

City of Stockton, California Recovery Plan Performance Report

State and Local Fiscal Recovery Funds 2022 Report

Reporting Period: July 1, 2021 – June 30, 2022



City of Stockton, California
2022 Recovery Plan Performance Report

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GENERAL OVERVIEW

Executive Summary

On March 11, 2021, the American Rescue Plan Act of 2021 (ARPA) was signed into law, providing the City of Stockton (Stockton) with subsequent funding in the amount of \$78,052,072 as part of the State and Local Fiscal Recovery Fund (SLFRF). This funding was awarded to states and local government agencies in an effort to curb the varying impacts created by the economic decline and other effects of the COVID-19 Pandemic. The specific federal funding objectives were as follows:

- Support urgent COVID-19 response efforts to continue to decrease the spread of the virus and bring the pandemic under control;
- Replace lost revenue for eligible governments to strengthen support for vital public services and help retain jobs;
- Support immediate economic stabilization for households and businesses; and
- Address systemic public health and economic challenges that have contributed to the inequal impact of the pandemic.

Stockton is strongly committed to investing SLFRF funds in a fiscally responsible manner that complies with the aforementioned federal funding objectives and ensure growth and equitable recovery from the COVID-19 pandemic for residents.

In fact, prior to ARPA, the Stockton City Council (Council) has already established a Strategic Plan, which focuses on similar key priority goals as shown in Figure 1. In February 2021, in conjunction with the passage of ARPA, the Council embarked on robust public discussions on how to effectively align the use of any SLFRF appropriations with the current Strategic Plan.

On June 22, 2021, the Council approved an initial plan for effective use of the pending SLFRF funds, with a focus on addressing eight (8) Categories of Need as outlined below:

1. COVID Mitigation and Prevention
2. Community Well Being
3. Essential Support to Households
4. Small Business Support/Economic Recovery
5. Homelessness/Housing
6. Recovery of City Government
7. Digital Divide/Internet Connectivity
8. Miscellaneous

COUNCIL PRIORITY GOALS (Tier 1 & 2):

- 1a. Focus on COVID response and recovery
- 1b. Develop solutions to address homelessness, including increasing the affordable housing supply
2. Focus on crime reduction in focus areas
3. Prioritize resource allocation to focus areas within Council Districts
4. Prioritize Economic Development

1. Develop business incentives and tools for underserved neighborhoods
2. Work with education partners to improve quality of life, increase literacy, develop the workforce, and expand youth programming
3. Engage private employers and the business community in workforce development and job placement (including people with criminal records) and develop an employment pipeline for Stockton residents to Stockton employers

Figure 1: Stockton Strategic Plans 2021-22 and 2022-23

Additional Council meetings and discussions have occurred in September 2021 and February 2022 to revise the plan as actual funding becomes available. The allocation plan will continue to be monitored and refined by Stockton leadership as ARPA funding initiatives progress.

Uses of Funds

As Stockton moves forward with using SLFRF to recover from the pandemic, Stockton leadership actively continue to evaluate funding needs in a thoughtful and collaborative manner with the community, business leaders, and internal departments.



Figure 2: Stockton City Hall

One of the main goals of these ongoing discussions is to ensure that that the Stockton Categories of Need (as identified in the Executive Summary) properly align with the Federal Expenditure Categories for these SLFRF funds.

The table below is being provided for illustrative purposes to visually tie together the appropriate Stockton Category of Need with each Federal Expenditure Category and the majority of local projects being tracked. Stockton initially established a contingency account of 10% to address any necessary realignments along the way. Any such realignments will be achieved through mindful strategic planning and analysis, in order to maximize growth and equitable recovery from the COVID-19 pandemic for Stockton residents. Please note that the separately filed Federal SLFRF Quarterly Compliance Reports will continue to provide for the most accurate and up-to-date listing of expenditures by Stockton.

Stockton Category of Need	Project Expenditure Category	Project Name	Adopted Budget
Community Well Being	1-Public Health	Community Wellbeing - Crisis Intervention	\$5,760,000
COVID Migration & Prevention	1-Public Health	Personal Protective Equipment (PPE) Supply for City facilities	\$260,000
COVID Migration & Prevention	3-Public Health-Negative Economic Impact Public Sector Capacity	Public Health & Housing/Homelessness Dashboards	\$100,000
Digital Divide/Internet Connectivity	2-Negative Economic Impacts	Connectivity Support - Device Mobile Hotspot Program	\$2,970,000
Digital Divide/Internet Connectivity	5-Infrastructure	Fiber Segment Construction	\$2,610,000

Digital Divide/Internet Connectivity	5-Infrastructure	Digital Traffic Camera Replacement	\$1,440,000
Digital Divide/Internet Connectivity	5-Infrastructure	Public Wi-Fi Pilot Program	\$630,000
Digital Divide/Internet Connectivity	5-Infrastructure	Fiber Master Plan	\$450,000
Essential Support to Households	2-Negative Economic Impacts	Community Support Grants	\$2,700,000
Homelessness/Housing	2-Negative Economic Impacts	Project Homekey Match	\$6,050,000
Homelessness/Housing	2-Negative Economic Impacts	Support for Low Barrier Shelter Beds	\$3,600,000
Homelessness/Housing	3-Public Health-Negative Economic Impact Public Sector Capacity	Safe Camping Parking	\$1,800,000
Homelessness/Housing	7-Administrative	EDD Staff Augmentation	\$540,000
Miscellaneous	1-Public Health	Touchless Restroom	\$3,150,000
Miscellaneous	1-Public Health	Vehicles Equipment for Clean City Initiative	\$1,350,000
Miscellaneous	1-Public Health	Waterfront Towers HVAC Upgrade	\$1,350,000
Miscellaneous	1-Public Health	Police Equipment	\$1,260,000
Miscellaneous	2-Negative Economic Impacts	Fire Apparatus	\$6,030,000
Miscellaneous	2-Negative Economic Impacts	Animal Shelter Upgrades	\$5,400,000
Recovery of City Government	1-Public Health	COVID Paid Leave to Employees	\$1,400,000
Miscellaneous	4-Premium Pay	One-Time Essential Worker Premium Payment to All Staff	\$2,880,000
Recovery of City Government	7-Administrative	Program Delivery Assistance - Procurement	\$300,000
Recovery of City Government	6- Revenue Replacement	Lost Revenue Replacement	\$9,585,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Business Attraction Expansion Incentives	\$1,800,000

Small Business Support/Economic Recovery	2-Negative Economic Impacts	Event Programming	\$1,800,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Business Façade Improvement Program	\$1,350,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Uplift Downtown Initiative	\$2,850,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Non-Profit Support	\$765,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Chamber Business District Support	\$540,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Entrepreneurship Support	\$450,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Marketing	\$450,000
Small Business Support/Economic Recovery	2-Negative Economic Impacts	Economic Development Strategic Action Plan	\$360,000
TOTAL			\$71,980,000
CONTINGENCY FUND			\$6,072,072
TOTAL ARPA/SLFRF AMOUNT			\$78,052,072

Other Funding Sources

Stockton also remains vigilant and keenly aware that there are other potential funding sources that may help finance local needs during the pandemic recovery. To that end, Stockton continues to investigate and make every attempt to avail itself of such alternative funding sources to be used in addition to or in conjunction with the American Rescue Plan Act funds. Some of these alternate sources include Emergency Rental Assistance, Housing Assistance, the Bipartisan Infrastructure Law, Urban Area Security Initiative (UASI) funding, and other state programs providing potential COVID relief. Our ultimate goal will be to leverage all funding sources in order to maximize the impact of the ARPA funds. Stockton will carefully consider these alternative funding sources as it moves forward with recommending and prioritizing requests, working towards maximizing impact and equity.

Promoting Equitable Outcomes

Stockton is committed to promoting equitable outcomes in all government services, not only those provided through the use of ARPA dollars. See Appendix 1, ARPA Project Inventory, “Uses of Evidence” under each project listing, for more specific equity impact information where appropriate.

The Stockton Office of Performance & Data Analytics (OPDA) was established in May 2020. Under the direction of the City Manager, the role of OPDA is to establish and implement a comprehensive, integrated performance management program for the City of Stockton that includes developing metrics specific to ARPA impacts. To the extent that current equity metrics are available, the Office utilizes and builds upon this work. This data is used by various Departments to evaluate equitable outcomes, provide insight, and is foundational in creating best practices for distribution of ARPA funds.

One recent example of this type of work is the Stockton public health open data dashboard, which is a widely available, interactive dashboard at covid.stocktonca.gov purposed to share information to the community in an engaging way. This type of information has and will continue to be shared with City leadership to enable adjustments to ARPA funding priorities and operations to better address equity.

Community Engagement

ARPA will allow Stockton to invest an unprecedented amount of funding into the community. It is of the utmost importance that the priorities of the community are considered in the allocation of the funds. To ensure that citizens have the opportunity to make their priorities known, Stockton has embarked upon a multi-prong approach to capturing community needs:

First, the City Manager and the Council has engaged in multiple open public discussions, meetings, and workshops to allow the public to have an opportunity to hear and have input into the Stockton Categories of Need and potential projects. This information is also publicly available on Stockton’s [ARPA webpage](#).

Second, the individual Council Members have held public meetings with constituents to gain input into how to properly spend federal funding to meet the needs of the community.

Third, Stockton provided regularly updates and welcomes feedback from the community through the local newspaper, various media, including but not limited to the direct comments on the City’s [twitter webpage](#), and on the City Council’s [Meetings webpage](#).

Finally, Stockton regularly engages in special surveys, community engagement projects and outreach on any special issues of concern.

Labor Practices

Stockton has placed a focus on enhancing infrastructure resiliency, creating versatile spaces and amenities for residents and visitors to enjoy, and ensuring ease of movement within the City. Stockton recognizes that one of the allowable uses of federal funds is to make necessary investments in water, sewer, or broadband infrastructure. A specific priority of the City has been to focus on bridging the digital divide and improving internet connectivity. There are multiple projects listed on the aforementioned table under Uses of Funds, relating to these efforts. These projects are currently going through the proper procurement processes and once that is completed and such projects actually begin, then Stockton will be able to provide more specific information on planned workforce practices.

Use of Evidence

As briefly mentioned under the section on equitable outcomes, the Stockton Office of Performance & Data Analytics helps to establish and implement metrics specific to ARPA impacts. A lot of data (including tools and dashboards) is already available on the [Stockton Open Data portal](#). This includes dashboard portals such as "[Stockton Insights](#)" which provides access to data analytics on development, public safety, and public works. In addition, all departments continue to strategically focus and work with the data team to develop specific measurements of success for each federally funded project.

Performance Report

While all projects listed in the Project Inventory in Appendix 1 are in various stages of development, it is anticipated that key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Appendix 1: ARPA Project Inventory

Project Information Form

PROJECT INVENTORY

Project Name: Project Homekey Match

Project Identification Number	EARP303
Funding Amount	\$6,050,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.16 – Long-term Housing Security: Services for Unhoused Persons
Project Description	San Joaquin County, Continuum of Care and City of Stockton worked to create a strategic plan to address homelessness which was adopted by all three entities during the summer of 2020. The Pandemic response to homelessness was guided by the City Council-approved San Joaquin Community Response to Homelessness Strategic Plan, Public Health, State mandates and the CDC. During the last Point in Time Count in January of 2019, 921 unsheltered homeless were identified in the City of Stockton. The most significant barrier to advancing the goals of the Strategic Plan is access to permanent supportive housing units.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The goal of using ARPA funds for a Homekey match is to maximize the amount of funding directed toward the City for homelessness. If successful, the match will bring an additional \$19 million to support the creation of housing. On December 14, 2021, the City Council authorized \$6,050,000 of ARPA funding to provide the required funding match for the Housing Authority of San Joaquin County's (HASJC) application for Homekey funding by Resolution No. 2021-12-14-1504. The funding was sourced from Down Payment Assistance (\$5,850,000) and Coordinated Entry (\$200,000).</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Lost Revenue Replacement: General Fund

Project Identification Number	Revenue Replacement
Funding Amount	\$9,585,000.00
Project Expenditure Category	6-Revenue Replacement
Project Expenditure Subcategory	6.1 – Provision of Government Services
Project Description	On September 14, 2021, Council approved the City of Stockton’s American Rescue Plan Act (ARPA) funding distribution. This approval included a total of \$9,585,000 to replace various City revenues that were lost due to the novel coronavirus (COVID-19) public health emergency.
Use of Evidence	<p>GOALS & OBJECTIVES Under this proposed plan, the City of Stockton intends to utilize the allocated state and local fiscal recovery funds authorized under ARPA to replace revenue reductions experienced due to the COVID-19 public health emergency.</p> <p>Lost Revenue Replacement: ARPA authorizes local governments to use the allocated funds to replace lost public sector revenues if a reduction in revenue is experienced due to the pandemic. In order to quantify the pandemic’s impacts on city revenues, post-pandemic revenues will be compared against the pre-pandemic revenues with an added growth factor. The fiscal year 2018-19 pre-pandemic actual revenues will be used to assess the revenue loss for subsequent years. All general revenues are included in the revenue loss calculations; however, the revenue loss analysis excludes federal government dollars, utility revenues, refunds, correcting transactions and debt proceeds. The City’s revenue loss will be calculated at four different points in time: June 30, 2020, June 30, 2021, June 30, 2022, and June 30, 2023.</p> <p>Calculated revenue loss at the June 30, 2020, mark was over the \$9.6 million allocated. While the four years of calculated revenue loss are expected to be higher than the amount allocated to this category by the City, only the preliminary estimated amount of \$9.6 million will be used to shore up City funds suffering from revenue loss. With two years of revenue losses calculated, the first \$4.5 million was distributed to support recreation, parking, events, and other general government activities.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: HVAC Upgrades at City Facilities

Project Identification Number	WARP104
Funding Amount	\$1,350,000.00
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.14-Other Public Health Services
Project Description	This project will upgrade the existing HVAC system at both waterfront tower buildings serving as our City Hall campus. The project will provide higher filtration and energy efficient units and improve air quality within the buildings that house the employees and serve the general public.
Use of Evidence	<p><i>See Description above.</i></p> <p>EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes improvements to facilities that serves all of Stockton.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Police Equipment and Maintenance

Project Identification Number	PARP102
Funding Amount	\$1,260,000.00
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.7-Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
Project Description	The American Recovery Plan Act (ARPA) provides much needed funding to the Stockton Police Department (SPD) for items such as: firing range maintenance, specialty safety equipment, additional training ammunition, portable radios, special team vehicles, and a voicemail option for every officer to provide improved service delivery to the Stockton community.
Use of Evidence	<p><u>Goals</u></p> <ul style="list-style-type: none"> • Provide staff with necessary equipment to provide essential services to the community <ul style="list-style-type: none"> ○ Critical incident response ○ Resources for investigative activities ○ Firing range equipment • Establish enhanced communications mechanisms for both staff and citizens <ul style="list-style-type: none"> ○ Voicemail option for every officer ○ Portable radios to provide improved communications for staff when providing resources to the community ○ Customer service surveys <p><u>Measurement of Success</u></p> <ul style="list-style-type: none"> • Year over year decrease in the number of homicides • Year over year decrease in the number of non-fatal shootings • Overall increased safety for staff when responding to critical incidents • Overall increased service delivery to citizens by providing direct lines of communication with officers • Overall increase in trust building between the citizens and staff <p><u>EQUITY IMPACT</u></p> <p>The pandemic has negatively impacted communities throughout the country. Since the pandemic began, violent and property crime experienced an uptick in activity. Many of Stockton’s underserved neighborhoods were affected by the increase in crime and gang/gun violence. Deploying properly equipped staff to address critical incidents and enhancing communications in these neighborhoods can only improve the outcomes of addressing crime and building trust, over time.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Animal Shelter Upgrades

Project Identification Number	PO23001
Funding Amount	\$5,400,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.22-Strong Healthy Communities: Neighborhood Features that Promote Health and Safety
Project Description	This project proposes to improve the quality of life for our shelter animals, while advancing facility operations by expanding the existing Animal Shelter to increase animal capacity and upgrade medical care facilities, while creating a more friendly experience for prospective pet owners. Stockton Police Department (SPD) works closely with community partners while operating the shelter. These stakeholders have been engaged about the proposed project and their needs and requests have been incorporated into the preliminary planning process.
Use of Evidence	<i>See Description above.</i> EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes increased capacity to better align with the citywide needs.
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Vehicles & Equipment for Clean City Initiative

Project Identification Number	WARP102
Funding Amount	\$1,350,000.00
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.14- Other Public Health Services
Project Description	This line item would purchase and replace equipment to support the City's Clean City Initiative, in particular homeless encampment cleanup activities. Vehicles and equipment would include: a tracked loader, heavy duty pickup, trailer, skip loader, dump trucks, trash truck with grapple, and a street sweeper. Homeless encampment cleanups average approximately 50-tons of waste removed by utilizing front loaders, Bobcats, dump trucks, and trailers. This equipment is also utilized to support regular road maintenance.
Use of Evidence	<p><i>See Description above.</i></p> <p>EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The purchase and placement of the vehicles and equipment into service will provide a citywide benefit to customers.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Fire Apparatus

Project Identification Number	WARP101
Funding Amount	\$6,030,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.22-Strong Healthy Communities: Neighborhood Features that Promote Health and Safety
Project Description	Based on Stockton's local conditions, community demand, and maintenance costs, it is recommended that six (6) existing Pierce Enforcer Pumper Engines are immediately replaced from front line status. The second round of funding would be used to further support the department's operation by purchasing additional fire engines, a ladder truck, or other equipment.
Use of Evidence	<i>See Description above.</i> EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The purchase and placement of the engines and equipment into service will provide a citywide benefit to customers.
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Digital Traffic Camera Replacement

Project Identification Number	WARP506
Funding Amount	\$1,440,000.00
Project Expenditure Category	5-Infrastructure
Project Expenditure Subcategory	5.21-Broadband: Other projects
Project Description	The vast majority of traffic cameras in Stockton are analog, greatly limiting their functionality and use. This project replaces them with digital cameras at City intersections. Digital cameras allow for a greater number of camera features, such as traffic flow, monitoring simultaneous viewing of multiple cameras, traffic management, data analysis, and retention of backup footage.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>This project proposes to replace 100 cameras at various locations citywide with high-definition digital cameras. The cameras identified for replacement are obsolete and require constant maintenance. The City's existing security and traffic video monitoring system includes a total of 354 cameras, of which, 23 are digital and 331 are analog, at various locations citywide utilized by both the Public Works and Police Departments to monitor traffic, safety, and security. The allotted ARPA budget will allow for the replacement of 100 cameras and the remaining 231 cameras will be replaced with other grant fund sources.</p> <p>EQUITY IMPACT</p> <p>The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide camera network to prioritize replacement.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Connectivity Support - Device & Mobile Hotspot Program

Project Identification Number	CARP201
Funding Amount	\$2,970,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.4-Household Assistance: Internet Access Programs
Project Description	This program will focus on underserved households in Stockton that lack internet access and for whom affordability is out of reach. Up to 2,300 qualified households (including an estimated 500 senior households) will receive a free hotspot capable of serving multiple users, one free computer, and three years of free Wi-Fi services.
Use of Evidence	<p>GOALS & OBJECTIVES To support digital inclusion, Library staff designed a comprehensive plan to address connectivity issues.</p> <p><u>Goals</u> A key objective is to affirm that broadband service is an essential part of civic life, a foundation to improving household financial wellbeing and creating a more equitable life in Stockton. Additional goals include:</p> <ul style="list-style-type: none"> • Create a marketing plan to reach community members in prioritized neighborhoods disproportionately affected by the pandemic and digital divide. • Offer 1,550 adult residents a Chromebook and hotspot with three years of prepaid internet service. • Offer 500 senior citizen residents aged 60 and over an option for a tablet with three years of prepaid service. • Provide a digital curriculum 'train the trainer' program in English, Spanish, and Khmer available for Community Services staff and community partners to provide digital literacy instruction/coaching with giveaway devices. • Establish a community engagement program that utilizes local non-profit community partners to assist with outreach for device giveaways and information regarding low-cost in-home broadband service. <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Number of devices distributed by census tract (Phase 1 marketing efforts will focus first on the neighborhoods most disproportionately affected by lack of affordable broadband). • Number of inquiries about the program (by census tract). • Number of trainers that completed train the trainer classes, and number of trainers providing coaching in Stockton. • Number of participants to complete the digital literacy classes and coaching sessions. • Number of outreach mailers sent to under-resourced communities (using census tract data) and the number of responses from those mailers. • Participation of non-profits and chambers that work with residents most impacted by a lack of affordable broadband residents. • Survey data, pre and post-coaching data, class surveys, and surveys completed every six months for three years. • Number of phone calls to the technical assistance line and one-on-one coaching (post class) participants

	<p>EQUITY IMPACT</p> <p>The pandemic has negatively impacted communities, particularly households facing economic insecurity before the pandemic. To address the under-resourced households lacking broadband, the library established a strategy for outreach and engagement. The strategy for accomplishing this includes</p> <ul style="list-style-type: none"> • The establishment of a community engagement program that utilizes City staff and local non-profit community partners to assist with outreach for device giveaways, classes, and information regarding low-cost in-home broadband service. • City staff will advertise the program locally through digital media and community partners. Marketing also includes sending mailers to neighborhoods identified as having the highest broadband need.
Performance Report	<p>While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.</p>

Project Name: Public Wi-Fi Pilot Program

Project Identification Number	WARP505
Funding Amount	\$630,000.00
Project Expenditure Category	5-Infrastructure
Project Expenditure Subcategory	5.19-Broadband: 'Last Mile' projects
Project Description	This pilot project will extend free, outdoor accessible, Wi-Fi in gathering places in the downtown core, key neighborhood business districts, and high traffic parks with the goal of enhancing the economic environment and quality of life for Stockton residents.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>This project proposes to provide free public Wi-Fi in a total of five parks and/or community hubs in and around greater downtown, namely, Miracle Mile, Yosemite Street Village, Victory Park, Janet Leigh Plaza, and Weber Point to help increase access, activate community spaces, and increases social connectivity among Stockton residents and visitors.</p> <p>EQUITY IMPACT</p> <p>The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of publicly used spaces that provide the greatest potential impact to social connectivity through existing community events.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Fiber Segment Construction

Project Identification Number	WARP504
Funding Amount	\$2,610,000.00
Project Expenditure Category	5-Infrastructure
Project Expenditure Subcategory	5.21-Broadband: Other projects
Project Description	Based on the results of the Fiber Master Plan, this construction and equipment fun will be used to build out key segments of the City's existing, but incomplete fiber network. Selected projects will prioritize the deployment of Smart City technologies, focus on downtown core and other business areas, and be used to provide incentives for economic development and other City Council priorities.
Use of Evidence	<p>GOALS & OBJECTIVES This project proposes to prepare a citywide Fiber Optic Master Plan to determine where critical fiber gaps exist and prioritize fiber buildout. The project also includes installation of backbone fiber and replacement of ethernet switches as determined by the master plan.</p> <p>EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide fiber network to prioritize construction where fiber gaps exist.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Fiber Master Plan

Project Identification Number	WARP503
Funding Amount	\$450,000.00
Project Expenditure Category	5-Infrastructure
Project Expenditure Subcategory	5.21-Broadband: Other projects
Project Description	The City has an incomplete fiber network. A master plan is needed to determine where fiber gaps exist in the network and identify key areas for expansion. A consultant will identify key buildout areas that will increase the City's capacity for delivering services, enhance economic development, and connect with other institutions.
Use of Evidence	<i>See Description above.</i> EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes strategic evaluation of the citywide fiber network to prioritize construction where fiber gaps exist.
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: One-Time Essential Worker Premium Payment to All Staff

Project Identification Number	SARP402
Funding Amount	\$2,880,000
Project Expenditure Category	4-Premium Pay
Project Expenditure Subcategory	4.1-Public Sector Employees
Project Description	<p>The Federal government supports hazard pay to compensate or incentivize workers who have been exposed to additional risk while providing essential services. Employees of the City have, and continue to, remain at work to provide services to the community, including services funded by State and Federal relief dollars. Without the efforts of our employees' programs like Clean City Initiative, Rental and Mortgage Assistance, Small Business Support, and Community Support and Essential Services would not be possible. These programs have all been successfully implemented while continuing their regular duties and projects.</p>
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>Under this proposed plan, the City of Stockton utilized the allocated state and local fiscal recovery funds authorized under ARPA to provide one-time essential workers payment to City staff.</p> <p>Under the provisions of ARPA, the federal government supports hazard pay to compensate or incentivize workers who have been exposed to additional risk while providing essential services. Employees of the City have, and continue to remain at work to provide essential services to the community, including services funded by State and Federal relief funds.</p> <p>Under this provision, all full-time City of Stockton employees in an active status during the 10/16/2021 – 10/31/2021 pay period will qualify for a one-time \$2,000 premium payment. In addition, all part-time employees with an active status during the 10/16/2021 – 10/31/2021 will receive a one-time \$500 premium payment.</p> <p>Without the efforts of City's employees, programs and services like the Clean City Initiative, Rental and Mortgage Assistance, Small Business Support, Community Support, and all other essential services would not have been possible. These programs have been successfully implemented while continuing their regular duties and projects.</p>
Performance Report	<p>While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.</p>

Project Name: Touchless Restroom

Project Identification Number	WP22016
Funding Amount	\$3,150,000.00
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.14-Other Public Health Services
Project Description	The project proposes to install eight (8) Exeloo Automatic Public Toilets at Oak Park, Harrel Park, Victory Party, Legion Park, Peterson Park, Paul E Weston Park, Brotherhood Park, and Louis Park. The prefabricated restrooms offer a unisex public toilet system that provide accessibility for all users. The units are resilient, hygienic, and offer a safe solution for availability of public restrooms.
Use of Evidence	<i>See Description above.</i> EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The project includes placement of the units citywide.
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Providing COVID related Leave to Employees

Project Identification Number	SARP103
Funding Amount	\$1,400,000
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.7-Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)
Project Description	The Federal and State governments have required employers to provide supplemental leaves when employees or their families are impacted by COVID-19. Between March 2020 and August 2021, the City has paid over \$1.8M for COVID related employee leaves. It is estimated that the City's American Rescue Plan Act Funding will offset approximately \$1.4M in supplemental leave expenses for calendar year 2021. COVID related workers' compensation claims are in addition to the supplemental leaves.
Use of Evidence	GOALS & OBJECTIVES Under this proposed plan, the City of Stockton utilized the allocated state and local fiscal recovery funds authorized under ARPA to provide paid time off to City employees who have, and continue to, remain at work to provide essential services to the community.
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Support for Low Barrier Shelter Beds

Project Identification Number	EARP302
Funding Amount	\$3,600,000.00
Project Expenditure Category	2 – Negative Economic Impacts: Assistance to Households
Project Expenditure Subcategory	2.16-Long-Term Housing Security: Services for Unhoused persons
Project Description	Assist shelter providers in adding 100-125 additional low-barrier shelter beds to the City's inventory.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The goal is to provide an additional 125 congregate or non-congregate low-barrier shelter beds for the unsheltered population in the City of Stockton. Staff will issue a NOFA seeking projects that create additional low-barrier shelter. Total funding available is \$10,100,000, of which approximately two-thirds would be restricted to capital construction and the remaining would be available for operations.</p> <p><u>Measurements of Success</u></p> <ul style="list-style-type: none">• Number of clients moved to a sheltered location• Number of clients being case managed and provided services• HMIS compliant <p>Typically, exits to permanent housing would be a measurement of success as well, however, given current lack of available permanent supportive housing successful exits is a challenge.</p> <p>EQUITY IMPACT</p> <p>When selecting recipients of funding, the City will review program guidelines, accessibility, and outreach efforts to ensure equitable access to the new creating low-barrier shelter beds. The selected partner will work with service providers and follow appropriate Continuum of Care recommendations to ensure equitable access to the program.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: EDD Staff Augmentation

Project Identification Number	EARP701
Funding Amount	\$540,000.00
Project Expenditure Category	7-Administrative
Project Expenditure Subcategory	7.1-Administrative Expenses
Project Description	Procure additional staff support to augments the Economic Development Department's capacity to respond to COVID impacts on homelessness and housing.
Use of Evidence	<p>GOALS & OBECTIVES Successfully onboard professional contractors targeting ARPA homeless initiatives such as Safe Parking and Low Barrier Shelter. In addition, augment with consultants for a portion of the technical day to day operations, leaving time for staff to manage ARPA initiatives.</p> <p>EQUITY IMPACT The City used a competitive process and appropriate procurement methods to select and contract with professional consultants and other services as indicated.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Business Attraction & Expansion Incentives

Project Identification Number	EARP207
Funding Amount	\$1,800,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	Develop a streamlined program to incentivize the relocation or expansion of businesses in the Downtown Core that will drive recovery and mitigate the impacts of the pandemic.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The goals and objectives of the Business Attraction & Expansion Incentives program will be to create a streamlined process to incentivize the relocation or expansion of businesses in Stockton, particularly the Downtown Core. Additional objectives for the program will be to procure data tools and technical support that can be deployed by EDD staff for both business attraction and expansion efforts, as well as other ARPA and general economic development initiatives.</p> <p><u>Measurements of Success</u></p> <p>The success of this project will be determined by the number of businesses that relocate or expand within the City, with additional consideration given to:</p> <ul style="list-style-type: none">• Number of jobs created and retained• Business sales tax for relocated or expanded businesses <p>EQUITY IMPACT</p> <p>The data tools and resources procured and deployed through this project will be utilized to attract businesses to Stockton, with a focus on creating and retaining jobs for residents of all backgrounds. As EDD staff become familiarized with the capabilities of business attraction and economic development data tools, staff will be sure they are utilized equitably throughout the City.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Economic Development Strategic Action Plan

Project Identification Number	EARP202
Funding Amount	\$360,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	Fund a portion of the Plan and the initial implementation steps focused on recovery and growth.
Use of Evidence	<p>GOALS & OBJECTIVES The goals and objectives of the Economic Development Strategic Action Plan (EDSAP) are thoroughly outlined in the final Plan and tie back to the City’s Vision: Stockton will become the best city in America to live, raise a family, and grow a business. Additional goals and objectives include:</p> <ul style="list-style-type: none"> • Strengthen the business climate through increased collaboration and engagement • Build and sustain high-impact job pathways for students entering the workforce and midcareer professionals • Increase job-ready candidates in the Stockton job market • Enhance the experience Downtown • Expand culture of entrepreneurship in Stockton • Build community cohesion and pride <p><u>Measurements of Success</u> The success of the EDSAP will be measured through a series of economic indicators that demonstrate the economic outlook of the City. Examples include both qualitative and quantitative measurements, including:</p> <ul style="list-style-type: none"> • Labor market participation, in comparison to the unemployment rate • New jobs created and retained • Household income by census tract • Business sales tax • Business licenses issued, in comparison to renewals • Building permits issued <p>During plan implementation, the metrics used to define success will evolve to reflect the changing dynamics within the City. These quantifiable datapoints will be used to gauge success, determine areas for improvement, and guide staff over the coming years to enhance the quality of life for all Stockton residents.</p> <p>EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. Stockton residents have been hit particularly hard by the effects of the pandemic. A major goal of the EDSAP is to increase economic mobility and the quality of life for all residents, including communities that have historically faced economic hardships. The final Plan includes implementation efforts that seek to improve the economic outlook for all Stockton residents.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Entrepreneurship Support

Project Identification Number	Entrepreneurship Support
Funding Amount	\$450,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	Augment the existing Entrepreneurship Grant Program with additional annual funding and provide resources to nonprofits that support small businesses and entrepreneurship.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The City recognizes entrepreneurs will continue to be the heart of the local economy and provide a range of innovative economic development programs that have attracted entrepreneurs from across the region to establish their businesses in Stockton. This trend is only expected to grow, and the City will continue to support entrepreneurship endeavors by augmenting the existing and successful Entrepreneurship Grant Program. The Entrepreneurship Program's ultimate goal is to increase access to the various resources and programs that support entrepreneurship and start-up businesses and provide grant funding to entrepreneurs, start-ups, and small businesses within the City that demonstrate growth capability and innovative business ideas.</p> <p><u>Goals</u></p> <p>A key objective for this effort is to expand the culture of entrepreneurship in Stockton and build Stockton's reputation as a hub for innovation. Additional goals include:</p> <ul style="list-style-type: none"> • To increase entrepreneur access to capital • To aid entrepreneur's ability to scale their business • To grow and enhance the existing entrepreneurial ecosystem • To reduce gaps in opportunity and access to entrepreneurial spaces • To increase collaboration between business service organizations • To increase available resources available for entrepreneurs in Stockton <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Measurement of capital entrepreneurs received and raised from program participants • Measurement of jobs created • Measurement of entrepreneurs attending events • Build an inventory of business and workforce development efforts and initiatives • Track program recipient information through self-certification forms • Expanding City's current Client Relationship Management system to track the progress of businesses that utilize different resources <p>EQUITY IMPACT</p> <p>The pandemic has negatively impacted all communities, particularly households facing economic insecurity before the pandemic. The Entrepreneurship Program is designed to provide support to low-moderate income persons to address gaps in accessibility which were amplified throughout the pandemic. The Entrepreneur Support funding will augment the existing program and increase available resources to make a more meaningful impact on low-moderate income entrepreneurs and business owners. The program will accomplish this through the City's existing strong relationship with the multiple business service organizations that provide services to a diverse group of entrepreneurs. These business service organizations have strong relationships</p>

	<p>with the community they serve and can provide resources tailored to the needs of our community. Their members are connected to the greater entrepreneurial ecosystem and additional resources.</p>
<p>Performance Report</p>	<p>While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.</p>

Project Name: Non-Profit Support

Project Identification Number	Non-Profit Support
Funding Amount	\$765,000.00
Project Expenditure Subcategory	2.34-Assistance to Impacted Nonprofit Organizations (Impacted or Disproportionately Impacted)
Project Description	Provide technical assistance and capacity building for the network of local nonprofit businesses.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The goal of the Nonprofit Support Program is to expand the existing capacity of the nonprofits in Stockton. The organization selected to provide these services will focus on technical assistance, capacity building, strategic planning, board recruitment/training/guidance, best practices, fundraising capabilities, and marketing.</p> <p><u>Goals</u></p> <p>A key objective is to grow the depth and resiliency of Stockton's nonprofit base in order to better serve the community.</p> <p><u>Measurements of Success</u></p> <p>The following would be considered for measurements of success:</p> <ul style="list-style-type: none">• Number of nonprofits served with technical assistance.• Growth of individual nonprofits fundraising.• Increase in number of grants received by nonprofits. <p>EQUITY IMPACT</p> <p>For program administration, the City will solicit proposals from organizations that specialize in nonprofit capacity building. When evaluating proposals, the City will review the organizations presence and affiliation with local nonprofits and their ability to serve underrepresented communities.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Chamber & Business District Support

Project Identification Number	EARP205
Funding Amount	\$540,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	Provide financial support to organizations that aid in business recovery efforts.
Use of Evidence	<p>GOALS & OBJECTIVES The goal of the Chamber & Business District Support program is to aid organizations that support the City’s small business. Organizations such as the Greater Chamber of Stockton, African American Chamber, Hispanic Chamber, Asian American Chamber, and the City’s Business Districts have all been impacted by COVID, hampering their ability to serve small businesses. A strong diverse network of support for small businesses will accelerate recovery.</p> <p><u>Goals</u> A key objective is to aid in business recovery, identify needs, create resiliency, and address COVID mitigation in the next phase of the pandemic. Additional goals include:</p> <ul style="list-style-type: none"> • Increase in number of businesses served • Increased sales at businesses served • Creation and retention of jobs • Business services on recovery such as workshops and assessments <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Measurement of success will be determined by each initiative that the Chambers and Business Districts include in their proposals. <p>EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households reliant on service-related jobs. The Chamber & Business District Support Program will focus on an equitable distribution of ARPA funds to ensure communities throughout the City benefit from the investments.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Marketing

Project Identification Number	EARP206
Funding Amount	\$450,000.00
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	To combat the negative impacts COVID has on tourism and economic development, staff will engage agencies to conduct business and event attraction campaigns, create videos and host industry specific Virtual Summits and site visits.
Use of Evidence	<p>GOALS & OBJECTIVES The Marketing initiative will seek to create greater exposure and publicity for the City of Stockton in the eyes of existing and prospective businesses, potential visitors, and industry leaders. In addition, the Marketing campaign will signal to the broader community that the City of Stockton is primed for a successful economic recovery.</p> <p><u>Goals</u> A key objective is to increase sentiment of the City of Stockton within the business community, including increased exposure within the travel and tourism industry. Staff's ultimate goal with this initiative is that it directly results in increased investment within the City of Stockton.</p> <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Increased attendance at Virtual Summits • Business retention/expansion lead generation • Increased sentiment for existing businesses and/or industries • Increased interest in hosting events within the City <p>As the Marketing campaign progresses, these goals and measurements will be refined to better reflect the targeted activities to take place.</p> <p>EQUITY IMPACT The Marketing efforts will be implemented through a lens of equity, with a key focus on creating content that highlights Stockton's many unique attributes. The activities to occur through this initiative will be inclusive in nature and seek to promote businesses and community assets from all over the City, reemphasizing the diversity that exists here.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Business Facade & Outdoor Dining Programs

Project Identification Number	EARP204
Funding Amount	\$1,350,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.29-Loans or Grants to Mitigate Financial Hardship
Project Description	Focuses on businesses harmed by the pandemic, this program will provide businesses the ability to upgrade storefronts, add outdoor seating, or address COVID mitigation needs.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The Business Façade Improvement Programs seek to enhance commercial space and create resiliency for businesses throughout the City, including restaurants. The City intends to deploy the broader programs across two separate programmatic categories to promote targeted investments to key corridors and areas throughout the City:</p> <ul style="list-style-type: none"> • Downtown Façade Improvement Program • Citywide Façade Improvement Program <p>The ultimate goal of these programs is to generate economic recovery by removing blight, creating a more welcoming and aesthetic appearance of neglected commercial properties, and catalyze broader economic recovery by targeting areas visibly in need of improvements. These accomplishments will be tracked by outlining specific goals and measurements of success, which include the following:</p> <p><u>Goals</u></p> <p>A key objective for all of the programs is to create resiliency and upgrade the aesthetics of businesses through upgraded storefronts, increased outdoor seating capacity, and addressing COVID mitigation and recovery needs. Additional goals include:</p> <ul style="list-style-type: none"> • Increased patronage to supported businesses • Increased sales at supported businesses • Increased sales tax revenue from supported businesses (if measurable) • Creation of new jobs at supported businesses • Retention of jobs at supported businesses <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Monthly, quarterly, and yearly growth in the following metrics at supported businesses: <ul style="list-style-type: none"> ○ Patronage ○ Sales volume ○ Sales tax revenue (if measurable) ○ New jobs created ○ Jobs retained <p>EQUITY IMPACT</p> <p>The pandemic has negatively impacted communities throughout the country, particularly households reliant on service-related jobs, including at restaurants. The Business Façade Improvement Programs will focus on an equitable distribution of ARPA funds to ensure communities throughout the City benefit from the investments. The strategy for accomplishing this includes deploying the Citywide Façade Program at specific, targeted neighbors and commercial corridors. This includes, but is not limited to, the eastside corridors of Wilson Way, Waterloo Road, and E. Fremont Street, the southside corridor at MLK Boulevard, and the northside corridors along Hammer Lane, Thornton Road, and Lower Sacramento Road.</p>

Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.
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Project Name: Uplift Downtown Initiative

Project Identification Number	EARP203
Funding Amount	\$2,850,000
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	Support Downtown Core recovery through increased cleaning, security, cameras, and an expansion of the Downtown Stockton Alliance Ambassador Program.
Use of Evidence	<p>GOALS & OBJECTIVES The ultimate goal of the Initiative is to enhance and promote greater economic activity in the Downtown Core through increased safety measures and improvements, sparking further economic resiliency for a community negatively impacted by the pandemic. Accomplishments will be tracked by outlining specific goals and measurements of success.</p> <p><u>Goals</u> A key objective is to reinvigorate the Downtown Core and improve the economic outcome of disproportionately impacted business and individuals. Additional goals include:</p> <ul style="list-style-type: none"> • Increased patronage to businesses in the Downtown Core • Increased foot traffic in the Downtown Core <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Monthly, quarterly, and yearly growth in the following metrics in the Downtown Core: <ul style="list-style-type: none"> ○ Patronage ○ Sales volume ○ Sales tax revenue (if measurable) ○ Foot traffic <p>EQUITY IMPACT The Uplift Downtown Initiative will focus on a series of improvements that will create greater economic vitality and resiliency for businesses in the Downtown Core and the individuals who live there. Through these improvements, residents that have been disproportionately impacted by the pandemic will share in the benefits of a revitalized Downtown Core, including through increased access to job opportunities and enhanced safety measures.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Event Programming

Project Identification Number	EARP201
Funding Amount	\$1,800,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.35-Aid to Tourism Travel or Hospitality
Project Description	Staff will work with partners to drive traffic to the Downtown Core, which was negatively impacted by the pandemic, by hosting a free anchor event for the community. At a minimum, this will take place on an annual basis and will include ancillary events, marketing, and small business activation.
Use of Evidence	<p>GOALS & OBJECTIVES In celebration of Stockton’s community diversity, agricultural heritage, and culinary variety, the City will coordinate with partners to organize and host an annual Downtown anchor event for the community known as Stockton Flavor Fest. The ultimate goal of this event is to catalyze broader economic recovery and rebuilding in the City of Stockton through a focus and prioritization on the Downtown Core. This will be accomplished by outlining specific goals and measurements of success, which include the following:</p> <p><u>Goals</u> A key objective is for the event to not require additional public funding beyond that provided through ARPA, and for the annual signature event to be self-sustaining after the first three years. Additional goals include:</p> <ul style="list-style-type: none"> • To bring residents and visitors to Downtown Stockton to stimulate the Downtown economy and create awareness of downtown as a safe and family-friendly destination • To create a visually appealing event that exceeds the expectations of the attendees • An event that not only appeals to residents but drives visitation from outside Stockton to the downtown core • A focus on affordability and equity by making the low-cost for all attendees, with free activities available. To create a sustainable, earth-friendly event <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Year over year growth in visitation during the event timeframe to Downtown • Measuring marketing efforts and ticket distribution for all council districts • Year over year hotel ADR (average daily rate) and occupancy • Overall event attendance, both paid and free • Outreach to diverse and underserved communities (demographic targeting) • Participation of nonprofits and Chambers that work with/represent diverse communities • Post-event surveys • Waste diversion/sustainability goals <p>EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly households facing economic insecurity before the pandemic. The Downtown festival will seek to provide an opportunity for households of all economic, social, and ethnic background to attend the event and feel a sense of belonging and community pride. The strategy for accomplishing this includes hosting free activities at McLeod Lake Park, adjacent to Weber Point Events</p>

	Center. In addition, event partners and sponsorships will be sought to benefit local nonprofits serving a diverse segment of the community.
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Community Support Grants

Project Identification Number	Community Support NOFA
Funding Amount	\$2,700,000.00
Project Expenditure Category	2-Negative Economic Impacts
Project Expenditure Subcategory	2.37-Economic Impact Assistance: Other
Project Description	With the success of the Community Support NOFA issued in the Fall of 2020 and understanding that City nonprofits have a deep reach into the community, the City would like to issue a second Community Support NOFA requesting submissions that support households who may have barriers accessing health care support, childcare, groceries, and transportation. This NOFA would provide funding to address food insecurities, provide household supports for utilities, medicine, and childcare, and also provide support to our local food pantries.
Use of Evidence	<p>GOALS & OBJECTIVES The COVID-19 Community Support Fund will be a reactivation of an already successful program. The goal is to reach out to the community and provide funding that can most impact recovery. The following categories may include but will not be limited to:</p> <p><u>Public Health</u></p> <ul style="list-style-type: none"> • Education and Prevention measures regarding COVID-19 • Expenses related to COVID-19, such as PPE, equipment & technology <p><u>Community Support</u></p> <ul style="list-style-type: none"> • Providing programs/services that support youth, elderly and disabled • Providing programs/services that support small businesses and entrepreneurs • Housing, homeless, and shelter programs and services, including: <ul style="list-style-type: none"> ○ Navigation programs ○ Care for Homeless populations ○ Food Distribution and Delivery <p><u>Education Support and Workforce Development</u></p> <ul style="list-style-type: none"> • Providing programs/services that support education and daycare • Support for training programs that fill critical workforce gaps and support advancing individuals careers <p>Eligible applicants are Community-Based and Business-Oriented Non-Profit Organizations. Those organizations that have shown demonstrated success in responding to community need will receive priority.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Personal Protective Equipment Supply for City facilities

Project Identification Number	SARP101
Funding Amount	\$260,000
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.5-Personal Protective Equipment
Project Description	The City will purchase inventory to supply City facilities with appropriate PPE as well as disinfect facilities, and supply testing kits to employees.
Use of Evidence	<p>GOALS & OBJECTIVES In March 2020, the pandemic increased the need for these standard PPE items creating competition which the supply chain struggled with meeting the demand. The City has two (2) warehouse locations to accommodate a six (6) month’s supply of PPE inventory for internal use. The burn rate of supply is influenced by variables such as employee purchase of preferred PPE not stocked through the City, first in first out (FIFO) inventory management, product shelf life, and other state and local resources providing access to PPE for front-line workers. The City will continue to purchase personal protective equipment (PPE) used in daily operations for staff and provide PPE at public facilities for guests as needed.</p> <p><u>Goals</u> The overall purpose is to maintain PPE inventory items for internal use at appropriate levels by forecasting need with timely ordering practices.</p> <ul style="list-style-type: none"> • Have sufficient supply to protect employees • Maintain fresh and useable inventory • Partner with vendors on sourcing PPE to anticipate product limitations • Establish priority ordering options with existing vendors in anticipation of limited availability and disruption to supply chain <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Inventory control and management • Material availability • Minimize costs and waste
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Public Health & Housing/Homelessness Dashboards

Project Identification Number	MARP701
Funding Amount	\$100,000.00
Project Expenditure Category	3-Public Health-Negative Economic Impact: Public Sector Capacity
Project Expenditure Subcategory	3.4-Public Sector Capacity: Effective Service Delivery
Project Description	The OPDA is building a public health dashboard & a housing/homelessness dashboard leveraging open data from outside sources to help push information to the community. Complex data will be presented in a visual format to allow any reader to understand and interpret the information. The following is a non-exclusive list of indicators that a public health dashboard of this nature would likely include: Number of total cases, number of total deaths, number of hospitalizations, number of hospital beds, number of total people served, demographics of people served, number of services provided by type of service, number of sheltered, and number of unsheltered.
Use of Evidence	<p>GOALS & OBJECTIVES The goal of the public health and housing/homelessness open data dashboards is to share information in an understandable and engaging way for the community to stay informed and for internal administration to make data-driven decisions.</p> <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • At least one open data dashboard related to COVID • At least one open data dashboard related to housing/homelessness • Incorporation of equity related data to provide context and enable administrative decision making <p>EQUITY IMPACT The pandemic has negatively impacted communities throughout the country, particularly individuals and families experiencing homelessness. Open data dashboards on COVID and housing/homelessness will prioritize external datasets disaggregated by race, ethnicity, age, and other demographics as available. Combined with other equity indicators, these open data dashboards will highlight areas of need. Such datasets may include:</p> <ul style="list-style-type: none"> • CDC/ATSDR’s Social Vulnerability Index (SVI) by census tract, • American Community Survey disability status by census tract, • American Community Survey poverty status by census tract, • American Community Survey health insurance coverage by census tract, etc.
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton’s eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

Project Name: Community Well Being - Crisis Intervention

Project Identification Number	MARP101
Funding Amount	\$5,760,000.00
Project Expenditure Category	1-Public Health
Project Expenditure Subcategory	1.12-Behavioral Health: Mental Health Services
Project Description	The City of Stockton seeks the design of a pilot crisis assistance and family support program as additional resources for community members with problems related to mental and behavioral wellness, substance abuse, and homelessness. Community-based and other organizations will provide plans on communication with police and fire departments and referrals. The design of hotlines/warmlines, and outreach and intervention support, will be a part of the design and program. Other goals of achievement are training of crisis intervention and de-escalation as well as good interactions with partners agencies.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The goal of the crisis intervention and support initiative is to establish a pilot three-year project in the City of Stockton. The pilot will be implemented and managed by a primary Community- Based Organization (CBO), and community sub-partners will support service delivery. Ultimately the CBO would demonstrate how to turn the project into a fiscally self-sustaining initiative following the pilot stage.</p> <p>Upon pilot roll-out, program management goals will include ongoing assessment of call types to develop baseline data, conducting regular “SWOT” analyses of the program with gaps identified and addressed, and evaluation of service provision to ensure an understanding of served populations and culturally relevant responsiveness. Other goals of achievement are training in de-escalation and crisis intervention along with ongoing wellness support of service providers.</p> <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Reduce the number of non-emergency mental and behavioral health calls that are traditionally responded to by Stockton Police and Fire Departments and deploy a crisis intervention team to respond. • Reduce the number of non-warrant arrests that result during a 911 response. • Increase impacted individuals’ access and connection to timely, appropriate, and safe community-based resources and services. • Connect unhoused individuals to short and long-term support services. • Foster partnerships with CBOs, social service agencies and stakeholders. • Support community trust-building with policing by developing an alternate emergency response system for mental health emergencies and reducing negative interactions. <p>EQUITY IMPACT</p> <p>The pandemic has negatively impacted communities throughout the country, particularly those struggling with stress and depression. Although mental and behavioral health issues affect all socioeconomic groups, there are particularly impacted groups in the City of Stockton.</p> <p>The <i>Point in Time Count (PIT)</i> conducted in January 2019 reported over 2,600 homeless individuals in San Joaquin County and 921 unsheltered homeless in Stockton. The 2022 PIT data is expected to publish in late April 2022 and will likely present a significant increase in unsheltered individuals since 2019.</p>

	<p>Among the homeless population, mental and behavioral challenges are compounded by lack of housing and access to resources.</p> <p>Additional at-risk populations struggling with substance abuse and mental health include foster youth, LGBTQ youth and individuals experiencing or impacted by domestic violence.</p> <p>Additional findings in the SJCCHA reflect a disproportionate level of poor community health among census tracts in the City of Stockton; in fact, the Top 7 of San Joaquin County's least healthy census tracts are within south and east Stockton census tracts, reflecting higher percentages of households in poverty, without a high school degree, and confronting unemployment.</p> <p>The crisis intervention pilot will be designed as a project that is culturally and linguistically competent and responsive to Stockton's diverse population, one which supports and enhances the well-being of any community member in need, whether serving a middle-income family in crisis, a teen with suicidal behavior or an intoxicated individual causing a disturbance.</p>
Performance Report	<p>While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.</p>

Project Name: Safe Camping & Parking

Project Identification Number	EARP301
Funding Amount	\$1,800,000.00
Project Expenditure Category	3-Public Health-Negative Economic Impact: Public Sector Capacity
Project Expenditure Subcategory	2.16-Long-Term Housing Security: Services for Unhoused persons
Project Description	Assess the feasibility of a Safe Parking Site Demonstration Project that included access to services and pathways to permanent housing.
Use of Evidence	<p>GOALS & OBJECTIVES</p> <p>The goal is to create Safe Camping and Safe Parking sites that will include wrap around services for the unsheltered homeless population in the City of Stockton. These pilot projects will endeavor to continue to provide homeless services during the pandemic and to balance the expenditure of resources, maximize moving individuals into existing shelters and prioritize capturing data to inform future decisions about the program. It is important to note that given the feedback staff has received from municipalities about the challenges of providing Safe Ground, the City will stand up a pilot program, learn from and test the success before pursuing additional sites.</p> <ul style="list-style-type: none"> • Provide a safe and secure location for unsheltered homeless. • Provide services that assist individuals to prepare for and locate shelter, which may include case management services provided by County Health and Behavioral staff, linkages to benefits and/or referrals to housing programs or other resources as needed. • HMIS compliant to document services provided through the input of critical data into the HUD HMIS data base. <p><u>Measurements of Success</u></p> <ul style="list-style-type: none"> • Number of clients moved to a sheltered location and/or permanent housing • Number of clients being case managed and provided services • Number of calls for service <p>EQUITY IMPACT</p> <p>When Safe Camping and Safe Parking sites are set up to receive clients, outreach will be conducted. The selected partner will work with service providers and follow appropriate Continuum of Care recommendations to ensure equitable access to the program.</p>
Performance Report	While all of these projects are in various stages of development, ultimately key performance indicators will be tracked based upon how well Stockton's eight Categories of Need have been met, including but not limited to the impact to residents and visitors, increased equity, and inclusion to those who may have been excluded in the past, and good stewardship of taxpayer funds (i.e., how has the City has measurably ensured economic growth and equitable recovery from the pandemic). Stockton will also coordinate with its audit team to ensure that the use of these federal funds has complied with the specific guidance from the U.S. Department of Treasury and the original legislative intent.

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