FINANCIAL LITERACY AND EDUCATION COMMISSION
February 14, 2017
SPEAKER BIOGRAPHIES

David Lebryk
Fiscal Assistant Secretary, U.S. Department of the Treasury

David A. Lebryk was appointed by Secretary Lew to serve as the U.S. Department of the Treasury's Fiscal Assistant Secretary. As the Fiscal Assistant Secretary, Mr. Lebryk is responsible for developing policy and overseeing the operations of the financial infrastructure of the federal government in the areas of payments, collections, debt financing, accounting, delinquent debt collection, and shared services.

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Mr. Lebryk has had a distinguished career at Treasury. In 2012, Mr. Lebryk served as the first Commissioner of the Bureau of the Fiscal Service, which was established with the consolidation of the Bureau of the Public Debt (BPD) and the Financial Management Service (FMS). Prior to that, Mr. Lebryk was the FMS Commissioner, having served as Deputy Commissioner for one and a half years. At the U.S. Mint, Mr. Lebryk served as the Deputy Director from October 2002 to December 2007, and Acting Director from August 2005 through September 2006. Prior to his service at the Mint, he held the position of Treasury's Deputy Assistant Secretary for Fiscal Operations and Policy. He also served as Acting Deputy Assistant Secretary for Human Resources for the Treasury Department and as an Advisor to the Deputy Secretary of the Treasury and to three Undersecretaries for Domestic Finance. Mr. Lebryk joined the Treasury Department in 1989 as a Presidential Management Intern in the Office of the Assistant Secretary for Policy Management and Counselor to the Secretary. He received Presidential Rank Awards in 2005 and 2010 for his sustained record of extraordinary leadership and achievement.

Mr. Lebryk graduated with an A.B. in Economics from Harvard University and a Master's in Public Administration from Harvard University's John F. Kennedy School of Government.

Richard Cordray
Director of the Consumer Financial Protection Bureau

Richard Cordray serves as the first Director of the Consumer Financial Protection Bureau. He previously led the Bureau's Enforcement Division.

Prior to joining the Bureau, Mr. Cordray served on the front lines of consumer protection as Ohio's Attorney General. Mr. Cordray recovered more than $2 billion for Ohio's retirees, investors, and business owners and took major steps to help protect its consumers from fraudulent foreclosures and financial predators. In 2010, his office responded to a record number of consumer complaints, but Mr. Cordray went further and opened that process for the first time to small businesses and non-profit organizations to ensure protections for even more Ohioans. To recognize his work on behalf of consumers as Attorney General, the Better Business Bureau presented Mr. Cordray with an award for promoting an ethical marketplace.

Mr. Cordray also served as Ohio Treasurer and Franklin County Treasurer, two elected positions in which he led state and county banking, investment, debt, and financing activities. As Ohio Treasurer, he resurrected a defunct economic development program that provides low-interest loan assistance to small businesses to create jobs, re-launched the original concept as GrowNOW, and pumped hundreds of millions of dollars into access for credit to small businesses. Mr. Cordray simultaneously created a Bankers Advisory Council to share ideas about the program with community bankers across Ohio.

Earlier in his career, Mr. Cordray was an adjunct professor at the Ohio State University College of Law, served as a State Representative for the 33rd Ohio House District, was the first Solicitor General in Ohio's history, and was a sole practitioner and Of Counsel to Kirkland & Ellis. Mr. Cordray has argued seven cases before the United States Supreme Court, including by special appointment of both the Clinton and Bush Justice Departments. He is a graduate of Michigan State University, Oxford University, and the University of Chicago Law School. Mr. Cordray was Editor-in-Chief of the University of Chicago Law Review and later clerked for U.S. Supreme Court Justices Byron White and Anthony Kennedy.

Mr. Cordray lives in Grove City, Ohio with his wife Peggy – a Professor at Capital University Law School in Columbus – and twin children Danny and Holly.

Wayne C. Boswell
Director, Financial Readiness, Deputy Assistant Secretary of Defense,
Force Education & Training, Office of the Secretary of Defense

Mr. Boswell brings over 36 years of service and experience as an active duty Air Force officer, Enlisted Navy sailor, military spouse, and corporate and federal government senior leader to his current position as the Director, Financial Readiness, Office of the Secretary of Defense. In his current position, Mr. Boswell's responsibility encompasses the policy oversight and resource management to support the delivery of counseling, services and support leading to the increased financial readiness and literacy of the Force and Family residing on or around 209 military installations worldwide. This includes informational and educational support systems enabling the Force to make informed decisions on the new Blended Retirement System. Mr. Boswell leads the DoD's effort in collaborating with Federal partners and community resources to increase the Department's financial readiness capabilities toward improving Force and Family financial readiness. Prior to his current position, Mr. Boswell was the Director of Private & Public Engagement for the Department's Transition to Veterans Program Office. In this capacity he focused on creating and harnessing synergies across the DoD, state and Federal government agencies and the private sector to improve the career success of transitioning Service members.

From 2004 to 2012 Mr. Boswell excelled as the HQ U.S. European Command, Stuttgart Germany, Force and Family Readiness Chief. He focused on sustaining and improving Force and Family support for over 230K beneficiaries residing in over 92 nations. He worked with teams of leaders to improve healthcare and behavioral health support, system-wide dependent education support, postal operations, remote site quality of life, and legislation to sustain long-term support. His previous assignments include leadership positions at HQ U.S. Air Force Europe, Ramstein Germany, multiple installations (Army, Navy and AF), and over ten years of private sector Human Resource Management and contract management experience (Lillian Vernon, PHP Healthcare, Newport News Shipbuilding, RCI).

Mr. Boswell graduated with a Masters in Strategic Studies from the Air War College, a MPA/HR from Baltimore University, and a BA in Journalism from San Francisco State University. Additionally, in April 2012 he graduated from the prestigious Defense Senior Leader Development Program.

Mr. Boswell is married to his high school sweetheart, Marci Shiro, and has three sons - Nathan, Timothy, and Tyler - three daughter-in laws – Cheri, Lauren, and Kimmy. Most importantly he has two grandchildren, Brianna and Chayse, who reside with their parents at Holloman AFB, NM.

Jerilyn (Jeri) Busch
Director of Military Compensation Policy, Department of Defense

Ms. Busch, a member of the Senior Executive Service, formulates, implements, and administers Department of Defense policies on military personnel compensation and on reserve component activation and duty status structure for the total force. Additionally, she oversees the chair of the Armed Forces Tax Council (which initiates tax-related legislation, litigation and administration). Her directorate is aligned under the Deputy Assistant Secretary of Defense for Military Personnel Policy.

Ms. Busch’s career of service began as an ensign when she was commissioned through the Navy’s Officer Candidate School in Newport, Rhode Island. During her 22-year Navy career she served at successively higher levels of responsibility in the field of military manpower and personnel management and support and in key staff assignments on the staffs of the Chief of Naval Operations and Chief of Naval Personnel.

Ms. Busch’s service on the Chief of Naval Personnel staff continued after her retirement from the Navy in 2003 as a federal civilian employee. She became the head of the Navy’s Military Compensation Policy Branch in 2005 and served in that role until she joined the Senior Executive Service in 2010 and assumed her current position.

For her military and civilian service, she has received the Navy Meritorious Civilian Service Award, the Legion of Merit, three Navy and Marine Corps Commendation medals, and two Navy and Marine Corps Achievement medals. Ms. Busch is a recipient of a 2016 Meritorious Executive Presidential Rank Award.

Ms. Busch holds a Master of Science degree in Administration, with a concentration in Management of Information Systems, from the George Washington University. She also graduated from the State University of New York College at Old Westbury where she earned her Bachelor of Arts in American Studies.

W. G. "Bud" Schneeweis
Director, Military Financial Readiness Project, FINRA Investor Education Foundation

Bud Schneeweis joined FINRA Investor Education Foundation as the Associate Director of the Military Financial Readiness Project in January 2013. He enjoys traveling to meet members of the military community, especially those working to improve military financial capability and to discuss financial and benefits issues with them.

Bud spent a career in the U. S. Coast Guard, retiring as Captain. He is a graduate of the U.S. Coast Guard Academy and holds two advanced degrees. He completed his CFP® studies at Georgetown University, and is a Certified Financial Planner™ and an Accredited Financial Counselor™.

Following military retirement, Bud served on the staff of the Military Officers Association of America (MOAA), directing its Benefits Information and Financial Education Department for over ten years. While at MOAA, he helped establish its Military Financial Education and Military Spouse Programs. He has also served as a director on the Boards of the Navy Mutual Aid Association, Coast Guard Mutual Assistance, and the Commandant's National Retiree Council, and as Co-Chair of the Coast Guard National Capital Area Retiree Council.

Annie Donovan
Director, Community Development Financial Institutions Fund, U.S. Department of the Treasury

Director Annie Donovan has deep roots in community development and finance. She was most recently Chief Executive Officer of CoMetrics, a social enterprise that provides high quality, affordable business intelligence tools to small businesses and nonprofits seeking to improve financial management, better measure social impact, and increase their capacity for innovation.

Prior to CoMetrics, Director Donovan was Senior Policy Advisor to the White House, working collaboratively with the Office of Social Innovation and the Council on Environmental Quality. She was part of a team focused on advancing impact investing, social enterprise and impact data as key strategies for improving the social sector. Donovan has been Chief Operating Officer of Capital Impact Partners, a certified Community Development Financial Institution (CDFI) where she was instrumental in creating the high performing teams and strategic plans that positioned Capital Impact as a market leader in the areas of education, health care, long terms care and affordable homeownership finance. She led the company's efforts to build capacity in fundraising, policy, and innovation.

Director Donovan has also been a thought leader and a board member of many of the highest performing organizations in the community development sector, including serving as President of the New Markets Tax Credit Coalition. She has published papers and articles for the National Academy for Public Administration, the Federal Reserve Bank of San Francisco, the Federal Reserve Bank of Boston, Forbes, and the Skoll World Forum on Social Entrepreneurship. She has an undergraduate degree in Economics and an MBA in Finance.

Miriam Jorgensen

Research Director, Native Nations Institute, University of Arizona and Harvard Project on American Indian Economic Development

Dr. Miriam Jorgensen is Research Director, Native Nations Institute, University of Arizona and Harvard Project on American Indian Economic Development. She is also a Professor of Indigenous Governance at University of Technology Sydney, Adjunct Professor at the Washington University Brown School of Social Work, and Affiliate Faculty at the University of Arizona's James E. Rogers College of Law. Her areas of specialty are Indigenous governance and economic development, with a particular focus on the ways communities' governance arrangements and socio-cultural characteristics affect development. Her work—in the United States, Canada, and Australia—has addressed issues as wide-ranging as welfare policy, policing and justice systems, natural resources, cultural stewardship, land ownership, enterprise management, financial education, and philanthropy.

She is a co-author of Structuring Sovereignty: Constitutions of Native Nations (UCLA AIS Press, 2014) and The State of the Native Nations: Conditions under U.S. Policies of Self-Determination (Oxford University Press, 2008); editor and co-author of Rebuilding Native Nations: Strategies for Governance and Development (University of Arizona Press, 2007); lead author of the U.S. Treasury Department's two part Access to Credit and Capital in Native Communities report (2016, 2017); and a member of the editorial boards of the International Indigenous Policy Journal and British Journal of Interdisciplinary Studies.

Jorgensen co-founded the Indigenous Governance master's degree and continuing education certificate programs at the University of Arizona. She has been a Visiting Scholar at the Washington University School of Law and Washington University Social Work; a Distinguished Visiting Scholar at the University of Technology, Sydney; a Dyason Fellowship International Visitor at Melbourne Law School; and Professorial Research Fellow at the Melbourne School of Government. Jorgensen is also a former member of the Swarthmore College Board of Managers. She received her BA in economics from Swarthmore College, MA in human sciences from the University of Oxford, and MPP in international development and PhD in political economics from Harvard University.

Caroline E. Crocoll

Director, Division of Family and Consumer Sciences, USDA, National Institute of Food and Agriculture

Dr. Caroline E. Crocoll has served as the Director of the United States Department of Agriculture-National Institute of Food and Agriculture's Division of Family and Consumer Sciences since 2010. She is responsible for strategic leadership of the Division's Community Vitality and Family Well-Being research, education, and extension portfolio in partnership with the Land-Grant University system across the nation. Dr. Crocoll and her staff oversee hundreds of active studies, and she provides leadership for federal capacity and competitive funds.

Concurrently, Dr. Crocoll served as Acting Deputy Director of the USDA NIFA Institute of Youth, Families and Communities, which supports the human and social components of NIFA's food and agricultural sciences through research, education, and extension programs. The Institute's programs support socio-economic prosperity by strengthening individuals, families, and communities; providing resources for the next generation of food and agricultural scientists; and offering youth leadership experiences.

Prior to moving into her roles at NIFA, Dr. Crocoll served as the Director of the Nutrition and Family Sciences Section USDA/Cooperative State Research, Education and Extension Service, where she was responsible for facilitating the coordination of research, education, and extension across nutrition and family science disciplines. She also served as the National Program Leader for Family and Human Development and Consumer Sciences at USDA/CSREES.

Dr. Crocoll is certified in Family and Consumer Sciences (CFCS) through the American Association of Family and Consumer Sciences; holds a Certificate in Aging Studies from the Medical College of Virginia; served as USDA NIFA Cultural Transformation Champion; and received the USDA/NIFA A.J. Dye Diversity Award, Phi Upsilon Omicron National Honorary Member Award, and was selected to receive the Friend of NEAFCS award.

Dr. Crocoll is dedicated to creating and facilitating a national and unified theme for human and community sciences research, education, and extension programs that promote the well-being of families and rural communities. She does so through the support of the human and community dimensions of food, agriculture, natural resources, and human sciences in addressing priority issues through scientific research and its application: strategic partnerships, extension education, and preparation of the next generation of human/community sciences professionals.

Dr. Crocoll is a native of New York. She holds a Ph.D. in Adult Education and Human Resource Development from Virginia Commonwealth University, an M.S. in Counseling and Human Development from Long Island University, and a B.S. in Psychology from the State University of New York at Albany. She was an Embassy Science Fellow with the Foreign Agricultural Service and Department of State, and National Service Fellow with the Corporation for National and Community Service. Dr. Crocoll is a graduate of the Federal Executive Institute focusing on Leadership in a Democratic Society.

Jonathan Mintz
Founding President and CEO, Cities for Financial Empowerment Fund

Jonathan Mintz is the Founding President and Chief Executive Officer of the CFE Fund. He also founded and co-chaired the Cities for Financial Empowerment Coalition (CFE Coalition), which brings together pioneering municipal governments from across the country to advance innovative financial empowerment initiatives on the municipal, state, and national level.

Jonathan was previously the longest-serving Commissioner in the history of the New York City Department of Consumer Affairs, having been appointed to the role by former New York City Mayor Michael R. Bloomberg. During this time, he redefined the Department's regulatory enforcement powers toward a focus on consumer financial stability, re-envisioning consumer rights in fields such as debt collection, process serving, employment, and finance. While there, he launched the NYC Office of Financial Empowerment, which has been replicated by local governments across the nation. Jonathan holds a BA from Indiana University, an ME from Bank Street College of Education, and a JD from Cornell Law School.

Carter Bracht
Vice President, Family, Career and Community Leaders of America (FCCLA)

Carter Bracht is a senior at Howells-Dodge High School in Howells, NE. Carter currently serves as the 2016-2017 Vice President of Finance of Family, Career and Community Leaders of America (FCCLA) and holds a position on the FCCLA National Board of Directors. In addition to FCCLA, Carter is actively involved in his school's speech, drama, and music departments and National Honor Society. He enjoys volunteering through the Adopt-A-Highway program and by serving as a counselor and completing service projects through NLS (Nebraska Leadership Seminar). He serves as a basketball statistician and announcer at sporting events and works at his local town grocer.