

REGISTERED LOBBYIST CONTACT DISCLOSURE FORM

This form is to be completed by Executive Branch employees who are contacted by registered lobbyists regarding **EESA**. This report includes a written description of each contact, the date and time of the contact, and the names of the registered lobbyist(s) and the employee(s) with whom the contact took place. Written materials prepared by registered lobbyists should be attached to this form for posting on the website. The information on this form will be available to the public on Treasury's website.

To be completed by the employee contacted		
Date and time of contact:	Name of the Employee(s) Contacted (Name and Title)	Brief description of the communication: (attach separate sheet if necessary)
6/16/10	Michael Barr, Ass't Sec. Financial Institutions Herb Allison, Ass't Sec. Financial Stability Gene Sperling, Senior Advisor to the Sec.	Treasury officials cc'd on written communications requesting that congressional representatives contact the Secretary to revisit and restructure the CDCI review process.
Name of the Employee(s) who prepared this form:		Date
Michael Scherzer		6/28/10

Registered Lobbyist Name:	Title:	Firm or Organization:, if applicable	Client
William M. Dana, Jr. (not a lobbyist, but contacted Treasury officials in capacity as representative of Central Bank of Kansas City)	President and CEO	Central Bank of Kansas City	



central bank
of kansas city

June 16, 2010

The Honorable Christopher S. Bond
274 Russell Senate Office Building
United States Senate
Washington, DC 20510

Dear Senator:

I am writing to ask you to contact Secretary Geithner of the U.S. Department of Treasury to strongly urge the Department to immediately revisit and restructure the review process to increase the likelihood of success of the Community Development Capital Initiative (CDCI) program.

The CDCI is a new program created to invest lower-cost capital in insured Community Development Financial Institutions (CDFIs) that lend in the country's hardest-hit communities. CDCI is a Treasury Department program, designed by the Treasury specifically to support mission-oriented institutions in low income communities so they can lend where others will not. As currently structured, the Treasury is relying almost exclusively on the recommendations of the Federal bank and credit union regulatory agencies with respect to which CDFI banks will participate. We believe Treasury has ceded too much control to the regulators. We believe that unless Treasury takes greater ownership of the program, it is not likely to meet its public policy goals.

At the core of our concern are: (1) the lack of commitment by the regulatory agencies to the goals and objectives articulated by the Treasury Department when CDCI was created; and (2) an overly cumbersome, multi-layer review process that is preventing the vast majority of applicants from even being considered for investment by the Treasury Department. Even though the CDCI program was initially announced in November 2009, and officially started in February 2010, more than four months later, not a single CDCI dollar has been invested in any CDFI bank or credit union. **Authority for the program expires September 30, 2010.**

CDFIs are financial institutions that have demonstrated that at least 60% of their total lending and investments serve low income people and communities. Large and small CDFIs across the country are working to stabilize the fallout of the economic downturn. Today more than 800 organizations have been certified by the Treasury as CDFIs. CDFIs deliver credit and technical assistance to borrowers in a responsible manner that fits their needs and long term ability to repay. Our work helps low and moderate income customers build wealth and assets and revitalize communities.

My institution is Central Bank of Kansas City (CBKC). CBKC has a 59-year history of providing business and consumer loans, financial education and technical support in highly distressed low-income communities (LIC). We are CDFI bank with branches in

The Honorable Christopher S. Bond
June 16, 2010
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Kansas City and St. Louis (four of which are based in census tracts considered highly distressed by the CDFI Fund). CBKC's Target is in the urban cores of Kansas City and St. Louis MO and Kansas City, KS (KCK). Funding provided by the CDCI program will allow CBKC to expand the types of products and services it offers in important ways, such as funding opportunities within the distressed communities of KS and MO and provide much needed capital for emerging, local small businesses.

CDFIs are uniquely positioned to help distressed markets begin the road to economic recovery, but they need support. Today, in the aftermath of the recession, CDFIs are needed now more than ever to put the pieces back together.

Again, I ask you to immediately contact Secretary Geithner of the U.S. Department of Treasury to strongly urge the Department to immediately revisit and restructure the review process to increase the likelihood of success of the Community Development Capital Initiative (CDCI) program.

Sincerely,

A handwritten signature in black ink, appearing to read 'W. M. Dana Jr.', written over a light blue grid background.

William M. Dana Jr.
President and CEO

cc:

The Honorable Herbert Allison, Assistant Secretary for Financial Stability
The Honorable Michael Barr, Assistant Secretary for Financial Institutions
The Honorable Gene Sperling, Senior Advisor to the Secretary



central bank
of kansas city

June 16, 2010

The Honorable Claire McCaskill
717 Hart Senate Office Building
United States Senate
Washington, DC 20510

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[Handwritten signature of William M. Dana Jr.]
William M. Dana Jr.
President and CEO

cc:
The Honorable Herbert Allison, Assistant Secretary for Financial Stability
The Honorable Michael Barr, Assistant Secretary for Financial Institutions
The Honorable Gene Sperling, Senior Advisor to the Secretary



central bank
of kansas city

June 16, 2010

The Honorable Emmanuel Cleaver
1641 Longworth House Office Building
Washington, D.C. 20515

Dear Reverend Cleaver:

I am writing to ask you to contact Secretary Geithner of the U.S. Department of Treasury to strongly urge the Department to immediately revisit and restructure the review process to increase the likelihood of success of the Community Development Capital Initiative (CDCI) program.

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William M. Dana Jr.
President and CEO

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The Honorable Michael Barr, Assistant Secretary for Financial Institutions
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