

# **City of Portland Recovery Plan**

## **State and Local Fiscal Recovery Funds**

2022 Report to US Treasury



# City of Portland

## 2022 Recovery Plan

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# Executive Summary

The COVID-19 pandemic has brought severe and prolonged public health, economic, and social impacts to Portland community members, organizations, and businesses.

The American Rescue Plan Act State and Local Fiscal Recovery Funds (SLFRF) program provides a major infusion of federal relief dollars directly to the City of Portland, allowing us to act with both intention and urgency to deliver needed stabilization and care to our community.

Through a strong equity lens aligned with our community's values as well as the President's goal to 'build back better,' Portland leaders are investing these dollars to provide immediate relief and lay the foundation for an equitable, safe, sustainable economic recovery.

In spring 2021, the Portland City Council considered SLFRF allocation proposals through the lens of their shared priorities of houselessness, community safety, and economic stability; and with a focus on three priority investment areas:

- Household Stabilization
- Business & Commercial District Stabilization
- Community Health & Safety

City Council allocated Round 1 (first tranche) SLFRF funds in two actions: one in June 2021, and one in late July 2021. Round 1 projects support local households, neighborhoods, and businesses to stay stable, healthy, and connected as we move through ongoing impacts of the pandemic and into recovery. Additionally, City Council allocated a portion of funds to revenue replacement to ensure continuity of important City services, and to program delivery to support successful implementation of this grant.

We are committed to equitable, transparent, accountable implementation of this work.

To help community and policymakers understand the impact of these projects, we designed a new performance and data management approach that shows our progress transparently and accountably.

Community-informed analysis and visualizations, as well as complete datasets, are available on the Rescue Plan Open Data website we launched in June 2022: <https://arpa-data-reporting-pdx.hub.arcgis.com/>.

We are also committed to leveraging this grant to bring value to the City more generally. As we create tools, resources, and practices to support Rescue Plan project teams, we look for ways to make them useful and replicable so that they can be used Citywide - not just for the Rescue Plan program.

Through the end of June 2022, nearly every Round 1 project is underway, a number are complete, and roughly 71% of Round 1 funds are either encumbered or expended.

# Uses of Funds

The City of Portland is making community-informed investments in thoroughly vetted proposals to support equitable, durable recovery from the pandemic across three priority investment areas:

- Household Stabilization
- Business & Commercial District Stabilization
- Community Health & Safety

In spring 2021, City staff built on community input to develop Rescue Plan project proposals that were refined through a collaborative process among City bureaus and then considered by City Council staff in a series of large group conversations. This transparent dialogue helped shape an overall package that is aligned with City Council priorities and responsive to community-identified needs.

The City's Round 1 investments correspond to the following US Treasury Expenditure Categories:

## **Public Health (EC 1)**

- This category includes one investment, which supports upstream interventions to prevent gun violence.

## **Negative Economic Impacts (EC 2)**

- More than 60% of our allocations are in this category. Here, our work is focused on small businesses, communities, and households hit hardest by the pandemic. Targeted investments provide direct assistance and services to low-income and vulnerable Portlanders, and to small businesses with Black, Indigenous, and People of Color owners. Services include rent assistance and utility debt relief; workforce training; small business grants and technical assistance; eviction and immigration legal defense; safe outdoor

and indoor shelter options for people experiencing homelessness; small grants for artists and cultural nonprofits; and flexible household assistance. Together, these investments are intended to reach those most in need of relief.

### **Revenue Replacement (EC 6)**

- About one third of our allocations are in this category. Investments support specific City services such as permit review for small businesses as well as general City operations across a variety of bureaus.

Portland did not allocate Round 1 resources to the Public Health-Negative Economic Impact: Public Sector Capacity (EC 3); Premium Pay (EC 4); or Water, Sewer, and Broadband Infrastructure (EC5) categories.

The work funded by these first-round resources will support Portland families and individuals, businesses, and non-profits toward a safe, sustainable, equitable reopening and recovery. It reflects a move away from the traditional 'greatest good for the greatest number' emergency response approach, toward a strategy focusing on communities that have been hit hardest by the pandemic.

The investment package also reflects a commitment to building capacity for community-based partner organizations and improving partnerships with these groups. Many project teams are partnering with community groups to implement their projects. While it is complex and time-intensive to take this approach with federal funds, we are proud of the partnership we have achieved and the progress we are seeing from these projects.

In addition to Rescue Plan SLFRF funds, the City of Portland is in receipt of Emergency Rental Assistance funds in the following amounts. We will pass these Emergency Rental Assistance funds through to our network of

40+ culturally-specific and community-based organizations to do intake, case-manage, and provide rent assistance to households most in need.

- \$19,647,973.30 of ERA-1
- \$15,546,521.70 of ERA-2
- \$9,639,287.40 of ERA-2 High Needs

Additionally, the City received the following CARES Act funds:

- \$114,247,256 of Coronavirus Relief Funds
- \$9,640,943 of Community Development Block Grant
- \$16,979,685 of Emergency Solutions Grant
- \$249,909 of Housing Opportunities for People with AIDS

Across these funding streams, our investments have and will continue to stabilize our families, protect Portland's unique economy and our most vulnerable neighbors from the worst impacts of the pandemic, and set the table for a strong and sustained recovery.

# Promoting Equitable Outcomes

Very early in the pandemic, the Portland City Council established core values to guide its COVID-19 response. In a Council Resolution adopted on May 20, 2020, Council directed that the City's COVID-19 response center climate and equity and prioritize fiscal resiliency, equity, the needs of our vulnerable populations, and climate action in budget decisions.

In this same action, Council adopted a COVID-19 Response Equity Toolkit (<https://www.portlandoregon.gov/oehr/80898>) to inform and guide the development of policy, practices, and procedures related to our pandemic response. The Resolution additionally directed the City's Office of Equity and Human Rights to work with bureau-based Equity Managers and practitioners, the City Budget Office, and community partners to center the City's equity goals in our response actions.

The Equity Toolkit, shaped by input from more than 80 community-based partner organizations, is a guide and resource for City staff. It includes information about how to use a Results-Based Accountability approach in the design and implementation of response programs and actions; and about our legal obligations under various local and federal regulations.

This legislative action built on previous City Council actions to advance equity. Since 2015, the Portland City Council has:

- Ratified Citywide Racial Equity Goals and Strategies
- Directed City bureaus to develop and implement Racial Equity Plans
- Established a Budget Equity Assessment Tool to ensure consideration of bureau Racial Equity Plans and ADA Transition goals in the City budget process



- Directed the City's Office of Equity and Human Rights to establish Citywide policies and accountability measures related to Civil Rights Title VI and ADA Title II
- Adopted, in 2020, City of Portland Core Values of Anti-Racism, Equity, Transparency, Communication, Collaboration, and Fiscal Responsibility

This body of legislation charted the course for prioritization of CARES resources as well as other emergency response work, and guided City Council's allocation of Rescue Plan resources this year.

Council allocated the City's first round of State and Local Fiscal Recovery Funds in two actions: roughly \$40 million in the City's Fiscal Year 2021-2022 budget, and roughly \$64 million on July 28 in a separate budget action. Proposals considered as part of the July 28 action were required to identify how the project would result in equitable outcomes, and the project's impact on communities of color. This information was a key consideration for the City Council as they reviewed proposals.

Based on the City's engagement with community beginning in 2020, and City Council's direction to center equity and climate goals, the City's investment package prioritizes people and communities most affected by the devastating economic and social health impacts of the pandemic: Black, Indigenous, and People of Color households and workers; immigrants and refugees; people with disabilities; people experiencing houselessness; and small businesses, especially those owned by people of color. Nearly all of our programmatic investments are in the Negative Economic Impacts (EC 2) category.

Also with Round 1 funds, Council approved funding for an internal team to support delivery of Rescue Plan State and Local Fiscal Recovery Funds. This Delivery Team includes project management, equity strategies analysis, civil rights compliance, data and reporting analysis,

procurement, grants management, communications, and government relations capacity.

In our previous annual report, we described what the Delivery Team would do once staffed. Today, the Delivery Team is fully staffed and implementing the work described last year.

Most relevant here is the work of the Delivery Team's Data and Equity Strategies work group, which includes staff from the City's Office of Equity and Human Rights, Bureau of Planning and Sustainability, and Office of Management and Finance.

This team has created a new framework - from project design through final reporting - for performance and data management of Rescue Plan projects. The framework ensures we meet federal reporting requirements, that we are transparent and accountable to Portland communities, and that we are helping projects comply with civil rights obligations and make progress toward equity outcomes.

As part of this new approach, we established the following Citywide equity outcome goals guided by the concept of "targeted universalism," and connected each community-facing project to one of the goals. Strong output and outcome measures allow us to track project progress toward these goals:

1. All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.
2. All people in Portland have the skills and support to gain stable employment and afford basic life necessities.
3. All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.
4. Artists who identify as Black, Indigenous, or people of color receive support and funding to continue to practice their art in Portland.

5. All people in Portland feel secure and stable in their current homes.
6. All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.
7. All people in Portland are able to connect to resources and to one another via dependable internet and devices.

Key process elements of the new framework will help our project teams achieve their equity goals, comply with civil rights requirements, and report their progress transparently and accountably:

- Project scope review based on the results-based accountability framework
- Information and guidance to support accessible and equitable service delivery
- Resources and technical assistance to support equity and civil rights compliance
- Collaborative development of output and outcome measures to capture progress and impact - including against established equity outcome goals
- Consistent data standards so data across projects can be added up and compared
- Aligned reporting measures so similar projects collect similar information, and we can show their combined impact

The City of Portland is committed to centering community priorities in our investment decisions, and centering equity lenses and practices in our implementation of these important projects, to achieve equitable outcomes for community.

# Community Engagement

The City's COVID-19 Response Equity Toolkit identifies community engagement as part of the results-based accountability approach. This approach includes identifying ways project teams can authentically engage and inform impacted communities before making programmatic design decisions. The process also highlights the need to understand historical relationships with impacted communities and identify how to rebuild broken trust.

Beginning in March 2020, the City of Portland intentionally engaged community organizations, leaders, and members to ensure that its Round 1 investment decisions reflected community needs as defined by community, not just by policymakers.

Engagement included both existing and new committees and focused audiences to ensure that we are leveraging expertise that's already plugged into City processes as well as bringing new insight and perspective to our work.

For example, the City's Joint Volunteer Information Center, a partnership with more than 80 community-based partner organizations, helped shape the City's COVID-19 Response Equity Toolkit and included implementation partnership: using both City and Federal relief dollars, the City's ECC partnered with these groups to provide basic household supplies, culturally-appropriate food boxes, and accessible information about resources and services. These trusted community organizations helped both develop these responses and deliver them to community members.

Another new partnership was between the City and its Economic Recovery Task Force, which was established in March of 2020 and which

includes more than 70 external partners. This body has advised the Council about economic stabilization and recovery interventions, helping ensure that our investments respond to our community's specific needs.

In 2021, Mayor Wheeler established five Action Tables - conversation between community members and City staff to shape activity in the following categories:

1. Clean & Green
2. Business Reopening & Success
3. Community Events
4. Safety & Compassion
5. Reputation Recovery & Rebranding

The longstanding Portland Housing Advisory Commission and the new COVID Rent Assistance Provider Network have met regularly to provide guidance to the City's housing stability response.

Conversations with Reimagine Oregon; a focus group of Black, Indigenous, and business owners of color; the City's Joint Volunteer Information Center; and the Street Roots Ambassador Program also informed the City's Round 1 investment strategy and allocations.

The City's SLFRF investments represent an opportunity to partner with a variety of community organizations - some who have existing relationships with the City, some who are new. We will use this opportunity to build capacity among our partners, including by providing training about what it means and how it works to be a sub-recipient of federal funds and/or a contractor with the City. Through delivery of these funds we hope to foster a cohort of community groups who are competitive for public funds, who are deeply rooted in and connected to

community, and who can continue to partner with the City beyond the life of these funds.

Finally, we are committed to capturing community feedback as we implement Rescue Plan projects. Many projects will use surveys to measure project outcomes. These surveys are an opportunity to understand each project's impact, and to build on that learning with our next investments. Each outcome survey is a tool we can use to improve our approaches to deliver better services to community.

# Labor Practices

The City has not allocated any funds to capital projects.

# Use of Evidence

The City of Portland's Round 1 Rescue Plan allocations fund community-informed projects to help local households, neighborhoods, and businesses stay stable, healthy, and connected as we move through ongoing impacts of the pandemic and into recovery.

They are focused in three priority areas: household stabilization, including houselessness response and housing stability; business and commercial district stabilization; and community health and safety.

A number of these projects use evidence-based interventions. Those projects are identified in the Project Inventory section below.

Additionally, we are collecting comprehensive performance data about each Round 1 project in a programmatic (not 6.1 or 7.1) Expenditure Category. Together with Project Teams, we developed output and outcome measures to capture progress and impact against the project's intended outcome and against broader City equity outcome goals. Using consistent data standards and aligned reporting measures, we can add up and compare data across multiple projects or program-wide.

All of this data is shared on our new Rescue Plan Open Data website: <https://arpa-data-reporting-pdx.hub.arcgis.com/>.

Information in the open data portal can be used by community members, community organizations, policymakers, and other stakeholders to learn about the progress and impact of our Rescue Plan projects. This understanding allows for informed, thoughtful policy and investment conversations and decisions.

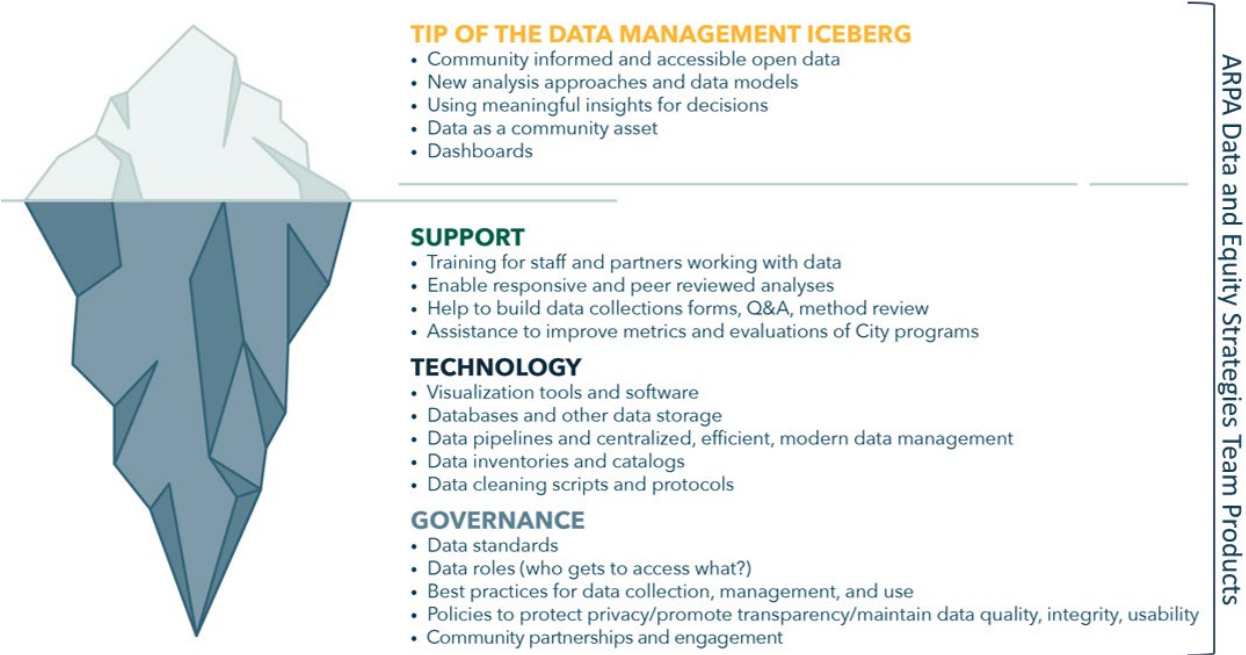


# Performance Report

Performance and data management is at the heart of our Rescue Plan SLFRF implementation strategy. We are committed to transparency and accountability about project and program progress and impact.

We began with a question: what do we want this performance data to tell us? The answer is, we want to understand how each project, groups of similar projects, and the program as a whole are making progress toward Citywide and project-specific outcome goals. (Citywide equity outcome goals are listed in the Promoting Equitable Outcomes section above, and each project’s outcome goal is listed in its Fact Sheet in the Project Inventory.)

Working back from that, we developed a new performance and data management approach to create measures, collect data, and share information with US Treasury, Portland community members, and local policymakers. Since August 2021, we have developed the following:



This new approach is designed to produce the following results:

- *Data-driven decision-making*: decision-makers have clear, complete information to make good choices about future policies and investments
- *Invested community*: community has information and tools to understand the impact of City work, advocate for future investments, and hold the City accountable
- *Better projects*: City staff and community partners have information to refine their work for more impact, and incorporate understanding of impacts into future proposals
- *Clear impacts*: Everyone can understand the impact of individual projects and of multiple projects across larger areas of focus - consistent, connected data shows us the big picture
- *Increased trust*: Transparent, community-informed reporting builds trust with community, media, and other stakeholders

Here is what the approach looks like in action:

1. Project proposals were evaluated for alignment with policy and equity goals
2. Funded project scopes were reviewed through a results-based accountability lens to identify the project's intended impact: <https://www.portland.gov/sites/default/files/2022/rescue-plan-equity-toolkit-exercise.pdf>
3. Reporting measures were developed to capture output and outcome information relative to the intended impact
4. Projects use consistent data standards and processes to ensure alignment and usability of reporting information
5. All data is submitted to a central location each quarter
6. Data is reviewed, cleaned, and loaded into a central open data website: <https://arpa-data-reporting-pdx.hub.arcgis.com/>

7. Complete datasets as well as community-informed analyses and visualizations are available on this open data website
8. Data can be analyzed on a project, project group, or program level to understand impact against a variety of reporting measures and City policy priorities

To ensure this centrally-coordinated approach can be successfully implemented by dozens of project teams across more than a dozen City bureaus, we have provided a number of written resources in addition to the regular briefings, office hours, and other technical assistance we offer:

- Reporting Guide:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:d6d9aff8-244c-3a86-ac77-e537e60cf218>
- Data Standards:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:f78a9938-eec1-3620-87a3-f6d34e497201>
- Reporting File Examples and Explainer:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:38c5e4ba-07ae-3133-a60c-cefcb4ddc555>
- Data Submission Guide:  
<https://acrobat.adobe.com/link/track?uri=urn:aaid:scds:US:b08f45e0-d5b2-32e4-af80-7686c1939614>

We are also committed to leveraging this grant to create performance management tools that will be useful beyond Rescue Plan. The approach we have built - and the processes and infrastructure to support it - was designed to be useful and replicable in other City contexts. We are excited to see what this data tells us, and see how it is used by community and policymakers in the months and years ahead.

# Project Inventory

The Portland City Council funded several dozen projects with Round 1 Rescue Plan State and Local Fiscal Recovery Funds. Each is summarized in a Fact Sheet below.

We have noted how performance measures are disaggregated. Complete datasets can be found in our Rescue Plan Open Data Portal Data Catalog: <https://gis-pdx.opendata.arcgis.com/search?categories=arpa&tags=arpa>.

Excerpted highlights for some projects are shown in visuals below the project’s Fact Sheet.

Vibrant and Inclusive Community Spaces		
#1	\$2,340,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning</i> (2.30*^)
<b>Website: <a href="#">Vibrant Spaces Community Events Activation Funds - Guidelines   Portland.gov</a></b>		
Project Overview		
<p>Capacity restrictions to meet public health orders impacted small businesses and business districts. Business lost customers and revenue, and some closed. This project takes several approaches to support neighborhood business districts:</p> <ul style="list-style-type: none"> <li>• Reconfigure underused public right of way and adjacent storefronts to create and program plazas and public spaces. This initiative focuses on East Portland and the Central City. These spaces could be pop-up, seasonal or permanent installations that create a healthier community and business ecosystem.</li> <li>• Subsidize permitting-related fees and distribute financial awards to support community cohesion through events and activities. The program will fund grants</li> </ul>		

and administration, and permit subsidies to diverse community organizations hosting events.

- Fund branding, awareness, and marketing campaigns to encourage community cohesion, pride, and participation.

Funds will be spent through summer 2023.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Businesses, nonprofit organizations, and individuals are supported to create or enhance public spaces and events for community benefits. Support includes financial assistance, event coordination, traffic control, public seating, street painting, and outreach.

### Use of Evidence

This project takes several approaches to support neighborhood businesses and business districts: creating plazas and public spaces in underused rights of way and adjacent storefronts; subsidize permit-related fees and directly support community events; fund branding, awareness, and marketing campaigns. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

### Performance Measures and Data to Date

- Evaluation survey with opt-in demographics for users of the spaces/events: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Evaluation survey with opt-in demographics for organization: No data yet
  - Disaggregated by: Zip code, BIPOC-owned, race and ethnicity and gender of business owners
- Number of businesses or organizations served: 8
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Type of service provided: Coordination support, traffic control support, public seating support, street painting support, and square feet of public space
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners

- If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- o Distribution of funds to organizations: 0
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- o Number and type of events supported: 7 plaza spaces
  - Disaggregated by: Zip code
- o Project allocation for marketing and communication: 0
- o Marketing and communication outputs/outcomes: 0
- o Number of community event grants provided: No data yet
- o Amount distributed per grant: No data yet
- o Type of event: No data yet
- o Outcome survey: No data yet
- o Services provided by facilitator: No data yet
- o Number of partners: 1

# Streets to Stability: Safe Rest Villages

#2	\$16,020,000	Assistance to Households <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
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**Website:** [Safe Rest Villages | Portland.gov](https://www.portland.gov/safe-rest-villages)

## Project Overview

The COVID-19 public health emergency exacerbated housing insecurity, especially for low-income and Black, Indigenous and People of Color (BIPOC) communities. Social distancing requirements effectively cut our region’s congregate shelter capacity in half, overnight. Additional emergency outdoor shelters and capacity for non-congregate and isolation sheltering have not met the increased need. We’ve seen a significant increase in unhoused persons living outdoors, in public places, in vehicles, and in other areas not meant for human habitation. Pre-pandemic, the number of large, unsanctioned houseless encampments (with 8+ structures) in Portland was approximately 3-4 at any given time. During the pandemic that number increased tenfold, to more than 50. This project will develop six outdoor shelters - Safe Rest Villages - to serve unsheltered Portlanders across the city. Villages will provide safe places for rest with access to food, hygiene, sanitation, and wraparound services, with the goal of increasing access to supportive housing. The first site opened in June. All funds will be expended by the end of calendar year 2024. Partners include the City/County Joint Office of Homeless Services, A Home For Everyone Coordinating Board, A Home For Everyone Safety off the Streets Workgroup, Prosper Portland, and Central Eastside Industrial Council.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: Unhoused and unsheltered people have a place to sleep at night with a door that locks, a place to store belongings, protection from weather and access to hygiene and wraparound services. People achieve stability needed to get into long-term supported housing.

## Use of Evidence

This project establishes six outdoor shelters to serve unsheltered Portlanders across the City. Funds are being used for evidence-based interventions.

Amount: \$16,020,000

Evidence base: "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

[https://www.usich.gov/resources/uploads/asset\\_library/emergency-shelter-key-considerations.pdf](https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf) "Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless"

[https://www.academia.edu/21611312/Managing\\_Multiple\\_Disadvantages\\_The\\_Regulation\\_of\\_Complex\\_Needs\\_in\\_Emergency\\_Shelters\\_for\\_the\\_Homeless](https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless)

### Mandatory Indicators

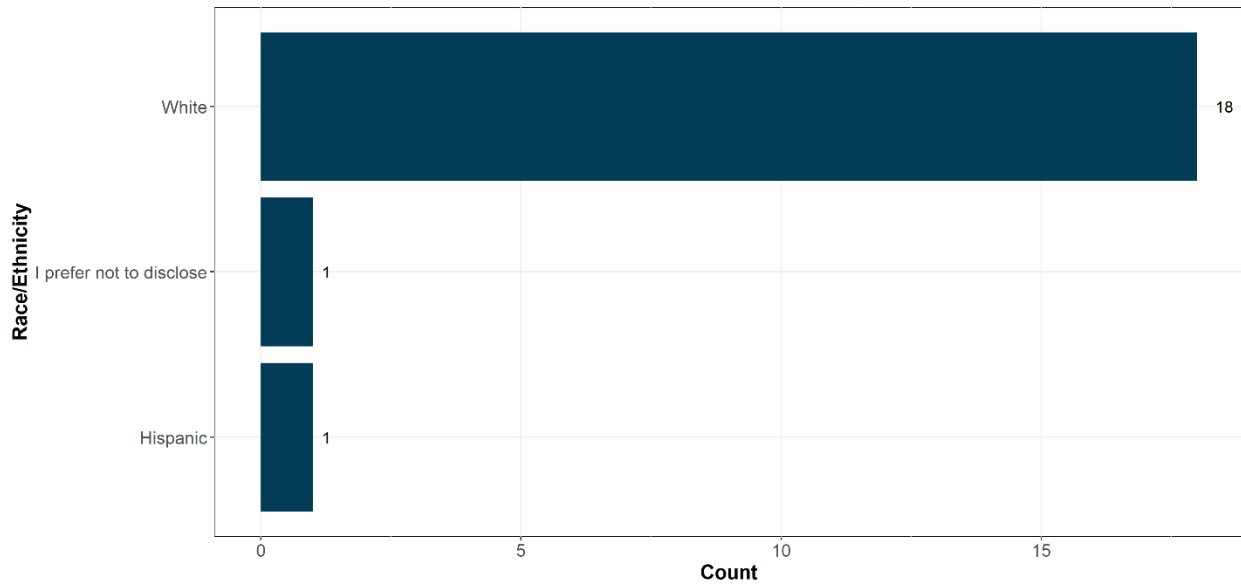
- Number of households receiving eviction prevention services (including legal representation): No data yet
- Number of affordable housing units preserved or developed: No data yet

### Performance Measures and Data to Date

- Unduplicated number of individuals served: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of bed nights provided: No data yet
  - Disaggregated by: Zip code
- Length of completed stays: No data yet
  - Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Exit destination: No data yet
  - Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Focused qualitative outcome survey: No data yet
  - If possible: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of partners: 10



Number of Business Partner Owners by Race/Ethnicity



# COVID-19 Homeless Services

#3	\$4,530,000	Assistance to Households <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
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**Website:** [COVID-19 Homeless Services | Portland.gov](https://www.portland.gov/united)

## Project Overview

This project continues the City/County joint COVID-19 homeless response strategy implemented in April 2020 through the second half of the 2021-2022 Fiscal Year (existing resources will fund the first half of the year). Funding will allow for continued assistance and support for individuals and families experiencing homelessness in the Portland metro area, who comprise several diverse communities disproportionately impacted by the COVID-19 pandemic and systemic inequities in health care, housing and homeless services systems. Primary among the impacted communities are those identifying as Black, Indigenous, and People of Color (BIPOC). County shall use the funds for continuation of physical distancing and voluntary medical isolation motel shelter; street outreach; and provider support.

Funds were allocated to the Joint Office of Homeless Services (JOHS), which partnered with more than 30 community organizations that provide emergency shelter and street outreach programs. Funds were spent in Fiscal Year 2021-22.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: Individuals and families experiencing houselessness or at imminent risk of houselessness, including impacted communities such as Black, Indigenous, and people of color, people living with disabilities, seniors, and youth have access to the following services: Physical distancing and medical isolation support in motel settings; personal protective equipment and hygiene supplies distributed in street outreach; better-resourced and -staffed shelter providers.

## Use of Evidence

This project provides physical distancing and voluntary medical isolation shelter; street outreach; and provider support. Funds are being used for evidence-based interventions.

Amount: \$4,530,000

Evidence base: "Key Considerations for Implementing Emergency Shelter Within an Effective Crisis Response System"

[https://www.usich.gov/resources/uploads/asset\\_library/emergency-shelter-key-considerations.pdf](https://www.usich.gov/resources/uploads/asset_library/emergency-shelter-key-considerations.pdf) "Managing Multiple Disadvantages: The Regulation of Complex Needs in Emergency Shelters for the Homeless"

[https://www.academia.edu/21611312/Managing\\_Multiple\\_Disadvantages\\_The\\_Regulation\\_of\\_Complex\\_Needs\\_in\\_Emergency\\_Shelters\\_for\\_the\\_Homeless](https://www.academia.edu/21611312/Managing_Multiple_Disadvantages_The_Regulation_of_Complex_Needs_in_Emergency_Shelters_for_the_Homeless)

### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): No data yet
- Number of affordable housing units preserved or developed: No data yet

### Performance Measures and Data to Date

- Unduplicated number of individuals served: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of bed nights provided: No data yet
  - Disaggregated by: Zip code
- Length of completed stays: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Prior living situation: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of people receiving personal protective equipment/hygiene supplies: No data yet
  - Disaggregated by: Zip code or other geographic designation
- Expenditure of funds by provider
  - Disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Number of partners: No data yet

# Rapid Workforce Training & Employment for Vulnerable Portlanders

#4	\$4,000,000	Assistance to Households <i>Assistance to Unemployed or Underemployed Workers</i> (2.10*^)
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**Website:** [Rapid Workforce Training and Employment for Vulnerable Portlanders | Portland.gov](https://www.portland.gov/united)

## Project Overview

This project provides paid work opportunities and rapid re-careering services for Portlanders who are houseless, at risk of eviction, or at risk of involvement in violence. Services will address the disproportional economic impacts COVID-19 has had on people of color and other vulnerable populations currently disconnected from the workforce. Through short-term, intensive trainings that provide direct connections to employers in industries with high workforce demand and in careers that have low barriers to entry, the project provides rapid re-careering into high-demand and middle-income jobs. Industry-specific trainings include construction, waste and recycling hauling, entry-level clerical positions within hospitals and clinics, entry level IT careers, and banking customer service. Trainings are developed in partnership with employers who hire program graduates and are approximately 12 weeks or less in duration to completion and employment. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have the skills and support to gain stable employment and afford basic life necessities.

Project outcome goal: Paid work opportunities and training services connect participants to middle income careers and other types of employment. Services support those experiencing housing insecurity and disproportionate impacts of gun violence including Black, Indigenous, and people of color communities and those with low to moderate incomes.

## Use of Evidence

This project provides paid work opportunities and rapid re-careering services for Portlanders who are houseless, at risk of eviction, or at risk of involvement in violence. Funds are being used for evidence-based interventions.

Amount: \$4,000,000

Evidence base: "Rapid Employment Model Evaluation: Update"

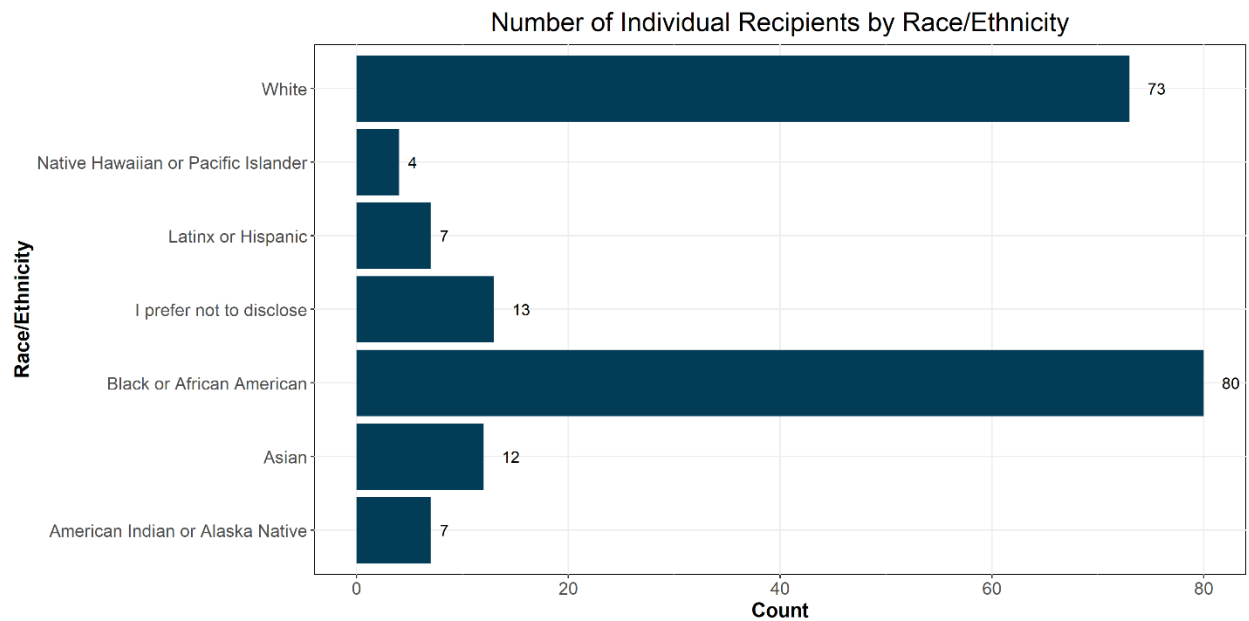
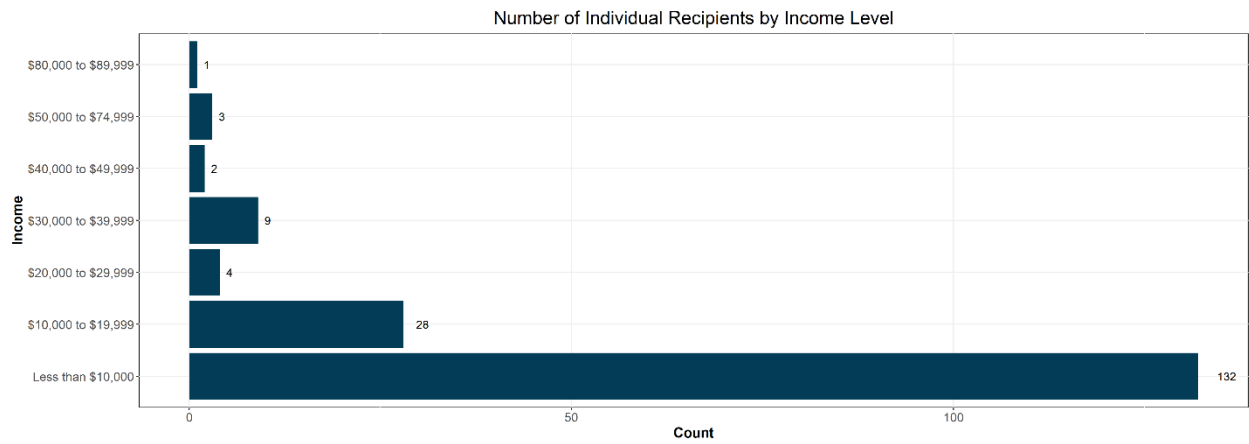
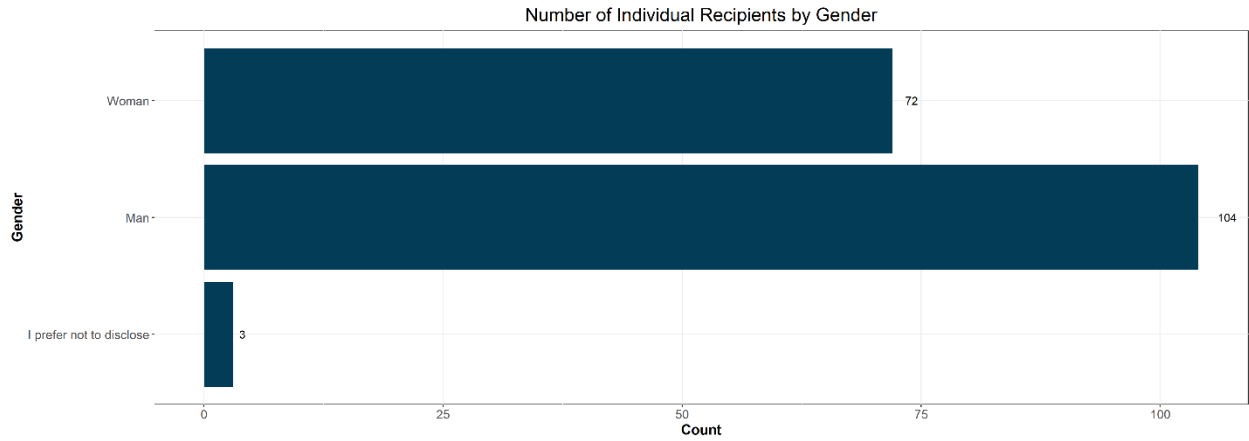
[http://sites.utexas.edu/raymarshallcenter/files/2008/12/REM\\_eval\\_update\\_01-28-09.pdf](http://sites.utexas.edu/raymarshallcenter/files/2008/12/REM_eval_update_01-28-09.pdf)

### Mandatory Indicators

- Number of workers enrolled in sectoral job training programs: 161
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Number of workers completing sectoral job training programs: 87
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Number of people participating in summer youth employment programs: 0

### Performance Measures and Data to Date

- Type of trainings provided: CompTIA A+, BankWorks, CareerWorks Medical, Driving Diversity, Commercial Driver's License Class, Medication Aid, Full Stack Developer Software Bootcamp, Machine Tool Technology with Vocational ESL, Nursing Assistant with Vocational ESL, Dental Assisting
- Number of participants in paid work opportunity: 18
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Number of people who completed training and connected to middle-income careers: 31
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Number of people who completed training and connected to other types of employment: N/A
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Number of partners: 1



# Small Business Resource Navigation & Technical Assistance

#5	\$2,000,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning</i> (2.30*^)
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**Website:** [Small Business Resource Navigation and Technical Assistance | Portland.gov](https://www.portland.gov/united)

## Project Overview

This project addresses inequitable access to federal funds through a culturally-specific navigator program and relief-focused assistance in partnership with community organizations for vulnerable and Black, Indigenous, and people of color-owned businesses disproportionately impacted by the pandemic.

Prosper Portland staff will provide central navigation and subject matter expertise about accessing available Federal & State resources. A network of culturally-specific partners will provide direct services to businesses, both through their existing networks as well as through a central hotline. This includes training and consultation with partners on requirements and opportunities to build capacity within the network. Funds will be spent by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Business owners and employees gain skills and knowledge about how to access pandemic relief programming that allows them to continue to operate their business. Business owners who do not have English as their primary language and/or who identify as Black, Indigenous, and people of color are able to access these resources.

## Use of Evidence

This project provides culturally-specific navigation services and relief-focused assistance for vulnerable and Black, Indigenous, and people of color-owned businesses. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures and Data to Date

- Number of businesses served: No data yet
  - Disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity and gender of business owners
- Type of service received: No data yet
  - Disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity and gender of business owners
- Business navigation 3-month business follow-up: No data yet
  - Disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity and gender of business owners
- Business technical assistance service outcomes: No data yet
  - Disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity and gender of business owners
- Number of small business navigation inquiries: No data yet
- Number of partners: 8



# Oregon Worker Relief: Small Enterprise Fund

#6

\$1,500,000

Assistance to Small Businesses  
*Loans or Grants to Mitigate Financial Hardship (2.29<sup>^</sup>)*

**Website:** [Oregon Worker Relief - Immigrant and Refugee Community Member Support | Portland.gov](#)

## Project Overview

Oregon Worker Relief is a community-governed initiative that uses an equity-focused design thinking approach to solve for the short-and long-term negative economic impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. This project funds Oregon Worker Relief Coalition, a broad-coalition with more than 200+ active navigators at dozens of community-based organizations, to create a rapid, community-based relief fund for micro and very small enterprises who are unable to access other forms of relief because of exclusionary immigration policy. OWR will disburse available funds to eligible small enterprises based on demonstration of need. As COVID-19 continues to affect Oregon's immigrant communities, the immediate, disproportionate, and devastating economic impacts are well-documented and include housing and food insecurity among other long-term complications for these families. Often overlooked, many of Oregon's small enterprises that are operated by immigrant Oregonians, often family-owned, have likewise suffered because exclusionary immigration policy prevents them from accessing pandemic relief. For instance, many ITIN-holders operate small enterprises and are ineligible for relief due to their immigration classification. Likewise, immigrant small enterprises may avoid pandemic relief operated through traditional systems because of systemic barriers. Many of these small enterprises are composed of essential workers who themselves are impacted by COVID-19. These small enterprises are also impacted by public health measures that close or limit their capacity. These compounding impacts magnify the disruption experienced by the immigrant small enterprise. These small enterprises are essential to Oregon, to our regional and local communities, and are necessary for our collective prosperity. Without relief, these small enterprises will be irreparably harmed. This harm reverberates through the communities in which the enterprises are rooted, impacting the people served, the jobs retained, and the cultural vibrancy they bring to Oregon. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

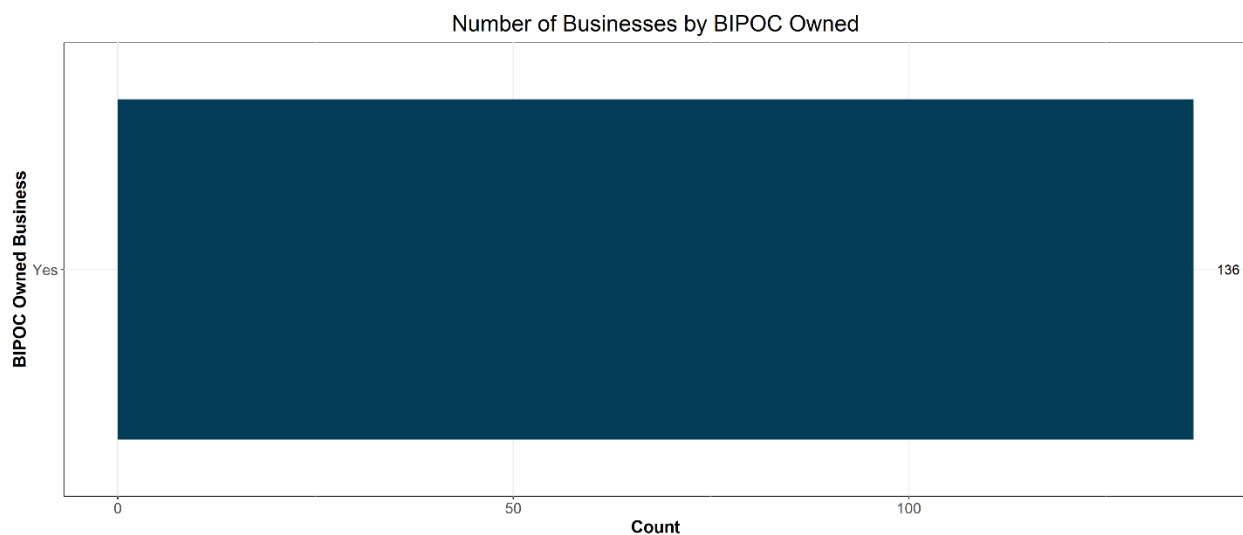
Project outcome goal: Small enterprises run by immigrant Oregonians have access to pandemic relief funds to retain jobs and keep businesses in operation.

### Use of Evidence

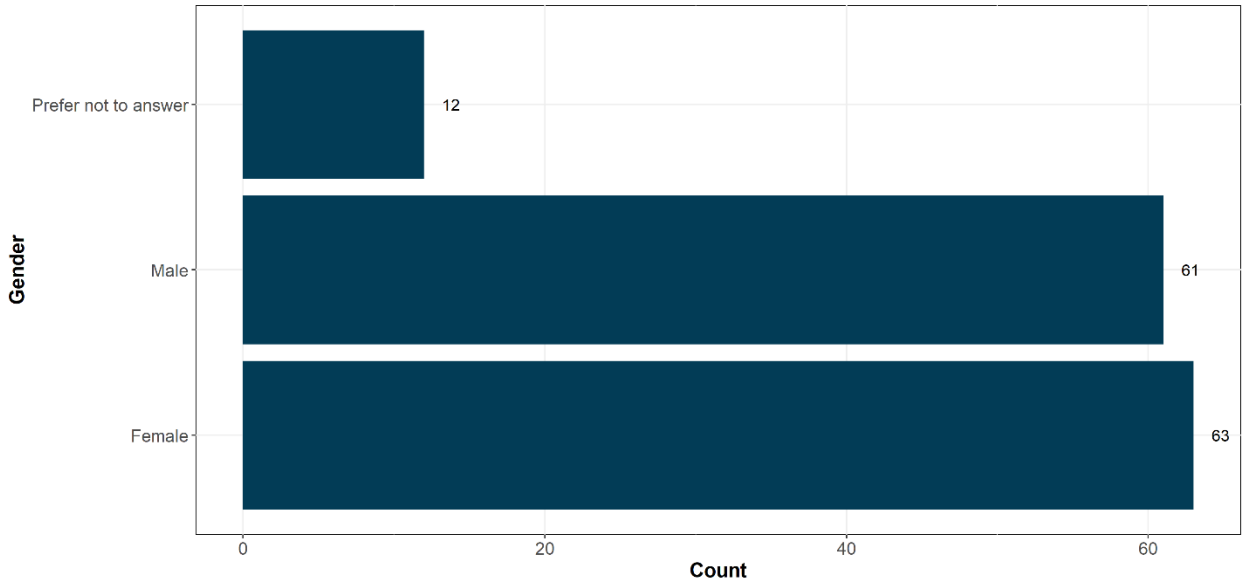
This project provides relief funds to small businesses owned by immigrant Oregonians. We did not see an evidence base for this specific intervention. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

### Performance Measures and Data to Date

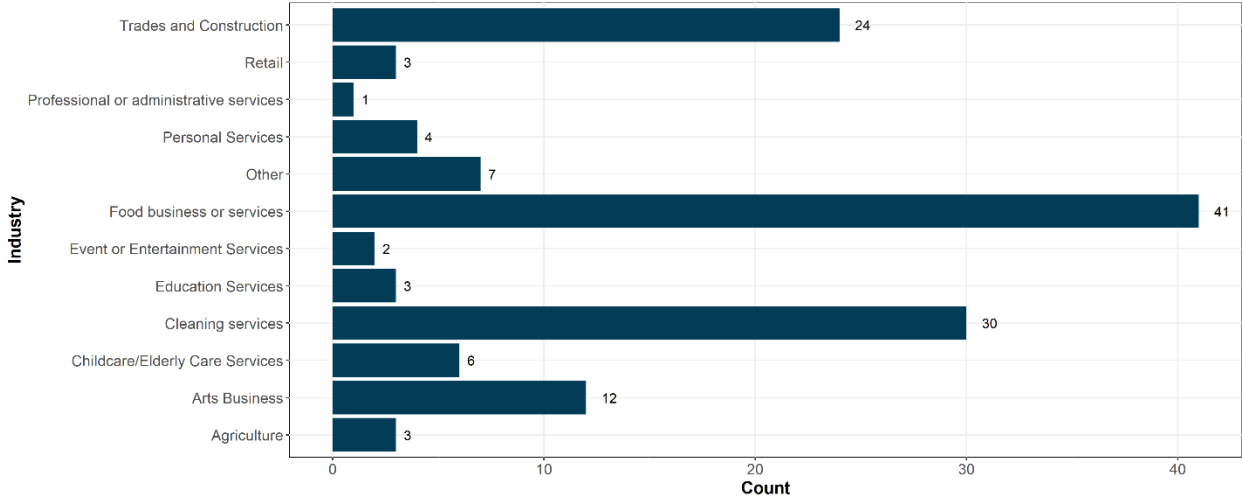
- Number of businesses served: 136
  - Disaggregated by: Zip code, organization size, gender of business owner(s)
- Amount distributed by business: \$1,448,000
  - Disaggregated by: Zip code, organization size, gender of business owner(s)
- Outcome follow-up survey: No data yet
  - Disaggregated by: Zip code, organization size, gender of business owner(s)
- Outcome focus group: No data yet
- Number of partners: 1



Number of Business Owners by Gender



Number of Businesses by Industry



# Oregon Worker Relief: Relief Fund

#7	\$2,000,000	Negative Economic Impacts: Other <i>Economic Impact Assistance: Other (2.37*^)</i>
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**Website:** [Oregon Worker Relief - Immigrant and Refugee Community Member Support | Portland.gov](#)

## Project Overview

Oregon Worker Relief is a community-governed initiative that uses an equity-focused design thinking approach to solve for the short-and long-term negative economic impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. Because of their immigration status, many Oregonians are categorically excluded from some of our most important federal safety net programs such as SNAP and TANF, in addition to the \$1,200 Economic Impact Payment and the Earned Income Tax Credit. This has immediate harsh impacts such as homelessness, food insecurity, and long-term impacts undermining the health and stability of immigrant families and individuals that are restaurant workers, caregivers, immigrants, refugees, day laborers, and farmworkers. OWR will provide household assistance to eligible individuals based on demonstration of need, and will provide capacity to organizations in the field to create more community-centered solutions to household instability. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Immigrant and refugee workers impacted by COVID-19 receive direct financial assistance to address household needs and experience pandemic relief they previously did not have access to.

## Use of Evidence

This project provides flexible household assistance to support housing stability for immigrant and refugee workers. Funds are being used for evidence-based interventions.

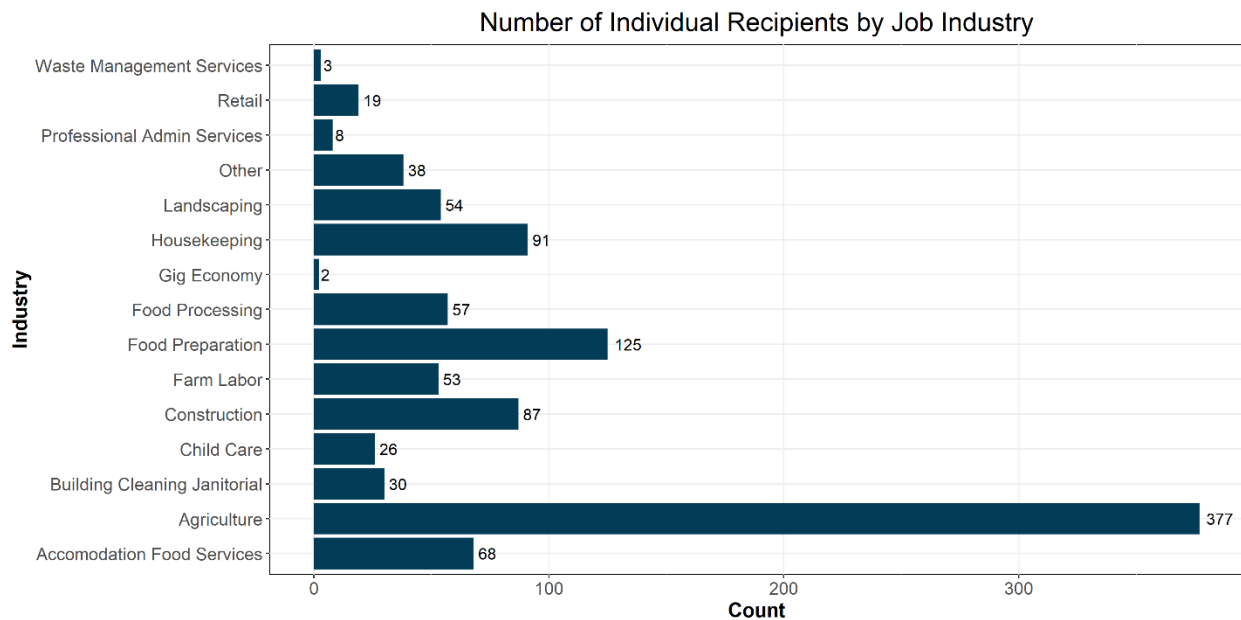
Amount: \$2,000,000

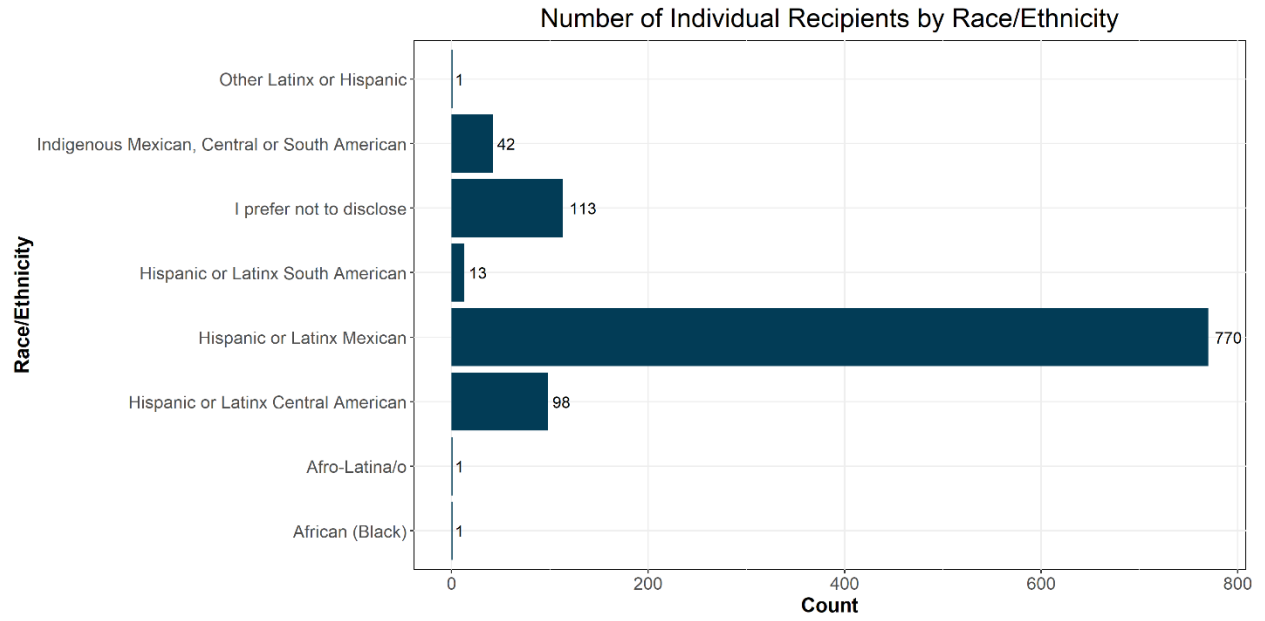
Evidence base: "The Importance of Housing Affordability and Stability for Preventing and Ending Homelessness"

[https://www.usich.gov/resources/uploads/asset\\_library/Housing-Affordability-and-Stablility-Brief.pdf](https://www.usich.gov/resources/uploads/asset_library/Housing-Affordability-and-Stablility-Brief.pdf)

### Performance Measures and Data to Date

- Number of individuals or households served: 1,038
  - Disaggregated by: Zip code, asset information
- Amount distributed to individuals or households: \$1,785,360
  - Disaggregated by: Zip code, asset information
- Weeks of hardship experienced by recipient at point of application: 1 week - 0.1%; 2 weeks - 3.8%; 3 weeks - 6.3%; 4 weeks - 14.8%; 5+ weeks - 75%
  - Disaggregated by: Zip code, asset information
- Outcome follow-up survey: No data yet
- Outcome focus group: No data yet
- Number of partners: 1





# Rent Assistance

#8

\$1,500,000

Assistance to Households  
*Household Assistance; Rent, Mortgage, and Utility Aid*  
(2.2\*^)

**Website:** [Rent Assistance | Portland.gov](#)

## Project Overview

The public health emergency, including necessary measures to protect public health, resulted in significant economic and financial hardship for community members, particularly those with lower incomes. The severe recession has disproportionately affected low-income community members and amplified housing insecurity. This project provides rent assistance for renters impacted by the health and/or economic impacts of the COVID-19 pandemic who live in Portland Housing Bureau-regulated affordable housing. Researchers estimate that evictions led to 430,000 excess cases of COVID-19 and 10,000 excess deaths during the summer of 2020. Limiting the number of evictions by providing tenants with rent assistance will reduce community spread by keeping vulnerable residents stably housed. Rent assistance payments for renters in PHB-regulated affordable housing. Funds were spent in the 2021-22 Fiscal Year.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Renters in Portland Housing Bureau-regulated affordable housing receive rent assistance and remain in their homes, with a focus on renters who identify as Black, Indigenous, Latinx, people of color, and those living with disabilities.

## Use of Evidence

This project funds overdue rent payments for tenants in Portland Housing Bureau-regulated affordable housing. Funds are being used for evidence-based interventions.

Amount: \$1,500,000

Evidence base: "Homeless Prevention: A Review of the Literature"

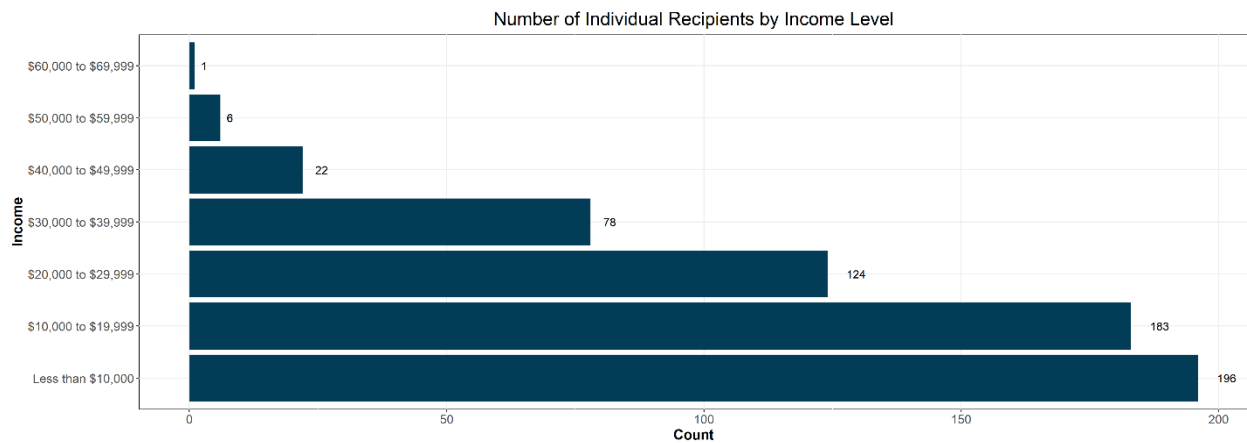
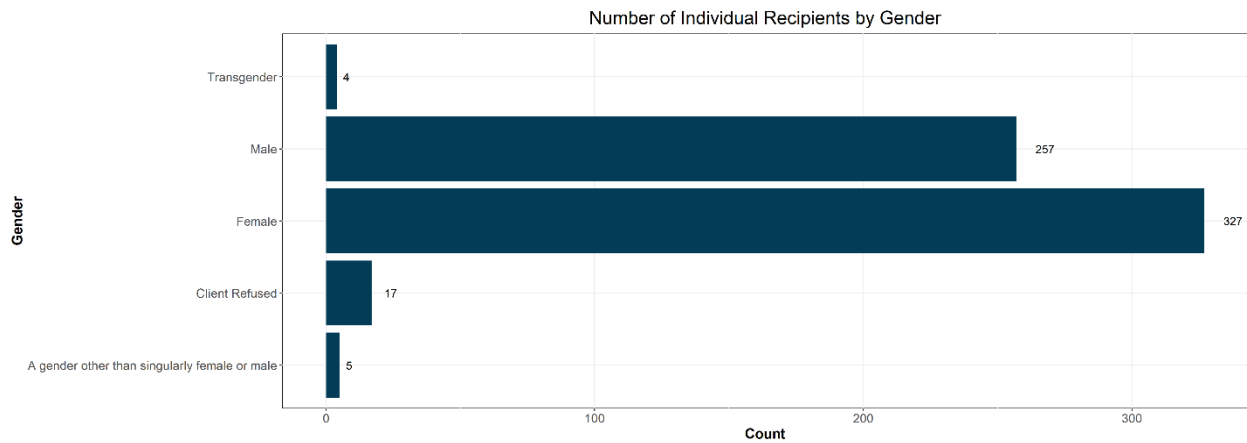
[http://www.evidenceonhomelessness.com/wp-content/uploads/2019/02/Homelessness\\_Prevention\\_Literature\\_Synthesis.pdf](http://www.evidenceonhomelessness.com/wp-content/uploads/2019/02/Homelessness_Prevention_Literature_Synthesis.pdf)

## Mandatory Indicators

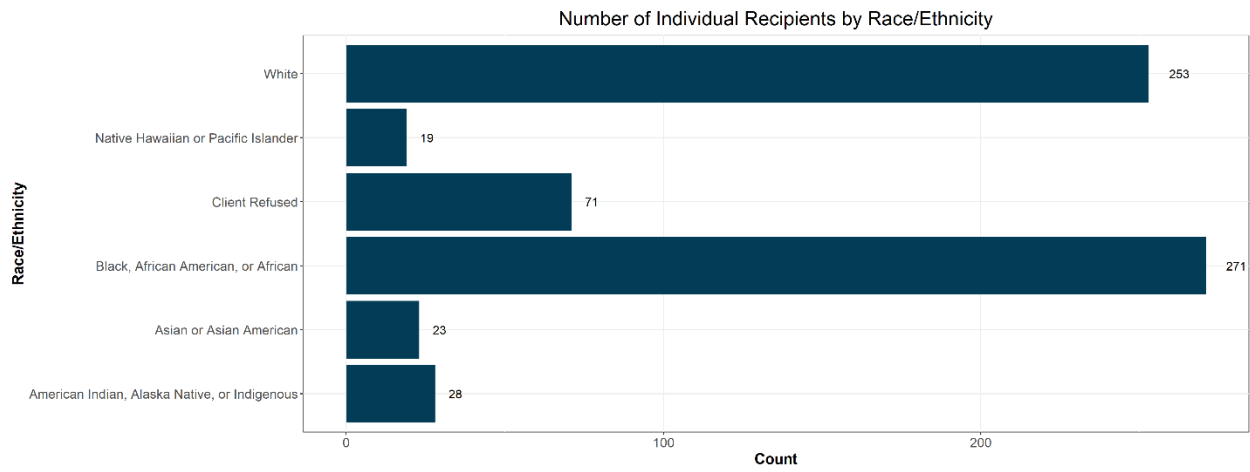
- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

## Performance Measures and Data to Date

- Number of households served: 610
- Amount distributed to landlords on behalf of tenants: \$1,500,000
  - Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of partners: 12







# Business Revitalization and Activation

#9	\$165,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning</i> (2.30*^)
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**Website:** [Business Revitalization and Activation | Portland.gov](https://www.portland.gov/business-revitalization-and-activation)

## Project Overview

This project funds a near-term retail and activation strategy with a focus on businesses owned by, and community-based organizations serving, Black, Indigenous, and People of Color. Consultant-led project activities include:

- Marketing and communications campaign to promote activities within the central city and broader city of Portland featuring.
- Plan and execute Pop Up Small Business Events & Activation for interim use activities in vacant storefronts and adjacent spaces.

This work includes robust technical assistance to participating businesses.

Partners in Prosper Portland, Bureau of Transportation, Portland Parks & Recreation, community-based organizations supporting under-served Portlanders, and district area small businesses with an emphasis on BIPOC owners. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: An increase in diversity of businesses and nonprofits using public spaces. This includes businesses owned by those who identify as Black, Indigenous, and people of color, and community-based organizations that serve Black, Indigenous, and people of color communities. Organizations have access to support from staff and consultants for outreach, communication, marketing, direct financial assistance, event design, and permit applications.

## Use of Evidence

This project funds a near-term retail activation strategy with a focus on businesses owned by, and community organizations serving, Black, Indigenous, and People of Color. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand

project progress and impact, and make data-driven choices about future interventions.

#### Performance Measures and Data to Date

- Evaluation survey with opt-in demographics for users of the spaces/events: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Evaluation survey with opt-in demographics for organization
  - Disaggregated by: Zip code, BIPOC-owned, race and ethnicity and gender of business owners
- Number of businesses or organizations served: No data yet
  - If a business, disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Percentage of BIPOC-owned small businesses participating in program: No data yet
- Type of service provided: No data yet
  - If a business, disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Number and type of events supported: No data yet
  - Disaggregated by: Zip code
- Business sales and/or other business development outcomes at a specific type of event: No data yet
  - Disaggregated by: Zip code
- Expenditure of funds by consultant team: No data yet
  - Disaggregated by: Organization demographics information and activity category
- Marketing and communication outputs/outcomes for events and campaigns not in partnership with Portland Bureau of Transportation: No data yet
- Number of partners: 1

# Minority Chambers of Commerce Support

#10

\$700,000

Assistance to Non-Profits  
*Assistance to Impacted Nonprofit Organizations (2.34<sup>^</sup>)*

**Website:** [Minority Chambers of Commerce Support | Portland.gov](https://www.portland.gov/minority-chambers-of-commerce-support)

## Project Overview

The Minority Chambers of Commerce Support program provides capacity building funds to culturally-specific business-serving organizations so they can better support their constituents impacted by the COVID-19 pandemic. Grants will support multicultural chambers to:

- Engage on and take leadership roles at advisory tables with the City of Portland.
- Communicate and navigate Black, Indigenous, and people of color-owned businesses to available resources providing improved access.
- Provide the City of Portland with strategic direction informed by direct engagement with BIPOC-owned and LGBTQ+ owned businesses, with an explicit racial equity lens.
- Retain chamber staff recently brought on board to implement COVID-19 relief efforts.

This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

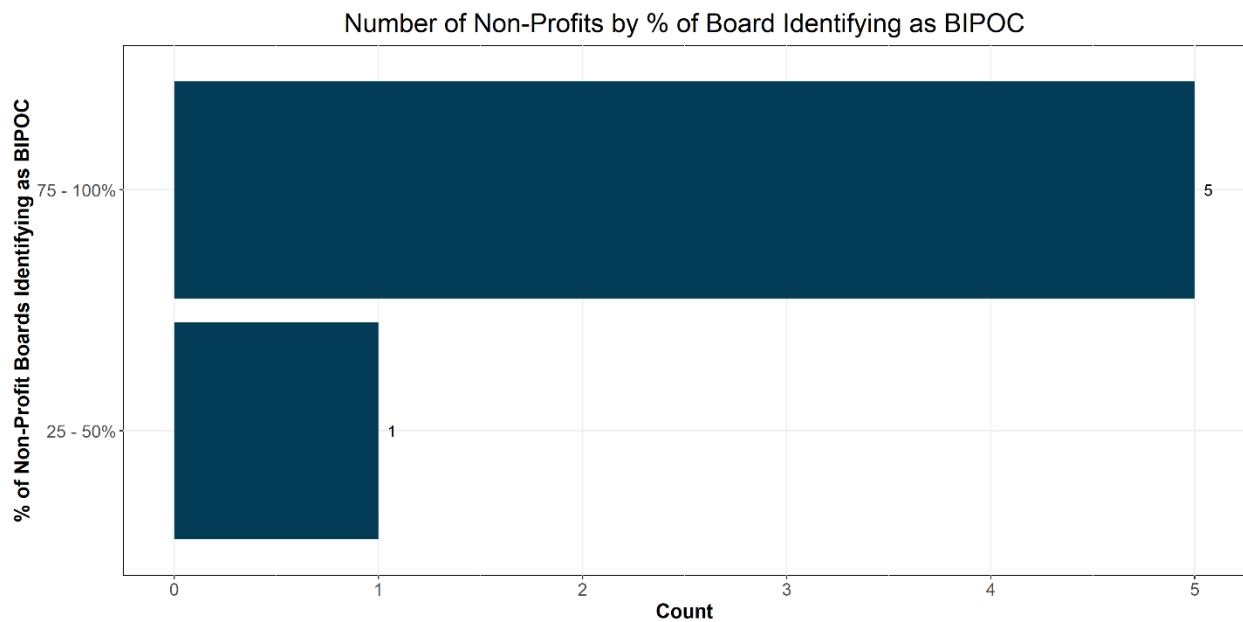
Project outcome goal: Minority Chamber of Commerce staff supported by grant feel satisfaction and stabilization from investment impacts. Investments are made in a variety of ways including accounting, insurance, marketing, personnel, rent, staff training or professional development, strategy development, technology/computers, utilities, and website/social media.

## Use of Evidence

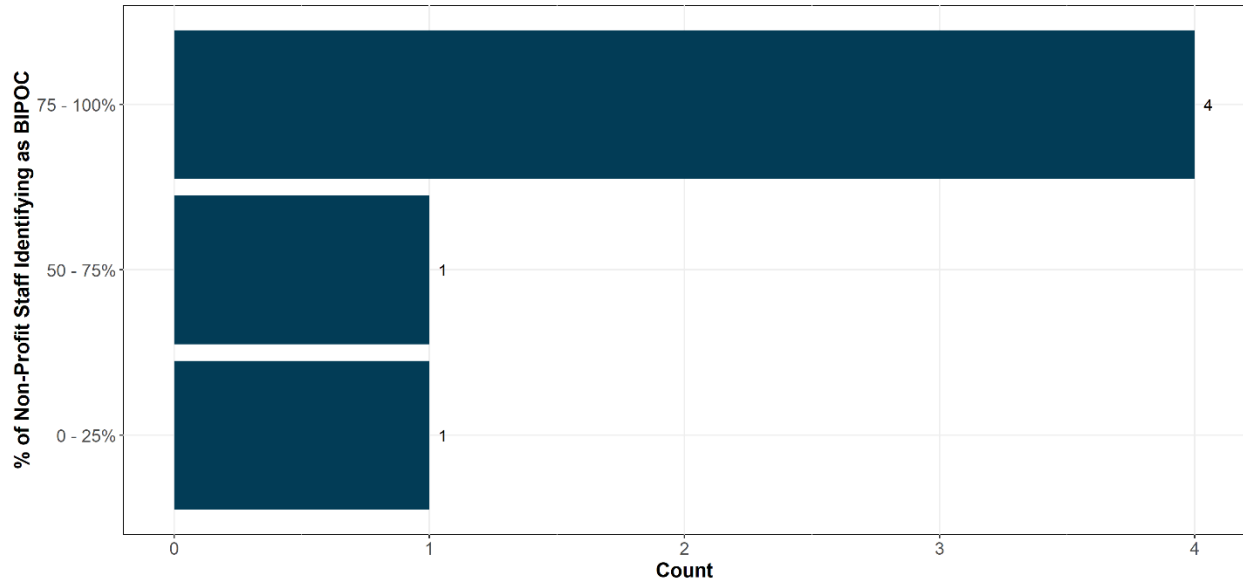
This project funds culturally-specific chambers of commerce to better serve their constituents. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures and Data to Date

- Number of engagements at City advisory tables or City-led activities: 110
- Expenditures of each chamber by Prosper Portland-determined categories: Personnel - \$142,732; Technology - \$12,487; Website/Social Media - \$6,495; Rent - \$15,980; Utilities - \$1,495; Insurance - \$1,272; Strategy Development - \$9,250; Staff Training/Professional Development - \$2,627; Marketing Materials - \$17,194; Accounting - \$5,173; Legal Support - \$500
- Number of chamber FTE funded with capacity-building resources: 12.6
- Follow-up survey with staff of chambers on impacts of investments made: No data yet
- Number of partners: 6



Number of Non-Profits by % of Staff Identifying as BIPOC



# Venture Portland Catalytic Investment Initiative

#12

\$530,931

Assistance to Small Businesses  
*Technical Assistance, Counseling, or Business Planning*  
 (2.30\*^)

**Website:** [Venture Portland Catalytic Investment Initiative | Portland.gov](https://www.portland.gov/united)

## Project Overview

This project funds longtime local nonprofit Venture Portland to support Portland business districts and organizations. Funds increase Venture Portland’s staffing to better serve six Catalytic Investment Initiative (CII) business districts that have been underrepresented and have a higher number of businesses owned by Black, Indigenous and Portlanders of color: St. Johns, Williams, Foster, Lents, Gateway and Midway. Venture Portland will also deploy an Events Hub Team, a one-stop shop for business districts and organizations needing technical assistance to implement neighborhood and large-scale events while navigating COVID-19 restrictions and best practices. This project will run into 2023.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Businesses in Catalytic Investment Initiative districts with historical under-representation and higher number of Black-, Indigenous-, and people of color-owned businesses have access to Venture Portland trainings and workshops, and support from their staff to increase participation in events and volunteer activities. Increased Venture Portland staff hours support deeper connections with business districts and pathways for businesses to increase participation in events, training, and volunteer activities.

## Use of Evidence

This project funds a nonprofit to support Portland business districts and organizations in neighborhoods that have been underrepresented and have a higher number of businesses owned by Black, Indigenous, and Portlanders of color. We did not see an evidence base for this specific suite of interventions. However, this intervention aligns with federal small business support programs. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures and Data to Date

- Number of Venture Portland staff funded: 9
- Increase in volunteer hours per district: 2,492
  - Disaggregated by: Zip code
- Number of events supported by the Events Hub: 20
  - Disaggregated by: Zip code
- Increase in district events: 48
  - Disaggregated by: Zip code
- Number of trainings or workshop hours provide by Venture Portland: 2,168
  - Disaggregated by: Zip code
- Number of partners: 1



# Eviction Legal Defense

#13	\$4,700,000	Assistance to Households <i>Household Assistance: Rent, Mortgage, and Utility Aid (2.2*^)</i>
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**Website:** [Eviction Legal Defense | Portland.gov](https://www.portland.gov/united)

## Project Overview

The public health emergency, including necessary measures to protect public health, resulted in significant economic and financial hardship for community members, particularly those with lower incomes and at risk of housing instability. This project provides legal assistance and associated financial assistance for low-income tenants facing eviction, which is responsive to both the public health and economic impacts of the pandemic. Support includes legal defense services and associated financial settlement assistance for renters experiencing an eviction or potential eviction. Primary partners include the City/County Joint Office of Homeless Services, Multnomah County Youth and Family Services, legal service providers, and other culturally specific and community-based organizations. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Low-income community members and those experiencing housing insecurity have access to legal and financial assistance, resulting in not receiving court judgements, retaining housing and not being evicted, and/or receiving a favorable negotiated settlement even if housing is not retained.

## Use of Evidence

This project provides legal and financial assistance to help tenants avoid eviction. The funds are being used for evidence-based interventions.

Amount: \$4,700,000

Evidence base: "Interventions to prevent tenant evictions: a systematic review"  
<https://onlinelibrary.wiley.com/doi/10.1111/hsc.12257>

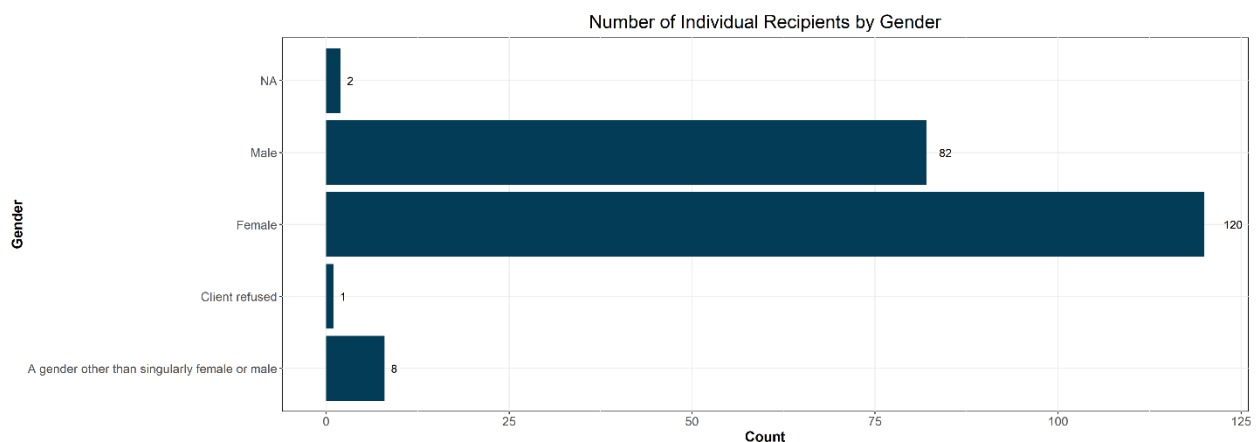
## Mandatory Indicators

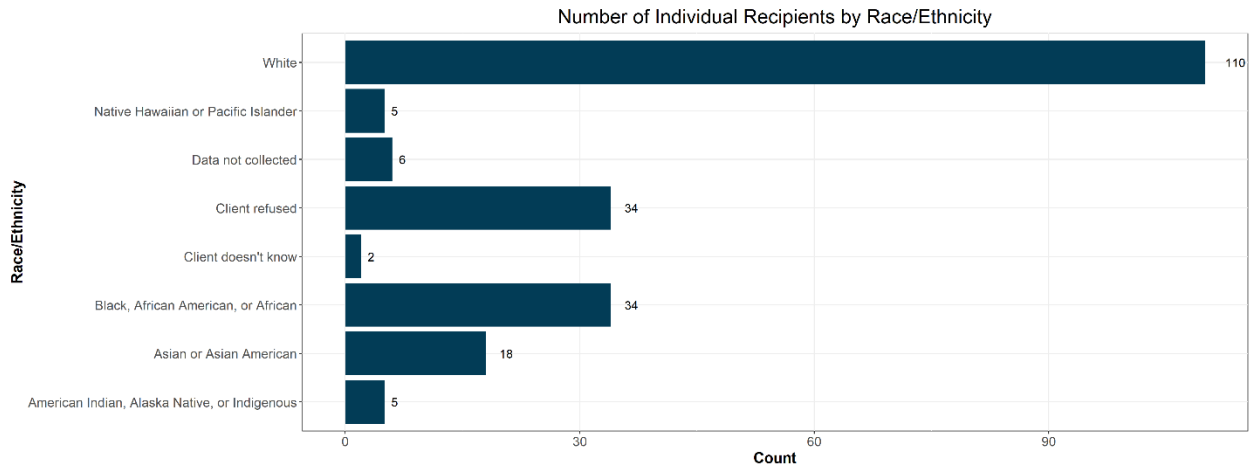
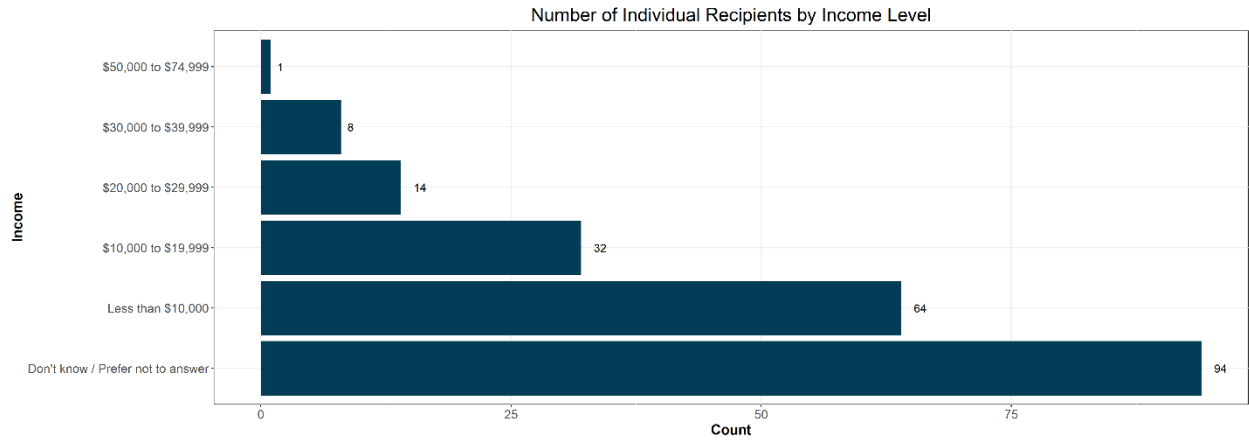
- Number of households receiving eviction prevention services (including legal representation): 213

- Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- o Number of affordable housing units preserved or developed: 0

**Performance Measures and Data to Date**

- o Number of households served: 213
- o Types of services provided: Eviction Prevention Legal Assistance; Rent Payment Assistance; Late Fees; Utility Assistance; Moving Expense Assistance
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- o Expenditure of financial assistance to landlords or other third parties: \$141,448
  - Disaggregated by: Zip code
- o Clients with legal representation not receiving a court judgement/being evicted and retaining housing: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- o Clients with legal representation not receiving a court judgment/being evicted and not retaining housing: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability, type of negotiated settlements
- o Number of partners: 4





# Homeowner Foreclosure Prevention

#14

\$2,500,000

Assistance to Households  
*Household Assistance: Rent, Mortgage, and Utility Aid  
 (2.2\*^)*

**Website:** [Homeowner Foreclosure Prevention | Portland.gov](https://www.portland.gov/united)

## Project Overview

Anticipating long-lasting impacts of the pandemic, this is a multi-year program focused on home retention and stability. This project responds directly to the negative economic impacts of the pandemic on low-income community members by stabilizing vulnerable homeowners. Foreclosure prevention counseling will be offered through nonprofit HUD-certified counseling agencies. This project will also provide financial assistance to Portland residents who have been financially impacted by COVID-19 and who are at risk of losing their homes through direct payments to the mortgage company, utility company or tax collector (as eligible), extending the amount of assistance and eligible uses from previous programs. Program delivery will be primarily through culturally-specific organizations with an existing pipeline of Black, Indigenous, and other homeowners of color. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Homeowners who access foreclosure prevention counseling and financial assistance services remain in homes 12 months after service and/or are no longer delinquent on mortgage payments. Homeowners with low to moderate incomes and homeowners of color have access to these services.

## Use of Evidence

This project provide foreclosure prevention counseling and direct financial assistance to homeowners at risk of foreclosure. Funds are being used for evidence-based interventions.

Amount: \$2,500,000

Evidence base: "Housing Counseling Works"

<https://www.huduser.gov/portal/sites/default/files/pdf/Housing-Counseling-Works.pdf> AND "State Foreclosure Prevention Efforts in New England: Mediation and Assistance" <https://www.bostonfed.org/publications/new-england-public->

policy-center-research-report/2011/state-foreclosure-prevention-efforts-mediation-and-financial-assistance.aspx

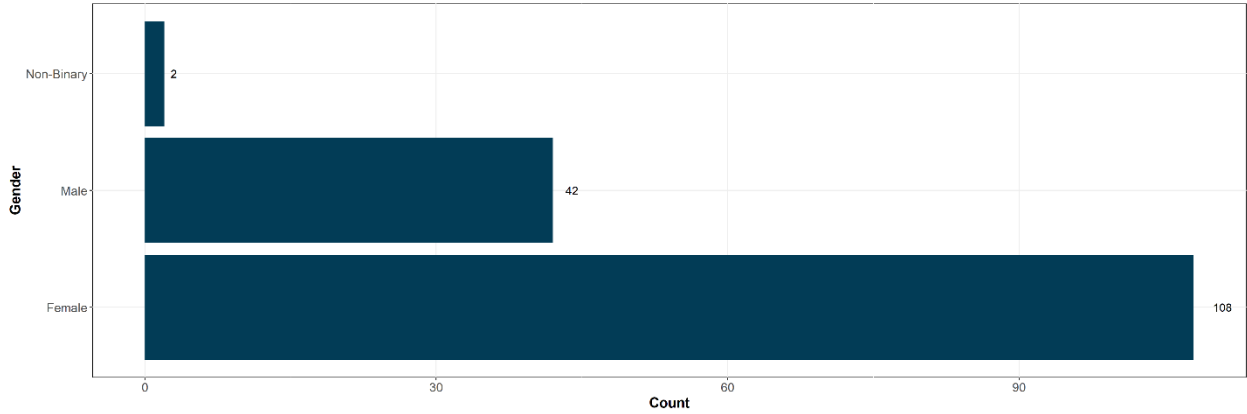
### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 152
- Number of affordable housing units preserved or developed: 0

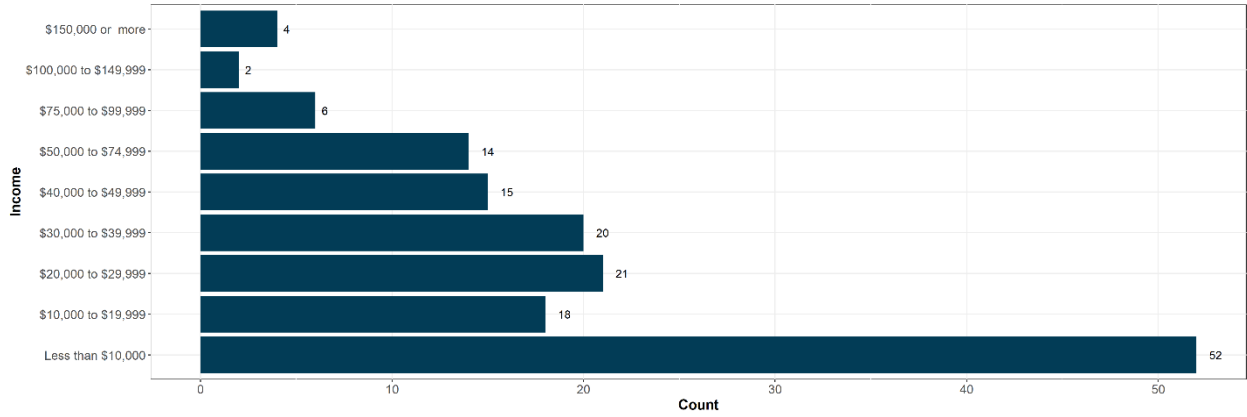
### Reporting Measures and Data to Date

- Number of individuals or households receiving foreclosure prevention counseling: 152
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of households receiving financial assistance: 0
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Distribution of financial assistance: 0
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Percent of households receiving foreclosure prevention counseling who avoid foreclosure through permanent loan modification, refinance, forbearance, reinstatement, or a repayment plan: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of homeowners no longer delinquent on mortgage and/or utility payments: No data yet
- Number of homeowners remaining in their home 12 months after receiving services and/or financial assistance: No data yet
- Number of partners: 1

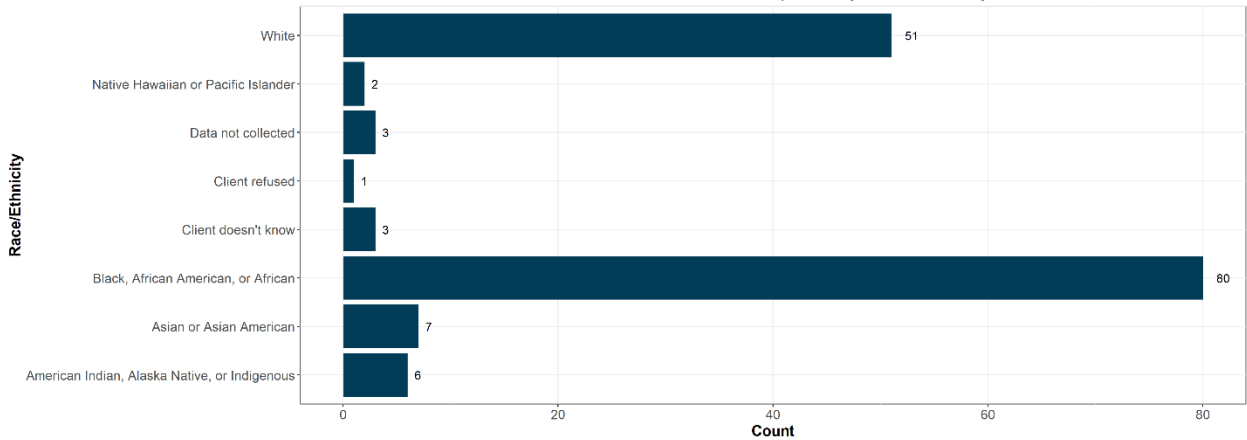
Number of Individual Recipients by Gender



Number of Individual Recipients by Income Level



Number of Individual Recipients by Race/Ethnicity



# AFLOAT: Utility Debt Relief

#15	\$2,600,000	Assistance to Households <i>Household Assistance: Rent, Mortgage, and Utility Aid (2.2*^)</i>
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**Website:** [Afloat: Utility Debt Relief | Portland.gov](https://portland.gov/afloat)

## Project Overview

The Portland Water Bureau (PWB) provides billing services for the City's publicly owned sewer, stormwater, and water utilities. Due to the financial crisis of the COVID-19 pandemic, many Portlanders have been unable to pay their sewer, stormwater, water bills. PWB estimates that Portlanders have more \$22 million of back-due bills. This project reduces the outstanding delinquent balances on PWB accounts with a focus on low-income Portlanders. In collaboration with the Bureau of Environmental Services, the Portland Utility Board, the Office of Equity and Human Rights, and community partners, PWB designed a debt relief program to help the most vulnerable Portlanders catch up on overdue bills. This project ran through June 2022.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Households who cannot pay for water or sewer are able to stay connected to these services and have some past bill debt alleviated. Households with children, elderly, those living with disability, and addresses within Qualified Census Tracts have access to these services.

## Use of Evidence

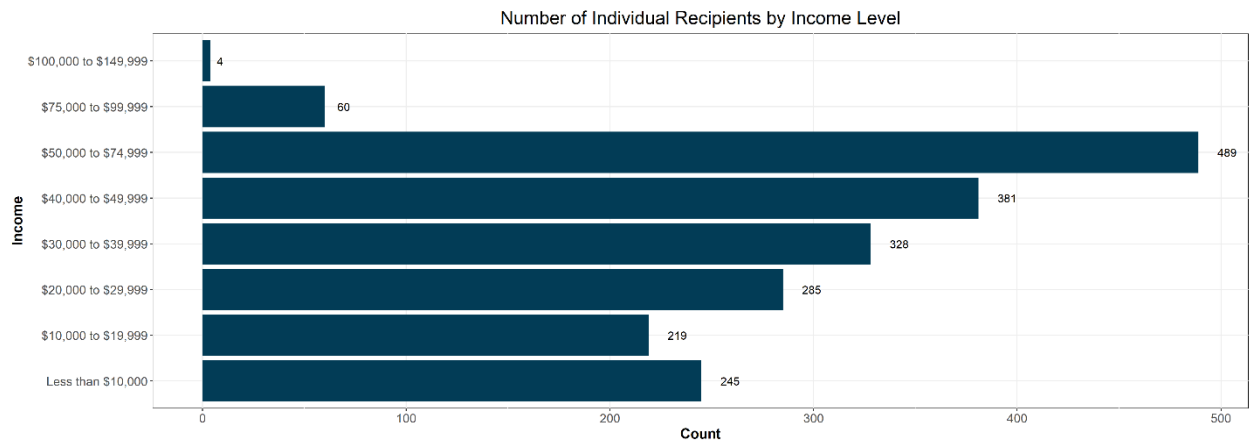
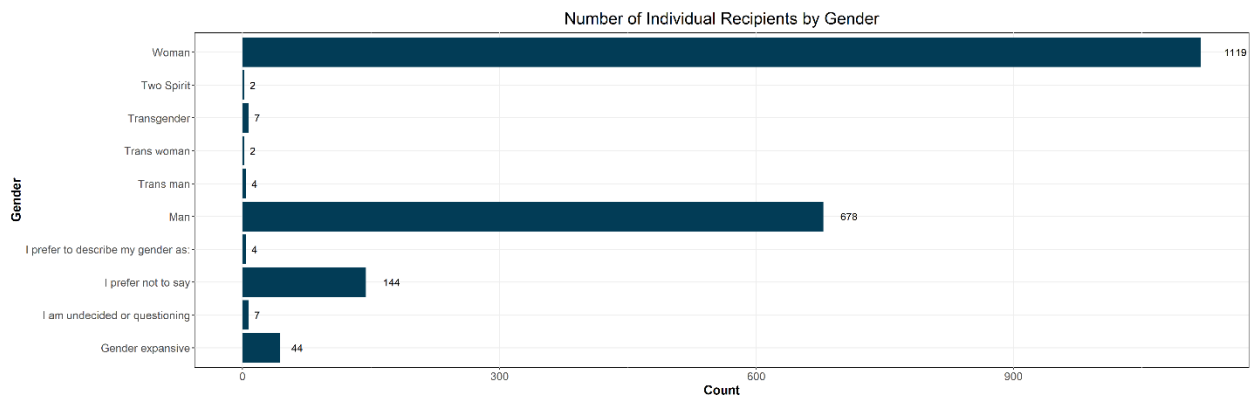
This project forgives municipal utility debt for vulnerable Portlanders. We did not see an evidence base for this intervention. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Mandatory Indicators

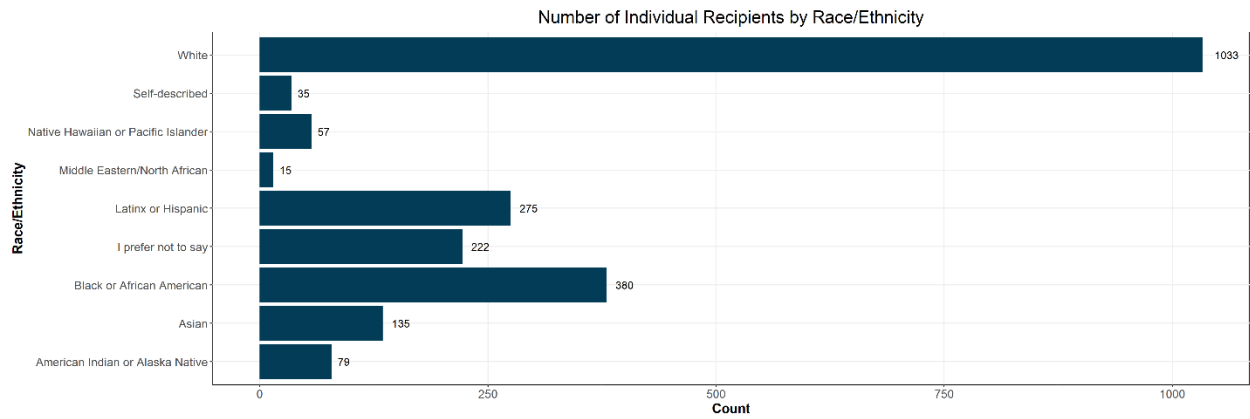
- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

## Performance Measures and Data to Date

- o Number of individuals or households served: 2,011
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- o Amount of relief provided to individuals or households: \$2,681,543
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- o Number of partners: 0







# Public Trash Can Program Expansion and Improvement

#16

\$765,000

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*<sup>^</sup>)*

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](https://www.portland.gov/united)

## Project Overview

The COVID pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. From increased to-go containers from restaurants leading to overflowing trash cans, large increases in visitation to parks and natural areas and accompanying littering, to reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. Recovery requires that these issues be addressed head-on. This project adds 200 additional public trash cans to North Portland, an area currently underserved by the city's public trash can program. Older, smaller, trash cans in other neighborhoods and business districts will also be replaced. Partners include Go Lloyd, Portland Business Alliance, Pearl District Neighborhood Association, COBID-certified haulers, North Portland Neighborhood Services, Venture Portland, Neighborhood Associations, and Business Districts.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Communities experience improved livability and access to trash services through new and updated public trash cans and pickup of debris around trash cans, including expansion in North Portland. Women- and minority-owned companies receive contracts for these services.

## Use of Evidence

This project funds additional public garbage cans in Portland neighborhoods, with a focus on contracting with women- and minority-owned businesses. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures and Data to Date

- Number of new trash cans: 0
  - Disaggregated by: Zip code
- Number of updated/replaced trash cans: 47
  - Disaggregated by: Zip code
- Pounds of trash collected: 0
  - Disaggregated by: Zip code
- Number of trash cans cleared of surrounding debris: 38
  - Disaggregated by: Zip code
- Number of trash-related public, hauler, and 3-1-1 complaints collected about vicinity of new or replaced trash cans: No data yet
- Number of partners: 4

# Addressing Litter and Vandalism in Portland (Office of Community & Civic Life)

#17

\$250,000

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*<sup>^</sup>)*

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](https://www.portland.gov/united)

## Project Overview

The COVID pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. The city's recovery will require that these issues be addressed head-on. From increased to-go containers from restaurants leading to overflowing trash cans, large increases in visitation to parks and natural areas and accompanying littering, to reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. As the trash problem throughout the city has grown, community groups and individual volunteers have stepped up to help. However, these cleanup efforts require a growing amount of assistance with disposal. By providing disposal assistance to these community volunteers this proposal will ensure this aspect of the city's recovery is addressed. Disposal assistance will be available to community groups conducting litter cleanups throughout the city. Partners include Neighborhood Associations, Business Districts, nonprofits, SOLVE, Planning and Sustainability, Parks and Recreation. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: In development.

## Use of Evidence

This project funds community partners to facilitate neighborhood clean-ups. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures

Still in development.

# Addressing Litter and Vandalism in Portland (Bureau of Transportation)

#18	\$1,495,000	Negative Economic Impacts: Other <i>Economic Impact Assistance: Other (2.37*^)</i>
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**Website:** [Addressing litter and vandalism in Portland | Portland.gov](https://www.portland.gov/addressing-litter-and-vandalism)

### Project Overview

Due to the impacts of COVID-19 our ability to maintain appropriate levels of street cleaning were drastically impacted. This project will focus on bringing the right of way back to a pre-pandemic state of cleanliness and safety through reduced response time to calls for large debris clean-up and increased street cleaning. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Portlanders residing, working, and recreating in areas with a high percentage of residents who self-identity as people of color and/or with lower or median incomes will receive increased street cleaning services and new service options, contributing to improved livability.

### Use of Evidence

This project increases the service level for street cleaning and bulk item-pick up in areas with a high percentage of residents who self-identify as people or color and/or with lower or media incomes. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

### Performance Measures

Still in development.

# Park Trash Can Replacement and Enhancement Project

#19

\$425,000

Aid to Impacted Industries  
*Aid to Tourism, Travel, or Hospitality (2.35<sup>^</sup>)*

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](#)

## Project Overview

The COVID pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. The city’s recovery will require that these issues be addressed head-on. From increased to-go containers from restaurants leading to overflowing trash cans, large increases in visitation to parks and natural areas and accompanying littering, to reduced services and build-up of litter and debris on the sides of our streets, the impacts of COVID are visible to all. This project will replace or up-size 200 garbage cans in Portland parks system, which is a major draw for tourists and visitors to our community. This project will create a safer, more welcoming environment for out-of-town visitors to our parks. This project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Portland parks in areas with underserved demographics and previous low investments in trash cans receive new and updated trash cans including improved ADA accessibility. Park users experience belonging and safety from the improved indication of the area being cared for.

## Use of Evidence

This project funds updated garbage cans in Portland’s parks, with a focus on areas with underserved demographics. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures and Data to Date

- Park score and expenditure of funds: 43 parks identified, with an average park score of 9.74; no expenditure yet

- Disaggregated by: Zip code
- Number of new or updated trash cans: No data yet
  - Disaggregated by: Zip code
- Number of trash cans updated to meet ADA compliance: No data yet
  - Disaggregated by: Zip code
- Outcome survey of park users: No data yet
  - If possible, disaggregated by: Race and ethnicity, gender, annual household income, household size, age, presence of disability
- Number of partners: No data yet

# Business Restoration

#20

\$75,000

Aid to Small Businesses  
*Rehabilitation of Commercial Properties or Other  
Improvements (2.31<sup>^</sup>)*

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](#)

## Project Overview

The pandemic has led to a substantial increase in the amount of trash, graffiti, and vandalism in the city. If the windows or doors of a business are broken during the commission of a crime, the Portland Police Bureau (PPB) is obligated to secure the business before leaving. Typically, a 24/7 contractor boards up businesses, then PPB bills the business for the costs. This doubly victimizes businesses - having to pay for the cost of any theft or vandalism as well as repairs. This project subsidizes those costs to relieve the burden on struggling businesses, providing board-up service free of charge. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Business owners who have a business broken into do not incur costs of securing broken or ajar windows and doors. Ability of businesses to stay in operation is improved.

## Use of Evidence

This project funds board-up of businesses that have been damaged during a crime. We did not see an evidence base for this specific intervention. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures and Data to Date

- Number of businesses served: 73
  - Disaggregated by: Zip code
- Reduction in the number to invoices sent to businesses: 75
  - Disaggregated by: Zip code
- Amount of money saved by businesses receiving service: \$21,408
  - Disaggregated by: Zip code



# AdoptOneBlock: Community Cleanup Support

#21

\$40,000

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*^)*

**Website:** [Addressing litter and vandalism in Portland | Portland.gov](#)

## Project Overview

This project supports neighborhood business and social success through the lenses of environmental justice and land stewardship; nonprofit AdoptOneBlock (AOB) serves community by empowering volunteers with the technology and tools needed to ‘adopt’ and care for the block they live on or a block in their neighborhood. There is a direct focus on removing litter, trash, and hazards. During the COVID-19 pandemic this program has been a safe civic activity, as it supports individual, outside volunteerism. This pandemic-responsive model to create safe and welcoming neighborhoods benefits Portland’s neighborhood-based businesses and the communities who support them. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: AdoptOneBlock business block adopters have access to clean-up supplies and resources, and coordination across businesses. Business block adopters share feedback on visible changes in blocks adopted and impacts they experienced along with impacts to surrounding neighborhoods.

## Use of Evidence

This project funds a nonprofit partner to provide clean-up supplies and resources to block ‘adopters.’ We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Output Measures

- o Number of blocks adopted: 20
  - Disaggregated by: Zip code, start date of adoption (mm-dd-yyyy), end date of adoption (mm-dd-yyyy)

- Information about business block adopters: No data yet
  - Disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity of business owners, gender of business owners
- Outcomes survey: No data yet
  - Disaggregated by: Zip code, organization size, BIPOC-owned, race and ethnicity of business owners, gender of business owners
- Number of partners: 1

# Oregon Worker Relief: Legal Defense

#22

\$2,000,000

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*^)*

**Website:** [Oregon Worker Relief - Immigrant and Refugee Community Member Support | Portland.gov](#)

## Project Overview

Oregon Worker Relief (OWR) is a community-governed initiative using an equity-focused design thinking approach to solve for the short-and long-term negative impacts of the COVID-19 pandemic on underserved immigrant and refugee communities. The historic exclusion of these communities from social and civic safety systems and recovery structures has urgent short-term implications, such as housing and food insecurity, and profound long-term implications, including marginalization, erasure, family separation, and civic exclusions. The immigration legal precarity experienced by immigrant and refugee communities prevents access to public health systems (such as health care), civic support systems (such as unemployment and rental support), and other aspects of civic life. This project funds immigration legal services to eligible individuals to mitigate immigration legal precarity that contributes to household destabilization. OWR Coalition is a broad coalition with 200+ active navigators at dozens of community-based organizations. This project will conclude by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland feel secure and stable in their current homes.

Project outcome goal: Immigrant and refugees workers impacted by COVID-19 receive legal assistance and experience reduced legal barriers to household stability and other types of benefits.

## Use of Evidence

This project funds immigration legal services to eligible individuals to mitigate immigration legal precarity that contributes to household destabilization. Funds are being used for evidence-based interventions.

Amount: \$2,000,000

Evidence base: "A National Study of Access to Counsel in Immigration Court" [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2581161](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2581161); "Legal

Representation in Immigration Courts Leads to Better Outcomes, Economic Stability" <https://www.njpp.org/publications/report/legal-representation-in-immigration-courts-leads-to-better-outcomes-economic-stability/>; "Legal Representation and Housing Court Cases in the United States" <https://www.povertyactionlab.org/evaluation/legal-representation-and-housing-court-cases-united-states>

#### Performance Measures and Data to Date

- Number of individuals served: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Legal outcomes: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Outcome follow-up survey: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of partners: 1

# Healthy Business Program

#23	\$2,209,000	Assistance to Small Businesses <i>Technical Assistance, Counseling, or Business Planning</i> (2.30*^)
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**Website:** [Healthy Business Program \(American Rescue Plan\) | Portland.gov](#)

## Project Overview

This project provides right-of-way space for retail activity, offering safer access to goods and services. Outdoor space is critical to business operations during the pandemic. Due to safety concerns, many community members do not feel comfortable accessing businesses indoors. The availability of outdoor space allows businesses to retain customers while responding to shifting capacity limits and other public health regulations. Project activities include ongoing outreach, permit application processing, traffic engineering support, insurance processing, inspections coordination, and ongoing technical assistance.

Partners include other regulatory agencies inside and outside of the City of Portland, including Oregon Liquor Control Commission, Fire Marshal, Noise Control, and Multnomah County Health. Additional partners include agencies focused on economic development and business support, including Prosper Portland internal to the City of Portland, and external business associations. Businesses, business groups, and organizations will also be partners in select implementation projects. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Business and nonprofits have access to right-of-way space for operations. They are supported by City staff in the permit application process, and may also have access to financial support and/or physical resources to implement the permit.

## Use of Evidence

This project provides right-of-way space for retail activity, offering safer access to goods and services. We did not see an evidence base for this specific suite of interventions. However, this intervention aligns with federal small business support programs. Robust performance data will allow community and policymakers to

understand project progress and impact, and make data-driven choices about future interventions.

#### Performance Measures and Data to Date

- Number of event or space permits: 1,280
  - Disaggregated by: Zip Code, New or renewed
- Number of businesses or organizations served: 499
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Type of service provided: Permits
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Evaluation survey with opt-in demographics for users of the spaces/events: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Evaluation survey with opt-in demographics for organization
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- Amount distributed to organizations (if direct monetary assistance will be provided): 0
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Number of partners: 0

# RV Pollution Prevention Program

#24

\$780,000

Assistance to Households  
*Long-term Housing Security: Services for Unhoused Persons (2.16\*^)*

**Website:** [RV Pollution Prevention Program \(RVP3\) | Portland.gov](#)

## Project Overview

Economic impacts of the pandemic have disproportionately affected low-income workers and people experiencing houselessness. People living in RVs may have lost jobs due to COVID-19, or may have been excluded from finding work due to the virus. Providing services to unhoused Portlanders increases their stability and reduces their vulnerability to the ongoing threat of the virus. Sanitary waste and gray water from occupied Recreational Vehicles (RVs) parked in the right-of-way (ROW) are often discharged to a green street, a storm inlet, or the street gutter. The waste may flow from storm inlets to the Willamette River or another nearby stream.

Exposure to wastewater poses serious health threats. Through this program, sanitary waste and gray water will be pumped from RVs parked in the ROW and disposed of safely, thus eliminating a potential pathway for human exposure to harmful pathogens. COVID-19 has been found in wastewater effluent from treatment plants, and is therefore present in sanitary waste from RVs. BES contracts with a private partner. Funds will be spent by the end of calendar year 2024.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: People living in RVs have access to sanitary waste and gray water pump-out, trash disposal, and opportunities to talk to a social worker about how to connect to other services.

## Use of Evidence

This project provides pump-out and trash disposal service, and opportunities to be connected to other services, to people living in RVs. Funds are being used for evidence-based interventions.

Amount: \$780,000

Evidence base: World Health Organization, "Control of communicable diseases and prevention of epidemics"

[https://www.who.int/water\\_sanitation\\_health/hygiene/emergencies/em2002chap11.pdf](https://www.who.int/water_sanitation_health/hygiene/emergencies/em2002chap11.pdf)

### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

### Performance Measures and Data to Date

- Number of RVs served: 1,719
  - Disaggregated by: Zip code
- Repeat services: No data yet
  - Disaggregated by: Zip code
- Gallons of waste collected: No data yet
  - Disaggregated by: Date truck is emptied
- Pounds of trash collected: 19,570
  - Disaggregated by: Date truck is emptied
- Service survey: No data yet
  - Disaggregated by: Race and ethnicity, gender, annual household income, household size, age, disability
- Number and type of referrals: 2; no data yet on type
- Number of partners: 1



# Digital Divide Response Tech Kit Expansion

#26

\$3,500,000

Assistance to Households  
*Household Assistance: Internet Access Programs (2.4\*^)*

**Website:** [Digital Divide Response: Tech Kit Project | Portland.gov](https://www.portland.gov/digital-divide-response-tech-kit-project)

## Project Overview

The pandemic has caused profound societal disruptions and many illustrations of why broadband is essential. It has accelerated the digitalization of economic, educational, and social activities and services, exacerbating existing, and leading to new, inequalities and discriminations. The Digital Divide Response Tech Kit Expansion project will address digital inequities to generate economic and social benefits for Black, Indigenous, and residents of color; people with disabilities; and older adults. In a recent survey of frontline-service community organization leaders, devices, internet service, and culturally specific digital literacy training were identified as essential to their communities. Community members have repeatedly told us that devices paired with internet assistance and training remain the top priority and will serve an immediate need. With the Emergency Broadband Benefit, a federal subsidy program to help pay for internet service, in place, we plan to focus the limited ARPA resources on device and digital literacy investments. The project will fund community-based organizations to distribute devices and digital literacy support. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland are able to connect to resources and to one another via dependable internet and devices.

Project outcome goal: Community members disproportionately affected by the digital divide and COVID-19 have devices, subsidized internet and digital literacy training. Organizations serving Black, Indigenous, and people of color communities, people living with disabilities, and seniors are providing digital literacy trainings and technical sessions with increased capacity.

## Use of Evidence

The project will fund community-based organizations to distribute devices and digital literacy support. Funds are being used for evidence-based interventions.

Amount: \$3,500,000

Evidence base: "Digital inclusion as a social determinant of health."

<http://europepmc.org/article/MED/33731887> "Digital Literacy: A Prerequisite for Effective Learning in a Blended Learning Environment?"

<https://files.eric.ed.gov/fulltext/EJ1099109.pdf> "Connect Your Community Employment Impact Survey" <https://connectyourcommunity.org/wp-content/uploads/2015/01/CYC-Project-Cleveland-SBA-employment-impact-survey.pdf>

#### Performance Measures and Data to Date

- Number of people receiving devices: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability, type of device\* (\*If multiple types of devices are provided, create consistent categories for device type to include in disaggregation)
- Number of people receiving help to navigate services and internet connection: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Number of training and technical sessions provided: No data yet
- Number of organizations with increased digital literacy capacity and providing training: No data yet
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Number of partners: 1

# Relief and Recovery for Artists of Color

#27

\$2,000,000

Aid to Impacted Industries  
*Aid to Other Impacted Industries (2.36<sup>^</sup>)*

**Website:** [Relief and Recovery for Artists of Color | Portland.gov](https://www.portland.gov/united)

## Project Overview

With the majority of indoor arts and entertainment spaces closed for a long period since late March 2020, the COVID-19 pandemic has impacted our local arts community more than most sectors. Artists have been disproportionately impacted by the pandemic, experiencing a significant loss of income as galleries, museums, theaters and music halls were forced to close for over a year - Black, Indigenous, Latinx, Asian, Pacific Islander and Artists of color even more so. Many arts organizations, including those led by People of Color, are struggling to remain in business and will have challenges re-opening safely at a time when local funding streams have been acutely impacted as a direct result of the pandemic. This project provides relief and new programming to help our arts community begin to recover. Residency grants and free space will be provided for Black artists to produce work and present public programs at the Interstate Firehouse Cultural Center. Native-produced artworks will be procured and installed in the Cully neighborhood, including a new cultural corridor along Northeast 42nd Avenue and the North Lombard Bridge Project. Block grants will be provided to nonprofit cultural organizations for culturally specific artist programming. Direct support will be provided to underrepresented artists who identify as Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color; LGBTQIA+; and artists with disabilities. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: Artists who identify as Black, Indigenous, or people of color receive support and funding to continue to practice their art in Portland.

Project outcome goal: Artists who identify as Black, Indigenous, or people of color, receive support and funding to continue to practice their art in Portland. Artists have access to direct financial assistance, residency grants, public programs at the Interstate Firehouse Cultural Center, support from grant funded culturally specific organizations, and paid opportunities to produce artwork.

## Use of Evidence

Through four distinct initiatives, this program focuses on supporting artists who identify as Black, Indigenous, Latinx, Asian, Pacific Islander and People of Color; LGBTQIA+ artists; artists with disabilities; and other under-served and under-represented artists. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

**Performance Measures and Data to Date: Activate Interstate Firehouse Cultural Center**

- o Amount of residency grants distributed by Interstate Firehouse Cultural Center: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- o Number of residency grants distributed by Interstate Firehouse Cultural Center: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- o Number of public programs presented at the center: No data yet
  - Disaggregated by: Zip code
- o Number of partners: 0

**Performance Measures and Data to Date: Artist Grants**

- o Amount distributed to artists receiving direct support: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- o Number of artists receiving direct support: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- o Number of partners: 1

**Performance Measures and Data to Date: Culturally-Specific Organization Grants**

- o Amount of grants distributed to culturally specific organizations: No data yet
  - Disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- o Number of grants distributed to culturally specific organizations: No data yet
  - Disaggregated by: Zip code, organization size, race and ethnicity of board and staff

- Survey about uses of funds: No data yet
  - Disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- Number of partners: 0

Performance Measures and Data to Date: Indigenous Public Art

- Number of artists who produce artwork: No data yet
  - Zip code, race and ethnicity, gender, income, household size, age, disability
- Amount awarded to produce artwork: No data yet
  - Zip code, race and ethnicity, gender, income, household size, age, disability
- Number of partners: 1

# Upstream Services for Families Impacted by Gun Violence

#28	\$1,000,000	Public Health <i>Community Violence Interventions (1.11*^)</i>
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**Website: In development**

## Project Overview

COVID-19 and gun violence both disproportionately impact Black, Indigenous, and People of Color communities, particularly those most isolated and disconnected from health care, community and government services. Although new City funds have been dedicated to address the holistic rise in gun violence, gaps remain, particularly within African immigrant communities. This project targets youth and families who have experienced dislocation and isolation to engage youth in Primary Prevention Programs - pro-social activities that are proven to reduce violence. Primary Prevention Programs deeply engage youth who are experiencing a lack of resources, trauma, and isolation. Funded activities may include pro-social activities to facilitate shame reduction, conflict resolution, social-emotional education, and comprehensive skill building. The project will also provide support to community partner organizations. The project is managed by the City of Portland's Office of Violence Prevention. Partners include Multnomah County, City of Portland Bureau of Planning and Sustainability, City of Portland Office of Community and Civic Life, Oregon Health Sciences University/Portland State University School of Public Health. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: In development.

## Use of Evidence

The City of Portland has a culture of performance management and a practice of data-driven decision-making. We work across bureaus and with partners locally and nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.

We are working with this project team to identify whether there is a base of evidence for this projects and look forward to providing this information in a future report.

**Mandatory Indicators**

- Number of workers enrolled in sectoral job training programs: No data yet
- Number of workers completing sectoral job training programs: No data yet
- Number of people participating in summer youth employment programs: No data yet

**Performance Measures**

Still in development.

# Continuation of Hygiene Stations

#29

\$2,400,000

Assistance to Households  
*Long-term Housing Security: Services for Unhoused Persons (2.16\*^)*

**Website:** [Hygiene Stations Continuation and Expansion | Portland.gov](https://www.portland.gov/united)

## Project Overview

In 2020, the City placed hygiene stations – portable toilets and handwashing stations – throughout our neighborhoods to ensure community-wide access to this basic and essential public health resource. This risk-mitigation action to help people experiencing houselessness stay safe was a direct response to the public health impacts of the COVID-19 pandemic and continues to be a critical need. This project supports placement and regular servicing of approximately 130 hygiene stations across Portland. The project will be complete by the end of calendar year 2024.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: People experiencing houselessness have safe access to portable toilets and handwashing stations. Exposure to human waste is reduced and outbreaks of infectious diseases related to lack of hygiene stations remains absent.

## Use of Evidence

This project funds the continued operation of hygiene stations around Portland. Funds are being used for evidence-based interventions.

Amount: \$2,400,000

Evidence base: World Health Organization, "Control of communicable diseases and prevention of epidemics"

[https://www.who.int/water\\_sanitation\\_health/hygiene/emergencies/em2002chap11.pdf](https://www.who.int/water_sanitation_health/hygiene/emergencies/em2002chap11.pdf)

## Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

## Performance Measures and Data to Date



- Number of units in operation: 116
  - Disaggregated by: Zip code
- Qualitative outcome survey of those who have used the stations: No data yet
  - Disaggregated by: Zip code
- Number of partners: 1

## Expanded Hygiene Access

#31	\$570,000	Assistance to Households <i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i>
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**Website:** [Hygiene Stations Continuation and Expansion | Portland.gov](https://www.portland.gov/united)

### Project Overview

This project is administered by the City's Homelessness and Urban Camping Impact Reduction Program. The project funds additional ADA-accessible hygiene stations community-wide, and will establish a new central laundry service, staffed through a low-barrier jobs program, to provide wash/dry/fold service for community partners serving unhoused Portlanders. This facility will also be able to save textiles that would otherwise be sent to landfills, instead laundering them for continued use. Clean laundry is a critical public health resource - laundry ranks as a very high need for unhoused people, and clean laundry helps reduce the transmission of bacteria and ectoparasites. The project will run for at least one year.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: People living outside and experiencing disabilities have safe access to portable toilets and handwashing stations. Exposure to human waste is reduced and absence of outbreaks of infectious diseases related to lack of hygiene stations remains.

### Use of Evidence

This project funds additional ADA-accessible public hygiene stations and a new central laundry service to support clean laundry for people experiencing homelessness. Funds are being used for evidence-based interventions.

Amount: \$570,000

Evidence base: World Health Organization, "Control of communicable diseases and prevention of epidemics"

[https://www.who.int/water\\_sanitation\\_health/hygiene/emergencies/em2002chap11.pdf](https://www.who.int/water_sanitation_health/hygiene/emergencies/em2002chap11.pdf)

### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): 0
- Number of affordable housing units preserved or developed: 0

#### Performance Measures and Data to Date

- Number of new accessible hygiene stations placed: 12
  - Disaggregated by: Zip code, start date, end date
- Qualitative outcome survey of those who have used the stations: No data yet
  - Disaggregated by: Zip code
- Number of partners: 1

# Play Streets

#33

\$250,000

Negative Economic Impacts: Other  
*Economic Impact Assistance: Other (2.37\*^)*

**Website:** [Vibrant and Inclusive Community spaces | Portland.gov](#)

## Project Overview

This project increases community confidence in outdoor public spaces, improves the built environment of neighborhoods, and provides places to gather to reconnect people. This project establishes “play streets” to encourage and promote COVID-safe, child-friendly outdoor community activity. Play streets transform neighborhood streets and create recurring pop-up community hubs for multi-generational socializing, play, and physical activity. These locations create a foundation for partners to connect with, and bring assistance to, families and elders isolated during the pandemic. Primary activity is focused in calendar year 2022.

Citywide equity outcome goal: All people in Portland have safe and inclusive outdoor spaces for recreation, business, and socializing.

Project outcome goal: Businesses and organizations participating in Play Streets events have access to the following services: event financial assistance, staff support to complete permit applications, physical resources to implement the event and resources for outreach to community partners. Organizations underrepresented in community use permitting have access to those services. Participants in Play Streets events have safe outdoor spaces for physical activity and to connect with others.

## Use of Evidence

This project establishes “play streets” to encourage and promote COVID-safe, child-friendly outdoor community activity. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

## Performance Measures and Data to Date

- Evaluation survey with opt-in demographics for users of the spaces/events: No data yet

- Disaggregated by: Zip code, race and ethnicity, gender, income, household size, age, disability
- o Evaluation survey with opt-in demographics for organization: No data yet
  - Disaggregated by: Zip code, BIPOC-owned, race and ethnicity and gender of business owners
- o Number of event or space permits: 1
  - Disaggregated by: Zip Code, New or renewed
- o Number of businesses or organizations served: No data yet
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- o Type of service provided: No data yet
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- o Amount distributed to organizations: No data yet
  - If a business, disaggregated by: Zip code, organization size, BIPOC owned, race and ethnicity and gender of business owners
  - If a nonprofit, disaggregated by: Zip code, organization size, race and ethnicity of board and staff
- o Number and type of events supported: No data yet
  - Disaggregated by: Zip code
- o Number of partners: No data yet

# Fairfield Retail Revitalization

#34

\$1,900,000

Assistance to Small Businesses  
*Rehabilitation of Commercial Properties or Other  
 Improvements (2.31<sup>^</sup>)*

## Website: In Development

### Project Overview

The Fairfield Retail Revitalization project will restore 3,000 square feet of retail space in the heart of Portland’s West End neighborhood. The space is unique, co-located inside a federally-subsidized, extremely low-income housing building called the Fairfield Apartment. The four-story brick building, built in 1911, contains 82 single room occupancy (SRO) units. The Portland Housing Bureau (PHB) has operated the building since 2010, but the aging building has needed major renovations and seismic upgrades for much longer. This project funds redevelopment of the commercial portion of the building. This project was funded in spring 2022. Redevelopment will be completed before the end of calendar year 2024.

Citywide equity outcome goal: All business operators in Portland, especially those hardest hit by the pandemic, feel supported in continuing to operate sustainably.

Project outcome goal: Black, Indigenous, and People of Color business owners or nonprofits have access to revitalized Fairfield retail space. Organizations have access to affordable commercial retail space and/or space that is built out to meet their organization needs.

### Use of Evidence

The City of Portland has a culture of performance management and a practice of data-driven decision-making. We work across bureaus and with partners locally and nationally to update our programs and practices as best practices evolve, and we prioritize evidence-based programming across our organization.

We are working with this project team to identify whether there is a base of evidence for this project, and look forward to providing this information in a future report.

### Performance Measures

Still in development.

# Bybee Lakes Hope Center

#35	\$1,000,000	<p>Assistance to Households</p> <p><i>Long-term Housing Security: Services for Unhoused Persons (2.16*^)</i></p>
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**Website:** [Bybee Lakes Hope Center | Helping Hands Re-entry Outreach Centers \(helpinghandsreentry.org\)](https://helpinghandsreentry.org)

### Project Overview

Helping Hands Re-Entry Outreach Centers provides trauma-informed, data-driven services to people experiencing houselessness. Their referral-only program focuses on its building self-sufficiency and providing participants with the skills and support they need to successfully transition to life after homelessness. More than 80 agencies have completed trauma-informed training to become referral partners. The project will provide operating support for 200 additional bed spaces at the Bybee Lakes Hope Center location. Funds will be fully spent by the end of calendar year 2024.

Citywide equity outcome goal: All houseless or unsheltered people in Portland are given stable and secure shelter with access to health services.

Project outcome goal: Unhoused and unsheltered people experience low-barrier access to a safe place to rest and individualized reentry plans and services. LGBTQIA+ community members have access to a rainbow dorm. Families with children can access childcare and receive support while going to work or participating in other reentry programs.

### Use of Evidence

This project funds operations at the Bybee Lakes Hope Center, which provides trauma-informed, data-driven services to people experiencing houselessness. We did not see an evidence base for this specific suite of interventions. Robust performance data will allow community and policymakers to understand project progress and impact, and make data-driven choices about future interventions.

### Mandatory Indicators

- Number of households receiving eviction prevention services (including legal representation): No data yet
- Number of affordable housing units preserved or developed: No data yet

## Performance Measures and Data to Date

- Unduplicated number of individuals served: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Services provided: No data yet
  - Disaggregated by: Zip code
- Number of bed nights provided: No data yet
  - Disaggregated by: Zip code
- Length of completed stays: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Exit destination: No data yet
  - Disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability
- Focused qualitative outcome survey: No data yet
  - If possible, disaggregated by: Zip code, race and ethnicity, gender, annual household income, household size, age, disability



## Housing Stabilization Contingency

#37	\$1,400,000	Negative Economic Impacts: Other <i>Economic Impact Assistance: Other (2.37*^)</i>
Project Overview		
<p>The COVID-19 pandemic and its public health and economic impacts have led to housing instability across the spectrum: homeowners have been foreclosed on; renters have been evicted; and many thousands of people have fallen into houselessness. This set-aside has allowed the City of Portland to use these funds where they are most needed in support of community stability. During Fiscal Year 2021-22, Portland City Council allocated a portion of the set-aside to two new projects supporting (1) homeless shelter operations and (2) ground-floor retail in an affordable housing development. These funds in their entirety will be spent by the end of calendar year 2024.</p>		
Use of Evidence		
This allocation is contingency resources which will be used to fund other projects.		
Performance Measures		
This allocation is contingency resources which will be used to fund other projects.		

## Revenue Replacement

#25	\$1,300,000	<b>Revenue Replacement</b> <i>Provision of Government Services (6.1)</i> A portion of Portland Bureau of Transportation project "Healthy Business Program" recategorized to 6.1
#30	\$950,000	<b>Revenue Replacement</b> <i>Provision of Government Services (6.1)</i> Portland Bureau of Transportation project "Capacity to Support Small Businesses" recategorized to 6.1
#38	\$31,136,110	<b>Revenue Replacement</b> <i>Provision of Government Services (6.1)</i> Assigned to various City bureaus
<b>Total:</b>	<b>\$33,386,110</b>	

**Website:** [City service continuity and program delivery | Portland.gov](https://www.portland.gov/united)

### Project Overview

Consistent with guidance in the American Rescue Plan Act of 2021, and US Treasury's Interim Final Rule and Compliance and Reporting Guidance, the City of Portland has calculated the revenue it has lost as a result of the COVID-19 public health emergency, and has allocated a portion of its Local Fiscal Recovery Funds to Revenue Replacement to support the provision of general government services. This allocation ensures continuity of critical services provided by the City. The Revenue Replacement allocation includes general backfill of General Fund-supported personnel and activities as well targeted investments in certain key services. These funds were not used to make a deposit in a pension fund or in any way otherwise prohibited by the American Rescue Plan Act or US Treasury guidance. These funds will be spent by the end of calendar year 2024.

### Use of Evidence

This project provides funds to support continuity of core City operations.

### Performance Measures

We are not collecting data for this allocation.

# Rescue Plan Program Delivery

#32	\$3,416,646	Administrative <i>Administrative Expenses (7.1)</i>
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**Website:** [City service continuity and program delivery | Portland.gov](https://www.portland.gov/united/city-service-continuity-and-program-delivery)

## Project Overview

The Portland City Council allocated funds for internal infrastructure to support effective delivery of Rescue Plan projects. This infrastructure includes project management, equity strategies analysis, data and reporting analysis, procurement, grants management, communications, and government relations capacity. Through the experience of delivery CARES resources in 2020, the City learned that sufficient capacity to manage the new programs and the reporting associated with the funds is necessary to implement projects successfully. The Delivery Team described above will support City bureau Project Teams to implement individual projects. The team will provide coordination, guidance, facilitation, technical assistance, and other support to ensure that the City’s overall implementation of Rescue Plan Local Recovery Funds complies with US Treasury and other regulations, and meets Council’s expectations for program performance. This work will run with the life of the Rescue Plan Local Fiscal Recovery Funds performance period, anticipated to last through the end of the 2024 calendar year.

## Use of Evidence

This project funds a central Delivery Team to support successful implementation of Rescue Plan projects.

## Performance Measures

We are not collecting data for this allocation.