

City of Portland Recovery Plan

Local Fiscal Recovery Funds

2021 Report to US Treasury



City of Portland 2021 Recovery Plan

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Executive Summary

The COVID-19 pandemic has brought severe and prolonged public health, economic, and social impacts to Portland community members, organizations, and businesses. Through the Local Fiscal Recovery Funds program, the American Rescue Plan Act provides a second major infusion of federal relief dollars directly to the City of Portland, allowing us the opportunity to act with both intention and urgency to deliver needed stabilization and care to our community.

In March 2021, Portland Mayor Ted Wheeler directed his Chief Administrative Officer and the Executive Director Portland's economic and urban development agency to convene and chair the Economic Relief and Stabilization Coordinating Council (ERSCC).

He charged this group with developing and recommending an investment package for the City's first round of American Rescue Plan Local Fiscal Recovery Funds (LFRF).

The group was directed to prepare a package that would respond to the effects of COVID-19 in Portland through the lens of the Portland City Council's identified priorities of houselessness, community safety, and economic stability.

On July 28, 2021, the City Council approved the proposed investment package, which allocated just under \$64 million in LFRF resources. This action followed the Council's earlier action to allocate roughly \$40 million in LFRF resources to the FY21/22 City budget as part of the City's annual budget process.

Together, these two actions allocated the City's full first round award of Local Fiscal Recovery Fund Resources.

The ERSCC-proposed investment package supports projects in three investment priority areas: community health and safety; household stabilization; and business and commercial district stabilization. These investment areas were identified both by community and by independent economic analysis, and affirmed by the City Council, as top priorities for the City's COVID-19 response. Embedded throughout the investment package is a commitment to building capacity for community-based partner organizations and improving partnerships with these groups. Through its budget process, the City Council additionally allocated a portion of the funds to revenue replacement to ensure continuity of services critical to our economic recovery.

The City's investments are coordinated with those from the State of Oregon, which will receive a total of \$2.6 billion, and Multnomah County, which will receive \$158 million. The City's investments complement without duplicating State and County investments within the same geography. For example, our jurisdictions will each invest in houselessness, housing stabilization, household assistance, business stabilization, and workforce development, bringing discrete but aligned tools to the table to meet the needs of our residents.

City investments will bring economic stability to families and individuals who are at risk of losing their homes, support local businesses and non-profits as they work to reopen and recover, and bring upstream services to families affected by and at risk from the increased violence affecting communities around the country in the wake of COVID-19's devastating economic and social impacts.

Through a strong equity lens designed to further the President's goal to 'build back better,' Portland leaders are investing in immediate economic relief and support in ways that lay the foundation for an equitable, safe, sustainable economic recovery.

Uses of Funds

The Portland City Council allocated roughly \$40 million through the Fiscal Year 2021-2022 budget process, and roughly \$64 through a separate, later budget action.

In the City budget, Council prioritized Rescue Plan LFRF resources to continuity of critical government services, investing in a combination of revenue replacement, services to people experiencing houselessness, and important economic recovery actions.

The later, larger package of investments developed by the City's Economic Relief and Stabilization Coordinating Council (ERSCC) was shaped by three guiding principles:

1. Ground process, priorities and outcomes in the city's Core Values of anti-racism, equity, in-language access, and transparency to ensure benefits for BIPOC communities and the most vulnerable Portlanders.
2. Prioritize investments on relief and stabilization activities that are informed by data and address houselessness and houselessness prevention, community health and safety, and COVID-19 economic challenges for individuals, businesses and communities.
3. Act as effective stewards of financial and other resources by ensuring the city can provide critical services, aligning investments with other public and private investments, including regional collaboration, and positioning community for longer term recovery.

With the guiding principles as a starting point, the ERSCC developed an allocation proposal that built on community input, aligned with City Council's top priorities, was driven by data, and coordinated with County and State investments.

This approach led to a package which complements allocation decisions Council made in the City budget in June, is responsive to our community's needs, and is grounded in real-time data about how our economy has been affected by the pandemic and how City resources can have the greatest impact.

The City's Rescue Plan LFRF allocation package also builds on new approaches created in 2020. When the pandemic hit, our Emergency Coordination Center (ECC) chose to move away from the "greatest good for the greatest number" approach toward a strategy focusing on communities who have been hit the hardest by the pandemic.

Institutional barriers and systemic oppression have made Black and Indigenous communities, communities of color, low-income workers, people experiencing houselessness, older adults, and people with disabilities or underlying health conditions especially vulnerable to both the public health and economic impacts of the pandemic. The City has sought to center these communities in its budget, policy and programmatic decisions.

The City's first round Rescue Plan Local Fiscal Recovery Fund investments fall into the following Expenditure Categories US Treasury has defined:

- ✓ Negative Economic Impacts (EC 2)
- ✓ Services to Disproportionately Impacted Communities (EC 3)
- ✓ Revenue Replacement (EC 6)
- ✓ Administrative (EC 7)

We have not allocated resources toward projects in the Public Health (EC 1), Premium Pay (EC 4), or Infrastructure (EC5) categories.

The work funded by these first round resources will support Portland families and individuals, businesses, and non-profits toward a safe, sustainable, equitable reopening and recovery.

In addition to Rescue Plan LFRF funds, the City of Portland is in receipt of Emergency Rental Assistance funds in the following amounts. We will pass these Emergency Rental Assistance funds through to our network of 40+ culturally-specific and community-based organizations to do intake, case-manage, and provide rent assistance to households most in need.

- \$19,647,973.30 of ERA-1
- \$15,546,521.70 of ERA-2
- \$9,639,287.40 of ERA-2 High Needs

Additionally, the City received the following funds through the CARES Act:

- \$9,640,943 of Community Development Block Grant
- \$16,979,685 of Emergency Solutions Grant
- \$249,909 of Housing Opportunities for People with AIDS

Together, these funds have supported investments in expanded winter shelter capacity; rent assistance; supportive services; safe motel shelter; street outreach; and support for contracted service providers, including hazard pay for frontline workers.

Our investments will stabilize our families, protect Portland's unique economy and our most vulnerable neighbors from the worst impacts of the pandemic, and set the table for a strong and sustained recovery.

Promoting Equitable Outcomes

Very early in the pandemic, the Portland City Council established core values to guide its COVID-19 response. In a Council Resolution adopted on May 20, 2020, Council directed that the City's COVID-19 response center climate and equity and prioritize fiscal resiliency, equity, the needs of our vulnerable populations, and climate action in budget decisions.

In this same action, Council adopted a COVID-19 Equity Toolkit to provide guidance in the development of policy, practices, and procedures related to our pandemic response. The Resolution additionally directed the City's Office of Equity and Human Rights to work with bureau-based Equity Managers and practitioners, the City Budget Office, and community partners to center the City's equity goals in our response actions.

The Equity Toolkit, shaped by input from more than 80 community-based partner organizations, is a guide and resource for City staff. It includes information about how to use a Results-Based Accountability approach in the design and implementation of response programs and actions; and about our legal obligations under various local and federal regulations.

This legislative action build on previous City Council actions to advance equity. Since 2015, the Portland City Council has:

- Ratified Citywide Racial Equity Goals and Strategies.
- Directed City bureaus to develop and implement Racial Equity Plans.
- Established a Budget Equity Assessment Tool to ensure consideration of bureau Racial Equity Plan and ADA Transition goals in the City budget process.

- Directed the City's Office of Equity and Human Rights to establish Citywide policies and accountability measures related to Civil Rights Title VI and ADA Title II.

This body of legislation charted the course for prioritization of CARES resources as well as other emergency response work, and guided City Council's allocation of Rescue Plan resources this year.

Council allocated the City's first round of Local Fiscal Recovery Funds in two actions: roughly \$40 million in the City's Fiscal Year 2021-2022 budget, and roughly \$64 million on July 28 in a separate budget action. Proposals considered as part of the July 28 action were required to identify how the project would result in equitable outcomes, and the project's impact on communities of color. This information was a key consideration for the City Council as they reviewed proposals.

Based on the City's deep engagement with community beginning in 2020, and City Council's direction to center equity and climate goals, the City's investment package prioritizes people and communities most affected by the devastating economic and social health impacts of the pandemic: Black, Indigenous, and People of Color households and workers; immigrants and refugees; people with disabilities; people experiencing houselessness; and small businesses, especially those owned by people of color. Nearly all of our programmatic investments are in the Negative Economic Impacts (EC 2) or Services to Disproportionately Impacted Communities (EC 3) categories.

As part of the City budget, Council approved funding for an internal team to support delivery of Rescue Plan Local Fiscal Recovery Funds. This Delivery Team includes project management, equity strategies analysis, data and reporting analysis, procurement, grants management, communications, and government relations capacity.

The Equity Strategies Analyst position, housed within the City's Office of Equity and Human Rights, will:

- Provide tools and guidance to project teams and BPS data analyst to help develop project metrics.
- Provide guidance to project teams to ensure projects meet their equity goals.
- Review reporting to US Treasury, Council, and community to ensure equity is embedded in performance measures and metrics to measure progress.
- Coordinate the ARP reporting and metrics with concurrent efforts such as bureau-specific Racial Equity Plans. Our goal is to build on good work already done at the bureau level and Citywide, and to leverage the data collection and reporting for these funds to continue improving our overall system of programs and services.

We are now working to finalize project scopes of work and program design; ensure our project teams are trained in 2 CFR 200 and American Rescue Plan Act requirements; and develop grant, contract, and intergovernmental agreements. As part of this, project teams have been asked to:

- Provide information about their plans to serve underserved, marginalized, or adversely affected groups.
- Name specific output and outcome metrics and goals.
 - The Delivery Team will collaborate with Project Teams in the use of Results-Based Accountability (RBA) to identify sustainable and consistent metrics to measure project performance and impact on equitable outcomes. The RBA process begins with the end result or outcome and works back, step by step, to identify key program metrics to measure progress towards the outcome.

- Identify potential challenges in bringing awareness and access to priority groups, and describe how they will address them.
- Describe how their project considers economic and racial equity as goals.

The Equity Strategies Analyst and the Data and Reporting Analyst, a position housed in our Bureau of Planning and Sustainability, will work with project teams to refine reporting metrics and program design, and to develop data collection guidelines and a data management approach to ensure timely, transparent, accountable reporting to Council and to community. We look forward to providing qualitative and quantitative updates about our progress in future reports.

Community Engagement

The City's COVID-19 Equity Toolkit identifies community engagement needs as part of the Results-Based Accountability approach. This approach includes identifying ways project teams can authentically engage and inform impacted communities before making programmatic design and decisions. The process also highlights the need to understand historical relationships with impacted communities and identify how to rebuild broken trust.

Dating back to March of 2020, the City of Portland has intentionally engaged community organizations, leaders, and members to ensure that our investment decisions reflected community needs as defined by community, not just by policymakers.

These 16 months of engagement have included both existing and new committees and focused audiences to ensure that we are leveraging expertise that's already plugged into City processes as well as bringing new insight and perspective to our work.

For example, the City's Joint Volunteer Information Center, a partnership with more than 80 community-based partner organizations, helped shape the City's COVID-19 Equity Toolkit and included implementation partnership: using both City and Federal relief dollars, the City's ECC partnered with these groups to provide basic household supplies, culturally-appropriate food boxes, and accessible information about resources and services. These trusted community organizations helped both develop these responses and deliver them to community members.

Another new partnership was between the City and its Economic Recovery Task Force, which was established in March of 2020 and which includes more than 70 external partners. This body has advised the

Council about economic stabilization and recovery interventions, helping ensure that our investments respond to our community's specific needs.

More recently, Mayor Wheeler established five Action Tables to shape activity in the following categories:

1. Clean & Green
2. Business Reopening & Success
3. Community Events
4. Safety & Compassion
5. Reputation Recovery & Rebranding

Since March of 2020 the longstanding Portland Housing Advisory Commission and the new COVID Rent Assistance Provider Network have met monthly to provide guidance to the City's housing stability response.

Conversations with Reimagine Oregon; a focus group of Black, Indigenous, and business owners of color; the City's Joint Volunteer Information Center; and the Street Roots Ambassador Program have also informed the City's investment strategy and allocations.

The investments City Council has directed for Portland's Local Fiscal Recovery Funds present an opportunity to partner with a variety of community organizations - some who have existing relationships with the City, some who are new. We will use this opportunity to build capacity among our partners, including by providing training about what it means and how it works to be a sub-recipient of federal funds and/or a contractor with the City. Through the delivery of these funds we hope to foster a cohort of community groups who are competitive for public funds, who are deeply rooted in and connected to community, and who can continue to partner with the City beyond the life of these funds.

Labor Practices

The City has not allocated any funds to capital projects.

Use of Evidence

The City of Portland allocated the majority of its Rescue Plan Local Fiscal Recovery Funds through a collaborative process co-convened by the Executive Director of the City's economic development agency and the City's Chief Administrative Officer, and with representation from City Council offices and City bureaus. The process was informed by deep community engagement in 2020 and the first half of 2021, and grounded in Council's shared priorities and the City's core values.

On July 28, 2021 the City Council approved allocation of approximately \$64 million LFRF dollars. This followed their earlier allocation of approximately \$40 million in the City's budget in June.

These allocations are spread across roughly three dozen programmatic and administrative line items. Since Council finalized the City's first round award investment package in late July, we have worked collectively to establish the necessary structures to meet US Treasury's - as well as our own - robust reporting and accountability requirements.

We are working quickly to refine the scopes of these projects, put necessary contracts or sub-recipient agreements in place, and establish the wraparound compliance and reporting processes.

We anticipate a combination of projects using evidence-based interventions and projects which will be evaluated to develop an evidence base, and look forward to providing comprehensive information about our projects' use of evidence in our next Recovery Plan Performance Report.

Table of Expenses by Expenditure Category

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
1	Expenditure Category: Public Health		
1.1	COVID-19 Vaccination		
1.2	COVID-19 Testing		
1.3	COVID-19 Contact Tracing		
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)		
1.5	Personal Protective Equipment		
1.6	Medical Expenses (including Alternative Care Facilities)		
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency		
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)		
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19		
1.10	Mental Health Services		
1.11	Substance Use Services		
1.12	Other Public Health Services		
2	Expenditure Category: Negative Economic Impacts		
2.1	Household Assistance: Food Programs		
2.2	Household Assistance: Rent, Mortgage, and Utility Aid		
2.3	Household Assistance: Cash Transfers		
2.4	Household Assistance: Internet Access Programs		

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
2.5	Household Assistance: Eviction Prevention		
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers		
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)		
2.8	Contributions to UI Trust Funds*		
2.9	Small Business Economic Assistance (General)	\$57,655.69	\$57,655.69
2.10	Aid to nonprofit organizations		
2.11	Aid to Tourism, Travel, or Hospitality		
2.12	Aid to Other Impacted Industries		
2.13	Other Economic Support		
2.14	Rehiring Public Sector Staff		
3	Expenditure Category: Services to Disproportionately Impacted Communities		
3.1	Education Assistance: Early Learning		
3.2	Education Assistance: Aid to High-Poverty Districts		
3.3	Education Assistance: Academic Services		
3.4	Education Assistance: Social, Emotional, and Mental Health Services		
3.5	Education Assistance: Other		
3.6	Healthy Childhood Environments: Child Care		
3.7	Healthy Childhood Environments: Home Visiting		
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System		
3.9.	Healthy Childhood Environments: Other		
3.10	Housing Support: Affordable Housing		

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
3.11	Housing Support: Services for Unhoused persons		
3.12	Housing Support: Other Housing Assistance		
3.13	Social Determinants of Health: Other		
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators		
3.15	Social Determinants of Health: Lead Remediation		
3.16	Social Determinants of Health: Community Violence Interventions		
4	Expenditure Category: Premium Pay		
4.1	Public Sector Employees		
4.2	Private Sector: Grants to other employers		
5	Expenditure Category: Infrastructure		
5.1	Clean Water: Centralized wastewater treatment		
5.2	Clean Water: Centralized wastewater collection and conveyance		
5.3	Clean Water: Decentralized wastewater		
5.4	Clean Water: Combined sewer overflows		
5.5	Clean Water: Other sewer infrastructure		
5.6	Clean Water: Stormwater		
5.7	Clean Water: Energy conservation		
5.8	Clean Water: Water conservation		
5.9	Clean Water: Nonpoint source		
5.10	Drinking water: Treatment		
5.11	Drinking water: Transmission & distribution		
5.12	Drinking water: Transmission & distribution: lead remediation		
5.13	Drinking water: Source		
5.14	Drinking water: Storage		

Category		Cumulative expenditures to date (\$)	Amount spent since last Recovery Plan
5.15	Drinking water: Other water infrastructure		
5.16	Broadband: "Last Mile" projects		
5.17	Broadband: Other projects		
6	Expenditure Category: Revenue Replacement		
6.1	Provision of Government Services		
7	Administrative and Other		
7.1	Administrative Expenses	\$1,674.17	\$1,674.17
7.2	Evaluation and data analysis		
7.3	Transfers to Other Units of Government		
7.4	Transfers to Nonentitlement Units (States and Territories only)		

Project Inventory

The Portland City Council has approved a number of projects for Rescue Plan Local Fiscal Recovery Funds. Each project is summarized in a Fact Sheet below.

Addressing Litter and Vandalism in Portland (Planning and Sustainability)		
#16	\$765,000	Negative Economic Impacts <i>Aid to Other Impacted Industries (2.12)</i>
Project Overview		
<p>The COVID pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. The city’s recovery will require that these issues be addressed head-on. From increased to-go containers from restaurants leading to overflowing trash cans, large increases in visitation to parks and natural areas and accompanying littering, to reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. By enhancing public trash service, expanding cleaning of public streets, and ensuring damaged businesses are boarded up and protected quickly from vandalism, this proposal will ensure this aspect of the city’s recovery is addressed.</p>		
Main Activities		
<p>200 additional trash cans will be added to North Portland, an area currently underserved by the city’s public trash can program. Older, smaller, trash cans in neighborhoods and business districts will also be replaced. BPS staff will work with contractors to remove piles of debris left next to public trash cans in a timely matter as well as cleaning and repairing damaged containers.</p>		
Approximate Timeline		
<ul style="list-style-type: none"> • August-September 2021 - Replace trash containers. • October 2021 - Finalize agreement with cleanup contractors. • November 2021 - Cleanup contractors work begins. • March 2022 - North Portland trash cans installed. 		

Primary Partners
Go Lloyd, Portland Business Alliance, Pearl District Neighborhood Association, COBID certified haulers, North Portland Neighborhood Services, Venture Portland, Neighborhood Associations, Business Districts, small businesses.
Key Performance Indicators
<ul style="list-style-type: none"> • 200 new trash cans in North Portland. • 50 trash cans replaced. • Trash piles near cans cleaned within 72 hours.
Output Measures
<ul style="list-style-type: none"> • # of trash cans installed # of trash cans replaced. • Dollar value of contracts awarded to COBID-certified firms. • Pounds of trash removed.
Outcome Measures
<ul style="list-style-type: none"> • Reduction in number of trash can complaints. • Increased cleanliness of public trash cans. • Reduced complaints of litter.

Addressing Litter and Vandalism in Portland (Portland Bureau of Transportation)

#18

\$1,495,000

Negative Economic Impacts
Aid to Other Impacted Industries (2.12)

Project Overview

By increasing large debris response time and street cleaning, the Portland Bureau of Transportation will enhance the livability and economic health of its communities and businesses. These increased services will support PBOT's efforts to "catch up" to the current state of debris and right of way trash that is impacting public health and small business success within the city of Portland. Due to the impacts of COVID-19 our ability to maintain appropriate levels of street cleaning were drastically impacted. With houseless camp cleanups put on pause, trash within the City's right of way has increased drastically. This project will focus on bringing the right of way back to a state of cleanliness and safety of pre-COVID.

Main Activities

An increase in large debris clean up and response time from the Right of Way (ROW), as well as an increase in 2 street sweeping crews to support more proactive ROW sweeping measures removing harmful and often hazardous debris from the ROM and community.

Approximate Timeline

Initial project outlines, needs, resources, and goals are still being finalized. Although there is an outline plan, many of the tactics involved in delivering this project must still be worked out. We expect to have personnel and resources prepared for service delivery within a calendar year with the project completion happening prior to the deadline of the end of 2024. It will take most of our project timeline with recruiting and hiring the appropriate personnel to complete this project scope.

Primary Partners

Internal partners include various users of the ROW, as well as partner bureaus who may identify hazardous debris in the ROW. These partnerships may include,

Parking Enforcement, Abandoned Auto Teams, Houseless Camp Cleanup teams and efforts.

Key Performance Indicators

- Increase on monthly and quarterly swept streets overall totals.
- Increase from baseline response time for picking up emergency bulky items.

Output Measures

- Street sweeping annual totals (will reach an additional 3,000 miles of residential streets and arterials, or an 11% increase in arterial curb miles and 50% increase in residential/local street curb miles swept).
- A measurable of response time for picking up emergency bulky items (will be enhanced, and capacity increased to haul away and properly dispose of an estimated 110 cubic yards of garbage).

Outcome Measures

- Street sweeping will reach an additional 3,000 miles of residential streets and arterials, or an 11% increase in arterial curb miles and 50% increase in residential/local street curb miles swept.
- Response time for picking up emergency bulky items will be enhanced, and capacity increased to haul away and properly dispose of an estimated 110 cubic yards of garbage.

Addressing Litter and Vandalism in Portland (Portland Police Bureau)

#20

\$75,000

Negative Economic Impacts
Aid to Other Impacted Industries (2.12)

Project Overview

The COVID pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. In order to address the livability and business challenges that result from these issues, the Portland Police Bureau will quickly board up businesses when damage occurs, helping prevent further loss while supporting these important parts of our business community, already hurting because of COVID.

Main Activities

If the windows or doors of a business are broken during the commission of a crime, the Portland Police Bureau is obligated to secure the business before leaving. Currently PPB utilizes a 24/7 contractor to board-up businesses, then bills those businesses for the costs. This can lead many business owners to feel doubly victimized - having to pay for the cost of any theft or vandalism as well as these repairs. These funds will subsidize these expenses and lift the burden on struggling businesses. This initiative would support businesses and storefronts to help commercial districts as well as address vandalism.

Approximate Timeline

The project will commence as soon as funds are available. Duration of the project will depend on need, but we expect funds will be exhausted in 12-24 months.

Primary Partners

PPB will work with Internal Partners at the City of Portland Bureau of Planning & Sustainability to plan and develop the program. To implement the program, the Portland Police Bureau plans to work with a company under price agreement, Stanley C. Kennedy Enterprises, Inc. (doing business as, 1-800 BOARDUP).

Key Performance Indicators

Number of businesses and community organizations served.

Output Measures
Number of dollars businesses saved by the board up subsidy program.
Outcome Measures
Decrease in number of invoices going to businesses for board-ups.

AdoptOneBlock		
#21	\$40,000	Negative Economic Impacts <i>Aid to Other Impacted Industries (2.12)</i>
Project Overview		
<p>This project supports neighborhood business and social success through the lenses of environmental justice and land stewardship; AOB services its local community by empowering its volunteers with the technology and tools needed to ‘adopt’ and care for the block they live on or a block in their neighborhood. Direct focus on removing litter, trash, and hazards from the community such as needles, waste, and other harmful items. During the COVID-19 pandemic this program has been a safe avenue for people to participate in as the focus is on supporting individual volunteer efforts, outside, and not in groups. This pandemic-responsive model to create safe and welcoming neighborhoods benefits Portland’s neighborhood-based businesses and the communities who support them.</p>		
Main Activities		
<p>Trash and litter removal from all public spaces, including but not limited to residential neighborhoods, parks, business districts, trails, and even waterways.</p>		
Approximate Timeline		
<p>AdoptOneBlock is an ongoing effort to make our community cleaner and happier. The funds will begin to be disbursed upon receipt.</p>		
Primary Partners		
<p>AdoptOneBlock is working with the City’s Clean & Green Action Table, as well as like-minded non-profits, grassroots organizations, and community leaders.</p>		
Key Performance Indicators		
<p>AdoptOneBlock’s mission statement is to “clean the world up, one block at a time.” Performance indicators include:</p> <ul style="list-style-type: none"> • Number of volunteers called ‘Block Ambassadors.’ • Number of block adoptions. • Visible improvement in the community. • Blocks getting cleaner and the removal of litter and trash. 		

Output Measures

AdoptOneBlock will focus on tracking outreach and education to diverse groups to ensure resources are available to anyone who is interested in participating in the program.

Outcome Measures

- Trends in block adoption rates.
- Geographical locations and how those compare to socioeconomic status of neighborhoods and areas around the city.
- The removal of litter and activity of the AdoptOneBlock Ambassadors.

Community & Civic Life Project to Address Litter in Portland

#17

\$250,000

Negative Economic Impacts
Aid to Other Impacted Industries (2.12)

Project Overview

The COVID pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. The city's recovery will require that these issues be addressed head-on. From increased to-go containers from restaurants leading to overflowing trash cans, large increases in visitation to parks and natural areas and accompanying littering, to reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. As the trash problem throughout the city has grown, community groups and individual volunteers have stepped up to help. However, these cleanup efforts require a growing amount of assistance with disposal. By providing disposal assistance to these community volunteers this proposal will ensure this aspect of the city's recovery is addressed.

Main Activities

Disposal assistance will be available to community groups conducting litter cleanups throughout the city.

Approximate Timeline

24 months.

Primary Partners

Neighborhood Associations, Business Districts, Non-Profit Organizations, SOLVE, Bureau of Planning and Sustainability, Parks and Recreation.

Key Performance Indicators

- 100 cleanup projects supported.
- # pounds of trash removed.

Output Measures

- # of trash removed.

- # of volunteers participating.
- # of community groups supported.
- # of cleanups supported.

Outcome Measures

- Increased cleanliness of public spaces.
- Reduced complaints of litter.

Continuity of Hygiene Stations		
#31	\$2,400,000	Services to Disproportionately Impacted Communities <i>Housing Support: Services for Unhoused Persons (3.11*^)</i>
Project Overview		
<p>In 2020, the City placed hygiene stations - portable toilets and handwashing stations - throughout our neighborhoods to ensure community-wide access to this basic and essential public health resource. This risk-mitigation action to help people experiencing houselessness stay safe was a direct response to the public health impacts of the COVID-19 pandemic and continues to be a critical need.</p>		
Main Activities		
<p>Placement and regular servicing of approximately 130 hygiene stations across Portland. To evaluate placement of units, the City contracts with community partners to perform peer-research on units throughout the City. Researchers spend one week in each location surveying houseless and housed community members regarding use and placement issues of the units.</p>		
Approximate Timeline		
<p>This allocation funds continued provision of these stations through June 30, 2022.</p>		
Primary Partners		
<p>Primary initial partners were the City's Bureau of Emergency Management and the Multnomah County Health Department. The City's primary external partners are Rapid Response Bioclean, Central City Concern, Street Roots, and Groundscore.</p>		
Key Performance Indicators		
<p>Use of hygiene stations.</p>		
Output Measures		
<ul style="list-style-type: none"> • Number of hygiene stations in service. • Frequency of service to hygiene stations. 		
Outcome Measures		

- Incidence of COVID-19 transmission among Portlanders experiencing homelessness.

Use of Evidence

The City of Portland has a culture of performance management and a practice of data-driven decision-making. We work across bureaus and with partners locally and nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.

We are working with our project teams to identify the evidence base for our projects and look forward to providing this information in future reports. We anticipate that some projects will use evidence-based interventions, and some will be evaluated to build evidence.

Project Demographic Distribution

We know that the pandemic and its devastating economic impacts hit underserved communities first and worst. In May 2020, the Portland City Council directed that the City's COVID-19 response center and make every effort to advance the City's climate and equity goals. We have prioritized Black, Indigenous, and People of Color, and low-income people, in our response efforts, including with our \$114 million CARES Act direct allocation, and early data on our CARES spending shows success in reaching these priority community members. We are grateful to the many community-based organizations who partnered with us and helped us connect with these communities.

The same approach drove the Portland City Council's consideration of Rescue Plan projects and shaped the eventual allocation package. We are developing a data collecting and management approach for this work and look forward to sharing detailed information about our success in reaching these community members in future reports.

Digital Divide Response Tech Kit Expansion

#26	\$3,500,000	<p align="center">Negative Economic Impacts <i>Household Assistance: Internet Access Programs</i> (2.4*^)</p>
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Project Overview

Because of the ongoing Covid-19 pandemic, Portlanders have faced profound disruptions and been inundated with illustrations of why broadband is essential. The COVID crisis has accelerated the digitalization of economic, educational, and social activities and services, which is exacerbating existing, and leading to new, inequalities and discriminations. All Portlanders need the internet, devices, and the skills and ability to work remotely, take classes, access medical care, apply for government benefits, stay informed about public safety measures, and stay connected with loved ones. However, the digital divide, for too long, has disproportionately impacted our communities of color and people with disabilities. The Digital Divide Response Tech Kit Expansion project, a collective effort led by the Digital Divide Work Group and Digital Inclusion Network community, will address digital in-equities to generate economic and social benefits for Black, Indigenous, and residents of color; people with disabilities; and seniors in our city. Bridging the digital divide is our vision and contribution for a shared and sustained economic recovery. In a recent survey of frontline-service community organization leaders, we were told very clearly that devices, internet service, and culturally specific digital literacy training are essential for their communities to recover and thrive. With ARPA funding, we will build upon the success of CARES Act funding for the Digital Divide Tech Kit project (\$5 million) to the benefit of both immediate and mid-term needs. Community members have repeatedly told us that devices paired with internet assistance and training remain the top priority and will serve an immediate need.

Main Activities

With the Emergency Broadband Benefit, a federal subsidy program to help pay for internet service, in place, we plan to focus the limited ARPA resources on device and digital literacy investments. We will again partner with community-based organizations most familiar with the BIPOC, disability, and senior communities to distribute devices and develop and offer digital literacy support. Organizations

eligible to apply for the program must serve Black, Indigenous, and other people of color, people with disabilities, and/or seniors.
Approximate Timeline
October 2021-June 2022.
Primary Partners
<ul style="list-style-type: none"> • Internal: Office of Commissioner Rubio; Community and Civic Life; Emergency Management; Housing; Parks & Rec; Planning and Sustainability; Equity and Human Rights Other: Public Safety lead, BTS. • External: Digital Divide Work Group and Executive Team; Digital Inclusion Network.
Key Performance Indicators
Black, Indigenous, and residents of color, people with disabilities, and seniors, (“community members”), who have faced barriers to being digital adopters, have received devices and culturally-/ability-specific training to use it effectively.
Output Measures
<ul style="list-style-type: none"> • # BIPOC, people living with disabilities, seniors (community members) with devices. • # community organizations build new capacity to provide digital literacy training and technical support designed specifically for community members. • # of culturally digital literacy trainings and technical support sessions provided, including specialized setup and training support for people living with disabilities. • # community members receive help navigating the process and options to subscribe to internet service (discount programs and subsidies).
Outcome Measures
<ul style="list-style-type: none"> • Increase in number of organizations providing digital literacy services and support to residents in need. • Overcome barriers to technology access and use for residents disproportionately affected by the digital divide and COVID-19.
Use of Evidence

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Project Demographic Distribution

We know that the pandemic and its devastating economic impacts hit underserved communities first and worst. In May 2020, the Portland City Council directed that the City's COVID-19 response center and make every effort to advance the City's climate and equity goals. We have prioritized Black, Indigenous, and People of Color, and low-income people, in our response efforts, including with our \$114 million CARES Act direct allocation, and early data on our CARES spending shows success in reaching these priority community members. We are grateful to the many community-based organizations who partnered with us and helped us connect with these communities.

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Downtown and Commercial Business Corridors Revitalization and Activation Consultant Team

#9

\$165,000

Negative Economic Impacts
Small Business Economic Assistance (2.9^)*

Project Overview

Implement a near-term retail and activation strategy with a focus on prioritizing businesses owned by and community-based organizations serving Black, Indigenous, and People of Color. The consultant will lead the following activities to support and elevate small businesses and organizations adversely impacted by the COVID-19 pandemic:

- Marketing and communications campaign to promote activities within the central city and broader city of Portland featuring.
- Plan and execute Pop Up Small Business Events & Activation for interim use activities in vacant storefronts and adjacent spaces.
- Program community-based events & activations at key community business nodes and corridors in partnership with community-based organizations.

Main Activities

- Craft and execute marketing and communications campaign to promote activities within the central city and broader city of Portland featuring small businesses and community-based organizations including social media, electronic newsletter, and website.
- Plan and execute Pop Up Small Business Events & Activation for interim use activities in vacant storefronts and adjacent spaces including working with property owners and small businesses for short-term leasing opportunities.
- Program community-based events & activations at key community business nodes and corridors in partnership with community-based organizations.
- Provide technical assistance in overall event planning, scheduling participants, communications, public health requirements, etc.
- Coordinate activation efforts with Bureau of Transpiration’s Healthy Business Permit Program and Portland Parks & Recreation permitting division.
- Engage and schedule small businesses, artists, and community partners to participate in programming.

<ul style="list-style-type: none"> • Advise on current community initiatives underway (examples include Old Town/Chinatown’s right of way and street activations) and supporting program and coordination activities distributed seasonally. • Leverage additional organized community efforts around marketing, promotions, and space activations including the PDX Recovery & Events and the Reputation & Branding Action Tables.
Approximate Timeline
Begin project as soon as possible with a 12-month implementation period.
Primary Partners
Prosper Portland, Bureau of Transportation, Portland Parks & Recreation, Commissioner Offices, community-based organizations supporting under-served Portlanders, and district area small businesses with an emphasis on BIPOC owners.
Key Performance Indicators
<ul style="list-style-type: none"> • Number of plaza and Healthy Business Permitted areas activated with targeted stakeholders. • Quality of experience and feedback from participants. • Social media metrics and visits to associated websites. • Number of small businesses participated, notices, and products sold (if applicable).
Output Measures
<ul style="list-style-type: none"> • # of participating organizations and businesses. • # of events. • # of partnerships leveraged. • # of Healthy Business Permit and storefront activations collaborations
Outcome Measures
<ul style="list-style-type: none"> • Increase in diversity of businesses and organizations using public space. • Increase in storefront activation with small businesses and artists. • Increased in adjacent indoor/outdoor activations.
Use of Evidence
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nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.

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Eviction Prevention and Defense		
#13	\$4,700,000	Negative Economic Impacts <i>Household Assistance: Eviction Prevention (2.5*^)</i>
Project Overview		
<p>The public health emergency, including necessary measures to protect public health, resulted in significant economic and financial hardship for community members, particularly those with lower incomes. The severe recession has disproportionately affected low-income community members and amplified housing insecurity. This project provides legal assistance and associated financial assistance for low-income tenants facing eviction, which is responsive to both the public health and economic impacts of the pandemic. Loss of housing causes individuals and families to double up in housing or enter into congregant shelters, both of which increases the chance of COVID-19 exposure transmission might occur. Researchers estimate that evictions led to 430,000 excess cases of COVID-19 and 10,000 excess deaths during the summer of 2020.</p>		
Main Activities		
<p>Legal defense services and associated financial settlement assistance for renters experiencing an eviction or potential eviction.</p>		
Approximate Timeline		
<p>As soon as possible through 2022-2023 fiscal year.</p>		
Primary Partners		
<p>Primary partners include the Joint Office of Homeless Services, Multnomah County Youth and Family Services, legal service providers, and other culturally specific and community-based organizations.</p>		
Key Performance Indicators		
<ul style="list-style-type: none"> • Clients provided intakes and assessments. • Clients provided legal representation. • Clients with legal representation not receiving a court judgement. • Clients with legal representation not being evicted and retain housing. 		

<ul style="list-style-type: none"> • Clients with legal representation receiving a favorable negotiated settlement, even if housing is not retained.
Output Measures
<ul style="list-style-type: none"> • Clients provided intakes and assessments. • Clients provided legal representation.
Outcome Measures
<ul style="list-style-type: none"> • Clients with legal representation not receiving a court judgement. • Clients with legal representation not being evicted and retaining housing. • Clients with legal representation receiving a favorable negotiated settlement, even if housing is not retained.
Applicable Mandatory Indicators
Number of people or households receiving eviction prevention services (including legal representation)
Use of Evidence
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Healthy Business Program

#23	\$3,509,000	Negative Economic Impacts <i>Small Business Economic Assistance (General)</i> (2.9*^)
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Project Overview

This project provides right-of-way space for business operations to provide a safer way for community members to access goods and services while mitigating the impacts of the pandemic on businesses. Outdoor space is critical to business operations during the pandemic. Due to safety concerns, many community members do not feel comfortable accessing businesses indoors. Families with children too young to be vaccinated and immunocompromised community members must take additional care. The availability of outdoor space allows businesses to retain customers and serve the community. Outdoor space also allows businesses to maintain continuity when responding to shifting capacity limits and other public health regulations. Many businesses have enacted additional internal policies to maintain the health and safety of staff and customers. Outdoor space allows businesses to maintain employment levels, preserve revenue, and avoid closure.

Main Activities

This project provides right-of-way space for business operations. The project has a strong customer service focus.

- Ongoing outreach and awareness: Efforts to ensure that a diverse group of businesses, business associations, and organizations are aware of permit programs and opportunities. These efforts include outreach to inform program development and partnerships to extend awareness.
- Permit application processing: Customer support and technical assistance to ensure that applicants are able to navigate application processes. Processing of permits to ensure that city requirements are met.
- Traffic Engineering services: Although many permit processes require external applicants to secure traffic engineering services independently, this program provides all necessary traffic engineering for permitted projects.
- Insurance processing: Technical assistance to help applicants secure required insurance for installations and tracking of current insurance documentation.

- Ongoing technical assistance: Problem-solving with permit-holders to balance conflicting activities and respond to changing conditions, such as scheduled street maintenance activities.
- Inspections and compliance: Efforts to determine whether permitted installations comply with requirements and technical assistance to support permit-holders to meet requirements.
- Program evaluation and program development: Efforts to modify and adapt program to meet evolving public health conditions, business needs, and community priorities.

Approximate Timeline

This project is ongoing to support businesses requesting right-of-way space for business operations during the pandemic. Although implementation is ongoing, there is considerable program development work to continue to modify this program to meet evolving needs as the conditions of the public health crisis evolves.

- Sept 2021- February 2022: Program development.
- January 2022- June 2022: Implementation of modified program. Future program implementation will reflect public health considerations and funding availability.

Primary Partners

Partners include other regulatory agencies inside and outside of the City of Portland, including Oregon Liquor Control Commission, Fire Marshal, Noise Control, and Multnomah County Health. Additional partners include agencies focused on economic development and business support, including Prosper Portland internal to the City of Portland, and external business associations. Businesses, business groups, and organizations will also be partners in select implementation projects.

Key Performance Indicators

Positive impacts on businesses and business districts

Output Measures

- Number of permits issued.
- Number of businesses served.
- Geographic distribution of permits.

Outcome Measures

- Permit-holder satisfaction and impacts, via survey.
- General community feedback, via surveys.

Use of Evidence

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Homeowner Foreclosure Prevention

#14

\$2,500,000

Negative Economic Impacts

*Housing Assistance: Rent, Mortgage, and Utility Aid
(2.2*^)*

Project Overview

This is a multi-year program, anticipating long-lasting impacts of the pandemic, focused on home retention and stability. Once moratoriums expire, we should anticipate and be prepared for possible foreclosures or threats of, or homeowners will be forced to rely on credit cards and any existing savings to pay the increased monthly payments or lump sums in some cases. This project responds directly to the negative impacts of the pandemic on low-income community members and will stabilize vulnerable homeowners.

Main Activities

The Foreclosure Prevention Counseling service element of this project will be offered through nonprofit HUD-certified counseling agencies who will provide homeowners the support to navigate foreclosure prevention options with their servicer. This project will also provide financial assistance to City of Portland residents who have been financially impacted by COVID-19 and who are at risk of losing their homes through direct payments to the mortgage company, utility company or tax collector (as eligible), extending the amount of assistance and eligible uses from previous programs. The project will fill any gaps from the ARP State Homeowner Assistance Fund (HAF) once State allocations are determined and provide some financial planning and support to ensure long term housing stability. Program delivery will be primarily through culturally-specific organizations with an existing pipeline of Black, Indigenous, and other homeowners of color.

Approximate Timeline

This is a multi-year program, anticipating long lasting impacts of the pandemic.

- Program development through October 2021.
- Program implementation to begin November 2021.
- Annual contracts (on a June - July fiscal year cycle) through July 2024 or when funds have been fully expended, whichever occurs first.

Primary Partners

- Potential external partners for foreclosure prevention counseling: Native American Youth and Family (NAYA), African American Alliance for Homeownership (AAAH), Hacienda CDC.
- Potential external partners for Financial Assistance: Portland Community Investment Initiatives, Portland Housing Center, Proud Ground & Latino Network (in addition to those mentioned above).

Key Performance Indicators

- Home retention: significant BIPOC homeowners served/receiving counseling and/or financial assistance; homeowners remain in their home by not falling victim to predatory lending and/or real estate practices.

Output Measures

- # of households receiving foreclosure prevention counseling.
- # of households with foreclosure proceedings that in turn avoid foreclosure.
- # of households receiving permanent loan modification, refinance, forbearance, a repayment plan, reinstatement, etc. that improves the homeowner’s financial situation.
- # of households receiving financial assistance.

Outcome Measures

Homeowner stabilization: homeowner remains in the home 12 months after service; homeowner no longer delinquent on mortgage and/or utility payments.

Use of Evidence

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Housing Stabilization Contingency

#37	\$4,300,000	Negative Economic Impacts <i>Other Economic Support (2.13*^)</i>
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Project Overview

We know that the COVID-19 public health emergency and its public health and economic impacts have led to housing instability across the spectrum: homeowners have been foreclosed on; renters have been evicted; and many thousands of people have fallen into houselessness. The National Alliance to End Homelessness reports that our country has experienced three straight years of increases in houselessness, and cites an expert estimate that as many as 250,000 additional people faced houselessness in 2020. We also know that local governments are on the front lines of preventing eviction and foreclosure, creating affordable homes for people with low incomes, and providing safe places for people who would otherwise be unsheltered and outside. We must have a broad and nimble toolkit to respond to the immediate and dynamic needs of our community. This set-aside will allow the City of Portland to implement the immediate solutions funded with our Local Fiscal Recovery Funds, assess their effectiveness, gather real-time information about our community's need, and use these funds where they are most needed.

Main Activities

This allocation will fund direct household assistance, services for people experiencing houselessness, or some combination of the two.

Approximate Timeline

These funds will be expended during the Local Fiscal Recovery Funds performance period ending December 31, 2024.

Primary Partners

The Portland Housing Bureau, the City of Portland/Multnomah County Joint Office of Homeless Services, and the Rescue Plan delivery team will partner to ensure these dollars go the highest community need.

Key Performance Indicators

Reduced number of people experiencing homelessness or housing insecurity.
Output Measures
To be determined based on allocation decision.
Outcome Measures
To be determined based on allocation decision.
Use of Evidence
<p>To be determined based on allocation decision.</p> <p>The City of Portland has a culture of performance management and a practice of data-driven decision-making. We work across bureaus and with partners locally and nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.</p> <p>We are working with our project teams to identify the evidence base for our projects and look forward to providing this information in future reports. We anticipate that some projects will use evidence-based interventions, and some will be evaluated to build evidence.</p>
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Joint Office of Homeless Services COVID-19 Homeless Services

#3	\$5,100,000	Services to Disproportionately Impacted Communities <i>Housing Support: Services for Unhoused Persons (3.11*^)</i>
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Project Overview

This project continues the City/County joint COVID-19 homeless response strategy implemented in April 2020 through the second half of the 2021-2022 Fiscal Year (existing resources will fund the first half of the year). Funding will allow for continued assistance and support for individuals and families experiencing homelessness in the Portland metro area, who comprise several diverse communities disproportionately impacted by the COVID-19 pandemic and systemic inequities in health care, housing and homeless services systems. Primary among the impacted communities are those identifying as Black, Indigenous, and People of Color (BIPOC). Disproportionate rates of homelessness among BIPOC communities can be traced back to centuries of policies that have prevented BIPOC households from accessing resources and building economic opportunities. Policies such as redlining, where BIPOC communities were disproportionately denied access to FHA loans, and eminent domain, where communities are disproportionately displaced, ultimately prevented individuals from obtaining home ownership, which is a major conduit to housing stability and wealth. Policies that restrict the level and duration of services and financial assistance for immigrants and refugees further limit community members to take any housing or employment resource immediately available, which often forecloses future opportunities. The current manifestation of systemic racism within social systems continues to create barriers to housing access for BIPOC communities, including immigrants and refugees. Data from Multnomah County’s Homeless Management Information System (HMIS) from FY2019-2020 shows racial disparities among those served in homeless system programs. The disparities are especially stark for Black/African American and American Indian/Alaska Native communities, which the data shows have much higher percentages of receiving services in the homeless services system, 29.2% and 9.9% respectively, in comparison to their percentage in the general population, which are 8% and 2% respectively.

Main Activities

Programming will be used for continuation of physical distancing and voluntary medical isolation motel shelter, safety on the streets outreach, and provider support.

- Physical distancing and medical isolation motel shelter: This will fund the continuation of physical distancing and voluntary COVID-19 isolation motel shelters to ensure adequate physical distancing capacity within the congregate shelter system, as well as adequate non-congregate space for people experiencing homelessness and other community members with COVID-19 symptoms to isolate and recover. Physical distancing motel shelter capacity is prioritized for individuals that are high-risk for serious illness or death from COVID-19 due to age, underlying medical conditions, BIPOC identity, and other risk factors.
- Street outreach: These activities will include ongoing street outreach to assist those who are unsheltered to physically distance and reduce transmission of COVID-19. Street outreach teams will continue to staff an outreach supply center, stocking of that supply center with personal protective equipment, sanitizing supplies, basic safety supplies (blankets, tarps, sleeping bags, socks, etc.), and water and food items.
- Provider support: Ongoing activities will continue to support contracted service providers (partner agencies) as they adapted to delivering services amidst increased risk and need. This has included providing funding for hazard pay (for frontline workers), overtime pay, technology infrastructure to support remote service delivery, personal protective equipment, and other supplies.

Approximate Timeline

The project will be completed in the FY21-22 year and will be 6-12 months in duration.

Primary Partners

The funds will be allocated to the Joint Office of Homeless Services (JOHS). The JOHS will partner with and subcontract funds to more than 30 community organizations that provide emergency shelter and street outreach programs.

Key Performance Indicators

Physical distancing and medical isolation motel shelter:

- Number of unique individuals receiving physical distancing and isolation supports in motel settings.
- Overrepresented BIPOC supported in motels at rate as high or higher than percent of population.

Street outreach:

- Units of personal protective equipment/hygiene supplies distributed.

Provider support:

- Number of people served in year-round emergency shelter beds for adults.
- Overrepresented BIPOC placed or retained in housing at rate as high or higher than percent of population.

Output Measures

Physical distancing motel shelters ensure that people who are at highest risk of severe and fatal consequences from COVID-19 are out of congregate and semi-congregate shelter settings and remain isolated throughout the pandemic and recovery period. Those with the highest risk factors based on age and underlying medical conditions will be prioritized for access. Outreach efforts will focus on reaching Black, Indigenous, and People of Color (BIPOC) communities, who are disproportionately impacted by the impacts of the COVID-19 pandemic. Based on past outcomes from physical distancing motel sites operating in FY20-21, 44% of the 442 individuals served in the past 15 months identified as BIPOC.

Physical distancing and medical isolation motel shelter:

- Number of physical distancing and medical isolation capacity (beds) provided per night.

Street outreach:

- Estimated number of unique organizations receiving support and supplies.

Provider support:

- Number of partner agencies supported in COVID-19 response.

Outcome Measures

Physical distancing and medical isolation motel shelter:

- Number of unique individuals receiving physical distancing and isolation supports in motel settings.
- Overrepresented BIPOC supported in motels at rate as high or higher than percent of population.

Street outreach:

- Units of personal protective equipment/hygiene supplies distributed.

Provider support:

- Number of people served in year-round emergency shelter beds for adults.
- Overrepresented BIPOC placed or retained in housing at rate as high or higher than percent of population.

Use of Evidence

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Project Demographic Distribution

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Minority Chambers of Commerce Support		
#10	\$700,000	Negative Economic Impacts <i>Aid to Nonprofit Organizations (2.10*)</i>
Project Overview		
Capacity-building for community-based partner organizations directly serving culturally-specific business chambers. Supports small businesses, communities of color, and CBPOs - all of which have been disproportionately impacted by the economic impacts of the pandemic.		
Main Activities		
Capacity-building grants for multicultural chambers to include: <ul style="list-style-type: none"> • Engage on and take leadership roles at advisory tables with the City of Portland. • Communicate and navigate Black, Indigenous, and people of color-owned businesses to available resources providing improved access. • Provide the City of Portland with strategic direction informed by direct engagement with BIPOC-owned and LGBTQ+ owned businesses, with an explicit racial equity lens. • Retain chamber staff recently brought on board to implement COVID-19 relief efforts. • Build up capacity to engage on and facilitate leadership roles to provide equitable implementation of upcoming American Rescue Plan Local Fiscal Recovery Funds. 		
Approximate Timeline		
Begin project ASAP with 1-year grant agreements.		
Primary Partners		
External: HMC, BACC, PACCO, ONAC, ORPIB, Soul District & Asian-American Chamber of Commerce (TBC).		
Key Performance Indicators		
<ul style="list-style-type: none"> • Staff retention at CBPOs. • Representation at key advisory tables for the City of Portland. 		

Output Measures
<ul style="list-style-type: none"> • Track engagement on COVID-19 economic recovery. • # businesses represented + demographics of businesses. • # staff being funded with capacity-building dollars.
Outcome Measures
Share qualitative outcomes of the capacity-building within the organizations.
Use of Evidence
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Oregon Worker Relief Fund: Household Assistance

#7

\$4,000,000

Negative Economic Impacts
Other Economic Support (2.13^)*

Project Overview

Oregon Worker Relief is a community-governed initiative that uses an equity-focused design thinking approach to solve for the short-and long-term negative economic impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. See Executive Order 13985, Advancing Racial Equity and Support for Underserved Communities Through the Federal Government, 86 Fed. Reg. 7009 (Jan. 25, 2021) (defining “equity” and “underserved communities”). The historic exclusion of these communities from social and civic safety systems and recovery structures has urgent short-term implications, such as housing and food insecurity, and profound long-term implications, including marginalization, erasure, family separation, and civic exclusions. The immigration legal precarity experienced by immigrant and refugee communities prevents access to public health systems (such as health care), civic support systems (such as unemployment and rental support), and other aspects of civic life. Oregon Worker Relief seeks to solve for these long-standing inequities by providing cash assistance and legal services to impacted individuals.

Oregon Worker Relief utilizes trusted Community-Based Organizations (CBOs) to deploy funds to families and workers who need them. As COVID-19 continues to affect low-wage employees, we continue to see a high level of unemployment for immigrant communities. Many gainfully employed residents who are immigrants (and contribute to our collective prosperity) have lost their jobs because of the pandemic and have limited access to any program such as the federal Unemployment Insurance program.

Because of their immigration status, many Oregonians are categorically excluded from some of our most important federal safety net programs such as SNAP and TANF, in addition to the \$1,200 Economic Impact Payment and the Earned Income Tax Credit. This has immediate harsh impacts such as homelessness, food insecurity, and long-term impacts undermining the health and stability of immigrant families and individuals that are restaurant workers, caregivers, immigrants, refugees, day laborers, and farmworkers.

Main Activities
<p>OWR will provide household assistance, including cash and legal assistance, and will identify eligible individuals based on demonstration of need. OWR provides household assistance based on need to eligible immigrant and refugee workers impacted by the COVID-19 pandemic. OWR will also provide capacity to organizations that serve the immigrant and refugee community to work in the field and create more community-centered solutions to household instability.</p> <p>An individual is eligible if (a) the individual was or is negatively impacted by the COVID-19 pandemic; and, (b) was excluded from traditional forms of safety and economic relief on account of immigration status or cultural barriers.</p>
Approximate Timeline
12 months or less.
Primary Partners
OWR Coalition is a broad-coalition with 200+ active navigators at dozens of community-based organizations.
Key Performance Indicators
<ul style="list-style-type: none"> • # of people receiving cash assistance. • # of people receiving legal assistance. • average award amount.
Output Measures
Provide recovery assistance to up to 1000 eligible individuals.
Outcome Measures
households receiving assistance.
Use of Evidence
<p>The City of Portland has a culture of performance management and a practice of data-driven decision-making. We work across bureaus and with partners locally and nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.</p> <p>We are working with our project teams to identify the evidence base for our projects and look forward to providing this information in future reports. We</p>

anticipate that some projects will use evidence-based interventions, and some will be evaluated to build evidence.

Project Demographic Distribution

We know that the pandemic and its devastating economic impacts hit underserved communities first and worst. In May 2020, the Portland City Council directed that the City's COVID-19 response center and make every effort to advance the City's climate and equity goals. We have prioritized Black, Indigenous, and People of Color, and low-income people, in our response efforts, including with our \$114 million CARES Act direct allocation, and early data on our CARES spending shows success in reaching these priority community members. We are grateful to the many community-based organizations who partnered with us and helped us connect with these communities.

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Oregon Worker Relief Fund: Small Enterprise Fund

#6	\$1,500,000	Negative Economic Impacts <i>Small Business Economic Assistance (General)</i> (2.9*^)
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Project Overview

As COVID-19 continues to affect Oregon’s immigrant communities, the immediate, disproportionate, and devastating economic impacts are well-documented and include housing and food insecurity among other long-term complications for these families. Often overlooked, many of Oregon’s small enterprises that are operated by immigrant Oregonians, often family-owned, have likewise suffered because exclusionary immigration policy prevents them from accessing pandemic relief. For instance, many ITIN-holders operate small enterprises and are ineligible for relief due to their immigration classification. Likewise, immigrant small enterprises may avoid pandemic relief operated through traditional systems because of systemic barriers. Many of these small enterprises are composed of essential workers who themselves are impacted by COVID-19. These small enterprises are also impacted by public health measures that close or limit their capacity. These compounding impacts magnify the disruption experienced by the immigrant small enterprise. These small enterprises are essential to Oregon, to our regional and local communities, and are necessary for our collective prosperity. Many have insufficient resources to continue to weather the disruptions and survive. Without relief, these small enterprises will be irreparably harmed. This harm reverberates through the communities in which the enterprises are rooted, impacting the people served, the jobs retained, and the cultural vibrancy they bring to Oregon. We solve this problem by creating a rapid, community-based relief fund for micro and very small enterprises who are unable to access other forms of relief because of exclusionary immigration policy.

Main Activities

OWR will disburse available funds to eligible small enterprises based on demonstration of need. All applications would be considered on a case-by-case basis. The fund would be administered through the Oregon Worker Relief Coalition and rely on the core values and principles embodied in the Oregon Worker Relief Fund: integrity, adaptability, safety, scalable, designed to serve, and centered on the lived experience of the community. The Small Enterprise Fund will make grants of \$5,000 to \$50,000 to small enterprises operating in Portland that are owned or

operated by an Individual Taxpayer Identification Number (ITIN)-holder or similar individual; such enterprise provides the primary household income for the owner or operator; and the enterprise was impacted by COVID-19 or the related health and safety restrictions.
Approximate Timeline
12 months or less.
Primary Partners
OWR Coalition is a broad-coalition with more than 200+ active navigators at dozens of community-based organizations.
Key Performance Indicators
<ul style="list-style-type: none"> • # of enterprises receiving recovery assistance. • Average award amount.
Output Measures
<ul style="list-style-type: none"> • # of enterprises receiving recovery assistance o average award amount. • % of business served who are led by women. • Size of business that received relief. • Rural vs. urban awards.
Outcome Measures
To be determined. Current reports available here: https://workerrelief.org/reports/
Use of Evidence
<p>The City of Portland has a culture of performance management and a practice of data-driven decision-making. We work across bureaus and with partners locally and nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.</p> <p>We are working with our project teams to identify the evidence base for our projects and look forward to providing this information in future reports. We anticipate that some projects will use evidence-based interventions, and some will be evaluated to build evidence.</p>
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Park Trash Can Replacement and Enhancement Project

#19

\$425,000

Negative Economic Impacts
Aid to Tourism, Travel, or Hospitality (2.11)

Project Overview

The COVID pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. The city's recovery will require that these issues be addressed head-on. From increased to-go containers from restaurants leading to overflowing trash cans, large increases in visitation to parks and natural areas and accompanying littering, to reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. By enhancing public trash service, expanding cleaning of public streets, and ensuring damaged businesses are boarded up and protected quickly from vandalism, the City will ensure this COVID-19 impact is addressed holistically and comprehensively. This project will replace or up-size 200 garbage cans in Portland parks system, which is a major draw for tourists and visitors to our community. This project will create a safer, more welcoming environment for visitors to our parks, benefits both residents as well as Portland's travel, tourism, and hospitality industry.

Main Activities

- Confirm inventory of older trash cans.
- Evaluate and decide on replacement models (two current standard models that fit ergonomic, functional, and aesthetic needs are already being considered).
- Determine siting criteria (locations with frequent heavy or overflowing garbage, age and condition of cans, equity score of community, etc.).
- Procure new side-opening trash cans.
- Remove and dispose of old concrete, top-loaded trash cans.
- Deliver, prepare the sites, and install new trash cans in locations determined using the siting criteria.

Approximate Timeline

Our goal is to have sites for replacement cans selected, new cans purchased and installed by June 2023.

Primary Partners
<p>Internal: within Portland Parks & Recreation (PP&R) there are several work units that would partner on this project - including capital project and design staff, maintenance staff, staff in our asset management team, and from our finance team to ensure proper documentation and accounting.</p> <p>External: we anticipate partnering with product vendors and other key bureaus including Bureau of Planning and Sustainability that manage other public trash cans (outside of PP&R properties).</p>
Key Performance Indicators
<p>Our goal is to have sites for replacement cans selected, new cans purchased and installed by June 2023.</p>
Output Measures
<ul style="list-style-type: none"> • Purchase and place at least 200 replacement cans. • Purchase and place at least 2 new large capacity cans for locations where that functionality is beneficial (such as near off-leash dog areas).
Outcome Measures
<ul style="list-style-type: none"> • Reduction in number of trash can complaints. • Reduced complaints of litter. • Continued or greater visitor satisfaction by community members when surveyed about park cleanliness, safety and perceptions of safety.

Portland Bureau of Transportation Capacity to Support Small Businesses

#25	\$950,000	Negative Economic Impacts <i>Small Business Economic Assistance (General)</i> <i>(2.9*^)</i>
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Project Overview

The pandemic created unprecedented short-term strains on the Land Use and Building Permit Review permit revenues, totaling \$2.5 million in FY 2021-22 and \$2.2 million in FY 2022-23. To offset these losses, 4.0 Full-Time Employees were eliminated from the Portland Bureau of Transportation (PBOT) development staff budget in addition to other materials and services cuts, forcing reductions in critical services that are foundational to stimulating Portland’s recovery from crisis. To promote economic recovery and prevent permitting delays, additional funding is needed to staff this customer service group appropriately. This project will prioritize small businesses and business owners identifying as Black, Indigenous, or People of Color, supporting the City’s goal of an inclusive, equitable recovery.

Main Activities

Staff will conduct plan and proposal reviews and direct customer service assistance to help them directly navigate the PBOT permitting process and requirements. Specifically, permits and customer service services for people doing work in Portland who are required to, or have the desire to, do improvements to driveways, sidewalks, streets, stormwater, landscaping strips and other related right of way improvements, will be done on time with quality experiences from staff. Work will focus mainly on direct customer service with some focus on: program streamlining, website, code and rules, and compliance.

Approximate Timeline

The proposed funding serves as a gap measure for FY 21-22. PBOT will need to either increase fees, receive more aid, or reduce service in FY 22-23 to continue this level of service.

Primary Partners

- External Partners: Development and building permittees, particularly those who self-identify as Black, Indigenous, or people of color, and/or are working on priority projects such as childcare services and undocumented people's support services. Also similar permittees under the healthy business permitting work.
- Internal: Bureau of Development Services, Prosper Portland, Bureau of Environmental Services, and Water Bureau.

Key Performance Indicators

- Review time.
- Customer satisfaction.
- Website hits.

Output Measures

- Maintain or improve 2021 building plan review times by PBOT teams overall (90% on time reviews as tracked by Amanda7 program monthly).
- Turnaround time improvements of 25% faster for customers who self-identify as Black, Indigenous, or people of color. Note: questions to ask customers to be developed by PBOT Communications and PBOT Equity and Inclusion teams as led by Development Permitting Group.
- Customer satisfaction for Public Works Permits as identified by new customer survey (survey to be developed).

Outcome Measures

- Prospective developers able to navigate the process without needing prospective developer to engage with a staff person.
- Increase in number of hits to PBOT Development Permitting website.
- Once identified as Black, Indigenous, or person of color (**or Local Small business developing child care, affordable housing, or homeless or undocumented immigrant services), receive concierge service for land use on through public works permitting.
- Local small business who identify as developing childcare, affordable housing, or homeless or undocumented immigrant services, or owned by Black, Indigenous, or person of color will be prioritized for Transportation System Development Charges (TSDCs) reviews and customer questions.

Use of Evidence

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Project Demographic Distribution

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Rapid Workforce Training & Employment for Vulnerable Portlanders

#4

\$4,000,000

Negative Economic Impacts
Job Training Assistance (2.7^)*

Project Overview

Provide paid work opportunities and rapid re-careering services for Portlanders who are houseless, at risk of eviction, or at risk of involvement in violence. Services will address the disproportional economic impacts COVID-19 has had on people of color and other vulnerable populations currently disconnected from the workforce.

Main Activities

Provide paid work and stipend opportunities that will focus on city recovery efforts including trash and graffiti cleanup, and houseless community support. Work opportunities will also include placements at restaurant, retail, childcare and other businesses that are at risk of closing because of losses incurred while cooperating with the social distancing guidelines. Rapid re-career individuals into high-demand and middle-income jobs through short-term, intensive trainings that provide direct connections to employers in industries with high workforce demand and in careers that have low barriers to entry such as inclusiveness toward job seekers with prior justice system involvement. Industry-specific trainings with employer partners who hire program graduates are developed and scalable in areas such as construction, waste and recycling hauling, entry-level clerical positions within hospitals and clinics, entry level IT careers, and banking customer service. All trainings are developed in partnership with employers who hire program graduates and are approximately 12 weeks or less in duration to completion and employment.

Approximate Timeline

Project will begin as soon as possible and will be implemented for 24 months.

Primary Partners

Worksystems and community-based providers.

Key Performance Indicators

- Percentage of participants who successfully completed paid internships and training.
- Percentage of participants who obtained employment.

Output Measures

Overall Program:

- Participant demographics (Disaggregated race/ethnicity and gender breakdown for all participants).
- # of program participants.

Paid Work/Stipend Opportunities:

- # of paid work /stipend opportunities provided.
- % of paid work interns that support key City initiatives and priorities responsive to the pandemic.

Rapid Re-Careering:

- # of rapid re-careering services provided.
- # of successfully completed industry-specific course of training.
- # of people who entered middle-income careers.

Outcome Measures

of participants who obtained/retained stable housing at program completion.

Applicable Mandatory Indicators

Number of workers enrolled in sectoral job training programs

Number of workers completing sectoral job training programs

Use of Evidence

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Relief and Recovery for Artists of Color

#27

\$2,000,000

Negative Economic Impacts
Aid to Other Impacted Industries (2.12)

Project Overview

With the vast majority of indoor arts and entertainment spaces having been closed since late March of 2020, the COVID-19 pandemic has impacted our local arts community more than most sectors. Artists have been disproportionately impacted by the pandemic, experiencing a significant loss of income as galleries, museums, theaters and music halls were forced to close for over a year – Black, Indigenous, Latinx, Asian, Pacific Islander and Artists of color even more so. Many arts organizations, including those led by People of Color, are struggling to remain in business and will have challenges re-opening safely at a time when local funding streams have been acutely impacted as a direct result of the pandemic. This project will provide additional relief and new programming to help our arts community begin to recover.

Main Activities

Residency grants and free space will be provided for Black artists to produce work and present public programs at the Interstate Firehouse Cultural Center. This is part a larger effort to re-establish the IFCC as a place for gathering and healing for Portland's Black community. Native-produced artworks will be procured and installed in the Cully neighborhood, including a new cultural corridor along Northeast 42nd Avenue and the North Lombard Bridge Project. Block grants will be provided to nonprofit cultural organizations led by Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color for culturally specific artist programming in their communities. Direct support will be provided to underrepresented artists who identify as Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color; LGBTQIA+; and artists with disabilities. Most funds will be awarded as grants; funds may also be used to purchase artworks for the City's Portable Works Collection.

Approximate Timeline

October, 2021 through December, 2024.

Primary Partners

- Internal: Portland Parks & Recreation, PBOT, Tribal Relations, Office of Commissioner Rubio.
- External: Regional Arts & Culture Council, Native American Youth and Family Center, IFCC Community Advisory Committee.

Key Performance Indicators

- Number of artists served; ability of artists to maintain residency in Portland.
- Presence of Indigenous artwork in Portland and support for Indigenous artists specifically.
- Number of events produced by and for the Black community at the IFCC.
- Dollars distributed in the community (keeping administrative costs as low as possible).

Output Measures

- # of artists reached.
- # of applications received.
- # of grants awarded.
- # of artworks purchased or commissioned.
- # of events and audiences at IFCC.
- \$ out the door.

Outcome Measures

Ability of artists to maintain residency in Portland.

Rent Assistance		
#8	\$1,500,000	Negative Economic Impacts <i>Household Assistance: Rent, Mortgage, and Utility Aid (2.2*^)</i>
Project Overview		
<p>The public health emergency, including necessary measures to protect public health, resulted in significant economic and financial hardship for community members, particularly those with lower incomes. The severe recession has disproportionately affected low-income community members and amplified housing insecurity. This project provides rent assistance for renters impacted by the health and/or economic impacts of the COVID-19 pandemic who live in Portland Housing Bureau-regulated affordable housing. Researchers estimate that evictions led to 430,000 excess cases of COVID-19 and 10,000 excess deaths during the summer of 2020. Limiting the number of evictions by providing tenants with rent assistance will reduce community spread by keeping vulnerable residents stably housed.</p>		
Main Activities		
Rent assistance payments for renters in PHB-regulated affordable housing.		
Approximate Timeline		
Rent assistance will be provided for the months of October 2021-March 2022.		
Primary Partners		
The partners are PHB-regulated affordable multi-family housing providers.		
Key Performance Indicators		
<ul style="list-style-type: none"> • BIPOC households served. • Latinx households served. • Households at or below 30% AMI served. • Months of rent assistance provided per household. 		
Output Measures		
In order to prevent eviction to those disproportionately affected by the pandemic, we will strive to reach the following output metrics:		

- 50% of households served identifying as BIPOC.
- 12% of households served identifying as Latinx.
- 20% of households served identifying as having a disability.

Outcome Measures

- Eviction prevention of BIPOC households.
- Eviction prevention of Latinx households.
- Eviction prevention of very low-income households.

Use of Evidence

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Project Demographic Distribution

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Rescue Plan Program Delivery

#32

\$3,416,646

Administrative
Administrative Expenses (7.1)

Project Overview

The Portland City Council has allocated roughly \$3.4 million, or about 1.64% of the City’s anticipated Rescue Plan Local Fiscal Recovery Funds award, for internal infrastructure to deliver these critical programs and services. This includes project management, equity strategies analysis, data and reporting analysis, procurement, grants management, communications, and government relations capacity. Through the experience of delivery CARES resources in 2020, the City learned that sufficient capacity to manage the new programs and the reporting associated with the funds, is necessary to efficiently, quickly, and effectively deliver these services to community.

Main Activities

The delivery team described above will support City bureau project teams who are implementing individual projects. Through ongoing formal and informal interaction, the team will provide coordination, facilitation, technical assistance, and other support to ensure that the City’s overall implementation of Rescue Plan Local Recovery Funds complies with US Treasury and other regulations, and meets Council’s expectations for program performance.

Approximate Timeline

This work will run with the life of the Rescue Plan Local Fiscal Recovery Funds performance period, anticipated to last through the end of the 2024 calendar year.

Primary Partners

Implementation project teams as well as other support teams Citywide.

Key Performance Indicators

- Overall compliance with US Treasury and other regulations.
- Meets Council expectations for program performance and effective, transparent, accountable reporting.

Output Measures

- Timely, complete reports to US Treasury.
- Timely, transparent, accountable reports to community and jurisdictional partners.
- Timely spend-down of resources.

Outcome Measures

- Project delivery meets Council expectation.
- Clean audit report at conclusion of program.
- Ease of access and understanding for community members and other partners.

Revenue Replacement		
#38	\$31,136,110	Revenue Replacement <i>Provision of Government Services (6.1)</i>
Project Overview		
<p>Consistent with guidance in the American Rescue Plan Act of 2021, and US Treasury’s Interim Final Rule and Compliance and Reporting Guidance, the City of Portland has calculated the revenue it has lost as a result of the COVID-19 public health emergency, and has allocated a portion of its Local Fiscal Recovery Funds to Revenue Replacement to support the provision of general government services. This allocation ensures continuity of critical services provided by the City.</p>		
Main Activities		
<p>The Revenue Replacement allocation includes general backfill of General Fund-supported personnel and activities as well as a targeted investment in the City’s Bureau of Development Services to ensure continuity of permitting support to help our local businesses weather the devastating economic impacts of the pandemic. These funds were <u>not</u> used to make a deposit in a pension fund or in any way otherwise prohibited by the American Rescue Plan Act or US Treasury guidance.</p>		
Approximate Timeline		
<p>These funds are budgeted in the Fiscal Year 2021-2022 City budget, and may support activities beyond the 21-22 fiscal year.</p>		
Primary Partners		
<p>City Budget Office, City bureaus, City Council.</p>		
Key Performance Indicators		
<p>Continued provision of basic services to community.</p>		
Output Measures		
<p>No COVID-19-caused reduction in services.</p>		
Outcome Measures		
<p>Uninterrupted delivery of government services to community.</p>		

RV Pollution Prevention Program (RVP3)

#24	\$780,000	Services to Disproportionately Impacted Communities <i>Housing Support: Services for Unhoused Persons (3.11*^)</i>
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Project Overview

The extreme economic impacts of the pandemic have disproportionately affected low-income workers and people experiencing houselessness. People living in RVs may have lost jobs due to COVID-19, or may have been excluded from finding work due to the virus. Providing services to unhoused Portlanders increases their stability and reduces their vulnerability to the ongoing threat of the virus. Sanitary waste and gray water from occupied Recreational Vehicles (RVs) parked in the right-of-way (ROW) are often discharged to a green street, a storm inlet, or the street gutter. The waste may flow from storm inlets to the Willamette River or to another nearby stream. Exposure to wastewater poses a serious health threat to humans. Through this program, sanitary waste and gray water will be pumped from RVs parked in the ROW and disposed of safely, thus eliminating a potential pathway for human exposure to harmful pathogens. COVID-19 has been found in wastewater effluent from treatment plants, and is therefore present in sanitary waste from RVs. By safely removing the waste from the RVs and disposing of the waste properly, potential exposure to COVID-19 is eliminated.

Main Activities

BES will contract with a private entity to pump out sanitary waste and gray water from RVs parked in the ROW and dispose of the wastewater appropriately. Pump out trucks will be deployed in two ways: first, they will have a regular route that they drive 1 - 2 times per week, they will also respond to individual requests for pump out service.

Approximate Timeline

July 1, 2021 at least through December 2024.

Primary Partners

- Internal: PBOT Parking Enforcement, BES Duty Officer (spill response), OMF Housing and Urban Camping Impact Reduction Program (HUCIRP).

- External: people living in RVs in the ROW, we also communicate with Portland Street Response, and Portland Street Medicine, although they are not formal partners. Multnomah Co Drainage District is a potential partner. Our primary external contractor is Synergy Environmental which will provide the pump out service.

Key Performance Indicators

- Water quality (e. coli, a biological pathogen found in wastewater).
- Support for people living in RVs (unsheltered community).

Output Measures

- # of RVs that are pumped out # of calls to the RVP3 phone line requesting a pump out.
- Decrease in complaints about waste from RVs and decrease in illicit sanitary and gray water discharges from RVs.

Outcome Measures

Estimated # of gallons pumped that will be disposed of properly.

Use of Evidence

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Small Business Resource Navigation & Technical Assistance

#5	\$2,000,000	Negative Economic Impacts <i>Small Business Economic Assistance (General)</i> <i>(2.9*^)</i>
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Project Overview

This project will address inequitable access to federal funds through a culturally-specific navigator program and relief-focused assistance in partnership with community partners for vulnerable and Black, Indigenous, and people of color-owned businesses disproportionately impacted by the pandemic.

Main Activities

- Address inequitable access to federal funds through a culturally-specific navigator program and relief-focused assistance in partnership with community partners for vulnerable and Black, Indigenous, and people of color-owned businesses.
- Staff capacity at Prosper Portland will serve as a central navigator and subject matter expert on accessing available Federal & State resources and projects, and a network of culturally-specific partners will provide direct services to businesses, both through their existing networks as well as through a central hotline. This includes training and consultation with partners on requirements and opportunities to build capacity within the network.
- Budget includes building out the infrastructure to allow for a coordinated network, while expanding partner organization culturally-specific programming.

Approximate Timeline

Post job descriptions for LTE capacity ASAP, quickly followed by RFP process to identify partners. 2-year subrecipient contracts with 18 months of programming (the remainder for onboarding & project offboarding).

Primary Partners

External partners to be determined via Request for Proposal process.

Key Performance Indicators

- Number of businesses served.
- Partners under contract.
- Qualitative data on businesses accessing funding or projects through navigation services.

Output Measures

- # small businesses supported by navigation resources.
- # small business owners receiving relief and recovery technical assistance through relief technical assistance programming.
- # of views on webpage with resources outlined.
- # of business who received services in a Language other than English

Outcome Measures

- Businesses reporting gaining skills or knowledge via technical assistance (through relief & recovery technical assistance programming) that will allow them to stay in business and/or grow their business.
- Metrics will be disaggregated by race, gender identity and zip code where possible. Impact evaluation will include a feedback loop throughout implementation to adjust as needed to serve priority populations.

Use of Evidence

The City of Portland has a culture of performance management and a practice of data-driven decision-making. We work across bureaus and with partners locally and nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.

We are working with our project teams to identify the evidence base for our projects and look forward to providing this information in future reports. We anticipate that some projects will use evidence-based interventions, and some will be evaluated to build evidence.

Project Demographic Distribution

We know that the pandemic and its devastating economic impacts hit underserved communities first and worst. In May 2020, the Portland City Council directed that the City's COVID-19 response center and make every effort to advance the City's climate and equity goals. We have prioritized Black, Indigenous, and People of Color, and low-income people, in our response efforts, including with our \$114 million CARES Act direct allocation, and early data on our CARES spending shows

success in reaching these priority community members. We are grateful to the many community-based organizations who partnered with us and helped us connect with these communities.

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Streets to Stability: Safe Rest Villages

#2	\$16,020,000	Services to Disproportionately Impacted Communities <i>Housing Support: Services for Unhoused Persons (3.11*^)</i>
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Project Overview

The Streets to Stability: Safe Rest Villages project provides outdoor shelter opportunities for our lowest-income residents - unhoused persons living outdoors (aka unsheltered). The COVID-19 public health emergency exacerbated housing insecurity, especially for low-income and Black, Indigenous and People of Color (BIPOC) communities. Social distancing requirements effectively cut our region's congregate shelter capacity in half, overnight. The City of Portland responded by setting up emergency outdoor shelters and our regional partners responded by providing motel vouchers for non-congregate and isolation sheltering. Even so, we've still seen a significant increase in unhoused persons living outdoors, in public places, in vehicles, and in other areas not meant for human habitation. Pre-pandemic, the number of large, unsanctioned houseless encampments (with 8+ structures) in Portland was approximately 3-4 at any given time. During the pandemic that number has increased to 50+ large, unsanctioned houseless encampments across the city. The Streets to Stability: Safe Rest Villages project will develop six outdoor shelters, known as Safe Rest Villages, in locations across the city. Safe Rest Villages will provide safe places for unhoused neighbors to rest with access to food, hygiene, sanitation, and wraparound services - with the goal of increasing access to supportive housing.

Main Activities

- Identifying city-owned and/or privately-owned land.
- Conducting community engagement and outreach.
- Negotiating leases and good neighbor agreements.
- Site design.
- Development review and permitting.
- Selecting contractors.
- Construction (grading, site development, installing utilities, building services buildings, installing sleeping pods).
- Selecting service providers for day-to-day operations.

- Determining the programming at each site.
- Contracting providers for wraparound services and case management.
- Data tracking and reporting.

Approximate Timeline

The COVID-19 public health crisis and the social distancing requirements effectively cut our area’s congregate shelter capacity in half overnight. As the ongoing public health crisis has exacerbated housing insecurity, we feel urgency to implement this project and build the Safe Rest Villages. The approximate timeline is:

- August 2021 - project team assembled.
- September 2021 - Safe Rest Village sites identified.
- September 2021 - December 2021 - design, permitting, construction of Safe Rest Villages.
- December 2021 - March 2022 - place unhoused residents in Safe Rest Villages.
- March 2022 - December 2024 - ongoing operations of Safe Rest Villages, including providing stability to unhoused people so they can exit the villages into permanent housing.

Primary Partners

Internal:

- Streets to Stability Task Force with representatives from all Council offices.
- Office of Management and Finance’s Impact Reduction Program.
- Office of Management and Finance’s Facilities Services.
- Bureau of Development Services staff dedicated to permitting outdoor shelters (Terry Whitehill, Building Official, and Matt Wickstrom, Senior Planner)

External:

- Joint Office of Homeless Services.
- A Home For Everyone Coordinating Board.
- A Home For Everyone Safety off the Streets Workgroup.
- Prosper Portland.
- Central Eastside Industrial Council.

Key Performance Indicators

- Number of Safe Rest Villages developed and capacity.

- Number of people or households receiving shelter and wraparound services in Safe Rest Villages.
- Number/percentage of people finding stability and exiting the villages into permanent housing.

Output Measures

- Safe Rest Village programming models - example: tiny homes vs. safe RV park.
- Types of wraparound services provided at Safe Rest Villages.
- Geographic distribution of Safe Rest Villages.
- Total number of sleeping pods available.
- Disaggregated demographics of people served in Safe Rest Villages

Outcome Measures

- Increased stability for people experiencing chronic/unsheltered homelessness.
- Increased access to housing.

Use of Evidence

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Upstream Services to Reduce Gun Violence

#28	\$1,000,000	<p>Services to Disproportionately Impacted Communities</p> <p><i>Social Determinants of Health: Community Violence Interventions (3.16*^)</i></p>
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Project Overview

COVID-19 and gun violence both disproportionately impact Black, Indigenous, and People of Color communities, particularly those who are most isolated and disconnected from health care and government services. Data analysis indicates a high correlation between COVID-19, the increase in gun violence and the equity index score. Although new City funds have been dedicated to address the holistic rise in gun violence, gaps remain particularly within the African immigrant communities. Because COVID-19 has led to dislocation from school and work, this project will target youth and families who have experienced dislocation and isolation to engage youth in pro-social activities that are proven to reduce violence.

Main Activities

This project provides funding for Primary Prevention Programs that address the root cause of gun violence among historically underserved youth, particularly African Immigrant Communities who are living in adverse environments. Primary Prevention Programs focus on deeply engaging youth who are experiencing a lack of resources, trauma, and isolation. Primary Prevention Programs aim to intervene and change the trajectory of individuals before crime or misconduct occurs. Some activities that will be part of this project include pro-social activities that facilitate shame reduction, conflict resolution, social-emotional education, and comprehensive skill building. These activities will be focused on youth and families who have been directly or indirectly impacted by gun violence or are at an elevated risk of being involved in gun violence.

Approximate Timeline

We expect to conduct a grant solicitation and complete agreements with grantees by early 2022. The solicitation will allow organizations to apply to use the funding through June 2024. The precise timeline of spending down the funds will depend on the responses to the solicitation and the interest and capacity of the organizations to spend the funds over the eligible time frame.

Primary Partners

- Multnomah County.
- City of Portland Office of Violence Prevention.
- City of Portland Bureau of Planning and Sustainability.
- City of Portland Office of Community and Civic Life.
- Oregon Health Sciences University/Portland State University School of Public Health.
- Dr. Jon Jay, Boston University School of Public Health.

Key Performance Indicators

The project is partnering with community-based organizations who will perform the work. Prospective grantees will be asked to provide performance metrics specific to their individual services. Overall performance will be assessed by indicators that measure the following:

- Engagement of new culturally specific community-based organizations.
- Sustained contacts/mentorships with individuals and families in pro-social activities.
- Reduction in incidents of violence in communities with high baseline rates of COVID-19, gun violence, and equity index scores.
- Improved community cohesion and inclusion based on participants' self-reports.

Output Measures

The output metrics will be defined by the grantees that are selected, but may include:

- Number of individuals and families engaged in pro-social activities.
- Number of individuals and families with sustained contact with mentors.
- Number of community events hosted and/or culturally specific resources provided.

Outcome Measures

The outcome metrics will be defined by the grantees that are selected, but may include:

- Percentage of individuals served who enter criminal justice system.
- School attendance rates among youth served.
- Degree attainment by individuals served.
- Employment rates for families being served.

- Perception of community cohesion or neighborhood livability within targeted demographics.
- Incidents of violence within targeted demographics

Use of Evidence

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Utility Debt Relief

#15	\$2,600,000	Negative Economic Impacts <i>Housing Assistance: Rent, Mortgage, and Utility Aid (2.2*^)</i>
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Project Overview

The Portland Water Bureau (PWB) provides billing services for the City’s publicly owned sewer, stormwater, and water utilities. Due to the financial crisis of the COVID-19 pandemic, many Portlanders have been unable to pay their sewer, stormwater, water bills. PWB estimates that Portlanders have more \$22 million of back-due bills. Account holders who are enrolled in our financial assistance program owe \$1.4 million of that, and we believe there are many more Portlanders in need of financial assistance are currently in debt. This project supports those who have been economically impacted by reducing the outstanding delinquent balances on their accounts. It will focus on low-income Portlanders; according to Portland Business Alliance’s State of the Economy Report from 2021, households most impacted by economic crisis in Portland include low-income earners: from Jan 2020 to Dec 2020, there was a 24.5% decline in jobs that made less than \$27K a year, 6.2% decline in jobs that made \$27K-\$60K per year, and a 0.8% increase in jobs that made more than \$60K per year. Black, Indigenous, and Portlanders of color are overrepresented in these industries.

Main Activities

In collaboration with the Bureau of Environmental Services, the Portland Utility Board, the Office of Equity and Human Rights, and community partners, PWB will design a debt relief program to help the most vulnerable Portlanders catch up on overdue bills. PWB is tracking new federally-funded utility assistance programs for low-income Oregonians funded by federal resources through the state. The bureau wants to coordinate our program with the new LIWHAP program to ensure we are serving the most Portlanders. The state’s program is expected to roll out this fall.

Approximate Timeline

The bureau is just beginning the design of the program. Below is a tentative timeline for delivery:

- August 2021: program background, data discussions.
- September -October 2021: program design and community engagement.

- November 2021: development of outreach strategy.
- December 2021: development of marketing materials and outreach.
- January 2022: marketing and program start.
- January-June 2022: debt program delivery.

Primary Partners

- Internal: Bureau of Environmental Services, Office of Equity and Human Rights, Housing Bureau (potential)
- External: Portland Utility Board, community partners and stakeholders to be determined. We are connecting with Portland General Electric to learn about the debt relief programs they've been managing.

Key Performance Indicators

We intend to design the program in collaboration with community partners, so KPIs are challenging to identify without final program design. Generally speaking, we will measure success by tracking the reduction in debt for our customers. More specific KPIs will be created along with program design.

Output Measures

We intend to design the program in collaboration with community partners, so output metrics are challenging to identify without final program design. Output metrics will be created along with program design. Some potential output metrics include:

- Number of residential accounts with balances in arrears decreased.
- Number of payment arrangements made.
- If available, demographics of recipients receiving debt relief.

Outcome Measures

We intend to design the program in collaboration with community partners, so outcome metrics are challenging to identify without final program design. Output metrics will be created along with program design.

Use of Evidence

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Venture Portland Catalytic Investment Initiative

#12	\$530,931	Negative Economic Impacts <i>Small Business Economic Assistance (General)</i> (2.9*^)
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Project Overview

This project will increase Venture Portland’s staff capacity to better serve six designated Catalytic Investment Initiative (CII) business districts that have historically been under-represented and have a higher number of BIPOC-owned businesses. The additional staff capacity will support priority business districts and the district’s small businesses that have been adversely and disproportionately impacted by COVID-19. In addition to support for the CII districts, Venture Portland will deploy an Events Hub Team who will be a one stop shop for business districts and organizations needing technical assistance to implement neighborhood and large-scale events while navigating COVID-19 restrictions and best practices.

Main Activities

- Increase organizer hour from 12 hours a week per district to up to 36 hours per week in six CII districts, which includes St Johns, Williams, Foster, Lents, Gateway and Midway business districts.
- Additional organizer capacity will support the districts with governance and guidance to each of the all-volunteer business districts association Board of Directors, create and implement community events, write and execute grants to fund program that market and promote the district, host Board and member meeting, host community mixers, engage and develop relationships with new and existing businesses.
- Hire a CII manager.
- Deploy an Events Team Hub that includes an Events Manager and Events Assistant positions that will provide technical assistance and support to organizations and business districts planning events across the city of Portland.
- Events Team Hub technical assistance includes support with general event planning; connections to performers, food vendors, business vendors, and activities; resources for tables, generators and tents; navigation support for permitting, medical personal; Venture Portland will act as liaison with PBOT for road closures, right of way, traffic redirection etc.; provide social media and

marketing support recommendations, assist with developing advertisement schedules; and sponsorship recommendations.
Approximate Timeline
Begin project as soon as possible with a 12-month implementation period.
Primary Partners
Venture Portland and Business District Associations.
Key Performance Indicators
<ul style="list-style-type: none"> • Number of events supported. • Increase in CII business district membership (# of new CII business district members).
Output Measures
<ul style="list-style-type: none"> • # of CII volunteer hours. • # of CII district events. • Total amount of CII district revenues.
Outcome Measures
<ul style="list-style-type: none"> • Increase in board recruitment and participation. • Increased attendance at trainings and workshops.
Use of Evidence
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Project Demographic Distribution
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Vibrant and Inclusive Community Spaces

#1	\$2,590,000	Negative Economic Impacts <i>Small Business Economic Assistance (General)</i> (2.9*^)
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Project Overview

Small businesses and business districts were disproportionately negatively economically impacted by COVID-19 through capacity restrictions to meet public health orders, resulting in a reduced number of customers, revenue loss, and business closure. Some businesses and communities experienced a drop in foot traffic due to extended working from home. The surrounding communities have been negatively impacted through social isolation, and a weakening of community bonds. This project and its sub-programs aim to boost business and community prosperity through reduced costs to businesses, boosting increasing community confidence in outdoor public spaces, encouraging community participation, and improving the built environment of the neighborhoods, and providing places to gather to reconnect people. The project provides assistance to small businesses and nonprofits, through financial subsidy, technical assistance, and implementation of physical changes to enable social distancing to meet public health orders and community expectations.

Main Activities

The program is designed to activate new and existing community spaces through multiple initiatives and programs:

- Reconfigure public right of way to create and program active plazas and public spaces. This work will transform underused streets and adjacent storefronts into attractive places for people to gather, and for small business and microenterprise to thrive resulting in healthy, stable commercial districts, especially in East Portland and the Central City. These spaces could be pop-ups, seasonal or permanent installations that create a healthier community and business ecosystem.
- Subsidize permitting-related fees and distribute financial awards to support community cohesion through events and activities. The program will fund grants and administration, and permit subsidies to organizations hosting community building, arts and small business-centric events with a priority on events led by

<p>Black, Indigenous and People of Color and those centering cross-cultural collaboration coordinating with the events action table.</p> <ul style="list-style-type: none"> • Develop and support “play streets” to encourage and promote covid-safe, child-friendly outdoor community activity. transforms neighborhood streets and creates recurring pop-up community hubs for multi-generational socializing, play, and physical activity. Programming will expand to more sites particularly those in with limited access to safe outdoor spaces and historically underrepresented in community use permitting. Play Streets creates a foundation for partners to address the needs of families and elders isolated during the pandemic. • Fund branding, awareness, and marketing campaigns to encourage community cohesion, pride, and participation.
<p>Approximate Timeline</p>
<ul style="list-style-type: none"> • Sept 2021- January 2022 Program development. • January 2022- May 2022 Program implementation Phase 1. • May 2022 - October 2022 Program implementation Phase 2. • October 2022- Spring 2023 - Program implementation Phase 3. • End of ARPA Funding 2024 - Ongoing program.
<p>Primary Partners</p>
<ul style="list-style-type: none"> • Internal: cooperating public agencies, including Prosper Portland, Portland Parks & Recreation. • External: may include the Portland Business Alliance, Venture Portland, and other business district and main street organizations, and culturally-specific community organizations. We expect to cooperate and collaborate with other internal and external partners as an integral part of the program.
<p>Key Performance Indicators</p>
<ul style="list-style-type: none"> • Growth: Number of permits issues, number of public plazas, play streets tracked by town center geography and equity focus areas. • Customer Feedback: survey results about usage, satisfaction, conditions, and safety, programming satisfaction. • Facility Usage: estimated usage levels (passive and event based), of people moving, staying, and using the site in other ways at a given time.
<p>Output Measures</p>

- Programming: number of activities and cultural events and estimated attendance.
- Growth: Number of permits issued, number of new and enhanced public plazas within town centers.
- Financial: Value of subsidy, public space infrastructure, tracked by town center geography and equity focus areas.

Outcome Measures

- Customer Feedback: survey results about usage, satisfaction, conditions, and safety, programming satisfaction.
- Facility Usage: estimated usage levels (passive and event based), of people moving, staying, and using the site in other ways at a given time.
- Access: Increasing access to public space, expansion of programming.

Use of Evidence

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Performance Report

The Portland City Council has approved a number of projects for Rescue Plan Local Fiscal Recovery Funds. We are working quickly to launch these projects and look forward to reporting these projects’ outcomes against US Treasury’s required performance indicators in future reports.

Performance Data for Required Performance Indicators			
Household Assistance (EC 2.2 & 2.5) and Housing Support (EC 3.10-3.12)			
Number of people or households receiving eviction prevention services (including legal representation)			
<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>
Number of affordable housing units preserved or developed			
<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>
Negative Economic Impacts (EC 2)			
Number of workers enrolled in sectoral job training programs			
<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>
Number of workers completing sectoral job training programs			
<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>
Number of people participating in summer youth employment programs			
<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>
Education Assistance (EC 3.1-3.5)			
Number of students participating in evidence-based tutoring programs			
<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>
Healthy Childhood Environments (EC 3.6-3.9)			
Number of children served by childcare and early learning (pre-school/pre-K/ages 3- 5)			

<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>
Number of families served by home visiting			
<i>Race</i>	<i>Ethnicity</i>	<i>Gender</i>	<i>Income</i>