City of Wichita Recovery Plan

State and Local Fiscal Recovery Funds

June 30, 2022 Report American Rescue Plan Act









Our Vision.

The City of Wichita is a leading-edge organization serving a dynamic and inclusive community.

Our Mission.

As an exceptionally well-run city, we will:

- Keep Wichita safe,
- Grow our economy,
- Build and maintain dependable infrastructure and
- Provide conditions for living well.

Our Values.

To accomplish our mission, we anchor our work in our core values of trust and service.

Trust Means:

- Respect Demonstrating courtesy and regard for all
- Empowerment Having freedom to make informed decisions
- Ethics Being above reproach in our actions
- Stewardship Being a guardian of the resources provided by those we serve
- Integrity Honoring our commitments and making our word our bond
- Engagement Having authentic conversations and ensuring all voices are heard
- Family We are in this together and care for one another

Service Means:

- Professionalism Following standards and best practices
- Innovation Achieving continuous improvement through experimentation and high performance
- Excellence Delivering high quality and effective service
- Equity Providing excellent service to everyone

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Executive Summary



The City of Wichita has received \$72.4 million in American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds. Based on the City's mission and values and guided by community engagement, the City of Wichita has developed an ARPA spending plan to assist disadvantaged and disproportionally impacted segments of the community recover from the pandemic, and to ensure the City can continue to provide basic government services as well as fund new strategies that enhance services to the community, in spite of the revenue shortfalls created by the pandemic.

The City of Wichita initially developed a conceptual spending plan for ARPA funding in August 2021. This plan has evolved based on changing economic conditions, new opportunities, and robust community engagement. The current plan for the use of ARPA funding includes \$17.7 million to offset the negative economic impact of the pandemic and to address public health issues, with an additional \$4.1 million remaining to be allocated.

<u>COVID-19 Mitigation and Prevention</u> - Funding was allocated for a vaccination center, as well as increased community testing. These funds have increased the number of residents vaccinated, and will improved the timeliness of testing, particularly for disadvantaged individuals.

<u>Community Violence Interventions</u> - A Violence Interrupter Initiative will seek to reduce violence by developing an evidence-based community program.

<u>Food Programs</u> - The Healthy Corner Store Initiative will address household food insecurity in food deserts. Access to healthy and fresh food will be enhanced, improving public health outcomes.

<u>Affordable Housing</u> - The Affordable Housing Fund will address the availability of affordable housing, which may include renovation, home repair, and/or new construction in order in increase housing security and promote neighborhood stability in Wichita's Qualified Census Tracts in the core area.

Workforce Development - Funding will be used to improve job skills, to enhance employability, and reduce unemployment.

<u>Assistance to Small Businesses and Non-Profits</u> - Funding is allocated to assist small businesses and non-profits particularly impacted by the pandemic. Outcomes are expected to include increased small business employment and stability.

In addition, the City has allocated \$49.7 million for the provision of government services and \$0.9 million for project administration. This funding is intended to ensure continuity in service levels provided to the community despite the revenue losses caused by the pandemic. In the first two years (2020-2021), the cumulative revenue lost by the City is calculated at \$41.7 million, with additional loss expected in years three through five (2022-2024). The use of ARPA to sustain service levels will enable the City to fund several new strategies including:

<u>Public Facilities</u> - Two new Police stations will be constructed to better serve the community. These buildings will be larger than the current facilities and will be strategically located to best serve residents. In addition, four branch libraries will the renovated, based on the master plan for the branch system.

<u>Enhanced Emergency Response</u> - The Fire Department is analyzing equipment, staffing, and station needs to support data-driven deployment decisions. To support recommendations from this staffing optimization effort, \$3 million in ARPA funding is included for the Fire response initiative. In addition, improvements to the fire station alerting and communications systems will be made, to enhance responsiveness.

Though the City of Wichita is recovering from the worst aspects of the pandemic, recovery has been uneven. To that end, allocations of ARPA funding address community needs, allow the funding of improved service delivery strategies, and provide service continuity that will result in a more resilient community. The investment of the City of Wichita's ARPA funding should also encourage additional economic growth and recovery, particularly in distressed and disproportionally impacted areas of the community.

Uses of Funds



The COVID-19 public health emergency resulted in significant economic hardships for many Americans. While the pandemic has affected communities across the country, it has disproportionately impacted low-income and minority communities, as well as certain industries. To help alleviate the impacts of the pandemic, the City of Wichita was awarded \$72.4 million in American Rescue Plan Act (ARPA). The City engaged with the community to prioritize ARPA funding. Below is a chart outlining how the City of Wichita has allocated funds.

Expenditure Category	Expenditure Category Description	Anticipated Funding Amount	Cumulative Expenditures through 6/30/2022	Amount Spent Since 6/30/2021
1: Public Healt	h			
COVID-19 Mitig	gation & Prevention			
1.1	COVID-19 Vaccination	\$300,000	\$96,423	\$96,423
1.2	COVID-19 Testing	30,000	0	0
Community Vi	olence Interventions			
1.11	Community Violence Interventions	\$1,500,000	\$0	\$0
2: Negative Ec	onomic Impacts			
Assistance to	Households			
2.1	Household Assistance: Food Programs	\$1,000,000	\$0	\$0
2.10	Assistance to Unemployed or Underemployed Workers	5,154,384	0	0
2.11	Healthy Childhood Environments: Child Care	60,000	0	0
2.15	Long-Term Housing Security: Affordable Housing	5,000,000	0	0
2.27	Addressing Impacts of Lost Instructional Time	69,150	0	0
Assistance to	Small Business			
2.30	Technical Assistance, Counseling, or Business Planning	\$1,013,414	\$0	\$0
2.32	Business Incubators and Start-Up or Expansion Assistance	1,060,214	0	\$0
Assistance to	Non-Profits			
2.34	Assistance to Impacted Nonprofit Organizations	\$2,569,743	\$8,221	\$8,221
6: Revenue Replacement				
6.1	Provision of Government Services	\$49,683,238	\$37,216	\$37,216
7: Administrative				
7.1	Administrative Expenses	\$925,000	\$10,817	\$10,817
	Total	\$68,365,143	\$152,677	\$152,677
	Total Funding to Be Allocated	\$4,057,412		
	ARPA SLFRF Award	\$72,422,555		



Expenditure Category 1: Public Health

COVID-19 Mitigation and Prevention

1.1 COVID-19 Vaccination

Community Vaccination Site - From February 22, 2021 to April 30, 2022, the Sedgwick County Community Vaccination Site was located at 223 S. Main St., which is a City of Wichita facility. Costs for operating the facility, such as utilities and repairs, are eligible. A total of 116,280 vaccine doses were given at the site. Initiation date: December 21, 2021.

1.2 COVID-19 Testing

GraceMed Health Clinic Testing - GraceMed applied for funding during the first round of community partner funding. GraceMed's target population is those who are medically underserved. GraceMed will purchase up to six rapid testing machines and related equipment to increase the volume and expand the reach of COVID-19 variant testing services provided. Initiation date: April 12, 2022.

Community Violence Interventions

1.11 Community Violence Interventions

City of Wichita Violence Interrupters - As of June 30, 2021, a request for proposals has been issued to identify a nonprofit partner to adapt a program model to reduce violence that includes a street outreach and violence interruption component. This will be an evidence—based program that is expected to have similar outcomes to programs in other communities. The City of Wichita intends to pursue a violence interrupter initiative using a public health model. Not initiated as of June 30, 2022.

Expenditure Category 2: Negative Economic Impacts

Assistance to Households

2.1 Household Assistance: Food Programs

City of Wichita Healthy Corner Store Program - To implement the City of Wichita/Sedgwick County Food System Master Plan, the City of Wichita intends to create a healthy corner store pilot program in one of the City's neighborhoods with low income and low access to healthy foods. Funding will be used for professional design services and implementation of the pilot program. Initiation date: July 5, 2022.

2.10 Assistance to Unemployed or Underemployed Workers

Down Syndrome Society of Wichita - The Dream Forward Project encompasses the ability to train, develop and assist adults with Down Syndrome with independence skill building, including job skills and readiness for employment. This project allows those with Down Syndrome to become contributing members of the community while developing skills and becoming self-sufficient. Initiation date: April 12, 2022.

Envision - The Envision Workforce Innovation Center has developed a comprehensive roadmap and plan to address both unemployment and underemployment in Wichita's blind and visually impaired community. Workforce Innovation Center's proposed program focuses its services on workforce expansion in small businesses and multiplier organizations. This will occur by improving accessibility and inclusion of people who are blind or visually impaired, providing a robust and scalable workforce readiness training program. Initiation date: July 5, 2022.

Greater Wichita YMCA - Many teenagers missed out on summer employment opportunities in 2020 and 2021. The YMCA will expand the Job Prep Program by reaching out to community partners. A particular focus of the program is serving youth from low-income households. Initiation date: April 12, 2022.

WSU Tech Manufacturing Pathways - WSU's Campus of Applied Sciences and Technology, partnering with Wichita Public Schools USD 259 and other community partners, will create and implement new manufacturing and advanced manufacturing pathways to create an environment to allow future students to learn the knowledge and skills necessary to enter and be successful in manufacturing jobs in the Wichita region. This initiative provides free tuition and fees for students enrolled in two-year college, career, and technical education courses. WSU Tech has pledged to maintain zero or low cost tuition for dual credit courses. Most WSU Tech and Wichita Public Schools students are members of low-income households; each institution has resources in place to support these students. Over three quarters (77%) of USD 259's students are members of low-income households and over 65% are minorities. Initiation date: April 12, 2022.

WSU Tech Healthcare Pathways - WSU's Campus of Applied Sciences and Technology is partnering with Wichita Public Schools USD 259 and Wesley Healthcare in the creation of two centers, a Future Ready Center and a Healthcare Learning Center, to increase the number of students pursuing healthcare careers and subsequently entering into the healthcare field in the Wichita region. This initiative provides free tuition and fees for students enrolled in two-year college, career, and technical education courses. WSU Tech has pledged to maintain zero or

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low cost tuition for dual credit courses. Most WSU Tech and Wichita Public Schools students are members of low-income households; each institution has resources in place to support these students. Over three quarters (77%) of USD 259's students are members of low-income households and over 65% are minorities. Initiation date: April 12, 2022.

Workforce Alliance of South Central Kansas - Funding supports the Vets ICT Initiative, a veterans employment program to connect veterans, active-duty service members in the process of transitioning to civilian careers, and military spouses to Wichita employers, aiding in the economic recovery of both affected industries and disadvantaged communities and individuals recovering from inequities exacerbated by the pandemic. The Initiative aims to serve approximately 100 unemployed or underemployed veterans and military spouses who impacted during COVID-19 to find job training and employment with local small businesses. Initiation date: July 5, 2022.

2.11 Heathy Childhood Environments: Child Care

Catholic Charities Gap Child Care Assistance - Because the Kansas Department of Children and Families provides child care assistance subsidies for low-income families once they find employment, there is a gap between when an individual begins employment and when that individual has secured state assistance for child care. Catholic Charities provides services to low-income and homeless families. This program provides the gap funding for Catholic Charities to pay for child care during the clients' gap period. Initiation date: April 12, 2022.

2.15 Household Assistance: Affordable Housing

City of Wichita Affordable Housing Fund - During the 2022-2023 budget process, the City Council prioritized investment in the community to further assist and support ongoing economic recovery within Wichita. One of the priorities identified during the public engagement process was the need for quality, safe, and affordable housing. The goal of the Affordable Housing Fund (AHF) is to improve the quality of Wichita's existing housing stock while expanding quality affordable housing options and promoting neighborhood stability in Wichita's Qualified Census Tracts in the core area. The fund will work to achieve this goal through various development and housing service activities. Initiation date: April 12, 2022.

2.27 Addressing Impacts of Lost Instructional Time

Kansas School for Effective Learning (KANSEL) - In the last three years, the number of adults in Sedgwick County that do not have language skills or a high school diploma has grown from 45,000 to 72,000. KANSEL's Adult Workforce Development through Education Attainment project will provide funding to reach and retain more students among at-risk and minority-based populations who have traditionally been underserved and did not have the resources to succeed during the pandemic. The two primary programs are General Education Development (GED) preparation, where adults earn a high school diploma, and English for Speakers of Other Languages (ESOL), where adults improve their English skills. Initiation date: April 12, 2022.

Assistance to Small Businesses

2.30 Technical Assistance, Counseling, or Business Planning

Wichita State University Office of Innovation and New Ventures - Small businesses will be provided digital assistance. Topics include lessons learned from the pandemic, future-proofing a small business, talent development pipeline, digital transformation, and the implementation of a web-based digital platform for small businesses to track their transformation progress. Initiation date: July 5, 2022.

2.32 Business Incubators and Start-Up of Expansion Assistance

Empower Evergreen - Empower Evergreen seeks to empower North End residents, a large Hispanic community in Wichita, by providing educational, workforce-readiness, and small business development resources. Empower will use ARPA SLFRF funds for the development of a shared-use commercial kitchen that will be an important component of a business incubator. The food and retail businesses will be supported by Empower Evergreen, receive mentoring, coaching, and support. Initiation date: July 5, 2022.

Garage at Cleveland Corner - This entrepreneurial incubator program is focused on supporting and growing one-of-a-kind destination retail concepts that will attract tourism, talent, employers, and entrepreneurs. The Garage at Cleveland Corner operates a program that provides entrepreneurs with a brick-and-mortar location and coaching/mentoring to make their businesses sustainable. The ARPA SLFRF funding will cover rents for the brick-and-mortar incubator spaces for each entrepreneur. Initiation date: July 5, 2022.

Assistance to Non-Profits

2.34 Assistance to Impacted Non-Profit Organizations

Breakthrough - Breakthrough's Employment Program works daily with adults who have poor work history, limited computer skills, no identification, and poor self-esteem which leads to interviewing poorly. Further, most of Breakthrough's clients have issues with criminal arrest, men-

Uses of Funds



tal illness, and a lack of education. Breakthrough works with clients and employers to secure job interviews and/or the supports needed to secure a job. This project will fund the construction of an employment lab remodel and underwrite the costs of 50 employment mini-grants that will be 13 weeks in duration. Initiation date: April 12, 2022.

Groover Labs - Groover Labs was founded in 2019 to provide a single location where many elements of the Wichita startup ecosystem could gather, collaborate, and innovate. A major component of Groover Lab's mission is to focus on startups working on a physical product and one-third of their facility is dedicated to its Maker Lab; however, because of the pandemic, the organization has not been able to realize the potential of this area or add any specialized equipment. The project funded in this agreement is to purchase specialized equipment and pay for the wages of two full-time new hires for one year to oversee the Maker Lab. Initiation date: April 12, 2022.

Heartspring - Heartspring serves children and young adults with multiple intellectual and developmental needs. Heartspring will receive funding for the construction/remodel costs to convert the space for their Care Club with the goal of reducing staff turnover by providing child care support for their employees with families. This project is also funding the implementation of Heartspring's Leadership Program. The Leadership Program is a coalition between multiple nonprofit organizations in Wichita to benefit from a shared workforce. This effort will allow for a deeper level of staff engagement and experience in a child and family serving environment. Initiation date: April 12, 2022.

ICT Food Rescue - ICT Food Rescue diverts surplus food from restaurants and grocery stores to nonprofit organizations that serve Wichita residents who are experiencing food insecurity. In 2021, ICT Food Rescue redistributed more than 201,000 pounds of surplus food that would have been sent to the landfill, resulting in more than 168,000 meals donated to their nonprofit partners. This partnership funds the construction of the ICT Food Rescue's Food Transformation Kitchen. This expansion will allow ICT Food Rescue to provide food transformation, which involves produce donated from grocery stores and urban farmers to create soups, casseroles, and other meals in a community kitchen. It will also allow the organization to expand its current food rescue model. Initiation date: April 12, 2022.

Kansas Nonprofit Chamber - The purpose of the Kansas Nonprofit Chamber is to establish and grow successful nonprofit organizations. Funding will assist smaller nonprofits that have been unable to find assistance elsewhere to offset reductions in revenue experienced as a result of the pandemic. Initiation date: July 5, 2022.

KETCH - KETCH is a non-profit organization that promotes independence for persons with disabilities through innovative learning experiences that support individuals' choices for working, living, and playing in their community. As a non-profit, providing incentives to obtain and maintain staffing is crucial to building quality programs and services for a deserving and often overlooked low-income population. KETCH's project is to provide new hire bonuses of \$1,000 per new employee per vacant position. This will elevate staffing levels, reduce stress and strain on staffing, and reduce overtime hours, which will help reduce the organization's operational expenses. Initiation date: April 12, 2022.

Phillips Fundamental Learning Center - Phillips Fundamental Learning Center (PFLC) is a non-profit educational resource center that offers literacy-related educational programs, lectures, certified courses, and workshops. The pandemic has negatively impacted the PFLC's capital campaign because of substantial inflationary increases in the cost of construction of their building. This funding is specifically designated for the increased costs of steel for the building. Initiation date: April 12, 2022.

Starkey - Starkey Inc. provides services to people with intellectual and developmental disabilities through a wide range of business, employment, residential, life enrichment and case management programs. This project assists the organization in paying for specific additional costs, rent and mileage, incurred as a result of delays in the construction of their new Vehicle Maintenance Building due to the pandemic. Initiation date: April 12, 2022.

Wichita Old Town Association - Wichita Old Town Association is a nonprofit that works to promote the interests of over 100 business in the Old Town neighborhood in Wichita's core area. The walkability and safety of Old Town will be improved through a variety of aesthetic and safety improvements that make it more welcoming to both residents and visitors. In turn, this will benefit Old Town small businesses that have been impacted by the pandemic. The proposed improvements include the creation and installation of new light pole banners designed by local students; the purchase and installation of new LED holiday lighting for the four Old Town arches; and the purchase and installation of 10 new security floodlights where needed to brighten dark alleys and parking lots to keep visitors safe. Initiation date: July 5, 2022.

The Women's Network - The Women's Network, formerly known as the Wichita Women's Initiative Network (WIN), provides workforce development for abused or disadvantaged women. The employment lab expansion and the development of an employment classroom will allow the Women's Network the ability to serve more individuals. This project will also pay for mini-grants to at least nine women (employed part-time to full-time) at small businesses to cover the cost of wages of new hires through the program for thirteen weeks. Initiation date: April 12, 2022.



Expenditure Category 6: Revenue Replacement

Revenue Replacement

6.1 Provision of Government Services

City of Wichita Fire Optimization - The goal of the project is to analyze data to improve performance, and provide a framework for ongoing analysis whenever changes are made to deployment, staffing, or construction or relocation of additional stations. The WFD's service area consists of the entire City of Wichita. Many stations are located in economically disadvantaged areas, and most responses serve economically disadvantaged populations and minority communities; diminished response capabilities could have a disparate impact. Although the service area is large and diverse, the distribution of emergency and non-emergency responses indicates that economically disadvantaged areas and minority communities are the populations most in need of service from the Fire Department. Initiation date: March 7, 2022.

City of Wichita Fire Station Alerting and Emergency Communications - The goal of the project is to improve both station alerting and emergency communications. Station alerting improvements focus on reliable and consistent communication. When the County-wide E-911 system dispatches a call, the call is received in the stations and tones sound in the stations with response units dispatched. Additionally, information entered into the dispatch system by E-911 personnel is displayed on large screens in the stations. The purpose of all of these communications capabilities is to provide as much information to the response personnel as possible. Economically disadvantaged areas and the minority community are the populations most in need of support from the WFD as shown through call volume. As a result, any improvements to WFD functionality and capabilities will also disproportionately benefit these economically disadvantaged areas. Initiation date: October 1, 2021.

City of Wichita Library Branch Improvements - ARPA funding will be used to complete improvements to four of the City's libraries in alignment with the Wichita Public Library Branch Master Plan. Improvements to each building will focus on integrating early learning and family engagement activities and will ensure the facilities have infrastructure to support modern technology. Renovations to the existing interior space of the Westlink Branch Library are anticipated to expand the current building's footprint, while improvements to Alford, Angelou, and Rockwell are renovations to the existing interior space and will include workflow changes for efficiencies, and updated public seating spaces to support the multiple ways that people use their library. The Wichita Public Library is at the forefront of improving equity in the community through enhanced facilities, particularly in disadvantaged service areas. Not initiated as of June 30, 2022.

City of Wichita Police Station Replacements - Replacement of two stations will be supported by ARPA funding. The Wichita Police Department currently operates from four police stations, which opened over 30 years ago. Due to increased staffing levels, all stations exceed capacity, particularly when social distancing requirements are considered. One of the criteria used to determine site selection of the next Patrol East (which is currently under development) considered the neighborhood impact a new station would have. The goal is that the presence of a new police station will improve the perception of safety within this underserved neighborhood. Patrol East project was initiated April 16, 2019; bids have not been solicited as of June 30, 2022.

City of Wichita Century II Repairs - The Century II Performing Arts & Convention Center is an iconic community gathering space in Wichita. The building opened in 1969, and was expanded in 1987. In coordination with the facility operator, a ten-year maintenance program has been developed. Replacement of the iconic blue roof, as well as HVAC and elevator improvements will be funded with ARPA SLFRF. Local funding will also be used complete projects in the ten-year maintenance program. Not initiated as of June 30, 2022.

City of Wichita General Fund Support - The City of Wichita intends to use ARPA SLFRF funding to replace General Fund revenue. The City of Wichita calculation for lost revenue in 2020 is \$26,298,379; for 2021 it was \$15,443,674. The 2023-2024 Proposed Budget includes service reinstatements and enhancements that would not be possible without this funding. These reinstatements and enhancements pertain to the local parks, Police mental health emergency response, the Wichita Public Library, and initiatives associated with maintaining a well-run City including efforts to foster diversity, inclusion, and equity. Not initiated as of June 30, 2022.

Expenditure Category 7: Administrative

7.1 Administrative Expenses

City of Wichita Project Administration - Per the Final Rule, ARPA funds can be used for direct and indirect administrative expenses of administering the award. The City of Wichita intends to fund indirect costs, such as administrative charges, grant accounting, evaluation, and compliance with this project. The cost of this project will be \$925,000. Initiation date: March 1, 2022.

Promoting Equitable Outcomes



The City of Wichita anticipates funding projects in 11 categories that require recipients to identify whether projects primarily serve disproportionally impacted communities. Grant contracts include performance data reporting requirements, and nearly all contracts require that grantees provide disaggregated performance outcome data so that the City of Wichita can determine whether interventions primarily served disproportionally impacted communities. In addition with data reported by race, ethnicity, and income, Equity Impact Zip Codes have been identified for grantee reporting. The methodology for identifying Equity Impact Zip Codes is located in the Appendix.

Of the ten projects reporting performance outcome data for this period, three have demonstrated that their projects primarily serve disproportionately impacted communities. As more projects are initiated and implemented, it is anticipated that this outcome will improve.

Catholic Charities - Performance data indicates 67% of families provided gap child care assistance identify as racial minorities; 100% of families, served, many of whom are currently experiencing homelessness, have their most recent address in Equity Impact Zip Codes. The average household income for families served by this project is \$19,680.

KANSEL - Performance data indicates that 61% of students enrolled in their programs reside in Equity Impact Zip Codes.

Starkey - Performance data indicates that 100% of the clients served by this program have low incomes as defined by HUD.

Expenditure Category	Expenditure Category Description	Anticipated Funding Amount	Primarily Serving Disproportionally Impacted Communities	Disproportionally Impacted Communities Funding
1: Public Healt	th			
COVID-19 Mitig	gation & Prevention			
1.1	COVID-19 Vaccination	\$300,000		\$0
1.2	COVID-19 Testing	30,000		0
Community Vi	olence Interventions			
1.11	Community Violence Interventions	\$1,500,000		\$0
2: Negative Ec	onomic Impacts			
Assistance to	Households			
2.1	Household Assistance: Food Programs	\$1,000,000		\$0
2.10	Assistance to Unemployed or Underemployed Workers	5,154,384		0
2.11	Healthy Childhood Environments: Child Care	60,000	Catholic Charities	60,000
2.15	Long-Term Housing Security: Affordable Housing	5,000,000		0
2.27	Addressing Impacts of Lost Instructional Time	69,150	KANSEL	69,150
Assistance to	Small Business			
2.30	Technical Assistance, Counseling, or Business Planning	\$1,013,414		\$0
2.32	Business Incubators and Start-Up or Expansion Assistance	1,060,214		0
Assistance to Non-Profits				
2.34	Assistance to Impacted Nonprofit Organizations	\$2,569,743	Starkey	\$59,800
	Total	\$17,756,905		\$188,950

Community Engagement



Resident Engagement during the Budget Process

The City of Wichita is committed to robust community engagement, including the use of Social Media Town Hall events to guide decision making during the budget process for the past eleven years. Due to the unprecedented opportunity presented by ARPA funding to help the community recover in a more equitable and sustainable matter, the 2021 Social Media Town Hall was used to gauge resident support for four community investment concepts that had preliminarily been allocated a total of \$20 million in ARPA funding: Affordable Housing, Small Business and Entrepreneurial Development, Smart Manufacturing and Digital Transformation, and Workforce Development and Training.

The Social Media Town Hall was held on June 22, 2021 and used Facebook, Twitter, and Nextdoor. Videos with introductions to the topics by subject matter experts provided a starting point for conversation. In total, there were 193 participants who provided feedback as a part of the virtual event. The most supported topic was Affordable Housing, followed by Small Business and Entrepreneurial Support, Workforce Development, and Manufacturing.

There is a District Advisory Board for each of the six Wichita City Council Districts. District Advisory Boards are appointed by the City Council Member for the District. The District Advisory Boards meet monthly at Neighborhood Resource Centers to consider City of Wichita business that impacts the district as well as the community at-large. Online meeting options are available for residents who are unable to attend inperson meetings in order to eliminate barriers to participation. The ARPA community investments concepts were presented at all District Advisory Board meetings in June 2021, as well as the District I monthly breakfast. The most supported topic was Workforce Development, followed by Affordable Housing, Small Business and Entrepreneurial Support, and Manufacturing. In addition to the community investment topics, the City of Wichita intends to use ARPA funding to support the operating budget and capital improvement plan. When those investment topics were presented to advisory boards, such as the Board of Park Commissioners, Public Library Board, Golf Advisory Committee, and Bicycle/Pedestrian Advisory Board, ARPA funding, eligibility, and spending options were presented. The public hearings on the budget on July 20, 2021, August 5, 2021, August 17, 2021, and August 24, 2021 provided additional opportunities for residents to comment on ARPA spending, both to support the operating budget and capital improvement program as well as community investment concepts.

The City of Wichita also shares ARPA information at <u>wichita.gov</u>. This includes expenditure reports, grant application information, and a variety of other resources.

Additional Engagement and Planning Processes

Some projects required further outreach to the community to understand where allocation of funding would be best and what type of process would be the most efficient. For the established Affordable Housing Fund (AHF), the City engaged the community in a multitude of different ways while developing the AHF program plan. Staff attended and presented at all District Advisory Board meetings, many neighborhood association meetings within Qualified Census Tracts, the Wichita Area Builders Association Membership Meeting, as well as the first annual Housing Providers Conference which included stakeholders across the industry. An AHF thread was also generated on Forum, the City's public engagement platform, to seek feedback and engage in conversations with citizens related to the AHF. Finally, feedback was accepted via email and phone. The feedback provided in these settings informed the AHF Program Plan. Conversations with these groups and through these avenues will continue over the life of the AHF, to spread the word to developers and non-profits about AHF funding opportunities, and subsequently to inform residents how to access the opportunities created by developers and non-profits after the awarding of AHF funds.

The framework for funding \$10 million in Workforce Development and Small Business and Entrepreneurial Support was approved by the City Council on December 14, 2021. The first round of applications was due on February 2, 2022 and agreements were approved by the City Council on April 12, 2022. The application requirements were revised for the second round of applications, which were due on May 4, 2022 and agreements were approved by the City Council on July 5, 2022. Information about this program can be found on the City of Wichita website. With the exception of the contract for ARPA SLFRF administration and consulting services for the Healthy Corner Store Initiative, all contracts with third parties have been the result of this process.

During the consideration of the City of Wichita ARPA funding plan, the City of Wichita/Sedgwick County Food System Master Plan was under development. Though \$20 million in funding was initially allocated to four concepts, one of the concepts was not funded due to limited community support during initial engagement efforts. That being the case, \$1 million of that balance has been allocated to implementation of the City of Wichita/Sedgwick County Food System Master Plan. The unallocated balance for community investment concepts is \$4 million.

Other planning processes that have involved considerable community engagement include the siting of the Police Patrol East location, the Library Branch Master Plan, and Century II repairs.

Labor Practices



The City of Wichita requires all contractors to follow equal employment opportunity laws as provided under 41 CFR Part 60. The City also ensures application of the Contract Work Hours and Safety Standards Act (40 U.S.C. 3701-3708). Where applicable, all contracts awarded by the non-Federal entity in excess of \$100,000 that involve the employment of mechanics or laborers must include a provision for compliance with 40 U.S.C. 3702 and 3704, as supplemented by Department of Labor regulations (29 CFR Part 5). Under 40 U.S.C. 3702 of the Act, each contractor must be required to compute the wages of every mechanic and laborer on the basis of a standard work week of 40 hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than one and a half times the basic rate of pay for all hours worked in excess of 40 hours in the work week. The requirements of 40 U.S.C. 3704 are applicable to construction work and provide that no laborer or mechanic must be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous.

On October 21, 2021, the Wichita City Council voted to adopt a Non-Discrimination Ordinance (NDO), Ordinance 51-654. This ordinance is intended to assure equal opportunity for all Wichitans and to ban discrimination or segregation in housing, employment and public accommodations based on age, color, disability, familial status, gender identity, genetic information, national origin or ancestry, race, religion, sex, sexual orientation, veteran status or other factors protected by law. This law assists in the assurance that all individuals can seek employment in Wichita, regardless of how they identify.



The City of Wichita anticipates funding projects in seven categories that require recipients to identify the amount of the total funds that are allocated to evidence-based interventions. The City of Wichita has identified research that indicates that each of these interventions is an evidenced-based approach to addressing the impacts of the COVID-19 pandemic.

Expenditure Category	Evidence-Based Intervention Categories	Anticipated Funding Amount	Evidenced- Based Project Funding
1: Public Healt	h		
Community Vi	Community Violence Interventions		
1.11	Community Violence Interventions	\$1,500,000	\$1,500,000
2: Negative Economic Impacts			
Assistance to	Households		
2.1	Household Assistance: Food Programs	\$1,000,000	\$1,000,000
2.10	Assistance to Unemployed or Underemployed Workers	5,154,384	4,449,635
2.11	Healthy Childhood Environments: Child Care	60,000	60,000
2.15	Long-Term Housing Security: Affordable Housing	5,000,000	5,000,000
Assistance to Small Business			
2.30	Technical Assistance, Counseling, or Business Planning	\$1,013,414	\$0
2.32	Business Incubators and Start-Up or Expansion Assistance	1,060,214	0
	Total	\$14,788,012	\$12,009,635

The City of Wichita leveraged the Pew Charitable Trusts' Result First Clearinghouse Database to identify research regarding evidenced-based interventions. This has been identified as a best practice for ARPA SLFRF planning and administration.

Expenditure Category 1: Public Health

Community Violence Interventions

1.11 Community Violence Interventions

City of Wichita Violence Interrupters - The proposed program is under development. According to County Health Rankings & Roadmaps, 1 "there is some evidence that the Cure Violence Health model, formerly called Chicago Cease Fire, reduces gun violence in high crime urban areas when the model is implemented with fidelity." The National Institute of Justice CrimeSolutions² web-based clearinghouse of programs and practices rated the Cure Violence program in Chicago as a promising approach. Due to the funding level of this project, the City of Wichita plans to pursue a Program Evaluation for this project. Since the ARPA SLFRF will fund a pilot program, the Program Evaluation will guide decision making regarding the sustainability of this effort.

Expenditure Category 2: Negative Economic Impacts

Assistance to Households

2.1 Household Assistance: Food Programs

City of Wichita Healthy Corner Store Program - The City of Wichita program is under development. According to County Health Rankings & Roadmaps,³ "there is some evidence that offering fresh produce and other health foods in convenience stores increases access to and purchasing of health foods, especially in food deserts and urban and rural communities with low incomes." Due to the funding level of this project

¹ "Cure Violence Health model," County Health Rankings & Roadmaps, last modified March 8, 2017, <u>Cure Violence Health model | County Health Rankings & Roadmaps.</u>

²"Program Profile: Cure Violence (Chicago, III.)," National Institute of Justice Crime Solutions, last modified November 21, 2011, <u>Program Profile: Cure Violence (Chicago, III.)</u> | Crime Solutions, National Institute of Justice (ojp.gov).

³ "Healthy food in convenience stores," County Health Rankings & Roadmaps, last modified December 10, 2020, <u>Healthy food in convenience stores | County Health Rankings & Roadmaps</u>.

Use of Evidence



and its connection to the City of Wichita/Sedgwick County Food System Master Plan, the City of Wichita plans to pursue a Program Evaluation for this project. Since the ARPA SLFRF will fund a pilot program, the Program Evaluation will guide decision making regarding the sustainability of this effort.

2.10 Assistance to Unemployed or Underemployed Workers

Down Syndrome Society of Wichita and Envision - Both organizations plan to assist clients with the transition to employment. According to County Health Rankings & Roadmaps,⁴ there is "strong evidence that transitional and subsidized jobs programs increase employment and earnings...however these gains do not appear to consistently last beyond the duration of the transitional job." Because the participation from the City of Wichita is of limited duration and there is strong evidence of the effectiveness of transitional employment programs, performance measures reported by the grantees will be used to track project success.

Greater Wichita YMCA - According to County Health Rankings & Roadmaps,⁵ there is some evidence that summer youth employment programs "increase employment and earning for youth during the year that they participate, especially disadvantaged youth." However, "summer work programs do not appear to increase employment rates in following years, perhaps due to the short length of the intervention or because participants might have found longer term job opportunities without program support." Because the participation from the City of Wichita is of limited duration and there is some evidence of the effectiveness of summer employment programs, performance measures reported by the grantee will be used to track the success of the project.

WSU Tech Manufacturing and Healthcare Pathways - According to the Institute of Education Sciences What Works Clearinghouse, 6 "comprehensive support services to help participants complete occupational training programs at local community colleges and professional training institutes, pass certification exams and obtain well-paying jobs in targeted sectors of the local economy" have strong evidence of providing the outcome of industry-recognized credential, certificate, or license completion. Because this is an evidenced-based program, performance measures reported by the grantee will be used to track the success of the project.

Workforce Alliance of South Central Kansas - Though no evidenced-based programs for transitioning veterans and their spouses to post-service employment, best practices have been identified in the <u>Veteran Pathways to Employment: Hurdles and Opportunities</u>⁷ report. Because the participation from the City of Wichita is of limited duration, performance measures reported by the grantees will be used to track project success.

2.11 Heathy Childhood Environments: Child Care

Catholic Charities Gap Child Care Assistance - According to County Health Rankings & Roadmaps, 8 there is strong evidence that child care subsidies increase employment and earnings in families with lower incomes. Due to this evidence-based approach receiving the highest rating available from County Health Rankings & Roadmaps and the amount of funding allocated, the City of Wichita does not intend to pursue a Program Evaluation for Gap Child Care Assistance project. Because this is an evidenced-based program, performance measures reported by the grantee will be used to track the success of the project.

2.15 Household Assistance: Affordable Housing

City of Wichita Affordable Housing Fund - The goal of the Affordable Housing Fund is to improve the quality of Wichita's housing stock through a variety of strategies such as renovation or rehabilitation of single family housing units, home repair, and new construction. According to <u>County Health Rankings & Roadmaps</u>, there is strong evidence that housing rehabilitation loan and grant programs enable housing improvements that result in health benefits, especially when improvements focus on increasing warmth through insulation and energy efficiency measures." Additionally, housing improvements have also been "shown to reduce children's absences from school and adult absences

⁴"Transitional and subsidized jobs," County Health Rankings & Roadmaps, last modified February 21, 2022, <u>Transitional and subsidized jobs | County Health Rankings & Roadmaps</u>.

⁵ "Summer youth employment programs," County Health Rankings & Roadmaps, last modified April 18, 2019, Summer youth employment programs | County Health Rankings & Roadmaps.

⁶ "Postsecondary Career and Technical Education (CTE) Interventions," Institute of Education Sciences What Works Clearinghouse, last modified November 2021, <u>WWC | Project QUEST (ed.gov)</u>.

⁷ "Veteran Pathways to Employment: Hurdles and Opportunities," Center for a New American Security, last modified January 29, 2020, <u>Microsoft Word - Veteran Pathways edited mvs final.docx (s3.us-east-1.amazonaws.com)</u>.

⁸ "Child care subsidies," County Health Rankings & Roadmaps, last modified October 21, 2021, Child care subsidies | County Health Rankings & Roadmaps.

⁹ "Housing rehabilitation loan & grant programs," County Health Rankings & Roadmaps, last modified March 10, 2022, <u>Housing rehabilitation loan & grant programs</u> | County Health Rankings & Roadmaps.

Use of Evidence



from work." However, another source of research by <u>County Health Rankings & Roadmaps</u>¹⁰ notes that housing trust funds have limited research to document effects. Given the amount of funding directed to this project and the interest of the City of Wichita in potentially pursuing this strategy over a longer term, the City of Wichita may consider a Program Evaluation for the Affordable Housing Fund.

2.30 Technical Assistance, Counseling, or Business Planning

Wichita State University Office of Innovation and New Ventures - Best practices have been identified for small business digital transformation, though research to identify evidenced-based approaches is ongoing. Performance measures reported by the grantee will be used to track the success of the project. The City of Wichita may consider a Program Evaluation for the small business digital transformation effort.

2.32 Business Incubators and Start-Up of Expansion Assistance

Empower Evergreen and Garage at Cleveland Corner - Best practices have been identified for the business incubator projects, though research to identify evidenced-based approaches is ongoing. Performance measures reported by the grantee will be used to track the success of the project. The City of Wichita may consider a Program Evaluation for the business incubator and start-up expansion assistance projects.

^{10 &}quot;Housing trust funds," County Health Rankings & Roadmaps, last modified June 22, 2022, Housing trust funds | County Health Rankings & Roadmaps.

Performance Report



The City of Wichita has a long-standing commitment to performance measurement to monitor progress toward achieving City Council priorities. Subgrantees are required to report performance measure data on a regular basis; the frequency is disclosed in each contract. To administer this program, data from subgrantees and City of Wichita departments will be collected regarding project outcomes. Through the second quarter of 2022, project outcome data is limited since many projects are in early phases of implementation. However, data from the following projects has been reported.

1.1 COVID-19 Vaccination

Community Vaccination Site COVID-19 vaccine doses given: 116,280

Assistance to Households

2.10 Assistance to Unemployed or Underemployed Workers

Greater Wichita YMCA Youth completing 12-week summer employment training program: 89

Youth placed in 10-week summer employment: 78

2.11 Heathy Childhood Environments: Child Care

Catholic Charities Families provided gap child care assistance: 3

Adults that returned to the workforce: 2 Families that maintained employment: 3

Families that applied for DCF child care subsidy: 3

2.27 Addressing Impacts of Lost Instructional Time

Kansas School for Effective Learning (KANSEL)

Students enrolled in ESOL program: 56

Students enrolled in GED program: 77

Students with new or improved employment: 31 GED students making academic gains: 52

Assistance to Non-Profits

2.34 Assistance to Impacted Non-Profit Organizations

Breakthrough Possible client referrals from partners: 11

Possible clients scoring 5+ on assessment: 9 Client placement scoring 5+ on assessment: 1 Number of client placement partners: 1

Groover LabsMaker Labs Part-Time Employees: 2

Number of general memberships: 1 Number of other memberships: 2

Heartspring Percent increase/(decrease) in turnover compared to prior quarter: (56%)

Percent increase/(decrease) in employees compared to prior quarter: (7%)

Percent increase/(decrease) in employee satisfaction compared to prior quarter: 0%

ICT Food Rescue Pounds of food rescued or transformed: 23,321

Number of meals produced: 19,434

Number of non-profit organizations served: 16

Number of unduplicated persons served by non-profit organizations: 867

Performance Report



KETCH Job applicants: 882

New employees: 9

New employees hired with bonuses: 6

New employee turnover: 1

Number of vacancies at end of quarter: 91

Phillips Fundamental Learning Center Students enrolled: 59

Enrolled full-time students receiving financial assistance: 25

Fundraising balance: \$882,361

Starkey Total individuals transported: 10,076

Individuals transported for work or workforce development: 5,498

Rides provided: 1,506

Community Vaccination Site



1.1: COVID-19 Vaccination

EC 1: Public Health

Funding Amount: \$300,000 Funding Spent as of June 30, 2022:

Timeline: February 22. 2021 - April 30, 2022

\$96,423

Identification Number: X1802

Project Overview

From February 22, 2021 to April 30, 2022, the Sedgwick County Community Vaccination Site was located at 223 S. Main Street, a City of Wichita facility. The site provided 116,280 vaccination doses during that timeframe. Costs for operating the facility, such as utilities and repairs are eligible to be charged to the American Rescue Plan Act (ARPA). To cover the costs of the vaccination clinic, the City allocated ARPA funds to a project to isolate these costs for a total of \$300,000.

Equity and Inclusion

The City of Wichita has hosted the Sedgwick County Health Department (SCHD) COVID-19 vaccine clinic at a vacant site that was formerly the central library. The desired impact of this partnership was to provide a large, dedicated site to the SCHD that is not programmed for other activities that could result in scheduling conflicts. The site is well-known to residents, has ample parking, and operated with regular hours, all of which encouraged walk-in appointments. Also, providing a centralized location in the downtown area allowed those wanting to get vaccinated the opportunity to utilize public transportation to get directly to the downtown location. Also, because more of the City's vulnerable population are located closer to the urban core, locating it downtown increased access for lower -income individuals.

Additionally, SCHD also continues to provide no-cost COVID-19 vaccines at mobile clinics held in areas with low vaccination rates and other indicators of need. Some of the locations include the Wichita Public Libraries, which are centrally located in each district, allowing for easier access. The mobile vaccine clinic also partners with the Wichita Black Nurses Association (WBNA).

Project Timeline

The program occurred from February 22, 2021 to April 30, 2022. The balance of project funding may be used for other initiatives in the future.

Performance Measures

COVID-19 vaccine doses given: 116,280

Race	Number of Doses Given	Percent
White	92,790	80%
Black or African American	7,684	7%
American Indian or Alaskan Native	600	1%
Asian	8,245	7%
Other Race	5,693	5%
Native Hawaiian or Other Pacific Islander	195	0%
Unknown	1,073	1%
Total	116,280	100%

Ethnicity	Number of Doses Given	Percent
Hispanic or Latino	13,646	12%
Not Hispanic or Latino	100,704	87%
Unknown	1,930	2%
Total	116,280	100%

Use of Evidence

Expenditure category 1.1: COVID-19 Vaccination does not require use of evidence.

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EC 1: Public Health

1.2: COVID-19 Testing

Funding Amount: \$30,000 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2808



Description

GraceMed will purchase up to six rapid testing machines and related equipment to increase the volume and expand the reach of COVID-19 variant testing services provided. This funding will provide easier accessibility for its staff and patients and the rapid testing will allow individuals to get their results and return to the workforce as soon as possible.

Equity and Inclusion

GraceMed's target population is those who are medically underserved. This population includes those from low-income statuses, the uninsured and underinsured, immigrants, historically disenfranchised communities of color, and persons experiencing homelessness. The additional testing machines and related equipment purchased for this project will allow the target population to be tested with rapid in order to limit the spread of COVID-19.

Project Timeline

July 2022 Place orders for the COVID testing machines and related equipment.

August 2022 COVID testing machines and equipment received and operational in designated locations of the GraceMed Health Clinic.

Performance Measures

- 1. Number of COVID-19 tests performed
- 2. Number of COVID-19 tests performed for uninsured patients
- 3. Number of patients served, by race and ethnicity
- 4. Number of patients served, by insurance type
- 5. Patient's income as a percentage of poverty guidelines
- 6. Patients seen, by zip code

Use of Evidence

Expenditure category 1.2: COVID-19 Testing does not require use of evidence.



Violence Interrupter Initiative



EC 1: Public Health

1.11: Community Violence Interventions

Funding Amount: \$1,500,000
Funding Spent as of June 30, 2022: \$0
Timeline: 2022-2024
Identification Number: Unassigned

Project Overview

The goal of a violence interrupter program is to develop a holistic understanding of violent behavioral outcomes and risk factors shaped by contextual, biological, environmental, systemic, and social stressors in order to sustain a reduction in injuries and homicides from gun violence. In Phase I, funds will be made available through a competitive Request for Proposal process and allocated to a qualified and experienced consultant who can adapt a program model adhering to the following frameworks:

- Reduce violence
- Street outreach/violence interruption
- Creation of an evidence-based model with similar outcomes
- Community-based interventions

Phase II will engage community-based organizations already working in the antiviolence space to identify and train Wichita residents on the determined program model. Phase II Funds will be made available through a competitive Request for Proposals process and allocated to qualified organizations working in youth development and violence prevention.

Equity and Inclusion

The program will focus on the communities facing sharp increases in harm among youth and populations disproportionately impacted by COVID-19, by targeting areas with frequent violent crime. Young adults, Black, Indigenous, and People of Color (BIPOC) are disproportionately impacted by gun violence. City staff and the selected consultant will identify and engage community stakeholders to help inform program design and develop a communication plan that intentionally seeks participation and feedback from communities facing higher rates of gun violence and violent crime. Evaluation criteria will be developed.

Project Timeline

The contract is expected to be complete in the third quarter of 2022. Once the contract is complete, the following timeline is expected:

- 1. Assessment & Planning 0-3 months: Analysis of violent crime data, needs-assessment, target population identification, target area analysis, feasibility of implementation, and recommendations.
- 2. Pre-implementation & Program Launch 3-12 months: Project coordination, community-specific adaptations, official data review, stake-holder engagement, identification of partners, and staff recruitment.
- 3. Implementation & Sustainability 12+ months: Selection of community-based partners, hiring staff, staff retention, facilitation of training, on-going monitoring and evaluation, performance management and adjustment.

Performance Measures

Although formal performance measures have not been determined at the time of publishing, outcomes of the Violence Interrupter Program will focus on stabilizing neighborhoods. This will be done through the creation of evidence-based programming to reduce gun violence, reduce violent responses, reduce recidivism and retaliation, while focusing on violence prevention, intervention, and healing through intensive case management and wrap-around services such as job readiness and mental health resources for at-risk youth in the community.

Use of Evidence

1.11 Community Violence Interventions

The proposed program is under development. According to <u>County Health Rankings & Roadmaps</u>,¹¹ "there is some evidence that the Cure Violence Health model, formerly called Chicago Cease Fire, reduces gun violence in high crime urban areas when the model is implemented with fidelity." The <u>National Institute of Justice CrimeSolutions</u>¹² web-based clearinghouse of programs and practices rated the Cure Violence program in Chicago as a promising approach. Due to the funding level of this project, the City of Wichita plans to pursue a Program Evaluation for this project. Since the ARPA SLFRF will fund a pilot program, the Program Evaluation will guide decision making regarding the sustainability of this effort.

^{11 &}quot;Cure Violence Health model," County Health Rankings & Roadmaps, last modified March 8, 2017, <u>Cure Violence Health model | County Health Rankings & Roadmaps.</u>

¹² "Program Profile: Cure Violence (Chicago, III.)," National Institute of Justice Crime Solutions, last modified November 21, 2011, <u>Program Profile: Cure Violence (Chicago, III.) | Crime Solutions, National Institute of Justice (ojp.gov)</u>.

Healthy Corner Store Initiative



EC 2: Negative Economic Impacts

Funding Amount: \$1,000,000 Funding Spent as of June 30, 2022: \$0

Timeline: July 5, 2022 - December 31, 2024

Identification Number: C2815-C2816

Description

The City of Wichita has a long-standing concern and commitment regarding healthy food options. Nearly a year's worth of community effort led to the creation of the City of Wichita/Sedgwick County Food System Master Plan. The Health and Wellness Coalition of Wichita served as the lead planning organization, collaborating closely with City of Wichita and Sedgwick County. The plan was guided by a 14-member Food Plan Steering Community that included community partners such as the Sedgwick County Farm Bureau, KSU Research and Extension, local farm and food business, and state agencies. Consulting firm New Venture Advisors provided structure and support throughout the process

2.1: Household Assistance - Food Programs



During the final phases of the project, New Venture Advisors (NVA) evaluated potential solutions to food access barriers facing Wichita residents. Their analysis was presented during a City Council Workshop on November 19, 2021. Recommendations included implementation of the City of Wichita/Sedgwick County Food System Master Plan (Master Plan), leveraging lessons learned from peer cities to create a healthy corner store pilot program in one of the City's Low Income/Low Access neighborhoods, and using the American Rescue Plan Act of 2021 (ARPA) and in-state funding sources to support Master Plan implementation and the healthy corner store pilot program. The City of Wichita/Sedgwick County Food System Master Plan was adopted by the City Council on January 4, 2022.

The development and implementation of a Healthy Corner Store Initiative would increase resident access to healthy foods. The ARPA Final Rule states that recipients may presume that households which experienced food insecurity have experienced a negative impact due to the pandemic and specifically states that projects that increase access to health foods are eligible. Therefore, this program is considered an eligible use under the Responding to the Public Health Emergency/Negative Economic Impacts category. On July 5, 2022 the Wichita City Council approved the contract agreement for professional design services and allocated \$1,000,000 in ARPA funding for the Healthy Corner Store Initiative.

New Venture Advisors proposes to partner with The Food Trust (TFT), a non-profit organization that has advised healthy corner store and "small store" programs throughout the country. NVA and TFT would conduct peer city and program research, convene stakeholders to participate in the planning process, design a pilot Wichita HCSI program, develop an evaluation approach and implementation plan, collaborate with staff to create an ARPA-compliant program budget, and assist staff in soliciting proposals to implement the program. In addition, NVA and TFT would outline key program elements such as the number and location of pilot stores, store owner training, merchandising and marketing programs, equipment, consumer education, supplier development, implementation timeline, and cost.

Performance Measures

Although formal performance measures have not been determined at the time of publishing, outcomes of the Healthy Corner Store Initiative are focused on creating greater opportunities for fresh produce and healthier food options.

Use of Evidence

2.1 Household Assistance: Food Programs

The City of Wichita program is under development. According to County Health Rankings & Roadmaps, 13 "there is some evidence that offering fresh produce and other health foods in convenience stores increases access to and purchasing of health foods, especially in food deserts and urban and rural communities with low incomes." Due to the funding level of this project and its connection to the City of Wichita/Sedgwick County Food System Master Plan, the City of Wichita plans to pursue a Program Evaluation for this project. Since the ARPA SLFRF will fund a pilot program, the Program Evaluation will guide decision making regarding the sustainability of this effort.

¹³ "Healthy food in convenience stores," County Health Rankings & Roadmaps, last modified December 10, 2020, <u>Healthy food in convenience stores | County Health Rankings & Roadmaps</u>.

Down Syndrome Society of Wichita



EC 2: Negative Economic Impacts

2.10: Assistance to Unemployed or Underemployed Workers

Funding Amount: \$85,000 **Funding Spent as of June 30, 2022:** \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2806



Description

The DSSW's Dream Forward Project encompasses the ability to train, develop and assist adults with Down Syndrome with independence skill building, including job skills and readiness for employment. This project allows those with Down Syndrome to become contributing members of the community while developing skills and becoming self-sufficient. The project's expenses will include expansion, software, and equipment costs for the Dream Forward Facility.

Equity and Inclusion

In-person activities that encourage learning while utilizing cognitive abilities program participants' minds stay functional and healthy are crucial, as individuals with down Syndrome often experience earlier onset of dementia. The <u>Frontiers in Psychiatry</u>¹⁴ published an article with data focused on the psychosocial, cognitive, and functional well-being of individuals with Down Syndrome and the effects of the lockdown caused by the pandemic. As noted, researchers found indicators that the lockdown had negative effects on the psychosocial and functional well-being of individuals with Down Syndrome.

The DSSW halted its Dream Forward Project for much of the pandemic and closed its physical doors as the in-person services could no longer occur. DSSW was able to return to full in-person programming in September 2021, but it could only do so for the Explore ICT adult independent skills building program, but not the job skills development program due to facility constraints. This project will allow for the creation of a dedicated space to provide job skills and coaching programs with the appropriate equipment necessary.

Project Timeline

April 2022 Site selected for Dream Forward Facility

Summer 2022 Design completed and construction started for Dream Forward Facility

Fall 2022 Construction complete and facility is occupied

Performance Measures

- 1. Participants trained in Learning Kitchen: not reported
- 2. Number of participants employed: not reported
- 3. Number of partnerships: not reported

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Use of Evidence

2.10 Assistance to Unemployed or Underemployed Workers

The DSSW plans to assist clients with the transition to employment. According to <u>County Health Rankings & Roadmaps</u>,¹⁴ there is "strong evidence that transitional and subsidized jobs programs increase employment and earnings...however these gains do not appear to consistently last beyond the duration of the transitional job." Because the participation from the City of Wichita is of limited duration and there is strong evidence of the effectiveness of transitional employment programs, performance measures reported by the grantees will be used to track project success.

¹⁴ "Impact of COVID-19-Related Lockdown on Psychological, Cognitive, and Functional Well-Being in Adults with Down Syndrome," Frontiers in Psychiatry, last modified October 28, 2020, <u>Frontiers | Impact of COVID-19-Related Lockdown on Psychosocial, Cognitive, and Functional Well-Being in Adults With Down Syndrome (frontiersin.org).</u>



EC 2: Negative Economic Impacts

2.10: Assistance to Unemployed or Underemployed Workers

Funding Amount: \$441,100 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development

Timeline: July 5, 2022 – December 31, 2023

Identification Number: Unassigned



Description

The Envision Workforce Innovation Center has developed a comprehensive roadmap and plan to address both unemployment and underemployment in the blind and visually impaired community in Wichita. The federal unemployment rate for people who are blind is approximately 70% and has not changed in the last thirty years. The plan, as described in this application, will prepare employees, employers, and the broader community to increase workforce participation and engagement, and enhance Diversity Equity & Inclusion (DEI) initiatives with the added benefit of accessibility.

The program will educate small businesses (SMEs) about the equitable information gap and provide specific ways they can bridge and reduce the disparities in their organization around digital accessibility, employment practices, and a mindset around inclusion of people with disabilities. While much work has been done around the DEI space, it largely has lacked inclusion of people with disabilities including blindness in either the broader conversation or the specific day to day practices inside organizations. SMEs who engage in the program will be able to hire capable productive employees from this untapped talent segment and achieve their diversity and inclusion goals faster than doing it on their own.

Envision will provide learning and career pathway training to tap the innate strengths of people who are blind or visually impaired and prepare them for career and employment opportunities through internal and external learning options. Employer-driven workforce training programs provide relevant soft and technical skills to ensure skillset matches with industry and employer demand.

Equity and Inclusion

The COVID-19 pandemic disproportionally impacted people who are blind or visually impaired. While virtual platforms increased access to workforce training in general, a negative impact was created if accompanying materials or virtual platforms were not accessible or used in ways that allowed the use of assistive technology such as screen readers or screen magnifiers, which are necessary tools for people who are blind or visually impaired. Residents in Wichita area largely relies on residents having access to a personal vehicle to drive to and from work and for other life activities, but is not an option for persons who are blind, visually impaired, or part of other disability groups. Access to timely, affordable and on demand transportation has always been a key barrier and drives systemic inequity issues for this group of employees and consumers. There were also disparities in terms of prioritization of access to vaccines, digital accessibility barriers to vaccines and testing, and transportation barriers to testing, vaccines, and health care. There was very little infrastructure nationally or regionally to account for the needs of people with disabilities even to access the most basic services, as documented by the American Foundation for the Blind Flatten the Curve study as well as policy study and advocacy by the National Federation of the Blind.

Project Timeline

July - December 2022	Finalize curriculum/agreement on first course, recruit, and train talent; outreach and engagement with SMEs and	
multiplier organizations: deliver SME organization training and talent placement		

multiplier organizations; deliver SME organization training and talent placement

January - March 2023 Finalize curriculum/agreement on second course, recruit, and train talent; Continue outreach and engagement

with SMEs and multiplier organizations; continue SME organization training and talent placement; finalize curric-

ulum/agreement on leadership & development training, offer course and train talent

April - December 2023 Finalize curriculum/agreement on third course, offer course and train talent; continue outreach and engagement

with SMEs and multiplier organizations; continue SME and multiplier organization training and talent placement

January - June 2024 Continue offering courses, recruiting & training talent; continue outreach and engagement with SMEs and multi

plier organizations; continue SME and multiplier organization training and talent placement; secure final arrange-

ments and prepare final performance report



EC 2: Negative Economic Impacts

2.10: Assistance to Unemployed or Underemployed Workers

ENVISION

Funding Amount: \$441,100 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development

Timeline: July 5, 2022 – December 31, 2023

Identification Number: Unassigned

Performance Measures

- 1. Individuals trained and employed
- 2. Small business enterprise placements
- 3. Multiplier organization placements
- 4. Annual survey responses

Use of Evidence

2.10 Assistance to Unemployed or Underemployed Workers

Envision plans to assist clients with the transition to employment. According to County Health Rankings & Roadmaps, 15 there is "strong evidence that transitional and subsidized jobs programs increase employment and earnings...however, these gains do not appear to consistently last beyond the duration of the transitional job." Because the participation from the City of Wichita is of limited duration and there is strong evidence of the effectiveness of transitional employment programs, performance measures reported by the grantees will be used to track project success.

¹⁵ "Transitional and subsidized jobs," County Health Rankings & Roadmaps, last modified February 21, 2022, <u>Transitional and subsidized jobs | County Health Rankings & Roadmaps</u>.



EC 2: Negative Economic Impacts

2.10: Assistance to Unemployed or Underemployed Workers

Funding Amount: \$200,000 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2809

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Description

The YMCA will expand the Job Prep Program by reaching out to community partners, including Wichita Public Schools. YMCA will achieve Job Prep Program expansion through training and placement of youth in summer employment. The goal is for 45% of the job prep graduates to continue their employment at the end of the 10-week summer employment as a part of its Job Prep Program. The expanded program will allow classes to be held in six high schools with the goal of increasing student participation.

The Job Prep Program is a free training program for youth ages 15 to 17 that teaches basic employment soft skills to prepare and enable graduates for employment in the community. The curriculum includes interviewing techniques, dressing appropriately for the work environment, customer service, financial literacy and responsibility, and certification in First Aid and CPR. The program's goal is to graduate 80% of students participating. The second phase of the program encompasses a 10-week summer employment experience with partner organizations throughout the Wichita community, where the students can work up to 25 hours a week. The last program saw 35% of students continuing employment with the partner organization after the 10-week period. The most common reason for students not continuing employment during the school year is due to school and extra-curricular schedules.

Equity and Inclusion

This program exposes youth to the education and integration of habits necessary to be successful in the workforce on a long-term basis and opens opportunities that these students might not otherwise have. In the summer of 2021, 83% of Job Prep Program students were minorities and 63% came from low-income households. The following demographic data was reported by the Greater Wichita YMCA for the period ending June 30, 2022:

- 1. Youth completing 12-week summer employment training program: 40% minorities; 16% Hispanic; 41% reside in Equity Impact zip codes
- 2. Youth placed in 10-week summer employment: 41% minorities; 17% Hispanic; 41% reside in Equity Impact zip codes

Project Timeline

February – May 2022 12-week curriculum for students enrolled in program

Late May – August 2022 10-week employment for students enrolled in program

Late July – Early August 2022 Graduation Ceremony

Performance Measures

- 1. Youth completing 12-week summer employment training program: 89
- 2. Youth placed in 10-week summer employment: 78
- 3. Partnerships with businesses: not reported
- 4. Post-program employment: not reported

Use of Evidence

2.10 Assistance to Unemployed or Underemployed Workers

According to County Health Rankings & Roadmaps, 16 there is some evidence that summer youth employment programs "increase employment and earning for youth during the year that they participate, especially disadvantaged youth." However, "summer work programs do not appear to increase employment rates in following years, perhaps due to the short length of the intervention or because participants might have found longer term job opportunities without program support." Because the participation from the City of Wichita is of limited duration and there is some evidence of the effectiveness of summer employment programs, performance measures reported by the grantee will be used to track the success of the project.

¹⁶ "Summer youth employment programs," County Health Rankings & Roadmaps, last modified April 18, 2019, <u>Summer youth employment programs | County Health Rankings & Roadmaps</u>.

Wichita State University (WSU) Tech - Manufacturing Pathways



EC 2: Negative Economic Impacts

2.10: Assistance to Unemployed or Underemployed Workers

Funding Amount: \$1,709,000 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2813



Description

WSU's Campus of Applied Sciences and Technology (WSU Tech), partnering with Wichita Public Schools and other organizations, will create and implement new manufacturing and advanced manufacturing pathways to create an environment to allow future students to learn the knowledge and skills necessary to enter and be successful in manufacturing jobs in the Wichita region.

The project includes implementation of additional equipment, curriculum development, and applied learning opportunities to target educational and employment opportunities in the Wichita manufacturing industry. This project focuses on basic manufacturing skills and accelerates students through more advanced automation skills to match the Industry 4.0 skills, including connectivity, advanced analytics, automation, advanced-manufacturing technologies, and applied learning-internship opportunities that are needed in the post-pandemic workforce.

Equity and Inclusion

This initiative provides free tuition and fees for students enrolled in two-year college, career, and technical education courses. WSU Tech has pledged to maintain student costs of dual credit courses at zero or low costs. The Accelerated Opportunities program is where students complete GED and Technical Education training simultaneously. Most WSU Tech and Wichita Public Schools students are members of low-income households; each institution has resources in place to support these students. Over three quarters (77%) of Wichita Public Schools students are members of low-income households and over 65% are minorities. More than 60% of WSU Tech students receive grants and 67% are first generation college students.

Project Timeline

Spring - Summer 2022 Order equipment, hire faculty, develop curriculum, create marketing plan, work with industry partners

August 2022 Enroll students and courses begin at the Future Ready Center

Fall 2022 Continue to develop curriculum for spring courses and beyond, maintain, institute a marketing plan, purchase, and

institute hands-on-career exploration activities.

January 2023 Cohort of students start at Future Ready Center and start students at other locations

Spring 2023 Market programs and enroll for 2022-2023 school year, review program for any changes in needs, and launch the

programs at NexStep

August 2023 Begin next cohort of students, the third semester of students continue in advanced classes

Performance Measures

- 1. Students enrolled: not reported
- 2. Students from each high school in Wichita: not reported
- 3. Program partnerships by sector: not reported
- 4. Student completion and placement: not reported
- 5. Construction milestones: not reported

Use of Evidence

2.10 Assistance to Unemployed or Underemployed Workers

According to the <u>Institute of Education Sciences What Works Clearinghouse</u>,¹⁷ "comprehensive support services to help participants complete occupational training programs at local community colleges and professional training institutes, pass certification exams and obtain well-paying jobs in targeted sectors of the local economy" have strong evidence of providing the outcome of industry-recognized credential, certificate, or license completion. Because this is an evidenced-based program, performance measures reported by the grantee will be used to track the success of the project.

¹⁷ "Postsecondary Career and Technical Education (CTE) Interventions," Institute of Education Sciences What Works Clearinghouse, last modified November 2021, <u>WWC | Project QUEST (ed.gov)</u>.

Wichita State University (WSU) Tech - Healthcare Pathways



EC 2: Negative Economic Impacts

2.10: Assistance to Unemployed or Underemployed Workers

Funding Amount: \$2,014,535 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2812



Description

WSU's Campus of Applied Sciences and Technology (WSU Tech) is partnering with Wichita Public Schools and Wesley Healthcare in the creation of two centers, a Future Ready Center and a Healthcare Learning Center, to increase the number of students pursuing healthcare careers and subsequently entering into healthcare professions in the Wichita region.

The career opportunities available to students through the healthcare pathways of this project include Certified Nursing Assistant (CNA), Certified Medical Assistant (CMA), Emergency Medical Technician (EMT), Electrocardiogram (EKG), Phlebotomy, Patient Care Tech (PCT), and Home Health Aide (HHA). The healthcare pathway programs integrate industry-recognized certificates and credentials. Certain short-term careers like CNA, CMA, Phlebotomy, and HHA can be completed during high school; students are able to enter the workforce immediately.

Equity and Inclusion

This initiative provides free tuition and fees for students enrolled in two-year college, career, and technical education courses. WSU Tech has pledged to maintain student costs of dual credit courses to zero or low costs. Most WSU Tech and Wichita Public Schools students are members of low-income households; each institution has resources in place to support these students. Over three quarters (77%) of Wichita Public Schools students are members of low-income households and over 65% are minorities. More than 60% of WSU Tech students receive grants and 67% are first generation college students.

Project Timeline

Spring - Summer 2022 Transition classes to Future Ready Center – Health Sciences at WSU Tech South and enroll students in Fall 2022

Fall 2022 Wichita Public Schools students complete the following courses at WSU Tech's South campus a temporary location:

CNA, CMA, EMT, EKG, Phlebotomy, Medical Terminology, Disease Disorders & Diagnostic Procedures, and HHA

Spring 2023 Continued enrollment from students for second semester; construction project begins at permanent location at WSU

Tech South campus; begin enrollment for Fall 2023, including expanded options; renovation completed at Wesley

Medical Center

Summer 2023 Classes begin at Wesley Medical Center

Fall 2023 Anticipated to move-in to new facility and expansion of classes. Continued enrollment from current students in

Health Science Pathway. Additional course options added at WSU South

Spring 2024 Enrollment in the full expanded options for Wichita Public Schools students

Performance Measures

- 1. Number of students enrolled in healthcare pathways: not reported
- 2. Number of students from each high school in Wichita: not reported
- 3. Number of student completions and placements: not reported
- 4. Income and savings of students: not reported



Use of Evidence

2.10 Assistance to Unemployed or Underemployed Workers

According to the <u>Institute of Education Sciences What Works Clearinghouse</u>, ¹⁸ "comprehensive support services to help participants complete occupational training programs at local community colleges and professional training institutes, pass certification exams and obtain well-paying jobs in targeted sectors of the local economy" have strong evidence of providing the outcome of industry-recognized credential, certificate, or license completion. Because this is an evidenced-based program, performance measures reported by the grantee will be used to track the success of the project.

¹⁸ "Postsecondary Career and Technical Education (CTE) Interventions," Institute of Education Sciences What Works Clearinghouse, last modified November 2021, www.learninghouse, last modified November 2021, <a href="https://www.learninghouse, which will be a supplementary with the property of th

Workforce Alliance of South Central Kansas



EC 2: Negative Economic Impacts

2.10: Assistance to Unemployed or Underemployed Workers

Funding Amount: \$2,014,535 **Funding Spent as of June 30, 2022:** \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: Unassigned



Description

Workforce Alliance will use funding to support their Vets ICT Initiative, a veterans employment program to connect veterans, active-duty service members in the process of transitioning to civilian careers, and military spouses to Wichita employers, aiding in the economic recovery of both affected industries and disadvantaged communities and individuals' recovery from inequities exacerbated by the pandemic. Additionally, the Vets ICT initiative will provide technical assistance to small businesses on retaining veterans, and federal compliance such as Equal Employment Opportunity Commission (EEOC) efforts for veterans with disabilities and Office of Federal Contract Compliance Programs (OFCCP) Veteran Compliance. The Workforce Alliance will serve approximately 100 unemployed or underemployed veterans who were impacted by COVID-19 in job training programs with local small businesses. The Workforce Alliance will prioritize veterans from groups most impacted during COVID-19. The Vets ICT Initiative will address the equity gap for these disproportionally impacted individuals through targeted services and connections to local businesses most in need of economic recovery.

Equity and Inclusion

The Vets ICT initiative will provide technical assistance for employers to assist with retention efforts. Research shows 43% of veterans leave their first civilian job within the first year, and 80% leave before the end of their second year, citing a lack of opportunity for career advancement and personal development. The Vets ICT Initiative will develop and provide technical assistance resources to employers regarding Veteran hiring, retention, career advancement, and compliance, challenges many small businesses face.

Project Timeline

July 2022 Vets ICT Initiative begins, jobs are posted, partners are engaged, and implementation plan is developed

August 2022 Vets ICT Initiative staff is hired; website and digital educational content begin to be developed in partnership with Greater

Wichita Partnership/Choose Wichita; labor market research begins; analysis of military bases to Wichita economy

Begins; event schedule determined; events begin and are ongoing through duration of grant

September 2022 Implementation plan carried out; small businesses begin to access training funds to hire veterans; employer technical

assistance begins to be provided

January 2023 Website and digital educational content, labor market data research, and military bases analysis complete

2023 Employers jobs are listed in Vets ICT job board; Vets ICT staff gives presentations at military bases and veteran serving

organizations through duration of grant

December 2023 Vets ICT Initiative final grant outcome tracking and reporting complete; operational model transitioned to sustainable

employer funded model

Performance Measures

- 1. Number of individual participants
- 2. Number of employers engaged
- 3. Number of industries where individuals are hired
- 4. Employment retention

Use of Evidence

2.10 Assistance to Unemployed or Underemployed Workers

Though no evidenced-based programs for transitioning veterans and their spouses to post-service employment can be found, best practices have been identified in the <u>Veteran Pathways to Employment: Hurdles and Opportunities</u>¹⁹ report. Because the participation from the City of Wichita is of limited duration, performance measures reported by the grantees will be used to track project success.

¹⁹ "Veteran Pathways to Employment: Hurdles and Opportunities," Center for a New American Security, last modified January 29, 2020, <u>Microsoft Word - Veteran Pathways edited mvs final.docx (s3.us-east-1.amazonaws.com)</u>.

Catholic Charities: Diocese of Wichita



EC 2: Negative Economic Impacts

2.11: Health Childhood Environments - Child Care

Funding Amount: \$60,000 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development – Gap Child Care Assistance

Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2800

Description

Catholic Charities will provide licensed child care support for low-income individuals in the gap between when an individual begins employment and when that individual has secured state assistance for child care. The Kansas Department of Children and Families (hereinafter "DCF") provides child care assistance subsidies for low-income families once they find employment.

Equity and Inclusion

Becoming employed is key to helping individuals and families exit poverty as the lack of full-time work is associated with poverty more than any other factor. Inconsistent full-time employment also can lead to cyclical and generational poverty. Catholic Charities is engaged in multiple services adding to the resource base of programs directed to the elimination of poverty, increasing the quantity and quality of opportunities, and services for low-income individuals and families. Through these programs, Catholic Charities has identified barriers and gaps in services when it comes to employment. It can become difficult for an individual to determine which issue to tackle first when they must simultaneously find affordable housing, address their immediate financial obligations, determine reliable transportation, and find child care.

Catholic Charities provided over 16,000 nights of shelter to 137 families through its St. Anthony facility and nearly 9,700 nights of shelter to 100 families, including 57 families with children, through Harbor House in 2021. Of the families served by the St. Anthony facility, nearly eighty percent lacked child care when they entered the shelter. The following demographic data was been reported by Catholic Charities for the period ending June 30, 2022:

- 1. Families provided gap child care assistance: 67% minorities; 0% Hispanic; 100% with most recent address in an Equity Impact zip code
- 2. Adults that returned to the workforce: 50% minorities; 0% Hispanic; 100% with most recent address in an Equity Impact zip code
- 3. Families that maintained employment: 67% minorities; 0% Hispanic; 100% with most recent address in an Equity Impact zip code
- 4. Families that applied for DCF child care subsidy: 67% minorities; 0% Hispanic; 100% with most recent address in an Equity Impact zip code
- 5. Average household income: \$19,860

As of the period ending June 30, 2022 this project has been identified as one that primarily serves disproportionality impacted communities.

Project Timeline

April 2022 Begin identifying clients and providing gap child care assistance

June 2023 All child care assistance funds have been used

Performance Measures

- 1. Families provided gap child care assistance: 3
- 2. Adults that returned to the workforce: 2
- 3. Families that maintained employment: 3
- 4. Families that applied for DCF child care subsidy: 3

Use of Evidence

2.11 Heathy Childhood Environments: Child Care

Catholic Charities Gap Child Care Assistance - According to County Health Rankings & Roadmaps,²⁰ there is strong evidence that child care subsidies increase employment and earnings in families with lower incomes. Due to this evidence-based approach receiving the highest rating available from County Health Rankings & Roadmaps and the amount of funding allocated, the City of Wichita does not intend to pursue a Program Evaluation for Gap Child Care Assistance project. Because this is an evidenced-based program, performance measures reported by the grantee will be used to track the success of the project.

²⁰"Child care subsidies," County Health Rankings & Roadmaps, last modified October 21, 2021, Child care subsidies | County Health Rankings & Roadmaps.



Affordable Housing Fund



EC 2: Negative Economic Impact

2.15: Long Term Housing Security - Affordable Housing

Funding Amount: \$5,000,000 Funding Spent as of June 30, 2022: \$0

Timeline: April 12, 2022 - December 31, 2024

Identification Number: H1800-H1801

Description

The goal of the Affordable Housing Fund (AHF) is to improve the quality of existing housing stock while expanding quality affordable housing options and promoting neighborhood stability in Wichita's core. Various development and housing service activities will achieve this goal.

Development Projects may include:

- Single family renovation or rehabilitation to modernize existing vacant home/housing units for either sale or rental to low-income firsttime homebuyers or low-income renters
- · Home repair for existing low-income homeowners
- New construction for either sale or rent to low-income first-time homebuyers or low-income renters

Housing service activities may include:

- Credit counseling
- Homebuyer and homeowner training
- · Housing navigation services for renters

Funds will be made available through a competitive Request for Proposal process and allocated to qualified for-profit or nonprofit developers for development projects, and nonprofit organizations for housing service activities. Low to moderate income households and families will access housing and housing services from the aforementioned developers and nonprofit organizations. Funds will build the capacity of nonprofit organizations to serve additional low to moderate income persons.

Applications will be reviewed by the Affordable Housing Review Board (Board), and funding recommendations will be made to the City Council for final review and approval. The Board will provide expertise, guidance, and support to staff in the administration of the AHF. Members of the Board should have expertise in one or more of the following areas: finance/underwriting, law, housing services, construction, housing development, capacity building, and/or community engagement. Additionally, Board members should represent the diversity of the community and include minority community leaders, as funding decisions will directly impact minority neighborhoods. The Board will not only review applications for the AHF, but also HOME- Housing Development Loan Program, HOME-American Rescue Plan (ARP) projects related to housing development, and HOME- Community Housing Development Organization set-aside for housing development. The City Council authorized \$5 million of the City's ARPA funds to be used for an Affordable Housing Fund on April 12, 2022 and approved the Housing Review Board Ordinance on April 19, 2022.

Equity and Inclusion

The AHF will use ARPA funds to address communities and populations disproportionately impacted by COVID-19, by limiting the geographic focus of the AHF to Qualified Census Tracts (QCT) and the City's Established Central Area. The majority of formerly redlined neighborhoods fall within QCTs. Though banned over 50 years ago, redlining has left lasting negative impacts on underserved communities.

Performance Measures

Although formal performance measures have not been determined at the time of publishing, outcomes of the AHF are focused on stabilizing neighborhoods through the creation of affordable housing units, preservation of current affordable housing stock, and support of low to moderate income persons seeking affordable housing.

Affordable Housing Fund



EC 2: Negative Economic Impact

2.15: Long Term Housing Security - Affordable Housing

Funding Amount: \$5,000,000 **Funding Spent as of June 30, 2022:** \$0

Timeline: April 12, 2022 - December 31, 2024

Identification Number: H1800-H1801

Use of Evidence

2.15 Household Assistance: Affordable Housing

The goal of the Affordable Housing Fund is to improve the quality of Wichita's housing stock through a variety of strategies such as renovation or rehabilitation of single family housing units, home repair, and new construction. According to County Health Rankings & Roadmaps,²¹ "there is strong evidence that housing rehabilitation loan and grant programs enable housing improvements that result in health benefits, especially when improvements focus on increasing warmth through insulation and energy efficiency measures." Additionally, housing improvements have also been "shown to reduce children's absences from school and adult absences from work." However, another source of research complied by County Health Rankings & Roadmaps²² notes that housing trust funds have limited research to document effects. Given the amount of funding directed to this project and the interest of the City of Wichita in potentially pursuing this strategy over a longer term, the City of Wichita may consider a Program Evaluation for the Affordable Housing Fund.

²¹ "Housing rehabilitation loan & grant programs," County Health Rankings & Roadmaps, last modified March 10, 2022, <u>Housing rehabilitation loan & grant programs | County Health Rankings & Roadmaps</u>.

²² "Housing trust funds," County Health Rankings & Roadmaps, last modified June 22, 2022, Housing trust funds | County Health Rankings & Roadmaps.

Kansas School for Effective Learning (KANSEL)



EC 2: Negative Economic Impacts

2.27: Addressing Impacts of Lost Instructional Time

Funding Amount: \$69,150 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development – Adult Workforce Development Through Education Attainment

Development Inflough Educati

Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2804



Description

KANSEL's Adult Workforce through Education Attainment project focuses on enabling individuals 16 and older to gain the literacy and workforce skills needed to gain higher paying employment and earn a living wage. The two primary programs in this project are (1) General Education Development (GED) preparation that prepares adults to earn a high school diploma, and (2) English for Speakers of Other Languages (ESOL) for adults to improve their English skills. Both provide students an individualized path to success based on small subject mastery and allowing each person to work at their own ability and pace, which helps to build on each successful step and move on with confidence once they have graduated with their high school diploma or improved English skills.

Equity and Inclusion

Prior to the pandemic, Sedgwick County had more than 45,000 adults above age 18 that did not have a high school diploma or GED and more than 1,000 middle and high school students dropped out of traditional schools annually. In the last three years, this number has grown to over 72,000 adults in Sedgwick County that do not have language skills or a high school diploma. Further, in recent months KANSEL admissions has seen a dramatic increase in appointments for students 16 to 18 years of age, due to a lack of credits or engagement in the traditional school system. As a result, most of these individuals are underemployed. Most of these socio-economically disadvantaged households are minorities and face historic challenges that require a new path forward.

KANSEL's Adult Workforce Development through Education Attainment project will provide funding to reach and retain more students among at-risk and minority-based populations that have traditionally been underserved and did not have the resources to succeed during the pandemic. This would include supporting per student costs to meet the growing needs in admissions, increased program promotion and direct contact in minority and at-risk communities to increase equity in the workforce. The following demographic data was reported by KANSEL for the period ending June 30, 2022:

- 1. ESOL program student enrollment: 23% minorities; 20% Hispanic; 61% reside in Equity Impact zip codes
- 2. GED program student enrollment:32% minorities; 14% Hispanic; 58% reside in Equity Impact zip codes

As of the period ending June 30, 2022 this project has been identified as one that primarily serves disproportionality impacted communities.

Project Timeline

June 2022 Rehiring of ESOL and GED instructors

July 2022 Start outreach programs, neighborhood events, door-to-door, or community location sharing opportunities directly inviting those potential students

June 2023 Anticipated increase in ESOL students by 100 students and GED enrollment by 130 students

Performance Measures

- 1. ESOL program student enrollment: 56
- 2. GED program student enrollment: 77
- 3. GED students making academic gains: 52
- 4. Students with new or improved employment: 31

KADSEL FREEDOM THROUGH EDUCATION

Use of Evidence

Expenditure category 2.27: Addressing Impacts of Lost Instructional Time does not require use of evidence.

WSU Office of Innovation and New Ventures



EC 2: Negative Economic Impact

2.30: Technical Assistance, Counseling, or Business Planning

Funding Amount: \$1,013,414 Funding Spent as of June 30, 2022: \$0

City Development Priority: Small Business Development Timeline: July 5, 2022 - December 31, 2023

Identification Number: Unassigned

wsu.

Description

The WSU Office of Innovation & New Ventures (INV) will implement a Small Business Digital Transformation Program (SBDT) to address gaps in the local small business ecosystem. SBDT is an ecosystem-wide solution to support diverse small businesses in addressing long-term financial sustainability through the implementation of digital transformation, digital business education, and the development of tech talent to fill local job demands.

INV analyzed the ecosystem's unique needs and recognized gaps through the various existing programs in our Center for Entrepreneurship (CFE) that continued throughout the pandemic. Through their partnership with Kansas Family Business Forum and our Rural E-Launch and Ignitor programs we connected and engaged with more than 100 small business over past two years and were able to prioritized 5 core demands: 1) access to technology, 2) conversion to online sales, 3) training of existing employees to use technology, 4) hiring tech trained employees, and 5) tracking digital sales/growth. To address the needs and gaps, the proposal includes space on WSU campus for any community small business to access for digital assistance, a talent development pipeline, a multi stepped program that can be individualized to small businesses on digital transformation, and the implementation of a web-based digital platform for small businesses to track their transformation progress and find resources to assist.

Equity and Inclusion

Small business make up the majority of the whole industry in areas of: arts, entertainment and recreation (63%), accommodation and food service (53%), construction (81%), real estate, rental and leasing (82%), and Other services (82%), plus over 40% of small business operate in retail, healthcare and social assistance, professional services, company management and administrative services. A large percentage of small business are minority owned such as 40% of restaurants. Small businesses applying for the Technology Award will be given priority when they fall into the heavily impacted industries listed above and express interest in upskilling a current employee or creating a new positions focusing on digital transformation.

Performance Measures

July - December 2022 Launch website and portal (English & Spanish versions); develop digital toolbox for small business

January – Jun 2022 Host first small business cohort; award small business technology grants; launch student technology training

scholarship training program; acquire appropriate technology (hardware & software) to deliver program

July - December 2023 Program operating continuously; cohorts will run consecutively until all funds are utilized; report on three-year

program; apply for external funding

Performance Measures

- Number of businesses enrolled
- Number of businesses that are technology resilient ready
- 3. Long-term business resiliency/expansion
- 4. Number of full-time employees hired long-term following program participation

Use of Evidence

2.15 Household Assistance: Affordable Housing

Best practices have been identified for small business digital transformation, though research to identify evidenced-based approaches is ongoing. Performance measures reported by the grantee will be used to track the success of the project. The City of Wichita may consider a Program Evaluation for the small business digital transformation effort.

Empower Evergreen



EC 2: Negative Economic Impact

2.32: Business Incubators and Start-Up of Expansion Assistance

Funding Amount: \$1,000,000 Funding Spent as of June 30, 2022: \$0

City Development Priority: Small Business Development Timeline: July 5, 2022 - December 31, 2023

Identification Number: Unassigned



Description

Empower Evergreen will develop a shared-use commercial kitchen that will be an important component (Phase I) of a larger small business incubator (Phase II). Empower is currently raising funds through a capital campaign for this commercial kitchen and small business incubator project. It will be located in a renovated three-building campus, which it already owns, in the heart of Wichita's historic North End. This facility, located at 103 E 21st Street, will provide current and future small business owners the opportunity to increase their financial stability and economic self-sufficiency. This program will target Hispanic entrepreneurs and other disadvantaged minority communities to reduce barriers and provide more opportunities to start and scale their businesses.

This new facility (including Phase I and II) will be architecturally designed as a vibrant community gathering place with opportunity for public dining, shopping, art, music, and cultural celebration, drawing visitors from across the Wichita metro area. The food and retail businesses located there will be supported by Empower Evergreen, receiving mentoring, coaching, and support. Through Empower Evergreen's investment in this new facility and programs, combined with intentional community-building and place-making efforts, this new public visitor destination can become a catalyst for wider revitalization of the Nomar District, bringing outside investment into the area.

Equity and Inclusion

A surge seen nationally in Latino business growth in recent years has the potential to address the problems of low income and poverty in Wichita's North End. According to a recent study from Stanford University, 23 over the past 10 years, the number of Latino business owners grew 34% compared to 1% for all business owners in the United States. These business owners have the potential to increase wealth, create more jobs and revitalize distressed communities. However, according to the Kaufman Compilation of Research of Race and Entrepreneurship, 24 "Despite the impressive growth of Latino American entrepreneurs, some problems still affect this growing demographic, including lack of assets, high failure rates, and being more likely to be low-income despite entrepreneurial efforts."

Project Timeline

July 2022 Design/Build request for proposals advertised

August 2022 Design/Build firm selection

December 2022 Design and engineering complete; equipment ordered

January 2023 Construction begins

January 2024 Construction complete and equipment installed

Performance Measures

- 1. Number of businesses launched and completing training
- 2. Number of businesses onboarded
- 3. Number of new jobs and number of businesses still in existence

Use of Evidence

2.32 Business Incubators and Start-Up of Expansion Assistance

Best practices have been identified for the business incubator projects, though research to identify evidenced-based approaches is ongoing. Performance measures reported by the grantee will be used to track the success of the project. The City of Wichita may consider a Program Evaluation for the business incubator and start-up expansion assistance projects.

²³ "Latino-Owned Businesses - Shining a Light on National Trends," Stanford Graduate School of Business Latino Entrepreneurship Initiative, published November, 2018, Report | Latino-Owned Businesses: Shining a Light on National Trends (stanford.edu).

²⁴ "Left Behind? The New Generation of Latino Entrepreneurs," Ewing Marion Kauffman Foundation, last modified April 13, 2015, Left Behind? The New Generation of Latino Entrepreneurs – Ewing Marion Kauffman Foundation | Kauffman.org.

Garage at Cleveland Corner



EC 2: Negative Economic Impact

2.32: Business Incubators and Start-Up of Expansion Assistance

Funding Amount: \$46,800 Funding Spent as of June 30, 2022: \$0

City Development Priority: Small Business Development **Timeline:** July 5, 2022 - December 31, 2023

Identification Number: Unassigned

CLEVELAND CORNER WICHITA, KANSAS

Best. Local. Shopping.

Description

This entrepreneurial incubator program is focused on supporting and growing one-of-a-kind destination retail concepts that will attract tourism, talent, employers, and entrepreneurs. The Garage at Cleveland Corner operates a program that provides entrepreneurs with a brick-and-mortar location and coaching/mentoring to make their businesses sustainable. The ARPA SLFRF funding will cover rents for the brick-and-mortar incubator spaces for each entrepreneur.

Digital-first businesses help preserve market relevance, and a primary goals of the Garage at Cleveland Corner project are to identify one-of-a-kind business concepts that will curate destination retail concepts for talent and visitor attraction and integrate the brick and mortar retail experience with a digital first business models. The "connected store" is vital for brick and mortar retail during the period of recovery from COVID-19. Destination retailers drive visitor engagement and spending. The top activity that visitors participate in when they are in Wichita, the state's largest metropolitan area, is shopping, with 50% of total leisure visitors participating.

Equity and Inclusion

A critical component of Garage at Cleveland Corner project is that entrepreneurs with a valid business concept can be accepted into the program and start a businesses without any initial funding, which allows greater access for minority or low-income persons to get up and running. Entrepreneurs will receive a startup stipend to get their idea to market, a professional services budget, and tiered rent at their physical location. Removing the barriers of upfront costs significantly increases opportunities for all entrepreneurs.

Project Timeline

- Year 1 Three entrepreneurs will launch their destination retail startup in a brick-and-mortar incubator space
- Year 2 Two to three entrepreneurs will launch their startup into brick-and-mortar space
- Year 3 One to two entrepreneurs will launch into a brick-and-mortar space
- Year 4 The entrepreneurs currently in the program will complete their lifecycle with program support

Performance Measures

- 1. Number of new business applicants
- 2. Number of jobs created
- 3. Incubator site availability
- 4. Number of concepts that complete the program

Use of Evidence

2.32 Business Incubators and Start-Up of Expansion Assistance

Best practices have been identified for the business incubator projects, though research to identify evidenced-based approaches is ongoing. Performance measures reported by the grantee will be used to track the success of the project. The City of Wichita may consider a Program Evaluation for the business incubator and start-up expansion assistance projects.

Breakthrough: Episcopal Social Services



EC 2: Negative Economic Impacts

2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$480,178 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2807



Description

Breakthrough is a broad-based social services organization. Its mission is to help people move out of poverty and to help others recover while living with mental illness. The project will underwrite the cost of up to 50 employees at small businesses and non-profit organizations for a 13-week period. During that time, clients will receive soft skills training and work supports at Breakthrough. Additionally, this project will fund the remodeling of the employment lab, which will include the purchase of equipment and supplies. The remodel of the employment lab will enable Breakthrough to increase employment supports for marginalized adults who struggle to find and keep work.

Equity and Inclusion

Breakthrough works with adults living in poverty and struggling with employment barriers. Individuals assisted by the Breakthrough Employment Program may also have a mental illness, in which attending a large workforce center is overwhelming, which may result in social anxiety.

Breakthrough's Employment Program works daily with adults who have poor work history, limited computer skills, no identification, and poor self-esteem which leads to interviewing poorly. Further, most of Breakthrough's clients have issues with criminal arrest, mental illness and a lack of education. Breakthrough works with both clients and employers to secure a job interview and/or the supports needed to secure the job. The following demographic data was reported by Breakthrough for the period ending June 30, 2022:

- 1. Number of Possible Clients: 45% minorities; 18% Hispanic
- 2. Number of Client Placements: 0% minorities; 0% Hispanic

Project Timeline

May 2022 Design completed and construction started on employment lab remodel.

June 2022 Small business recruitment materials completed.

July 2022 Construction completed, and equipment installed in remodeled employment lab. Employment lab operational.

Performance Measures

- 1. Number of Possible Clients: 11
- 2. Number of Client Placements: 1
- 3. Number of Partners on Client Placements: 1
- 4. Individual Employment Retention Post 13-week Mini-Grant: not reported

Use of Evidence

Expenditure category 2.34: Assistance to Impacted Non-Profits does not require use of evidence.





2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$161,000 Funding Spent as of June 30, 2022: \$3,479

City Development Priority: Small Business Development **Timeline:** April 12, 2022 – July 1, 2023

Identification Number: C2801



Description

Groover Labs was founded in 2019 to provide a single location where elements of the Wichita startup ecosystem could gather, collaborate, and innovate. A major component of Groover Lab's mission is to focus on startups working on a physical product and one-third of their facility is dedicated to its Maker Lab; however, because of the pandemic, the organization has not been able to realize the potential of this area or add any specialized equipment. The project funded in this agreement is to purchase specialized equipment and pay for the wages of two full-time new hires for one year to oversee the Maker Lab.

The specialized equipment includes an injection molding machine and associated tools to address the demand for injection molding from fledging entrepreneurs with product ideas. This machinery will allow Groover Labs to help members take their prototype to the final step before mass manufacturing.

Equity and Inclusion

Groover Labs is continually developing partnerships with other organizations in the community to expand its reach and include underserved, low-income and minority individuals in Wichita in their support and fostering of the local startup ecosystem. Groover Labs has partnered with WSU Tech and McAdams Academy to provide training to underserved and high-risk students, as well as provided sponsorship or free event space usage to minority organizations. The following demographic data was reported by Groover Labs for the period ending June 30, 2022:

1. Maker Labs Part-Time Employees: 0% minorities; 0% Hispanic

Project Timeline

April 2022 Equipment for Maker Labs ordered

July 2022 Equipment for Maker Labs received and staff hired

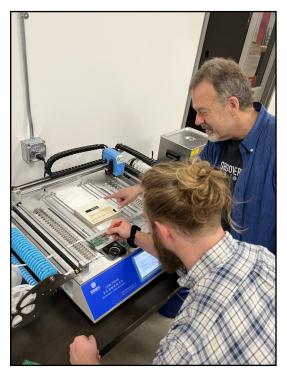
August 2022 Equipment installed in Maker Labs, lab in operation and general memberships offered

Performance Measures

1. Maker Labs Part-Time Employees: 2

2. Membership Enrollment: 1 general, 2 other

Use of Evidence





Funding Amount: \$266,500 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2802

Heartspring

2.34: Assistance to Impacted Nonprofit Organizations

Description

Heartspring serves children and young adults with multiple intellectual and developmental needs, such as: living with autism; challenges with speech, language, or communication; challenges with mobility and other motor functions; a limited ability to regulate emotions during times of stress; and other pediatric healthcare complexities. Heartspring offers two models of treatment—a medical model in their outpatient services clinic or a school model in their therapeutic school.

Heartspring will receive funding for the construction/remodel costs to convert the space for their Care Club with the goal of reducing staff turnover by providing child care support for their employees with families. Heartspring has also increased wages for direct service personnel in
their organization to \$15 per hour (not funded by this program) as another means to reduce staffing turnover and fill vacancies. This project is
also funding the implementation of Heartspring's Leadership Program. The Leadership Program is a coalition between multiple nonprofit organizations in Wichita to benefit from a shared workforce. This effort will allow for a deeper level of staff engagement and experience in a child
and family serving environment, staff serving in multiple organizations each week would be exposed to multi-disciplinary knowledge, exposure
to more organizations without having to leave one organization for another, a break from the more intensive environments by spending fewer
days at any one organization. This is a benefit to organizations who are struggling to find qualified staff, and transparency between organizations regarding rates of pay and a reduction in competition among similar industries for the nonprofit community.

Equity and Inclusion

While the pandemic has affected communities across the country, it has disproportionately impacted specific low-income and minority communities and specific industries. Heartspring employs nearly 500 staff and serves close to 800 children annually though therapeutic, educational, medical, and support services. The population served is comprised of children from birth to 22 years old struggling with the most complex intellectual, developmental, and medical co-existing challenges in their industry. Their campus is staffed 24/7 with around the clock care, and their staff are expected to handle some of the most dramatic behavioral responses in any industry. The pandemic had a significant negative impact on the healthcare industry, and Heartspring was no exception. Heartspring experienced increased turnover in their staff, as well as fatigue, burnout, and a lack of training. As a result of turnover, Heartspring experienced increases in overtime pay for their existing employees to cover staff shortages. The following demographic data was reported by Heartspring for the period ending June 30, 2022:

1. Employee demographics: 41% minorities; 8% Hispanic; 21% reside in Equity Impact zip codes

Project Timeline

Summer 2022 Design completed and construction begins on Care Club

space conversion

Fall 2022 Construction completed for Care Club space, occupancy

permit, and child care license issued

Winter 2022 Care Club space occupied and operational

Performance Measures

- 1. Employees served by Care Club: not reported
- 2. Children enrolled in Care Club: not reported
- 3. Employees receiving child care overnight: not reported
- 4. Percent increase/(decrease) in turnover compared to prior quarter: (56%)
- 5. Percent increase/(decrease) in employees compared to prior quarter: (7%)
- 6. Percent increase/(decrease) in employee satisfaction compared to prior quarter: 0%

Use of Evidence





2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$126,555 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development
Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2803



Description

ICT Food Rescue diverts surplus food from restaurants and grocery stores to nonprofit organizations that serve Wichita residents who are experiencing food insecurity. In 2021, ICT Food Rescue rescued more than 201,000 pounds of surplus food that would have been sent to the landfill, resulting in more than 168,000 meals donated to their nonprofit partners. This partnership funds the construction of the ICT Food Rescue's Food Transformation Kitchen. This expansion will allow ICT Food Rescue to provide food transformation, which includes produce donated from grocery stores and urban farmers to create soups, casseroles, and other meals in a community kitchen.

Equity and Inclusion

The U.S. Census Bureau's Household Pulse Survey collected weekly economic and social data during the pandemic. Results from this survey revealed that during the 24 periods tracked through February 15, 2021, only 61.8% of Kansans reported having enough of the types of food they wanted for the previous seven days and an average of 41% of the survey's respondents reported a loss of income due to the pandemic. Those reporting a loss of income were far more likely to report not having enough to eat in the previous seven days. The lives of Wichita residents experiencing food insecurity will be improved through the organization's food transformation program as it will allow them to have more food options that are prepared from scratch using healthier ingredients than other options typically available to this at-risk population. Because food is provided to non-profits, rather than individuals, demographic data is not reported.

Project Timeline

Summer 2022 ICT Food Rescue Facility site selected

Fall 2022 Design completed and construction of facility begins. Equipment for facility ordered

Summer 2023 Construction completed, equipment installed, permits and inspections completed, facility is occupied

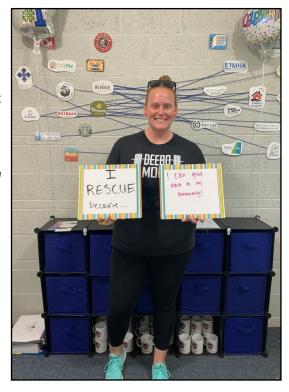
Performance Measures

1. Pounds of food rescued or transformed: 23,321

2. Number of meals produced: 19,434

- 3. Number of non-profit organizations served: 16
- 4. Number of unduplicated persons served by non-profit organizations: 867
- Number of temporary workers employed at ICT Food Rescue facility: not reported

Use of Evidence



Kansas Elks Training Center for the Handicapped Inc. (KETCH)



EC 2: Negative Economic Impacts

2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$95,000 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development Project **Timeline:** April 12, 2022 – July 1, 2023

Identification Number: C2805

KETCH Aspire higher.

Description

KETCH is a non-profit organization that promotes independence for persons with disabilities through innovative learning experiences that support individuals' choices for working, living, and playing in their community. KETCH's focus is to improve physical health, and to provide job training, residential services, transportation and day support to clients. Empowerment and independence underline each and every decision since each individual needs unique resources and support to achieve his or her maximum level of independence.

Position vacancies have placed a strain on staff in addition to resulting in increased overtime hours. As a non-profit, providing incentives to obtain and maintain staffing is crucial to building quality programs and services for a deserving and often overlooked low-income population. This project will fund new hire bonuses of \$1,000 per new employee in order to fill 95 vacant positions.

Equity and Inclusion

KETCH provides care, guidance, training, socialization, health care, and monitoring for adults with intellectual and developmental disabilities, most of whom have multiple underlying health conditions. As a result, this population is highly susceptible to viruses. The CDC provided very specific guidelines for Direct Service Providers in caring for people with disabilities. This required specialized equipment, processes, and follow-up. By following the guidelines, KETCH prevented what could have been a disastrous increase in the spread of COVID throughout this fragile population. The following demographic data was reported by KETCH for the period ending June 30, 2022:

- 1. Job applicants: 62% minorities; 11% Hispanic; 24% reside in Equity Impact zip codes
- 2. New employees: 44% minorities; 11% Hispanic; 22% reside in Equity Impact zip codes
- 3. New employees hired with bonuses: 66% minorities; 17% Hispanic; 33% reside in Equity Impact zip codes
- 4. New employee turnover: 0% minorities; 0% Hispanic; 0% reside in Equity Impact zip codes

Project Timeline

Summer 2022 Begin offering \$1,000 hiring bonuses for new hires with the expectation to increase job applications by 25% by June 2022 Summer 2023 Goal to hire and maintain staffing so that total overtime can be reduced by 10% by May 2023

Performance Measures

Job applicants: 882
 New employees: 9

3. New employees hired with bonuses: 6

4. New employee turnover: 1

5. Number of vacancies at end of quarter: 91

6. Increase/Decrease of vacancies compared to prior period: not reported

Use of Evidence



Kansas Nonprofit Chamber



EC 2: Negative Economic Impacts

2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$357,500 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development Project
Timeline: July 5, 2022 – December 31, 2023

Identification Number: Unassigned

Kansas Nonprofit Chamber

Description

The purpose of the Kansas Nonprofit Chamber is to establish and grow successful nonprofit organizations. Funding will assist smaller nonprofits that have been unable to find assistance elsewhere to offset reductions in revenue experienced as a result of the pandemic. Kansas Nonprofit Chamber would communicate clear guidelines and scoring criteria to applicants to ensure funds are awarded to organizations and programs that meet ARPA guidelines. Nonprofit organizations would be able to submit their requests for funding to Kansas Nonprofit Chamber on an ongoing basis, where they would be reviewed to determine their eligibility using the scoring guidelines provided. Kansas Nonprofit Chamber would then establish a review panel to determine which organizations receive funding with an award range of \$2,500-\$5,000. This panel will consist of one board member from the Kansas Nonprofit Chamber's Board of Directors, one Kansas Nonprofit Chamber staff member, one representative from an organization that is a member of the Subrecipient, and two members of the community. Organizations receiving funding would sign a contract in which they agree to use the funds as outlined in their proposal and provide the necessary documentation of expenses to meet ARPA requirements. Organizations receiving funding would then provide documentation to Kansas Nonprofit Chamber as expenses are incurred for reimbursement as well as provide performance measures on a quarterly basis to track the success of the program.

Equity and Inclusion

This program seeks to provide funding for small to medium nonprofits with an annual revenue of \$500,000 or less that provide essential services to the community. These organizations have seen a reduction in revenue as a result of the pandemic, but they are often unable to find funding elsewhere as a result of their size. Subrecipient will also require organizations to provide a well thought out plan to address diversity, equity, and inclusion in their program that includes an Anti-Discrimination Policy in order to address equity gaps in the community. Organizations will also be required to supply a copy of their Ethics Policy and Conflict of Interest Policy.

Project Timeline

August 2022 Establish review panel and meeting schedule; develop request for proposal

September 2022 Release request for proposals and guidelines; publicize opportunity

October 2022 - February 2023 Monthly grant review panel meetings; applicants scored and funding recommendations made; con-

tracts sent to grant recipients

Performance Measures

- 1. Grant applications
- 2. Organizations selected
- 3. Number of community members served
- 4. Survey results from organizations
- 5. Number of organizations still in existence
- 6. Average income from those that received funding

Use of Evidence

Phillips Fundamental Learning Center



EC 2: Negative Economic Impacts

2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$631,511 Funding Spent as of June 30, 2022: \$0

City Development Priority: Small Business Development: Transforming Education

Timeline: April 12, 2022 – July 1, 2023

Identification Number: C2814

Phillips Fundamental Learning Center.



Description

Phillips Fundamental Learning Center (PFLC) is a non-profit educational resource center that offers literacy-related educational programs, lectures, certified courses, and workshops. PFLC's programs and courses are recognized as research-based and accredited by the International Multisensory Structured Language Education Council (IMSLEC) and the International Dyslexia Association. PFLC's ongoing capital campaign project, Transforming Education, includes the construction of a new facility in Wichita designed to (1) benefit children who are dyslexic; (2) benefit low-income and minority students who struggle to learn to read, write and spell; and (3) provide a state-of-the-art literacy institute for educators, volunteers, tutors, reading specialists, medical providers, and parents dedicated to improving literacy across the country for all children. The pandemic has negatively impacted the PFLC's capital campaign because of substantial inflationary increases in the cost of construction of their building. This funding is specifically designated for the increased costs of steel for the building.

Equity and Inclusion

An estimated 20% of students struggle with dyslexia that can be remediated when taught specific reading methods that are based on the science of reading. Beyond the 20% who have dyslexia, the literacy crisis extends to many non-dyslexic students who struggle with learning to read. The most recent scores (2019) from the National Assessment of Educational Progress (NAEP) indicate that 66% of Kansas fourth graders cannot read proficiently. Further, studies by the National Institute of Child Health and Human Development found that 74% of students identified with reading problems in third grade are still reading disabled in ninth grade, and the NAEP estimates that nationwide 43% of the U.S. adult population are functionally illiterate. PFLC's programs seek to lessen the literacy gap in Wichita. The following demographic data was reported by PFLC for the period ending June 30, 2022:

1. Number of students enrolled: 20% minorities; 12% Hispanic; 16% reside in Equity Impact zip codes

Project Timeline

September 2021 Ordered steel for new building construction

August 2022 Secure the remaining donations needed to complete the capital campaign fundraising

August/September 2022 Steel arrives in Wichita

September/October 2022 Begin foundation construction

January 2023 Begin construction of new facility

January 2023 – August 2024 Construction completed
September 2024 Facility operational

Performance Measures

1. Number of students enrolled: 59

2. Full time enrolled students receiving financial assistance: 25

3. Fundraising balance remaining: \$882,361

Use of Evidence





2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$59,800 Funding Spent as of June 30, 2022: \$4,742

City Development Priority: Workforce Development Project **Timeline:** April 12, 2022 – July 1, 2023

Identification Number: C2810

Description

Starkey Inc. provides services to people with intellectual and developmental disabilities through a wide range of business, employment, residential, life enrichment and case management programs. This project is assists the organization in paying for specific additional costs, rent and mileage incurred as a result of delays in the construction of their new Vehicle Maintenance Building due to the pandemic.

Equity and Inclusion

Starkey School was officially opened in 1930 and began serving individuals in the Wichita area with intellectual and developmental disabilities. Starkey has grown to serve nearly 450 adults through programs specifically designed to meet their needs so they can have a greater sense of independence in the community, achieve their hopes and dreams, and grow as individuals. These individuals count on the programs and transportation that Starkey offers to support their needs and behaviors. From delivering Meals on Wheels, traveling to community outings, volunteering at the Kansas Humane Society, transportation to medical appointments or to jobs in the community, Starkey is there to ensure these individuals have reliable, safe, efficient, and supportive transportation. Further, many of the individuals Starkey transports fall outside the guidelines set by other providers. While every effort is taken to coordinate the best possible opportunity for the person in need of transportation, typically a gap remains between the person seeking transportation and the supports needed. Starkey transportation fills this gap in many ways. Approximately sixty percent of the trips provided by Starkey are either in support of a transportation to employment, an employment opportunity, or building their skills towards employment. The following demographic data was reported by Starkey for the period ending June 30, 2022:

- 1. Total individuals transported: 33% minorities; 40% reside in Equity Impact zip codes
- 2. Individuals transported workforce development: 26% minorities; 48% reside in Equity Impact zip codes
- 3. Percentage of clients who are low income (HUD definition): 100%

As of the period ending June 30, 2022 this project has been identified as one that primarily serves disproportionality impacted communities.

Project Timeline

April to June 2022 Reimbursed for additional rent and mileage incurred as a

result of negative impacts of the pandemic

June 2023 Rental facility vacated and van storage moved to new facility

Performance Measures

1. Total individuals transported: 10,076

2. Individuals transported – workforce development: 5,498

3. Rides provided: 1,506

Use of Evidence



Wichita Old Town Association



EC 2: Negative Economic Impacts

2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$19.500 Funding Spent as of June 30, 2022: \$0

City Development Priority: Small Business Development Project Timeline: July 5, 2022 - December 31, 2023

Identification Number: Unassigned

Description

Wichita Old Town Association is a nonprofit that works to promote the interests of over 100 business in the Old Town neighborhood in Wichita's core area. The walkability and safety of Old Town will be improved through a variety of aesthetic and safety improvements that make it more welcoming to both residents and visitors. In turn, this will benefit Old Town small businesses that have been impacted by the pandemic. The proposed improvements include the creation and installation of new light pole banners designed by local students; the purchase and installation of new LED holiday lighting for the four Old Town arches; and the purchase and installation of 10 new security floodlights where needed to brighten dark alleys and parking lots to keep visitors safe. Each aspect of this project will add to Old Town's value to Wichita, making it a tourist destination as well as desirable area to live.

Equity and Inclusion

This project will improve the walkability and safety to help our small businesses not only survive, but flourish. These businesses, have all been directly impacted by the pandemic. Old Town's focus on walkability and safety will help bring traffic to the area, which directly impacts the small businesses in not only the Old Town, but also downtown as a whole.

Project Timeline

August 2022: Identify areas in need of additional safety lighting for visitors and tourists

September 2022: Place orders for the security and holiday lights. Structure kids art contest with Wichita Public Schools for banners on light

November 2022: Begin children's art contest in partnership with Downtown Wichita (WDDC)

December 2022: Installation of holiday lighting complete

Performance Measures

Improved design survey feedback

2. Reduction in crime

3. Increase in businesses moving into the area

4. Construction milestones

Use of Evidence





2.34: Assistance to Impacted Nonprofit Organizations

Funding Amount: \$372,199 Funding Spent as of June 30, 2022: \$0

City Development Priority: Workforce Development Project **Timeline:** April 12, 2022 – July 1, 2023

Identification Number: C2811

The Women's Network

Description

The Women's Network, formerly known as the Wichita Women's Initiative Network (WIN) provides workforce development for abused or disadvantaged women who are too traumatized and/or at safety risk to use the larger workforce centers and yet still need assistance to secure employment. This project includes purchasing a building, allowing for an expansion of the current employment lab program and developing a new employment classroom to meet the needs of the community. The employment lab expansion and the development of an employment classroom will allow the Women's Network the ability to serve more individuals. This project will also pay for mini-grants to at least nine women (employed part-time or full-time) at small businesses to cover the cost of wages of new hires through the program for thirteen weeks.

Equity and Inclusion

The Domestic Violence Employment Program will include thirteen-week scholarships at small businesses and will increase the chances of these women finding fulltime employment, as well as benefit small businesses by allowing them to fill vacant positions and get a financial grant for the new-hire period.

Project Timeline

Summer to Fall 2022 Select the site, complete design and start construction of new building and Domestic Violence Employment Program

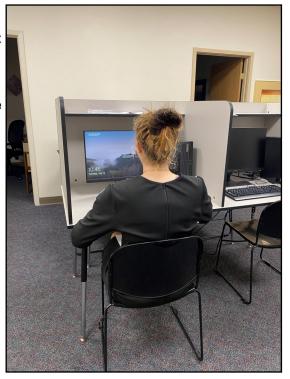
started

Summer 2023 Construction complete, computer equipment lab and employment classroom in the new building ready for use

Performance Measures

- 1. Individuals placed with partner companies: not reported
- 2. Number of partner companies with memorandum of understandings: not reported
- 3. Number of Mini-grants to partner companies: not reported
- 4. Average previous income: not reported
- 5. Average income at start of mini-grant: not reported
- 6. Average income at conclusion of mini-grant: not reported
- Number of individuals in program still employed at partner company: not reported

Use of Evidence



W

EC 6: Revenue Replacement

Funding Amount: \$3,000,000 Funding Spent as of June 30, 2022: \$12,103

Timeline: March 7, 2022 - December 31, 2024

Identification Number: F1802

Project Overview

This initiative was discussed during the development of the 2022-2023 Proposed Budget. Funding of \$1,000,000 per year over a three-year period will result in a standard of coverage document and provide an analysis of the staffing and deployment of the Wichita Fire Department as it relates to industry and performance standards. This will include how the department currently deploys equipment and staffing, and where improvements can be made. The staff are preparing a comprehensive Standards of Coverage document for an all-hazards deployment model.

The goal of the project is to provide data analysis to improve performance and provide an ongoing analysis whenever changes are made to deployment, staffing, or additional stations. This problem is a complex one, and many factors influence response times. Population density, the capacity of current apparatus, time of year and day, and economic demographic of individuals in the area influence the response time to either Fire or Medical calls for help. Current performance measures by station primary response area vary widely. In the past, station placement was the result of mapping travel times from each station; this method is antiquated and does not take into consideration the unequal call volume for each station.

Equity and Inclusion

The WFD's service area consists of the entire City of Wichita. Many stations are located in economically disadvantaged areas, and most responses serve economically disadvantaged populations and minority communities; diminished response capabilities could have a disparate impact. Although the service area is large and diverse, the distribution of emergency and non-emergency responses indicates that economically disadvantaged areas and the minority communities are the populations most in need of service from the Fire Department.

Project Timeline

The first phase of the project, the optimization study, will be completed in 2022. After the results of the study have been analyzed, further funding will be initiated to prioritize those changes requiring the most immediate need.

Performance Measures

To date, project funds in this area have been used to research and develop a comprehensive plan. The research includes historical data as well as current data, which is analyzed and evaluated to forecast future deployment needs. With this approach in place, the Fire Department will continue to evaluate the department's ability to respond to changes in call volume.

- 1. Percentage of structure fire incidents with the second arriving company on scene within six minutes
- 2. Percentage of structure fire incidents with the full first alarm assignment on scene within eight minutes
- 3. Percentage of emergent medical incidents with a first due Fire Department unit travel time of four minutes or less

Use of Evidence





Fire Station Alerting and Emergency Communications



EC 6: Revenue Replacement

6.1: Provision of Government Services

Funding Amount: \$6,440,000 **Funding Spent as of June 30, 2022:** \$25,113

Timeline: October 1, 2021 - December 31, 2024

Identification Number: F2800

Project Overview

The City of Wichita will use funding to improve the Wichita Fire Department (WFD) Station Alerting & Emergency Communications functionality and capabilities. The goal of the project is to improve both station alerting and emergency communications. Station alerting improvements focus on reliable and consistent communication and



are relatively straightforward. When the County-wide E-911 system dispatches a call, the call is received in the stations and tones sound in stations with response units dispatched. Additionally, information entered into the dispatch system by E-911 personnel is displayed on large screens in the stations. The purpose of all of these communications capabilities is to provide as much information to the response personnel as possible.

Equity and Inclusion

A strong, reliable communications system is critical to achieving universal service across the entire geography of the City. When communication is not reliable, responses can be delayed which erodes safety throughout the community. Economically disadvantaged areas and the minority community are the populations most in need of support from the WFD as shown through call volume. As a result, any improvements to WFD functionality and capabilities will also disproportionately benefit these economically disadvantaged areas.

Project Timeline

Fire Station Alerting funding was initiated in 2021, and work is ongoing. The Fire Communications Infrastructure project is planned to begin in 2023 and will continue into 2024.

Performance Measures and Progress to Date

To date, use of project funds in this area has been to develop and test improvements that can be installed in a similar manner in all stations. The WFD is currently gathering materiel to complete these installations.

Emergency communications improvements are multi-faceted and complex. The largest project element to date is the replacement of Mobile Computer Terminals (MCTs) used in WFD emergency response vehicles. MCTs are a critical link in the communications infrastructure, providing call location and preliminary call information to emergency responders while en route to a call. Reliable and timely receipt of this information guides all aspects of the upcoming response, from vehicle location to equipment to deployment of personnel. Since most responses serve economically disadvantaged areas and the minority community, diminished reliability and functionality of equipment could have disproportionate impact.

Performance Measures include:

- 1. Percentage of structure fire incidents with the second arriving company on scene within six minutes
- 2. Percentage of structure fire incidents with the full first alarm assignment on scene within eight minutes
- 3. Percentage of emergent medical incidents with a first due Fire Department unit travel time of four minutes or less

Use of Evidence



Library Branch Enhancements



EC 6: Revenue Replacement

Funding Amount: \$6,164,238
Funding Spent as of June 30, 2022: \$0
Timeline: 2022 - 2024
Identification Number: Unassigned

6.1: Provision of Government Services



Project Overview

ARPA funding will be used to complete improvements to four of the City's libraries in alignment with the Wichita Public Library Branch Master Plan. Improvements to each building will focus on integrating early learning and family engagement activities and will ensure the facilities have infrastructure to support modern technology. Renovations to the existing interior space of the Westlink Branch Library are anticipated to expand the current building's footprint, while improvements to Alford, Angelou, and Rockwell are renovations to the existing interior space and will include workflow changes for efficiencies, and updated public seating spaces to support the multiple ways that people use their library. The Wichita Public Library is at the forefront of improving equity in the community; enhanced facilities, particularly in disadvantaged service areas, will support their efforts.

Libraries are invaluable local institutions that are one component of the social and educational fabric of the community. Library services were heavily impacted by the COVID-19 pandemic because gathering restrictions were implemented for an extended period of time. These limitations had a negative impact on the educational opportunities of school-age and adult patrons. This capital project should enhance service delivery now that these facilities have opened to full capacity and programming.

Equity and Inclusion

Each branch library primarily focuses a particular geographical area in Wichita. Access to learning activities and developmental resources from an early age is critical for helping for kindergarten readiness and building enhancements will be accompanied by partnership programs that supports caregivers as their child's first and best teacher.

Project Timeline

None of these projects have begun, although preliminary design work was completed prior to the availability of ARPA financing.

Performance Measures

- 1. Renovated branch visitation rate
- 3. Renovated branch circulation rate
- 4. Public Library Services: resident survey

Use of Evidence





EC 6: Revenue Replacement

Funding Amount: \$14,204,000
Funding Spent as of June 30, 2022: \$0
Timeline: 2022 - 2024
Identification Number: Unassigned

Project Overview

The replacement of two stations will be supported by ARPA funding. The Wichita Police Department currently operates from four police stations, which were opened over 30 years ago. Due to increased staffing levels, all stations exceed capacity, particularly when social distancing requirements are considered.

POLICE

6.1: Provision of Government Services

Equity and Inclusion

One of the criteria used to determine site selection of the next Patrol East (which is currently under development) considered the neighborhood impact a new station would have. The goal is that the presence of a new police station will improve the perception of safety within this underserved neighborhood.

Project Timeline

Design work has been 50% completed for Patrol East, and construction of the building will begin in the fall of 2022. The remaining ARPA funding that is allocated for Police Station Replacements will likely be initiated in 2023 or 2024.

Use of Evidence





EC 6: Revenue Replacement

Funding Amount: \$6,500,000
Funding Spent as of June 30, 2022: \$0
Timeline: 2022 - 2024
Identification Number: Unassigned

6.1: Provision of Government Services



Project Overview

The Century II Performing Arts & Convention Center is an iconic community gathering space in Wichita. The building opened in 1969, and was expanded in 1987. In coordination with the facility operator, a ten-year maintenance program has been developed. Replacement of the iconic blue roof, as well as HVAC and elevator improvements will be funded with ARPA SLFRF. Local funding will also be used to complete projects in the ten-year maintenance program.

Equity and Inclusion

Interest in Century II has resulted in many community conversations. The ability to use ARPA funding for facility improvements, rather than other funding sources, supports the affordability of the facility for residents to attend concerts and shows. The accessibility of the facility to a broad spectrum of residents is important to the community.

Project Timeline

It is anticipated that this project will be initiated in the fall of 2022. Improvements will follow shortly thereafter.

Use of Evidence



General Fund Support



EC 6: Revenue Replacement

6.1: Provision of Government Services

Funding Amount: \$13,375,000
Funding Spent as of June 30, 2022: \$0
Timeline: 2022 and 2024
Identification Number: Unassigned

Project Overview

The City of Wichita intends to use ARPA SLFRF funding to replace General Fund revenue. The City of Wichita calculation for lost revenue in 2020 compared to 2019 is \$26,298,379; for 2021 it was \$15,443,674. The 2023-2024 Proposed Budget includes service reinstatements and enhancements that would not be possible without this funding. Examples include:

<u>Outdoor Recreation</u> - Funding is added in the 2023-2024 Proposed Budget to increase the frequency of crosswalk markings and collect refuse in parks more often. Additionally, flexibility to pursue the best method to plant trees, particularly along rights-of-way to provide shade to pedestrians and cyclists is included in the implementation of the budget.

Police Mental Health Emergency Response - The 2023 Proposed Budget includes funding for a dedicated social work function in the Police Department. The integration of mental health with public safety response has been identified as a priority. The Police Department has pursued collaborative partnerships to address the increased incidences of emergency mental health calls. Due to the success of these efforts, there has been interest in adding social workers to the Police Department. Currently every juvenile with a mental health issue must be seen by a social worker; Police Officers are waiting a minimum of two hours for each assessment at the hospital. An embedded social worker could provide the same assessment in a much shorter time, while also acting as an internal counselor for officers impacted by traumatic incidents. This plan is under development in consultation with the Wichita State University School of Social Work.

<u>Libraries</u> - Since 2019, downloadable library circulation increased from 13% of items circulated to 42%. The 2023-2024 Proposed Budget includes additional funding for electronic materials and databases, a new online learning platform for adults, and supports the popularity of the Library of Things. Unfortunately, the pandemic interrupted learning for students, which is particularly unfortunate for children learning to read. In order to promote library usage and encourage equity, the Library Board of Directors endorsed the elimination of late fees for materials. Very often children bear the brunt of late fees when they are not able to return materials on time or log onto their account to renew items. Instead of encouraging the return of materials, the late fees discourage future usage. This change is incorporated into the 2023-2024 Proposed Budget.

<u>Well-Run City</u> - Being a well-run City requires the organization to reflect its values in all aspects of its work. In 2022, the City of Wichita will further efforts to foster diversity, inclusion, and equity by identifying best practices that will promote organizational growth. Funding is added to the 2023-2024 Proposed Budget to survey residents annually, rather than biannually. Survey data will be shared in a digital dashboard so that results are readily available for decision-making and discussion.

Equity and Inclusion

Each of these initiatives promotes community equity, particularly enhanced walkability, the removal of library late fees for materials, addressing mental health emergency response calls with an embedded social workers, and improving diversity, inclusion and equity efforts.

Project Timeline

These initiatives are included in the 2023-2024 Proposed Budget. Implementation could begin as soon as August 24, 2022.

Use of Evidence

Project Administration



EC 7: Administrative Services

7.1: Administrative Expenses

Funding Amount: \$925,000 Funding Spent as of June 30, 2022: \$10,817

Timeline: March 1, 2022 - December 31, 2024

Identification Number: D1801

Project Overview

Per the Final Rule, ARPA funds can be used for direct and indirect administrative expenses of administering the award. The City of Wichita intends to fund indirect costs, such as administrative charges, grant accounting, evaluation, and compliance with this project. The cost of this project will be \$925,000.

The State of Kansas has a master services contract with prequalified contractors to assist Kansas government entities with the administration of ARPA SLFRF funds. The City of Wichita is using the State of Kansas Master Service Contract 50567 with BKD CPAs & Advisors to provide funding program compliance, which includes tasks such as application review and sub-recipient monitoring. Additionally, the City of Wichita will use the Administrative Expenses project for indirect costs, such as administrative charges, grant accounting, evaluation, and compliance. The cost of this project will be \$925,000. City Council approved this allocation on March 1, 2022.

Equity and Inclusion

This project supports an ARPA SLFRF program that emphasizes equity and inclusion.

Project Timeline

Expenditures for Project Administration will occur over the span of the ARPA SLFRF eligibility period.

Performance Measures

This project supports the performance measure data collection and analysis effort for the ARPA SLFRF.

Use of Evidence

Expenditure category 7.1: Administrative Expenses does not require use of evidence.

Appendix: Equity Impact Zip Codes



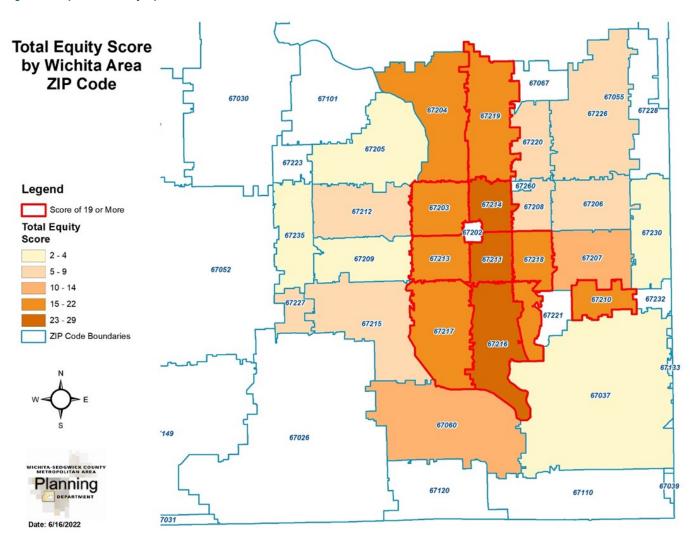
The City of Wichita anticipates funding projects in 11 categories that require recipients to report on whether projects primarily serve disproportionally impacted communities, which are listed in the **Promoting Equitable Outcomes** section of this report.

In order to identify the geography of disproportionately impacted communities, the City of Wichita referenced the <u>United Way of the Plains'</u> <u>Community Conditions Report</u>²⁵ for the Wichita Metropolitan Area as well and the <u>City Health Dashboard COVID Local Risk Index.</u>²⁶ Three indicators were used to identify the geography of disproportionate impact: educational attainment, poverty level, and COVID-19 local health risk.

To identify Equity Impact Zip Codes, each of the three factors was transferred to a 10-point scale. The zip codes with the lowest educational attainment, highest rates of poverty, and highest COVID-19 risk received the highest score. The map below visually illustrates the distribution of those zip codes.

Organizations that were under consideration for grant funding collaborated with the City of Wichita to identify mutually agreed upon performance outcome measures. Nearly all grant contracts require reporting by Equity Impact Zip Code. This data will inform analysis as to whether projects promote equitable outcomes as the community recovers from the pandemic.

Figure 1. Map of scores by zip code



²⁵ Community Conditions—2021 Compilation of Facts and Figures About South Central Kansas," United Way of the Plains, created November 23,2021, Community Conditions Report Final RGB – United Way of the Plains (unitedwayplains.org).

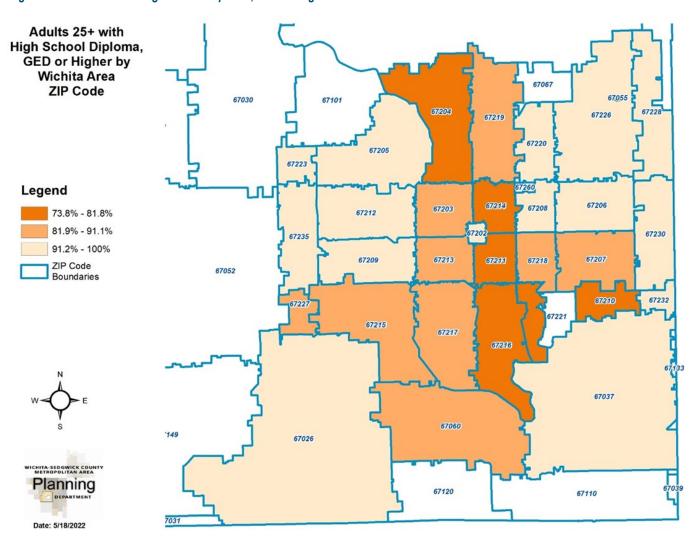
²⁶ "City Health Dashboard," last updated March 1, 2021, COVID Local Risk Index | City Health Dashboard.



Educational Attainment

To determine levels of education, the United Way of the Plains' Community Conditions report for the Wichita Metropolitan Area was consulted.¹ The United Way mapped 2015-2018 American Community Survey Data of individuals 25 or older with a High School Diploma, GED or Higher by zip code. With recent 2020 census data, the City updated the map to ensure it was investing in correct geographic locations. See Figure 2 for a layout of his information by zip code.

Figure 2. Adults 25+ with High School Diploma, GED or Higher.

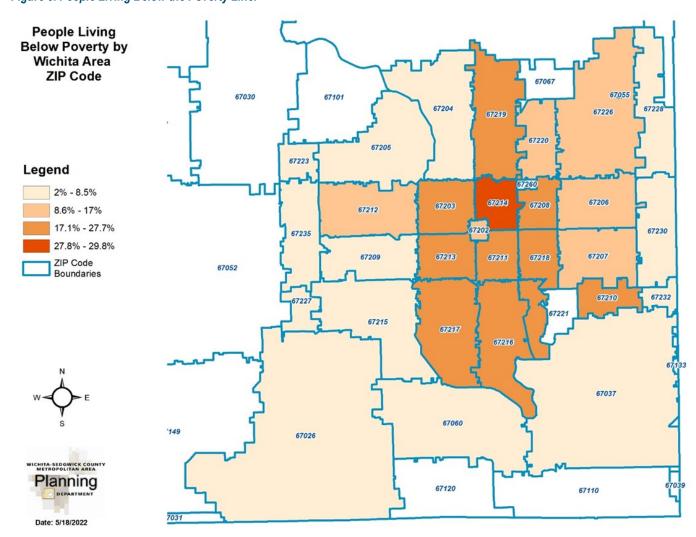




Poverty

The City utilized 2020 census data to update the United Way of the Plains' map of poverty levels in Wichita zip codes.

Figure 3. People Living Below the Poverty Line.



Appendix: Equity Impact Zip Codes



COVID-19 Local Health Risk

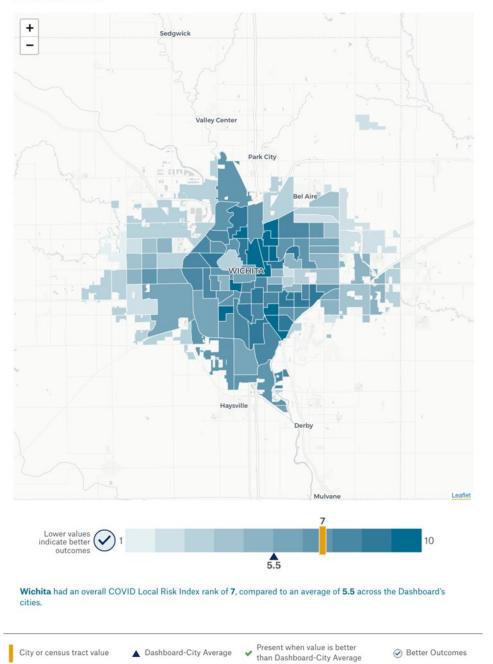
The City Health Dashboard created by New York University's Langone Health (NYU)²⁷ provided exceptional detail on how much risk each census tract and zip code in Wichita had COVID-19. Their metric estimates census level risk of COVID infection and illness severity based on social and economic factors and the distribution of age, race/ethnicity and underlying health outcomes in the community. Cities and neighborhoods are compared relative to all other Dashboard cities. The index incorporates data from multiple sources and includes components in three 'themes:'

- Social vulnerability: drawn from the CDC's Social Vulnerability Index (SVI)
- COVID-relevant chronic health conditions: obesity, coronary heart disease, chronic obstructive pulmonary disease, chronic kidney disease, and diabetes
- 3. COVID-relevant demographics: age and minority status

The index values presented are in categories ranging from 1 (lowest risk) to 10 (highest risk). Utilizing their COVID Local Risk metric (See Figure 4 below), the City was able to visualize the geography of COVID-19 risk.

Figure 4. City of Wichita 2021 COVID Local Risk Index.

Source: City Health Dashboard; Data from City Health Dashboard, incorporating data from the American Community Survey and the Centers for Disease Control and Prevention's PLACES Project and Social Vulnerability Index, March 2021, Using Data from 2018 and 2014-2018 Estimates



²⁷ "City Value for COVID Local Risk Index in Wichita, KS," City Health Dashboard, last accessed June 2022, Wichita, KS - Metric Detail | City Health Dashboard.