Digital Money

TBAC Presentation

April 30, 2025

Charge:

With the growth of the cryptocurrency and digital asset economy has come the expansion of the "stablecoin" market in the United States and abroad. As this asset class continues to grow, the distinctions between money funds and payment stablecoins has continued to converge. Some stablecoins are moving towards paying interest, money market funds are exploring tokenization, and Congress is considering explicitly defining what constitutes a collateralized dollar-backed payment stablecoin. Please articulate the terminal effects of interest-bearing stablecoins from a perspective of Treasury demand, USD hegemony, the expansion of dollar-backed payment stablecoins, and potential effects for insured depository institutions. Further, do tokenized money funds present a risk should they be allowed to compete with other payment or settlement instruments?

Executive Summary

1	Stablecoin Market Overview	 Stablecoins (market cap of ~\$234bn¹) are ubiquitously utilized as "cash on-chain," effectively serving as a new payment mechanism An emergence in tokenized MMFs has recently created an alternative option to stablecoins, primarily given their yield-bearing feature Evolving market dynamics has the potential to accelerate stablecoins' trajectory to reach ~\$2tn in market cap by 2028²
2) US Regulatory & Dollar Dynamics	 USD-pegged stablecoins dominate the stablecoin market (>99% in market cap¹), driving near-term focus on potential legislation Within currently proposed legislation (the GENIUS Act)⁴ there are several factors that are still being determined, which influences the pace at which demand may grow

Therefore, stablecoins could catalyse structural changes across the following areas – the extent of which is likely contingent on the ultimate requirements of U.S. regulated stablecoins and the corresponding growth of the stablecoin market in response

(5)

What are the Potential Impacts on Bank Deposits?

- The potential impact on bank deposits may depend on whether stablecoins are yield-bearing or if they offer other operational payment features relative to the yield and functionality offered by other products
- In light of potentially exacerbated competition, banks may be required to increase interest rates to maintain funding or find alternative funding sources (i.e., expand their wholesale funding activity)

4 What are the Potential Consequences for the Treasury Market?

- Two main potential impacts of deposits moving to stablecoins:
 - 1. An overall increase in the demand for Treasuries
 - Reserve requirements outlined in proposed stablecoin legislation³ will provide an additional and growing source of demand for Treasuries
 - 2. An overall shift to the front-end of the curve
 - Legislation would require stablecoin issuers to hold <93d T-bills³, driving a concentration of Treasury holdings to the front-end

What are the Potential Implications on Monetary Supply?

Demand in stablecoins could have a net neutral impact on the U.S. money supply, however the attractiveness of USD-pegged stablecoins could drive currently non-USD liquidity holdings into USD

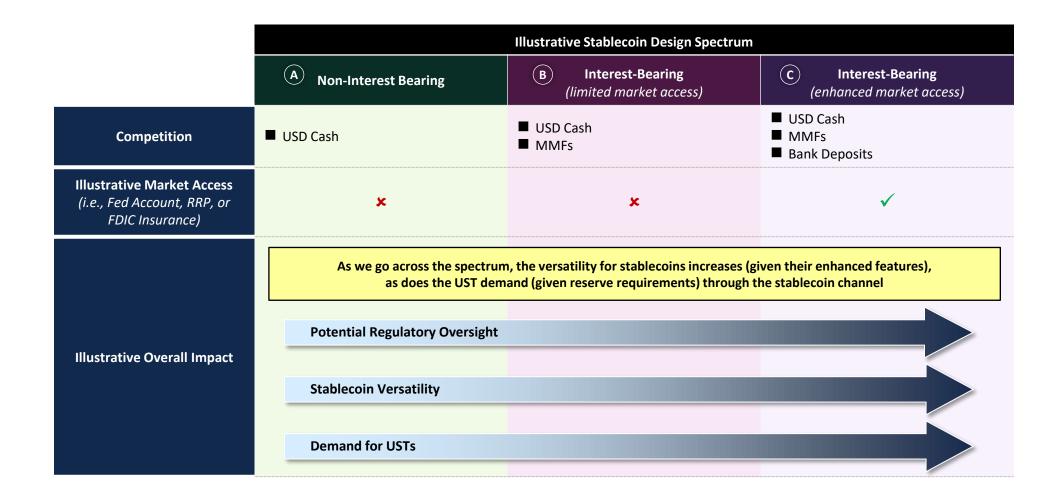
How Could this Potentially Affect Existing Market Structures?

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- Currently proposed legislation doesn't provide a path to accessing a master account if the issuer doesn't already qualify
- The inability for stablecoin issuers to access the FED has the potential to exacerbate periods of stress / volatility that stablecoins may experience
- However, the specific reserve requirements contemplated by current legislation could mitigate potential stablecoin de-pegs and the need for such forms of enhanced access

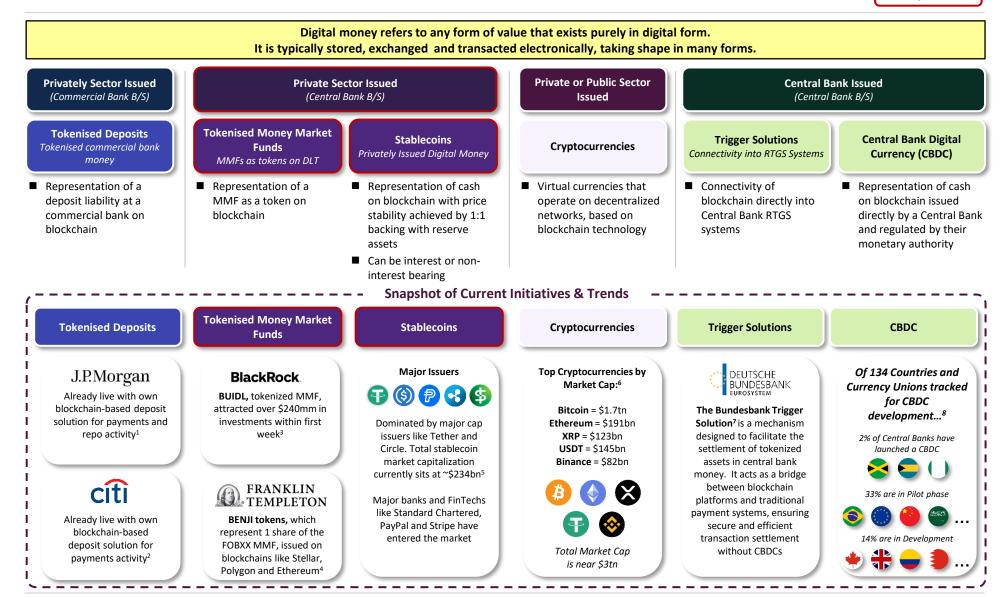
¹ DeFi Lama as of 14-Apr-2025. ² Standard Chartered: "Stablecoins, USD Hegemony, and UST Bills" (15-Apr-25). ³ GENIUS Act.

Conceptual Spectrum of Stablecoins' Impact



There is a Wide Spectrum of Digital Money Implementations

Today's Focus

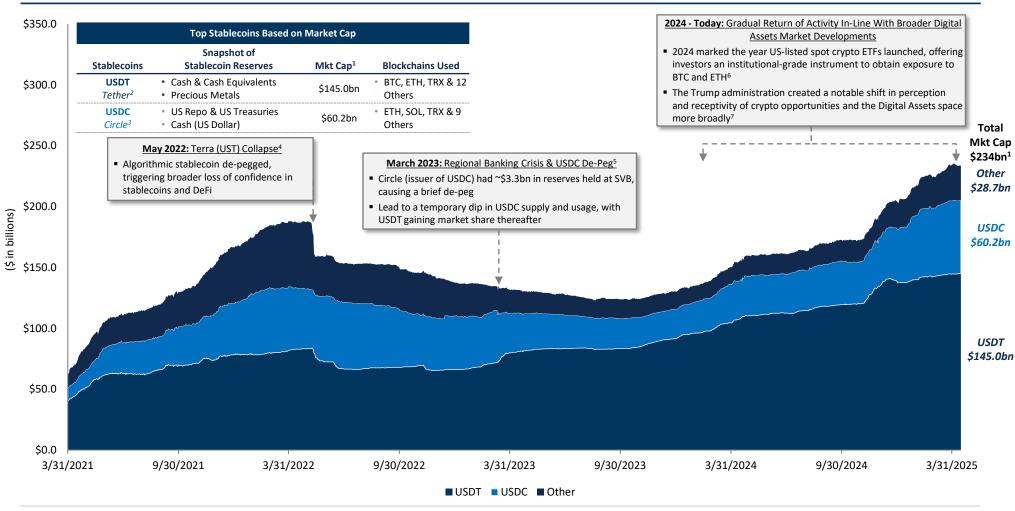


¹ JP Morgan. ² Citi. ³ BUIDL. ⁴ FOBXX. ⁵ DeFi Lama. ⁶ CoinMarketCap. ⁷ Bundesbank. ⁸ The Atlantic Council. Note: Market data as of 14-Apr-2025.

Current State of the Stablecoin Market

(\$ in billions)

The stablecoin market is rapidly evolving amid renewed institutional interest, the evolution of global regulatory frameworks, and the development of broader on-chain applications / use cases.



Historical Stablecoin Market Cap¹ – Last 4 Years

¹ <u>DeFi Lama</u>, ² <u>Tether</u>, ³ <u>Circle</u>, ⁴ <u>Harvard Law School</u>, ⁵ <u>CNBC</u>, ⁶ <u>Reuters</u>, ⁷ <u>Coinbase</u>, Note: Market data as of 14-Apr-2025.

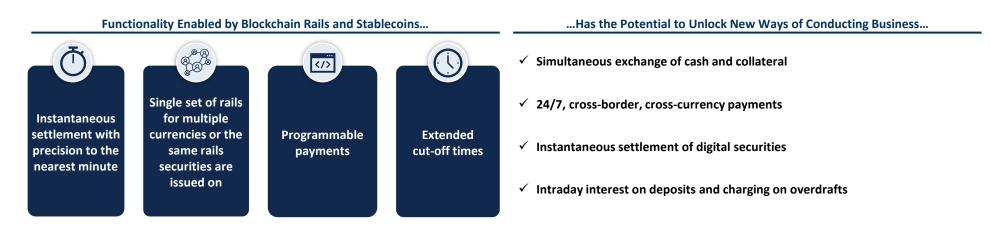
Rapid Growth in Digital MMFs Has Catalyzed an Alternative Stablecoin Narrative, Despite Obvious Differences

Similarities can be drawn between the use cases of Tokenized Money Market Funds (MMFs) and stablecoins, however a key differentiator between them is that stablecoins cannot be yield-bearing under the current proposed GENIUS Act.

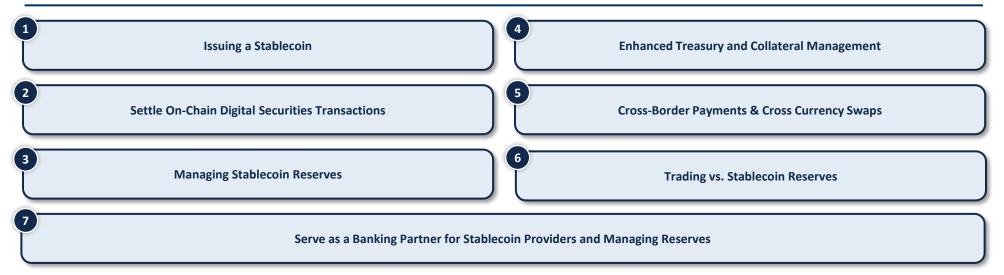
	Tokenized Money Market Funds	Stablecoins		
Target Users / Holders	 On-chain investors, including retail / accredited / qualified investors, institutions, and corporates 	 On-chain investors, including retail, institutions, and corporates Limited use from BHC's / financial institutions due to lack of regulatory clarity 		
Select Use Cases	 A way for on-chain investors to access a yield-generating product with low-risk government assets and repo collateral Enables efficient management of short-term liquidity and instant collateral transfers. In turn, provides a way to seamlessly free tied-up capital during clearing and to reduce intra-day exposure banking fees 	Primarily utilized as a form of cash across on-chain applications		
Payment Tool	 Technically feasible to transfer immediately Most near-term use cases focus on use of tokenized MMFs as collateral 	Intentionally designed to provide an on-chain version of cash, enabling instant payments on blockchain rails		
Underlying Assets	Consistent with traditional MMFs, are either registered '40 Government MMFs or funds investing in USTs, repos, other short-term debt instruments, or cash or cash equivalents	Stablecoins can be backed by a variety of assets (as noted on page 4), but are commonly backed by assets that maintain a stable reference to a fiat currency or a commodity		
Redemption Model	 Depends on the fund prospectus and protocol utilized, although holders can typically redeem at a rate of 1:1 to the USD against the protocol / distributor Distributors of tokenized MMFs can redeem tokens through authorized broker-dealers or the asset manager (typically at NAV) during a fixed time-frame outlined in the prospectus 	 Holders of stablecoins currently have two options to redeem stablecoins: — Redeem against the issuer directly at a fixed price of \$1 — Sell the stablecoin on exchange in the secondary market Users often split into two categories, some having access to redeem against the issuer and sell on the exchange, some can only sell on exchange 		
lssuers	Regulated asset managers, such as Franklin Templeton (BENJI) and Blackrock (BUIDL), have partnered with tokenization platforms / protocols to implement the tokenization process	Private companies, such as Tether (USDT) and Circle (USDC)		
Transferability	Transfer can occur instantaneously on blockchains (most tokenized MMFs have been issued on public blockchains) and are typically mediated by smart contract rules	Stablecoins <i>can</i> be transferred peer-to-peer		
Yield Bearing	Tokenized MMFs earn returns based on the underlying assets and are yield- bearing instruments for end-investors	Under the proposed GENIUS Act stablecoins cannot be yield-bearing instruments		

What the "Art of the Possible" of Stablecoin Use Cases Could Look Like for Financial Institutions

There are several hypothetical angles to how a financial institution could participate in the stablecoin market. These are highly illustrative and would be subject to the respective institutions' internal approvals as well as applicable legal and regulatory frameworks.

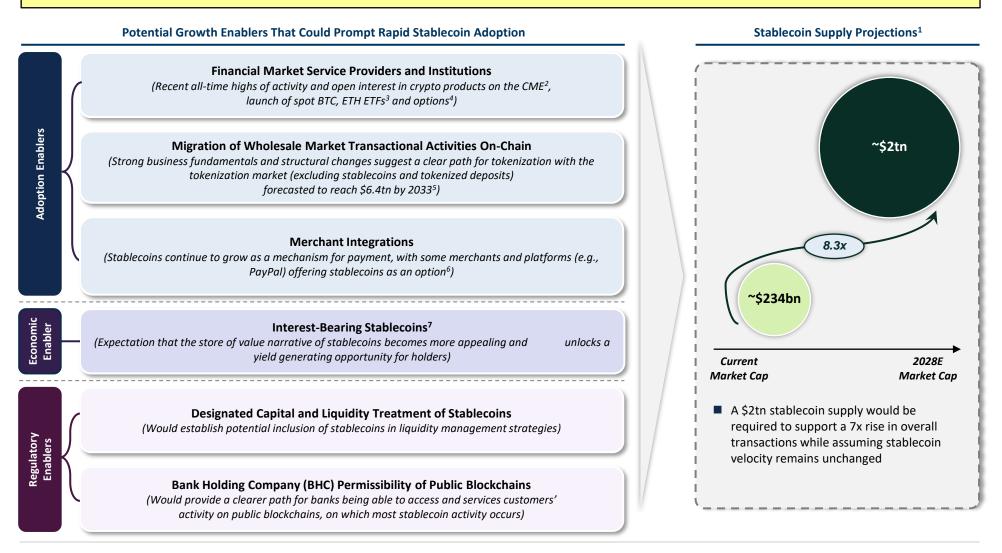


...Leading to a Wide Cross-Section of Commercial and Internal Optimization Use Cases



Stablecoins Could Witness Exponential Growth in Response to Market and Regulatory Breakthroughs

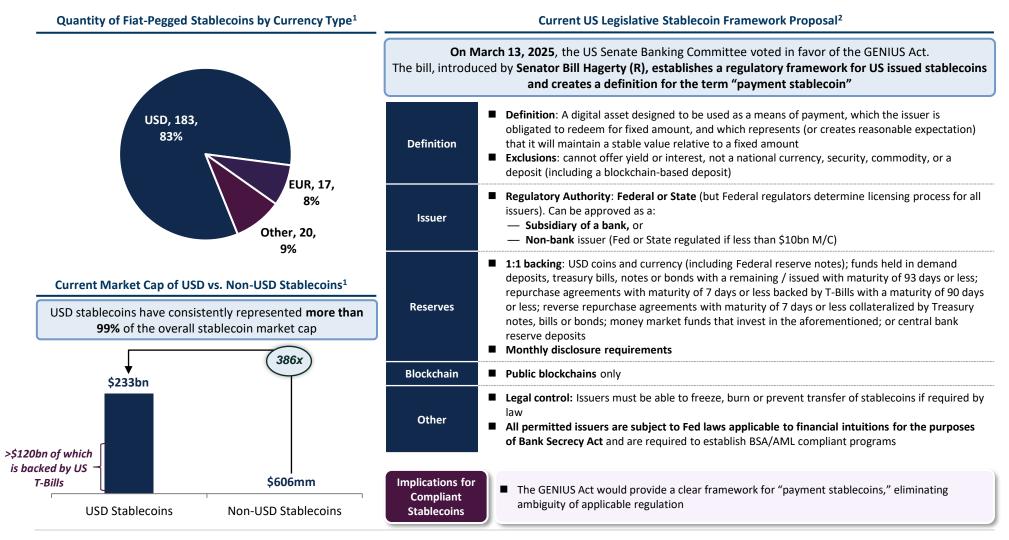
Evolving market dynamics, structures, and incentives have the potential to accelerate stablecoins' trajectory to reach ~\$2tn in market cap by 2028¹.



¹ Standard Chartered: "Stablecoins, USD Hegemony, and UST Bills" (15-Apr-25). Assumes the passage of the GENIUS Act and thus a 7x total increase in stablecoin transactions from 700bn a month to ~USD 6tn by the end of 2028. This assumes a lift in stablecoin transactions to 10% of FX spot-market transactions, from around 1% at present. Assuming stablecoin velocity is unchanged, this would require the outstanding supply of stablecoins to ~\$2tn by 2028E. ² CME. ³ Reuters. ⁴ CoinDesk. ⁵ Ledger Insights, BCG / Ripple. ⁶ PayPal. ⁷ Not currently contemplated under the GENIUS Act.

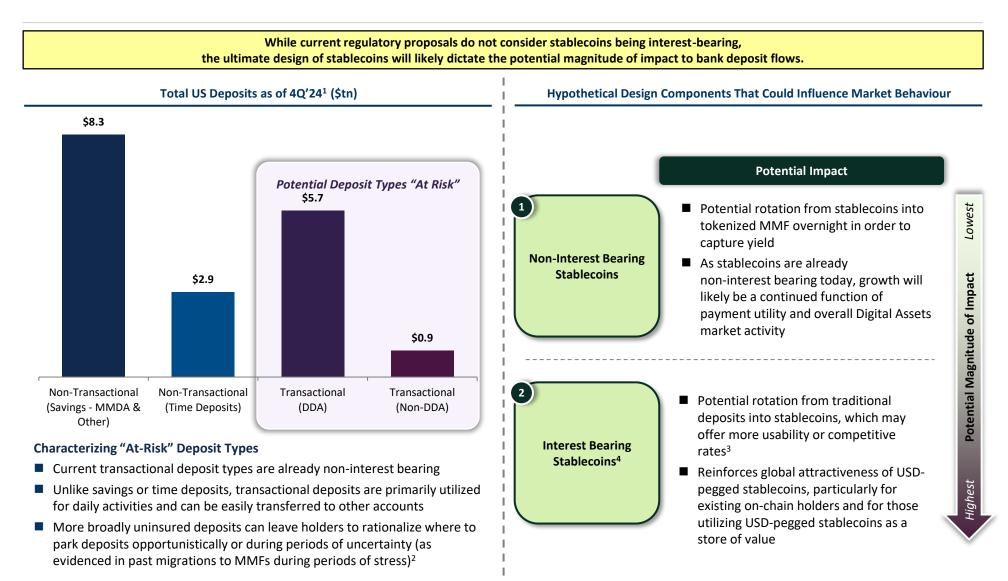
USD Stablecoins Dominate the Market, Driving a Near-Term Focus on Potential Legislative Frameworks

The currently proposed GENIUS Act (2025) is the latest of three former bills on US stablecoins (none have become law). Given the dominance of USD-pegged stablecoins in the market, the enactment of such a bill is likely to impact the USD stablecoin market's future direction of travel.



¹ <u>DeFi Llama</u>. Includes fiat-backed stablecoins only. ² <u>GENIUS Act</u>. Note: Market data as of 14-Apr-2025.

What are the Potential Impacts of Stablecoin Growth on Bank Deposits?



¹ Quarterly Reports of Condition and Income (call reports) filed with US Federal Deposit Insurance Corporation (FDIC) as of 4Q24. Data represents U.S. domestic deposits only and includes both external and affiliate deposits. ² <u>SEC – "Charting the Course: A Systematic Exploration of Influences Shaping Money Market Fund Growth"</u>. ³ Assuming limited movement in deposit rates. ⁴ This is a hypothetical design feature that is not currently contemplated by the GENIUS Act.



What are the Potential Consequences of Stablecoin Growth on the Treasury Market?

With an expectation that stablecoins will continue being backed by fiat assets and that tokenized MMFs will continuing serving as an attractive investment product for investors, the portion of USTs held by such issuers is likely to be correlated with overall instrument growth.

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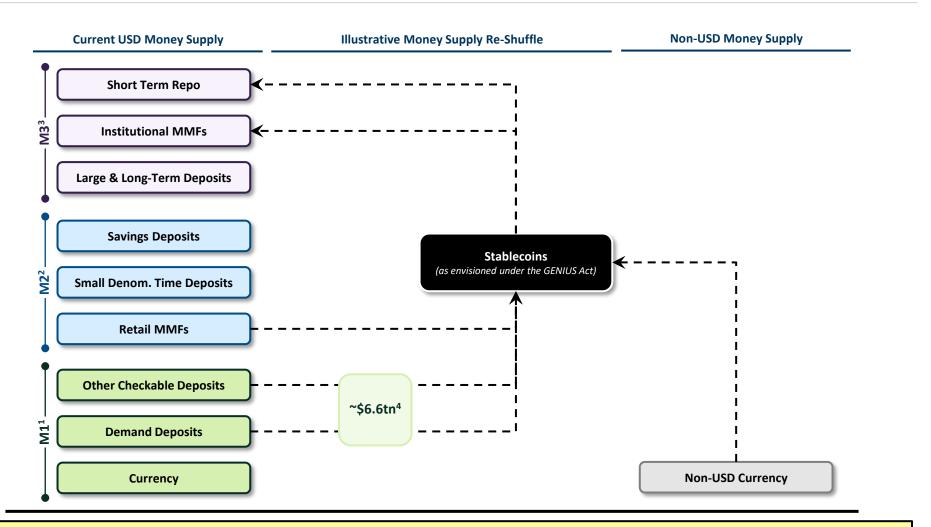
- Based on the publicly available reserve filings of the dominant stablecoins in the market, stablecoin issuers are estimated to currently hold >\$120bn in Tbills
- Rapid growth in stablecoins, as well as market volatility, could lead to a materially heightened demand for or supply in USTs, with an implied incremental demand of ~\$900bn for T-Bills
- If stablecoins experienced exponential growth, the demand for USTs should be correlated, likely at the expense of bank deposits
- These shifts in market dynamics could be potentially exacerbated in moments where there is a loss in confidence in stablecoins or if a stablecoin de-pegs

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	Tether ¹	Circle ²	Ripple ³	PayPal ⁴			
Stablecoin Issued	USDT	USDC	RLUSD	PYUSD			
eserve Composition:	(as of Dec-2024)	(as of 17-Apr-2025)	(as of Dec-2024)	(as of Dec-2024)			
Reverse Repo	\$17.2bn / (12.0%)	-	-	\$488.0mm / (95.8%)			
Money Market Funds	\$6.5bn / (4.5%)	\$53.3bn⁵ / (88.8%)	\$30.1mm / (36.3%)	-			
Cash	\$0.1bn / (0.1%)	\$6.7bn / (11.2%)	\$23.0mm / (27.5%)	\$21.4mm / (4.2%)			
US T-Bills	\$94.5bn / (65.7%)	-	\$30.1mm / (36.2%)	-			
Other	\$25.4bn / (17.7%)	-	-	-			
Avg. T-Bill Residual Duration	Less than 90 days ⁶	Less than 12 days ⁶					
Market Sizing							
Stabl	ecoin issuers' demand for T-B	ills is expected, to in some pa	art, be impacted by the requi	rements			
	of the GENIUS Act on treasuries with short-dated maturities.						
~\$29tn	~\$6.4tn	possibility of interes	rojections excludes st-bearing stablecoins				
	7	 ~>\$120bn	~\$1.0tn	~\$2.9bn			
US Outstanding Debt (2024)	US T-Bills Market Size	US T-Bills Held by Stablecoin Issuers (2024)	Implied US T-Bills Held by Stablecoin Issuer (2028E)	່ Current Market Cap ອີ່f Tokenized Govt. Securities			

¹ <u>Tether</u>, ² <u>Circle</u>, ³ <u>Ripple</u>, ⁴ <u>Paxos</u>. Note: These reserve compositions are self-reported and were not independently verified by TBAC or Treasury. Note: Overall WAM for reverse repo agreements and cash backing PYUSD is 2 days. ⁵ USDC Reserves are held in the USDC Reserve Fund which invests in T-Bills, Cash and Repo transactions. ⁶ Standard Chartered: "Stablecoins, USD Hegemony, and UST Bills" (15-Apr-25). ⁷ <u>Fiscal Data</u>. Reflects debt held by the public. ⁸ <u>OFR</u>. ⁹ <u>The Block</u>.



What are the Implications of Stablecoin Growth on the Monetary Supply?



Potentially generates no net change to the US money supply, but a catalyzes a potential shift of funds away from M1 / M2. Stablecoins may gain momentum as a store of value and way to access USD for non-USD holders – in turn, increasing inflows to the US money supply.

¹ FRB. ² FRB. ³ FRB. ⁴ Reflects transactional deposits only. Quarterly Reports of Condition and Income (call reports) filed with US Federal Deposit Insurance Corporation (FDIC) as of 4Q24. Data represents U.S. domestic deposits only and includes both external and affiliate deposits.

How Could Stablecoin Growth Potentially Affect Existing Market Structures?

Historical stablecoin de-pegs have highlighted run-risk and the potential need for stablecoin issuers to have more access to markets (akin to banks). However, the narrow reserve requirements proposed by current legislation resembles MMF regulatory reforms aimed at mitigating "break-the-buck" scenarios.

Historical Stablecoin De-Pegs	Could Stable	ecoin Regulation Draw Inspir	ration from MMF Reform to Mitigate Futu	re De-Pegs?
 Moody's defines a de-peg as a stablecoin fluctuating by more than 3% in a day against their fiat currency peg. De-pegs can be driven by macro, coin-specific, or economic factors¹ — In 2022, there were 2,347 de-pegs and 1,914 de-pegs up to Nov-2023¹ 				
These de-pegs demonstrate what a "run on the bank" could	Evolution MMF Regulation ⁶			
look like for stablecoins and the corresponding volatility stablecoin issuers need to navigate during periods of stress	1	Before 2010 Reforms	Post 2010 Reforms (Select New Requirements)	
 One of the more notable de-pegs was USDC in Mar- 2023², which highlighted the interconnectivity between the traditional banking and Digital Assets markets A major de-pegging event has the potential to create a loss of confidence and trigger withdrawals. In turn, this could lead to potentially dampening crypto market liquidity, 	Liquidity Requirements	 No minimum liquidity mandates <10% of fund in illiquid assets 	 > 10% of assets must be in cash, USTs, or securities that convert into cash within one day >30% of assets in cash, USTs, certain other government securities with remaining maturities of 60 days or less, or securities that convert into cash within one week <5% of fund in illiquid assets 	Currently proposed US stablecoin regulatory
triggering automated liquidations, impairing crypto trading platforms' ability to meet redemptions, and potentially having a broader contagion effect on the financial system ⁴	Maturity Limits	 No Weighted Average Life maturity limit Weighted Average Maturity of 90 days 	 Weighted Average Life < 120 days Weighted Average Maturity < 60 days 	frameworks tal a reserve requirement approach that more in-line wi
Illustrative Remediation Solutions for Stablecoin Issuers in Periods of Stress	Stress-Testing	No stress test requirements	 Required periodic stress testing for redemption shocks, credit events, and rate movements 	those imposed on MMFs post the 2010 reforms
FED Access? Deposit Insurance? Access to 24/7 Repo Markets?	Reporting	"Shadow" NAV reported twice a year with a 60-day lag	 Monthly disclosure of portfolio holdings, including "shadow" NAV 	

Key Takeaways



Stablecoins could grow to ~\$2tn by 2030¹ in response to continued market and regulatory breakthroughs



The stablecoin market is primarily comprised of USD-pegged stablecoins, driving near-term focus on potential US regulatory frameworks and the accelerated impact legislation could have on stablecoin growth

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Stablecoins could disrupt traditional banks by drawing away deposits. However, they also present chances for banks and financial institutions to create innovative services and to benefit from the use of blockchain technology.

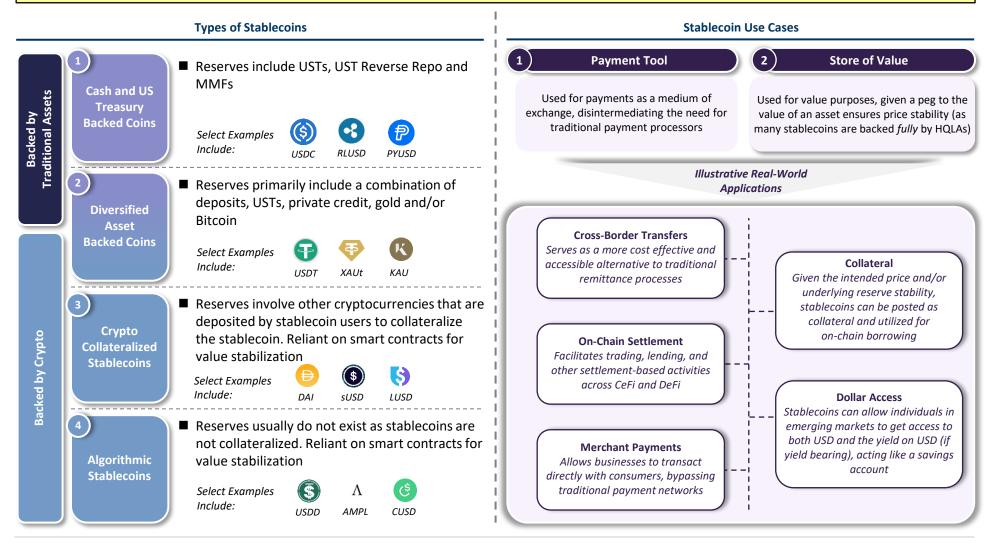


The ultimate design and adoption of stablecoins will drive the magnitude of impact that stablecoins have to the traditional banking system, as well as the demand for US Treasuries

Appendix

What are Stablecoins and How are They Used Today?

Stablecoins are digital assets designed to maintain a stable value by pegging their worth to a reserve asset, such as fiat currency (USD). The intended stability of stablecoins has made them a key enabler for payments and as a store of value in on-chain ecosystems.



Jurisdictional Comparison on Proposed Stablecoin Regulations

The table below compares features across selected proposed/active stablecoin regulations in the US, Singapore, EU, and Hong Kong.				
	US GENIUS ACT (2025) ¹	MAS Stablecoin Regulatory Framework (2023) ²	MiCA (2023) ³	Hong Kong Stablecoins Bill (2024) ⁴
Jurisdiction	US US	■ Singapore	■ EU	Hong Kong
Definition	A digital asset designed to be used as a means of payment, which the issuer is obligated to redeem for fixed amount, and maintains a stable value relative to a peg	 Single-Currency Stablecoin ("SCS"): stablecoin pegged to a single currency MAS-Regulated Stablecoin: SCS pegged to the SGD or G10 currencies issued in Singapore, and fulfil requirements set out by MAS 	 Asset Referenced Tokens ("ARTs"): A crypto-asset that is not an EMT and maintains a stable value by being linked to one or more assets Electronic Money Tokens (EMTs): A crypto-asset that purports to maintain a stable value by referencing the value of one official currency 	Specified Stablecoin: A digital representation of value that purports to maintain a stable value, with reference to one or more currencies or other HKMA-specified units of account
lssuer	 Authorised by Federal or State (but Federal regulators determine licensing process for all issuers) Can be approved as a: Subsidiary of a bank, Non-bank issuer (Fed or State regulated if less than \$10bn market cap) 	 Must obtain a license from MAS to carry out Stablecoin Issuance Service ("SIS") Can be approved as a: Non-bank entity (subject to market cap requirements) 	 ART Issuer: Defined as a legal person or other undertaking (subject to certain criteria) established in the EU EMT Issuer: Defined as an authorized credit institution or an electronic money institution (subject to certain criteria) 	 Must obtain a licence from the HKMA Can be approved as a: Hong Kong incorporated compan Authorized Institution incorporated outside of Hong Kong with certain personnel base in Hong Kong
Reserves	 USD coins, currency and funds held in demand deposits Treasury securities with maturity of 93 days or less Repo with maturity of 7 days or less backed by T-Bills Reverse repo with maturity of 7 days or less MMFs Central Bank reserve deposits 	 Denominated in the currency of the stablecoin peg and held in cash, cash equivalents or debt securities Debt securities have an up to 3-month residual maturity and is issued by either a government or international organization with a minimum credit rating of "AA-" 	 Investment guidelines: At least 30 % of the funds received is always deposited in separate accounts in credit institutions The remaining funds are invested in HQLA assets with minimal market, credit and concentration risk, and are denominated in the same official currency as the one referenced by the EMT 	 Reserve assets must be HQLA with minimal investment risks Except with prior written approval of th HKMA⁵, reserve assets must be held in the same reference asset for each Specified Stablecoins. No algorithmic stablecoins
Blockchain	Public blockchains only	Public or Private	Public or Private	Public or Private
Yield	Non-interest bearing	Non-interest bearing	Non-interest bearing	Non-interest bearing

Emergence of Tokenized Government Securities

(\$ in billions)

Tokenization is the process of using blockchain technology to create digital representations of underlying assets. The rise of tokenized government securities (including MMFs) swiftly proved product market fit – enabling investors to access the benefits of the traditional security, while remaining in the Digital Assets

