Building Financial Capability in Rural & Small Communities: Opportunities for Collaboration

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Today

• The Cooperative Extension Service
• Outreach
  – Financial Capability
  – Extension and eXtension
• Beyond Financial Capability
The Cooperative Extension Service

- Extension Educators at the local level are trusted members of their communities.
- In rural areas, they serve the underserved.
- Through proven educational approaches.
- Consumer can make more informed decisions.
- In conjunction with on-going educational programs.
Areas of Outreach: Financial Capability

- Children and Money
- Consumer Credit
- Consumer Education
- Estate Planning
- Financial Planning Process
- Health Finance
- Home Ownership
- Insurance
- Legal Topics
- Lifestyle Transitions

- Managing Money in Tough Times
- Money Emotions
- Money Management in Times of Disaster
- Paying for College
- Retirement Planning
- Saving and Investing
- Talking About Money
Extension & eXtension

- Family & Consumer Sciences
- Family Economics and Resource Management
- Community Resource and Economic Development

- eXtension.org
  - Enhancing Rural Community Capacity
  - Personal Finance

- Military Families & Vets
Opportunities for Collaboration with FLEC Partners

- Human Development & Family Well-Being
- Housing & Environmental Health
- Positive Youth Development-4-H
- Workforce Development
- Community Resource & Economic Development
- Rural Health & Safety
- AgrAbility
- Disaster Education
- Family, Career and Community Leaders of America (FCCLA)
- Alliance for Family & Consumer Sciences
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