

NASSAU COUNTY
RECOVERY PLAN PERFORMANCE REPORT
2021 REPORT



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GENERAL OVERVIEW

I. EXECUTIVE SUMMARY

The COVID-19 pandemic caused unprecedented, widespread harm to the citizens of Nassau County, NY. Beyond the immeasurable loss of life due to COVID-19, Nassau households and businesses face ongoing economic challenges associated with job loss, unanticipated childcare needs, cost of living increases, and supply and demand constraints. To protect the health and safety of its residents, the State of New York issued crowd capacity measures, mask mandates, and reduced operations for “non-essential” businesses, all of which led to negative economic impacts across Nassau County and were especially devastating to the County’s low-to moderate-income and middle-class workers. As seen across the world, even businesses that remained open experienced hardship as most residents took public health precautions by reducing their time spent in public places.

Nassau County plans to **boost** the local economy through a variety of programs by utilizing Coronavirus State and Local Fiscal Recovery Funds (SLFRF) from the American Rescue Plan Act (ARPA). Nassau County will receive \$385 million under the U.S. Treasury’s SLFRF program. The funding will be disbursed in two allotments – the first was received by the County on May 19th, 2021 totaling \$192.5 million and a second will be distributed in May 2022. Nassau County has appropriated \$62.9 million to date for various recovery programs. The County will directly support residents and/or county industries by expanding existing services or providing new services and programs that respond to the COVID-19 public health emergency and its negative economic impacts. The Boost Nassau County programs will distribute funding to programs in the following areas:

- **Economic Development Recovery Programs** designed to help small businesses and nonprofit agencies, promote tourism and workforce development, and provide technical assistance;
- **Public Works Programs** to invest in water conservation and wastewater infrastructure;
- **Health and Human Services Programs** to support public health expenditures and nonprofit service providers;
- **Assistance to Special Districts** which includes aid to school districts; and
- **Direct Assistance to Households** to support individuals and families.

To ensure efficient and effective delivery of recovery programs, Nassau County launched the Boost Nassau Resource Center in June 2021, a new one-stop-shop for information and guidance on the various ARPA-funded programs to support residents, business owners, nonprofit organizations, school districts, and others that have experienced financial hardship due to the COVID-19 pandemic. The new Boost Nassau Resource Center, located in Eisenhower Park, will provide guidance both in person and through an [online portal](#) on the multitude of



resources and direct assistance - including grants, loans, and rental assistance, available to residents, businesses, and nonprofit organizations within the community.

II. USES OF FUNDS

As of April 2021, Long Island's unemployment rate is nearly double what it was pre-pandemic¹, as Nassau County has experienced ongoing job loss which has remained at an approximate average of 160,000 jobs per month through 2021². Approximately 270,000 jobs were lost on Long Island in the first two months of the pandemic, a job loss rate greater than New York City, its northern suburbs, New York State, and the United States as a whole³. The earnings losses among Long Island workers total \$42 billion and the reduced economic activity on Long Island totals approximately \$61 billion⁴.

Additionally, Nassau County downtown businesses rely on local residents and regional visitors shopping at small businesses on main streets, such as restaurants, movie theaters, and service and retail establishments. Pandemic-induced non-essential business closures and capacity restrictions caused drastic reductions in spending downtown, which led to loss of revenue and permanent closures of many downtown businesses. Where possible, many small businesses attempted to pivot to online commerce, but struggled as they lacked the technical skills and equipment to do so⁵. As a result, small businesses have endured layoffs, furloughs, and steep income losses⁶. It is estimated that out of 60,000 small downtown businesses on Long Island, 10,000 have closed in the past year⁷.

The financial stress on Nassau County residents was further exacerbated by additional costs associated with the COVID-19 public health emergency, such as new/additional childcare costs, healthcare costs, household personal protective equipment, and increased utility costs⁸. Low- to moderate-income households are disproportionately impacted, as they already suffer from pre-existing economic challenges such as limited credit access, lower mobility and access to opportunity, and lack of affordable housing.

Nassau County, recognizing the imminent need to stabilize the local economy, intends to allocate approximately 94 percent of their first tranche of funding to respond to the public

¹ Long Island Downtowns: New Strategies for a Post-COVID World. Rauch Foundation/HR&A. April 2021. Available at: https://www.rauchfoundation.org/files/1016/1972/3410/HRA_Final_Report.21.05.01.pdf.

² HR&A Nassau + Suffolk Impact Report, July 8, 2020. See Appendix B.

³ HR&A Nassau + Suffolk Economic Impact Report, July 8, 2020.

⁴ HR&A Nassau + Suffolk Economic Impact Report, July 8, 2020.

⁵ Long Island Downtowns: New Strategies for a Post-COVID World. Rauch Foundation/HR&A. April 2021. available at: https://www.rauchfoundation.org/files/1016/1972/3410/HRA_Final_Report.21.05.01.pdf.

⁶ 1 in 6 Small Businesses Didn't Survive the Pandemic," Newsday, May 1, 2021.

⁷ According to an estimate by the Chief Economist of the Long Island Association.

⁸ Hagerly Consulting Covid-19 Impact Summary on Nassau County, New York, July 26, 2021



health emergency or its negative economic impacts, including assistance to households, small businesses, and nonprofits, or aid to impacted industries such as tourism, travel, and hospitality. The County has also leveraged other federal recovery funding sources made available through the CARES Act, ARPA, and other federal legislation such as the Community Development Block Grant (CDBG-CV), Emergency Rental Assistance (ERA), Emergency Solutions Grant (ESG), Federal Transit Assistance, 2020 Nassau County Police Department COVID-19 Response Grant, Assistance to Firefighters COVID-19 Supplemental, and FEMA Public Assistance to address ongoing public health needs and maximize the County's economic recovery. SLFRF funds have also been appropriated to address water and wastewater infrastructure needs, which not only create new jobs to bolster the local economy but also address ongoing challenges the County experiences from climate change.



Ongoing Response Efforts Necessary to Support Public Health

In addition to ongoing COVID-19 response efforts, Nassau County acknowledges that the COVID-19 pandemic has led to an increase in mental health crises, elevated suicidal ideation, and substance abuse. Existing behavioral health service providers and nonprofit organizations currently supporting the County's Office of Mental Health, Chemical Dependency and Developmentally Disabled have been directly working with behavioral health patients since the start of the pandemic to address these increased needs. Nassau County has appropriated **\$3.4 million** of SLFRF funds to assist these agencies to respond to ongoing behavioral health needs throughout the community. Behavioral Health agencies will provide services that enable residents with mental illness, chemical addictions and/or developmental disabilities to maintain their well-being, recover from addictions, and live safely and successfully in the community. Additional details can be found in the project inventory section.

Addressing Negative Economic Impacts from COVID-19

Nassau County has taken a comprehensive approach to addressing the negative economic impacts within the community. Immediately, the County has appropriated **\$20 million** in grants and loans to support small businesses and nonprofits most impacted by the pandemic. The County has also appropriated **\$500,000** to support tourism industries, such as museums and cultural institutions, most in need. These programs were designed to quickly and



effectively deploy much-needed relief to Nassau County businesses. To help businesses and residents navigate these resources, the County has also allocated **\$500,000** to stand up the Boost Nassau Resource Center – a one-stop-shop designed to assist small businesses, nonprofits, and households navigate COVID-19 recovery resources. Additionally, **\$1.5 million** has been allocated to fund regional and local partner organizations, including universities, downtown business organizations and chambers of commerce, in providing technical support and planning assistance to “main street” and downtown small businesses. Activities are expected to include targeted workshops, peer networking, informational sessions on digital marketing and e-commerce. With these investments, Nassau County hopes to support businesses not only with immediate stabilization and recovery but also with building the capacity and resilience necessary to thrive in the future.

Finally, realizing that workers most impacted by pandemic-related economic conditions tended to be the least able to withstand hardship, the County has appropriated **\$10 million** to support workforce training and development in Nassau County. By developing partnerships with businesses, local economic development organizations and colleges and universities, the County seeks to remove long-standing barriers to success by connecting underemployed and unemployed individuals impacted by the pandemic with workforce training opportunities, such as:

- Apprenticeship programs for various key skilled workers needed in the construction and building trades, including training and educational programming for private and public sector jobs;
- Enhanced entrepreneurial skills training and development to encourage key industry growth and expand opportunities for small businesses; and
- Retraining and upskilling programs.

The multi-pronged approach to economic recovery was designed to facilitate both individual and small business success and recovery.

Services to Disproportionately Impacted Communities

As recognized by Congress, the COVID-19 pandemic has exacerbated the growing need for services to disproportionately impacted communities. Nassau County has appropriated **\$14.5 million** into providing direct relief to individuals and households most affected by the pandemic through the expansion of existing services to youth, senior residents, and veterans who were severely affected by the pandemic. Additionally, the County has developed and is proposing a Household Assistance Program (HAP) which uses **\$100 million** in SLFRF funds to provide direct cash assistance to individuals and households most in need. The HAP program appropriation was filed with the Nassau County Legislature on July 30, 2021. It is anticipated that the Legislature will take action at its next meeting on September 27, 2021. Additional details can be found in the Project Inventory section.



Investments in Water, Sewer, and Broadband Infrastructure

Nassau County has leveraged existing programs and State funds in order to meet the County’s most critical infrastructure needs through the SEPTIC Program and Water Conservation Program. These programs are designed to educate residents, businesses, and water suppliers on ways existing infrastructure and practices are harmful to the environment and provide affordable options to reduce demand on potable water and the groundwater aquifers to improve the quality of the region’s surface water quality. The County is also in the process of developing programs to expand wireless high-speed internet access at public facilities. Additional details can be found in the Project Inventory section.



III. PROMOTING EQUITABLE OUTCOMES

Residents and businesses across Nassau County have faced significant and widespread harm as a result of the COVID-19 pandemic. In addition to health impacts including hospitalization and loss of life, negative economic consequences were widespread and resulted in particularly severe financial hardship to small businesses and residents with lower incomes. This disparity was consistent with national trends of disproportionate impact to those with the fewest resources and the lowest capacity to withstand economic disruption. Widespread harm was also magnified by local economic factors such as high housing costs.

Nassau County has a long history of meaningful citizen engagement and documented efforts to promote equity regarding the provision of and access to government services. When assessing the direct economic impacts of the pandemic and formulating strategies to aid recovery, the County was able to identify significant disproportionate impacts to members of traditionally disadvantaged groups, including low-earning workers, Hispanic and Latinx workers, and workers without post-secondary education⁹. This analysis has informed the County’s prioritization for the use of SLFRF resources, allowing for significant funding to be directed to areas that will best support all residents and businesses during the recovery efforts.

⁹ HR&A Nassau + Suffolk Economic Impact Report, July 8, 2020.



EFFORTS TO PROMOTE EQUITABLE OUTCOMES

Goals

Nassau County has prioritized several programs that will directly assist historically underserved, marginalized or adversely affected groups.

County-wide, the hospitality industry was hardest hit by the pandemic's economic impacts, resulting in disproportionate impact to Hispanic and Latinx workers, who make up a disproportionate share of the workforce in this sector within the County¹⁰. Across all sectors, workers without higher education have experienced higher rates of job loss¹¹. In response, the County has prioritized workforce development and assistance to small businesses as primary uses of available funding.

Other funding priorities serve to directly support residents who are part of traditionally disadvantaged groups, including veterans, the elderly, and those facing behavioral health challenges. A significant investment has been earmarked for expansion of health and social services programs, with a focus on providing services to members of particularly vulnerable groups with increased needs created by the pandemic, including domestic abuse and child protection services as well as emergency food, clothing and shelter assistance.

Awareness

As part of its overall recovery strategy, Nassau County has created Boost Nassau, a multichannel outreach effort designed to facilitate efficient and equitable access to resources. The Boost Nassau Portal is the online "one stop" for businesses and residents to learn about and apply for assistance through a variety of programs, ranging from the proposed Household Assistance Program to the Boost Main Street Small Business Grant Program. The Boost Nassau Resource Center will be staffed with trained resource coordinators, including multilingual employees, who can direct residents and businesses to appropriate resources. The Resource Center is outfitted with computer kiosks and staff is available to assist the public with submitting an application in the Portal. The County also will coordinate advertising campaigns and other outreach intended to promote program availability. Since a significant portion of the SLFRF funding will be directed through nonprofit subrecipients, these entities are well-positioned in the community to reach out to new and existing clients to raise awareness of service availability.

¹⁰ HR&A Nassau + Suffolk Economic Impact Report, July 8, 2020.

¹¹ HR&A Nassau + Suffolk Economic Impact Report, July 8, 2020.



Access and Distribution

Significant planning has occurred with the intent of minimizing or eliminating any barriers to access. By utilizing multiple channels for service delivery, both centrally through the Boost Nassau Resource Center and in a distributed manner through various subrecipients, all Nassau County residents and businesses should have equal access to program resources.

Outcomes

From the beginning of the recovery planning process, enhancing equity has been central to the County's resource prioritization. All programs that have been identified for funding address needs experienced by members of disadvantaged groups and seek to assist residents and businesses in overcoming disproportionate negative impacts related to the pandemic.

Prioritizing Equity

Negative Economic Impacts (Expenditure Category (EC) 2):

Nassau County intends to use SLFRF resources to address Negative Economic Impacts in a variety of ways. Programs will focus on Small Business Economic Assistance, Job Training Assistance, Household Assistance, Aid to Tourism, Travel or Hospitality, and Aid to Nonprofit Organizations. In particular, funding allocated for Aid to Nonprofit Organizations (EC 2.10) will be allocated to a diverse set of projects that will directly assist individuals in traditionally disadvantaged groups, including veterans, at-risk children, the elderly, and survivors of domestic abuse. Projects falling into Small Business Economic Assistance, Job Training Assistance, and Aid to Tourism, Travel, or Hospitality will increase opportunities for workers most adversely affected by the pandemic, which in many cases were disproportionately members of minority or other traditionally disadvantaged groups.

Services to Disproportionately Impacted Communities (EC 3):

While Nassau County does not currently contemplate projects that will be classified within EC 3, each of the projects proposed to utilize SLFRF resources serve to enhance the provision of services to communities that were disproportionately impacted by the pandemic.

Promoting Equity Using Data

Nassau County has a history of robust program oversight and monitoring, including collection of performance data appropriate to the specific project. With regard to proposed SLFRF projects, existing and proposed metrics are currently being identified as part of the project selection process. Along with required performance indicators and programmatic data, these metrics will facilitate future reporting on outputs and will allow the analysis necessary to examine outcomes with a specific focus on how well the projects promoted equitable outcomes and furthered the County's broader equity goals.



Distribution of Funding

As project selection is ongoing, no data exists yet on geographic and demographic distribution of funding. The overall program priorities will serve to direct SLFRF resources toward those within the County who have experienced the greatest impacts from the pandemic and demonstrate the most need for assistance in order to experience meaningful recovery.

IV. COMMUNITY ENGAGEMENT

In March 2020, Nassau County Executive Laura Curran established the Coronavirus Economic Advisory Council to study the impacts of the pandemic on the business community. The Council served as a primary means to engage the business community and assess pandemic impacts on businesses and workers. A member of the Council, Hofstra University, conducted two needs assessment surveys in support of the Council's work. These surveys, conducted in



March and May of 2021, each had over 1,200 responses and demonstrated the negative economic impacts on area workers¹². The Council then retained a consultant to analyze the survey results and formulate projections that were used to help determine how best to target assistance during the recovery process¹³. A further study examined the pandemic's impacts on downtown businesses, gathering data through roundtable discussions and one-on-one interviews¹⁴. Nassau County has also begun an extensive engagement process as part of a study seeking to explore the disparate impacts of COVID-19 on minority communities, with a particular focus on barriers to health care delivery¹⁵. In addition, the County Legislature has held several hearings regarding appropriation and utilization of SLFRF funds.

At the center of Nassau County's strategy for use of ARPA recovery funds is the Boost Nassau Resource Center and Portal. This initiative will facilitate direct community engagement with

¹² <https://www.hofstra.edu/nassau-survey/#scope>

¹³ HRA. Nassau + Suffolk COVID-19 Economic Impact. July 8, 2020.

¹⁴ Rauch Foundation/HRA. Long Island Downtowns: New Strategies for a Post-COVID World. April 2021.

¹⁵ <https://www.newsday.com/news/health/coronavirus/hud-covid-19-study-1.50239654>



affected individuals and businesses, will remove access barriers by making multi-lingual support available, and providing marketing and awareness for recovery programs.

The County is adopting a multi-leveled approach to program delivery that will also encourage community engagement. Existing programs that have proven to be successful at engaging participants with need are being expanded, while opportunities for creation of new programs are targeted when need is identified. For example, to assist in reaching the widest possible range of potential grant applicants for the Youth Services program, the County intends to use email blasts, virtual conference calls and outreach to current partners in order to raise awareness of funding availability. This approach will allow a broad reach into the community while building the capacity of service providers to allow future community needs to be addressed in a post-recovery environment.

The appendix of this report provides copies of County outreach materials including press releases, social media postings, and flyers, as well as copies of news/media coverage supporting the County's community engagement efforts.

V. LABOR PRACTICES

The County recognizes its obligation to ensure compliance with all applicable federal, state and local laws and regulations related to labor practices. The County intends for these compliance requirements to be memorialized as part of any subrecipient agreement relating to appropriate projects. Furthermore, all County construction contracts would adhere to the applicable requirements of Federal, New York State, and County Law. For example (not an exhaustive list):

- **Federal** – OSHA, environmental law, and when federal funds are involved both Davis Bacon Wage rates and DBE subcontractor hiring requirements/goals
- **New York State** – NYSDOL requirements such as prevailing wage and NYS worker protection standards (such as COVID protocols) NYS MWBE subcontractor hiring requirements/goals for State funded work
- **Nassau County** – Apprenticeship Training requirements of Nassau County Local Law 51, Participation by Minority Group and Women Owned Businesses in County Contracts Local Law Local Law 53 , Participation of Service-Disabled Veteran Owned Business in County Contracts Local Law 82, Nassau County Living Wage Law Local Law 57

The County has a master Project Labor Agreement (PLA) with the Nassau Suffolk Building Trades Council. For a specific project – usually a larger project - a PLA feasibility study will be prepared and if the study demonstrates that a PLA will benefit the project then a PLA is incorporated into the County's contract documents for that project.



VI. USE OF EVIDENCE

Use of Evidence

Most funding will be tracked through the Boost Nassau online portal, with some programs being administered by subrecipients. The County is currently accepting proposals for select programs submitted by nonprofit organizations and special-purpose districts. Eligibility review of these proposals is starting in September of 2021. Through this process, the County will review proposals and identify which proposed programs may include evidence-based interventions. The County is considering the development of rigorous program evaluations designed to build evidence and achieve meaningful outputs. As such, program outputs and outcomes will be closely monitored. It is anticipated that data collection and analysis will be critical to the administration of the SLFRF so that program results can be used to inform future decision making. The County will include requirements from applicants receiving funds through the Boost Nassau online portal to report on established metrics.

The County's decisions regarding use of SLFRF funding have been and will continue to be guided by principles that place a high value on ensuring inputs from a variety of sources, setting broad goals, capturing program outputs, conducting meaningful analysis, and evaluating program outputs against overall goals.



VII. TABLE OF EXPENSES BY EXPENDITURE CATEGORY

As of July 31, 2021, while Nassau County has legislatively appropriated \$62,900,000, the County does not have any reported actual expenditures.

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1	Expenditure Category: Public Health	\$0	\$0
2	Expenditure Category: Negative Economic Impacts	\$0	\$0
3	Expenditure Category: Services to Disproportionately Impacted Communities	\$0	\$0
4	Expenditure Category: Premium Pay	\$0	\$0
5	Expenditure Category: Infrastructure	\$0	\$0
6	Expenditure Category: Revenue Replacement	\$0	\$0
7	Administrative and Other	\$0	\$0



PROJECT INVENTORY

VIII. PROJECT ESARP3100: BOOST MAIN STREET SMALL BUSINESS GRANT PROGRAM

Funding Amount: \$10,000,000

Project Expenditure Category: 2.9 Small Business Economic Assistance (General)

Timeline: July 2021 – Funds Exhausted/Program Closeout

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County is supporting small businesses and nonprofits that have experienced financial hardship due to the COVID-19 pandemic – including retail and service businesses – and need financial assistance to continue to operate or be able to reopen as allowed by law during the crisis. The County recently launched a new Boost Main Street Small Business Grant Program which will support a wide range of small retail businesses and nonprofit organizations by utilizing \$10 million awarded from the SLFRF funds from ARPA. Grants of \$10,000 per business will be awarded to eligible businesses with 50 or fewer full-time equivalent employees. Eligible funding uses include commercial rent or mortgage payments, purchase of inventory/supplies, utilities, property taxes, lease or purchase of equipment, operating and emergency maintenance, etc.



The new program follows Nassau County’s successful Restaurant Recovery Grant Program (RRGP), funded through a supplemental grant of federal Community Development Block Grant funds (CDBG-CV). RRGF successfully funded over \$2 million in grants to more than 250 full-service restaurants and banquet halls with catering staff from December 2020 to June 2021. These grant awards supported 1 in 5 full-service restaurants (250 of 1,257).

The new Boost Main Street Small Business Grant Program will provide grants beyond the restaurant/banquet hall sector, recognizing the extent of economic harm felt by the County’s small businesses. Grants will be provided to eligible small businesses across industry sectors, to include retail, personal services, manufacturing, and nonprofit organizations [501(c)(3)].



The Boost Main Street Small Business Grant Program has been initiated with approximately \$939k in CDBG-CV funds and will be supported with \$10 million in SLFRF funds. The grant program, administered by a subrecipient, is expected to provide grants to approximately 1,000 small businesses. The grant application was designed to ensure compliance with U.S. Treasury guidance and the County will ensure no duplication of benefits will be claimed under SLFRF and CDBG-CV.

Primary Delivery Mechanisms and Partners

The County has selected an existing vendor to administer this program as a subrecipient through an existing contract with the County. The Scope of Work has been amended to include all requirements to comply with U.S. Treasury guidance.

Nassau County is responsible for overseeing the agreement with the subrecipient. This includes but is not limited to:

- Ensuring the subrecipient follows all contract requirements and complies with federal requirements under U.S. Treasury guidance.
- Collects data from the subrecipient to monitor the progress of the program.
- Review reports provided by the subrecipient to evaluate their compliance and effectiveness with the program requirements.

The County has selected a subrecipient who will be responsible for administering the Boost Main Street Recovery Grant Program in compliance with all federal requirements. Per the general requirements of the subrecipient agreement, the subrecipient will market the availability of funds, manage the application process, and distribute funds in accordance with program policies and procedures mutually agreed upon by the subrecipient and the County. In matters of disagreement, the Nassau County OCD will make the sole and final determination of program requirements.

Intended Outcomes

The Boost Main Street Small Business Grant Program plans to assist small businesses – including retail, service businesses, and nonprofits – who experienced negative impacts from the COVID-19 public health emergency. Many of these small businesses need financial assistance to continue to operate or be able to reopen as allowed by law during the crisis.

Key Performance Indicators

Performance metrics for this program are geared toward achievement of program goals such that grants funds are distributed to qualifying small businesses and nonprofit organizations to help mitigate economic harm caused by the COVID-19 pandemic. The subrecipient will provide the Nassau County with regular reporting to assess program status in terms of funding disbursement to date, as well as more granular level data for demographic information such



as industry sector, age of business, number of employees, annual gross revenue, and applicant self-certification to verify whether the organization is a Minority/Women-Owned Business Enterprise (MWBE). These performance metrics also help to inform community engagement and outreach strategies which are reevaluated on a regular basis throughout the program's lifespan.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

IX. PROJECT ESARP3101: BOOST NASSAU SMALL BUSINESS COVID-19 RECOVERY LOAN PROGRAM

Funding amount: \$10,000,000

Project Expenditure Category: 2.9 Small Business Economic Assistance (General)

Timeline: September 2021 – TBD

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County is supporting small businesses and nonprofits that have experienced financial hardship due to the COVID-19 pandemic – including retail and service businesses – with a new loan program. Nassau County will utilize \$10 million of the SLFRF funds from ARPA to create a new Boost Nassau Small Business COVID-19 Recovery Loan Program which will support businesses and nonprofit organizations with 200 or fewer employees.

The program will provide stabilization loans at low interest rates over an extended term. The program will follow on the heels of the County's successful "Boost Nassau Small Business Loan Program" which was capitalized with CDBG-CV and Nassau County Local Economic Assistance Corporation funds. The new loan program proposes a working capital loan with a one percent interest rate for ten years but is waiting for further guidance from the U.S. Treasury to utilize funds beyond December 31, 2026.

Primary Delivery Mechanisms and Partners

The County is in the process of selecting a subrecipient who will administer the loan program on behalf of the County. The County is anticipating the selection of a subrecipient in September 2021. Nassau County will be primarily responsible for overseeing the agreement with the subrecipient. This includes but is not limited to:



- Ensuring the subrecipient follows all contract requirements and complies with federal requirements under U.S. Treasury guidance.
- Collects data from the subrecipient to monitor the progress of the program.
- Review reports provided by the subrecipient to evaluate their compliance and effectiveness with the program requirements.

Intended Outcomes

The Boost Nassau Small Business COVID-19 Recovery Loan Program plans to assist small businesses – focusing on retail and service businesses - who experienced negative impacts from the COVID-19 public health emergency. Many of these small businesses need stabilization loans to continue to operate or be able to reopen as allowed by law during the crisis. The County seeks to prioritize relief funding to Small and MWBE businesses and nonprofit organizations.



Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County will establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence- based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

X. PROJECT ESRAP3102: SMALL BUSINESS TECHNICAL ASSISTANCE PROGRAM

Funding amount: \$1,500,000

Project Expenditure Category: 2.9 Small Business Economic Assistance (General)



Timeline: August 2021 – funds exhausted or December 31, 2026

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County allocates \$1.5 million of the SLFRF funds from ARPA to launch the Small Business Technical Assistance and Planning Program which will fund a variety of regional and local non-profit and business organizations, including universities and chambers of commerce, to engage in initiatives and programs providing technical assistance, training resources and promotional activities to support Nassau’s small businesses and downtown recovery, including:

Outreach to small businesses - including MWBEs and service-disabled-veteran owned businesses (SDVOBs) - concerning available recovery resources;

Technical assistance to businesses with applications for grants and loans; and

Facilitate workshops with targeted communities and downtown businesses to foster peer networking, informational sessions on digital marketing, e-commerce, sales strategies, and other eligible activities.

Primary Delivery Mechanisms and Partners

The County is in the process of selecting subrecipients to receive SLFRF funding to support Nassau County’s small businesses and downtown recovery. Nassau County began accepting applications through the Boost Nassau Resource Portal on August 11, 2021. The Boost Nassau Resource Portal includes a Notice of Funding Availability (NOFA) related to this program. For new project proposals submitted, the County has selected a consultant to establish an evaluation process to review proposals as they are received to verify the proposal against programmatic allowability. Nassau County will be primarily responsible for overseeing the agreement with the subrecipient. This includes but is not limited to:

Ensuring the subrecipient follows all contract requirements and complies with federal requirements under U.S. Treasury guidance.

Collects data from the subrecipient to monitor the progress of the program.

Review reports provided by the subrecipient to evaluate their compliance and effectiveness with the program requirements.

Intended Outcomes

The Small Business Technical Assistance and Planning Program will provide nonprofit and downtown business organizations with funding to support business development, training resources, and promotional activities to boost local retail activity in the downtowns - including support for online sales, social media marketing, etc.



Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County will establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence- based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

XI. PROJECT ESARP3103: BOOST NASSAU RESOURCE CENTER: STAFFING, SUPPLIES, AND AD BUY

Funding amount: \$500,000

Project Expenditure Category: 2.9 Small Business Economic Assistance (General)

Timeline: June 2021 – funds exhausted or December 31, 2026

Website: <https://www.nassaucountyny.gov/boostnassau>

BOOST NASSAU RECOVERY RESOURCES

Economic Impact **Community Resources**

Special Districts **Infrastructure**

How to Get Started

This site is your one-stop-shop for finding available resources you need to recover. Click on the tabs below to start.

- **Economic Impact** will bring you to programs which support businesses and non-profits, from County, New York State, and Federal sources
- **Community Resources** will bring you to programs to support individuals and households
- **Special Districts** will bring you to programs for Nassau County districts that perform specific functions in the community, such as fire, water, and schools
- **Infrastructure** will bring you to programs to improve Nassau County infrastructure and government services



PROJECT OVERVIEW

Nassau County has launched a new one-stop-shop for information and guidance to the various programs awarded by the SLFRF funds from ARPA to support residents, business owners, nonprofit organizations, school districts and others that have experienced financial hardship due to the COVID-19 Pandemic.

The Boost Nassau Resource Center, located in Eisenhower Park, provides guidance in person, over the phone and through an online portal to the multitude of resources and direct assistance - including grants, loans, and rental assistance. The SLFRF funding will support temporary/seasonal staffing, technology needs and promotional efforts for the Center.

Primary Delivery Mechanisms and Partners

The County intends to spend the majority of this SLFRF allocation on temporary staff for the Resource Center. The remaining allocation will support technology needs and equipment as well as promotional efforts. Boost Nassau Resource Center staff will coordinate with other County offices, community partners and subrecipients, to ensure there is a broad reach to Nassau's constituents about the resources and programs available.

Intended Outcomes

The new Boost Nassau Resource Center provides a one-stop-shop for residents, businesses, nonprofits organizations, school districts and others seeking guidance to secure recovery aid through existing county, state, and federal programs to aid economic recovery.

Key Performance Indicators

Performance metrics for this program are geared toward achievement of program goals such that the Boost Nassau Resource Center team will record and maintain information including: the number of people assisted through the center, topic area of concern, and eventual outcome in terms of how the individual was assisted. Individuals can make an appointment request online through the Boost Nassau Resource Center website, call the center directly, or visit the Center located in Eisenhower Park in Nassau County for an in-person appointment. The Boost Nassau Resource Center team will regularly aggregate information from the tracking database to evaluate level of performance of the Center. These performance metrics will help to inform community engagement and outreach strategies which will be reevaluated on a regular basis throughout the program's lifespan.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to



build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports. Reporting on evidence-based interventions is not applicable to this project.

XII. PROJECT ESARP3104: BOOST NASSAU TOURISM PROGRAM

Funding amount: \$500,000

Project Expenditure Category: 2.11 Aid to Tourism, Travel, or Hospitality

Timeline: August 2021 - funds exhausted or December 31, 2026

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Under the Boost Nassau Tourism Program, Nassau County plans to highlight Nassau's museums, cultural institutions, natural assets, downtown areas, and sports teams to drive tourism to sectors most impacted by the COVID-19 pandemic. A total of \$500,000 from the County's SLFRF funding from ARPA will be used to provide direct support to agencies who have experienced financial hardship due to the COVID-19 pandemic. Nassau County would like to provide funding to existing partners.

Funding will be used in a targeted marketing and promotional campaign aimed to enhance and expand promotion, advertising, and marketing of the grantees and its programs and exhibits, in an effort to bring in returning and new visitors and patrons to the grantee, and increase overall tourism throughout Nassau County following the closures and decreased numbers of visitors due to the COVID-19 pandemic, including but not limited to:

- Traditional or digital advertising or marketing campaigns to promote new programs and/or exhibits and bring in new visitor,
- Specialized or promotional ticketing,
- Promotions to increase membership,
- Campaigns to promote Nassau County's culture, history, and arts, and/or
- Program support relevant to the enhancement of the tourism industry in Nassau County.

Primary Delivery Mechanisms and Partners

Nassau County plans to fund existing partners who currently have agreements with the County. From small local museums to others with national recognition, the County currently has 19 county-owned museums and operates five of these museums. Nonprofit agencies manage the other 14 museums. Additionally, the county will select a subrecipient for overall tourism promotion. The selected vendor will drive tourism activities to museums, cultural institutions,



natural assets, downtown areas, and sports events in the County. Nassau County's Department of Parks, Recreation, and Museums will oversee all contracts for this program.

Intended Outcomes

Nassau County plans to highlight Nassau's museums, cultural institutions, natural assets, downtowns and sports teams to bring more visitors and revenue to the area. The Boost Nassau Tourism Program will help economic recovery for these industries from the COVID-19 public health emergency.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County will establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

XIII. PROJECT ESARP3105: WORKFORCE DEVELOPMENT

Funding amount: \$10,000,000

Project Expenditure Category: 2.7 Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)

Timeline: Anticipated launch date of September 2021

Website: Website not yet available.

PROJECT OVERVIEW

The Nassau County Workforce Development Program will allocate \$10 million of the County's SLFRF funds from ARPA to assist workers who are unemployed due to the pandemic or the resulting recession, or who were already unemployed when the pandemic began and remain so due to the negative economic impacts, through the following initiatives:

Apprenticeship programs for various key skilled workers needed in the construction and building trades including training and educational programming for private and public sector jobs;



Enhanced entrepreneurial skills training and development to encourage key industry growth and expand opportunities for small businesses and MWBEs; and

Retraining and upskilling programs through Nassau's local colleges and universities, Boards of Cooperative Educational Services (BOCES), and other institutional partners.

The Workforce Development Program may include stipends to qualified individuals to promote their return to work by addressing barriers to workforce re-entry such as unmet costs for childcare, transportation, and other living expenses.

More details for the Workforce Development Program are still being developed by the County for final approval by the Legislature.

Primary Delivery Mechanisms and Partner

The Nassau Workforce Development project will most likely be implemented through Nassau's local colleges and universities, BOCES, and other institutional partners. The Nassau County OCD is still developing a framework for this project and is working with community stakeholders to design a program that is effective and meets the County's intended outcomes. Selected subrecipients to administer this program will be monitored by the Nassau County OCD.

Intended Outcomes

Nassau households and businesses face ongoing economic challenges associated with job loss, increased childcare and cost of living increase due to the COVID-19 pandemic. The Workforce Development Program would help the unemployed population of Nassau County find much needed job assistance and training in order to enter back into the workforce. The program would include apprenticeships for various skilled workers needed in the construction and building trades. Additionally, small businesses could enhance their entrepreneurial skills to encourage growth in their industry and retraining and upskilling programs through Nassau's colleges and universities. The program would help the unemployed population by providing educational tools, skills, and training to return to the workforce and promote economic recovery throughout the County.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County will establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether



project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

XIV. PROJECT ESARP3110: SEPTIC PROGRAM

Funding amount: \$3,000,000

Project Expenditure Category: 5.3 Clean Water: Decentralized Wastewater

Timeline: July 2021 - funds exhausted or December 31, 2026

Website: <https://www.nassaucountyny.gov/5191/Nassau-Septic>

PROJECT OVERVIEW

Nassau County launched a septic system replacement program for residents and small businesses called Septic Environmental Program to Improve Cleanliness (SEPTIC). The SEPTIC program provides grant funding to eligible recipients to replace a conventional or failing septic system with an innovative and alternative onsite wastewater treatment system. With the additional \$3 million SLFRF funding from ARPA, Nassau County plans to match funding available through the existing SEPTIC Program with the New York State Environmental Facilities Corporation (NYSEFC).

The County's existing program offers grants for homeowners or small businesses to install state-of-the-art nitrogen reducing septic systems reimbursing 50 percent of the costs and caps the award for each property owner at \$10,000. This program is supported by a \$2 million grant from NYSEFC. Replacing these systems can cost between \$22,000 to \$25,000. The resulting out-of-pocket expense for residents is viewed as a deterrent to moving forward with the upgraded system.

To incentivize greater participation, Nassau County plans to utilize the SLFRF funds as a match to the NYSEFC grant, increasing the total award to \$20,000 per property owner. Nassau County residents and small businesses that discharge less than 1,000 gallons a day of wastewater are eligible for grants to install these new septic systems. The new SEPTIC Program will be much more appealing to applicants. Additionally, the County has contracted with the Nassau County Soil and Water Conservation District to administer the grant program for the next three years.

Primary Delivery Mechanisms and Partners

Nassau County Soil and Water Conservation District, who manages the current program, will also administer the \$3 million SLFRF program over three years.

Nassau County's Soil and Water Division will provide oversight to the Nassau County Soil and Water Conservation District. Consumer Affairs will verify all contractors that will install new septic tank systems to ensure they are registered and in compliance with County regulations.



The Nassau County Soil and Water Conservation District County will administer this program through the existing SEPTIC Program. The scope of work has been amended in compliance with federal regulations set forth by the U.S. Treasury.

Intended Outcomes

By matching the existing SEPTIC grant program, the replacement of septic systems for property and business owners becomes a more affordable option. With the Nassau County SEPTIC Program, residents can replace existing systems with new, individual Innovative and Alternative Onsite Wastewater Treatment Systems (I/A OWTS) designed to remove nitrogen. When professionally designed, sited, installed, managed, and maintained, these new septic systems provide a cost-effective and environmentally sound alternative to sewers in areas that are outside designated sewer areas. These systems significantly reduce nitrogen, biochemical oxygen demand, and total suspended solids, before being discharged below grade to leaching structures.

I/A OWTS can provide greater performance reliability and reduce the number of pump outs for homeowners that currently pump out their wastewater systems more than once per year. Advanced technology known as clean-water septic systems can remove up to 90% of nitrogen from sewage. Clean-water septic systems would restore Long Island's commercial fishing, boating, and recreation industry.

Contribution to Climate Change

Tens of thousands of homes in Nassau County rely on conventional septic tanks or cesspools to dispose of human waste. Even when working as designed, effluent from these systems allows nitrogen, pharmaceuticals, and other chemicals to pass through Long Island's sandy soils and into bays and harbors. Nitrogen pollution can result in harmful algal blooms, fish kills, and beach closures while groundwater is left contaminated by household chemicals. The SEPTIC Program would address the harmful effects of nitrogen pollution to restore Nassau's ecosystem and mitigate threats that threaten public health and hurt local businesses.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County will establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

Treasury guidance does not require reporting on the amount of funding dedicated to evidence-based interventions for projects within this Expenditure Category. Nassau County is committed to ensuring responsible use of recovery funds to ensure that infrastructure projects funded under with SLFRF resources represent a lasting investment in building strong, resilient



communities. As such, the county intends to gather and analyze programmatic data and performance metrics in order to determine and validate outcomes.

XV. PROJECT ESARP3111: WATERVISION MULTI-YEAR REGIONAL GROUNDWATER CONSERVATION PROGRAM

Funding amount: \$6,000,000

Project Expenditure Category: 5.8 Clean Water: Water Conservation

Timeline: September 2021 – September 2026

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County plans to utilize \$6 million awarded by the SLFRF funds from the ARPA to develop and implement a multi-year groundwater conservation program for the Long Island region. WATERVISION is a Groundwater Conservation Pilot Program for Nassau County to address policy and practices that will lower regional water demand, lay the foundation to change the water use culture on Long Island, and advance needed technology and water infrastructure to conserve groundwater. The program is a multi-pronged, five-year phased plan that draws upon the resources and expertise of the New York State Department of Conservation. Throughout the United States, water use is declining per capita even as populations increase. However, water use continues to increase per capita on Long Island.

The five-year program includes a variety of initiatives and implementation strategies such as expanding the County's Smart Sprinkler Rebate Program. The Rebate Program provides incentives to homeowners to install water-saving devices. The program also provides updated water bills that show water consumption and seasonal demand with year-to-year comparisons to develop more informed water consumers.

Groundwater contamination from legacy pollutants as well as emerging contaminants such as 1,4-Dioxane continue to impact the county's public water supply wells. Providing funds to water suppliers to address current contamination and future emerging compounds will protect the only source of drinking water in Nassau County. Grants up to \$50,000 will be provided to water suppliers to:

- Study, planning/design of emerging contamination occurring within the water district;
- Purchase of equipment, materials and supplies to advance to removal of emerging contamination from the water supply of the district;
- Installation of equipment to advance removal of emerging contamination from the water supply;



- Purchase of support equipment such as Information Technology (IT) related to systems integral to treatment process within the district's distribution system;
- Development of operations manuals/guidelines/materials for use by water supplier personnel specifically pointed to the removal of emerging contamination;
- Maintenance activities of systems already online and removing emerging contamination. Such activities may include the removal of spent materials used in the treatment of contamination, or the purchase of new materials to be used in the treatment process, such as Activated Carbon; and
- Defray the cost of laboratory testing for emerging contaminants.

The New York State investment of \$6 million in 2017 to underwrite the USGS Long Island Groundwater Sustainability Study is the cornerstone for this conservation plan. The groundwater pilot program recognizes that water conservation is the most cost-efficient means to protect and sustain a fragile drinking water supply that is now affected by both water quality and water quantity threats.

One of the hallmarks of WATERVISION is to have a consistent set of drought and emergency planning responses. The program will provide clear guidelines and deadlines based on updated regulations and practices. The multi-year program will improve efforts in water conservation for water suppliers, as well as the public. WATERVISION tackles the important role of outdoor irrigation with new technology, educational programs, and pilot programs to show what success looks like. The five-year plan identifies the primary causes of excessive water use and provides specific solutions for reducing demand and controlling the most significant sources of water waste.

Primary Delivery Mechanisms and Partners

Nassau County plans to hire four program staff members to include a program administrator, two program assistants, and one member assigned to the Department of Environmental Conservation. All hires will be categorized as consultants/private contractors and the positions will terminate with the end of the grant. The program staff members will collaborate with staff from County departments. Responsibilities of the program staff include:

- Oversight/Program Management
- Tracking and reporting
- Grant funding administrator
- Code amendments
- Outreach
- Stakeholder meetings
- Sub-committee coordination
- Hiring and overseeing consultant services when warranted



- Printing and media expenses
- Annual program assessment and presentation to County Executive

Nassau County will create a program advisory committee comprised of a diverse group of stakeholders. Representatives from affected communities will be included in the process to facilitate collaboration.

Finally, \$1.5 million of the total project budget will provide grants up to \$50,000 to each of the eligible public and private water suppliers in Nassau County to assist with costs associated with treatment and removal of emerging contaminants such as 1,4 Dioxane and PFO/PFOA's (perfluorooctanoic acid). The water suppliers are tasked with constructing expensive water treatment facilities in order to meet Federal, State and local drinking water standards specific to removing these emerging contaminants. A subrecipient will be selected by the County to administer grants under this program.

Intended Outcomes

WATERVISION is a comprehensive Regional Groundwater Conservation Plan that supports groundwater conservation to benefit all Nassau residents. The five-year program offers a step-by-step strategy to monitor, measure, and enforce water demand especially as it pertains to outdoor residential irrigation, the largest segment of water demand during the peak summer months. The program does not simply remind or ask the public to conserve water, rather, it offers a multi-sector approach that motivates, educates, and supports all stakeholders' required efforts to protect Long Island's sole source aquifer.

Contribution to Climate Change

Throughout the United States, per capita water use is declining, even as populations increase.¹⁶ This trend has been observed in New York City, in part due to a successful conservation program. On Long Island, however, per capita water use continues to increase. Climatological predictions show a trend toward increasing extreme weather on a global scale, including increased periods of decreased precipitation. The long-term trend is already apparent in the western half of the country.¹⁷ According to the New York Times, 84 percent of the West is now in drought, with 47 percent rated as "severe" or "extreme."

The procedures for addressing a drought on Long Island are decentralized. One of the hallmarks of the Plan will be to have a consistent set of drought and emergency planning response protocols. This planning would be aided by clear guidelines and deadlines based on updated regulations and practices. The multi-year program will improve efforts in water conservation for water suppliers, as well as the public. It will tackle the important role of

¹⁶ USGS, <https://www.usgs.gov/news/water-use-across-united-states-declines-levels-not-seen-1970>

¹⁷ Severe Drought Ravages the American West, May 20, 2021, The New York Times



outdoor irrigation with new technology, educational programs, and pilot programs to show what success looks like.

This five-year plan will build on the identification of the primary causes of excessive water use and provide specific solutions for reducing demand and controlling the most significant sources of water waste. It will ask for measurable reductions in water demand in million gallons per day across Long Island. Long Island can no longer sustain a “scatter-shot” approach to water conservation that relies solely on voluntary cooperation by water consumers. This approach has not worked. Water conservation is needed now, while there is sufficient lead time for incremental change. Promoting incremental change is far better than an uncoordinated rush to reduce demand in an emergency.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon initial stages of the planning process which will be included in next year's Recovery Plan Report.

Use of Evidence

Treasury guidance does not require reporting on the amount of funding dedicated to evidence-based interventions for projects within this Expenditure Category. Nassau County is committed to ensuring responsible use of recovery funds to ensure that infrastructure projects funded under with SLFRF resources represent a lasting investment in building strong, resilient communities. As such, the county intends to gather and analyze programmatic data and performance metrics to determine and validate outcomes.

XVI. PROJECT ESARP3121: BEHAVIORAL HEALTH PROGRAM

Funding amount: \$3,400,000

Project Expenditure Category: 1.10 Mental Health Services and 1.11 Substance Use Services

Timeline: September 2021 - agreements' end date or December 31, 2026, whichever first

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County's Office of Mental Health, Chemical Dependency and Developmentally Disabled (OMHCDD) has been allocated \$3.4 million under the County's SLFRF funds for behavioral health initiatives which will enhance support to existing mental health, chemical dependency, and developmentally disabled agencies. Identified providers have seen increasing behavioral health needs within the community since the start of the COVID-19 pandemic and need additional financial assistance to continue to provide services.



Grants up to \$60,000 will be awarded to fund approximately 39 agencies (totaling \$2,340,000) within the department's Mental Health, Chemical Dependency and Developmentally Disabled divisions to enhance prescribed deliverables consistent with their missions. The remaining balance will be dedicated to new project proposals submitted by behavioral health providers outside of the existing network. All proposals will be submitted through the Boost Nassau Portal.

Primary Delivery Mechanisms and Partners

Nassau County OMHCDD will award grants of \$60,000 to all existing agencies and contracted service providers within the department's Mental Health, Chemical Dependency and Developmentally Disabled divisions to enhance prescribed deliverables consistent with their missions. OMHCDD will amend all existing contracts to ensure the scope of work includes all federal requirements set forth by the U.S. Treasury and monitor all subrecipients of these funds.

Intended Outcomes

Behavioral Health agencies will provide services that enable residents with mental illness, chemical addictions and/or developmental disabilities to maintain their well-being, recover from addictions, function, and live safely and successfully in the community. This funding will allow behavioral health agencies to address the increase in needs seen during the COVID-19 pandemic.

Key Performance Indicators

The following performance metrics are included in all OMHCDD agreements and will be included where applicable to new agreements:

- Program description, goals and target population
- Percentage of population with co-occurring disorders
- Percentage of population on psychotropic medications
- Percentage of DD (Developmentally Disabled) population with mental health disorders
- Percentage of DD population with substance use disorders
- Percentage of DD population on psychotropic medications
- Service Utilization such as average daily census, number of clients served per month, annual unduplicated number of clients served, units of service, etc.
- Client/Consumer Outcomes
- Staffing
- Fiscal Summary
- Record reviews
- Impact of COVID on service delivery and clients served



Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish additional performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

XVII. PROJECT ESARP3120: VETERAN SUPPORT PROGRAM

Funding amount: \$1,000,000

Project Expenditure Category: 2.10 Aid to Nonprofit Organizations Services

Timeline: September 2021 - agreements' end date or December 31, 2026, whichever first

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County's Boost Nassau Veteran Support Program allocates \$1 million to nonprofit agencies that have experienced financial hardship due to the COVID-19 pandemic, need assistance to continue to operate and/or reopen safely, and provide services to veterans and their families. Selected nonprofit organizations, including but not limited to the VFW and American Legions Posts, will supply valuable services to veterans and their families including:

- Case management,
- Access to healthcare,
- Mental health counseling,
- Substance abuse counseling,
- Emergency and transitional housing,
- Home improvements for service-connected disabilities,
- Financial literacy/planning,
- Guidance to education benefits,
- Employment training/counseling; and/or
- Services such as food pantry, transportation support, and clothing distribution.

All proposals will be submitted through the Boost Nassau Portal.



Primary Delivery Mechanisms and Partners

Nassau County's Veterans Service Agency will assist veteran nonprofit agencies, VFW, and American Legion Posts that experienced negative impacts from the COVID-19 public health emergency. Nonprofits receiving these funds will provide vital services to Veterans and family members, including food, shelter, clothing and healthcare. Nassau County will amend all existing contracts to ensure the scope of work includes all federal requirements set forth by the U.S. Treasury and monitor all subrecipients of these funds.



Intended Outcomes

The Boost Nassau Veteran Support Program will assist nonprofit agencies, VFWs, and American Legion Posts that experienced negative impacts from the COVID-19 public health emergency. Many of these small agencies need financial assistance to continue to operate and/or reopen safely to provide valuable services to veterans and their families.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.



XVIII. PROJECT ESARP3123: EXPANSION OF OFFICE OF AGING PROGRAM

Funding amount: \$2,100,000

Project Expenditure Category: 2.10 Aid to Nonprofit Organizations Services

Timeline: September 2021 - agreements' end date or December 31, 2026, whichever first

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County will continue to support nonprofit organizations that currently provide services for senior residents and have experienced financial hardship due to the COVID-19 pandemic. These agencies need additional financial assistance to continue to operate and/or reopen safely. The County proposes to provide funding for 41 existing nonprofit contractors serving senior residents with programs in health, counseling, legal services, home care, transportation, nutrition and recreation. These contractors modified and expanded their services during the COVID-19 pandemic to accommodate senior residents. The County has used the following criteria to assess how much funding existing nonprofit contractors will receive for eligible activities:

- Nonprofits with budgets from \$0 to \$500,000 will receive a 30 percent increase.
- Nonprofits with budgets from \$500,000 to \$1 million will receive a 15 percent increase.
- Nonprofits with budgets over \$1 million will receive a 10 percent increase.

The remaining balance will be dedicated to new project proposals submitted by nonprofit organizations providing services to Nassau County senior residents and are outside of the County's existing network. All proposals will be submitted through the Boost Nassau Portal.

Primary Delivery Mechanisms and Partners

The Department of Human Services' Office for the Aging will amend and/or issue funding notices for nonprofit organizations who serve Nassau County senior residents. Funding will be used to modify, enhance, and expand senior services due to the augmented need during and following the COVID-19 pandemic, including but not limited to: congregate meals (Senior Center); home delivered meals; case management and in-home services; senior transportation to and from Senior Center; day care/caregiver support; nutrition education/health promotion; health insurance information and counseling; home energy assistance program; weatherization; legal counseling and representation. The funding may include personnel and the purchase of supplies, equipment, and vehicles to support expanded services. All services must be within the nonprofits approved scope of work and conducted on behalf of the Nassau Department of Human Services. Nassau County will amend all existing contracts to ensure the



scope of work includes all federal requirements set forth by the U.S. Treasury and monitor all subrecipients of these funds.

Intended Outcomes

The Boost Nassau Expansion of the Aging Program will allow nonprofit organizations who support Nassau County senior residents most impacted by the COVID-19 pandemic to expand and replenish valuable programs such as health, counseling, legal services, home care, transportation, nutrition and recreation.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.



XIX. PROJECT ESARP3122: EXPANSION OF YOUTH SERVICES PROGRAM

Funding amount: \$1,400,000

Project Expenditure Category: 2.10 Aid to Nonprofit Organizations

Timeline: September 2021 - agreements' end date or December 31, 2026, whichever first

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

The Department of Human Services' Office of Youth Services has received SLFRF funding to support nonprofit organizations that provide services for Nassau County youth and have experienced financial hardship due to the COVID-19 pandemic. These nonprofit organizations need additional financial assistance to continue to operate and/or reopen safely and are serving youth with educational and academic support, afterschool programs, counseling, youth employment and recreational programs. This expansion will include a 20 percent increase of their existing agreement and budget with the Office of Youth Services.



The remaining balance will be dedicated to new project proposals submitted by nonprofit organizations providing services to Nassau County's youth and are outside of the County's existing network. All proposals will be submitted through the Boost Nassau Portal.

Primary Delivery Mechanisms and Partners

NC DHS Office of Youth Services will administer funding to existing nonprofit organizations for expansion of their services and new nonprofit organizations serving Nassau County youth. This expansion will include a 20 percent increase of their existing contract with the Office of Youth Services. All services must be within the nonprofits approved scope of work and conducted on behalf of the Office of Youth Services. Nassau County will amend all existing contracts to ensure the scope of work includes all federal requirements set forth by the U.S. Treasury and monitor all subrecipients of these funds.



Intended Outcomes

The Boost Nassau Expansion of the Youth Services Program will allow existing nonprofit contractors to expand and replenish valuable programs for the county's youths such as - educational and academic support, afterschool programs, counseling, youth employment and recreational programs - during the COVID-19 public health emergency.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence- based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.





XX. PROJECT ESARP3124: HEALTH AND SOCIAL SERVICES GRANT PROGRAM

Funding amount: \$10,000,000

Project Expenditure Category: 2.10 Aid to Nonprofit Organizations

Timeline: September 2021 - agreements' end date or December 31, 2026, whichever first

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County's Department of Health (DOH) will support health and social services nonprofit organizations in the community that have experienced financial hardship due to the COVID-19 pandemic. Identified nonprofit organizations need additional financial assistance to continue to provide relief services to the community during the national crisis. Under this program, the County will provide necessary recovery relief to address health and social services challenges caused by the COVID-19 public health emergency and meet the needs of the most vulnerable populations in the county.

Nonprofit agencies that address health equity concerns will be invited to apply for ARPA funding to:

- Address ongoing needs including food insecurity, employment services, childcare, domestic violence, child abuse and neglect, and Persons in Need of Supervision (PINS) education and diversion services.
- Provide services for those in the criminal justice system who have co-occurring substance abuse and mental health disorders with wrap around services. This will be a collaborative effort between Probation, the Correctional Center, Human Service departments, and community-based agencies focused on providing care coordination services for individuals and their families.

All proposals will be submitted through the Boost Nassau Portal.

Primary Delivery Mechanisms and Partners

Nassau County DOH has identified nonprofit providers that currently have existing agreements with the County and have plan to increase their budget using the following methodology to agencies to resume and/or enhance services to respond to the COVID-19 public health emergency:

- Nonprofits with budgets from \$0 to \$500,000 will receive a 20 percent increase.
- Nonprofits with budgets from \$500,000 to \$1 million will receive a 15 percent increase.
- Nonprofits with budgets over \$1 million will receive a 10 percent increase.



The remaining balance will be dedicated to new project proposals submitted by nonprofit organizations providing health and social services to Nassau County residents and are outside of the County's existing network. All proposals will be submitted through the Boost Nassau Portal. Nassau County DOH will be responsible for monitoring all subrecipients under this program.

Intended Outcomes

Nonprofit organizations receiving funding through this program will continue to provide valuable emergency services to the community during the pandemic including food, shelter, and clothing. Moreover, the agencies will provide an extension of their domestic abuse, foster care, and child protective services.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

XXI. PROJECT ID TBD: HOUSEHOLD ASSISTANCE PROGRAM

Funding amount: \$100 million

Project Expenditure Category: 2.3 Household Assistance: Cash Transfers

Timeline: September 2021 - December 31, 2026 or when funds are exhausted

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County is proposing the Boost Nassau Household Assistance Program (HAP) to assist residents during the COVID-19 pandemic who experienced financial hardship due to the health crisis. On July 30th, 2021 the County filed with the Nassau County Legislature the appropriation of \$100 million of SLFRF funding to fund the program. The County anticipates the Legislature to act on the appropriation on September 27, 2021. Qualifying households of Nassau County



will receive a one-time cash assistance of \$375 due to the negative economic impacts from the pandemic.

Nassau County plans to address the widespread economic impact of COVID-19 by implementing a cash assistance program that is eligible to households that earn less than \$500,000 a year.

The widespread economic impact suffered by Nassau County as a result of the pandemic, coupled with the high housing and other costs in Nassau County, justifies the eligibility criteria. This assistance will not only provide relief to households, which is the primary goal, but will also inject much-needed funding into the local economy, providing a boost to local businesses struggling to re-establish themselves after hardships of COVID-19.

HAP will consist of two categories of eligible households. The County will utilize the existing Boost Nassau Portal to streamline the application process, Comptroller approval, and distribution of funds. The HAP categories are described below:

Category 1: Households with incomes up to \$168,900 (Low and Moderate Income)¹⁸

- Households in Category 1 are presumed to have experienced a negative economic impact from the pandemic and thus will not be required to demonstrate in the Portal individual harm. Income information will be required to establish low and moderate income levels. However, some households in this category receive Enhanced (senior) STAR, limited incomes and disabilities and/or senior citizens property tax exemptions. These household recipients will not need to provide income information, nor complete a Portal application, since they are in a County database.

Category 2: Households with incomes above \$168,900 up to \$500,000

- Households in Category 2 will be required to submit a Portal application with documentation evidencing income level and a negative economic impact from the pandemic, such as unemployment (e.g., receipt of unemployment benefits during 2020), food or housing insecurity (e.g., receipt of social services/SNAP benefits, missed mortgage payment(s), utility arrears, eviction notice(s), unreimbursed medical bills (e.g., behavioral health costs brought on by the pandemic), increased child-care expenses, COVID 19-related death expenses or unreimbursed remote learning/work

¹⁸ Memorandum of HR&A entitled “Nassau County Household Assistance Program Analysis” dated July 29, 2021. USHUD 2021 Area Median Income (AMI) for a family of four is \$129,900 for Nassau and Suffolk Counties; 130% of AMI is \$168,900. Using 130% AMI to define the upper limit of low- to moderate-income households is an appropriate basis for the HAP given the benchmarks such as the Long Island Workforce Housing Act enacted by the New York State Legislature in 2008 that qualifies households earning up to 130% AMI for affordable workforce housing units, as well as analyses of household income, regional cost, and COVID-19 data.



expenses including increased internet costs. To ensure compliance, the County will develop appropriate review steps for approving applications in the Portal.

Primary Delivery Mechanisms and Partners

Nassau County will select a consultant to oversee the day-to-day administration of the HAP application process. The selected consultant will be selected to provide a prompt review of HAP applications and be responsible for:

- Confirmation of annual household income (tax returns)
- Confirmation and validation of place of residence (e.g., address cross-check)
- Perform QA/QC to ensure eligible households have not received a prior HAP benefit.

Intended Outcomes

The HAP program will extend much-needed relief to residents covering up to approximately 400,000 households in Nassau, as they recover from the often-devastating effects of the crisis and face a hopeful, yet uncertain, future. One of the program's goals is to promote spending in Nassau County to stimulate our downtown economies. Promotional materials about the program will suggest this opportunity.

Reducing administrative complexity has many benefits, including preserving more money for direct assistance, increasing the speed with which cash relief is received by impacted households, and reducing the risk that households will not apply for assistance due to burdensome documentation requirements. These problems have plagued many post-disaster recovery programs, and the County is committed to avoiding them by creating a simple, efficient, and broadly available program that is easily accessible by impacted households.

Households across Nassau County continue to experience negative economic impacts, leaving them behind on mortgage, rent, and/or utility payments, in which they are required to pay back. Providing direct cash assistance with the HAP program can support households with essentials and needs to ensure food security, stable childcare, and adequate housing while getting back to work and paying off outstanding debt.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to



build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

XXII. PROJECT ESARP3130: ASSISTANCE TO SCHOOL DISTRICTS

Funding amount: \$2,500,000

Project Expenditure Category: 3.5 Education Assistance: Other

Timeline: TBD

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County has allocated \$2.5 million to provide assistance to school districts that were highly impacted from the COVID-19 pandemic. Although the health crisis continues to impact all sectors of Nassau's economy, one of the hardest hit is Nassau County's school districts. The school districts acquired numerous expenses due to the cost of adjusting to new protocols and mandates to reopen their doors while keeping students and faculty safe. Expenses - like new HVAC filters, new barriers in classrooms and communal spaces, enhanced cleaning, among many other costs - placed a burden on their budgets.

School districts have avenues for grants and reimbursements but federal funding streams like FEMA Public Assistance or Elementary and Secondary School Emergency Relief Fund (ESSER) can be difficult to navigate and cumbersome to administer. In order to help districts best utilize available federal recovery resources, Nassau County will provide consulting services to school districts to apply for FEMA PA reimbursement.

More details for this project are still being developed by the County.

Primary Delivery Mechanisms and Partners

Nassau County will provide direct support to the school districts within the County through this initiative.

Intended Outcomes

The intended outcome is for school district to maximize utility of available recovery funds.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.



Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project. Although the County intends to collect and analyze data to determine whether project outcomes support overall recovery goals, no rigorous program evaluation designed to build evidence is currently contemplated. Should an evidence-based intervention be proposed during ongoing project selection, this section will be updated appropriately in future reports.

XXIII. PROJECT ESARP3131: ADDITIONAL CONSULTING ASSISTANCE

Funding amount: \$1,000,000

Project Expenditure Category: 7.1 Administrative Expenses

Timeline: June 2021—agreements' end date or December 31, 2026, whichever first

Website: <https://www.nassaucountyny.gov/boostnassau>

PROJECT OVERVIEW

Nassau County has allocated \$1 million to procure consultants to support program administration activities on behalf of the County to quickly and effectively administer SLFRF funds to the community.

Primary Delivery Mechanisms and Partners

Nassau County will provide direct oversight of consulting services through the period of performance.

Intended Outcomes

To expedite funding to the County, Nassau County has hired various consulting services to support program administration activities. Nassau County is seeking to distribute funding as soon as possible.

Key Performance Indicators

Required performance indicators and programmatic data identified in Section C10 of the U.S. Treasury's Compliance and Reporting guidelines are not applicable to this project. The County may establish performance indicators and programmatic data for this project upon program implementation which will be included in next year's Recovery Plan Report.

Use of Evidence

At this time, no SLFRF funds are proposed to be used for evidence-based interventions as part of this project.



CONCLUSION

Nassau County has proactively taken initiative to invest SLFRF funding made available under ARPA in programs that will rebuild the economy, expand health and human services programs, support households, and strengthen the County's infrastructure. Through an initial \$62.9 million appropriation, the County has already begun working to rapidly deploy funding to aid small businesses, nonprofits, and households. Building on existing relationships with community partners that have been used for service delivery throughout the COVID-19 pandemic, the County has been able to identify areas of greatest need and has allocated funding in a way that most effectively and efficiently supports post-pandemic recovery efforts.

Nassau County will continue its investment in programs that leverage community partnerships and reach individuals disproportionately impacted by the COVID-19 pandemic. The County is aggressively developing plans in coordination with its partners to program remaining ARPA funding to ensure that needs from the pandemic are being addressed throughout the community. Through this comprehensive and measured approach, the County will deliver resources to areas most in need, facilitating recovery across the entire county and building a more resilient community.



APPENDIX: NASSAU COUNTY OUTREACH

As identified in this report's Community Engagement section, Nassau County has proactively marketed and promoted ARPA-funded programs through the Boost Nassau Portal and Resource Center. Through press releases, social media engagement, email blasts, virtual conference calls and outreach to current partners, the County seeks to broadly reach the community to ensure accessibility to all available resources. Examples of outreach materials are included within this appendix for the following programs:

- Boost Nassau Resource Center and Portal
- Boost Nassau Main Street Recovery Program
- Small Business Technical Assistance
- SEPTIC Program
- All Health and Social Service Programs
- Veterans Support
- Youth Services
- Assistance to the School Districts
- Household Assistance Program



BOOST NASSAU RESOURCE CENTER AND PORTAL

BOOST NASSAU RECOVERY RESOURCES

Economic Impact

Community Resources



Special Districts

Infrastructure

How to Get Started

This site is your one-stop-shop for finding available resources you need to recover. Click on the tabs below to start.

- **Economic Impact** will bring you to programs which support businesses and non-profits, from County, New York State, and Federal sources
- **Community Resources** will bring you to programs to support individuals and households
- **Special Districts** will bring you to programs for Nassau County districts that perform specific functions in the community, such as fire, water, and schools
- **Infrastructure** will bring you to programs to improve Nassau County infrastructure and government services



Laura Curran ✓
@NassauExecutive



Nassau County has launched a one-stop-shop portal at NassauCountyNY.Gov/BoostNassau for individuals, businesses, and non-profits to determine eligibility for federal, state, and County relief programs and apply for available recovery grants and loans.

3:50 PM · Jun 11, 2021 · Twitter for iPhone

6 Retweets 1 Quote Tweet 18 Likes







 **Laura Curran** ✓
@NassauExecutive

Make sure you check out the Boost Nassau Resource Portal, your one-stop shop for finding and applying for recovery resources and funding:
nassaucountyny.gov/BOOSTNASSAU

7:57 AM · Jun 23, 2021 · Twitter for iPhone

2 Retweets 9 Likes

 **Laura Curran** ✓
@NassauExecutive


Replying to @NassauExecutive

Agencies can now apply through our new online portal:
nassaucountyny.gov/boostnassau

I am committed to fast-tracking this funding – and our Boost Nassau team stands ready to assist in the application process.

6:42 PM · Jul 28, 2021 · Twitter for iPhone

3 Likes



Laura Curran
@NassauExecutive



I was joined by @delia_nc in Glen Cove to encourage businesses to check out the Boost Nassau online portal - our one-stop-shop for applying for a wide range of federal, state & county aid programs.

I want our residents & businesses to know that help is available & accessible.



10:12 AM · Aug 5, 2021 · Twitter Web App

6 Likes





Laura Curran
@NassauExecutive

The Boost Nassau Resource Center is the County's one-stop-shop for residents, small businesses, and non-profits to access vital recovery resources, with in-person assistance available at a dedicated center in Eisenhower Park.

Visit nassaucountyny.gov/boostnassau to get started now!

The advertisement features the Nassau County seal at the top, followed by the name and title of Laura Curran, Nassau County Executive. The main headline reads "Nassau County's BOOST NASSAU RESOURCE CENTER IS OPEN FOR BUSINESS!". Below this is a photo of Laura Curran pointing to a sign for the Boost Nassau Resource Center. To the right of the photo, it says "Your One-Stop-Shop for Pandemic Recovery Resources." A list of services is provided: "Are you a: RESIDENT seeking rental assistance? SMALL BUSINESS looking for a grant or loan? NON-PROFIT seeking resources for your agency?". The ad also promotes the "BOOST NASSAU RESOURCE PORTAL" with a circular icon containing icons for a shopping cart, a document, a graduation cap, and a printer. Contact information includes the website www.nassaucountyny.gov/boostnassau and phone number 516-572-2888. A section titled "Need In-Person Assistance?" provides instructions to make an appointment with a resource coordinator at the Boost Nassau Resource Center in Eisenhower Park.



LAURA CURRAN
NASSAU COUNTY EXECUTIVE



IS OPEN FOR BUSINESS

Your One Stop for Resources to Begin Recovering from the Pandemic.

Are you a: { Resident seeking rental assistance?
A small business looking for a grant or loan?
A non-profit seeking resources for your agency?

**Get started now by visiting the
BOOST NASSAU RESOURCE PORTAL
www.nassaucountyny.gov/boostnassau**

Need In-Person Assistance?

Go to the Boost Nassau Resource Portal and Schedule an appointment at the Boost Nassau Resource Center at Eisenhower Park.





CURRAN PROPOSES BOOST NASSAU 2.0 ECONOMIC RECOVERY PLAN, ANNOUNCES NEW RESOURCES FOR OBTAINING RELIEF FUNDS

Opens New Resource Center in Eisenhower Park, Online Portal at:

[NassauCountyNY.Gov/BoostNassau](https://www.nassaucountyny.gov/BoostNassau)

NASSAU COUNTY, NY (June 10, 2021) – As part of her sweeping Nassau 2.0 initiative to restore financial health and create jobs and opportunities lost due to the COVID-19 pandemic, Nassau County Executive Laura Curran this week was joined by elected officials, members of her Economic Advisory Council and community stakeholders to announce her proposal to use approximately \$65 million from the American Rescue Plan to fund Boost Nassau 2.0. Boost Nassau 2.0 is a robust economic recovery package that delivers relief for small businesses, residential and commercial renters, revitalizes main streets and downtowns, and rebuilds Nassau’s water infrastructure while supporting workforce development, senior citizens, veterans, youth programs and more.

The County has launched a new online portal at www.nassaucountyny.gov/BoostNassau that will serve as a one-stop-shop to determine eligibility for federal, state, and County programs and apply for available recovery grants, loans and other assistance programs and initiatives, including support to school and special districts. For those needing additional information and support, Nassau County staff will be available by appointment (phone or in person) at the new The Boost Nassau Resource Center, a County facility at Eisenhower Park.



“It’s been a long road to recovery, but Nassau County is poised to come back stronger than ever,” said **Nassau County Executive Laura Curran**. “I want our residents and businesses in Nassau to know that more help is on the way.”

“While all of this funding is being made available, the typical complexity and bureaucracy that often surrounds these types of programs may keep a resident or business owner from seeking and obtaining the help they need,” said **Curran**. “We are taking the guesswork out of the process and providing the resources and assistance residents need in one place.”

“County Executive Curran is leading the way for Nassau to once again rise above and recover even stronger from the pandemic,” said **Richard Kessel, Chairman of the Nassau County IDA and Co-Chair of the County Executives Economic Advisory Council**. “We are open for business, and this is a comprehensive effort to assist Nassau’s recovery. We thank County Executive Curran for her leadership.”

The Boost Nassau Online Portal is available at: NassauCountyNY.Gov/BoostNassau.

Round one of Nassau County Executive Laura Curran’s Boost Nassau 2.0 Economic Recovery Plan includes the following:

Economic Recovery

Boost Nassau Program -	\$22,500,000
Boost Nassau Resource Center -	\$500,000

Infrastructure

Groundwater Conservation Program -	\$6,000,000
Septic Grant Program -	\$3,000,000

Community Investments

Non-Profit Grant Programs -	\$10,000,000
Behavioral Health Support -	\$3,400,000
DSS Non-profit Services Expansion -	\$2,500,000
Expansion of Office of the Aging Programs -	\$2,100,000
Expansion of Youth Services -	\$1,400,000
Veterans Support Programs -	\$1,000,000

Workforce Development

Employment and job development -	\$10,000,000
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Educational

Assistance to School Districts -	\$2,500,000
Consulting Assistance -	\$250,000

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Curran Expedites Nearly \$18 Million in Federal Funds to Programs for Health and Social Services

Posted on: July 30, 2021

Health and Human Service Providers and Not-for-Profit Organizations can begin applying for grants today through the [Boost Nassau Portal](#)

Nassau County, NY - Fulfilling her commitment to fast-track the release of American Rescue Plan (ARP) funding for enhanced community services, County Executive Curran announced today that nonprofits and health and human service providers can now apply for grants – totaling in \$17.9 million - through the County’s new online portal:

www.nassaucountyny.gov/BoostNassau.

This allotment is part the County’s \$62.9 million investment of ARP funding for robust economic recovery and community service enhancements.

Of the \$17.9 million, \$6.6 million has been directed to grants for the County’s many existing Health and Human Service providers and not-for-profit partners within the sectors outlined below.

\$1,400,000 investment for grants to expand youth services

\$2,100,000 investment for grants to expand Office of Aging programs

\$3,400,000 investment for grants to enhance behavioral health programs

This investment also includes approximately \$10 million in grants for not-for-profits that serve Nassau residents but are not currently contracted with the County. The County looks to support ongoing needs – exacerbated by the pandemic - including food insecurity, employment services, childcare, domestic violence support, child abuse and neglect, substance abuse support and prevention and more.

In addition, \$1 million is allocated and available to agencies that provide supportive services to veterans and their families.

“From food resources, to domestic violence support, to substance abuse programs, the demand for nonprofits' services skyrocketed during the pandemic,” said **County Executive Curran**. “With our sophisticated new portal, we are fast-tracking federal funds to the organizations that will help keep our most vulnerable residents healthy, safe, and independent – giving them a vital boost as we work to recover from the impacts of the pandemic. I thank



the leaders of these agencies and my Economic Advisory Council for their ongoing work to ensure the most efficient use of this funding.”

Earlier this summer, the County launched the Boost Nassau Resource Center, a brick-and-mortar location in Eisenhower Park, and a website, both of which serve as a one-stop-shop for residents, nonprofits, and business to determine eligibility for federal, state, and County programs.

The center’s dedicated staff is available to help those interested apply for available recovery grants, loans and other assistance programs and initiatives. Those interested in applying or in need of assistance are encouraged to visit www.nassaucountyny.gov/boostnassau or call 516-572-2888.



Nassau throws out \$17.9M lifeline to county's nonprofits, health and human services agencies



Nassau County Executive Laura Curran announced Wednesday that the county is allocating almost \$18 million from the federal American Rescue Plan to help the nonprofit sector and health and human service agencies meet client needs. Credit: Danielle Silverman

By Olivia Winslow

olivia.winslow@newsday.com

Updated July 28, 2021 4:20 PM

Newsday

<https://www.newsday.com/long-island/towns/grants-nonprofits-stimulus-pandemic-application-1.50318535>

Nonprofit organizations and health and human service agencies in Nassau County can now apply for nearly \$18 million in federal stimulus money for a wide range of programs, such as support for youth, veterans, mental health, domestic abuse victims, the elderly and more, Nassau County Executive Laura Curran announced Wednesday.

"We knew when this pandemic hit...that there would be many crises along with the health crisis," Curran said.



She listed problems that were exacerbated by the pandemic, such as food insecurity, noting that applications for food stamps "tripled in one month" at the height of the pandemic, as well as domestic violence and substance abuse.

"With all of these issues and problems, we really did see a huge demand on our nonprofit network," Curran said. "These are the folks who provide hope for the hopeless...We know the important, lifesaving role that they play in so many of our families' lives."

The county is allocating \$17.9 million of federal funds it received from the American Rescue Plan to help the nonprofit sector and health and human service agencies meet client needs.

Agencies can apply on the county's recently-developed online portal, nassaucountyny.gov/BoostNassau, Curran said at a news conference outside the Bethpage office of The Safe Center LI, which helps domestic abuse victims. County officials said they will also take applications in person.

Regina Williams, resource manager for the Boost Nassau Resource Center, located in Eisenhower Park in East Meadow, said a multilingual staff has been added to help people apply for the rescue plan funding. Agencies needing application assistance can call 516-572-2888.

"We'll either walk you through the intake form or we'll schedule an appointment with you," Williams said.

Curran said that of the \$17.9 million, almost \$7 million in grants is to be directed toward the county's existing health and human service providers and nonprofits that have contracts with the county, specifically:

- * \$1.4 million for an expansion of youth services
- * \$2.1 million for an expansion of Office of the Aging programs
- * \$3.4 million for behavioral health programs

Approximately \$10 million of the remaining grant money has been earmarked for not-for-profits that serve Nassau residents but are not contracted with the county, as well as \$1 million for new veterans' support programs, Curran said.

Curran said more federal stimulus money is coming next year.

The toll the pandemic has taken has been considerable, said officials from The Safe Center LI.

"The pandemic has tested our resiliency, as individuals and as a community," said Josh Hanson, the center's associate executive director. "It has demanded incredible sacrifice from each of us. But it's also shown how far we can rise to meet adversity, and the depth of our commitment to our neighbors."

While praising medical professionals and first responders for their work during the pandemic, Hanson highlighted "the important work of our community agencies and their staff, who are



first responders in their own right." For example, he said The Safe Center's staff, who provided emergency and safety services, could not work from home and continued to care for clients on site.

AMERICAN RESCUE PLAN

Nassau County will distribute nearly **\$18 million in grants to nonprofits and health and human service agencies** to enhance a variety of community programs, such as for youth, the elderly, mental health, substance abuse, food insecurity and more.

Apply online at **nassaucountyny.gov/BoostNassau** or call for assistance at **516-572-2888**.



Nassau unveils \$17.9M in grants for not-for-profits, health and human services providers

News 12 Staff

<https://westchester.news12.com/nassau-unveils-17-9m-in-grants-for-not-for-profits-health-and-human-services-providers>

Jul 28, 2021, 6:00pm

Updated on: Jul 28, 2021, 6:48pm

Nassau County announced Wednesday a plan to provide \$17.9 million in grants to help the county's not-for-profits and health and human service providers.

The federal grants are from the American Rescue Plan and are aimed at giving a financial boost to mental health, social services, substance abuse support, veterans, seniors and youth programs.

County officials say all of these programs experienced a surge in demand during the height of COVID.

"There was lot of depression, a lot of anxiety, financial insecurity, substance abuse, other kinds of abuse," says Nassau County Executive Laura Curran. "These nonprofits, our nonprofit partners, were really in a lurch to doing all they could to help people."

One of the organizations that'll benefit from the grants is the Safe Center of Long Island. The executive director says it's been a struggle to provide services during the pandemic with limited resources.

"We got through as best we could and now this money is going to be a godsend for us," says Cynthia Scott, executive director of the Safe Center of Long Island.

Elsie Estrada, a domestic abuse victim who left her husband, says she found refuge at the Safe Center of Long Island. Estrada says she received lifesaving support for her and her children.

"When we left my daughter tried to commit suicide more than once and they were there to hold my hand and to give me all the support that I needed," says Estrada.

County officials say not-for-profits and health and human service providers can now apply for grants online through the new [Boost Nassau Portal](#).



Nassau officials outline \$18M in grants for nonprofits, service providers



By [Robert Pelaez](#)

The Island Now

<https://theislandnow.com/rop/nassau-officials-outline-18m-in-grants-for-nonprofits-human-and-health-services/>

August 4, 2021

Nassau County officials announced \$18 million in grants was secured for non-for-profit organizations and human and health services last week. (Photo by Noah Manskar)

Nassau County nonprofits and service providers were allocated nearly \$18 million in grants as part of a \$63 million funding package from the American Rescue Plan stimulus bill, county officials announced last week.

Included in the \$17.9 million available are \$1.4 million to expand youth services, \$2.1 million to expand programs in the Office of Aging, and \$3.4 million to enhance behavioral health programs.



Another \$10 million is set aside for not-for-profit organizations that serve Nassau but are not officially under contract with the county. County officials said those funds will aid populations in Nassau that suffer from food insecurity, domestic violence, child abuse and neglect.

“From food resources, to domestic violence support, to substance abuse programs, the demand for nonprofits’ services skyrocketed during the pandemic,” Nassau County Executive Laura Curran said. “I thank the leaders of these agencies and my Economic Advisory Council for their ongoing work to ensure the most efficient use of this funding.”

In late June, the Nassau County Legislature unanimously passed the \$62.9 million proposal put forth by Curran to help the county’s economic recovery from the coronavirus pandemic.

Curran said \$30 million will be equally distributed to the Boost Nassau Main Street Small Business Grant Program, the Boost Nassau Small Business Loan Program and to workforce development.

The two Boost Nassau programs will use the funds to support and promote a variety of local businesses and downtown shopping districts. An additional \$2.5 million will be used for technical assistance along with miscellaneous staffing supplies and advertisements for the Boost Nassau programs, officials said.

Youth programs will get \$1.4 million, or a 20 percent increase, in contracts with nonprofit agencies that provide a variety of services to youth including educational and academic support, after-school programs, counseling, youth employment and recreational programs.

Officials said the bill will also allocate \$3 million to a new Septic System Replacement Fund, which will reimburse property and small-business owners who replace their aging cesspools. An additional \$6 million will go toward a multi-year regional groundwater program.

“As our region continues to recover from the pandemic, Nassau County took a key step today toward delivering crucial support for initiatives that will strengthen our small businesses, protect the environment, and bolster important health and social services programs that benefit Nassau County’s veterans, seniors and youth,” Legislative Minority Leader Kevan Abrahams (D-Freeport) said last month.

Organizations and services are able to apply for the grants through the county’s Boost Nassau online portal.

“With our sophisticated new portal, we are fast-tracking federal funds to the organizations that will help keep our most vulnerable residents healthy, safe, and independent — giving them a vital boost as we work to recover from the impacts of the pandemic,” Curran, a Democrat, said.



MAILER TO RESIDENTS – AUGUST 2021 (PAGE 1 OF 2)



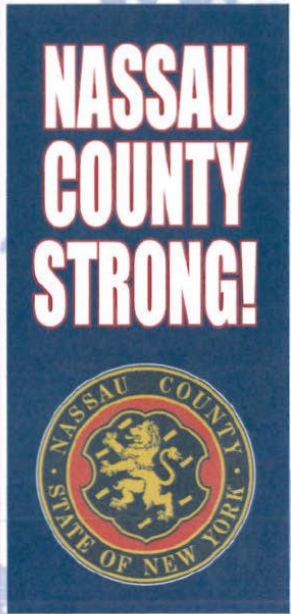
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516-571-6209 • rnicolello@nassaucountyny.gov

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DELIVERING PANDEMIC RELIEF FOR NASSAU COUNTY RESIDENTS & BUSINESSES

Throughout the pandemic, the Nassau Legislature and my office continued to work to provide assistance to our residents and small businesses. We passed emergency funding measures to ensure that our first responders, health professionals, economic development agency and other agencies had the resources required to respond to the hardships faced by our families and communities. Please see the other side of this mailer for a brief recap of some of the steps we have undertaken in response to COVID-19 and additional steps we are advancing as the recovery process continues.





DELIVERING PANDEMIC RELIEF FOR NASSAU COUNTY RESIDENTS & BUSINESSES

The Nassau County Legislature and my office also worked to make sure to support our communities and to advocate for improving government's response to the pandemic. Among other things, we:

- Funded COVID-19 testing and vaccination sites in locations throughout Nassau County.
- Assisted residents, especially seniors and the most vulnerable residents obtain vaccinations.
- Led the effort to create a mass vaccination site at the Nassau Coliseum, along with community sites and a vaccination program for the homebound.
- Distributed thousands of masks, hand sanitizer and other high-demand supplies.
- Allocated funds used for PPE for first responders and other essential medical professionals.
- Established virtual food drives that helped collect over 5,000 pounds of food to combat the vast increase in regional food uncertainty.



COVID-19 STIMULUS PACKAGE



LEGISLATURE PASSES PANDEMIC RELIEF FUNDING

Nassau County has received \$192.5 million in federal American Rescue Plan funds and will receive a similar amount next year for a total of \$385 million. Recently, I voted to appropriate \$62.9 million of these funds as part of an economic recovery program that funds:

- **Small business loans and grants to assist economic recovery.**
- **Senior, veterans and youth programs.**
- **School districts.**
- **Workforce development programs.**
- **Health and welfare services for residents struggling as a result of the pandemic.**
- **Protection of our water supply.**

I will continue to closely monitor the administration's proposals to ensure that any federal relief monies are used to the greatest extent possible to assist Nassau's residents and small businesses, as we continue to recover from the hardships caused by the pandemic.



For more information, please contact Presiding Officer Nicoletto's office:
phone: 516-571-6209 • email: rnicoletto@nassaucountyny.gov





BOOST NASSAU MAIN STREET RECOVERY PROGRAM



LAURA CURRAN
NASSAU COUNTY EXECUTIVE

BOOST NASSAU RESOURCE CENTER AND BOOST NASSAU MAIN STREET RECOVERY GRANT PROGRAM **WEBINAR**

Learn about assistance and funding resources for COVID-19 pandemic recovery

Wednesday, September 8th • 3:00pm – 4:00pm
Brief Remarks by County Executive Laura Curran

———— PRESENTERS/TOPICS ————



DR. REGINA L. WILLIAMS

*Deputy Director, Nassau County Office of Minority Affairs /
Boost Nassau Resource Center Manager*

Find out how the **BOOST NASSAU RESOURCE CENTER** team helps small businesses, nonprofits, and residents find resources for pandemic recovery

NATIONAL DEVELOPMENT COUNCIL

*Program Administrator,
Boost Nassau Main Street Recovery Grant Program*

Learn more about the **MAIN STREET RECOVERY GRANT PROGRAM** to find out if your business or nonprofit organization may be eligible to receive a \$10,000 grant – Minority and Women-Owned Business Enterprises (M/WBEs) are encouraged to apply!



REGISTER FOR THE WEBINAR:

<https://register.gotowebinar.com/register/9064650253952819467>

For more information about Boost Nassau, visit
www.nassaucountyny.gov/boostnassau





Laura Curran
@NassauExecutive



Nassau is offering \$10,000 grants to small businesses impacted by the pandemic through our Main Street Recovery program.

With \$10 million invested in the program, there are still plenty of funds available.



Curran: Nassau to use \$10M in federal stimulus for county businesses
Nassau is planning to use \$10 million in federal stimulus to help 1,000 businesses recover from the coronavirus pandemic, County Executive Laura ...
[newsday.com](#)

10:34 AM · Aug 17, 2021 · Twitter for iPhone

3 Retweets 1 Quote Tweet 17 Likes





SMALL BUSINESS TECHNICAL ASSISTANCE

With \$1.5 Million Investment Curran Launches NEW Initiative to Further Boost Downtown Businesses



County Exec also presents Ceremonial \$10,000 check to Tassel Children's Shoes – the first recipient of County's Main Street Recovery Grant

Cedarhurst, NY – Nassau County Executive Laura Curran was joined by leaders of the Nassau Council of Chambers of Commerce, Vision Long Island, Long Island Association, Hofstra University and others to launch the County's new **Small Business Technical Assistance and Planning** program – now accepting funding proposals through the County's Boost Nassau portal – www.nassaucountyny.gov/boostnassau. This program, part of the County's slate of economic recovery initiatives, utilizes \$1.5 million of American Rescue Plan (ARP) funding to provide grants to non-profit organizations, including Chambers of Commerce, academic institutions, and other business support organizations. This funding opportunity is aimed at



supporting current and new programs that these organizations provide for businesses hard-hit by the pandemic. This can include technical assistance, planning and promotional activities.

“The pandemic may have slowed down businesses, but our local chambers and business support groups have been busier than ever,” said **County Executive Laura Curran**. “With this program, we look to deepen our support for Main Street businesses by bolstering the efforts of these groups which have been an invaluable asset for the small business community. If you think your organization has an existing program or an idea for a new creative way to help businesses, I encourage you to apply.”

“I fought tooth-and-nail in Washington to deliver aid to Nassau County, and I’m glad that County Executive Laura Curran is putting those funds to work boosting small businesses and non-profits by providing them with grants to help them come back stronger than before,” said **Senate Majority Leader Chuck E. Schumer**.

Matt Cohen, President & CEO of the Long Island Association, said, “The pandemic has had a devastating impact on small businesses, and although they are resilient, they are still recovering. I want to thank Nassau County Executive Curran for launching the Boost Nassau Resource Center, including grant funding and technical assistance for Long Island business owners.”

“The Nassau Council of Chambers is proud of our Main Street Businesses who have survived a tumultuous almost two years. We are grateful for the assistance of the County Executive, the Nassau County IDA and their economic development team and are hopeful for continued prosperity,” said **Frank Camarano, first Vice President of the Nassau Council of Chambers of Commerce**.

“The Coronavirus shutdowns and restrictions hurt our small business community and our Main Streets but we are on the road to recovery. Kudos to County Executive Curran for directing resources to local communities and chambers to help rebuild our downtown business districts,” said **Eric Alexander, Director of Vision Long Island and Founder of LI Main Street Alliance**.

“This is a great program and opportunity for businesses within our underserved Hispanic and minority communities, to receive funding and assistance to help them recover and thrive during these uncertain times. Thank you to Senate Majority Leader Chuck E. Schumer and County Executive Laura Curran for your continuous support of our community and businesses,” said **Luis Vasquez, President of the Long Island Hispanic Chamber**.

Additionally, the County Executive presented Aaron Shapiro, owner of Tassel Children's Shoes with an enlarged, ceremonial \$10,000 check, recognizing the small business as the first approved to receive a grant under the County’s Boost Nassau Main Street Recovery Program.



More than 100 other businesses have also been approved to receive the grant and are being notified starting this week. The County is utilizing both federal Community Development Block Grant funds and a new \$10M allocation of ARP funds for the Main Street Recovery Grant program. The County expects to support more than 1,000 businesses - prioritizing MWBEs and underserved communities.

“I want to let our businesses, residents and nonprofits who are struggling know – there is help available and there is more to come,” said **County Executive Laura Curran**.

Earlier this summer, the County launched the Boost Nassau Resource Center, a brick-and-mortar location in Eisenhower Park, and a website, both of which serve as a one-stop-shop for residents, nonprofits, and business to determine eligibility for federal, state, and County programs.

The center’s dedicated staff is available to help those interested apply for available recovery grants, loans and other assistance programs and initiatives. Those interested in applying or in need of assistance are encouraged to visit www.nassaucountyny.gov/boostnassau or call 516-572-2888.



###



Curran: Nassau to use \$10M in federal stimulus for county businesses



Nassau County Executive Laura Curran and other community leaders in downtown Cedarhurst Thursday where she announced plans to send federal stimulus funds to businesses hurt during the pandemic. Credit: Danielle Silverman

NEWSDAY

By John Asbury

john.asbury@newsday.com [@JohnAsbury](https://twitter.com/JohnAsbury)

Updated August 12, 2021 7:43 PM

<https://www.newsday.com/long-island/nassau/nassau-county-executive-laura-curran-businesses-federal-stimulus-1.50333200>

Nassau is planning to use \$10 million in federal stimulus to help 1,000 businesses recover from the coronavirus pandemic, County Executive Laura Curran said Thursday.

And in Hempstead, officials announced their own effort Thursday to jump-start businesses, vowing to extend outdoor dining through the next year.

Curran awarded a \$10,000 stimulus check to Tassel Children's Shoes in Cedarhurst. The shoe store is Nassau's first recipient of a federal Main Street Recovery Grant, a part of the American Rescue Plan that prioritizes minority- and women-owned businesses as well as underserved communities.



"The COVID-19 pandemic may have slowed down businesses temporarily, but our local chambers and organizations have been busier than ever," Curran said Thursday at a news conference in Cedarhurst. "Throughout the pandemic, the county has been working with businesses to adapt and pivot and stay afloat."

Separately, Curran announced a new \$1.5 million program Thursday using American Rescue Plan funds for a small business technical assistance and planning program.

The new program includes training and helping businesses apply for online marketing, and expanding e-commerce to reach customers, said Curran at the news conference, where she was joined by local groups, including officials from Hofstra University, the Long Island Association and Vision Long Island.

The county's Boost Nassau program teams with local chambers of commerce to help businesses apply for funding and assistance online or at the county's in-person resource center at Eisenhower Park.

"There is money available for businesses to do whatever they need — cover payroll, rent or make facade improvements," Curran said.

The county has approved grants for more than 100 other businesses, which will be notified later this week, she said.

U.S. Sen. Chuck Schumer endorsed Nassau's plan.

"I fought tooth-and-nail in Washington to deliver aid to Nassau County, and I'm glad that County Executive Laura Curran is putting those funds to work boosting small businesses and nonprofits by providing them with grants to help them come back stronger than before," Schumer (D-N.Y.) said in a statement.

Hempstead Town Supervisor Don Clavin also announced Thursday that the town would expand its outdoor dining program through October 2022 after success seen during the past year.

The town is offering free permits for restaurants to add or expand outdoor dining through a streamlined online application process and inspection by the town's building department.

Both Curran and Clavin cited the rise of cases with the delta variant raising the need to help small businesses.

"During this pandemic, restaurant owners reimagined businesses and service while everyone else was at home," Clavin said. "We have had hundreds of restaurants apply online. People are still not comfortable dining inside and this pandemic is not over."

Clavin stood at Borelli's Restaurant in East Meadow, which opened in 1955 and has converted part of its parking lot into patio seating.



"Without our patio, it would be tough to survive," owner Frank Borelli said. "We've been here 66 years and we hope to make it another 100."



In Nassau, \$1.5M to boost downtown



Long Island Business News

<https://libn.com/2021/08/13/in-nassau-1-5m-to-boost-downtowns/>

By: [Adina Genn](#) August 13, 2021

Businesses in Nassau County downtowns may get an economic lift, thanks to the new Small Business Technical Assistance and Planning program.

The county is directing \$1.5 million of American Rescue Plan funding for grants to eligible nonprofits that include chambers of commerce, business support organizations and academic institutions.

This funding will go towards supporting current and new programs that the non-profits offer to businesses that were “hard-hit by the pandemic,” according to a press release from the county about the program. In addition to technical assistance, the program can support planning and promotional efforts, according to the county.

It’s all part of an effort to help small businesses in the county.

For example, on Thursday, county officials presented Aaron Shapiro, who owns Cedarhurst-based Tassel Children’s Shoes, with a \$10,000 check through the county’s Boost Nassau Main Street Recovery program. The store was the first small business to receive a grant through this program, and beginning this week more than 100 other businesses will be notified that they too will be receiving grants.



Amid the pandemic, chambers of commerce and other groups that support small businesses are “busier than ever,” Laura Curran, the county executive, said in a statement.

But county officials say they are developing ways to continue to support small business.

With the new Small Business Technical Assistance and Planning program, for example, officials hope to “deepen our support for Main Street businesses by bolstering the efforts of these groups which have been an invaluable asset for the small business community. If you think your organization has an existing program or an idea for a new creative way to help businesses, I encourage you to apply.”

Such efforts will go a long way toward helping local owners.

Matt Cohen, president and CEO of the Long Island Association, the region’s largest business group, said in a statement that the “pandemic has had a devastating impact on small businesses, and although they are resilient, they are still recovering.”

The shutdowns and restrictions “hurt our small business community and our Main Streets but we are on the road to recovery,” Eric Alexander, director of Vision Long Island and founder of LI Main Street Alliance, said in a statement.

But the resources for local communities and chambers of commerce would “help rebuild our downtown businesses,” he said.

Luis Vasquez, President of the Long Island Hispanic Chamber, said in a statement that the new technical assistance and planning support is a “great program and opportunity for businesses within our underserved Hispanic and minority communities, to receive funding and assistance to help them recover and thrive during these uncertain times.”

Other recent efforts from the county include the Boost Nassau Resource Center, a brick-and-mortar location in Eisenhower Park, and a website, providing a one-stop-shop for residents, nonprofits, and business to determine eligibility for federal, state, and county programs. Staff at the center assist those interested in applying for recovery grants, loans and other assistance programs and initiatives.

Learn more [here](#).



Boosting Nassau businesses in Cedarhurst

COUNTY LAUNCHES NEW \$1.5 MILLION GRANT PROGRAM

Posted August 12, 2021



Tzipora and Aaron Shapiro, the wife and husband who own Tassel Children’s Shoes in Cedarhurst, are the first recipients of the Main Street Recovery Grant. At the far right is Nassau County Executive Laura Curran.

Jeffrey Bessen/Herald

LI Herald

<https://www.liherald.com/stories/boosting-nassau-businesses-in-cedarhurst,134021>

By [Jeff Bessen](#)

The first step in Nassau County’s new program to boost downtown business took place at the intersection of Cedarhurst and Central avenues in Cedarhurst as County Executive Laura Curran presented the owners of Tassel Children’s Shoes with a facsimile \$10,000 check on Aug.



12.

Tassel store owners, husband and wife Aaron and Tzipora Shapiro, are the first recipients of what is called the Main Street Recovery Grant as part of the county's new Small Business Technical Assistance and Planning program. The program uses \$1.5 million of the federal government's American Rescue Plan to offer grants to academic institutions, businesses, business support organizations, chambers of commerce and nonprofit institutions and is part of Nassau's array of economic recovery initiatives.

Open for the past five years, Tassel Children's Shoes, at 92 Carman Ave. in Cedarhurst, like many businesses at the height of the coronavirus pandemic had to close in March 2020, and then reopened a few months later as the Covid restrictions were lifted in phases.

"We reopened as soon as we could and business has been good," Aaron told the Herald as he stood with Tzipora and Curran at the [Cedarhurst](#) corner. "We will use the money for inventory, payroll."

Ensuring that a broad spectrum of support services are available to local businesses that suffered revenue losses during the pandemic is the Small Business Technical Assistance and Planning program's aim. Along with the money, services include planning, promotional activities and technical assistance.

Curran noted the input of the organizations and institutions that have worked with the county to aid businesses in Nassau throughout the pandemic, including Hofstra University, the Long Island Association, the Long Island Hispanic Chamber of Commerce, Inc., the Nassau Council of Chambers of Commerce and Vision Long Island. She said they have assisted to marshal resources, help businesses adapt, pivot and remain afloat.

"In many cases the county has used their input to provide targeted support and advocacy, so that includes advocating the state for smart reopening, including free PPE kits, loan programs and our highly successful restaurant recovery program," Curran said, adding that roughly 250 restaurants received a total of nearly \$2 million in grants.

She noted that Nassau's downtowns are "bustling," as Curran said she and other officials were in Farmingdale on Aug. 11 and pointed to the amount of traffic – pedestrian and vehicular – in Cedarhurst as proof that the county, "Is open for business, if you are looking for a job now is the time to get that job," she said.

Curran underscored the success of Cedarhurst's [Business Improvement District](#) noting that 20 years ago the village's business district had a vacancy rate of 20 percent and now Deputy Mayor Ari Brown, Cedarhurst's liaison to the BID said the occupancy rate is just 100 percent.

"We make the effort from putting flowers along Central Avenue to everyone working together," Brown told the Herald.



Luis Vasquez, the chief executive officer of the Long Island Hispanic Chamber of Commerce, appreciated that his organization and the ethnic group it represents was included in the grant program's launch. "This is going to help our businesses, Hispanic businesses," Vasquez said, "it's a God given because we need it. One of the things that we really suffer in our communities, is that basically we are ignored."

Long Island Association President Matt Cohen called the program "a shot in the arm" to aid in the economic recovery. Curran said that 66 cents of every dollar spent in a community benefits that community.

To apply for the Small Business Technical Assistance and Planning program, call (516) 572-2888 or go to Nassau County's Boost Nassau portal at www.nassaucountyny.gov/boostnassau.



Nassau Launches New Initiative To Help Businesses Recover

The program is aimed at helping organizations that can in turn help businesses recover from the economic toll of the coronavirus pandemic.

[Alex Costello](#), Patch Staff

Patch

<https://patch.com/new-york/levittown-ny/nassau-launches-new-initiative-help-businesses-recover>

Posted Thu, Aug 12, 2021 at 2:24 pm ET

Nassau County is launching a new program to help businesses recover from the financial toll of the coronavirus pandemic. (Shutterstock)

NASSAU COUNTY, NY — Nassau County Executive Laura Curran announced the launch of a new program today that will help businesses recover from the economic impact of the coronavirus pandemic.

The new program, the Small Business Technical Assistance and Planning, is designed to give funding to organizations that help small businesses thrive. Those organizations can submit applications for funding for new or existing programs to help businesses in their areas.

"We look forward to receiving proposals with new, creative initiatives to help our Mom and Pops recover and thrive," Curran said.

Curran specifically cited organizations like local chambers of commerce as potential beneficiaries of the program. Organizations like Vision Long Island and the Long Island Association could also benefit.

The program is being funded with \$1.5 million from the American Rescue Plan funding the county received from the federal government.

Interested organizations can apply through [the Boost Nassau portal](#) — the county's place with all the info on applying for coronavirus recovery grants. Homeowners and renters can also find resources there, not just businesses.





"If you think your organization has an existing program or an idea for a program that might be eligible, I encourage you to apply," said Curran.



\$1.5 Million From COVID American Rescue Plan Being Earmarked For Small Businesses In Nassau County

By [Jennifer McLogan](#)

August 12, 2021 at 7:18 pm

Filed Under: [American Rescue Plan](#), [Coronavirus](#), [COVID-19](#), [Jennifer McLogan](#), [Local TV](#), [Long Island](#), [Nassau County](#)

CEDARHURST, N.Y. (CBSNewYork) — Long Island’s road to recovery from the pandemic has been hard for many small businesses waiting for relief funds.

Now, there’s concern the Delta variant surge could result in more setbacks.

Ten thousand small businesses closed on Long Island last year, and many are trying to mount comebacks.

“Now’s a great time to get off the couch,” said Eric Alexander with Vision Long Island. “There are job openings in just about every industry.”

As CBS2’s Jennifer McLogan reports, \$1.5 million from the [COVID American Rescue Plan](#) is now flowing into [Nassau](#), earmarked for small businesses.

Tassel Children’s Shoes of Cedarhurst was the first among hundreds receiving Nassau recovery funding.

“We are going to use this money to help grow our businesses and get back to where we were pre-COVID,” said Aaron Shapiro, of Tassel Children’s Shoes.

“As much as we are talking about Boost Nassau, there are a lot of people out there that still don’t know about it,” Nassau County Executive Laura Curran said.

Local chambers of commerce are going door-to-door to struggling moms and pops, encouraging those eligible to apply.

“Hofstra’s research showed that small businesses were the first hit and the worst hit,” said Lawrence Levy, with the Hofstra University School of Public Policy.

According to the Long Island Association, 90% of Long Island businesses are small companies with fewer than 20 employees.

“This program is going to be a shot in the arm for those small businesses that are still recovering,” said Matt Cohen, with the Long Island Association.



[Click here for more about Boost Nassau.](#)

Translation help is being offered to navigate the application process. Available languages include English, Spanish, Haitian Creole, Hindi, Urdu, Mandarin and Arabic.

Restaurant owners say they have endured onerous regulations and have had to act as “mask police” or vaccine checkers.

In Hempstead, free outdoor dining permits are now extended through October 2022.

“It was an easy application. We just filled it out, went online and we printed it. Inspector came next day to approve it,” said Frank Borrelli, of Borrelli’s of East Meadow.

“One of the muggiest nights of the year, more people wanted to sit outside than wanted to sit in the luxury of air conditioning inside, and why is that? Because this pandemic is not over,” Hempstead Town Supervisor Donald Clavin said.

The Delta variant is making recovery a rocky ride.



\$ 1.5 Million From American Rescue Plan COVID Aimed at Small Businesses in Nassau County – CBS New York

[August 12, 2021](#)

Argentina News

<https://argentina.kivazen.com/1-5-million-from-american-rescue-plan-covid-aimed-at-small-businesses-in-nassau-county-cbs-new-york/>



CEDARHURST, NY (CBSNewYork) – Long Island’s path to recovery from the pandemic has been tough for many small businesses waiting for relief funds.

Now, there is a concern that the Delta variant may cause more setbacks.

Tens of thousands of small businesses closed on Long Island last year, and many are trying to mount returns.

“Now is a great time to get out of bed,” Eric Alexander told Vision Long Island. “There are job openings in almost every industry.”



As CBS2's Jennifer McLogan reports, \$ 1.5 million from the U.S. Rescue Plan COVID is now running in Nassau, aimed at small businesses.

PANDEMIC CORONAVIRUS

Cedarhurst's Tassel Children's Shoes was the first among hundreds to receive Nassau recovery funding.

"We're going to use this money to help grow our businesses and get back to where we were pre-COVID," said Aaron Shapiro, of Tassel Children's Shoes.

"As far as Boost Nassau is concerned, there are a lot of people who don't even know it," said Laura Curran, executive of Nassau County.

Local chambers of commerce go door-to-door for moms and pop in fights, encouraging those eligible to run.

"Hofstra's research has shown that small businesses have been the first success and the next," said Lawrence Levy, with Hofstra University's School of Public Policy.

According to the Long Island Association, 90% of Long Island companies are small businesses with less than 20 employees.

"This program will be a blow to the arm for those small businesses that are still in recovery," said Matt Cohen, with the Long Island Association.

Translation help is offered to navigate the application process. Available languages include English, Spanish, Haitian Creole, Indian, Urdu, Mandarin and Arabic.

Restaurant owners say they have endured onerous regulations and have had to act as "police masks" or vaccine inspections.

In Hempstead, free outdoor dining permits are now extended until October 2022.

"It was an easy application. We just filled it out, went online and printed it out. The inspector came in Monday to approve it," said Frank Borrelli, of Borrelli's of East Meadow.

"One of the busiest nights of the year, more people wanted to sit outside than they wanted to sit in the luxury of indoor air conditioning, and why is that? Why is this pandemic not over," Donald said Clavin, Hempstead City Supervisor.

The Delta variant makes the recovery a rocky journey.



SEPTIC PROGRAM

 **Laura Curran** ✓
@NassauExecutive

Now is the time to apply for a Nassau County grant to replace your old, outdated septic systems/cesspools with newer, environmentally friendlier options that help protect our waterways! Residents & businesses can apply for up to \$20k! Visit NassauCountyNY.gov/SepticReplace for more info.



 NassauSWCD and 4 others

4:06 PM · Aug 7, 2021 · Twitter for iPhone

10 Retweets 23 Likes



APPLICATION ROADMAP

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[Home](#) > [Departments](#) > [Consumer Affairs](#) > [Nassau Septic](#) > Application Roadmap

1. Application is submitted through the Nassau S.E.P.T.I.C. Portal
2. Application is reviewed by the Nassau County Soil & Water Conservation District
3. The following documents are required to be uploaded to your account before a reimbursement can be issued:
 - a. Stamped architectural/engineering drawings submitted to the local building department for their review/approval
 - b. Approved permit from the local building department
 - c. Approved Certificate of Occupancy or document equivalent from the local building department
 - d. Signed three (3) year maintenance agreement for your I/A OWTS system
4. Documents required under 3a. – 3d. must be submitted within one (1) year of the original application date
5. Applicants will have a total of twelve (12) months from initial application to complete the installation of their I/A OTWS system, including all local approvals
 - a. The twelve-month project time period will be waived if installation is completed within twelve months and the local building department is not able to inspect the property until after twelve months of submission of the original application.
6. Only the following systems are eligible for reimbursement:
 - a. Fujji Clean CEN Series
 - b. Hydro-Action AN Series
 - c. Norweco HydroKinetic
 - d. Norweco Singulair TNT
 - e. Orenco Advantex AX20-RT
 - f. SeptiTech STAAR



ALL HEALTH AND SOCIAL SERVICE PROGRAMS

 **Laura Curran**  [@NassauExecutive](#)

From food resources, to substance abuse support, the demand for nonprofits' services skyrocketed during the pandemic.

That's why we've invested nearly \$18 million for grants for the organizations that help keep our most vulnerable residents healthy, safe & independent.

6:42 PM · Jul 28, 2021 · Twitter for iPhone

3 Retweets 13 Likes

 **Laura Curran**  [@NassauExecutive](#) · Jul 28
Replying to [@NassauExecutive](#)



Nassau throws out \$17.9M lifeline to county's nonprofits and other ag...
Nonprofit organizations and health and human service agencies in Nassau County can now apply for nearly \$18 million in federal stimulu...
[newsday.com](#)

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VETERAN SUPPORT

★ ★ ★ ★ ★ ★ ★ ★

LAURA CURRAN
NASSAU COUNTY EXECUTIVE



RALPH ESPOSITO
DIRECTOR, NASSAU COUNTY
VETERANS SERVICE AGENCY

CALLING ALL VETERANS ORGANIZATIONS!

**Nassau County is here
to help you access Federal Funding**

*You may be eligible for
American Rescue Plan
funding to perform services
for members or even
address financial challenges
caused by the pandemic.*



**501 (c) 19 organizations can be eligible for funding to
provide services for Veterans affected by COVID-19**

501 (c) 3 organizations can receive direct grants

Call and let one of our knowledgeable Boost Nassau
Resource Center teams members guide you.

Call (516) 572-2888

More information:
www.nassaucountyny.gov/boostnassau

NYCPR



YOUTH SERVICES



ASSISTANCE TO THE SCHOOL DISTRICTS

See link to County Executive's Announcement:

<https://www.facebook.com/NCexecutive/videos/325460935690665>



Household Assistance Program



FOR IMMEDIATE RELEASE: Monday, August 2nd 2021

CONTACT: press@nassaucountyny.gov

Curran Files Plan to Provide \$375 Cash Payments to up to 400,000 Households

NASSAU COUNTY, NY – Nassau County Executive Laura Curran has filed an ordinance in the Nassau County Legislature appropriating \$100 million provided to the County under the American Rescue Plan Act for one-time cash assistance of \$375 to qualifying households (renters and homeowners, including residents living in cooperatives) that have experienced negative economic impacts due to the pandemic. The County Executive’s plan (“Nassau County Household Assistance Program or HAP”) will extend much-needed relief to up to 400,000 qualifying households as they recover from the often-devastating effects of the COVID-19 pandemic.

“As we continue to recover from the pandemic, Nassau County is committed to delivering relief for our residents and businesses. Having achieved a hard-earned budget surplus, the County will utilize funding from the American Rescue Plan to provide cash relief to up to 400,000 households. I believe this assistance will not only help those who continue to struggle, but also provide a boost to our local economy,” said **Nassau County Executive Laura Curran**.

“I worked tirelessly to secure billions in aid in the American Rescue Plan for New York and its localities – including over \$385 million for Nassau County – and I’m glad that County Executive Curran has created a Household Assistance Program to put some of these funds back in the pockets of Nassau County residents who have experienced hardship throughout the pandemic,” said **U.S. Senate Majority Leader Sen. Chuck Schumer**.

“Congress authorized funding in the American Rescue Plan for localities to assist residents that have been hardest hit by the pandemic,” said **Congresswoman Kathleen Rice**. “The County’s Household Assistance Program will put this money directly into the pockets of Nassau’s renters and homeowners, helping families pay their bills and boosting our local economy.”



The Household Assistance Program has been crafted following the Interim Final Rule adopted by the United States Treasury Department, which allows American Rescue Plan recipients such as Nassau County to provide assistance to households or populations facing negative economic impacts due to COVID-19, including cash assistance. In doing so, Nassau County may consider negative economic impacts to households such as those who have experienced unemployment or food insecurity or housing insecurity or are low to moderate-income.

The Interim Final Rule, however, does not define low- to moderate-income. Using both the U.S. Department of Housing and Development's (HUD) definition of Area Median Income (AMI) and the New York State Long Island Workforce Housing Act's qualifying percentage of AMI for affordable workforce housing eligibility as guidance, the County has defined low and moderate income for HAP purposes to be up to 130% of HUD AMI for Nassau and Suffolk Counties. That means an income level up to \$168,900 may be considered in the low to moderate bracket. Consultant HR&A, Inc. concluded this is an appropriate basis for HAP.

The Household Assistance Program, therefore, will consist of two categories of eligible households:

- Those with incomes up to \$168,900
- Those with incomes above \$168,900 up to \$500,000.

As described above, households in the first category are presumed to have experienced a negative economic impact from the pandemic and thus will not be required to demonstrate individual harm in their Boost Nassau Resource Portal Application. Households in the first category include those receiving Enhanced (senior) STAR, Limited Incomes and Disabilities and/or Senior Citizens property tax exemptions. Households in this group will not need to provide income information, nor complete an application.

Households in the second category (income above \$168,900) up to \$500,000 will be required to submit a Boost Nassau Portal application with documentation evidencing a negative economic impact from the pandemic, such as unemployment (e.g., receipt of unemployment benefits during 2020), food or housing insecurity (e.g., receipt of social services benefits, missed mortgage payments, utility arrears, eviction notices), unreimbursed medical bills (e.g., behavioral health costs brought on by the pandemic), increased child-care expenses, COVID 19-related death expenses or unreimbursed remote learning/work expenses including increased internet costs.

The County will utilize the existing [Boost Nassau Resource Portal](#) to streamline the application process, Comptroller approval and distribution of funds. To ensure compliance with federal guidance, the County will identify eligible households and verify incomes using income tax statements and available databases where possible and will set up an application process with outreach for others not listed in such existing records.



The HAP will be funded at \$100 million from the County’s first distribution of American Rescue Plan Act, which totaled \$192,501,720. The County is expected to receive a second distribution in May 2022.

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