

# Drivers of Liquidity: A Dealer's Perspective

Jon Kinol

Head of Global Interest Rates

Credit Suisse Securities

- I. Definition of Liquidity and its Importance
- II. Characteristics of Markets where there is a High Degree of Liquidity Provided by Market Makers
- III. Market Making in the New Capital and Regulatory Environment
- IV. Conclusion

# Definition of Liquidity

Liquidity is the ability to transact at a low cost, on demand, without significantly affecting the price of the traded asset

Importance:

Market Liquidity  $\leftrightarrow$  Funding Liquidity

“Liquidity is like confidence. And, like confidence, liquidity plays a critical role both in establishing the conditions than can lead to a financial shock, and in determining whether that shock becomes acute, threatening broader damage to the functioning of financial and credit markets.”

“What role can policy play in reducing the vulnerability of markets to this type of dynamic?”

-Timothy F Geithner

## **II. Characteristics of markets where there is a high degree of liquidity provided by market makers**

# Depth of liquidity tends to be much greater in larger markets

	Government bond market Bid/Offer width			
	10mm	100mm	250mm	Mkt Size
<b>US</b>	1c	2c	3c	11,416
<b>Japan</b>	<1c	1c	2c	9,446
<b>UK</b>	1c	4c	7c	2,203
<b>Germany</b>	<1c	3c	5c	1,468
<b>France</b>	<1c	4c	12c	1,820
<b>Italy</b>	8c	25c	200c	2,488
<b>Spain</b>	15c	50c	300c	956

\*JGBs for 1bn, 10bn and 25bn Yen, Japan Market Size in US\$ equivalent

Source: Credit Suisse, Official Sources, as of May 24, 2013

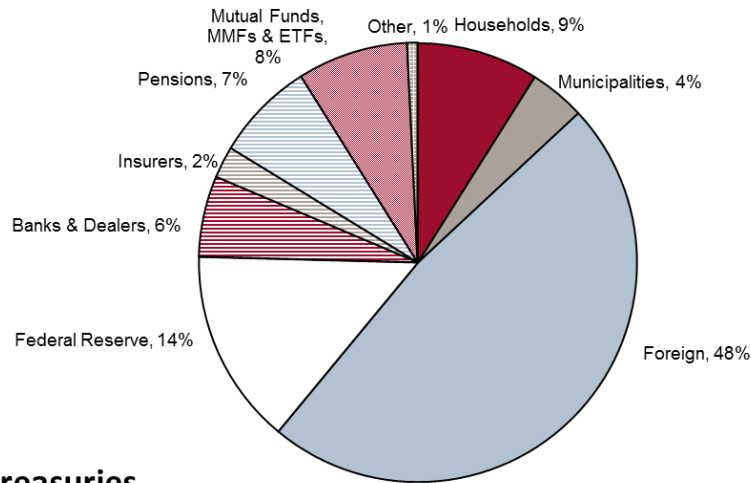
# Markets with greater volume/turnover tend to have tighter bid/offer spreads

	<b>March 2013 Turnover (Volume % of Market)</b>	<b>10y Bid/ Offer on 100mm</b>
<b>US</b>	25%	2c
<b>Germany</b>	48%	3c
<b>France</b>	31%	4c
<b>Italy</b>	3%	25c
<b>Spain</b>	7%	50c

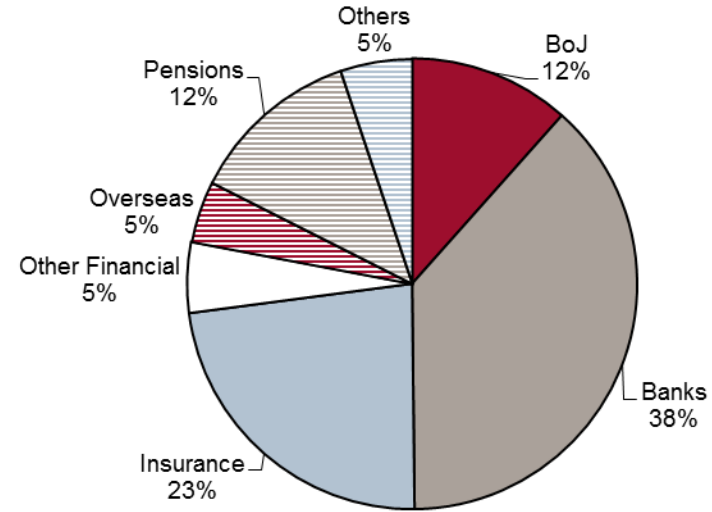
\*JGBs for 10bn Yen

Source: Credit Suisse, as of May 24, 2013

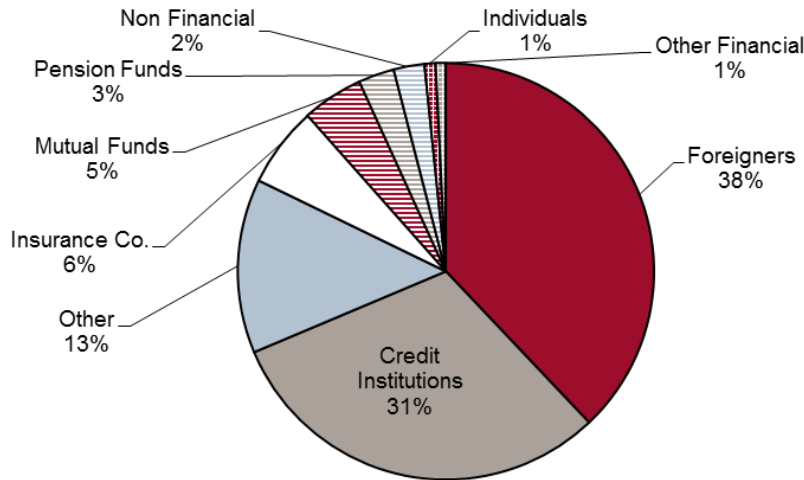
# Liquid two way markets need a diversified ecosystem of market participants



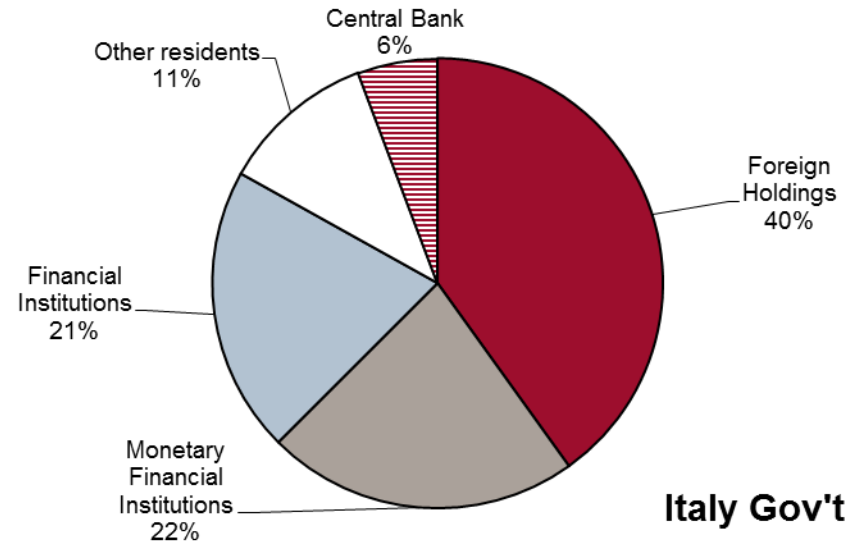
**US Treasuries**



**JGBs**



**Spain Gov't**



**Italy Gov't**

Government Securities Ownership by Investor Type

# Both Issuer behavior and issue characteristics can have large impacts on security liquidity

## Issuer:

- Few surprises in announcements
- Strong communication and easily observable policy

## Issue:

- Large issues tend to be more liquid, allow tighter bid/offer
- Known issuance calendar

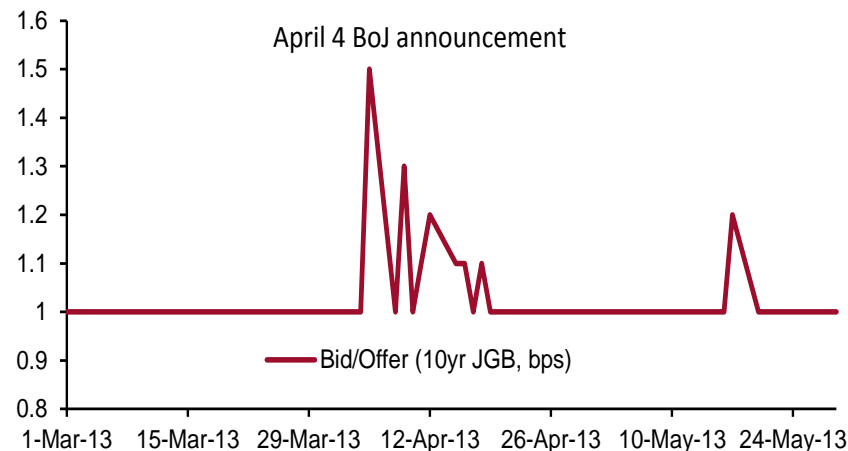
## Bonds w/similar characteristics, different sizes

Bid/Offer width

		<b>Size (mm)</b>	<b>25mm</b>	<b>50mm</b>	<b>100mm</b>
FHLMC 1.25 8/19		3,500	1.00bps	1.25bps	1.50bps
FHLMC 1.25 10/19		6,000	1.00bps	1.00bps	1.25bps

		<b>Size (mm)</b>	<b>25mm</b>
DBR 6.00 6/16		3,750	25c
DBR 4.00 7/16		23,000	7c

**Bid/offer widened after surprise Bank of Japan announcement of large asset purchase program**



Source: Credit Suisse, as of May 17, 2013



## Deep funding markets provide dealers the confidence to show two way markets, allowing participants to finance positions or borrow securities

	Repo as % of Sovereign		
	Bid/ Offer (bps)	Bond Market	Repo Haircut
<b>US</b>	2c	24%	1.0%
<b>UK</b>	4c	22%	1.0%
<b>Germany</b>	3c	42%	1.0%
<b>France</b>	4c	22%	1.0%
<b>Spain</b>	50c	16%	5.0%
<b>Italy</b>	25c	12%	4.5%

\*Bid/Offer on 100mm US or Euro

Source: Credit Suisse, Official Sources, as of May 24, 2013

## The more alternatives for hedging and managing risk, the greater the comfort in providing liquidity and holding positions on the balance sheet

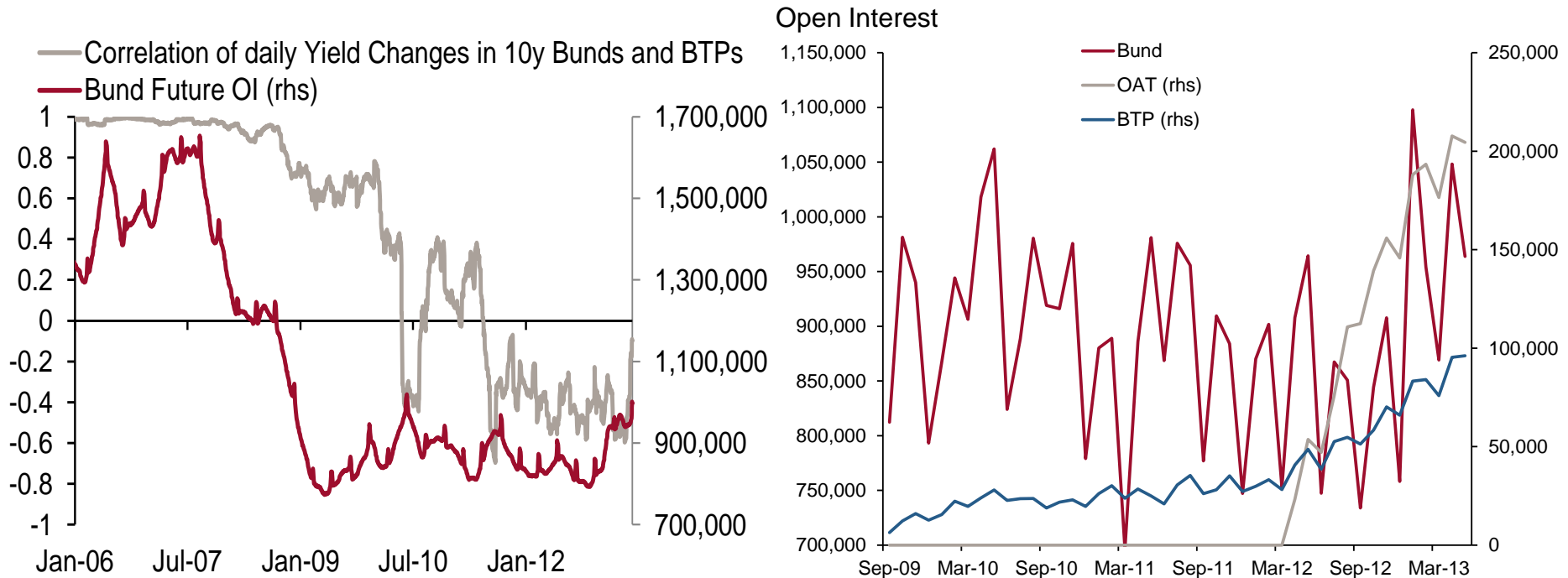
### Bid/Offer Width for TIPS, Treasuries and Their Hedges

	10mm	100mm	250mm
<b>US TIPS</b>	0.50bps	1.25bps	2.25bps
Inflation Swaps	0.80bps	2.25bps	3.50bps
<b>US Treasuries</b>	0.14bps	0.30bps	0.40bps
Vanilla Swaps	0.25bps	0.40bps	0.50bps
Treasury Futures	0.10bps	0.16bps	0.24bps
Eurodollar Futures	0.06bps	0.06bps	0.13bps
UST Options	0.65bps	0.65bps	0.97bps
Swaptions	.75bps	1.5bps	2.5bps

Options on above also provide risk management tools

Source: Credit Suisse, as of June 11, 2013

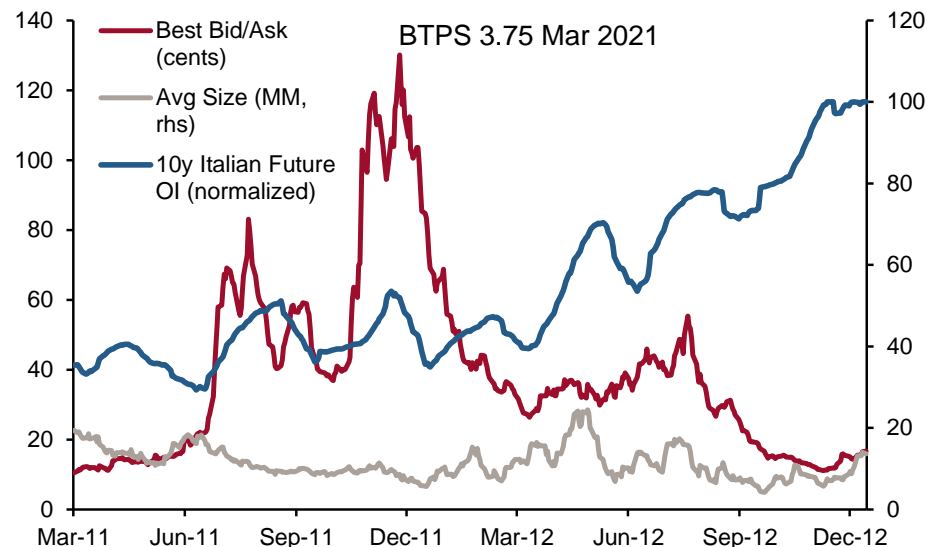
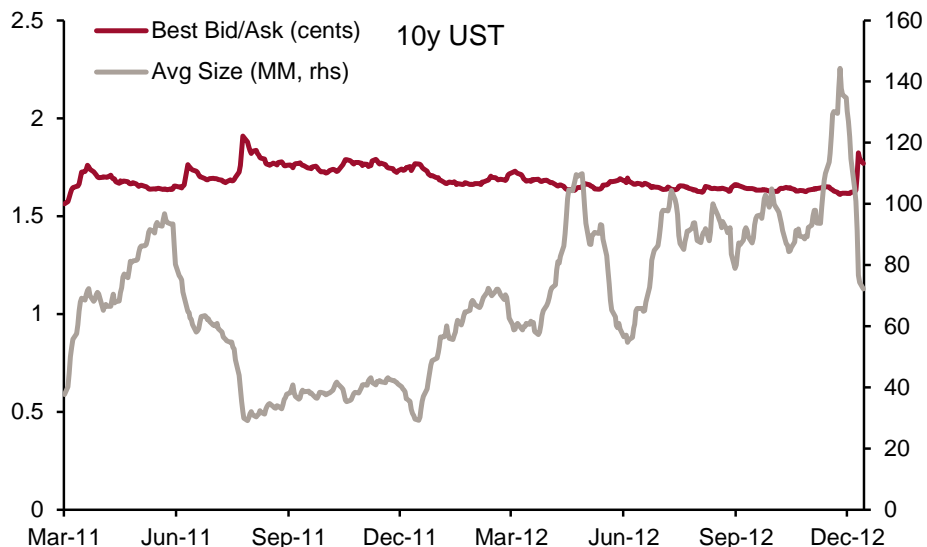
# The correlation breakdown between bunds and other European bonds led to new instruments being created.



Source: Credit Suisse, the BLOOMBERG PROFESSIONAL™ service

# Treasury bid/offer spreads have remained stable, whereas instruments with less liquid hedges tend to be more volatile, such as BTPs

Bid/offer for BTPs have tightened as open interest in hedging instruments grows



## **IV. Market Making in the New Capital and Regulatory Environment**

# The capital cost of market making in sovereign debt has increased significantly post crisis

(US\$ millions)	<u>Pre-Crisis</u>	<u>Post-Crisis</u> <u>(Basel II/ II.5)</u>	<u>New World (Basel</u> <u>III/ Dodd-Frank)</u>
US Treasury/ Bund/ JGB	\$0.0	\$1.6	\$9.0
US Agencies	\$16.0	\$16.0	\$32.2
IBRD	\$0.0	\$4.0	\$9.0
CADES	\$0.0	\$4.0	\$9.0
Italian Gov' t Bond	\$0.0	\$16.0	\$78.7
Spanish Gov' t Bond	\$0.0	\$40.0	\$78.7
10yr US\$ swap (uncleared)	\$0.20	\$0.40	\$0.60
10yr US\$ swap (cleared)	N/A	\$0.03	\$0.10
TY Futures	\$0.00	\$0.03	\$0.10

Approximate Equity Capital required to own \$1 billion position, assumes single A non-Bank Financial counterparty, bonds financed by repo, for one way trade without the benefit of margin or portfolio netting.

## Basel I □ Basel II Additions:

- RWA (Internal Ratings Based/Standardized)

## Basel II □ Basel III Additions:

- RWA Calcs using Value at Risk (VaR)
- Incremental Risk Capital (IRC) charge
- Increased Capital Requirements (8% □ 15%)
- Credit Valuation Adjustment (CVA)
- Counterparty Credit Risk (CCR)

Source: Credit Suisse

# A Financial Transaction Tax could have significant impacts on liquidity for all market participants as dealers will pass along FTT costs

	<b>Bid/ Offer</b>	<b>Transaction Tax</b>	<b>% Increase</b>
HY Bond (5y, 1pt)	21.2bps	10bps	147%
IG Bond (5y, 5bps)	5.0bps	10bps	300%
France (5y, 5c)	1.1bps	10bps	1009%
Repo (O/N, 2bps)	2.0bps	10bps	600%

- Many bid/offer spread could widen 3x to 7x and as much as 18x for the most liquid instruments with the tightest bid/offer spreads (FX market estimate)
- Financial Transaction Taxes will also have significant impacts on financing markets

# The adoption of Dodd-Frank and Prudential Regulation may impact the funding market

This may have material negative implications for sovereign liquidity in stressed situations.

New margin and capital rules will increase demand for high quality assets, which could become acute during periods of stress reducing government bond market liquidity and creating problems in Repo markets

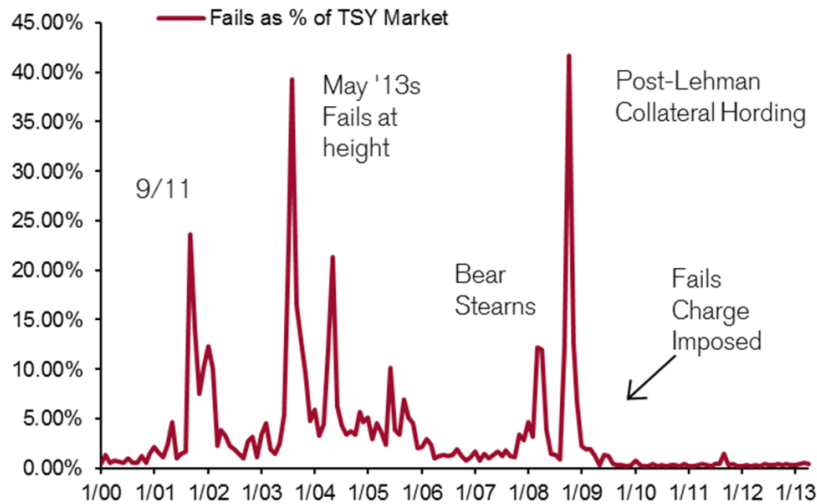
## Incremental drivers of HQC demand include the following:

Incremental HQC Demand <sup>1</sup>	=	1. Prudential Regulation	2. Market Regulation (Derivative Clearing)	3. Market Regulation (Bilateral Margin)	4. Economic Environment / Uncertainty
		Increased prudential liquidity requirements	Increased IM requirements for cleared derivatives	Increased IM requirements for non-cleared derivatives	Cyclical HQC investment demand (FTQ flows)
		\$1.0-2.5tt	<ul style="list-style-type: none"> <li>• \$0.8-2.0tt (normal)</li> <li>• \$1.8-4.6tt (stressed)</li> </ul>	<ul style="list-style-type: none"> <li>• \$0.8-1.2tt (normal)</li> <li>• \$1.8-4.1tt (stressed)</li> </ul>	Varies (multi-\$trillions)
		Total “phased-in” potential incremental HQC demand ( <i>normal market conditions</i> ): Total “phased-in” potential incremental HQC demand ( <i>stressed market conditions</i> ): Flows			\$2.6-5.7tt \$4.6-11.2tt + FTQ

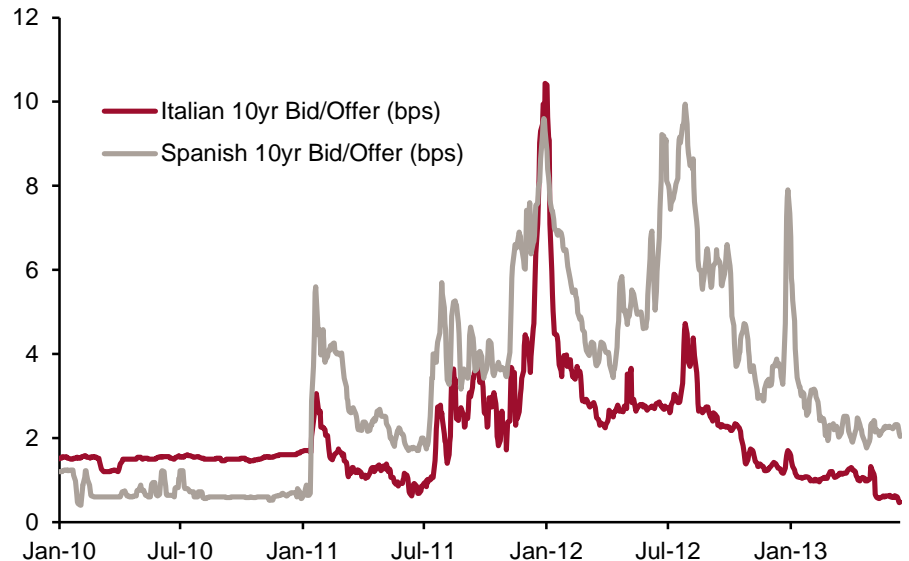
Source: TBAC



# When collateral is hoarded, repo market fails can increase dramatically.



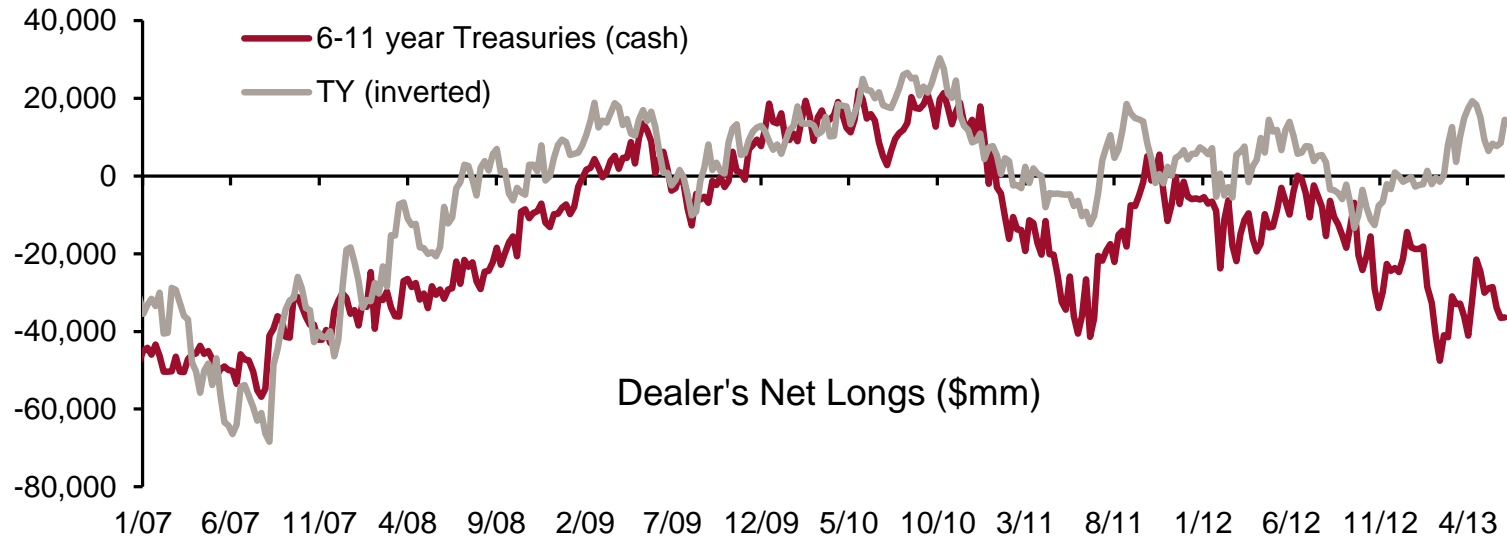
**In periods of stress, the depth and resilience of funding markets is critical to liquidity.**



Source: NYFRB, Credit Suisse

# Dodd-Frank: Volcker Rule

- The Volcker Rule may negate the benefits of alternative hedges.



- A large numbers of issues inherently fragments liquidity, Volcker could increase this fragmentation by reducing ability to inventory positions

Source: Credit Suisse, Federal Reserve, Oliver Wyman

# Other Prudential Regulations that Impact Liquidity: Balkanization of Regulatory and Capital Environment

Multiple regulatory regimes globally, some banks operate under home capital rules that are much stricter than the peers with which they compete

Country	Basel Rules	Regulations (both implemented and pending)
USA	1, 2 & 2.5	Swap Clearing/Margining/SEFs, Volcker, CFPB, FSOC, Bi-lateral Margining
Switzerland	3	OTC derivatives rules pending, Bi-lateral Margining
EU	2.5	OTC Clearing/Margining Short Sale Regulation, Derivatives Standardization, FTT
Japan	3	Nearly all rules implemented except SIFI capital buffers, Bi-lateral Margining

## Basel III Leverage Ratio

## Potential Wholesale Funding Changes

## SEFS for Swap Trading

## Trade Reporting for Swaps

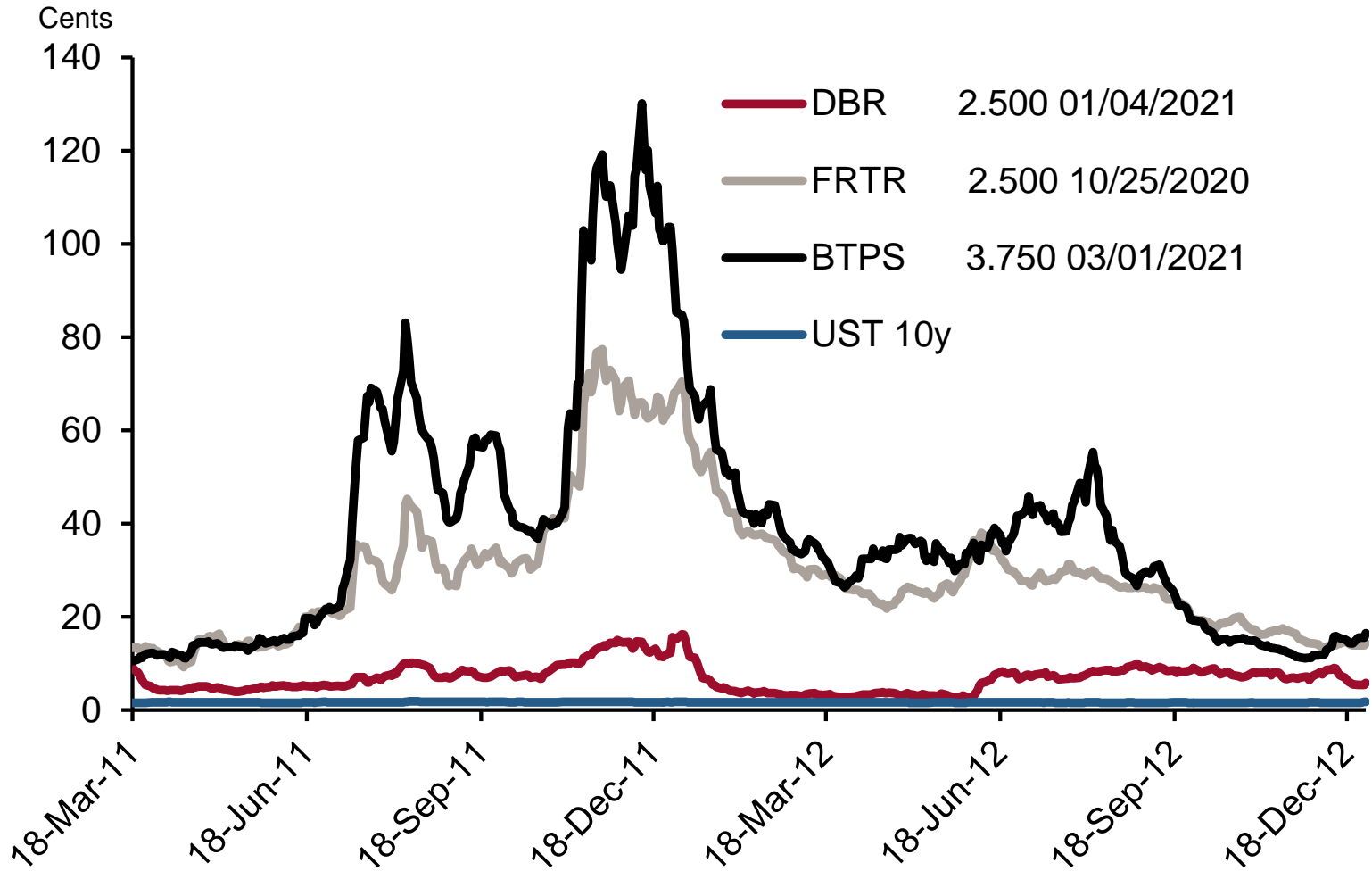
Source: BIS April 2013 Basel 3 Progress Report, Official Sources

## V. Conclusion

# Conclusions

- The greater the texture of a market the greater the liquidity.
- The mix of new prudential and market regulatory requirements could incent behavior that may be detrimental to liquidity
- In stressed periods the markets are more susceptible to the pro-cyclical nature of liquidity. This can cause increased reliance on public institutions for liquidity, requiring faster and deeper policy response.

# Liquidity of various government markets



Source: Credit Suisse