

County of Sonoma

Recovery Plan Performance Report

**State and Local Fiscal Recovery
Funds**

June 30, 2025 Report

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GENERAL OVERVIEW

Executive Summary

The American Rescue Plan Act (ARPA), signed into law on March 11, 2021, with an Interim Rule published on May 17, 2021 <https://www.govinfo.gov/content/pkg/FR-2021-05-17/pdf/2021-10283.pdf>, provides federal resources to local governments to “change the course of the pandemic and deliver immediate relief for American workers, as stated by the White House announcing its passage (see <https://www.whitehouse.gov/wp-content/uploads/2021/03/American-Rescue-Plan-Fact-Sheet.pdf>).

ARPA represents a new and innovative approach to releasing federal funds to municipalities with a strong intention to provide impactful direct assistance to individuals and communities most impacted by COVID-19. The legislation has a clear intent of serving low-income communities and communities of color, well emphasized by this statement taken directly from the law: “While the pandemic has affected communities across the country, it has disproportionately impacted low-income families and communities of color and has exacerbated systemic health and economic inequities. Recovery Funds allow for a broad range of uses to address the disproportionate public health and economic impacts of the crisis on the hardest-hit communities, populations, and households.”

Additionally, according to the U.S. Department of the Treasury, the funding objectives are to: support urgent COVID-19 response efforts; replace lost revenue for eligible local governments to support vital public services and help retain jobs; support immediate economic stabilization for households and business; and address systemic public health and economic challenges that have contributed to the unequal impact of the pandemic.

The federal government allocated \$96 million directly to the County of Sonoma (County), not including cities, tribes, or other jurisdictions. Half of this funding was received in May 2021, and the other half was delivered in the spring of 2022. All funding must be obligated by December 31, 2024, and spent by December 31, 2026.

The County held several workshops and community events to determine the needs and expectations of the community in the use of ARPA funds for specific projects. This information was compiled, and a list of projects was taken to the Board of Supervisors May 24, 2022, for approval to begin the community and departmental recommended projects. The Board approved approximately \$40 million of ARPA funding to address the community needs due to the COVID-19 pandemic and negative economic impacts.

Uses of Funds

When ARPA was signed into law, it was the third major aid package coming from the Federal Government in response to the COVID-19 epidemic. Among other provisions, the Act provides resources to local governments to combat COVID-19 and its ongoing effects on the country, its people, and its economy. As part of this package the County received \$96,018,973.

Under the legislation, funding can be used to address the following areas:

1. Support ongoing public health response to COVID-19
2. Address negative economic impacts of the pandemic
3. Provide premium pay for essential workers
4. Invest in water, sewer, and broadband infrastructure
5. Revenue Replacement

Revenue Replacement. The Treasury Department's guidelines call for a single calculation for the entire entity in question, and do not allow for exclusions of one-time or special purpose revenues. Calculated on a Fiscal Year basis, the County determined a loss of approximately \$36 million for Fiscal Year 2020. The Board of Supervisors approved a one-time lump sum payment of \$1,500 to all County employees for their efforts and work during the COVID-19 pandemic through December 31, 2021, and continued efforts going forward (approximately \$7.9 million). The Board also approved an allocation of ARPA funds of approximately \$7.6 million to capital improvements related to the relocation of the County Public Health Lab and Coroner's Office / Morgue. The County also recognized approximately \$15 million in COVID response and negative economic impact ARPA expenditures for Fiscal Year ending June 30, 2022.

At Budget Hearings, staff presented a plan to distribute funding under three primary pillars:

1. Funding for COVID-19 response (EC 1)
2. Funding for departmental projects (EC 2 – EC 6)
3. Funding directly to the community (EC 2 – EC 6)

Funding for COVID-19 response (EC 1) totaling \$19.5 million was included through FY 2022-23 adopted budget. This funding ensured that the County had the resources it needed to continue to respond to the pandemic. Based on preliminary review of ARPA related expenses, approximately \$14.5 million in ARPA COVID-19 Response expenses were recognized as of the Fiscal Year ending June 30, 2023.

The second and third pillars of funding were allocated directly to the County Human Services Department and are managed by Upstream Investments in conjunction with the Office of Equity. These departments conducted extensive surveys and meetings and involvement with the community for input on the use of the ARPA funds. The implementation team switched from a Request for Proposal (RFP) process to a Notice of Funding Availability (NOFA) to reduce barriers to accessing County systems, specifically to support organizations who have not accessed County funds previously. The NOFA issued by the County and the ARPA team considered the community requests, departmental requests and Board of Supervisors priorities. A final list was submitted to the Board for final review and approval.

On May 24, 2022, the Board approved approximately \$40 million in ARPA funding for community and County Departmental projects in the areas of ongoing culturally competent COVID response activities, Negative Economic Impacts, Broadband, and Disaster Response initiatives.

These projects include:

- Ongoing COVID Response
- Public Mental Health Services
- Substance Use Services
- Assistance to Unemployed or Underemployed Workers
- Healthy Childhood Environments
- Addressing Educational Disparities
- Financial Assistance to Households
- Food Programs
- Long-term Housing Security
- Housing Support
- Small Business and Micro-Business Support
- Broadband Projects
- Equitable, Community-based Disaster Response

As dictated by ARPA, the Board and the public will receive regular updates on the funding through the duration of the grants as well as further potential uses of ARPA funding.

The County has also received approximately \$32 million in funding under the Emergency Rental Assistance 1 and the Emergency Rental Assistance 2 programs. The County has utilized the funds to provide assistance to the community and continues to seek additional reallocation funds to continue to provide this vital assistance due to the impact of the COVID-19 pandemic.

Promoting Equitable Outcomes

To support the ARPA Implementation Plan, the Office of Equity proposed to utilize an equity design process that built on the best practices of the Latinx Health Work Group through the creation of an ARPA Equity Work Group. This Group developed community priorities and operationalized those priorities through the NOFA process for community investments.

The process for creating membership to the ARPA Equity Work Group included a short application and a letter of recommendation from a community member or community-based organization. Applications were reviewed by a cross-department panel of Equity Core Team members and staff and leadership from the Human Services Department, Economic Development Board, and Office of Equity.

The Office of Equity formed the ARPA Equity Work Group in August 2021. After receiving further directions from the Board on September 14, 2021, the ARPA Equity Work Group continued to work to develop unmet community and business needs and to support a community engagement process to co-create the County's path to an equitable COVID recovery, as well as to inform and support the County's future equitable disaster response. The ARPA Equity Work Group engagement was supplemented by targeted focus group meetings with community-based organizations, outreach through virtual town halls in each County supervisorial district, as well as a review and analysis of recent community feedback and public

comment. This combination of community engagement strategies recognized the ongoing work that our community partners have undertaken throughout the pandemic and ensured that the funding criteria and investments reflect community needs.

This approach was paired with August 2021 industry and occupation-level data from the Economic Development Board (EDB) through their consultant, Dr. Robert Eyler, that demonstrated areas of ongoing need for economic and workforce recovery that presented opportunities for investment. This approach also included the Office of Equity and the Human Services Department's work to update the Portrait of Sonoma and to co-develop an action agenda with a community Design Team.

Data from the Portrait of Sonoma County update was used to assess community needs. The Portrait of Sonoma County uses the Human Development Index to highlight disparities across education, income and health indicators. In addition, the updated report is also informed by and responds to the numerous crises that have struck the County since 2017, all of which have disproportionately harmed low-income Black, Indigenous and People of Color (BIPOC) communities. New sources of data were used to augment our traditional sources with a view to capturing the effects of these crises in real time and this information informed ARPA investment strategies.

Data from the Portrait of Sonoma, compiled with information from Town Hall participants, community surveys, listening sessions, the ARPA Equity Workgroup, and Sonoma County COVID health data revealed that the populations listed below have been hit hardest by the COVID-19 pandemic in Sonoma County. In accordance with ARPA guidelines, proposers were encouraged to describe how their programs would help eliminate or reduce the disproportionality experienced by the following adversely impacted populations, including, but not limited to:

- Essential Workers, including Farm Workers
- BIPOC Students
- BIPOC-owned businesses and non-profit organizations
- High School Students who graduated during virtual learning
- Populations with the highest rates of COVID-19 (cases per 100,000) in Sonoma County by race/ethnicity, including but not limited to:
 - Hispanic/Latinx
 - American Indian/Alaska Native
 - Native Hawaiian and Other Pacific Islander
 - Black/African American
 - The legislation defines households, small businesses, and non-profits located in U.S. Department of Housing and Urban Development (HUD) Qualified Census Tracts (QCT) as having been disproportionately impacted by the pandemic.

Equitable Funding and Implementation Process

The Board of Supervisors recognized the need for an application process that was more flexible and provided access for new organizations to be considered in funding determinations; and staff concluded that a NOFA, instead of an RFP, would be the better vehicle to achieve these goals. Unlike an RFP, where a scope is clearly defined, a NOFA process provides for greater flexibility to evaluate based on the most critical criteria – defined by the ARPA Equity Workgroup at the outset of funding recommendation committee meeting and outlined in the criteria. NOFA also allowed for more creativity in responders.

There was an overwhelming community response to the NOFA, and we received 78 proposals eligible for funding within the ARPA guidelines, requesting a total of over \$172 million dollars. Our community saw the need and came to us with solutions that were \$132 million dollars over the \$40 million we had available. This is an important reflection of the need that exists in the County.

The NOFA review process to recommend which proposals should be funded was also led by the community. Invitations to participate in the review process were sent to over 150 individuals and of those, 33 individuals representing a range of lived and professional experiences in our community, particularly of communities of color, were able to commit.

The NOFA proposal reviewer selection process supported equitable outcomes by requesting that reviewers meet the following criteria:

- Understand how the intersectionality of social categorizations such as gender, race, socio-economic status, immigration status, ethnicity, nationality, sexual orientation, family structural identities, religion, age, mental disability, physical disability, mental illness, and physical illness can create overlapping and interdependent systems of discrimination and systemic barriers;
- Have a commitment to acknowledging individual biases and promoting equitable access to public health protections and economic recovery; and,
- Represent the diversity of Sonoma County.

To ensure that the committee's decisions centered racial equity, an orientation was held for the review committee members where staff presented data from the 2021 Portrait of Sonoma and other epidemiological local data sources that demonstrate the disproportionately negative impact on communities of color in Sonoma County, especially the Black and African American community, Indigenous communities, and the Latinx community and other heavily impacted groups such as: Essential Workers, including Farm Workers, BIPOC small businesses and nonprofits, BIPOC students, and High school students who graduated during virtual learning.

In the May 2022 Board determination, the approximately \$40 million dollars for community was cemented as the Community Resilience Programs (CRP) and 27 programs were funded, as recommended by the Review Committee, within the 8 priority areas of Assistance to Households, Assistance to Workers, Culturally Responsive COVID-19 Disaster Response, Small Business and Nonprofits, Childcare & Childcare Facilities, Educational Disparities, Housing and Shelter,

and Mental Health Services. ARPA Funding and projects approved at the May 24, 2022 Board of Supervisors meeting began operations in July 2022.

To ensure fidelity to the program selection criteria and the intent of ARPA to impact those most negatively affected by the pandemic, the ARPA implementation team hosted a series of training and workshops with all funded program fiscal leads and some subcontractors, including:

- ARPA Community Resilience Programs Orientation in July 2022
- Equity-Centered Results Based Accountability Training and Workshop (EC RBA, now Anti-Racist RBA) in August 2022
- Equity in Data Collection Demographic Data training in September 2022

In addition to these trainings, listening sessions were held in September 2022 to hear concerns from programs around collecting sensitive information from recipients, especially from programs who have never collected data at the level being asked by the County.

Monitoring Equitable Outcomes

Sonoma County began implementing Results-Based Accountability (RBA) to monitor the impact of County contracts in response to the Board of Supervisors' adoption of Contracting Principles and the RBA framework in the [April 2, 2019 Board Item](#). The County manages RBA using two cloud-based applications: (1) the Shared Outcomes Measurement System (SOMS) built with Apricot 360, which has been in use since 2014, for data collection, case management, and care coordination; and (2) the Clear Impact Scorecard, to support contract managers and community partners to work together to make real-time adjustments to programs based on real-time data. These two tools together enable the County to collect and protect individual-level data and program-level data, and real-time program adjustments can have an immediate impact on the people served by County-funded programs. Additionally, RBA can be used to support strategic planning to evaluate the impacts of our work, and the Clear Impact Scorecard is able to facilitate that strategic planning.

As a result of the County's existing RBA work and the new capacity created in strategic partnership with Upstream Investments and the Office of Equity, Sonoma County was well poised to transition from RBA to Anti-Racist RBA (AR-RBA). AR-RBA deepens and expands RBA to focus efforts and resources on the communities facing the greatest compounding inequities: communities of color and historically and systematically marginalized communities. Based on Board input and the legislative intent of the ARPA, the County had an opportunity with the ARPA Community Resilience Program (ARPA CRP) to launch this thoughtful and strategic approach. Through the development of the ARPA CRP, the County and its funded partners now have a roadmap for the implementation of AR-RBA across County Departments.

What is AR-RBA and how is it different from the County's existing RBA?

AR-RBA begins by recognizing that inequities that exist in Sonoma County are the result of generations of institutional and structural racism and assessing whether County investments are

actively mitigating inequities in Black, Indigenous and other local communities of color. The methodology also assumes that if government investments are not mitigating inequities in communities of color, they continue to perpetuate historical harm in those communities. As presented in the Portrait of Sonoma 2021 update, Human Development Index (HDI) scores vary dramatically by race, ethnicity, and geography (which is often a proxy for race), where Asian and White residents experience high levels of well-being and where Black and Latinx residents experience disproportionately lower levels of well-being, and where more racially segregated geographic areas, such as Roseland and Bicentennial Park, experience lower levels of well-being in the County.

The Board of Supervisors Strategic Plan stands on five pillars, one of which is Racial Equity and Social Justice. None of these pillars can stand without support from the other four. Racial equity and social justice cannot happen in isolation; when this pillar serves as the foundation and supporting framework of every other strategic pillar, we can achieve an anti-racist Sonoma County. AR-RBA provides the clear methodology to create that anti-racist foundation and future.

AR-RBA is an iterative process that makes sure that people and communities of color equitably benefit from programs, resources and other government investments. AR-RBA differs from the County's initial implementation of RBA because where RBA is in practice race-blind, AR-RBA collects and disaggregates demographic information with a focus on race and ethnicity, and then addresses the root causes of the inequity. When we consider the extensive disaggregated data sets that have been created alongside the implementation of AR-RBA in the ARPA CRP, we can dive deeper into racial categorizations and see communities who have been hidden in the surface level data. This allows us to see how programs and policies affect residents who now can identify as, for example, Hmong, where they could previously only identify as Asian. Then we can perform a root cause analysis to understand how and why those differences exist, which would elicit more specific and strategic actions.

Advancing equity in our community demands that we look at community and program level data by race and other demographic indicators (e.g., race/ethnicity, language, gender, disability) to adopt strategies to eliminate inequities. AR-RBA uses local data to tell community stories with integrity and to honor lived experiences. AR-RBA asks questions like: Why is the data trending in this direction? What is the story behind the data? What cultures and communities are represented in this data? Who is missing or made invisible? How will these communities be better off as a result of participating in our programs? AR-RBA prescribes a set of tools to help practitioners move through these questions to create new ways of inquiry that center communities that have been marginalized through race-blind approaches. Without the focus on race or ethnicity, our systems will continue to mask our contribution to the disproportionately negative outcomes experienced by local communities of color.

How do we implement AR-RBA?

AR-RBA uses **four operational strategies** that go deeper than the original scope of RBA for the County:

1. **Disaggregate programmatic and community data** by race and ethnicity.

Consideration: Safe, respectful collection of disaggregated personal data requires training

and data collection tools that many funded partners and County staff do not yet have. The ARPA Equity partnership between Upstream Investments and the Office of Equity has built a data collection form, system, and public-facing dashboard that could be expanded to achieve County-wide implementation of the AR-RBA approach.

2. Commit to **long-term community-wide education**. Education is a cornerstone for any community committed to racial equity.

Consideration: We all enter anti-racist work from different starting points and collective education on anti-racist practices is core to creating broad impact. The ARPA Equity partnership between Upstream Investments and the Office of Equity has built training modules that could be utilized here for County-wide implementation of AR-RBA.

3. Foster and honor **community conversations** to direct strategy development and implementation.

Consideration: Authentic relationships and participatory practice include not just contract managers and grantees, but, most importantly, the communities that a strategy or program intends to serve. This takes more intentional and open conversations to monitor contracts and assess program impacts in partnership with grantees distinct from traditional funder-grantee power dynamics. Again, the ARPA CRP process can serve as a model here to elicit ongoing input and engagement from communities being served.

4. Commit to regular, actionable **Turn the Curve Conversations** to evaluate what is and isn't working and to direct programmatic and funding decisions.

Consideration: Using data in a meaningful way requires a significant commitment to time and resources as well as openness to trying new, community-driven strategies. Turn the Curve conversations are one opportunity where data collected through an anti-racist lens is used for decision-making in contract management and programming.

The commitment to these four operational strategies will increase the capacity of both the County and community-based organizations to implement culturally relevant, effective practices and to be better positioned to secure funding to sustain these practices. Each of the operational strategies above is also an opportunity to integrate the County's Racial Equity and Social Justice pillar into daily work in direct support of the other Strategic Plan pillars.

Deepening our RBA practice to include anti-racism is the next step in our implementation of effective contract management. We will have the opportunity not only to reduce harm to marginalized communities but to work collaboratively to create positive outcomes for Black, Indigenous and other people of color living in Sonoma County.

Community Engagement

Engagement with the community and collecting data are necessary to understanding and ensuring funded programs are reaching the communities that were disproportionately affected by COVID-19 pandemic. The ARPA team leads this work to develop a strong set of priorities and criteria to ensure an equitable distribution of these additional funds and accountability metrics so that this significant investment in recovery reaches and supports communities of color who experienced disproportionate impacts. The ARPA team has engaged with community members and Community Based Organizations (CBOs) to develop community priorities, to ensure equitable access to these critical funds, and to connect community members and CBOs to those

accountability metrics to ensure they are partners in achieving the racial equity principles embedded in ARPA as well as the County's Racial Equity & Social Justice Strategic Plan pillar.

Community Engagement Through Anti-Racist Results-Based Accountability

In applying an AR-RBA framework to develop and track internal and external progress in addressing disproportionate outcomes related to the COVID-19 pandemic, the ARPA Implementation team has worked with funded partners, CBOs and community members, to develop and apply a set of specific performance measures and metrics to achieve a just and equitable recovery. With the support of Equity & Results, an external consulting firm hired to train Sonoma County's Equity Core Team (of which all ARPA Implementation team members are active participants in), County departments have learned how to develop new mechanisms to strategically disrupt common funding and investment practices that may perpetuate inequities and replace them with actions that address the root causes of the problem and lead to improved outcomes for disproportionately impacted members of communities of color.

Utilizing the AR-RBA approach to support the County's racial equity work builds on the expertise of and deep work with our community-based partners who are also implementing RBA. The Office of Equity, together with the Upstream team, is centering equity at the core of all the County's RBA efforts tracking ARPA investments intended to achieve an equitable recovery. By linking the County's equity and RBA efforts and utilizing the AR-RBA approach in the way the County measures the impact of specific equity-driven ARPA allocations, the County will be able to use data to show which investments have equitable results. This framework ensures that those ARPA funds directed at an equitable recovery can achieve the greatest impact. The investment evaluation and outcomes tracking process will detail intended results, proven strategies, and focus on disproportionately impacted communities and populations.

After engagement with the ARPA Equity Work Group, the Office of Equity and Upstream staff continued seeking Board direction and approval for the funding areas. Staff developed, coordinated, and managed the process from assessing needs to drafting the NOFA. Since community grant contracts have been in place, staff have worked together with funded program staff to develop performance measures to track progress at the program level.

The public online dashboard, Clear Impact was launched in October 2023. It includes How Much and Better Off metrics for all funded programs and is being expanded to include qualitative data as well.

Scorecard Design and Language

The Scorecard consists of a page of high-level community indicators of well-being. These indicators go beyond the scope of any one program. They are markers of a thriving community that many programs, working together, might impact over time. The rest of the pages are organized by priority funding areas. There are nine funding areas, and each area has its own Scorecard page that includes program level data.

Each program has at least one Performance Measure (PM) that begins with 'How Much' and one measure that begins with 'Better Off.' 'How Much' measures could focus on participation from one particular activity within a program, or they could be a count that includes the breadth of a program's work.

'Better Off' measures seek to understand whether participants have achieved a positive outcome as a result of participation. For some programs, achieving a positive outcome means gaining a new skill. For others, it is completing a cohort-style intensive course.

Some program models allow for an in-depth intake and collection of identifying information. For these programs, we are counting unique individuals. Other program models do not allow this type of intake. For those programs, we are counting service points.

Each ARPA funded program is a unique response to an urgent community need. Performance Measures were crafted to fit each program with the goal of providing useful data to inform program changes throughout the ARPA lifecycle. For this reason, Performance Measures are not standardized across programs and funding categories.

ARPA investments are being sustained over a thirty-month period, with the option to extend for an additional 12 months. During this time period, the contracts are being actively monitored through the AR-RBA process. This process includes capacity building for staff and community partners on how to develop and track new equity metrics, as well as regularly scheduled meetings with contracted programs to ensure intended outcomes are and will be achieved.

Links to Scorecard

ARPA Overview/La Ley del Plan de Rescate Estadounidense (ARPA) –

- English: <https://scorecard.clearimpact.com/Scorecard/Embed/78449>
- Spanish: <https://scorecard.clearimpact.com/Scorecard/Embed/82372>

CRP Assistance to Workers/Asistencia a los trabajadores –

- English: <https://scorecard.clearimpact.com/Scorecard/Embed/78457>
- Spanish: <https://scorecard.clearimpact.com/Scorecard/Embed/84301>

CRP Childcare and Childcare Facilities/Cuidado de niños e instalaciones del cuidado de niños

- English: <https://scorecard.clearimpact.com/Scorecard/Embed/78458>
- Spanish: <https://scorecard.clearimpact.com/Scorecard/Embed/84291>

CRP Culturally Responsive Disaster Relief/Respuesta a COVID culturalmente sensible –

- English: <https://scorecard.clearimpact.com/Scorecard/Embed/78460>
- Spanish: <https://scorecard.clearimpact.com/Scorecard/Embed/84292>

CRP Educational Disparities/Disparidades educativas –

- English: <https://scorecard.clearimpact.com/Scorecard/Embed/78461>
- Spanish: <https://scorecard.clearimpact.com/Scorecard/Embed/84293>

CRP Financial Assistance/Asistencia financiera –

- English: <https://scorecard.clearimpact.com/Scorecard/Embed/78470>
- Spanish: <https://scorecard.clearimpact.com/Scorecard/Embed/84295>

CRP Food Assistance/Asistencia alimentaria

- **English:** <https://scorecard.clearimpact.com/Scorecard/Embed/78504>
- **Spanish:** <https://scorecard.clearimpact.com/Scorecard/Embed/84297>

CRP Housing and Shelter/Vivienda y refugio

- **English:** <https://scorecard.clearimpact.com/Scorecard/Embed/78505>
- **Spanish:** <https://scorecard.clearimpact.com/Scorecard/Details/84298>

CRP Mental Health/Servicios de salud mental -

- **English:** <https://scorecard.clearimpact.com/Scorecard/Embed/78450>
- **Spanish:** <https://scorecard.clearimpact.com/Scorecard/Embed/84299>

CRP Small Business/Pequeñas empresas y organizaciones sin fines de lucro -

- **English:** <https://scorecard.clearimpact.com/Scorecard/Embed/78506>
- **Spanish:** <https://scorecard.clearimpact.com/Scorecard/Embed/84300>

Community Engagement

Since July 2021, ARPA funding has already begun to change the nature of the County's relationship with the community through extensive community engagement efforts. Staff have conducted over 220 trainings and community meetings to collaboratively create funding priority and process recommendations, make funding distribution recommendations, and build community capacity to implement equity-centered approaches to COVID-19 recovery.

As a result of the hundreds of hours ARPA-funded County staff and community members have invested to date, the ARPA CRP funds have been distributed to 24 contracted organizations who are partnering with over 70 unique subcontractors to complete a total of 27 different projects. Of the organizations receiving funding, the vast majority have only received nominal funding from the County prior to ARPA and have never received state or federal funding. It can be difficult for small or inexperienced organizations to successfully navigate the County procurement process and federal reporting and monitoring requirements. Under the ARPA NOFA process, staff spent significant time convening interested community groups and providing technical assistance and opportunities for organizations to partner in the provision of services. Agencies with experience in administering federal funds were encouraged to partner with smaller organizations. This work changed the nature of relationships amongst local agencies, creating consortiums that we have not seen before. Subsequently, staff solicited a group of volunteers representing the communities to be served to sit on the review committees and thoughtfully evaluate the proposals. These deliberate efforts resulted in a wide dispersal of federal funds to organizations and communities that our usual processes often do not reach. The process represents a shift in how we do business and is providing lessons learned for future improvements in inclusion and accessibility.

After the selection of the CRP projects, staff immediately began providing a variety of trainings to invest in the capacity building element of the Program; this type of support has and will continue throughout the term of the funding agreements. It is important to note that the role of the fiscal lead agencies is to facilitate the execution of the deliverables outlined in the contract scope of

work with the subcontractors. It is not their role, nor do they have the expertise to build their own capacity or that of the subcontractors to implement AR-RBA and the additional requirements for data collection.

Because the County is leveraging ARPA funds to invest in capacity building for the widest possible range of community partners, the following trainings and resources were offered to all ARPA CRP contractors and subcontractors.

July 2022 - June 2023 Training Sessions Provided by County

- July 2022: ARPA Community Resilience Program Orientation
- August 2022: Equity-Centered RBA training (now Anti-Racist RBA)
- September 2022: Equity in Data Collection: Demographic Data
- September 2022: Listening sessions to hear concerns from programs around collecting sensitive information from recipients
- October – November 2022: Multiple Drop-Ins for Data Collection Technical Assistance Training, including for Personal Identifiable Information (PII) and aggregate data
- September 2022 – June 2023: Over 200 technical assistance and coaching appointments to support equity-centered data collection

July 2023 - June 2024 Training Sessions Provided by County

- January 2023: Demographic Data Collection Training
- January 2023: Apricot/SOMS Skill Building Training
- January – April 2023: Weekly Drop-In Apricot/SOMS Technical Assistance Training
- March 2023: ARPA Program Monitoring Overview
- April 2023: ARPA Quality Review Monitoring Kick-Off Meetings for each individual CRP contractor
- May 2023: ARPA Direct Financial Assistance Training
- May – June 2023: Bi-Weekly Monitoring Technical Assistance Office Hours
- June 2023: Subrecipient Management & Monitoring Training
- June 2023: Apricot/SOMS Data Transfer Training
- July 2023 – June 2024: Over 150 technical assistance and monitoring appointments to support federal compliance

July 2024 - June 2025 Training Sessions Provided by County

- July 2024 – June 2025: Twenty-three (23) technical assistance sessions with all subrecipients on data questions or procedure review in Apricot/SOMS
- August – September 2024: Nineteen (19) sessions of “Turn the Curve.” Turn the Curve is a bi-annual check in with subrecipients recapping data entered to date. Discussion also centered on data collection challenges or changes needed to data collection
- January – March 2025: Fifteen (15) sessions of contract update. Contract Scope of Work Discussion with Subrecipients and Implementation Update
- April 2025: One (1) two-hour long session of “Learning Convening.” “Learning Convening” is a networking event among subrecipients and County ARPA Team, County updates and face-to-face conversations with the federal compliance consultant (Witt O’Brien’s)

Training Sessions Provided by Sonoma County federal compliance consultant (Witt O'Brien's) to All Subrecipients

July 2023 - June 2024

- October 2023: Uniform Guidance (2 CFR Part 200) and Internal Controls, Policy and Procedures
- October 2023: Financial Management and Separation of Duties 1. Understanding procurement standards
- November 2023: Prevention of Fraud, Waste and Abuse and Conflicts of Interest
- November 2023: Allowable Uses, Eligible Costs, Program Delivery (includes documentation of payroll)
- November 2023: Procurement, Suspension and Debarment
- November 2023: Personally Identifiable Information (PII) and Health Insurance Portability and Accountability Act (HIPAA)
- December 2023: Recordkeeping and Record Retention

July 2024 - June 2025

- July – November 2024: Eleven (11) sessions of ARPA Invoice Documentation Requirements and Discussion
- November 2024 – January 2025: Four (4) sessions of QRM Kickoff Meetings to Discuss QRM Process
- December 2024: One (1) session of Closeout Documentation Requirement
- March 2025: One (1) session of Technical Assistance: Policy and Procedure
- April 2025: One (1) session of Subrecipient Monitoring and Management Overview
- June 2025: One (1) session of QRM Documentation Discussion

Throughout the funding period, ARPA staff are conducting quarterly AR-RBA “Turn the Curve” conversations, which are in-person meetings with all contractors and subcontractors to examine performance, review data trends, evaluate where program changes might be needed, and create action plans for how changes will be implemented. TTCs are generally facilitated by two members of the Upstream team and one staff member from the Office of Equity. Each meeting is an intensive deep dive and requires substantial preparation and follow up. Quarterly TTCs are structured around a racial equity analysis. Data is analyzed by racial and ethnic demographics and program implementers work with ARPA staff to answer the following questions:

- Have you identified racial/ethnic/language groups in your area?
- What does the data say about different racial/ethnic/language groups?
- Are all racial and ethnic groups that are affected by your program at the table?
- How do you think your program is/will be perceived by each group?
- Does your program work towards closing the existing disparity, maintaining status quo, or worsening it? How?
- Based on the above responses, what revisions are needed for your program?

These meetings provide the opportunity for real-time contract monitoring and adjustments when needed. Additionally, they serve as critical relationship building opportunities between the County as funder and non-profit/education/small business community. The ARPA Implementation Team approach conversations with an aim to listen to, understand and support contracted agencies to be as successful as possible. Often TTCs are followed by additional support provided to contractors and subcontractors, including ongoing technical assistance for data collection tools and methods.

ARPA staff are also holding quarterly ARPA CRP Learning Convenings throughout the grant award period with all contractors and subcontractors. These sessions began in November 2022 with the goals of sharing important program updates and timelines, changes and requests for feedback around the evolving ARPA Demographic Data Intake Form, for program leads and subcontractors to get to know other grant funded programs available to the community and promote resource and information sharing.

Labor Practices

For any infrastructure projects or capital expenditures being pursued, the County follows its overall Procurement and contracting guidelines. Having worked under CFR200 requirements with FEMA Public Assistance, it was noted the County's procurement methods were more restrictive in nature than requirements under Federal or Statute procurement guides. This includes but not limited to the following:

- Competitive Bidding
- Prevailing Wage Requirements
- Insurance and Bonds Requirements
- Local Business Preferences
- Labor specific clauses in agreements: "...Contractor shall at all times promptly pay all labor....", "...no claim then exists against said Contractor for labor...", etc.

Use of Evidence

The ARPA-CRP funded programs below are using evidence-based or evidence-informed practices. Please see the Project Inventory section for each program/project for more detailed information. Dollar amounts identified for evidence-based or evidence-informed practices are indicated by County fiscal year cycle funding expenditure. Subsequent end of fiscal year periods is shown below, will be updated on the next report cycle.

Lead Agency	Program/Project	2023 dollar amount of evidence-based or evidence-informed practices	2024 dollar amount of evidence-based or evidence-informed practices	2025 dollar amount of evidence-based or evidence-informed practices
Cloverdale Multipurpose Senior Center	Cloverdale Senior Multipurpose Center Mental Health Collaborative	\$98,620	\$104,273	\$149,582
Community Action Partnership	Sonoma Connect Sonoma Unidos Mental Health Services	\$422,310	\$112,194	\$811,898
Positive Images	LGBTQIA Mental Health Services	\$15,000	\$320,000	\$325,000
West County Community Services	WCCS Transitions Recovery Services Program	Corrected to \$409,020	Corrected to \$396,488	\$451,248
Community Action Partnership	Early Care Education Recovery and Expansion Program	\$292,500	\$292,500	\$323,138
On The Move	Equitable Emergency Financial Assistance	\$203,600	\$60,320	\$55,224

Food for Thought	Food/Nutrition for Medically Vulnerable	Corrected to \$921,447	\$896,000	\$494,818
Community Support Network	Housing and Wellness Program	\$363,310	\$363,310	\$326,299

Performance Report

The public facing Clear Impact Dashboard launched in October 2023 with AR-RBA performance measures broken down by race. It is interactive community-facing dashboard that shows CRP program impacts by performance metrics (output and outcome). Explanations of the data and action items can also be viewed on the dashboard. The data can be found through the links included in the Scorecard Design and Language section of this report. Data is disaggregated by race/ethnicity for all programs that had more than 11 individual race/ethnicity participants. Information is available in English and Spanish and can be printed in report format.

The County is utilizing the OpenGov software system to continually track and monitor program fiscal claims and will be conducting sub-recipient monitoring and evaluations for the life of the programs. The OpenGov public dashboard went live at the same time as the Clear Impact Dashboard. Access to the OpenGov database can be found in this link:

<https://sonomacountyca.viewpointcloud.com/>

Project specific performance management and review is available for each ARPA project in the Project Inventory section of this report. The County requires each sub-recipient and project manager to gather and report data to the County on a quarterly basis to be reported to US Treasury quarterly and update the annual Recovery Plan. The Recovery Plan and Quarterly Reports are available to the public via the County's ARPA reporting webpage. The Webpage includes a list of projects and any required reporting data as well as an overview of expenses by Expense Category type. The webpage is updated on a Quarterly/Annual basis as reports are submitted to US Treasury and made available online.

PROJECT INVENTORY

Projects Completed

County Overall Ongoing COVID Response Projects

Funding Amount: \$14,539,267.20

Expensed To Date: \$14,539,267.20

AF101: County COVID Public Health Expenses; EC1.7 Other COVID Public Health Expenses
AF102: Dept. of Health COVID Public Health Expenses; EC1.7 Other COVID Public Health Expenses
AF103: Dept. of Health COVID Vaccinations Program; EC1.1 COVID-19 Vaccination Expenses
AF104: Dept. of Health COVID Contact Tracing Program; EC1.3 COVID-19 Contact Tracing Expenses
AF105: Dept. of Health COVID Testing Program; EC1.2 COVID-19 Testing Expenses
AF106: County COVID PPE (Personal Protective Equipment); EC1.5 COVID-19 PPE Expenses
AF107: Dept. of Health COVID Medical Expenses; EC1.6 COVID-19 Medical Expenses
AF301: County COVID Public Sector Workforce: Payroll and Benefits
COVID Response Workforce; EC3.1 Public Sector Workforce: Payroll and Benefits for Public Health, Public Safety, or Human Services Workers

The above projects were all part of the ongoing overall COVID-19 pandemic response. These projects are utilized for expenses not funded from FEMA Public Assistance or other Federal, State, or Private funding grants. These include, contact tracing, testing, and vaccination activities as well as expenses for providing Alternate Care Sites to ensure hospitals in the Sonoma County Operational Area were available to those with the most need and Non-Congregate Sheltering Sites for those at high risk or needing to isolate away from home and family. Expenses covered under the COVID response also include vital communications costs and County labor and benefits costs.

AF201: Dept. of Health CURA Emergency Financial Assistance

Project Completed

Funding Amount: \$3,875,000

Expensed to Date: \$3,875,000

EC: 2.3: Household Assistance: Cash Transfers

Project Overview

Contracted with On the Move to provide Emergency Financial Assistance to eligible adults who may be experiencing financial hardship. Also providing direct services to low income Latinx and Indigenous speaking communities within the County. EFA – Emergency Financial Assistance provided to eligible adults who may be experiencing financial hardship. Equity/Wellness – Provide direct services (vaccine outreach & engagement, resource navigation, case management, EFA, food access) to low income Latinx and Indigenous speaking communities.

Project Performance

Case workers review and review applications and review documentation and hold interviews with the applicant to determine actual needs and what best type of assistance to provide and

ensure the assistance is due to hardships created by the public health and negative economic impact of COVID. Reports of activity are sent to the County on a monthly basis. The number of households having received assistance from this program was 2,181 by project completion.

AF601: Revenue Loss Replacement – Provision of Government Services

Funding Amount: \$7,795,343.00

Expended to Date: \$7,951,343.00

EC: 6.1: Provision of Government Services

Project Overview

Portions of County's calculated revenue loss amounts are being used to fund on-going government services, including certain incurred labor costs worker retention-type incentives, premium pay, furloughed worker pay, and payroll/benefits for eligible public sector staff for County public employees

AF603: Revenue Loss Replacement – Sonoma County Public Health Lab and Morgue Relocation

Funding Amount: \$12,027,681.00

Expended to Date: \$8,767,002.29

EC: 6.1: Provision of Government Services

Project Overview

Utilizing Revenue Loss funds for government services - funds used to partially fund the relocation of the County's Public Health Lab and Morgue to new facility being constructed at County main campus location.

AF604: Revenue Loss Replacement – Govt Gnrl Srvcs-Public Safety Hiring Incentives Detention Facilities Coverages

Funding Amount: \$1,809,972.42

Expended to Date: \$1,809,972.42

EC: 6.1: Provision of Government Services

Project Overview

A portion of the County's calculated revenue loss allocation is being used to fund various general government services staffing costs incurred in the County's adult and juvenile detention facilities, which were operationally impacted by COVID-19, during the period July 1, 2021, through June 30, 2024. In the years during and following the COVID-19 pandemic, the County experienced unprecedented staffing vacancies in its detention facilities, due to recruitment and retention challenges. This project includes detention facility overtime costs, hiring incentive and retention bonus payments, and training costs. Due to staffing shortages, the County's Sheriff's Office and Probation Department relied heavily on staff working overtime to ensure adequate 24/7/365

mandatory shift coverage To help bolster hiring efforts and reduce ongoing attrition, the County implemented a hiring incentive program effective December 2021 to pay bonuses to new hires in impacted public safety job classifications Lastly, as a result of staff turnover and increased number of new hires since implementation of the hiring incentive program, the Sheriff's Office has incurred training costs for new and existing detention facility employees.

ARPA Community Resilience Program Projects: CRP contracts began on July 1, 2022, and ended, originally, on December 31, 2023. Projects were evaluated for contract renewal in Fall 2023. Projects that were renewed were funded from January 1, 2024 – December 31, 2024. Toward the end of 2024, however, due to fund reallocation, it was determined that contracts will be renewed and funded through December 31, 2025. Funding amounts listed below are based on full funding from July 1, 2022 – December 31, 2025.

Funding Reallocation

On November 5, 2024, the Sonoma County Board of Supervisors received an update from the County's Human Services Department on their specific ARPA programs, associated expenditures, and reallocation plan. It adopted resolutions amending the allocation list for staffing, funding status and contract extensions.

Contracts not extended after December 31, 2024 were reallocated in alignment with the guidelines and the delegated authority given to the Human Services Department Director by Board action on October 24, 2023.

The County Board approved to direct all remaining savings to be reallocated to successful CRP projects. It also provided funding for costs not covered by FY22-23 savings to extend time-limited staff positions needed to support the contract extensions. The reallocation of funds to successful projects was based on the Human Services Department (HSD), the Office of Equity (OoE), and the County Administrator's Office staff analysis and determination on contracts best positioned to utilize an increased contribution and what level of increase the organization could realistically absorb. Reallocation decisions also considered whether and which geographic regions may have been under-resourced based on CRP data.

The Small Business Equity and Recovery (SBER) project, with Santa Rosa Chamber of Commerce dba Santa Rosa Metro Chamber acting as fiscal lead over 16 nonprofit organization partners, was discontinued early on June 30, 2024 due to identified program performance issues and contractor's inability to meet federal requirements. As a result, \$2,013,065 for the SBER project was initially unallocated.

Of this amount, a total of \$748,913 was reallocated to the SBER project sub-recipients in good standing to fulfill activities in alignment with their original scopes of work. An additional \$753,062 was distributed across other Community Resilience Programs in good standing. The remaining

\$511,090 was reallocated to support the requested staff extensions for HSD and the OoE from June 30, 2026 through December 31, 2026.

On February 25, 2025, the Board approved to amend the contract with Witt O'Brien's, LLC, the monitoring and federal compliance consultant HSD hired at the beginning of the ARPA CRP implementation. Witt O'Brien's, LLC will help close out the SBER project to include services for finalizing the reconciliation plan between the County and the contractor and fiscal agent, Santa Rosa Metro Chamber. The amendment increases the agreement with the consultant by \$199,725 for an updated contract total of \$1,383,896 and extends the term of the contract through June 30, 2026. The additional scope of services is necessary to transfer the administrative duties from the Santa Rosa Metro Chamber related to closeout and reconciliation of the Small Business Equity and Recovery Program. In addition, the consultant will also provide targeted technical assistance and support to the SBER subrecipients in the reconciliation process.

More details are enumerated below for which organizations whose contracts were terminated early and organizations whose contracts were amended to receive additional funds.

Data Collection

All ARPA CRP Projects are tracking data in the cloud-based system, Apricot. Apricot went live for ARPA CRP data collection on January 1, 2023. Prior to that date, only Treasury's mandatory performance indicators were collected for quarterly reporting. Using the AR-RBA approach, all programmatic and community data is disaggregated on the public-facing Clear Impact Scorecard. The Scorecard became live for public viewing in October 2024. In this report, we will share all AR-RBA Performance Measures being collected. Data associated with performance measures can be viewed through the Clear Impact Dashboard. Disaggregated data will only be shared if 11 or more people in a racial/ethnic category have been served. Dashboard links are included in the "Scorecard Design and Language" section of this report.

AR-RBA program data is reviewed and discussed at annual and semi-annual Turn the Curve conversations. Turn the Curve conversations include County ARPA CRP support staff from the Human Services Department and Office of Equity and program staff from fiscal leads. This is also an opportunity for fiscal leads to share narrative reports, success stories, and challenges. The last round of Turn the Curve conversations was completed in September 2024 and the next round will begin in August 2025 and be completed by the end of September 2025. Narratives from these conversations will be added to the Scorecard in October 2025. Performance measure data is not added to the public facing Scorecard until after it has been reviewed and verified during a Turn the Curve conversation.

AF108: Cloverdale Senior Multipurpose Center Mental Health Collaborative

Revised Funding Amount: \$490,036

New Fund Reallocation: \$13,786

Total Funding Amount: \$503,822

Expensed to Date: \$503,811.19

EC: 1.12: Public Health Mental Health Services

Project Overview

The Cloverdale Senior Multipurpose Center (CSMC) is the lead agency for Cloverdale's mental health collaborative, La Familia Sana. Partners include Alexander Valley Healthcare (AVH) and SOS Community Counseling. This collaborative is addressing the mental health needs of Cloverdale residents that were exacerbated by the COVID-19 pandemic. This collaborative will use results from the 2019 Community Health Needs Assessment conducted by Alexander Valley Healthcare, along with the current findings from the Cloverdale Social Cohesion Survey in progress with the local action group Resilient Cloverdale and San Francisco State University, Professor Jennifer Shea and Northeastern University, Professor Daniel Aldrich; plus YouthTruth Survey data results, to inform and guide the mental health services delivery model, prioritizing outreach efforts to the Cloverdale area identified in the Portrait of Sonoma and including farmworkers, BIPOC youth and Latinx families.

The collaborative will provide mental health services to 200 beneficiaries over the entire program period, through December 31, 2025.

Program activities include:

- Providing the following activities at no cost to clients: On-going mental health therapy (individual/ groups); Juvenile justice diversion services; Substance/alcohol use education for teens.; Coordination and navigation of services for medical, food, or dental assistance; Training for community members including psychiatric first aid, mindfulness/meditation techniques, signs of suicide awareness, and community outreach techniques.
- Cultivating a “No Wrong Door” referral network in the Cloverdale area, as follows: The Collaborative will meet people where they are at by providing mental healthcare to individuals in need through mobile mental health support outside of an office setting; Train staff and volunteers at social clubs, schools, senior centers, churches, and food banks to become an informal mental health services referral network.
- Expand/enhance rural health outcomes for populations hit hardest by the COVID-19 pandemic by: Connecting people, through volunteer and school district outreach, with the Mental Health Collaborative to manage chronic behavioral health conditions and connect them back with Alexander Valley Healthcare for other medical health needs; Integrating social services to improve access, reduce service gaps, fragmentation, and duplication and improve health and health-related outcomes.

<https://www.cloverdaleseniorcenter.org/resources/mental-health>

Use of Evidence

At the end of the April 2025, an additional funds from the SLFRF of \$149,582 were directed towards evidence-based interventions including: Behavior Modification Therapy (M.BEH); Brief

Therapy (M.BRF); Child Therapy (M.CHI); Play Therapy (M.PLY); Cognitive Behavioral Therapy (M.COG); Critical Incident Stress Management (M.CIS); Solution Focused Therapy (M.SFT); Dialectical Behavioral Therapy (M.DBT); Family Therapy (M.FAM); and Group Therapy (M.GRP).

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # clients served through 1:1 behavioral health services
- How Much: # community outreach events attended/facilitated
- How Much: # of people at each outreach group
- How Much: # unique group setting participants per quarter
- How Much: # of clients referred for 1:1 behavioral health care services
- How Well: # / % clients referred who then received 1:1 behavioral health services
- Better Off: # / % of participants that can identify a behavioral health support network in the community

AF109: Whole Family Health-Mental Health Services

Project Completed

Revised Funding Amount: \$570,000

Expensed to Date: \$570,000

EC: 1.12: Public Health Mental Health Services

Project Overview

The Whole Family Health (WFH) initiative will develop a comprehensive, multigenerational approach to address mental health and wellbeing among low-income communities of the Russian River area, an expansion of Guerneville School District's (GSD) current concerted efforts of whole student health, with target outreach efforts to Latinx and low-income families. The WFH initiative will build a network of trusted community partners to provide individual and group mental health services to the district's families and neighboring communities via licensed, bilingual behavioral health providers. Coupled with traditional mental health services will be a variety of specialized and culturally appropriate services including an onsite, permanent Community Health Worker to provide family-based screening and referrals to health and social services, holistic community workshops and health, arts integration as a modality for mental health healing, and expanded leadership opportunities via the formation and mentorship of lay level 'Promotores'.

Whole Family Health will provide mental health and wellbeing services to 2,200 beneficiaries over the entire program period, through December 31, 2024.

Program activities include:

- Implementation of the Whole Family Health (WFH) Approach in Guerneville School District (GSD).
 - Expand Direct Mental Health and Social Determinants of Health Linkage to Families -Support will be provided to increase the Community Health Worker (CHW) role to provide one-on-one screening, navigation and support to families to access appropriate social net resources as well as basic needs. The CHW will assist

families to access needed resources, provide ongoing support and needed follow-up over time. The CHW will also provide linkages to West County Health Center the services provided by the employing subcontractor and be trained to lead group adult classes on subjects related to health and well-being (i.e., mental health and self-care, blood pressure management, and parenting support).

- Bilingual English and Spanish mental health services will be expanded to families, both individually and via group sessions, to address historical and/or generational trauma and the barriers they present.
- Families will receive immediate mental health services via the expansion of a therapist for one-on-one English and Spanish family therapy and group classes.
- Community Capacity Building:
 - A comprehensive grassroots community engagement strategy will be conducted to address social isolation, bolster social networks, build community connections and foster a resilient community.
 - A lay level Promotores group will be created to drive community outreach and engagement activities of the WFH initiative.
 - Promotores will receive stipends via subcontractor.
 - Community-wide health and wellness events will be held that integrate arts as a healing modality will target Latinx and low-income residents of the Russian River area (e.g. Dia de los Muertos and Cinco de Mayo health fairs), bringing together families in a culturally appropriate and welcoming manner to address mental health in a non-traditional way.
 - Community engagement will occur via culturally appropriate healing modalities. Skill building services and workshops will be offered to build community, break down social isolation and foster resilience among the Promotores and their neighbors.
 - Six (6) Farmworker Clinics and four (4) Wellness Workshops will be offered.
- Strengthen the Community School Collaborative:
 - The Guerneville School Community School Collaborative (the Collaborative), based upon the national evidence-based Community Schools Model, builds a regular cycle of engagement, convening diverse stakeholders, service providers, community organizations, existing networks and residents, to drive the health and wellbeing of our community. Facilitated by GSD, participants will jointly review needs assessments, strategize interventions, collaborate on programs, and evaluate the collective impact of the Collaborative at improving mental health and overall well-being of the targeted communities of the Russian River area.
- GSD will take the 2022-2025 lead agency service-provider role for remote local educational agencies for the California Universal Pre-Kindergarten Program (UPK); will support six (6) additional Transitional Kindergarten slots for any Russian River Area age-eligible child; and provide childcare for all local parent training sessions.

<https://guernevilleschool.org/District/Portal/wellness-center>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in

a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of participants across all programs
- How Much: # of participants who attend biannual community health fairs
- How Well: # / % of participants reporting satisfaction with programming, resources, services and supports
- Better Off: # / % of people reporting a positive change in wellness

AF109: Whole Family Health-Mental Health Services

Funding Amount: \$27,006

Expensed to Date: \$19,903.66

EC: 1.12: Public Health Mental Health Services

This is a continuation of the WFH mental health services that ended (see above). This project started on December 1, 2024.

The Whole Family Health (WFH) initiative will continue to develop a comprehensive, multigenerational approach to address mental health and wellbeing among low-income communities of the Russian River area, an expansion of Guerneville School District's (GSD) current concerted efforts of whole student health, with target outreach efforts to Latinx and low-income families. The WFH initiative will build a network of trusted community partners to provide individual and group mental health services to the district's families and neighboring communities via licensed, bilingual behavioral health providers. Coupled with traditional mental health services will be a variety of specialized and culturally appropriate services including an onsite, permanent Community Health Worker(s) to provide family-based screening and referrals to health and social services via a subcontractor, and health fairs and other community events led by contractor and/or subcontractor(s).

Contractor will provide mental health and wellbeing services to 208 beneficiaries through December 31, 2025.

Program activities include:

- Implementation of the Whole Family Health (WFH) Approach in Guerneville School District (GSD).
- Expand Direct Mental Health and Social Determinants of Health Linkage to Families.
- Support the Community Health Workers' (CHW) role to provide one-on-one screening, navigation and support to families to access appropriate social net resources as well as basic needs. The CHW(s) will assist families to access needed resources, provide ongoing support and needed follow-up over time. The CHWs will also provide linkages to health care providers and be trained to lead group adult classes on subjects related to health and well-being (i.e. mental health and self-care, blood pressure management, and parenting support).
- Offer bilingual English and Spanish mental health services to families, both individually and

via group sessions, to address historical and/or generational trauma and the barriers they present.

- Community Capacity Building
- Hold community-wide health and wellness events that integrate arts as a healing modality will target Latinx and low-income residents of the Russian River area (e.g. Dia de los Muertos and/or Cinco de Mayo health fairs, etc), bringing together families in a culturally appropriate and welcoming manner to address mental health needs in the community.

Community capacity building efforts offered through the district will not only serve families living in the Guerneville area and attending GSD, but will also draw families from ARPA priority communities of Monte Rio, Forestville, and Cazadero.

- Strengthen the Community School Collaborative
Support the Guerneville School Community School Collaborative (the Collaborative), based upon the national evidence-based Community Schools Model, builds a regular cycle of engagement, convening diverse stakeholders, service providers, community organizations, existing networks and residents, to drive the health and wellbeing of our community. Facilitated by Contractor, participants will jointly review needs assessments, strategize interventions, collaborate on programs, and evaluate the collective impact of the Collaborative at improving mental health and overall well-being of the targeted communities of the Russian River area.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of participants across all programs
- How Much: # of participants who attend biannual community health fairs
- How Well: # / % of participants reporting satisfaction with programming, resources, services and supports
- Better Off: # / % of people reporting a positive change in wellness

AF110: Sonoma Connect/Sonoma Unidos Mental Health Services

Revised Funding Amount: \$3,000,000

New Fund Reallocation: \$84,396

Total Funding Amount: \$3,084,396

Expensed to Date: \$2,670,483.80

EC: 1.12: Public Health Mental Health Services

Project Overview

Community Action Partnership, in partnership with subcontractor Sonoma Connect, will focus on a comprehensive response to the root causes of mental health disparities and enduring health inequities along racial, ethnic, and socioeconomic lines. This will be accomplished through client-centered, culturally responsive mental health support services to lessen depression, anxiety, and stress, and promote systems-level change to accelerate multi sector collaboration, advance racial equity, address the social determinants of health, and ensure community engagement to

positively impact mental health service system efficacy for vulnerable populations on the margins of society.

Sonoma Connect will provide and oversee mental health services to 3,026 beneficiaries and 1,315 participants in systems change capacity building over the entire program period, through December 31, 2025.

Program activities include:

- Systems Change: Sonoma Connect will convene key stakeholders and community members in four monthly action team meetings and ad hoc workgroups. Focused action and attention will be given to the following priority activities:
 - Public Health Database buildout and implementation to support integration of medical and social service data systems.
 - Increase screening for Adverse Childhood Experiences (ACE) and Social Determinants of Health (SDOH) in clinical settings and adopting a closed-loop referral system.
 - Facilitate relationships and conversations to identify Behavioral Health systems gaps.
 - Support culturally responsive Community Health Worker/Promotorx (CHW/P) and Mental Health Professional workforce development and sustainability to support community mental health and cross-sector referrals.
 - Capacity building to support trauma-informed community engagement, and increase cross-sector coordination efforts through Diversity, Equity, Inclusion, and Belonging (DEIB) to inform community-led solutions.

<https://www.sonomaconnect.org/>

Use of Evidence

At the end of June 2025, an additional SLFRF of \$811,898 were directed mainly towards the remaining scope of work revolving around the systems change work including the Action Teams and workgroups, implementation of the public health database, as well as advocacy and outreach for culturally responsive mental health services within their extended network.

All subcontracts for direct mental health services ended as of June 30, 2024.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # Served with Culturally Responsive Mental Health Engagement
- How Much: # Capacity Building opportunities offered
- How Much: # of capacity building participants
- How Well: # / % of participants who think the presenter(s) were knowledgeable of the subject matter
- How Well: # / % of people who would recommend this training
- Better Off: # / % of individuals who know what community support resources available

AF111: LGBTQIA Mental Health Services

Revised Funding Amount: \$656,260

New Fund Reallocation: \$18,462

Total Funding Amount: \$674,722

Expensed to Date: \$657,752.44

EC: 1.12: Public Health Mental Health Services

Project Overview

Positive Images (PI) provides services for Lesbian, Gay, Bisexual, Transgender, Transsexual, 2Spirit, Queer, Questioning, Intersex, Asexual, Agender, Bi-gender, Genderqueer, Pansexual, Pangender and Gender Variant (LGBTQIA+) individuals and their allies; Black, Indigenous, and People of Color (BIPOC) LGBTQIA+ individuals, and LGBTQIA+ youth in Sonoma County. The program will expand mental health services to the populations PI serves.

Positive Images will provide culturally responsive mental health services to 1,000 beneficiaries over the entire program period, through December 31, 2025.

Program activities include:

- Culturally Responsive Therapy and Coaching. Free 1:1 professional therapy support and 1:1 life coaching, facilitated by therapists of color who are queer and trans-affirming, Spanish-speaking, and work in different therapeutic modalities to suit the unique needs of individual clients.
- Culturally and Linguistically Responsive Workshops
 - Develop and facilitate a parent-facing and LGBTQIA+ community-facing workshop series discussion group for Hispanic/Latino LGBTQIA+ individuals and families to reduce the stigma and build opportunity, agency and protective factors that prevent and reduce mental illness from developing.
 - Develop a workshop focused on the intersection of LGBTQIA+ and Black experience to provide culturally responsive insights and promote acceptance of LGBTQIA+ youth and adults within the community.
- Community Facing and Professional Conferences
 - Host two (2) Community Conferences to bring together hundreds of transgender individuals throughout Sonoma County to increase connections, share information and resources to support the transgender/gender-expansive community, and expand individual self-advocacy and knowledge.
- Community Navigation. Provide bilingual Spanish/English mental health services system navigation for individuals who have just experienced an acute mental health challenge and encourage their efforts at utilizing community and peer-based support. The community navigator will support outreach to impacted communities as well as the development and implementation of culturally responsive and linguistically appropriate workshops and peer support groups.
- LGBTQIA+ Community Needs Assessment. Conduct a robust community needs assessment to gather accurate data about the LGBTQIA+ community that will assist PI and the local ecosystem of partner organizations serving LGBTQIA+ individuals to tailor community programs to meet the identified service gaps.

- Mental Health Peer Support through Art
 - Develop and implement a Self-Expression Camp, a two-week in-person arts day camp for LGBTQIA+ and BIPOC teens in Sonoma Valley, with multimedia arts activities facilitated by LGBTQIA+ and BIPOC artists.

<https://www.posimages.org/>

Use of Evidence

At the end of April 2025, an additional SLFRF of \$325,000 was directed towards evidence-based interventions. All community-facing services are rooted in practices that are evidence-based or at least classified as promising (i.e., mental health peer-support groups, substance-free art and self-expression-oriented groups bringing together marginalized youth, etc.). According to the clearinghouses, among ARPA services, the therapy being provided will use a range of evidence-based therapeutic modalities including Mindfulness-based cognitive therapy - a well-supported EBP according to Title IV-E Prevention Series Clearinghouse and interpersonal psychotherapy, a supported EBP according to the same clearinghouse.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of unique participants
- How Much: # of unique participants taking part in 1:1 therapy and coaching
- How Well: # / % of participants who have utilized any PI service at least 2 times in the last 3 months
- Better Off: # / % of participants in our programs report feelings of connection to LGBTQIA+ community because of PI programs

AF112: WCCS Transitions Recovery Services Program

Revised Funding Amount: \$1,148,814

New Fund Reallocation: \$208,320

Total Funding Amount: \$1,357,134

Expensed to Date: \$1,220,458.69

EC: 1.13: Substance Use Services

Project Overview

Transitions, a partnership between West County Community Services (WCCS) and referring partner agencies, will expand the reach of WCCS's current peer training program and four peer centers to provide intensive housing support to clients in recovery who are exiting jail, shelters, or struggling to remain in housing. At the same time, Transitions will train new bilingual peer staff to provide recovery services to the Latinx community through partnerships, outreach, and at WCCS's peer centers. Peer-based recovery, as facilitated by trained staff who themselves are in recovery, supporting clients in recovery, is an evidence-based practice. The Transitions program facilitates long-term recovery by building personal resilience through peer mental health classes, self-help guidance, group work, and sustained outreach.

WCCS will provide Peer recovery support to 234 individuals in the Transitions Program: 34 homeless or recently housed clients in mental health and/or addiction recovery who have been identified as needing intensive recovery support to succeed in- or remain-housed; through bilingual outreach, at least 200 Latinx community members will be introduced to the concept and power of peer support, as well as the classes, training, and services available at WCCS peer service centers.

Program activities include:

- Expand WCCS's Peer Recovery program being offered at four peer-based recovery centers located in downtown and southwest Santa Rosa, Petaluma, and Monte Rio. Programs will offer these services at no cost to clients.
 - Train and hire a Peer Manager and three (3) Peer Specialists
 - Peer Specialist candidates will complete WCCS's peer training program (80 hours) to provide intensive peer recovery support to peer housing clients.
- Provide Intensive Peer Housing Support
 - Housing support partners will refer those entering or who have entered housing that need intensive recovery support.
 - Peer Specialists will deliver intensive housing support to 34 high-need clients by providing behavioral health recovery services for those who are struggling to enter or remain in supportive housing.
 - Peer specialists will provide services in four phases over the course of one (1) year:
Phase 1: Meet with clients 5 days per week, 1-2.5 hours per day where the clients reside to build a working relationship and create a plan. The intensive support will begin by identifying the unique needs and creating a year-long plan with clients to successfully achieve and maintain housing. Clients then access community resources to match the plan.
Phase 2: Meet with clients 3 days per week, 1-2.5 hours per day where the client lives or at a Peer Center to build skills and mindset for success.
Phase 3: Meet with clients 2 days per week, 2 hours per day where the client lives or at a Peer Center to develop a safe and supportive community.
Phase 4: Meet with clients 1 day per week, 2 hours per day where the client lives or at the Peer Center to complete the transfer of responsibility for successful independence.
 - Peer Specialists will conduct weekly class rotations for 34 clients (beginning at 10 hours per week per client) that are designed to teach needed skills in how to be a successful tenant, roommate, and/or employee, shop for food and essentials, improve financial literacy, as well as how to successfully navigate life's ongoing Transitions. Daily and weekly support is offered in self-care skills, engaging in and building a new supportive community, and identifying and accessing relevant community resources. A full curriculum has been developed for trainers and clients. Resources and some services shall also be available online.
- Provide Peer Latinx Support
 - The Transitions program will introduce at least 200 Latinx community members,

particularly the monolingual Spanish-speaking community, to the concept and power of peer services; will build stronger mental health/addiction recovery resiliency; and provide connections to sustainable support through bilingual peer support groups, classes, and new long-term connections to existing peer recovery sites.

- Bilingual Peer Specialists will provide culturally accessible and Spanish language recovery services and introduce the concept and benefits of peer recovery to the broader Latinx community.

<https://www.westcountyservices.org/counseling/transition-to-housing-program/>

Use of Evidence

At the end of June 2025, an additional SLFRF of \$451,248 was used for the evidence-based intervention of Peer Support Services. The Substance Abuse and Mental Health Services Administration (SAMHSA) supports the evidence base of Substance Use Disorder-focused Peer Support Services and list possible benefits as including: Reduced recurrence rates; Increased treatment motivation; Increased treatment engagement; Increased treatment retention; Improved relationships with treatment providers, family members, and social supports; Increased satisfaction with the overall treatment experience; Increased general self-efficacy.

(<https://store.samhsa.gov/sites/default/files/pep23-02-01-001.pdf>)

WCCS's Transitions into Housing program utilized this evidence-based intervention of Peer Support Services to assist those experiencing homelessness, many also experiencing substance use disorders, to navigate the many challenges associated with transitioning from unhoused to housed.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of unique participants
- How Well: # / % of people who learned a new skill through Peer Housing Support courses
- Better Off: # / % of participants that maintain stable housing

AF113: Sonoma County Black Therapy Fund Mental Health Services

Revised Funding Amount: \$574,200

Expensed to Date: \$392,904.98

EC: 1.12: Public Health Mental Health Services

Project Overview

To support equitable access to mental health services and to reduce racial, ethnic, or socioeconomic disparities, the Sonoma County Black Therapy Fund (SCBTF), overseen by Sonoma County Black Forum (SCBF) will provide Sonoma County residents with up to a year's worth of free mental health counseling, from culturally competent therapists, whose practices are based on trauma-informed healing modalities, focusing outreach efforts regarding the availability of such services on the Black/African American community within the County.

SCBTF will provide access to culturally competent mental health services to approximately 234 beneficiaries over the entire program period, through December 31, 2025.

Program activities include:

Contractor will administer the Sonoma County Black Therapy Fund and offer up to a year's worth of free mental health counseling with culturally competent therapists. Therapists may provide in person or telehealth therapy services. Cultural competency of therapists will be determined by responses to the following questions:

1. What is your definition of cultural sensitivity?
2. What does it mean to provide culturally competent care? What training have you had on this topic?
3. Do you understand the Black experience in America?
4. Do you recognize, respect, and value Black/African American clients?
5. What is your experience when it comes to working with Blacks/ African Americans?
6. How do you disrupt anti-blackness in your practice and in your clients traumatized by it?
7. What is your comfort level when discussing topics such as discrimination, racism, systemic oppression, or white privilege?

Participant applications for the SCBTF will be submitted online or in person. SCBF and Subcontractor Community Liaisons support team will approve or reject applications based on eligibility requirements and will prioritize based on applicant's needs. Pre-assessment surveys will be completed as part of the application process and will guide prioritization of applicants. Pre-assessment questions will ascertain applicant needs, priorities and concerns, as well as additional supports are needed by applicant. Once the application is accepted, applicant will receive a list of Culturally Competent Therapists that includes contact and biographical information. Applicant will have initial conversations with between one, two or three therapists, select a therapist, and client and therapist will arrange scheduled sessions. Each eligible participant will initially be given 12 mental health therapy session vouchers (equal to \$150 per session), to be used as needed. As funding allows, vouchers for additional sessions may be offered to individuals who indicate a need for continued mental health support.

The SCBTF application review team (Program Manager, Administrative Assistant) will review therapist recommendations for additional sessions for existing clients, and will approve them on a need based, case by case basis.

Sessions that are not utilized by approved participants may be provided to others on a case-by-case basis by the SCBTF review team, to ensure maximum reach of the program.

Participating therapists will bill the SCBTF monthly for services provided.

Post Assessment Surveys (PAS) will be strongly encouraged after therapy sessions are completed to document the effectiveness of the program and to support future funding of this program. Applicant agrees or declines to accept an invitation to an anonymous post assessment survey. The purpose of the PAS is to track the effectiveness of the program. Participants will be asked if their goals and objectives were met as a result of therapy sessions and will rate their progress and effectiveness on a scale of 1 to 5.

<https://www.sonomacountyblackforum.com>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of applicants applying for services
- How Well: # / % of applications approved within 5 business days
- Better Off: # / % of people who report a positive change in their mental health

AF114: Project Fusion Mental Health Services

Revised Funding Amount: \$433,000

New Fund Reallocation: \$12,181

Total Funding Amount: \$445,181

Expensed to Date: \$445,180.99

EC: 1.12: Public Health Mental Health Services

Project Overview

Nuestra Comunidad's Project Fusion provides Mental Health Services free of charge to disproportionately affected communities that otherwise may not seek, or have access to, quality mental health services. The project employs a multi-pronged approach to mental health across the continuum of care –from teaching participants strategies to combat daily stress, to maintaining healthy diets and the building of long-term exercise routines.

Nuestra Comunidad's Project Fusion will provide mental health services to 7,500 beneficiaries over the entire program period, through December 31, 2025.

Program activities include:

Support participants in developing strategies for both mental and physical health, thus increasing access to positive, evidence-based wellness strategies derived from a mind-body understanding of mental health, by providing the following Project Fusion programs:

- *Hora de Recursos*, is a weekly mental health-focused resource hour led by Subcontractor Dr. María Álvarez, a bilingual and bicultural psychologist. Meetings are open to the entire community and offer a space for attendees to discuss challenges they are facing, in particular those that adversely impact mental health. The program will serve 2,100 people. The Hora de Recursos program emphasizes self-compassion, stress management, and stress recognition strategies. It introduces attendees to a range of mental health-promoting techniques, such as breathing techniques and journaling, that will promote stress-reduction and the development of evidence-based cognitive behavior therapy skills.
- *Comunidad Activa*, offered twice per week to 10-25 participants per session, promotes general health, wellness, and community building by offering exercise opportunities that are open to all residents, especially residents from vulnerable, disproportionately impacted

communities. This program offers free Zumba classes and run/walk practices to prepare for two community 5k/10k runs. Comunidad Activa creates an environment where community members of different walks of life gather for a common purpose, and fosters community relationships.

- *Juntos: Together We Move*, offered once per week to 8-15 participants per session, promotes general health, wellness, community building, and selfcare by providing exercise opportunities for caregivers and their children in the same location. This program offers opportunities for both adults and children by providing a free Zumba exercise class for adults and a simultaneous structured activity for children. By providing separate activities, caregivers can focus 100% on their own body while building community with other participants. The program fosters an environment where self-love and self-care routines are encouraged among caregivers. During structured activities, children will gain skills and participate in activities that may not be available elsewhere.
- *Nutrición con Intención* promotes general health and wellness through a six-week program with cohorts beginning every two months, centered around exercise and culturally relevant nutrition lessons. A cohort of 8-10 individuals learn about a range of topics, including: balanced meals, healthy snacks, “sometimes” foods, portion control, and the benefits of exercise. Participants are supported in developing a fitness routine, and learning how to set SMART (Specific, Measurable, Actionable, Realistic, and Time-bound) goals.

<https://nc707.org/what-we-do/#>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of interactions across all of Project Fusion's programs
- How Well: # / % of Nutrición con Intención participants who complete the program
- Better Off: # / % of Nutrición con Intención participants who report an increase in fruit and vegetable consumption

AF202: SRJC Workforce Pipeline Project

Project Completed

Revised Funding Amount: \$1,213,285

Expensed to Date: \$892,613.91

EC: 2.10: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Contractor, Santa Rosa Junior College District, declined to extend their contract beyond December 31, 2024 despite having ARPA award fund balance remaining for them to use.

Project Overview

The Santa Rosa Junior College (SRJC) Workforce Pipeline Project will provide wraparound job

training opportunities to unemployed/underemployed workers, with a focus on those homeless during the pandemic and English-Language Learners seeking employment in the construction industries. Through the Income Growth Program portion of the project, SRJC Workforce Pipeline Project will provide financial resources to clients in order to complete job training programs and/or apply for and maintain jobs in their field of choice. SRJC Workforce Pipeline Project will also provide pre-apprenticeship training and internship opportunities in the construction industries. This project will support the recovery of the overall economy by adding new employees to the construction workforce.

SRJC Workforce Pipeline Project will provide 100-125 individuals with workforce development education. SRJC Workforce Pipeline Project will provide 30-38 individuals with apprenticeship-readiness (pre-apprenticeship) training and 50 individuals with internships or workforce readiness training. SRJC Workforce Pipeline Project will provide the classes Survey of the Building Trades and Construction Industry and Carpentry Tools and Safety for 200-225 Santa Rosa Junior College students.

Program activities include:

- Income Growth Program
 - Case Management - Bilingual and culturally conversant staff will provide trauma-informed and client-led case management to individuals to address barriers and provide equitable outcomes.
 - Activities Assessment - Assess participants on their vocational aptitudes, interests, and abilities through one-on-one interviews, aligning interests with job training programs and referring to disability services as needed.
 - Job Acquisition Support – Provide services in resume building, interview preparation, clothing for interviews, and links to potential employment opportunities.
 - Financial Stability Services – Provide Personal Finances classes to 40-50 students. This class provides an overview of personal financial management skills, positive banking relations, and achieving financial security. Topics include personal budgeting, saving, credit, appropriate use of credit cards, banking services, consumer installment loans, and buying real estate.
 - Partnerships - Strengthen partnerships among SRJC and employment access agencies to streamline client services and integrate support systems.
- Apprenticeship-Readiness (pre-apprenticeship) and Internship Programs
 - Apprenticeship-readiness (pre-apprenticeship) Program – Connect two cohorts, one with 18 participants and the other of 15-20 participants to the Apprenticeship-Readiness (pre-apprenticeship) Program, which includes curriculum to develop soft skills, math skills, and workplace skills needed to apply for apprenticeships in 18 different trades.
 - Construction Internships/Workforce Readiness Activities - Connect two summer high school student cohorts of 25 participants each to the construction trades through introductions to trade groups.
 - Develop new construction-industry internships, offer job interview coaching to certificate completers, and host job fairs each semester.
 - Construction Workforce Training Advisory Committee - Develop a collaborative

group balanced with labor and business representatives and educational providers to establish parameters for internships, coordinate outreach efforts, and problem solve.

- Guided Pathways – Connect the existing construction-related high school programs to SRJC Construction programs by creating materials mapping the pathway from high school to licensure.
- Direct Financial Assistance
 - SRJC Workforce Pipeline Project will provide attendance-based stipends to apprenticeship- readiness (pre-apprenticeship), internship/workforce readiness, and Survey of the Building Trades and Construction Industry participants and Carpentry Tools and Safety who complete the program, not to exceed \$1,500 per participant per program per year. Stipends are defined as compensation for a defined set of activities that is remitted only when activities are determined to be complete.
 - SRJC Workforce Pipeline Project will be responsible for determination and payment of all costs related to this program, including all financial assistance.
 - SRJC Workforce Pipeline Project will develop a plan including priorities, procedures and appropriate internal controls, to approve and monitor all direct client assistance payments. Whenever possible, payments will be on behalf of the client to third party vendors.
 - SRJC Workforce Pipeline Project will accurately document any financial awards/distributions and denials.

<https://www.santarosa.edu/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of participants across all programs
- How Well: # / % of participants who complete the program
- Better Off: # / % of people that are confident they will achieve their career/ workforce/ income goals

Mandatory Performance Indicators for EC 2.10:

- Number of workers enrolled in sectoral job training programs – 478
- Number of workers completing sectoral job training programs – 404
- Number of people participating in summer youth employment programs – 50

AF203: Youth Promotores Intern Program

Revised Funding Amount: \$836,941

New Fund Reallocation: \$23,544

Total Funding Amount: \$860,485

Expensed to Date: \$543,859.38

EC: 2.10: Assistance to Unemployed or Underemployed Workers (e.g. job training, subsidized employment, employment supports or incentives)

Project Overview

Promotores Profesionales, the third tier of Latino Service Providers (LSP) Youth Promotor Program, is a 12-month workforce development program that places existing Youth Promotores participants ages 16-30 in various partner agency organizations to complete a meaningful project while providing ongoing training, coaching, and culturally responsive support. The long-term goal is to increase the number of skilled bilingual-bicultural workers that are ultimately valued, hired and compensated well by agencies in Sonoma County, thereby leading to reduced economic and health disparities.

LSP will place 54-57 Youth Promotores in the Promotores Profesionales program over the entire program period, through December 31, 2025.

Program activities include:

- Youth Promotores Profesionales (Pro Promotores) Engagement and Orientation - LSP will select participants via application and interview process and provide program orientation for youth.
- Work Experience Placement Development and Oversight - LSP will match each Pro Promotor with a partner agency for the duration of the program according to their interests and goals.
 - LSP will develop a scope of work (in collaboration with partner agency and Pro Promotor) and a formal Memorandum of Understanding (MOU) with each partner agency prior to the start of the placement.
 - LSP will meet with partner agencies quarterly and visit each partner agency site at least once to ensure a safe and high-quality program is being provided and compliance with the scope of work and MOU.
 - LSP will conduct regular check-ins with Pro Promotores and provide support, mentoring, and guidance throughout their placement.
 - LSP will conduct evaluation of effectiveness of program using qualitative and quantitative methods.
- Work Experience Placement - Core program components with partner agency will include:
 - Welcome and orientation of organization's mission, vision, values, and outcomes.
 - One to two staff members of the organization to serve as lead supervisor.
 - Development of a formal MOU that details specific tasks, roles, and responsibilities that align with the desired learning outcomes.
 - Provision of appropriate and sufficient training opportunities to support the Pro Promotores' work at their designated agency.
 - Meaningful workforce development experiences for Pro Promotores via structured projects that support the mission, vision, and priorities of their assigned

- organization.
 - Two to three meetings with LSP staff to discuss progress and challenges, with or without Pro Promotores.
 - Participation in evaluation processes to evaluate effectiveness of the program on the partner agency staff via qualitative methods.
 - Pro Promotores are required to engage in approximately 55 hours of training per cohort cycle (including a weekend retreat).
- Workforce Development - LSP will coordinate with local subject matter experts to provide Pro Promotores ongoing work readiness training on various topics (e.g., time management, conflict resolution, stress management and self-care, interpersonal skills, public speaking, artistic expression, boundaries in the workplace, personal finance, resumes and interviews, and cultural sensitivity).
 - Pro Promotores are expected to participate in approximately 245 hours (22 per month) of meetings and work with designated partner agencies per year.
- Workplace Field Trips - LSP will provide ten to twelve field trips per year to expose participants to a variety of resources and agencies throughout the county, and one annual offsite weekend retreat with all Pro Promotores.
- Community Leaders Engagement – LSP will collaborate with Latinx community leaders representing diverse fields, mental health, healthcare, education, media, business, and community-based non-profits. These community leaders will actively engage in providing trainings and mentorship opportunities to Pro Promotores. The objective is to equip Pro Promotores with insights into the array of employment opportunities within the specified sectors and to familiarize them with the qualities and skills these institutions seek in prospective employees. Establishing these valuable connections will significantly contribute to the enhancement of Promotores' social capital.
- Early Intervention Services - LSP will offer free, voluntary individual (up to five sessions) and group counseling sessions to Pro Promotores.
- Participant Financial Assistance
 - LSP will provide quarterly stipends to Pro Promotores not to exceed \$4,000 per participant per year. Stipends are defined as internship completion payments and are directly tied to youth program participation.
 - LSP will be responsible for determination and payment of all costs related to this program, including all financial incentives and stipends.
 - LSP will develop a plan, including priorities, procedures and appropriate internal controls, to approve and monitor all stipend payments.
 - LSP will accurately document any financial stipend awards/distributions and denials.

<https://latinoserviceproviders.org/youth-promotores/>

Use of Evidence

In 2016, LSP launched an innovative out-of-school time, stigma-reduction-and-prevention program called the Youth Promotor Program. This model is an adaptation of the Promotores de Salud model, a Community-Defined Evidence Practice (CDEP), that addresses various contributing causes of health disparities. The impact of Promotores de Salud has been researched and documented, but LSP is one of the first to document the impact of leveraging

Youth Promotores de Salud and demonstrating evidence of their value in speaking with and providing resources to the community. The community health worker model has roots in other countries for twice as long and has been documented in China in the 1940's and in Mexico in the 1960's. Based on this model, 100% of SLFRF funds allocated are for evidence-based practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of Pro Promotores who enroll
- How Well: # / % who complete the program
- How Well: # / % of Pro Promotores who report a high level of satisfaction with the program
- Better Off: # or % who report an increase in at least 3 out of 6 defined workforce development skills

Mandatory Performance Indicators for EC 2.10:

- Number of workers enrolled in sectoral job training programs – 82
- Number of workers completing sectoral job training programs – 42
- Number of people participating in summer youth employment programs – 30

AF204: Early Care & Education Recovery and Expansion Program

Revised Funding Amount: \$3,290,595

New Fund Reallocation: \$92,571

Total Funding Amount: \$3,383,166

Expensed to Date: \$3,002,861.48

EC: 2.11: Healthy Childhood Environments: Child Care

Project Overview

Community Action Partnership (CAP), in partnership with its Subcontractor, Community Child Care Council Sonoma County (4Cs), will implement the Early Care & Education Recovery & Expansion (ECERE) program to:

- Increase the number of quality childcare facilities and spaces available to low-income Sonoma County families to exceed pre-pandemic capacity by training new Head Start/Early Head Start teachers through an apprenticeship program and training individuals to become Licensed Family Child Care Home providers.
- Increase Sonoma County low-income families' access to affordable quality childcare to enable parents to return to pre-pandemic participation in the workforce and increase children's school-readiness by providing grants for childcare facilities to create healthier environments for children.
- Increase Contractor's and Subcontractor's capacity to support an expanded, diverse Sonoma County childcare workforce and to increase parent access to quality childcare programming through targeted recruitment and retention efforts.

ECERE will provide apprenticeship job training to 20 new Head Start/Early Head Start Teachers. ECERE will provide support to 220 individuals to become Licensed Family Child Care Home providers. ECERE will provide grants for 22 childcare facilities.

Program activities include:

- PARENTS-TO-PROFESSIONALS Head Start/Early Head Start parent apprenticeship job training as follows:
 - Contractor will hire a bilingual Early Childhood Education Specialist trainer/coach to implement this program and provide paid internships, cardiopulmonary resuscitation (CPR) and first aid training, fingerprinting, and the cost for the Child Development Associate (CDA) certificate.
 - The trained Early Childhood Education Specialist will function as the content facilitator, peer cohort study group leader, and practice-based coach for the participants. All components will be offered in English and/or Spanish based on the needs of the participants in each cohort. During the implementation and at the conclusion of the first cohort, comprehensive evaluation will occur. Using the continuous quality improvement model, the leadership team will utilize rapid cycles of Plan, Do, Study, Act (PDSA) for course correction during the first cohort. Data collected will be used to inform the implementation of future cohorts.
 - Cohort 1, Fall 2022: 3 parents of Head Start/Early Head Start children.
 - Cohort 2, Spring 2023: 4 parents of Head Start/Early Head Start children. ECERE will continue to implement PDSA throughout the implementation of Parents-to-Professionals.
 - Cohort 1-2: 7 parents of Head Start/Early Head Start children - Continuous Quality Improvement Convening, Data Collection, evaluation and improvement activities with Cohorts 1-2.
 - Cohort 3: 13 parents of Head Start children. Cohort 3 will start before Cohort 2 concludes.
 - Cohort 1-3: 20 parents - Continuous Quality Improvement Convening, Data Collection, and evaluation and improvement activities with all Cohorts.
- Contractor will ensure that participants who successfully complete the Parent-to-Professionals program will receive the Child Development Associate (CDA) credential from the Council for Professional Recognition.
- CHILD CARE INITIATIVE PROJECT (CCIP) to support individuals become Licensed Family Child Care Home (LFCCH) providers, which will result in a minimum of 53 new LFCCHs and 424 new licensed childcare spaces, as follows:
 - YEAR 1: Subcontractor will hire 1.5 full-time bilingual trainers to conduct six CCIP trainings (12 cohorts) over the grant period. Individuals will be trained on topics needed to build the foundation of a successful, high-quality LFCCH.
 - Each CCIP training will include one cohort in English and one in Spanish.
 - The first CCIP training will include a minimum of 45 participants in two cohorts.
 - Each cohort will include 25 hours of training, and one-on-one support through the licensing process.
 - YEAR 2: 3 CCIP trainings with a minimum of 110 participants across the six cohorts.
 - YEAR 3: 3 CCIP trainings with a total of 110 participants across the six cohorts.
 - Subcontractor will provide wraparound case management to ensure participants have the resources needed to be successful in the programs, including economic

mobility, eviction prevention, food access, computer access, and other basic needs. Coaches are trained in the evidence-based practices of Triple P Parenting, Trauma-Informed Care (TIC), and Motivational Interviewing.

- In addition to the CCIP training series, Subcontractor will support participants to become licensed by assisting them through the required steps to licensure, including help completing the licensing application, one-on-one assistance to ensure their home is ready to pass the inspection, and support to overcome barriers that arise throughout the process.
- Subcontractor will support any small LFCCH provider who wants to expand to a large LFCCH through the home license expansion process.
- Subcontractor will provide 2 business support trainings, such as tax workshops, to providers.
- FACILITIES GRANT FUND (FGF), as follows:
 - Contractor will establish the FGF of \$1.3 million to support the capital needs of Sonoma County's childcare facilities.
 - Contractor will hire a FGF Program Manager to implement the program, informed by First 5 and the City of Santa Rosa's childcare guidelines, with a focus on general alignment.
 - Contractor will prioritize the areas not served by the Santa Rosa program, high-need facilities that serve infants and toddlers, facilities owned by BIPOC business owners, and facilities located in Qualified Census Tracts (QCTs).
 - Contractor will develop an application process and assist providers with obtaining bids and permits, as needed.
- INCREASE access to affordable childcare as follows:
 - Subcontractor will add a full-time Childcare Resource & Referral (R&R) staff member to help families find and pay for care and link families with other community resources.
 - Contractor will expand Head Start/Early Head Start programs to include extended hours before and after school to accommodate schedules of working families.
 - Contractor will develop an evaluation plan, implement an outreach strategy, and implement the expansion during the grant period.
- INCREASE CAPACITY to ensure there is adequate quality staff to support the expansion of Sonoma County's early care programs as follows:
 - To increase the capacity of Contractor and Subcontractor to support an expanded, diverse childcare workforce and increased parent access to quality childcare programming, Contractor will implement a recruitment and retention initiative with \$125,000 for the agency in bonuses and incentives. Contractor human resources staff will collaborate to create a recruitment and retention plan that will include targeted recruitment of staff in the QCTs to ensure all positions are filled and new and existing employees receive retention bonuses.
 - Contractor and Subcontractor will administer an Employee Engagement Survey to identify ways to increase employee retention and implement findings, accordingly.

<https://www.sonomacan.org/our-work/early-childhood-education/>

Use of Evidence

At the end of June 2025, an additional \$323,138 of SLFRF funds were used by ECERE for evidence-based practices Plan, Do, Study, Act (PDSA), Triple P Parenting, Trauma-Informed Care (TIC), and Motivational Interviewing.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of participants enrolled in the Parents to Professionals training
- How Much: # of participants in CCIP program
- How Well: # / % completing Parents to Professionals training
- How Well: # / % completing CCIP training
- Better Off: # / % of licensed professionals through the CCIP program
- Better Off: # / % of permitted professionals through Parents to Professionals

Mandatory Performance Indicators for EC 2.11:

- Number of children served by childcare and early learning services – 363
- Number of families served by home visiting - 0
 - PLEASE NOTE: This program does not provide home visiting.

AF205: 10,000 Degrees Fellows

Revised Funding Amount: \$570,740

Expensed to Date: \$371,121.72

EC: 2.24: Addressing Educational Disparities: Aid to High-Poverty Districts

Project Overview

10,000 Degrees Fellows program will increase the college going and completion rates in Sonoma County for students from low-income communities by supporting current programming at Piner High School and launching programming at Santa Rosa High School. Services will include the provision of financial aid and college application assistance for 12th grade students and their families as well as scholarship submission and college matriculation support. All direct support on school campuses will be provided by 10,000 Degrees Fellows - recent college graduates, most of whom are alumni of 10,000 Degrees. Fellows act as near peer mentors, role models and community leaders.

10,000 Degrees will provide 395 students with financial assistance, scholarship, and college application assistance and college matriculation support over the entire program period, through December 31, 2024.

10,000 Degrees will provide one (1) dedicated Fellow at Piner High School and one (1) dedicated Fellow at Santa Rosa High School to deliver the following services:

- Support to all 12th grade students and their families using the model of targeted universalism to provide broad reach financial aid and college knowledge workshops (in English and Spanish).
- On-campus and virtual office hours on a weekly basis.

- Individualized support for: Applying for postsecondary options and communicating with families regarding updates and changes to post-secondary options; Completing financial aid documents, including the Free Application for Federal Student Aid (FAFSA) and California Dream Act completion for students and parents, as applicable; Submitting scholarship applications; Financial literacy; Financial award document review.
- Afternoon and evening workshops to help students with financial aid forms, financial aid verification, and college matriculation.
- Informational and hands-on workshops in partnership with the California Student Aid Commission using the Cash 4 College model.
- Meetings with families to ensure students are fully matriculated and ready to begin their post-secondary education.
- Support for students wanting or needing to follow the Career Technical Education pathway by assisting them with leveraging available state and federal financial aid and providing them with information on the certificate programs offered at Santa Rosa Junior College (SRJC).
- Provide direct financial assistance to Sonoma County graduates who meet financial need as determined by Federal Pell eligibility criteria.
- Regular meetings with school administrators for planning purposes.
- Professional development for students and staff on campus.
- Integrated support in Advancement Via Individual Determination (AVID) classes and required courses.

<https://www.10000degrees.org/fellows/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices. Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # / % of 12th graders receiving financial aid and college knowledge workshops at Piner and Santa Rosa High Schools
- How Much: # / % of first-generation college students
- How Well: # / % of first-generation college students who continue receiving 1:1 services or workshops
- Better Off: # / % of Pell eligible scholarship applications received
- Better Off: # / % of scholarship applicants able to leverage other funding sources for college

Mandatory Performance Indicators for EC 2.24:

- National Center for Education Statistics (“NCES”) School ID or NCES District ID
 - Santa Rosa High: NCES School ID: 063583006132;
 - Piner High: NCES School ID: 063583006128
- Number of students participating in evidence-based tutoring programs – 0
 - PLEASE NOTE: This program does not provide tutoring.

AF206: Elise Allen High School – Educational Model/Program Development

Revised Funding Amount: \$1,100,210

New Fund Reallocation: \$30,951

Total Funding Amount: \$1,131,161

Expensed to Date: \$1,037,128.59

EC: 2.25: Addressing Educational Disparities: Academic, Social, and Emotional Services

Project Overview

School closures and shifts to distance learning revealed key inequities and challenged long held assumptions regarding teaching, learning, and, most profoundly, students' social emotional needs. The importance of student engagement, access to learning tools and support, and strategies that address the social emotional needs of students have been identified by the Elsie Allen High School (EAHS) community as key indicators for the need to reimagine the educational experience for their students.

Career Technical Education Foundation (CTEF) will support EAHS in reforming their education model to deliver authentic, relevant, and integrated learning experiences that prepare youth for a lifetime of success. Capacity-building support will be provided to accelerate and enhance this work through expanded resources not otherwise available.

Over the entire program period, through December 31, 2025, the program will benefit Elsie Allen High School, a Title 1 school serving students and households residing in the following Qualified Census Tracts: 151402, 153102, 153103, 153104, 153200, and 153300. Approximately 1,100 students are enrolled at EAHS.

Whole-school transformation will be guided using a Liberatory Design framework, which intentionally promotes equity in every stage of the process. Multi-stakeholder input will be embedded in each stage of design work, from prototype and test to evaluation and refinement of strategies.

Using the work plan developed through participation in the Contractor's New School Model (NSM) Project and informed by extensive engagement with students, families, educators, employers, and community-based organizations, the following activities will guide transformation efforts:

Objective 1: Operationalize the Graduate Profile

The Graduate Profile (GP) represents the skills, mindsets and attributes that students, parents and the larger community believe students should develop by graduation; it is designed through a collaborative process involving all stakeholders. Activities will serve to integrate the GP throughout school curriculum and culture ensuring all aspects of the student experience drive attainment of GP outcomes.

Key Activities:

- Multi-stakeholder engagement to explore strategies for integrating GP skills in all course work, career pathways, and student assessments.

- Identify opportunities to integrate GP learning goals and outcomes in extra-curricular programs, clubs, and sports programs.
- Develop strategies to promote demonstration of GP outcomes attainment throughout school culture, including community engagement and work-based learning opportunities.
- Explore methods to assess students' attainment of the GP outcomes.

Objective 2: Develop New Pathways

The EAHS multi-stakeholder community has identified career-connected learning pathways for redesign and development to better align with student interest, local in-demand career opportunities and community needs: Agriculture (redesign to include high-tech solutions for agriculture and environmental sustainability); Healthcare (develop new pathway focused on Public & Community Health); and Education (develop a new pathway that leverages a “grow our own” approach to creating a pipeline of bilingual and bicultural teaching workforce for the County).

Key Activities:

- Explore relevant pathway teacher training needs and activities and adjust school schedules to cohort students in newly designed pathways.
- Embed Work-Based Learning (WBL) to ensure opportunities to apply learning and language skills in a relevant setting including internships and other career exploration and skill-building outside of the classroom.
- Implement structures that provide opportunities to earn early college credit within the pathways.
- Design learning experiences that are interconnected with the Dual Immersion Program and advance students' attainment of the skills and cross-cultural competencies needed to succeed in a multicultural society and global economy.
- Develop enhanced partnerships to strengthen Career Technical Education (CTE) programs, bring the graduate profile to life, and infuse relevant and authentic learning experiences school wide.

Objective 3: Invest in Professional Development

Transformation at the scope and scale imagined requires intensive training and professional development that builds the capacity of educators to design and implement new strategies and sustainable structures in alignment with community needs and goals. Professional development will also follow the iterative nature of transformation and, thus, will be developed in partnership with site leadership, faculty and classified staff with support from partners and consultants.

Key Activities:

- Integrated Career Pathway Development: Design professional development addressing integrated instruction, project-based learning and WBL to support relevant and authentic learning.
- Dual Immersion Instruction: Provide support and professional development to EAHS teachers to teach in a dual immersion school.
- Credentialing: Develop plans for EAHS teachers to obtain the Bilingual, Cross-Cultural,

Language and Academic Development (BCLAD) Teaching Credential and/or Certification.

- Instruction: Provide professional development funding and support to EAHS teachers to obtain training on dual language curriculum development and instruction.
- School Culture: As EAHS transforms to a dual immersion school, consultants will work with site leadership and faculty to provide whole school professional development that will focus on creating a school culture to support dual language and multicultural competency. This effort will include:
 - Review school policies and examine mindsets and behaviors to build support for nurturing multilingual/multicultural development.
 - Engage parents and Community-based Organizations (CBO) in assisting the transformation of EAHS's school culture.

Contractor will ensure that EAHS develops and carries out a communication plan informing stakeholders of the redesign process, opportunities to participate, and outcomes.

<https://ctesonomacounty.org/investments/>

Use of Evidence

SLFRF funds were directed towards the New School Model.

The New School Model will amplify and codify three engagement practices (small learning communities, relevant learning, and monitoring) recommended in the What Works Clearing House “Preventing Secondary Dropout Practice Guide” across 3 stakeholder groups (students, teachers, families). Through a human-centered design approach we re-inspire and re-engage students, teachers and families. Below is an explanation of the three practices:

- Small Learning Communities: Elsie Allen High School employs a small learning community approach to engage and keep students on track towards graduation. Through the New School Model Transformation work, students will be supported through pathway learning communities where students will be cohorted with the same teachers over the course of their high school experience. This will provide an opportunity for deepening student-teacher relationships and facilitate teacher collaboration such that all student needs are addressed individually and responsively. (31% of ARPA funding will focus on the building of small learning communities).
- Relevant Learning: Elsie Allen High School is in the process of redesigning two integrated pathway programs: Agriculture and Public Safety. In addition, they will phase in two additional pathways, Health and Education. These pathway programs will contextualize the learning of English, math, science and world language through work-based learning and project-based learning strategies. (31% of ARPA funding will focus on pathway development).
- Monitoring: Elsie Allen High School is continually monitoring all students' attendance, behavior, and grades, so that school staff can intervene at the first signs of trouble and before students need intensive support to graduate on time (7% of ARPA funding will support monitoring student progress).

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of students with a 90% or higher attendance rate
- How Well: # / % of all students on track for graduation
- Better Off: # / % students participating in school programs

Mandatory Performance Indicators for EC 2.25:

- National Center for Education Statistics (“NCES”) School ID or NCES District ID
 - Elsie Allen High NCES School ID: 063583004108
- Number of students participating in evidence-based tutoring programs – 0
 - PLEASE NOTE: This program does not provide tutoring.

AF207: Sonoma County Guaranteed Basic Income (GBI) Coalition

Revised Funding Amount: \$3,045,250

New Fund Reallocation: \$272,334

Total Funding Amount: \$3,317,584

Expensed to Date: \$3,299,197.71

EC: 2.3: Household Assistance: Cash Transfers

Project Overview

The Sonoma County Guaranteed Basic Income (GBI) Coalition, led by Contractor, First 5 Sonoma County (F5), in collaboration with eight community-based organizations and an advisory group of community members who have experienced racial and economic marginalization, will implement a GBI Pilot program to increase the economic stability and mobility of families with young children disproportionately and adversely impacted by the COVID-19 pandemic. The Coalition will collaboratively develop culturally responsive, multilingual outreach approaches and an application process to ensure equitable opportunity to apply. The pilot will enroll 305 pregnant or parenting families with child(ren) under the age of six, to receive \$500 monthly for 24 months. Families will have access to services across the Coalition that promote financial stability/mobility, healthy development, nurturing parenting and school readiness. A robust mixed methods evaluation will elevate the experiences of families and impacts of stable income on family functioning, child development, mental health and other factors.

GBI Coalition will enroll and provide cash assistance to 305 beneficiaries. F5 will provide cash assistance services to 152 of these beneficiaries (one parent per household is eligible as representative beneficiary for each family) with funding from County of Sonoma ARPA. The funding for the additional 153 beneficiary families will be provided by other local entities.

The Contractor will provide the following services:

Development of Evaluation Plan

- Contractor will subcontract with Social Policy Research Associates (SPR) to work with the Sonoma County Guaranteed Basic Income Coalition to develop a logic model, research questions and identify opportunities to leverage existing data.

Implementation of Outreach and Participant Selection

- **Phase 1** (July-September 2022) - Contractor will lead the Coalition in developing culturally responsive and linguistically inclusive messaging, outreach materials and strategy to ensure that all eligible individuals (with specific attention to reaching BIPOC families who have been most adversely and disproportionately impacted by the COVID-19 pandemic) learn of the opportunity and can access supports and assistance to apply.
 - To ensure the cultural responsiveness and relevance of messaging and outreach approaches, Contractor will engage a stipended advisory group of 5-10 community members, primarily BIPOC, low-income individuals, to advise on messaging and outreach targets: places and spaces throughout the community where low-income and BIPOC families gather, play, worship, shop and access healthcare, childcare and other services.
 - Contractor will develop and deploy a language resource list to ensure availability of interpreters for application assistance in all languages spoken in Sonoma County, including, but not limited to Triqui, Mixteco, Cantonese, Mandarin, Tagalog, Spanish and Vietnamese.
- **Phase 2** (October-December 2022) – Contractor will launch outreach to and enrollment of eligible applicants, including providing multilingual presentations, flyer distribution, social media posts, direct mailings, and newspaper/radio advertisements.
 - Contractor will deploy the English/Spanish application online and at partner locations where applicants can access 1:1 assistance that will be available in the applicant's preferred language or with an interpreter present. Only one application from a parent or guardian per family will be accepted, but, if multiple families live together at an address, a parent or legal guardian from each family may apply. The application period will be a minimum of 45 days.
 - Contractor will contact applicants who will choose a partner agency as their GBI "home" for assistance with verification (proof of address, eligibility, COVID-19 impact and ages of children) and onboarding to the Fund for Guaranteed Income (F4GI) platform (opening a F4GI account, choosing a payment method). Contractor will oversee the assessments that are completed with each participant to assess their current public benefits, ascertain their goals, needs, and opportunities to connect them with voluntary support services at any of the partner agencies, or other needed resources in the community. Eligible applicants will be randomly selected from several geographic pools to select a total of 305 households for GBI. Across all geographies, at least 75% of selected participants will reside in a Qualified Census Tract (QCT), while a maximum of 25% of selected participants will not reside in a QCT. Payments are expected to begin in the beginning of 2023, driving participant selection to occur by November 2022. The initiation of payments is dependent on approval of social service benefits waivers to ensure the monthly income does not negatively impact beneficiary families. In the case there is a delay in waiver approval, the start date of payments to beneficiary families may be delayed one month at the most. If payments have to start in February 2023 instead of January 2023, beneficiary families will receive payment for both January and February in their first payment transaction (\$1,000).
 - Contractor will establish agreements with the Cities of Petaluma, Santa Rosa and

Healdsburg to contribute ARPA funds to be directly applied to GBI payments for households living within those jurisdictions (153 beneficiary households total).

Disburse Guaranteed Basic Income

- Contractor will work with the County to ensure sufficient funds are advanced to deposit with Subcontractor, Fund for Guaranteed Income (F4GI), for the first year of GBI payments. Subcontractor is a nonprofit organization providing an accessible payment platform for recurring cash transfers to individuals and is focused on uplifting marginalized people that may lack access to and/or trust in traditional economic systems. Subcontractor will issue text invitations via SMS and email for seamless enrollment and onboarding; participants can choose and manage their own payment options, including bank transfers, Venmo, and prepaid debit cards via a user-friendly portal in English and Spanish. Subcontractor also provides tools for reporting and analytics that will be leveraged for administration and data collection.
- **Phase 3** - Contractor will oversee the disbursement of GBI payments from January 2023 or February 2023 (should waiver approval be delayed) through January 2025.
 - A risk for families is the potential negative effect on eligibility for benefits and subsidies contingent on income thresholds. For some households, participating in the program may push household income to a level that negatively impacts eligibility for specific public benefit, resulting in potential loss of assistance they receive, a scenario referred to as a “benefits cliff”. The Coalition is working with the County, Regional Head Start and other entities to request waivers allowing participants to receive GBI payments but exclude the amount in reported income. For families who would lose a benefit for which the Coalition is unable to secure a waiver, a Hold Harmless fund will provide financial assistance to families negatively impacted by the benefits cliff. Use of funds would be deployed based on assessments of need during the enrollment period and throughout the program as incidents arise related to negative impacts on critical public benefits.
 - Contractor will be responsible for determination and payment of all costs related to this program, including all financial incentives and subsidies.
 - Contractor will develop a plan, priorities, procedures and appropriate internal controls to approve and monitor all financial assistance payments, including Guaranteed Basic Income payments and stipends.
 - Contractor will accurately document any financial assistance awards/distributions and denials.
 - To support transition when payments end, beneficiaries will receive an additional \$250 in December 2024. 305 participants will receive the funding from APRA as local contracts will be fulfilled at this time. With an amended amount contributed to the project, all 305 participants will receive an additional \$705 payment to support their transition from the program from APRA funding. The combination of these additional contributions will total \$955 in transitional payments for all 305 participants.

Guaranteed Basic Income Evaluation

- During the implementation phase, Contractor will oversee the data collection and analysis by SPR. SPR will conduct interviews with project stakeholders and participants, distribute and analyze participant surveys, and include administrative data.
 - Both the interviews and the participant survey will be conducted at the beginning and near the end of the project, and will be conducted in English, Spanish or with an interpreter.
 - Thirty-six participants will be interviewed, and all participants will be surveyed at both timepoints to assess change over time. However, the survey completion is voluntary and will be incentivized with stipends from outside ARPA funding.
 - Cash incentives will be provided for all respondents.
 - The F4GI platform can administer the participant survey and collect data on enrollment and disbursement, reducing burden on participants.
 - Existing data on child outcomes (e.g., birth outcomes, developmental screenings, Kindergarten Student Entrance Profile scores) will also be leveraged, as available.
- Contractor will share findings reported by SPR as they emerge throughout the project and dive deeply into the outcomes and discuss meaning and implications with County and partners.
- Contractor will assist SPR to draw on data sources described above to develop a comprehensive final report that will be framed around research questions and will include a set of recommendations and lessons learned.

<https://f4gi.org/pilot/pilot-pathway-sonoma/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of participants
- How Well: # / % of participants who access their money each month without needing support
- Better Off: # / % of parent/caretaker spend quality time with child at least two or more times a week
- Better Off: # / % of parents/caretakers whose stress level decreased

Mandatory Performance Indicators for EC 2.3:

- Number of households served – 305

AF208: Equitable Emergency Financial Assistance

Revised Funding Amount: \$3,045,250

New Fund Reallocation: \$272,331

Total Funding Amount: \$3,317,581

Expensed to Date: \$3,042,357.82

EC: 2.3: Household Assistance: Cash Transfers

Project Overview

On the Move's (OTM) Equitable Emergency Financial Assistance (EEFA) will directly engage ARPA eligible beneficiaries by providing a combination of immediate and long-term support services, while continuing to build a strong and trusted network of community-based organizations and groups that offer comprehensive and culturally competent emergency response programming. EEFA will ensure an equitable response to both the delivery of Emergency Financial Assistance as well as provide the hardest-to-reach communities with opportunities for culturally relevant healing practices and comprehensive case management focused on building the long-term success of each individual.

Contractor will provide Emergency Financial Assistance services to a minimum of 400 beneficiaries; Comprehensive Case Management to 300 beneficiaries; Community-Based Healing & Mental Health Activities to 2,000 community members; and connect 300 beneficiaries to a culturally component network of community-based partners focused on equitable recovery services and building protective factors. The following services will be provided:

Emergency Financial Assistance

- Between July 1, 2023, and September 30, 2023, up to \$3,000 of assistance will be made available for those participants receiving comprehensive case management to close financial gaps and achieve long-term recovery goals. As of October 1, 2023, OTM will begin offering participants \$5,000. This increase aims to recognize both the inflation of costs to support basic needs as well as the increased need to support families in accessing housing options.
- Contractor will be responsible for determination and payment of all costs related to this program, including all financial incentives and subsidies.
- Contractor will develop a plan, priorities, procedures and appropriate internal controls to approve and monitor all financial assistance payments.
- Contractor will accurately document any financial assistance awards/distributions and denials.

Comprehensive Case Management

- Contractor will provide case management to clients who require long-term recovery support. Clients will be assigned a Case Manager to oversee the creation of comprehensive recovery plans, which will outline resources and detailed steps to obtain the assistance they need to restore their lives to pre-disaster status.
- Each case will proceed through the seven conventional steps of disaster case management: 1) Outreach; 2) Screening and Intake for Case Management Services; 3) Assessment of Disaster Recovery Needs; 4) Recovery Planning; 5) Action and Advocacy, including connection to public benefits and warm handoffs to organizations offering needed services; 6) Monitoring Recovery Progress; and 7) Case Closure.
- Contractor will utilize relationship-based connections with Case Managers who speak the same primary language and come from the same culture as the identified client - which allows participants to feel safe and cared for. The EEFA Case Managers will act as healing guides, systems navigators, confidants, advocates, and cultural links for their clients. They will prioritize the humanity of their clients and ensure that both their short-term and longer-term needs are accounted for, including financial assistance, housing and employment goals, mental health needs, legal aid and COVID-19 support.

Community-Based Healing and Mental Health Activities

- Contractor will hire community-based practitioners who specialize in cultural forms of healing to offer at least 50 hands-on workshops that incorporate the healing arts; cooking, nutrition; movement; and community gardening.
- Contractor will partner with qualified community agencies to connect 200 community members with more traditional mental health that will be offered by community partners such as therapy and support groups.
 - These culturally relevant mental health strategies aim to reduce depression and anxiety while promoting cultural protective factors and healing.
 - Contractor will provide healing activities that incorporate culturally responsive and inclusive practices, ensuring a community-wide response and awareness of long-term recovery needs.

<https://www.laplazancc.org/cura-project>

Use of Evidence

At the end of June 2025, an additional \$55,224 of the SLFRF funds were directed towards comprehensive case management and community-based healing and mental health activities. Motivational Interviewing continued to be utilized by Case Managers.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of people who received Comprehensive Case management
- How Well: # / % of clients who continue receiving services beyond 3 months
- Better Off: # / % Individuals who have received services beyond 3 months that feel they have the confidence to access resources for themselves

Mandatory Performance Indicators for EC 2.3:

- Number of households served – 3,747

AF209: Homeless Services Consortium – Basic Needs Support Program

Project Canceled

Funding Amount: \$417,406.63

Expensed to Date: \$417,406.63

EC: 2.3: Household Assistance: Cash Transfers

On February 27, 2024, Individuals, Now dba Social Advocates for Youth (SAY) shut down. It declared itself in a financial crisis in the first week of January and did not have enough money to ensure the long-term viability of SAY. Thus, County canceled this contract, effective March 31, 2024.

Project Overview

The Homeless Services Consortium, overseen by Social Advocates for Youth (SAY), in

partnership with Catholic Charities, West County Community Services, and Interfaith Shelter Network, will provide a basic needs support program as part of a framework of Trauma Informed Care and Harm Reduction that centers client need and client choice for unhoused and precariously housed members of the Sonoma County community. Consortium members will strengthen relationships and improve ease of services for clients through this coalition model.

The Consortium will provide basic needs support to 300 beneficiaries. Of these, fifty percent (50%) will be connected to additional services.

The Homeless Services Consortium will provide basic needs support, as follows:

- Food assistance, including the provision of groceries
- Cash assistance
- Emergency assistance for those experiencing homelessness

The Consortium will maintain a robust network of partnerships across the county to ensure that every person experiencing homelessness has access to Consortium services as well as to any further services appropriate for their needs.

Direct Financial Assistance

- Financial assistance provided will be proportionate to the negative economic impact of the pandemic on the specific beneficiary. SAY will document how assistance was determined to ensure that it does not exceed the amount needed to address the identified impact.
- SAY will develop a plan, priorities, procedures and appropriate internal controls to approve and monitor all financial assistance payments.
- SAY will accurately document any financial assistance awards/distributions and denials.
- Whenever possible, cash assistance and emergency assistance payments should be made directly to third party vendors on behalf of clients.

Use of Evidence

SLFRF funds were directed towards the basic needs support program to the unhoused and precariously housed in the QCTs and other low-income neighborhoods belonging to the Consortium.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: Number of individuals who received direct financial assistance
- How Well: # / % of participants who were provided with emergency direct assistance AND connected resources/education
- Better off: # / % of assistance payments made within the applicant's specified timeline (if there is a critical deadline) or within 90 days, whichever is first

Mandatory Performance Indicators for EC 2.3:

- Number of households served – 206

AF210: Sonoma County Black Forum – Financial Assistance

Funding Amount: \$405,800

New Fund Reallocation: \$38,082

Total Funding Amount: \$443,882

Expensed to Date: \$374,910.93

EC: 2.3: Household Assistance: Cash Transfers

Project Overview

To address essential basic needs of vulnerable, furloughed, unemployed, and underemployed Sonoma County residents, the program will provide one-time cash assistance for unmet needs.

Sonoma County Black Forum (SCBF) (Contractor) will provide basic needs assistance to 225 beneficiaries negatively impacted by the pandemic.

- Contractor will provide one-time financial assistance of \$1,200 to cover the unmet household needs of applicants. Applications will be independently scored by Community Liaison specialists, reviewed by Oversighters, and approved by Program Manager in order to prioritize applicants with urgent and high needs.
- Scoring will be based on applicant's current greatest needs, household size, annual household income, assistance programs being accessed, COVID-19 impact.
- Contractor will offer beneficiaries a nominal incentive for participation in post assessment program evaluation.
- Contractor will be responsible for determination and payment of all costs related to this program.
- Contractor will ensure that partners abide by confidentiality and data security requirements.
- Contractor will develop a plan, priorities, procedures and appropriate internal controls to approve and monitor all financial assistance payments listed above.
- Contractor will accurately document any financial assistance awards/distributions and denials.

<https://www.sonomacountyblackforum.com/financial-assistance.html>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of individuals served
- How Well: # / % of applications processed between 3 and 10 business days
- Better Off: # / % of people who were able to meet one or more of their most urgent needs in one or more of the following areas: housing, food, transportation or utilities

Mandatory Performance Indicators for EC 2.3:

- Number of households served – 207

AF211: Food/Nutrition for Medically Vulnerable

Revised Funding Amount: \$2,250,000

New Fund Reallocation: \$63,297

Total Funding Amount: \$2,313,297

Expensed to Date: \$2,312,265.03

EC: 2.1: Household Assistance: Food Programs

Project Overview

Food for Thought (FFT) and their Subcontractor, Ceres Community Project (Ceres), will serve clients with weekly deliveries of medically tailored meals (MTMs) and/or groceries, as well as other wraparound nutrition services to clients who are impacted by serious medical conditions. All services are medically tailored, and interventions vary based on clients' unique medical needs, cultural preferences and ability to prepare food. Both agencies provide this lifesaving nutrition services free of charge to clients as well as to their families and household members.

FFT and Ceres will provide food assistance to 10,000 beneficiaries over the entire program period, through December 31, 2025.

The following food assistance programs, including nutrition counseling and case management, will be provided as follows:

- COVID-19 NUTRITION PROGRAM: Serves low-income people affected by COVID-19 plus all household members for the length of quarantine/isolation.
- HIV NUTRITION PROGRAM: Serves people living with HIV and their dependents.
- WELCOME HOME PROGRAM: Serves people being released from the hospital who are at risk of malnutrition for 3 months.
- FULL BELLY PROGRAM: Serves pregnant clients at risk of malnutrition plus all household members for the duration of pregnancy plus three months after the baby is born.
- ONCOLOGY NUTRITION PROGRAM: Serves low-income people undergoing treatment for cancer, for the entirety of length of treatment.
- BAGS OF LOVE Program: Serves homeless, seriously ill people with bags of healthy, shelf-stable, ready-to-eat food. Also distributes kitchen items and appliances such as microwaves, slow cookers, and can openers to any client who does not have access to these items.
- HEALING MEALS FOR HEALTHY COMMUNITIES PROGRAM: Serves low-income individuals and families experiencing a range of chronic or acute medical conditions, including at-risk pregnancy, post-discharge, cancer treatment and chronic health conditions. Services are for up to 24 weeks and include 7-21 organic, medically tailored meals per person. Clients may also receive supplemental grocery bags with staples like milk, eggs, and produce. Provides wraparound services, including a combination of nutrition risk assessment, 1:1 and group education, counseling with an on-staff Registered Dietitian Nutritionist, and case management support.

<https://www.fftfoodbank.org/about-our-services>

<https://www.ceresproject.org/get-meals/about-meal-program>

Use of Evidence

At the end of June 2025, an additional \$494,818 of the SLFRF funds was used for evidence-based interventions.

Both Food For Thought and Ceres Community Project use evidence-based interventions and 100% of funding to date has been allocated to these interventions. Both agencies use a clearinghouse called the Academy of Nutrition and Dietetics Evidence Analysis Library as a primary reference point. They are also in alignment with the following evidence-based standards: Institute of Medicine's Recommended dietary allowances (includes pregnancy standards); The USDA and HHS Dietary Guidelines for Americans; National Kidney Foundation's Kidney Disease Outcomes Quality Initiative; USDA's Plate method; American Diabetes Association's Diabetes Plate Method; USDA's Food insecurity 2-item tool; Academy of Nutrition and Dietetics' DETERMINE nutrition risk assessment; and a variety of peer-reviewed and emerging research through the Food is Medicine Coalition.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of meal or grocery equivalents
- How Well: # / % of clients that rated their satisfaction level at 8 or higher
- Better Off: # / % of clients that experienced reduced food insecurity

Mandatory Performance Indicators for EC 2.1:

- Number of households served [PLEASE NOTE: Numbers being reported reflect number of meals served] - 675,111

AF212: Growing the Table Program

Project Completed

Revised Funding Amount: \$1,482,000

New Fund Reallocation: \$41,691

Total Funding Amount: \$1,523,691

Expensed to Date: \$1,523,691

EC: 2.1: Household Assistance: Food Programs

Project Overview

Farm to Pantry (Contractor) is continuing the work of Kat Taylor/Gavin Newsom's Growing the Table program (GTT), working with FEED Sonoma, a co-op of 80 small, local farmers. FEED Sonoma will prepare nutritious multi-farm food boxes, and Contractor will pay struggling, marginalized farmers for the boxes and deliver them to the partner agencies identified in Section IX for Sonoma County families in need.

Contractor will provide 39,000 nutritious multi-farm food boxes (totaling 2,340,000 servings) to partner agencies serving families in need while supporting eighty (80) small, local farmers over the entire program period, through December 31, 2025, based on the CSA box price remaining at \$33 each. The total number of boxes will be adjusted in the future if the farmers need to adjust

price for current market conditions. The COOP of 80 farmers will receive \$1,315,436 of the \$1,523,691.

Food assistance will be provided as follows:

- FEED Sonoma will collect local produce, pasture-raised eggs, and grass-fed beef from local farmers.
- Farm to Pantry will deliver the 15-pound food boxes weekly to low-income Sonoma County households and community hunger-relief partners.
- Farm to Pantry will reimburse FEED Sonoma Thirty-three Dollars (\$33) per food box, which will be used to pay the farmers for the food they provide.

Contractor will be responsible for the determination and payment of all costs related to this program.

Partner agencies will process all data, reporting and intake information to verify eligibility.

<https://www.farmtopantry.org/gtt>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of boxes shared
- How Much: # servings of fruits and vegetables delivered quarterly
- How Much: # of people in your household
- How Well: farmers: # / % boxes grown using ecologically sustainable farming practices
- How Well: # / % of people who respond to survey say that they are satisfied with the fruits and vegetables
- Better off: recipients: # / % reporting food boxes helped them financially
- Better off: farmers: # / % reporting purchases help their business

Mandatory Performance Indicators for EC 2.1:

- Number of households served [PLEASE NOTE: Numbers being reported reflect number of food boxes delivered] – 32,879

AF213: Living Room Food Services

Revised Funding Amount: \$633,783

New Fund Reallocation: 17,830

New Funding Amount: \$651,613

Expensed to Date: \$651,611

EC: 2.1: Household Assistance: Food Programs

Project Overview

The Living Room (TLR) Food Services program consists of hot meal delivery services to food insecure seniors, youth coming out of the foster system, formerly incarcerated individuals, and those living in homelessness. TLR delivers pantry bags of fresh staples with produce, meats and dairy. Included are educational kits that inform food safety and proper food storage. TLR provides weekly meals and 1,000 calorie snack packs to partner street outreach teams for distribution. TLR Food Services provides job training for TLR residents and participants. Food services are also provided daily to TLR Life Center.

TLR will provide food assistance to 900 beneficiaries over the entire program period, through December 31, 2025.

The following services will be provided:

Food Assistance

- Hot Meal Delivery Monday through Friday to over fifty (50) food insecure seniors, transitional aged youth (ages 18-25) coming out of the foster system, formerly incarcerated individuals, and all residents of TLR's Transitional Housing Program.
- Supplemental Pantry Bags delivered weekly to program participants, containing fresh staples including fruit, vegetables, dairy, and meats.
 - "Home Cooked" educational meal kit, in conjunction with the supplemental pantry bag, delivered weekly with a recipe card and food safety information relevant to the recipe, as well as proper food storage tips. Recipe cards contain a resource guide for food access points in Sonoma County.
- Between 100-250 meals per week available to vulnerable women and children from Sonoma County through the kitchen and dining room at The Living Room Life Center.
 - 1,000 calorie snack packs, heat-n-serve meals and to-go meals available daily through The Living Room Life Center.
 - Referrals or links for female beneficiaries to services provided by and from Santa Rosa City and partners to and from TLR.
- Daily food service from the main kitchen at the Cleveland Campus to the kitchen at The Living Room Life Center.
- Provide La Plaza with cold storage to use for their meal storage so that they can distribute meals to those in need.
- TLR bilingual and bicultural staff inform cultural competency training to other TLR staff and volunteers around culturally appropriate practices and services for Latinx community members.
- Job Skills Training will be provided to TLR clients wanting to develop food service skills through volunteering in the TLR kitchen under supervision of a professional chef, through the Culinary Job Training Program with partner, Sonoma Family Meal, and through job skills training at the TLR Life Center from staff, volunteers and partner, JobLink
- Contractor will use grow towers (vertical hydroponic gardens) to grow produce for food beneficiaries.

<https://thelivingroomsc.org/about-us/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of meals served, and snack packs distributed
- How Well: # / % of staff participating in one or more DEI trainings each quarter
- Better Off: # / % of participants that can demonstrate increased knowledge of food safety

Mandatory Performance Indicators for EC 2.1:

- Number of households served [PLEASE NOTE: Numbers being reported reflect number of meals served] – 47,916

AF214: Sonoma Transitional Housing Project

Project Canceled

Funding Amount: \$167,638.54

Expensed to Date: \$167,638.54

EC: 2.16: Long-term Housing Security: Services for Unhoused Persons

On October 25, 2023, the agreement between Sonoma County Human Services Department and Sonoma Applied Villages Services was terminated for cause. The Sonoma County Board of Supervisors approved the non-renewal of the contract with SAVS on its October 24, 2023 meeting. Implementation of the SAVS program services were dependent on the purchase of land by its partner, St. Vincent de Paul, specifically included in the proposal to be in the Roseland area. The land has not been acquired and after 16 months the program has not been started.

The Board of Supervisors further approved that the balance of the funds originally set for SAVS will be reallocated to the broader homelessness category in ARPA to maintain the intentionality of utilizing these funds for homeless services. This redirection will be a critically needed source of funding for the Department of Health Services (DHS) Homelessness Division to implement plans proposed to the Board of Supervisors on September 12. DHS and Sonoma Public Infrastructure (SPI) have been collaborating to implement the projects.

Project Overview

Sonoma Applied Villages Services (SAVS) Sonoma Transitional Housing Project, a collaborative partnership between SAVS, St. Vincent de Paul (SVdP), and Homes 4 the Homeless (H4H), will increase the county's homeless shelter capacity by adding 40 new housing units and serving 50 unsheltered residents with a new "Tiny Home" village located in Roseland. The village will be explicitly designed to serve the Latinx community. The village will put clients on a path to long-term housing by providing one-on-one counseling and access to needed and essential services.

Sonoma Transitional Housing Project will provide supportive services to 50 beneficiaries residing in the tiny home village.

Program Services:

Tiny Home Village Development

- St. Vincent de Paul will purchase a large vacant or abandoned property and lease land to SAVS for one 40-unit Latinx-centric village in Qualified Census Tract (QCT) 153104 (Roseland).
 - Village development is dependent on purchase, permitting and zoning requirements being finalized.
- SAVS will oversee the development of the village. The village will utilize a combination of privately owned or purchased RVs and trailers, plus small one- and two-unit micro-homes on trailers. SAVS is committed to opening and operating the village as soon as possible. If the location currently being evaluated by Santa Rosa is zoned and permitted, the village can open by January 2023. If that location does not pass evaluation, SAVS will work quickly for a replacement. Each change in location creates an approximately 3–6-month delay in opening date.

Tiny Home Village Operations. SAVS will manage and oversee all operations of the tiny home village.

Client Support Services. SAVS will provide or refer out the following services to village residents:

- One-on-One Counseling – SAVS will prioritize mental health and harm reduction drug and alcohol recovery services. SAVS will also work with Peer Support programs, Micah's Hugs, the Impact 707 Foundation, the Drug Abuse Alternatives Center, and 12 Step programs to provide a panoply of mental health and drug/alcohol addiction services.
- Public Benefits Navigation – SAVS will assist residents in accessing public benefits such as CalFresh, General Assistance, MediCal, Social Security and other less-known programs.
- Housing Choice Vouchers Support – SAVS will ensure each client has the correct documentation for Housing Choice (Section 8) vouchers.
- Onsite Healthcare, Vaccination and COVID Testing – SAVS will partner with the County Health Department in offering these services.
- Food Assistance – SAVS will provide one (1) hot, nutritious meal daily to Villagers and will have a variety of options for affordable and available food for other meals.
- Jobs and Job Search Training – SAVS will provide at least two (2) jobs at living wage or above to village residents and provide resume workshops and mock job interviews.

<https://sonomavillages.org/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much # of villagers at the beginning of the quarter
- How Much # of new villagers over the quarter
- How Well: # / % Number of fulfilled case worker appointments

- Better Off # / % of villagers indicate this village has a positive impact on them

Mandatory Performance Indicators for EC 2.16:

- Number of households receiving eviction prevention services (including legal representation) - 0
- Number of affordable housing units preserved or developed - 0

AF215: Housing and Wellness Program

Revised Funding Amount: \$1,894,403

New Fund Reallocation: \$53,293

Total Funding Amount: \$1,947,696

Expensed to Date: \$1,795,550.43

EC: 2.17: Housing Support: Housing Vouchers and Relocation Assistance for Disproportionately Impacted Communities

Project Overview

Community Support Network (CSN) (Contractor), in partnership with TLC Child and Family Services (TLC), local hospitals, and Partnership HealthPlan of California, will operate a Housing and Wellness program for 636 beneficiaries, prioritizing former foster youth, homeless Transitional Age Youth (TAY), and adults with behavioral health challenges. The program will provide housing, housing navigation, and housing stabilization services, including case management.

The Housing and Wellness program will provide 201 beneficiaries with rental assistance and will benefit a total of 636 ARPA eligible beneficiaries (236 youth and 400 adults) over the entire program period, through December 31, 2025.

The following services will be provided for eligible youth and adults:

Behavioral Health Services:

- Case Management - Case Managers will provide Enhanced Care Management with a whole person interdisciplinary approach through systemic coordination of services.
 - Case management will focus on the following health-related domains: mental health; addictions/compulsive behaviors; physical/medical; independent living skills; psychosocial support; and vocational.
 - Case Managers will meet weekly with beneficiaries to develop a relationship and utilize the evidence-based practice of Motivational Interviewing to set and achieve beneficiaries' goals in the six (6) health-related areas of whole person care.
 - Case Managers will coach beneficiaries on adhering to a budget and developing independent living skills.
 - Seeking Safety Groups. Case Managers will provide weekly evidence-based Seeking Safety groups to help beneficiaries recover from trauma and addiction by enhancing their healthy coping skills.
 - Community Support Coordination. Case managers will work with local organizations

to coordinate community support to help stabilize beneficiaries and will introduce program participants to primary care doctors, behavioral health professionals, and other community supports, as applicable.

- Case Managers will coordinate or provide transportation to and from medical/behavioral health appointments and recovery groups.
- Case Managers will help participants identify strengths, aptitudes, and vocational interests, and connect them with Goodwill/Job Link for support finding employment.

Housing Services:

- Housing Placement.
 - Housing Navigators will connect as many qualifying beneficiaries (i.e., Disproportionately Impacted Households) as possible with permanent housing.
 - Contractor will coordinate with Sonoma County Housing Authority to connect eligible participants to the Housing Choice Voucher Program (Section 8).
 - Participants may be connected with multiple housing options including TLC and Contractor supportive housing as well as independent housing with private landlords.
 - Contractor will develop relationships with private landlords and build a database of available units.
 - Contractor will recruit, engage and maintain relationships with landlords in order to support clients' placements in their housing units.
 - Contractor will conduct initial inspections of rental units for habitability standards and appropriate rent.
 - Contractor will facilitate landlord-tenant negotiations to calculate appropriate rents up to \$1,858, and subsidies and support the tenant to enter into a lease agreement or rental contract. Rental payments should be made directly to landlords whenever possible.
 - Housing provided at Contractor and Subcontractor supportive housing is calculated at \$800 to \$1,000 per month.
- Housing Support.
 - Housing Navigators will provide housing assistance, including: assisting participants obtain required documentation and filling out applications and forms; providing coaching on housing interviews; assisting with lease signing; and collaborating with the housing location network of the Sonoma County Community Development Commission.
 - A Moving Logistic Coordinator will arrange for utilities to be set up; assist with the resolution of old utility debts that are a barrier; assist with purchasing, acquiring, and assembling furniture; teach beneficiaries budgeting skills, assist with housing related companion animal issues, and help beneficiaries establish positive relationships with landlords.

Direct Financial Assistance:

- Contractor will identify beneficiary financial needs and provide financial assistance for beneficiary moving supplies, outstanding utility bills and past rental payments (for bills that occurred after March 2020, and before beneficiary was housed with provider's assistance),

food and household goods with a cap of \$1,000 per beneficiary, paying for service animal costs related to housing, rental assistance, food stipends, and peer support stipends. Contractor will also identify beneficiary financial needs and provide financial assistance for expenses related to utilities like garbage, PGE, and water.

- Contractor will be responsible for determination and payment of all costs related to this program, including all financial incentives and subsidies.
- Contractor will develop a plan, priorities, procedures and appropriate internal controls to approve and monitor all financial assistance payments.
- Contractor will accurately document any financial assistance awards/distributions and denials.

<https://www.communitysupportnet.org/our-programs/>

<https://tlc4kids.org/young-adult-housing/>

Use of Evidence

At the end of June 2025, an additional SLFRF of \$326,299 was utilized for the Evidence-Based Practices Motivational Interviewing and Seeking Safety. The funds were used to operate a Housing and Wellness program, prioritizing former foster youth, homeless Transitional Age Youth (TAY), and adults with behavioral health challenges. The program will provide housing, housing navigation, and housing stabilization services, including case management. Case management focused on the following health-related domains: mental health; addictions/compulsive behaviors; physical/medical; independent living skills; psychosocial support; and vocational interests and skills.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of people receiving rental (housing) assistance
- How Much: # of people who receive case management
- How Much: # of people who receive direct financial assistance
- How Well: # / % of staff who feel supported at work
- Better Off: # / % of individuals housed via rental assistance

Mandatory Performance Indicators for EC 2.17:

- Number of households receiving eviction prevention services (including legal representation – 224
- Number of affordable housing units preserved or developed – 425

AF216: Fair Housing Education and Tenant Organizing Assistance

Project Completed

Funding Amount: \$261,606

Expensed to Date: \$260,677.61

EC: 2.18: Housing Support: Other Housing Assistance: education on tenant rights

Project Overview

Fair Housing Education and Tenant Organizing Services (Contractor) seeks to prevent displacement of tenants in stable housing by investigating housing discrimination, advocating on behalf of tenants experiencing discrimination, and empowering tenants to organize and address issues collectively.

The program will provide fair housing education and tenant organizing assistance in English and Spanish to tenants in multifamily rental complexes. Contractor, with North Bay Organizing Project (NBOP), will promote long-term housing stability for tenants by identifying common fair housing issues, offering know-your-rights trainings, organizing tenants and providing technical assistance to tenant associations, advocating on behalf of tenant groups by meeting with property managers to discuss systemic issues and/or filing fair housing complaints, and referring tenants with individual issues to other agencies and/or to Contractor staff for one-on-one counseling/advocacy.

Contractor will provide fair housing and tenant organizing information to at least 500 tenants, including providing services to prevent displacement from stable housing for 50 tenants over the entire program period, through December 31, 2024.

The following services will be provided:

- Housing Assistance Hotline. Staff tenant/intake hotlines with bilingual staff to provide referrals and/or information in English or Spanish to tenants seeking housing related assistance.
- Analysis of Trends: Regularly review complaints from tenants received through tenant hotline, canvassing, and intake process (via hotline or online submission) to identify and analyze common trends and select at least fifteen (15) rental properties to canvas (multifamily complexes where multiple tenants have alleged similar fair housing-related issues).
- Canvassing: Once a property has been identified, prepare and implement canvassing (e.g., select English and Spanish speaking staff and/or volunteers to attend the canvas, create survey questions based on complaints received, create/print flyers).
 - In addition to taking notes related to any additional issues raised by the tenant, staff will invite the tenant to attend an upcoming know-your-rights training, and ask the tenant if they would be interested in organizing with other tenants around a common issue and/or help form a tenants' association.
- Follow-up and Referrals: Follow-up with tenants who were not reached in person during the canvas and with tenants who would like to provide additional information or ask additional questions. Staff will provide referrals and information in English or Spanish to tenants who raise individual concerns.
 - Clients with individual fair housing issues will be referred to a housing counselor or staff attorney for one-on-one counseling/advocacy in English or Spanish. Other individual concerns will be referred to appropriate service providers.
- Know-Your-Rights Trainings: Conduct at least fifteen (15) Know-Your-Rights trainings for tenants addressing common fair housing issues, basic tenant rights, and specific issues raised by tenant complaints. Trainings will be provided in English and Spanish, as needed.
 - At each canvas, tenants will be invited to attend the next training, which, in addition to general information, will include information specific to the issue that gave rise to the canvas.

- Follow-up Investigations: Conduct follow-up investigations, including fair housing testing, to investigate allegations of housing discrimination that arise from canvassing and hotline complaints. If there is sufficient evidence, Contractor will address fair housing violations directly with management and/or file an administrative complaint with the Department of Housing and Urban Development or the California Department of Fair Employment and Housing, or file a lawsuit on behalf of the tenants. Contractor will file complaints/lawsuits when appropriate.
- Tenant Organizing: Bilingual staff will assist in forming and/or assisting at least ten (10) tenant associations at multi-unit rental complexes by organizing and running initial planning meetings, helping recruit tenants, providing organizing technical assistance (such as information about association governance and the value of collective action), helping strategize around particular issues faced by multiple tenants, and providing ongoing advice and support.
 - Work with tenant associations to address systemic issues with management, including but not limited to, drafting letters to management on behalf of multiple residents, holding meetings with tenants and management, and/or circulating petitions to request policy changes.
- Tracking Activities: Track project activities in their respective databases, including names and contact/demographic information for tenants surveyed; types of alleged discrimination; names of housing providers investigated; addresses of buildings canvassed; dates of know-your-rights trainings and names of attendees.

<https://www.fairhousingnorcal.org/>

<https://www.northbayop.org/housing-justice>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # people engaged through outreach
- How Much: # of households received resources
- How Much: # of Organizing Meetings held
- How Well: # / % of Know Your Rights training participants who agree trainers were knowledgeable of the subject matter
- Better Off: # / % of Know Your Rights training participants that can identify unfair housing practices
- Better Off: # / % tenants that report interest in organizing or forming a tenant association

Mandatory Performance Indicators for EC 2.17:

- Number of households receiving eviction prevention services (including legal representation) – 88
- Number of affordable housing units preserved or developed – 0

AF217: School Mental Health and Grief Services

Project Canceled

Funding Amount: \$113,944.69

Expensed to Date: \$113,944.69

EC: 2.26: Addressing Educational Disparities: Mental Health Services

On February 27, 2024, Individuals, Now dba Social Advocates for Youth (SAY) shut down. It declared itself in a financial crisis in the first week of January and did not have enough money to ensure the long-term viability of SAY. Thus, County canceled this contract, effective March 31, 2024.

Project Overview

Social Advocates for Youth (SAY) will partner with school districts across Sonoma County to provide integrated counseling and grief support services to help students who may not have access to mental health care address the emotional and psychological impacts of the pandemic. SAY will also provide training on Trauma Informed Care and grief to teachers and administrators at school sites so that school staff have the tools to understand the needs behind what would otherwise be categorized as misbehavior. These services will be provided with the goal of improving students' coping skills and reducing social and emotional barriers to learning.

SAY will provide mental health services to 250 students over the entire program period, through December 31, 2024.

The following services will be provided:

Coordinate with District social workers and other relevant offices to determine schools with the highest mental health needs and collaborate with the administration for each school about the school's needs and culture. Based on the collaborative assessment, SAY will provide the appropriate grief or counseling services to meet student need. Teachers and administrators will refer students to either mental health counseling or grief support, as needed.

School-based Training:

- Provide educational workshops and grief training to teachers and administrators at school sites, so that school staff have the tools to understand the needs behind what would otherwise be categorized as misbehavior.
- Deliver teacher trainings to ensure students receive the benefit of a trauma informed classroom, including support on connecting with families and caring for themselves as they navigate their student's mental health needs.
- Collaborate across the school to build out triage systems that ensure students are sent to the right professional, whether that is a clinician, school counselor, or another resource.
- Build relationships across the school district to conduct assessments to determine what events, experiences, and needs are impacting these students and their families.

School Mental Health and Grief Services:

- Provide approximately 8-10 sessions of individual trauma informed mental health services and interventions to help youth develop coping skills to deal with the issues impacting them at

school.

- Interventions will be developmentally, age, and needs tailored, and may include Play and Art therapy, Solution focused and Brief therapy, Cognitive Behavioral Therapy, Dialectical Behavioral Therapy, and others.
- Provide individual or group Grief Services to students as appropriate to student and school need to support grieving youth in developmentally appropriate ways.
 - Interventions will utilize numerous interactive therapeutic techniques, including supported play, expressive arts, prosocial interaction, and teaching self-care.
 - If grief groups are determined to be appropriate for the school site, groups will run for between six and ten weeks, meeting at least once a week.
- Provide external referrals for students who need more long-term therapeutic care or expand goals to address deeper needs.

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: Number of students served
- How Well: # / % of students referred that received counseling/wellness services
- Better Off: # / % of students that report they are more comfortable reaching out to others for support

Mandatory Performance Indicators for EC 2.26:

- National Center for Education Statistics ("NCES") School ID or NCES District ID
 - Olivet Elementary Charter NCES School ID: 060192404738;
 - Schaefer Charter NCES School ID: 060168509993;
 - Altimira Middle School NCES School ID: 063720006298
- Number of students participating in evidence-based tutoring programs - 0
 - PLEASE NOTE: This program does not provide tutoring.

AF217: School Mental Health and Grief Services

Original Funding Amount: \$574,690

New Fund Reallocation: \$39,494

Total Funding Amount: \$614,454.00

Expenses to Date: \$335,776.09

EC: 2.26: Addressing Educational Disparities: Mental Health Services

On February 6, 2024, the Sonoma County Board of Supervisors authorized the Director of Human Services Department to execute an agreement with the Hanna Boys Center dba Hanna Center to take over provision of the mental health services project being provided by Individuals Now Inc. dba Social Advocates for Youth (see above). Contract term would start on February 12, 2024.

Project Overview

Hanna Boys Center dba Hanna Center (Contractor) will partner with school districts and other youth-serving organizations across Sonoma County to provide integrated counseling and grief support services to help students who may not have access to mental health care, address the emotional and psychological impacts of the pandemic.

Contractor will also provide Trauma Informed training and curriculum to school districts as needed, in the form of suicide prevention awareness and substance use prevention groups. These services will be provided with the goal of supporting the mental health and wellness of the student body outside of clinical care.

Contractor will provide mental health services to 250 students over the entire program period, through December 31, 2025.

The following services will be provided:

Coordinate with District social workers and other relevant offices to determine schools with the highest mental health needs and collaborate with the administration for each school about the school's needs and culture. Based on the collaborative assessment, Contractor will provide the appropriate grief or counseling services to meet student need. Teachers and administrators will refer students to either mental health counseling or grief support, as needed.

School-based Training:

- Provide in-person suicide prevention awareness information sessions of approximately 30 minutes to all 7th, 9th, and 11th graders in Sonoma Valley Unified School District (SVUSD).
- Develop and provide a substance use prevention support group to middle school students in SVUSD. The program will serve 8 students per group and last for 8 weekly sessions of 1 class period length. A clinician and trainer will be present.

School Mental Health and Grief Services:

- Provide approximately 8-10 sessions of individual trauma informed mental health services and interventions to help youth develop coping skills to deal with the issues impacting them at school.
 - Interventions will be developmentally, age, and needs tailored, and may include Play and Art therapy, Solution focused and Brief therapy, Cognitive Behavioral Therapy, Dialectical Behavioral Therapy, and others.
- Provide individual or group Grief Services to students as appropriate to students and school needs to support grieving youth in developmentally appropriate ways.
 - Interventions will utilize numerous interactive therapeutic techniques, including supported play, expressive arts, prosocial interaction, and teaching self-care.
 - If grief groups are determined to be appropriate for the school site, groups will run for between six and ten weeks, meeting at least once a week.
- Provide external referrals for students who need more long-term therapeutic care or expand goals to address deeper needs.
- Provide external referrals for students who need more long-term therapeutic care or expand

goals to address deeper needs.

- Collaborate across the school to build out triage systems that ensure students are sent to the right professional, whether that is a clinician, school counselor, or another resource.
- Build relationships across the school district and other partnering agencies serving youth (e.g., Boy's and Girl's of Sonoma Valley) to conduct assessments to determine what events, experiences, and needs are impacting these students and their families

<https://hannacenter.org/community-hub/>

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: Number of students served
- How Well: # / % of students referred that received counseling/wellness services
- Better Off: # / % of students that report they are more comfortable reaching out to others for support

Mandatory Performance Indicators for EC 2.26:

- National Center for Education Statistics ("NCES") School ID or NCES District ID
 - Hanna Academy Tax ID# 88-2156894 NCES ID# 49-70953-7914667
- Number of students participating in evidence-based tutoring programs - 0
PLEASE NOTE: This program does not provide tutoring.

AF218: Traditional Food Producers Assistance

Project Canceled

Funding Amount: \$103,898.56

Expensed to Date: \$103,898.56

EC: 2.33: Enhanced Support to Microbusinesses

At the end of the first contract cycle, December 31, 2023, CIMCC elected to end the project. The Sonoma County Board of Supervisors, on their June 4, 2024 meeting, approved that the California Indian Museum and Cultural Center contract remaining funds will be reallocated to support training and capacity building efforts for the remaining ARPA CRP projects.

Project Overview

The California Indian Museum and Cultural Center (CIMCC) will provide at least 20 impacted and disproportionately impacted micro- and small traditional food businesses with business development assistance designed to help them overcome their pandemic-related barriers to success. The project will include a business needs assessment, business planning workshops, and business development technical assistance to help complete and implement business plans. The project will also help with accessing scholarships and capital for starting or expanding their businesses. Each business will be paired with a mentor that is operating a traditional food business and will receive coaching on successful practices in the field.

CIMCC will provide business development assistance services to at least 20 impacted and disproportionately impacted micro- and small traditional food businesses whose customers and operations focus on the needs and cuisine of American Indians and Alaska Natives in Sonoma County, with special emphasis in outreach to operators from those communities as to the availability of services.

The following services will be provided:

- Needs Assessment - During the first six months, survey at least 30 Traditional Food Producers (TFP) to assess their COVID-19-related needs in order to tailor the business planning and development assistance to meet the identified needs.
 - Analyze the data and produce a summary report to guide provision of business development assistance and identify new programs or services that may need to be developed to help the TFP recover and thrive economically.
- Business Planning Workshops - Develop a culturally relevant business planning template to utilize during business planning workshops.
 - By Month 18, conduct two, two-day workshops for up to 10 TFP in each workshop.
- Business Development Assistance - By Month 30, conduct in-person and/or virtual bi-weekly meetings to help the 20 TFP complete their business plans.
 - Work with the TFP on a one-to-one basis as needed to provide business development assistance tailored to their business planning and implementation needs.
 - By Month 30, introduce TFP to commercial credit, scholarships, and other capital opportunities to fund their businesses and provide assistance with accessing them.
 - By Month 30, connect each TFP with a mentor that operates a traditional food business and facilitate ongoing contact between the TFP and mentor via quarterly group coaching calls.
- Direct Client Assistance - In Year 2, businesses that complete the business planning workshops and opt to receive further assistance will be provided with direct client assistance (\$35 per meeting for 8 in-person meetings), to help them travel to business development workshops at CIMCC.

<https://cimcc.org/traditional-food-incubator-survey/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of businesses served
- How Well: # / % of participants reporting satisfaction with services
- Better Off: # / % of participants reporting an increase in knowledge and skills

Mandatory Performance Indicators for EC 2.33:

- Number of small businesses served – 19

AF219: ARPA Small Business Equity & Recovery Program

Project Canceled

Funding Amount: \$3,314,594.49

Expensed to Date: \$3,314,594.49

EC: 2.29: Loans or Grants to Mitigate Financial Hardship

The County of Sonoma terminated the agreement between Santa Rosa Metro Chamber (SRMC) and Sonoma County Human Services Department for the Small Business Equity and Recovery Collaboration (SBER) program, effective June 30, 2024.

It was determined that SRMC was out of compliance with the contract with the County. Contractor (SRMC) did not comply with its legal responsibility for all the subcontractor's acts and omissions to the same extent as if the subcontractors were employees of the Contractor. SRMC was notified, in writing, that they were out of compliance as fiscal lead due to the lack of supporting documentation.

Project Overview

The Santa Rosa Metro Chamber of Commerce (SRMC), in partnership with 16 nonprofits serving Sonoma County's business community, will implement the ARPA Small Business Equity & Recovery (SBER) Program, which will provide: 1) outreach and support services to increase prospective and existing business owners' access to information about equitable programs and services to support business startup and growth; 2) education to increase the economic success of new and existing small businesses; and 3) access to capital to support small business financial sustainability. This program will enable small businesses negatively impacted by COVID-19, especially those owned by under-resourced Black, Indigenous, and people of color (BIPOC), women, and LGBTQIA+ residents, to increase the economic vitality of their employees and contribute to the economic growth of the County.

SBER will provide outreach, education and access to capital for approximately 5,028 small business beneficiaries over the entire program period, through December 31, 2024.

SRMC will provide and/or oversee the following Subcontractor services:

Outreach and Support - The following services are designed to increase prospective and existing business owners' access to information about equitable programs and services to support business startup and growth:

- The Hispanic Chamber of Commerce of Sonoma County (Hispanic Chamber) will help Latinx business owners to address the disparities between White and Latinx businesses that surfaced through the pandemic and connect them to services.
 - The Hispanic Chamber will serve 300 business owners by promoting networking among Latinx small business owners and develop its technology infrastructure to better support Latinx businesses.
- Los Cien Sonoma County will provide outreach to engage 200 Latinx businesses in SBER

activities by serving as an information broker, catalyst for relevant community conversation, and promoter of beneficial partnerships and relationships between the Latinx community and the wider community.

- Los Cien will host community events on ways to access small business support and linkages/referrals to community resources.
- The Asian American Pacific Islander Coalition of the North Bay will connect 30 Asian American Pacific Islander business owners with SBER services and support Small Business Development Center educational programming through translations, interpretation, and culturally competent technical assistance and training to promote equity.
- The Sonoma County Economic Development Board (EDB) will expand its Business Diversity Program to serve 450 businesses that traditionally have lacked access to regulatory guidance, technical assistance, and capital. The EDB will continue connecting BIPOC, women -owned, and LGBTQIA+ businesses with organizations and financial institutions that can support their financial sustainability.
- Legal Aid of Sonoma County will serve the legal needs of 300 BIPOC businesses, primarily located in the Qualified Census Tracts (QCTs).
- The five place-based Chambers of Commerce of Cloverdale, Monte Rio, Rohnert Park, Russian River, and Windsor will provide outreach to businesses in their geographic areas and conduct intake for business owners to receive services from SBER providers.
 - Cloverdale will serve 60 businesses by informing them of SBER services and provide English-Spanish translations of emergency preparedness and business collateral.
 - Monte Rio will serve 30 businesses by promoting economic development in Monte Rio through social media, its website, and print materials.
 - Rohnert Park will add a part-time bilingual administrative assistant to connect 30 businesses to SBER partner resources, partner with the Small Business Development Center to host workshops and TA and identify the needs of Latinx businesses.
 - Russian River will connect 30 businesses to SBER training and technical assistance, help local businesses market their products and services, and support businesses in the tourism industry recover after the setbacks experienced by the pandemic.
 - Windsor will serve 200 businesses by adding a bilingual Business Resources Coordinator to perform outreach to businesses, especially those in under-represented and Hispanic communities, and connect them to SBER providers and support services.
- The Santa Rosa Metro Chamber will expand its Employer-Supported Childcare initiative by connecting small businesses to quality childcare providers and encouraging businesses to establish family-friendly policies that support child development.
- The Santa Rosa Metro Chamber will support its Mike Hauser Academy, conducted over three weeks each summer, by placing incoming Sonoma County 9th graders in STEM-related small businesses to encourage them to pursue STEM education pathways, reaching 200 individuals.

Education - The following services are designed to increase business operations/management competencies of small business owners and prospective business owners hard-hit by the pandemic:

- The Small Business Development Center (SBDC) will provide technical assistance for 60 businesses in the QCTs to help launch new businesses and jumpstart the economy in the QCTs through one-on-one advising on business plans, financials, and access to capital. The advisors will also help existing businesses with operations, marketing, and access to capital.
 - The advisors are a mobile team that will travel to locations throughout the County and deliver technical assistance to small business owners in their native language through SRMC's network of Latinx, BIPOC and Chambers of Commerce.
- The SBDC will provide 8-week accelerators over 2.5 years in Spanish and English, "How to Start a Business in Sonoma County," for 75 businesses in QCTs. Content will address timelines, permits and licenses, insurance and startup organization and operations.
- The SBDC will conduct a 6-week bilingual accelerator "Sonoma PitchFests" to help 50 businesses from the QCTs pitch business ideas with confidence, working with advisors to develop financials and preparing for loans and other funding.
- Red LatinX The Hub, a one-stop service hub, will provide four bilingual advisors to provide technical assistance and workshops for 1,144 Latinx small businesses on best business practices, including business development, financial literacy, access to technology and capital, marketing, and accounting.
- La Luz Center will serve 238 individuals in the Feters Springs/Agua Caliente West QCT by providing technical assistance on small business startup and growth, financial literacy training, technical support, and business incubators.
- Creser Capital Fund (Creser) will provide financial readiness advising to all program participants referred to Creser, targeting to reach 75 clients, and provide referrals for small business owners to access capital from other sources if not appropriate for investment through Creser.
- The North Bay Black Chamber will provide education and assistance to 30 small, Black owned businesses to navigate the process of attaining affordable capital and back-office services. Particular focus will be on the Request for Proposal (RFP) and Request for a Quote (RFQ), preparation, budgeting, documentation, and writing.

Access to Capital - At least \$745,000 in grants, up to \$10,000 per grant, will be distributed to small businesses owned by low-moderate income Sonoma County residents:

- The Small Business Hardship Fund will provide grants to predominantly BIPOC small businesses.
- Creser Capital will provide grants to predominantly BIPOC small businesses.
- The North Bay Black Chamber of Commerce's Equity Program will provide grants to BIPOC small businesses.

Direct Financial Assistance – Contractor (SRMC) will:

- Be responsible for determination and payment of all costs related to this program, including all financial grants.
- Develop a plan, priorities, procedures and appropriate internal controls to approve and monitor all financial assistance payments.

- Accurately document any financial assistance awards/distributions and denials.
- Identify beneficiary financial needs to mitigate financial hardship such as declines in revenues or impacts of periods of business closure, or to implement COVID-19 prevention or mitigation tactics.

Lead Agency Requirements

Contractor (SRMC), as lead agency, will adhere to and ensure that Subcontractors are meeting the following requirements:

- *Ensure that all Subcontractors will abide by conditions stated in this Agreement, including but not limited to insurance, confidentiality, data security, and living wage requirements.*
- *Perform at least one fiscal monitoring and one program monitoring for all Subcontractors during the term of this Agreement.*
- *Ensure that referrals and services are coordinated in a seamless manner with its partners.*
- *Ensure that all partners collect required data and information using the identified procedures and forms as specified by County.*

Contractor is responsible for tracking all participants and submitting required information to County.

<https://www.santarosametrochamber.com/main/programs/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of training participants
- How Much: # of clients currently enrolled
- How Much: # of clients enrolled this quarter only
- How Well: # / % of clients who achieved their goal upon exit
- Better Off: # / % of clients that maintained or grew business assets

Mandatory Performance Indicators for EC 2.29:

- Number of small businesses served – 5,738

AF219: ARPA Small Business Equity & Recovery Program

Funding Amount: \$247,759.00

Expensed to Date: \$192,566.99

EC: 2.29: Loans or Grants to Mitigate Financial Hardship

Contractor, Sonoma County Economic Development Collaborative, will provide outreach for approximately 450 small business beneficiaries over the entire program period, through December 31, 2025.

Contractor will expand its Business Diversity Program to serve businesses that traditionally have lacked access to regulatory guidance, technical assistance, and capital and will continue connecting BIPOC, women-owned, and LGBTQIA+ businesses with organizations and financial institutions that can support their financial sustainability over the entire program period.

<https://www.sonomaedc.org/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of training participants
- How Much: # of clients currently enrolled
- How Much: # of clients enrolled this quarter only
- How Well: # / % of clients who achieved their goal upon exit
- Better Off: # / % of clients that maintained or grew business assets

Mandatory Performance Indicators for EC 2.29:

- Number of small businesses served – 2,633

AF219: ARPA Small Business Equity & Recovery Program

Funding Amount: \$318,394.00

Expensed to Date: \$84,526.02

EC: 2.29: Loans or Grants to Mitigate Financial Hardship

Contractor, Legal Aid of Sonoma County, will provide outreach, education and access to legal services for approximately 100 small business beneficiaries over the entire program period, through December 31, 2025.

Contractor will serve the legal needs of 60 BIPOC businesses, primarily located in Qualified Census Tracts (QCTs), addressing critical legal challenges that affect their operations and sustainability.

The following services will be provided:

Outreach and Support

- Participate in bimonthly outreach, targeting businesses, primarily located in the Qualified Census Tracts (QCTs).
- Provide education to at least 100 BIPOC businesses, primarily located in the Qualified Census Tracts (QCTs).

Legal Services

- Business Formation Assistance: Help businesses legally structure their operations (e.g., LLCs, corporations) and provide advice on legal requirements for starting a business.
- Contract Review and Drafting: Assist with drafting, reviewing, and understanding contracts (e.g., leases, supplier agreements) to ensure business owners are protected and compliant with legal obligations.
- Regulatory Compliance: Provide guidance on local, state, and federal regulations affecting small businesses, including employment law, health and safety standards, and zoning requirements.
- Dispute Resolution and Litigation Support: Represent businesses in resolving legal disputes, including mediation and litigation support where necessary, to protect their interests.
- Financial and Debt-related Legal Advice: Offer legal guidance on managing business debt, understanding loan agreements, and navigating bankruptcy if needed.

<https://legalaidsc.org/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of training participants
- How Much: # of clients currently enrolled
- How Much: # of clients enrolled this quarter only
- How Well: # / % of clients who achieved their goal upon exit
- Better Off: # / % of clients that maintained or grew business assets

Mandatory Performance Indicators for EC 2.29:

- Number of small businesses served – 1

AF219: ARPA Small Business Equity & Recovery Program

Project Completed

Funding Amount: \$1,800

Expensed to Date: \$1,800

EC: 2.29: Loans or Grants to Mitigate Financial Hardship

Contractor, Monte Rio Chamber of Commerce, Inc., will provide outreach for approximately 30 small business beneficiaries over the entire program period, through December 31, 2024.

Contractor will serve these 30 businesses by promoting economic development in Monte Rio through social media, its website, and print materials. The services are designed to increase prospective and existing business owners' access to information about equitable programs and services to support business startup and growth.

<https://monterio.org/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of training participants
- How Much: # of clients currently enrolled
- How Much: # of clients enrolled this quarter only
- How Well: # / % of clients who achieved their goal upon exit
- Better Off: # / % of clients that maintained or grew business assets

Mandatory Performance Indicators for EC 2.29:

- Number of small businesses served – 30

AF219: ARPA Small Business Equity & Recovery Program

Funding Amount: \$180,960.00

Expensed to Date: \$34,649.33

EC: 2.29: Loans or Grants to Mitigate Financial Hardship

Project Overview

Contractor, Windsor Chamber of Commerce, Inc., will provide outreach for approximately 200 small business beneficiaries over the entire program period, through December 31, 2025.

Contractor will provide outreach and support services to businesses by adding a bilingual Business Resources Coordinator to perform outreach to businesses, especially those in under-represented and Hispanic communities, and connect them to support services. The focus of these services is to increase prospective and existing business owners' access to information about equitable programs and services that support business startup and growth.

<https://www.windsorchamber.com/about-us/>

Use of Evidence

This program did not indicate that specific EBPs are being used, however they are participating in a local program evaluation based on evidence-informed practices.

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of training participants
- How Much: # of clients currently enrolled

- How Much: # of clients enrolled this quarter only
- How Well: # / % of clients who achieved their goal upon exit
- Better Off: # / % of clients that maintained or grew business assets

Mandatory Performance Indicators for EC 2.29:

- Number of small businesses served – 85

AF220 Housing Location Services

Project Completed

Funding Amount: \$2,065,000

Expensed to Date: \$2,065,000

EC: 2.18-Housing Support Other Housing Assistance

Program Overview

Sonoma County Community Development Commission as lead will work with community partners to increase properties that will accept rental assistance in high opportunity areas. Provide stabilizing basic essentials to homeless households entering housing

Project Performance:

Through funding provided by the American Rescue Plan Act (ARPA), we successfully served **563 unique homeless households**, delivering a wide array of critical housing supports:

- **137 Security Deposits** to remove financial barriers to leasing
- **41 Holding Deposits** to secure units during application processing
- **66 Housing Application Fees** covered to increase access to opportunities
- **6 Housing Debt Reductions** allowing households to rent again
- **65 Moving Supports** to reconnect households with personal belongings in storage
- **195 Households Furnished** with essential items for stability
- **355 Households Provided with Goods** to support daily living
- **207 Food Packages** to help stock newly acquired refrigerators
- **92 Owner Incentives** to encourage landlord participation
- **26 Risk Mitigation Claims** to support housing stability and retention
- **13 Small Repairs** completed to preserve housing access

In addition to direct services, we **launched our Housing Connector platform**, designed to more efficiently match rent-assisted households with available units. Since its launch, the platform has facilitated:

- **Enrollment of 371 property managers** who listed **2,001 rental units**
- **Registration of 791 rent-assisted households** actively seeking housing
- **Participation of 180 case managers** from **30 community-based agencies** assisting in the housing search process

Through the efforts of our dedicated Housing Navigation and Location team, we achieved 100% utilization of all homeless-dedicated rental assistance vouchers. This milestone reflects the significant impact of targeted outreach, landlord engagement, and individualized housing support—dramatically increasing access to housing for our community’s most vulnerable members.

AF221 Sonoma County United Way 211 Services

Project Completed

Funding Amount: \$249,950.57

Expensed to Date: \$249,950.57

EC: 2.18-Housing Support Other Housing Assistance

Program Overview

211 Housing Homeless Assistance Services

The 211 Housing Homeless Assistance Services program will be subcontracted to Interface 211's call center located in Ventura County. Interface will provide the following services to respond to and increase housing and homeless assistance resources in Sonoma County. Train supervise and evaluate 211 call specialists. Some training is expected to be conducted by Home First CDC's Coordinated Entry Services CES provider. Provide housing and shelter referrals to 211 users 24/7.

211 Outreach Provide services in English and Spanish

Contractor will conduct outreach efforts with the goal of increasing the number of 211 users in Sonoma County through the following Print Media Social Media Events.

AF223 Emergency Flexible Funds for Housing Stability

Project Completed

Funding Amount: \$865,000

Expensed to Date: \$865,000

EC: 2.16-Long-Term Housing Security Services for Unhoused persons

Program Overview

The Sonoma County Emergency Flexible Funding EFF program intervenes nimbly and quickly before or early in a Sonoma County resident's homelessness to stabilize or restore housing safety and stability. Need to invest more funds in one-time prevention and problem-solving activities: a tank of gas, a portion of a month's rent, a utility payment, car registration, a brief hotel stay to help people from falling into homelessness.

AF225 County Campus Emergency Homeless Shelter

Project Completed

Funding Amount: \$1,500,000

Expensed to Date: \$1,500,000

EC: 2.18-Housing Support Other Housing Assistance

Program Overview

The managed emergency housing facilities would include but not be limited to:

Tent and/or pallet shelter facilities for up to 50 individuals or pairs including portable restrooms washing stations and a shower service. Pets would be allowed if deemed safe to others. A community gathering area would provide a place to rebuild community and independently plan for next housing steps.

If appropriate staff intend to collaborate in both programming and funding participation with the City of Santa Rosa a Safe RV Car Parking element that would include up to 25 RVs or cars to allow more people to move off the waitlist at the current SR Safe Parking location off of Stony Point Road.

Site management that includes resident safety protocols, security aesthetic and safety fencing, sanitation rule adoption and enforcement visitor restrictions places for bikes and storage of possessions and community responses as required

Resident case management including behavioral and physical health care recovery services housing navigation benefit assistance and related wrap-around services. This would include travel assistance to medical professionals' jobs and job training and more.

Rules and standards that protect resident safety and the safety of adjacent neighborhoods.

The locations would be both housing first individuals cannot use onsite and substance use disorder would be managed via harm reduction principles and housing-focused meaning a top priority during a person's stay is to regularly and diligently pursue housing with a routine review of residents progress in securing long-term housing either at another interim site PSH or other housing. Residents would be expected to follow a case manager's direction to pursue long-term housing which would be reviewed on a 28-day recurrence. Those that were making progress on their path to stable housing may be able to stay longer than 28 days; those who were not making progress could be directed to leave. A stay duration limit would be applied consistent with the US Department of Housing and Urban Development's HUD's Continuum of Care rules. Staff envision this safe sleeping and RV parking location to be operative for up to a year but this timeline may need to be adjusted based on conditions in the field.

Staff envision one or more service providers assisting with this effort likely from existing area vendors. For example, one vendor may provide site management with another providing case management. Alternatively, one provider may be selected to manage one or both sites. The emergency declaration noted in this staff report would allow the rapid assignment of these roles.

It is likely that current County staff at the Department of Health Services' Interdepartmental Multi-Disciplinary Team IMDT-HEART within the Division of Homelessness Services may assist in standing up the safe sleeping location but staff hope that this time-intensive need will not be required for more than a few initial weeks. In the longer term it is likely that the IMDT-HEART and IMDT-Expansion cohorts would assist service providers and safe sleeping location individuals with

additional case management behavioral health or substance use disorder support as needed as the teams do for existing sites.

AF302 Information Services Department – Demographic Data Project

Funding Amount: \$450,000

Expensed to Date: \$185,850.27

3.4-Public Sector Capacity: Effective Service Delivery

Project Overview

On behalf of CRA and other County Departments, ISD is creating an enterprise level geospatial map for County data to increase accessibility to services for the public and other institutions, as well as providing operational efficiencies. In addition to providing property data, the website could be easily updated in an emergency to provide comprehensive evacuation and disaster footprint information. Census data could also be included to better understand the populations served, which would support equity in decision making.

Allowing all the data to be accessed via one portal would create greater transparency and access for the public and create efficiencies and facilitate information sharing between County departments and other governmental jurisdictions. The data provided would allow geographic decision making to be considered within existing data to better inform decisions related to disadvantaged communities and equity. This approach will also be able to allow for improved consistency when developing offering online services and workflows that include data from multiple departments and systems.

Generally, those who find accessing data via the disparate departments, divisions and systems would have a high level of technical and government structure knowledge, in order to know where to look as well as how to retrieve information. Community members who experience underservice and/or structural and institutional marginalization tend to have a harder time accessing or leveraging available information. This enterprise level website would allow for easier access not only for those community members, but for all people who are looking for easily accessible data.

It is not uncommon for citizens to visit government offices to meet their needs when they experience difficulty attempting to complete their tasks online. As government offices are typically only open during routine business hours this results in citizens needing to take time off from work and travel to the County government complex in Santa Rosa. What should be a routine visit is typically more complex under pandemic restrictions, and clients increase their risk of contracting COVID when congregating in public places (public transit, lobbies, clinics, waiting rooms, etc.).

AF303 Office of Equity – Community Engagement Policy Development

Project Completed

Funding Amount: \$449,499.50

Expensed to Date: \$449,499.50

3.4-Public Sector Capacity: Effective Service Delivery

Project Overview

The goal of the ARPA-funded Community Engagement Plan is to achieve equitable participation and access to County government services and resources for systemically underserved communities of color and other communities who have traditionally experienced marginalization from government processes and services. The Plan will provide guidance and best practices for County departments to engage with community members in a culturally responsive manner.

Although the County is not working with any sub-recipients of funding such as community-based organizations, on September 20, 2022, the County Board of Supervisors approved a professional services agreement with Equity First Consulting to support the Office of Equity in assessing the County's current community engagement practices and to present a Community Engagement Plan to the Board of Supervisors in the Spring of 2024. The not-to-exceed amount of this contract is \$450,000 for services between September 20, 2022, and March 2024. The County Office of Equity has one ARPA-funded FTE splitting their time between the project management of the community engagement plan, the language access plan, and other ARPA functions associated with the Community Resilience Programs.

The Plan is being developed in three phases including:

- Phase 1: Evaluate the County's existing community engagement efforts through a series of focus groups and interviews with County staff and leadership. Conduct a review of documents related to existing community engagement efforts across County departments. Assess comparable jurisdictions' language access efforts and models to better understand gaps and opportunities for the County of Sonoma.
- Phase 2: Partner with seven local community leaders to co-create culturally responsive outreach plans and invite community members to participate in focus groups. Interview key external stakeholders and organizational partners to identify existing County capabilities and gaps in service, according to communities of color and other communities experiencing marginalization.
- Phase 3: Present the plan to internal County stakeholders and members of the community with the goal of finalizing a community engagement plan document including operating guidelines or "best practices" that can be used by all County departments.

AF304 Office of Equity – Language Access Policy Development

Project Completed

Funding Amount: \$129,500

Expensed to Date: \$129,500

3.4-Public Sector Capacity: Effective Service Delivery

Project Overview

On September 20, 2022, the County Board of Supervisors approved a professional services agreement with NIMDZI Insights, LLC Insights to support the Office of Equity in assessing the County's current language access practices and developing a Language Access Plan and recommended policy to present to the Board of Supervisors in the Spring of 2024. The not-to-exceed amount of this contract is \$185,850 in ARPA dollars for services between September 20, 2022- November 30, 2023. The OOE has one ARPA-funded FTE splitting their time between the

project management of the community engagement plan, the language access plan, and other ARPA functions associated with the Community Resilience Programs.

The goal of the Language Access Plan and recommended policy is to ensure consistent, high-quality, and culturally responsive language access to residents who are monolingual, Indigenous language speakers, and other linguistically diverse individuals who engage with the County of Sonoma. The Plan will establish guidelines, best practices, and a policy to ensure meaningful language access provision across County services for linguistically diverse communities.

The Plan is being developed in three phases including:

- Phase 1: Internal review to assess the County in relation to other comparable jurisdictions, including the creation of a demographic analysis of the languages spoken in the local community. Conduct focus groups with bilingual and other internal staff to understand the current practices across the organization in relation to language access.
- Phase 2: Conduct focus groups with linguistically diverse community members to better understand communities' challenges and experiences accessing resources and services from the County in their preferred or native language. This includes the following languages: Spanish, Tagalog, Chinese (Mandarin), Vietnamese, Khmer (Cambodian), Fijian, Chatino (variante baja) and Triqui (variante baja), and Mixteco (variante alta). Develop toolkits for staff use for future engagement with linguistically diverse communities.
- Phase 3: Develop the language access plan document and recommended policy, grounded in data and input from County staff, leadership, and community.

AF305 Department of Health – Homeless Sheltering

Funding Amount: \$1,792,361.00

Expensed to Date: \$1,687,172.72

2.18 - Housing Support Other Housing Assistance

Project Overview

To reduce the number of chronically homeless individuals by providing transitional shelter, cleanup support, and meals, enabling quicker access to essential services and more stable housing pathways.

Project Summary:

- Offer transitional shelter, hygiene services, and meals to meet the immediate needs of the homeless population.
- Facilitate quicker intake and support processes to help more individuals transition toward permanent housing solutions.
- Support the transformation and cleanup of LG Dorms into Eliza Village, a transitional housing site.
- Provide emergency shelter services and meals at two key locations: Mickey Zane Place (capacity: 60 clients) and Eliza Village (capacity: 90 clients).
- Equip shelters with necessary supplies including bunk beds, bedding, toilet paper, and cleaning materials to ensure safe and hygienic living conditions.

AF501: Free Public Wi-Fi Project

Project Completed

Funding Amount: \$389,082.03

Expensed to Date: \$389,082.03

EC: 5.21: Broadband: Other projects

Project Overview

Equitable Access California (EQAC) will install a free public Wi-Fi community-based mesh network to the unincorporated communities of the 5th District of Sonoma County, including the Qualified Census Tracts 153705 (Monte Rio) and 153703 (Forestville/Rio Nido), as well as the communities of Guerneville, Cazadero, Bodega Bay, and Bodega. If any unseen condition arises not in the control of EQAC that inhibits the deployment at any of these locations, either another unincorporated location will be found within District 5, or the service area at an existing location will be expanded. These communities have been impacted by COVID-19 resulting in the lack of access to the Internet for education and family, health, and job resources. Because of the lack of reliable cellular service throughout West County, the secondary focus of this project is to provide resilient and robust communication and access to COVID-19 resources and information. Funding from this grant will not be used for costs that will be reimbursed by other federal or state funding streams.

Upon completion, the mesh network(s) will reliably meet or exceed symmetrical 100 Mbps download and upload speeds, with the exception for any of the seven (7) communities where it is impracticable to build to such speeds due to geography or topography of the area. In these cases, the network may be designed to reliably meet or exceed 100 Mbps download speed and between at least 20 Mbps and 100 Mbps upload speed and be scalable to a minimum of 100 Mbps download speed and 100 Mbps upload speed.

EQAC will install a free public outdoor Wi-Fi mesh network that will include one to two Starlink uplinks powered by solar and battery providing continuous and resilient operations even during extreme disaster conditions and power outages. In specific:

- EQAC will continue pilot project in Guerneville involving the installation of 10 Cisco Meraki MR86 mesh access points and initially five backhaul drops using Comcast coax business 600/35 Mbps connections.
- EQAC will also physically wire Guerneville's low-income housing project Fife Creek Commons allowing children and families free access to the Internet from within their homes, notwithstanding any changes by Burbank Housing and their support for this project. If Burbank Housing decides not to allow EQAC to expand coverage, EQAC will redeploy dedicated resources to expand service areas in any of the current locations, with a focus on low income communities.
- After the successful deployment of the free public Wi-Fi in Guerneville, EQAC will begin equipment purchases and installation for the remaining unincorporated communities within weeks once the equipment is available from Cisco.

- EQAC will oversee administration, including remote management, support and maintenance of the networks. This includes a single management console for all towns that supports hierarchical remote and local management through a local vendor, as well as remote support via Cisco.
- EQAC will monitor the zone to ensure everything is working correctly via the built-in browser-based Cloud Management Software that comes with the Cisco Meraki Mesh APs.

WiFi installation for the following sites was completed in March 2024 as part of the original American Rescue Plan Act award to Equitable Access California: Guerneville, Monte Rio, Cazadero, Bodega, Bodega Bay, Forestville, and Jenner (Starlink only).

<https://eqac.org/public-wifi>

<https://eqac.org/blog/progress-report>

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of unique devices per quarter
- How Much: # of total times devices access internet per quarter
- How Well: #/% of local users vs total users
- Better Off: #/% of community members reporting that this access was meaningful or impactful

AF502 Economic Development Board Broadband Project

Funding Amount: \$3,000,000

Expensed to Date: \$214,593.41 EC: 5.21: Broadband: Other projects

Project Overview

The primary goal of the Economic Development Collaborative's (EDC) Broadband Program is to expand broadband infrastructure in the County, with a focus on serving rural, low-income, and vulnerable populations, including communities in high fire-threat areas where broadband infrastructure is critical for emergency communication and public safety.

The \$2.8 million of ARPA funds allocated to this program is split into two buckets: \$450,000 towards dedicated broadband staffing and \$2.35 million to support low-level, construction ready design for approximately 256 miles of broadband infrastructure in priority areas throughout the County. On December 3, 2024, the Board of Supervisors approved an agreement with Golden State Connect Authority (GSCA) to support broadband pre-project design, planning, engineering, and assessment services and deliverables. The additional services and deliverables will be to provide comprehensive and consistent design and planning for broadband expansion projects in the County.

To provide maximum flexibility in support of the County's broadband infrastructure initiative, the funding programed through this agreement will be distributed in a phased approach, as to the geographical areas and/or broadband projects to receive design. Locations that receive pre-

project planning funding will be contingent on locations and/or projects that are awarded funding through the Broadband Equity, Access, and Deployment (BEAD) program.

AF226 Economic Development Board Internet Access Program

Funding Amount: \$199,826.40

Expensed to Date: \$199,826.40

EC: 2.24: Household Assistance Internet Access Program

Project Overview

The Economic Development Collaborative's (EDC) Free Internet Program is a time-limited program that will provide free internet service for one year, through Xfinity Internet Essentials Program, to 556 households within select affordable housing properties throughout the County. The EDC has partnered with Burbank Housing, MidPen Housing, and Xfinity to offer internet at speeds of 100 MBPS download and 20 MBPS upload, and all required equipment, at no cost to the participating residents. Outreach at all the participating locations began in June 2025 and EDC staff hope to distribute all 556 subscriptions by December 2025.

AF602: Sonoma County Unified Community Preparedness & Long-Term Disaster Recovery Project

Funding Amount: \$1,979,637.07

Expensed to Date: \$1,724,741.08

EC: 3.4: Public Sector Capacity: Effective Service Delivery

Project Overview

Sonoma County Department of Emergency Management (DEM), as lead for the Sonoma County Unified Community Preparedness and Long-Term Disaster Recovery Project (Project), will develop an equitable, sustainable, unified, community-based disaster preparedness, response, and recovery platform by partnering with Community Based Organizations (CBOs) to ensure culturally responsive engagement.

The effort will build and strengthen existing partnerships of County departments, CBOs, faith-based organizations (FBOs) and other stakeholders to evaluate past efforts and create a sustainable, equitable, and coordinated service delivery mechanisms with surge capacity to respond to the COVID-19 pandemic and other disasters and to build the capability to shift to long term recovery efforts. With this partnership, the County will be able to rapidly assess communities' needs, implement solutions, and deliver targeted and relevant resources for disaster and recovery.

DEM will support developing increased resource capacity for disaster recovery services, assisting the number of beneficiaries as determined by the scope of the disaster over the entire program period, through December 31, 2025.

DEM will enter into an agreement among the core partners [the Office of Equity, Sonoma County Human Services Department (HSD, in-kind), On the Move's Community Urgent Response and Aid (CURA) program, Hope Crisis Response Network Inc, and Community Organizations Active in Disaster] to document the roles and responsibilities of the Project for co-creating and facilitating an equitable community-driven project design process that will ensure culturally-responsive COVID-19 mitigation, disaster preparedness, and capacity for long-term recovery services in future disasters. The Project partners will:

- Create capabilities to engage and coordinate COVID-19 mitigation, disaster preparedness, and recovery service delivery in English and Spanish.
- Conduct focused community engagement to co-create COVID-19 mitigation/disaster preparedness education and training, response networks and structures, and long-term recovery networks and structures. Communities of focus include: communities of color, including indigenous peoples, immigrant and refugee communities; the elderly and youth; sexual and gender minorities; people with disabilities; low-income individuals and the unhoused; people who do not speak dominant languages; and people from remote or underserved geographic locations.
- Ensure capacity for immediate transition to recovery (i.e. start resource navigation and case management at beginning of a disaster/outbreak) and develop a community disaster recovery plan, stakeholder's communication network, long-term recovery organization structure, fiscal and legal relationships, and model service contracts.
- Develop and maintain shared data collection to evaluate and determine the outcomes of service delivery (i.e. sustained common case-management system).
- Collect and analyze data with impacted communities after quarantine or other emergencies/incidents via survey tools, focus groups, and other activities for incorporation into the After-Action Report process and to seek further resources to advance equitable recovery.

https://sonomacounty.ca.gov/Main%20County%20Site/Administrative%20Support%20%26%20Fiscal%20Services/Emergency%20Management/Documents/DEM-AR-2022_screen.pdf

Performance Report

Anti-Racist Results Based Accountability Performance Measures:

- How Much: # of unique engagement events
- How Much: # of organizations participating in disaster recovery & disaster outreach engagement/events
- How Well: #/% of training attendees who completed the survey and think the subject matter was relevant

#/% of training attendees who completed the survey and can identify at least one strategy they can take to be more prepared for a disaster

AF701 & AF703 ARPA Program Administration Expense

Funding Amount: \$8,203,127.07

Expensed to Date: \$5,679,473.41

EC: 7.1: Administrative Expense

Project Overview

Administrative Labor and Expenses for running the Sonoma County ARPA-SLFRF program and tracking/reporting of funds. Estimated Administrative Labor and Expenses for running the Sonoma County ARPA program and tracking reporting of funds in calendar years 2025 and 2026