

BRING MONROE BACK

Monroe County, New York
Recovery Plan

State and Local Fiscal Recovery Fund
July 2022 Quarterly Report



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COUNTY EXECUTIVE



REPORTING DEADLINES

Recovery Plan funding is required to be reported regularly to the Treasury. Below is the timeline for funds to be reported.

Annual Report	Period Covered	Due Date
1	Award Date - July 31, 2021	August 31, 2021
2	July 1, 2021 - June 30, 2022	July 31, 2022
3	July 1, 2022 - June 30, 2023	July 31, 2023
4	July 1, 2023 - June 30, 2024	July 31, 2024
5	July 1, 2024 - June 30, 2025	July 31, 2025
6	July 1, 2025 - June 30 2025	July 31, 2026
7	July 1, 2026 - December 31, 2026	March 31, 2027

BRING MONROE BACK

Monroe County, New York
2022 Recovery Plan

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General Overview

American Rescue Plan Act Funding

The American Rescue Plan Act of 2021 (ARPA) was signed into law on March 11, 2021. ARPA allocated \$1.9 trillion in emergency relief and recovery, of which \$350 billion are designated to support state, local, territorial, and Tribal governments. Monroe County, New York is the recipient of \$144,080,127 in State and Local Fiscal Recovery Funds through the American Rescue Plan Act. These critical dollars will serve as the first step and foundation of Monroe County's recovery known as the "Bring Monroe Back" initiative which is a historic opportunity to make deliberate and thoughtful investments in the community.

Federal guidance for funding has been provided through six expenditure categories:

- a. Public Health;**
- b. Negative Economic Impacts;**
- c. Services to Disproportionately Impacted Communities;**
- d. Premium Pay;**
- e. Water, Sewer, and Broadband Infrastructure; and**
- f. Revenue Replacement.**

Monroe County submitted a written report in January 2022 detailing actions taken by the county from June 2021 through December 2021. The January 2022 report serves as the basis for this report and can be found online at <https://www.monroecounty.gov/files/planning/arpa/January%202022%20Report.pdf> or in Appendix A of this report.

Monroe County Focus Areas

Through extensive community outreach and input, Monroe County identified six key focus areas for community investment under the Bring Monroe Back initiative.

- 1. Public Safety** (i.e. violence and homicide prevention; investments in IT and emergency communications upgrades for 911; criminal, juvenile, and parole and justice reform and diversion; investments in youth programs and jobs; alternatives to policing; and restorative justice conflict resolution practices.)
- 2. Public Health and Wellness** (i.e. supporting human services; housing, rental and homeless services; mental, physical, and behavioral health supports; addiction and substance abuse support; food security; COVID-19 support.)
- 3. Economic Recovery** (i.e. support for small business and entrepreneurs with special focus on Minority-Owned Businesses; investments in arts, culture, and tourism; industrial development concentrated on agricultural, an expansion of Downtown and the Tech Sector; recruitment and retention of Monroe County businesses.)
- 4. Workforce Development** (i.e. job training, retraining, and recruitment; supports that remove barriers for workers with focus on the digital divide, childcare, language access and transportation; creating scholarships, internships, and professional mentorships; finding ways to better serve Black, Indigenous People of Color (BIPOC), Minority/Women Owned-Business Enterprises (MWBE), Veteran, and Remote workers.)
- 5. Infrastructure Improvements** (i.e. water and sewer improvements; investments in high-speed internet/broadband; County infrastructure improvements at the airport, children's detention center, Frontier Field, Monroe Community College, Monroe Community Hospital, Seneca Park Zoo, etc.)
- 6. Sustainability** (i.e. investments in renewable energies like solar; clean water; improve alternate transportation options such as bike and pedestrian infrastructure; urban green space.)

Strategic Planning

Transformational Community Goals

Community feedback and partner statements presented common themes that overlapped multiple focus areas. By reorganizing focus areas into **overarching community goals**, we distilled community sentiment into a streamlined vision of success.


Monroe County's Community Goals Are:

Workforce Development & Economic Recovery: Create an equitable environment where our business community has access to a skilled workforce that have the necessary resources to live, work and grow in Monroe County.

Public Health & Public Safety: Implement a long-term framework that supports and recognizes the critical linkages between community wellness, mental health, and public safety.

Infrastructure & Sustainability: Create an environment to maintain our quality of life, preserve our natural resources and build innovative and equitable solutions for our future generations.

ARPA Funding Logic Models

 ARPA Funding Logic Models are a continuation of Monroe County's Community goals. Models were created by analyzing the responses received at Public Feedback Sessions and through Community Partner Statements. Four (4) Public Feedback Sessions were held with One hundred and seventy-five (175) participants in attendance. Monroe County also received ninety-six (96) Community Partner Statements.

During the Public Feedback Sessions, participants were asked three (3) questions:

1. Of the six (6) key focus areas, where does this topic rank in level of importance?
2. Within the larger table topic, what do you think are the highest priority needs? (A more general focus on topics or areas to place focus)
3. What are specific ideas or projects that you think Monroe County should consider funding?

For questions two (2) and three (3), community members wrote down suggestions and shared ideas regarding community needs. Each submission was recorded and grouped together based on theme (such as mental health services, food security and job training). A similar model was utilized for Community Partner Statements.

Recurrent themes from public feedback provided strategies to accomplish Monroe County's Community Goals which we are calling Pillars of Success. Each Pillar of Success is narrowed down into actionable steps or Strategic Pathways.

The following flow charts illustrate the Monroe County's Community Goals, the Pillars of Success that uphold those goals, and the community identified Strategic Pathways that will lead us to achieve these goals.

Community Goal



Create an equitable environment where our business community has access to a skilled workforce that have the necessary resources to live, work and grow in Monroe County.

Pillars of Success



Community Goal



Implement a long term framework that supports and recognizes the critical linkages between community wellness, mental health, and public safety.

Pillars of Success





Community-Wide Partnership

Monroe County is home to a dedicated and passionate community seeking to make a true impact for our residents. Recognizing this valuable resource, Monroe County held community stakeholder meetings, inviting key partners and community experts to help develop the Bring Monroe Back initiative.

The County also engaged local philanthropic entities to strengthen relationships, partnerships, and potential impact. Monroe County officials and the community recognize the influx of ARPA dollars can serve as a critical starting point to create transformational change. Stronger partnerships and community buy-in will enhance ARPA funding by creating the potential to leverage more resources. The County is building bridges among government, philanthropic, non-profit, and business communities to break down silos, create a community supported vision, and work together to achieve it.

Community Stakeholder Meetings

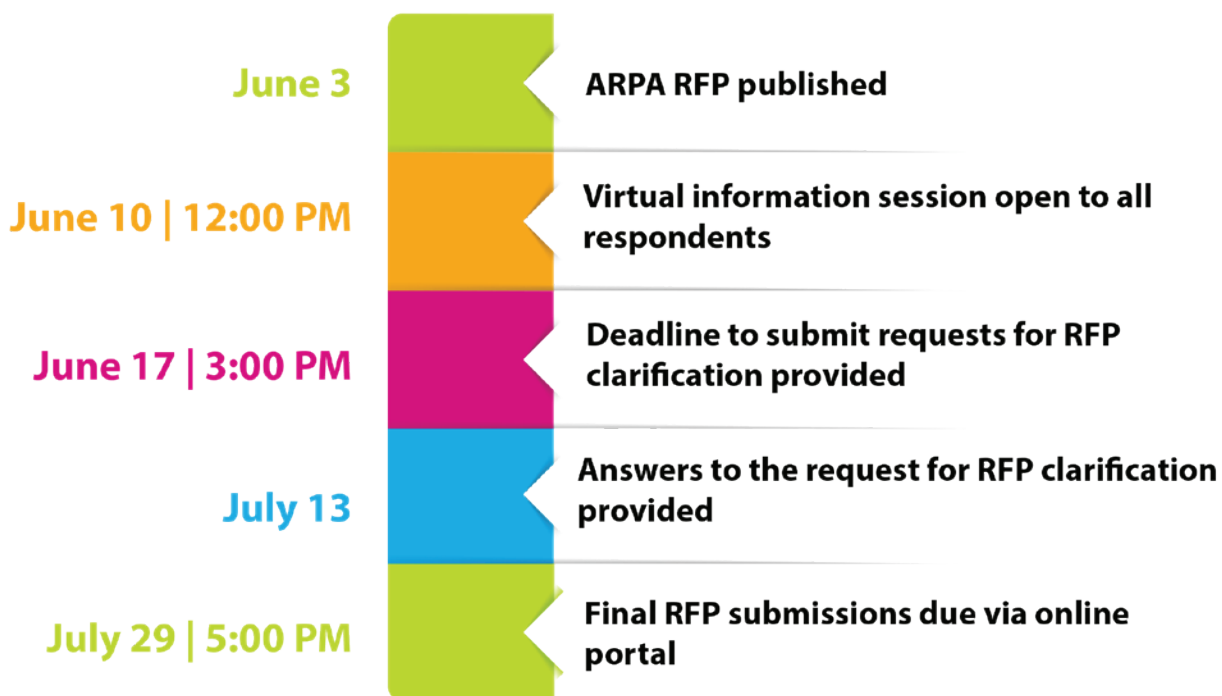
Monroe County held three (3) in-person community stakeholder meetings in April 2022. Each meeting was scheduled for two-hours, and sixty-six (66) individuals and agencies were invited to participate. Meetings were held at the Watts Center (47 S. Fitzhugh Street, Rochester, NY 14614).

Each meeting focused on one of Monroe County's Strategic Goals. Community stakeholders and experts were invited based on their connection to the goal. The groups discussed the Bring Monroe Back initiative and ARPA funding, reviewed the logic models discussed above, and engaged in a productive

discourse to provide suggestions and identify gaps in the transformational framework. Community stakeholder meetings connected Monroe County staff with recognized community leaders who shared their knowledge, strengthened and reinforced logic models, and garnered community buy-in for the long-term Bring Monroe Back vision.

Participants in community stakeholder meetings were asked to share insight regarding statistical benchmarks to determine the success of the Bring Monroe Back initiative. These metrics would be utilized periodically to review progress and ensure the impact of ARPA funding is quantifiable and accountable. Suggestions for potential metrics were due by April 18, 2022.

ARPA Funding Opportunities Application Process



Request for Funding Proposals

“American Rescue Plan Act Funding Opportunities,” Monroe County’s Request for Proposals (RFP) was released to the public on June 3, 2022 via the Purchasing RFP page as RFP# 0024-22: <https://webapps.monroecounty.gov/bid/list/rfps>. Interested applicants were able to download the bid documents, and if after reviewing the RFP an applicant was no longer interested in applying, a “no response form” was included to be emailed or faxed back to the ARPA-RFP Coordinator.

The American Rescue Plan Act Funding Opportunities RFP (Appendix B) is divided into five sections:

- Section 1: Invitation to Participate
- Section 2: Scope of Work
- Section 3: Specific Proposal Requirements
- Section 4: MWBE Requirements
- Section 5: General Information for the Respondent

The RFP was designed to encourage long-term, transformative change and collaboration to strengthen our community as we move forward from the COVID-19 pandemic. The County emphasized the importance of adhering to ARPA guidelines by addressing the impact of COVID-19 on public health and the local economy.

The County will require successful respondents to provide timely and detailed reports to enable Monroe County to meet its interim reporting requirements, project and expenditure reporting requirements, and recovery plan performance reporting requirements as defined by ARPA guidelines. To ensure the County has sufficient resources to meet reporting requirements, Monroe County will only consider proposals with a minimum annual budget of at least \$100,000 for up to four (4) years, and at least \$400,000 for the entire project. There is not a maximum amount that can be requested in the RFP.

The County has identified two (2) metrics for each of Monroe County’s Community Goals, a total of six (6) metrics to analyze efforts and determine success at the conclusion of this four (4) year funding period. Each Community Goal has been assigned a numerical metric to measure overall impact and an equitable metric to address impact on communities that are historically underrepresented, a minority population, vulnerable, or generally underserved in Monroe County.

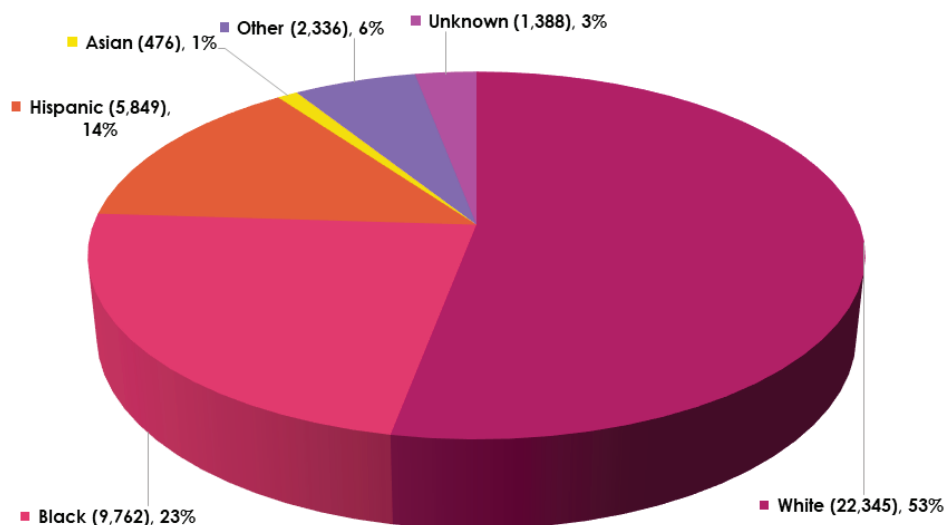
1. Workforce Development & Economic Recovery

- **Numerical Metric** – Increase Median Household Income (\$62,087) and Per Capita Income (\$35,339) of Monroe County residents (Source: U.S. Census)
- **Equitable Metric** – Increase Minority-Owned Firms in Monroe County (9,891) (Source: U.S. Census)

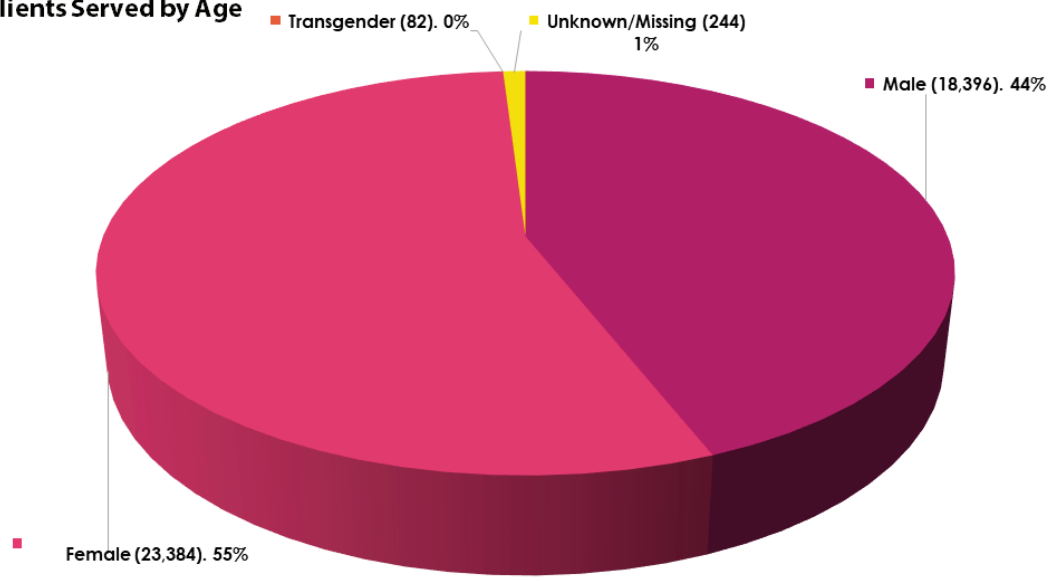
2. Public Health & Public Safety

- **Numerical Metric** – Increase rate of Behavioral Health Services in Monroe County in totality and by each listed demographic (Source: 2019 Monroe County Mental Health Summary Report)

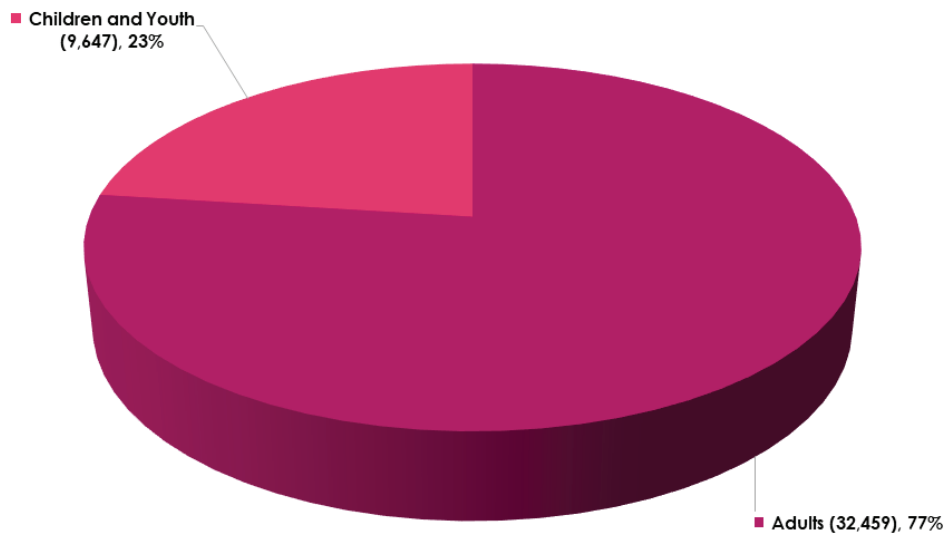
Mental Health Clients Served by Ethnicity



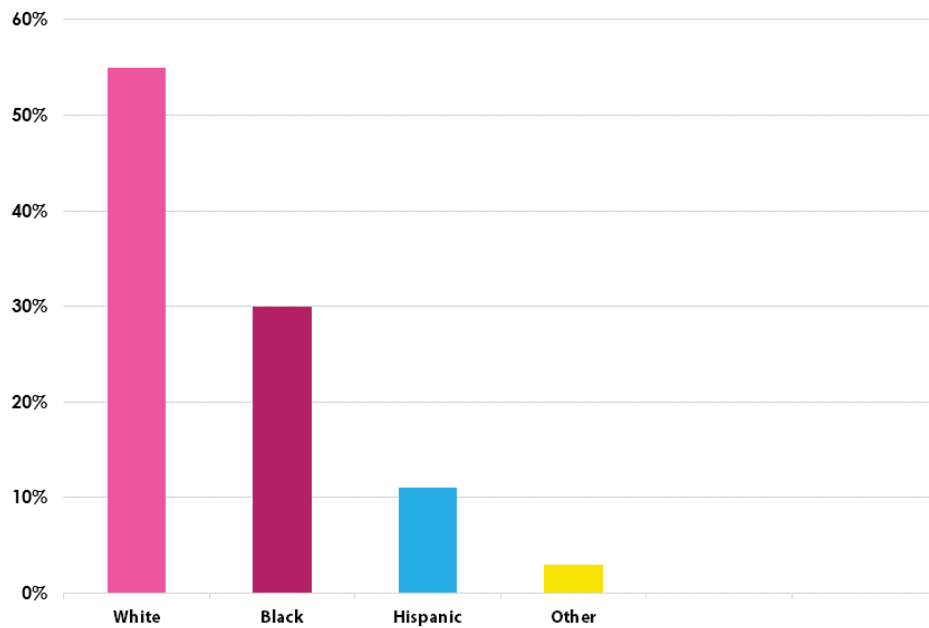
Mental Health Clients Served by Age



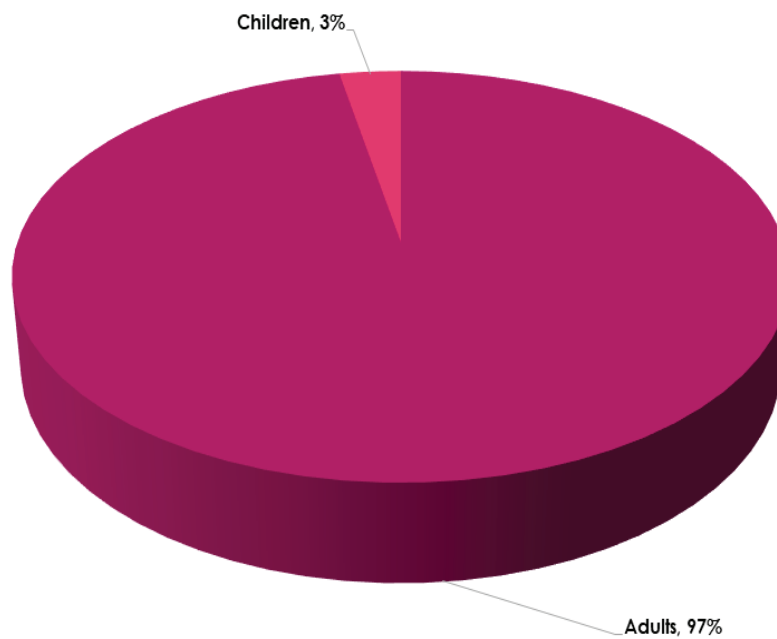
Mental Health Clients Served by Age



Substance Abuse Services by Race




Substance Abuse Services by Age



- **Equitable Metric** – Reduce percentage of food insecure people in Monroe County both overall (11.3%, 83,760 residents) and children (18%, 28,110 residents)- (Source: Feeding America)

3. Infrastructure & Sustainability

- **Numerical Metric** – Reduce greenhouse gas in Monroe County measured by standards set by the International Council for Local Environmental Initiatives (ICLEI), a chart will be developed with average carbon offset equivalencies for efforts such as planting trees, green spaces, gardens, composting, building and vehicle electrification – (Source: International Council for Local Environmental Initiatives (ICLEI))
-  **Equitable Metric** – Increase access to virtual information and resources by increasing the percentage of households in Monroe County with a computer (91.3%) and the percentage of households with broadband (86.2%) (Source: U.S. Census)

A successful Respondent must: (1) clearly demonstrate how their proposed project would be in compliance with the ARPA guidelines, AND (2) clearly identify how their proposed project furthers at least one of Monroe County's Community Goals (Workforce Development & Economic Recovery; Public Health & Public Safety; or Infrastructure & Sustainability).

Though the metrics are an important part of the Monroe County ARPA application, compliance with ARPA Rules and/or these metrics alone will not ensure that a respondent is chosen to receive Coronavirus State and Local Fiscal Recovery (SLFRF) Funds.

Community Application Requirements

Utilizing this online portal available at: <https://www.monroecounty.gov/arpa-rfp>, respondents were able to create a company profile, upload necessary documentation, respond to the ARPA Funding Opportunities questions, and submit their application electronically.

Respondents were asked to share organizational mission and vision, provide a description of the proposed project, and answer questions outlined in the community application (Appendix C). Questions in the community application were developed to ensure successful respondents are strategic, collaborative, and focused on united community objectives. A total of eighteen (18) questions, some with several parts, asked respondents to share information such as: the sustainability of their project, the strength of their organization, their organization's partnerships in the community, how their organization intends to maximize community resources, the population(s) their project will serve, and a detailed budget overview.

The structure of the Community application is outlined below:

Section 1. Organization Profile

- Organization Information
- Entity Information from the Division of Corporations
- Certification Regarding Debarment, Suspension and Responsibility
- Monroe County Equal Pay Certification
- Letters of Support

Section 2. Proposal Information

- Project Information
- Organization Chart
- Budget Information
- MWBE Utilization Plan

Section 3. Addendums and Attestation

County Departmental Application Requirements

Internal departments within Monroe County (i.e. Department of Health, Department of Transportation, Department of Human Services, etc.) were also required to submit applications for ARPA funding. Internal departments are held to the same parameters as external applicants, but are not required to create a profile or submit documents through the online portal. Internal applicants have the same budget requirements, will need to clearly demonstrate how their proposal complies within ARPA Rules and must identify how their proposed project furthers at least one of Monroe County's Community Goals. Internal respondents were directed to submit an Internal Department Application Form by Tuesday, June 28, 2022 (Appendix D).

Internal departments were required to answer a consolidated list of questions and submit responses to an internal ARPA Coordinator. Questions are outlined below:

- a. How will the proposed project advance any of the three Bring Monroe Back goals?
- b. What will your project accomplish? How will it transform our community?
- c. Is it sustainable past 2026?
- d. What population will this project serve? Identify if the target community is historically underrepresented, a minority population, vulnerable, or generally underserved in Monroe County.
- e. Describe if and how your proposed project will partner and/or leverage resources. List any proposed partnerships or community collaborations involved as well as all financial or in-kind resources that may support this project outside of this internal request including existing capital or operating funding.
- f. Will the proposed project require an amendment to the County's Capital Improvement Program? If so, by how much and what years?
- g. Will the proposed project increase your Department's annual Operating Budget? If so, how much and for what year(s)?

ARPA Funding Opportunities Application Scoring Matrix

Each application will be scored on a rubric based out of one hundred possible points. In order to qualify, applications must meet the following requirements:

1. The agency is authorized to do business in New York State.
2. The proposal qualifies for funding under ARPA requirements.
3. The project advances one of Monroe County's Community Goals outlined by Bring Monroe Back: Monroe County's Recovery Agenda.

The scoring matrix is broken into five (5) sections each worth twenty points. Each question is scored from zero (0) to five (5) points, with a breakdown as follows:

5 points – exemplary

(Response far exceeds expectations, response provides detailed and thorough answers to all aspects of the question, demonstrates significant insight and depth)

4 points - very good

(Response exceeds expectations, response provides strong answers to all aspects of the question, with only minor mistakes or omissions)

3 points - good

(Response meets expectations, response adequately answers all aspects of the question, but lacks strong insight and depth)

2 points - fair

(Response does not totally meet expectations, response lacks clarity or further information is needed)

1 point - poor

(Response does not meet expectations, response does not answer many aspects of the question)

0 points - nonresponsive

(Response is blank or does not answer the question at all)

The rubric is designed to evaluate applications based upon their transformative scope of work and their impact on the County's COVID-19 public health and economic response. Evaluations will address economic harms to household, small businesses, nonprofits, impacted industries and the public sector as authorized under ARPA rules. Successful applications will be:

- **Collaborative:** The respondent(s) has identified partnerships and funding from other organizations that will enhance the County's investment in the proposal and further the long-term community goals of the ARPA Rules and Bring Monroe Back Recovery Plan. In instances in which there are a number of entities that provide similar or related services as the respondent(s) (e.g., workforce development, public health, sustainability, etc.), the entities have worked together to coordinate efforts and submit a collaborative proposal.
- **Equitable:** The respondent(s) will serve impacted and disproportionately impacted households, communities, small businesses, and nonprofits; promoting accessibility and awareness.

- **Strategic:** The proposal aligns with Monroe County's Community Goals as well as the ARPA Rules.
- **Transformative:** The proposal makes a significant and permanent change to a service or community condition in Monroe County.
- **Community Impact:** The proposal will provide a consistent service or make a lasting contribution that will positively impact families and businesses in the Monroe County community struggling with the public health and economic impacts of the COVID-19 pandemic.

Question and Answer Session

As outlined in the RFP, a Question and Answer session was held virtually via Zoom on Friday June 10, 2022 from 12:00-1:00 PM: <https://monroecounty-gov.zoom.us/meeting/register/tZlkd-CtqzwqGNcFcbIF6PKHQScWbP3aUHW>. A recording of this meeting was uploaded to the Bring Monroe Back Website and can be viewed here: <https://www.monroecounty.gov/bringmonroeback>.

Questions and answers from this session were documented in writing, included as an addendum to the RFP, and posted on the County website. A copy of this document was sent out to all Respondents on July 13, 2022, who registered and received a copy of the RFP via the County website.

NEXT STEPS

Monroe County will begin the process of reviewing submitted RFP responses, evaluating the applications and determining funding awards. This process will be ~~facilitated~~ by a facilitation team as well as a larger voting committee.

Pending approval from the Monroe County Legislature, the County will enter into contracts with selected vendors. Agreements will be for a period of one-year with the option to renew for three (3) additional one-year terms, with a goal for grant contracts to commence on or about January 1, 2023.

Once the grant contracts have been finalized, Monroe County will create a centralized reporting system and work with each organization to establish reporting requirements on a quarterly basis in accordance with ARPA guidelines.

TABLE OF EXPENSES BY EXPENDITURE CATEGORY

Federal guidance for SLFRF funds is limited to six expenditure categories with an additional provision for administrative costs. Once utilized these expenses will be reported in the following categories.

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1	Expenditure Category: Public Health	\$0	\$0
1.1	COVID-19 Vaccination	\$0	\$0
1.2	COVID-19 Testing	\$0	\$0
1.3	COVID-19 Contact Tracing	\$0	\$0
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)	\$0	\$0
1.5	Personal Protective Equipment	\$0	\$0
1.6	Medical Expenses (including Alternative Care Facilities)	\$0	\$0
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency	\$0	\$0
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)	\$0	\$0
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19	\$0	\$0

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1.10	Mental Health Services	\$0	\$0
1.11	Substance Use Services	\$0	\$0
1.12	Other Public Health Services	\$0	\$0
2	Expenditure Category: Negative Economic Impacts	\$0	\$0
2.1	Household Assistance: Food Programs	\$0	\$0
2.2	Household Assistance: Rent, Mortgage, and Utility Aid	\$0	\$0
2.3	Household Assistance: Cash Transfers	\$0	\$0
2.4	Household Assistance: Internet Access Programs	\$0	\$0
2.5	Household Assistance: Eviction Prevention	\$0	\$0
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers	\$0	\$0
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)	\$0	\$0
2.8	Contributions to UI Trust Funds*	\$0	\$0
2.9	Small Business Economic Assistance (General)	\$0	\$0
2.10	Aid to Nonprofit Organizations	\$0	\$0
2.11	Aid to Tourism, Travel, or Hospitality	\$0	\$0
2.12	Aid to Other Impacted Industries	\$0	\$0
2.13	Other Economic Support	\$0	\$0
2.14	Rehiring Public Sector Staff	\$0	\$0
3	Expenditure Category: Services to Disproportionately Impacted Communities	\$0	\$0
3.1	Education Assistance: Early Learning	\$0	\$0
3.2	Education Assistance: Aid to High-Poverty Districts	\$0	\$0
3.3	Education Assistance: Academic Services	\$0	\$0
3.4	Education Assistance: Social, Emotional, and Mental Health Services	\$0	\$0
3.5	Education Assistance: Other	\$0	\$0
3.6	Healthy Childhood Environments: Child Care	\$0	\$0
3.7	Healthy Childhood Environments: Home Visiting	\$0	\$0
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System	\$0	\$0
3.9.	Healthy Childhood Environments: Other	\$0	\$0
3.10	Housing Support: Affordable Housing	\$0	\$0
3.11	Housing Support: Services for Unhoused persons	\$0	\$0
3.12	Housing Support: Other Housing Assistance	\$0	\$0

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
3.13	Social Determinants of Health: Other	\$0	\$0
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators	\$0	\$0
3.15	Social Determinants of Health: Lead Remediation	\$0	\$0
3.16	Social Determinants of Health: Community Violence Interventions	\$0	\$0
4	Expenditure Category: Premium Pay	\$0	\$0
4.1	Public Sector Employees	\$0	\$0
4.2	Private Sector: Grants to Other Employers	\$0	\$0
5	Expenditure Category: Infrastructure	\$0	\$0
5.1	Clean Water: Centralized Wastewater Treatment	\$0	\$0
5.2	Clean Water: Centralized Wastewater Collection and Conveyance	\$0	\$0
5.3	Clean Water: Decentralized Wastewater	\$0	\$0
5.4	Clean Water: Combined Sewer Overflows	\$0	\$0
5.5	Clean Water: Other Sewer Infrastructure	\$0	\$0
5.6	Clean Water: Stormwater	\$0	\$0
5.7	Clean Water: Energy Conservation	\$0	\$0
5.8	Clean Water: Water Conservation	\$0	\$0
5.9	Clean Water: Nonpoint Source	\$0	\$0
5.10	Drinking Water: Treatment	\$0	\$0
5.11	Drinking Water: Transmission & Distribution	\$0	\$0
5.12	Drinking Water: Transmission & Distribution: Lead Remediation	\$0	\$0
5.13	Drinking Water: Source	\$0	\$0
5.14	Drinking Water: Storage	\$0	\$0
5.15	Drinking Water: Other Water Infrastructure	\$0	\$0
5.16	Broadband: "Last Mile" Projects	\$0	\$0
5.17	Broadband: Other Projects	\$0	\$0
6	Expenditure Category: Revenue Replacement	\$0	\$0
6.1	Provision of Government Services	\$0	\$0
7	Administrative and Other	\$0	\$0
7.1	Administrative Expenses	\$0	\$0
7.2	Evaluation and data analysis	\$0	\$0
7.3	Transfers to Other Units of Government	\$0	\$0
7.4	Transfers to Nonentitlement Units (States and Territories only)	\$0	\$0



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