

REVIVE SANTA ANA

2024 Recovery Plan Performance Report

State and Local Fiscal Recovery Funds

The City of Santa Ana
2024 Recovery Plan
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List of Acronyms

ACS	American Community Survey
ARPA	American Rescue Plan Act
CARES Act	Coronavirus Aid, Relief, and Economic Security Act
CCTV	Closed-circuit television
CDC	Centers for Disease Control
CERT	Community Emergency Response Team
CoC	Orange County Continuum of Care
COVID-19	Coronavirus Disease 2019
CP-CAP	Commercial Property Compliance Assistance Program
CWA	Community Workforce Agreement
DTSA	Downtown Santa Ana
EC	Expenditure Category
ELA	Enterprise Learning Agenda
EMT	Emergency Medical Technicians
EPA	United States Environmental Protection Agency
ERA	Emergency Rental Assistance
HCD	California Department of Housing and Community Development
HUD	Department of Housing and Urban Development
HVAC	Heating, ventilation, and air conditioning [system]
OC	Orange County
OCFA	Orange County Fire Agency
OCHCA	Orange County Health Care Authority
OCTA	Orange County Transit Authority
PAAL	Police Athletics and Activity League
PAC	Parent Advisory Council
PRCSA	Parks, Recreation and Community Services Agency
QCT	Qualified Census Tract
RFP	Request for Proposals
SAPAAL	Santa Ana Police Athletics and Activities League
SAPD	Santa Ana Police Department
SBA	Small Business Association
SEL	Social Emotional Learning
SES	Socioeconomic status
SLFRF	State and Local Fiscal Recovery Funds
SMART	Santa Ana Multidisciplinary Homeless Response Team
SPI	Social Progress Index
STEAM	Science, Technology, Engineering, Art, and Mathematics



REVIVE SANTA ANA

General Overview

Executive Summary

The City of Santa Ana continues to make significant strides in utilizing the Coronavirus State and Local Fiscal Recovery Fund (SLFRF) and other state and federal funds to drive our comprehensive pandemic-recovery plan, Revive Santa Ana. This plan focuses on providing short-term financial and health assistance while addressing long-term needs in areas such as health, recreation, youth, and more, in response to the COVID-19 pandemic. Our commitment to the well-being and revitalization of our community is reflected in the allocation of these funds across five key funding categories: city fiscal health, critical infrastructure, direct assistance, public health and safety, and recovery from the pandemic.

During the past year, we expanded our efforts from 74 to 76 projects. The majority of Santa Ana's programs fall under expenditure category 2: Negative Economic Impacts, focusing on providing services for our residents within and adjacent to the U.S. Department of Housing and Urban Development's (HUD) designated qualified census tracts (QCTs).

City Fiscal Health
Prioritize the allocation of city resources to ensure an efficient and expeditious execution of relief funds in compliance with federal guidelines while supporting the long-term priorities of the City's strategic plan, Golden City Beyond.

Critical Infrastructure
Provide safe and accessible public spaces that better serve the population and visitors. This includes a dedicated focus on making our roadways safer for pedestrians. We are implementing projects that slow, calm, and redirect vehicle traffic, as well as adding pedestrian crossing beacons, to promote safer, more active, and healthier lifestyles for our residents.

Direct Assistance Programs
Provide direct financial and nutritional resources to residents, businesses and nonprofit organizations that have been financially constrained as a direct result of the pandemic.

Recovery from the Pandemic
Reduce the spread of COVID-19 and other viral contagions and support equitable distribution of vital public health information and resources.

Public Health and Safety
Provide a safe environment for residents and visitors while reducing crime and addressing the impacts of COVID-19 on our health and quality of life.

Progress and Outcomes:

Over the past year, we have made meaningful progress in implementing the Revive Santa Ana program. Among the 76 planned projects, 50 have incurred expenditures, demonstrating our commitment to efficiently utilizing allocated funds.

Significant achievements during the reporting year include:

- **Park Restrooms Installation:** Installed and opened new restrooms in five parks to encourage our residents to get active and spend more time outdoors.

- **Food Distribution Program:** Successfully concluded our food distribution program, providing food for more than 325,000 residents over two years.
- **Small Business Support:** Provided workshops to 202 small businesses and grants to 113 small businesses to help them overcome economic burdens caused by the pandemic.
- **Enhanced Public Space Cleaning:** Increased the frequency of cleaning public spaces, including park picnic areas, park play structures, bus shelters, and benches, to prevent the spread of COVID-19 in our densely populated city.
- **Pedestrian Safety Improvements:** Implemented traffic calming measures and added pedestrian crossing beacons to make roadways safer for pedestrians, promoting more outdoor activities and contributing to better health outcomes.

Challenges and Opportunities:

While navigating the implementation of our projects, we have encountered various challenges and opportunities. These factors have contributed to our ongoing learning and adaptation, enabling us to refine our strategies and maximize the impact of our initiatives. We have restructured to focus on projects that will have the most impact on our community, removing projects that are inefficient or cost-prohibitive.

This year, four projects were merged or cancelled. We had three different projects working to turn remnant parcels into parks, and to maximize funding and opportunities, we merged these projects. One community center renovation project was cancelled due to the proposed timeline exceeding the limits of this grant. We have had nine projects canceled as of June 30, 2024.

Looking Ahead:

Moving forward, we remain dedicated to the equitable distribution of resources and information, the reduction of the spread of COVID-19, and the long-term health and well-being of our community. Our commitment to fiscal responsibility and compliance with federal guidelines ensures efficient execution of relief funds while aligning with the City's strategic plan.

For a more comprehensive overview of specific project goals and outcomes, please refer to the Project Inventory section of this report.

Uses of Funds

The City of Santa Ana's approach to utilizing the SLFRF aims to support a strong and equitable recovery from the COVID-19 pandemic and economic downturn. We have strategically allocated funds to address the specific needs of our jurisdiction and to benefit our communities, populations, and individuals.

a. Public Health (EC 1):

To prioritize public health and prevent the spread of viruses, the City of Santa Ana has allocated funds in this category for targeted initiatives aimed at maintaining cleanliness and promoting community well-being.

Sanitation and Cleanliness:
Funds have been allocated to enhance sanitation efforts throughout the city. We are implementing measures such as increased sanitization of bus shelters, city benches, and park features including benches, tables, and play structures, and increased cleaning of the right-of-way areas. These initiatives are vital in ensuring a clean and safe environment for residents and visitors, reducing the risk of viral transmission.

Community Violence Interventions:
Recognizing the importance of fostering a safe community and investing in the well-being of our youth, we have dedicated substantial funding in this category to support community violence intervention programs. These programs aim to address the root causes of violence and provide support and resources to at-risk youth, which includes minority youth in low-income areas. By investing in these programs, we aim to create a safer environment and nurture the next generation, fostering a positive and thriving community.

b. Negative Economic Impacts (EC 2):

The City of Santa Ana recognizes the significant economic challenges posed by the COVID-19 pandemic and is committed to addressing these negative economic impacts on our community. We have strategically allocated funds in this category to support a range of initiatives aimed at stabilizing our local economy, assisting individuals and businesses, and enhancing the overall quality of life in our neighborhoods.

Food Distribution Programs:
To address food insecurity and ensure access to nutritious meals, we allocated funds for food distribution programs. These initiatives aimed to support vulnerable populations by providing essential food resources, partnering with local food banks, community organizations, and nonprofits to efficiently distribute healthy foods and alleviate some of the economic burden caused by the pandemic faced by individuals and families. During the two years of this program, food was provided to over 325,000 residents.

Rent Stabilization and Just-Cause Eviction Support:
Recognizing the challenges faced by tenants during these difficult times, we allocated resources to implement rent stabilization measures and provide support for just-cause eviction protection. These efforts aimed to promote housing stability, prevent displacement, and safeguard the

rights of tenants in our community, and were the basis for a permanent rent stabilization and just-cause eviction program.

Resident Direct Assistance:
To provide immediate financial relief to our lowest-income residents, we implemented a resident direct assistance program in December 2021. This program involved distributing stimulus cards directly to eligible individuals and families, enabling them to meet their basic needs and navigate through economic hardships caused by the pandemic.

Support for Early Childhood and Daycare Programs:
We allocated funds to support early childhood education and daycare programs, recognizing the critical role they play in the development and well-being of children and allowing for parents to provide income for their families. By investing in these programs, we provided accessible and high-quality childcare options, easing the burden on working families and supporting future generations.

Grants and Workshops for Small Businesses:
To bolster our local economy, we have established grant programs and workshops specifically tailored to support small businesses. These initiatives provide financial assistance, business development resources, and training opportunities to help small businesses recover, adapt, and thrive in a challenging economic environment.

Support for Artists, Microbusinesses, and Nonprofits:
Acknowledging the vital contributions artists, microbusinesses, and nonprofit organizations make to our community, we have allocated funding to support their sustainability and growth. These grants aim to empower local artists, foster entrepreneurship, and enhance the capacity of nonprofit organizations to serve the evolving needs of our community.

Parks and Open Space Enhancement:
Recognizing the importance of open spaces, especially in densely populated areas, we have directed a significant portion of funding toward neighborhood revitalization projects and park enhancements. These initiatives include purchasing land to create new parks, renovating and improving community centers, and revitalizing and reimagining existing parks. By investing in these initiatives, we aim to provide our residents with enhanced open spaces, promoting physical and mental well-being while reducing the likelihood of viral transmission.

Neighborhood Pedestrian Mobility and Safety Improvements:
To improve pedestrian mobility and safety within our neighborhoods, we have allocated funds for infrastructure enhancements and safety measures. These initiatives include the creation of pedestrian-friendly pathways, improved crosswalks, installation of traffic calming measures, and the enhancement of street lighting. By investing in these projects, we aim to create safer and more accessible neighborhoods, promoting walkability and enhancing the overall quality of life for our residents.

These initiatives collectively contribute to mitigating negative economic impacts, fostering community resilience, and enhancing the overall quality of life in Santa Ana.

c. Public Health-Negative Economic Impact: Public Sector Capacity (EC 3):

To enhance the capacity of our public sector in responding to the challenges posed by the pandemic, we have allocated funds to improve service delivery. Investments in technology infrastructure and operational enhancements enable us to effectively respond to public health emergencies, provide essential services, and support the recovery efforts.

d. Water, Sewer, and Broadband Infrastructure (EC 5):

The City of Santa Ana recognizes the importance of investing in critical infrastructure to support the health of our community and environment. In this category, we have focused on key projects to upgrade our stormwater management system and reduce water pollution.

Stormwater Projects:
Investing in critical infrastructure is essential for the long-term resilience and prosperity of our community. We have allocated funds to improve the City's stormwater channel system and stabilize eroded slopes. These projects will help reduce water pollution, improve public safety, and enhance the aesthetics of important corridors throughout Santa Ana.

Broadband:
Recognizing the crucial role of broadband access in today's digital age, we explored the possibility of providing free Wi-Fi access to residents within our most densely populated qualified census tract. However, after conducting a thorough viability study, it was determined that the associated costs would be significantly higher than anticipated and the capacity of the network would be limited. Considering fiscal responsibility and efficient use of resources, we made the decision to reevaluate the feasibility of this project. While the specific project was ultimately discontinued, we remain committed to exploring alternative strategies to enhance broadband infrastructure and bridge the digital divide within our community. We will continue to collaborate with relevant stakeholders and explore partnerships to identify viable solutions that ensure equitable access to reliable internet services for all residents.

e. Revenue Replacement (EC 6):

The pandemic has had a significant impact on our City's revenue streams. To address this challenge, we are utilizing funds to replace lost revenue and maintain essential services. By ensuring the stability of our fiscal resources, we can continue to meet the needs of our community and support ongoing recovery efforts.

Other ARPA Funds

In addition to SLFRF, the City of Santa Ana has also received Emergency Rental Assistance (ERA) and youth program funds under the American Rescue Plan Act (ARPA). These funds were obtained directly from the Treasury and through the State as a pass-through agency.

We received a total direct allocation of $9,880,391 in ERA1 funds. These funds were distributed in an expedited manner to meet the needs of the community between March 1, 2021, and September 30, 2021. Again, on July 6, 2021, we received a second direct allocation of $14,026,593.90 of ERA2 funds. The City of Santa Ana swiftly moved to recertify qualifying households and assist new applicants who were behind on their rent payments. The funds were fully expended between August 1, 2021, and May 4, 2022. The third direct allocation was $9,268,716 in State ERA2 funds, of which $6,733,208.74 were expended between March 1,

2022, and September 30, 2022. These funds were utilized to assist tenants with rent arrears and forward rent payments to provide housing stability for struggling families deeply impacted by the pandemic.

Through our three different pandemic-era rental assistance programs, CARES Act funding, Revive Santa Ana SLFRF funding, and Emergency Rental Assistance Program, we provided rental assistance to 3,018 Santa Ana families, ensuring they remained housed during the COVID-19 crisis. The program played a crucial role in preventing evictions for 427 Santa Ana families by ensuring they could continue to reside in their homes.

To effectively utilize the remaining State ERA2 funds, we are actively working on establishing a long-term eviction prevention program. This program will adhere to Treasury guidance and State compliance regulations, offering comprehensive services aimed at resolving the underlying issues that lead to evictions. It may include provisions such as legal assistance for residents facing eviction, community-based outreach initiatives, mediation services, and eviction diversion in the form of rental assistance payments. The primary goal of this program is to provide housing stability for our residents in Santa Ana by preventing evictions and addressing the root causes. The long-term goal of the eviction prevention program is to reduce the incidence of evictions in Santa Ana by providing timely financial assistance to cost-burdened tenants facing eviction. By addressing past due rent, the program aims to stabilize housing situations for vulnerable residents, thereby reducing the negative impacts of eviction on individuals and the broader community. Overall, this eviction prevention program represents a vital effort by the City to support its residents during challenging times, promote stable housing, and foster a healthier, more resilient community.

Additionally, the City received $4,497,514 for a Californians for All Job Corps youth program thru the California Volunteers Office of the Governor. The purpose of the initiative is to increase youth employment, develop youth interest in and experience towards a career in public service and to strengthen city capacity to address key areas of climate, food insecurity, and local COVID-19 recovery.

The grant targets youth between 16-30 years of age with priority given to youth who meet state requested eligibility guidelines. The program is to serve 290 youth in part-time or short-term full time employment within government or non-profit organizations in either summer or year-round work experience. Youth may work up to 700 hours and are paid $17-18 an hour. The grant is to be fully expended by September 2024.

To date 464 youth are enrolled and collectively have worked more than 63,059 hours so far. Staff have developed 49 worksites within City Hall and local area non-profit organizations with more than 250 positions available for the participants to select from. To date 593 applicants have been identified as being low income, 25 youth identified as being justice involved, and 30 youth identified as or transitioning from foster care.

By City Category:

City Fiscal Health	EC		Budget
Accounting & Compliance	7.1	$	1,000,000.00
Administration	7.1	$	2,757,099.30
HR Service Enhancement Program	7.1	$	66,237.82
Legal/Contract Management Support	7.1	$	28,009.75
Reserve for Revenue Loss	6.1	$	10,000,000.00
Total:		$	13,851,346.87

Critical Infrastructure	EC		Budget
Davis Safe Routes to School	2.22	$	2,114,025.00
Broadband Access	2.4	$	13,907.81
Delhi Center Library Branch	2.37	$	2,600,000.00
First St Slope Stabilization	5.6	$	6,225,000.00
Information Technology & Process Improvements	3.4	$	1,992,020.00
Jerome Park Outdoor Library	2.37	$	3,400,000.00
Main Library Transformation	2.37	$	21,585,975.00
Neighborhood Safety Streetlights Phase II	2.22	$	1,072,177.60
NH Safety Streetlights Phase I	2.22	$	857,692.96
Parking Structure Safety Enhancements	1.11	$	1,000,000.00
Pedestrian & Mobility Improvements Phase 1	2.22	$	416,000.00
Pedestrian & Mobility Improvements Phase 2	2.22	$	2,995,850.74
Pedestrian & Mobility Improvements Phase 3	2.22	$	323,595.00
Speed Humps at St. Andrews	2.22	$	21,883.30
Stormwater Channel Fencing Upgrades Phase II	5.6	$	879,407.62
Stormwater Channel Fencing Upgrades Phase III	5.6	$	350,000.00
Total:		$	45,847,535.03

Direct Assistance	EC		Budget
Early Childhood Support & Head Start & Child Day Care	2.11	$	590,021.00
After-School / Youth Sport Programs	2.37	$	467,172.00
Artist Grants	2.35	$	725,000.00
Business Grants	2.29	$	113,000.00
Business Interruption Fund	2.29	$	1,000,000.00
Business Workshops	2.30	$	161,480.00
Business/Non-Profit Assistance	2.29	$	1,728,520.00
Coronavirus Nonprofit Fiscal Recovery Fund	2.34	$	506,608.51
Downtown Holiday lights	2.35	$	231,125.00
Food Distribution	2.1	$	1,331,750.00
Historic Building Crime Prevention	1.11	$	43,008.41
Property Compliance/Assistance Program	2.31	$	1,300,000.00
Rent Stabilization and Just Cause Eviction Program	2.2	$	800,000.00

Resident Direct Assistance	2.3	$	6,207,207.35
Technology Skills / Digital Literacy Education	2.37	$	500,000.00
Youth Violence Intervention (PAAL)	1.11	$	1,500,000.00
Youth Violence/Sexual Assault Intervention/Reentry	1.11	$	904,375.00
Total		$	18,109,267.27

Public Health and Safety	**EC**		**Budget**
Centennial Lake Renovation	2.22	$	3,679,135.00
Bristol Recreation Corridor	2.22	$	668,712.00
Bus Shelter Cleaning	1.40	$	250,000.00
Community Center Renovations - Salgado (Rosita Park)	2.22	$	1,375,177.56
Community Center Renovations - Santa Anita	2.22	$	8,945,000.00
COVID-19 Sanitization Project	1.4	$	499,464.68
Gun Buyback Program	1.11	$	162,600.00
Memorial Park & Aquatics Facility Renovation	2.22	$	6,425,327.38
Park Acquisition - 10th & Flower	2.22	$	6,402,558.26
Park Acquisition - 4404 W 1st St Acquisition	2.22	$	3,407,665.25
Park Acquisition - Warner-Delhi Linear Park	2.22	$	68,972.00
Pressure Washing (COVID-19 Sanitization)	1.4	$	752,500.00
Public Health Plaza	1.14	$	1,106,110.00
Rapid Response Homeless Services	2.19	$	3,135,000.00
Revive 5K Run - Revive Community Health Fair and Run	2.22	$	59,958.11
Sanitization and Prevention - Right of Way	1.14	$	3,300,000.00
Security Cameras - El Salvador	1.11	$	166,666.00
Security Cameras - Madison & Windsor Parks	1.11	$	269,500.00
Security Cameras - Santa Ana Stadium	1.11	$	60,842.64
Update Park Restroom - Riverview	2.22	$	897,018.00
Upgrade Park Restroom - Heritage	2.22	$	853,328.00
Upgrade Park Restrooms - Angels	2.22	$	703,327.00
Upgrade Park Restrooms - Campesino	2.22	$	303,571.00
Upgrade Park Restrooms - Madison	2.22	$	577,500.00
Upgrade Park Restrooms - Windsor	2.22	$	853,327.00
Winter Village	2.35	$	850,717.95
Total:		$	45,773,977.83

Recovery from the Pandemic	**EC**		**Budget**
COVID Emergency Preparedness	1.7	$	250,000.00
COVID Emergency Response	3.1	$	700,000.00
Expansion of Critical Communications Methods	1.07	$	2,103,334.00
Feasibility of Public Health Department	7.1	$	141,883.79
Mental Health Recovery	1.11	$	800,000.00
Total:		$	3,995,217.79

By Expenditure Category (EC):

1: Public Health	EC		Budget
Bus Shelter Cleaning	1.4	$	250,000.00
COVID Emergency Preparedness	1.7	$	250,000.00
COVID-19 Sanitization Project	1.4	$	499,464.68
Expansion of Critical Communications Methods	1.7	$	2,103,334.00
Gun Buyback Program	1.11	$	162,600.00
Historic Building Crime Prevention	1.11	$	43,008.41
Mental Health Recovery	1.11	$	800,000.00
Parking Structure Safety Enhancements	1.11	$	1,000,000.00
Pressure Washing (COVID-19 Sanitization)	1.4	$	752,500.00
Public Health Plaza	1.14	$	1,106,110.00
Sanitization and Prevention - Right of Way	1.14	$	3,300,000.00
Security Cameras - El Salvador	1.11	$	166,666.00
Security Cameras - Madison & Windsor Parks	1.11	$	269,500.00
Security Cameras - Santa Ana Stadium	1.11	$	60,842.64
Youth Violence Intervention (PAAL)	1.11	$	1,500,000.00
Youth Violence/Sexual Assault Intervention/Reentry	1.11	$	904,375.00
Total		$	13,168,400.73

2: Negative Economic Impacts	EC		Budget
Food Distribution	2.1	$	1,331,750.00
After-School / Youth Sport Programs	2.37	$	467,172.00
Artist Grants	2.35	$	725,000.00
Bristol Recreation Corridor	2.22	$	668,712.00
Broadband Access	2.4	$	13,907.81
Business Grants	2.29	$	113,000.00
Business Interruption Fund	2.29	$	1,000,000.00
Business Workshops	2.30	$	161,480.00
Business/Non-Profit Assistance	2.29	$	1,728,520.00
Centennial Lake Renovation	2.22	$	3,679,135.00
Community Center Renovations - Salgado	2.22	$	1,375,177.56
Community Center Renovations - Santa Anita	2.22	$	8,945,000.00
Coronavirus Nonprofit Fiscal Recovery Fund	2.34	$	506,608.51
Davis Safe Routes to School	2.22	$	2,114,025.00
Delhi Center Library Branch	2.37	$	2,600,000.00
Downtown Holiday lights	2.35	$	231,125.00
Early Childhood Support, Head Start, Child Day Care	2.11	$	590,021.00
Jerome Park Outdoor Library	2.37	$	3,400,000.00
Main Library Transformation	2.37	$	21,585,975.00
Memorial Park & Aquatics Facility Renovation	2.22	$	6,425,327.38

Neighborhood Safety Streetlights Phase II	2.22	$	1,072,177.60
NH Safety Streetlights Phase I	2.22	$	857,692.96
Park Acquisition - 10th & Flower	2.22	$	6,402,558.26
Park Acquisition - 4404 W 1st St Acquisition	2.22	$	3,407,665.25
Park Acquisition - Warner-Delhi Linear Park	2.22	$	68,972.00
Pedestrian & Mobility Improvements Phase 1	2.22	$	416,000.00
Pedestrian & Mobility Improvements Phase 2	2.22	$	2,995,850.74
Pedestrian & Mobility Improvements Phase 3	2.22	$	323,595.00
Property Compliance/Assistance Program	2.31	$	1,300,000.00
Rapid Response Homeless Services	2.19	$	3,135,000.00
Rent Stabilization and Just Cause Eviction Program	2.2	$	800,000.00
Resident Direct Assistance	2.3	$	6,207,207.35
Revive 5K Run - Revive Community Health Fair and Run	2.22	$	59,958.11
Speed Humps at St. Andrews	2.22	$	21,883.30
Technology Skills / Digital Literacy Education	2.37	$	500,000.00
Update Park Restroom - Riverview	2.22	$	897,018.00
Upgrade Park Restroom - Heritage	2.22	$	853,328.00
Upgrade Park Restrooms - Angels	2.22	$	703,327.00
Upgrade Park Restrooms - Campesino	2.22	$	303,571.00
Upgrade Park Restrooms - Madison	2.22	$	577,500.00
Upgrade Park Restrooms - Windsor	2.22	$	853,327.00
Winter Village	2.35	$	850,717.95
Total:		$	90,269,285.78

3: Public Sector Capacity	EC		Budget
COVID Emergency Response	3.1	$	700,000.00
Information Technology & Process Improvements	3.4	$	1,992,020.00
Total:		$	2,692,020.00

5: Infrastructure	EC		Budget
First St Slope Stabilization	5.6	$	6,225,000.00
Stormwater Channel Fencing Upgrades Phase II	5.6	$	879,407.62
Stormwater Channel Fencing Upgrades Phase III	5.6	$	350,000.00
Total:		$	7,454,407.62

6: Revenue Replacement	EC		Budget
Reserve for Revenue Loss	6.1	$	10,000,000.00
Total:		$	10,000,000.00

7: Administrative	EC		Budget
Legal/Contract Management Support	7.1	$	28,009.75
Accounting & Compliance	7.1	$	1,000,000.00
Administration	7.1	$	2,757,099.30
Feasibility of Public Health Department	7.1	$	141,883.79
HR Service Enhancement Program	7.1	$	66,237.82
Total:		$	3,993,230.66

Promoting Equitable Outcomes

Introduction

For an in-depth report on Promoting Equitable Outcomes, please refer to the City of Santa Ana's 2022 Recovery Plan Performance Report.

For Fiscal Year 2023-2024 (July 2023 to June 2024), the City of Santa Ana continues to strive toward equitable distribution of funds and resources. We have evaluated each project to determine if it will be completed within or primarily serve a Qualified Census Tract (QCT) or if it will serve a population negatively affected by the COVID-19 pandemic. The designation of QCTs has changed each year for the past four years (see Figure 1). The majority of our projects are concentrated in or adjacent to QCTs, or other low-income areas of the City (see Figures 2 and 3).

Goals

Our primary goal is to reduce disparities in access to services and economic opportunities for historically underserved groups, particularly within Qualified Census Tracts (QCTs). This includes:

- Providing targeted support to minority and low-income populations.
- Enhancing public health and safety in underserved neighborhoods.
- Increasing access to affordable housing and preventing evictions.
- Supporting small businesses and non-profits in economically disadvantaged areas.

Awareness

To ensure equitable and practical awareness of SLFRF-funded services, we have implemented a comprehensive outreach strategy:

- **Community Engagement:** We conduct regular town hall meetings, community forums, and workshops to inform residents and businesses about available programs and services.
- **Language Accessibility:** All communication materials, including flyers, posters, and digital content, are available in multiple languages commonly spoken in Santa Ana, such as Spanish and Vietnamese.
- **Partnerships:** We collaborate with local community organizations, schools, and faith-based groups to disseminate information and reach underserved populations.

Access and Distribution

We recognize that there are often disparities in access to benefits and services across different groups. To address these disparities:

- **Simplified Application Processes:** We streamlined application procedures to reduce administrative burdens, making it easier for residents to apply for assistance when programs were available. This included providing assistance with completing forms and documentation.
- **Digital Divide:** Recognizing that not all residents have internet access, we offered in-person application support at community centers, senior centers, and libraries. We also

provided phone support for those who cannot access, or have difficulties accessing services online.
- **Eligibility Criteria:** We continuously review and adjust eligibility criteria to ensure they do not unintentionally exclude those most in need.

Outcomes
Our intended outcomes are focused on closing gaps and reaching universal levels of service for all residents. We measure progress through:

- **Disaggregated Data:** We collect and analyze data disaggregated by race, ethnicity, income, and other equity dimensions to monitor the impact of our programs.
- **Regular Reporting:** We provide regular updates on the outcomes of our initiatives, highlighting progress toward achieving equitable outcomes.
- **Continuous Improvement:** We use data and feedback from our communities to continuously refine our strategies, ensuring that our programs effectively meet the needs of those we aim to serve.

Per 2020 US Census data, 90.5% of residents in Santa Ana identify as a minority. 76.7% of residents identify as Latino/Hispanic, 11.9% identify as Asian alone, and 12.3% of residents are below the federal poverty line. Per the 2023 American Community Survey (ACS), of Santa Ana's 62 census tracts, only one has median household income at or above the California Department of Housing and Community Development's (HCD) 2023 median income level for Orange County (OC), with 58 of 62 census tracts at or below the low income limit from HCD (see Figure 4).

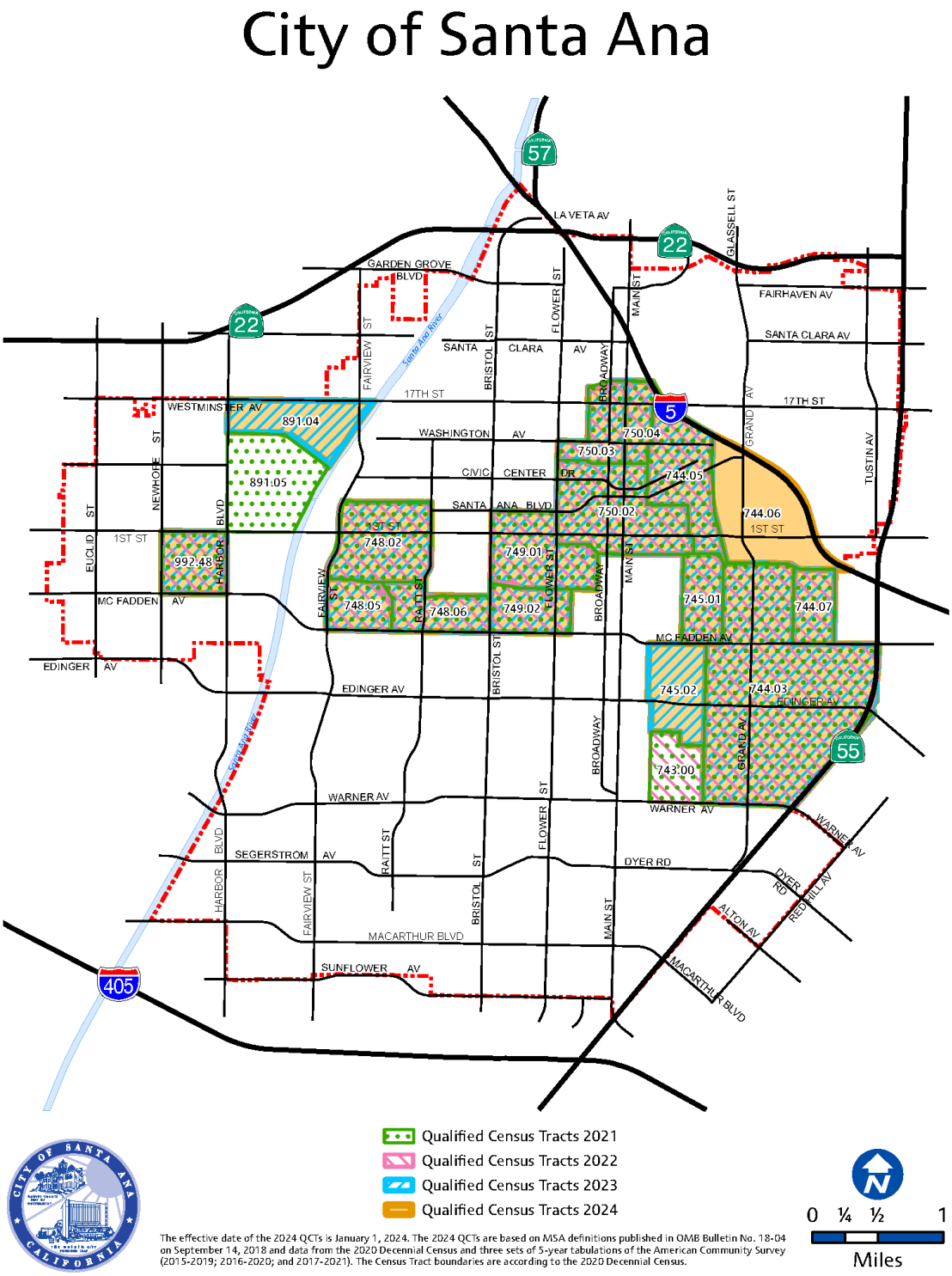


Figure 1. City map showing QCTs in 2021, 2022, 2023, and 2024.

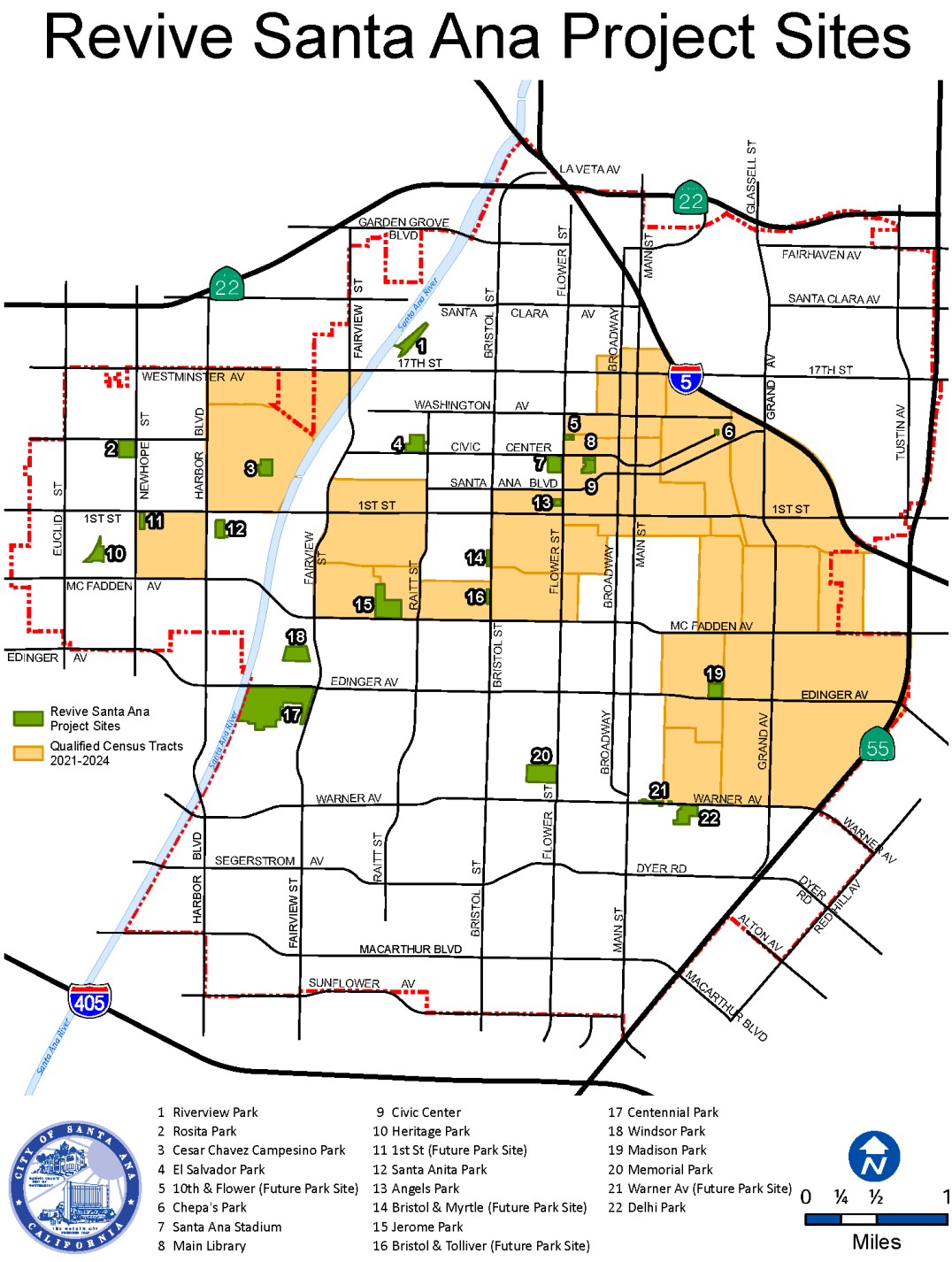


Figure 2. City map showing City and Park Facility improvements overlaid with 2021-2024 QCTs.

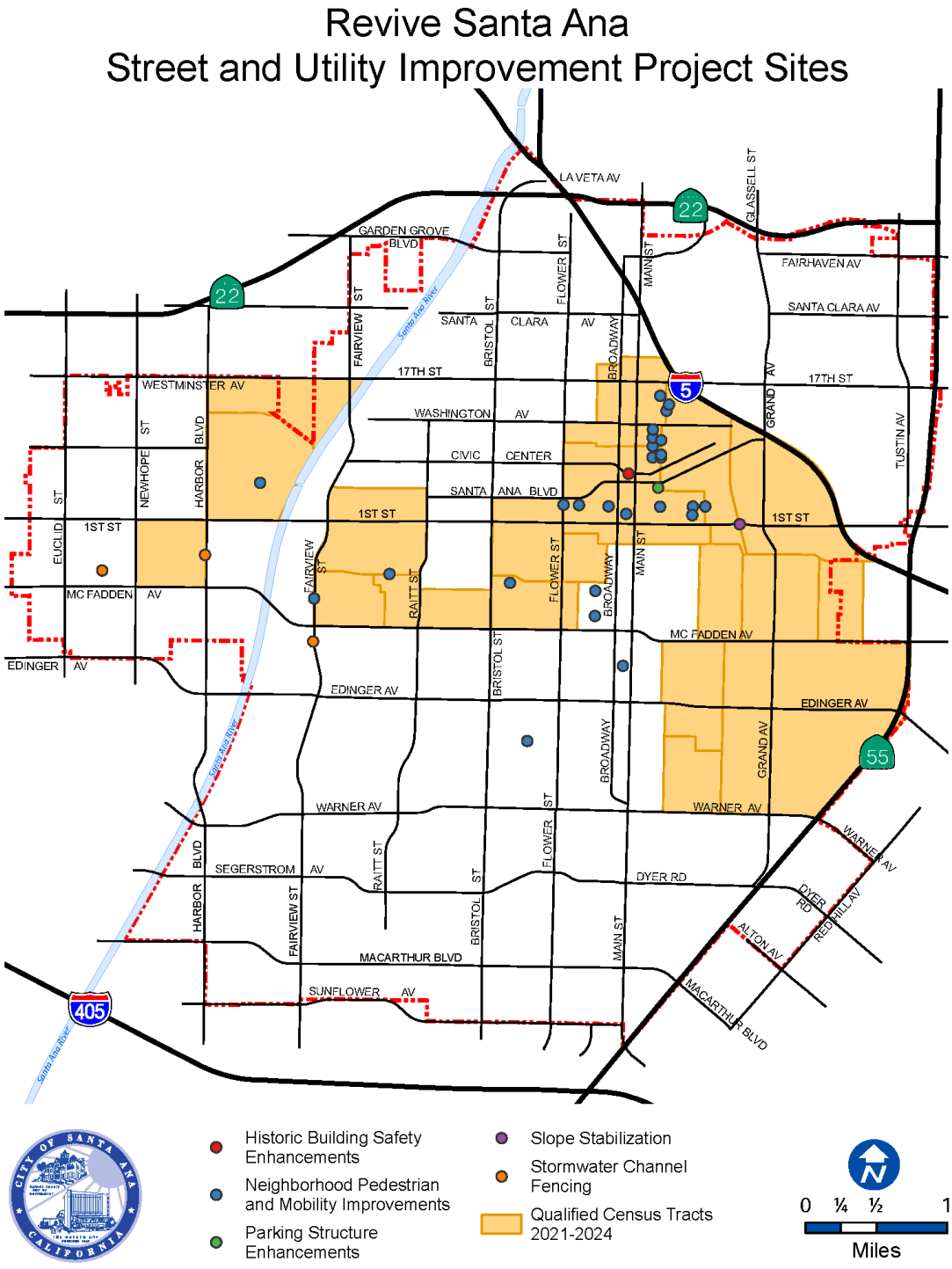


Figure 3. City map showing Street and Utility improvements overlaid with 2021-2024 QCTs.

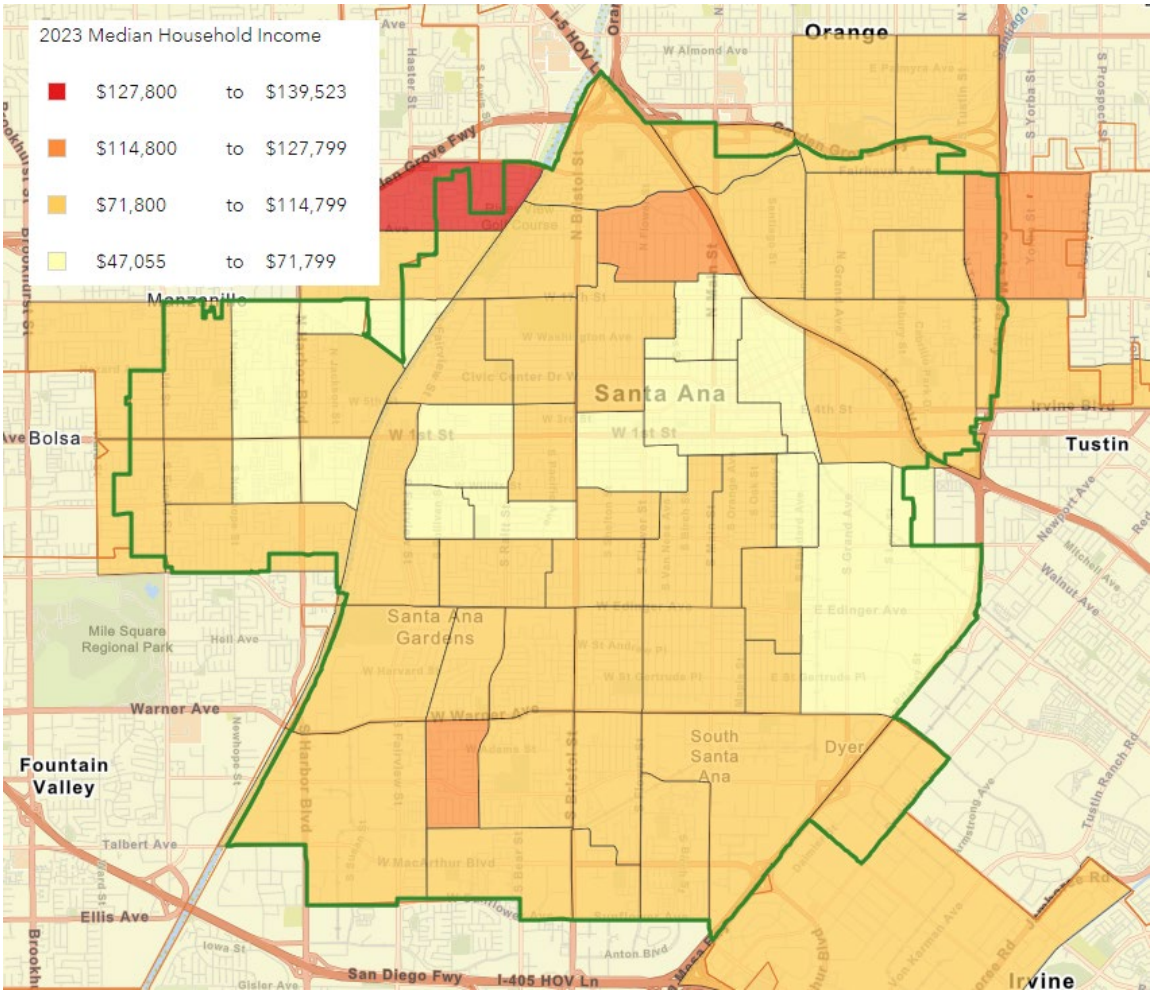
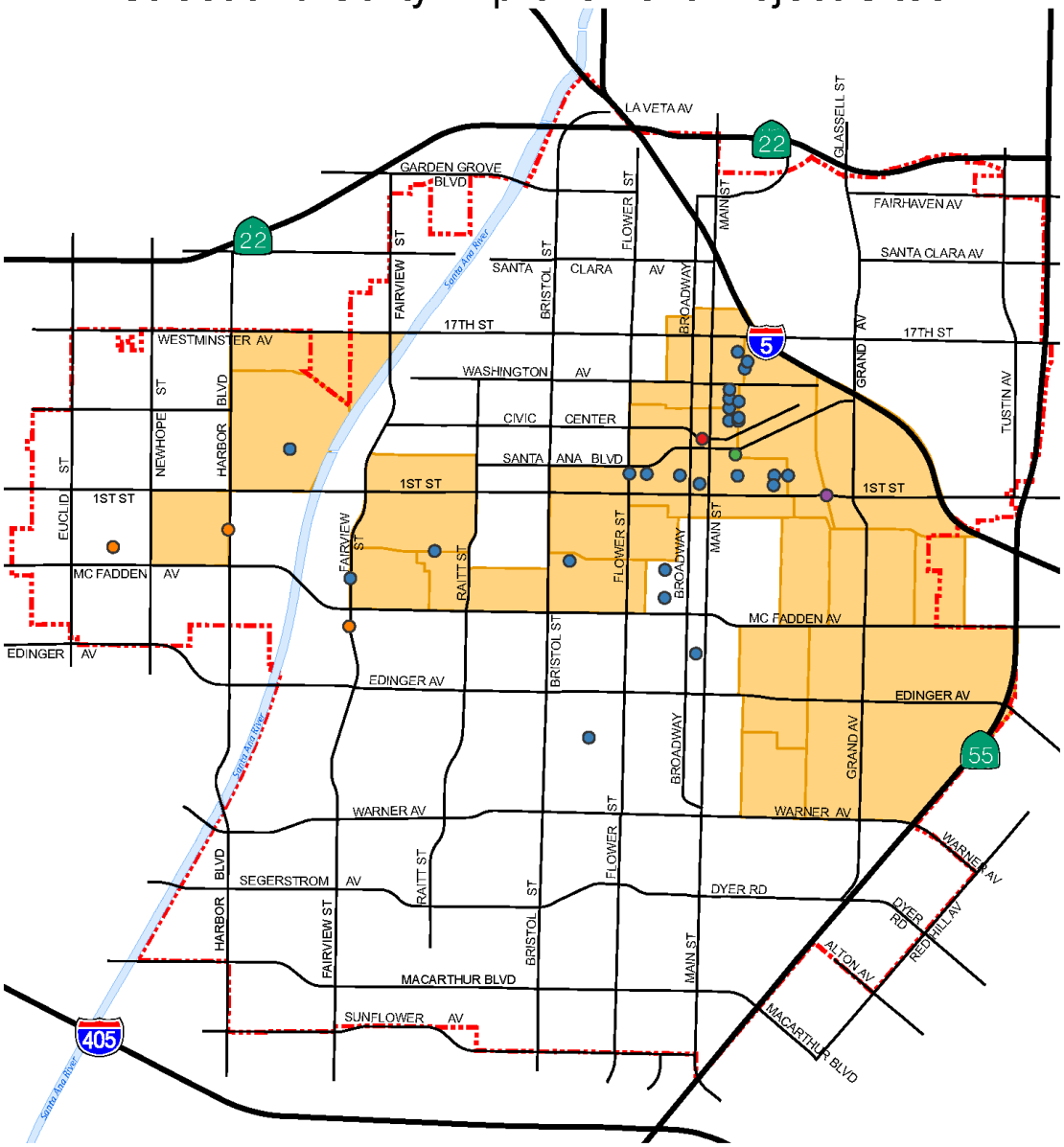


Figure 4. City map with colored overlay showing median income level by census tract.

Revive Santa Ana
Street and Utility Improvement Project Sites



- Historic Building Safety Enhancements
- Neighborhood Pedestrian and Mobility Improvements
- Parking Structure Enhancements
- Slope Stabilization
- Stormwater Channel Fencing
- Qualified Census Tracts 2021-2024

0 ¼ ½ 1
Miles

Social Progress Index

The OC Social Progress Index (SPI) is a comprehensive measurement tool that assesses the relative levels of social progress in each census tract of Orange County. It employs a sophisticated framework consisting of 50 standardized indicators that cover various aspects of social and environmental outcomes. These indicators encompass areas such as health, safety, education, technology, and rights. By analyzing these indicators, the SPI calculates an overall score for each census tract, enabling comparisons between different areas.

The SPI scores are represented on a map of OC, where colors indicate the relative scores. In this visual representation, orange indicates lower scores, while blue represents higher scores (see Figure 5). Examining the OC Equity Map, it is evident that the City of Santa Ana has the lowest SPI scores in the entire county. It is important to note that the color scale differs when comparing the county as a whole to the City of Santa Ana alone, as Santa Ana's median SPI value is considerably lower than the county's median SPI value (see Figure 6). Based on this analysis, we have concluded that projects located outside of QCTs in Santa Ana remain eligible for funding under the SLFRF program as these projects can contribute significantly to addressing the social progress challenges faced by the residents of Santa Ana.

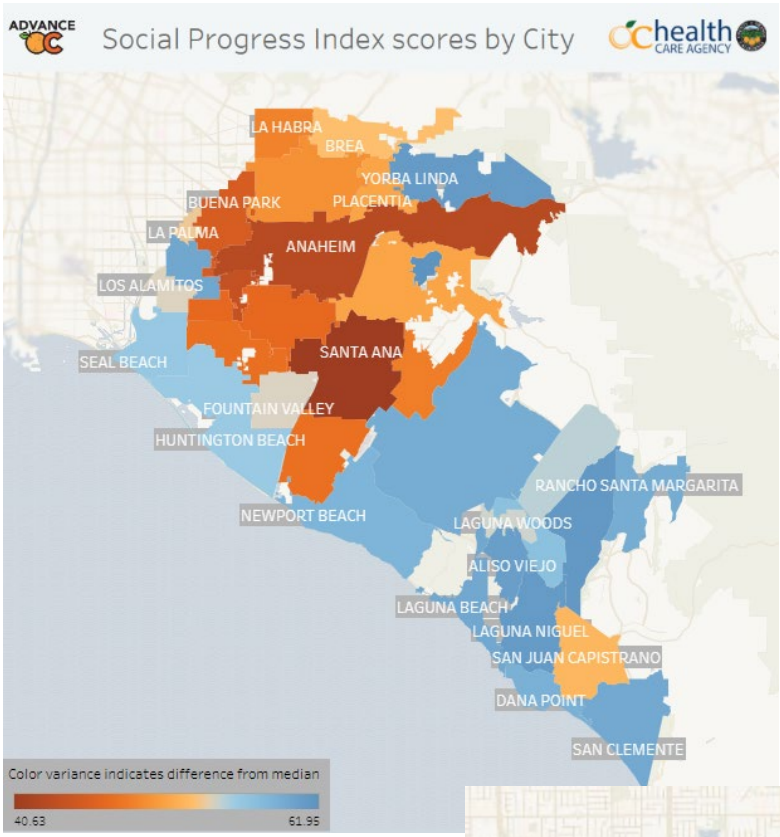
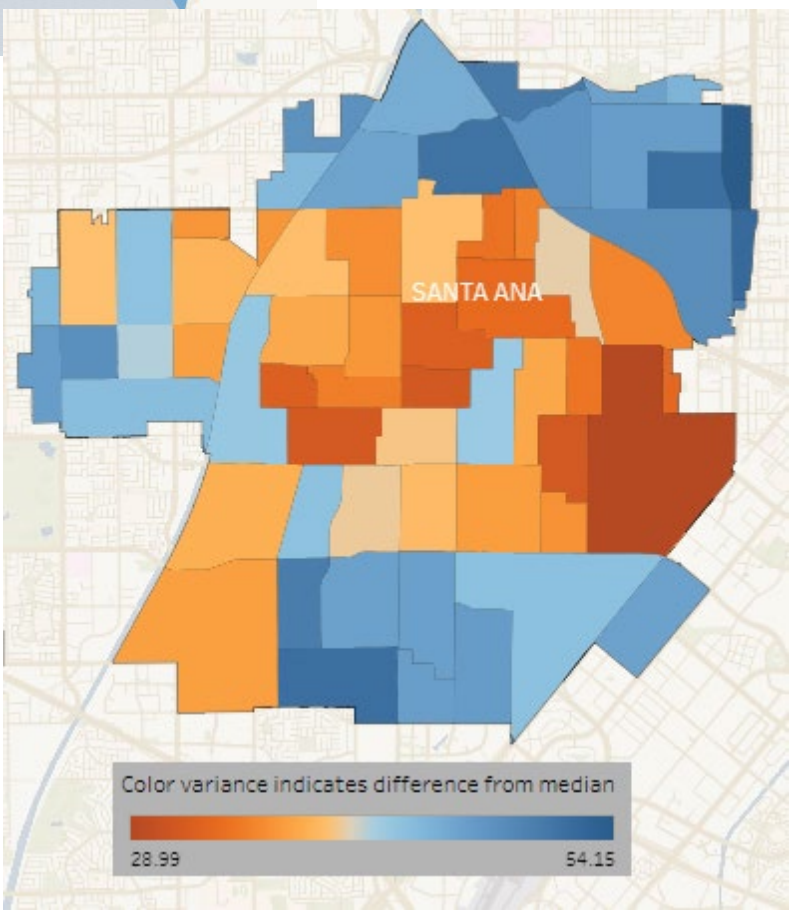


Figure 5 (above). Social Progress Index map of Orange County by city.

Figure 6 (right). Social Progress Index map of Santa Ana by census tract.

*Please note the scales are different between the two figures.



Implementation

Goals and Targets:

- **Economic and Racial Equity:** We prioritize economic and racial equity as a goal. Our specific targets include reducing disparities in access to services and economic opportunities. Initiatives planned or currently underway include expanding affordable housing, increasing access to health services, and improving public infrastructure in low-income neighborhoods.

Project Implementation:

- **Focus Areas:** Our overall equity strategy translates into specific focus areas for SLFRF projects. We concentrate efforts on creating healthier communities by bringing more parks, park improvements, and safer walkways to low-income neighborhoods. This includes adding streetlights to dark neighborhoods, implementing traffic-calming measures, and improving pedestrian safety.
- **Utilizing SPI Data:** We use the SPI data to identify areas with the most need and focus our projects accordingly. This data-driven approach ensures that our resources are directed where they can have the most significant impact.

Community Engagement:

- **Engagement Strategies:** Our community engagement strategies include written feedback through surveys, project proposals, and related documents; oral feedback through community meetings, issue-specific listening sessions, stakeholder interviews, focus groups, and additional public engagement. We also utilize digital campaigns to capture diverse feedback from the community.
- **Supporting Equity Goals:** Our engagement efforts support equity goals by reaching out to communities that have historically faced significant barriers to services, such as people of color, people with low incomes, limited English proficient populations, and other traditionally underserved groups.

In conclusion, the City of Santa Ana remains committed to promoting equitable outcomes through the strategic implementation of SLFRF-funded projects. By focusing on historically underserved communities, enhancing awareness, ensuring access and distribution, and continuously measuring outcomes, we strive to achieve meaningful and lasting equity in our city.

Labor Practices

To ensure the successful implementation of high-quality infrastructure projects while also fostering economic recovery through robust employment opportunities, the City of Santa Ana has established a community workforce agreement in collaboration with the Los Angeles/Orange Counties Building and Construction Trades Council, as well as the signatory Craft Councils and Local Unions. This agreement applies to multi-trade construction contracts exceeding $250,000 and specialty contracts over $100,000 that are limited to a single trade or scope of work.

Furthermore, the City of Santa Ana's Purchasing Policy incorporates a local preference provision, which actively encourages the utilization of vendors based in Santa Ana and Orange County for the procurement of goods, services, and professional services. By prioritizing local businesses, the City aims to support the local economy and promote community development. Additionally, the City has recently reinstated its Community Workforce Agreement (CWA), which establishes labor relations policies and procedures for the City. The purpose of the CWA is to support the efforts of the City to increase union employment opportunities for workers who live in Santa Ana, to help increase training and employment opportunities for the City's students in the construction trades through apprenticeships, to promote the efficiency of construction operations performed for the City of Santa Ana, and to provide peaceful settlement of labor disputes and grievances without strikes or lockouts.

In compliance with California law, the City of Santa Ana ensures that workers employed on public works projects receive not less than the general prevailing rate of per diem wages. This provision is applicable to all public works projects undertaken within Santa Ana, emphasizing the City's commitment to fair and equitable compensation for workers involved in these endeavors.

Use of Evidence

The use of evidence is different depending on the specific project. Detailed evidence information is included in the Project Inventory section of this report.

Performance Report

To effectively manage the diverse range of projects funded by the SLFRF, the City of Santa Ana has implemented several performance management tools. These tools enable comprehensive oversight and monitoring of all SLFRF activities, ensuring adherence to project eligibility criteria, transparency in reporting standards, and public awareness of the SLFRF-funded programs.

To facilitate these efforts, the City has dedicated a full-time Management Aide who is responsible for tracking performance across all projects. This individual plays a vital role in maintaining reporting standards, verifying project eligibility, and ensuring transparency in the implementation of SLFRF-funded programs. By closely monitoring project progress, the Management Aide enables effective performance evaluation and promotes accountability within the Revive Santa Ana initiative.

Additionally, the City employs a full-time Senior Accountant who plays a key role in monitoring budgets for the overall grant and specific projects. Through their expertise, this Senior Accountant contributes to financial oversight and ensures that the allocation of funds aligns with the Revive Santa Ana spending plan. This Senior Accountant works in conjunction with the other Senior Accountants to review and approve budget change orders and vendor invoices across all City departments.

For more detailed performance metrics on each project, please refer to the Project Inventory provided below. Additionally, quarterly updates on the progress of the Revive Santa Ana initiative can be accessed through our dedicated Revive webpages and Revive Dashboard. These resources offer a comprehensive overview of the initiatives, their milestones, and the impact they are making within the community. Both are available to the public on our City website in order to ensure transparency about the use of these public funds.

By employing these performance management tools and providing accessible updates, the City of Santa Ana is committed to effectively managing the SLFRF projects, promoting transparency, and ensuring the successful implementation of the Revive Santa Ana initiative.



REVIVE SANTA ANA

Project Inventory



City Fiscal Health

221360: Legal/Contract Management Support

Funding amount: $28,009.75
Project Expenditure Category: 7.1 – Administrative Services

Project Overview

- Provide Legal Support and Contract Review for City departments
- Services provided as required by departments for their projects
- The City Attorney's Office is provided documents/agreements on a project-specific request from each department, as needed, for legal review.
- Approximate Timeline: Project ran from April 2022 until November 2023.

Project Goals

- Provide thorough and diligent review of agreements to support City departments.
- Respond to requests for legal review related to ARPA compliance.

Performance Report

- Performance is based on project review.
- ARPA Projects/Legal Review covered multiple subjects and projects including:
    - Contract templates
    - Federal Guideline reviews
    - Public Works / Construction Contracts
    - Social Services - including food or necessities distribution
    - Professional / Consultant Services
    - Grant Agreements
    - Artist Agreements/City Beautification
- Review may take up to 2 weeks per City Attorney's Office internal timelines. ARPA projects are given priority status for review.
- Work product includes legal review and consultation.
- Key Performance Indicators: 69 completed agreements
- Projects are shared for City Attorney's Office review as needed by City departments.

Project Status: Completed.

221361: Human Resources Service Enhancement Program

Funding amount: $66,237.82
Project Expenditure Category: 7.1, Administrative Expenses

Project Overview

- Provide additional staffing to support Citywide efforts to fulfill recruitments for Revive Santa Ana projects. Additional staffing will include a full-time Human Resources Analyst for recruitment of positions funded by the program, part-time support staff to review Certificates of Insurance for project contracts, and part-time support staff to assist with the City's response to the pandemic including contact tracing. The City of Santa Ana is an equal opportunity employer.
- Project goals: hire staff to manage and oversee ARPA projects.
- The project timeline was from September 2021 through October 2023.
- Project status: Completed.

221362: Accounting & Compliance

Funding amount: $1,000,000
Project Expenditure Category: 7.1, Administrative Expenses

Project Overview

- Provide accounting, purchasing, and consulting services to support SLFRF-funded City projects.
- Accounting and purchasing services include labor costs related to processing payments and procurement requests.
- The City hired a consultant to assist with grant monitoring and compliance.
- Approximate Timeline: September 2021 through December 2026.

Project Goals

- Provide administrative support services and technical assistance to City departments to assist with grant monitoring and compliance.

Performance Report

- Output Measures:
  - Processing purchase orders, agreements, and payments. Providing recommendations for compliance matters.
- Outcome Measures:
  - Provide timely administrative support services to City departments.
- Key Performance Indicators:
  - During the fiscal year 2023-24, 35 purchase orders, 45 agreements, and 695 invoices have been processed for projects funded by SLFRF. 10 compliance-related tasks have been reviewed and completed by the consultant.
- Project status: Less than 50% complete. The support services will be provided through December 2026.

221363: Reserve for Revenue Loss

Funding amount: $10,000,000
Project Expenditure Category: 7.1 – Administrative Services

Project Overview

- Reserve to cover revenue loss from the COVID-19 pandemic
- Approximate Timeline: fiscal year 2023-2024

Project Goals

- Cover lost City revenue caused by the COVID-19 pandemic.

Performance Report

- Project Status: Complete
- Output measure: Utilize federal funding to ease the burden caused by income loss due to the pandemic.
- Outcome measure: Cover the expense of the City's contracts with Orange County Fire Authority

Project Outcome

- The $10 million was used to pay a portion of the Fiscal Year 2023-24 fire services contract. The City of Santa Ana contracts with Orange County Fire Authority for fire services.

221365: Administration

Funding amount: $2,757,099.30
Project Expenditure Category: 7.1 – Administrative Services

Project Overview

- Project management
- Provide oversight across all Revive Santa Ana projects
- Ensure project compliance
- Federal reporting
- Project goal: Ensure ARPA project compliance, manage contractors and sub-recipients, submit quarterly and annual reports.
- Approximate timeline: Project began with the launch of the grant in 2021 and will continue until every project is closed and reporting is complete in January 2027.
- Project status: Less than 50% complete

Project Goals

- Ensure project eligibility
- General project oversight

Project Outcome

- Successfully submit quarterly and annual reports, oversee projects and ensure compliance.
- Project status: less than 50% complete



Critical Infrastructure



221341: First Street Slope Stabilization Project

Funding amount: $6,225,000
Project Expenditure Category: 5.6, Clean Water: Stormwater

Project Overview

- First Street is a major arterial street and gateway to Downtown Santa Ana from the I-5 freeway. The railroad undercrossing along First Street, between Standard Avenue and Grand Avenue, consists of four dirt slopes. The dirt slopes are severely eroded, which facilitates the discharge of sediment into the street and City storm drain system during rain events. Additionally, encampments that form at the top of the slopes lead to the discharge of trash and debris. The goal of the project is to improve water quality and address stormwater pollution via the stabilization of the dirt slopes, elimination of trespassing and encampments, and installation of a stormwater treatment device. The project will also improve pedestrian safety and significantly enhance the aesthetics of this important gateway to Downtown Santa Ana.
- This project addresses climate change by reducing water pollution and improving downstream water quality. Increasing greenhouse gasses and water temperatures caused by climate change can be harmful to wildlife and marine habitats. The reduction of water pollution helps offset these negative impacts of climate change. Additionally, the installation of fencing and hardscape is a lower energy method of improving water quality than an active treatment system downstream, for example.
- Approximate Timeline: This project is in the construction phase. Construction started in January 2023 and is anticipated to be complete in September 2024

Performance Report

- The goals of this project are to improve water quality, pedestrian safety, and the aesthetics of the corridor.
- Output Measures: Installation of decorative concrete, new security fencing, and a stormwater treatment device
- Outcome Measures:
    - Square-feet of slope stabilized (22,500 square-feet)
    - Installation of new security fencing (691 linear-feet)
    - Reduction of slope erosion
    - Reduction of trash and debris along slopes
    - Project status: During the 2023-24 reporting period, the construction contractor completed installation of the decorative concrete and security fencing along the south slopes and grading along the north slopes. The project will be completed during the 2024-25 reporting period.



Photo 1: Installation of concrete anchor wall on northern slope. Southern slope substantially completed

221370: Parking Structure Safety Enhancements

Funding amount: $1,000,000
Project Expenditure Category: 1.11 Community Violence Interventions

Project Overview

- To enhance public safety for residents, merchants, employees, and visitors, a new contract has been established with Patrol Solutions, LLC. Security guards are deployed throughout Downtown Santa Ana (DTSA) during peak times, with flexible scheduling to meet the community's needs. Residents, merchants, and employees can contact security guards via call or text to report incidents or request escort assistance. The presence of security guards effectively deters illegal or negative activities, fostering a safer environment.
- The Parking Structure Safety Enhancements project, aimed at supporting tourism and mitigating COVID-19 impacts, offers free parking from Monday to Friday, 7 a.m. to 5 p.m., and two-hour free parking after 5 p.m. on evenings and weekends. Security and safety measures have been implemented in each parking structure to ensure their safety. Additionally, each structure is equipped with electronic vehicle charging stations, including over 12 Tesla supercharging stations, contributing to climate change efforts.
- Approximate Timeline: Project began in November of 2021 and is scheduled to conclude with the end of agreements at the end of 2026.

Project Goals

The intended goals of the project will include:

- Enhance safety
- Augment tourism
- Boost economic development

Use of Evidence

- The project's goals include enhancing community safety, deterring illegal activities, preserving facilities and equipment, and assisting visitors.
- Although specific funds have not been allocated for evidence-based interventions, the effectiveness of security guards in creating a safe environment is supported by a 2015 study by Doyle et al. This study highlights that the presence of security guards reassures people in their vicinity, a key factor in crowded areas like DTSA. The study also indicates that security guards' presence and directives are particularly effective with the younger population, who frequent DTSA.

Promoting Equitable Outcomes

- The project promotes economic and racial equity through a transparent platform for releasing and accepting bids/proposals for the security guard company. The security guards are trained to avoid discrimination and maintain professionalism with all individuals. Key equity considerations include:
    - **Goals:** Ensure respectful treatment of all individuals in DTSA.
    - **Awareness:** Make the public aware of the added security service through visible, polite, and helpful security guards.
    - **Access and distribution:**
    - **Outcomes:** Deter negative/illegal activities, promote economic development in DTSA, and enhance community safety.

Performance Report

- **Achievements:**
  - Security guards secured for each parking structure 24/7 and for DTSA during peak times (M-F 9 a.m.-9 p.m. and weekends 10 a.m.-12 midnight)
  - Graffiti reduced by 80%
  - Loitering and negative activities reduced by 90%
  - Increase in customer visits
  - Boost in economic development
- Output Measures:
  - Assignment of security guards throughout DTSA
- Outcome Measures:
  - Reduction of violence, crimes, and graffiti
- Key Performance Indicators:
  - Crime, graffiti, and suspicious activity decreased by over 50%
- **Project Status:** 95% complete

Community Violence Interventions (EC 1.11):

- Number of workers enrolled in sectoral job training programs: 0
- Number of workers completing sectoral job training programs: 0
- Number of people participating in summer youth employment programs: 0

Doyle, Maria, et al. “Feelings of Safety in the Presence of the Police, Security Guards, and Police Volunteers.” *European Journal on Criminal Policy and Research*, vol. 22, no. 1, 2015, pp. 19–40, https://doi.org/10.1007/s10610-015-9282-x.

Moreira, Samuel, and Carla Cardoso. “Why Young People Obey Private Security Guards? A Scenario-Based Study.” *Journal of Contemporary Criminal Justice*, vol. 36, no. 1, 2019, pp. 144–160, https://doi.org/10.1177/1043986219890206.

221370.1: Parking Structure Improvements

Funding amount: $0
Project Expenditure Category: 2.35 Aid to Tourism, Travel, or Hospitality

Project Overview

- The Parking Structure Improvements and Safety Enhancements of $500,000 is dedicated to DTSA to assist with tourism and attraction due to COVID impacts. Each parking structure receives aesthetic improvements such as graffiti removal, painting interior and exterior, and will receive a mural to attract tourist interest.
- Project status: This project was deemed ineligible and subsequently cancelled.

221375: Broadband Access

Funding amount: $13,907.81
Project Expenditure Category: 2.4 Household Assistance: Internet Access Programs

Project Overview
A study to determine if there is a way that the City can provide internet access to the public.

Use of Evidence
A pre-program evaluation was conducted by a consultant to see the viability of bringing free or reduced-cost internet to residents within QCTs. The study showed the proposed program was not economically sound and would be of little benefit to the residents it would serve.

Project outcomes:

- An analysis was conducted to look at how ARPA funding could be utilized to assist with establishing low-cost internet broadband for Santa Ana residents and businesses. Due to restrictions placed on various federal and state funding sources, no other additional funds could be found to supplement the ARPA funds allocated to this project. Our external consultant determined that the most affordable option to the City would be a City-owned, cellular broadband network. They provided a cost estimate to build the network in just the QCT area and the cost exceeded any amount that could be allocated through the ARPA funding. Furthermore, the cellular broadband solution would not provide nearly the speeds of the existing wireline solutions available and would not be significantly better than what residents can already obtain using their own cell phone. Therefore, it was decided to reallocate the funding to other purposes.
- The City conducted an Internet Access Survey of residents to determine the availability, affordability, and reliability of local internet offerings. The findings are referenced at this site: https://www.santa-ana.org/documents/internet-access-survey-results/
- The survey determined that the City did have adequate coverage of broadband offerings by primarily two service providers and that the average cost of internet access was between $76.96 and $85.48 per month. Average bandwidth was 123 Mbps - 155 Mbps.
- The City developed a map of the locations of City facilities that provide free internet Wi-Fi access: https://www.santa-ana.org/documents/public-wi-fi-locations/
- A vendor produced a cost estimate to develop a CBRS wireless network that would cover the lowest-income QCTs for potential internet access. The cost estimate was in excess of $7 million+ and a maximum bandwidth of approximately 100 Mbps.
- ARPA funding of $ was used for the professional services for the survey and the project cost estimates.

Performance Report

- Conducted a survey of residents and business to assess existing internet access abilities.
- Project goals:
  - Assess existing internet access capabilities of residents and businesses.
  - Provide public access to the internet where allowable.
- Outcome Measures: A study determining that providing free or reduced-cost wireless internet for certain residents would not be effective, as anything we could provide would likely be no better than current capabilities.
- Project status: Complete.

221380: Main Library Transformation – Childhood Learning Environments

Funding amount: $21,585,975.00
Project Expenditure Category: 2.37, Economic Assistance: Other

Project Overview

- The Main Library will undergo a complete physical transformation that will create a digitally and technologically enhanced learning environment that will advance access and equity in an effort to provide support for disproportionately impacted and underserved communities. This re-imagined library space will provide innovative learning landscapes and access to technology, tools and services that will improve and enhance early childhood development and literacy, support positive educational outcomes for youth and prepare our community's present and future workforce for a technology-driven world. Throughout the various library spaces, children will be provided opportunities to learn through play and hone their fine and gross motor skill development. The approximate project timeframe is October 2021-June 2026. The project will be completed via a design-bid-build delivery method and will address climate change and environmental justice through the replacement or refurbishment of antiquated building mechanical and electrical systems when applicable and within budget. Project partners include the City of Santa Ana Public Works and Information Technology Agencies, Orange County Fire Authority, and Friends of the Santa Ana Public Library.
- Approximate Timeline: Project was launched at the end of 2021, and construction is planned to be completed by the end of 2026.

Project Goals

- As the City of Santa Ana's flagship location, the Main Library serves as a central hub for community programs and services. Renovating the Main Library will enhance the facility's physical, digital, and technological environment. The renovation will also expand access to a wide variety of free recreational and educational resources for underserved communities, while providing innovative and interactive public spaces for children, teens, and their families.

Use of Evidence

- In lieu of an evidence-based intervention, a program evaluation will be conducted at the completion of the project. The evaluation, which will be of a quasi-experimental style design, will include a staff developed survey for distribution to Library patrons after the Library's physical transformation is complete. Survey participants will be engaged to complete the survey during Library programs and upon check out of Library materials. Survey questions will focus on determining if: 1) visiting the Library has helped improve digital literacy and reading skills; 2) the Library has provided improved access to hands-on interactive learning spaces; 3) the Library has provided increased access to resources and new technology; 4) visiting the Library has helped prepare for school/career success; and 5) the Library renovations promote a more welcoming and inclusive space within the community. The survey questionnaire will also deduce data pertaining to Library patron demographics. Anticipated timeframe

for the survey will be approximately July 2026-July 2027, depending on the exact project completion date. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcome

- The Main Library Transformation Project will advance racial equity and support for the impoverished and underserved Santa Ana communities in QCT 750.02 and surrounding QCTs, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 23% of residents in this QCT have access to basic knowledge and only 11% have access to advanced education. In response, the complete physical renovation of the library will create an enhanced digital and technological environment that will expand access and provide free innovative spaces for all children and their families. Extensive outreach in English, Spanish, and Vietnamese will be conducted to ensure the community is aware of the renovation and new services once complete. Surveys will also be conducted in these languages to ensure the project outcomes are measured appropriately and inclusively.

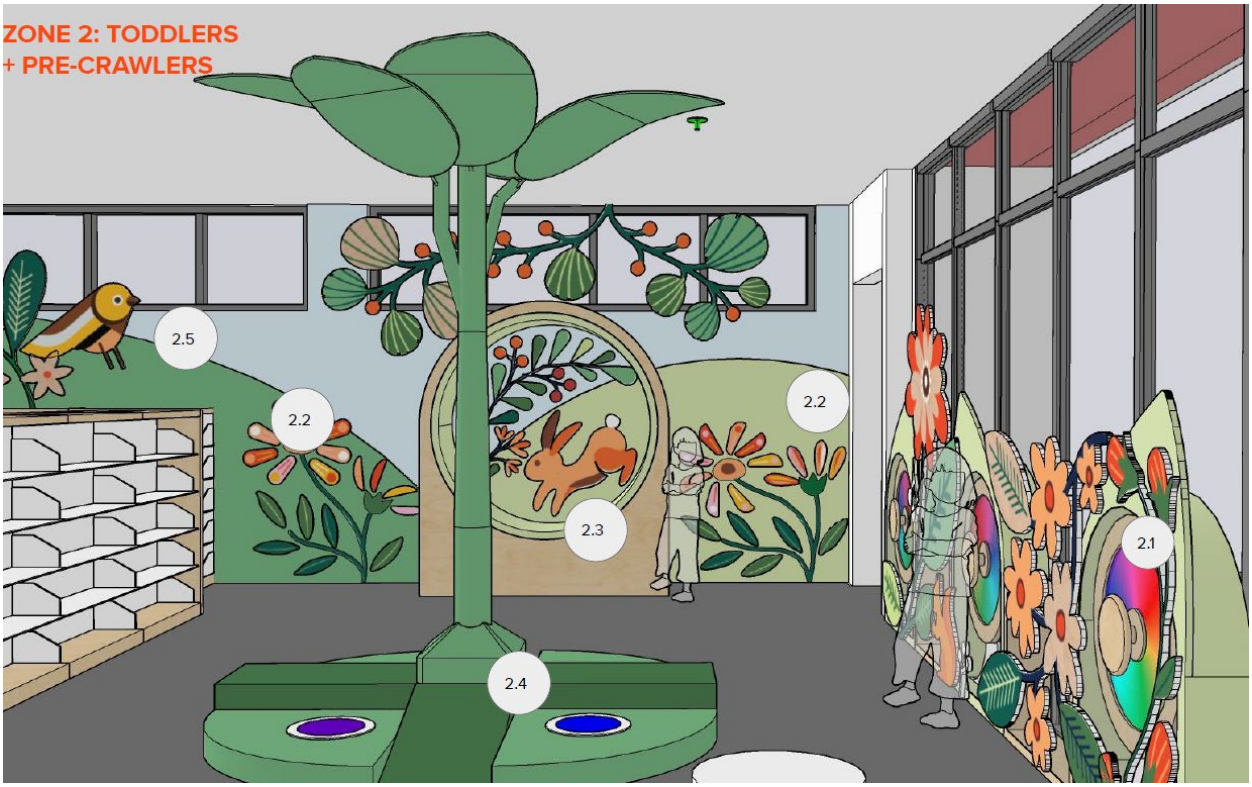
Performance Report

- Output Measures:
  - Number of new library card holders system-wide
  - Number of program participants at the Main Library
  - Number of survey questionnaires returned
  - Number of visitors at Main Library
- Outcome Measures:
  - Survey respondents reporting improved/increased:
    - Digital literacy and reading skills
    - Access to hands-on interactive learning spaces
    - Access to resources and new technology
    - Preparedness for school/career success
    - A more welcoming and inclusive space within the community
- Key Performance Indicators:
  - 85-90% of survey questionnaire respondents strongly agree or agree to the various survey questions
  - Increase number of library card holders system-wide
  - Increase program attendance at Main Library
  - Increase number of visitors at Main Library
- Project status: 50% complete





Conceptual visualizations of the back entrance of the library (top) and the inside of the library viewing the front façade windows (bottom).





Conceptual visualizations of the toddler and pre-crawlers space (top) and the family zone of the new library Children's Interactive spaces (bottom).

221381: Jerome Park Outdoor Library

Funding amount: $3,400,000.00
Project Expenditure Category: 2.37, Economic Impact Assistance: Other

Project Overview

- The Outdoor Library at Jerome Park will be an innovative public library space, featuring an educational, technological and play-focused satellite library kiosk with surrounding outdoor learning areas with emphasis on music and movement, recycling, water-wise landscaping, bicycle and street safety, fine and gross motor skill development, and language and literacy. This new concept in public library design will advance racial equity and provide support for disproportionately impacted, underserved Santa Ana communities in QCT 748.06 and surrounding QCTs. The Outdoor Library will feature the installation of a large library materials dispensing kiosk located in an outdoor learning landscape equipped with specialized and inclusive play areas for people of all abilities. Residents will benefit from equitable, multigenerational access to library resources (books, technology, STEAM kits) along with gamified or incentive-based programs focused on topics and materials located within the Outdoor Library. The approximate project timeframe is November 2022-June 2025. The project will be completed via a design-bid-build delivery method and will address climate change and environmental justice through a redesign of the park, featuring drought resistant landscaping and water conservation-themed exhibits. Project partners include the City of Santa Ana Public Works Agency and the Information Technology Department.
- Approximate Timeline: Project was launched in the beginning of 2023 and is scheduled from completion by the end of 2026.

Project Goals

- The innovative Outdoor Library project will provide new and upgraded educational and recreational activities and facilities that will expand the health and wellness of the surrounding community. The project will advance safety, equity, access, and support for Santa Ana's disproportionately impacted children and families.

Use of Evidence

- In lieu of an evidence-based intervention, a program evaluation will be conducted at the completion of the project. The evaluation, which will be of a quasi-experimental style design, will include a staff developed survey for distribution to library patrons after the Outdoor Library's physical transformation is complete. Survey participants will be engaged to complete the survey during Library programs and upon check out of Library materials. Survey questions will focus on determining if: 1) visiting the Library has helped improve digital literacy and reading skills; 2) the Library has provided improved access to hands-on interactive learning spaces; 3) the Library has provided increased access to programs, resources, and new technology; 4) visiting the Library has helped prepare for school/career success; and 5) the Library renovations promote a more welcoming and inclusive space within the community. The survey will also deduce data pertaining to library patron demographics. Anticipated timeframe for the survey will be approximately July 2025-July 2026, depending on the exact project completion date. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcomes

- **Goals**: The Outdoor Library at Jerome Park will advance racial equity and provide support for disproportionately impacted, underserved Santa Ana communities in QCT 748.06 and surrounding QCTs, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 23% of residents in this QCT have access to information and communication, and only 6% have access to advanced education. In response, the project will serve these disproportionately impacted households with an innovative, outdoor public library space, featuring an educational, technological and play-focused satellite library kiosk with surrounding outdoor learning areas.
- **Access and Distribution**: Extensive outreach in English, Spanish, and Vietnamese will be conducted to ensure the community is aware of the new location and services. Surveys will also be conducted in these languages to ensure the project outcomes are measured appropriately and inclusively.

Performance Report

- Output Measures:
  - Number of new library card holders system-wide
  - Number of survey questionnaires returned
  - Number of Library kiosk transactions at the Outdoor Library at Jerome Park
- Outcome Measures:
  - Survey respondents reporting improved/increased:
    - Digital literacy and reading skills
    - Access to hands-on interactive learning spaces
    - Access to resources and new technology
    - Preparedness for school/career success
    - Welcoming and inclusive space within the community
- Key Performance Indicators:
  - 85-90% of survey questionnaire respondents strongly agree or agree to the various survey questions
- Project status: 50% complete

221382: Delhi Library Branch

Funding amount: $2,600,000.00
Project Expenditure Category: 2.37, Economic Impact Assistance: Other

Project Overview

- The Delhi Library Branch project entails re-imagining approximately 2,500 square feet of office space as a new, innovative public library experience. A new outdoor activity patio will also be constructed to offer free library services and programs to a disenfranchised population that suffered disruptions in obtaining both formal and informal educational services during the pandemic. In particular, the Delhi Library Branch will help advance racial equity and provide support for the underserved Santa Ana communities in QCT 743, 744.03 and surrounding QCTs. Residents will have access to technology, tools and services that will improve literacy, support positive educational outcomes for youth and prepare our community's present and future workforce for a technology-driven world. Throughout the newly-created library space and outdoor activity patio, children, teens and families will be provided opportunities to learn and connect with their community in positive ways. Services may include STEM and robotics programs geared to neuro-divergent youth, special events and author hours, homework help and tutoring for students and a wide variety of cutting-edge technology and computers for use in the Library or at home. These new educational spaces and the accompanying programs and services will bring a much needed community amenity to a poverty-driven area of the City that lacks library services.
- Approximate Timeline: The approximate project timeframe is January 2023-June 2025. The project will be completed via a design-bid-build delivery method. Project partners include the Delhi Community Center, City of Santa Ana Public Works Agency, and the Information Technology Department.

Project Goals

- The new Library will offer fresh educational and recreational spaces and free accompanying programs and services to a disenfranchised population that suffered disruptions in obtaining both formal and informal educational services during the pandemic. The newly-created library space and outdoor activity patio will provide children, teens and families opportunities to learn, connect and play in healthy and positive ways.

Use of Evidence

- In lieu of an evidence-based intervention, a program evaluation will be conducted at the completion of the project. The evaluation, which will be of a quasi-experimental style design, will include a staff developed survey for distribution to library patrons after construction of the new Delhi Library Branch is complete. Survey participants will be engaged to complete the survey during Library programs and upon check out of Library materials. Survey questions will focus on determining if: 1) visiting the Library has helped improve digital literacy and reading skills; 2) the Library has provided improved access to high quality learning and recreational spaces; 3) the Library has provided increased access to resources and new technology; 4) visiting the Library has helped prepare for school/career success; and 5) the Library renovations promote a more welcoming and

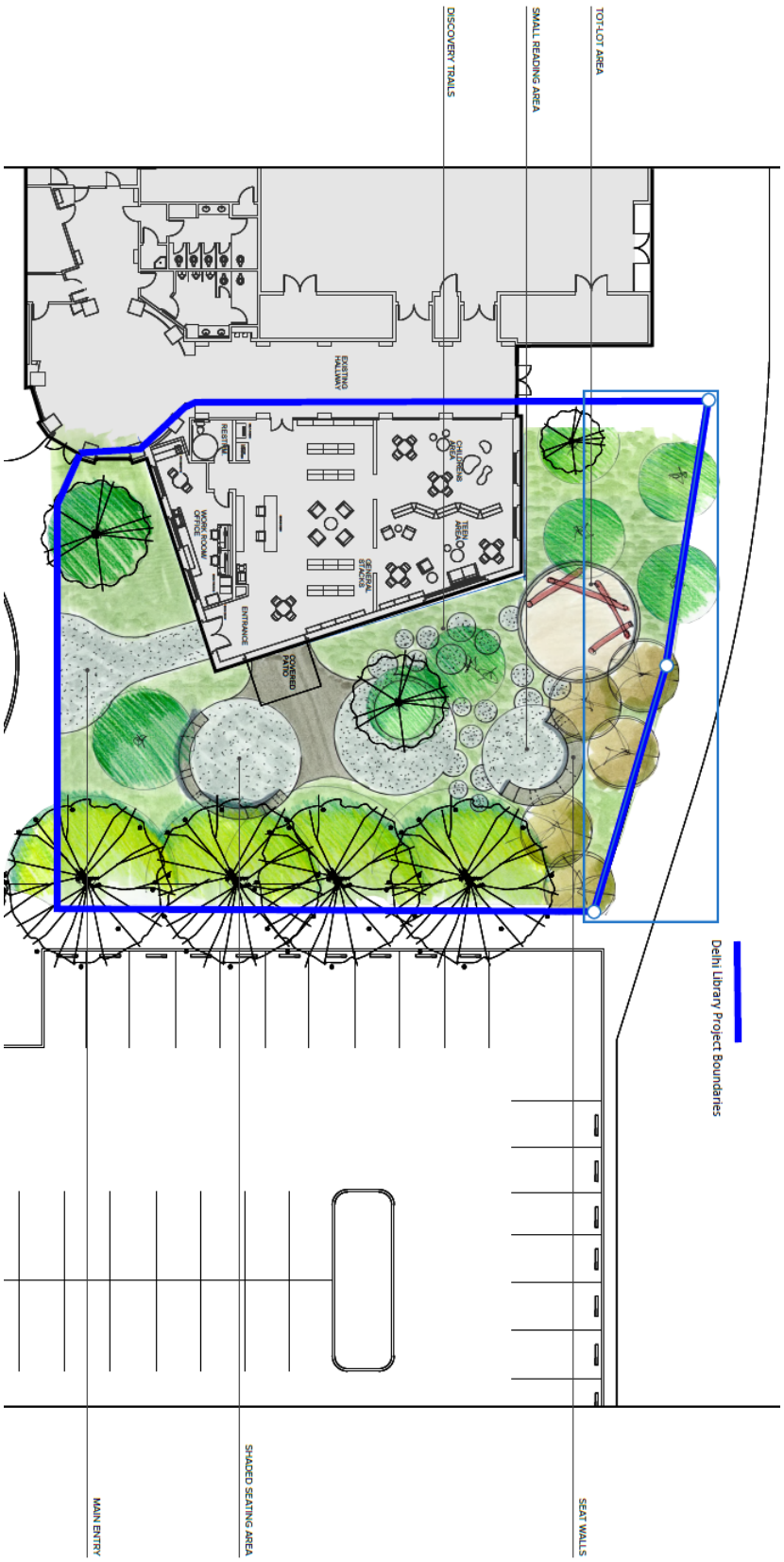
inclusive space within the community. The survey will also deduce data pertaining to library patron demographics. Anticipated timeframe for the survey will be approximately July 2025-July 2026, depending on the exact project completion date. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcomes

- **Goals:** The Delhi Library Branch will advance racial equity and provide support for the underserved Santa Ana communities in QCT 743, 744.03 and surrounding QCTs, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 2.4 % of residents in this QCT have access to advanced education. Currently, the City of Santa Ana only has two physical library locations, with an Outdoor Library in progress. The addition of this third brick-and-mortar location will allow for extended and improved services to the racially diverse and economically disadvantaged community that surrounds this new public library branch.
- **Awareness:** Extensive outreach in English, Spanish, and Vietnamese will be conducted to ensure the community is aware of the new location and services. Surveys will also be conducted in these languages to ensure the project outcomes are measured appropriately and inclusively.

Performance Report

- Output Measures:
    - Number of new library card holders system-wide
    - Number of program participants at Delhi Library Branch
    - Number of survey questionnaire returned
    - Number of visitors at the Delhi Library Branch
- Outcome Measures:
    - Survey respondents reporting improved/increased:
        - Digital literacy and reading skills
        - Access to hands-on interactive learning spaces
        - Access to resources and new technology
        - Preparedness for school/career success
        - Welcoming and inclusive space within the community
- Key Performance Indicators:
    - 85-90% of survey questionnaire respondents strongly agree or agree to the various survey questions
    - Increase number of library card holders system-wide
    - Increase program attendance at the Delhi Community Center
    - Increase number of visitors at the Delhi Community Center
- Project status: 50% complete


DISCOVERY TRAILS
SMALL READING AREA
TOT-LOT AREA
EXISTING PLAYAWAY
RESTRO
CHILDRENS AREA
TEEN AREA
WORK ROOM OFFICE
GENERAL BOOKS
ENTRANCE
COVERED PATIO
Delhi Library Project Boundaries
MAIN ENTRY
SHADED SEATING AREA
SEAT WALLS



Conceptual visualizations of the future Delhi Library, showing the stacks (top), and the children's area (bottom).

221383: Speed Humps at St. Andrews

Funding amount: $21,883.30
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project overview
This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include but not be limited to installing the following improvements: speed humps, signage and pavement markings. The project will be delivered via competitive bidding.
Timeline: Project Design: July 1, 2021 to August 31, 2021; Construction: September 1, 2021 to December 31, 2021
Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles.

Project Goals
The intended goals of the project will include:
1) Completion of the built environment improvements.
2) Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.

Promoting Equitable Outcomes
The community surrounding this project area are primarily Latino that are served by the local Washington Elementary School. The attendance boundary for Washington Elementary is a documented disadvantaged community. For this community, walking is a primary mean of transportation, especially for access to Madison Park, Washington Elementary School, and public transit. St. Andrew Pl. bisects this community. The community has expressed traffic safety concerns along St. Andrews related to speeding and unsafe conditions for pedestrians, especially students walking to and from Washington Elementary School and Madison Park. By reducing vehicular speeds along the project corridor, this project will increase pedestrian safety, access to recreational facilities, school, and transit for the entire community.

Performance Report
- Output Measures: Installation of speed humps, signs and pavement markings.
- Outcome Measures:
  - Number of improvements speed humps, signs and pavement markings installed.
  - Number of households within walking distance of improvements.
- Key Performance Indicators:
  - Installed 4 speed humps
  - Installed 16 speed humps signs
  - Installed two 15 mph signs
  - Installed 24 pavement markings.
- Project status: Complete.

221385: Information Technology & Process Upgrades

Funding amount: $1,992,020
Project Expenditure Category: 3.4 Public Sector Capacity: Effective Service Delivery

Project Overview

- A variety of technology enhancements to make it easier for the public to do business electronically with the City, find jobs, and access the internet from City facilities.

Project Goals

- Identify technology improvements the City can make to allow the public to access City services.
- Improve technology used by the public to help them find jobs.

Performance Report

- Outcome Measures: Improvement of government services, such as an improved queuing system for City Hall.
- The three biggest projects under this category:
    - Replace Work Center technology
        - Project overview: Replaced dated computers, copiers, and conference room technology for the Work Center to assist with job placement
        - Total spent: $110,578
        - Project outcomes: New computers and equipment purchased in FY22.
    - Digital Building Permit Project
        - Project overview: Creation of an online portal for electronic access to building permit systems to allow residents to submit permit applications online without needing to come to City Hall
        - Total spent: $24,000
        - Project outcomes: System is still in development, estimated launch mid-2024
    - Updated City Hall Queueing System
        - Project overview: Implemented an electronic queue management system to facilitate expedited appointment scheduling for the public to access in-person services.
        - Total spent: $25,469
        - Project outcomes: Rather than everyone waiting in one line for in-person City services, the new electronic queuing system allows residents to make an appointment online or come join the queue in person. The system also notifies residents that their turn is approaching, allowing people to wait outside or in their vehicle to allow for better social distancing.
- Project status: Less than 50% complete

221387-88: Neighborhood Safety Streetlights: Phase I & II

Funding amount: $1,929,870.56
Expenditure Category: Category 2.22, Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project Overview

- This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include installing streetlights in neighborhoods that are missing streetlights to enhance walkability and pedestrian nighttime traffic safety. The project will be delivered via competitive bidding.
- Approximate Timeline:
    - Phase I timeline: Project Design: July 1, 2021 to May 31, 2023; Construction: June 1, 2023 to June 30, 2024
    - Phase II timeline: Project Design: July 1, 2021 to August 31, 2023; Construction: September 1, 2023 to June 30, 2024
- Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles.

Project Goals

The intended goals of the project will include:

- Completion of the built environment improvements.
- Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.
- Improve non-motorized routes in the community by removing barriers.

Use of Evidence

- A 2022 study by Kaplan and Chalfin show that better ambient lighting leads people to feel safer when spending time outdoors in their community. [1]
- Arizona State University also published research showing that increased residential lighting can improve feelings of safety, though noted that limited data are available to empirically display this. [2]

Promoting Equitable Outcomes

- All of the project improvements are located in areas that are within HUD disadvantage areas as well as Free and Reduced Meal for local schools. The communities surrounding the project improvements are clearly disadvantaged communities. For these disadvantaged communities walking is a means of transportation or at times the sole source of transportation. Therefore, equity in mobility is key for these communities to access educational opportunities at local schools, exercise opportunities at local parks, and unimpeded access to transit for local and regional access to destinations such as jobs. Access is needed day or night. The project community consists of high density, low income housing and have expressed a sense of insecurity walking in the dark in part due to potential criminal activities in the area and the general level of darkness in the area. Access to locally serving Lincoln Elementary is needed even in the dark due to after school events and programs. In addition, access to transit and walking or jogging as exercise is needed in the dark as well. This project will install missing streetlights that will provide the community a sense of security and safety while walking to and from their

destinations during the night. In general, this project will increase pedestrian safety, access to recreational facilities, school and transit for the entire community.

Performance Report

- Output Measures: Installation of neighborhood safety streetlights
- Outcome Measures: Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.
    - Number of streetlights installed.
    - Number of households within walking distance of improvements.
- Key Performance Indicators:
    - Number of streetlights installed
- Project status:
    - Project 221387 – More than 60% Complete (Design completed. Approved by City Council on December 19, 2023. Construction start March 2024. Project plans title page below.)
    - Project 221388 – More than 50% Complete (Design completed. Approved by City Council on May 21 2024. Construction start July 2024. Project plans title page below.)

1. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8038535/
2. https://popcenter.asu.edu/content/improving-street-lighting-reduce-crime-residential-areas-0

221390: Stormwater Channel Fencing Upgrades Phase II

Funding amount: $879,407.62
Project Expenditure Category: 5.6, Clean Water: Stormwater

Project Overview

- The Stormwater Channel Fencing Upgrades Phase II Project includes the design and construction of new security fencing and barriers along City-owned stormwater channels. The existing fencing was subject to vandalism and trespassing into the stormwater channels, which contributed to water pollution.
- City Stormwater Management Website: https://www.santa-ana.org/stormwater-management/
- This project addresses climate change by reducing water pollution and improving downstream water quality. Increasing greenhouse gasses and water temperatures caused by climate change can be harmful to wildlife and marine habitats. The reduction of water pollution helps offset these negative impacts of climate change. Additionally, the installation of fencing and barriers is a lower energy method of improving water quality than an active treatment system downstream, for example.
- Approximate Timeline: Project is in the construction phase. Construction started in August 2022 and is anticipated to be complete in August 2023

Project Goals

- The goals of this project are to improve water quality and reduce water pollution.
- This project will also improve public safety as the stormwater channels will no longer be accessible to the public.

Performance Report

- Output Measures: Installation of new fencing and barriers along City-owned stormwater drainage channels
- Outcome Measures:
    - Reduction of trash and debris in City stormwater channels
    - During the 2022-23 reporting period, approximately 4,020 linear-feet of new security fencing was installed along City-owned stormwater channels as part of this project
- Project status: Completed

221404: Davis Safe Routes to School

Funding amount: $2,114,025
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project Overview

- This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include but not be limited to installing the following improvements: bulbouts, wheelchair ramps, and sidewalk. The project will be delivered via competitive bidding.
- Approximate Timeline: Project Construction: December 1, 2022 to November 30, 2024
- Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles

Project Goals:

- The intended goals of the project will include:
    - Completion of the built environment improvements.
    - Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.
    - Improve non-motorized routes in the community by removing barriers.

Promoting Equitable Outcomes

- All of the project improvements are located in areas that are within HUD disadvantage areas as well as Free and Reduced Meal for local schools. The communities surrounding the project improvements are clearly disadvantaged communities. For these disadvantaged communities walking is a means of transportation or at times the sole source of transportation. Therefore, equity in mobility is key for these communities to access educational opportunities at local schools, exercise opportunities at local parks, and unimpeded access to transit for local and regional access to destinations such as jobs.
- This project will remove ADA barriers to Davis Elementary for the community. Non-compliant or missing wheelchair ramps create barriers for the community to not only access Davis Elementary School, but also local truck vendors, local transit to French Park. In addition, intersections that have high speed and widener than needed street width have issues with vehicles yielding compliance for pedestrians. Bulbouts will enhance these crossing for the community along the suggested routes to school and force motorists drive at slower speeds. In general, this project will increase pedestrian safety, access to recreational facilities, school and transit for the entire community.

Performance Report

- Output Measures: Installation of wheelchair ramps, sidewalk and bulbouts improvements.
- Outcome Measures:
    - Number of wheelchair ramps.
    - Sidewalk and bulbouts improvements.
    - Number of households within walking distance of improvements.

- Project Status: More than 50% Complete
    - Contract has been awarded. In construction, with majority of the work completed. Final phase of the project, material procurement will be the last item.

221405-221407: Pedestrian & Mobility Improvements

Funding amount: $3,735,445.74
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project Overview

- This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include but not be limited to installing the following improvements: rectangular flashing beacons, hybrid beacons, raised crosswalks, speed humps, bulbouts, wheelchair ramps, and sidewalk. The project will be delivered via competitive bidding.
- Approximate Timeline: Project Design: July 1, 2021 to December 31, 2023; Construction: August 1, 2023 to December 31, 2024
- Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles.

Project Goals:

- The intended goals of the project will include:
    - Completion of the built environment improvements.
    - Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.
    - Improve non-motorized routes in the community by removing barriers.

Use of Evidence

- According to the United States Department of Transportation (DOT) Federal Highway Administration, adding pedestrian hybrid beacons can significantly reduce pedestrian crashes. One study in 2010 found that pedestrian beacons can reduce crashes by as much as 69%. [1]
- Pedestrian hybrid beacons are on the DOT's suggestions for best behavior for pedestrian safety. [2]
- A 2003 study conducted by Oregon State University and the Federal Highway Administration found that adding curb extensions (bulbouts) contributed to significant reduction in the average number of vehicles that pass a waiting pedestrian before yielding to the pedestrian. [3]
- A paper published by the Federal Highway Administration highlighting best practices for pedestrian safety included the use of bulbouts, and the addition of curb cuts/wheelchair ramps and clearly visible crosswalks to maximize pedestrian safety. [4]

Promoting Equitable Outcomes

- All of the project improvements are located in areas that are within HUD disadvantage areas as well as Free and Reduced Meal for local schools. The communities surrounding the project improvements are clearly disadvantaged communities. For these disadvantaged communities walking is a means of transportation or at times the sole source of transportation. Therefore, equity in mobility is key for these communities to access educational opportunities at local schools, exercise opportunities at local parks, and unimpeded access to transit for local and regional access to destinations such as jobs. This project will remove barriers to parks where no existing viable nearby crossing

is present and pedestrians need to walk out of their way to access the park or risk crossing several lanes of high speed, high traffic volume roadways. One specific project improvement location is 5th Street at Susan Street. 5th Street separates the community from Cesar Chavez Campesino Park. No direct controlled pedestrian access is available. This roadway has documented past pedestrian fatalities. The project will provide a protected crossing for the whole community to access Cesar Chavez Campesino Park. In general, this project will increase pedestrian safety, access to recreational facilities, school and transit for the entire community.

Performance Report

- Output Measures:
  - Installation of rectangular flashing beacons, hybrid beacons, raised crosswalks, speed humps, bulbouts, wheelchair ramps, and sidewalk installed.
- Outcome Measures:
  - Number of improvements installed including rectangular flashing beacons, hybrid beacons, raised crosswalks, speed humps, bulbouts, wheelchair ramps, and sidewalk installed.
  - Number of households within walking distance of improvements.
- Project Status:
  - Project 221405 – More than 75% Complete (Design completed. Approved by City Council on June 6, 2023. Construction start August 2023. Project plans title page below.)
  - Project 221406 – More than 50% Complete (Design completed. Approved by City Council on December 19, 2023. Construction start May 2024. Project plans title page below.)
  - Project 221407 – More than 50% Complete (Design completed. Project advertised March 2024. Pending City Manager construction contract approval – expected July 2024. Project plans title page below.)

1. https://highways.dot.gov/safety/pedestrian-bicyclist/safety-countermeasures/pedestrian-hybrid-beacon-guide-recommendations
2. https://highways.dot.gov/public-roads/januaryfebruary-2017/encouraging-best-behavior
3. https://nacto.org/docs/usdg/pedestrian_safety_impacts_of_curb_extensions_randal.pdf
4. https://safety.fhwa.dot.gov/ped_bike/univcourse/pdf/swless15.pdf

221418: Stormwater Channel Fencing Upgrades Phase III

Funding amount: $350,000
Project Expenditure Category: 5.6, Clean Water: Stormwater

Project Overview

- The Stormwater Channel Fencing Upgrades Phase III Project includes the design and construction of new security fencing along a stormwater channel. The existing fencing is subject to vandalism and trespassing, which contribute to water pollution.
- City Stormwater Management Website: https://www.santa-ana.org/stormwater-management/
- This project addresses climate change by reducing water pollution and improving downstream water quality. Increasing greenhouse gasses and water temperatures caused by climate change can be harmful to wildlife and marine habitats. The reduction of water pollution helps offset these negative impacts of climate change. Additionally, the installation of fencing and barriers is a lower energy method of improving water quality than an active treatment system downstream.
- Approximate Timeline: Project scheduled to launch September 2024 and should be complete by December 2025.

Project Goals

- The goals of this project are to improve water quality and reduce water pollution.
- This project will also improve public safety, as the stormwater channel will no longer be accessible to the public.

Performance Report

- Output Measures: Installation of new security fencing along the stormwater channel
- Outcome Measures:
    - Reduction of trash and debris in the stormwater channels
    - Linear-feet of new security fencing installed
- Project Status: Project design in complete. Project construction is anticipated to start in September 2024 and be complete in December 2024.



Direct Assistance

221320: Early Childhood Support, Head Start and Child Care Programs

Funding amount: $590,021
Project Expenditure Category: 2.14-Negative Economic Impacts-Healthy Childhood Environments: Early Learning

Project Overview

- As the COVID-19 pandemic continues to affect people's daily lives, families with young children need additional support to facilitate their children's academic readiness while also providing for their wellbeing and safety.
- The City of Santa Ana contracted with five organizations who will be responsible for developing and implementing a variety of academic support programs and services for young children and their families.

Partner Organization	Program	Program Delivery	Grant Amount
Discovery Science Center	Provided STEM education learning to 0-5 year olds related to the spectrum of colors.	Face-to-Face Interaction	$90,028
Kidworks	Provided a hands-on outdoor classroom to preschool aged children to learn about numbers, letters, sounds, color and shapes.	Face-to-Face Interaction	$125,000
O.C. Children Therapeutic Arts Center	Provided early childhood programming to 6 months-5 year olds related to music, visual arts and dance.	Face-to-Face Interaction	$124,998
Padres Unidos	Provided literacy programs to 1-5 year olds.	Face-to-Face Interaction	$124,995
Think Together	Provided literacy and math programs to 0-5 year olds.	Face-to-Face Interaction	$125,000

Use of Evidence

- While some programs offered under this category conduct aspects of evidence based programming, all use their own program evaluation for the success of the program. Five different organizations are funded under this category. In one instance, the Early Education modules prepare children for educational achievement by developing and fostering the value of parents as a child's first teacher. Pre- and post TK-Kinder Foundational Skills Assessment results demonstrated a growth increase on total score average of 47% in school readiness participants. More specifically: In Name Recognition Early Cognitive Learning skills- Children demonstrated a 28% increase. In Color Recognition and identification skills- Children averaged a 25.5% increase. In Early Math skills- Children averaged a 28% increase with a strength of 38% increase in counting skills. In Early Reading skills- Children averaged a 20% increase. In Socio-emotional skills- 94% of our Children evidenced improved socio-emotional skills as reported by parent and child educator observations. Parents demonstrated at least 3 different methods to engage/teach their child academic skills at home, focusing on developing listening, speaking, reading & writing, and positive attitudes toward school and learning.

- As indicated above, the programs offer elements of evidence based programming, but none offer a 100% evidence based program as defined under ARPA.

Promoting Equitable Outcomes

- Two of the programs under this category are school-based programs, which offer services to Title I schools. The other organizations either provide services in a qualified census tract or to households that are low-income. Therefore, through these outreach efforts the City is promoting equity to underserved communities. Services provided are intended to better prepare early youth for the next stages of life and learning. Through the services provided by the non-profit organizations, youths are improving cognitive skills such as reading as well as socio-emotional skills.
- The immediate outcome is that if these children did not go through services like those in the programs, they would not be as ahead as they are and would require additional time to get them to the point where they are now.

Performance Report

- Project goal: To serve families through the various academic support programs, free of charge, for a 1-year to 2-year period.
- One of the five organizations completed its program on 6/30/2023. The remaining four had funds remaining and continued programming until funds were depleted. All programs ended on 6/30/2024 or prior.
- Output Measures: People Served
- Outcome Measures: Every child that has completed the program is better suited for the next stage of learning.
- Project status: 100% Complete
- Healthy Childhood Environments (EC 2.11-2.14):
    - Number of children served by childcare and early learning
        - 1,196
    - Number of families served by home visiting
        - None

221321: After School & Youth Sports Programs

Funding amount: $467,172
Project Expenditure Category: 2.37-Negative Economic Impacts-Other: Economic Impact Assistance

Project Overview

- As part of the City's recovery efforts from the COVID-19 pandemic, after school and youth sports programs targeted to youth will be implemented in collaboration with youth serving organizations in the City.
- The City of Santa Ana contracted with five organizations who will be responsible for developing and implementing a variety of after school and youth sports programs for elementary and intermediate school age youth.
- Programs and services will be provided at various locations throughout the City in an effort to reach youth most in need.
- Families that are low-income have less access and fewer options to afterschool programming. By providing these services free of charge, they are able to participate in activities that would otherwise not be available to them.

Partner Organization	Program	Grant Amount
Backhausdance	Provided dance instruction	$ 30,000.00
Community Action Partnership of Orange County	Provided tutoring	$ 65,000.00
Kidworks	provided counseling, college preparation and academic assistance	$ 125,000.00
Neutral Ground	Provided boxing instruction	$ 122,172.00
The Cambodian Family	Provided tutoring and extra-curricular educational activities	$ 125,000.00

Use of Evidence

- While some programs offered under this category conduct aspects of evidence based programming, all use their own program evaluation for the success of the program. Five different organizations are funded under this category. In one instance, the Afterschool Program Metrics were as follows:
  - 444 students assisted from July 1, 2022 – June 19, 2023
  - 130 families attended monthly parent meetings
  - 24 Parent Leaders involved in Parent Advisory Council (PAC)
  - 141 parent volunteers and 1,367 parent hours completed
  - 82% of families are very satisfied with how KidWorks treats them as a partner in their child's education
  - At least 83% of families are very satisfied with how KidWorks makes their family feel welcomed, valued, loved, and trusted
  - 96% high school students graduated on-time (24 out of 25)
  - 91% of youth feel inspired to think of different possibilities for their future
  - 61% of youth feel they have social competency skills to interact effectively with others, make difficult decisions, and cope with new situations.

- With another organization that provided after-school programming, through case management with the participants' parents, goals were identified, and achieved. The three main goals that were identified were, increase socioemotional capacities, build rapport with the staff and other youth, and increase participation in programming. We were able to increase the youth's socioemotional capacities by providing them with tools and support during programming such as team building activities and communication activities. Rapport was increased through staff engaging the youth in activities that they enjoyed such as sports and gaming. Staff gave the youth the opportunity to share what they enjoyed about the program and what they wish to change. By engaging the youth in their choice of activities, attendance has increased and remains steady.
- As indicated above the programs offer elements of evidence based programming, but none offer a 100% evidence based program as defined under ARPA.

Promoting Equitable Outcomes

- One of the programs under this category was a school-based programs, which offer services to Title I schools. The other organizations either provide services in a qualified census tract or to households that are low-income. Therefore, through these outreach efforts the City is promoting equity to underserved communities.
- The immediate outcome is to provide access to afterschool programs and services that are normally unavailable to youths of low-income households. Having services such as these improves mental well-being, health, physical fitness, and academic studies.

Performance Report

- Project goals: To serve families through the various academic support programs free of charge for a 1-year to 2-year period, depending on available funding.
- Two of the five organizations completed its program on 6/30/2023. The remaining three had funds remaining and continued programming until funds were depleted. All programs ended on 6/30/2024 or prior.
- Output Measures: People Served
- Outcome Measures: Access provided for afterschool programs and services that are normally unavailable to youths of low-income households.
- Project status: Complete
- 1,612 people served
- Since none of the programs are 100% evidence-based, zero youths were served by evidence-based programs.


The Cambodian Family
YOUTH SUMMER
PROGRAM




TCF
TCF

221322: Food Distributions

Funding amount: $1,331,750.00
Project Expenditure Category: 2.1 Household Assistance: Food Programs

Project Overview

- Partner with local nonprofits to provide food to households in and near HUD QCTs.
- Project timeline:
  - Year 1: March 1, 2022-February 28, 2023
  - Year 2: March 1, 2023-February 29, 2024
- Year 1:

Organization	Funding	Goals	Outcomes
United Across Borders Foundation	$218,576	Host at least one food distribution event per week, feeding at least 17,000 households per year	68,789 residents fed
Delhi Center	$218,574	Host a food pantry 12 hours/day, 4-5 days per week	69,082 residents fed
Elks Lodge of Santa Ana	$165,034	Provide ready-to-eat meals for up to 270 residents per week	8,064 meals provided
Latino Health Access	$109,288	Hold at least 46 food distribution events per year, feeding up to 800 residents per month	35,961 residents fed
MPNA Green	$188,528	Distribute 448 vouchers for food to residents living in QCTs	1,918 residents

- Year 2:
  - Delhi Center: $250,000
  - Seva Collective: $250,000
- Project goals: Provide free food to residents experiencing food insecurities

Use of Evidence

- Monthly evaluations of each program occur to ensure partner nonprofits are on track and utilizing funds properly.
- Mabli and Jones (2012) determined that families with access to food pantries experienced less food insecurities than families that did not have access to such programs. [1]

Promoting Equitable Outcomes

- Each food distribution partner had different target demographics for their program. The Elks Lodge, for instance, was targeting seniors and veterans. MPNA Green was targeting QCTs and adjacent census tracts. Latino Health Access targeted the Latino populations within the City with their communications and held their distributions within a QCT. Both United Across Borders and Delhi Center had a broader approach, though since both are located adjacent to a QCT, the majority of their recipients lived in a QCT or were disproportionately impacted in another way.
- **Goals**: All food distribution programs were designed to bring food and other resources to those who are disproportionately impacted, particularly those who experienced food scarcity due to impacts from the pandemic (loss of job, reduction in pay/hours worked,

COVID-19-related illness/hospitalization, loss of family/household member, or facing eviction/been evicted).

- **Awareness**: Each nonprofit partner had their own method of doing outreach to ensure their communities were aware of their services.
- **Access and Distribution**: For residents who could not attend a food distribution, the Elks Lodge and Delhi Center both had means of delivery. The Elks Lodge partnered with three churches to provide meals for their seniors who are unable to drive, and Delhi Center partnered with DoorDash to provide food for residents who are unable to get to their food distribution location.
- **Outcomes**: Of a sample of 9,890 individually reported households:

Metric	Count	%
Asian	371	4%
American Indian/Alaskan Native	42	0%
Black/African American	47	0%
Native Hawaiian/Other Pacific Islander	87	1%
White Alone	276	3%
Hispanic/Latinx	9,092	92%
Non-Hispanic	746	8%
Experienced food insecurities	5,947	60%
COVID-19 Affect	8,481	86%

Performance Report

Year 1, March 1, 2022-February 28, 2023	
Organization	Residents Served
Delhi Center	69,082
Santa Ana Elks Lodge	8,064
Latino Health Access	35,961
MPNA Green	1,918
United Across Borders Foundation	68,789

Year 2, March 1, 2023-February 29, 2024	
Organization	Residents Served
Delhi Center	92,875
Seva Collective	49,037

- Project status: Complete.

[1] Mabli, J., & Jones, D. (2012). Food security and food access among emergency food pantry households. Mathematica Policy Research.

221323.0130001: "Investing in the Artist Grant" Grant Program

Funding amount: $725,000
Project Expenditure Category: 2.35, Aid to Tourism, Travel, or Hospitality

Project Overview

- The Investing in the Artist Grant distributes small but impactful grants to artists and arts organizations in Santa Ana.
- Main activities: Artists and arts organizations complete their projects to benefit the Santa Ana community.
- Intended Outcomes:
    - To support projects, art installations, performances, and arts and cultural enrichment programs including workshops and events that promote healing for the community.
    - To support independent art businesses and nonprofit organizations experiencing financial hardships due to the long-term effects of the COVID-19 pandemic.
- The Artist Grant Program advances the Justice 40 initiative by meeting the emergency needs of independent artists, art businesses, and arts and culture nonprofit organizations that have been impacted financially due to the COVID-19 pandemic. Funded projects will also serve underserved communities that do not have access to regular arts programming.
- **Delivery Channel & Partners:** Qualifying artists and nonprofit arts organizations can apply for funding based on their specific needs and project proposals through an online portal. The application has clearly defined eligibility criteria, funding priorities (e.g., supporting underserved communities, public benefit, etc.), and application guidelines to streamline the process. A panel of arts professionals and community representatives then review the grant applications and ensure fair and equitable distribution of funds**.**
- **Approximate Timeline**: The projects have a maximum of a one-year timeline from start of the projects. Project launched March, 2022 and will conclude December, 2025.
- https://www.santa-ana.org/investing-in-the-artist-grant/

Project Goals

- Our goal is to provide financial relief and stability to impacted artists and nonprofit arts & culture organizations to help cover lost income, operational expenses, and overhead costs incurred due to the pandemic.

Promoting Equitable Outcomes

- Artists of color and arts & culture organizations serving communities of color have been particularly negatively impacted economically during the COVID-19 pandemic, such as experiencing higher rates of unemployment and losing a larger percentage of their income. As the City's Arts & Culture Office, we have made deliberate efforts to design, implement, and measure our grants program with equity in mind.
- Goals: Enrich the City's cultural landscape and engage the community through free or affordable access to arts and cultural experiences for residents, enhancing quality of life and community cohesion.

- Awareness: We partnered with community organizations and Neighborhood Associations, conducted informational sessions, hosted grant-writing workshops, and utilized various communication channels to reach different audiences, particularly those who are underserved and underrepresented. Grant recipients have been recognized through public announcements, press releases, and social media campaigns, highlighting their contributions to the city's cultural vibrancy and recovery efforts.
- Access and Distribution: We provided resources and technical assistance to potential applicants, especially those who may face barriers to accessing grants. We simplified the application process, providing language translations, and offering support for individuals who are inexperienced with online applications. We considered factors within the application such as the applicant's commitment to serving underserved communities, promoting diversity, and addressing racial and economic inequities to ensure grants were granted to those who would benefit most and serve the most people. In scoring the grant applications, we assembled a diverse grant review panel who have expertise in various cultural disciplines and understand the needs of different communities, and provided clear evaluation criteria and guidelines to panelists that explicitly address equity considerations
- Outcomes: Nearly every applicant for this program identified as a marginalized group, and every recipient provided free or low-cost participation to minority/marginalized populations within the City. The majority of participants identified as low-income or a person of color. These grants have provided economic relief and stability for these artists and arts organizations in the form of income support that help cover immediate expenses such as rent, utilities, and payroll, as well as job preservation by enabling organizations to retain or hire back staff who were laid off due to the pandemic. The grants have also enriched the city's cultural landscape and engage the community through free or affordable access to arts and cultural experiences for residents, enhancing quality of life and community cohesion. Furthermore, it funds educational initiatives, workshops, and outreach activities that use the arts to empower youths, seniors, and underserved populations, while addressing social issues, promoting diversity, equity, and inclusion, contributing to community resilience and healing. Through these supported arts events, the city's appeal as a cultural destination has been enhanced, attracting visitors and stimulating local businesses in hospitality, retail, and tourism sectors. Meanwhile, it encourages recipients of the grants to reinvest funds locally, supporting businesses such as suppliers, vendors, and service providers within the city.

Performance Report

- Output Measures:
  - Grant recipients are required to submit mid-term progress reports as well as final reports
  - Staff attends project's culminating event
- Outcome Measures:
  - Track and collect data on grant recipients and their audience

    - Engage with grant recipients to understand their challenges, successes, and lessons learned
- Key Performance Indicators:
    - # artists/projects completed: 27
    - Approved projects for ‘23-24: 23 recipients
    - More than 50% complete
- The program targets impacted artists and nonprofit arts & culture organizations to provide funding towards projects that help with the mental health recovery of surrounding communities and neighborhoods in direct response to the pandemic.
- The grants were awarded to artists to develop projects, installations, and performances that activate a wide range of public spaces including parks, trails, community centers, and neighborhood areas not usually defined or programmed as cultural spaces. This has helped reach underserved communities who don’t have access to regular arts programming.
- Project status:
    - More than 50% complete
    - 60% of recipients have completed their projects. The rest will be completed towards the end of 2024.

Testimony from an arts organization:

“Importantly, this project both activated a street deeply impacted by the COVID pandemic and long term street closures due to construction. The vibrancy of free public arts has excited attendees and supported vital social connections that were severely curtailed by the pandemic. Additionally, activating the street directly supported the many small businesses who rely on foot traffic. “

--

Logan Crow, Executive Director of the Frida Cinema





Top: LibroMobile's 5th Literary Arts Festival; "Drag Queen Story Time with Foxxy Blue Snacks"
Bottom: Artist Roger Reyes – "Santa Ana Reflections

221323.01302: Downtown Holiday Lights

Funding amount: $231,125
Project Expenditure Category: 2.35, Aid to Tourism, Travel, or Hospitality

Project Overview

- Installation of permanent lights for aesthetic purposes, holiday lights and décor in Downtown Santa Ana (DTSA) aimed at stimulating economic development
- Positive impacts observed among over 600 businesses and 3,000 residents due to increased activity and attention from the holiday lights and décor.
- Approximate Timeline: Project launched October 2021 and will continue through December 2026.

Project Goals

- Stimulate economic development in DTSA, which is within QCTs, and bring more business to minority-owned businesses within the district.

Promoting Equitable Outcomes

- **Goals**: Attract visitors to DTSA to foster economic development for the area's 600+ businesses.
- **Awareness**: Enhanced visibility through e-newsletters, social media, and word-of-mouth promotion of the Downtown Holiday Lights.
- **Access and Distribution**: Strategic placement of holiday lights in public spaces such as plazas, promenades, and parking structures to ensure high visibility and accessibility.
- **Outcomes**: The Downtown Holiday Lights project attracted thousands of visitors, significantly boosting economic development in DTSA. The success of the project has inspired similar initiatives in other areas, resulting in widespread positive economic impact. This initiative is set to continue annually.

Performance Report

- The Downtown Holiday Lights project created a welcoming ambiance for tourists, residents, businesses, and guests throughout DTSA.
- The project attracted over 10,000 visitors during the holiday season from November 2022 through January 2023.
- DTSA saw increased activity with families, businesses, residents, and tourists visiting to eat, shop, and enjoy the holiday atmosphere.
- Many individuals shared photos of the holiday décor on social media, further promoting tourism and attracting additional visitors.
- Key Performance Indicators:
    - Output measures: A festive downtown with lights and holiday decor
    - Outcome measures: Increased traffic and business in DTSA
    - Project Status: less than 50% complete

221323.01303: Business Grants

Funding amount: $113,000
Project Expenditure Category: 2.29, Loans or Grants to Mitigate Financial Hardship

Project Overview

- Program provides $1000 grants to small businesses that complete a qualified business seminar that provides business technical assistance, counseling, and business programming. The assistance is to help stabilize or strengthen businesses impacted by the pandemic. The grant is intended to provide funding for businesses to apply the techniques learned in the seminars.
- Approximate Timeline: The program launched in November 2021 and continued until June 2024 when the funds became exhausted.
- https://www.santa-ana.org/revive-santa-ana-business-program/

Project Goals

- Provide grants to small and micro-businesses that have completed a qualified business seminar that provides business technical assistance, counseling, and business programming.
- Stabilize and strengthen businesses impacted by the pandemic

Promoting Equitable Outcomes

- **Goals**: In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented a grant program to ensure that program is accessible to businesses that are limited in English.
- **Awareness**: The business grant application, all marketing, and assistance to businesses in completing the application is available in Spanish and Vietnamese. Additionally, marketing the program is conducted through social media, mail, and door to door distribution of information in areas of high Hispanic/Latino and Vietnamese business populations.

Performance Report

- Output Measures:
  - Provide business workshops with key knowledge and $1,000 grants to small and micro-businesses
- Outcome Measures:
  - 113 businesses assisted
- Project status: This program is complete.

221323.0130405: Business Workshops

Funding amount: $161,480
Project Expenditure Category: 2.30, Technical Assistance, Counseling, or Business Planning

Project Overview

- Revive Santa Ana brings technical support seminars to small businesses in an effort to stabilize and strengthen small businesses that suffered negative economic impacts of the pandemic. The City has partnered with business support organizations to provide these seminars. Associacion de Emprendedor@s is providing the Programa Emprendedor@s. This 8-week program is in Spanish and covers business basics such as legal business structure, permits and licensing, marketing, finances, leadership, and empowerment. The Orange County Inland Empire Small Business Development Center is running the Santa Ana Main Street Digital seminar. This 5-week course covers all aspects of digital marketing to help businesses drive revenue. The program is offered in English, Spanish and Vietnamese. The SBDC also launched a 5-week Reels program that trains businesses on creating short videos to highlight their businesses, with the intent of showcasing them on social media. CIELO is providing a Small Business Startup seminar, a 6-week program offered in English providing business basics and one-on-one mentoring. Businesses that complete any of the qualified seminars are eligible for $1,000 grants to apply the skills they learned to their business.
- Approximate Timeline: This program launched in November 2021 and will continue until all funds are exhausted. Additional seminars will be programmed to assist businesses in other topics.
- https://www.santa-ana.org/revive-santa-ana-business-program/

Project Goals

- Provide technical support seminars to small businesses in an effort to stabilize and strengthen small businesses that suffered negative economic impacts of the pandemic.

Use of Evidence

- The programs implemented by the City aim to foster an entrepreneurial ecosystem that brings key counseling and training seminars to Santa Ana in an effort to enhance service delivery to small businesses.
- The U.S. Small Business Administration (SBA) promotes the use of evidence to improve programs and operations. The Enterprise Learning Agenda (ELA) was developed to assist program manager's strategies and objectives for programing. In the ELA, Strategic Goal 1, Objective 1.5: Build an equitable entrepreneurial ecosystem through tailored training and counseling. This objective focuses on providing training and counseling programs. It cites that nearly two-thirds of participants changed their business and management practices after receiving assistance from a Small Business Development Center, Women's Business Center, or SCORE mentor: https://www.sba.gov/sites/sbagov/files/2022-04/FY%202022-2026%20SBA%20Enterprise%20Learning%20Agenda%20for%20Publication-508.pdf

Promoting Equitable Outcomes

- In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented programming in Spanish. Additionally, English programming

was translated and provided in Spanish and Vietnamese. is accessible to businesses that are limited in English. Additionally

- Goals: Provide business digital marketing seminars in to minority small business owners, regardless of the language they are most comfortable learning in to support these small business in thriving.
- Awareness: Marketing the program was conducted through social media, email, and door to door distribution of information in areas of high Hispanic/Latino and Vietnamese business populations.
- Access and Distribution: Marketing the program was conducted through social media, email, and door to door distribution of information in areas of high Hispanic/Latino and Vietnamese business populations. These seminars were held in English, Spanish, and Vietnamese, which represents the three primary languages spoken in Santa Ana.
- Outcomes: 202 minority businesses were served.

Performance Report

- Output Measures:
  - The intent of this program is to stabilize and grow small businesses through education on business financials, marketing, and leadership.
- Outcome Measures:
  - 202 businesses served between November 2021 and June 2023.
- Project status: The project is complete.

221323.0130607: Business/Nonprofit Assistance

Funding amount: $1,728,520
Project Expenditure Category: 2.29, Assistance to small businesses: Loans or grants to mitigate financial hardship

Project Overview

- The Revive Santa Ana Small Business Rent & Debt Relief Grant provides a maximum of $25,000 grants to eligible small businesses to aid in recovery and to address negative economic impacts from the COVID-19 pandemic. The support is targeted to current Santa Ana small businesses that have been in operation as of 2018, have 25 or less employees, sustained a decrease in revenue due to pandemic impacts, and that are in need of funds to pay past due rent or for payments to loans or credit cards for debt that was incurred to maintain operations.
- Approximate Timeline: Project was launched in June 2023 and wrapped up in early 2024. Final payments are still being made.
- Project link: https://www.santa-ana.org/small-business-rent-debt-relief-grant

Project Goals

- Provide rent relief to small businesses to aid in recovery from negative economic impacts of COVID-19.

Promoting Equitable Outcomes

- **Goals**: In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented a grant program to ensure that program is accessible to businesses that are limited in English. The business grant application, all marketing, and assistance to businesses in completing the application is available in Spanish and Vietnamese.
- **Awareness**: Additionally, marketing the program is conducted through social media, mail, and door to door distribution of information in areas of high Hispanic/Latino and Vietnamese business populations.
- **Access and Distribution:** Grant program was accessible to businesses that are limited in English. All materials were available in English, Spanish, and Vietnamese, the three primary languages spoken in Santa Ana.
- **Outcomes:** Financial assistance has been provided to 60+ minority-owned businesses

Performance Report

- Output Measures: The intent of this program is to stabilize and grow small businesses through financial assistance.
- Outcome Measures: Provide financial assistance to 60+ businesses.
- Project status: More than 50% complete.

221323.01308: Business Interruption Grants

Funding amount: $1,000,000
Project Expenditure Category: 2.29 Loans or Grants to Mitigate Financial Hardship

Project Overview

- Business Interruption Fund provided business grants to small businesses with 25 employees or less that are within the Qualified Census Tract 750.02, whom were severely impacted by the COVID-19 pandemic and transit project construction. The objective of the grants was to retain businesses in the City, prevent permanent closure, and assist in marketing/advertising to promote economic development. Grant funds were provided to merchants in DTSA whom were affected by the pandemic and the transit project construction and relied on foot traffic as their main source of revenue. Qualified businesses with 25 or fewer full-time employees. Grant amounts included $10,000 based on 50% of rent/lease amounts for the previous 6 months, $2,500 for pre-permitted Pushcart peddlers with active City permits, and $1,000 for independent contractors (barbers, hair stylists, tattoo artists, etc.).
- Approximate Timeline: Applications for this grant opened in April 2022 and payments were made from April to July of 2023.

Project Goals

- Provide grants to small and micro-businesses within QCT 750.02 who were severely impacted not only by the pandemic but also by local

Use of Evidence

- The goals of the project are to support and sustain businesses during periods of interruption, ensuring they can continue operations and recover effectively. The funds are being used for evidence-based interventions that have demonstrated effectiveness in mitigating the impacts of business interruptions. These interventions are supported by a strong evidence base such as businesses remaining in operation versus closing permanently.
- Moreover, the projects are being evaluated through rigorous program evaluations designed to build and enhance the evidence base for business interruption fund grants. These evaluations aim to measure the impact of the interventions, identify best practices, and inform future funding decisions to maximize the effectiveness of the support provided to businesses.

Promoting Equitable Outcomes

- Several measures where implemented in the launch of this grant in order to promote equitable outcomes for businesses. The following efforts were imbedded into the process:
    - Simplified Application process
    - Language & accessibility efforts to avoid language barriers
    - Direct Assistance and capacity building services
    - Equity in criteria to meet underserved communities facing unique challenges
    - Ongoing support such as individualized assistance

- In describing their efforts to design their SLFRF program and projects with equity in mind, recipients may consider the following:
    - **Goals**: To bolster our local economy, we have established grant programs and workshops specifically tailored to support small businesses. These initiatives provide financial assistance, business development resources, and training opportunities to help small businesses recover, adapt, and thrive in a challenging economic environment.
    - **Goals**: To provide business interruption grant funds to the most effected businesses whom have the least amount of resources available.
    - **Awareness**: Mass marketing as well as in-person outreach was provided to bring awareness of the business grants
    - **Access and Distribution**: Various levels of criteria were established in an effort to be inclusive and intentional about providing access and distribution
    - **Outcomes**: Majority of the most negatively impacted businesses received the business grants due to the robust program organized, but also because of the intentional outreach provided to serve the community with equity in mind.

Performance Report

- Over 200 businesses received the grant and individualized business resource assistance, which assisted in retaining businesses in the city during a strenuous era.
- This grant was able to provide much needed grant funds to more independent contractors such as barbers, hairstylists, tattoo artist and maintenance contractors, whom usually don't have the benefits that some employers offer.
- Output Measures:
    - Outreach to over 600 businesses, made contact with over 400 businesses, provided grant funds to over 200 businesses, and provided business resources to over 500 businesses.
- Outcome Measures:
    - 99% of businesses that received the grant were able to remain in operation for at least one more year and continue to operate their business.
- Key Performance Indicators:
    - Project status: 100% complete

221325: Technology Skills/Digital Literacy Education

Funding amount: $500,000.00
Project Expenditure Category: 2.37, Economic Impact Assistance: Other

Project Overview
Nine different programming initiatives focusing on STEAM (Science, Technology, Engineering, Art, Mathematics) learning will provide disproportionately impacted and underserved Santa Ana communities with equitable access to cutting-edge tools. Youth and their families will develop skills to live, learn, and work in a technologically advanced society. Staff-led programs will be delivered in the Library and throughout underserved areas of the community via various Library spaces to address inequities in early education and bridge the digital divide. These programs will increase physical access to technology, improve and enhance early childhood development and literacy, support positive educational outcomes for youth, and prepare our community's present and future workforce.

These nine programming initiatives were launched in March 2022 and are ongoing. The Library utilized SLFRF to purchase equipment related to the programs, with all funds fully expended by June 30, 2024.

Project partners include several City of Santa Ana Departments including Public Works, Finance and Management Services and Information Technology. Other partners include the California State Library, local non-profit Child Creativity Lab, and the Friends of the Santa Ana Public Library.
https://www.santa-ana.org/revive-santa-ana-library-programs/

Use of Evidence
In lieu of an evidence-based intervention, a program evaluation will be conducted twice per year beginning in August 2022. The evaluation, which will be of a quasi-experimental style design, includes a staff-developed survey for distribution to Library patrons after device checkout or participation in a Library Technology Skills/Digital Literacy Program. Survey questions will focus on determining if patrons: 1) gained access to new technology not previously accessible; 2) increased understanding of technology and its use; 3) gained valuable skills for school or the workplace; 4) gained more confidence using new technology; and 5) increased interest in STEAM. The survey questionnaire will also deduce data pertaining to patron demographics. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcomes
The Technology Skills/Digital Literacy Education program will advance racial equity and support for the impoverished and underserved Santa Ana communities in HUD QCT 750.02 and surrounding qualified tracts, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 23% of residents in this QCT have access to basic knowledge and only 11% have access to advanced education. In response, the program initiatives focus on increasing physical access to technology, improving and enhancing early childhood development and literacy, supporting positive educational outcomes for youth, and preparing our community's present and future workforce for multigenerational adults and youth who reside in this tract. To ensure the programs are utilized, extensive outreach in English, Spanish, and Vietnamese is

conducted to ensure the community is aware of the programs. Surveys are also offered in these languages to ensure the programs are measured appropriately and inclusively.

Performance Report

- Output Measures:
  - Number of total program participants
    - 109,989 participants
  - Number of various demographic group **(See Tables 1-4)**

Table 1: Participant Gender Identification

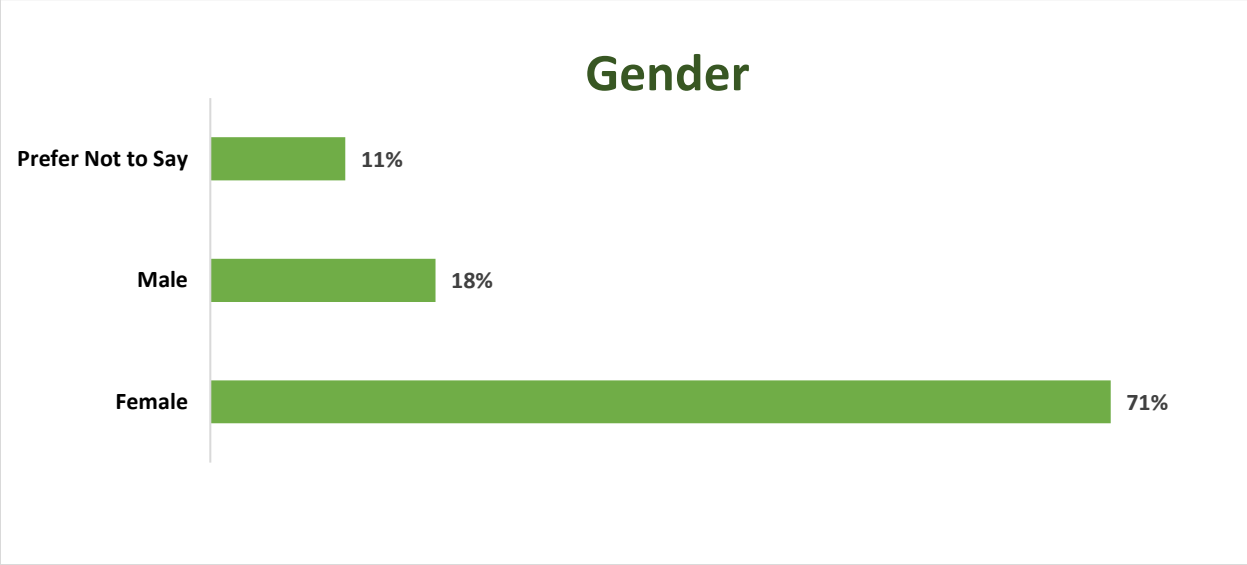


Table 2: Participant Ethnic Identification

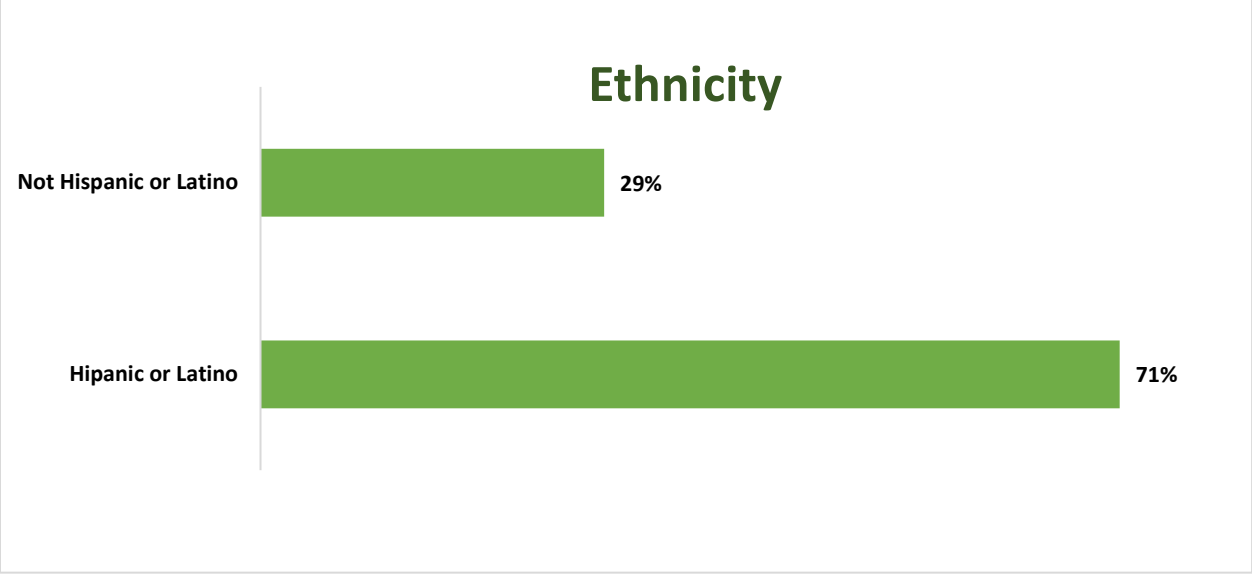


Table 3: Participant Race Identification

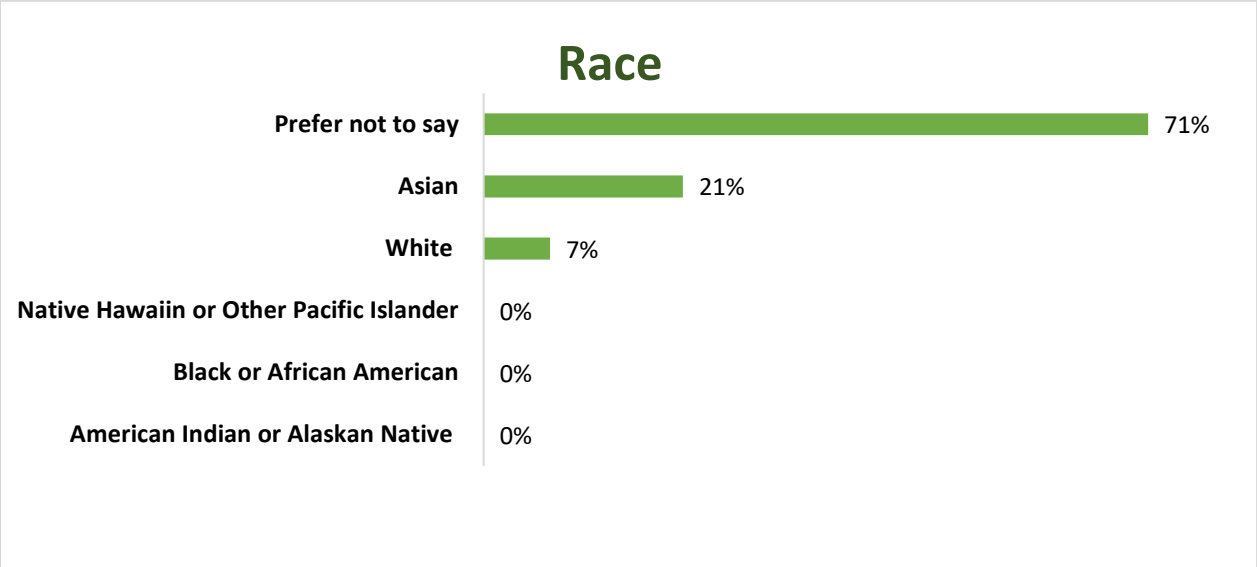


Table 4: Participant Age Groups

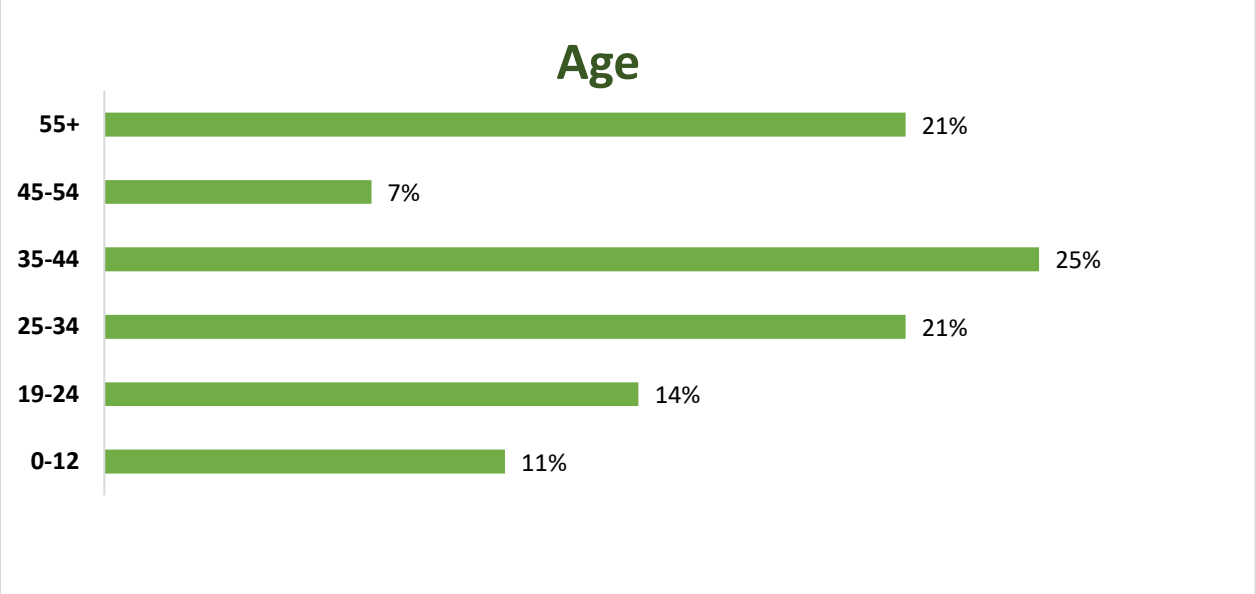


Table 5: Survey responses

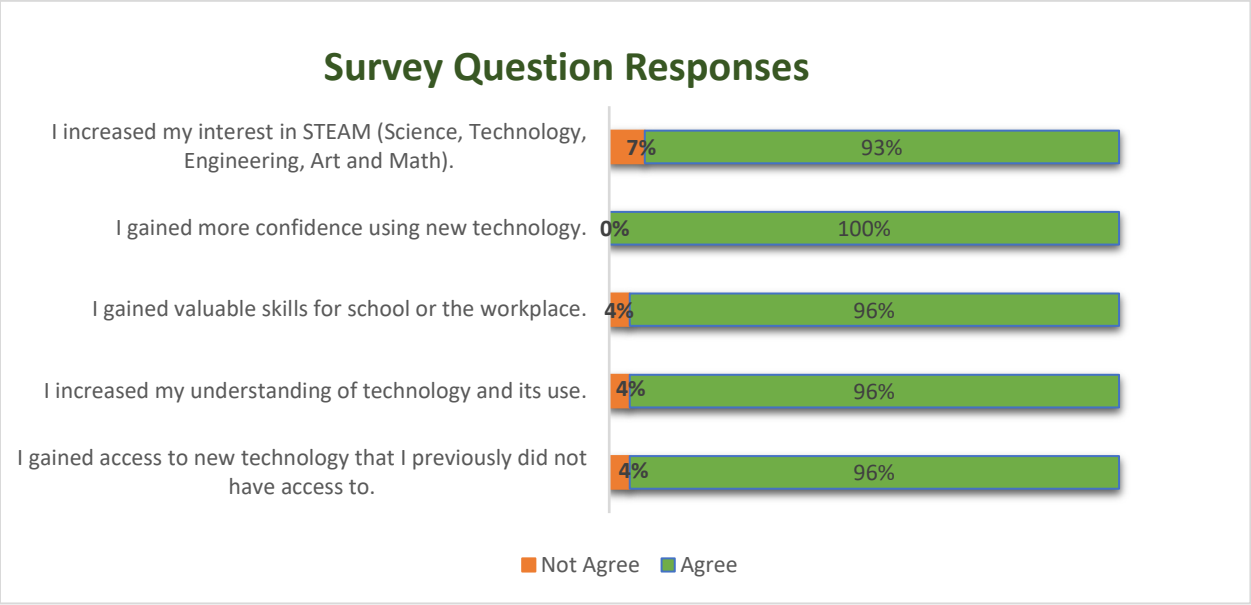
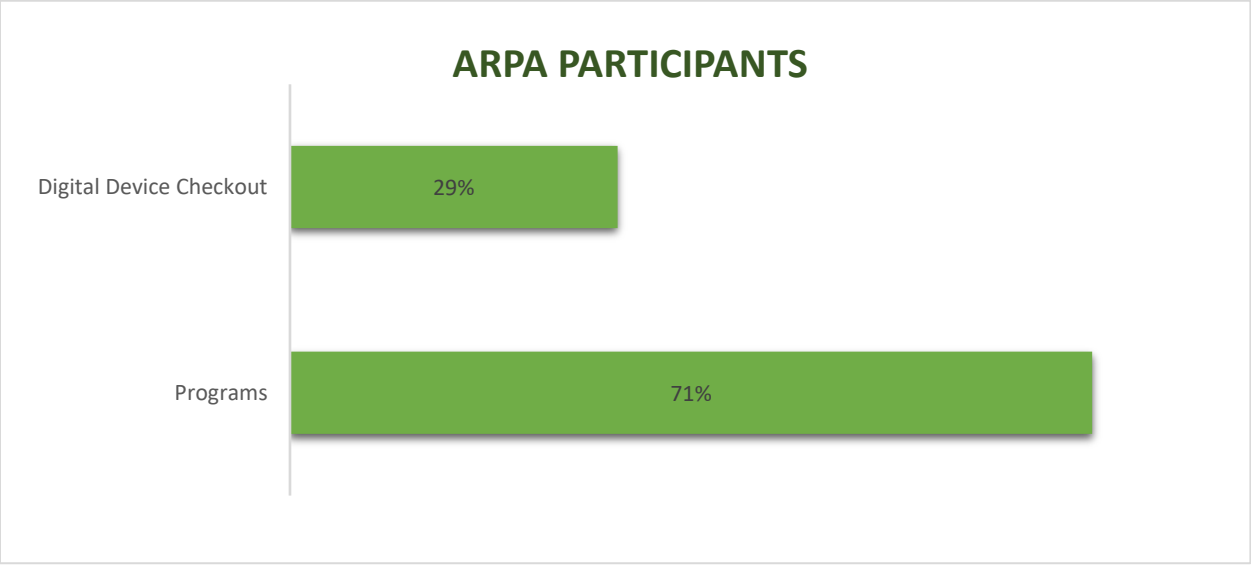


Table 6: Participants in Digital Device Checkouts versus Programs



- Outcome Measures:
    - Survey respondents reporting improved/increased:
        - Access to new technology not previously accessible
        - Understanding of technology and its use
        - Valuable skills for school or the workplace
        - More confidence using new technology
        - Interest in STEAM
- Key Performance Indicators:
    - 93-100% of survey questionnaire respondents strongly agree or agree to the various survey questions (**See Table No. 5**)
    - 71% of survey respondents participated in a program (**See Table No. 6**)
- Project status: 100% complete









Clockwise from top: Families participate in X-STREAM Lab - Engineering Night and LED Card Night. A youth interacting with and ASD Robot. Adult participating in a Tech Workshop.

221326: Resident Direct Assistance

Funding amount: $6,207,207.35
Project Expenditure Category: 2.3, Household Assistance: Cash Transfers

Project Overview

- The Revive Santa Ana Resident Stimulus program provides $300 prepaid visa cards as an economic support to mitigate negative economic impacts of the pandemic. The support is targeted to rental households in economically disadvantaged areas as determined by HUD's Qualified Census Tracts and Census Tracts and to areas with poverty rates of over 42%. https://www.santa-ana.org/resident-stimulus-program-guidelines/

Use of Evidence

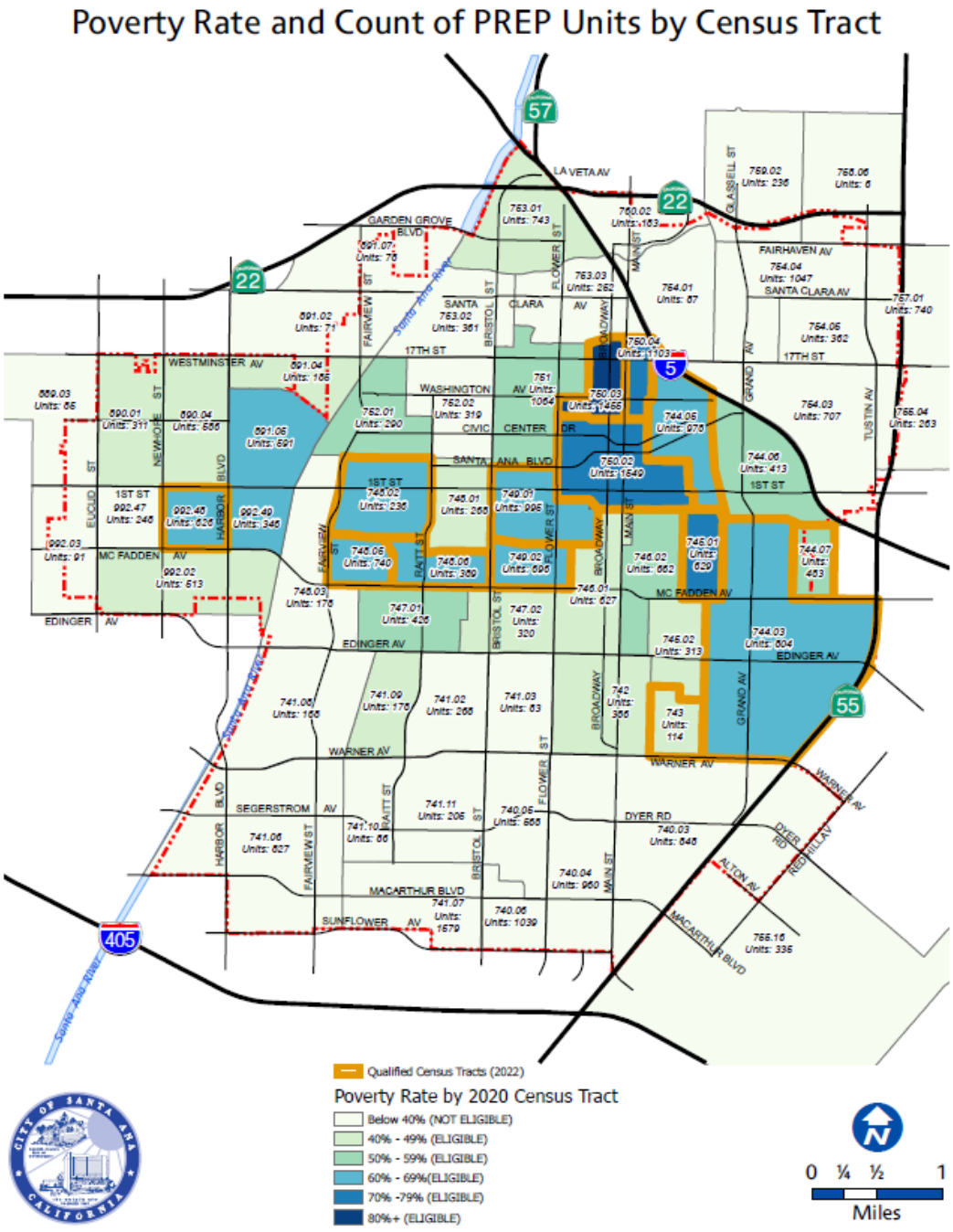
- The goal of the project was to provide stimulus to households in the most economically disadvantaged areas in the community. The federal and state governments provided stimulus relief to the general public. The City's intent was to enhance relief targeted to the lowest income members of the community. These areas were identified based on evidence of poverty. Areas with poverty rates of over 42% were targeted, specifically rental units, as residents of rental units are less likely to have access to capital whereas homeowners may have access to programs such as forbearance or lines of equity.
- Total project spending in the amount of $6,208,445.18 that is allocated towards evidence-based interventions in this project.
- The University of Michigan analyzed US Census Data and determined a key finding that "material hardship among U.S. households fell following implementation of robust federal income transfers, and rose in the absence of government action". This study relied on US Census data that surveyed households for key measures following government assistance. Key areas such as food insufficiency, financial insecurity, and mental health problems (anxiety and depression) fell as a result of the assistance. The detailed report is available via the following link: https://sites.fordschool.umich.edu/poverty2021/files/2021/05/PovertySolutions-Hardship-After-COVID-19-Relief-Bill-PolicyBrief-r1.pdf

Promoting Equitable Outcomes

- In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented a program to serve residents in high poverty areas. These areas also have the highest rates of minority concentrations and were disproportionately impacted by the pandemic. For service delivery, the City took a door to door approach to reach all the eligible households. Staff distributed the assistance door to door to eligible housing units in December 2021. Between December 2021 and September 30, 2023 staff mailed letters to households that were not available during the initial door to door distribution to invite them to pick up the assistance at a City facility.
- While the City reached out to all registered rental units in the target area, the City identified that there were many unregistered rental units that had been excluded from outreach. The program call center was available for prescreening of resident eligibility, and provided a mechanism for those renters in unregistered rental dwellings to receive assistance.

Performance Report

- Output Measures:
  - Provide $300 assistance to 20,000 rental households in areas with poverty rates of over 42%
- Key Performance Indicators:
  - 17,261 cards issued
- Project status: Complete



221327.1172: Youth Violence Prevention Programs

Funding amount: $904,375
Project Expenditure Category: 1.11-Public Health-Community Violence Interventions

Project Overview

- An unfortunate outcome resulting from COVID-19 has been an increase in violence, especially amongst and or towards youth. The City of Santa Ana intends to combat the rise in youth violence by collaborating with youth serving organizations and provide the much needed support and resources for youth affected by violence.
- The City of Santa Ana contracted with eight expert non-profit organizations who will be responsible for providing services and resources to youth and their families.
- The overarching goal would be to reduce youth violence

Partner Name	Grant Amount
ALBI	$47,869
America On Track	$125,000
Delhi Center	$123,930
Latino Health Access	$125,000
Neutral Ground	$113,183
OC Children Therapeutic Arts Center	$124,998
OC Bar Foundation	$125,000
Padres Unidos	$119,395

Use of Evidence

- While some programs offered under this category conduct aspects of evidence based programming, all use their own program evaluation for the success of the program. Eight different organizations are funded under this category. In one instance, the program implements primary prevention strategies on youth violence, using multi systematic approaches in early childhood support for teachers, families and children. Young children participate in arts-based activities that combine social emotional learning (SEL), mindfulness and yoga, while teachers and families are equipped with the tools to sustain healthy behaviors for a lifetime.
- With another program, at the beginning of the Parent Program, 58% of parents indicated they had talked face-to-face with their youth three times or more during the week; by the end of the Parent Program, the percentage increased to 73%. Parent-youth communication via cell phone three or more times during the week increased from 49% at the start of the Program to 62% by Program end. The percentage of parents that indicated they chose not to engage with their youth because he/she would get angry decreased from 49% at the start of the Program to 27% by Program end. Nearly 33% of parents at the beginning of the Program indicated they did not engage with their youth because their youth would argue with them; by the end of the Program, this percentage decreased to 19%. Prior to parent training, 24% of parents indicated they were too busy working to engage with their youth; after the Program, fewer parents (9%) were letting work get in the way of spending time with their youth. At the start of the Program, more parents were too frustrated to talk to their youth as compared to at the end of the

program—22% versus 5%, respectively. Overall, fewer parents at the end of the Program indicated that there was a reason for not engaging with their youth.
- As indicated above the programs offer elements of evidence-based programming, but none offer a 100% evidence based program as defined under ARPA.

Promoting Equitable Outcomes
- Services are provided to individuals that are low-income or taking place in a qualified census tract, thereby are identified as being disproportionately impacted.
- The intended outcome is to raise awareness and provide tools to youth to prevent youth violence.

Performance Report
- Program delivery was provided through face-to-face interactions.
- Four of the eight organizations completed its program on 6/30/2023. The remaining four had funds remaining and continued programming until funds were depleted. All programs ended on 6/30/2024 or prior.
- Output Measures: People Served
- Outcome Measures: A better understanding and awareness on how to address youth violence.
- Project status: 100% complete
- 4,754 youths served
- No funds were allocated to 100% evidence based programs

Required EC Data for Performance Report: Performance report should include:
- Number of workers enrolled in sectoral job training programs. 0
- Number of workers completing sectoral job training programs 0
- Number of people participating in summer youth employment programs 0

221327.23 Youth Violence Prevention Programs (SAPAAL)

Funding amount: $1,500,000
Project Expenditure Category: 1.11 Community Violence Intervention

Project Overview

- The Youth Violence Prevention Program consists of improving youth academic/athletic after-school activities for our local youth through the Santa Ana Police Department's Police Athletics and Activities League Program (SAPAAL). The Program is operated by the Santa Ana Police Department with a Police Commander and Police Corporal as the Leadership Team. The coaching staff consists of Police Officers throughout the department, who volunteer their time to coach and mentor. The SAPAAL staff consists of part-time employees who mostly reside in the community they are serving.
- This program focuses on youth between the ages of 8-13 years of age. The afterschool program is designed to have the youth from within our community off the streets and away from potential gang recruitment. The program keeps the children engaged in their academics, which includes completing nightly homework as well as providing tutoring. The program then focuses on exercise activities as well as athletic activities including baseball, softball, basketball, soccer, and mixed martial arts. The kids also participate in art and music programs. During summer, the kids attend the Summer Camp, which includes arts and crafts, cooking classes, water sport activities and field trips.
- Project timeline: ARPA-funded expansion began in January of 2022 and should be completed by late 2025.
- The goal is to add up to six PAAL Program locations to the original one across the City.
- https://www.santa-ana.org/police-athletic-activities-league/

Use of Evidence

- The goal of the PAAL expansion project is to create additional locations throughout the high crime areas in the City so more children can benefit from the positive development and safety of this program.
- Additionally, the program's goal is to create a safe environment for our youth during this age range, in hopes for them to have a bright and flourishing future as successful contributors to society.
- $1.5 million dollars has been allocated for the expansion of the PAAL Programs at additional locations throughout the City, such as the Santa Anita Park Community Center, the Historical Fire Station (625 S. Cypress) and the Roosevelt / Walker Community Center. These funds are one-time costs to be spent on the expansion of the PAAL Program at these additional locations, besides PAAL Central Station.

Promoting Equitable Outcomes

- **Goals**: The goal of the PAAL Program expansion is to ensure more children and families within the Santa Ana Community can reap the benefits of this afterschool program. Additionally, the program is already inclusive and equitable to all of our community's youth and their families that show interest in becoming part of our program.
- **Awareness**: The PAAL Leadership Team has attended numerous City community meetings and have shared the funding source of the PAAL Program Expansion with community members.

- **Access and Distribution**: All community families are eligible to join the PAAL Program. However, there may be cases where there are waiting lists to be established due to the enormous interest in the program. This interest is pushing our growth!
- **Outcomes**: The PAAL Program is available to all families seeking a safe environment for their children during afterschool hours. Many families reside in high crime areas with constant gang activity. It is the intent of this program to keep our Community's Youth in a safe and flourishing environment during these specific hours of the day.
- PAAL partners with Title I schools to recruit students who are at risk for potentially joining criminal street gangs within their neighborhoods. By collaborating with Title I schools, we ensure our resources are going to those who need them most.

Performance Report

- The Youth Violence project has served 4,836 youths via the expansions made possible with SLFRF funding. Youths participated in after-school programs that assisted them with academics (daily homework and tutoring), then focused on community-building, physical fitness, athletic sporting leagues and arts education.
- Community Violence Interventions (EC 1.11):
    - Number of workers enrolled in sectoral job training programs: 0
    - Number of workers completing sectoral job training programs: 0
    - Number of people participating in summer youth employment programs: 0
- Output Measures: 4,836 youths
- Outcome Measures: Adding four (4) additional athletic teams, opening Roosevelt PAAL Station, Santa Anita PAAL Station, and the Cypress PAAL Station.
- Key Performance Indicators: Expanding our Community Youth Outreach to a second high-crime area specifically for those children residing within that immediate area.
- Project status: Less than 50 percent complete.



Top left: SAPAAL students participate in a physical education class.
Top right: SAPAAL Stingers and Sluggers pose for a photo following a baseball game.
Bottom left: The Grasshoppers and Ladybugs during a softball game.
Bottom right: Students participate in a STEAM activity.

221328: Rent Stabilization and Just Cause Eviction Program

Project 221328: Rent Stabilization and Just Cause Eviction Program
Funding amount: $800,000
Project Expenditure Category: 2.2 Household Assistance: Rent, Mortgage, Utility Aid

Project Overview

- Effective November 19, 2021, the Santa Ana City Council adopted two ordinances to help protect renters: A Rent Stabilization Ordinance, which limits residential rent increases to the lower of 3% or 80% of CPI per year, and a Just Cause Eviction Ordinance, which limits the allowed reasons for which a renter can be evicted.
- Effective November 18, 2022, the Santa Ana City Council ("City Council") adopted the amended Rent Stabilization and Just Cause Eviction Ordinance ("Ordinance"). The Ordinance provides for the administration and enforcement of renter protections for Santa Ana renters by establishing a rental housing board and a rental registry program. The Ordinance also includes petitions for tenants and landlords, voluntary mediation services, and various other administrative components.
- The City of Santa Ana partnered with a consultant (RSG, Inc.) to provide the following services:
    - Implement the regulatory framework and infrastructure necessary to support the delivery of efficient and effective program services to landlords and tenants;
    - Implement, administer, monitor, support, and enforce all the provisions of the Rent Stabilization and Just Cause Eviction Ordinance;
    - Protect tenants from unreasonable rent increases and unjust evictions;
    - Provide the highest level of customer service, education, and outreach to the community related to the Ordinance.
- Information about the programs can be found on the City's website: https://www.santa-ana.org/renter-protections/
- The rental registry portal opened on August 5, 2023 to property owners and property managers to register their rental units in the portal.
    - City staff and RSG continued to assist property owners to comply with the ("Ordinance") by assisting with the rental registry through January 2024.

Project Goals

Serve landlords and tenants who are covered by the Ordinance by providing services to support rental housing stability, housing affordability, and housing habitability for renters and landlords in the City of Santa Ana.

Use of Evidence

- In the development of program policy such as the Long-Term Implementation Plan and amended Rent Stabilization and Just Cause Eviction Ordinance, staff and RSG conducted thorough research on best practices in jurisdictions with existing ordinances that were similar in nature. Program policies and procedures are designed based on evidence-based interventions, and for this reason, all program funding is allocated towards evidence-based interventions.
- The City continuously analyzes outcomes for the program and conducts evaluations in the following ways:

- Respond to general public information inquiries and responses, which provides valuable insight into evaluating current program operations
- Meet monthly with community legal aid providers to receive feedback on program operations and assess program effectiveness and efficiency.

Primary Delivery Mechanisms

- After the launch of the City Ordinance Staff and RSG established a rental-registry, where rental property owners can register their rental property and upload changes in rental terms, rent increases, and eviction notices. Through this implementation, we are able to monitor rent increases to remain at maximum allowable rates. Additionally, this mechanism allows us to monitor for eviction notices enabling staff enough time to provide other deliverables. Such as, ensuring that the property owner provides the tenant with three (3) months of rent payment for a no cause eviction. Offering of mediation services, as well as other service referrals such as Public Law Center, Legal Aid Services and Fair Housing of OC.

Promoting Equitable Outcomes

The City of Santa Ana, in partnership with RSG, conducts robust education and outreach to the community related to the Ordinance. Community engagement efforts related to this project place an emphasis on residents that have historically faced barriers to stable housing, including people of color, people with low incomes, and residents for whom English is not a first language. The following are some specific efforts to promote equity:

- Providing all written materials in multiple languages
- Providing workshops and educational opportunities in multiple languages
- Utilizing Language Line to accommodate phone calls with residents for whom English is not a first language
- Conduct targeted outreach in partnership with Santa Ana Unified School District, neighborhood associations, nonprofits who work with low-income residents, and at local laundromats
- Conduct targeted outreach in local “hotspots” based on trends in eviction notices received by the City

The City will continue to strengthen the way we engage with our community by conducting culturally relevant outreach and using best practices to enhance residents’ access to services.

Performance Report

The City fields calls from the public and provides information, referrals and education to renters and property owners on the City’s Rent Stabilization and Just Cause Eviction Ordinances. These services began in October 2021. The Rent Stabilization Division fielded a total of 8,749 from July 2023 – June 2024 a large volume of calls was received in the months of Aug-Sept 2023 as the rental registry opened to property owners to register their rental properties.

Month	# of Inquiries	Month	# of Inquiries	Month	# of Inquiries
Oct-21	34	Sep-22	89	Aug-23	1695
Nov-21	231	Oct-22	77	Sept-23	1800
Dec-21	215	Nov-22	54	Oct-23	870
Jan-22	215	Dec-22	72	Nov-23	516
Feb-22	203	Jan-23	60	Dec-23	705
Mar-22	332	Feb-23	80	Jan-24	686
Apr-22	161	Mar-23	90	Feb-24	556
May-22	174	Apr-23	93	Mar-24	349
Jun-22	111	May-23	101	Apr-24	423
Jul-22	93	June 2023*	88*	May-24	470
Aug-22	81	Jul-23	82	June-24	597

Cumulative Total 11,403

The City, in collaboration with RSG Consultant from Nov 2021- May 2023 conducted twelve (12) workshops. City staff conducted thirteen (13) workshops from August 2023 – June 2024. For a cumulative twenty-five (25) workshops combined for 1,314 attendees.

Date	# of Attendees	Date	# of Attendees
17-Nov-21	34	22-Aug-23	24
8-Dec-21	55	24-Aug-23	47
22-Dec-21	44	31-Aug-23	103
11-Jan-22	38	7 Sep-23	64
25-Jan-22	19	14-Sep-23	58
23-Feb-22	17	21-Sep-23	59
29-Apr-22	66	28-Sep-23	49
20-Jul-22	26	5-Oct-23	21
11-Aug-22	63	16-May-24	12
25-Aug-22	50	21-May-24	25
31-Jan-23	309	5-Jun-24	22
17-May-23	41	12-Jun-24	36
Total	762	26-Jun-24	32

Cumulative Total 1,314

The City requires that when changing the terms of a tenancy, an owner must submit proof of service to the City as evidence that the owner has complied with noticing requirements. The evidence compiled was provided from Feb 2022 through July 2023 was submitted directly to city staff. However, property owners were required to submit this information directly through the rental registry portal. The rental registry was launched on August 2023. The rental registry does not have a function to identify the documents uploaded; hence, I am not able to report on this item.

Month	# of Notices	Month	# of Notices
Feb-22	8	Jul-23*	44*
Mar-22	13	Aug-23	n/a
Apr-22	13	Sep-23	n/a
May-22	117	Oct-23	n/a
Jun-22	91	Nov-23	n/a
Jul-22	51	Dec-23	n/a
Aug-22	59	Jan-24	n/a
Sep-22	91	Feb-24	n/a
Oct-22	40	Mar-24	n/a
Nov-22	53	Apr-24	n/a
Dec-22	63	May-24	n/a
Jan-23	30	Jun-24	n/a
Feb-23	134		
Mar-23	61		
Apr-23	29		
May-23	76		
		Total	**973**

The City has informed the public of programmatic updates via Nixle, Constant Contact, social media, and email distribution lists:

Quarter	Total Reach/Impressions	Quarter	Total Reach/Impressions
Q2 - 2022	26,196	Q3 - 2023	20,670
Q3 - 2022	7,111	Q4 - 2023	21,032
Q4 - 2022	132,435	Q1 - 2024	21,366
Q1 - 2023	47,102	Q2 - 2024	23,251
Q2 – 2023*	9,730		
Total	222,574	Total	86,319

Cumulative Total 308,893

Total Households Receiving Eviction Protection Services: 226,963

* This information was gathered prior to the end of June (6/27/23). Key indicators such as calls fielded for the month of June and the reach of the June 2023 Newsletter were incorporated as a best estimate based on available data.

Performance Indicators Outcome Measure
Staff and RSG has provided assistance to 40 households through the petition process beginning February 2022 through January 2024

221329: Coronavirus Nonprofit Fiscal Recovery Fund for Organizations Located on City-Owned Parcels

Funding amount: $506,608.49
Project Expenditure Category: 2.34 Assistance to Impacted Nonprofit Organizations

Project Overview

- The Delhi Center is a community-based nonprofit located on a City-owned parcel that provides essential services to the community. The creation of the Delhi Center, located in one of Santa Ana's oldest neighborhoods - the Delhi neighborhood - stems from direct involvement and advocacy from residents and local partners wanting to ensure a safe, accessible, and resource-rich space serves the community. Established in 1969, the Delhi Center, a private, community-based, nonprofit organization, upholds the mission to advance self-sufficiency through sustainable programs in health, education, financial stability, and community engagement.
- During the pandemic, the Delhi Center suffered a great loss of revenue, as their primary revenue source is renting out event spaces. In order to keep this nonprofit serving the community to assist in recovery from the pandemic, the City provided Delhi Center with a revenue-loss grant.
- The Delhi Center primarily serves disproportionately impacted communities, including low-income households and populations residing in qualified census tracts.
- https://delhicenter.org/

Performance Report

- Recovery funds were used to keep Delhi Center open, elevate services, and fully staff Center needs. This enabled the Center to deliver the following services/programs:
    - Food pantry and La Tiendita
    - Non-school day camps
    - Teen programs
    - Vaccine clinics and health focused Community Resource Fairs
    - Family income support to reduce utility bills
    - General resource information
    - Rental spaces for community celebrations and resources
- Project status: Complete.

221331: Historic Building Crime Prevention

Funding amount: $43,008.41
Project Expenditure Category: 1.11 Community Violence Intervention

Project Overview

- Between 2020 and 2021, incidents of violent crime in the state of California increased 6%, per the Public Policy Institute of California.
- The Dr. Waffle-Howe House, a historic home turned museum in the heart of Downtown Santa Ana, saw a significant increase in property damage during the pandemic.
- Installation of a security fence surrounding an historic property near the Civic Center to prevent further damage from violent crimes. Fence was installed in April, 2023.

Project Goal

- Build a fence around a historic property within a QCT to prevent violence.

Use of Evidence

- According to the CDC, modifications to the physical and social environment to create protective community environments is an evidence-based intervention.
- The entirety of these funds were used for fence installation.

Performance Report

- Fence installation was completed by the end of April, 2023.
- Following installation of the fence, incidents requiring the intervention of police decreased 550%, from 11 incidents in Q2 2021 to 2 incidents in Q2 2023.
- Community Violence Interventions (EC 1.11):
    - Number of workers enrolled in sectoral job training programs: 0
    - Number of workers completing sectoral job training programs: 0
    - Number of people participating in summer youth employment programs: 0
- Project status: Complete.

221346: Commercial Property Compliance Assistance Program (CP-CAP)

Funding amount: $1,300,000
Project Expenditure Category: 2.31 Rehabilitation of Commercial Properties or Other Improvements

Project Overview

- CP-CAP supports enhancement efforts for commercial properties that were negatively and/or adversely impacted by the COVID-19 pandemic to facilitate revitalization, stimulate private investment, preserve and beautify commercial corridors, generate tourism and patronage, and create a pleasant walking environment by improving the physical aesthetics of commercial building facades for commercial buildings located within QCTs.
- Applicants must have their planned improvements pre-approved before receiving final approval. Improvements sanctioned through the program must be completed within 100 calendar days of receiving final approval from the City. Program protocol requires applicants to submit before and after photos of the improved area and a final inspection to review façade improvements.
- Examples of façade improvements include but are not limited to restorations of building materials and architectural features, signage, awnings, fencing, doors, and parking lot resurfacing.
- Reimbursable grants are awarded on a first-come, first-served basis and will be distributed until funds are depleted. Grants may be valued at up to $50,000. Grants are delivered via check to the applicant for the amount listed on their approval notice sent by the Planning and Building Agency.
- Approximate Timeline: Project was launched in early 2022 and all payments have been made by the end of June 2024.

Projects Goals

- The program aims to facilitate commercial revitalization, stimulate private investment, and preserve and beautify commercial corridors. Improving the visual aesthetics of commercial building facades will generate an engaging shopping experience and a pleasant walkable environment. CP-CAP aims to assist commercial property owners and businesses while enhancing collaborative code enforcement efforts through façade improvements for shopping centers, vacant storefronts, and other commercial storefronts within the QCTs.
- Increasing foot traffic by investing in commercial space assists business and properties in the QCTs recovery efforts due to the COVID-19 pandemic and create long, sustainable investments after recovery.

Use of Evidence

- The Secretary of HUD determines the designation of QCTs. QCTs are areas having either 50% or more household incomes less than 60% of the area median gross income, or a poverty rate of at least 25%. The City of Santa Ana has fifteen (15) QCTs.
- Commercial properties located within QCTs are the only eligible properties to apply for the program.
- CP-CAP gives priority to Code Enforcement-related improvements to integrate façade beautification and compliance. Code Enforcement provides brochures to properties out

of compliance that are within the QCTs to assist with bringing them into compliance and potentially additional improvements.

- These stipulations ensure that commercial properties and businesses that were most impacted by the COVID-19 pandemic receive recovery efforts, resulting in a long-lasting investment and beautification of the lowest-income areas.

Performance Report

Outcomes of this program include property owners and/or business owners beautifying their facades to enhance the community in tandem with becoming code compliant. For residents, this provides an enjoyable experience while encouraging an interactive environment with businesses that were negatively impacted due to the COVID-19 pandemic.

- Key Performance Indicators:
  - 19 Completed projects within the QCT
  - Average reimbursement requested - $36,986
  - Total reimbursed - $665,755.20
- Project Status: More than 50% complete

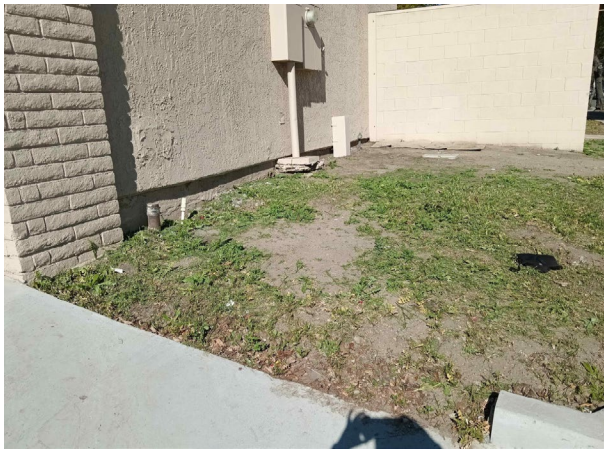
Completed Projects



Before



After



Before



After



Public Health and Safety



182681: Centennial Lake Renovations

Funding amount: $3,679,135
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

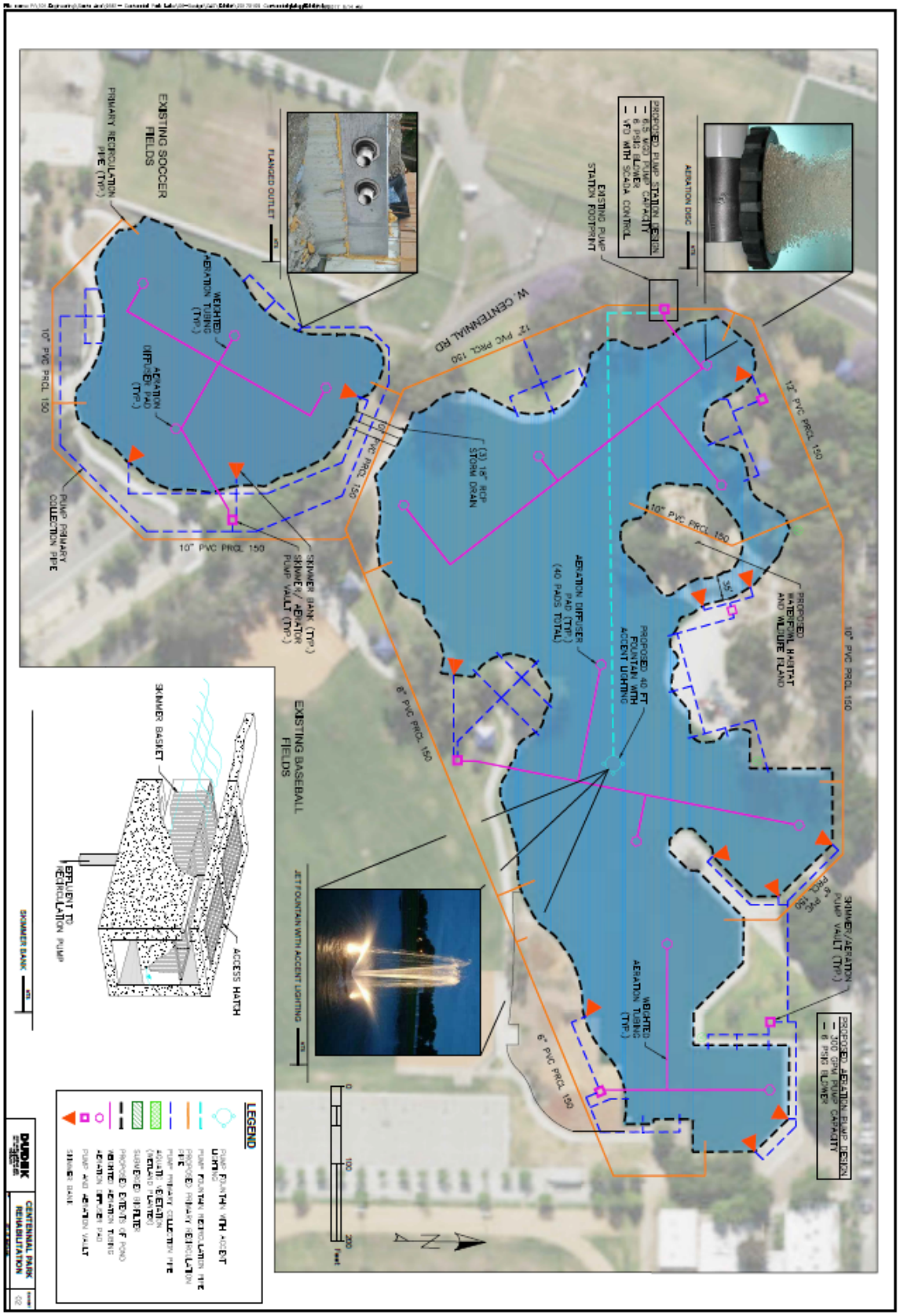
- The Centennial Lake Renovation project is a comprehensive rehabilitation effort to improve the existing 10-acre lake located in Centennial Park.
- The current operational equipment and facilities originally installed in 1978 have reached the limits of their design life. The functionality and efficiency of the system are failing and the condition and health of the lake water have declined to the point where park maintenance staff are unable to address the deficiencies. The renovation efforts take a holistic approach to restore and rebalance the lake with measures involving both mechanical and biological systems and includes new pumps, piping, aeration devices and natural habitat improvements.
- By restoring lake health, residents will be encouraged to spend more time outdoors in the park participating in activities such as fishing and model boating. It also opens up the possibilities of future recreational programming, such as paddle boating, kayaking, and even educational programming surrounding the wildlife in the area.
- Centennial Park is the City's largest park and is home to the biggest events. In 2023, the Easter Eggs-travaganza had over 6,500 participants, and the 4th of July event had over 8,500.
- https://www.santa-ana.org/centennial-park/
- This project is funded by ARPA and $2,500,000 by Cannabis Public Benefit Fund.

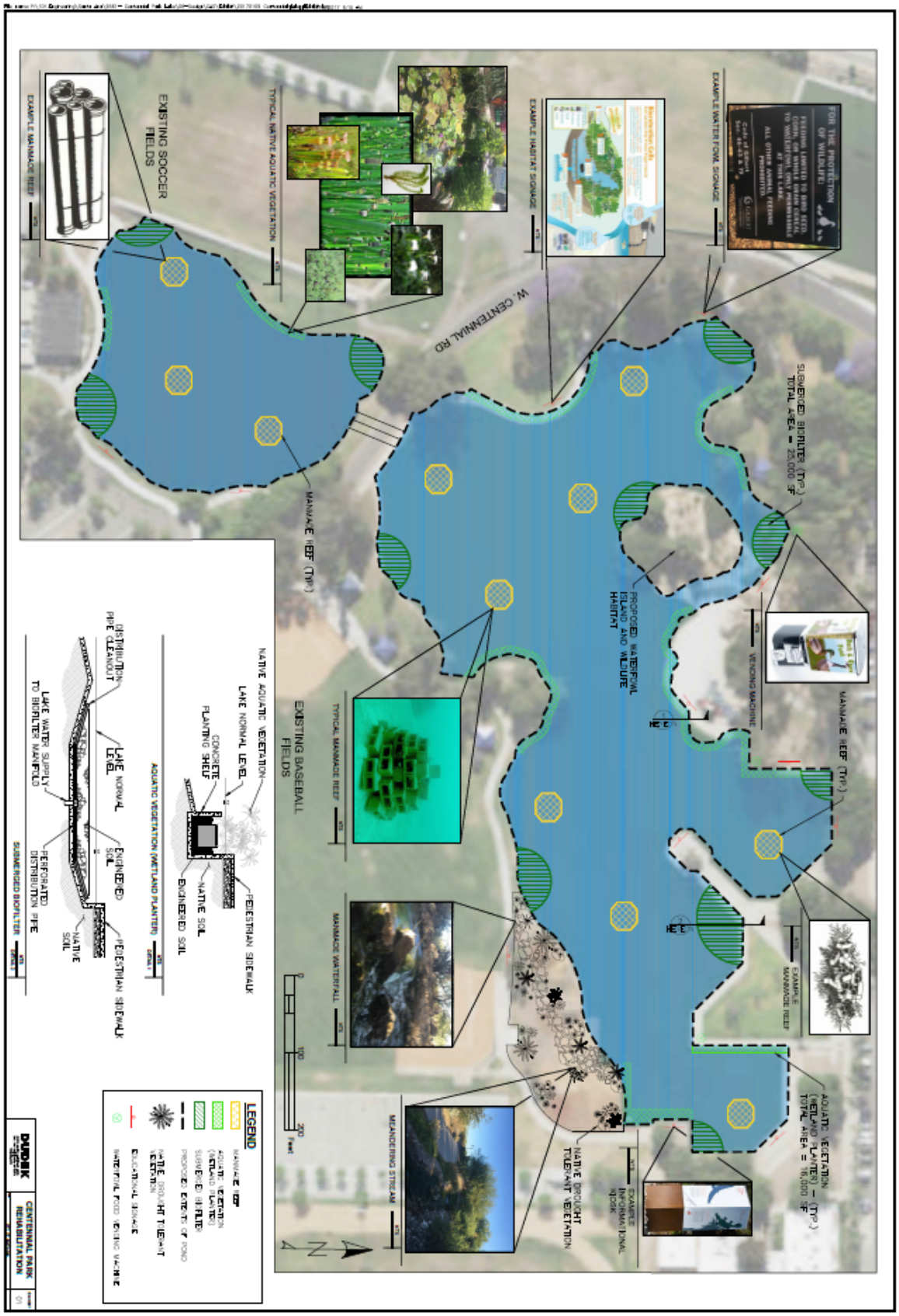
Promoting Equitable Outcomes

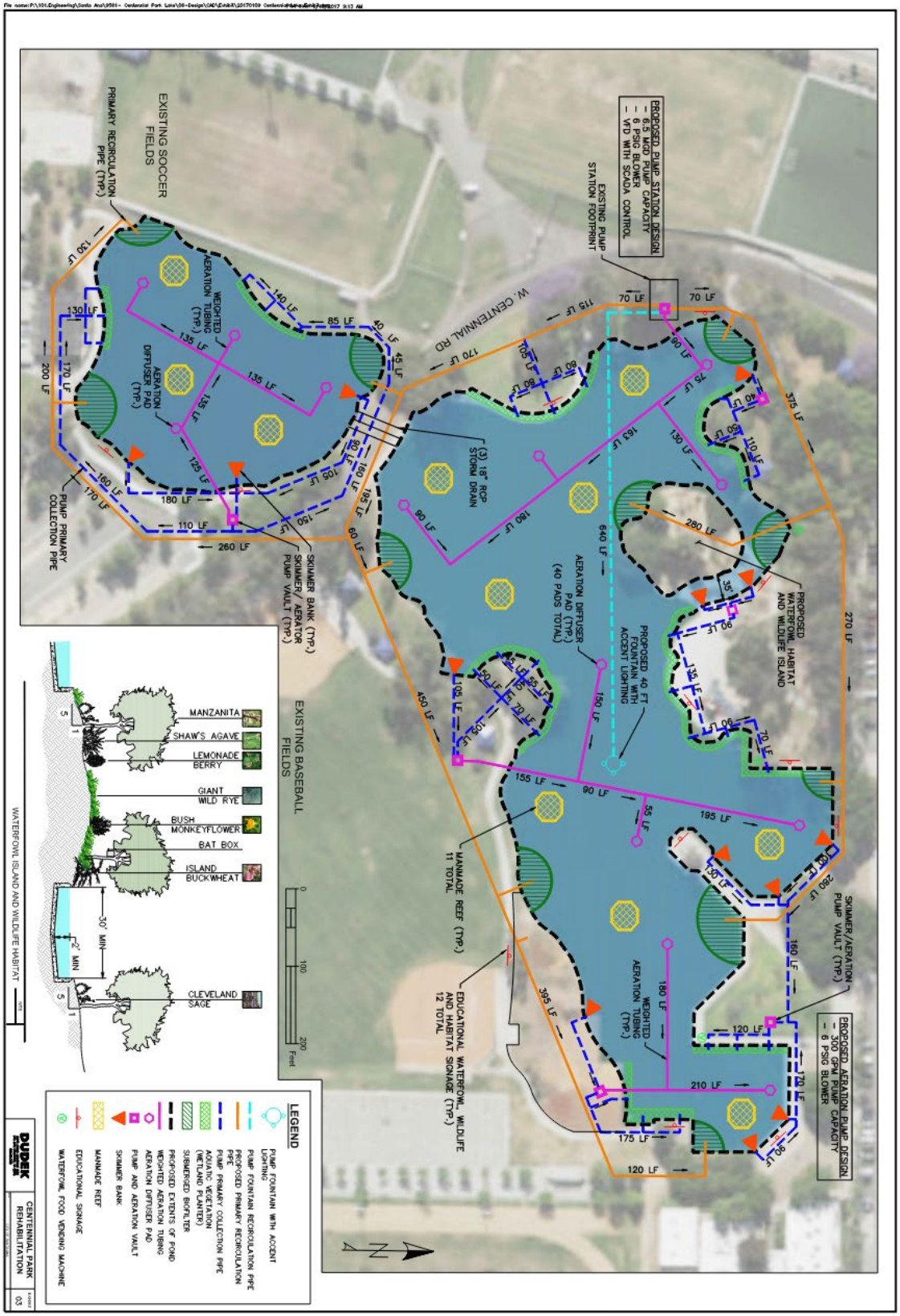
- Centennial Park is Santa Ana's largest park and hosts the most events each year. It is within a half-mile of a QCT, but due to its size and designation as a "City Park," it serves and attracts residents from all Santa Ana neighborhoods.
- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: Centennial lake is open and accessible to all members of the public, and as the largest park in Santa Ana, attracts residents from all neighborhoods.
- **Outcomes**: The Centennial Lake Renovations will implement equitable outcomes by providing the community with a clean lake and improved experience, and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Renovation of lake to restore and rebalance water with measures involving both mechanical and biological systems and includes new pumps, piping, aeration devices and natural habitat improvements
- Outcome Measures: By restoring lake health, residents will be encouraged to spend more time outdoors in the park participating in activities such as fishing and model boating. It also opens up the possibilities of future recreational programming, such as paddle boating, kayaking, and even educational programming surrounding the wildlife in the area.
- Key Performance Indicators:
    - A construction contract was awarded May 2, 2023.
    - A preconstruction meeting was held May 9, 2023.
    - Site meetings began May 16, 2023.
    - General Contractor obtained a dewatering permit with the Orange County Flood Control District to lower the lake water level(s) for new skimmer installation.
    - Special provisions being implemented in the controlled draining of the lake in regards to public health & wildlife consideration.
- Project status: Construction completion date September 2024.


EXISTING SOCCER FIELDS
EXISTING BASEBALL FIELDS
W. CENTENNIAL RD
EXISTING PUMP STATION FOOTPRINT
PROPOSED AERATION PUMP STATION CAPACITY
- 300 GPM PUMP CAPACITY
- 6 PSI BLOWER
- VFD WITH SCADA CONTROL
AERATION DISC
FLANGED OUTLET
PRIMARY RECIRCULATION PIPE (TYP.)
WEIGHTED AERATION TUBING (TYP.)
AERATION DIFFUSER PAD (TYP.)
10" PVC PRCL 150
12" PVC PRCL 150
(3) 18" RCP STORM DRAIN
AERATION DIFFUSER PAD (TYP.) (40 PADS TOTAL)
PROPOSED 40 FT FOUNTAIN WITH ACCENT LIGHTING
PROPOSED MATERIAL HABITAT AND ISLAND
8" PVC PRCL 150
6" PVC PRCL 150
SKIMMER/AERATION PUMP VAULT (TYP.)
PUMP PRIMARY COLLECTION PIPE
SKIMMER BANK (TYP.)
JET FOUNTAIN WITH ACCENT LIGHTING
SKIMMER BASKET
ACCESS HATCH
EFFLUENT TO RECIRCULATION PUMP
SKIMMER BANK
LEGEND
DUDEK
CENTENNIAL PARK REHABILITATION


EXISTING SOCCER FIELDS
EXISTING BASEBALL FIELDS
W. CENTENNIAL RD
MANMADE REEF (TYP.)
SUBMERGED BIOFILTER (TYP.)
TOTAL AREA = 25,000 SF
AQUATIC VEGETATION (WETLAND PLANTER) - (TYP.)
TOTAL AREA = 16,000 SF
PROPOSED WATERFOWL ISLAND AND WILDLIFE HABITAT
MANMADE WATERFALL
MEANDERING STREAM
NATIVE DROUGHT TOLERANT VEGETATION
TYPICAL NATIVE AQUATIC VEGETATION
EXAMPLE WATER FOWL SIGNAGE
EXAMPLE HABITAT SIGNAGE
EXAMPLE MANMADE REEF
TYPICAL MANMADE REEF
VENDING MACHINE
SCANNER INFORMATIONAL KIOSK
FOR THE PROTECTION OF WILDLIFE!
NATIVE AQUATIC VEGETATION
LAKE NORMAL LEVEL
CONCRETE PLANTING SHELF
ENGINEERED SOIL
NATIVE SOIL
PEDESTRIAN SIDEWALK
AQUATIC VEGETATION (WETLAND PLANTER)
DISTRIBUTION PIPE CLEANOUT
LAKE NORMAL LEVEL
LAKE WATER SUPPLY TO BIOFILTER MANIFOLD
PERFORATED DISTRIBUTION PIPE
SUBMERGED BIOFILTER
LEGEND
MANMADE REEF
AQUATIC VEGETATION (WETLAND PLANTER)
SUBMERGED BIOFILTER
PROPOSED EDGE OF POND
NATIVE DROUGHT TOLERANT VEGETATION
EDUCATIONAL SIGNAGE
INTERPRETIVE FOOD VENDING MACHINE
DUDEK
CENTENNIAL PARK REHABILITATION
N
100
200
Feet


EXISTING SOCCER FIELDS
EXISTING BASEBALL FIELDS
W. CENTENNIAL RD
PRIMARY RECIRCULATION PIPE (TYP.)
AERATION TUBING (TYP.)
AERATION DIFFUSER PAD (TYP.)
PUMP PRIMARY COLLECTION PIPE
SKIMMER/ AERATOR PUMP VAULT (TYP.)
SKIMMER BANK (TYP.)
(3) 18" RCP STORM DRAIN
EXISTING PUMP STATION FOOTPRINT
PROPOSED PUMP STATION DESIGN
- 6.5 MGD PUMP CAPACITY
- 6 PSIG BLOWER
- VFD WITH SCADA CONTROL
AERATION DIFFUSER PAD (40 PADS TOTAL)
PROPOSED 40 FT FOUNTAIN WITH ACCENT LIGHTING
PROPOSED WATERFOWL HABITAT AND WILDLIFE ISLAND
MANMADE REEF (TYP.) 11 TOTAL
EDUCATIONAL WATERFOWL, WILDLIFE AND HABITAT SIGNAGE (TYP.) 12 TOTAL
WEIGHTED AERATION TUBING (TYP.)
SKIMMER/AERATION PUMP VAULT (TYP.)
PROPOSED AERATION PUMP DESIGN
- 300 GPM PUMP CAPACITY
- 6 PSIG BLOWER
WATERFOWL ISLAND AND WILDLIFE HABITAT
MANZANITA
SHAW'S AGAVE
LEMONADE BERRY
GIANT WILD RYE
BUSH MONKEYFLOWER
BAT BOX
ISLAND BUCKWHEAT
CLEVELAND SAGE
30' MIN
2' MIN
LEGEND
PUMP FOUNTAIN WITH ACCENT LIGHTING
PROPOSED PRIMARY RECIRCULATION PIPE
PUMP PRIMARY COLLECTION PIPE
AQUATIC VEGETATION (WETLAND PLANTER)
SUBMERGED BIOFILTER
PROPOSED EXTENTS OF POND
WEIGHTED AERATION TUBING
AERATION DIFFUSER PAD
PUMP AND AERATION VAULT
SKIMMER BANK
MANMADE REEF
EDUCATIONAL SIGNAGE
WATERFOWL FOOD VENDING MACHINE
DUDEK
CENTENNIAL PARK REHABILITATION
03
Feet


Jul 8, 2024 at 10:41:14 AM
3000 W Edinger Ave
Santa Ana CA 92704
United States
Centennial Park


Jun 17, 2024 at 11:02:01 AM
3000 W Edinger Ave
Santa Ana CA 92704
United States
Centennial Park


Jul 8, 2024 at 10:44:17 AM
3000 W Edinger Ave
Santa Ana CA 92704
United States
Centennial Park

217533, 217535: Campesino and Madison Parks Restrooms

Funding amount: $881,071
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Cesar Chavez Campesino Park is a 6.30-acre neighborhood park located near the intersection of 5th Street and Susan Street, at 3311 W. 5th Street. The park offers basketball courts, a ball diamond, handball courts, a multipurpose field, and playground for youth. This project upgraded the park by installing a new, prefabricated restroom facility with modern and accessible health and safety components.
- Madison Park is a 6.06-acre neighborhood park located near the intersection of Edinger Avenue and Standard Avenue, at 1528 S. Standard Avenue. The park offers picnic areas, basketball courts, ball diamonds, a community garden, a multipurpose field, and playground for tots/youth. The project upgraded the park by installing a new, prefabricated restroom facility with modern and accessible health and safety components.

Promoting Equitable Outcomes

- Both parks are located within qualified census tracts.
- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website.
- **Access and Distribution**: The Campesino and Madison Park Restrooms are open and accessible to all members of the public. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Outcomes**: The Campesino and Madison Park Restrooms Project implements equitable outcomes by providing the community with a new amenity that improves the park experience and provides improved opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Installation of new restroom facilities.
- Outcome Measures: Build an accessible restroom facility to allow residents to spend more time outdoors at the park.
- Key Performance Indicators:
    - Cesar Chavez Campesino Park restrooms installed May 2023.
        - Total spent: $303,571
    - Madison Park restrooms installed May 2023.
        - Total spent: $577,500

Project status: Complete

221307: COVID-19 Sanitization Project

Funding amount: $499,464.68
Project Expenditure Category: 1.4, Prevention in Congregate Settings

Project Overview

- The COVID-19 Sanitization Project includes the application of a special disinfection solution at congregate settings, such as high-contact surfaces and street furniture at bus shelters, to reduce the risk of community transmission of COVID-19 and its variants.
- Approximate timeline: The project started in October 2021 and was completed in March 2022.

Project Goals

- The goal of the project is to reduce the risk of community transmission of COVID-19 and its variants.

Use of Evidence

- The City of Santa Ana was severely impacted by COVID-19 and its variants. According to data from the Orange County Health Care Agency, Santa Ana had the second highest COVID-19 total case rate per 100,000 residents in Orange County of 24,858.5[1].
- A significant portion of Santa Ana residents rely on public transportation to travel around the City. Bus shelters act as congregate settings where numerous residents are within close proximity to each other and are touching the same surfaces (i.e. benches, waste receptacles, signage, etc.). According to the United States Environmental Protection Agency (EPA) “Guidance for Cleaning and Disinfecting”, the targeted use of disinfectants can be done effectively, efficiently, and safely on outdoor hard surfaces and objects frequently touched by multiple people. [2]
- The project featured the application of a Quaternary Ammonium disinfection solution (EPA #1839-168) that is on the EPA List N Tool and eliminates SARS-CoV-2 from hard, non-porous surfaces. [3] The disinfection solution was applied to high-contact surfaces and street furniture at every bus shelter within Santa Ana to reduce the risk of community transmission of COVID-19 and its variants. The project started in October 2021, around the time when the Delta Variant was spreading through the community, and ended in March 2022.

Performance Report

- Output Measures: Sanitization of high-contact surfaces and street furniture at bus shelters
- Outcome Measures: During the project, all 588 City-owned bus shelters were sanitized approximately eight times each.
- Project status: Complete

221309: Sanitization and Prevention: Right-of-Way

Funding amount: $3,300,000
Expenditure Category: 2.37, Negative Economic Impacts: Social Determinants of Health: Other

Project Overview

- The Public Works Agency Maintenance Services Division maintains the City's public right-of-way. The services include, but are not limited to, weed mitigation and removal, homeless encampment clean up, trash removal, and sanitizing of the public right-of-way. Due to the COVID-19 global pandemic, enhanced sanitization and cleaning of high-traffic pedestrian and bicyclist areas is needed.
- The Sanitation & Prevention Program increases sanitization efforts of the public right of way areas, encourages healthy activities, improves recovery, and potentially reduces the spread of COVID-19.
- Enhanced services have allowed areas of high pedestrian activity to be serviced on a programmed, weekly scheduled basis. Locations are monitored in a proactive approach, when previously areas were serviced in a request/complaint driven approach.
- The process of applying/spraying sanitizers to each serviced location adds an additional layer of prevention to surfaces besides the standard removal of the physical items of trash.
- To fund the enhanced services, existing contracts were increased by $1,000,000 for FY 2021-22. Additionally, during the second round of the ARPA spending plan in 2022, $1,000,000 was allocated to the program. Furthermore, as part of the City's mid-year budget process in March 2022, an additional $1,300,000 in ARPA funding was identified and reallocated to contractual services. In total, $3,300,000 has been identified for the Sanitization and Prevention Right-of-Way project.
- Approximate Timeline: Conclusion of project/services is dependent on availability of funds; funds will be exhausted by June 2025.

Project Goals

- Increase sanitization service levels within the designated QCTs.
- Additional staffing of 12 contracted staff (four teams of three workers) will survey and proactively clean areas of high pedestrian foot traffic. By increasing staffing levels, this will greatly reduce our number of reported issues from the public and will improve on our 48-hour response times.
- Priority of areas is focused on areas with the highest foot traffic and concentration of issues are addressed in the following order:
    - Arterials
    - Alleys
    - Residential

Use of Evidence

- The goals of this project were to clean right-of-way areas of the City to reduce the spread of COVID-19 and improve perceived quality of life.
- In a 2005 study by Yen et al, the authors state that perceived issues including trash and smells lower the quality of life reported by residents. Higher levels of perceived neighborhood problems were directly correlated with lower quality of life across all areas

studied, including poorer physical functioning and increased depressive symptoms.[1] By maintaining a clean environment for residents, we hope to improve perceived quality of life. Additionally, Lei et al (2017) discuss how frequent cleaning has shown to reduce the spread of bacterial infections on high-touched surfaces. [2]

- According to the Mayo Clinic, promoting the use of outdoor facilities suggests "outdoor group activities are less risky than indoor ones in spreading the virus that causes COVID-19." [3] Thus, clean and sanitized right of way locations are vital.
- Being outside and engaging in such activities offers other benefits, such as "emotional boost and can help you feel less tense, stressed, angry or depressed."
- It offers an emotional boost and can help you feel less tense, stressed, angry or depressed.
- The entirety of this project's budget is being used for evidence-based interventions.

Promoting Equitable Outcomes

- The locations identified in the program are located within the QCT that historically, are the oldest parts of the City with aging infrastructure, the highest density populated area with the historically underserved population and the most socio-economically challenged.
- The combination of these factors creates more demand for public services to maintain the public areas clean and sanitized.
- By focusing this project in QCTs, we are ensuring that those served by this project are disproportionately impacted and/or historically underserved.
- By continuing to market and publicize use of the City's reporting app (MySantaAna), we will further increase the likelihood of reports for service as residents of these areas will see the benefits of reporting issues first hand.
- Increased frequency of service levels to address the perceived neighborhood problems in these underserved areas, will directly improve the quality of life for local residents.

Performance Report

Key Performance Indicators:

- In 2023, 10,099 locations were serviced
- Project status: Less than 50% complete

[1] Yen, H, et al. "532: Perceived Neighborhood Problems and Depressive Symptoms, Quality of Life, and Physical Functioning: Prospective Evidence from a Study of Adults with Asthma." *American Journal of Epidemiology*, vol. 161, no. Supplement_1, 2005, https://doi.org/10.1093/aje/161.supplement_1.s133c.

[2] Lei, Hao, et al. "Exploring Surface Cleaning Strategies in Hospital to Prevent Contact Transmission of Methicillin-Resistant Staphylococcus Aureus." BMC Infectious Diseases, vol. 17, no. 1, 2017, https://doi.org/10.1186/s12879-016-2120-z.

[3] Mayo Clinic Staff. : Safe Outdoor Activities During the COVID-19 pandemic. https://www.mayoclinic.org/diseases-conditions/coronavirus/in-depth/safe-activities-during-covid19/art-20489385

221340: Revive 5K Run

Funding amount: $59,958
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- COVID-19 has reinforced the need for all to lead a healthy and active lifestyle. The City of Santa Ana is contributing to these efforts through the implementation of a 5K run. People of all ages and fitness levels will be able to participate in this event free of charge.
- Watch the highlight video: https://youtu.be/2c_nCYpvQV8

Project Goals

- To provide people the opportunity to participate in a free healthy activity.

Performance Report

- People of all ages and fitness levels were able to participate
- Project status: Complete.

221342: 10th & Flower Land Acquisitions

Funding amount: $ 6,402,558.26
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The Willard community has been petitioning the City since 2021 for the creation of a new park to serve their high density, disadvantaged community. The City has targeted nine sites which altogether would provide a 1.04 neighborhood park. To date, the City has acquired eight of the nine sites.
- The Public Works Agency Park Services division met with the Willard Neighborhood Association in September 2022 to collect community input about what features they'd like in their park. Project scope will include a playground area, exercise equipment, turf areas, area for community gathering and events, activity for teens (skate park), picnic areas, trees and shade, and site lighting.
- Project goal: acquire land and create a conceptual plan for a new park in a high-density, low-income neighborhood.
- The land acquisitions of the 8 parcels are complete and the tenants have been relocated. As part of the larger project, 10th street will be closed and turned into a cul-de-sac. The construction documents are out to bid by contractors with an estimated construction start of fall 2024.
- Link to the park website: https://www.santa-ana.org/park-location-and-information/

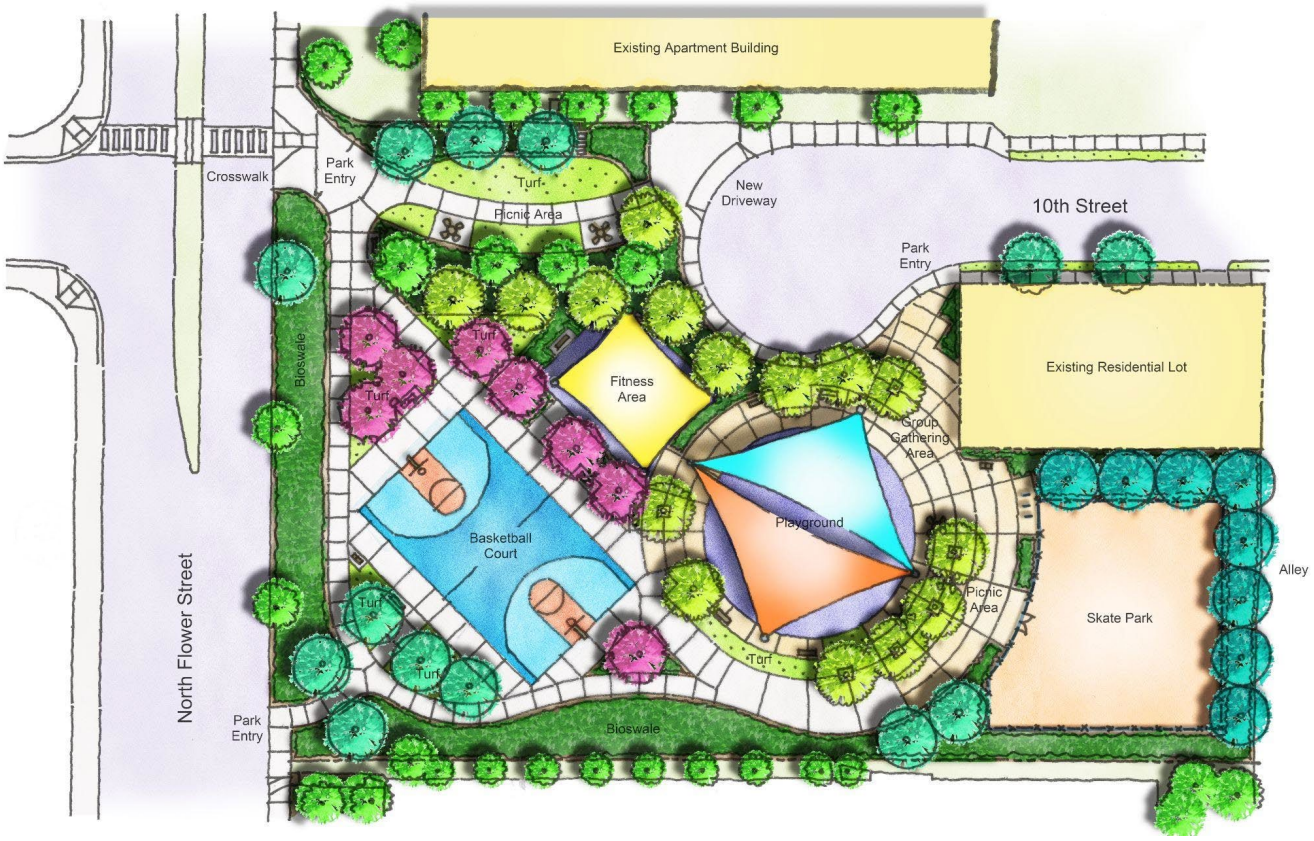
Promoting Equitable Outcomes

- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California. According to the Community FactFinder report, there is only a half-acre of open recreational space per 1,000 residents within a half mile radius of the proposed Park site. This is significantly lower than California's park equity goal of 3 acres per 1,000 acres.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: The 10th and Flower Land Acquisition will be open and accessible to all members of the public once the project is complete.
- **Outcomes**: The 10th and Flower Land Acquisition will implement equitable outcomes by providing the community with a new and improved gathering space for events and opportunities for active and passive recreation. The land will be developed into a new publicly accessible park, to work towards our goals of increasing park acreage in the park gap area near downtown Santa Ana. The Park will be within walking distance of two neighborhoods with an approximate population of 12,600 residents and offer recreational features and space to host activities that will appeal to a wide range of age groups. The Park will be a recreationally and aesthetically pleasing space that promotes exercise and

social and educational community gathering in an area that currently lacks designated areas for such. The features were selected based on meetings between the City and neighborhood associations to ensure that the Park will serve the needs of this area.

Performance Report

- Output Measures: Acquire additional open space for park land.
- Outcome Measures: To purchase additional open space that will contribute towards meeting the City's goal of 3 acres per 1,000 residents and provide new opportunities for residents to spend more time outdoors.
- Key Performance Indicator(s)
    - Parcels A-F, H, and I have been purchased (see figure below). The City still intends to acquire park G as part of a long range plan when the owner is willing to sell. Should the City be successful in this acquisition, the community has expressed interest in adaptive reuse of the house as a community center and community garden.
    - In March 2023, Park Services issued a formal Request for Proposals and underwent a process to retain a Landscape Architect to prepare a concept plan, followed by Contract Documents for construction.
    - As of Summer 2024, Construction documents for the design of the new park site is more 60% complete
    - In Spring 2024, Park Planning was awarded a grant from the State of California for $2.25 million from the Land and Water Conservation Fund to provide funding for construction.
- Project status: More than 50% complete


Existing Apartment Building
Crosswalk
Park Entry
Turf
Picnic Area
New Driveway
10th Street
Park Entry
Existing Residential Lot
Bioswale
Turf
Turf
Fitness Area
Group Gathering Area
Playground
Basketball Court
Alley
Picnic Area
Skate Park
Turf
Turf
Turf
North Flower Street
Park Entry
Bioswale

221343: Santa Ana Winter Village

Funding amount: $850,717.95
Project Expenditure Category: EC 2.35 - Aid to Tourism, Travel, or Hospitality

Project Overview

- The Winter Village included an ice skating rink, performances by local groups, visits from Santa and Mrs. Claus, food and activities. The event was held during the month of December 2021 to draw visitors to the downtown Santa Ana business district, which experienced a marked decline in revenues due to the pandemic. Highlight video: https://youtu.be/V55PdxjSru8

Promoting Equitable Outcomes

- **Goals**: Bring an affordable, healthy, outdoor activity to local residents and attract outside tourists to our downtown area. The event was located within QCT 06059075002. Nearly 20 percent of residents within a mile of the event location are living in poverty, 42 percent of adults do not hold a high school diploma, and 90 percent of residents within a mile identify as Hispanic/Latinx.
- **Awareness**: Outreach to promote the Winter Village was done in many ways, including TV interviews in English and Spanish, and social media ads run in English, Spanish, and Vietnamese. We also had partners with community stakeholders to get the word out.
- **Access and Distribution**: To make this event more accessible, residents of the City of Santa Ana had a discounted ticket price for the ice skating rink. General admission to the Winter Village was free for all.
- **Outcomes**: Over 11,500 people attended the event, engaging in a healthy, outdoor activity and bringing more attention to downtown businesses.

Performance Report

- The event garnered substantial media attention creating awareness of the various restaurants and businesses located in the downtown district and drawing potential customers to the area.
- Outcome Measures: Increased tourism in the downtown region, attendance of over 11,500 people
- Project status: Complete

221344: 4404 W 1st St Land Acquisition

Funding amount: $ 3,407,665.25
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The goal of this project was to purchase a 2.49-acre site on the west side of Santa Ana and develop it into public park land for an area of the City that is an Environmental Justice Community and also a gap area as identified in the Parks Master Plan.
- Following the acquisition, the City will conduct community outreach and begin the design process.
- The park will be classified as a "Community Park" which will serve the City as a whole, including all QCTs.

Promoting Equitable Outcomes

- This future park site is located within QCT 992.48.
- **Goals**: Santa Ana is one of the most densely populated city in the country, per the Public Land Trust, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website.
- **Access and Distribution**: The 4404 W 1st Street Land Acquisition will be open and accessible to all members of the public once the project is complete. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Outcomes**: The 4044 W 1st Street Land Acquisition will implement equitable outcomes by providing the community with a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Parcel A acquisition is complete.
- Output Measures: Acquire additional open space to create a new public park.
- Outcome Measures: Acquire additional open space to develop a new public park site which will provide new open space opportunities in a park poor area and encourage residents to spend time outdoors.
- Key Performance Indicators:
    - Acquisition complete
    - Staff has retained a landscape architecture consultant to conduct community outreach and conceptual design process utilizing a different funding source.
- Project Status: More than 50% complete

221345: Healthy Food Access

Funding amount: $0
Project Expenditure Category: 2.1 Household Assistance: Food Programs

Project Overview

- Bring access to affordable, healthy food to Santa Ana by bringing a farmer's market to some of our QCTs.

Performance Report

- Project has been cancelled, as other projects were identified as higher priority.

221347: Rapid Response Homeless Services

Funding amount: $3,135,000
Project Expenditure Category: 2.19; Social Determinants of Health: Community Health Workers or Benefits Navigators

Project Overview

- With an overwhelming number of non-emergency homeless-related calls flooding into police dispatch, the City of Santa Ana has brought in a non-profit, City Net, to provide an innovative response to the situation. Calls and requests for service regarding non-violent mental health or substance abuse for individuals experiencing homelessness are directed to City Net instead of the police department.
- The goal of this program was to transition calls to subject matter experts who are highly trained in their profession of homeless services crisis intervention, mental health, addiction, and medical services in order to provide the best response to those in need. The Pilot program was named Santa Ana Multidisciplinary Homeless Response Team (SMART).
- Multidisciplinary teams consist of homeless services outreach workers, safety coordinators, and a dedicated live call center with trained dispatchers. Teams have direct access to professionals in the fields of medical, mental, and behavioral health to provide specialized interventions in the field as needed without the need for an additional call. Teams will work across the City seven days a week from 7:00 am- 9:00 pm, responding to the community's needs for homeless services interventions.
- Approximate Timeline: Project began in early 2022 and was completed by the end of 2023.

Use of Evidence

- The goals of the project are as follows:
  - Exit homeless neighbors from the streets of Santa Ana.
  - Divert homeless service calls that do not rise to the level of criminal activity or public safety from the City and from SAPD to a multi-disciplinary team of homeless services professionals.
  - Provide safe COVID information and interventions to vulnerable homeless neighbors.
  - Develop a pilot for regional response to homelessness that connects homeless neighbors to regional housing solutions, through full participation of the Orange County Continuum of Care (CoC).
- This project is evaluated based on performance goals and the evaluation of data collected from the organization. This data is analyzed to assess program outcomes, identify strengths and weaknesses and measure progress toward achieving program objectives.

Promoting Equitable Outcomes

- **Goals**: Our goal is to provide equitable access and inclusion to all who need the services that are funded by SLFRF. Equitable treatment, opportunity for assistance, and equitable resources are given to all everyone that we serve. Currently, Black, Latinx, and Indigenous people experience homelessness by 10% annually, our plan is to focus on street outreach and collaboration with the Public Housing Authority to provide services to those who are underserved.

- **Awareness**: Informed by community engagement, these services are designed to be accessible to Santa Ana residents and businesses and further the City's equity goals. App-based service reporting has been established through the MySantaAna app. This reporting style is equitable and practical in ways that our community can connect those in need to the services that are offered and funded by SLFRF funds.
- **Access and Distribution**: There are no differences in levels of access to benefits and services across groups. There are no administrative requirements that result in disparities in ability to complete applications or meet eligibility criteria.
- **Outcomes**: Street outreach efforts in Santa Ana are systematic, coordinated, comprehensive, and equitable. CityNet provides the City with trauma-informed outreach and engagement activity with individuals who often require consistent and ongoing contact before they choose to accept services. We require that CityNet hire workers that are relatable to the community, understand that disparities exist, and strive to get this population housed and off of the streets. It is persistent outreach and encouragement by outreach workers that may lead to shelter, mental health treatment, substance abuse treatment, or a permanent housing option.

Performance Report

- For the Project Inventories, include key performance indicators for your jurisdiction's major SLFRF funded projects. Report key performance indicators for each project, or group projects with substantially similar goals and the same outcome measures. Jurisdictions may choose to include some indicators for each individual project as well as cross cutting indicators. Include both output and outcome measures. Provide data disaggregated by race, ethnicity, gender, income, and other relevant factors, if possible.
- Output Measures:
  - Exit homeless neighbors from the streets of Santa Ana.
  - Divert homeless services calls that to not rise to the level of criminal activity or public safety from the City and from SAPD to multidisciplinary team of homeless services professionals.
  - Provide safe COVID information and interventions to vulnerable homeless neighbors.
  - Develop a pilot for a regional response to homelessness that connects homeless to housing solutions throughout the region, through full participation in the CoC.
- Outcome Measures: City Net submits dashboard reports Monday through Friday that provide daily totals from the previous day and cumulative totals from project inception. The following data elements are included:
  - Outreach Contacts
  - Case Management
  - Street Exits
  - COVID- 19 Engagements
  - Mental Health Assessments
  - Medical Assistance
  - Calls Dispatched
- Project status: complete.

221348-221350, 221412: Upgrade Park Restrooms: Angels, Heritage, Riverview, and Windsor Parks

Funding amount: $3,307,000
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- This project includes demolishing existing restroom/concession buildings and replacing them with new, prefabricated restroom buildings. Project includes all utility connections and associated site work. Existing buildings are more than 50 years old and the level of deterioration prevents effective renovations. The brand new buildings will provide a great reset for these community parks, and offer a facility that the neighborhoods can be proud of and feel safe using.
- Project goal: build new restrooms in four parks
- Angels Community Park is a 1.72-acre neighborhood park that offers basketball courts, a multipurpose field and playground for youth. The park is located at 914 W. 3rd Street.
- Heritage Park is a 6.51-acre neighborhood park that offers baseball, softball and a playground for tots/youth. The park is located at 4812 W. Camille Street.
- Riverview Park is a 8.76-acre neighborhood park that offers basketball courts, ball diamond fields and a playground for youth. The park is located at 1817 W. 21st Street.
- Windsor Park is a 10.48-acre neighborhood park that offers picnic areas, tennis courts, a multipurpose field and playground for youth. The park is located at 2915 W. La Verne Avenue

Promoting Equitable Outcomes

- Angels Park is located within QCT 749.01
- Heritage Park is located adjacent to QCT 992.48
- Riverview Park is located within a quarter mile of QCT 891.04
- Windsor Park is located within a quarter mile of QCT 748.05
- All parks are located within census tracts where household income is under the low income limit for the county.
- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood meetings, post on social media, post flyers and on the website. All communication efforts are published in English, Spanish, and Vietnamese.
- **Access and Distribution**: The Park Restroom Upgrades will be open and accessible to all members of the public.
- **Outcomes**: The Park Restroom Upgrades implements equitable outcomes by providing the community with a new amenity that improves the park experience and provides improved opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Installation of new accessible restroom facilities
- Outcome Measures: Build an accessible restroom facility where residents feel safe, and will have a facility which enables them to spend more time outdoors at the park.
- Key Performance Indicators:
    - A request for proposals was issued and a construction agreement was taken to council in April 2023.
    - Riverview Park prefabricated restroom was installed in February 12 and opened to the public on April 26,2024
    - The Heritage Park prefabricated restroom was installed on December 20, 2023 and opened to the public on March 2, 2024.
    - Windsor Park prefabricated restroom was installed on February 26 and opened to the public on May 13, 2024.
    - Angels Park prefabricated restroom was installed on March 21 and will be open to the public at the end of August.
- Project status: More than 50% complete

Riverview Park:





Heritage Park:







Windsor Park:





Angels Park:



221352-57: Enhanced Security of Parks

Funding amount: $497,008.64
Project Expenditure Category: 1.11 Community Violence Interventions

Project Overview
Project includes provision and installation of a surveillance system at the Stadium and park sites, as a crime deterrent and to document illegal activity. Work includes mounting of new security cameras at a 30' height, to prevent vandalism. Cameras will be tied to the City's centralized system, which is managed by SAPD. Activity can be viewed by park and security personnel via an application on their smart phones.

Security cameras will be installed at Windsor Park, Jerome Park, El Salvador Park, Madison Park, and the Santa Ana Stadium.

Approximate Timeline: Project began in mid-2023 and estimated completion is expected by the end of 2024.

Project Goals
Create a safer park experience for all residents by adding security cameras to reduce instances of crime.

Use of Evidence
- Per the CDC, modifications to the physical environment are considered violence prevention techniques, crime prevention through environmental design. The addition of security cameras has been shown to deter crime, with 53% of burglars saying they would unquestionably skip a home that had visible security cameras (Kuhns et al, 2012). A 2019 study by Piza et al showed that areas with CCTV had a ~13% reduction of crime in target areas as compared to control areas.
- All funds are going towards evidence-based interventions.

Performance Report
- Output Measures:
  - Installation of video surveillance equipment tied to the city-wide video surveillance system already in place.
- Outcome Measures:
  - Reduction of illegal activity at park sites
  - Increases use of City's park sites.
- Project status: More than 50% complete
- Community Violence Interventions (EC 1.11):
  - Number of workers enrolled in sectoral job training programs: 0
  - Number of workers completing sectoral job training programs: 0
  - Number of people participating in summer youth employment programs: 0

Kuhns, Joseph; Blevins, Kristie; Lee, Seungmug "Zech." (2012). Understanding Decisions to Burglarize from the Offender's Perspective. 10.13140/2.1.2664.4168.

Yen, H, et al. "532: Perceived Neighborhood Problems and Depressive Symptoms, Quality of Life, and Physical Functioning: Prospective Evidence from a Study of Adults with Asthma." *American Journal of Epidemiology*, vol. 161, no. Supplement_1, 2005, https://doi.org/10.1093/aje/161.supplement_1.s133c.

221358: Public Health Plaza

Funding amount: $1,106,110
Project Expenditure Category: 1.14, Other Public Health Services

Project Overview

- Build an accessible, outdoor eating, meeting, and gathering area for employees of City Hall and the general public. Design includes removing inaccessible cobblestone, adding built-in picnic areas, and shade covering.
- Project will be delivered in phases, with the first phase involving the removal of existing dead trees (completed), replacement of existing cobblestone with ornamental concrete hardscape (bidding), and installation of new trees, landscaping, seating and tables.
- This project is being funded by multiple sources. SLFRF is funding the paving and addition of outdoor seating.

Project goals

- Create a multi-purpose outdoor gathering space for uses including but not limited to: vaccine clinics, public meetings. This also creates a safe space for employees of City Hall to enjoy breaks outdoors.

Promoting Equitable Outcomes

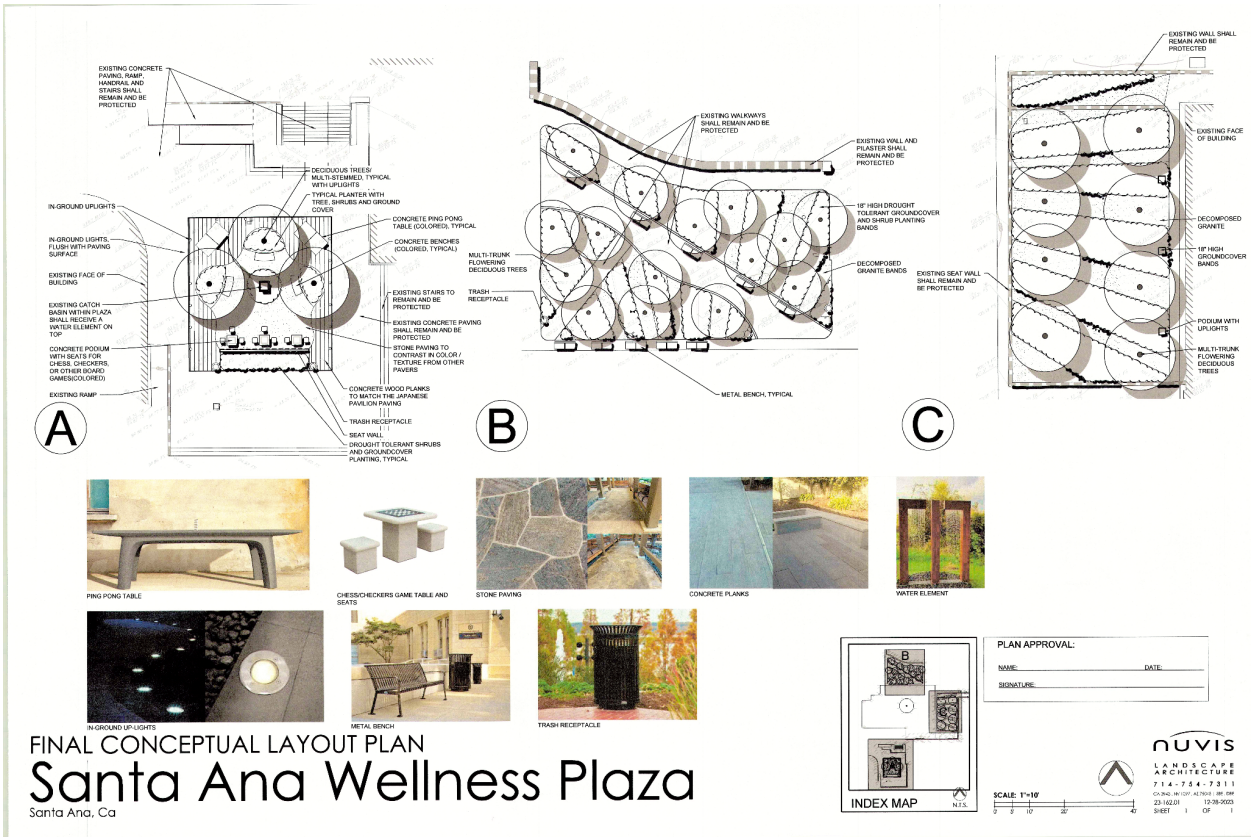
- City Hall is located in QCT 750.02.
- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: The Public Health Plaza is open and accessible to all members of the public.
- **Outcomes**: The Public Health Plaza implements equitable outcomes by providing the community with an improved Civic Center experience by replacing shade trees, and providing new opportunities for seating and outdoor recreation.

Performance Report

- Output Measures: Renovate existing outdoor space to create an inviting, safe, healthy environment.
- Outcome Measures: Provision of a space that will encourage individuals to take necessary breaks and spend time outside, for health benefits.
- Key Performance Indicators:
    - Tree removal completed.
    - Cobblestone replacement plans completed and currently advertised for public bids.
    - Landscape Architecture firm retained and completed construction documents

- Construction contract for site improvements including landscaping and site amenities will be awarded in September 2024

- Project status: Less than 50% complete.



221359: Gun Buyback Program

Funding amount: $162,600
Project Expenditure Category: 1.11, Community Violence Interventions

Project Overview

- This project was a one-day gun buyback event giving residents gift cards in exchange for their firearms.

Project Goal

- Encourage residents to relinquish their weapons to reduce the number of firearms on the street.

Use of Evidence

- This project's goal was to remove guns from the street to help reduce gun violence in the community. This intervention is evidence-backed, as a study in 2010 by Andrew Leigh and Christine Neill showed that gun buyback programs had an 80% reduction in firearm suicide rates and a similar reduction on homicides. In a 2013 study by Phillips et al showed a significant decrease in gun robbery levels.
- 100% of funds are being used for evidence-based interventions.

Performance Report

- 542 guns were surrendered during the one-day event.
- Project Status: Complete.
- Community Violence Interventions (EC 1.11):
    - Number of workers enrolled in sectoral job training programs: 0
    - Number of workers completing sectoral job training programs: 0
    - Number of people participating in summer youth employment programs: 0



Leigh, Andrew, and Christine Neill. "Do Gun Buybacks Save Lives? Evidence from Panel Data." *SSRN Electronic Journal*, 2010, https://doi.org/10.2139/ssrn.1631130.

Phillips, Scott W., et al. "An Evaluation of a Multiyear Gun Buy-Back Programme: Re-Examining the Impact on Violent Crimes." *International Journal of Police Science & Management*, vol. 15, no. 3, 2013, pp. 246–261, https://doi.org/10.1350/ijps.2013.15.3.315.

221377: Salgado Center Renovations

Funding amount: $ 1,375,177.56
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Project involved complete roof replacement to allow for complete heating, ventilation, and air conditioning (HVAC) system replacement. The construction contract was executed for this work and the project began September 2023.
- Project goals: Update HVAC system to allow this community center to be able to hold vaccine clinics, health workshops, and act as a cooling center during heat waves.
- The Salgado Community Center is located within Rosita Park, an 8.68-acre neighborhood park located near the intersection of Newhope St. and Hazard Ave. The park offers picnic areas, fitness court, gymnasium, a multipurpose field, swimming and playground for tots/youth. The park is located at 706 N. Newhope Street. The project intends to upgrade the gym with a new central air system and roofing.
- https://www.santa-ana.org/rosita-park/

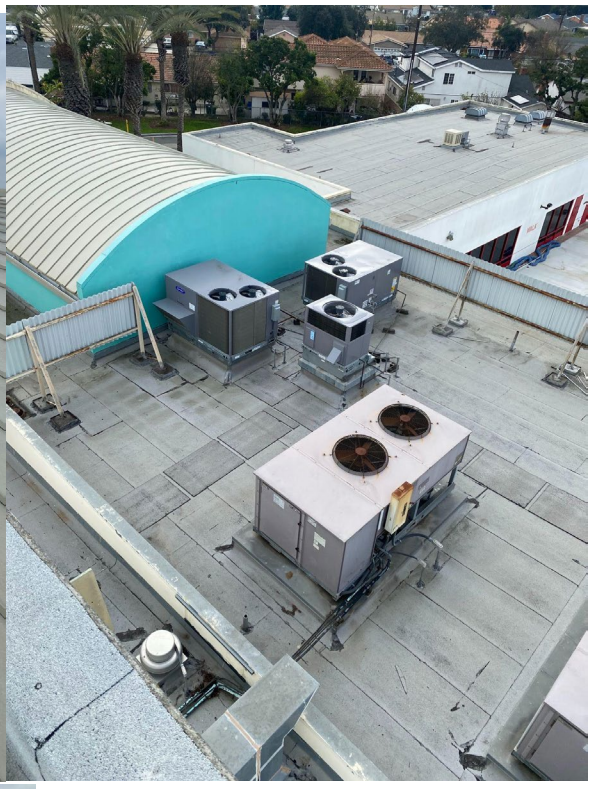
Promoting Equitable Outcomes

- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household size of 4.6 people. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California. This park is in a low-income area where many residents are without air conditioning. Having cooling centers in central locations is vital to keeping all residents safe during heat wave events.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and update the City the website. All communication efforts are translated to Spanish and Vietnamese due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: The Salgado Center is open and accessible to all members of the public.
- **Outcomes**: The Salgado Center Renovations implement equitable outcomes by providing the community with a cooling center to mitigate the impacts of a changing climate, an improved gathering space for events and opportunities for active and passive recreation to close park gap areas.

Performance Report

- Output Measures: Installation of new HVAC unit and roof.
- Outcome Measures: Enhanced park services that promote health and safety through a community center that is well-ventilated and safe for the public.
- Key Performance indicators:
    - Construction contract was awarded, a notice to proceed was issued to the contractor, construction has been completed, and the full amount has been paid out.
- Project status: Complete







221378: Santa Anita Community Center

Funding amount: $ 8,945,000
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Santa Anita Park, dedicated in 1970, is a 5-acre neighborhood park located in the central-west area of the City of Santa Ana, surrounded by residential and commercial properties. It is accessible by vehicle via Figueroa Street, or by foot or bike from S. Gunther Street in the adjacent Santa Anita Neighborhood.
- Construction, funded by a different source, is currently underway to upgrade existing amenities which include a new synthetic soccer field with adjacent built-in bleacher seating, renovations to the municipal pool, a new basketball court, playground area and expanded parking lot. The former under-sized community center was over 50 years old, dilapidated, and unable to meet programming needs. The City has demolished the building and is utilizing Revive funding to construct a new facility to house a new aquatics facility, community center and recreation staff offices, and a Police Athletic & Activity League (PAAL) Center and police substation.
- The park is within a quarter mile of a QCT but in addition, the park is classified as a "Community Park" which serves the City as a whole, including all QCTs.
- https://www.santa-ana.org/santa-anita-park/
- This project is funded by 86% ARPA and 14% by CDBG.

Promoting Equitable Outcomes

- **Goals**: Santa Ana is one of the most densely populated cities in the United States, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: The Santa Anita Center is open and accessible to all members of the public.
- **Outcomes**: The Santa Anita Center implements equitable outcomes by providing the community with a cooling center to mitigate the impacts of a changing climate, a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: New community center.

- Outcome Measures: Increased community use of the facility.
- Key Performance Indicators:
    - An architect was retained in January 2023, a concept planning phase occurred which produced a final concept and rendering, and a groundbreaking event was held on May 31, 2023, where presentations were made and the community was invited to be updated on the process.
    - The Construction Documents were reviewed & approved by Orange County Fire Authority, Public Works Agency and Planning Building Agency this Spring 2024.
    - Building, Demolition, Electrical, Mechanical & Plumbing Permits were issued to begin construction.
- Phase 2 of the project (ARPA Funded) Community Center is currently at 30% completion.
    - Design is completed. Construction Documents were approved & permits were issued on April 2024.
    - The grading for both of the buildings have been completed & foundation work is scheduled for late July 2024.
    - Additionally, the pool deck area will be demolished & reconstructed, including new mechanical pool equipment & ADA required equipment.
- Estimated Project Completion Date: March 2025 for project completion.
- Project status: Less than 50% complete





221402: Pressure Washing

Funding amount: $752,500
Expenditure Category: 1.4 Public Health: COVID-19 Mitigation & Prevention: Prevention in Congregate
Settings

Project Overview

- While the COVID-19 pandemic has brought many economic and social challenges across societies, it has taught us the importance of hygiene and sanitation. Where grime and dirt may have been tolerated in the past, it is met with discomfort and fear today. Public safety and comfort became the most important topics of discussion in 2020, and experts believe we will see this trend continue well after the pandemic.
- The goal of this project is to add additional sanitizing to what the City already maintains to clean high-touch surfaces in congregate settings to prevent the spread of viruses, including COVID-19.
- The City of Santa Ana's pressure washing approach focuses on main corridors and City park amenities, reaching temperatures of 98 degrees Celsius; high-pressure mobile wash systems offer a cost-effective way to clean up and sanitize public spaces.
- The citywide street corridors include right-of-ways prioritizing bus stops, benches, street button signals, high-touch amenities, etc.
- At the City parks, the pressure washing provides clean picnic areas, playgrounds, public restroom plumbing fixtures, exercise equipment, etc., in an effort to improve communities' health by proactively responding to high-traffic and utilized City spaces with risk of infectious diseases surfaces.
- This public health and safety project began in February of 2023 and continued until February 2024.

Use of Evidence

- In a 2005 study by Yen et al, the authors state that perceived issues including trash and smells lower the quality of life reported by residents. Higher levels of perceived neighborhood problems were directly correlated with lower quality of life across all areas studied, including poorer physical functioning and increased depressive symptoms. [1] By maintaining a clean environment for residents, we hope to improve perceived quality of life. Additionally, Lei et al (2017) discuss how frequent cleaning has shown to reduce the spread of bacterial infections on high-touched surfaces. [2]

Promoting Equitable Outcomes

- **Goals**: Santa Ana is the 10th most densely populated city in the United States, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All

communication efforts are translated due to the trilingual nature of Santa Ana's residents.

- **Access and Distribution**: The Pressure Washing will occur in publicly accessible locations.
- **Outcomes**: The Pressure Washing will implement equitable outcomes by providing the community with a clean and improved environment and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the city.

Performance Report

- Output Measures: Increased cleaning and sanitation for high-traffic pedestrian and cyclist areas throughout the City.
- Outcome Measures: Decreased spread of infectious disease.
- Key Performance Indicators:
    - Clean and sanitized park playgrounds
    - Clean park walkways and restrooms
    - Clean and sanitized park benches and restrooms
- Project status: Completed

221408: Bristol Recreation Corridor

Funding amount: $668,712
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The project intends to purchase eleven vacant parcels on the west side of Bristol Street in central Santa Ana and develop it into public park land for an area of the City that is within an Environmental Justice Community and also a gap area as identified in the Parks Master Plan.
- Following the acquisition, the City conducted community outreach and began the design process.
- Project goals: acquire land and design a community new park.

Promoting Equitable Outcomes

- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: The Bristol Remnant Parcels will be a public amenity and will be open and accessible to all members of the public.
- **Outcomes**: The Bristol Remnant Parcel will implement equitable outcomes by providing the community with a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Acquire additional open space to create a new public park.
- Outcome Measures: Acquire additional open space to provide additional park land for the community, to give them more opportunities for open space and outdoor activities.
- Key Performance Indicators:
    - Acquisition complete
    - Project was merged with 22-1408 due to their proximity and for a cohesive approach to the concept design, where all remnant parcels along Bristol street can be viewed together holistically to create a vision plan for a recreational corridor.
- Project status: More than 50% complete.

221410: Warner-Delhi Linear Park

Funding amount: $68,972
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The project intends to purchase remnant vacant parcels on the north and south sides of Warner Avenue in southeast Santa Ana for development into a linear public park and a recreational trail rest stop.
- These properties fall within both an Environmental Justice Community and a QCT.
- Following the acquisition, the City will conduct community outreach and begin the design process.

Promoting Equitable Outcomes

- **Goals**: Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: The Warner Remnant Parcels will eventually be a public amenity and will be open and accessible to all members of the public.
- **Outcomes**: The Warner Remnant Parcels will implement equitable outcomes by providing the community with a new gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Creation of a new linear park.
- Outcome Measures: provision of additional open space that will encourage residents to spend more time outdoors, for benefits to both physical and mental health.
- Key Performance Indicators:
    - Concept plan for parcel on south side (recreational trail rest stop) completed and grant submission for construction funding submitted on June 30, 2023.
- The two Delhi projects were combined due to their proximity, to make a cohesive and holistic project. Consultant prepared concept plans, input was collected through community outreach efforts during Spring 2024. Additional community input will be gathered through a town hall presentation to the community in July 2024.
- Project status: less than 50% complete


CYPRESS AVE
COMMERCIAL CENTER
WARNER AVENUE
ORANGE AVE
SOUND WALL
MAPLE ST

221413: Delhi Armory Conceptual Plan

Funding amount: $0
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Project merged with 221410 due to their proximity and for a cohesive approach to the concept design, to create a holistic design for the Delhi armory and Warner Remnant parcels.
- Project was to involve a master planning exercise that examines the Delhi Armory (a California National Guard) site, the adjacent Delhi Park, and the adjacent Monroe Elementary School with whom we have a Joint Use Recreational agreement with Santa Ana Unified School District. This exercise will be a study of the potential recreational gains that can be made if the Armory property was acquired and the 3 sites connected.

Performance Report

- Project status: Canceled

221414: Logan/Chepa's Park

Funding amount: $0
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- This project has been canceled due to time constraints.
- Project was to involve first a master planning exercise of the entire park, along with a new community center. Project scope will include a new recreation/community center and surrounding site redevelopment (playground area, picnic, sports courts, lighting, etc.)
- Project status: Canceled

221415: Memorial Park & Aquatics Facility Renovation

Funding amount: $6,425,327.38
Project Expenditure Category: 2.22, Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Project involves first a master planning exercise of the east end of Memorial Park (east of the ballfields, to Flower St), considering a new Aquatics Facility (new aquatics center, swimming pool, pool equipment room) and surrounding site features. Community Outreach will be conducted to help develop the site master concept plan. Once this is completed, Contract Documents (plans and specifications) for the new facility and adjacent site improvements will be prepared so the project can be publicly bid for construction.
- Memorial Pool is the City's oldest, largest, and most used pool. It is our Parks, Recreation and Community Services Agency (PRCSA) team's flagship facility and most residents in the City have at one time or another taken swim lessons or participated in recreation swim at Memorial Park Pool.
- Now that PRCSA has brought Aquatics programming back as a core service, the Aquatics Section is projecting to deliver over 2,000 swim lessons this summer across the four City pools. With Aquatics programming increasing through Senior Aqua Aerobics, Aqua Zumba, Lap Swim, Jr. Lifeguard Programs, Santa Ana Swim Team programming, Splash ball and Water polo programming, the Santa Ana PRCSA have the need for a state of the art Aquatics facility to ensure service level demands are met.
- Memorial Park is a 17-acre neighborhood park located near the intersection of Flower St. and Gertrude Pl. The park offers picnic areas, basketball courts, community center, swimming pool, ball diamonds and playground for tots/youth. The park is located at 2102 S. Flower Street
- https://www.santa-ana.org/memorial-park/
- ARPA provided the seed money for this project, ultimately funding 20%.

Promoting Equitable Outcomes

- Memorial Park lies within a mile of a QCT and median household income for its census tract under the low income limit for the county. 92% of residents in this tract identify as Hispanic or Latinx, making this community historically underserved.
- **Goals**: Santa Ana has a 90% minority population, and minority populations are significantly more likely to die from a drowning event. By having an accessible, functioning swimming pool in the heart of the City, we will be able to teach more residents how to swim, ultimately decreasing our residents' risk of drowning.
- **Awareness**: The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution**: Memorial Park and Aquatics Facility Renovation will be open and accessible to all members of the public.

- **Outcomes**: Memorial Park and Aquatics Facility will ensure equitable outcomes by providing the community with a cooling center to mitigate the impacts of a changing climate, a new and improved and highly utilized public pool to and an overall improved park experience, to provide opportunities for active and passive recreation to close park gap areas in the City.
- A New York Times article was published in July 2023 explaining the gaps in access to swim education, highlighting Santa Ana's programs striving to bridge the gap.

Use of Evidence

- Swimming and Water based recreational activities were identified by the County of Orange Health Officer in June 2020 as activities that could continue throughout the COVID-19 with CDC protocols in place. Read the June 2020 report. [1]
- Drowning is the third leading cause of unintentional injury death worldwide, and bringing swimming lessons to residents that would not otherwise have access can limit these deaths. [2, 3]
- The Global report on drowning (2014) shows that age is one of the major risk factors for drowning. This relationship is often associated with a lapse in supervision. Globally, the highest drowning rates are among children 1–4 years, followed by children 5–9 years. In the WHO Western Pacific Region children aged 5–14 years die more frequently from drowning than any other cause. [2]
    - Drowning is the second leading cause of unintentional injury death in children 1-14 years old.
- Lower socioeconomic status, being a member of an ethnic minority, and lack of higher education tend to be associated with higher risk of drowning death. Santa Ana's population is over 90% people of color and over 90% low-income per the State of California. [2]

Performance Report

- Output Measures: Build new aquatics facilities, including swimming pool, aquatics/community center, and splash pad, along with completion of a master plan for the east end of the park.
- Outcome Measures: Build facility that will offer additional and new opportunity to the neighborhood and community and increase usage.
- Key Performance Indicators:
    - Awarded consultant agreement for design on August 2023.
    - Agreement Authorized on August 15, 2023.
- Four community meetings were attended in 2023.
- A request for qualified (RFQ) bidders for construction was created & issued in June 2024.
- The Construction Documents will be ready to submit for plan check on July 2024.
- The project will gout to bid on July 31, 2024.
- Project status: 50% construction documents.
- Estimated Project Completion Date: October 30, 2026

1. https://www.fountainvalley.gov/DocumentCenter/View/11595/2020-0611---OC-Health-Officer-Update
2. https://www.who.int/publications/i/item/global-report-on-drowning-preventing-a-leading-killer
3. https://www.dds.ca.gov/initiatives/drowning-prevention/

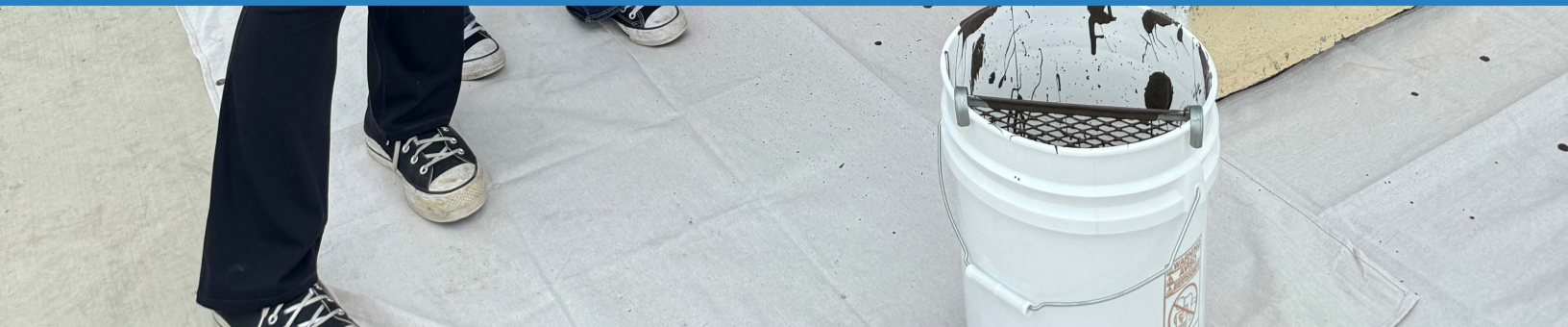

Coming Soon: THE NEW MEMORIAL PARK AQUATICS CENTER!
Construction commencing late 2024, anticipated completion 2026
SANTA ANA
els+swa




MP-AC



Recovery from the Pandemic



221301: Mental Health Recovery

Funding amount: $800,000
Project Expenditure Category: 1.11 Community Violence Intervention

Project Overview

- This program provides prioritized gang prevention and intervention services through the use and understanding of best practices, trauma-informed outreach, and care. The program's focus is to provide a pathway to healing and empower the community to reduce fears and concerns related to gang activity, by proactively addressing issues associated with at-risk youths and strengthening the family unit; the foundation of the community.
- The City of Santa Ana brought in two, experienced, Santa Ana-based non-profits. Together, these organizations will deliver direct services and assistance to high-risk youth ages 10-24.
- Both organizations bring staff experienced in working with the Santa Ana community demographic, including Family Case Managers, Community Intervention Workers, Health Educators, and Mental Health Counselors.

  These teams will deliver the following:
  - Provide resources to at-risk youth ages 10-24, to deter gang involvement.
  - Administer resources, support, and community networking pathways that lead to effective programs and services that lead to success in education.
  - Create after-school activities for teens and incentives for participation.
  - Provide re-entry services to individuals (youth) returning from incarceration, who were involved in gang activity before incarceration, or who are susceptible to engaging in gang activity upon their release.
  - Create opportunities such as employment opportunities, job & skills training, mentorship, report building with community leaders, and identify opportunities for enhancement for those already involved or likely to be involved in gangs, as well as, provide trauma-informed care to the families of active gang members.
  - Provide mental health resources to youth and families impacted by gang activity.
  - Outreach: Each non-profit has various outreach and recruitment techniques to ensure targeted numbers are met. The goal is to saturate the community with information so they can take advantage of the resources. Another effective technique used in this gang prevention and intervention program is creating safe spaces on the streets, in schools, and at community centers. These provide a supportive environment where at-risk youth can engage in positive activities, access resources, and receive mentorship.
  - Approximate Timeline: RFP launched in mid-2023, programs began in early 2024, and agreements expire December 1, 2024 with the option to extend for an additional year if funds are remaining.

Project Goals

- Prevent Gang Recruitment- Deter youth from joining gangs by offering alternative activities, mentorship, and education on the dangers of gang involvement.

- Support At-Risk Youth- Provide comprehensive support services to youth who are at risk of gang involvement, including counseling, education, employment assistance, and recreational activities.
- Promote Positive Development- Encourage personal growth, self-esteem, and skills development that will lead to a healthy and productive lifestyle.
- Strengthen Families- Assist families in creating a supportive and stable environment that reduces the likelihood of youth turning to gangs.
- Rehabilitate Gang Members- Help current gang members exit the gang lifestyle through intervention strategies, offering pathways to education, employment, and other positive opportunities.
- Foster Collaboration- Work with schools, law enforcement, community organizations, and other stakeholders to create a coordinated approach to gang prevention and intervention.
- Increase Community Safety- Enhance the overall safety and well-being of the community by reducing gang presence and influence.

Performance Monitoring/Measuring Outcomes
In order to track the services delivered, these organizations will submit the following data to determine the success of the program:

- Submit regular Progress Reports regarding performance and compliance.
- Participate in a client-result evaluation.
- Furnish all data, statements, records, information, and reports necessary for the City to monitor, review, and evaluate each organization's performance.

Promoting Equitable Outcomes

- **Goals:** Provide at-risk youth with a means to escape the gang cycle.
- **Awareness:** This program aims to ensure that all participants, regardless of their background or circumstances, have fair opportunities to succeed and thrive.
- **Access and Distribution:** Our partner non-profit organizations will provide a comprehensive approach. This approach will be open and accessible to all members of the targeted demographic.
- **Outcomes:** This will implement equitable outcomes by using a mix of evidence-based programs, policies, and practices that address the gang prevention & intervention priorities.

Performance Report

- Key performance indicators:
  - Regular Progress Reports regarding performance and compliance.
  - Number of programs offered to at-risk youth: 6
  - Number of unduplicated participants: 1364
  - Number of low-income participants: 416
  - Total program participants: 1780
- Project status: less than 50% complete

221304: Feasibility of Public Health Department

Funding amount: $141,883.79
Project Expenditure Category: 7.1 Administrative Expenses

Project Overview

- The COVID-19 pandemic and its aftermath have raised community and public awareness of the importance of public health agencies. This unprecedented pandemic has also raised the expectations for public health departments to address substantial local health inequities amongst jurisdictions in the County. The City of Santa Ana, like many other California jurisdictions, is considering whether the current public health delivery structure is meeting the needs of its residents and requested proposals from qualified firms to perform a feasibility and fiscal evaluation of creating its own municipal public health agency. The consultant, Health Management Associates have been analyzing current public health structures and will provide a final document analyzing the feasibility and specific steps for the creation of a public health agency for the City of Santa Ana.

The proposed scope of work includes:

1. Regulatory and Statutory Requirements Analysis
    a. What are legally required mandates (state and federal) of public health departments?
    b. What are public health regulations and what are requirements to qualify for funding?
    c. What are the requirements of the regional health district?
2. Community Needs Assessment
    a. What do we know about current health conditions and issues for Santa Ana residents?
    b. What are the specific health issues facing Santa Ana residents and related health priorities?
    c. How did Orange County Health Care Authority (OCHCA)'s COVID-19 response address the needs of the City of Santa Ana?
3. Current Service Level, Cost, and Revenue Analysis
    a. What are current in-house and contracted services provided by OCHCA and related service levels (mandated and additional)?
    b. What are current service levels and services to Santa Ana?
    c. What are current costs and funding sources?
    d. What has been OCHCA's COVID-19 response?
    e. What are existing OCHCA public health accreditations?
4. Comparative Analysis and Forecasting
    a. What are examples of comparative municipal models – full service vs. limited service?
    b. What are the core public health services and related staffing, facilities, and certification requirements?
    c. What is the cost, service, and revenue data from these comparable municipal models?

   d. What are the lessons learned from these municipalities' experience and relevance to Santa Ana?
- Approximate timeline: The timeline for completion is 6-8 months. A final presentation to the City Council by the consultant was delivered on July 19, 2022. The consultants submitted a final report to the City in October 2022.

Promoting Equitable Outcomes

There is a large and well-established link between socioeconomic status (SES) and health, wellbeing, and mortality. For example, risk of death is 2-3 times higher for the lowest SES group vs. the highest. When looking at the Santa Ana health outcome data in comparison to Orange County in the SPI on pages 16-17, there are many health indicators in which Santa Ana fares worse than the county as a whole. The social, educational, and economic status of a community play largely into perceptions of health and well-being as well as concrete health outcomes. The social determinants of health as an underlying root cause of health disparities are the lens through which we view the health outcomes in Santa Ana. This lens provides context and acknowledges the individual and social circumstances to help explain how the nuanced layers of how one's position in society directly affects their health and well-being. The lack of access to public health services for Santa Ana residents was the driving reason that the City engaged in this study for its own municipal public health agency.

Performance Report

- For the Project Inventories, include key performance indicators for your jurisdiction's major SLFRF funded projects. Report key performance indicators for each project, or group projects with substantially similar goals and the same outcome measures. Jurisdictions may choose to include some indicators for each individual project as well as cross cutting indicators. Include both output and outcome measures. Provide data disaggregated by race, ethnicity, gender, income, and other relevant factors, if possible.
- Output Measures:
  - Two City Council presentations were completed by Health Management Associates. At the final Council meeting, City Council gave direction to explore the Public Health Strategist positions and monitor the process for a potential future Public Health Agency.
- Outcome Measures:
  - The goal of this project is to comprehensively explore the operational, fiscal, and policy implications of alternative models to public health delivery for the City of Santa Ana. Core to this project's success is a comprehensive understanding of public health delivery systems. The final deliverable will include a comparative analysis considering operational, cost, and revenue projections for the three alternative models: Full Service Municipal Health Agency; Limited Municipal Health Agency; and Regional Health Strategist position. A final report weighing the pros, cons, and considerations of each model will inform and serve as the foundation for the critical strategic conversations that will help City leadership proceed in the desired direction for the residents of Santa Ana.
- Project status: Complete

221306: Expansion of Critical City Communications Methods

Funding amount: $2,103,334
Project Expenditure Category: 1.7, Other COVID-19 Public Health Expenses

Project Overview

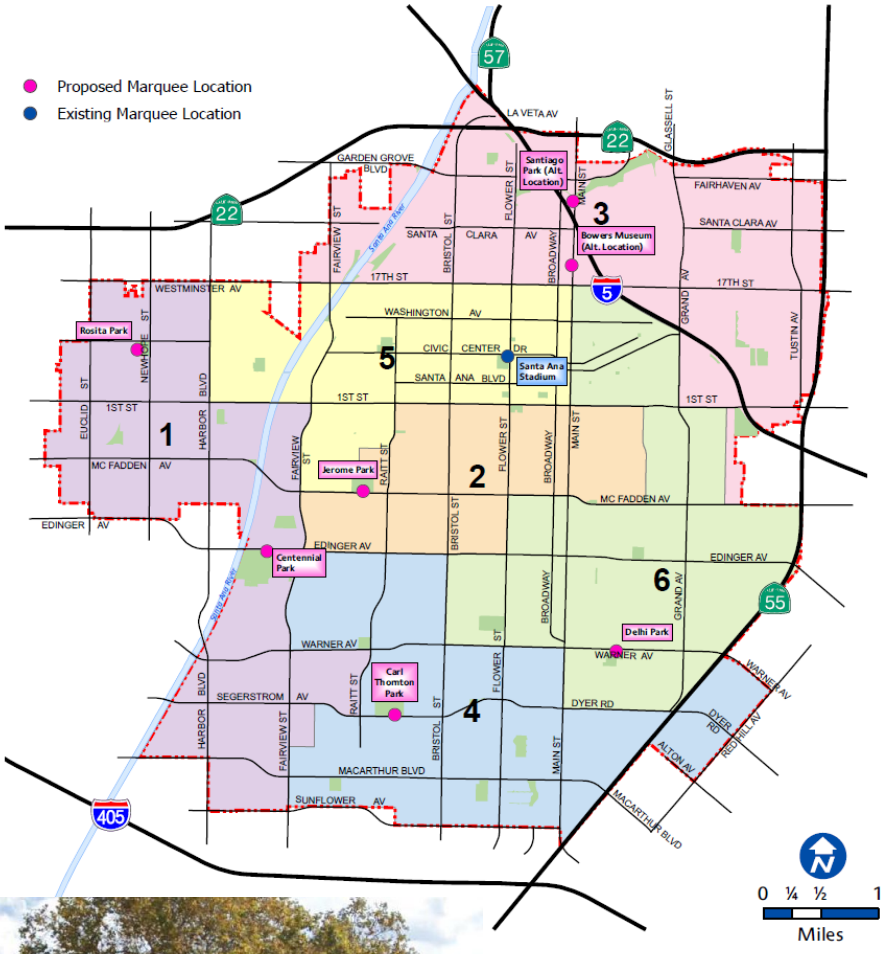
- Expansion of Critical City Communications Methods includes creating digital marquees at neighborhood park sites, and contracting with a translation subscription service.
- The intended outcome is that our residents of various linguistic and cultural backgrounds will have better access to important public health and community information through the placement of these marquees in high vehicle and pedestrian traffic areas and popular park and community gathering spots.
- Delivery channel and partners: Once Council has approved the pending agreement, a partner organization will be named to construct the digital marquees at six designated sites across the city.
- Approximate Timeline: City staff will take necessary contracts to the City Council for approval in August 2024, with the goal of all marquees being constructed by the end of 2025.

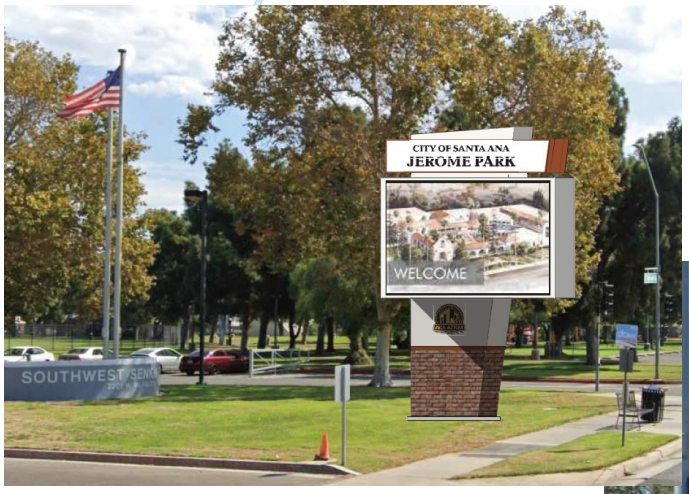
Project Goals

- The goal is to improve the City's ability to communicate information to our residents, businesses and others.

Performance Report

- The goals of the project are to improve our ability to communicate essential health, assistance, and other vital information to our community and to provide multilingual information on these new displays as well as expand our multilingual outreach through our existing communications platforms. This will give residents better access to important information, such as mask orders, vaccine information, rental assistance, etc. through the placement of these marquees in high-traffic areas and popular park and community center gathering spots.
- Output Measures:
    - Delivery of digital signs and implementation of other services and programs.
- Outcome Measures:
    - Improved community participation in essential City programs and services.
- Key Performance Indicators:
    - The first digital marquee has been installed at Santa Ana Stadium
    - RFP for additional marquees closed in August 2023
    - Council requested more community outreach ahead of approving the agreement
    - Staff is scheduled to take the agreement back to council August 2024
- Project status: Less than 50% complete







Clockwise from top: Map of proposed marquee locations; Bowers Museum proposed marquee mockup; Jerome Park proposed marquee mockup.

Project 221308: COVID Emergency Response

Funding amount: $700,000
Project Expenditure Category: 3.1, Public Sector Workforce: Payroll and Benefits for Public Health, Public Safety, or Human Services Workers

Project Overview

- Respond to all COVID19 related calls and provided assistance to City of Santa Ana residents through Orange County Fire Authority (OCFA).
- The costs allocated to this project include the number of COVID19 related calls compared to total calls during this period from our contract with OCFA.
- The City outsources fire and emergency medical services with OFCA.
- The project was completed during the 2nd quarter of 2022.

Promoting Equitable Outcomes

- **Goals**: The goal for this program was to respond to all COVID related calls for medical emergencies.
- **Awareness**: All 911 calls were received and a response provided if needed.
- **Access and Distribution**: This program was open to any resident who called 911
- **Outcomes**: Any outcomes of the program would be equitable, as any Santa Ana resident who called 911 for a COVID-related reason was served by this program.

Project Goals

- The objective of the "COVID Emergency Response" program is to provide emergency assistance to Santa Ana residents through a contract with Orange County Fire Authority (OCFA). This program is helping public health by responding to COVID-19 related calls by Emergency Medical Technicians (EMT).

Project Status

- Output Measures: 310 COVID calls taken
- Outcome Measures: OCFA responded to all COVID-related calls for medical emergency services throughout Santa Ana communities
- Key Performance Indicators:
    - From January through March 2022, 310 of 7,318 911 calls were COVID-related
- Project status: Project is complete.

221310: Emergency Preparedness

Funding amount: $250,000
Project Expenditure Category: 1.7 Other COVID-19 Public Health Expenses

Project Overview

- The City of Santa Ana has identified that it is reasonably and foreseeably susceptible to at least fifteen disasters or large-scale emergency events. These include those from natural causes (Earthquake, Extreme Heat, Storm/Flood, Pandemic Disease, Drought or Fire), from technological causes (Power Failure or Dam Failure) and intentional acts (Weapon of Mass Destruction or Targeted Act of Violence). These events have a significant ability to cause injury, illness and loss of life; to damage or destroy homes, businesses and schools; to damage transportation, utilities, communications and other public infrastructure; and to disrupt resident's ability to house, feed and provide for themselves and their families. Most of these events occur with little or no warning or time to prepare.
- The COVID Emergency Preparedness program will educate residents about disaster preparedness for the hazards that may impact them. It will provide instruction in how to reduce their potential harm and prepare their home and family to sustain themselves sand to be able to assist others when professional responders or government may not be able to respond quickly. This includes partnering with the Orange County Fire Authority to provide Community Emergency Response Team (CERT) training in basic disaster response skills, such as fire safety and suppression, light search and rescue, disaster medical operations and neighborhood organizing, and includes both classroom instruction and hands-on training. The program will offer a consistent, nationwide approach to volunteer training and organization that professional responders can rely on during disaster situations, allowing first responders to focus on more complex tasks. The program will also include neighborhood presentations or community meetings for a shorter program for those unable to attend and entire CERT course.
- Approximate Timeline: Project launched in 2022 and is scheduled to conclude in 2025.
- https://www.santa-ana.org/community-emergency-response-team/

Promoting Equitable Outcomes

- Santa Ana's demographics include populations with a heightened vulnerability or reduced resilience to such events, including less affluent or underinsured persons, recent immigrant or non-English speaking persons, renters, or extended families living in the same residence. CERT courses will be open to all residents, with no requirements for participation and both English and Spanish language courses will be delivered. The City will partner with Neighborhood and Homeowner Associations to recruit local participants, and teach residents how to care for themselves and organize together as neighborhoods when public safety services may be unable to respond.
    - **Goals**: The majority of the residents of the City of Santa Ana fall under some category of underserved, marginalized, or adversely affected groups.
    - **Awareness**: By partnering with neighborhood associations we will be able to reach out to residents within all areas of the City and providing trainings in both English and Spanish, there will be equitable awareness of the program across all regions of the City.

- **Access and distribution**: All classes will have the same content and the same time-frame. Some classes will be held in Spanish to ensure equitable access for non-English speakers.
- **Outcomes**: Disadvantaged communities tend to have lower rates of emergency preparedness, and as we saw with the COVID-19 pandemic, higher rates of adversity as a result of emergencies. This program aims to close the gap and ensure adversely affected neighborhoods are just as prepared for disasters as more affluent neighborhoods are.

Performance Report

- To date, the effort has included building the program by acquiring training equipment and supplies, including classroom computers, first aid training supplies, course manuals, training mannequins, a fire suppression training prop, and other course supplies and equipment. As funding for programmatic staffing will end this year, the City will be unable to staff the program with a Community Preparedness Coordinator; this will reduce the number of CERT courses the City can provide. Approximately $47,000 has been spent so far.
- The City will produce one or two 20-hour CERT training courses in each of the 23-24, 24-25 and 25-26 fiscal years, with approximately 25 participants in each course. As an incentive, persons completing the whole CERT course will receive a personal emergency preparedness kit including emergency lighting, personal protective equipment, first aid materials and other emergency supplies, to keep in their home, auto or workplace.
- Output Measures:
  - Number of classes provided and number of participants within the classes
- Outcome Measures:
  - While it is difficult to measure individual preparedness for disasters, success can be evaluated by having participants complete course surveys rating how much their confidence in their preparedness and ability to manage a disaster situation changed from before to after completing the course.
- Key Performance Indicators, July 2023 CERT Course: 19 Students completed the course and received emergency preparedness kits.
- Key Performance Indicators, April/May 2024 CERT Course: 16 Students completed the course and received emergency preparedness kits.
- Project status: Less than 50% complete

221403: Bus Shelter Cleaning

Funding amount: $250,000
Project Expenditure Category: 1.4 Prevention in Congregate Settings

Project Overview
Project consists of increased cleaning at bus stops throughout the City, designated as "hot spots." The City has a base contract that has up to 182 bus stops each week, and this contract adds an additional cleaning two days per week, one of which shall be a weekend day, to the existing, regular contract. On the City's behalf, the contractor is responsible for cleaning and emptying trash containers; cleaning all interior and exterior visible metal and concrete surfaces at each location; sweeping and removing all litter from site area; removing stickers, decals, tape, and gum from concrete pads and sidewalks; and cleaning solar panels to ensure a healthy, clean area for residents and public transit users. The goal of this program is to reduce transmission of COVID 19 and infectious diseases at frequently used bus stops in the City. To accomplish this, the contractor uses Simple Green D Pro 3 Plus Antibacterial Disinfectant Concentrate, which has demonstrated effectiveness against viruses similar to Coronavirus.

Project Goals
Provide extra cleaning for bus stops within the City to help reduce the spread of viral contagions including COVID-19.

Use of Evidence
In a 2005 study by Yen et al, the authors state that perceived issues including trash and smells lower the quality of life reported by residents. Higher levels of perceived neighborhood problems were directly correlated with lower quality of life across all areas studied, including poorer physical functioning and increased depressive symptoms. [1] By maintaining a clean environment for residents, we hope to improve perceived quality of life. Additionally, Lei et al (2017) discuss how frequent cleaning has shown to reduce the spread of bacterial infections on high-touched surfaces. [2]

Promoting Equitable Outcomes
The City of Santa Ana has the highest ridership in the county with 7,182,629 boardings in 2023. The City averages 28,434 daily boardings, which is 30.2% of Orange County Transportation Authority's (OCTA) daily ridership. Of the 100 busiest bus stops in Orange County, 54 are located in Santa Ana. The bus shelter cleaning project will advance racial equity and support for the disproportionately impacted Santa Ana residents who depend on public transportation. Bus riders are largely low-income people of color who were most affected by the pandemic. The additional maintenance and keep of these stops will help mitigate the spread of COVID-19 and provide essential protection to vulnerable individuals and improve overall perceived quality of life.

The following tables were provided by OCTA on 2024 ridership data for the City of Santa Ana.

Household Income	Number of Responses	Percent
$0 - $9,999	760	21.8%
$10,000 - $24,999	608	17.4%
$25,000 - $29,999	456	13.1%
$30,000 - $64,999	665	19.1%
$65,000 - $84,999	131	3.8%
$85,000 - $99,999	69	2.0%
Over $100,000	39	1.1%
No Answer	758	21.7%
Total	**3,486**	**100%**

Ethnicity	Number of Responses	Percent
American Indian/Alaskan Native	18	0.5%
Asian	125	3.6%
Black/African American	101	2.9%
Hispanic or Latino	2,636	75.7%
Native Hawaiian/Pacific Islander	12	0.3%
White	207	5.9%
No Answer	384	11.0%
Total	**3,483**	**100%**

Performance Report

Contractor provides reports on a quarterly basis that detail the service cost associated with the project.

- Output Measures: 182 bus stops cleaned two times per week
- Outcome Measures: Lower instances of illness among riders
- Key Performance Indicators:
    - 182 bus stops cleaned two times per week for a total of 18,928 cleanings from launch of program in April, 2023 through the end of the agreement - March 31, 2025
- Project status: Less than 50% complete

[1] Yen, H, et al. "532: Perceived Neighborhood Problems and Depressive Symptoms, Quality of Life, and Physical Functioning: Prospective Evidence from a Study of Adults with Asthma." *American Journal of Epidemiology*, vol. 161, no. Supplement_1, 2005, https://doi.org/10.1093/aje/161.supplement_1.s133c.

[2] Lei, Hao, et al. "Exploring Surface Cleaning Strategies in Hospital to Prevent Contact Transmission of Methicillin-Resistant Staphylococcus Aureus." BMC Infectious Diseases, vol. 17, no. 1, 2017, https://doi.org/10.1186/s12879-016-2120-z.



REVIVE SANTA ANA

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