

Teaching Opportunity®

Council for Economic Education - Proprietary

Methodology

To ensure the integrity of the study, CEE conducts a careful review of current policies and legislation specific to each state.

CEE also contacts expert representatives in each state with the specific knowledge necessary to answer the survey accurately.

These include:

- Social Studies specialists at state departments of education in all 50 states and the District of Columbia
- The chief executives of state councils on economic education, affiliated with CEE

Survey of the States 2014

HISTORICAL COMPARISON – PERSONAL FINANCE EDUCATION 1998-2014

TOPICS	SURVEY FINDINGS							
	1998	2000	2002	2004	2007	2009	2011	*2014
Include personal finance in their standards	21	40	31	36	40	44	46	43
Standards required to be implemented	14	16	17	21	28	34	36	35
High school course to be offered	N/A	7	1	7	9	15	14	19
High school course to be taken	1	1	1	6	7	13	13	17
Student testing of personal finance concepts required	1	6	8	8	9	9	5	6

*2013 DATA

www.SurveyoftheStates.com

Interactive Companion

Surveyofthestates.com takes users on a visual, interactive journey, walking them through:

the cost of financial illiteracy, the current state of financial and economic education, along with its benefits and the challenge of implementing it, and finally, how to take action.

STATE LEGISLATURES

- *Clear requirements*



INDIVIDUAL LEADERS

- Educators/Business/Community
- *Drive, support and implement*



FEDERAL GOVERNMENT

- *Advocate (what/how) – Convene – Invest*

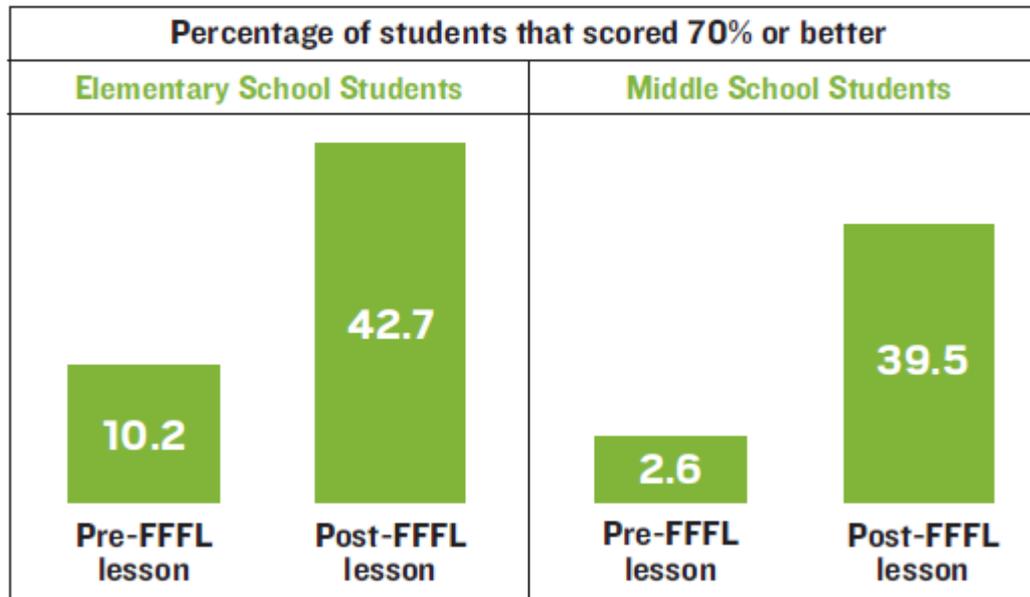


Tennessee Financial
Literacy Commission
Treasurer David Lillard



University of Memphis Center
for Economic Education
Dr. Julie Heath

WELL PREPARED TEACHERS IMPROVE STUDENT LEARNING



“Unless we have (financial literacy) embedded in the curriculum, we can’t be sure that the people who need it will get it.”

*~Dr. Helen Roberts, Clinical Associate Professor,
University of Illinois – Chicago;
Director, Center for Economic Education*

Roles of Federal Government



- Convener
- Aggregator
- Constituency Builder
- Relationship Broker
- Angel Investor
- Pace Setter

“The activity, or combination of activities, undertaken [to advance economic and financial education] inevitably depends on an analysis of the individual school district and its needs.”

~*Judith Staley Brenneke,*
“An Economy At Risk, the Case for Economics Education”