

City of Stockton, California Recovery Plan

State and Local Fiscal Recovery Funds 2025 Performance Report

Reporting Period: July 1, 2024 – June 30, 2025



City of Stockton, California
2025 Recovery Plan Performance Report

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GENERAL OVERVIEW

Executive Summary

On March 11, 2021, the American Rescue Plan Act (ARPA) was signed into law which established the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program. Under ARPA, \$78 million was sent directly to our City to support the response and recovery from the pandemic. . The specific federal funding objectives were as follows:

- Support COVID-19 response efforts
- Decrease the spread of the virus and bring the pandemic under control
- Replace lost revenue for eligible governments to strengthen support for vital public services and help retain jobs
- Support immediate economic stabilization for households and businesses
- Address public health and economic challenges of the pandemic.

Stockton strongly committed to investing SLFRF funds in a fiscally responsible manner in compliance with federal funding objectives and program guidelines to ensure growth and equitable recovery from the COVID-19 pandemic for residents.

Prior to ARPA funding, the Stockton City Council (Council) established the goals in Figure 1 which focused on similar priorities.

In February 2021, in conjunction with the announcement of ARPA funding, the Council embarked on robust public discussions on how to effectively align the use of any SLFRF appropriations with the current priority goals.

On June 22, 2021, the Council approved an initial plan for effective use of the expected SLFRF funds, with a focus on addressing Categories of Need

1. COVID Mitigation and Prevention
2. Community Well Being
3. Essential Support to Households
4. Small Business Support/Economic Recovery
5. Homelessness/Housing
6. Recovery of City Government
7. Digital Divide/Internet Connectivity

Additional Council meetings and discussions occurred to revise the plan as actual funding becomes available and more information was collected about project development and implementation.

Uses of Funds

As Stockton moves forward with using SLFRF, Stockton leadership evaluated funding needs in a thoughtful and collaborative manner with the community, business leaders, and internal departments.



Figure 2: Stockton City Hall

One of the main goals of ongoing discussions was to ensure that the Stockton Categories of Need (as identified in the Executive Summary) properly align with the Federal Expenditure Categories for these SLFRF funds.

The table below is being provided for illustrative purposes to visually tie together the appropriate Stockton Category of Need with each Federal Expenditure Category and the majority of local projects being tracked. Please note that the separately filed Federal SLFRF Quarterly Compliance Reports will continue to provide the most accurate and up-to-date listing of expenditures by Stockton.

Stockton Category of Need	Project Expenditure Category	Project Name	Adopted Budget
Government Recovery	6-Revenue Replacement	Revenue Replacement-Govt Services	\$ 17,758,564
Government Recovery	2-Negative Economic Impacts	Animal Shelter Upgrades	\$ 9,986,072
Homelessness/Housing	2-Negative Economic Impacts	Project Homekey	\$ 6,050,000
Community Well Being	1-Public Health	Community Well Being - Crisis Intervention	\$ 5,760,000
Government Recovery	2-Negative Economic Impacts	Fire Apparatus	\$ 5,691,702
Homelessness/Housing	2-Negative Economic Impacts	Navigation Center	\$ 3,425,601

Government Recovery	4-Premium Pay	One-Time Essential Worker Premium Payment to All Staff	\$ 3,191,000
Homelessness/Housing	1-Public Health	Touchless Restroom	\$ 2,980,092
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Community Support	\$ 2,535,009
Digital Divide/Internet Connectivity	2-Negative Economic Impacts	Connectivity Support - Device Mobile Hotspot Program	\$ 2,407,748
Digital Divide/Internet Connectivity	5-Infrastructure	Fiber Segment Construction	\$ 2,355,558
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Business Facade Outdoor Dining Programs	\$ 2,077,660
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Event Programming	\$ 1,518,755
Digital Divide/Internet Connectivity	3-Public Health-Negative Economic Impact	Digital Traffic Camera Replacement	\$ 1,449,235
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Uplift Downtown Initiative	\$ 1,368,776
Government Recovery	1-Public Health	Waterfront Towers HVAC Upgrade	\$ 1,350,000
Government Recovery	1-Public Health	Vehicles Equipment for Clean City Initiative	\$ 1,245,342
Government Recovery	1-Public Health	Police Equipment	\$ 1,208,500
Homelessness/Housing	2-Negative Economic Impacts	Non-Profit Support	\$ 1,054,716
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Chamber Business District Support	\$ 600,000
Government Recovery	3-Public Health-Negative Economic Impact	Public Sector Capacity - Procurement	\$ 586,865
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Miracle Mile Traffic Safety Improvements	\$ 413,845
Digital Divide/Internet Connectivity	5-Infrastructure	Fiber Master Plan	\$ 397,165
Government Recovery	7-Administrative	EDD Staff Augmentation	\$ 329,764

Small Business Support/Economic Recovery	2-Negative Economic Impacts	Entrepreneurship Support	\$ 299,666
Homelessness/Housing	2-Negative Economic Impacts	Homeless Shelter Emergency Operations	\$ 278,430
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Marketing	\$ 243,469
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Business Attraction Expansion Incentives	\$ 233,606
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Economic Development Strategic Action Plan	\$ 206,032
Homelessness/Housing	3-Public Health-Negative Economic Impact	Public Health Housing Homelessness Dashboards	\$ 66,207
Government Recovery	5-Infrastructure	Police Facility Improvements	\$ 51,500
Government Recovery	1-Public Health	Personal Protective Equipment Supply for City facilities	\$ 32,676
Homelessness/Housing	2-Negative Economic Impacts	Pathways Project	\$ 1,865
TOTAL			\$78,052,072

Promoting Equitable Outcomes

Stockton is committed to promoting equitable outcomes in all government services, not only those provided through the use of ARPA dollars. See Appendix 1, ARPA Project Inventory, “Uses of Evidence” under each project listing, for more specific equity impact information where appropriate.

Community Engagement

ARPA afforded an unprecedented amount of funding into the community. It was of the utmost importance that the priorities of the community were considered in the allocation of the funds. To ensure that citizens had the opportunity to make their priorities known, Stockton embarked upon a multi-prong approach to capturing community needs:

First, the City Manager and the Council engaged in multiple open public discussions, meetings, and workshops to allow the public to have an opportunity to hear and have input into the Stockton Categories of Need and potential projects. .

Second, the individual Council Members held public meetings with constituents to gain input into how to spend federal funding to meet the needs of the community.

Third, Stockton provided regular updates and welcomed feedback from the community through the local newspaper, various media outlets and social media

Finally, Stockton regularly engaged in special surveys, community engagement projects and outreach on any special issues of concern.

Labor Practices

Stockton placed a focus on enhancing infrastructure resiliency, creating versatile spaces and amenities for residents and visitors to enjoy, and ensuring ease of movement within the City. Several of the projects funded by ARPA are for capital improvements to city facilities. The City conducts contract work in compliance with State and Federal requirements to promote effective and efficient delivery of high quality infrastructure projects while also supporting the economic recovery through employment opportunities for workers.

Performance Report

Projects listed in the Project Inventory in Appendix 1 are in various stages of development., It is anticipated that Federal performance indicators will be tracked as required by the SLFRF guidelines.Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Appendix 1:

ARPA

Project

Inventory

Project Information Form

PROJECT INVENTORY

Project Name: Project Homekey Match

Project Identification Number	EARP303
Funding Amount	\$6,050,000
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.16 – Long-term Housing Security: Services for Unhoused Persons
Project Description	San Joaquin County, Continuum of Care and City of Stockton worked to create a strategic plan to address homelessness which was adopted by all three entities during the summer of 2020. The Pandemic response to homelessness was guided by the City Council-approved San Joaquin Community Response to Homelessness Strategic Plan, Public Health, State mandates and the CDC. During the last Point in Time Count in January of 2019, 921 unsheltered homeless were identified in the City of Stockton. The most significant barrier to advancing the goals of the Strategic Plan is access to permanent supportive housing units.
Use of Evidence	GOALS & OBJECTIVES The goal of using ARPA funds for a Homekey match is to maximize the amount of funding directed toward the City for homelessness. If successful, the match will bring an additional \$19 million to support the creation of housing. On December 14, 2021, the City Council authorized \$6,050,000 of ARPA funding to provide the required funding match for the Housing Authority of San Joaquin County's (HASJC) application for Homekey funding by Resolution No. 2021-12-14-1504. The funding was sourced from Down Payment Assistance (\$5,850,000) and Coordinated Entry (\$200,000).

Project Name: Lost Revenue Replacement: General Fund

Project Identification Number	Revenue Replacement
Funding Amount	\$17,737,681
Project Expenditure Category	6-Revenue Replacement
Project Expenditure Subcategory	6.1 – Provision of Government Services
Project Description	Funding for general government services. Government service costs for technology disaster preparedness and generators for city facilities, meeting service capacity needs in procurement, remodeling community center, community center utilities, homeless shelter operations and park landscape maintenance
Use of Evidence	GOALS & OBJECTIVES ARPA authorizes local governments to use the allocated funds to replace lost public sector revenues if a reduction in revenue is experienced due to the pandemic. In order to quantify the pandemic's impacts on city revenues, post-pandemic revenues were compared to the pre-pandemic revenues with an added growth factor. The City's revenue loss will be calculated at four different points in time: June 30, 2020, June 30, 2021, June 30, 2022, and June 30, 2023.

Project Name: Facility Maintenance

Project Identification Number	WARP104
Funding Amount	\$1,350,000
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.14-Other Public Health Services
Project Description	This project will upgrade the existing HVAC system at both waterfront tower buildings serving as our City Hall campus. The project will provide higher filtration and energy efficient units and improve air quality within the buildings that house the employees and serve the general public.

Project Name: Police Equipment and Maintenance

Project Identification Number	PARP102
Funding Amount	\$1,208,500
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.7-Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
Project Description	The American Recovery Plan Act (ARPA) provides much needed funding to the Stockton Police Department (SPD) for items such as: firing range maintenance, specialty safety equipment, additional training ammunition, portable radios, special team vehicles, and a voicemail option for every officer to provide improved service delivery to the Stockton community.
Use of Evidence	<u>Goals</u> • Provide staff with necessary equipment to provide essential services to the community ○ Critical incident response ○ Resources for investigative activities ○ Firing range equipment • Establish enhanced communications mechanisms for both staff and citizens ○ Voicemail option for every officer ○ Portable radios to provide improved communications for staff when providing resources to the community ○ Customer service surveys <u>Measurement of Success</u> • Year over year decrease in the number of homicides • Year over year decrease in the number of non-fatal shootings • Overall increased safety for staff when responding to critical incidents • Overall increased service delivery to citizens by providing direct lines of communication with officers • Overall increase in trust building between the citizens and staff <u>EQUITY IMPACT</u> The pandemic has negatively impacted communities throughout the country. Since the pandemic began, violent and property crime experienced an uptick in activity. Many of Stockton's underserved neighborhoods were affected by the increase in crime and gang/gun violence. Deploying properly equipped staff to address critical incidents and enhancing communications in these neighborhoods can only improve the outcomes of addressing crime and building trust, over time.

Project Name: Animal Shelter Upgrades

Project Identification Number	PO23001
Funding Amount	\$9,986,072
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.22-Strong Healthy Communities: Neighborhood Features that Promote Health and Safety
Project Description	This project proposes to improve the quality of life for our shelter animals, while advancing facility operations by expanding the existing Animal Shelter to increase animal capacity and upgrade medical care facilities, while creating a more friendly experience for prospective pet owners. Stockton Police Department (SPD) works closely with community partners while operating the shelter. These stakeholders have been engaged about the proposed project and their needs and requests have been incorporated into the preliminary planning process.
Use of Evidence	<i>See Description above.</i> EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes increased capacity to better align with the citywide needs.

Project Name: Vehicles & Equipment for Clean City Initiative

Project Identification Number	WARP102
Funding Amount	\$1,245,342
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.14- Other Public Health Services
Project Description	This line item would purchase and replace equipment to support the City's Clean City Initiative, in particular homeless encampment cleanup activities. Vehicles and equipment would include: a tracked loader, heavy duty pickup, trailer, skip loader, dump trucks, trash truck with grapple, and a street sweeper. Homeless encampment cleanups average approximately 50-tons of waste removed by utilizing front loaders, Bobcats, dump trucks, and trailers. This equipment is also utilized to support regular road maintenance.
Use of Evidence	EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The purchase and placement of the vehicles and equipment into service will provide a citywide benefit to customers.

Project Name: Fire Apparatus

Project Identification Number	WARP101
Funding Amount	\$5,691,702
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.22-Strong Healthy Communities: Neighborhood Features that Promote Health and Safety
Project Description	Based on Stockton's local conditions, community demand, and maintenance costs, it is recommended that six (6) existing Pierce Enforcer Pumper Engines are immediately replaced from front line status. The second round of funding would be used to further support the department's operation by purchasing additional fire engines, a ladder truck, or other equipment.
Use of Evidence	EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The purchase and placement of the engines and equipment into service will provide a citywide benefit to customers.

Project Name: Digital Traffic Camera Replacement

Project Identification Number	WARP506
Funding Amount	\$1,449,235
Project Expenditure Category	5-Infrastructure
Project Expenditure Subcategory	5.21-Broadband: Other projects
Project Description	The vast majority of traffic cameras in Stockton are analog, greatly limiting their functionality and use. This project replaces them with digital cameras at City intersections. Digital cameras allow for a greater number of camera features, such as traffic flow, monitoring simultaneous viewing of multiple cameras, traffic management, data analysis, and retention of backup footage.
Use of Evidence	GOALS & OBJECTIVES This project proposes to replace 100 cameras at various locations citywide with high-definition digital cameras. The cameras identified for replacement are obsolete and require constant maintenance. The City's existing security and traffic video monitoring system includes a total of 354 cameras, of which, 23 are digital and 331 are analog, at various locations citywide utilized by both the Public Works and Police Departments to monitor traffic, safety, and security. The allotted ARPA budget will allow for the replacement of 100 cameras and the remaining 231 cameras will be replaced with other grant fund sources. EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide camera network to prioritize replacement.

Project Name: Connectivity Support - Device & Mobile Hotspot Program

Project Identification Number	CARP201
Funding Amount	\$2,407,748
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.4-Household Assistance: Internet Access Programs
Project Description	Up to 2,300 qualified households (including an estimated 500 senior households) will receive a free hotspot capable of serving multiple users, one free computer, and three years of free Wi-Fi services.
Use of Evidence	GOALS & OBJECTIVES To support digital inclusion, Library staff designed a comprehensive plan to address connectivity issues. <u>Goals</u> A key objective is to affirm that broadband service is an essential part of civic life, a foundation to improving household financial wellbeing and creating a more equitable life in Stockton. Additional goals include: • Create a marketing plan to reach community members in prioritized neighborhoods disproportionately affected by the pandemic and digital divide. • Offer 1,550 adult residents a Chromebook and hotspot with three years of prepaid internet service. • Offer 500 senior citizen residents aged 60 and over an option for a tablet with three years of prepaid service. • Provide a digital curriculum 'train the trainer' program in English, Spanish, and Khmer available for Community Services staff and community partners to provide digital literacy instruction/coaching with giveaway devices. • Establish a community engagement program that utilizes local non-profit community partners to assist with outreach for device giveaways and information regarding low-cost in-home broadband service. <u>Measurements of Success</u> • Number of devices distributed by census tract (Phase 1 marketing efforts will focus first on the neighborhoods most disproportionately affected by lack of affordable broadband). • Number of inquiries about the program (by census tract). • Number of trainers that completed train the trainer classes, and number of trainers providing coaching in Stockton. • Number of participants to complete the digital literacy classes and coaching sessions. • Number of outreach mailers sent to under-resourced communities (using census tract data) and the number of responses from those mailers. • Participation of non-profits and chambers that work with residents most impacted by a lack of affordable broadband residents. • Survey data, pre and post-coaching data, class surveys, and surveys completed every six months for three years. • Number of phone calls to the technical assistance line and one-on-one coaching (post class) participants EQUITY IMPACT The pandemic has negatively impacted communities, particularly households

	facing economic insecurity before the pandemic. To address the under-resourced households lacking broadband, the library established a strategy for outreach and engagement. The strategy for accomplishing this includes • The establishment of a community engagement program that utilizes City staff and local non-profit community partners to assist with outreach for device giveaways, classes, and information regarding low-cost in-home broadband service. • City staff will advertise the program locally through digital media and community partners. Marketing also includes sending mailers to neighborhoods identified as having the highest broadband need.
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Project Name: Fiber Segment Construction

Project Identification Number	WARP504
Funding Amount	\$2,355,558
Project Expenditure Category	5-Infrastructure
Project Expenditure Subcategory	5.21-Broadband: Other projects
Project Description	Based on the results of the Fiber Master Plan, this construction and equipment fun will be used to build out key segments of the City's existing, but incomplete fiber network. Selected projects will prioritize the deployment of Smart City technologies, focus on downtown core and other business areas, and be used to provide incentives for economic development and other City Council priorities.
Use of Evidence	GOALS & OBJECTIVES This project proposes to prepare a citywide Fiber Optic Master Plan to determine where critical fiber gaps exist and prioritize fiber buildout. The project also includes installation of backbone fiber and replacement of ethernet switches as determined by the master plan. EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide fiber network to prioritize construction where fiber gaps exist.

Project Name: Fiber Master Plan

Project Identification Number	WARP503
Funding Amount	\$397,165
Project Expenditure Category	5-Infrastructure
Project Expenditure Subcategory	5.21-Broadband: Other projects
Project Description	The City has an incomplete fiber network. A master plan is needed to determine where fiber gaps exist in the network and identify key areas for expansion. A consultant will identify key buildout areas that will increase the City's capacity for delivering services, enhance economic development, and connect with other institutions.
Use of Evidence	EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide fiber network to prioritize construction where fiber gaps exist.

Project Name: One-Time Essential Worker Premium Payment to All Staff

Project Identification Number	SARP402
Funding Amount	\$3,191,000
Project Expenditure Category	4-Premium Pay
Project Expenditure Subcategory	4.1-Public Sector Employees
Project Description	The Federal government supports hazard pay to compensate or incentivize workers exposed to additional risk while providing essential services.
Use of Evidence	GOALS & OBJECTIVES Under the provisions of ARPA, the federal government supports hazard pay to compensate or incentivize workers who have been exposed to additional risk while providing essential services. Under this provision, all full-time City of Stockton employees in an active status during the 10/16/2021 – 10/31/2021 pay period will qualify for a one-time \$2,000 premium payment. In addition, all part-time employees with an active status during the 10/16/2021 – 10/31/2021 will receive a one-time \$500 premium payment. Without the efforts of City's employees, programs and services like the Clean City Initiative, Rental and Mortgage Assistance, Small Business Support, Community Support, and all other essential services would not have been possible. These programs have been successfully implemented while continuing their regular duties and projects.

Project Name: Touchless Restroom

Project Identification Number	WP22016
Funding Amount	\$2,980,092
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.14-Other Public Health Services
Project Description	Install eight Exeloo Automatic Public Toilets at Oak Park, Harrel Park, Victory Party, Legion Park, Peterson Park, Paul E Weston Park, Brotherhood Park, and Louis Park. The prefabricated restrooms offer a unisex public toilet system that provide accessibility for all users. The units are resilient, hygienic, and offer a safe solution for availability of public restrooms.
Use of Evidence	EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes placement of the units citywide.

Project Name: Providing COVID related Leave to Employees

Project Identification Number	SARP103
Funding Amount	\$896,652
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.7-Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
Project Description	The Federal and State governments required employers to provide supplemental leaves for employees impacted by COVID-19 between March 2020 and August 2021.

Project Name: Support for Low Barrier Shelter Beds

Project Identification Number	EARP212
Funding Amount	\$3,425,601
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	216-Long-Term Housing Security Services for Unhoused persons
Project Description	Acquisition of a new Navigation Center Shelter

Project Name: EDD Staff Augmentation

Project Identification Number	EARP701
Funding Amount	\$329,764
Project Expenditure Category	7-Administrative
Project Expenditure Subcategory	7.1-Administrative Expenses
Project Description	Procure additional staff support to augment the Economic Development Department's capacity to respond to COVID impacts on homelessness and housing.
Use of Evidence	GOALS & OBJECTIVES Successfully onboard professional contractors targeting ARPA homeless initiatives such as Safe Parking and Low Barrier Shelter. In addition, augment with consultants for a portion of the technical day to day operations, leaving time for staff to manage ARPA initiatives. EQUITY IMPACT The City used a competitive process and appropriate procurement methods to select and contract with professional consultants and other services as indicated.

Project Name: Business Attraction & Expansion Incentives

Project Identification Number	EARP207
Funding Amount	\$233,606
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	Develop a streamlined program to incentivize the relocation or expansion of businesses in the Downtown Core that will drive recovery and mitigate the impacts of the pandemic.
Use of Evidence	GOALS & OBJECTIVES The goals and objectives of the Business Attraction & Expansion Incentives program will be to create a streamlined process to incentivize the relocation or expansion of businesses in Stockton, particularly the Downtown Core. Additional objectives for the program will be to procure data tools and technical support that can be deployed by EDD staff for both business attraction and expansion efforts, as well as other ARPA and general economic development initiatives. <u>Measurements of Success</u> The success of this project will be determined by the number of businesses that relocate or expand within the City, with additional consideration given to: • Number of jobs created and retained • Business sales tax for relocated or expanded businesses EQUITY IMPACT The data tools and resources procured and deployed through this project will be utilized to attract businesses to Stockton, with a focus on creating and retaining jobs for residents of all backgrounds. As EDD staff become familiarized with the capabilities of business attraction and economic development data tools, staff will be sure they are utilized equitably throughout the City.

Project Name: Economic Development Strategic Action Plan

Project Identification Number	EARP202
Funding Amount	\$206,032
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	Fund a portion of the Plan and the initial implementation steps focused on recovery and growth.
Use of Evidence	GOALS & OBJECTIVES The goals and objectives of the Economic Development Strategic Action Plan (EDSAP) are thoroughly outlined in the final Plan and tie back to the City's Vision: Stockton will become the best city in America to live, raise a family, and grow a business. Additional goals and objectives include: • Strengthen the business climate through increased collaboration and engagement • Build and sustain high-impact job pathways for students entering the workforce and midcareer professionals • Increase job-ready candidates in the Stockton job market • Enhance the experience Downtown • Expand culture of entrepreneurship in Stockton • Build community cohesion and pride <u>Measurements of Success</u> The success of the EDSAP will be measured through a series of economic indicators that demonstrate the economic outlook of the City. Examples include both qualitative and quantitative measurements, including: • Labor market participation, in comparison to the unemployment rate • New jobs created and retained • Household income by census tract • Business sales tax • Business licenses issued, in comparison to renewals • Building permits issued During plan implementation, the metrics used to define success will evolve to reflect the changing dynamics within the City. These quantifiable datapoints will be used to gauge success, determine areas for improvement, and guide staff over the coming years to enhance the quality of life for all Stockton residents. EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. Stockton residents have been hit particularly hard by the effects of the pandemic. A major goal of the EDSAP is to increase economic mobility and the quality of life for all residents, including communities that have historically faced economic hardships. The final Plan includes implementation efforts that seek to improve the economic outlook for all Stockton residents.

Project Name: Entrepreneurship Support

Project Identification Number	Entrepreneurship Support
Funding Amount	\$299,666
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	Provide resources to nonprofits that support small businesses and entrepreneurship.
Use of Evidence	GOALS & OBJECTIVES The City recognizes entrepreneurs and will continue to support entrepreneurship endeavors by augmenting the successful Entrepreneurship Grant Program. The Entrepreneurship Program goal is increased access to various support resources and programs for start-up businesses and entrepreneurs, within the City that demonstrate growth capability and innovative business ideas. <u>Goals</u> A key objective is to expand the culture of entrepreneurship in Stockton and build Stockton's reputation as a hub for innovation. Additional goals include: • Increase entrepreneur access to capital • Aid entrepreneur's ability to scale a business • Grow and enhance the existing entrepreneurial ecosystem • Reduce gaps in opportunity and access to entrepreneurial spaces • Increase collaboration between business service organizations • Increase resources available for entrepreneurs in Stockton <u>Measurements of Success</u> • Measurement of funding to entrepreneurs and raised from program participants • Number of jobs created • Number of entrepreneurs attending events • Inventory of business and workforce development efforts and initiatives • Track program recipient information through self-certification forms • Expand City's current Client Relationship Management system to track the progress of businesses that utilize different resources EQUITY IMPACT The Entrepreneurship Program is designed to provide support to low-moderate income persons to address gaps in accessibility which were amplified throughout the pandemic. The Entrepreneur Support funding will increase available resources to make a more meaningful impact on low-moderate income entrepreneurs and business owners through the City's strong relationship with the multiple business service organizations that provide services to a diverse group of entrepreneurs. These business service organizations can provide resources tailored to the needs of our community.

Project Name: Non-Profit Support

Project Identification Number	Non-Profit Support
Funding Amount	\$1,054,716
Project Expenditure Subcategory	2.34-Assistance to Impacted Nonprofit Organizations (Impacted or Disproportionately Impacted)
Project Description	Provide technical assistance and capacity building for the network of local nonprofit businesses.
Use of Evidence	GOALS & OBJECTIVES The goal of the Nonprofit Support Program is to expand the existing capacity of the nonprofits in Stockton. The organization selected to provide these services will focus on technical assistance, capacity building, strategic planning, board recruitment/training/guidance, best practices, fundraising capabilities, and marketing. <u>Goals</u> A key objective is to grow the depth and resiliency of Stockton's nonprofit base in order to better serve the community. <u>Measurements of Success</u> The following would be considered for measurements of success: • Number of nonprofits served with technical assistance. • Growth of individual nonprofits fundraising. • Increase in number of grants received by nonprofits. EQUITY IMPACT For program administration, the City will solicit proposals from organizations that specialize in nonprofit capacity building. When evaluating proposals, the City will review the organizations presence and affiliation with local nonprofits and their ability to serve underrepresented communities.

Project Name: Chamber & Business District Support

Project Identification Number	EARP205
Funding Amount	\$600,000
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	Provide financial support to organizations that aid in business recovery efforts.
Use of Evidence	GOALS & OBJECTIVES The goal of the Chamber & Business District Support program is to aid organizations that support the City's small business. Organizations such as the Greater Chamber of Stockton, African American Chamber, Hispanic Chamber, Asian American Chamber, and the City's Business Districts have all been impacted by COVID, hampering their ability to serve small businesses. A strong diverse network of support for small businesses will accelerate recovery. <u>Goals</u> A key objective is to aid in business recovery, identify needs, create resiliency, and address COVID mitigation in the next phase of the pandemic. Additional goals include: • Increase in number of businesses served • Increased sales at businesses served • Creation and retention of jobs • Business services on recovery such as workshops and assessments <u>Measurements of Success</u> • Measurement of success will be determined by each initiative that the Chambers and Business Districts include in their proposals. EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households reliant on service-related jobs. The Chamber & Business District Support Program will focus on an equitable distribution of ARPA funds to ensure communities throughout the City benefit from the investments.

Project Name: Marketing

Project Identification Number	EARP206
Funding Amount	\$243,469
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	Combat the negative impacts COVID had on tourism and economic development. Staff will engage agencies to conduct business and event attraction campaigns, create videos and host industry specific Virtual Summits and site visits.
Use of Evidence	GOALS & OBJECTIVES The Marketing initiative will seek to create greater exposure and publicity for the City of Stockton in the eyes of existing and prospective businesses, potential visitors, and industry leaders. In addition, the Marketing campaign will signal to the broader community that the City of Stockton is primed for a successful economic recovery. <u>Goals</u> A key objective is to increase sentiment of the City of Stockton within the business community, including increased exposure within the travel and tourism industry. Staff's ultimate goal with this initiative is that it directly results in increased investment within the City of Stockton. <u>Measurements of Success</u> • Increased attendance at Virtual Summits • Business retention/expansion lead generation • Increased sentiment for existing businesses and/or industries • Increased interest in hosting events within the City As the Marketing campaign progresses, these goals and measurements will be refined to better reflect the targeted activities to take place. EQUITY IMPACT The Marketing efforts will be implemented through a lens of equity, with a key focus on creating content that highlights Stockton's many unique attributes. The activities to occur through this initiative will be inclusive in nature and seek to promote businesses and community assets from all over the City, reemphasizing the diversity that exists here.

Project Name: Business Facade & Outdoor Dining Programs

Project Identification Number	EARP204
Funding Amount	\$2,077,660
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.29-Loans or Grants to Mitigate Financial Hardship
Project Description	Program will provide businesses the ability to upgrade storefronts, add outdoor seating, or address COVID mitigation needs.
Use of Evidence	GOALS & OBJECTIVES The Business Façade Improvement Programs seek to enhance commercial space and create resiliency for businesses throughout the City, including restaurants. The City intends to deploy the broader programs across two separate programmatic categories to promote targeted investments to key corridors and areas throughout the City: • Downtown Façade Improvement Program • Citywide Façade Improvement Program The ultimate goal of these programs is to generate economic recovery by removing blight, creating a more welcoming and aesthetic appearance of neglected commercial properties, and catalyze broader economic recovery by targeting areas visibly in need of improvements. These accomplishments will be tracked by outlining specific goals and measurements of success, which include the following: <u>Goals</u> A key objective for all of the programs is to create resiliency and upgrade the aesthetics of businesses through upgraded storefronts, increased outdoor seating capacity, and addressing COVID mitigation and recovery needs. Additional goals include: • Increased patronage to supported businesses • Increased sales at supported businesses • Increased sales tax revenue from supported businesses (if measurable) • Creation of new jobs at supported businesses • Retention of jobs at supported businesses <u>Measurements of Success</u> • Monthly, quarterly, and yearly growth in the following metrics at supported businesses: ○ Patronage ○ Sales volume ○ Sales tax revenue (if measurable) ○ New jobs created ○ Jobs retained EQUITY IMPACT The pandemic has negatively impacted households reliant on food service-related jobs. The Business Façade Improvement Programs will focus on an equitable distribution of ARPA funds to ensure communities throughout the City benefit from the investments. The Citywide Façade Program was deployed at specific, targeted neighborhoods and commercial corridors; the eastside corridors of Wilson Way, Waterloo Road, and E. Fremont Street, the southside corridor at MLK Boulevard, and the northside corridors along Hammer Lane, Thornton Road, and Lower Sacramento Road.

Project Name: Uplift Downtown Initiative

Project Identification Number	EARP203
Funding Amount	\$1,368,776
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	Support Downtown Core recovery through increased cleaning, security, cameras, and an expansion of the Downtown Stockton Alliance Ambassador Program.
Use of Evidence	GOALS & OBJECTIVES Enhance and promote greater economic activity in the Downtown Core through increased safety measures and improvements. Accomplishments will be tracked by outlining specific goals and measurements of success. <u>Goals</u> A key objective is to reinvigorate the Downtown Core and improve the economic outcome of disproportionately impacted business and individuals. Additional goals include: • Increased patronage to businesses in the Downtown Core • Increased foot traffic in the Downtown Core <u>Measurements of Success</u> • Monthly, quarterly, and yearly growth in the following metrics in the Downtown Core: ○ Patronage ○ Sales volume ○ Sales tax revenue (if measurable) ○ Foot traffic EQUITY IMPACT The Uplift Downtown Initiative will focus on a series of improvements that will create greater economic vitality and resiliency for businesses in the Downtown Core and the individuals who live there. Through these improvements, residents that have been disproportionately impacted by the pandemic will share in the benefits of a revitalized Downtown Core, including through increased access to job opportunities and enhanced safety measures.

Project Name: Event Programming

Project Identification Number	EARP201
Funding Amount	\$1,518,755
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	Work with partners to drive traffic to the Downtown Core, by hosting a free anchor event for the community. At a minimum, this will take place on an annual basis and will include ancillary events, marketing, and small business activation.
Use of Evidence	GOALS & OBJECTIVES City will coordinate with partners to organize and host an annual Downtown anchor event for the community known as Stockton Flavor Fest. to catalyze broader economic recovery and rebuilding in the City of Stockton through a focus and prioritization on the Downtown Core. <u>Goals</u> A key objective is for the event to be self-sustaining after the first three years. Additional goals include: • Bring residents and visitors to Downtown Stockton to stimulate the Downtown economy; create awareness of downtown as a safe and family-friendly destination • Create a visually appealing event that exceeds the expectations of the attendees • Focus on affordability and equity by making the low-cost for all attendees, with free activities available • Create a sustainable, earth-friendly event <u>Measurements of Success</u> • Year over year growth in visitation • Measuring marketing efforts and ticket distribution for all council districts • Year over year hotel ADR (average daily rate) and occupancy increase • Increased event attendance • Outreach to diverse and underserved communities (demographic targeting) • Participation of nonprofits and Chambers that work with/represent diverse communities • Post-event surveys • Waste diversion/sustainability goals EQUITY IMPACT The Downtown festival will seek to provide an opportunity for households of all economic, social, and ethnic background to attend the event and feel a sense of belonging and community pride. The strategy for accomplishing this includes hosting free activities at McLeod Lake Park, adjacent to Weber Point Events Center. In addition, event partners and sponsorships will be sought to benefit local nonprofits serving a diverse segment of the community.

Project Name: Community Support Grants

Project Identification Number	Community Support NOFA
Funding Amount	\$2,555,892
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	With the success of the Community Support NOFA issued in the Fall of 2020 and understanding that City nonprofits have a deep reach into the community, the City would like to issue a second Community Support NOFA requesting submissions that support households who may have barriers accessing health care support, childcare, groceries, and transportation. This NOFA would provide funding to address food insecurities, provide household supports for utilities, medicine, and childcare, and also provide support to our local food pantries.
Use of Evidence	GOALS & OBJECTIVES The COVID-19 Community Support Fund will be a reactivation of an already successful program. The goal is to reach out to the community and provide funding that can most impact recovery. The following categories may include but will not be limited to: <u>Public Health</u> • Education and Prevention measures regarding COVID-19 • Expenses related to COVID-19, such as PPE, equipment & technology <u>Community Support</u> • Providing programs/services that support youth, elderly and disabled • Providing programs/services that support small businesses and entrepreneurs • Housing, homeless, and shelter programs and services, including: ○ Navigation programs ○ Care for Homeless populations ○ Food Distribution and Delivery <u>Education Support and Workforce Development</u> • Providing programs/services that support education and daycare • Support for training programs that fill critical workforce gaps and support advancing individuals careers Eligible applicants are Community-Based and Business-Oriented Non-Profit Organizations. Those organizations that have shown demonstrated success in responding to community need will receive priority.

Project Name: Personal Protective Equipment Supply for City facilities

Project Identification Number	SARP101
Funding Amount	\$32,676
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.5-Personal Protective Equipment
Project Description	The City will purchase inventory to supply City facilities with appropriate PPE as well as disinfect facilities, and supply testing kits to employees.
Use of Evidence	GOALS & OBJECTIVES In March 2020, the pandemic increased the need for these standard PPE items creating competition which the supply chain struggled with meeting the demand. The City will continue to purchase personal protective equipment (PPE) used in daily operations for staff and provide PPE at public facilities for guests as needed. <u>Goals</u> The overall purpose is to maintain PPE inventory items for internal use at appropriate levels by forecasting need with timely ordering practices. • Have sufficient supply to protect employees • Maintain fresh and useable inventory • Partner with vendors on sourcing PPE to anticipate product limitations • Establish priority ordering options with existing vendors in anticipation of limited availability and disruption to supply chain <u>Measurements of Success</u> • Inventory control and management • Material availability • Minimize costs and waste

Project Name: Public Health & Housing/Homelessness Dashboards

Project Identification Number	MARP701
Funding Amount	\$66,207
Project Expenditure Category	3-Public Health-Negative Economic Impact: Public Sector Capacity
Project Expenditure Subcategory	3.4-Public Sector Capacity: Effective Service Delivery
Project Description	A public health & housing/homelessness dashboard leveraging open data from outside sources to help push information to the community. Complex data will be presented in a visual format to allow any reader to understand and interpret the information. The following is a non-exclusive list of indicators that a public health dashboard of this nature would likely include: Number of total cases, number of total deaths, number of hospitalizations, number of hospital beds, number of total people served, demographics of people served, number of services provided by type of service, number of sheltered, and number of unsheltered.
Use of Evidence	GOALS & OBJECTIVES The goal of the public health and housing/homelessness open data dashboards is to share information in an understandable and engaging way for the community to stay informed and for internal administration to make data-driven decisions. <u>Measurements of Success</u> • At least one open data dashboard related to COVID • At lease on open data dashboard related to housing/homelessness • Incorporation of equity related data to provide context and enable administrative decision making EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly individuals and families experiencing homelessness. Open data dashboards on COVID and housing/homelessness will prioritize external datasets disaggregated by race, ethnicity, age, and other demographics as available. Combined with other equity indicators, these open data dashboards will highlight areas of need. Such datasets may include: • CDC/ATSDR's Social Vulnerability Index (SVI) by census tract, • American Community Survey disability status by census tract, • American Community Survey poverty status by census tract, • American Community Survey health insurance coverage by census tract, etc.

Project Name: Community Well Being - Crisis Intervention

Project Identification Number	MARP101
Funding Amount	\$5,760,000
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.12-Behavioral Health: Mental Health Services
Project Description	Design a pilot crisis assistance and family support program for community members with mental and behavioral problems, substance abuse, and homelessness. Community-based organizations will provide plans on communication with police and fire departments and referrals. Outreach, intervention support, training crisis intervention and de-escalation, good interactions with partners agencies will be a part of the design and program
Use of Evidence	GOALS & OBJECTIVES Establish a three-year pilot project implemented and managed by a primary Community- Based Organization (CBO), with community sub-partners providing service delivery. Ultimately the CBO would demonstrate how to turn the project into a fiscally self-sustaining initiative following the pilot stage. Program management goals include ongoing assessment of call types to develop baseline data, conducting regular “SWOT” analyses of the program with gaps identified and addressed, and evaluation of service provision to ensure an understanding of served populations and culturally relevant responsiveness, training in de-escalation and crisis intervention along with ongoing wellness support of service providers. <u>Measurements of Success</u> • Deploy a crisis intervention team to reduce the number of non-emergency mental and behavioral health calls responded to by Stockton Police and Fire Departments • Reduce non-warrant arrests that result during a 911 response. • Increase access and connection to timely, appropriate, and safe community-based resources and services. • Connect unhoused individuals to short and long-term support services. • Support community trust-building with policing by developing an alternate emergency response system for mental health emergencies and reducing negative interactions. EQUITY IMPACT The <i>Point in Time Count (PIT)</i> conducted in January 2019 reported over 2,600 homeless individuals in San Joaquin County and 921 unsheltered homeless in Stockton. By 2024, the count had increased to 2,451. Additional at-risk populations struggling with substance abuse and mental health include foster youth, LGBTQ youth and individuals experiencing or impacted by domestic violence. The crisis intervention pilot will be designed as a project that is culturally and linguistically competent and responsive to Stockton’s diverse population, one which supports and enhances the well-being of any community member in need, whether serving a middle-income family in crisis, a teen with suicidal behavior or an intoxicated individual causing a disturbance.

Project Name: Safe Camping & Parking

Project Identification Number	EARP301
Funding Amount	\$1,865
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.16-Long-Term Housing Security: Services for Unhoused persons
Project Description	Assess the feasibility of a Safe Parking Site Demonstration Project that included access to services and pathways to permanent housing.
Use of Evidence	GOALS & OBJECTIVES The goal is to assume immediate shelter operations at the former Stockton Shelter for the Homeless' Family Shelter, Men and Women's Lodges, and Veteran's Annex. Operate entire campus based on a low-barrier, Housing First model that focuses on moving guests into permanent housing <u>Measurements of Success</u> • Number of clients moved to a sheltered location and/or permanent housing • Number of clients being case managed and provided services • Number of calls for service EQUITY IMPACT When Safe Camping and Safe Parking sites are set up to receive clients, outreach will be conducted. The selected partner will work with service providers and follow appropriate Continuum of Care recommendations to ensure equitable access to the program.

Project Name: EDD Staff Augmentation

Project Identification Number	SARP701
Funding Amount	\$586,865
Project Expenditure Category	
Project Expenditure Subcategory	
Project Description	

Project Name: EDD Staff Augmentation

Project Identification Number	WT22052
Funding Amount	\$413,845
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	222-Strong Healthy Communities Neighborhood Features that Promote Health and Safety
Project Description	Mitigation measures in small businesses, nonprofits and impacted industries The goal is to provide safer streets and improve customer experience at local small businesses.

Project Name: EDD Staff Augmentation

Project Identification Number	PO15035
Funding Amount	\$51,500
Project Expenditure Category	3-Public Health-Negative Economic Impact Public Sector Capacity
Project Expenditure Subcategory	35-Public Sector Capacity Administrative Needs
Project Description	Emergency operations centers and acquisition of emergency response equipment

Project Name: EDD Staff Augmentation

Project Identification Number	EARP211
Funding Amount	\$278,430
Project Expenditure Category	Negative Economic Impacts
Project Expenditure Subcategory	216-Long-Term Housing Security Services for Unhoused persons
Project Description	Continue operation of shelter beds formally provided by Stockton Shelter for the Homeless Over 300 shelter beds Operating costs for 24 hour, 7 day a week sheltering 300 beds, food, hygiene for the following Stockton Shelter for the Homeless' buildings Family Shelter, Veteran's Shelter, Lodge, and the Navigation Center