



Department of the Treasury

2015 Annual Privacy and Data Mining Report



Message from the Deputy Assistant Secretary for Privacy, Transparency, and Records



On behalf of the Department of the Treasury Senior Agency Official for Privacy and Chief Privacy and Civil Liberties Officer, I am pleased to present Treasury's Annual Privacy and Data Mining Reports for Fiscal Year 2015, as required by Section 522 of the Consolidated Appropriations Act of 2005 and the Federal Agency Data Mining Reporting Act of 2007. For the third year in a row, Treasury is combining these two separate reporting requirements into a single report.

Inquiries about this report may be directed to privacy@treasury.gov. This report, as well as previous annual reports, can be found on the Department's Privacy Act website at: www.treasury.gov/privacy/annual-reports.

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2015 Annual Privacy and Data Mining Reports

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STATUTORY REQUIREMENTS

In this report, Treasury consolidates the following two reporting requirements to reduce duplication and to provide Congress and the public with a more comprehensive overview of Treasury's privacy compliance and oversight activities:

- (1) The annual privacy report required by Section 522(a) of the Consolidated Appropriations Act of 2005; and,
- (2) The Data Mining Reporting Act requirement contained in the Section 803 of the Implementing Recommendations of the 9/11 Commission Act of 2007, 42 U.S.C. § 2000ee-3.

THE REPORTING PERIOD

This report covers Treasury activities within the 2015 fiscal year (the reporting period).

THE ANNUAL PRIVACY REPORT

The Annual Privacy Report has been prepared in accordance with Section 522(a) of the Consolidated Appropriations Act of 2005, which includes the following requirement:

Privacy Officer—

Each agency shall have a Chief Privacy Officer to assume primary responsibility for privacy and data protection policy, including—

* * *

- (6) preparing a report to Congress on an annual basis on activities of the Department that affect privacy, including complaints of privacy violations, implementation of section 552a of title 5, 11 United States Code, internal controls, and other relevant matters;

* * *

THE DATA MINING REPORT

The Federal Agency Data Mining Reporting Act of 2007, 42 U.S.C. § 2000ee-3, includes the following requirement:

- (c) Reports on data mining activities by Federal agencies
 - (1) Requirement for report - The head of each department or agency of the Federal Government that is engaged in any activity to use or develop data mining shall submit a report to Congress on all such activities of the department or agency under the jurisdiction of that official. The report shall be produced in coordination with the privacy officer of that department or agency, if applicable, and shall be made available to the public, except for an annex described in subparagraph (3).
 - (2) Content of report - Each report submitted under subparagraph (A) shall include, for each activity to use or develop data mining, the following information:
 - (A) A thorough description of the data mining activity, its goals, and, where appropriate, the target dates for the deployment of the data mining activity.

- (B) A thorough description of the data mining technology that is being used or will be used, including the basis for determining whether a particular pattern or anomaly is indicative of terrorist or criminal activity.
- (C) A thorough description of the data sources that are or will be used.
- (D) An assessment of the efficacy or likely efficacy of the data mining activity in providing accurate information consistent with and valuable to the stated goals and plans for the use or development of the data mining activity.
- (E) An assessment of the impact or likely impact of the implementation of the data mining activity on the privacy and civil liberties of individuals, including a thorough description of the actions that are being taken or will be taken with regard to the property, privacy, or other rights or privileges of any individual or individuals as a result of the implementation of the data mining activity.
- (F) A list and analysis of the laws and regulations that govern the information being or to be collected, reviewed, gathered, analyzed, or used in conjunction with the data mining activity, to the extent applicable in the context of the data mining activity.
- (G) A thorough discussion of the policies, procedures, and guidelines that are in place or that are to be developed and applied in the use of such data mining activity in order to—
 - (i) protect the privacy and due process rights of individuals, such as redress procedures; and
 - (ii) ensure that only accurate and complete information is collected, reviewed, gathered, analyzed, or used, and guard against any harmful consequences of potential inaccuracies.

SECTION ONE:

DEPARTMENT OF THE TREASURY 2015 ANNUAL PRIVACY REPORT

BACKGROUND

The Role of the Treasury Chief Privacy and Civil Liberties Officer

Section 522 of the Consolidated Appropriations Act of 2005¹ requires the Department of the Treasury (Treasury or Department) to appoint a Chief Privacy Officer to assume primary responsibility for privacy and data protection policy. Similarly, Section 803 of the Implementing Recommendations of the 9/11 Commission Act of 2007² requires the Department to appoint a senior officer to serve as its Privacy and Civil Liberties Officer. In addition, Office of Management and Budget (OMB) Memorandum 05-08, *Designation of Senior Agency Officials for Privacy*, February 11, 2005 (OMB M-05-08), directs agency heads to designate a Senior Agency Official for Privacy (SAOP) with agency-wide responsibility for ensuring implementation of information privacy protections and full compliance with information privacy laws, regulations, and policies.

Consistent with these requirements, Treasury Directive 25-09, *Privacy and Civil Liberties Activities Pursuant to Section 803 of the Implementing Recommendations of the 9/11 Commission Act of 2007* (TD 25-09), assigns all of these responsibilities to the Treasury Chief Privacy and Civil Liberties Officer (CPCLO). TD 25-09 designates the Assistant Secretary for Management (ASM) as the Department's CPCLO.³

In his role as Treasury's CPCLO, the ASM is responsible for:

- assuring that the use of technologies sustain, and do not erode, privacy protections relating to the use, collection, and disclosure of information in identifiable form;⁴
- assuring that technologies used to collect, use, store, and disclose information in identifiable form allow for continuous auditing of compliance with stated privacy policies and practices governing the collection, use and distribution of information in the operation of the program;⁵
- assuring that personal information contained in Privacy Act systems of records is handled in full compliance with fair information practices as defined in the Privacy Act of 1974;⁶
- evaluating legislative and regulatory proposals involving collection, use, and disclosure of personal information by the federal government;⁷
- conducting a privacy impact assessment of proposed rules of the Department on the privacy of information in an identifiable form, including the type of personally identifiable information (PII) collected and the number of people affected;⁸

¹ Pub. L. No. 108-447, Section 522(a)(1).

² Pub. L. No. 110-53, § 803(a)(1).

³ TD 25-09 (and all TDs and TOs) are available at <http://www.treasury.gov/about/role-of-treasury/orders-directives/>.

⁴ Consolidated Appropriations Act of 2005, Pub. L. No. 108-447, Section 522(a)(1).

⁵ *Id.* at Section 522(a)(2).

⁶ *Id.* at Section 522(a)(3).

⁷ *Id.* at Section 522(a)(4).

⁸ *Id.* at 522(a)(5).

- preparing a report to Congress on an annual basis on activities of the Department that affect privacy, including complaints of privacy violations, implementation of section 552a of title 5, 11 United States Code, internal controls, and other relevant matters;⁹
- ensuring that the Department protects information in an identifiable form and information systems from unauthorized access, use, disclosure, disruption, modification, or destruction;¹⁰
- training and educating employees on privacy and data protection policies to promote awareness of and compliance with established privacy and data protection policies;¹¹
- ensuring compliance with the Department's established privacy and data protection policies;¹²
- assisting the head the Department and other officials of such department, agency, or element in appropriately considering privacy and civil liberties concerns when such officials are proposing, developing, or implementing laws, regulations, policies, procedures, or guidelines related to efforts to protect the Nation against terrorism;¹³
- periodically investigating and reviewing department, agency, or element actions, policies, procedures, guidelines, and related laws and their implementation to ensure that such department, agency, or element is adequately considering privacy and civil liberties in its actions;¹⁴
- ensuring the Department has adequate procedures to receive, investigate, respond to, and redress complaints from individuals who allege the Department has violated their privacy or civil liberties;¹⁵
- considering certain factors when providing advice on Department proposals to retain or enhance a particular governmental power, including whether the proponent has established¹⁶
 - a. that the need for the power is balanced with the need to protect privacy and civil liberties;
 - b. that there is adequate supervision of the use by such department, agency, or element of the power to ensure protection of privacy and civil liberties; and
 - c. that there are adequate guidelines and oversight to properly confine its use.
- reviewing and updating privacy procedures;¹⁷
- ensuring implementation of information privacy protections, including compliance with applicable information privacy laws, regulations, and policies;¹⁸
- ensuring employees and contractors receive privacy training;¹⁹
- having a role in Treasury's development and evaluation of legislative, regulatory, and other policy proposals that implicate information privacy issues.²⁰

⁹ *Id.* at 522(a)(6).

¹⁰ *Id.* at § 522(a)(7).

¹¹ *Id.* at § 522(a)(8).

¹² *Id.* at § 522(a)(9).

¹³ Implementing Recommendations of the 9/11 Commission Act of 2007, Pub. L. No. 110-53, § 803(a)(1).

¹⁴ *Id.* at § 803(a)(2).

¹⁵ *Id.* at § 803(a)(3).

¹⁶ *Id.* at § 803(a)(4).

¹⁷ OMB M-05-08, Designation of Senior Agency Officials for Privacy, February 11, 2005.

¹⁸ *Id.*

¹⁹ *Id.*

²⁰ *Id.*

The Role of the Office of Privacy, Transparency, and Records (OPTR)

Treasury Directive 25-04, *The Privacy Act of 1974, As Amended*, January 27, 2014 (TD 25-04), designates the Deputy Assistant Secretary for Privacy, Transparency, and Records (DASPTR) as the ASM's principal advisor on issues related to privacy and civil liberties. The DASPTR ensures Treasury collects, maintains, and discloses PII in a manner consistent with legal and policy requirements. The DASPTR leads OPTR and provides the ASM with day-to-day support in executing the privacy and civil liberties duties entrusted to her in her capacity as the Department's CPCLO.

OPTR supports Treasury's mission through three core functions:

- **Safeguarding the privacy and civil liberties** of individuals when Treasury collects, maintains, and discloses personal information;
- Providing **transparency and accountability** to the public with respect to Treasury policies, activities, and functions; and,
- Preserving and providing access to Treasury's **institutional knowledge, records, and information resources**.

OPTR is responsible for monitoring and overseeing privacy and civil liberties compliance throughout the Department. This includes working closely with Treasury leadership and Treasury bureaus to develop, implement, and monitor agency-wide privacy policies and procedures in compliance with the U.S. Constitution and applicable federal statutes, Executive Orders, OMB memoranda and guidance, as well as other relevant policy, standards, and regulations. Some of OPTR's operations include:

- Ensuring consistent application of privacy and civil liberties safeguards in all Treasury activities through Treasury-wide policy and oversight;
- Reviewing and publishing system of records notices;
- Conducting and reviewing Privacy Impact/Threshold Assessments;
- Analyzing and reporting on paper and electronic incidents involving PII; and,
- Developing and conducting privacy and civil liberties training.

OVERSIGHT AND COMPLIANCE

For Treasury to accomplish its mission, it must collect PII from its employees and the public, as well as acquire it from various organizations and other government agencies. The Department is responsible for managing and protecting the information it collects, maintains, and discloses. Federal law, regulations, and policies regulate these activities and are designed to maintain the public's trust.

System of Records Notices (SORN)

A system of records is a grouping of paper or electronic records maintained by a federal agency from which information about an individual is retrieved by the name of the individual or another unique identifier assigned to the individual (e.g., Social Security number). Pursuant to 5 U.S.C. § 552a (e)(4), agencies are required to publish a SORN in the *Federal Register* for each system of records. Treasury has published regulations describing how it collects, maintains, and

discloses records about individuals that are maintained in a system of records. These regulations provide procedures by which individuals may request access to their information maintained by Treasury.²¹

During FY 2015, the Department published four new SORNs in the Federal Register:

- Bureau of Engraving and Printing.050, *Use of Shredded U.S. Currency System*, March 17, 2015 (80 FR 13955);
- Treasury .017, *Correspondence and Contact Information*, June 18, 2015 (80 FR 34963);
- Office of the Comptroller of the Currency.800, *Office of Inspector General Investigations System*, July 06, 2015 (80 FR 31095); and,
- United States Mint.014, *Denver Public Tour and Outreach Reservation System*, October 27, 2015 (80 FR 65870).

In FY 2015, Treasury also published 89 reissued and renewed SORNs in the Federal Register:

- Treasury.015, *General Information Technology Access Account Records*, January 14, 2015 (80 FR 1988);
- The Alcohol and Tobacco Tax and Trade Bureau, TTB .001, *Regulatory Enforcement Record System*, January 28, 2015 (80 FR 4637); and,
- Treasury .016, *Reasonable Accommodations Records*, February 24, 2015 (80 FR 9853).

In addition, the Internal Revenue Service republished its systems of records inventory, including 86 SORNs, in the Federal Register on September 8, 2015 (80 FR 54063). These republished SORNs are available online at: <https://www.treasury.gov/privacy/issuances/Documents/2015-21980,%20IRS%20SOR,%2020150908,%2080%20FR%2054063.pdf>.

During FY 2015, Treasury terminated one system of records, Departmental Offices .318, *Consumer Financial Protection Bureau (CFPB) Implementation Team Correspondence Tracking Database* (79 FR 73700). Treasury no longer holds these records, they are now covered under CFPB .011 *Correspondence Tracking Database* (December 17, 2013 at 78 FR 76286), (<https://www.federalregister.gov/articles/2013/12/17/2013-29969/privacy-act-of-1974-as-amended>). Treasury has purged these files in accordance with Treasury Directive 80-05, “Records and Information Management Program.”

Treasury also published one proposed rule and one final rule in the Federal Register in FY 2015:

- The Departmental Offices (DO) Proposed Rule, DO.411 *Intelligence Enterprise*, October 3, 2014 (79 FR 59699); and,
- Internal Revenue Service (IRS) Final Rule IRS 37.111, *Preparer Tax Identification Number Records*, March 17, 2015 (80 FR 13764).

Treasury maintains approximately 271 systems of records, nearly 54 percent of which are maintained by the Internal Revenue Service (IRS). A complete list of the Department’s SORNs is available online at: <https://www.treasury.gov/privacy/issuances/Pages/default.aspx>.

²¹ See 31 C.F.R. §§ 1.20-1.36.

Privacy Impact Assessments

A Privacy Impact Assessment (PIA) is an analysis of how information is handled to ensure compliance with legal, regulatory, and policy privacy requirements. It assesses the risks and effects of collecting, maintaining and disseminating information and discusses the mitigation strategies agencies use to address those risks. Section 208 of the E-Government Act of 2002 (E-Gov Act) requires agencies to conduct PIAs for electronic information systems and collections that involve the collection, maintenance, or dissemination of information in identifiable form from or about members of the public. In FY 2015, Treasury reviewed 167 PIAs. Pursuant to the E-Gov Act, agencies are required to make PIAs publicly available through the agency website, the *Federal Register*, or other means. The Department's PIAs are available online at: <http://www.treasury.gov/privacy/PIAs>.

Federal Information Security Management Act of 2002

The Federal Information Security Management Act of 2002 (FISMA) requires each agency to develop, document, and implement an agency-wide program to provide security for the information and information systems that support its operations. In addition, FISMA requires Chief Information Officers, Inspectors General, and SAOPs to report to OMB on information security questions that address areas of risk. Federal agencies must report performance metrics related to the management of their privacy programs. This entails tracking and reporting the number of Treasury systems that contain PII, and the number of systems that require and/or have completed a PIA and/or SORN.

For FY 2015, the Department reported a total inventory of 305 FISMA systems containing personal information in identifiable form.

Section 803 of the Implementing Recommendations of the 9/11 Commission Act of 2007

Pursuant to Section 803 of the Implementing Recommendations of the 9/11 Commission Act of 2007, agencies must ensure that adequate processes exist to receive, investigate, respond to, and redress complaints from individuals who allege privacy or civil liberties violations. To meet the requirement, Treasury issued Treasury Directive (TD) 25-09, which directs heads of bureaus and relevant offices to establish internal procedures to ensure accurate and complete reporting to OPTR.

The ASM, with the support of OPTR, continues to provide timely Section 803 metrics to Congress on behalf of the Department. For FY 2015, Treasury bureaus and its offices performed 363 reviews, provided advice 12 times, and responded to five privacy and civil liberties complaints. The types of reviews the Department and its bureaus conducted included:

- Conducted 77 Privacy Threshold Assessments (to determine whether a Privacy Impact Assessment was required).
- Conducted 134 Privacy Impact Assessments.
- Eliminated/redacted or masked Social Security Numbers from 78 forms or programs.
- Approved or extended 63 computer Matching Agreements.
- Received one privacy complaint which was resolved in favor of the government
- Received four civil liberties complaints all of them were resolved in favor of the government.

PII HOLDINGS AND REDUCTION

Treasury maintains an inventory of its PII holdings in its PII Holdings Database. Treasury completed the PII Holdings Database in FY 2013 to comply with OMB Memorandum 07-16, *Safeguarding Against and Responding to the Breach of Personally Identifiable Information*, (OMB M-07-16). During the 2015 reporting period, Treasury updated the PII Holdings Database to ensure accuracy and comply with OMB requirements. This update added links to additional privacy documentation to the database and the development of a revised user manual.

ELIMINATION OF THE UNNECESSARY USE OF SOCIAL SECURITY NUMBERS

Internal Revenue Service (IRS)

In FY 2015, The IRS made substantial progress reducing and eliminating the use of unnecessary Social Security Numbers (SSN) through its Social Security Number Elimination and Reduction (SSN ER) and SSN ER Two-Dimensional Barcode Electronic Check Presentment (2DB/ECP) Programs. The IRS conducted a comprehensive analysis to identify additional opportunities to reduce or eliminate SSNs. Part of this analysis included an inventory and review of all forms containing an SSN and weekly reports listing newly created and obsolete forms to ensure the SSNs are absolutely required. In addition, IRS implemented a new process to ensure all newly created correspondence is reviewed to determine if the use of an SSN is necessary, noting there are instances where use of the complete SSN is necessary or required by statute.

IRS continues implementation of 2D barcodes to provide the information necessary to process notices and mask the full display of the SSN in the body of the notices by exposing only the last four digits of the SSN. In FY 2015, thirty-five additional notices with an annual volume of 17.5M contained masked SSNs. In addition, IRS added a barcode to 22 Automated Collection notices with an annual volume of 5.2M, replacing previously masked SSNs to further protect identities.

The Alcohol and Tobacco Tax and Trade Bureau (TTB)

In FY 2015, TTB began a review of SSN use across the bureau to verify that continued use is absolutely required to achieve mission and business requirements. TTB is leveraging some of the information gathered in an initial review from 2007. Most applications and processes that require the SSN for specific transactions do not require its use for every transaction and TTB closely scrutinizes the use of SSNs to determine if some alternative form of identification may suffice. There are some instances where TTB previously determined that the SSN is required. TTB is revisiting those instances to determine whether the SSN is still required. In some other cases where SSN use is justified, TTB uses alternatives to counteract the vulnerability of SSN use. These alternatives include: truncated SSN, encryption, and other ways to mask the data. TTB will continue to monitor its systems and processes to evaluate SSN use and eliminate when possible.

PRIVACY AWARENESS AND TRAINING

A Culture of Privacy Awareness

OMB M-07-16 requires agencies to train employees on their privacy and security responsibilities before granting them access to agency information and information systems. Additionally, agencies must provide at least annual refresher training to ensure employees continue to understand their responsibilities. Ninety nine percent of all Treasury employees completed annual privacy awareness training during the reporting period.

Pursuant to OMB A-130, *Management of Federal Information Resources*, Appendix I, Section 3.a(6), OPTR conducted a review of the Department's training practices during the reporting period. This review resulted in an updated version of the departmental privacy training course, entitled "A Culture of Privacy Awareness."

Internal Revenue Service (IRS) Privacy Training

Privacy and Unauthorized Access to Taxpayer Accounts (UNAX) training is mandatory for all IRS employees. In FY 2015, the IRS conducted an analysis to assess the specific demographics associated with various UNAX violations, such as: job series, geographic location, length-of-service categories, and others. IRS also held focus group meetings with IRS managers and employees to make sure UNAX training met employee needs. IRS combined the data to enhance training and communications and streamline the existing mandatory briefing process. The IRS also created three new scenarios depicting real-life workplace dilemmas and resulting UNAX violations that IRS incorporated into the service-wide virtual training.

The IRS also expanded its privacy training courses for technical employees. In 2015, IRS launched a new, "Privacy Foundational Overview Training," course and developed four new role-based Privacy Training Courses: Project Managers, Privacy & Civil Liberties Impact Assessment Preparers, Business Subject Matter Experts, and Adaptive Privacy Impact Assessments Preparers.

IRS Advancements in Privacy Policy

The IRS takes a proactive approach to privacy policy development by identifying emerging issues, identifying gaps, issuing policy and establishing accountability. In 2015, the IRS updated employee policy and guidance on sending personally identifiable information (PII) through email. The IRS issued Interim Guidance on "Sending Sensitive But Unclassified (SBU) Information and/or Work-Related Documents to External (non-IRS) Email Addresses." The interim guidance clarified the rule on sending work-related documents to external email addresses and created limited exceptions to the rule that prohibits IRS employees, contractors and vendors from sending SBU in emails without using approved encryption technology.

Through collaboration of IRS Information Technology and Privacy organizations, IRS implemented a, "Safeguarding Personally Identifiable Information Data Extracts" (SPIIDE) automated tool to monitor outgoing unencrypted employee email (including attachments) and web traffic. The SPIIDE tool provides significant systemic accountability and oversight and helps ensure employee compliance with email security guidance. IRS has conducted a PIA on the SPIIDE tool to assess the privacy risks and mitigations associated with the data loss

prevention tool. The PIA was approved on March 31, 2015 and is available online at: <https://www.irs.gov/pub/irs-utl/SPIIDEDLP-pia.pdf>

LEADERSHIP AND COORDINATION WITHIN TREASURY

Treasury Directive 25-06, The Treasury Data Integrity Board

In January 2015, OPTR revised Treasury Directive 25-06, *The Treasury Data Integrity Board*. This directive establishes a Treasury Data Integrity Board (DIB), pursuant to the Privacy Act of 1974, as amended. It authorizes the issuance of Treasury Directive Publication (TD P) 25-06, “Computer Matching Handbook.” It also sets forth the policy for the DIB membership, operations, and responsibilities, as well as the procedures for engaging in computer matching activities. The current version of TD 25-06 is available at: <https://www.treasury.gov/about/role-of-treasury/orders-directives/Pages/td25-06.aspx>

Treasury Directive 81-08: Certification Process for the Use of Web Measurement and Customization Technologies on Treasury Websites

In April 2015, OPTR revised the Treasury Directive 81-08: *Certification Process for the Use of Web Measurement and Customization Technologies on Treasury Websites*. This Directive establishes the process for obtaining certification for the use of Web Measurement and Customization Technologies, including “Cookies,” on Treasury’s publicly accessible websites. In accordance with Office of Management and Budget Memorandum 10-22, “*Guidance for Online Use of Web Measurement and Customization Technologies*,” the Directive also establishes the required steps for obtaining approval from the Deputy Assistant Secretary for Information Systems and Chief Information Officer for the use of Tier 3 multi-session technology that collects Personally Identifiable Information (PII). The current version of TD 81-08 is available at: <https://www.treasury.gov/about/role-of-treasury/orders-directives/Pages/td81-08.aspx>

Executive Order (E.O.) 13636: Improving Critical Infrastructure Cybersecurity

On February 12, 2013, the President signed E.O. 13636, *Improving Critical Infrastructure Cybersecurity*, stating: “[i]t is the policy of the United States to enhance the security and resilience of the Nation’s critical infrastructure and to maintain a cyber-environment that encourages efficiency, innovation, and economic prosperity while promoting safety, security, business confidentiality, privacy, and civil liberties.”

To ensure the inclusion of privacy and civil liberties protections in activities under the Order, section 5(a) of the E.O. required federal agencies to coordinate E.O. 13636-related cybersecurity activities with their SAOP. Section 5(b) further required the SAOP to conduct an assessment of their agency’s activities under the Order. As required, OPTR conducted a privacy and civil liberties assessment of the Department’s cybersecurity activities under the E.O. As directed under the E.O., Treasury submitted its assessment to the Department of Homeland Security for inclusion in a consolidated public report. The consolidated report is available here: <http://www.dhs.gov/sites/default/files/publications/2015%20EO%2013636%20Assessment%20Report-FINAL04-10-2015.pdf>

Treasury’s Privacy Website

In FY 2015, OPTR completed substantial improvements to the privacy page on the Treasury website. The website, www.treasury.gov/privacy, now provides visitors with easier access to PIAs, SORNs, computer matching agreements, reports, and more. In addition to making information easier to find on the website, OPTR leveraged technical upgrades to the *Federal Register* website, which now allows users to review notices online more easily. OPTR also completed updates to the Treasury.gov privacy policy. These updates include information about Treasury’s use of social media and provide notice to individuals about Treasury’s collection of information with “The New 10” website. “The New 10” is Treasury’s own social media website that solicits public feedback about the design of the 10 dollar bill. The website is available here: <https://thenew10.treasury.gov/>

U.S.-EU Data Privacy and Protection in Law Enforcement, Criminal Justice, and Public Security Matters

In FY 2015, OPTR continued to participate in the negotiations between the United States and the EU on the Data Protection and Privacy Agreement (DPPA). The DPPA negotiations are an effort to establish standard data protection provisions for future personal information sharing for law enforcement purposes between the United States, the EU, and EU member states.

TREASURY COMPUTER MATCHING PROGRAMS

Pursuant to the Computer Matching and Privacy Protection Act of 1988,²² Treasury maintains a Data Integrity Board (DIB) to oversee Treasury computer matching programs. Computer matching programs provide a direct benefit to the public by assisting in the elimination of errors and in monitoring waste, fraud, and abuse.

In FY 2015, the Treasury DIB reviewed and approved sixty-one extensions of computer matching programs and renewed two of the Department’s ongoing computer matching programs. A new matching agreement may exist for eighteen months; this agreement can be extended for an additional 12-months. After an extension expires, an agreement may be renewed for an additional eighteen months.

Published notices for all of Treasury’s ongoing computer matching programs are available online through the Treasury Privacy Act page at: <http://www.treasury.gov/privacy/computer-matching-programs>.

The DIB’s actions included:

Agreement Title	Agencies Involved	Action	Date of Action
Medicare Part B Premium Reduction	Internal Revenue Service - Social Security Administration	Extension	October 1, 2014
Data Loss Prevention Program	Internal Revenue Service	Extension	November 1, 2014
Taxpayer Address Request Program	Internal Revenue Service - Department of Justice	Renewal	October 6, 2014

²² Pub. L. No. 100-503.

Disclosure of Information to Federal, State, and Local Agencies	Internal Revenue Service - Social Security Administration	Extension	January 1, 2015
Disclosure of Information to Federal, State, and Local Agencies	Internal Revenue Service - Department of Veteran Affairs	Extension	January 1, 2015
Disclosure of Information to Federal, State, and Local Agencies	IRS- (50) States *This includes 50 separate agreements.	Extension	January 1, 2015
CMA 1038-Supplemental Security Income	Bureau of the Fiscal Service - Social Security Administration	Extension	April 1 , 2015
CMA 1304-Medicare Part D Prescription Benefit Program	Bureau of the Fiscal Service - Social Security Administration	Extension	April 1 , 2015
Verification of Household Income and Family Size for Insurances Affordability Programs and Exemptions	Internal Revenue Service - Department of Health and Human Services	Extension	April 2, 2015
Medicare Secondary Payer Program	Internal Revenue Service - Social Security Administration - Department of Health and Human Services	Extension	May 1, 2015
Medicare Prescription Drug Subsidy Program	Internal Revenue Service - Social Security Administration	Renewal	May 11, 2015

SECTION TWO:

DEPARTMENT OF THE TREASURY 2015 DATA MINING REPORT

BACKGROUND

The Role of the Treasury Chief Privacy and Civil Liberties Officer (CPCLO)

The Department of the Treasury (Treasury or the Department) is providing this report to Congress pursuant to Section 803 of the *Implementing Recommendations of the 9/11 Commission Act of 2007* (9/11 Commission Act), entitled the *Federal Agency Data Mining Reporting Act of 2007* (Data Mining Reporting Act or the Act). This report discusses activities currently deployed or under development in the Department that meet the Data Mining Reporting Act's definition of data mining. The report also provides the information the Act requires with respect to each data mining activity.

DEFINITIONS

- (1) DATA MINING. The term "data mining" means a program involving pattern-based queries, searches, or other analyses of one or more electronic databases, where:

- a. a department or agency of the Federal Government, or a non-Federal entity acting on behalf of the Federal Government, is conducting the queries, searches, or other analyses to discover or locate a predictive pattern or anomaly indicative of terrorist or criminal activity on the part of any individual or individuals;
- b. the queries, searches, or other analyses are not subject-based and do not use personal identifiers of a specific individual, or inputs associated with a specific individual or group of individuals, to retrieve information from the database or databases; and
- c. the purpose of the queries, searches, or other analyses is not solely—
 - i. the detection of fraud, waste, or abuse in a Government agency or program; or
 - ii. the security of a Government computer system.

(2) DATABASE. The term “database” does not include telephone directories, news reporting, information publicly available to any member of the public without payment of a fee, or databases of judicial and administrative opinions or other legal research sources.²³

Three Treasury bureaus maintain systems using applications that meet the definition of data mining: the Financial Crimes Enforcement Network (FinCEN), the Internal Revenue Service (IRS), and the Alcohol and Tobacco Tax and Trade Bureau (TTB). These IRS, FinCEN, and TTB systems were discussed in previous Treasury data mining reports.

FINCEN DATA MINING ACTIVITIES

(A) A thorough description of the data mining activity, its goals, and, where appropriate, the target dates for the deployment of the data mining activity.

FinCEN’s mission is to safeguard the financial system from illicit use, combat money laundering, and promote national security through the collection, analysis, and dissemination of financial intelligence and strategic use of financial authorities. To accomplish its mission, FinCEN provides financial intelligence, data stewardship, and support for law enforcement. FinCEN also engages in the detection of trends and the ascertainment of typologies of money laundering and terror finance. FinCEN strives to respect privacy and civil rights and the exercise of civil liberties while overseeing the data it maintains and uses in fulfillment of its mission as set forth under the USA PATRIOT Act, Public Law 107-56, October 26, 2001.

In furtherance of this goal, FinCEN is required to maintain a government wide data access service with a range of financial transactions information; to conduct analysis and dissemination of information in support of law enforcement at the Federal, State, Local, and International levels; to identify emerging trends and methods in money laundering and other financial crimes; to serve as the Financial Intelligence Unit of the United States; and, to carry out other delegated regulatory responsibilities. FinCEN’s legal authorities are codified at 31 U.S.C. § 310. FinCEN

²³ 42 U.S.C § 2000ee-3(b)(1). “[T]elephone directories, news reporting, information publicly available to any member of the public without payment of a fee, or databases of judicial and administrative opinions or other legal research sources” are not “databases” under the Act. § 2000ee-3(b)(2).

works to achieve its mission while avoiding the collecting and indexing of information on persons exercising their constitutional rights and civil liberties.

FinCEN's analysts use various data analysis techniques and trend spotting algorithms for generating leads, meaning, locating groups of subjects or institutions whose activities as revealed by the analysis and algorithms warrant outreach, investigation, or other statutorily mandated activities.

FinCEN has successfully developed algorithms designed to identify activity associated with specific types of financial crimes, such as check cashing activity associated with health insurance fraud. The term "algorithm" refers to a sequence of steps and instructions that are applied to data, including FinCEN's data, to extract and sort data to achieve FinCEN's goals.

FinCEN also uses text-mining capabilities in conjunction with structured field searches to examine filing patterns across financial sectors. This analysis is designed to support a broad range of objectives from the identification of trends and patterns of illicit financial activity to the detection of institutions that may require additional regulatory attention.

FinCEN continues to develop and expand the use of automated business rules to rapidly surface potentially high value illicit financial activity on a daily basis. The term "business rule" refers to automated queries or algorithms designed to screen incoming Bank Secrecy Act (BSA) findings against predictive criteria to identify high priority filings likely to require further review or analysis. Rule findings are reviewed internally by FinCEN and distributed to external stakeholders, such as law enforcement and our foreign financial intelligence unit (FIU) partners. FinCEN's business rules play a vital role in the identification and dissemination of timely financial intelligence to combat threats such as terrorist financing.

(B) A thorough description of the data mining technology that is being used or will be used, including the basis for determining whether a particular pattern or anomaly is indicative of terrorist or criminal activity

FinCEN leverages two principle methods for deriving information relevant to illicit financial activity from the BSA data. The first is content driven, that is, searching for specific entity names, or term combinations used in reporting that are associated with various types of illicit financial activity. The second method is pattern driven and can take various forms. Patterns may be derived from searches for a particular type of subject in the data. FinCEN then identifies subjects that fit that pattern and have certain filing profiles. Matching filing patterns across different types of statutorily required BSA reports highlights anomalous behavior that leads to the identification of new investigation subjects.

For its data analysis activities, analysts leverage FinCEN's Advanced Analytics system, which is an environment comprised of commercial off-the-shelf (COTS) and custom developed tools with capabilities including statistical, social network, and geospatial analysis, data modelling and visualization, and text analytics that aid in the analysis of BSA data.

(C) A thorough description of the data sources that are being or will be used

BSA reports administered by FinCEN, e.g., a report by a financial institution of a suspicious transaction relevant to a possible violation of law or regulation,²⁴ form the underlying data for FinCEN's manual and automated proactive search methods and trend analysis activities.

In order to accomplish its mission and give context to the data, FinCEN extracts from its BSA database, FinCEN must consider other information available to it through a variety of sources, including open source material, law enforcement information, other government information, and subscription services. This information is used to support or amplify conclusions or hypotheses derived from the analysis of BSA data. For example, commercially available databases are used to support or further identify information and to aid in the identification of potential illicit activity based on suspicious trends, patterns, or methods. FinCEN's trend analysis uses any records available to FinCEN in fulfilling its mission, including subpoenaed financial records, public source information, commercial database information, and third party data sources, such as Census Bureau, Social Security Administration²⁵, and Office of Foreign Assets Control data.

(D) An assessment of the efficacy or likely efficacy of the data mining activity in providing accurate information consistent with, and valuable to, the stated goals and plans for the use or development of the data mining activity

FinCEN provides strategic and tactical products for several audiences: law enforcement, foreign Financial Intelligence Unit (FIU) partners, financial regulators, the financial industry, and the general public. Each of these sets of consumers has different restrictions or guidelines under which FinCEN can provide BSA data or BSA derived analysis.

In FY 2015, FinCEN produced a total of 889 intelligence products for law enforcement partners and responded to 916 requests for BSA information from foreign FIU partners. For domestic and foreign law enforcement partners, FinCEN provides high value data analytics. FinCEN annually receives the results of surveys of its foreign Egmont member counterparts and domestic law enforcement agencies regarding the utility of its analytical products. For FY 2015, these survey results reflect positive responses in the mid-90th percentile. FinCEN also receives feedback on individual reports from law enforcement and regulatory efforts to combat terrorism financing, healthcare, mortgage, and government programs fraud, southwest border narcotics, and bulk cash smuggling. Examples of several analytical projects that received significant positive feedback are outlined below:

- To combat money laundering threats along the southwest border, FinCEN employed advanced analytic methodologies and data-matching algorithms to trace financial flows between Mexico and the United States. By matching Reports of International Transportation of Currency or Money Instruments (CMIR), Currency Transaction Reports (CTR), and Suspicious Activity Reports (SAR) data, FinCEN was able to

²⁴ 31 U.S.C. § 5318(g).

²⁵ The Death Master File is Social Security Administration (SSA) information used by medical researchers, hospitals, medical programs, and law enforcement agencies and other government agencies to verify a person's death and to prevent fraud. Although it is SSA information, the National Technical Information Service in the Department of Commerce maintains the database. For more information see: <http://www.ntis.gov/products/ssa-dmf.aspx>.

successfully identify the physical transportation of funds across the southwest border that were subsequently deposited into US financial institutions. FinCEN was further able to trace the repatriation of these funds back to Mexico via electronic funds transfers described in the narratives of SARs. The ability to successfully trace these financial flows provided FinCEN with visibility into the scale of financial flows between the US and Mexico, supported assessments on the vulnerabilities created by such transactions, and identified networks of actors leveraging these types of transactions to launder the proceeds of illicit activities.

- FinCEN developed a series of business rules and algorithms designed to identify actors engaged in illicit financial activity who may conduct transactions by moving from institution to institution to avoid detection. The project examined the migration of actors engaged in illicit activity through US financial institutions in order to identify targets for law enforcement action, provide guidance to regulators and the financial industry on the vulnerability of institutions to the migration of illicit actors, as well as identify financial institutions that may be (knowingly or unknowingly) facilitating money laundering activities. Initial results from the project received significant positive feedback from US law enforcement agencies and district attorneys' offices.
- To combat terrorist financing threats, FinCEN has developed more than 65 business rules designed to identify and disrupt these organization's revenue streams, target their financial support networks, and identify foreign terrorist fighters who may be seeking to travel to or from conflict regions. These rules generate more than 1,250 leads per month that FinCEN disseminates to the law enforcement, intelligence, and FIU communities via expedited "Flash Reporting." Flash Reports are designed to provide critical intelligence to FinCEN's stakeholders on a timely basis. Since the inception of the program in late 2014, FinCEN has disseminated more than 500 counter terrorist financing Flash Reports. Feedback on these reports has been extremely positive, with stakeholders noting that the reports helped corroborate information related to investigations and provided new leads, assisted investigators in identifying targets, cultivated sources, resulted in the identification of more than 30 previously unknown foreign terrorist fighters who were added to the US no-fly list, and assisted in the real-time interdiction of an outbound shipment of concern.

In addition, FinCEN designs its business rules so they are narrowly tailored to achieve FinCEN's mission, and each rule is developed, tested, implemented and re-tested for efficacy. The Office of Chief Counsel and the Technology Division are engaged during the development of all business rules. FinCEN continues to receive strong positive feedback both from our domestic and international partners on the value of the intelligence derived from our business rules program. In the most recent customer satisfaction survey results received in June 2015, 80 percent of respondents indicated they found BSA data useful and impactful.

Finally, FinCEN provides annual aggregated statistics on SAR data by sector to the public in a publication titled "SAR Stats." The most recent version of SAR Stats was published on FinCEN's website in October 2015. Data indicate that the previous version of SAR Stats, published in June 2014, was accessed more than 500,000 times by readers, an indication of the publication's high utility.

(E) An assessment of the impact, or likely impact, of the implementation of the data mining activity on the privacy and civil liberties of individuals, including a thorough description of the actions that are or will be taken with regard to the property, privacy, or other rights or privileges of any individual as a result of implementing the data mining activity

The impact of FinCEN's congressionally mandated mission on the privacy and civil liberties of individuals has been and will continue to be minimal. As a threshold matter, the Supreme Court has ruled that the financial information that banks and other financial institutions hold, and that FinCEN collects and analyzes pursuant to its authority in 31 U.S.C. § 310 and the BSA (discussed in more detail in item (F) below), carries no constitutionally protected "expectation of privacy." Moreover, the Right to Financial Privacy Act of 1978 expressly provides that it gives no protection for financial records or information required to be reported in accordance with any federal statute or regulation, which includes information contained in BSA reports.

Significantly, FinCEN takes no adverse actions against individuals based on the existence of, or information contained in BSA data. Since a BSA report itself is not necessarily indicative of criminal activity, it is only useful when viewed in conjunction with other evidence. Therefore, FinCEN provides the data, or analytical products analyzing the data, to outside agencies where the information may be relevant to current or potential investigations or proceedings under the jurisdiction of those agencies.

During the development of all business rules, analytical models, and algorithms, FinCEN documents a description of why the analytics will not adversely affect an individual or entity's privacy or civil liberty rights. This documentation is shared with both FinCEN's Technology Division and the Office of Chief Counsel.

The BSA provides standards for proper use of the financial data collected by FinCEN. The collected information is also generally subject to the Privacy Act of 1974, discussed in more detail under item (F) below. FinCEN has developed extensive policies and procedures to ensure, to the extent reasonably possible, that: (1) the analyzed information is used for purposes authorized by applicable law; and (2) the security of the information is adequately maintained. Analytical products produced by FinCEN are subject to clearly specified restrictions regarding use and further dissemination of the products to ensure that the products will only be used by appropriate agencies for statutorily authorized purposes. To the extent such products reference information collected pursuant to the BSA, FinCEN has issued guidelines requiring user agencies to attach warning language to such products and to follow specific procedures for further dissemination of the BSA information. These procedures aim to ensure that: (1) only appropriate agencies will have access to the information; (2) the information will be used for statutorily authorized purposes; (3) agencies with access are aware of the sensitivity of the material; and (4) FinCEN will be able to track which agencies have such materials in their possession.

FinCEN posts Privacy Impact Assessments (PIA) on their public website, which informs the public of FinCEN activities and practices related to the collection, processing, retention, and distribution of personally identifiable information (PII).²⁶ The PII handled by these systems is

²⁶ For more information about FinCEN PIAs, see: <https://www.fincen.gov/foia/pia.html>

necessary to properly assist regulators and law enforcement in identifying and monitoring the financial activities of individuals who are potentially committing financial crimes.

(F) A list and analysis of the laws and regulations that govern the information being collected, reviewed, gathered, analyzed, or used in the data mining activity

1. The Bank Secrecy Act, 31 U.S.C. § 5311, et seq. (BSA) and Implementing Regulations, 31 C.F.R. Chapter X, et seq:

31 U.S.C. § 5311— Declaration of Purpose

This section specifies that the purpose of the recordkeeping and reporting requirements in the BSA is to, “require certain reports where they have a high degree of usefulness in criminal, tax, or regulatory investigations or proceedings, or in the conduct of intelligence or counterintelligence activities, including analysis, to protect against international terrorism.” FinCEN strives to ensure that all uses of information are consistent with this purpose.

31 C.F.R. § 1010.301— Determination by the Secretary

This regulation provides the determination that the reports collected pursuant to the BSA have a, “high degree of usefulness,” in the areas covered by 31 U.S.C. § 5311.

31 U.S.C. § 5319 — Availability of Reports

This section makes it clear that, upon request, the Secretary (as delegated to FinCEN) is required to provide BSA information for the purposes specified in 31 U.S.C. § 5311, to agencies including state financial institutions supervisory agencies, United States intelligence agencies, or self-regulatory organizations registered with the Securities and Exchange Commission or the Commodity Futures Trading Commission. This list of types of agencies is not exhaustive, but those listed are clearly covered. This section also provides that reports collected pursuant to the BSA are exempt from disclosure under the Freedom of Information Act, 5 U.S.C. § 552.

31 C.F.R. § 1010.950 — Availability of Information

This section authorizes the Secretary to make BSA information available to appropriate agencies for purposes specified in the BSA, and specifies that the requesting agency is to receive the information, “in confidence.”

31 U.S.C. § 5313 — Reports on domestic coins and currency transactions

This section provides for the reporting by financial institutions of reports of certain currency transactions involving more than an amount specified by the Secretary (as delegated to FinCEN).

31 C.F.R. §§ 1010.311; 1021.311 — Reports of transactions in currency

These regulations implement the reporting requirement of 31 U.S.C. § 5313 and specify the amount of reportable transactions in currency at more than \$10,000.

31 U.S.C. § 5316 — Reports on exporting and importing monetary instruments

This section requires reports by those that transport currency or other monetary instruments of more than \$10,000 at one time from outside the United States into the United States, or from the United States outside the United States.

31 C.F.R. § 1010.340 — Reports of transportation of currency or monetary instruments

This regulation implements the reporting requirement of 31 U.S.C. § 5316 with respect to currency or other monetary instruments of more than \$10,000 imported into the United States or exported outside the United States.

31 U.S.C. § 5314 — Records and reports on foreign financial agency transactions

This section authorizes the Secretary (as delegated to FinCEN) to prescribe regulations requiring the reporting of certain types of foreign transactions and relationships with foreign institutions.

31 C.F.R. § 1010.350 — Reports of foreign financial accounts

This regulation, implementing 31 U.S.C. § 5314, requires that U.S. persons file reports of foreign bank accounts.

31 U.S.C. § 5318(g) — Reporting of suspicious transactions

This section authorizes the Secretary (as delegated to FinCEN), to require the reporting of suspicious transactions relevant to a possible violation of law. The section also provides for the confidentiality of such reports, barring financial institutions from notifying anyone involved in the transaction that the transaction has been reported. Government employees are subject to the same confidentiality restrictions, except as “necessary to fulfill the official duties” of such employees. The policies and procedures detailed above in response to item (E) are aimed, in large part, at maintaining the confidentiality of these reports.

31 C.F.R. §§1010.320;1020.320; 1021.320; 1022.320; 1023.320; 1024.320; 1025.320; 1026.320
— Reports of Suspicious Transactions

These regulations implement 31 U.S.C. § 5318(g), requiring covered financial institutions to file suspicious activity reports and requiring the maintaining of strict confidentiality of the reports.

31 U.S.C. § 5331— Reports relating to coins and currency received in nonfinancial trade or business

This section provides for the reporting of currency transactions of more than \$10,000 by businesses other than financial institutions.

31 C.F.R. § 1010.330 — Reports related to currency in excess of \$10,000 received in a trade or business

This regulation implements 31 U.S.C. § 5331.

2. The Privacy Act of 1974 (Privacy Act), 5 U.S.C. § 552a

Generally, the Privacy Act protects reports that FinCEN collects pursuant to the BSA as these reports are “records” contained in a “system of records.”²⁷ The Privacy Act provides that records that are covered may be disclosed without the written permission of the individual to whom the record pertains if they are disclosed pursuant to a “routine use.”²⁸ FinCEN includes sets of routine uses in its published Systems of Records Notices (SORNs) as the Privacy Act requires. These routine uses identify the individuals and organizations external to Treasury with which FinCEN routinely shares BSA information. Sharing with these specified recipients is consistent with the purposes for which the information is collected, as specified in the BSA.

FinCEN has three SORNs that cover the information it collects under the BSA:

- (1) Treasury/FinCEN .001, *FinCEN Investigations and Examinations System*²⁹;
- (2) Treasury/FinCEN .002, *Suspicious Activity Report (SAR) System*³⁰; and,
- (3) Treasury/FinCEN .003, *Bank Secrecy Act (BSA) Reports System*.³¹

FinCEN followed Privacy Act procedures (including appropriate public notice and comment periods) to exempt certain records maintained in the SARs and BSA systems of records from specific provisions of the Privacy Act, including those allowing for subject’s access to the reports, notification to the subject when reports are shared, requests for correction of the contents of such reports by the subject, and the civil remedies covering these areas. These exemptions prevent individuals who are planning crimes from avoiding detection or apprehension or structuring their operations to avoid detection or apprehension.

3. Other Relevant Provisions

31 U.S.C. § 310— Financial Crimes Enforcement Network

This section establishes FinCEN as a bureau in the Department of the Treasury, sets out the duties and powers of the Director, and empowers the Director to administer the BSA to the

²⁷ 5 U.S.C. § 552a(a)(3) (defining a “record” to mean any item, collection, or grouping of information about an individual that is maintained by an agency, including, but not limited to, his education, financial transactions, medical history, and criminal or employment history and that contains his name, or the identifying number, symbol, or other identifying particular assigned to the individual, such as a finger or voice print or a photograph and a “system of records” to mean a group of any records under the control of any agency from which information is retrieved by the name of the individual or by some identifying number, symbol, or other identifying particular assigned to the individual);

²⁸ 5 U.S.C. § 552a(b)(3).

²⁹ 79 Fed. Reg. 20969 (April 14, 2014).

³⁰ *Id.* at 20972.

³¹ *Id.* at 20974.

extent delegated by the Secretary of the Treasury.³² This section also requires FinCEN to maintain a “government-wide data access service” for the information collected under the BSA, as well as records and data maintained by other government agencies and other publicly and privately available information.³³ FinCEN is required to “analyze and disseminate” the data for a broad range of purposes consistent with the law.³⁴ These purposes include identifying possible criminal activity; supporting domestic and international criminal investigations (and related civil proceedings); determining emerging trends and methods in money laundering and other financial crimes; supporting the conduct of intelligence and counterintelligence activities, including analysis, to protect against international terrorism; and supporting government initiatives against money laundering.

The section further requires that FinCEN furnish research, analytical, and informational services to financial institutions and domestic and foreign law enforcement agencies for the, “detection, prevention, and prosecution of terrorism, organized crime, money laundering and other financial crimes,” and provide, “computer and data support and data analysis to the Secretary of the Treasury for tracking and controlling foreign assets.”³⁵ The section also provides for the establishment of standards for making the information available through efficient means, and to screen appropriate users and appropriate uses.³⁶ The activities and procedures described in this report adhere to the requirements of this statute.

(G) A thorough discussion of the policies, and guidelines that are in place or that are to be developed and applied in the use of such data mining activity in order to:

(i) Protect the privacy and due process rights of individuals, such as redress procedures

A description of the policies, procedures, and guidance in place to ensure the privacy and due process rights of individuals that are the subject of FinCEN data mining activities is provided in subsection (E) above.

(ii) Ensure that only accurate and complete information is collected, reviewed, analyzed, or used and guard against any harmful consequences of potential inaccuracies

FinCEN, through its data perfection procedures, ensures that information contained in the database of BSA reports is accurate and complete. In addition, as discussed in item (E) above, FinCEN does not take adverse actions against individuals (outside the context of enforcing the requirements of the BSA itself) based on the information contained in BSA reports. In addition, because user agencies only use BSA information in conjunction with other evidence, a BSA report in itself is not used as the sole basis for adverse actions by user agencies. Accordingly, there is an inherent system of, “checks and balances,” in the use of BSA information that greatly reduces the risk of harmful consequences from inaccuracies that may be contained in BSA reports.

³² Treasury Order 180-01, *Financial Crimes Enforcement Network* (July 1, 2014) (delegating to the Director of FinCEN various duties and responsibilities, including the authority to administer, implement, and enforce the BSA).

³³ 31 U.S.C. § 310(b)(2)(B)

³⁴ *Id.* at § 310(b)(2)(C)(i)-(vii).

³⁵ *Id.* at § 310(b)(2)(E), (G).

³⁶ *Id.* at § 310(c)(1) and (c)(2).

As noted earlier in this report, FinCEN's BSA data contains no constitutionally protected, "expectation of privacy" and FinCEN takes no adverse actions against individuals based on the BSA data collected. Therefore, FinCEN's BSA analyst training does not focus on civil liberties. However, FinCEN has mandatory training for its data users that includes the privacy component of secure handling and safeguarding of the information. FinCEN provides on-line training for all external users as a requirement for system access. Biennially, at a minimum, users must complete training as a requirement of continued system access. In addition to this online training, FinCEN hosts webinars as requested. All FinCEN staff are required to annually complete Privacy Awareness training which includes the staff's civil liberties responsibilities. Accountability for the security and confidentiality of the BSA data and its handling are prominently articulated in each of these courses' materials

IRS DATA MINING ACTIVITIES

(A) A thorough description of the data mining activity, its goals, and, where appropriate, the target dates for the deployment of the data mining activity.

Three divisions of the IRS are engaged in data mining activities covered by the Act: IRS Criminal Investigation organization (IRS-CI); the IRS Small Business/Self-Employed Division (SB/SE); and the IRS Wage and Investment Division (W&I). Each of these IRS divisions uses one or more of six available data mining applications to search for specific characteristics that are indicators of potential criminal activity:

- Reveal;
- Investigative Data Analytics (IDA);
- Lead and Case Analytics (LCA);
- Electronic Fraud Detection System (EFDS);
- Return Review Program (RRP); and,
- FinCEN Query

IRS-CI is tasked with protecting IRS revenue streams by detecting fraudulent activity and preventing recurrences. IRS-CI uses the Reveal, IDA, LCA, EFDS and RRP systems to support this work. Data uncovered using these systems may be reflected in indictments and criminal prosecutions.

Reveal is a data query and visualization tool that allows CI analysts and agents to query and analyze large and potentially disparate sets of data through a single access point. This enhances the analyst's ability to develop a comprehensive picture of suspicious or criminal activity. The program presents information to the user visually, exposing associations between entities in the data that might otherwise remain undiscovered. The VisuaLinks tool within Reveal builds visualization diagrams. IRS-CI Lead Development Centers (LDC), Scheme Development Centers (SDC), and field offices all use the system to identify and develop leads for refund frauds, counterterrorism, money laundering, offshore abusive trust schemes, and other financial crime. Recently, CI began the initiative to consolidate and streamline the data analytics program, with the goal to shut down Reveal, by ensuring the data sets and the features are consolidated with the IDA and LCA. IRS anticipates completion of this activity within a year (September 2016).

IDA is a data query tool currently in use at the LDCs, SDCs, and field offices, and it provides CI analysts and special agents with the ability to query and analyze large and potentially disparate sets of electronic data through a single access point. IDA enhances these search results by linking relationships and exposing associations with events and other individuals. By using the IDA application, special agents and investigative analysts can proactively identify patterns indicative of illegal activities. This tool enhances investigation selection and supports investigative priorities in tax law enforcement, counterterrorism, and other high-priority criminal investigations.

The IDA application uses data for both reactive and proactive queries. Reactive queries are a result of specific, targeted investigations; proactive queries are the result of pattern matching to generate leads. Data available in the IDA application enable users to detect suspicious financial transactions indicative of money laundering, terrorism, and other financial crimes. IDA query results are used exclusively for the purpose of generating leads. Any investigative process that results from these leads uses the corresponding data from the originating systems.

LCA is a data query and visualization application that allows CI investigative analysts and agents to query and analyze large and disparate sets of data through a single access point. This enhances the analyst's ability to develop a comprehensive picture of suspicious or criminal activity. The LCA application uses data for both reactive and proactive queries. Reactive queries are a result of specific, targeted investigations; proactive queries are the result of pattern matching to generate leads. Data available in the LCA application enable users to detect suspicious financial transactions indicative of money laundering, terrorism, and other financial crimes. The application presents information to the user visually, exposing associations between entities in the data that might otherwise remain undiscovered. The Palantir software used to create LCA allows users from the LDCs, SDCs, and field offices to visualization diagrams, graphs, spreadsheets, reports, timelines and maps to enhance investigation selection and supports investigative priorities to proactively identify and develop leads for refund fraud, identity theft, counterterrorism, money laundering, offshore abusive trust schemes, and other financial crime, as well as Bank Secrecy Act (BSA) Suspicious Activity Report (SAR) reviews and Financial Crimes Task Force activity.

IRS-CI and W&I use RRP and EFDS to maximize detection of tax return fraud, tax noncompliance, and identity theft. EFDS compiles, cross-references, and verifies information indicative of potentially fraudulent tax returns. As EFDS receives returns, it loads and assigns a score to each tax return. Scores range from 0.0 to 1.0, with a higher score indicating a greater potential for fraud. RRP expands on EFDS' capabilities by providing multiple model scores, rule breaks, and linking characteristics. In both RRP and EFDS, IRS-CI does not directly examine the scores, but does use returns that W&I determines to be potentially fraudulent as a basis for its criminal investigations.

IRS-CI and SB/SE users access the FinCEN Query system (see FinCEN report) as the system of record for Bank Secrecy Act (BSA) data.

(B) A thorough description of the data mining technology that is being used or will be used, including the basis for determining whether a particular pattern or anomaly is indicative of terrorist or criminal activity

Reveal, IDA, and LCA do not provide IRS with the ability to determine indicators of terrorist or criminal activity. Special agents and investigative analysts use “canned queries” based on experience. Agents and analysts determine indicators of fraudulent activity based on previous successful investigations of money laundering, counterterrorism, and BSA violations.

W&I employees use RRP and EFDS to identify potentially fraudulent, noncompliant, and identity theft activity. IRS-CI uses the fraudulent tax returns identified by W&I as a basis for its criminal investigations. Paper refund returns come to EFDS from the Generalized Mainline Framework (GMF) and Questionable Refund Program. Paper returns come into RRP via multiple feeds from GMF. This allows W&I and SDC employees to review those returns for suspicious activities.

EFDS employs a data mining technology called IBM SPSS Modeler. Using this tool, EFDS creates rule sets using a standard built-in algorithm called C5.0. Using examples of current and prior year verified fraud and non-fraud data, the machine-learning model discerns patterns or rules indicative of fraud. The output of the model is a score where a higher score (in the range of 0.0 to 1.0) represents a higher risk or a higher likelihood of a return being fraudulent.

If a return meets designated score tolerances and other criteria, W&I and IRS-CI personnel examine the return for fraudulent activity. Once a return is verified to be false via screening, Taxpayer Protection Program authentication and/or the wage verification process, the fraudulent returns are added via EFDS systemically or by W&I and CI-IRS users to the Scheme Tracking and Retrieval System (STARS) component. IRS-CI investigative analysts review the returns in STARS to find possible schemes, or fraudulent patterns, which may result in a referral to a CI field office for investigation.

RRP employs multiple technologies for data mining activities. Each of these technologies use current and prior year examples of identity theft (IDT), non-IDT tax fraud, and non-fraud to develop supervised models, unsupervised models, rules, and network analytics:

- SAS – RRP uses SAS as the workbench for developing and evaluating supervised and unsupervised models as well as for data exploration activities. RRP uses multiple SAS machine learning algorithms (e.g., decision trees, neural networks, logistic regression) to uncover patterns in the data associated with fraud. RRP also includes components of SAS’ High Performing Analytics (e.g., SAS Grid, SAS in-database analytics) to develop and deploy models with greater complexity than what could be built on a traditional infrastructure. Greater complexity allows RRP models to display greater accuracy and robustness. Supervised models produce a score from 0.000 to 1.000 where a higher score represents a higher likelihood of a return being fraud.
- Greenplum Data Computing Appliance (DCA) – All RRP models are deployed and run directly in the database. Deploying models directly to the database removes the network latency required to move data to a separate application tier server containing the models. Moreover, the Greenplum DCA provides massively parallel processing capabilities across multiple segment servers. In addition to models developed using SAS, RRP also develops models in the form of custom user-defined functions in the Greenplum DCA.
 - RRP’s network analytics tool – Linked Return Analysis (LRA) – uses multiple custom built Greenplum functions to link returns that display common, suspicious characteristics.

- RRP builds “identity theft filters” using Greenplum functions. These functions combine the outputs of RRP models, rules and LRA to flag suspicious cases of identity theft treatment
- FICO Blaze Advisor (FICO BA) – RRP builds and maintains business rules using FICO Blaze Advisor. FICO BA provides transparency into the logic that drives business decisions. FICO BA houses the logic that drives RRP’s Systemic Verification process – the rule logic that matches taxpayer submitted Income Documents (IDOCs) to the document submitted by withholding parties (e.g., employer submitted W-2s containing income and withholding information).

(C) A thorough description of the data sources that are being or will be used

The IRS-CI applications Reveal, IDA and LCA leverage the following data sources.

- **Taxpayer:** The source is the electronically filed return (as transmitted through the MeF or a paper filed tax return).
- **Employers/Payers:** Information from employers/payers captured on various forms as stored in the Information Returns Master File (IRMF).
- **Other Treasury sources:** BSA data provided by FinCEN, Specially Designated Nationals’ data provided by the Office of Foreign Assets Control.
- **Other IRS sources:** Tax Exempt Organizations data, Voluntary Disclosures, Criminal Investigations data.

The EFDS and RRP application leverages the following data sources.

- **Taxpayer:** The source is the electronically filed return (as transmitted through the MeF) or a paper filed tax return. EFDS and RRP also load taxpayer data contained on the IRS Master File.
- **Employers/Payers:** Information from employers/payers captured on Form W-2 and/or form 1099 as stored in the IRMF.
- **Other federal agencies:** Federal Bureau of Prisons for prisoner information; BSA data; HHS Services for information on new hires; Social Security Administration for National Accounts Profile data for dates of births and deaths.
- **State and local agencies:** All states and the District of Columbia prisons deliver prisoner-listing information annually to IRS-W&I in electronic format.

(D) An assessment of the efficacy or likely efficacy of the data mining activity in providing accurate information consistent with, and valuable to, the stated goals and plans for the use or development of the data mining activity

The data uncovered during the query searches are only leads and require additional investigative steps for quality verification. There is no empirical data on the efficacy of searches by the Reveal, IDA and LCA applications.

The efficacy of the data mining on EFDS can be measured in terms of fraud detection. A key overall measure of efficacy is “hit: scan,” which represents the number of returns selected for verification that, upon inspection by IRS employees, are found to be fraudulent. The overall

“hit: scan” for the EFDS system is 1:1.5 for FY 2015. This means that the data mining program accurately predicts fraudulent returns in 10 of 15 cases.

The efficacy of RRP can be measured in terms of identity theft detection. Two key metrics are used to assess RRP’s efficacy: lead generation and True Positive Rate. In 2015, RRP generated over 785,000 identity theft leads at a true positive rate of 81.4%. This means that over 8 out of every 10 returns flagged as IDT by RRP never receive a legitimate taxpayer identity authentication via the IRS’ web, phone, or in-person authentication processes.

The efficacy of the FinCEN Query system is discussed in Section (D) of that report.

(E) An assessment of the impact, or likely impact, of the implementation of the data mining activity on the privacy and civil liberties of individuals, including a thorough description of the actions that are or will be taken with regard to the property, privacy, or other rights or privileges of any individual or individuals as a result of implementing the data mining activity

Once evidence of fraud is discovered, laws and administrative procedures, policies, and controls govern the ensuing actions. Reveal, IDA and LCA applications use personally identifiable information (PII) for pattern matching, but the results of a query are used for further investigation. IRS-CI follows the IRS security and privacy IRM standards and regulations for the use and protection of PII.

The impact or likely impact of the EFDS and RRP data mining activities on privacy and civil liberties of individuals is governed by 26 U.S.C. § 6103, which provides general rules of maintaining confidentiality and permissible disclosures. Under this statute, all taxpayer data are private and confidential and protected from disclosure except under specific conditions. Additional laws provide for civil and criminal penalties for any unauthorized disclosure of taxpayer data. The penalties include (1) felony for the willful unauthorized disclosure of tax information, (2) misdemeanor for the unauthorized inspection of tax information, and (3) civil cause of action for the taxpayer whose information has been inspected or disclosed in a manner not authorized by Section 6103. The CI Special Agents receive periodic training on maximum sentencing and penalties for each criminal violation. Access to the system requires a background check. IRS has a system, Online 5081, that governs program access authorization.

Further, EFDS and RRP data mining activities, including its machine learning and scoring process, do not use any PII in determining whether a return is likely to be fraudulent. Scoring occurs on the characteristics of the return in question, not on the PII. When performing investigative techniques, PII associated with the return is pulled in to assist in validating the return was filed using the taxpayer account in question and to determine venue of the investigation.

The tax returns that IRS-CI reviews are the subjects of criminal investigations and actions based on tax laws, policies, and criminal procedures. Other tax returns are subjected to IRS civil treatments and examination procedures that provide for due process and redress procedures through taxpayer notification, appeals, and tax court options.

(F) A list and analysis of the laws and regulations that govern the information being collected, reviewed, gathered, analyzed, or used in the data mining activity.

The use of all tax data is governed by 26 U.S.C. § 6103. Subsection (a) sets out the general rule of confidentiality. Subsection (b) sets forth definitions of terms commonly used throughout Section 6103. Subsections (c) through (o) of Section 6103 contain exceptions to the general rule of confidentiality. These subsections permit disclosures as described generally below:

- Section 6103(c) – Disclosures to taxpayer’s designees (consent);
- Section 6103(d) – Disclosures to state tax officials;
- Section 6103(e) – Disclosures to the taxpayer and persons having a material interest;
- Section 6103(f) – Disclosures to committees of Congress;
- Section 6103(g) – Disclosures to the President and White House;
- Section 6103(h) – Disclosures to Federal employees and the courts for tax administration purposes;
- Section 6103(i) – Disclosures to Federal employees for non-tax criminal law enforcement purposes and to combat terrorism, as well as the Government Accountability Office;
- Section 6103(j) – Disclosures for statistical purposes;
- Section 6103(k) – Disclosures for certain miscellaneous tax administration purposes;
- Section 6103(l) – Disclosures for purposes other than tax administration;
- Section 6103(m) – Disclosures of taxpayer identity information (generally for Federal debt collection purposes);
- Section 6103(n) – Disclosures to contractors for tax administration purposes; and
- Section 6103(o) – Disclosures with respect to wagering excise taxes.

In addition to disclosures permitted under the provisions of Section 6103, other provisions of the Code also authorize disclosure of tax information. For example, Section 6104 authorizes disclosure of certain tax information regarding tax-exempt organizations, trusts claiming charitable deductions, and qualified pension plans. Section 6110 authorizes disclosure of certain written determinations and their background files.

(G) A thorough discussion of the policies, procedures, and guidelines that are in place or that are to be developed and applied in the use of such data mining activity in order to:

(i) protect the privacy and due process rights of individuals, such as redress procedures.

All tax information is protected as required in 26 U.S.C. § 6103 (see E and F above). All employees who interact with tax return and other protected information are required to undergo yearly refresher training that details their responsibilities with respect to information protection and disclosure. In addition to covering 26 U.S.C. § 6103 disclosure provisions, this training module also includes information on the Privacy Act, E-Government Act, Freedom of Information Act, and policies related to protecting PII and other sensitive information. The use of BSA information is strictly controlled under the statute that directs its collection.

The data uncovered during query in Reveal, IDA and LCA applications are used as a lead and requires additional investigative steps to verify the quality of the information, as discussed

above. IRS maintains an audit trail on all users' access to case data. In addition, a full system log is maintained for any system level activities, including new data loads to the IDA and LCA application.

Neither EFDS nor RRP determines whether a return is fraudulent or whether a person is going to be subject to criminal prosecution. Once fraud is suspected, laws and administrative procedures, policies, and controls govern criminal investigations or any other ensuing actions. Due process is provided during any ensuing criminal investigation or civil action.

(ii) ensure that only accurate and complete information is collected, reviewed, analyzed, or used and guard against any harmful consequences of potential inaccuracies.

An individual/entity self-reports tax data when submitting the information to the government. FinCEN's data are gathered from information compiled by the reporter based on information provided by their customer or based on the reporter's personal experience. Investigators scrutinize the Suspicious Activity Reports filed by the subject companies and request grand jury subpoenas for the underlying documentation. The supporting records are examined and individuals of interest are identified.

The Reveal, IDA and LCA applications are not the authoritative owners of data. However, the data is used for investigative analysis purposes under the IRS Internal Revenue Manual (IRM) standards and guidelines. The data uncovered during query searches are only used as a lead and require additional investigative steps to verify the quality of the information. Therefore, IRS-CI uses this data for generating leads and the special agents verify this information through further investigative work.

The tax return information and other information stored in EFDS and RRP used for data mining are based on outside data sources. The only data generated directly in EFDS are the processing steps and the results of examinations of possibly fraudulent returns. The only data generated in RRP are for system monitoring and diagnostics. Through a series of test case procedures executed through Application Qualification Testing (AQT), Systems Acceptability Testing (SAT), and Final Integration Test (FIT), the IRS verifies that the data loaded into EFDS and RRP match the data from the input source and that the system accurately displays the data in the EFDS and RRP end user applications. AQT, SAT, and FIT perform verification with each release of the system. IRS applications are required to have internal auditing capabilities. The internal audits track user access and queries performed with checks against misuse.

TTB DATA MINING ACTIVITIES

(A) A thorough description of the data mining activity, its goals, and, where appropriate, the target dates for the deployment of the data mining activity.

TTB's analytics program performs three types of activities that, together, qualify as data mining as defined by the Federal Agency Data Mining Reporting Act of 2007:

- Queries of commercial transactions recorded by tax and trade databases maintained by TTB and other federal agencies;
- Searches of public records and law enforcement databases for indications of illicit dealings; and,
- Link analysis of connections between businesses and individuals.

TTB conduct's these activities primarily for the purpose of discovering or locating patterns or anomalies indicative of activity by individuals or businesses that violate federal regulations administered by TTB. The data used in these activities is, for the most part, gathered with queries of registered individuals or businesses. However, subsequent analysis of the data is primarily pattern-based, seeking anomalies in compiled records. The data mining activities also include some queries and searches that are solely pattern-based, e.g., queries of all tobacco product imports over a given time period.

The goals of TTB's data mining activity are to automate certain routine oversight processes, and improve detection of violations. The activity supports predictive models and business intelligence that identifies compliance risks and potential fraudulent or criminal activity that may be subject to further field review and action. TTB has predictive models in place that score the risk of tax diversion in the tobacco industry, and evaluate businesses seeking a TTB permit. TTB also compiles business intelligence that highlights patterns in tax and trade data. The models and business intelligence are in regular use today with improvements and expansions planned for fiscal year 2016.

(B) A thorough description of the data mining technology that is being used or will be used including the basis for determining whether a particular pattern or anomaly is indicative of terrorist or criminal activity.

TTB uses commercially available data mining technologies to access and analyze information. The experience of intelligence analysts and investigators provides the basis for determining whether a particular pattern or anomaly is indicative of violations. The ability to identify patterns and anomalies is supplemented with statistical analysis and machine learning techniques.

Most data mining is conducted with a combination of SAS statistical analysis software and Oracle relational database systems. Data are retrieved with SAS data step programming and/or Structured Query Language (SQL) queries. Data fields are transformed with procedures that aggregate, correlate, cluster, and otherwise simplify available variables. The procedures include parsing unstructured text for entity extraction and topic modeling to find similarities between text documents.

Once data are collected and transformed, predictive models use the data to estimate the expected violation risk of a particular individual, business, or incident. The estimates today are primarily

based on business rules and templates defined by experienced analysts (and implemented in the SAS programming language). Analysts are also discovering new patterns based on analysis of historical violations using machine learning classification algorithms such as logistic regression, decision trees, and neural networks. Patterns identified through these methods are vetted with experienced analysts and evaluated against randomized test cases.

(C) A thorough description of the data sources that are being or will be used.

TTB uses data from its own databases, the databases of other federal agencies, and commercial data providers. The data sources include:

Internal Data:

- 1) Integrated Revenue Information System (IRIS) – tax data submitted by TTB industry members;
- 2) Permits Online (PONL) – application data from businesses requesting a TTB permit;
- 3) AutoAudit – data from TTB’s audits and investigations;

External Data:

- 4) Automated Commercial Environment (ACE) / Automated Commercial System (ACS) / Automated Export System (AES) – data regarding imports and exports of products regulated by TTB;
- 5) Census Export Data – data regarding exports of products regulated by TTB;
- 6) Financial Crimes Enforcement Network Query (FinCEN Query) – data submitted in compliance with the Bank Secrecy Act transcripts such as Suspicious Activity Reports (SARs), Currency Transaction Reports (CTRs), etc.; and,
- 7) LexisNexis Accurint – public records data of court proceedings (including some criminal cases), property holdings, licenses, and registrations.

These databases are either in use today or being evaluated for inclusion in predictive models. Further integration of the sources is ongoing, as is identification of new data sources.

(D) An assessment of the efficacy or likely efficacy of the data mining activity in providing accurate information consistent with, and valuable to, the stated goals and plans for the use or development of the data mining activity.

TTB’s data mining activity is valuable for automating certain routine oversight processes, and improving detection of compliance violations. Initial evaluations indicate that data mining enables more regular oversight and produces indicators for further field review, including investigation and audit. This evaluation is continuing and generating new improvements as the data mining activity matures.

The data mining activity, models and business intelligence supported by the activity have been effective at helping to automate oversight processes. Predictive models automatically screen approximately 2,000 original permit applications, 2,000 active tobacco businesses, and 2,100

active distilled spirits manufacturers. The models verify information and monitor patterns in operations, tax payments, and international trade activity. The models also automatically monitor financial and trade databases for indications of activity by unregistered businesses. Automating basic screens enables TTB to provide oversight to a wider section of its regulated industries.

The ability of predictive models to detect compliance violations depends greatly on the accuracy of the source data available for the models. Data quality and mining techniques continue to improve with increased use and scrutiny over data. Predictive models that rely on data mining activity are showing promise in detecting violations, though the evaluation is still ongoing. The Tobacco Importer Risk Model (TIRM) has been in use for three years and demonstrated precision of approximately 0.60, i.e. 6 out of 10 cases recommended by the model result in the detection of previously undisclosed tax liability that also provided a positive return on investment. Initial evaluations of the Tobacco Diversion Model (TDM) show precision measures above 0.80, i.e. 8 out of 10 leads uncover a compliance issue though not necessarily an undisclosed tax liability. The Alcohol Diversion Risk Model, which focuses on high risk distilled spirits plant activity, is currently being tested and refined to determine tolerance thresholds. Evaluation of these and other models will continue as part of TTB's ongoing effort to improve model accuracy.

(E) An assessment of the impact, or likely impact, of the implementation of the data mining activity on the privacy and civil liberties of individuals, including a thorough description of the actions that are or will be taken with regard to the property, privacy, or other rights or privileges of any individual or individuals as a result of implementing the data mining activity.

TTB's data mining activity has little impact on the privacy and civil liberties of individuals. Insights gained from the activity only result in actions against property, or the privilege to operate in regulated industries, after thorough review by experienced specialists with oversight authorities mandated by federal laws and regulations. The data sources mined are also limited to include only tax records, commercial records, and law enforcement records authorized for use in oversight and enforcement.

Any data concerning individuals or businesses is vigorously protected against unauthorized use and disclosure. Policies and procedures prohibit the search of any database for reasons other than providing authorized oversight or enforcement. In cases when patterns in data are thought to be indicative of compliance issues the data and circumstances are carefully reviewed by experienced staff before any adverse action is taken. TTB also continues to protect data against any unauthorized disclosure through all investigation and enforcement actions.

Data gathered in data mining activities is considered private and confidential and protected from disclosure by 26 U.S.C. § 6103. TTB governs its use of this data consistent with the authorities described in the subsections of 26 U.S.C. § 6103. Privacy protections are further assured by additional laws that provide for civil and criminal penalties for any unauthorized disclosure of taxpayer data. There are criminal penalties including: (1) felony for the willful unauthorized disclosure of tax information; (2) misdemeanor for the unauthorized inspection of tax information; and (3) civil cause of action for the taxpayer whose information has been inspected or disclosed in a manner not authorized by Section 6103.

(F) A list and analysis of the laws and regulations that govern the information being collected, reviewed, gathered, analyzed, or used in the data mining activity.

TTB administers the provisions of the Internal Revenue Code (IRC) relating to distilled spirits, wine, and beer (26 U.S.C. Chapter 51), firearms and ammunition excise taxes (26 U.S.C. sections 4181, 4182, and related portions of chapter 32), and the general rules of tax procedure with respect to these commodities (including related criminal provisions at 26 U.S.C. Chapters 68 and 75). In addition, TTB administers the Federal Alcohol Administration Act (27 U.S.C. chapter 8, subchapter I), which covers basic permits, unfair trade practices, and labeling and advertising of alcohol beverages; the Alcoholic Beverage Labeling Act of 1988 (27 U.S.C. chapter 8, subchapter II), which requires a specific “Government Warning” statement on alcohol beverage labels; and the Webb-Kenyon Act (27 U.S.C. sections 122-122b), which prohibits the shipment of liquor into a state in violation of state law.

The IRC establishes qualification criteria to engage in the businesses relating to manufacturing and importing or exporting tobacco products, and manufacturing or importing processed tobacco, and require that persons obtain permits to engage in these activities. (26 U.S.C. § 5713). A permit qualification requirement also applies to the production of distilled spirits and wine, as well as to the wholesaling and importation of all beverage alcohol products. (26 U.S.C. §§ 5171(c) and (d), 5271, see also 27 U.S.C. §§ 201 et seq.)

Through an agreement with FinCEN, dated May 3, 2005, TTB is granted direct electronic access to data collected pursuant to provisions of the Bank Secrecy Act, 31 U.S.C. §5311 et seq. The direct access is granted for tax or regulatory purposes relevant to the mission of TTB.

The authority to collect excise taxes on imported alcohol and tobacco products was originally retained by the Secretary of the Treasury through the Homeland Security Act of 2002. See 6 U.S.C. §§ 212 and 215. Through Treasury Order 100–16, the Secretary of the Treasury delegates authority over “Customs revenue functions” to the Secretary of the Department of Homeland Security. “Customs revenue functions” are defined by the Homeland Security Act of 2002 as “assessing and collecting customs duties (including antidumping and countervailing duties and duties imposed under safeguard provisions), excise taxes, fees, and penalties due on imported merchandise, including classifying and valuing merchandise for purposes of such assessment.” 6 U.S.C. § 215(a) (1).

TTB is authorized pursuant to the Homeland Security Act of 2002, Pub. L. 107-296; Executive Order 13439, July 18, 2007; the Internal Revenue Code of 1986 (IRC); and the Federal Alcohol Administration Act, 27 U.S.C. chapter 8 (FAA Act) to access data within Customs and Border Protection (CBP) data systems necessary to fulfill its statutory mission. TTB is working in conjunction with CBP to fulfill its statutory mission as it relates to imported products subject to various taxes and to ensure taxpayers understand their tax responsibilities related to these products. Cooperative efforts across Federal agency lines will accommodate the collection of data as it relates to imported commodities subject to Federal taxes including but not limited to retail, excise, manufacturers, and environmental taxes.

When the data analyzed by the models consists of taxpayer information, the use of all tax related data is governed by 26 U.S.C. § 6103. Subsection (a) sets out the general rule of confidentiality. Subsection (b) sets forth definitions of terms commonly used throughout Section 6103.

Subsections (c) through (o) of Section 6103 contain exceptions to the general rule of confidentiality. The use of confidential commercial, financial or trades secrets information is governed by the Trade Secrets Act, 18 U.S.C. § 1905, which prohibits the unlawful disclosure of this information by any federal official, employee, or contractor.

(G) A thorough discussion of the policies, procedures, and guidelines that are in place or that are to be developed and applied in the use of such data mining activity in order to:

(i) protect the privacy and due process rights of individuals, such as redress procedures.

All of TTB's information collections are subject to the OMB review process and any forms that request personal information include a Privacy Act Statement. In addition, TTB's privacy policy is posted on [ttb.gov](http://www.ttb.gov/about/privacy_policy.shtml) (http://www.ttb.gov/about/privacy_policy.shtml) and is referenced on TTB's Online Applications. TTB's systems of record notice can be found in the Federal Register at <http://www.gpo.gov/fdsys/pkg/FR-2011-12-01/pdf/2011-30898.pdf35>.

TTB data mining activities do not determine whether a person or entity will be subject to administrative enforcement action or criminal prosecution. Any audit or investigation that is initiated based, in part, upon data from the activities are governed by the laws, administrative procedures, policies and controls that govern criminal investigations or any other ensuing actions.

Information generated and accessed by the data mining activities is protected by internal controls that limit access to persons whose official duties require inspection of such information for tax administration purposes. The information is further protected by 26 U.S.C. § 6103 governing the confidentiality of returns and return information and the Trade Secrets Act, 18 U.S.C. § 1905, which protects confidential commercial, financial, or trades secrets information collected by the federal government.

TTB notifies system operators of the requirements and legal consequences of accessing predictive models in production. The message states:

26 U.S.C. 6103 Data Warning. Information contained in this report is tax return information protected from disclosure by 26 U.S.C. 6103. By accessing this report, you hereby certify that your official duties require you to inspect such information for tax administration purposes.

Users of predictive models in production receive training in the proper handling of information. Users receive system demonstrations of the model and have access to a user guide. The same process will be followed for future models when successful testing and evaluation has been completed. Field Operations staff receive 26 U.S.C. § 6103 and disclosure training. In addition, all TTB employees complete the annual Privacy Awareness and Cyber Security Awareness training. Finally, system sponsors and IT staff supporting development, maintenance, and operations of IT systems are required to take additional specialized security training each year.

(ii) ensure that only accurate and complete information is collected, reviewed, analyzed, or used and guard against any harmful consequences of potential inaccuracies.

The data mining activities rely on information collected through systems that have their own accuracy related checks and balances. TTB does not rely solely on information gathered through predictive models to take any adverse action against any individual or entity. Rather, the models are the first step in gathering data and this information is verified through subsequent research and audits of companies and importers before any adverse action is taken.

TTB documents and manages all data sets associated with TTB's systems using the TTB Systems Development Life Cycle (SDLC). Checks and balances are inherent to the data correction process ensuring different teams handle different steps of the effort and include oversight by the Office of the Chief Information Officer Quality Assurance (OCIO QA) Team. When the system owner identifies inconsistencies with data, TTB's OCIO QA Team may initiate a data correction. All changes are documented via the Request for Change process managed by the Configuration Management Team and work orders track the correction through its lifecycle (from request to development and through implementation), which includes confirmation of successful completion by the system owner. The process includes specific identification of the data to be corrected along with rationale for the change. SDLC artifacts (e.g., database scripts) supporting data corrections conform to Data Management (DM) standards. The Software Maintenance Team verifies analysis, development, and testing through a quality review process conducted by the DM Team to ensure the data correction is thoroughly documented. Once the DM Team has approved the data correction, the Operations Team executes the correction and the system owner verifies the correction.

The Memorandum of Understanding with CBP contains language that both parties will notify one another if either agency discovers data issues. Also, the ACS and ACE data import processes in support of the Tobacco Importer Risk Model were documented and tested using TTB's SDLC. For all available governmental data sources, users must sign a non-disclosure agreement before receiving access.

CONCLUSION

The Department of the Treasury is pleased to provide to Congress its Annual Privacy and Data Mining Reports for Fiscal Year 2015. OPTR has reviewed the activities and programs described in this combined report and continues to work closely with all Treasury bureaus and offices to protect individual privacy and civil liberties in all Treasury activities.