PROJECTS		69,945,165.81	\$	69,945,165.81	\$	46,552,592.14	Completed 50% or more
	Recreation Cent Improvements	ter Ventilation	\$	1,307,873.81	\$	1,307,873.81	\$	1,206,467.56	Completed 50% or more

Department	Expenditure Category	Project Name	A	Adopted Budget	OI	oligated Amount	Ex	penditures as of June 30, 2025	Status
	1.4-Prevention in Congregate Settings (Nursing Homes, Prisons/Jails,	Rec Center Ventilation Improvements Cypress Recreation Center (HVAC)	\$	613,416.14	\$	613,416.14	\$	512,009.89	Completed 50% or more
	Dense Work Sites, Schools, etc.)	Rec Center Ventilation Improvements Sunland Park (HVAC)	\$	93,967.67	\$	93,967.67	\$	93,967.67	Completed
		3) Rec Center Ventilation Improvements – North Weddington Recreation Center (HVAC)	\$	600,490.00	\$	600,490.00	\$	600,490.00	Completed
	Rec & Park Imp	for Health & Safety	\$	10,704,724.93	\$	10,704,724.93	\$	4,801,174.93	Completed less than 50%
	6.1-Provision of Government Services	Rec & Park Improvements for Health & Safety - Multiple Facilities - ADA	\$	1,304,541.41	\$	1,304,541.41	\$	586,013.57	Completed less than 50%
		2) Rec & Park Imp for Health & Safety - Multiple Facilities - Bleachers	\$	1,999,186.73	\$	1,999,186.73	\$	1,999,186.73	Completed
		3) Rec & Park Imp for Health & Safety - Angels Gate Park (Prefab Bldg)	\$	945,570.50	\$	945,570.50	\$	105,488.66	Completed less than 50%
		4) Rec & Park Imp for Health & Safety - Cabrillo Marine Aquarium (Bldg Imp)	\$	5,527,681.48	\$	5,527,681.48	\$	1,618,726.84	Completed less than 50%
		5) Rec & Park Imp for Health & Safety - Cabrillo Beach (Prefab Bldg)	\$	153,226.64	\$	153,226.64	\$	135,661.96	Completed 50% or more

Department	Expenditure Category	Project Name	Adopted Budget	0	bligated Amount	Ex	penditures as of June 30, 2025	Status
		6) Rec & Park Imp for Health & Safety - Griffith Park (Prefab Bldg)	\$ 161,273.77	\$	161,273.77	\$	832.77	Completed less than 50%
		7) Rec & Park Imp for Health & Safety - Glassell Park (Roof)	\$ 333,264.40	\$	333,264.40	\$	333,264.40	Completed
		7) Rec & Park Imp for Health & Safety - Glassell Park (Synthetic Field)	\$ 279,980.00	\$	279,980.00	\$	22,000.00	Completed less than 50%
	Park Improveme Health and Safe	ents for Community ty	\$ 57,932,567.07	\$	57,932,567.07	\$	40,544,949.65	Completed 50% or more
	2.22-Strong Healthy Communities: Neighborhood Features that	Rec & Park Imp for Health & Safety - Anderson Memorial Senior Ctr (Playground)	\$ 765,568.78	\$	765,568.78	\$	765,568.78	Completed
	Promote Health and Safety	2) Rec & Park Imp for Health & Safety -Arroyo Seco Ave 64 Park (Playground)	\$ 3,209,734.41	\$	3,209,734.41	\$	333,596.98	Completed less than 50%
		4) Rec & Park Imp for Health & Safety - Brand Park (Ballfield)	\$ 1,479,706.81	\$	1,479,706.81	\$	1,479,706.81	Completed
		5) Rec & Park Imp for Health & Safety - Baldwin Hills Rec Center (Playground)	\$ 721,000.00	\$	721,000.00	\$	313,895.00	Completed less than 50%
		6) Rec & Park Imp for Health & Safety - Culver/Slauson Park (Lights)	\$ 397,180.02	\$	397,180.02	\$	10,195.02	Completed less than 50%
		7) Rec & Park Imp for Health & Safety - Cypress Rec Center (Playground)	\$ 419,457.29	\$	419,457.29	\$	419,457.29	Completed

Department	Expenditure Category	Project Name	A	dopted Budget	Ob	oligated Amount	Expe	enditures as of June 30, 2025	Status
		8) Rec & Park Imp for Health & Safety - Denker Rec Center (Ballfield)	\$	1,760,835.45	\$	1,760,835.45	\$	1,760,835.45	Completed
		9) Rec & Park Imp for Health & Safety - El Sereno North Park (Playground)	\$	335,688.15	\$	335,688.15	\$	335,688.15	Completed
		10) Rec & Park Imp for Health & Safety - Exposition Park Garden (Site Imp)	\$	816,607.79	\$	816,607.79	\$	743,471.23	Completed 50% or more
		11) Rec & Park Imp for Health & Safety - Eagle Rock Rec Center (Playground)	\$	804,538.74	\$	804,538.74	\$	804,538.74	Completed
		12) Rec & Park Imp for Health & Safety - Ernest E Debs Reg Park (Restroom)	\$	984,116.43	\$	984,116.43	\$	133,827.07	Completed less than 50%
		13) Rec & Park Imp for Health & Safety - El Sereno Rec Center (Playground)	\$	493,197.92	\$	493,197.92	\$	493,197.92	Completed
		14) Rec & Park Imp for Health & Safety - Fred Roberts Rec Center (Lights)	\$	593,253.06	\$	593,253.06	\$	593,253.06	Completed
		15) Rec & Park Imp for Health & Safety - Fremont HS Pool (Bldg Imp)	\$	1,029,967.58	\$	1,029,967.58	\$	1,029,967.58	Completed
		17) Rec & Park Imp for Health & Safety - Gilbert W Lindsay Community Ctr (Park Imp)	\$	1,276,984.16	\$	1,276,984.16	\$	1,236,686.88	Completed 50% or more

Department	Expenditure Category	Project Name	Adopted Budget	OI	oligated Amount	Ex	penditures as of June 30, 2025	Status
		18) Rec & Park Imp for Health & Safety - Glenhurst Park (Playground)	\$ 237,037.32	\$	237,037.32	\$	237,037.32	Completed
		19) Rec & Park Imp for Health & Safety - Granda Hills Rec Center (Pool)	\$ 1,030,000.00	\$	1,030,000.00	\$	1,030,000.00	Completed
		20) Rec & Park Imp for Health & Safety - Hermon Park (Restroom)	\$ 766,534.02	\$	766,534.02	\$	561,237.55	Completed 50% or more
		21) Rec & Park Imp for Health & Safety - Harbor City Park (Playground)	\$ 708,723.21	\$	708,723.21	\$	708,723.21	Completed
		22) Rec & Park Imp for Health & Safety - Hubert H Humphrey Memorial Park (Lights)	\$ 6,158.14	\$	6,158.14	\$	6,158.14	Completed
		23) Rec & Park Imp for Health & Safety - Hansen Dam Rec Area (Site Imp)	\$ 206,000.00	\$	206,000.00	\$	206,000.00	Completed
		24) Rec & Park Imp for Health & Safety - Highland Park Rec Center (Playground)	\$ 789,793.42	\$	789,793.42	\$	789,793.42	Completed
		26) Rec & Park Imp for Health & Safety - James Slauson Rec Center (Park Imp)	\$ 477,168.00	\$	477,168.00	\$	477,168.00	Completed
		27) Rec & Park Imp for Health & Safety - Jesse Owens Mini-Park (Playground)	\$ 951,664.07	\$	951,664.07	\$	951,664.07	Completed

Department	Expenditure Category	Project Name	Ac	dopted Budget	Ot	oligated Amount	Ехре	enditures as of June 30, 2025	Status
		28) Rec & Park Imp for Health & Safety - Jackie Tatum/Harvard Rec Center (Bldg Imp)	\$	309,000.00	\$	309,000.00	\$	309,000.00	Completed
		29) Rec & Park Imp for Health & Safety - Leimert Plaza (Restroom)	\$	611,633.35	\$	611,633.35	\$	31,456.90	Completed less than 50%
		31) Rec & Park Imp for Health & Safety - Lafayette Park (Park Imp)	\$	122,246.51	\$	122,246.51	\$	122,246.51	Completed
		32) Rec & Park Imp for Health & Safety - Laurel Grove Park (Playground)	\$	1,459,510.00	\$	1,459,510.00	\$	1,459,510.00	Completed
		33) Rec & Park Imp for Health & Safety - Lanark Park (Restroom)	\$	1,237,502.74	\$	1,237,502.74	\$	188,166.35	Completed less than 50%
		34) Rec & Park Imp for Health & Safety - Martin Luther King Jr Park (Park Imp)	\$	497,535.65	\$	497,535.65	\$	119,641.65	Completed less than 50%
		35) Rec & Park Imp for Health & Safety - MacArthur Park (Lights)	\$	507,136.00	\$	507,136.00	\$	507,136.00	Completed
		36) Rec & Park Imp for Health & Safety - Normandale Rec Center (Ballfield)	\$	1,659,786.69	\$	1,659,786.69	\$	1,659,786.69	Completed
		37) Rec & Park Imp for Health & Safety - North Atwater Park (Restroom)	\$	325,493.34	\$	325,493.34	\$	93,320.00	Completed less than 50%

Department	Expenditure Category	Project Name	,	Adopted Budget	Oi	oligated Amount	Exp	enditures as of June 30, 2025	Status
		38) Rec & Park Imp for Health & Safety - Panorama City Rec Center (Ballfield)	\$	1,379,180.21	\$	1,379,180.21	\$	1,379,180.21	Completed
		39) Rec & Park Imp for Health & Safety - Point Fermin-Wilders (Site Imp)	\$	198,782.65	\$	198,782.65	\$	198,782.65	Completed
		40) Rec & Park Imp for Health & Safety - Palms Rec Center (Site Imp)	\$	382,399.86	\$	382,399.86	\$	382,399.86	Completed
		41) Rec & Park Imp for Health & Safety - LAPD Swat Ofc Randal D Simmons (Playground)	\$	1,090,303.47	\$	1,090,303.47	\$	1,090,303.47	Completed
		42) Rec & Park Imp for Health & Safety - Queen Anne Rec Center (Lights)	\$	907,129.60	\$	907,129.60	\$	22,129.60	Completed less than 50%
		43) Rec & Park Imp for Health & Safety - Queen Anne Rec Center (Bldg Imp)	\$	233,147.00	\$	233,147.00	\$	233,147.00	Completed
		45) Rec & Park Imp for Health & Safety - Runyon Canyon (Restroom)	\$	716,653.29	\$	716,653.29	\$	179,440.04	Completed less than 50%
		46) Rec & Park Imp for Health & Safety - Ritchie Valens Park (Lights)	\$	339,900.00	\$	339,900.00	\$	339,900.00	Completed
		47) Rec & Park Imp for Health & Safety - Rio De Los Angeles State Park (Lights)	\$	1,545,000.00	\$	1,545,000.00	\$	1,020,230.63	Completed 50% or more

Department	Expenditure Category	Project Name	A	dopted Budget	Ok	oligated Amount	Expe	enditures as of June 30, 2025	Status
		48) Rec & Park Imp for Health & Safety - Rancho Cienga Sports Complex (Lights)	\$	1,545,081.76	\$	1,545,081.76	\$	1,545,081.76	Completed
		49) Rec & Park Imp for Health & Safety - Rio De Los Angeles State Park (Ballfield)	\$	2,117,139.10	\$	2,117,139.10	\$	-	Completed 50% or more
		50) Rec & Park Imp for Health & Safety - Ramon D Garcia Rec Center (Playground)	\$	45,369.48	\$	45,369.48	\$	45,369.48	Completed
		51) Rec & Park Imp for Health & Safety - Ritchie Valens Park (Restroom)	\$	1,316,677.78	\$	1,316,677.78	\$	256,996.47	Completed less than 50%
		52) Rec & Park Imp for Health & Safety - Roger W Jessup Park (Playground)	\$	718,174.41	\$	718,174.41	\$	718,174.41	Completed
		53) Rec & Park Imp for Health & Safety - Sepulveda Basin (Ballfield)	\$	2,265,240.96	\$	2,265,240.96	\$	898,519.63	Completed less than 50%
		54) Rec & Park Imp for Health & Safety - Sylmar Park (Restroom)	\$	391,281.04	\$	391,281.04	\$	211,217.28	Completed 50% or more
		55) Rec & Park Imp for Health & Safety - South Park Rec Center (Bldg Imp)	\$	422,849.30	\$	422,849.30	\$	422,849.30	Completed
		56) Rec & Park Imp for Health & Safety - Sun Valley Rec Center (Lights)	\$	1,010,709.98	\$	1,010,709.98	\$	1,010,709.98	Completed

Department	Expenditure Category	Project Name	A	Adopted Budget	Ob	oligated Amount	Ехр	enditures as of June 30, 2025	Status
		57) Rec & Park Imp for Health & Safety - St Andrews Rec Center (Park Imp)	\$	523,155.50	\$	523,155.50	\$	523,155.50	Completed
		58) Rec & Park Imp for Health & Safety - San Julian Park (Restroom)	\$	515,000.00	\$	515,000.00	\$	515,000.00	Completed
		59) Rec & Park Imp for Health & Safety - Toberman Rec Center (Lights)	\$	398,177.10	\$	398,177.10	\$	398,177.10	Completed
		60) Rec & Park Imp for Health & Safety - Trinity Rec Center (Site Imp)	\$	936,601.20	\$	936,601.20	\$	936,601.20	Completed
		61) Rec & Park Imp for Health & Safety - Verdugo Hills Pool (Pool)	\$	1,833,000.00	\$	1,833,000.00	\$	1,833,000.00	Completed
		62) Rec & Park Imp for Health & Safety - Winnetka Rec Center (Lights)	\$	1,455,155.15	\$	1,455,155.15	\$	523,869.15	Completed less than 50%
		63) Rec & Park Imp for Health & Safety - Winnetka Rec Center (Bldg Imp)	\$	309,000.00	\$	309,000.00	\$	309,000.00	Completed
		63) Rec & Park Imp for Health & Safety - Branford Rec Center (Roof)	\$	991,578.20	\$	991,578.20	\$	793,495.75	Completed 50% or more
		63) Rec & Park Imp for Health & Safety - Chevy Chase Rec Center (Roof)	\$	761,229.01	\$	761,229.01	\$	714,546.91	Completed 50% or more

Department	Expenditure Category	Project Name	Ad	dopted Budget	Ot	oligated Amount	Ехр	enditures as of June 30, 2025	Status
		63) Rec & Park Imp for Health & Safety - Fred Roberts Rec Center (Synthetic Field)	\$	390,350.00	\$	390,350.00	\$	-	Completed less than 50%
		63) Rec & Park Imp for Health & Safety - Gilbert W Lindsay Community Ctr (Synthetic Field)	\$	1,538,807.00	\$	1,538,807.00	\$	630,338.65	Completed less than 50%
		63) Rec & Park Imp for Health & Safety - Granada Hills Rec Center (Roof)	\$	1,176,608.56	\$	1,176,608.56	\$	1,137,609.06	Completed 50% or more
		63) Rec & Park Imp for Health & Safety - Lake Street Rec Center (Roof)	\$	1,385,372.72	\$	1,385,372.72	\$	1,290,777.47	Completed 50% or more
		63) Rec & Park Imp for Health & Safety - Lincoln Park (Roof)	\$	1,130,470.74	\$	1,130,470.74	\$	988,461.98	Completed 50% or more
		63) Rec & Park Imp for Health & Safety - Trinity Rec Center (Synthetic Field)	\$	311,289.00	\$	311,289.00	\$	22,000.00	Completed less than 50%
		63) Rec & Park Imp for Health & Safety - Mason Rec Center (Roof)	\$	660,993.95	\$	660,993.95	\$	62,553.34	Completed less than 50%
	LICENSED PRE	SCHOOL CENTERS	\$	15,609,419.95	\$	15,609,419.95	\$	14,208,954.45	Completed 50% or more
	2.11-Healthy Childhood	Licensed Preschool Centers - Banning Park Child Care	\$	3,443,490.42	\$	3,443,490.42	\$	2,043,024.92	Completed 50% or more

Department	Expenditure Category	Project Name	Adopted Budget	0	bligated Amount	Exp	penditures as of June 30, 2025	Status
	Environments: Child Care	Licensed Preschool Centers - Branford Park Child Care	\$ 1,343,430.68	\$	1,343,430.68	\$	1,343,430.68	Completed
		Licensed Preschool Centers - Downey Child Care	\$ 1,250,041.54	\$	1,250,041.54	\$	1,250,041.54	Completed
		4) Licensed Preschool Centers - Echo Park Child Care	\$ 1,348,795.49	\$	1,348,795.49	\$	1,348,795.49	Completed
		5) Licensed Preschool Centers - Evergreen Child Care	\$ 1,032,690.90	\$	1,032,690.90	\$	1,032,690.90	Completed
		6) Licensed Preschool Centers - Hubert H Humphrey Child Care	\$ 827,879.23	\$	827,879.23	\$	827,879.23	Completed
		7) Licensed Preschool Centers - Rancho Cienega Child Care	\$ 1,197,577.82	\$	1,197,577.82	\$	1,197,577.82	Completed
		8) Licensed Preschool Centers - Van Ness Child Care	\$ 1,514,702.22	\$	1,514,702.22	\$	1,514,702.22	Completed
		9) Licensed Preschool Centers - South Park Child Care	\$ 1,725,161.35	\$	1,725,161.35	\$	1,725,161.35	Completed
		10) Licensed Preschool Centers - Victory-Valley Child Care	\$ 1,925,650.30	\$	1,925,650.30	\$	1,925,650.30	Completed
То	tal Projects Funde	ed with SLFRF	\$ 1,278,900,928.00	\$	1,278,900,928.00	\$	1,246,977,643.77	Completed 50% or more