

Department of Defense Financial Literacy Update

Presentation to the

Financial Literacy and Education Commission

July 14, 2022

Financial Readiness and Mission Readiness



Stress

- More stress in military life
- More stress in personal life

Status of Forces
Survey (SOFS)
respondents with a
financial challenge
in the past 12
months all
indicated higher
stress and lower
feelings of
satisfaction and
readiness

Satisfaction

- More dissatisfaction with military way of life
- More dissatisfaction with opportunities for promotion
- <u>More dissatisfaction</u> with total compensation
- More dissatisfaction with quality of supervisor in unit
- More dissatisfaction with type of work in military job
- More dissatisfaction with co-workers in unit

Financial Readiness: A state in which successful management of personal financial responsibilities supports a service member's ability to perform his or her wartime responsibilities.

Readiness

- More feel <u>poorly</u> prepared for wartime job
- More feel training poorly prepared them for wartime job
- More feel unit poorly prepared for wartime mission

Retention

- Spouse/significant other/family more likely to view participation unfavorably
- <u>Less likely</u> to plan to re-enlist



Major Activities

What We Do











Train

- DoDI implementation: reporting & Common Military Training oversight
- Standardized training curriculum
 Inventory of Financial Literacy Knowledge and Skills
- "Purple" products

Counsel

Support Economic
Security of the Force
Proactive financial
assistance and
support
Assistance with
topics across the
military lifecycle and

beyond

Assess

- Assess program effectiveness
- Benchmark financial well-being and literacy in SOFS
- Monitor and evaluate Service programs
- Monitor the Military Personnel Financial Space/Environment

Protect

- Protect members from fraud and deceptive products
- Monitor Military
 Lending Act in consultation with
 Financial Regulators
- Consult with Regulators on consumer protections

Communicate

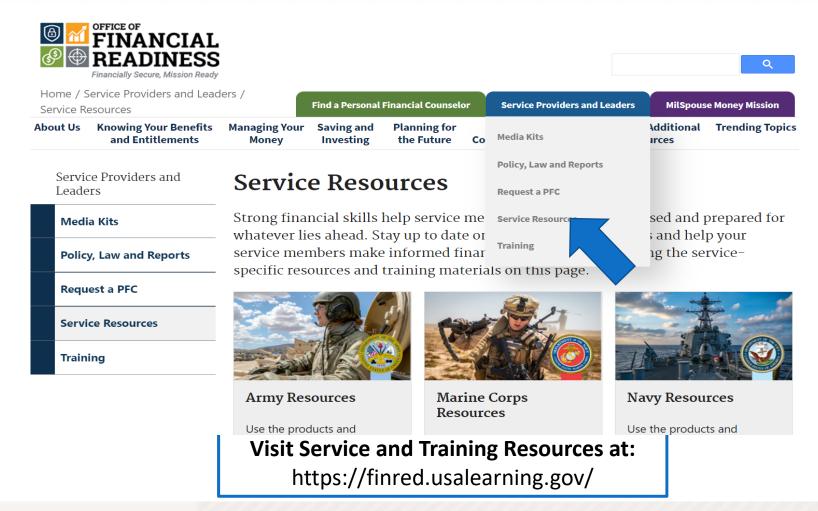
- Critical education channel
- Create Community of Engagement
- Develop and execute communications plans





Standardized Training Curriculum







Assessing Financial Training

From Development to Delivery



Development Rubric

- Aligns with financial education best practices
- Provides descriptions and identifies specific criteria
- Delivery Assessments
 - Air Force: measuring knowledge gain
 - Monitor TSP behaviors
 - Site-visits
 - Survey data

Determine if the curriculum meets each of the criteria below. Check yes or no, as appropriate, and provide comments for negative determinations. All criteria must be met in order for the curriculum to be approved for Service member or family training.

CRITERIA	DESCRIPTION AND EXAMPLES OF CRITERIA TO BE MET	YES	NO	COMMENTS
Know Your Audience	Financial education, information and delivery methods must be tailored to the circumstances and needs of the user. "Knowing your audience" happens at two levels: understanding the demographic context of the individual, and assessing the individual's own needs, barriers, skills and motivation.			
	Does the curriculum address the audience needs e.g.; if Service member training, is it relevant to members at the appropriate time or circumstance in their career; if family member training, does the curriculum address the unique circumstances of military spouses, etc?			
CONTENT				
Appropriate Instructor and Learner Support	Materials for instruction contain clearly defined learning objectives and appropriate instructor and learner support materials. DoD's Inventory of Financial Literacy Knowledge and Skills for Service Members and Families provides reference material for Terminal and Enabling Learning Objectives.			
	Do the materials contain defined learning objects and appropriate instructor support (e.g.; Instructor Guide or Instructor materials, visual aids or handouts for learners, links to additional resources)?			



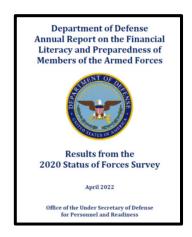
Sources of Curriculum Updates



- Course feedback
 - Student
 - Instructor
- Regulatory or Policy
 - Changes to Thrift Savings Plan
 - Enactment of Basic Needs Allowance
- Marketplace / Operating Environment
 - Increased use of Buy Now, Pay Later credit
 - Crypto assets and related transactions
- Annual Status of Forces Reports
 - Knowledge Assessment
 - Financial Behaviors









Digital Asset Curriculum Plan



- Collaborative effort with multiple FLEC agencies
 - Aligning nomenclature and clarifying guidance
- Development of multiple products
 - Train the Trainer materials
 - In-person materials (Instructor Guide, slides, handouts)
 - Mobile app and website materials
 - STRATCOM products

Timeline

- Jul-Aug: Identify learning objectives, information sources
- Sept-Oct: Build products
- Nov: Review, possible pilot
- Dec 1: Estimated Delivery

